1	STATE OF MISSOURI											
2	PUBLIC SERVICE COMMISSION											
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6	TRANSCRIPT OF PROCEEDINGS											
7	Hearing											
8	December 18, 2003											
9	Jefferson City, Missouri Volume 15											
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12	In the Matter of Missouri-American )											
13	Water Company's Tariff to Revise ) Case No. WR-2003-0500 Water and Sewer Rate Schedules. )											
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15	KEVIN A. THOMPSON, Presiding,											
16	DEPUTY CHIEF REGULATORY LAW JUDGE.											
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19	CONNIE MURRAY, ROBERT M. CLAYTON, III,											
20	COMMISSIONERS.											
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- JUDGE THOMPSON: I'll remind Mr. Jenkins that
- 3 you're still under oath. And let's get a quick roll call
- 4 who is here. Anybody here for the Industrial Energy
- 5 Consumers, Missouri Energy Group, Ag Processing, City of
- 6 Riverside, Water Rate Coalition, Empire District, Joplin
- 7 water districts, Warrensburg, Jefferson City, Local 35?
- 8 (No response.)
- JUDGE THOMPSON: So all we have is company,
- 10 Public Counsel and Staff; is that correct?
- 11 (No response.)
- 12 JUDGE THOMPSON: Okay. You may proceed,
- 13 Mr. Ciottone.
- 14 JAMES M. JENKINS testified as follows:
- 15 DIRECT EXAMINATION BY MR. CIOTTONE:
- 16 Q. State your name, please, sir.
- 17 THE WITNESS: Your Honor, may I change the
- 18 seat?
- 19 JUDGE THOMPSON: Sure. Anything you need to
- 20 be comfortable. Are you ready now?
- 21 THE WITNESS: Yes, sir.
- 22 BY MR. CIOTTONE:
- Q. Would you state your name for the record,
- 24 please.
- 25 A. James M. Jenkins.

- 1 Q. Mr. Jenkins, you have testified earlier in
- 2 this case, have you not?
- 3 A. Yes, I have.
- 4 Q. And you've submitted and -- prepared and
- 5 submitted rebuttal testimony which was designated Exhibit 47
- 6 and surrebuttal testimony that was designated Exhibit 79; is
- 7 that correct?
- 8 A. Yes.
- 9 MR. CIOTTONE: I do not know, your Honor,
- 10 whether they have been offered previously, but if they have
- 11 not, I would offer them again at this time.
- 12 JUDGE THOMPSON: They have both been offered
- 13 and received.
- 14 MR. CIOTTONE: Great. And I would then tender
- 15 Mr. Jenkins for cross-examination.
- JUDGE THOMPSON: Thank you, Mr. Ciottone.
- 17 Ms. O'Neill?
- MS. O'NEILL: No questions right now.
- JUDGE THOMPSON: Mr. Bates?
- MR. BATES: No questions, thank you.
- JUDGE THOMPSON: Now it's my turn.
- 22 QUESTIONS BY JUDGE THOMPSON:
- 23 Q. Mr. Jenkins, what is the sum that the company
- 24 would like to have in revenue with respect to the operation
- 25 of the national call center?

- 1 A. The company on an annual basis would like to
- 2 have \$4,102,145. That's what we've identified as the
- 3 ongoing annual cost.
- 4 Q. And that's what you're asking for in this
- 5 case?
- 6 A. That's correct.
- 7 Q. So \$4,102,145?
- 8 A. Yes, sir.
- 9 Q. And if you know, what is the amount that Staff
- 10 is proposing for that?
- 11 A. Based on Mr. Cassidy's surrebuttal testimony,
- 12 page 25, \$3,261,840.
- 13 Q. And that's Cassidy's surrebuttal 25?
- 14 A. Yes, sir.
- 15 Q. Okay. Now, there are, as I understand it,
- 16 some transition costs at issue with respect to moving from
- 17 the, I think they've been referred to as legacy call centers
- 18 to the national call center; is that correct?
- 19 A. That's correct.
- 20 Q. And as I understand the company's proposal,
- 21 you would capitalize this amount and then amortize it at --
- 22 over a 20-year period?
- 23 A. Yeah, over approximately a 20-year period.
- Q. Okay. So if you can tell me, then, what is
- 25 the total amount of the transition costs? And then second,

- 1 what is the annual amount that you're proposing?
- 2 A. Yes, sir. The -- in the shared service
- 3 center, which is related to the accounting function, the
- 4 gross amount of the transition costs was \$4,488,000.
- 5 Q. \$4,488,000?
- 6 A. 827.
- 7 Q. 827. Okay. Now, is that the call center
- 8 transition costs or the shared service center?
- 9 A. That is the shared service center transition
- 10 costs.
- 11 Q. Okay. What are the call center transition
- 12 costs?
- 13 A. The call center transition costs are
- 14 \$5,263,822.
- 15 Q. Okay. Let me get these amounts written in the
- 16 right boxes here.
- 17 Now, what then is the annual amount that the
- 18 company is requesting for trans-- for the call center
- 19 transition costs?
- 20 A. The annual amount is \$224,765.
- Q. Okay. And what is the annual amount that the
- 22 company is requesting for the shared service center
- 23 transition costs?
- 24 A. That amount is \$191,673.
- Q. Very good. And is that also being amortized

- 1 over a 20-year period?
- 2 A. Yeah. The exact period is 23.4 years.
- 3 Q. Is that for both?
- 4 A. For both.
- 5 Q. 23.4 years. Very good. And what is the
- 6 amount, if you know, that Staff is proposing for the call
- 7 center transition costs?
- 8 A. The Staff is proposing recovery of -- no
- 9 recovery of any of these costs.
- 10 Q. Either?
- 11 A. Either.
- 12 Q. Okay. So zero and zero; is that correct?
- 13 A. Yes, sir.
- 14 Q. Okay. Now, what exactly is it that the shared
- 15 service center does?
- 16 A. The shared service center is really our back
- 17 office accounting function, and it processes our checks,
- 18 processes our invoices, and all the back office accounting
- 19 support functions that are more transactional in nature.
- 20 Q. I see. And the shared service center is
- 21 operated by an affiliated corporation; is that correct?
- 22 A. It's part of the service company, our service
- 23 company.
- Q. American Water Service Company?
- 25 A. Yes, sir.

- 1 Q. Okay. And what were the functions, if you
- 2 know, that caused the costs that were experienced in the
- 3 transition to the shared service center? In other words,
- 4 was it necessary to transfer data from one system to
- 5 another, things of that sort?
- 6 A. Yes, sir. The type of transition costs are
- 7 related to setting up systems. So we had two different
- 8 accounting systems and we went to one accounting platform,
- 9 developing consistent business processes, and testing the
- 10 validity and data conversion and mock conversions, and a
- 11 significant amount of testing that would take place when you
- 12 go to conversion of that -- of that nature.
- 13 Q. Okay. Now, is it your opinion that those
- 14 transition costs for the shared service center are
- 15 reasonable and not excessive?
- 16 A. Yes, sir. I mean, as Mr. Van Den Berg's
- 17 testimony yesterday pointed out, those -- the total -- sum
- $18\ {\rm total}\ {\rm of}\ {\rm those}\ {\rm costs}\ {\rm are}\ {\rm quite}\ {\rm reasonable}\ {\rm and}\ {\rm well}\ {\rm within}$
- 19 industry standards.
- 20 Q. And is it the same with respect to the call
- 21 center transition costs?
- 22 A. Yes, sir.
- 23 Q. Okay. And speaking only of the shared service
- 24 center, are there economies of scale or economies of scope
- 25 that are eventually going to lead to savings from this

- 1 migration to the shared service center?
- 2 A. We believe that those -- we're already
- 3 achieving those savings, given the level of call volumes we
- 4 have today.
- 5 Q. I'm just talking service center, not the call
- 6 center.
- 7 A. Excuse me. Sorry. These two names.
- 8 Q. I understand. I want to keep them separate.
- 9 A. Yes. Yes, in the record we've identified a
- 10 level of savings, and those savings are reflected in our
- 11 current rates, and the Staff has not taken an issue with
- 12 that.
- 13 Q. Okay. And I assume, and tell me if I'm wrong,
- 14 that the call center is expected to provide a superior
- 15 quality of service in terms of wait time, number of calls
- 16 handled, accuracy of answers, compared to the legacy call
- 17 center?
- 18 A. That is correct. The legacy center didn't,
- 19 for example, didn't have automated call distribution. The
- 20 new call center has that, and that allows the company to get
- 21 the calls directed to the right customer service rep that
- 22 has the correct skills to answer the questions, whether
- 23 they're turnoffs, turnons, high bill issues. It could be a
- 24 bankruptcy-type issue. Those things could be automatically
- 25 directed. On our old system, you'd get a phone call, then

- 1 you'd have to be transferred to somebody else.
- 2 The call center today has a computer telephone
- 3 integration, which the legacy didn't. So in other words,
- 4 when you call into the call center, that's mapped, right
- 5 automatically comes to your employee in-- or your customer
- 6 information. You know it on the screen immediately. So the
- 7 call center rep can immediately address the customer's
- 8 concerns.
- 9 As well as a work management system. The --
- 10 the legacy system didn't have work management capabilities;
- 11 whereas, the new call center has good work management-type
- 12 processes in terms of scheduling. So now we can schedule
- 13 better and meet our customer needs, given most of us have
- 14 two-income families.
- 15 Q. And I think my last question, if you know,
- 16 with respect to either the switch to the call center or the
- 17 switch to the service center, do you know whether Staff is
- 18 challenging the prudence of either of those decisions?
- 19 A. Yes, I do know.
- Q. Are they?
- 21 A. They are not.
- 22 Q. They are not.
- 23 A. We had asked a specific Data Request, and in
- 24 response to that Data Request, it's my understanding is that
- 25 there was no dispute with respect to prudency.

- 1 JUDGE THOMPSON: Thank you. Commissioner
- 2 Murray?
- 3 COMMISSIONER MURRAY: Thank you, Judge. I was
- 4 trying to catch up here. Was there no cross-examination of
- 5 this witness?
- JUDGE THOMPSON: There was none.
- 7 QUESTIONS BY COMMISSIONER MURRAY:
- 8 Q. Good morning, Mr. Jenkins.
- 9 A. Good morning.
- 10 Q. I just have one or two questions. And
- 11 basically I think my confusion stems from the AWR issue, and
- 12 I think that the calls coming in for AWR, I believe Staff
- 13 has some challenge to your figures based on those calls; is
- 14 that right?
- 15 A. That is my understanding.
- Okay. Can you tell me if there are -- looks
- 17 like from what was presented yesterday that there were some
- 18 calls that were going through to MAWC in response to the AWR
- 19 solicitations; is that correct?
- 20 A. I'll give you my understanding of that, is
- 21 basically the AWR program has a separate 1-800 number that
- 22 can be called. There are times, as pointed out yesterday,
- 23 that some customers may call in on the typical 1-800 number
- 24 for just a routine regulated service, and what
- 25 Mr. Van Den Berg was testifying -- and I can't remember

- 1 exactly the number -- but something under 300 calls a year
- 2 would be the most that we're seeing based on the result
- 3 today.
- 4 Q. And where are those calls accounted for in
- 5 your allocation of expenses?
- 6 A. Those calls are in terms of the 500,000-plus
- 7 calls a year versus 200. They're really de minimis. The
- 8 calls -- the AWR program at the shared service -- at the
- 9 call center is specifically charged to the AWR services.
- 10 Q. So that those approximately 300 calls that do
- 11 mistakenly come through to the call center are billed back
- 12 to -- the cost to handle those calls is billed back to AWR?
- 13 A. Right now it's my understanding we do not
- 14 allocate those 300 calls out of almost 600,000 calls a year.
- 15 Q. What would that dollar amount be, do you know?
- 16 A. Commissioner, it would be so de minimis that
- 17 it's probably not worth trying to account for it, because it
- 18 takes three decimal points to get to the first number.
- 19 So in other words, what I'm trying to say is
- 20 that volume of calls, 300 calls out of -- I just used
- 21 600,000 calls a year -- is .0005 percent. Therefore, in
- 22 terms of cost allocation, it would be my opinion not to
- 23 allocate that because of the de minimis nature of the
- 24 transaction.
- Q. Okay. I understand that it may be de minimis,

- 1 but is there any justification for charging the ratepayers
- 2 at all for those calls?
- 3 A. I don't think the ratepayers should be
- 4 charged, and we could put together something that would --
- 5 that would do that allocation.
- 6 Q. Okay. I think that may be one of the issues
- 7 here, that we certainly don't want to include any costs
- 8 allocated to the ratepayers that should be allocated
- 9 somewhere else, but if you actually make those payment
- 10 exchanges or not, it shouldn't be allocated to the
- 11 ratepayers?
- 12 A. I agree.
- 13 COMMISSIONER MURRAY: Okay. Thank you.
- 14 That's all I have.
- MR. CIOTTONE: Your Honor, excuse me. Would
- 16 it be appropriate for me to just give you some arithmetic to
- 17 answer your question from what's in the record?
- The cost per call, which is what we were
- 19 discussing yesterday, I think the company's position is that
- 20 it's \$9.28 per customer per year -- or no, that's total.
- 21 Cost per call is probably about \$8, 7.87, is that it? \$7.87
- 22 per call. So if those costs were not properly allocated, if
- 23 you took 8.77 times, rounding off 229 to 300 calls, you'd be
- 24 talking about \$2,600.
- 25 But we also understand that those calls are,

- 1 in fact, allocated back to AWR, but even if they were not,
- 2 the maximum arithmetic fallout of that would be \$2,631 a
- 3 year.
- 4 COMMISSIONER MURRAY: I'm sorry. You said
- 5 they are, in fact, allocated back to AWR?
- 6 MR. CIOTTONE: That's what I'm told. The ones
- 7 that work their way through, because if it goes into the
- 8 company's number, instead of the specifically assigned
- 9 number to AWR, if someone calls the company number, there's
- 10 a prompt there that says, hey, if you want to know about
- 11 this, press this button and it switches it over. That dumps
- 12 it over into AWR and then goes into their billing.
- 13 So the only actual incurred cost to the calls
- 14 that are inadvertently or inappropriately dialed to the
- 15 customer service number through that prompt jump over to the
- 16 AWR fully funded, where the employees are paid by AWR, the
- 17 overhead, the rent and everything is paid by AWR.
- 18 So if you were to ascribe some charge per call
- 19 for the availability of that prompt, it would be
- 20 inappropriate for me to judge what part of that it is, but
- 21 if it was fully handled by the employee, by the MAWC
- 22 employee at the 7.87 per call times 300 would be \$2,600.
- 23 COMMISSIONER MURRAY: All right. Thank you
- 24 for that.
- MS. O'NEILL: Your Honor, since it appears

- 1 Mr. Ciottone is testifying, could he either -- I suppose
- 2 maybe he should be sworn and subject to cross-examination.
- 3 I realize that the information may be helpful, but it's not
- 4 really helpful if an attorney gives it.
- 5 JUDGE THOMPSON: I'm well aware of that,
- 6 Ms. O'Neill. I appreciate you reminding me nonetheless. I
- 7 was going to say, Mr. Ciottone, do you have a witness who
- 8 can testify to those matters?
- 9 MR. CIOTTONE: Yes. My witness has already
- 10 put the \$7.87 a call into evidence.
- 11 JUDGE THOMPSON: That's correct.
- 12 MR. CIOTTONE: So that's there. What I was
- 13 doing was performing arithmetic, and I fully intend to do
- 14 that with the help of Mr. Cassidy.
- 15 JUDGE THOMPSON: Telling us about the prompt
- 16 and it's bumped over into the other company's queue and they
- 17 pay everything respecting that, I think that part's not
- 18 really in evidence.
- 19 MR. CIOTTONE: I think Mr. Cassidy knows it,
- 20 and we plan to explore that at some length today.
- JUDGE THOMPSON: Very well. It's your case.
- 22 I have a couple of additional questions that have come to
- 23 mind.
- 24 THE WITNESS: Yes, sir.
- 25 FURTHER QUESTIONS BY JUDGE THOMPSON:

- 1 Q. If you know, what is the amount in the test
- 2 year for call center expense?
- 3 A. I believe I know that.
- 4 Q. I figure you do.
- 5 A. In the test year, we had a number of
- 6 \$4,996,881.
- 7 Q. And that was operating expense?
- 8 A. Yes. Yes, sir.
- 9 Q. So both the company and Staff are advocating
- 10 for a number that is lower than the test year operating call
- 11 center operating expense?
- 12 A. That's correct. We've now reached what I
- 13 would refer to as the beginning of steady state, and we've
- 14 made an adjustment as we've went through the process and
- 15 through the discovery process, through testimony, we've
- 16 adjusted that number down.
- 17 Q. Okay. And the transition costs for the call
- 18 center and the service center, were they incurred during the
- 19 test year?
- 20 A. The St. Louis call center, the St. Louis
- 21 district went into the call -- went into the Alton call
- 22 center around December '01. Therefore, those costs, the
- 23 majority of those costs were incurred in the '01-'02 time
- 24 frame. So not -- not all the costs were in the 2002 test
- 25 year.

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- 1 Q. Okay. Maybe a better question is, was the
- 2 national call center operating during the test year?
- 3 A. Yes, sir. The national -- the St. Louis
- 4 district's call center for all practical purposes began
- 5 operation January of 2002. I mean, it was in a test
- 6 operation up and running in December of '01, but its first
- 7 full year of operation was 2002.
- 8 Because at that time we had -- were faced with
- 9 two separate legacy systems because of our prior merger of
- 10 the companies, the districts outside the St. Louis district
- 11 actually went in the call center around May of this year.
- 12 Q. Okay. What about the shared services center,
- 13 was that operating during the test year?
- 14 A. Yes. The shared service center because --
- 15 because of the acquisitions and we were faced with a
- 16 management team of two different accounting platforms, we
- 17 went into the shared service center around November of '01.
- 18 So for all practical purposes, the first full year of
- 19 operation was during the test year 2002.
- 20 Q. Is there also an annual fee that
- 21 Missouri-American pays to the service company for the
- 22 services provided by the service center?
- 23 A. Yes, for the accounting shared service center.
- 24 Yes, sir.
- Q. And is that not in dispute?

- 1 A. That is not in dispute.
- JUDGE THOMPSON: Commissioner Clayton?
- 3 QUESTIONS BY COMMISSIONER CLAYTON:
- 4 Q. Good morning.
- 5 A. Good morning.
- 6 Q. I may ask you some questions that have been
- 7 repetitious from this morning, and I apologize for that, but
- 8 I'm trying to get organized in my note taking and
- 9 reconciling everything that I've read on these subjects.
- 10 I want to start with the national call center,
- 11 which I believe is Issue 6, and I want to confirm exactly
- 12 what we're talking about in actual dollars. What is the
- 13 amount that the company is requesting, the dollar amount
- 14 that the company is requesting to be included as its cost
- 15 for the national call center only? Do you have that figure?
- 16 A. Yes, sir. The ongoing operating costs that
- 17 we're requesting in this rate proceeding is \$4,102,145.
- 18 Q. Okay. And how was that figure derived? Is
- 19 that actual cost or how was that figure achieved?
- 20 A. Basically, it's actual cost, because the
- 21 St. Louis district, which is the biggest part of our
- 22 operation, as I previously explained, has been up and
- 23 running now for almost two years. And then the Missouri --
- 24 the outstate or the out -- the districts outside of
- 25 St. Louis, as I previously mentioned, went into the call

- 1 center beginning May of this year.
- 2 And we've taken a combination of actual costs
- 3 for the St. Louis operation plus best information we have,
- 4 like we do at lots of things in the ratemaking process, with
- 5 the facilities that went in in May and come up with that
- 6 \$4,102,000. And that's the reason that we reduced our
- 7 ongoing operating costs from when we filed the case. We had
- 8 better data, the systems were up and running.
- 9 Q. So that the \$4.1 million is made up of several
- 10 parts, correct?
- 11 A. That's correct.
- 12 Q. What is the first part?
- 13 A. The -- it would be made up for call handling.
- Q. Well, first of all, what's the amount? Why
- 15 don't we start with that?
- 16 A. Commissioner, I don't have that -- that
- 17 breakdown.
- 18 Q. Well, how many parts are there? There's the
- 19 operating amount and then there's the St. Louis County
- 20 amount and then there's a third amount, isn't there?
- 21 A. The -- what the \$4.1 million represents
- 22 is all the operating costs for our call center and for the
- 23 St. Louis call center, which would mean call handling, would
- 24 mean the technology costs, would mean billing and
- 25 collecting. It would mean all the labor -- labor of those

- 1 facilities. That's the primary components of that, that
- 2 would result in \$4.1 million.
- 3 Q. And this is a national call center, so you
- 4 have calls that come in from every state in which American
- 5 Waterworks is operating; is that correct?
- 6 A. That is correct.
- 7 Q. So the actual operating amount that you
- 8 started off with, is that -- that's a share for Missouri?
- 9 A. That is correct.
- 10 Q. And I know you said that was an actual amount,
- 11 but it's actually -- it's figured based on Missouri call
- 12 volume?
- 13 A. It's figured based on customer count, and we
- 14 have a longstanding agreement with our -- contractual
- 15 agreement with our affiliated company, American Water
- 16 Services Company, and those costs are charged based on
- 17 customer counts. And what we've been doing --
- 18 Q. Number of customer?
- 19 A. Number of customers.
- Q. When you say customer counts?
- 21 A. Yes, sir.
- 22 Q. Do you know offhand what is Missouri's
- 23 customer count in the scope of the full company? What's the
- 24 percentage?
- 25 A. It's usually around 15 percent.

- 1 Q. 15 percent. So the total call center
- 2 operating expense is borne by -- in parts by each of the
- 3 regulated entities, by each of the state operations; is that
- 4 correct?
- 5 A. That's correct.
- 6 Q. And Missouri's share, under your theory, would
- 7 be 15 percent roughly?
- 8 A. Roughly, approximately.
- 9 Q. Do the non-regulated -- non-regulated
- 10 subsidiaries of American Waterworks contribute to the call
- 11 center?
- 12 A. We have -- we have the American Water
- 13 Resources, the service line program in the call center, and
- 14 that's directly -- directly charged. Everything else in
- 15 that call center is all the different state-regulated
- 16 activities.
- 17 Q. So in achieving the figure that the state
- 18 would pay, do you take the total operating expense of the
- 19 call center and then you subtract off all the direct
- 20 charges to the non-regulated subsidiaries and then take the
- 21 15 percent of Missouri's customers? Is that what you're
- 22 telling me how it works?
- 23 A. Yes, sir.
- Q. Okay. So there is a direct charge to AWR
- 25 prior to taking Missouri's share for the regulated usage?

- 1 A. That's my understanding.
- 2 Q. Okay. Are any -- do any of the other
- 3 subsidiaries take a charge for use of the call center?
- 4 A. Yes. We've got close to 20 other utilities,
- 5 regulated utilities.
- 6 Q. I'm talking about non-regulated.
- 7 A. Oh, I'm sorry.
- 8 Q. Non-regulated affiliates.
- 9 A. No.
- 10 Q. AWR is the only one?
- 11 A. Yes.
- 12 Q. So no one would have to call up to access
- 13 credit for AWCC. I assume that's not available to all of
- 14 Missouri-American's customers?
- 15 A. That's correct.
- 16 Q. Bummer. I'm trying to remember, and I know I
- 17 have reviewed it, what other affiliates are there only by
- 18 American Waterworks? There's AWR, there's AWCC.
- 19 A. American Water Service or --
- Q. What is -- what does AWS do?
- 21 A. It's -- it's primarily in the O&M contract
- 22 business, the -- as well as residual business, businesses.
- Q. What is a residual business?
- 24 A. That's a waste product of water treatment and
- 25 sewer facilities, helping dispose of that.

- 1 Q. I know this has been asked before, and I'm
- 2 going to have to ask it again. Do you-all have a percentage
- 3 of the total calls that have been made to the call center
- 4 that are from Missouri?
- 5 A. Yes, we've got this.
- 6 Q. What is that percentage?
- 7 A. Sir, we need to get Mr. Van Den Berg
- 8 yesterday. I know we get close to 6 -- evidence is showing
- 9 we're getting close to 600,000 calls.
- 10 Q. But you don't know the percentage?
- 11 A. I don't know the percentage.
- 12 MR. CIOTTONE: Your Honor, Mr. Van Den Berg is
- 13 still here. His flight doesn't leave until this afternoon.
- 14 With respect to Commissioner Clayton's concerns and
- 15 Commissioner Murray's concerns, perhaps we should put him
- 16 back on.
- JUDGE THOMPSON: Sure, we can do that.
- 18 BY COMMISSIONER CLAYTON:
- 19 Q. I want to ask you a few questions, I think, on
- 20 the shared services portion of this, and basically on the
- 21 shared services, all we're really talking about are the
- 22 transition costs into the shared service center nationally,
- 23 correct?
- 24 A. That is correct. And that's for the
- 25 accounting back office functions.

- 1 Q. So we're only talking accounting. There are a
- 2 number of shared services enjoyed by Missouri-American, by
- 3 the parent company, but we're only talking accounting; is
- 4 that a fair statement?
- 5 A. That's correct.
- 6 Q. I believe there's an ITS shared service
- 7 division?
- 8 A. That's correct.
- 9 Q. What does that do?
- 10 A. ITS is -- is part of our service company
- 11 arrangement, and that provides support for technology. For
- 12 example, last night I could not get access from my hotel
- 13 room into my e-mail. I was having a problem.
- 14 Q. Lucky you.
- 15 A. Lucky me. And I was able to access that
- 16 through the 1-800 number, because I'm an employee. I gave
- 17 them the proper notification who I am and then found out
- 18 that I was doing something incorrect, operator error, as it
- 19 normally is, and then I got access into our website. And
- 20 that's the kind of service that they provide.
- 21 Q. That's the ITS, but it's not included in this
- 22 transition cost, correct?
- 23 A. No.
- Q. So we're only talking about the accounting?
- 25 A. Right. And the only issue -- my understanding

- 1 from the record, the only issue on the accounting back
- 2 office function is just the transaction -- transitional cost
- 3 to get from two platforms to one platform and all the data
- 4 conversion. That's the issue that we have on that in this
- 5 case, and Staff is recommending that we not be allowed to
- 6 recover any of those costs.
- 7 Q. The platform transition costs?
- 8 A. Correct.
- 9 Q. And that figure's roughly \$5.2 million?
- 10 A. What we're talking about is the back office
- 11 accounting called the shared services center, and that's the
- 12 4,488,827.
- 13 Q. Okay.
- 14 A. It's confusing, Commissioner.
- 15 COMMISSIONER CLAYTON: It's the Judge's notes
- 16 that --
- JUDGE THOMPSON: It's all my fault.
- 18 BY COMMISSIONER CLAYTON:
- 19 Q. He's paid to take the blame. So the
- 20 4.48-roughly million dollars amortized over 23.4 years for
- 21 an annual charge or expense of 191,673; is that correct?
- 22 A. That's correct.
- 23 Q. Now, this is -- and forgive me. I'm probably
- 24 being repetitious, but this is entirely platform merging
- 25 everything together, this is all computer and labor expense

- 1 in making the computer systems?
- 2 A. Yeah, absolutely, setting up the systems,
- 3 getting common processes, because we had two platforms, and
- 4 at that time with the merger two different, you know --
- 5 Q. Was that done inhouse or out? Did you-all
- 6 outsource it to another country, which everyone seems to do,
- 7 including us?
- 8 A. No, we didn't outsource it to another country,
- 9 but we did have a Centure (phonetic spelling) was a big
- 10 player in helping us move that forward and it involved a lot
- 11 of mock conversions, a lot of data scrubbing and a lot of
- 12 testing before you could get it into the back office
- 13 accounting function.
- 14 Q. Okay. And how was this share for Missouri
- 15 derived? Was this just the cost of moving Missouri's
- 16 operation or the total transition for the entire country
- 17 into the shared services?
- 18 A. It would be the -- this might be something I
- 19 need to have Mr. Grubb -- it's starting into some fine
- 20 details.
- Q. And you might not be the right person to ask?
- 22 A. Correct.
- 23 Q. I'm coming in late and I've got a stack of
- 24 testimony here, so I apologize.
- 25 A. That's fine.

- 1 Q. So direct me to whoever I'm supposed to go to.
- 2 A. Mr. Grubb, who is following me today, follows
- 3 our monthly bills and gets into that level of detail.
- 4 Q. When you say monthly bills, that's the bills
- 5 that you would pay to the parent company, you mean?
- 6 A. Yeah. Misspoke. What I meant, monthly bills
- 7 not related to this, to the transition costs. I meant -- I
- 8 misspoke and was talking about the operating, the ongoing
- 9 operating costs of a center, whether it's the accounting
- 10 center or the call center.
- 11 Q. Just give me one second. I just want to make
- 12 sure that I understand this. The national call center costs
- 13 that we discussed are base -- is based on a customer count,
- 14 and are you saying that the shared service center transition
- $15\ \mathrm{costs}$  are based the same way or not based the same way or
- 16 you don't know?
- 17 A. Based the same way, consistent with the
- 18 contractual agreement we have with the  $\ensuremath{\text{--}}$  the service
- 19 company, which has been used by this Commission and adopted
- 20 for many years.
- 21 Q. So based on customer count?
- 22 A. Yes, sir.
- 23 Q. And basically we're talking about accounting
- 24 and payroll services. Anything else that -- that this
- 25 particular shared service center does?

- 1 A. Yes. It really gets into the back office
- 2 detail transactional, where it's processing invoices, paying
- 3 checks, paying all our vendors, processing payroll, all
- 4 those type of detailed back office debits and credit
- 5 functions.
- 6 Q. So this would -- this would -- this fits in
- 7 with the testimony that we had earlier in the week that
- 8 basically the money comes in to Missouri-American and it
- 9 goes to a lock box, and then basically it is accounted for
- 10 and then distributed to the various parties by the -- by
- 11 this shared service center?
- 12 A. That is correct.
- 13 Q. Rather than just coming to Missouri-American
- 14 and Missouri-American cuts all of its own checks, it goes to
- 15 the national and then the national pays?
- 16 A. That is correct, but I also supervise the
- 17 financial function at Missouri-American, and that's -- we
- 18 review that, you know, that type of information on a daily
- 19 basis. I've got staff people that do that.
- 20 Q. So Missouri-American has the responsibility of
- 21 tracking the accuracy of those figures?
- 22 A. Absolutely, as well as the accountability.
- 23 Q. And the accountability. Okay. Thank you very
- 24 much for your patience with me.
- 25 A. Yes, sir.

- 1 JUDGE THOMPSON: Commissioner Murray, any
- 2 further questions?
- 3 COMMISSIONER MURRAY: Just one. Thank you.
- 4 FURTHER QUESTIONS BY COMMISSIONER MURRAY:
- 5 Q. Mr. Jenkins, in your testimony, on page 9 of
- 6 your rebuttal, you mention that Staff Witness Bernsen had
- 7 made a request for additional recording data from the
- 8 national call center and that the company was currently
- 9 reviewing that request and working with Ms. Bernsen to
- 10 understand what was required and to determine if such
- 11 information is readily available without any additional
- 12 cost. That's your testimony, right?
- 13 A. That is correct.
- 14 Q. Has -- what's the status of that request right
- 15 now?
- 16 A. We've looked at that, and on page -- just to
- 17 give the Commissioner some references in the record, on
- 18 page 10 of Ms. Bernsen's testimony, beginning on line 17,
- 19 Ms. Bernsen specifically identifies the type of information
- 20 that she would like to have, and, for example, the first
- 21 part of the information is inclusion of a customer -- of our
- 22 quarterly customer opinion survey response data.
- Q. What line are you on?
- 24 A. Line 21.
- 25 Q. Okay.

