

BEFORE THE MISSOURI PUBLIC SERVICE COMMISSION

In the Matter of the Application of )  
Budget PrePay, Inc. for Designation as an ) File No. TA-2010-0146  
Eligible Telecommunications Carrier for )  
Purpose of Receiving Low-Income and Disabled )  
Customer Support in AT&T Missouri )  
Service Areas. )

**BUDGET PREPAY, INC.’S SUPPLEMENT TO APPLICATION  
FOR DESIGNATION AS AN ELIGIBLE TELECOMMUNICATIONS CARRIER**

COMES NOW Budget PrePay, Inc. (“Budget PrePay”), pursuant to 4 CSR 240-2.080 and for its Supplement to Application for Designation as an Eligible Telecommunications Carrier states as follows:

1. Pursuant to Staff’s inquiry, Budget PrePay expressly confirms it will comply with all requirements identified in Commission Rule 4 CSR 240-31.050, which pertains to eligibility requirements for funding of low-income and disabled customers
2. Pursuant to Office of Public Counsel’s inquiry, Budget PrePay hereby provides an additional description of the rates and features of its services:

Budget PrePay provides a Basic Service and Double Feature Service. While priced the same, the Double Feature Service is an added value offer that competitively positions Budget PrePay against services provided by competing carriers. The Basic Service offering is still made available to remain in compliance with State mandates and provides a value to customers who may require a restriction of their calling features. Both plans include 60 minutes of long distance service each month for added value. Through both of these offerings, Budget PrePay hopes to provide customer value and satisfaction, based on the unique needs of the customer.

Package Features:	Total Package Price	Total Package Price with Lifeline Credit
Basic Service - Basic Line Service, Unlimited Local calling, 60 Long Distance Minutes/mo	\$33.45	\$19.95
Double Feature - Basic Line Service, Unlimited Local calling, 60 Long Distance Minutes/mo, Caller ID, Call Waiting	\$33.45	\$19.95
Optional 250 Additional Long Distance Minutes (First Month Free)	\$5.00	\$5.00
Optional 2000 Long Distance Minutes	\$9.95	\$9.95

3. Pursuant to Office of Public Counsel’s inquiry, Budget PrePay will publicize the availability of Lifeline and Link-Up services by means of materials such as those attached hereto as **Exhibit 4**. Budget PrePay’s agent distribution and payment center network is an integral part of its unique service as these agents operate in locations where low-income and credit impaired customers conduct business. As a result, Budget PrePay will direct a large portion of its Lifeline advertising strategy to point of purchase materials in rent-to-own centers, check cashers, wire transfer centers, convenient stores or grocery stores. Budget PrePay will provide agents with banners, posters and product flyers for in-store merchandising to create an immediate impact and make the public aware of the availability of its Lifeline offering. Budget PrePay will also provide print ads that the agents can run in various print media.

4. Pursuant to Office of Public Counsel’s inquiry, Budget PrePay confirms it will provide the exact local calling scope that AT&T provides for the basic local rate (i.e. without an additional charge for expanded local calling).

5. Pursuant to Office of Public Counsel’s inquiry, Budget PrePay confirms it will not be offering optional local calling scopes for an extra charge.

WHEREFORE, for the foregoing reasons and the reasons contained in its Application filed with the Commission in this proceeding, Budget PrePay requests that the Commission grant its application and designate it as an ETC for the Designated Service Area, and grant the waivers requested therein.

Respectfully Submitted,

CURTIS, HEINZ,  
GARRETT & O'KEEFE, P.C.

/s/ Carl J. Lumley

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**CERTIFICATE OF SERVICE**

A true and correct copy of the foregoing documents was either faxed, emailed, or mailed by U.S. Mail postage paid this 7th day of December, 2009, to the following:

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/s/ Carl J. Lumley

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