

Emerging Issues in Utility Regulation: Transportation Electrification Programs

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Summary

“What is the Commission’s role in promoting a competitive market for plug-in electrical vehicles?”

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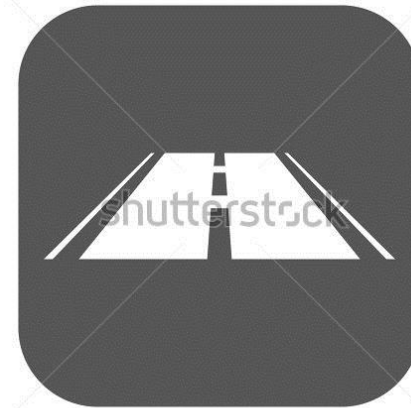
- ▶ The Commission should recognize that *utility procurement of charging hardware and software can promote competition* among third-party charging service providers*

Electric Vehicle Figures

- ▶ In 2010 there were no EVs in U.S. Now there are over 600,000
- ▶ 400,000 put down deposits for the Tesla Model 3
- ▶ The 238-mile range Chevy Bolt will be available nationwide in September

Electric transportation can provide utility customer benefits, but infrastructure is needed

- ▶ 220,000 vehicles x 12 kWh x \$0.10/kWh x 365 days =
\$96,360,000/year in low-cost additional utility revenue
- ▶ Lack of charging infrastructure is a barrier, but not just infrastructure anywhere:



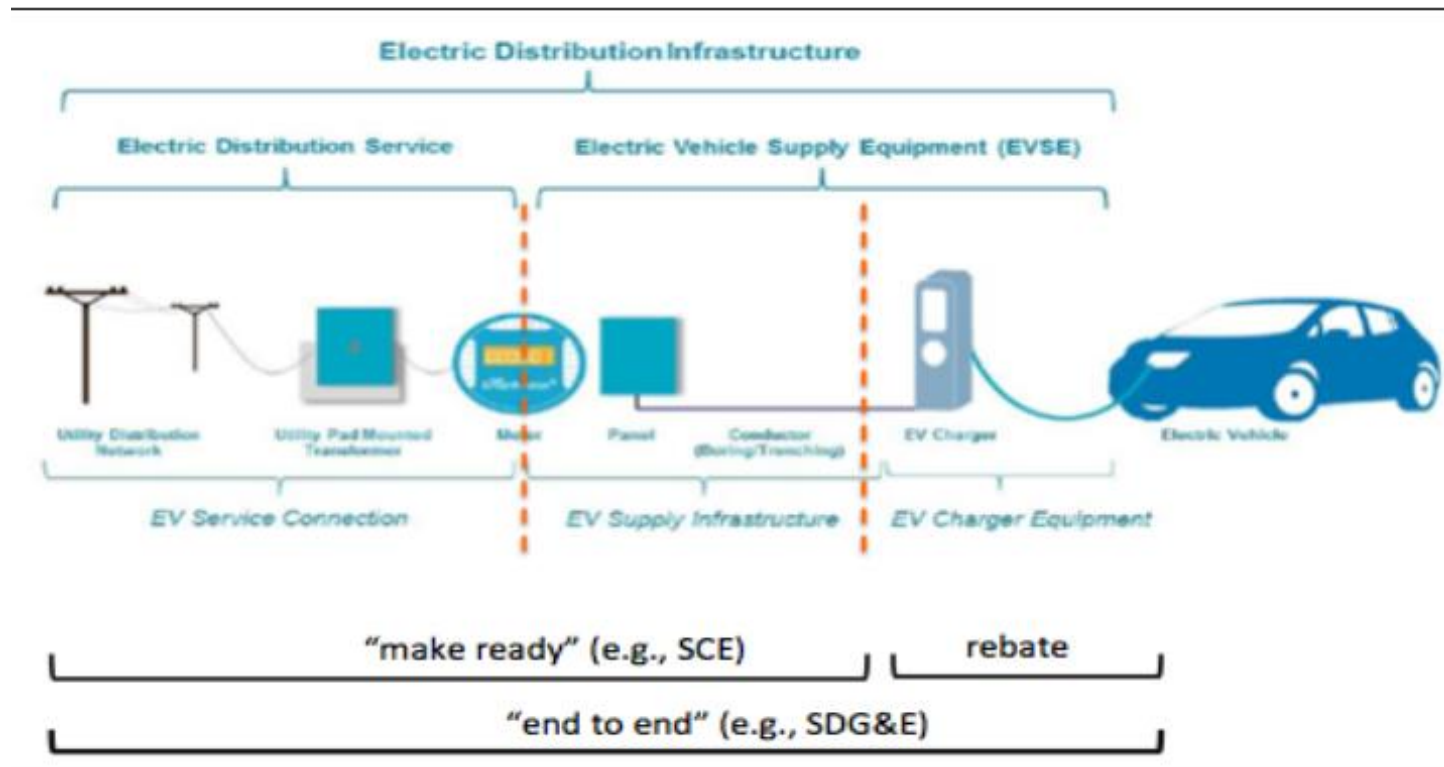
Why utility engagement?

- ▶ Wide recognition of need
- ▶ Long planning horizons
- ▶ Targeting critical market segments
- ▶ EV load integration on grid
- ▶ Established customer relations and outreach
- ▶ ...What does this mean for charging service providers?

How the Commission and utilities can promote competitive charging service markets: Charging Infrastructure

- ▶ Utility procures equipment and software from existing market participants
 - ▶ Competitive RFP/solicitation process
 - ▶ Pre-qualified vendor list for site host choice of equipment
- ▶ **Creates opportunities for private market competition where it did not exist before**

Ownership, operations, and maintenance: does it affect competition?



Looking forward

- ▶ *“The electrification of transportation presents a rare opportunity to achieve gains for all stakeholders affected by electricity regulatory policy. The right set of policies can help achieve the traditional regulatory goals – safe, reliable, and affordable service – while advancing new goals of sustainability, efficiency, and customer choice.”*
- ▶ Illinois Citizens Utility Board, *ABCs of EVs, A Guide for Policy Makers and Consumer Advocates*