- 1 A. That -- so with respect to that first request,
- 2 in terms of the inclusion of the quarterly customer opinion
- 3 survey responsive data, we can comply with that.
- 4 Second, with respect to informing the Staff on
- 5 the staffing levels of the Alton call center, we can comply
- 6 with that.
- 7 Q. When you say you can comply, does that mean
- 8 you have complied or --
- 9 A. No. What -- I really need to work with Staff,
- 10 but -- on the specifics of how we get the information, but
- 11 like we do with lots of things, you know, we already submit
- 12 monthly compliance reporting for the call center. So we
- 13 can -- we can easily add those two items, for example,
- 14 without additional cost. We can go ahead and just process
- 15 that through.
- 16 Q. All right. And the Staff's request is
- 17 actually going forward; it's not that they were asking for
- 18 that information?
- 19 A. That is my understanding, it's a going-forward
- 20 request.
- 21 Q. Thank you. Go ahead with the third item.
- 22 A. Yes. And then the third item is total monthly
- 23 call volume received at the call center, and we can comply
- 24 with that.
- 25 Q. All right. So there's no longer, to your

- 1 knowledge, any dispute on that issue?
- 2 A. As long as we keep it narrowly to those three
- 3 items, there's no problem.
- 4 COMMISSIONER MURRAY: Thank you.
- 5 JUDGE THOMPSON: This is kind of a round
- 6 robin. I apologize.
- 7 THE WITNESS: Yes, sir. No problem.
- 8 FURTHER QUESTIONS BY JUDGE THOMPSON:
- 9 Q. Before I let you go, because you're the number
- 10 guy and we haven't heard anybody yet on the Belleville
- 11 laboratory cost issue, which is part of this group of
- 12 issues, I'd like to know if you know what is the amount that
- 13 the company wants in revenue for the Belleville laboratory
- 14 costs?
- 15 A. I am fortunate that I have another -- a second
- 16 number person in our company, and Mr. Grubb, who has been
- 17 following that issue, could speak specifically about it,
- 18 your Honor.
- 19 Q. So he's the man to ask that question?
- 20 A. Absolutely. I do not know.
- 21 Q. Okay. That's fair enough. I just want to
- 22 make sure I get these numbers before the end of the hearing.
- 23 A. I understand.
- Q. What about Issue No. 8, American Water
- 25 Resources, if you know, what is the number that the company

- 1 wants in revenue for this American Water Resources issue?
- 2 A. That issue as well is being handled by
- 3 Mr. Grubb.
- 4 Q. Okay. Very good. Then there is this
- 5 additional issue that showed up that none of the other
- 6 persons had a position on, which is continued reports to
- 7 Staff. Should the company be required to continue reporting
- 8 performance measurement information to the Staff? Should it
- 9 be required to furnish additional information with that
- 10 reporting data? If you know, does the company have a
- 11 position on that issue?
- 12 A. Yes, your Honor, and I think my response to
- 13 Commissioner Murray --
- 14 Q. That's what you recall?
- 15 A. That's what I was specifically addressing,
- 16 what our position was on the additional information. And
- 17 Ms. Bernsen identified three things at the close of the
- 18 testimony -- or direct testimony, believe.
- 19 Q. So to summarize your position is, you're
- 20 willing to do that; you need to confer with Staff to figure
- 21 out exactly how and when?
- 22 A. Yes, sir.
- 23 Q. Is that right?
- 24 A. Yes, sir.
- Q. Okay. And the information you've already

- 1 provided you're willing to continue to provide?
- 2 A. Yes.
- 3 Q. So that's a nonissue?
- 4 A. That is a nonissue.
- 5 JUDGE THOMPSON: Thank you. Any further
- 6 questions from the Bench for Mr. Jenkins?
- 7 (No response.)
- JUDGE THOMPSON: Okay. Recross, Ms. O'Neill?
- 9 MS. O'NEILL: Thank you.
- 10 RECROSS-EXAMINATION BY MS. O'NEILL:
- 11 Q. Good morning, Mr. Jenkins.
- 12 A. Good morning.
- 13 Q. A couple of things occurred to me as I was
- 14 listening to you testify in response to questions from the
- 15 Bench that, although I appreciate your answers, there's a
- 16 few things that I thought maybe we should get a little bit
- 17 further about.
- One is the issue about the transition costs
- 19 that you're seeking recovery of. You're really asking for
- 20 two things regarding these transition costs for the call
- 21 center and the shared services center both, is that right,
- 22 both an amortization and capitalization?
- A. That's correct.
- Q. And so you're seeking an amortization for a
- 25 return of those expenses through that period of time of the

- 1 amortization, right, with 23 years or something like that --
- 2 A. Yes.
- 3 Q. -- on the call center?
- 4 Also seeking a return of the investment as a
- 5 capital item in rate base?
- 6 A. That is correct, because that adequately
- 7 compensates the company for \$10 million of cost that it's
- 8 laid out up front and provides a return on that money, just
- 9 like you, when you put money in a bank, you expect a return
- 10 back.
- 11 Q. What would be the difference, if any, in the
- 12 amounts that we've been talking about this morning if you
- 13 were only seeking a return of the amortization, as opposed
- 14 to the calculation, if you know?
- 15 A. I'll calculate that for you. Okay. With
- 16 respect to the shared services center, which is the back
- 17 office accounting function which relates to a gross cost of
- 18 \$4.48 million, the annual cost to service that investment in
- 19 terms of a return on that investment would be \$471,648.
- 20 Q. So that would be the -- that would be the
- 21 difference?
- 22 A. Right. That's putting -- that's putting
- 23 \$4.48 million out on the table and that's being compensated
- 24 for putting that \$4.48 million on the table.
- JUDGE THOMPSON: That's the return on?

- 1 THE WITNESS: That's the return on, yes, sir.
- JUDGE THOMPSON: How much was it again?
- 3 THE WITNESS: \$471,648.
- 4 BY MS. O'NEILL:
- 5 Q. A year?
- 6 A. A year.
- Q. Okay.
- 8 A. Now, keep in mind, just like with the bank,
- 9 and whenever you pay something off, that doesn't stay there
- 10 for the entire 23 years. As we keep coming in the
- 11 ratemaking cycle, it'll go down, because we've recovered a
- 12 piece of it, so it'll go down and get trued up in the next
- 13 rate cycle and work its way down, just like any plant
- 14 investment we make through the ratemaking cycle.
- 15 Q. Similar to a depreciation?
- 16 A. Correct. Now, that's with respect to the
- 17 shared service center back office. I think, for the
- 18 record's sake and clarity, we should also identify the
- 19 customer service center, which is our call center function.
- 20 Q. That was my next question, so good.
- 21 A. And as I mentioned before, the gross cost of
- 22 that was \$5,263,822. To service that investment in terms of
- 23 the call center, the return-on piece is \$564,619.
- 24 Q. So that would be the difference between what
- 25 you're seeking with both of those components versus just the

- 1 amortization without the capitalization?
- 2 A. That is correct.
- 3 Q. Okay. When Missouri-American made the
- 4 decision -- and I know that you've been back and forth in
- 5 New Jersey and here the last couple of years, but I think
- 6 you may have been involved in some of this. So if not, I
- 7 apologize and I'll ask Mr. Grubb.
- 8 But when the decision was made to go to the
- 9 national call center, was that decision made after reviewing
- 10 bits from other outside providers for an upgraded call
- 11 center operation?
- 12 A. That decision was based on -- as you know, I
- 13 have been around a while. That's the beauty of age, I
- 14 guess. But we're talking about when those decisions were
- 15 made, that was the 2000-2001 time frame, and at that point
- 16 this company was faced with really three rather large
- 17 Missouri utilities coming together as one.
- 18 Missouri-American bought old St. Louis County Water Company,
- 19 and it also bought United Water Company.
- 20 So right at that point, in that time frame, we
- 21 were faced with two -- and then if you want to count the
- 22 United Water facilities here in Jeff City as three -- for
- 23 all practical purposes, two platforms: One under the old
- 24 Missouri-American platform; one under the St. Louis County
- 25 platform. Totally different systems, both in the accounting

- 1 and call center.
- 2 We were going to need to put those together as
- 3 one platform, both in the accounting function and the call
- 4 center, so that was going on at the time. At the same time,
- 5 as I've discussed earlier in my testimony, these legacy
- 6 systems, both the old St. Louis County legacy system as well
- 7 as the old Missouri-American legacy system, were at the end
- 8 of their life.
- 9 And as part of this national effort with the
- 10 call center, it came for the benefit of Missouri citizens,
- 11 in my opinion, right -- just at the right time, because then
- 12 we were able to leverage the economies of scale on a
- 13 national basis with a system like that, putting in 19 to
- 14 20 -- a system to handle 19 or 20 call center accounting
- 15 systems, as opposed to taking the risk and trying to upgrade
- 16 the center on a stand-alone basis in Missouri.
- 17 We would not have been able to provide, cost
- 18 effectively, the type of performance measures, the
- 19 performance tools that we're able to provide today.
- 20 Q. So would it be fair to say that the -- going
- 21 with the American Systems call center and -- although this
- 22 is kind of a compound question -- the American System shared
- 23 services center was really the only viable option that the
- 24 company considered on those two issues, given the fact that
- 25 upgrades needed to be made, as you've testified?

- 1 A. Based on that process, as well as the experts
- 2 that were putting those centers together advising us that on
- 3 a stand-alone basis we could not afford to put the same
- 4 level of technology, the same type of improvements that we
- 5 were able to put together, whether it was in the accounting
- 6 system or the call center, on an individual basis than what
- $7\ \mathrm{we}\ \mathrm{could}\ \mathrm{do}\ \mathrm{on}\ \mathrm{a}\ \mathrm{national}\ \mathrm{basis}$ , given the economies of
- 8 scale.
- 9 Q. Did Missouri-American Water Company, after
- 10 deciding that being part of a national or at least
- 11 larger-than-one-state system for -- and let's just talk
- 12 about the call center for a minute -- call center, did
- 13 Missouri-American talk to any other entity other than
- 14 American Water in deciding where that call center was going
- 15 to be and what call center it was going to be a part of?
- 16 A. No, we -- no.
- 17 Q. How about the shared services center, same
- 18 question?
- 19 A. No.
- 20 Q. I think you referred in one question regarding
- 21 American Water resources to Mr. Grubb. Would it be safe to
- 22 say that I could refer all my American Water Resources
- 23 questions to Mr. Grubb?
- 24 A. Yes.
- 25 Q. Is that because that's not your area and you

- 1 don't have that information in front of you?
- 2 A. Quite frankly, it's because, as you know, I've
- 3 not followed that issue and the detail of many of the
- 4 questions that I've had experience with you in the past.
- 5 O. And some of these transition costs that we're
- 6 talking about occurred during the test year and some didn't;
- 7 is that correct?
- 8 A. That's correct.
- 9 Q. What's the level of transition costs for the
- 10 call center that occurred during the test year and, if
- 11 necessary, the update periods?
- 12 A. I do not have that information.
- 13 Q. Would Mr. Grubb have that or someone?
- 14 A. We do have it in the company. Whether
- 15 Mr. Grubb has it with him today or not, I do not know, but
- 16 we can check.
- 17 Q. Could you check on that?
- 18 A. Yes, ma'am.
- 19 Q. How about the shared services center, do you
- 20 know what level of those transition costs were in the test
- 21 year?
- 22 A. No, I do not.
- 23 Q. Could you check on those as well?
- 24 A. Yes, ma'am.
- MS. O'NEILL: Thank you. I don't have any

- 1 further questions.
- JUDGE THOMPSON: Thank you, Ms. O'Neill.
- 3 Commissioner Clayton has some additional questions, so we're
- 4 going to break up the smooth flow and allow him to do that.
- 5 COMMISSIONER CLAYTON: I apologize for this.
- 6 We have to go to agenda here in about three minutes and I've
- 7 got something on my mind. I want to make sure I understand
- 8 this.
- 9 FURTHER QUESTIONS BY COMMISSIONER CLAYTON:
- 10 Q. Regarding the call center and the operating
- 11 expenses, the company's requesting roughly \$4.1 million,
- 12 correct?
- 13 A. Yes, sir.
- 14 Q. And you base that on, roughly, Missouri's
- 15 15 percent share of the overall expense of the call center;
- 16 is that correct?
- 17 A. That's correct.
- 18 Q. So that would make the total operating expense
- 19 of that call center roughly \$27.3 million a year is what is
- 20 spent there by the parent company and all the other?
- 21 A. Using that math, yes, sir.
- 22 Q. I mean, if you divide it by 15 percent, it
- 23 comes out to be that amount. And Staff's position is that
- 24 the company should only be able to recover what was the
- 25 amount in prior -- in a prior period before the existence of

- 1 the national call center, is that a fair assessment with
- 2 your understanding, which is roughly \$3.2 million?
- 3 A. Yes. That's based on the way our old legacy
- 4 systems operated, and as we discussed yesterday in terms of
- 5 the difference in it being customer levels and actual call
- 6 volume is the big area of, from my perspective, controversy
- 7 in that issue.
- 8 Q. So the company's position is that the
- 9 ratepayer would pay an additional \$900,000, roughly, between
- 10 prior years and then the existence of the national call
- 11 center, plus roughly \$5.2 million in call center transition
- 12 costs over 23 years, or \$564,000 a year, correct?
- 13 A. 564,000 relates to the return on, and then the
- 14 recovery of is the one --
- 15 Q. Excuse me. That's the third component.
- 16 A. Yeah.
- 17 Q. So the percentage of the 5.2 million is
- 18 actually 224,000, plus the 564,000?
- 19 A. Right. And they're not only paying for --
- 20 those costs are necessary, one, as I previously discussed,
- 21 is the old technology was at the end of its life. The new
- 22 technology, the new call center provides us much better
- 23 customer service options, technology with work force
- 24 management and better call routing, et cetera, as I went
- 25 through before, to get there.

- 1 As well as, Commissioner, at this time we were
- 2 faced with needing to do something anyway with our -- with
- 3 our operations, because we had these three different
- 4 companies. We had to put them together as one. And this, in
- 5 my opinion, was the right decision to make was to go into
- 6 that and not take the risk.
- 7 Q. Is the transition cost figure a percentage or
- 8 is it an actual cash outlay?
- 9 A. That's what we've got to get from Mr. Grubb in
- 10 terms of those.
- 11 Q. Okay. And the 564,000, is that an actual
- 12 figure or is that a percentage?
- 13 A. The 564,000, once you get -- once we incur the
- 14 cost from Missouri-American's perspective of the \$5,263,822,
- 15 that's the return-on component which means, in order to keep
- 16 the company whole, we need to apply a return on it, and it
- 17 covers the income taxes, net of interest deduction. So
- 18 that's really the servicing of that -- of putting \$5 million
- 19 up front and not providing that cost and expense for free,
- 20 in essence.
- 21 Q. So is the 564,000 included in the 5.2 million
- 22 or is that in addition to the 5.2 million?
- 23 A. Think of it like your home mortgage in terms
- 24 if you borrow money and then you pay back your amortization,
- 25 when you pay your amortization on your monthly home

- 1 mortgage, you also pay interest. That's the interest or the
- 2 carrying charge.
- 3 Q. So the answer to the question would be in
- 4 addition, it's not part of it?
- 5 A. Yeah, it's in addition to servicing the
- 6 investment.
- 7 Q. And was this done -- it's your testimony that
- 8 the company had to do it, I mean, there was -- with its
- 9 infrastructure that was not working at the time?
- 10 A. Yes, sir.
- 11 COMMISSIONER CLAYTON: I think that's all I'll
- 12 ask you right now. Thank you very much for letting me do
- 13 that. I appreciate it.
- 14 JUDGE THOMPSON: Thank you, Commissioner.
- Ms. O'Neill, I think you're going to get
- 16 another crack.
- MS. O'NEILL: I think I'm okay, Judge.
- JUDGE THOMPSON: Then Mr. Bates.
- MR. BATES: Thank you.
- 20 RECROSS-EXAMINATION BY MR. BATES:
- Q. Good morning, Mr. Jenkins.
- 22 A. Good morning.
- 23 Q. I believe you testified as to a figure of
- 24 approximately 4.1 million; is that right?
- 25 A. That's correct.

- 1 Q. Is it not true that \$125,000 of that is
- 2 nonrecurring cost?
- 3 A. Good question. And the record at this point
- 4 is unclear to me, but in terms of that 125,000, we still
- 5 have a couple individuals at our St. Joe operation that
- 6 would still support some of those costs. I don't believe to
- 7 the level of \$125,000. So -- and I'm -- I have not been
- 8 able to understand where Staff's position is on that.
- 9 Q. Okay. Well, let me ask you this: Would all
- 10 states joining the call center receive the same benefits as
- 11 those you described that Missouri would receive, in your
- 12 belief?
- 13 A. Don't know. I think some of the states
- 14 were -- probably had similar legacy platforms like our
- 15 districts outside the St. Louis operation, and that's the
- 16 reason those -- all those states that were part of that
- 17 began to come into the call center, for example, I think
- 18 this year.
- 19 Some of the -- some of the states would have
- 20 had different levels of technology put in different --
- 21 different time frames. So I don't know the answer, but I
- 22 assume various -- various states of -- various levels of
- 23 technology type of ability to deploy.
- Q. Okay. I believe you talked a bit about an
- 25 approximately \$4.9 million test year level expense figure;

- 1 is that correct?
- 2 A. That's correct.
- 3 Q. Are you aware of Data Request No. 441 in this
- 4 case?
- 5 A. No.
- 6 Q. Okay. If I represented to you that Mr. Grubb
- 7 on behalf of the company on October 4th of this year
- 8 responded that the company and the Staff had agreed that a
- 9 test year level of expense for the call center would be
- 10 \$3,669,378, would you disagree with me?
- 11 A. I think that question would be best directed
- 12 to Mr. Grubb.
- JUDGE THOMPSON: What's that figure again?
- MR. BATES: 3,669,378.
- 15 JUDGE THOMPSON: That's still higher than what
- 16 Staff's proposing, isn't it?
- MR. BATES: Yes.
- 18 JUDGE THOMPSON: Okay. Proceed.
- 19 MR. BATES: I think that's all I have of
- 20 Mr. Jenkins for right now. Thank you.
- JUDGE THOMPSON: Thank you, Mr. Bates.
- 22 Mr. Ciottone?
- 23 REDIRECT EXAMINATION BY MR. CIOTTONE:
- Q. Just one clarification, Mr. Jenkins.
- 25 Ms. O'Neill postulated the possibility of return of instead

- 1 of return on the transition cost. Now, the return on the
- 2 transition cost by capitalizing is over 23 years or
- 3 something like that?
- 4 A. That is correct.
- 5 Q. If it was return of, would you expect the same
- 6 time frame to be used? If the return on aspect were
- 7 eliminated and it was determined that you were only entitled
- 8 to a return of, as Mr. Cassidy described was the case with
- 9 UE, would you expect that time frame to be different?
- 10 A. Absolutely. I would expect it to be much
- 11 shorter.
- MR. CIOTTONE: Thank you. That's all I have.
- JUDGE THOMPSON: Don't go away.
- 14 FURTHER QUESTIONS BY JUDGE THOMPSON:
- 15 Q. Let's say the Commission decides that, in
- 16 fact, all you get is return of.
- 17 A. Yes, sir.
- 18 Q. So what would be the annual figure that the
- 19 company would want?
- 20 A. I would, based on my prior experience and
- 21 recognizing that we couldn't have it in one year, the
- 22 amortization periods that I've seen and would recommend
- 23 would be a three- to five-year period.
- Q. So you're talking about the 5,263,822 divided
- 25 up into three to five parts?

- 1 A. Yes, sir.
- Q. Okay. And that's if there's no return on?
- 3 A. Yes, sir.
- 4 Q. Very well. And if I wanted to ask you
- 5 questions about the performance of the call center, the
- 6 metrics, the waiting times, that kind of thing, would you be
- 7 able to answer those?
- 8 A. I think we need to bring somebody else in from
- 9 the company on the specific aspects of performance.
- 10 Q. And who would that be, if you know?
- 11 A. I think we -- I don't think we have that
- 12 person here today.
- 13 Q. Okay. Well, you guys can confer and decide
- 14 who that person is and let me know when you know. All
- 15 right?
- 16 A. Yes, sir.
- 17 JUDGE THOMPSON: Okay. Now, since I've asked
- 18 him some more questions, anybody else want another hit at
- 19 some recross? Ms. O'Neill?
- MS. O'NEILL: No, thank you.
- JUDGE THOMPSON: Mr. Bates?
- MR. BATES: No, thank you.
- JUDGE THOMPSON: Mr. Ciottone?
- MR. CIOTTONE: No, sir. Now, in the interest
- 25 of time, I suggest we'd put Mr. Van Den Berg on to establish

- 1 the questions that were raised by Commissioner Murray and
- 2 yourself, because he has transportation concerns. And then
- 3 we can put on Mr. Grubb, as was anticipated, for whatever
- 4 questions anyone has of him.
- 5 JUDGE THOMPSON: That's a great idea, except
- 6 that the Commissioners are presently in agenda. I don't
- 7 recall what their questions were.
- 8 MR. CIOTTONE: I do.
- 9 JUDGE THOMPSON: In that case, you're very
- 10 efficient, Mr. Ciottone.
- 11 You can step down, Mr. Jenkins. I'm not going
- 12 to excuse you, because I'm sure we're going to hear from you
- 13 again in this case. And why don't we have Mr. Van Den Berg
- 14 back. Mr. Ciottone, then, will ask the questions that he
- 15 has carefully noted that the Commissioners wanted. I guess
- 16 you'll be doing direct.
- Nice to see you, Mr. Van Den Berg.
- 18 THE WITNESS: Nice to see you.
- 19 JUDGE THOMPSON: I'll remind you that you're
- 20 still under oath. Go ahead and take your seat.
- 21 Please proceed.
- 22 A. JOSEPH VAN DEN BERG testified as follows:
- 23 DIRECT EXAMINATION BY MR. CIOTTONE:
- Q. Mr. Van Den Berg, Commissioner Murray's
- 25 concerns were about the handling of the calls through the

- 1 call center that related to the service line programs with
- 2 AWR, and she wanted to know what costs -- how the cost
- 3 allocations were handled. We understood that the cost
- 4 allocations of the numbers that -- of the calls that came to
- 5 the specific number for AWR were isolated. I think that had
- 6 been established.
- 7 She was concerned about the calls that you
- 8 characterized as being 292, give or take, was your estimate.
- 9 What happens to the cost of providing the attention to those
- 10 calls that come in through the normal customer service call
- 11 center? And I testified as Ms. O'Neill properly observed --
- 12 MS. O'NEILL: Your Honor, I'm going to object.
- 13 This is becoming a very leading question. He can answer the
- 14 question. I think he was here during the prior testimony of
- 15 Mr. Ciottone.
- MR. CIOTTONE: I thought my goal was to
- 17 restate the Commissioner's question is all I'm attempting to
- 18 do.
- 19 BY MR. CIOTTONE:
- 20 Q. What happens to those calls? What happens to
- 21 the allocation of those calls?
- 22 A. The costs that come in to the regular 800 are
- 23 tracked and those are charged back at fully charged full
- 24 cost to AWR for any of the time that a rep happens to take
- 25 in getting the call and having to transfer it. If it goes

- 1 in that way, they get charged for the full call handling
- 2 time as well. So it's fully charged back to AWR. They're
- 3 in a separate building, they're in a separate facility, so
- 4 they have that and they can tell what that is, so they
- 5 charge it back.
- Q. What's the triggering event that moves the
- 7 charges back to AWR?
- 8 A. I don't know the specifics except for the
- 9 actual tracking of the transfer.
- 10 Q. The prompt?
- 11 A. The transfer of a -- if it has come in through
- 12 the wrong number and it goes over, that's tracked and then
- 13 is charged. And it's done on a national basis back to the
- 14 call center, not specific to any individual entity.
- 15 Q. So is there a method to calculate the costs
- 16 that we are attributing to the call center that would be
- 17 attributable to AWR that should, as Commissioner Murray was
- 18 concerned, not be charged to the overall customer?
- 19 A. I believe that the charges that we have for
- 20 the call center, which are based on the actual bills that
- 21 are coming from American, have already taken that and
- 22 charged that to AWR, so that that has been taken out and
- 23 we're charged just those costs that are related to the
- 24 regulated customers in the center and the calls and the
- 25 costs associated with those customers.

- 1 Q. So the adjustment should be?
- 2 A. I don't believe there is an adjustment to our
- 3 numbers as we have it. The only adjustment would be whether
- 4 or not we have the call volume, not on the cost side.
- 5 Q. Referring now to Commissioner Clayton's
- 6 question, he was concerned about the customer relationship
- 7 that the percentage of the customers served by
- 8 Missouri-American relative to the customers served by the
- 9 entire system and insofar as that percentage or customer
- 10 count allocation is used to spread the call center and the
- 11 shared services cost. Do you know what that number is?
- 12 A. The best information I have is the latest
- 13 information I have, which is for November. And in November
- 14 there were 2,896,028 customers that were in the call center,
- 15 of which 442,904 are Missouri-American or 15.2 percent. And
- 16 the calls that came into the switch for November, the total
- 17 was 308,045 calls. Missouri's were 44,910, representing
- 18 14.6 percent. So the difference is less than 1 percent
- 19 between call volume allocation and customer allocation.
- 20 Q. I lost you. What's the customer allocation
- 21 number, what percentage?
- 22 A. 15.2.
- Q. And then the call allocation?
- 24 A. 14.6.
- MR. CIOTTONE: Thank you. That's all I have.

- 1 JUDGE THOMPSON: Thank you, Mr. Ciottone.
- 2 Ms. O'Neill?
- 3 CROSS-EXAMINATION BY MS. O'NEILL:
- 4 Q. Mr. Van Den Berg, handling -- you're talking
- 5 about handling these calls and these transfers. Now, what
- 6 actually is moved from the Missouri-American allocation to
- 7 the American Water Resources allocation? Is it a proportion
- 8 of the, for lack of -- for a generic -- used generically,
- 9 the salary of the customer service representative or is it
- 10 more than that, less than that?
- 11 A. The terminology that was provided to me by the
- 12 company was fully allocated, so I assume that means salary
- 13 plus all benefits and associated.
- 14 Q. Related to the customer service
- 15 representative?
- 16 A. That may have taken the call.
- 17 Q. Okay. But not as to anything else? Not any
- 18 other costs other than the customer service representative?
- 19 A. I don't know of any other aspects to that, no.
- 20 Q. And we're not really sure if what you just
- 21 said is actually what they do, because they didn't give you
- 22 that breakdown?
- 23 A. They did not provide a specific breakdown, no.
- 24 Q. Okay.
- 25 A. Again, the purpose in what we were looking at

- 1 was basically the call volume to determine whether or not it
- 2 was of substance to our estimate on call volume for the call
- 3 center related to Missouri.
- 4 MS. O'NEILL: Okay. No further questions.
- JUDGE THOMPSON: Thank you, Ms. O'Neill.
- 6 Mr. Bates?
- 7 MR. BATES: Thank you.
- 8 CROSS-EXAMINATION BY MR. BATES:
- 9 Q. Hi again, Mr. Van Den Berg.
- 10 A. Good morning.
- 11 Q. Have you ever toured the call center yourself?
- 12 A. Yes, I have.
- 13 Q. Okay. How do you know that they're in a
- 14 separate building?
- 15 A. Because they were not there and they're in a
- 16 separate building.
- 17 Q. When did the tour take place?
- 18 A. In October.
- 19 Q. Of this year?
- 20 A. Yes.
- 21 Q. Do you know if they were ever in another
- 22 location?
- 23 A. I do not know if they were in another
- 24 location.
- Q. Okay. How is a call that discusses more than

- 1 one subject handled?
- 2 A. If it -- if you're relating to the fact that
- 3 when you come in on a call, if you are -- go through and you
- 4 are -- you're asked a prompt. There are a set of prompts,
- 5 and you go in there and you're specifically sent to a skill
- 6 that is related to that.
- 7 So if it's Missouri-American and you're asking
- 8 about a bill, they take care of that. So that is where it's
- 9 tracked. You will be focused on however you have selected
- 10 to go into that prompt system.
- 11 Q. Okay. Let's say they have more than one
- 12 concern and they make a judgment in their mind and they make
- 13 that prompt and then want to discuss another subject, how is
- 14 that handled?
- 15 A. The way in which the skill base is set up for
- 16 Missouri, those people who can handle most of the aspects of
- 17 a Missouri-based call are the people that will get the call
- 18 for that skill.
- 19 Q. Okay. Do you know if there's any way to
- 20 identify the calls that are directly related to the Water
- 21 Line Protection Program?
- 22 A. The only way to identify the calls are from
- 23 the switch that the calls go into, that separate on the
- 24 number that the water line protection-eligible customer
- 25 received and tracking that call volume based on that switch.

- 1 MR. BATES: Okay. I think that's all. Thank
- 2 you.
- JUDGE THOMPSON: Thank you, Mr. Bates. No
- 4 questions from the Bench. Redirect, Mr. Ciottone?
- 5 MR. CIOTTONE: No, sir.
- 6 JUDGE THOMPSON: If the Commissioners get here
- 7 from agenda before you've left, perhaps they will have some
- 8 questions for you.
- 9 Mr. Grubb, I'll remind you you're still under
- 10 oath, sir.
- 11 EDWARD J. GRUBB testified as follows:
- 12 DIRECT EXAMINATION BY MR. CIOTTONE:
- 13 Q. Would you state your name, please.
- 14 A. Edward J. Grubb.
- 15 Q. Mr. Grubb, you have previously prepared and
- 16 provided to the Commission your direct testimony which was
- 17 Exhibit 1, your rebuttal testimony which was Exhibit 41, and
- 18 your surrebuttal testimony, which is Exhibit 83; is that
- 19 correct?
- 20 A. That is correct.
- MR. CIOTTONE: If they have not been offered,
- 22 your Honor, at this time I would like to offer them.
- JUDGE THOMPSON: Let me see. No. 1 has been
- 24 offered and received, 41 has been offered and received, and
- 25 83 has been offered and received.

