UNION ELECTRIC COMPANY ELECTRIC SERVICE

MO.P.S.C. SCHEDULE NO. 5

CANCELLING MO.P.S.C. SCHEDULE NO. 5

5 _____2nd Revised

3rd Revised SHEET NO. 236

SHEET NO. 236

APPLYING TO

MISSOURI SERVICE AREA

RESIDENTIAL ENERGY EFFICIENCY

*Purpose

The purpose of the Residential Energy Efficiency Program is to proactively impact residential customer energy use in such a way as to reduce consumption of electricity. The goal of specific programs under this tariff is to acquire the demand side resources in a cost-effective manner.

*Availability

Services under this tariff shall be available to current residential customers in the Company's Missouri service area being served under the Residential Service Rate 1(M). However, application ofprovisions of specific programs may be restricted to customers with certain attributes as described in individual programs under this tariff. Some programs may also require that services be phased-in on a geographical or other basis to better manage resources. Some services may only be available through participating installers and retailers. Availability of services under this tariff shall be limited by the Company's goal of reducing 10,000 MWh of energy use during the Term of this tariff through the administration and implementation of specific programs.

*Term

This tariff shall be effective through June 30, 2012. Specific individual program Term provisions are contained within each individual program tariff.

*Description

The reduction in energy consumption goal will be accomplished through the programs listed below:

Lighting Program Multifamily Income Qualified Program Refrigerator Recycling Program

Program offerings, structures, availability, and incentives will be adjusted through the tariff sheet revision process to respond to market conditions in order to achieve the desired energy reduction.

**Additional program details such as process flows, application instructions, application forms, etc., are provided on the Company's website, www.ActOnEnergy.com or by calling the Energy Efficiency contact center toll free 1.888.389.1446.

* Indicates Revision ** Indicates Reissue

DATE OF ISSUE	October 25, 2011	DATE EFFECTIVE	November 24, 2011
ISSUED BY	Warner L. Baxter	President & CEO	St. Louis, Missouri
	NAME OF OFFICER	TITLE	ADDRESS

UNION ELECTRIC COMPANY ELECTRIC SERVICE

MO.P.S.C. SCHEDULE NO.	5	2nd Revised	SHEET NO.	237
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CANCELLING MO.P.S.C. SCHEDULE NO. 5 1st Revised

SHEET NO. 237

APPLYING TO

MISSOURI SERVICE AREA

RESIDENTIAL ENERGY EFFICIENCY (cont.)

*Definitions

Evaluation, Measurement, & Verification (EM&V) Contractor - The Company has contracted with The Cadmus Group, Inc. (Cadmus) to provide impact and process evaluations and measurement and verification of the programs provided under this tariff based on calculated and measured data.

<u>Incentive</u> - Any consideration provided by the Company, through the Program Administrator and Program Partners, which encourages the adoption of energy efficient equipment, systems, or practices. Measures and incentives are specified in the tariff sheets of specific programs.

<u>Market Transformation</u> - A strategy that promotes the manufacture and purchase of energy-efficient products and services to induce lasting structural and behavioral changes in the marketplace, resulting in increased adoption of energy-efficient technologies.

 $\underline{Measure}$ - An end-use measure, as defined in 4 CSR 240-22.020(18), (20), and (21).

<u>Participants</u> - Customers of Ameren Missouri who are eligible for and who choose to participate in specific programs under this tariff.

<u>Program Administrator</u> - The entity selected by the Company to provide program design, promotion, administration, implementation, and delivery of services.

<u>Program Partner</u> - A retailer, distributor or other service provider that the Company or the Program Administrator has approved to provide specific program services through execution of a Company-approved service agreement.

<u>Residential Facilities</u> - Residences and apartments consisting of one or more rooms for the use of one or more persons as a housekeeping unit with space for eating, living and sleeping, and permanent provisions for cooking and sanitation.

<u>Residential Customer</u> - An individual that occupies a Residential Facility served under the Company's Residential Service Rate 1(M) or is financially responsible for electric service for a Residential Facility.

Total Resource Cost Test(TRC) - A test of the cost-effectiveness of demand-side programs that compares the sum of avoided utility costs plus avoided probable environmental costs to the sum of all incremental costs of end-use measures that are implemented due to the program (including both utility and participant contributions), plus utility costs to administer, deliver and evaluate each demand-side program to quantify the net savings obtained by substituting the demand-side program for supply resources.

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MO.P.S.C. SCHEDULE NO. 5 2nd Revised SHEET NO. 238

CANCELLING MO.P.S.C. SCHEDULE NO. 5

APPLYING TO

MISSOURI SERVICE AREA

RESIDENTIAL ENERGY EFFICIENCY (cont.)

*Funding

Expenses incurred by the Company associated with the research, design, promotion, administration, implementation, and evaluation of services under this tariff shall be accumulated in the appropriate Regulatory Asset Account(s), as authorized by the Missouri Public Service Commission (Commission). The expenses will be reviewed for prudence and considered for recovery in future rate cases.

*Program Evaluation

The EM&V Contractor is The Cadmus Group and will provide a final report covering the full program term by October 2012 with all impact and process evaluation, measurement and verification findings. The Commission Staff (Staff) will be provided a copy of all final EM&V reports.

Detailed Program Descriptions

The following pages contain descriptions and terms for the individual programs being offered under this tariff.

*Program Measures Change Process

As conditions warrant, certain Measures and Incentives provided under the individual programs covered by this tariff may be revised through the tariff revision process.

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