

BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI

In the Matter of the Reapplication of The Heart of America United Way, Inc., for an Order of the Commission Granting It Continuing Authority as an Information and Referral Provider for Purposes of 211 Service.)
)
) **Case No. TO-2007-0338**
)
)

ORDER DIRECTING NOTICE AND SETTING DATE FOR SUBMISSION
OF INTERVENTION REQUESTS

Issue Date: March 29, 2007

Effective Date: March 29, 2007

On March 16, 2007, The Heart of America United Way, Inc. (HAUW), filed an application for continuing authority as an Information and Referral Provider (I&R), for purposes of 211 service, for the exchanges listed in Schedule 1 of the application. HAUW states that effective June 18, 2004, in Case No. AO-2004-0036, the Commission authorized HAUW to serve as a Missouri I&R Provider.

The Commission finds that notice of this application should be given to the general public and those who may be interested. A date for intervention requests will also be set.

Under Commission rule 4 CSR 240-32.200(4), the following notice is required:

[T]o all incumbent local exchange telecommunications companies in the exchange(s) to be served, all facilities-based alternative local exchange telecommunications companies in the exchange(s) to be served, all human service entities listed in the yellow pages under the categories "Human Services Organizations" and "Social Service Organizations" for the exchanges to be served, all county seats for the requested exchanges, and all city governments in cities within the requested exchanges that have a population of five thousand (5,000) or more persons.

The Commission's Data Center shall mail a copy of this notice as described in the above rule. However, rather than burden the Commission's Data Center with the task of looking through all of the yellow pages under the above-described categories, the Commission will require that HAUW notify all of the agencies it funds. The Commission finds that this will satisfy the notice requirement with regard to "Human Services Organizations" and "Social Service Organizations."

The requirement for a hearing has been fulfilled when all those having a desire to be heard are offered an opportunity to be heard. If no interventions are granted and neither the Commission's Staff nor the Office of the Public Counsel requests a hearing, the Commission may determine that a hearing is not necessary.

IT IS ORDERED THAT:

1. The Missouri Public Service Commission's Data Center shall serve notice as set out in the body of this order.
2. The Heart of America United Way, Inc., shall notify those agencies it funds of this application.
3. All those wishing to intervene in this matter shall file an application to do so not later than April 18, 2007. Such application shall be filed with:

Secretary
Missouri Public Service Commission
Post Office Box 360
Jefferson City, Missouri 65102

with a copy served on:

Mark W. Comley
Newman, Comley & Ruth P.C.
610 Monroe Street, Suite 301
Post Office Box 537
Jefferson City, Missouri 65102-0537
ATTORNEYS FOR THE HEART OF AMERICA UNITED WAY, INC.

and:

The Office of the Public Counsel
Post Office Box 2230
Jefferson City, Missouri 65102

4. This order shall become effective on March 29, 2007.

BY THE COMMISSION

A handwritten signature in black ink, appearing to read 'Colleen M. Dale', written over a horizontal line.

Colleen M. Dale
Secretary

(S E A L)

Nancy Dippell, Deputy Chief Regulatory
Law Judge, by delegation of authority
pursuant to Section 386.240, RSMo 2000.

Dated at Jefferson City, Missouri,
on this 29th day of March, 2007.