- 1 MR. CIOTTONE: Thank you, your Honor. Then I
- 2 tender Mr. Grubb.
- JUDGE THOMPSON: Thank you. Ms. O'Neill?
- 4 MS. O'NEILL: Thank you.
- 5 CROSS-EXAMINATION BY MS. O'NEILL:
- 6 Q. Good morning.
- 7 A. Good morning.
- 8 Q. I hear you're the person I should talk to
- 9 about American Water Resources.
- 10 A. Yes, ma'am.
- 11 Q. Okay. I just have a couple of questions.
- 12 Well, okay, maybe more than two.
- 13 How did Missouri-American decide to
- 14 participate in the Service Line Protection Program offered
- 15 by American Water Resources?
- A. Ms. O'Neill, I don't know if I can answer that
- 17 question. I believe that discussion took place between AWR
- 18 and our president, Mr. Thornburg. I was not involved in any
- 19 of the discussions that led to that -- to that.
- 20 Q. Okay. So would you also -- would you be aware
- 21 of whether or not people at Missouri-American investigated
- 22 whether another provider of the service line protection
- 23 might be available to their customers on better terms or
- 24 lower cost or anything like that?
- 25 A. Not to my knowledge, but if -- if another

- 1 vendor was out there, they had every opportunity to offer
- 2 those services to our customers in the same way that AWR
- 3 could have offered those services by purchasing customer
- 4 lists through various vendors.
- 5 Q. Could they have purchased a customer list from
- 6 Missouri-American?
- 7 A. I don't know that.
- 8 Q. Okay. So you don't know whether or not any
- 9 other service line providers were contacted regarding
- 10 whether they wanted to provide service to Missouri
- 11 customers?
- 12 A. Not at this time.
- 13 Q. Okay.
- 14 A. And not to my knowledge.
- 15 Q. And I think that we previously heard testimony
- 16 that there was no compensation for a customer list from
- 17 Missouri-American to American Water Resources regarding this
- 18 offering; is that correct? Is that your understanding?
- 19 A. That is correct.
- Q. Okay. Was there any compensation for
- 21 Missouri-American for the use of its letterhead to promote
- 22 this service line protection program?
- 23 A. I'm not sure we can place a cost on a single
- 24 sheet of paper. I don't know what you mean by a cost.
- 25 Q. Do you know how many of these letters went

- 1 out?
- 2 A. I believe I'm aware of four as of the end of
- 3 November.
- 4 Q. Four letters offering service line protection?
- 5 A. There were four mailings.
- 6 Q. Four mailings?
- 7 A. Four mailings.
- 8 Q. Okay.
- 9 A. And those mailings were paid for by AWR.
- 10 There was no cost to Missouri-American Water in that sense.
- 11 Q. So they paid for everything from the paper to
- 12 the postage to everything involved in preparing that?
- 13 A. That is my understanding, yes.
- 14 Q. Did they pay any of that money to
- 15 Missouri-American?
- 16 A. Did they pay any of that money for the postage
- 17 and the paper to Missouri-American?
- 18 Q. Did they pay any money to Missouri-American
- 19 for any costs related to those mailings?
- 20 A. No, they did not.
- 21 Q. And I think just to -- I think, but I'm not
- 22 sure, that there was also some testimony that said
- 23 Mr. Thornburg had not received any compensation for his
- 24 endorsement of the program. Is that your understanding?
- 25 A. You'd have to ask Mr. Thornburg that question.

- 1 Q. You're not aware of any compensation that was
- 2 received to the company for his endorsement of the program?
- 3 A. Not to my knowledge, no.
- 4 Q. And have those mailings gone basically to all
- 5 customers not covered by a statutory service line protection
- 6 program at this point?
- 7 A. It has been -- it is my understanding they
- 8 have been delivered or sent to customers in residential in
- 9 nature and they own their own dwellings, I believe, and that
- 10 they may have gone to apartments. I'm not 100 percent sure.
- 11 There was about 83,000 customers who were sent the mailings,
- 12 out of the 112,000 customers that are comprised of all
- 13 non-St. Louis district customer base.
- Q. Were the -- to your knowledge, were the
- 15 mailings directed at the same people, same types of
- 16 customers who would have been eligible for the statutory
- 17 service line protection program that St. Louis County has?
- 18 A. I'm not really knowledgeable about who's
- 19 eligible in St. Louis. I know residential customers are. I
- 20 think -- I'm just trying to think whether commercial
- 21 customers are eligible in St. Louis or not. It was my
- 22 understanding that AWR was targeted to the residential
- 23 customer class.
- 24 MS. O'NEILL: Okay. No further questions.
- JUDGE THOMPSON: Thank you, Ms. O'Neill.

- 1 Mr. Bates?
- 2 CROSS-EXAMINATION BY MR. BATES:
- 3 Q. Good morning, Mr. Grubb.
- 4 A. Good morning, sir.
- 5 Q. I have a few questions for you, several
- 6 probably actually.
- 7 First of all, were you in the hearing room
- 8 Monday morning when Mr. Thornburg testified regarding
- 9 Missouri-American's interactions with AWR?
- 10 A. I was here for some of the morning. Whether
- 11 it was for that piece, there may have been a few questions  $\ensuremath{\mathsf{I}}$
- 12 heard.
- 13 Q. Let me ask you if you heard this: Did you
- 14 hear Mr. Thornburg say that, and this is not an exact quote,
- 15 but to the effect that if it was not already given, he was
- 16 sure that Missouri-American could provide information on the
- 17 revenues that AWR had generated from Missouri-American Water
- 18 customers?
- 19 A. I believe I heard that.
- 20 Q. Would you agree with me that the Staff had
- 21 previously asked for this information in Data Request
- 22 No. 277 on July 22nd of this year, which I believe was
- 23 directed towards you?
- 24 A. Yes, it was. And the company objected to that
- 25 initial data response. The Commission has since issued an

- 1 Order and with that a motion to compel, and I believe we
- 2 sent a response to the Staff December 12th stating that that
- 3 information is not in the possession of Missouri-American
- 4 Water.
- 5 Q. So you still stand by -- the subsequent
- 6 response of December 12 restates your earlier response that
- 7 the company is not in possession of that information?
- 8 A. At the time we sent that response,
- 9 December 12th, Missouri-American, to the best of my
- 10 knowledge, was not in the -- did not have the information
- 11 available to it. Now, Mr. Thornburg was on the stand
- 12 December 15th. I don't know if anything changed between
- 13 December 12th and December 15th. I don't know that.
- 14 Q. All right. Can you tell me if letters are
- 15 still being issued to your Missouri-American Water customers
- 16 that have not decided to use the AWR service?
- 17 A. If there were four mailings, I would have to
- 18 state that if a customer had not signed up for the service
- 19 after, like, the first mailing, it's very possible he or she
- 20 received a second; if not signed up for it after the second,
- 21 then a third. I can only assume that.
- 22 Q. Do you know how many letters have been sent to
- 23 date to Missouri-American Water customers with regard to the
- 24 company's endorsement provided for AWR's water line
- 25 protection program?

- 1 A. How many?
- 2 Q. Uh-huh.
- 3 A. I can only -- I know there were four as of the
- 4 end of November. I don't know how many they sent out on
- 5 each mailing.
- 6 Q. Okay. Do you know if there were any
- 7 additional mailings contemplated?
- 8 A. I believe I understand there may be more in
- 9 the near future.
- 10 Q. Do you know how many?
- 11 A. No, I do not.
- 12 Q. And do you know what is contemplated by the
- 13 near future?
- 14 A. The January time frame.
- 15 Q. All right. Do you -- would you agree with me
- 16 that Missouri-American Water provided AWR with its customer
- 17 list to introduce AWR service line protection to
- 18 Missouri-American Water customers?
- 19 A. That was the intent.
- 20 Q. In each of the four mailings that you
- 21 described to Missouri-American Water's customers, did
- 22 Missouri-American Water pay the cost for these four mailings
- 23 or did someone else pay for them?
- 24 A. When you say costs, are you talking about the
- 25 postage, the forms?

- 1 Q. Everything, I guess.
- 2 A. Those costs were not borne or paid by
- 3 Missouri-American Water.
- 4 Q. Do you know who paid them?
- 5 A. I can assume who paid them. I would assume
- 6 AWR paid for the mailings.
- 7 Q. Let me ask you this: Are you aware that
- 8 during the year 2003 there were four members serving on the
- 9 board of directors from Missouri-American Water?
- 10 A. I believe that sounds correct.
- 11 Q. Do you know if any of those boards of -- those
- 12 directors also served on the board for AWR?
- 13 A. I'd probably have to refresh my memory and
- 14 look at a Data Request that the company responded to.
- 15 Exactly who those members are, I don't recall.
- 16 Q. If you could do that for me, I would
- 17 appreciate it.
- Do you know during 2003 if any of
- 19 Missouri-American Water's board of directors also served on
- 20 the board of American Waterworks Service Company?
- 21 A. Can you repeat that again, please?
- Q. During 2003, do you know if any of
- 23 Missouri-American Water's directors also served on the board
- 24 of American Waterworks Service Company?
- 25 A. There may be one or two individuals who will

- 1 serve on both boards, but again, those are in Data Requests
  2 to the Staff.
- 3 Q. Okay. Could you check for later that
- 4 information either with Mr. Thornburg, who I believe is in
- 5 the building, or with those Data Requests?
- 6 A. Okay. Can you give me --
- 7 MR. CIOTTONE: Your Honor, I'd like to make an
- 8 objection to this line of questioning. I think this is a
- 9 controverted issue about whether or not the ownership or the
- 10 directorships of these other companies are actually and are
- 11 probably within the knowledge of Missouri-American Water
- 12 Company. I think what Missouri-American Water Company is
- 13 doing is saying, if we know, we'll tell. And it is not
- 14 hitching its wagon to the technical distinctions between
- 15 corporations, but frankly Missouri-American may think they
- 16 know, may have guesses.
- 17 Mr. Grubb may think that he knows who the
- 18 directorships are, but I don't and I suspect that he
- 19 doesn't. So I don't think this witness is competent to
- 20 answer those questions, and it is a matter of discovery that
- 21 has been taken up formally prior to this.
- JUDGE THOMPSON: The discovery order said, if
- 23 you know, you've got to tell. So if Mr. Grubb knows, he can
- 24 respond to the question. If he doesn't know, he can say I
- 25 don't know. Proceed.

1 MR. BATES: Thank you.
-------------------------

## 2 BY MR. BATES:

- 3 Q. Do you know if during 2003 any of
- 4 Missouri-American Water's directors also served on the board
- 5 for American Water Company?
- 6 A. Missouri-American and American Water?
- 7 Q. Yes.
- 8 A. The answer to that, I know, is no.
- 9 Q. All right. Are you aware whether or not
- 10 Ms. Ellen Wolf and Mr. James McGivern served on the boards
- 11 of American Water, American Water Service Company, American
- 12 Water Resources and Missouri-American Water concurrently
- 13 during 2003?
- 14 A. Mr. Bates, can I back up for one second to --
- 15 Q. Sure.
- 16 A. -- the previous question?
- 17 Q. Sure.
- 18 A. I may have misspoke. You said
- 19 Missouri-American directors or officers?
- 20 Q. My question was --
- JUDGE THOMPSON: You're confusing me, and I'm
- 22 sure you're confusing the witness. Your questions are
- 23 compound and complex, and I would urge you -- in fact, I
- 24 would require you to break them down. Why don't you ask
- 25 about each individual at a time so that we can follow it

- 1 more clearly, please.
- MR. BATES: Thank you, your Honor.
- 3 BY MR. BATES:
- 4 Q. I think the question that I asked you before
- 5 that, which you may be referring to, if you knew during 2003
- 6 if any of Missouri-American Water Company's directors also
- 7 served on the board for American Water Company. Is that the
- 8 question you were referring to?
- 9 A. Yes. I had in my mind officers, and that's
- 10 why I said no. It is my understanding that during 2003, in
- 11 my recollection in responding to some Data Requests to the
- 12 Staff, that there were one or -- one or two, maybe three, as
- 13 I recall, directors of Missouri-American that were serving
- 14 on as a director of American Water.
- JUDGE THOMPSON: American Water which?
- 16 American Waterworks, American Water Service, American Water
- 17 Resources?
- 18 THE WITNESS: I believe the question was
- 19 American Water, so --
- MR. BATES: My question was specifically
- 21 American Water.
- THE WITNESS: American Water.
- JUDGE THOMPSON: The parent, correct?
- MR. BATES: Yes.
- JUDGE THOMPSON: Okay. We've got to keep

- 1 these straight or the record's not going to be useful for
- 2 anyone.
- 3 MR. BATES: Thank you, your Honor.
- 4 THE WITNESS: To be 100 percent sure, I really
- 5 would like to see the Data Request that the company
- 6 responded to, so can I --
- JUDGE THOMPSON: You certainly can refresh
- 8 your recollection, if that's what's necessary. The
- 9 question's addressed to what do you at this moment know.
- 10 You either know or you don't know. If there's something
- 11 that would refresh your recollection, then your counsel can
- 12 ask for you to have an opportunity to do that.
- 13 THE WITNESS: To be 100 percent sure, make
- 14 sure.
- 15 JUDGE THOMPSON: We're about at the time we
- 16 need to break for the reporter anyway. Let's take ten
- 17 minutes. You can refresh your recollection if there's
- 18 something here that will permit you to do that, and we'll
- 19 come back at quarter after ten and Mr. Bates will resume his
- 20 questioning at that time. Thank you.
- 21 (A BREAK WAS TAKEN.)
- JUDGE THOMPSON: Mr. Grubb, have you had a
- 23 chance to refresh your recollection?
- 24 THE WITNESS: I have a number of sheets of
- 25 paper here with various names and directors and who those

- 1 people are directors for. It's two Data Requests that the
- 2 company responded to.
- MR. BATES: Your Honor, may I go back and
- 4 maybe I can reask some of the questions that Mr. Grubb
- 5 wasn't sure of and he may be able to respond now?
- JUDGE THOMPSON: Absolutely.
- 7 BY MR. BATES:
- 8 Q. Mr. Grubb, let me go back to this question.
- 9 During 2003, do you know if any of Missouri-American Water
- 10 Company's directors also served on the board for AWR?
- 11 A. Can I take a few minutes to --
- 12 O. Sure. Yeah.
- 13 A. Missouri-American?
- 14 Q. Right.
- 15 A. And AWR?
- 16 Q. Right. And only directors I'm asking about.
- 17 A. From the response, there are two members, two
- 18 individuals who are directors of AWR who are also a director
- 19 of Missouri-American Water.
- Q. And who are those persons?
- 21 A. I have the names of Ellen Wolf and James
- 22 McGivern.
- Q. Okay. And let me ask you this question:
- 24 During 2003, were there any directors for Missouri-American
- 25 Water Company that also served on the board of American

- 1 Waterworks Service Company?
- 2 A. If I have this right, to respond to your
- 3 question, there are -- there are four individuals on
- 4 Missouri-American's board that also is on the American
- 5 Waterworks Service Company board.
- 6 Q. Okay. Now, can you identify for us who those
- 7 individuals are?
- 8 A. Daniel Kellaher, James McGivern, Ellen Wolf
- 9 and Eric Thornburg.
- 10 Q. Now, lastly, during 2003, were there any
- 11 Missouri-American Water Company directors also serving on
- 12 the board for American Water Company?
- 13 JUDGE THOMPSON: Are you talking about
- 14 American Waterworks, the parent?
- MR. BATES: Yes.
- 16 THE WITNESS: I believe there are three
- 17 individuals.
- 18 BY MR. BATES:
- 19 Q. And who are they?
- 20 A. James McGivern, Dan Kellaher and Ellen Wolf.
- 21 Q. Do you know of your knowledge whether the
- 22 members of each of these boards we just spoke of receive any
- 23 compensation for being board members?
- 24 A. I can only speak to Missouri-American, that
- 25 there are directors fees for the directors of

- 1 Missouri-American, with the exception, I believe, of
- 2 Mr. Thornburg, who is a director but is also an employee of
- 3 Missouri-American. I don't think he receives a director
- 4 fee.
- 5 Q. Okay. And he would be compensated, then, as
- 6 an employee?
- 7 A. With his salary, that's correct.
- 8 Q. Mr. Grubb, do you see any potential conflict
- 9 of interest in having the common board members serving on
- 10 the boards of both Missouri-American and AWR, given that
- 11 there are close operational ties between those companies?
- 12 MR. CIOTTONE: Your Honor, I have to object to
- 13 this. This witness has -- no foundation has been laid that
- 14 would permit this witness to testify with respect to those
- 15 things about corporate interactions. He's a financial man,
- 16 and asking him to have an opinion about conflicts of
- 17 interest with interlocking boards of directors is far beyond
- 18 what he was offered and qualified to speak to.
- 19 JUDGE THOMPSON: I'm going to overrule the
- 20 objection. He may answer if he's able.
- 21 THE WITNESS: I have no opinion. I don't
- 22 know. I have never attended any of the meetings, so I don't
- 23 know.
- 24 BY MR. BATES:
- Q. Would you agree with me, though, that there

- 1 are close operational ties between Missouri-American Water
- 2 Company and AWR?
- 3 A. I don't know what you mean by close ties, in
- 4 the sense of -- what sense are you talking about?
- 5 Q. Well, would you describe what you believe is
- 6 the relationship between Missouri-American Water Company and
- 7 AWR?
- 8 A. I believe they're an affiliate. They're both
- 9 owned by American Water.
- 10 Q. Let me switch to something else. Do you know
- 11 the phone number for the call center?
- 12 A. Not off the top of my head, I do not.
- 13 Q. Okay. Would you happen to know the phone
- 14 number for AWR's water line protection program?
- 15 A. No, I do not.
- 16 Q. You would agree, though, that there are phone
- 17 numbers for those two things?
- 18 A. Yes.
- 19 Q. Okay. Thanks. Is it your understanding that
- 20 AWR is now in separate facilities?
- 21 A. I had heard that for the first time this
- 22 morning. In discussions through the state, through the
- 23 course of this case, I had an understanding in talking with
- 24 call center folks that that would happen and that,
- 25 obviously, it has occurred.

- 1 Q. If I represented to you that on September 11th
- 2 of this year, that you sent an e-mail to John Cassidy
- 3 stating that you had not received any more information
- 4 regarding when AWR would be moving out of the call center
- 5 facilities and that you had a standing request to be advised
- 6 when AWR would be moving to separate facilities, would you
- 7 have any reason to doubt that?
- 8 A. I can recall the conversations that we had,
- 9 that I had with Mr. Cassidy and other Staff people on this
- 10 issue, and it's possible that that's one little question
- 11 that just never got answered or sent back to us.
- 12 Q. Okay. But you did have a standing request,
- 13 then, as of September to be advised when they'd be moving?
- 14 A. That's correct.
- 15 Q. Okay. Do you know if the telephone equipment
- 16 at that site can switch calls automatically from AWR
- 17 operations to the call center?
- 18 A. I don't know that.
- 19 Q. Do you know if there's any -- even though
- 20 they're in separate facilities, if there is any line between
- 21 them?
- 22 A. I don't know that.
- 23 Q. Is the AWR line staffed around the clock by
- 24 AWR employees?
- 25 A. I don't know that answer.

- 1 Q. Do you know if the AWR phone line is capable
- 2 of being answered around the clock?
- 3 A. I don't know that answer.
- 4 Q. Do you happen to know if call center employees
- 5 can answer AWR calls?
- 6 A. I know -- if you're saying that a customer of
- 7 AWR calls in to the AWR phone and the call center person can
- 8 respond to that, I don't know that answer.
- 9 Q. Okay. Let me ask you this: Do you agree that
- 10 in response to a Data Request No. 441, that you responded
- 11 that the company and the PSC Staff had agreed that a test
- 12 year level of expense for the call center is \$3,669,378?
- 13 A. Are you referring to the Alton call center
- 14 costs? When you say call center, I need to define call
- 15 center.
- MR. BATES: May I have just a moment?
- JUDGE THOMPSON: You may.
- 18 BY MR. BATES:
- 19 Q. I think I'm asking about the Alton call center
- 20 and the old call center.
- 21 A. Yeah, the -- in response of 441, the costs
- 22 that were captured for that response refer to the cost of
- 23 providing customer care to our customers both at the call
- 24 center and locally at Missouri-American Water Company.
- Q. Were you here this morning when

- 1 Mr. Van Den Berg -- excuse me -- I think it was Mr. Jenkins
- 2 testified to a figure of approximately 4.9 million?
- 3 A. Yeah. I think -- in looking back and thinking
- 4 about that, I think probably Mr. Jenkins misunderstood the
- 5 question, that that may have been the pro forma number.
- Q. What do you mean by that?
- 7 A. With all the adjustments to add to the level
- 8 as a result of Missouri-American -- I'm sorry -- all
- 9 districts of Missouri-American except St. Louis went to the
- 10 call center after the test year, so obviously there is
- 11 additional costs to be factored in, and that took that into
- 12 consideration.
- 13 Q. If you happen to know, how many employees work
- 14 for AWR that would be sponsoring -- excuse me -- responsible
- 15 for answering calls?
- 16 A. I do not know.
- 17 MR. BATES: I think that's all I have right
- 18 now. Thank you.
- 19 JUDGE THOMPSON: Thank you, Mr. Bates.
- 20 QUESTIONS BY JUDGE THOMPSON:
- Q. With respect to the Belleville laboratory,
- 22 what is the amount that the company would like to see in
- 23 revenue with respect to that issue?
- 24 A. The test year -- the company's test year level
- 25 that we have in the case and the number that I have

- 1 corresponds to Mr. Cassidy's adjustment. So the test year
- 2 level is \$723,529.
- 3 Q. 723,529?
- 4 A. Yes, sir.
- 5 Q. And that's an adjusted test year figure?
- 6 A. That's purely the test year for allocated
- 7 charges to Missouri-American from the Belleville lab.
- 8 Q. Okay. And that would go into -- and you're
- 9 asking that that go into revenue requirement as an operating
- 10 expense?
- 11 A. That's correct.
- 12 Q. Okay. Now, is there any amount that the
- 13 company is requesting go into rate base with respect to the
- 14 Belleville lab in order to receive a return on? Let me make
- 15 sure I've got all the amounts in my mind.
- 16 A. No. I think this issue is simply --
- 17 Q. Purely an expense?
- 18 A. -- purely an expense item, yes.
- 19 Q. Great. And what is Staff proposing as the
- 20 amount of expense with respect to the Belleville lab?
- 21 A. 377,192.
- 22 Q. Okay. Approximately half, roughly?
- 23 A. Yes.
- Q. Okay. What is the basis, if you know, of
- 25 Staff's lower figure?

- 1 A. The basis is an allocation based upon test
- 2 analyses versus the company allocation of customers.
- 3 Q. So in other words, this issue turns on
- 4 allocation method?
- 5 A. That's correct.
- 6 Q. The company wants to do it based on number of
- 7 customers, they want to do it based on number of tests?
- 8 A. We got a little -- test. I think the term is
- 9 test analyses.
- 10 Q. Okay. But it's purely allocation factors?
- 11 A. That's correct.
- 12 Q. All right. See, that was easy. Now, what
- 13 about American Water Resources, what is the amount that the
- 14 company wants in revenue with respect to American Water
- 15 Resources? I'm speaking about Issue No. 8.
- A. Well, there's really no expense issue here. I
- 17 can jump to the Staff, what the Staff wants to do. Staff is
- 18 recommending to include in the company's revenues \$100,000.
- 19 Q. So they want to increase revenue requirement
- 20 by \$100,000?
- 21 A. No. They want to decrease revenue requirement
- 22 by increasing our revenues by \$100,000. It's sort of the
- 23 opposite of the expense in the revenue requirement
- 24 calculation.
- Q. So in other words, to help me understand this,

- 1 if this were a divorce court, they want to impute some
- 2 income to the company?
- 3 A. That's correct.
- 4 Q. Okay. So we're talking about dollars that
- 5 don't exist that they say you should ought to have earned by
- 6 charging American Water Resources; is that correct?
- 7 A. That's correct.
- 8 Q. So we could consider this as a \$100,000
- 9 negative revenue requirement item; is that correct? In
- 10 other words, Staff wants to reduce revenue requirement by
- 11 \$100,000?
- 12 A. That's correct.
- 13 Q. And so assuming you don't have another rate
- 14 case for three years, that would be every year you would be
- 15 having a negative \$100,000 item; is that right?
- 16 A. That's correct.
- 17 Q. Okay. See, that's easy to understand, too,
- 18 now that we did that. And the company is saying that should
- 19 be zero, right?
- 20 A. Well, our original case had zero in there for
- 21 that issue, because we didn't know about that issue.
- 22 Q. Okay. So have you changed from that?
- 23 A. Well, the company in its rebuttal testimony
- 24 did some research, and the Staff is contending that, you
- 25 know, the company should be compensated for giving those

- 1 lists to AWR.
- 2 Q. I understand what they're contending. All I
- 3 want to know is what the company right now today wants to
- 4 put into this case for that issue?
- 5 A. If the company had said no to AWR, AWR could
- 6 have gone out and bought those lists from third-party
- 7 vendors and got the same basic -- same information from them
- 8 for about \$8,400, so --
- 9 Q. So you're willing to reduce revenue by \$8,400?
- 10 A. That's correct.
- 11 Q. Okay. Thank you. But you'd really rather
- 12 reduce revenue by zero, right?
- 13 A. I quess.
- 14 Q. I mean, I just want to know how sure, how hard
- 15 you guys are on this \$8,400 reduction. Do you feel like
- 16 you've got to do it, you're willing to do it?
- 17 A. I think the point that Staff raised, that had
- 18 AWR gotten the list from a third party and the issue of
- 19 affiliate rules and things of that nature, then the \$8,400
- 20 would be the cost to purchase it and the AWR maybe -- and
- 21 the company maybe should have asked for the \$8,400 from AWR
- 22 at that point.
- 23 Q. Let me see if I can get to what I want
- 24 differently. There's really two issues here as I see it.
- 25 No. 1, should you -- should Missouri-American have required

- 1 some sort of compensation from AWR, and if so, what is the
- 2 appropriate amount of that compensation?
- 3 So let's go to the first question. As far as
- 4 you know, was there any statute or regulation or company
- 5 policy that required Missouri-American to obtain
- 6 compensation from American Water Resources?
- 7 A. Not to my knowledge.
- 8 Q. There's nothing that required it?
- 9 A. That's correct.
- 10 Q. So if you weren't required to do it, then we
- 11 don't really need to go on to the next step, which is how
- 12 much compensation you should have required; isn't that
- 13 right?
- 14 A. That would follow the logical sense.
- 15 Q. Okay. So really you still would like to say
- 16 zero, but you're willing to say 8,400?
- 17 A. Yes.
- 18 Q. Okay. Great. That's what I wanted to know.
- 19 Your preferred position is zero. We didn't have to ask for
- 20 compensation and we didn't. But if you're going to make us
- 21 compensate them, then 8,400 is a reasonable amount, not
- 22 100,000?
- 23 A. That's correct.
- 24 Q. And that's based on how much it costs to buy
- 25 that information on the open market?

- 1 A. But as you previously noted, Judge, that the
- 2 \$100,000, if you went three years down the road, it would be
- 3 \$300,000. The buying of the list is a one-time event.
- 4 Q. Exactly.
- 5 A. And so if in the company's case we're
- 6 proposing a three-year amortization on the rate case
- 7 expense, possibly you take the \$8,400 and divide it by three
- 8 and include that as the adjustment in the case.
- 9 Q. So what Staff really wants is \$100,000 flat
- 10 applied every year to your next rate case reduction, right?
- 11 A. That's correct.
- 12 Q. And what the company wants is a one-time
- 13 adjustment of minus 8,400 amortized over three to five
- 14 years?
- 15 A. Three years, similar to the rate case.
- 16 JUDGE THOMPSON: Okay. Anybody have that
- 17 8,400 divided by three handy?
- 18 MS. O'NEILL: 2,800.
- 19 BY JUDGE THOMPSON:
- 20 Q. \$2,800. Okay. So what the company's really
- 21 proposing is, if you twist their arm, they'll agree to a
- 22 \$2,800 figure, right?
- 23 A. That's correct.
- 24 Q. Okay. Great. That's what I need to know.
- 25 And I hate to sound like, you know, Mrs. -- someone's idiot

- 1 child, but I really have to get the actual numbers here so I
- 2 understand how this thing goes together. Okay. And I
- 3 appreciate very much your assistance with that.
- 4 Now, if I wanted to ask somebody about -- and
- 5 I don't think I've asked you this question -- call center
- 6 statistics in terms of performance, how long you wait for an
- 7 answer, that kind of thing, do you know that information?
- 8 A. No, I do not.
- 9 Q. Okay. Great. That's all I need to know.
- 10 Now, there was a conflict of interest question from
- 11 Mr. Bates that I thought was very interesting. I think you
- 12 said that Missouri-American is owned by American Waterworks;
- 13 is that right?
- 14 A. That's correct.
- 15 Q. And I think you also said that American Water
- 16 Resources is owned by American Waterworks?
- 17 A. That's correct.
- 18 Q. Okay. So can there really be a conflict of
- 19 interest in the dealings between two companies, both of whom
- 20 are owned by the same entity? In other words, insofar as
- 21 the interests of the owner is concerned, the owner doesn't
- 22 care, does he?
- 23 A. I think that that may be the case if one
- 24 individual had full control of both legal entities, but I
- 25 think you have multiple people as board members.

- 1 Q. I'm not worried about board members. What I'm
- 2 worried about is who owns the two corporations, and each of
- 3 them, I believe, is wholly owned by American Waterworks,
- 4 right?
- 5 A. That's correct.
- 6 Q. Because the duty, the fiduciary duty of the
- 7 board members is to the owner, right? Isn't that correct?
- 8 A. To the shareholders, yes.
- 9 Q. And the shareholder happens to be American
- 10 Waterworks?
- 11 A. That's correct.
- 12 Q. So from the point of view of the shareholders,
- 13 there is no possibility of compromising any fiduciary duty,
- 14 is there?
- 15 A. That's correct.
- Q. So really all we're concerned about is whether
- 17 the ratepayers are subsidizing anything, right?
- 18 A. The ultimate end goal, yes.
- 19 JUDGE THOMPSON: Okay. Thanks. I think
- 20 that's all the questions I have for you. And what I'm
- 21 going to do is let you sit down, because the Commissioners,
- 22 when they come down, may have some questions for you.
- 23 Okay. So we're going to hold over further questions from
- 24 the Bench, recross and redirect until after agenda, so I
- 25 think we're going to need our next witness, who I believe is

- 1 Mr. Cassidy.
- 2 Thank you very much for your testimony,
- 3 Mr. Grubb. I greatly appreciate it. Am I correct that
- 4 Cassidy is the next witness?
- 5 MR. BATES: Yes. Your Honor, may I have one
- 6 minute?
- 7 JUDGE THOMPSON: You may have as many minutes
- 8 as you want. I just urge counsel to please be sensitive to
- 9 these numbers, which is what at this side of the bar we've
- 10 got to have. Okay. We need to know how much each party
- 11 wants in or out of rate base or in or out of revenue and how
- 12 come.
- MR. ENGLAND: Your Honor?
- JUDGE THOMPSON: Yes.
- 15 MR. ENGLAND: Sorry. I didn't mean to startle
- 16 you.
- JUDGE THOMPSON: That's all right.
- MR. ENGLAND: I appreciate your desire for
- 19 numbers, and I think it's a good idea. My only caveat would
- 20 be that, based on the true-up, which, of course, has not
- 21 occurred.
- JUDGE THOMPSON: Numbers will change.
- 23 MR. ENGLAND: Some of those absolute dollar
- 24 differences may change. As you know, a lot of things depend
- 25 on a lot of other things.

1	JUDGE	THOMPSON:	You	know,	Mr.	England,	it'	۱ ج

- 2 my intention at the true-up to go down my list of all these
- 3 numbers for every issue and ask whether or not they have
- 4 changed, and I'm hoping someone in the room may be able to
- 5 tell me. I may just swear everyone and let them answer from
- 6 their seat.
- 7 MR. ENGLAND: Thank you for the warning, your
- 8 Honor.
- 9 JUDGE THOMPSON: And I want to know when we're
- 10 going to have some witnesses that I can ask about accounting
- 11 schedules.
- MR. ENGLAND: Hopefully we'll have some
- 13 shortly.
- 14 JUDGE THOMPSON: Great. It's all about
- 15 numbers.
- MR. CIOTTONE: May I ask you one procedural
- 17 question? Mr. Grubb has other concerns, and I know you want
- 18 him to be available for the Commission when they come in.
- 19 May we cease temporarily Mr. Cassidy's examination when the
- 20 Commission comes in and put Mr. Grubb in so he can be done
- 21 with and gone?
- JUDGE THOMPSON: Sure. I don't see a problem
- 23 with that. Yeah. he's also down here as a witness for
- 24 acquisition premiums, AFUDC and the security AAO, which are
- 25 the next issues we'll do today. So I don't know how

- 1 Mr. Grubb's going to be able to go home.
- MR. CIOTTONE: He doesn't want to go home. He
- 3 wants to go get ready for what you just said.
- 4 JUDGE THOMPSON: Oh, okay. We want him ready.
- 5 In fact, he can leave now if he would like. Okay.
- 6 MR. CIOTTONE: You don't want him to testify
- 7 when the Commission comes back in after their agenda
- 8 meeting?
- 9 JUDGE THOMPSON: What I'm saying is we can
- 10 continue with Mr. Cassidy and he can come back.
- 11 MR. CIOTTONE: Oh, fine. Thank you.
- MR. BATES: Thank you, your Honor.
- 13 JUDGE THOMPSON: You are welcome.
- 14 MR. BATES: Does Mr. Cassidy need to be sworn?
- JUDGE THOMPSON: Yes. Which company attorney
- 16 is going to be cross-examining Mr. Cassidy? Okay.
- 17 Mr. Ciottone.
- And this is your issue, Mr. Bates?
- MR. BATES: Yes.
- JUDGE THOMPSON: Very well. Mr. Cassidy,
- 21 would you please spell your last name for the reporter.
- THE WITNESS: C-a-s-s-i-d-y.
- JUDGE THOMPSON: Raise your right hand.
- 24 (Witness sworn.)
- JUDGE THOMPSON: Please proceed.

- 1 MR. BATES: Thank you, your Honor.
- 2 JOHN CASSIDY testified as follows:
- 3 DIRECT EXAMINATION BY MR. BATES:
- 4 Q. Mr. Cassidy, did you prepare and cause to be
- 5 filed in this matter direct and surrebuttal testimony that
- 6 has been marked for purposes of identification as Exhibits
- 7 No. 15 and 73HC and NP?
- 8 A. That is correct.
- 9 Q. I believe you have also sponsored an errata
- 10 sheet for those exhibits; is that correct?
- 11 A. Yes.
- MR. BATES: And, your Honor, I have provided
- 13 that errata sheet to the other parties, to the Commissioners
- 14 and to the reporter.
- 15 JUDGE THOMPSON: I even had one at one time.
- 16 You wouldn't happen to have another one, would you?
- 17 MR. BATES: I think I gave away my last one,
- 18 your Honor. I'm sorry.
- JUDGE THOMPSON: That's okay.
- MR. BATES: If I may approach and borrow
- 21 Commissioner Gaw's for a moment and hand it to you.
- JUDGE THOMPSON: Let's make this easy by
- 23 marking the errata sheet as an exhibit so it's not going to
- 24 get lost or overlooked. We'll just call this Exhibit 111,
- 25 errata sheet to Cassidy's testimony. Does the errata sheet

- 1 contain any highly confidential information?
- 2 MR. BATES: Mr. Cassidy?
- 3 THE WITNESS: No, it does not.
- 4 JUDGE THOMPSON: Okay. So that will be NP.
- 5 Very well.
- 6 (EXHIBIT NO. 111 WAS MARKED FOR IDENTIFICATION
- 7 BY THE REPORTER.)
- 8 BY MR. BATES:
- 9 Q. In addition to that errata sheet, do you have
- 10 any additional corrections, changes or additions to the
- 11 testimony that you would make at this time?
- 12 A. I have four additional wording changes to my
- 13 surrebuttal testimony.
- Q. And would you go through those, please? By
- 15 the way, is this NP or HC?
- 16 A. These are NP.
- 17 Q. Okay. Thank you. Just for the record.
- 18 A. Turning to page 12, line 12 of my --
- 19 JUDGE THOMPSON: Is this direct or --
- 20 THE WITNESS: Surrebuttal.
- JUDGE THOMPSON: Surrebuttal. 12, 12.
- THE WITNESS: Change the word "no" to
- 23 "little."
- JUDGE THOMPSON: Okay.
- THE WITNESS: Turning to page 17, line 22,

- 1 change "one time" to "annual."
- JUDGE THOMPSON: Okay.
- 3 THE WITNESS: Page 30, line 14, the word
- 4 "integrated" to "interactive."
- 5 JUDGE THOMPSON: Very well.
- 6 THE WITNESS: Page 45, line 23, after the word
- 7 "savings," add "to the ratepayers."
- JUDGE THOMPSON: That was line 23?
- 9 THE WITNESS: Correct.
- 10 JUDGE THOMPSON: Very well. Thank you.
- 11 BY MR. BATES:
- 12 Q. Is that all?
- 13 A. Those are all of my changes.
- 14 MR. BATES: Your Honor, at this point, I would
- 15 move into -- that Exhibits No. 15, No. 73NP and HC, and
- 16 No. 111 be accepted into evidence.
- JUDGE THOMPSON: Okay. Do I hear any
- 18 objections to the receipt of Exhibit 15?
- 19 MR. CIOTTONE: No.
- 20 JUDGE THOMPSON: Hearing no objections, that
- 21 exhibit is received and made a part of the record of this
- 22 proceeding.
- 23 (EXHIBIT NO. 15 WAS RECEIVED INTO EVIDENCE.)
- JUDGE THOMPSON: Do I hear any objections to
- 25 the receipt of Exhibit 73, which comes in both NP and HC

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- 2 MR. CIOTTONE: No.
- 3 JUDGE THOMPSON: Hearing no objection, that
- 4 exhibit is received and made a part of the record of this
- 5 proceeding.
- 6 (EXHIBIT NO. 73NP AND HC WAS RECEIVED INTO
- 7 EVIDENCE.)
- 8 JUDGE THOMPSON: Do I hear any objection to
- 9 the receipt of Exhibit 111?
- 10 MR. CIOTTONE: No.
- 11 JUDGE THOMPSON: Hearing no objections, that
- 12 exhibit is received and made a part of the record of this
- 13 proceeding.
- 14 (EXHIBIT NO. 111 WAS RECEIVED INTO EVIDENCE.)
- MR. BATES: Your Honor, at this point I would
- 16 like to state that we have an additional exhibit that we
- 17 would like to sponsor that I would like to ask Mr. Cassidy
- 18 some questions on. This is in response to Exhibits No. 107
- 19 through 110 which were introduced yesterday concurrent with
- 20 Mr. Van Den Berg's redirect.
- JUDGE THOMPSON: Sure. So this will be
- 22 direct?
- MR. BATES: This will be direct.
- JUDGE THOMPSON: And Exhibit No. 112.
- 25 JUDGE THOMPSON: Shall we just call this AWW

- 1 IVR schematic?
- 2 MR. BATES: That will be fine.
- 3 (EXHIBIT NO. 112 WAS MARKED FOR IDENTIFICATION
- 4 BY THE REPORTER.)
- 5 MR. BATES: And, your Honor, at this point, I
- 6 would ask that Exhibit No. 112 be accepted into evidence.
- 7 MR. CIOTTONE: Your Honor, I have to reserve
- 8 objection until I hear a foundation.
- 9 JUDGE THOMPSON: I think you have to ask him
- 10 some questions about it, perhaps.
- 11 MR. BATES: I'll be glad to, and that was
- 12 going to be my next question, if you wanted me to ask those
- 13 at this time.
- 14 JUDGE THOMPSON: Fire away.
- 15 BY MR. BATES:
- 16 Q. Mr. Cassidy, can you identify what has been
- 17 marked for purposes of identification as Exhibit No. 112?
- 18 A. Yes. This exhibit represents a schematic of
- 19 the call center's call menu.
- 20 Q. And how did you -- did you prepare this
- 21 yourself?
- 22 A. No, I did not. This was provided to the Staff
- 23 from the company.
- Q. Okay. Do you know who provided it to you at
- 25 the company?

- 1 A. No, I do not.
- 2 Q. How was it provided to you by the company?
- 3 A. The company provided this information to Staff
- 4 Witness Debbie Bernsen, who provided it to me.
- 5 Q. Okay. And do you know when it was provided?
- 6 A. No, I don't.
- 7 Q. All right. Do you know for what purpose it
- 8 was provided?
- 9 A. I believe she wanted to see the call center's
- 10 scheme in terms of how calls are handled from customers.
- 11 Q. So to your knowledge, was this provided in
- 12 response to a formal Data Request or an informal request?
- 13 A. You would have to ask Ms. Bernsen that
- 14 question.
- MR. CIOTTONE: Your Honor, we have no
- 16 objection to the exhibit.
- JUDGE THOMPSON: Okay. Ms. O'Neill?
- 18 MS. O'NEILL: I have no objection to the
- 19 exhibit.
- 20 JUDGE THOMPSON: That's everybody that's here.
- 21 Exhibit No. 112 will be received and made a part of the
- 22 record of this proceeding.
- 23 (EXHIBIT NO. 112 WAS RECEIVED INTO EVIDENCE.)
- MR. BATES: Your Honor, I don't know how you
- 25 would like me to proceed, if you would like me to ask some

- 1 direct questions about the meaning of this exhibit to the
- 2 witness at this time or if you'd like me to reserve that for
- 3 later.
- 4 JUDGE THOMPSON: Well, I think now would be
- 5 the appropriate time, and I think it has to be direct
- 6 examination. This is your witness.
- 7 MR. BATES: Thank you. This is a somewhat
- 8 unusual procedural matter, so I wanted to get your ruling.
- 9 JUDGE THOMPSON: No, I appreciate that, and I
- 10 think that's how it will need to be done. You can ask
- 11 leading questions until people start to object.
- 12 MR. BATES: All right. Thank you, your Honor.
- JUDGE THOMPSON: Which may be as soon as you
- 14 start asking them. I don't know.
- 15 BY MR. BATES:
- 16 Q. Mr. Cassidy, could you identify again for the
- 17 record and for the Commission what has now been marked and
- 18 accepted into evidence as Exhibit No. 112?
- 19 A. Again, that is -- this exhibit is American
- 20 Waterworks IVR schematic.
- 21 Q. And why do you feel that this schematic is
- 22 significant?
- 23 A. I think that this schematic demonstrates
- 24 that -- it will help to demonstrate how customer service
- 25 representatives are able to answer calls under various

- 1 options in this scheme that relate to American Water
- 2 Resources related calls.
- 3 Q. Okay. Would you explain to the Commission
- 4 what you mean by that, explain how they are -- the process
- 5 by which these calls can be answered.
- 6 A. When a customer calls the call center, the
- 7 customer hears the following, with each of these options.
- 8 Option No. 1 -- when the customer comes on, this is what he
- 9 hears -- for information on your account, information
- 10 regarding your bill, making a payment or reporting a meter
- 11 reading, press one. If you look at Option 2 there, what
- 12 they hear is, to start service, stop service or make other
- 13 service requests, press 2.
- Going to Option 3, what's heard from the
- 15 customer's perspective is, to hear -- or to report a water
- 16 emergency, press 3. Option 4 identifies all other requests,
- 17 press 4.
- 18 What I'm attempting to show is that what a
- 19 customer would have to go through to make a call about
- 20 American Water Resources that would represent what
- 21 Mr. Van Den Berg had identified in his schedules or
- 22 Exhibits 107 through 110.
- 23 Q. Okay. Can you explain that further, please?
- 24 A. The Staff believes that call center
- 25 representatives -- it's reasonable to believe that call

- 1 center representatives answer AWR-related calls in areas
- 2 other than what's identified on Exhibit 112 under water line
- 3 protection.
- Q. Okay. And again, how does this exhibit
- 5 demonstrate that to you?
- 6 A. The Staff believes it would be reasonable that
- 7 an AWR customer who is experiencing a water leak might
- 8 select emergency Option No. 3. Similarly, it would be
- 9 reasonable for a customer to press Option 1 for information
- 10 about their account or to select Option 2 to make another
- 11 service request.
- 12 It also ignores the fact -- it shows that
- 13 Mr. Van Den Berg's analysis ignores the fact that the rotary
- 14 offers no choice, so that customers who have rotary
- 15 telephones could not be identified in his analysis.
- 16 Q. Okay. Do you find anything else significant
- 17 about it?
- 18 A. Mr. Van Den Berg also offered in his exhibits
- 19 that there was an identification of AWR-related calls, but
- 20 he didn't offer an explanation for how calls regarding
- 21 multiple subjects would be accounted for. For example, a
- 22 customer could call with a question about their bill by
- 23 hitting Option 1, and then have another question answered
- 24 by -- about American Water Resources offering.
- 25 Q. Let me ask you this: Looking at this exhibit,

- 1 starting with system greeting in the upper left-hand corner,
- 2 could a caller be routed to No. 4, other inquiries?
- 3 A. Yes.
- 4 Q. And could he be routed from No. 4, other
- 5 inquiries, down to the other inquiries block in the second
- 6 level?
- 7 A. That's correct.
- 8 Q. And could he be routed from there to the water
- 9 line protection program?
- 10 A. That is also correct.
- 11 Q. And is that what Mr. Van Den Berg was
- 12 testifying about yesterday?
- 13 A. That is what Mr. Van Den Berg testified about
- 14 regarding Exhibits 107 through 110.
- 15 Q. And what issues do you have with
- 16 Mr. Van Den Berg's testimony regarding that?
- 17 A. I don't believe he has identified all of the
- 18 AWR-related calls that customer service representatives
- 19 handle.
- Q. And what would those other calls be?
- 21 A. Those other calls would be those calls that
- 22 come into Option 1 identified on the schedule, Option 2,
- 23 Option 3, or the rotary choice.
- Q. And why do you think it's important that he
- 25 should have identified those?

- 1 A. Because those were calls that are AWR-related
- 2 calls that he has not identified.
- 3 MR. BATES: Okay. Thank you very much.
- 4 Your Honor, at this point I tender Mr. Cassidy
- 5 for cross-examination on this and his other exhibits --
- 6 excuse me -- testimony that's been prefiled, identified and
- 7 now admitted into evidence.
- JUDGE THOMPSON: Okay. Ms. O'Neill?
- 9 MS. O'NEILL: Thank you.
- 10 CROSS-EXAMINATION BY MS. O'NEILL:
- 11 Q. Good morning, Mr. Cassidy.
- 12 A. Good morning.
- 13 Q. Since we've just been talking about this
- 14 Exhibit 112, let me ask you, you said that there were
- 15 some -- some of these categories where the water line
- 16 protection offering by AWR would not necessarily have been
- 17 counted in Mr. Van Den Berg's calculations. If a customer
- 18 uses option No. 8, Spanish language services, do you know
- 19 whether or not Mr. Van Den Berg's figures included those
- 20 customers?
- 21 A. I don't know that.
- 22 Q. Do you know whether or not there have been any
- 23 calls to the Spanish language customer service operators
- 24 regarding AWR?
- 25 A. I'm sure there have been.

- 1 Q. So that might be another area of
- 2 undercounting?
- 3 A. It's possible.
- 4 Q. Now, as far as the way customers go through
- 5 this schematic, other than AWR, would it be appropriate for
- 6 me to talk to you about that or should I ask Ms. Bernsen?
- 7 A. I have a general knowledge, but Ms. Bernsen
- 8 also would be a good witness to talk to.
- 9 Q. Okay. Just real briefly -- I'll save most of
- 10 my questions for her, but it appears that the buttons that
- 11 have the diagonal slashes through them are automated
- 12 services; is that right?
- 13 A. That's correct.
- 14 Q. Okay. And that means that if a customer ends
- 15 up in one of those boxes, they would not talk to a live
- 16 operator?
- 17 A. Correct. They would -- that is considered an
- 18 IVR or interactive voice response call.
- 19 Q. And just because my copy's not real clear and
- 20 I want to make sure I know what all of those are, on the
- 21 bottom line on the left side of the page, account
- 22 information has those -- is automated?
- 23 A. Correct.
- 24 Q. Then what's the one next to that? I can't
- 25 really read what that says.

- 1 A. EFT form.
- 2 Q. And what's EFT?
- 3 A. I'm not certain.
- 4 Q. Is that automated?
- 5 A. Yes.
- 6 Q. We don't know what it is, but you don't get to
- 7 talk to anybody about it?
- 8 A. Correct.
- 9 Q. And the next is meter reading?
- 10 A. That's correct.
- 11 Q. And that's automated?
- 12 A. Yes.
- 13 Q. And is that designed for customers who read
- 14 their own meters to report the meter reading?
- 15 A. I believe so.
- 16 Q. And payment locations is automated?
- 17 A. Correct.
- 18 Q. And report an emergency, moving to the other
- 19 bottom level, that's automated?
- 20 A. That's correct.
- Q. Have you ever tried that one?
- 22 A. No, I have not.
- 23 Q. Do you know whether or not once you report an
- 24 emergency somebody actually talks to you?
- 25 A. I'm certain that if you dial the emergency

- 1 number that you speak to a customer service rep.
- 2 Q. So we're not sure why reporting an emergency
- 3 has slashes?
- 4 A. I don't know why.
- 5 Q. And I think I can read the rest of them, but
- 6 the next level up it looks like turnoff service and merger
- 7 info are automated?
- 8 A. Yes.
- 9 Q. And then the level above that, automated is
- 10 seasonal issues?
- 11 A. Correct.
- 12 Q. And that's under other, for whatever reason.
- 13 And it also looks like any time you want additional options
- 14 in any of these categories, what you get is back to the main
- 15 menu and you get to go back through the circle again?
- 16 A. Correct.
- 17 Q. Okay. All right. And I think I'll talk to
- 18 Ms. Bernsen about some of those other issues, then.
- In I think it was Mr. Jenkins' or Mr. Grubb's
- 20 testimony earlier today -- I think it was Mr. Jenkins -- he
- 21 said that one of the reasons for this consolidation into the
- 22 consolidated customer call center was that the old call
- 23 centers from the three components that are now
- 24 Missouri-American were at the end of their useful life. Do
- 25 you agree with that assessment?

- 1 A. I don't believe that the company had done any
- 2 measures based on their old call center. So I don't know
- 3 how -- what the basis for the belief of that statement is.
- 4 Q. Were you able to ascertain whether or not the
- 5 company or whether Staff on its own could determine whether
- 6 or not the decision to move to the Alton call center was the
- 7 least cost alternative to continuing with the old call
- 8 centers and maybe doing some upgrades?
- 9 A. I'm sorry. I didn't understand your question.
- 10 Q. I'm sorry. It was kind of a long question.
- 11 Let me see if I can break it up.
- 12 Are you aware of any cost studies that
- 13 Missouri-American undertook before deciding to move their
- 14 customer call services to the call center in Alton?
- 15 A. I'm aware of a cost study that was conducted
- 16 by American Water Resources, and that cost study is conduc--
- 17 is contained in my surrebuttal testimony as Schedule A.
- 18 Q. And is that the part that's HC?
- 19 A. Correct.
- 20 Q. I'm going to try to not have you answer the HC
- 21 questions.
- JUDGE THOMPSON: What was the part that's HC?
- MS. O'NEILL: It's Schedule 8 of the
- 24 surrebuttal.
- THE WITNESS: My surrebuttal.

- JUDGE THOMPSON: Which concerns? Can you even
- 2 tell me what it concerns?
- 3 THE WITNESS: That is the American Water
- 4 Resources cost study to support their decision to join -- or
- 5 to form the call center.
- JUDGE THOMPSON: Okay.
- 7 BY MS. O'NEILL:
- 8 Q. And if you can answer this without delving
- 9 into the HC specifically, are you aware of any other -- of
- 10 any cost studies that looked at whether there were any other
- 11 options other than going to Alton?
- 12 A. No, I am not.
- 13 Q. And as far as the shared services center that
- 14 they have with American Water Services Company, that
- 15 Missouri-American has, are you aware of any cost studies
- 16 that led to the decision to go to the shared services center
- 17 as opposed to keeping those operations in Missouri?
- 18 A. Yes, I am.
- 19 Q. And were those -- and where are those at in
- 20 your testimony?
- 21 A. Those are included in my testimony attached
- 22 to surrebuttal testimony at -- attached as schedule --
- 23 Schedule 12 to my surrebuttal testimony.
- Q. Is that also HC?
- 25 A. No, it is not.

- 1 Q. Okay. In that study, was -- were there any
- 2 other options considered other than leaving operations in
- 3 Missouri or moving to the shared services center?
- 4 A. No, there were no other alternatives studied.
- 5 Q. Are you aware of what level of transition
- 6 costs the company incurred on the movement to the call
- 7 center in the test year?
- 8 A. In the test year?
- 9 Q. Yeah.
- 10 A. Related to the call center?
- 11 Q. Yes.
- 12 A. The information that I have suggests \$239,027
- 13 during the test year.
- 14 Q. And have you been able to determine whether or
- 15 not those expenses could have resulted in cost savings to
- 16 the company's customers?
- 17 A. No, they have not.
- 18 Q. Is there any kind of net savings related to
- 19 the transition to the Alton call center versus staying with
- 20 operations in the state of Missouri that you've been able to
- 21 identify?
- 22 A. I found that there have been no cost savings
- 23 associated with that move.
- Q. And in regard to the shared services center,
- 25 do you know what transition costs were incurred during the

- 1 test year to move operations over there?
- 2 A. In the test year, there were \$1,182,285.
- 3 Q. And do you know whether or not that change has
- 4 resulted in cost savings to Missouri customers?
- 5 A. The transition to the national shared services
- 6 center has achieved cost savings.
- 7 Q. And do you know what the level of cost savings
- 8 were in the test year?
- 9 A. Yes, I do. That amount is identified in
- 10 surrebuttal testimony on page 52. The annual amount would
- 11 be \$2,575,688.
- 12 Q. Okay. Annual amount of savings?
- 13 A. Correct.
- 14 Q. Okay. And that's recognized in the
- 15 recommendation the Staff has made regarding revenue
- 16 requirement?
- 17 A. Correct. That's part of the amount that's
- 18 recognized.
- 19 Q. There is a difference in recommended figures
- 20 between the company and the Staff regarding the amount of
- 21 expense regarding the Belleville lab. Are you -- you've
- 22 provided that testimony; is that correct?
- A. That's correct.
- 24 Q. And could you explain why you believe customer
- 25 number is an inappropriate method of allocating those

- 1 expenses?
- 2 A. Customer numbers do not reflect -- customer
- 3 allocations do not reflect the nature of the work that's
- 4 being performed at Belleville labs. Test analysis best
- 5 reflects the nature of work that is being performed at
- 6 Belleville labs. For ratemaking purposes, the key to
- 7 allocating Belleville labs' indirect costs is trying to
- 8 determine what drives the cost.
- 9 Q. And what is it that drives that cost?
- 10 A. Test analysis.
- 11 Q. And are there some areas in the American Water
- 12 organization that have more intensive testing costs than
- 13 Missouri does, if you know?
- 14 A. Yes. The company identified -- let me see if
- 15 I understand your question. In what sense are you saying
- 16 that, do some states have more strict testing requirements
- 17 than other states?
- 18 Q. Well, whether or not their requirements are
- 19 higher, perhaps there may be some reasons why some states
- 20 have higher testing costs, some operations like, for
- 21 example -- and I don't know if they do, because American
- 22 might have higher -- or Arizona-American might have higher
- 23 than Missouri for reasons other than customer numbers. Is
- 24 that sometimes the case?
- 25 A. Yes, that's correct. And in my testimony I've

- 1 identified four states where -- let me identify those states
  2 for you.
- 3 Q. That would be great.
- 4 A. Whereas California, Illinois, Indiana and
- 5 New Jersey all have fewer customers, fewer customers than
- 6 Missouri, each of these states have higher levels of test
- 7 analysis than Missouri requires.
- 8 Q. And is it your -- in determin-- in
- 9 determining -- excuse me -- what the appropriate allocation
- 10 of expense the Belleville lab should be for Missouri, are
- 11 you considering the actual cost of test analysis done on
- 12 behalf of Missouri-American, as opposed to just a customer
- 13 allocation?
- 14 A. That's correct.
- 15 Q. So this would be an allocation of true cost,
- 16 as opposed to some proportional share based on customer
- 17 numbers?
- 18 A. Correct. My -- my allocation is driven by the
- 19 reality of the work that's being performed at Belleville
- 20 labs.
- Q. So you're not suggesting that
- 22 Missouri-American not recover the costs it actually incurs
- 23 by having water tested, you just don't want Missouri
- 24 customers to pay more than their fair share?
- 25 A. Correct. By allocating based on customers,

- 1 it's causing Missouri customers to subsidize the other
- 2 states.
- 3 Q. Okay. And I want to talk to you about -- a
- 4 little bit about American Water Resources. American Water
- 5 Resources is an unregulated affiliate of Missouri-American;
- 6 is that correct?
- 7 A. That's correct.
- 8 Q. Both owned by American Waterworks Company or
- 9 American Water Company. I don't remember what their name is
- 10 right now. But they're sister corporations, for lack of a
- 11 better term; is that fair to say?
- 12 A. Correct. American Water Resources and
- 13 Missouri-American are both owned by American Waterworks.
- 14 Q. And when two different companies are owned by
- 15 the same parent, is there sometimes a concern about whether
- 16 or not the transactions between those customers are done at
- 17 arm's length?
- 18 A. That's correct.
- 19 Q. And is there a concern if those transactions
- 20 are not done at arm's length that customers may be
- 21 inappropriately subsidizing some aspect of the unregulated
- 22 company's functions?
- 23 A. That's correct.
- 24 Q. And this line service protection offering of
- 25 American Water Resources is an unregulated service; is that

- 1 correct?
- 2 A. That's correct.
- 3 Q. And if Missouri-American received payment for
- 4 resources that it provides to American Water Service, that
- 5 would help in our analysis of this transaction, whether or
- 6 not it was truly at arm's length?
- 7 A. Given the customer list that was provided on
- 8 two occasions, and given that that list can be accessed
- 9 unlimited by American Water Resources, and given the
- 10 credibility that Missouri-American has lended to American
- 11 Water Resources' offer because of the significant amount
- 12 of trust that customers place in the Missouri-American name,
- 13 and given that Missouri-American has provided its
- 14 endorsement, it has provided its company name at the top of
- 15 the letter, on the outside of the envelope that was sent to
- 16 the customer, I believe that Missouri-American's entitled to
- 17 significant compensation for those services.
- 18 Q. So this goes beyond a -- well, first of all,
- 19 let me ask you, is providing customer services a one-time
- 20 cost or is that something that could be considered an
- 21 ongoing cost, at least to the extent there may be changes in
- 22 the customer business?
- 23 A. The company has, as Mr. Grubb has explained,
- 24 believes that -- he believes that the customer list has an
- 25 85 -- \$8,400 value. The Staff contacted the two entities

- 1 that he provided that supports that amount.
- 2 The first entity was Experion, the second was
- 3 Amerilink. Upon discussing -- or upon discussions with
- 4 people at those entities, the Staff learned that neither of
- 5 those organizations could provide a customer list like the
- 6 one that Missouri-American provided to American Water
- 7 Resources. So the Staff believes that that analysis is
- 8 inappropriate.
- 9 Q. Would one of the reasons that those lists
- 10 wouldn't be comparable is that AWR has targeted its mailing
- 11 to residential customers who either own or have some sort of
- 12 interest in the property where they'd be able to use this
- 13 protection or apply for this protection?
- 14 A. That's correct. And only Missouri-American
- 15 can provide that type of list. No other entity is able to
- 16 provide such an exacting list.
- 17 Q. So it's a pre-qualified customer list, as
- 18 opposed to general list that has all the customers,
- 19 including industrials and sale for resale, whatever?
- 20 A. Correct. It's an entirely, fully complete
- 21 list that no other entity can provide. And another aspect
- 22 is that American Water Resources has unlimited access to
- 23 this list, and to the extent customers sign up for the
- 24 program, the list is updated.
- 25 Q. So it is a recurring cost, as opposed to a

- 1 one-time cost?
- 2 A. That's correct.
- 3 Q. And in addition to that recurring cost, I
- 4 think you also testified to the fact that there is a value
- 5 in Missouri-American's apparent endorsement of this Service
- 6 Line Protection Program?
- 7 A. There is a significant value to that. Without
- 8 that endorsement, American Water's -- American Water
- 9 Resources' offer does not have the credibility that it
- 10 carries with the Missouri-American Water Company's name.
- 11 Q. And, in fact, if you know the answer to this,
- 12 is -- have at least some customers indicated to you or to
- 13 the Staff that they believe that this was something that
- 14 Missouri-American was requiring them to purchase?
- 15 A. I have read the transcripts of some of the
- 16 public hearings, and I'm aware that some of the customers --
- 17 I believe it was in the Joplin public hearing -- were
- 18 confused that this offering was made by Missouri-American
- 19 Water Company. So I believe by putting Missouri-American's
- 20 name at the top of the letter and on the outside of the
- 21 envelope has created an amount of confusion among customers
- 22 as to who is offering this program.
- 23 Q. And trying to eliminate that type of confusion
- 24 is one of the reasons that the regulated utility and the
- 25 unregulated affiliate should conduct business at arm's

- 1 length; is that correct?
- 2 A. I believe that's correct.
- MS. O'NEILL: No further questions.
- 4 JUDGE THOMPSON: Let's see. Mr. England. And
- 5 before you start, let me just address a question to counsel.
- 6 With respect to the capital structure issue, I don't believe
- 7 that I elicited from anyone the kind of fundamental numbers
- 8 questions that I have on these other issues. Is there going
- 9 to be some request to provide that information or should  ${\tt I}$
- 10 wait for true-up to get that?
- 11 MR. ENGLAND: I think the short answer is
- 12 true-up would probably give you the most accurate numbers,
- 13 because our case had some projected numbers based on what we
- 14 believed it to be at 11/30, November 30th. I think Public
- 15 Counsel Witness Burdette may have had more accurate data at
- 16 that period of time, and -- but in an abundance of caution,
- 17 I'd say let's wait for true-up.
- 18 JUDGE THOMPSON: Great. That's all I needed
- 19 to know. Thank you.
- You may proceed, Mr. Ciottone.
- 21 CROSS-EXAMINATION BY MR. CIOTTONE:
- Q. Good morning, Mr. Cassidy.
- A. Good morning.
- Q. You and I go back some years, don't we? I
- 25 think I first cross-examined you after you got out of school

- 1 in '91, right?
- 2 A. I don't recall.
- 3 Q. Well, you show that in your rate case
- 4 preceding participation in Case WR-91-361, which was the
- 5 St. Louis County Water Company case, I think.
- A. I don't believe that case went to hearing.
- 7 Q. The number -- let's go through the number of
- 8 the adjustments and what's at stake here, the adjustments
- 9 that you have made in round numbers, if we may. In labs
- 10 you've disallowed how much? I've got 346,337. Does that
- 11 sound right?
- 12 A. That's correct.
- 13 Q. In O&M costs for the transition center, you've
- 14 disallowed 1.6 million, give or take?
- 15 A. The transition cost I have disallowed.
- 16 Q. No, sir, the O&M. I asked you about the O&M.
- 17 The transition is next. What's the transition cost?
- 18 A. The O&M costs associated with what?
- 19 Q. With the call center.
- 20 A. Oh, with the call center. The difference
- 21 between company's position and Staff's position is \$840,000,
- 22 approximately.
- 23 Q. And if I may, I'm going to ask you about the
- 24 totality of your adjustments, but with respect to this
- 25 number, one of your errata changes I did not understand,

- 1 which I think is related to this number, and you can explain
  2 it to me.
- 3 On page 2 of 2 of Exhibit 111, the change to
- 4 your surrebuttal, page 35, line 22, you changed 965,774 to
- 5 840,305. That's the removal of a \$125,000 adjustment you
- 6 had previously made. Can you explain what's that about? We 7 don't know.
- 8 A. Sure. The Staff made that correction because
- 9 the \$125,000 of nonrecurring amount would only need to be
- 10 adjusted should the company's position be adopted by the
- 11 Commission, because that amount would remain in the test
- 12 year and would need to be adjusted out. So the difference
- 13 between the Staff and the company is 4.1 and the 3.2, which
- 14 represents the 840,000.
- 15 Q. So you were previously removing it, now you're 16 putting it back in?
- 17 A. The 125 would be handled -- if the Staff's
- 18 position is adopted, there would be no other adjustment
- 19 needed. If the company's position was adopted, the Staff
- 20 contends that the 125,000 represents nonrecurring costs that
- 21 must be taken out of the case.
- 22 Q. All right. I understand.
- JUDGE THOMPSON: Is this on Belleville?
- 24 THE WITNESS: National call center.
- 25 JUDGE THOMPSON: Can I just ask a quick

- 1 question? What's the 125 represent?
- 2 THE WITNESS: That represents costs that
- 3 occurred at the old pre-existing call center functions at
- 4 non-St. Louis district locations that occurred during the
- 5 test year that no longer exist, because those districts have
- 6 now transitioned to the existing call center.

## 7 BY MR. CIOTTONE:

- 8 Q. And this is with respect to O&M costs?
- 9 A. That's correct.
- 10 Q. So you're saying reduce the company's proposed
- 11 number of 4,102,145 by the 125,000?
- 12 A. That's correct.
- 13 Q. Okay. Is it 125 even?
- 14 A. \$125,469.
- 15 Q. Thank you. And that's -- there's two
- 16 employees that drive that number, aren't there, that were in
- 17 place off site?
- 18 A. Those costs represent what the company
- 19 identified in Data Request 298.
- 20 Q. All right. Now, in transition costs, you've
- 21 disallowed costs associated with the call center in what
- 22 amount?
- 23 A. The company identified \$5,263,822 related to
- 24 the call center.
- Q. And then the transition costs to the shared

- 1 service center, how much have you disallowed?
- 2 A. \$4,488,827.
- 3 Q. And then you have imputed income of \$100,000
- 4 with respect to the AWR program, so that's another -- that's
- 5 a negative \$100,000 to revenue?
- 6 A. That's correct, to the revenue requirement.
- 7 Q. So for 13 years since you got your degree in
- 8 '89, and as soon as we first met back in '91, have you done
- 9 any other type of work other than auditing for the Staff?
- 10 A. I've been with the Commission that entire
- 11 time.
- 12 Q. And your role has consistently been
- 13 recommending disallowances?
- 14 A. My role has been in the -- to audit utility
- 15 companies under the PSC's mission statement.
- 16 Q. Would you describe your charge as being
- 17 something other than disallowing -- making disallowances of
- 18 company expenditures and costs? Would you describe it
- 19 differently than that?
- 20 A. My role is not to just make disallowances.
- 21 Q. Have you ever taken the stand and recommended
- 22 an increase in a company's costs because of a different type
- 23 of allocation you thought was appropriate?
- A. After 13 years, I don't recall.
- 25 Q. So largely your role is to criticize what

- 1 management has done by disallowing management decisions
- 2 they've made?
- 3 A. I disagree with that characterization.
- 4 Q. How would you describe it?
- 5 A. I attempt to look at the areas that I examine
- 6 to determine what would be reasonable ongoing levels.
- 7 Q. All right. And making this determination of
- 8 what would be a reasonable ongoing level, how did you learn
- 9 how to do this?
- 10 A. Through my experience with 13 years working at
- 11 the Commission, I've participated in any number of audits
- 12 which are referenced in my schedules. I've had a lot of
- 13 interaction with senior auditors on the Staff who have
- 14 extensive experience in regulation. I have attended
- 15 numerous ratemaking regulatory functions, and also through
- 16 reviews of trade journals and that sort of thing.
- 17 Q. So in 1991 when you first made disallowances
- 18 and you and I first met, you would say you did not have
- 19 those skill sets at that time?
- 20 MS. O'NEILL: Your Honor, I'm going to object
- 21 to this continued description of the auditing function as
- 22 making disallowances unless Mr. Ciottone also recognizes
- 23 that auditing in general is intended to determine whether or
- 24 not expenditures a company makes are appropriate. It sounds
- 25 like he's being unduly pejorative.

- 1 MR. CIOTTONE: I don't understand the
- 2 objection.
- JUDGE THOMPSON: Well, let me respond. We
- 4 understand that the company doesn't like what he does and
- 5 thinks that he's meanspirited and picky, and with that
- 6 understood, if you would move on, I think it would help us.
- 7 MR. CIOTTONE: May I respond? Let me tell you
- 8 where I am moving on to.
- 9 JUDGE THOMPSON: Sure. Tell me that.
- 10 MR. CIOTTONE: I think in the analysis
- 11 process, one of the things that we are accusing Mr. Cassidy
- 12 of not doing is evaluating the ramifications and the
- 13 consequences of his adjustments, and I'm working toward
- 14 asking him to explain whether or not he has done that.
- 15 And if he has done that, I'd like to know what
- 16 he has decided and with -- from whom he got advice to do
- 17 that, because parts of the basis of this case is that while
- 18 these adjustments can be looked at technically in isolation
- 19 and may have some reasonable propriety, if either the
- 20 appropriate research and comparison of alternatives was not
- 21 done or if the consequences were not trued, that's relevant.
- 22 That's what Mr. Thornburg's testimony was that
- 23 opened this case, that's what Mr. Jenkins' testimony was,
- 24 and I'm trying to get Mr. Cassidy to concede that he simply
- 25 chooses adjustments that result in disallowances and is

- 1 content to do so.
- JUDGE THOMPSON: That's very fair, and I bow
- 3 to the wisdom of your response. Please proceed.
- 4 BY MR. CIOTTONE:
- 5 Q. I asked you in a data request whether your
- 6 work -- you speak in the collective all the time. You talk
- 7 about the Staff this and the Staff that, as if the entire
- 8 Staff were behind your recommendation for a certain
- 9 disallowance. But when I asked you in DR 6, I said, does
- 10 the direct testimony of Mr. Cassidy represent only his
- 11 opinions or is it the result of the analysis, research and
- 12 opinions of other Staff members, your answer was, my direct
- 13 testimony is a product of my work.
- 14 A. That's part of my answer that's listed there.
- 15 Q. All right. Do you make your -- do you make
- 16 your recommendations in isolation? Is there someone you
- 17 have to get them by?
- 18 A. As my response says, my supervisors review the
- 19 adjustments contained in my testimony.
- 20 Q. What do they review them for? What is the
- 21 standard by which they are reviewed?
- 22 A. To determine if they're correct, if they're
- 23 reasonable and if they're appropriate.
- Q. Reasonable or -- and appropriate?
- 25 A. Correct.

- 1 Q. Were all of your adjustments here reviewed by
- 2 senior staff with respect to that?
- 3 A. Yes.
- 4 Q. Was there a review of the potential
- 5 consequences of an adjustment, each adjustment?
- 6 A. I'm sure that was assessed.
- 7 Q. Now, by consequences I mean ramifications
- 8 necessarily flowing from a change. All right?
- 9 A. Okay.
- 10 Q. All right. Now, I'm going to ask you about
- 11 this with respect to each one of your adjustments, but
- 12 starting with labs, will you tell me what potential
- 13 ramifications of your adjustment were analyzed and
- 14 discussed?
- 15 A. For labs, are you asking me what was discussed
- 16 between myself and other individuals, or are you asking what
- 17 I determined upon my own?
- 18 Q. You said they're the same. You've said all of
- 19 your determinations were the result of, first, your
- 20 opinions, which were then agreed upon by your senior staff
- 21 members. So I don't know. I'm asking you who reviewed the
- 22 consequences and what did you see?
- 23 A. Senior auditors reviewed my -- my work
- 24 product. They determined there was no indication that what
- 25 I had done was incorrect or unreasonable.

- 1 Q. So there were no consequences likely to be
- 2 flowing from your adjustment of \$346,337, or you did not
- 3 review those consequences?
- 4 A. When I made my adjustment, I made it in a way
- 5 that determined -- for Belleville labs, it was to determine
- 6 what is the most appropriate method for allocating those
- 7 costs. Test analysis represented the most appropriate
- 8 method of work that is performed at Belleville labs.
- 9 Q. But my question to you, sir, is what happens
- 10 next? Let us presume that you prevail on this adjustment.
- 11 Did you or did anyone look at the consequences, what that
- 12 would cost, or is that part of the analysis in determining
- 13 what disallowance should be run up the flagpole?
- 14 A. For ratemaking purposes, we are charged with
- 15 determining what is the most appropriate method to allocate
- 16 costs to Missouri.
- 17 Q. Consequences. What are the consequences of
- 18 the adjustment, if you know?
- 19 A. My assessment of the consequences are that if
- 20 the management chose to change their allocation method --
- 21 but that is entirely up to the management -- that it would
- 22 not require a great deal of effort to substitute test
- 23 analysis with customer counts as the allocation methodology.
- Q. So your determination and that of your
- 25 superiors is that the consequences would be minimal?

- 1 A. That is correct.
- 2 Q. All right. Thank you. Let's start -- as we
- 3 go through the lab, I'm going to go through several points,
- 4 and I'll try to tell you which ones I'm trying to look at so
- 5 you don't feel like I'm leading you down some path. First
- 6 I'd like to talk about what the lab does, so we all
- 7 understand. What are the functions of the lab?
- A. I attended a tour of Belleville labs and
- 9 the tour was conducted by the director at that facility,
- 10 Mrs. Cheryl Norton. She indicated to the Staff during that
- 11 tour that the lab is divided into two functions, one a
- 12 testing and research function. There's also another
- 13 function, a testing function, and the other function is the
- 14 research function.
- 15 So there's two functions; testing representing
- 16 70 percent of the employees, of the work that's performed
- 17 there, research function representing 30 percent.
- 18 Q. All right. And I believe you testified that
- 19 you believe the testing flow -- or pardon me -- the research
- 20 applications flow from the testing. Isn't that part of your
- 21 opinion?
- 22 A. And that's what Mrs. Norton had identified to
- 23 the Staff during that tour.
- Q. And that's why you tied things to test
- 25 analyses?

- 1 A. That's why the research function was tied to
- 2 test analyses.
- 3 Q. Despite the fact that there's a 70/30 split,
- 4 that's how you tie them together? You think one flows from
- 5 the other?
- 6 A. Correct. She gave indication that much of
- 7 their work would impact future test analysis.
- 8 Q. Now, how many jurisdictions are served by this
- 9 lab? And by jurisdictions, I mean regulatory jurisdictions.
- 10 A. Operating companies, I will have to count
- 11 them. As of June 30, 2003, there were 19.
- 12 Q. Now, all of these states are billed based on
- 13 customer counts, correct?
- 14 A. Currently, that is the allocation method
- 15 proposed and used by the company.
- 16 Q. And you think that the test analysis basis
- 17 should be used in Missouri?
- 18 A. Because test analysis represents what drives
- 19 the costs at Belleville labs.
- 20 Q. And I believe you were even candid in your
- 21 testimony in suggesting that the rest of the company should
- 22 change to what you think is correct?
- 23 A. The Staff is not suggesting that the
- 24 company -- the Staff is not in the business of managing the
- 25 company. That is a management decision left to

- 1 Missouri-American Water Company and the service company.
- 2 The Staff is suggesting, for the purposes of setting rates,
- 3 test analysis represents the most appropriate method.
- 4 Q. But you see, this gets back to the
- 5 consequences. You're suggesting -- or maybe you didn't look
- 6 at this. If Missouri is billed based on the number of test
- 7 analyses and the other 18 jurisdictions are billed based on
- 8 the customer counts, what is the necessary consequence of
- 9 that?
- 10 A. Missouri and the service company would need
- 11 to assess whether or not an allocation change would be
- 12 needed. I will say that the company has not indicated any
- 13 quantifiable evidence to support what such a change would
- 14 entail.
- 15 Q. So you didn't look at that?
- 16 A. From my perspective, there should be no --
- 17 little or no additional cost associated with merely
- 18 substituting test analysis in a formula, instead of
- 19 inputting customer numbers.
- Q. Well, but someone's going to be short
- 21 \$346,337. Where would that -- what is the consequence of
- 22 the absence of those dollars? Where would they come from?
- 23 A. As I've said, for ratemaking purposes, test
- 24 analysis represents the most appropriate method. If the
- 25 company chooses not to adopt that, that's their choice.

- 1 Q. Well, but the Commission's going to dictate
- 2 the amount of dollars that we can recover. Again, to
- 3 consequences, or did you look at it or do you know, where
- 4 would the \$346,337 come from if it's disallowed here, if you
- 5 know?
- 6 A. As I've stated, my -- the test analysis
- 7 methodology is the most appropriate methodology. To the
- 8 extent that the Commission rules in my favor or in the
- 9 Staff's favor, the company will need to make some
- 10 determination as to whether it wants to maintain its
- 11 existing methodology or it should change its methodology.
- 12 Q. Which company?
- 13 A. Missouri-American Water Company and the
- 14 service company.
- 15 Q. So if the service company changes to Missouri,
- 16 it would have to change -- to be whole, it would have to be
- 17 changed to the 18 other states?
- 18 A. That would be the most appropriate.
- 19 Q. That's the consequence, isn't it?
- 20 A. I don't know that I'd characterize it as a
- 21 consequence. It's a choice.
- 22 Q. Is there any other choice that would allow the
- 23 service company, the lab, to be made whole?
- 24 A. I don't believe there's any other allocation
- 25 methodology that would best represent the nature of work

- 1 that's performed at Belleville labs.
- 2 Q. So if the Commission adopts your
- 3 recommendation here, the only choice the lab has and the
- 4 shared service operation to be made whole on its lab
- 5 services is to go into every one of these jurisdictions and
- 6 get them to agree with your recommendation, right?
- 7 A. I don't know that they would have to go into
- 8 each jurisdiction. I think they would -- the service
- 9 company could choose to implement the Staff's methodology.
- 10 Q. Let's talk about the assumption that the lab
- 11 is a good thing, that we don't -- we may or may not want to
- 12 mess with it. Is the concept of shared services with
- 13 respect to the lab operations a good thing, economically,
- 14 for everyone? Is it a good thing to have a shared lab
- 15 service?
- 16 A. The company has indicated that it believes
- 17 that by having a centralized lab function, that it is able
- 18 to create lower costs for all of its operating companies.
- 19 Q. Mr. Baryenbruch testified in his rebuttal at
- 20 page 7, he said in a year 2000 comparison, a comparison of
- 21 26 major tests found other alternatives 15 percent more
- 22 expensive. Do you recall his testimony?
- 23 A. Could you point me to what page you're
- 24 referring to?
- 25 Q. Baryenbruch rebuttal, page 7.

- 1 A. And what was the statement?
- 2 Q. Well, he has -- he shows three years. If I'm
- 3 correct, the first year is a typo. He shows two entries for
- 4 year 2001. Actually, the first is year 2000. But his point
- 5 is that in analyzing comparable costs of having the tests
- 6 done elsewhere, he says in year 2000, 26 major tests found
- 7 others 15 percent more expensive; in 2001, a comparison of
- 8 25 major tests found the others 20 percent more expensive;
- 9 in 2002, a comparison of 25 tests found others 10 percent
- 10 more expensive.
- 11 A. I would agree with those statements. I don't
- 12 have any reason to believe they're not correct, but they are
- 13 irrelevant to the issue that's at hand.
- 14 Q. Well, they're -- let's -- let me ask you this:
- 15 Is the lab a good thing, something we should not discourage,
- 16 the shared services lab? Can we agree on that?
- 17 A. I would agree with that.
- 18 Q. It is not something that we would recommend
- 19 that this Commission do anything unintentionally to disrupt
- 20 or discourage?
- 21 A. I'm not suggesting any other -- that the
- 22 company undertake testing under any other scenario.
- 23 Q. We all want the shared services lab to
- 24 continue in operation?
- 25 A. Right. We just --

- 1 Q. We just want the allocation to be lower?
- 2 A. We just have trouble determining how to
- 3 allocate those costs.
- Q. All right. Let's move on to your use, then,
- 5 of the number of test analyses as a measure. All right.
- 6 Moving on to that.
- 7 A. I'm sorry.
- 8 Q. I'm changing subjects.
- 9 A. Okay.
- 10 Q. I'm just warning you.
- 11 A. Okay.
- 12 Q. Okay. On your testimony on page 4, you say --
- 13 A. Which testimony?
- Q. Surrebuttal. You say that the Staff's test
- 15 analysis allocation methodology best represents the true
- 16 nature of the work that is performed at Belleville labs for
- 17 MAWC and for all of American Water's other operating
- 18 companies.
- 19 A. Which line is that on?
- 20 Q. I don't have a line. I'm reading it from
- 21 something I prepared for myself. It's page 4.
- MR. BATES: Would you repeat it again, if you
- 23 could.
- 24 BY MR. CIOTTONE:
- 25 Q. The Staff's test best represents the true

- 1 nature of work that is performed at Belleville labs for MAWC
- 2 and for all of American Water's other operating companies.
- 3 MR. BATES: Line 13.
- 4 BY MR. CIOTTONE:
- 5 Q. All right?
- 6 A. Okay. I found it.
- 7 Q. And you stand by that statement?
- 8 A. Yes.
- 9 Q. That's the basis of your position, correct?
- 10 A. That's part of the basis.
- 11 Q. Now, I want to challenge your verb.
- 12 MR. CIOTTONE: I'm getting criticism from the
- 13 Internet watchers who say they can't hear me. So I've
- 14 adjusted the microphone.
- JUDGE THOMPSON: Thank you.
- 16 BY MR. CIOTTONE:
- 17 Q. I want to call attention to your verb "is."
- 18 All right. All you really know is what was; isn't that
- 19 correct? You know what has happened in the past; you really
- 20 don't know what is.
- 21 A. I know what has occurred through the known and
- 22 measurable period.
- 23 Q. Correct. You don't know what's happening now,
- 24 true?
- 25 A. As with any other expense beyond the known and

- 1 measurable period.
- 2 Q. Exactly. You don't know if one jurisdiction
- 3 has had a significant increase in testing obligation --
- 4 obligations or testing analyses obligations. You don't know
- 5 if they've had difficulty with contaminants having been
- 6 found. You don't know if local government requirements have
- 7 changed now. You know nothing about the now; isn't that
- 8 true?
- 9 A. I don't agree with that.
- 10 Q. Can you tell me how many numbers of test
- 11 analyses are being performed in these 19 jurisdictions right
- 12 now?
- 13 A. I don't agree that I don't know what
- 14 regulations are occurring, because I've asked that
- 15 information from the company.
- Q. What changes, if any, have taken place in the
- 17 testing requirements in New Jersey in the last year?
- 18 A. As far as your concern about what is taking
- 19 place in the future, Ms. Norton indicated that the lab would
- 20 get a test analysis report from each of the operating
- 21 companies that would represent their expected levels of test
- 22 analysis for the future year. She also indicated that those
- 23 levels generally don't vary from year to year. So I think
- 24 that the lab has a way to look at the upcoming test for the
- 25 upcoming year.

- 1 Q. You're talking about the projections that the
- 2 lab issues with respect to tests expected in the future?
- 3 A. I'm talking about the reports that each
- 4 operating company supplies to the labs in the mid November
- 5 to December, early December time frame, which the labs can
- $\ensuremath{\text{6}}$  examine to assess the testing requirements for the upcoming
- 7 year.
- 8 Q. Did you subsequently ask Ms. Norton whether
- 9 any of those projections actually materialized?
- 10 A. Given that it's mid December right now and
- 11 that I just did the tour two to three weeks ago, no. I'm
- 12 not certain if that -- for this upcoming year those
- 13 projections have been completed yet.
- MR. CIOTTONE: Your Honor, I'd like to have
- 15 marked as Exhibit -- I guess we're at 113?
- JUDGE THOMPSON: Yep, 113.
- 17 MR. CIOTTONE: -- a comparison of projected
- 18 sample counts and actual experience, please.
- JUDGE THOMPSON: Yes.
- 20 (EXHIBIT NO. 113 WAS MARKED FOR IDENTIFICATION
- 21 BY THE REPORTER.)
- 22 BY MR. CIOTTONE:
- 23 Q. Mr. Cassidy, let me hand you what has been
- 24 marked as Exhibit 113, and this purports to be data which we
- 25 received last night, in fact, in response to your contention

- 1 that -- in your testimony that the projections you received
- 2 in your most recent visit to the lab were reasonable
- 3 estimates, allowing you to project the testing that would
- 4 take place in the future. Can you understand, is this
- 5 self-explanatory to you of what it purports to show?
- 6 A. My first problem with this document is that it
- 7 indicates that this is sample counts. It's not comparative
- 8 of two test analyses. And sample counts are much lower, as
- 9 you'll see. I see 15,000 sample counts listed there.
- 10 Sample counts will be a lower amount than test analysis. So
- 11 the sample counts do not address the test analysis needs of
- 12 each state. So this is not a good comparison.
- 13 Q. All right. We will get to that point, but you
- 14 drew the distinction when we were confused and started
- 15 throwing around the number of tests versus the number of
- 16 test analyses, and you very astutely drew the distinction
- 17 that you were talking about the number of test analyses and
- 18 not the number of tests being sent; is that correct?
- 19 A. That's correct. It's in my testimony.
- 20 Q. And you're making that same distinction here?
- 21 A. That's correct.
- 22 Q. If the number of tests, if the prediction of
- 23 the number of tests, i.e. the number of samples, varies
- 24 inordinately, varies from projections, does it not
- 25 necessarily follow that to some extent the number of

- 1 analyses on those tests will vary to the same extent or more
  2 or less?
- 3 A. I can't agree with that assertion, because the
- 4 number of test analyses may have different factors than the
- 5 number of test samples.
- 6 Q. Do you have any evidence or any reason to
- 7 believe that the projections materialize with any degree of
- 8 accuracy or whether they're just used, as this seems to
- 9 indicate, as a planning forecast?
- 10 A. I think they could be used for a planning
- 11 forecast. I don't believe these numbers could be used to
- 12 determine rates, because they're not known and measurable.
- 13 Q. I'm not suggesting that. I'm simply asking
- 14 you how we can follow your conclusion that what took place
- 15 in the past is likely to take place in the future with the
- 16 number of test analyses? And you said, well, I had -- I got
- 17 the projections from the lab.
- 18 Now, what I'm asking you -- and to look at
- 19 this exhibit and I'm asking you -- is how can you make that
- 20 leap from the projections made at the lab to what is going
- 21 to occur in the future with any likelihood?
- 22 A. If I had the test analyses to look at, I could
- 23 maybe make a better determination, but I'm comparing apples
- 24 and oranges with this document.
- 25 Q. So you don't know whether the projections

- 1 actually materialize in the future?
- 2 A. Because the information hasn't been supplied
- 3 to me.
- 4 Q. Right.
- 5 JUDGE THOMPSON: Mr. Cassidy, you need to
- 6 answer yes, no or I don't know.
- 7 THE WITNESS: I don't know what the future
- 8 from that test analysis are, because I don't have that
- 9 document.
- 10 BY MR. CIOTTONE:
- 11 Q. We do know, do we not, from the testimony
- 12 that's been presented in Mr. Baryenbruch's testimony and in
- 13 your own analysis, that historically the number of tests and
- 14 test analyses have varied?
- 15 A. That's his assertion.
- Q. You disagree with that? It's in your test--
- MS. O'NEILL: Your Honor, I'm going to object
- 18 to discussions about Mr. Baryenbruch's testimony. It hasn't
- 19 been admitted into evidence yet.
- JUDGE THOMPSON: Objection's overruled.
- 21 Please proceed.
- 22 BY MR. CIOTTONE:
- 23 Q. Do you disagree with the assertions in that
- 24 testimony and, I think, even in your own, do you not put
- 25 testimony in your own -- data in your own testimony with

- 1 respect to the variability of tests in jurisdictions?
- 2 A. There's two points to be made to that.
- 3 Q. Do you -- do you put evidence in your own
- 4 testimony with respect to variability?
- 5 A. I believe I say that the elimination of
- 6 variability is not a proper -- let me turn to my testimony
- 7 and tell you what I do say.
- JUDGE THOMPSON: While he's turning to that,
- 9 let me make a point for the benefit of this and all other
- 10 expert witnesses who may be in the room. Counsel perhaps
- 11 can pass it on to their experts that aren't in the room.
- 12 The purpose of cross-examination is for the
- 13 examining counsel to ask you to agree or disagree with the
- 14 proposition that you do not want to agree or disagree with.
- 15 Often the question is posed in such a way that the proper
- 16 answer is a yes, no or I don't know question. And I urge
- 17 you, however reluctant you are to agree or disagree with the
- 18 proposition that counsel has set up for you, your answer
- 19 must take the form of yes, no or I don't know. You may then
- 20 offer such explanation as you wish, and if no one objects,
- 21 it will go into the record.
- 22 Okay. So he has asked you, for example, here,
- 23 do you put evidence in your own testimony with respect to
- 24 variability? That question calls for a yes, no or I don't
- 25 know response. Now, I understand you want to explain the

- 1 response, and that's okay if no one objects, but you do need
- 2 to answer yes, no or I don't know.
- 3 Please proceed.
- 4 THE WITNESS: Variability is mentioned in my
- 5 testimony.
- 6 BY MR. CIOTTONE:
- 7 Q. In fact, it's in your surrebuttal testimony on
- 8 page 8 and page 10. You put charts in there, do you not?
- 9 A. I see a chart. I see the word "vary" on
- 10 page 8. I see the word "vary" on page 10, and I see the
- 11 word "variability" on page 11.
- 12 Q. Well, let's make this easier, then, or more
- 13 difficult, I guess, depending on how you look at it. On
- 14 page 8 of your surrebuttal testimony, you say, and I'm
- 15 quoting, the following chart reflects the consistent set of
- 16 data for test analyses allocations for New Jersey for the
- 17 time period Mr. Baryenbruch examined in his rebuttal
- 18 testimony based on information supplied by the company to
- 19 the Staff in response to Data Request No. 266402 and 409.
- 20 You then show that the anal-- test analyses for the state
- 21 of New Jersey between '99 and the year 2003 varied from
- 22 16.09 percent to 21.7 percent.
- 23 A. That's what the chart shows.
- Q. So there is historical variability, according
- 25 to you?

- JUDGE THOMPSON: What page are we on?
- 2 MR. CIOTTONE: 8.
- JUDGE THOMPSON: Thank you.
- 4 THE WITNESS: The June number would be
- 5 calculated using the summer levels. So I'm not certain that
- 6 that year is comparative to the other four years. When you
- 7 examine the four calendar years ending 1999 through 2002,
- 8 the variability doesn't seem that great, and if you were to
- 9 take an average of those four years, the variability would
- 10 be 21.9 percent, and that would only represent a 2 percent
- 11 difference from the test year level.
- 12 BY MR. CIOTTONE:
- 13 Q. We will get to averages in just a moment. On
- 14 page 10 of your surrebuttal testimony, you speak with
- 15 respect to the state of Missouri. You say, the following
- 16 chart shows an historical analysis of Missouri test analyses
- 17 and respective customer count allocations, and then you show
- $18\ \text{for the}\ 12\ \text{months}$  of year 2000 through 2003 that test
- 19 analyses numbers for Missouri vary between 11.03 percent and
- 20 6.65 percent.
- 21 A. That's what the chart shows, yes.
- 22 Q. That's variability?
- 23 A. It shows that Missouri has required less tests
- 24 than in the past.
- Q. All right. Now, let's -- do we agree that

- 1 what we're trying to do here is to come up with a cost
- 2 allocation reflective of what is likely to recur in the
- 3 future? That's how we set rates? We're trying -- we're
- 4 using the test year, certainly, but the goal is to set rates
- 5 for the future and we're using the test year to illustrate
- 6 what is likely to recur?
- 7 A. A test year is restated to reflect ongoing
- 8 levels that are expected to occur at the time the rates are
- 9 in effect.
- 10 Q. Now, historically, in your 13 years of
- 11 auditing, when you have run into issues where you have
- 12 variability, over time, what do you usually do?
- 13 A. In other areas of expense, the Staff has the
- 14 tool of normalization.
- 15 O. What does that mean?
- 16 A. Normalization is done to produce reasonable
- 17 ongoing levels of expense.
- 18 Q. And you have -- in your normalization process,
- 19 that has many variations in and of itself, does it not? It
- 20 has weighted averages, it has variation in the number of
- 21 years you can use, it has trends, and there are all sorts of
- 22 devices to which the Staff has resorted to deal with
- 23 variations, true?
- 24 A. Normalizations eliminates nonrecurring events
- 25 and those types of events.

- 1 Q. Well, it's designed not to deal with
- 2 nonrecurring events, is it not? It's designed to deal with
- 3 fluctuations?
- 4 A. It can also address those types of situations.
- 5 JUDGE THOMPSON: Mr. Ciottone, if I can break
- 6 in. You're going to be going for some time, are you not?
- 7 MR. CIOTTONE: Yes, sir.
- 8 JUDGE THOMPSON: We'll go ahead and take the
- 9 noon recess now in order to maintain some regularity. We'll
- 10 be back at 1:15, and you'll be on the stand and you'll be
- 11 continuing with your examination.
- 12 Thank you. We are in recess until 1:15.
- 13 (A BREAK WAS TAKEN.)
- 14 JUDGE THOMPSON: You're back on the stand
- 15 there, Mr. Cassidy, and I believe you were inquiring,
- 16 Mr. Ciottone.
- MR. CIOTTONE: Thank you, your Honor.
- 18 BY MR. CIOTTONE:
- 19 Q. I think we had just finished the topic of our
- 20 agreement that we were trying to set rates that were likely
- 21 to reflect what will happen in the future, and we agreed on
- 22 that. Okay?
- 23 A. The test year.
- Q. Well, just conceptually. We were trying to
- 25 create rates that are reasonably representative of what's

- $\boldsymbol{1}$  going to take place during the period of time rates are in
- 2 effect?
- 3 A. Correct.
- Q. Okay. And I was challenging you on the issue
- 5 of variability and asking you whether or not the Staff's
- 6 historic traditional response to variability was
- 7 normalization, averaging, trending or some sort of
- 8 adjustment to compensate for variations. And I don't
- 9 particularly recall your response. You could make it again,
- 10 if you'd like.
- 11 A. Yes. If there's significant variations in
- 12 certain expense items, the Staff uses normalization as the
- 13 technique to address those concerns.
- 14 Q. Okay. Now, earlier, when I was questioning --
- 15 at the very outset of our discussions when I was questioning
- 16 the reasons you made your adjustment, challenging you on
- 17 failure to evaluate the ramifications of it, I also, I
- 18 think -- if I did not I'm going to now -- talked to you
- 19 about the analysis you made before you made the adjustment.
- 20 All right?
- 21 A. Okay.
- 22 Q. Just bringing you up to speed. All right.
- 23 What investigation of variability with respect to test
- 24 analyses did you undertake before you filed your direct
- 25 testimony on, what was it, October 2nd?

- 1 A. With regard to variability to what?
- 2 Q. Of the likelihood that the number of test
- 3 analyses performed in the test year are reflective of
- 4 historical patterns and thus likely to recur in the future.
- 5 What analyses of that did you perform before you made your
- 6 adjustment on December 2nd or -- yes, October 2nd?
- 7 A. When I filed my direct testimony, I used the
- 8 test year levels. I hadn't -- I didn't have historic test
- 9 analyses at that point in time. Since then, I've obtained
- 10 that.
- 11 Q. On October 2nd and prior thereto, it's a
- 12 fact, is it not, that you had not made any investigation
- 13 whatsoever of the historical variability of testing analyses
- 14 by year?
- 15 A. That's correct. I didn't have the information
- 16 at that point in time.
- 17 Q. All right. Then what was the criteria that
- 18 led you to believe that this was an appropriate adjustment,
- 19 just that when applied it would reduce the allocation to
- 20 Missouri?
- 21 A. No. I had spoken with representatives at the
- 22 Missouri Department of Natural Resources. They indicated to
- 23 me that testing requirements are mandated by EPA and that
- 24 they are consistent across states. Given that assumption,
- 25 there didn't seem to be much likelihood of a lot of variance

- 1 to occur from year to year, given universal drinking water
  2 standards.
- 3 Q. So at that point you thought that analysis was 4 unnecessary?
- 5 A. At that point in time, that's correct.
- 6 Q. All right. Now, we sent you a DR after
- 7 receiving your testimony, DR 15, and we said, did
- 8 Mr. Cassidy perform an historical analysis of whether and to
- 9 what extent MAWC's number of test analyses used by him in
- 10 this adjustment compared to all other operating companies,
- 11 is a number or ratio likely to recur? If so, please provide
- 12 that analysis and all supporting work papers.
- 13 And your answer was -- correct me if I'm
- 14 wrong -- the Staff did not perform a historical analyses of
- 15 test analysis that occurred prior to January 1, 2002 or the
- 16 beginning of the year. And then you said, the Staff has
- 17 requested that the company provide historical as well as
- 18 future sample and test analysis data in Staff Data
- 19 Request 439.
- 20 A. That's correct.
- Q. All right. Now, when you got that Data
- 22 Request from the company, Data Request 15, you had not yet
- 23 at that time made any request of the company, true?
- 24 A. Upon getting the Data Request, I submitted my
- 25 Data Request after that point.

- 1 Q. When you got the Data Request, then you said,
- 2 well, I'd better look at this historical data?
- 3 A. Because -- yes.
- 4 Q. All right. Why had you not looked at it
- 5 before then?
- 6 A. As I just said, I believe that universal
- 7 drinking water standards as mandated by EPA shouldn't have
- 8 created any cause for variance between a state from year to
- 9 year.
- 10 Q. Then why did you bother subsequent to the Data
- 11 Request?
- 12 A. Because of the inference of the Data Request.
- 13 Q. So you wanted to try to validate the
- 14 adjustment you had already made?
- 15 A. I wanted to make sure that the test year was
- 16 representative of what had occurred in the past.
- 17 Q. All right. Was it?
- 18 A. Yes.
- 19 Q. Let's go, then, to your -- to the variability,
- 20 and make that -- well, first, if we might regress for just a
- 21 moment, did we not establish just before lunch that, in your
- 22 own testimony, you spoke about varying levels of tests?
- 23 A. I recall speaking about varying levels in
- 24 tests. I wouldn't characterize the New Jersey or Missouri
- 25 levels as being varying.

- 1 Q. All right. New Jersey-American's relative
- 2 number of analyses varied from 16.09 percent to
- 3 23.9 percent, correct?
- 4 A. Correct. That's what that chart shows.
- 5 Q. That's a 44 percent increase. That's not a
- 6 significant fluctuation from 16 percent to 23.9?
- 7 A. As I've stated earlier, I don't believe that
- 8 using June to compare against those other years is
- 9 appropriate.
- 10 Q. So that didn't trouble you at all that there
- 11 was that degree of historical variation?
- 12 A. Because of the summer months that would occur
- 13 in 2003 might swing that percentage upwards.
- Q. And then in your surrebuttal on page 10,
- 15 you said, the Missouri test analyses varied from
- 16 11.03 percent to 6.65 percent. 11.03 is 70 percent more
- 17 than 5.65 percent. That's a 70 percent variation. That
- 18 didn't trouble you?
- 19 A. I wouldn't -- I wouldn't classify this as a
- 20 variance. It's a declining cost trend is what it shows.
- 21 Q. What do you think -- what do you believe is
- 22 the cause of this variability?
- 23 A. I don't know that I could pinpoint exactly
- 24 what has created the declining trend that's occurred in
- 25 Missouri.

- 1 Q. Now, you distinguish between the number of
- 2 samples collected and the number of test analyses on those
- 3 samples, correct?
- 4 A. That's correct.
- 5 Q. What do you think drives, if you know, the
- 6 numbers of samples that are collected in any particular
- 7 jurisdiction?
- 8 A. That is mandated by U.S. EPA safe drinking
- 9 water rules and can be also amended by state's additional
- 10 rules. Missouri's rules are always consistent with EPA.
- 11 They don't require additional testing.
- 12 Q. Is it also necessarily related to incidents
- 13 that occur in a particular jurisdiction; for example, heavy
- 14 rains causing runoff and taste and odor complaints?
- 15 A. I don't know about that example specifically.
- 16 Q. Melting snow? I'm going to ask you, is your
- 17 answer you don't know what causes the numbers of samples to
- 18 vary?
- 19 A. An example of what could cause the number to
- 20 change would be if a state went in total uncompliance with
- 21 the testing requirements.
- 22 Q. A municipality, a state, a problem in a
- 23 municipality, a massive snowfall with melting snow changing
- 24 the taste and odor, customer complaints, that does not
- 25 influence sampling, or you don't know?

- 1 A. I don't know about that specifically.
- 2 Q. All right. Now, what influences the number of
- 3 tests performed on a particular sample? Does that also vary
- 4 depending on the cause of the sample taking? Do you
- 5 understand what I'm --
- $\ensuremath{\text{A.}}$  I would say that the number of tests performed
- 7 on a sample is more accurately driven off what EPA requires
- 8 of the testing, of their testing requirements.
- 9 Q. Would the number of tests that might be
- 10 performed on a sample necessitated due to customer taste and
- 11 odor complaints following some snow runoff or the number of
- 12 samples that might be performed on a test necessitated by
- 13 the discovery of cryptosporidium, might they not differ
- 14 significantly?
- 15 A. If a contaminant was found in the drinking
- 16 water supply, that would necessitate additional tests based
- 17 on EPA requirements.
- 18 Q. So you've got the variability in the reason
- 19 that the sample was taken and you've got the variability in
- 20 the nature of the sample that was taken related to the
- 21 cause. Those are two different levels of variabilities, am
- 22 I incorrect?
- 23 A. I don't agree with your statement in its
- 24 entirety.
- Q. Which part don't you agree with?

- 1 A. That there's a variability between the samples 2 and the tests.
- 3 Q. You think regardless of the reason that a
- 4 sample is taken, the number of tests performed on that
- 5 sample will be a constant?
- 6 A. I don't think that there would be much
- 7 variability between those two.
- 8 Q. Did you perform any investigation of that?
- 9 Did you discuss that with anyone to whom you could cite your
- 10 knowledge?
- 11 A. Based on receiving the sample numbers from the
- 12 company and looking at that with the test analysis.
- 13 Q. You related the cause for the sample taking to
- 14 the number of analyses associated with that cause to
- 15 determine if they tracked?
- 16 A. I looked at the two consistently. I looked at
- 17 the two and saw that there was consistency there.
- 18 Q. Did you ever see a sample taken for the
- 19 finding of cryptosporidium?
- 20 A. I never saw that specifically in the
- 21 information.
- 22 Q. Did you ever see a sample taken because of a
- 23 local taste and odor complaint?
- 24 A. No, I never saw that in any of the information
- 25 that was provided.

- 1 Q. Can a local government insist on testing as
- 2 compared to a state government or an EPA?
- 3 A. It's my understanding that only a state
- 4 government can enforce additional testing requirements, and
- 5 to my knowledge, based on information that company has told
- $\ensuremath{\text{6}}$  me, California and Arizona represent the two states that do
- 7 that.
- 8 Q. It is your experience and understanding that a
- 9 municipality cannot call up the company and say, I want this
- 10 water tested in this area?
- 11 A. I don't know.
- 12 Q. Is it your understanding or belief or do you
- 13 know whether a customer complaint with respect to water
- 14 quality can initiate and cause testing and sampling?
- 15 A. I don't know.
- 16 Q. All right. Now, let's suppose that -- and I'm
- 17 still on the issue of variability here. Let's suppose that
- 18 we have an incident in a state and, in fact, Mr. Baryenbruch
- 19 testifies, I think, about an -- exactly such an example in
- 20 his rebuttal testimony at page 4. He says, in 2002,
- 21 industrial contaminants TCE and PCE were detected in
- 22 New Jersey-American's water source. This required more
- 23 frequent sampling to ensure that the equipment, carbon
- 24 contractors that removed these substances was working
- 25 properly.

- 1 A. Could you point me to where you're referring?
- Q. It's Baryenbruch rebuttal, page 4. I don't
- 3 have a line.
- A. During the tour, I asked Ms. Norton about
- 5 New Jersey specifically and about the contamination event,
- 6 if any had occurred there, and she didn't recall anything
- 7 significant happening in New Jersey during 2002.
- 8 Q. The fact that she did not recall it, does that
- 9 give you reason to doubt the veracity of Mr. Baryenbruch's
- 10 statement?
- 11 A. I don't know the basis for his statement,
- 12 given that he states that he spoke to Ms. Norton to gain his
- 13 information.
- 14 Q. So you don't know if that's true or false?
- 15 A. Correct. I don't know what the basis for it
- 16 is.
- 17 Q. Is it not reasonably likely that such an event
- 18 will occur at one of these 18 jurisdictions at some time in
- 19 the future, if it has not already; that is to say, the
- 20 discovery of a contaminant?
- 21 A. I don't know. I can't speculate on future
- 22 contamination events.
- 23 Q. Is it not reasonably likely that a contaminant
- 24 will be discovered somewhere in the 18 jurisdictions? That
- 25 doesn't require you to speculate.

- 1 A. I don't know.
- 2 Q. Let me extend to you a hypothetical.
- 3 Hypothetically, if in Missouri a contaminant is discovered,
- 4 such as cryptosporidium, what is that likely to trigger? Do
- 5 you think it would be testing as usual or do you think there
- 6 would be an accelerated necessity to deal with that at the
- 7 lab?
- 8 A. Certainly if cryptosporidium was found in the
- 9 drinking water, that would necessitate additional tests.
- 10 Q. And that then would be a number of tests that
- 11 would be historically dissimilar to the number of tests that
- 12 took place in the preceding year when they had not had the
- 13 crypto experience; doesn't that necessarily follow?
- 14 A. It's possible that one round of additional
- 15 testing might satisfy the testing requirements that would be
- 16 needed to ensure that cryptosporidium was no longer in the
- 17 water supply.
- 18 Q. Even if it were one round, that would be one
- 19 round that had not taken place the year before, true?
- 20 A. That's true.
- 21 Q. So my only point, sir, is all this floats,
- 22 sir, does it not?
- 23 A. I don't believe that it -- that is changes --
- 24 test analysis changes significantly based on the historical
- 25 analysis that I looked at, and I would state that the

- 1 histor-- that the test analysis best represents the work
- 2 that's going on. So it seems that if testing changed, the
- 3 allocation of the testing should follow test analysis.
- 4 Q. So whatever happened in the test year, you
- 5 would treat unadjusted as biblical and then make your
- 6 allocation into the future based on that, in that single
- 7 jurisdiction. Is that what you just said?
- 8 A. I don't think I would characterize it as
- 9 being biblical. I would say that the test year is a
- 10 representative level of testing expense based on my
- 11 comparison to prior years and based on my comparison through
- 12 the update period.
- 13 Q. All right. Let's say Missouri has such an
- 14 incident that -- let's say hypothetically that that incident
- 15 provokes a significant amount of testing. That differs in
- 16 amount of sampling and numbers of associated test analyses
- 17 on that sampling, a significant number, significantly
- 18 different than the preceding year.
- 19 Let's assume hypothetically that that's a test
- 20 year. You then would recommend that that number of test
- 21 analyses formed in that year should be the basis for the
- 22 Missouri allocation?
- 23 A. If the number had varied significantly,
- 24 normalization techniques can be used to smooth out variances
- 25 to make them -- to restate them on reasonable, ongoing

- 1 levels.
- 2 Q. So then you would start the normalization once
- 3 you had a change in Missouri's number?
- 4 A. Or in any other state's number.
- 5 Q. All right. This is interesting. Now, so
- 6 since we agreed earlier that we want to encourage the use of
- 7 this shared services organization, true?
- 8 A. The shared services -- true. Yes. Correct.
- 9 Q. And we agreed that it necessarily follows,
- 10 then, that we don't want them to underrecover their actual
- 11 operating costs or overrecover their actual operating costs?
- 12 A. That's correct. And if you use a consistent
- 13 allocation methodology, Belleville labs will always recover
- 14 their costs.
- 15 Q. Belleville labs, but now you're going -- now
- 16 you're not only going to take the number of test analyses in
- 17 a particular test year, as would be necessary for each of
- 18 the other 18 jurisdictions to agree with you, now you're
- 19 going to normalize that as well?
- 20 A. I will look at Missouri's number. I will look
- 21 at the test analysis that occurs, determine if it's
- 22 reasonable and ongoing -- could you rephrase your question
- 23 again? I'm not --
- Q. You're suggesting that not -- before you
- 25 suggested that all the jurisdictions could simply adopt your

- 1 methodology because we don't want the lab to underrecover
- 2 and we don't want the lab to overrecover. We simply want to
- 3 allocate on some fair and equitable basis. And you're
- 4 saying that the only fair and equitable basis in your mind
- 5 is based on the number of test analyses?
- 6 A. That's correct.
- 7 Q. And I have shown to you that the number of
- 8 test analyses fluctuate and vary, and you had testified to
- 9 that in your own testimony and you said it's not
- 10 significant, right? Are we together so far?
- 11 A. Yeah.
- 12 Q. But then you said, but if it should be
- 13 significant in one jurisdiction, you would normalize it. In
- 14 Missouri you would normalize it?
- 15 A. If, for instance -- this is hypothetically
- 16 speaking -- that I saw in 2002 that Missouri's number was
- 17 40 percent, then I would have to do some type of
- 18 normalization to restate that to a reasonable, ongoing
- 19 level.
- 20 Q. So now if we want to make sure the lab
- 21 recovers only its actual costs and does not underrecover,
- 22 which would discourage them, or overrecover, which would be
- 23 unfair to everyone, all 18 jurisdictions have to now switch
- 24 over from customer count to using test analyses numbers,
- 25 correct?

- 1 A. That's -- that's a decision that, as I said
- 2 before, the service company management and Missouri-American
- 3 Water Company's management would have to make.
- 4 Q. Well, I asked you earlier, is there any other
- 5 way to make it come out even? And you couldn't suggest any.
- 6 A. I think that if Missouri-American were to look
- 7 at testing -- I can't think of any other reason, but I would
- 8 say that if Missouri-American Service Company looked and
- 9 examined how -- at what took place, the work that takes
- 10 place at Belleville labs, that there is no other way to
- 11 allocate the cost of Belleville labs other than using test
- 12 analysis. Customer counts do not address testing
- 13 requirements of states. They are -- they have little to do
- 14 with that.
- 15 Q. I understand your speech, but I'm talking
- 16 about where we started, at the very stage or beginning stage
- 17 of our questioning, the consequences of your adjustment.
- 18 That's what we're talking about, the consequences.
- 19 A. And the consequences of my adjust -- of
- 20 adjusting and using my allocation process is, if
- 21 Missouri-American chooses not to, if the Commission rules
- 22 test analysis is the way to go, if Missouri-American then
- 23 chose not to adopt test analysis, the shareholders of
- 24 Missouri-American would have to pay for that.
- 25 Q. That's how you make the lab whole, you take it

- 1 off the shareholders, off the bottom line?
- 2 A. That's -- but that's the decision that
- 3 Missouri-American and American Service Company has to make.
- 4 Q. That's all you needed when you made your
- 5 adjustment to begin with. You had \$340-some-thousand that
- 6 you can stick on the bottom line.
- 7 A. I disagree with that.
- 8 Q. Is there any other way the lab can be made
- 9 whole?
- 10 A. Yes. If the -- if the methodology is changed
- 11 to test analyses.
- 12 Q. Throughout the country?
- 13 A. That's correct.
- 14 Q. And then we have another problem, because you
- 15 said you might normalize if you have a severe event in your
- 16 state, true?
- 17 A. However, I haven't seen any indication that
- 18 that has occurred in the past, and Ms. Norton has told me on
- 19 the tour that historically test analyses have stayed
- 20 constant.
- 21 Q. And you said you were unwilling to agree that
- 22 you thought it was speculative to suggest that such an event
- 23 might happen in one of the 19 states, and I asked you to
- 24 hypothetically assume that it could, so we got past that.
- But now you've added another thing. You've

- 1 said not only would every state have to agree to use test
- 2 analyses, you're going to normalize, so every state also has
- 3 to agree to normalize and normalize the same way you do?
- 4 A. I disagree.
- 5 O. That doesn't follow?
- 6 A. I disagree with that.
- 7 Q. Is there any other way they can make the lab
- 8 whole without taking it off the shareholders' bottom line?
- 9 A. I can't help but -- I can think of no other
- 10 way, no other choice. It's a decision that
- 11 Missouri-American and the service company has to make,
- 12 because there's two alternatives. And I'm saying that for
- 13 ratemaking purposes.
- 14 Q. I understand.
- 15 A. My adjustment without question is driven by
- 16 the work that's being performed at Belleville labs.
- 17 Customer counts have nothing do with that.
- 18 Q. I've got one more for you. Not only does
- 19 every jurisdiction have to agree with you and do -- and make
- 20 their adjustment based on customer -- on the analyses, not
- 21 only do they have to normalize identically to the extent
- 22 that you do, but their test years have to be identical, too.
- 23 They have to have identical rate case scenarios and have
- 24 identical test years or it's not going to come out even
- 25 either, is it?

- 1 A. I can't make a decision for all of those
- 2 companies as to when they should file their rate cases.
- 3 That's up to their management to make that determination.
- 4 Q. I'm going to finish off with you here, but
- 5 where we started off, I want to finish where we started.
- 6 Did you look at what the consequence of your adjustment is?
- 7 I understand you feel in your own mind that this is a good
- 8 adjustment and conveniently it's very attractive because it
- 9 would lower the costs in this particular year, in the
- 10 historical test year. Even though we know there's
- 11 variability in testing, it would result in a reduction this
- 12 year. The consequences of your adjustment, can you find any
- 13 way that the company can take your adjustment and run with
- 14 it without the lab coming up short \$300-some-thousand or
- 15 taking the money off the bottom line?
- 16 A. Missouri-American is not going to come up
- 17 short by my changing the cost allocation process. The
- 18 change won't occur until after it's set in rates. So it
- 19 would take a significant amount of time before the impact
- 20 would be felt. The company would have time to make its
- 21 decision as to whether it should change its cost allocation
- 22 process.
- 23 Q. And refuse to pay the lab? Just say we're not
- 24 going to pay you that because the Commission didn't give it
- 25 to us?

- 1 A. Because rates won't be reestablished, you will
- 2 have time to make your decision.
- 3 Q. And what's the decision, what other choice?
- 4 A. The choice is allocate testing costs based on
- 5 test analysis or allocate testing costs based on customers,
- 6 which have nothing to do with test analysis. They have
- 7 little -- it has little correlation to test analysis. And I
- 8 can think of several examples and provide for you several
- 9 examples of how customer counts don't address the type of
- 10 work that takes place, if you'd like to hear them.
- 11 Q. But my question to you, sir, is just about the
- 12 consequences of your adjustment. I asked you if you looked
- 13 at them. You said they were minimal. And now I'm
- 14 demonstrating to you what they are, and you're saying, what,
- 15 doesn't bother you?
- 16 A. My -- the purpose of my examining your costs
- 17 is to determine what's the appropriate amount that should be
- 18 assigned to Missouri.
- 19 Q. Do you understand why they used the customer
- 20 count?
- 21 A. I've read the reasons as stated in
- 22 Mr. Baryenbruch's testimony.
- 23 Q. The aspect about it being straightforward and
- 24 understood by commissions?
- 25 A. And that, in and of itself, does not make it a

- 1 proper cost assignment process.
- 2 Q. And the fact that the other 17 jurisdictions
- 3 find it acceptable, that means nothing either?
- A. Given that -- given that it ignores what's
- 5 driving the cost, it's inappropriate.
- 6 Q. Could it be that they don't want the lab to
- 7 overrecover as well as underrecover?
- A. As I stated before, I don't believe that. As
- 9 I stated before, if you have a consistent allocation
- 10 methodology, Belleville lab won't over or underrecover.
- 11 MR. CIOTTONE: Your Honor, I'm finished with
- 12 labs, do you want to go to the recross now? There's five.
- 13 This is going to go on a long day. Do you want to break
- 14 this up into the sections? I'm about to move on to the call
- 15 center O&M.
- JUDGE THOMPSON: Commissioner Murray, what's
- 17 your preference?
- 18 COMMISSIONER MURRAY: Might be better to ask
- 19 the questions about each issue as we go along.
- MR. CIOTTONE: I'd like to offer 113.
- JUDGE THOMPSON: 113 was?
- MR. CIOTTONE: The comparison of the sample
- 23 counts with the actual experience, the sample count
- 24 estimates, projections with actual experience.
- JUDGE THOMPSON: Okay. Do I hear any

- 1 objections to the receipt of Exhibit 113?
- 2 MS. O'NEILL: Your Honor, I'm concerned about
- 3 the foundation on this. I realize that Mr. Cassidy may have
- 4 found it somewhat helpful for reference as an example, but
- 5 if it's being entered into evidence as actual numbers, we
- 6 don't have a foundation. I would object on that basis.
- 7 JUDGE THOMPSON: Okay. Mr. Ciottone?
- 8 MR. CIOTTONE: I can't respond. I have no
- 9 foundation. I pulled it off an e-mail, and she's right,
- 10 there is no foundation. It was used only for
- 11 cross-examination and to challenge the witness on his
- 12 unsupported belief that the projections did, in fact,
- 13 materialize. I have no way to put anything on beyond that.
- JUDGE THOMPSON: This is generated by
- 15 Ms. Bade?
- MR. CIOTTONE: No. It was sent to Ms. Bade.
- 17 It was generated by the lady at the plant whose name -- or
- 18 at the lab whose name is Norton, Ms. Norton.
- 19 JUDGE THOMPSON: Well, I'm going to sustain
- 20 the objection. Exhibit 113 will not come in.
- 21 Questions from the Bench on the issue of the
- 22 Belleville laboratory and the allocation formula.
- 23 Commissioner Murray?
- 24 COMMISSIONER MURRAY: Thank you.
- 25 QUESTIONS BY COMMISSIONER MURRAY:

- 1 Q. Good afternoon, Mr. Cassidy.
- 2 A. Hi.
- 3 Q. I want to be sure I'm understanding what
- 4 Staff's position is on the issue of the Belleville lab. And
- 5 is it Staff's position that Missouri-American should not pay
- 6 any of the costs of the lab other than exactly what it cost
- 7 to perform the actual test year test analysis for that?
- 8 A. It's Staff's position that to allocate costs,
- 9 it's more appropriate to use test analysis.
- 10 Q. Can you -- can you answer the question that I
- 11 asked?
- 12 A. I'm not certain that I understood it.
- 13 Q. Okay. Is it Staff's position that
- 14 Missouri-American should not pay any of the costs of the lab
- 15 other than those costs that were incurred in the test year
- 16 to perform the actual test analyses for Missouri-American?
- 17 A. That's Staff's position, to allocate the cost
- 18 based on the test analysis that occurred during the test
- 19 year.
- 20 Q. And that's all that Staff is saying should be
- 21 included for recovery?
- 22 A. Correct.
- 23 Q. Okay. Now, aren't there overhead costs
- 24 associated with the laboratory?
- 25 A. The costs that are being allocated are the

- 1 overhead costs, the indirect costs. During the test year
- 2 there were approximately \$3,000 of direct costs that were
- 3 charged to Missouri, and the Staff's not questioning that.
- Q. Okay. So it's the overhead cost you're
- 5 talking about?
- 6 A. It's the allocation of the indirect costs,
- 7 which includes the overheads.
- 8 Q. And does that include the costs of performing
- 9 research, an allocation of the research that is performed by
- 10 the laboratory?
- 11 A. It does, but I can't identify what amount of
- 12 that represents research department cost.
- Q. Why can't you? If you know the actual cost
- 14 for performing the tests during the test year for Missouri,
- 15 why can't you identify?
- 16 A. I know the -- I know the costs that would be
- 17 allocated -- the overhead costs that would be allocated by
- 18 using test analysis as a percentage of the total. That's
- 19 what I know. I don't know specifically the direct cost. If
- 20 I knew the direct cost, then the cost could be assigned
- 21 directly. If I knew the test analysis costs, I could assign
- 22 them directly to Missouri.
- These are -- what's happening is that
- 24 Belleville labs, there's a pool of indirect costs that must
- 25 be distributed to all the various operating companies. And

- 1 the issue is should those -- that pool of costs be allocated
- 2 based on customers or should it be allocated based on test
- 3 analysis.
- And I'm saying that this pool of costs is
- 5 driven by testing, and test analysis best represents the
- 6 work that's done at Belleville labs, and that this
- 7 represents the best way to allocate those costs to the
- 8 states.
- 9 Q. And in the past and currently in other
- 10 jurisdictions it's allocated based on number of customers;
- 11 is that correct?
- 12 A. That is the current allocation process.
- 13 Q. And is it -- you're not denying, are you, that
- 14 the number of tests required for a specific group of
- 15 customers would vary from year to year, depending upon the
- 16 circumstances that took place in those customers'
- 17 jurisdictions, are you?
- 18 A. I'm not denying that the number of customers
- 19 hasn't varied during the test year, but --
- 20 Q. That's not my question. My question is, are
- 21 you denying that the number of test -- the number of tests
- 22 that would have to be performed for a specific group of
- 23 customers would vary from year to year, depending on
- 24 circumstances?
- 25 A. I don't know what those circumstances -- what

- 1 effect those circumstances might have on testing.
- 2 Q. Is that an I don't know?
- 3 A. I don't know.
- 4 Q. Do you know how a potential variability in
- 5 number of tests required would compare to the likely
- 6 variation in number -- total number of customers from year
- 7 to year?
- 8 A. I don't know that, but the elimination of
- 9 variability is not a factor in proper cost assignment.
- 10 Q. Not even a factor?
- 11 A. Because the cost should be -- no, because the
- 12 cost should be allocated by what drives the costs, and test
- 13 analysis best determines that.
- Q. So there would never be a situation in which
- 15 you would normalize?
- 16 A. No, I wouldn't agree with that. I'd say it's
- 17 possible that Staff could have to normalize, but --
- 18 Q. Would that be based on a factor of
- 19 variability?
- 20 A. It would have to be significant variability.
- 21 Q. But it would be variability?
- 22 A. Yes.
- Q. That would be considered?
- 24 A. Yes.
- Q. And you just said it's never a consideration

- 1 in cost analysis, variability should not be?
- 2 A. Well, if a cost increased, it would not
- 3 represent -- if it increased significantly or decreased
- 4 significantly in the test year, it wouldn't represent an
- 5 ongoing level. So you would have to do something to smooth
- 6 it out, which is normalize it, but --
- 7 Q. So is it accurate to say that variability is a
- 8 factor that is considered in cost allocation?
- 9 A. No, I don't agree with that.
- 10 Q. So in a year when you normalize, you're not
- 11 considering variability?
- 12 A. I believe I'm attempting to smooth out a
- 13 nonrecurring situation.
- 14 Q. Is that variability? If you don't know,
- 15 just --
- 16 A. Yeah. I don't know.
- 17 Q. Let's move on to page 21 of your direct
- 18 testimony. You speak there about Staff -- let me see if I'm
- 19 on the same -- I may not be on the same subject. I want to
- 20 make sure. No, I'm not.
- 21 Have to go to your surrebuttal testimony. On
- 22 page 5, the second paragraph of your answer to the first
- 23 question on the page, beginning with test analysis.
- 24 A. Okay.
- Q. Represents the majority of the work actually

- 1 being performed at the Belleville labs. Is that your
- 2 testimony there?
- 3 A. That's correct.
- 4 Q. What percentage of that -- what percentage of
- 5 the work actually being performed at the Belleville labs is
- 6 represented by test analysis, if you know?
- 7 A. I believe that to be, as Ms. Norton indicated
- 8 to me, 70 percent.
- 9 Q. You agree with the 70 percent?
- 10 A. Yes.
- 11 Q. All right. And then your next sentence is,
- 12 using a measure of the work done is a more accurate measure
- 13 of cost causation than using customer counts, which does not
- 14 reflect the work being performed for a given operating
- 15 company at Belleville labs. That's what your testimony
- 16 says, correct?
- 17 A. Yes.
- 18 Q. Now, in that statement you're talking about a
- 19 measure of the work done, assuming -- I assume you're
- 20 talking about the testing being done?
- 21 A. Correct.
- Q. And are you saying that the other 30 percent
- 23 of the work done by the laboratories is also more accurately
- 24 measured by applying the measurement of the test analyses
- 25 done to that other work that's also known?

- 1 A. Yes. As Ms. Norton indicated to the Staff
- 2 during the tour, much of the -- much of the work at the
- 3 research department level is performed to come up with new
- 4 ways to treat raw water, and that would in the future impact
- 5 test analysis.
- 6 Q. I'm sorry. I'm missing the relevance there.
- 7 Would you explain that?
- 8 A. For example, one of the current issues that
- 9 they're dealing with in their research department is the
- 10 treatment, finding new treatment methodologies and
- 11 treatments for cryptosporidium. To the extent they can
- 12 improve and enhance their treatment for that contaminant or
- 13 that microorganism contaminant, that would impact -- that
- 14 could impact the number of test analyses that the labs will
- 15 have to perform in the future, because they will have
- 16 improved upon the treatment for that particular contaminant.
- 17 And EPA may base the treatment -- based on the improved
- 18 treatment, EPA may require less test analysis in the future
- 19 for that.
- 20 Q. On page 6, the sentence about the middle --
- 21 well, it's line 9, Ms. Norton indicated to the Staff that
- 22 the testing department performed 70 percent of the work at
- 23 Belleville labs while the research department performs the
- 24 remaining 30 percent. That's what you're talking about with
- 25 70 percent of the work being done is testing; is that right?

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- 1 A. That's correct.
- 2 Q. And then at the end of that paragraph, you
- 3 say, this clearly shows that a significant majority of the
- 4 work is performed at Belleville -- of the work performed at
- 5 Belleville labs pertains to testing and sampling work.
- 6 You're not saying there that the other 30 percent is
- 7 insignificant; is that right?
- 8 A. The 30 percent isn't insignificant, no.
- 9 Q. And you're not suggesting that it be
- 10 disallowed?
- 11 A. Oh, no. I'm just suggesting it should be
- 12 allocated based on test analysis instead.
- 13 Q. And is this the first time you have suggested
- 14 that costs of this nature should be allocated based on test
- 15 analysis versus customer numbers within each jurisdiction?
- 16 A. Personally, this is the first time I've made
- 17 this recommendation. I'm not aware from Missouri-American
- 18 that this recommendation had been made before.
- 19 Q. And what would be the rationale for making
- 20 that recommendation now if the customer -- if allocation
- $21\ \mathrm{based}$  on customer numbers was the preferred method in the
- 22 past?
- 23 A. I don't know that the Staff had ever examined
- 24 this area before.
- 25 Q. You think they just allowed the company to

- 1 indicate how they wanted to allocate the costs and said
- 2 okay?
- 3 A. No, I just don't -- I don't believe the Staff
- 4 ever examined these costs to determine what was driving
- 5 them, and it just -- it hadn't been something that had been
- 6 examined or looked at by the Staff in the past.
- 7 Q. Do you feel that the other jurisdictions have
- 8 not looked at -- have not examined what's driving these
- 9 costs?
- 10 A. I don't know.
- 11 Q. You indicated earlier when you were being
- 12 cross-examined that the company would have plenty of time to
- 13 make its decision, I believe is what you stated, before the
- 14 rate case takes effect if the Commission adopts Staff's
- 15 proposal here; is that right?
- 16 A. Correct.
- 17 Q. And as I understand it, that decision would
- 18 have to be how to allocate costs company-wide, not just in
- 19 Missouri, would it not?
- 20 A. That's correct, to change the entire cost
- 21 allocation process.
- 22 Q. And how could the company make the decision to
- 23 allocate costs in the various jurisdictions in a manner that
- 24 is different than those jurisdictions have approved for
- 25 ratemaking purposes?

- 1 A. Given that service company is formed to serve
- 2 the regulated functions, it seems that it should attempt to
- 3 make its best attempt to allocate its costs in a most fair
- 4 manner and based upon what's driving the cost.
- 5 Q. If there's a rate case -- there's not a rate
- 6 case pending in all 17 jurisdictions at the same time, how
- 7 could the company change those allocations?
- 8 A. I don't know that I've considered that aspect.
- 9 Q. Well, would that cause the company to not
- 10 recover some of its costs if, in fact, it had to change the
- 11 allocation in one jurisdiction, resulting in fewer costs
- 12 being allocated to that jurisdiction, but it had to operate
- 13 under the same allocations in all the other jurisdictions
- 14 that it had been operating before, which covered them all?
- 15 A. I don't know the answer to that.
- 16 Q. You can't answer intuitively?
- 17 A. I just don't know.
- 18 COMMISSIONER MURRAY: All right. I think
- 19 that's all. Thank you.
- JUDGE THOMPSON: Thank you, Commissioner
- 21 Murray.
- 22 QUESTIONS BY JUDGE THOMPSON:
- Q. Mr. Cassidy, so if I understand this
- 24 correctly, you are proposing that the amount of 377,192 be
- 25 recognized in revenue for the Belleville lab?

- 1 A. That's correct.
- 2 Q. And that amount includes roughly \$3,000
- 3 representing direct costs that are not in dispute?
- 4 A. Let me refer to my work paper. The Staff's
- 5 annualized position is \$380,552, of which --
- 6 Q. Just a moment. Could I have that number
- 7 again?
- 8 A. The Staff's annualized Belleville lab position
- 9 is \$380,552.
- 10 Q. Okay.
- 11 A. That includes both direct and indirect costs.
- 12 Q. Okay. So where did I get the 377,192?
- 13 A. That is the indirect portion.
- 14 Q. That is only the indirect portion?
- 15 A. That's only indirect cost.
- 16 Q. Right. And the company wants to have, as I
- 17 understand, 723,529?
- 18 A. That's correct.
- 19 Q. Does that include the indirect?
- 20 A. Yes, that's correct, and indirect.
- Q. Great. Thank you. Now, who operates the
- 22 Belleville lab, if you know?
- 23 A. That is a service company function.
- Q. Okay. And is the relationship between
- 25 Missouri-American and service company with respect to the

- 1 Belleville lab defined by a contract between the two
- 2 corporations?
- 3 A. Yes, they -- they have a contract.
- 4 Q. And does the contract set up how
- 5 Missouri-American will be charged and allocated a portion of
- 6 indirect costs with respect to the services provided by that
- 7 lab?
- 8 A. I don't know that. I've looked at this
- 9 contract, but I don't recall specifically looking at that.
- 10 Q. So is the contract silent as to how
- 11 Missouri-American will be charged?
- 12 A. If you can give me just a moment.
- 13 Q. Absolutely, because I do want an answer to
- 14 this question.
- 15 A. I'm looking at the service company agreement
- 16 that's in Mr. Grubb's attached testimony, and I don't see
- 17 any reference of the cost allocation between -- for
- 18 Belleville labs and the company in that agreement.
- 19 Q. Okay. Could you tell me where exactly that
- 20 is? Is that in Mr. Grubb's Exhibit 1?
- 21 A. It's Appendix A in his direct testimony.
- Q. Okay. So really what we're talking about,
- 23 since these are charges presented to Missouri-American by a
- 24 distinct corporation, we're really talking about vendor
- 25 charges, right?

- 1 A. I'm not certain what you mean by vendor.
- Q. Well, for example, one of the -- when we talk
- 3 about allocation formulas in a rate case, we usually are
- 4 talking about how -- for example, in this case how some
- 5 portion of corporate overhead may be allocated by a formula
- 6 to each of the service districts?
- 7 A. Correct.
- 8 Q. Right?
- 9 A. Okay. I follow.
- 10 Q. And that's allocation within the regulated
- 11 utility?
- 12 A. That's correct.
- 13 Q. Okay. Now, when you talk about allocation
- 14 with respect to this laboratory issue, you're actually
- 15 talking about how service corporation is calculating the
- 16 bills that it is sending to Missouri-American for the
- 17 services that it's providing under a contract?
- 18 A. There is a contract that -- I agree with that,
- 19 and the contract states that services are to be provided on
- 20 page -- I believe that's addressed under Item L on page 4 of
- 21 6 of Appendix A to Mr. Grubb's testimony. But, however, I
- 22 don't see any agreement as to how those costs should be
- 23 allocated, and --
- Q. Under the contract, if you have an opinion, is
- 25 Missouri-American obligated to pay the bills that are

- 1 tendered?
- 2 A. I don't believe -- I don't agree that they
- 3 should have to pay as they are tendered in that sense, in
- 4 that the service company is supposed to supply its services
- 5 to the regulated companies and that the service company has
- 6 an obligation to provide those services at the most
- 7 reasonable and fair cost.
- 8 MR. CIOTTONE: Your Honor, in the interest of
- 9 expediency, we just pulled up the contract to do the same
- 10 search that Mr. Cassidy did. He is correct. It's in the
- 11 Appendix A to Mr. Grubb's testimony. It's Article 2.4.
- 12 2.4, and it does -- it's in evidence, and it does specify
- 13 per customer allocation. It's in the cost allocation
- 14 manual.
- JUDGE THOMPSON: Thank you.
- 16 BY JUDGE THOMPSON:
- 17 Q. Do you see that? Do you see that provision
- 18 2.4? This is on page 5 of 6 in Appendix A to Mr. Grubb's
- 19 Exhibit 1.
- 20 A. Although that may be contracted, I don't
- 21 believe it's appropriate, and Missouri-American, even though
- 22 they agreed to it, it may not have represented a good
- 23 agreement.
- Q. Hang on just a minute. Okay. Now, you
- 25 responded saying that, even though it's contracted that

- 1 Staff believes the contract may not be -- what did you say?
- JUDGE THOMPSON: Could you read that back for
- 3 me?
- 4 THE REPORTER: "Answer: Although that may be
- 5 contracted, I don't believe it's appropriate, and
- 6 Missouri-American, even though they agreed to it, it may not
- 7 have represented a good agreement."
- 8 BY JUDGE THOMPSON:
- 9 Q. Okay. So is it Staff's position that the
- 10 contract is not legally binding?
- 11 A. No.
- 12 Q. Okay. Is it Staff's position that the
- 13 contract was imprudent?
- 14 A. After attending the tour on -- and seeing how
- 15 costs were assigned -- how costs were driven at Belleville
- 16 labs on test analysis, that it would seem to me that it
- 17 would be imprudent to accept costs driven off of -- I
- 18 believe it would be imprudent for the company to accept
- 19 costs allocated based on customers.
- 20 Q. Okay. The question is whether, at the time
- 21 Missouri-American entered into the contract, management on
- 22 the basis of what it knew at that time made an imprudent
- 23 decision in binding itself to pay in that manner?
- 24 A. I believe this contract -- and the company can
- 25 correct me if I'm wrong, but I believe this contract is,

- 1 like, renewed every year.
- 2 Q. Okay.
- 3 A. So it seems that in the last four years that
- 4 I've looked at test analysis, in each of those four years it
- 5 would have been inappropriate to assign costs based on
- 6 customers as opposed to test analysis.
- 7 Q. Has Staff ever questioned allocation of costs
- 8 on the basis of customer numbers in the past?
- 9 A. I'm sorry?
- 10 Q. Has Staff questioned allocation of laboratory
- 11 costs based on customer numbers in the past?
- 12 A. No. I'm not aware of, in speaking with any
- 13 Staff member who has worked on Missouri-American previously,
- 14 that they had looked at that particular issue.
- 15 Q. Has the Staff approved such allocation in the
- 16 past?
- 17 A. I don't -- I mean, by approved, do you mean
- 18 have they looked at it and said, oh, it's okay, or has it
- 19 just gone into rates maybe unexamined?
- 20 Q. Either one.
- 21 A. I don't think it had been looked at and
- 22 approved as okay. It has gone into rates, although it
- 23 hadn't been examined.
- 24 Q. Okay. So it's been an issue in past cases and
- 25 was not raised by Staff as being an invalid or, I think your

- 1 language was, inappropriate allocation method?
- 2 A. I don't know that it was an issue. It was
- 3 just something that wasn't looked at.
- 4 JUDGE THOMPSON: I think that's all the
- 5 questions I have for you, sir.
- Do you have more, Commissioner Murray?
- 7 COMMISSIONER MURRAY: Thank you.
- 8 FURTHER QUESTIONS BY COMMISSIONER MURRAY:
- 9 Q. On the Staff schedule, Staff accounting
- 10 schedules --
- 11 A. Okay. I don't have a copy of those with me.
- 12 Q. Okay. Maybe you can answer the question just
- 13 in general.
- 14 JUDGE THOMPSON: I can lend him the one I have
- 15 here.
- 16 COMMISSIONER MURRAY: All right.
- 17 BY COMMISSIONER MURRAY:
- 18 Q. I looked under total company, and I saw that
- 19 S14 -- S14 was zero. So Staff's not making any adjustment
- 20 in that location; is that correct?
- 21 A. No.
- 22 Q. And neither is it in total water?
- 23 A. Let me find which adjustment number it is.
- 24 Did you say it was S14?
- 25 Q. In Schedule 10. Basically my question is,

- 1 is the only place that it is reflected in the schedules
- 2 under --
- 3 A. You will find it under --
- 4 Q. -- corporate?
- 5 A. -- under corporate, that's correct.
- Q. And the number there was 346,337, but that's
- 7 changed since you filed this; is that right?
- 8 A. No, there hasn't been a change that I'm aware 9 of.
- 10 Q. Okay. Then I don't know what the number of
- 11 380,055 you gave to the Judge is.
- 12 A. That's -- that's my annualized amount. This
- 13 represents the adjustment to the company's level.
- 14 Q. All right. Then I have another question.
- 15 Just a second. If -- if Missouri were to change the
- 16 allocation method as Staff suggests here for the Belleville
- 17 lab, it would lower Missouri's percentage of those lab
- 18 costs; is that right?
- 19 A. Yes. It would lower the amount of lab costs
- 20 that would be assigned to Missouri.
- 21 Q. And then those costs would be -- if Staff's
- 22 analysis is correct and that's the proper way to allocate
- 23 those costs, then some jurisdictions are not paying enough;
- 24 is that right?
- 25 A. I'm sorry. Could you repeat the question?

- 1 Q. Well, if Missouri's been paying too much under
- 2 Staff's analysis, then somebody else is not paying enough;
- 3 is that logical?
- 4 A. That's correct.
- 5 Q. And if that is another regulated jurisdiction
- 6 that has not been paying enough -- let's assume it is -- and
- 7 assume you're a Staff member in that jurisdiction, and the
- 8 company comes to you and says -- comes to that jurisdiction
- 9 and says, we want to change our allocation method. We'd
- 10 like it now, rather than being based on number of customers,
- 11 we'd like it to be based on the -- what is it -- number of
- 12 test analyses performed in this jurisdiction, and that will
- 13 result in a higher revenue requirement for us than we've had
- 14 in the past. As a Staff member there, what would be your
- 15 recommendation?
- 16 A. If it was demonstrated to me that the costs
- 17 were following that, that the costs followed the work, based
- 18 on test analysis, perhaps I would allow that adjustment. I
- 19 mean, if you can't -- it just depends on the situation, but
- 20 if it was demonstrated that clearly the nature of the work
- 21 followed the test analysis, the Staff would have to allow
- 22 that cost.
- 23 Q. So would it be your position that it's just
- 24 totally unreasonable to base an allocation on customer --
- 25 number of customers, there's no support for that?

- 1 A. That's the Staff's position, yes.
- Q. And if you were in another jurisdiction and
- 3 that's -- the company were asking to apply the analysis that
- 4 Staff is now applying, you wouldn't have an argument that
- 5 allocating on number of customers is even reasonable, even
- 6 if it results in a lower revenue requirement in that
- 7 jurisdiction?
- 8 A. It would be -- would always be the Staff's
- 9 position in Missouri to allocate the costs based on what's
- 10 driving those costs. That's the key in determining what's
- 11 the proper cost allocation methodology. Customer numbers
- 12 don't take into account a number of factors that determine
- 13 test analysis.
- 14 Q. But the Staff has never found that to be a
- 15 problem in the past; is that correct?
- 16 A. That's correct. The Staff hasn't examined it.
- 17 COMMISSIONER MURRAY: All right. That's all I
- 18 have. Thank you.
- JUDGE THOMPSON: Do you have any questions,
- 20 Commissioner?
- 21 QUESTIONS BY COMMISSIONER CLAYTON:
- Q. Good afternoon.
- 23 A. Good afternoon.
- Q. I was watching you on TV upstairs on the
- 25 Internet and was listening in and supposed to be meeting

- 1 with someone. That hasn't happened yet. But I did want to
- 2 come down and ask you some questions, and I want to clarify
- 3 on my score sheet here the position of Staff, position of
- 4 the company and everything else on a number of these issues.
- 5 First of all, on the lab costs, just to
- 6 clarify, the company's position is it is requesting a cost
- 7 amount of 723,529, and Staff has reques-- or Staff is
- 8 suggesting a cost base of 380,552?
- 9 A. Yes, that's correct.
- 10 Q. Are those figures accurate?
- 11 A. Those are correct.
- 12 Q. Staff's figures are based on the number of
- 13 test analyses, while the company is based on a customer
- 14 count?
- 15 A. Customer count allocation, yes.
- 16 Q. Okay. And how long have you been with the
- 17 Commission?
- 18 A. 13 years.
- 19 Q. 13 years. So you've participated in the
- 20 last -- a number of the last rate cases with
- 21 Missouri-American Water?
- 22 A. I was on a Missouri-American Water rate case
- 23 in the last case.
- 24 Q. The year 2000?
- 25 A. But I was removed from that audit on to the

- 1 AmerenUE complaint case.
- Q. Okay. What was the method that Staff used in
- 3 the last rate case for this issue?
- 4 A. The Staff did not propose any adjustment to
- 5 company's methodology.
- Q. What was the company's methodology?
- 7 A. Allocating based on customers.
- 8 Q. Customer count?
- 9 A. Customer counts.
- 10 Q. Okay. Why does Staff feel that this is an
- 11 issue now, or I guess maybe that -- maybe I should start,
- 12 did Staff feel that it was an issue in the year 2000 rate
- 13 case?
- 14 A. Based on my discussions with Staff members who
- 15 participated in that case, it wasn't an area that was
- 16 necessarily looked at.
- 17 Q. Do you know what the amount -- what the dollar
- 18 amount was in the 2000 rate case?
- 19 A. No, I don't.
- 20 Q. Could you give me an estimate?
- 21 A. I have no idea.
- Q. Okay. And why does Staff now feel that the
- 23 methodology should be changed?
- 24 A. Because after looking at the costs and how
- 25 they were assigned, it was determined that the customer

- ${\bf 1}$  count allocation methodology ignored a lot of things that
- 2 actually drives the costs.
- 3 Customer counts, I can give you some examples
- 4 of why customer counts would not be appropriate, if that
- 5 would help.
- 6 Q. I just want you to tell me why the methodology
- 7 changed. If you want to answer it that way, that's fine,
- 8 but -- and I know this is in the testimony. I know you've
- 9 talked about it, and I apologize for having to ask
- 10 repetitive questions, but answer the question, why has the
- 11 methodology changed from Staff's point of view since 2000?
- 12 A. Because customer counts don't address what is
- 13 driving the cost at Belleville labs.
- Q. What drives the cost?
- 15 A. Test analysis.
- 16 Q. Okay. It's not the -- and test analyses would
- 17 be the number of types of tests? Is it by type of test?
- 18 It's not by sample. You said it was not by number of
- 19 samples tested. Could you define what test analyses is?
- 20 A. For example, at the lab all of the tests come
- 21 in in a container, and that is considered a sample. That
- 22 container may have ten different test analyses performed on
- 23 it. That is what the Staff is using, the number of test
- 24 analysis performed on all the samples that come into the
- 25 facility.

- 1 Q. Okay. Did Staff do a review of test analyses
- 2 over a number of years or did it just use the test year?
- 3 A. The Staff has adopted the test year as being a
- 4 reasonable, ongoing level. The Staff has also looked at the
- 5 prior years. It looked at '99, 2000, 2001, and also looked
- 6 through June of 2003.
- 7 Q. How did those prior non-test year test
- 8 analyses compare with each other?
- 9 A. For Missouri, it represented a declining
- 10 trend. If you turn to page 10 of my surrebuttal testimony,
- 11 the chart shows where in 2000 there was 11 percent assigned
- 12 to Missouri based on test analysis. It declined to
- 13 8.71 percent in 2001.
- 14 Q. Would it be a fair statement that Staff's
- 15 position on this issue is that the states that have either
- 16 the most problem or require the most work should cover that
- 17 higher percentage of the bill for this service?
- 18 A. Yes. That's correct.
- 19 Q. Did you look at the trends in other states?
- 20 A. Yes.
- 21 Q. And how many states did you review?
- 22 A. I believe there's 19 operating companies as of
- 23 June that assign cost.
- Q. And you've looked at all 19 of those
- 25 subsidiaries?

- 1 A. That's correct.
- Q. Over how many years?
- 3 A. From -- I believe from January 1st, 1999
- 4 through June 30th, 2003.
- 5 Q. What was the last date there?
- 6 A. June 30th, 2003.
- 7 Q. Okay. So you followed the usage of the
- 8 Belleville lab over -- for 19 different subsidiaries over a
- 9 roughly 3.5 year period from '99 to 2003?
- 10 A. In some of the prior years there were
- 11 additional operating companies that dropped out, but, yeah,
- 12 basically that's the case.
- 13 Q. And were you able to identify trends with each
- 14 of those companies, each of those subsidiaries?
- 15 A. Yes. And I would point out that -- that the
- 16 New Jersey example that Mr. Baryenbruch points out in his
- 17 testimony represented the most significant level of
- 18 variation. So he selected a state that had what he
- 19 considered to be the most significant level of variation.
- However, in looking at that, in Staff's
- 21 looking at New Jersey, it found that a four-year average
- 22 only exhibited a 2 percent difference. If you use a
- 23 four-year average of the test analysis of New Jersey, you
- 24 obtain a 21.9 percent test analysis allocation factor, which
- 25 would only be 2 percent less than what occurred in the test

- 1 year.
- Q. What percent was -- what percent did you say
- 3 New Jersey had over the four-year period?
- A. It would be 21.9 percent, and that's taken by
- 5 looking at the numbers on page 8 of my surrebuttal
- 6 testimony.
- 7 Q. I've got some testimony out, but this is your
- 8 direct testimony. Surrebuttal, page what?
- 9 A. Page 8.
- 10 Q. And you said that the average of those -- of
- 11 that period, that annual average over that period would be
- 12 21.9 percent?
- 13 A. From -- from January 1st of 1999 through
- 14 December 31st, 2002. The 2000 -- the June 2003 year would
- 15 include some of the same data, so I didn't include that in
- 16 my average.
- 17 Q. Okay. And can you tell me in either your
- 18 testimony -- well, let's ask about your testimony. Do you
- 19 have a chart of the number of customers for each of the
- 20 subsidiaries to indicate the number, the customer count?
- 21 A. I don't have that in my testimony, but I do
- 22 have the customer counts.
- 23 Q. Okay. How does the 21.9 percent compare to
- 24 New Jersey's customer count?
- 25 A. It is consistently higher than its customer

- 1 count.
- Q. What is New Jersey's customer count?
- 3 A. Approximately 13 percent.
- 4 Q. What percent did you say?
- 5 A. 13 percent.
- 6 Q. And what is Missouri's customer count
- 7 percentage?
- 8 A. Missouri's customer count percentage is 15.2
- 9 percent.
- 10 Q. So Missouri's larger than the New Jersey
- 11 operation?
- 12 A. Yes, customer-wise.
- 13 Q. Is Missouri the largest customer-wise, largest
- 14 subsidiary of American Waterworks?
- 15 A. No, it's not. Pennsylvania is larger.
- Q. And then Missouri?
- 17 A. Give me a moment. Yes, Missouri would be
- 18 second.
- 19 Q. In customer count?
- 20 A. In customer count.
- Q. What was Missouri's five-year test analysis
- 22 usage in the same time period as New Jersey's?
- 23 A. I don't have that with me.
- Q. Did you look at it?
- 25 A. It was something I had looked at.

- 1 Q. What is the percentage in the test year that
- 2 you use? The 380,552 is what percentage of the overall
- 3 total?
- 4 A. It is 8.13 percent.
- 5 Q. 8.13 percent?
- 6 A. Correct.
- 7 Q. And you say that you don't know what the
- 8 average would be over the five-year period?
- 9 A. I don't have that with me.
- 10 Q. But you did review the previous five years?
- 11 A. Yes.
- 12 Q. Is that correct?
- 13 A. That's correct.
- 14 Q. You mentioned that there was a trend where
- 15 Missouri's share was declining over that period, did you
- 16 not?
- 17 A. Missouri has exhibited a declining trend since
- 18 2000.
- 19 Q. Since 2000. Did it go up from '99 to 2000?
- 20 A. I think that was because --
- Q. Well, answer the question first. Yes or no?
- 22 A. Let me refer to one of my schedules.
- 23 Q. Yeah. Be accurate. Let's answer the
- 24 question, and then you can give me a reason. Sometimes  $\$
- 25 people jump to the explanation before we get the answer.

- 1 A. Yes, it did go up, but that was -- that was
- 2 because there was a difference in the operations in '99.
- 3 Missouri-American had just acquired St. Louis County Water
- 4 and United Water Missouri of Jefferson City.
- 5 Q. So there probably would be a fairly
- 6 significant jump from '99 to 2000?
- 7 A. Yeah, based on the customer allocation.
- 8 Q. Can we find that out? Is that something that
- 9 you have somewhere in your work papers or your notes
- 10 somewhere?
- 11 A. I don't have that customer al-- that customer
- 12 allocation percentage when that occurred. So I can't -- no,
- 13 I don't have that.
- 14 Q. So -- but you said that you studied the '99,
- 15 2000, 2001, 2002, up to June 30th, 2003.
- 16 A. But the customers -- I only have the customers
- 17 as if it was at the end of '99.
- 18 Q. The end of '99. I'm sorry. I wrote down
- 19 January 1, '99 through June 30, '03.
- 20 A. My test analysis did start at January 1, '99.
- 21 I was able to do that.
- 22 Q. For Missouri?
- 23 A. Correct.
- 24 Q. So you do have -- that's what I'm asking about
- 25 is the test analyses figures beginning January 1, the same

- 1 period of time where you took that average for New Jersey.
- 2 A. I'm sorry. I'm not following. I'm sorry.
- 3 I'm not following.
- 4 Q. Well, sometimes I ask a question, and really,
- 5 I ask many questions and you're not the first person to roll
- 6 our eyes or give me a kind of a blank stare, because
- 7 sometimes I don't ask them the right way. So I'll ask it
- 8 again.
- 9 I asked what the annual average of test
- 10 analyses for the state of New Jersey, which was an example
- 11 that was brought up by the company, and it's also mentioned
- 12 in some of your testimony, and you answered to me that the
- 13 average usage based on test analyses for the state of
- 14 New Jersey for the American Waterworks subsidiary in
- 15 New Jersey was 21.9 percent.
- 16 A. And that's correct.
- 17 Q. What I want to know is what that Missouri
- 18 equivalent would be? How can we look at New Jersey without
- 19 looking at Missouri?
- 20 A. You want to know a four-year average of
- 21 Missouri?
- 22 Q. The annual average over the same time
- 23 period --
- 24 A. Okay.
- 25 Q. -- for Missouri-American Water.

- 1 A. Okay. I can do that.
- 2 Q. Apples to apples.
- 3 A. Okay.
- 4 Q. I'm sorry if I wasn't being clear on that.
- 5 JUDGE THOMPSON: While he's calculating that,
- 6 it's about time for a break for the reporter. We'll take
- 7 five minutes at this time and come back.
- 8 COMMISSIONER CLAYTON: Before we go on a
- 9 break, Mr. Cassidy, while you're working on that, what I'd
- 10 like to come back to is compare those figures and I'd also
- 11 like to do a comparison of the number count between '99 and
- 12 2000 when Missouri-American took over St. Louis County
- 13 Water. So if you could be prepared to talk about that as
- 14 well.
- 15 THE WITNESS: Okay.
- 16 COMMISSIONER CLAYTON: Thank you.
- 17 (A BREAK WAS TAKEN.)
- 18 BY COMMISSIONER CLAYTON:
- 19 Q. You were going to do that average over that
- 20 five-year, four-and-a-half-year period, three-and-a-half-
- 21 year period for Missouri, was the first thing.
- 22 A. Right. A four-year average for Missouri,
- 23 based on test analysis, would represent 8.44 percent.
- Q. Missouri's average is 8.44 percent?
- 25 A. That's correct.

- 1 Q. Did you -- what is the difference in
- 2 percentage between '99 and 2000, where the merger -- do you
- 3 have that?
- 4 A. Yes.
- 5 Q. Just to get an idea of the difference.
- A. In '99, Missouri's test analysis was
- 7 5.93 percent.
- 8 Q. Okay. And then in 2000?
- 9 A. 11.03 percent.
- 10 Q. So it hopped up quite a bit, and now it's
- 11 declined by about 2.5 percentage points?
- 12 A. That's correct.
- 13 Q. Now, in determining how to use test analyses
- 14 versus sample numbers versus number count versus any other
- 15 method, how did you come up with test analyses?
- 16 A. Because that is the final end product. Based
- 17 on looking -- when you go to the Belleville labs and go
- 18 through the tour, the first place they take you to is to the
- 19 receiving area where the samples are collected. And the
- 20 sample is assigned a ticket number for all the test analysis
- 21 that is to be performed on that particular sample, and the
- 22 sample proceeds through the testing department with that
- 23 ticket attached to it.
- 24 That is, without question, the most detailed
- 25 and appropriate way to track the nature of the work that's

- 1 being performed. It represents everything that's done in
- 2 the testing department.
- 3 Q. In your analysis, did you find any -- I want
- 4 to use the term either catastrophes that would increase a
- 5 state's usage or a subsidiary's usage or could you give me
- 6 examples of instances where a subsidiary would have a
- 7 surprise increase in test analyses versus regular and
- 8 ongoing usage? Is that an occurrence in using this method?
- 9 A. An example where test analysis might change
- 10 would be a significant contamination event, where a state or
- 11 operating plant of some kind went completely out of
- 12 compliance and had to incur several additional rounds of
- 13 testing, or something along those lines.
- 14 Q. So as an example, if we had an oil spill on
- 15 the Missouri River and Missouri-American for Jefferson City
- 16 takes its water from the river, would that be an example of
- 17 contamination?
- 18 A. Yes, it would.
- 19 Q. Could you give me other examples of
- 20 contamination that you're aware of?
- 21 A. I'm sure if cryptosporidium was found, that
- 22 that would be something that would be monitored for a time
- 23 period, a significant time period.
- Q. With all due respect to my good friends in
- 25 New Jersey -- and I do have some friends there and other

- 1 states -- but does usage through test analyses indicate that
- 2 a state's water is cleaner or not? The fact that the state
- 3 of New Jersey has a 21.9 percent usage --
- 4 A. I don't think it gives any indication that
- 5 New Jersey's water is cleaner than Missouri's.
- 6 Q. Or dirtier?
- 7 A. Or dirtier. It just -- it just represents the
- 8 amount of work that New Jersey requires of Belleville labs.
- 9 Q. Well, what requires that work then? If they
- 10 don't have water source issues or something like that, what
- 11 would cause such an increase in test analyses, considering
- 12 that New Jersey's customer count is less than Missouri's?
- 13 A. The number of connections to the distribution
- 14 system that an operating company, an operating plant might
- 15 have would be -- would impact the number of test analyses
- 16 that are required.
- 17 Q. Did you look at --
- 18 A. State --
- 19 Q. I'm sorry?
- 20 A. State-specific regulations would be -- source
- 21 water, raw water conditions would also be things that would
- 22 impact that.
- 23 Q. And that -- okay. Did you look at the number
- 24 of gallons used overall by New Jersey-American Water versus
- 25 Missouri-American Water?

- 1 A. No, I did not.
- 2 Q. In terms of customer count, Missouri's No. 2
- 3 on the list, and has roughly 15 percent?
- 4 A. Yeah, roughly 15 percent.
- 5 Q. Are you personally aware of what other states
- 6 and other state commissions have done in this regard? Have
- 7 each of the other states adopted this method?
- 8 A. I don't know that.
- 9 Q. Did you look at it or you couldn't get the
- 10 information or --
- 11 A. I just don't know. I don't know what the
- 12 other states have proposed.
- 13 Q. Did you look for that information?
- 14 A. No, I did not.
- 15 Q. Do you know of any other states that have
- 16 rejected this method?
- 17 A. I do not.
- 18 Q. And you don't know how many states have
- 19 adopted this method?
- 20 A. I just don't know that.
- 21 COMMISSIONER CLAYTON: Okay. Changing gears,
- 22 okay. Well, then, I think that's all I'm going to ask on
- 23 the Belleville lab. I have questions on the other issues
- 24 that were supposed to be up for today, but I think we're
- 25 going to go in order for those.

- JUDGE THOMPSON: We're doing this witness
- 2 issue by issue. I think, in fact, Mr. Ciottone had
- 3 indicated the call center was the next issue he was going to
- 4 take up.
- 5 FURTHER QUESTIONS BY JUDGE THOMPSON:
- 6 Q. Do you know how many test analyses the lab
- 7 performed for Missouri-American during the test year?
- 8 A. Yes. 1,873.
- 9 Q. Okay. Now, do you know whether or not the
- 10 amount that Service Company billed Missouri-American under
- 11 the contract with respect to that level or that number of
- 12 tests, how does that compare to the prices from third-party
- 13 vendors for that level of testing, if you know?
- 14 A. I don't know particularly what that is.
- 15 Q. Because I thought I saw in Mr. Baryenbruch's
- 16 testimony an indication that they had compared to private
- 17 providers and found that, in fact, the Belleville cost was
- 18 lower?
- 19 A. That is the company's contention.
- 20 Q. And Staff has done no checking of its own to
- 21 determine if that's true or not?
- 22 A. No, I have not.
- 23 JUDGE THOMPSON: Thank you. I have no further
- 24 questions for you. Other questions from the Bench on the
- 25 Belleville lab? Okay.

- 1 COMMISSIONER CLAYTON: Yes, I do, if I could.
- JUDGE THOMPSON: Absolutely.
- 3 FURTHER QUESTIONS BY COMMISSIONER CLAYTON:
- 4 Q. The Judge just asked you regarding a
- 5 comparison of expenses for similar services outside of the
- 6 Belleville lab; is that correct?
- 7 A. Correct.
- 8 Q. And you-all didn't compare any of the costs
- 9 for third-party labs?
- 10 A. Right. I had no basis for believing that
- 11 Belleville labs was more expensive than an outside vendor.
- 12 COMMISSIONER CLAYTON: Okay.
- JUDGE THOMPSON: Ms. O'Neill?
- MS. O'NEILL: Thank you.
- 15 RECROSS-EXAMINATION BY MS. O'NEILL:
- 16 Q. Good afternoon, Mr. Cassidy.
- 17 A. Good afternoon.
- 18 Q. You said you worked briefly on the 2000
- 19 Missouri-American rate case; is that correct?
- 20 A. That's correct.
- 21 Q. Are you aware of what the primary issue was in
- 22 contention in that case?
- 23 A. I believe it was the St. Joe treatment plant.
- 24 Q. The new St. Joe treatment plant that got built
- 25 and what should be allowed?

- 1 A. That's correct.
- 2 Q. Is that a higher dollar kind of dispute than
- 3 the Belleville lab issue?
- 4 A. Yes.
- 5 Q. Okay. Now, your testimony is basically that
- 6 you believe that the reason this allocation method should
- 7 change from customer count to on a basis -- percentage basis
- 8 of test analyses performed is basically one -- or at least
- 9 my understanding of your testimony is that the people who
- 10 cause the most cost should pay the most. Is that basically
- 11 it?
- 12 A. Fundamentally, yes.
- 13 Q. And when we're talking about the cost
- 14 allocation, you're looking at all the indirect costs at the
- 15 Belleville labs, including the research costs; is that
- 16 right?
- 17 A. Correct.
- 18 Q. So you're allocating by percentage of test
- 19 analysis but all indirect cost?
- 20 A. Correct.
- 21 Q. You're not leaving 30 percent out?
- 22 A. No, that's not the case.
- 23 Q. And the purpose of your allocation is to make
- 24 sure that Missouri customers pay their fair share but only
- 25 their fair share of the costs of Belleville lab?

- 1 A. That's correct.
- 2 Q. And your allocations that you're proposing
- 3 would allow the company to recover the amount caused by --
- 4 amount of cost caused by Missouri even if the percentage of
- 5 those costs related to Missouri goes down between rate
- 6 cases? You come up with this figure even if it's a
- 7 declining number, they get the same allocation until the
- 8 next rate case?
- 9 A. That's correct.
- 10 Q. That's an example of potential regulatory lag
- 11 that could benefit the company; is that correct?
- 12 A. That's correct.
- 13 Q. And if there was some event that caused the
- 14 company to suddenly have to do a lot of additional testing,
- 15 that would make this an inadequate amount to cover the costs
- 16 being caused, would they be able to come to the Commission
- 17 and ask for some sort of relief?
- 18 A. Yes. The company always has that option to
- 19 file a rate case.
- 20 MS. O'NEILL: If I may have a moment, I forgot
- 21 to bring my testimony with me.
- JUDGE THOMPSON: You may.
- 23 BY MS. O'NEILL:
- Q. Mr. Cassidy, if you'd look at page 10 of your
- 25 surrebuttal testimony, at the chart at the top of the page.

- 1 Are you there?
- 2 A. Yes.
- 3 Q. It appears -- and I think you've referred to
- 4 this in your testimony -- that percentage-wise Missouri's
- 5 share of allocation based on test analysis is kind of on a
- 6 declining trend?
- 7 A. That's correct.
- Q. And that if the Staff then adopted the level
- 9 from the test year of 8.13 percent as the allocation factor,
- 10 that would be -- if the declining trend continues, that
- 11 would be more than adequate to cover the costs assignable to
- 12 Missouri?
- 13 A. Yes, that would be correct.
- 14 Q. The company wouldn't be out of any of the
- 15 actual costs caused by Missouri operations if the trend is
- 16 steady or continues?
- 17 A. That's correct.
- 18 Q. Okay. Now, whatever your opinion about what
- 19 should happen with American Water Service Corporation
- 20 regarding cost allocation in general, what this Commission
- 21 can decide here today is how much Missouri customers should
- 22 have to pay regarding those testing services?
- A. That's correct.
- Q. And under the company's proposal, Missouri
- 25 customers would be paying \$346,000 difference between your

- 1 recommendation and theirs in these costs?
- 2 A. That's correct.
- 3 Q. So it would be the Missouri customers that
- 4 would be short the \$346,000 if the Commission adopts the
- 5 company's proposal?
- 6 A. Right. Missouri would be subsidizing other
- 7 states by that amount.
- 8 Q. And American Water Services Corporation is not
- 9 regulated by this Commission?
- 10 A. That's correct.
- 11 Q. American Water Service Corporation is an
- 12 affiliate company of Missouri-American?
- 13 A. That is correct.
- 14 Q. And so any discussion we may have previously
- 15 had about affiliate -- transactions between business
- 16 affiliates would still apply in this situation?
- 17 A. Correct.
- 18 Q. There were some questions from the Judge
- 19 regarding whether or not there was a contract that required
- 20 payment based on customer counts. Do you recall that?
- 21 A. Yes.
- Q. Okay. And based on your experience as an
- 23 auditor for the Staff, if a regulated utility company enters
- 24 into a contract and the term of that contract's imprudent,
- 25 should the company's customers be forced to pay those

- 1 increased costs?
- 2 A. No, they should not.
- 3 Q. And the Commission would need to allow full
- 4 recovery of those costs from the customers in rates; is that
- 5 correct?
- 6 A. Correct.
- MS. O'NEILL: I think that's all I have.
- 8 Thank you.
- JUDGE THOMPSON: Thank you, Ms. O'Neill.
- 10 Mr. Ciottone?
- MR. CIOTTONE: Thank you, your Honor.
- 12 RECROSS-EXAMINATION BY MR. CIOTTONE:
- 13 Q. Mr. Cassidy, when Commissioner Clayton asked
- 14 you about the relative costs of the Belleville lab, the
- 15 relative charges of the Belleville lab for services as
- 16 compared to others, your answer was, I have no reason to
- 17 believe they are more expensive. Is that what you told him?
- 18 A. Yes. That's correct.
- 19 Q. In our earlier conversations, did I not direct
- 20 you to Mr. Baryenbruch's testimony in rebuttal at page 7
- 21 where he gave statistics of studies he had made showing they
- 22 were 15 percent less, 20 percent and 10 percent less
- 23 expensive than his comparison groups, and in response to my
- 24 questions to you about that, you said, I have no reason to
- 25 disbelieve that?

- 1 A. I don't doubt that what he said there was
- 2 incorrect. I believe what he said there must be correct.
- 3 Q. So when you say to Commissioner Clayton that
- 4 you have no reason to believe they're more expensive, you
- 5 actually do have reason to believe they're less expensive?
- 6 A. I -- the Staff has never questioned whether or
- 7 not Belleville labs was a cheaper alternative than outside
- 8 vendors.
- 9 Q. Well, just making that clear, because that's
- 10 not what you led Commissioner Clayton to believe.
- 11 A. No. If that's what -- no. The implication of
- 12 my answer was that Belleville -- I have no reason to believe
- 13 that Belleville labs isn't the cheaper alternative.
- 14 Q. All right. Now, the shared services
- 15 organization provides many services other than the
- 16 Belleville labs?
- 17 A. Yes, that's correct.
- 18 Q. All of which -- the costs for all of which are
- 19 allocated based on a per-customer usage?
- 20 A. Yes.
- 21 Q. In fact, there are 12 others, right?
- 22 A. 12 others?
- 23 Q. Services. Let me read them to you:
- 24 Accounting, administration, communications, corporate
- 25 secretarial and legal, customer services, engineering,

- 1 financial, human resources, information systems, operations,
- 2 rates and revenue, and risk management. Does that sound
- 3 right?
- 4 A. Yes, those are the cost-tracking categories.
- 5 MS. O'NEILL: Your Honor, just for
- 6 clarification, have we moved on from Belleville labs?
- 7 MR. CIOTTONE: No.
- 8 MS. O'NEILL: Mr. Ciottone can do what he
- 9 wants on his cross-examination, but I thought we were going
- 10 in order by issue.
- 11 MR. CIOTTONE: This is on Belleville labs.
- MS. O'NEILL: Okay.
- 13 BY MR. CIOTTONE:
- 14 Q. Now, you did not look at any of them with
- 15 respect to whether or not they should be charged on some
- 16 basis other than a per-customer allocation?
- 17 A. I did look at some other factors to determine
- 18 if other allocation methods could be applied instead of
- 19 customer counts.
- 20 Q. So you selected one of the 13 and made a
- 21 reduction?
- 22 A. I only -- the Staff would contend that there
- 23 are two cost allocation issues in this case. One is the
- 24 Belleville labs, the other is the call center.
- 25 Q. All right. Mr. Baryenbruch in rebuttal at

- 1 page 6 -- and I want you to respond to his contention. He
- 2 suggests -- he said, in bringing to your attention or to the
- 3 Commission's attention that you had overlooked these and
- 4 selectively, opportunistically chosen only one, he said
- 5 this --
- 6 MR. BATES: I apologize for interrupting but,
- 7 your Honor, I think I will object. I think this is beyond
- 8 the scope of anything that came from the Bench.
- 9 MR. CIOTTONE: It's based on his disrepute of
- 10 the per-customer allocation, saying that this is an
- 11 injustice to the Missouri ratepayers, and he has selectively
- 12 chosen one aspect of 13, and I think that's critical to both
- 13 his motives, the legitimacy of his study and the impact that
- 14 it will have on the ratepayers of the state.
- 15 JUDGE THOMPSON: Mr. Ciottone, I think the
- 16 objection is well taken.
- 17 MR. CIOTTONE: All right. I'll move on.
- 18 BY MR. CIOTTONE:
- 19 Q. Mr. Cassidy, there was a -- Commissioner
- 20 Murray questioned you about the 70/30 split in activities.
- 21 A. Yes, I recall that.
- Q. What is the 30 percent split? What do they
- 23 do?
- 24 A. That was Ms. Norton's breakdown of cost of the
- 25 labs, and that 30 percent represented the work that the

- 1 research department did.
- Q. All right. Now, why does not that benefit all
- 3 of the jurisdictions equally?
- A. No, I don't agree with that.
- 5 Q. What is your logical connection, if you can
- 6 explain it to me, between the number of test analyses that
- 7 may be ticketed in for a particular jurisdiction and the
- 8 research activities that are performed for all of the
- 9 subsidiaries? How do you make the link from one to another?
- 10 A. As I had explained earlier, Ms. Norton
- 11 indicated to the Staff at the time it took its tour that the
- 12 great majority of the work that the research department does
- 13 is to improve and enhance raw water treatment techniques.
- 14 And to the extent that those improvements are made, that
- 15 will impact future test analysis.
- 16 Q. For all the jurisdictions?
- 17 A. That's correct.
- 18 Q. So it benefits everyone. It may be driven by
- 19 a particular jurisdiction in the first instance, but do not
- 20 the results benefit everyone?
- 21 A. I agree they benefit everyone, but they don't
- 22 benefit everyone equally.
- 23 Q. Now, let me just -- one final point, because
- 24 this is stating the obvious, but it seems to be lost in some
- 25 of the debates about percentages. If Missouri's number of

- 1 test analyses in any particular year, the number of analyses
- 2 were a constant, all right, let's say it's 1,873 every
- 3 single year for five years in a row. Okay?
- A. Okay. You're saying that 18.73 percent?
- 5 Q. No. No. The number of tests. The number of
- 6 test analyses in Missouri, that that were a constant.
- 7 A. If you're saying test analyses, the counts of
- 8 test analysis didn't change for five years?
- 9 Q. I'm asking you to assume that's a constant.
- 10 A. Okay.
- 11 Q. All right. Now, depending on what happens in
- 12 all of the other jurisdictions, the Missouri allocable
- 13 percentage, using your arithmetic, is going to flow, isn't
- 14 it, because it's got to come out to 100 percent?
- 15 A. But that is true of any cost allocation
- 16 process.
- 17 Q. Exactly. I'm just simply making the point
- 18 here that that is true here also. If the number of costs
- 19 were constant, the percentage is going to flow based on what
- 20 happens in some other jurisdiction?
- 21 A. That's just the nature of the cost allocation
- 22 process.
- 23 Q. Commissioner Clayton asked you if there were
- 24 any suggestions or evidence of incidents in any particular
- 25 jurisdiction, and your answer to him was you were unaware of

- 1 any incidences causing an increased number or an
- 2 extraordinary number of tests?
- 3 A. Right. I am unaware of any, and Ms. Norton
- 4 could not identify any for me.
- 5 Q. And Mr. Baryenbruch's testimony then, which
- 6 you and I discussed earlier, about the TCE discoveries in
- 7 New Jersey, you disbelieve?
- 8 A. I don't have any reason to believe or
- 9 disbelieve that number.
- 10 Q. And that testimony from Mr. Baryenbruch,
- 11 page 4, he said, quote, in 2002 industrial contaminants TCE
- 12 and PCE were detected in New Jersey-American's source water.
- 13 This required more frequent sampling to ensure that the
- 14 equipment carbon contractors that removes these substances
- 15 was working properly. You have no reason to disbelieve
- 16 that?
- 17 A. I don't have any reason to disbelieve that.
- 18 But as I stated earlier, I asked Ms. Norton about that state
- 19 and what the -- if there was any particular contamination
- 20 event that she was aware of, and that -- given that she
- 21 reviews all of the documentation for all of the states,
- 22 she seemed to be the best person to ask that. And she said
- 23 that she was unaware of any situation in New Jersey during
- 24 2002.
- MR. CIOTTONE: Thank you, Mr. Cassidy.

- JUDGE THOMPSON: Okay. Mr. Bates, redirect?
- 2 MR. BATES: Thank you, your Honor.
- 3 REDIRECT EXAMINATION BY MR. BATES:
- 4 Q. Mr. Cassidy --
- 5 A. Yes.
- 6 Q. -- isn't it a true statement that prior to
- 7 this case, Missouri-American was just a very small piece of
- 8 the totality of American Water?
- 9 A. That's correct. Prior to acquiring St. Louis
- 10 County and United Water, Missouri-American was a
- 11 significantly smaller operation in comparison to American
- 12 Water's total operations.
- 13 Q. So the service company costs flowing to
- 14 Missouri were significantly less; would that be correct?
- 15 A. That's correct. And also, given that
- 16 additional -- that services that used to be in the regulated
- 17 function have now been transferred into this service company
- 18 function, that has also impacted that further.
- 19 Q. Now, after adding St. Louis County and
- 20 Jefferson City, isn't Missouri the second or third largest
- 21 state, I believe second after Pennsylvania; is that what I
- 22 understood you to say?
- 23 A. In number of customers, based on a work paper
- 24 that the company supplied to me, Missouri has the second
- 25 largest percentage of customers.

- 1 Q. Okay. And who supplied that to you?
- 2 A. It's in a -- it's in a Baryenbruch work paper,
- 3 which summarizes customer counts from '99 to 2003.
- 4 Q. And now, therefore, doesn't Missouri receive
- 5 more service company cost?
- 6 A. I'm sorry?
- 7 Q. Doesn't Missouri receive more service company
- 8 cost?
- 9 A. That's correct.
- 10 Q. Okay. Now, because of this, hasn't the Staff
- 11 devoted more audit time and applied a higher level of
- 12 scrutiny to service company cases in -- costs in this case
- 13 than before?
- 14 A. Yes, that is certainly true.
- Do you have an idea of how much more?
- 16 A. My entire work was devoted towards looking at
- 17 these types of issues.
- 18 Q. Okay. Well, regardless of whether the
- 19 projections are met, based upon the representations made by
- 20 Ms. Norton, isn't it true that you had no reason to believe
- 21 that the number of test analyses fluctuate significantly
- 22 from year to year?
- 23 A. That's correct. Ms. Norton indicated that the
- 24 number of test analyses historically has not fluctuated
- 25 significantly in any way.

- Q. Okay. With regard, then, to Missouri's number
- 2 of test analyses, does the data show a steady decline or
- 3 downward trend?
- 4 A. Yes, it does. And that's identified in my
- 5 surrebuttal testimony.
- 6 Q. And does the number of states move up or down
- 7 from year to year or not?
- 8 A. The actual number of tests?
- 9 Q. Yes. Does it remain relatively constant, move
- 10 up and down, what?
- 11 A. For Missouri? It moves -- the number of tests
- 12 was consistent with the percentage. There were more tests
- 13 in 2000, there were less tests in 2001, and there were even
- 14 less tests in 2002.
- 15 Q. So rather than fluctuating levels which may
- 16 require an average, you really used the test year which is
- 17 the most representative of ongoing levels; isn't that true?
- 18 A. Yes, that's correct.
- 19 Q. And isn't it also true that if incidents occur
- 20 and drive test year analysis, doesn't this highlight the
- 21 inappropriateness, really, of using customers rather than
- 22 test analysis?
- 23 A. Yes, it would.
- Q. Okay. And tell me again why test analysis
- 25 would be more appropriate.

- 1 A. Test analysis is the key to allocating the
- 2 cost, because it best represents what drives the costs of
- 3 Belleville labs.
- 4 O. Isn't it a true statement that no matter
- 5 what -- let me ask it this way: In any year for any state,
- 6 isn't it true that the costs incurred by a state is
- 7 different from the costs included in rates?
- 8 A. Yes, that would be true.
- 9 Q. And why is that true?
- 10 A. Because in part companies don't file rate
- 11 cases each and every year, would be one reason.
- 12 Q. Okay. Would it also be true that it's
- 13 affected because customers are continually being added by
- 14 American Water?
- 15 A. I think that would be true.
- 16 Q. If the total lab cost was being recovered in
- 17 rates and hypothetically a new state was added, would the
- 18 amount collected for Belleville labs be in excess of the
- 19 total lab's cost until allocations were adjusted?
- 20 A. I'm sorry. You're going to have to repeat
- 21 that for me.
- 22 Q. Hypothetically, if the total lab cost was
- 23 being recovered in rates and a new state was added, would
- 24 the amount collected for Belleville labs be in excess of the
- 25 total lab's cost until allocations were adjusted?

- 1 A. In that situation, yes, that would occur.
- 2 Q. Okay. Does the concept that companies may
- 3 save money by having centralized testing in any way change
- 4 your position in how the lab costs should be allocated?
- 5 A. That has no bearing on how costs should be
- 6 allocated.
- 7 Q. Okay. And why not?
- 8 A. Because it's not a factor. It's irrelevant to
- 9 determining what it is that drives the cost. It's
- 10 irrelevant to that.
- 11 Q. And I appreciate that, but why is it
- 12 irrelevant?
- 13 A. Because it doesn't address -- it doesn't
- 14 impact the number of test analyses in any way.
- 15 Q. Will you tell me again when Staff toured the
- 16 Belleville labs?
- 17 A. I believe it was in the late November time
- 18 frame.
- 19 Q. So very recently, in other words?
- 20 A. Yes.
- 21 Q. Do you have any reason to believe that the
- 22 scope of work has changed at the lab since then?
- A. No, I do not.
- Q. Did you inquire of Ms. Norton if the
- 25 information provided during the November/December time frame

- 1 was a stable estimate of the tests that will be performed?
- 2 A. Yes, I asked her that, and she indicated that
- 3 would be the case.
- 4 Q. Okay. Did you -- didn't you rely on the
- 5 statements made by Ms. Norton to support your position?
- A. Yes.
- 7 MR. CIOTTONE: Your Honor, I will object to
- 8 this line of questioning only because my exhibit to refute
- 9 this was not admitted into evidence. If you will reconsider
- 10 your refusal to accept my Exhibit 113, which refutes this
- 11 line of questioning with respect to hearsay, I will let it
- 12 continue.
- JUDGE THOMPSON: And your objection is --
- 14 apart from the deal that would need to be made, what is your
- 15 objection?
- MR. CIOTTONE: Unsubstantiated hearsay.
- JUDGE THOMPSON: Mr. Bates?
- 18 MR. BATES: Excuse me just a second. That's
- 19 an interesting proposition.
- 20 JUDGE THOMPSON: It's so interesting that, in
- 21 fact, I'm going to sustain the objection. I think we're
- 22 eager to get on to the next issue, if that hint means
- 23 anything at all. Thank you. Please proceed.
- MR. BATES: All right. If you'd give me just
- 25 a second.

## 1 BY MR. BATES:

- 2 Q. Let me ask you one last question. Would you
- 3 agree that Ms. Norton is the best possible and most
- 4 knowledgeable source at the labs for information regarding
- 5 the lab functions?
- 6 A. Yes, I would.
- 7 MR. BATES: Thank you. I think that's all,
- 8 your Honor.
- 9 JUDGE THOMPSON: Thank you, Mr. Bates.
- 10 Okay. Let's see. Now we're going to hear
- 11 from Mr. Cassidy on what issue? What is our next issue?
- 12 MR. CIOTTONE: It's the O&M costs of the call
- 13 center, then next would be the transition costs for the call
- 14 center.
- 15 JUDGE THOMPSON: Can we do the O&M and the
- 16 transition costs together?
- MR. CIOTTONE: It has problems that way. I
- 18 think it would be unwise.
- 19 JUDGE THOMPSON: Okay. Very well. Let's do
- 20 the O&M costs for the call center. And Ms. O'Neill?
- 21 MS. O'NEILL: Your Honor, I think that when I
- 22 initially did my cross-examination of Mr. Cassidy way back
- 23 this morning, I think it was, or yesterday, I don't
- 24 remember, I think I tried to cover everything. So I don't
- 25 have any more questions.

- 1 JUDGE THOMPSON: Fine. You are a fine human
- 2 being. Very well.
- 3 Mr. Ciottone?
- 4 CROSS-EXAMINATION BY MR. CIOTTONE:
- 5 Q. Mr. Cassidy, let's start out with quantifying
- 6 this again, just so we get caught up. How much money's at
- 7 stake here in this disallowance?
- 8 A. The difference between the company and the
- 9 Staff's position is \$840,305.
- 10 Q. Now, my characterization of this issue -- and
- 11 I want you to correct me if I'm wrong -- is that the Staff's
- 12 position is that the only costs that should be allowed are
- 13 the actual costs of the legacy center as increased by -- the
- 14 pre-existing legacy centers as increased by wage increases?
- 15 A. That's correct, and given overall cost savings
- 16 that had occurred by American Water in their calculation and
- 17 the decision that they used to rely on making the decision
- 18 to form the call center.
- 19 Q. That reduces the other end of the calculation?
- 20 A. That that calculation showed that by forming
- 21 the call center, that an overall cost savings would -- would 22 occur.
- 23 Q. And so your total disallowance is how much?
- 24 A. I wouldn't characterize my issue as a
- 25 disallowance. It's to address an inappropriate assignment

- 1 of costs to Missouri-American.
- 2 Q. The total amount in reduction of the company's
- 3 requested revenue requirement attributable to what you said
- 4 is?
- 5 A. The difference between the company --
- 6 Q. Dollars. Dollars.
- 7 A. The dollars difference between the company and
- 8 the Staff's position is \$840,305.
- 9 Q. Thank you. That's all I was trying to do. I
- 10 think we have to start off first here with some confusion,
- 11 at least in the company's mind, about what the Staff feels
- 12 about the call center. We're hearing inconsistent things.
- In your testimony at -- in your surrebuttal
- 14 testimony on pages 41 to 43, you seem to be suggesting --
- 15 correct me if I'm wrong -- that the call center is
- 16 superfluous, unnecessary?
- 17 A. Pages 41 --
- 18 Q. 41 to 43. In that testimony you ask whether
- 19 the company performed any study or analysis of quantifiable
- 20 benefits associated with 24/7?
- 21 A. The purpose of that testimony and that section
- 22 that you've identified was to address the fact that, even if
- 23 you considered -- first of all, the company didn't
- 24 previously measure its customer service function prior to
- 25 forming the new call center.

- 1 After forming the new call center, it believes
- 2 now it has created improved service. The Staff doesn't know
- 3 what level of improved service occurred because the company
- 4 didn't measure that improved level of service previously.
- 5 O. Couldn't?
- 6 A. Couldn't or didn't. I don't know which, but
- 7 there is no basis to make a comparison for how much the
- 8 level of service improved. Now, given that the company has
- 9 incurred additional costs while ignoring the fact that
- 10 American Water stated in that -- in the documentation that
- 11 it relied on to form the call center, it believed it would
- 12 receive an overall cost savings, and furthermore, based on
- 13 the additional documentation that was supplied to the Staff
- 14 the day it filed this surrebuttal testimony, that overall
- 15 cost savings was allocated to all of the states except
- 16 Missouri. Missouri was the only state out of 20 --
- 17 Q. Forgive me, Mr. Cassidy, but I asked you a
- 18 very simple question and you're stating your entire case.
- 19 All I'm asking you is, is -- I understand what you're
- 20 saying. I understand --
- 21 A. But I'm just trying to lead up to what this
- 22 piece --
- 23 Q. Does the Staff think that the call center is a
- 24 good thing?
- 25 A. The Staff doesn't know because the company

- 1 didn't measure or couldn't measure before.
- 2 Q. So you take no position on whether the call
- 3 center actually is an improvement of service, at whatever
- 4 cost or no cost, you take no position whatsoever about
- 5 whether it's good or bad?
- 6 A. The Staff doesn't have a position on whether
- 7 it's improved or not, at least from my perspective. If --
- 8 even if it was an improved level of service, the Staff is
- 9 saying that the company didn't ask its customers if it
- 10 wanted that improved level of service, and furthermore, it
- 11 didn't ask its customers if it would have been willing to
- 12 pay for that improved level of service.
- 13 Q. In DR 21 which we sent to you, we asked you
- 14 this question. We said, with respect to Mr. Cassidy's
- 15 direct testimony at pages 26 and 27 regarding transition
- 16 costs, please state those portions of the statements in the
- $17\ \text{cited}\ 10\text{K}\ \text{filing}\ \text{of}\ \text{AWW}\ \text{that}\ \text{Mr.}\ \text{Cassidy}\ \text{does}\ \text{not}\ \text{agree}\ \text{are}$
- 18 true.
- 19 And the statements that you cite in your
- 20 testimony from the 10K statement by the company is this,
- 21 quote, the new national call center in Alton, Illinois that
- 22 began operation in the second quarter of 2001 will increase
- 23 the company's current focus on high quality customer
- 24 service. This center can be more cost effectively staffed
- 25 and equipped to provide a higher level of service than can

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- 1 concurrently be provided with the numerous existing centers.
- 2 And your answer to that DR was -- correct me
- 3 if I'm wrong -- the Staff has no reason to believe that any
- 4 of the cited statements are untrue.
- 5 A. Correct. I have no reason to question the
- 6 statement that you've identified.
- 7 Q. All right. So then we -- we agree, then, that
- 8 the center can be more cost effectively staffed and equipped
- 9 to provide a higher level of service than can currently be
- 10 provided with the numerous existing centers?
- 11 A. I have no -- correct. I have no reason to
- 12 dispute.
- 13 Q. And that is not good?
- 14 A. It may be good, but again, the company didn't
- 15 ask the customers if it wanted that or needed that or was
- 16 willing to pay for the additional improvement.
- 17 Q. In the Stipulation & Agreement from Case
- 18 No. WM-2001-309 to which you've referenced in your testimony
- 19 as well, are you familiar with that document?
- 20 A. Yes, I am.
- 21 Q. All right. Under -- on page 4, under
- 22 Section 3 -- and this document was signed by all the
- 23 parties, including the Staff, correct?
- A. That's correct.
- Q. This statement appears in there: The American

- 1 Waterworks system is currently in the process of opening a
- 2 new call center in Alton, Illinois. This facility will
- 3 include several improvements from the joint applicants'
- 4 current call centers, such as state-of-the-art telephony
- 5 systems -- is that how you say that -- advance customer
- 6 information database systems, a more functional and
- 7 ergonomically correct building layout design, and the
- 8 technology and resources to track key performance
- 9 statistics.
- 10 This facility is scheduled to begin operations
- 11 for the SLCWC customers in the third quarter of 2001 and
- 12 will begin to come online for MAWC and JCWWC customers in
- 13 late 2002.
- Do you disagree with any of that?
- 15 A. I don't disagree. I don't disagree with
- 16 anything you've stated.
- 17 Q. And is that all -- are all those good things?
- 18 A. You may -- you can characterize them as good
- 19 things. I don't know to what extent they improved from
- 20 previous levels of service.
- Q. Well, here's our difficulty. We understand
- 22 that you do not want to allow any O&M increased costs
- 23 because you say there should have been cost savings, but we
- 24 are surprised and now feel that the Staff is indifferent
- 25 toward the value of this call center when we thought you

- 1 were very much in favor of it and online with it. Was that
- 2 a misconception on our part?
- 3 A. I don't know that the Staff ever gave you any
- 4 indication that we were online with your decision. The
- 5 company came to the state after it had already made its
- 6 decision to form and develop and join the call center. That
- 7 decision was made by American Water and Missouri-American
- 8 during August of 2000.
- 9 The company approached the Staff after
- 10 that time to present its presentation that it had made
- 11 this decision to form this call center, and all the
- 12 documentation -- I wasn't present at those meetings, but in
- 13 all the documentation that was given to the Staff, there was
- 14 never any suggestion that there would be increased levels of
- 15 cost because of this move and, in fact, we have
- 16 documentation that showed that there would be reduced cost.
- 17 Q. You're moving on to cost. I'm not at -- we'll
- 18 get to cost, trust me. We're just talking about now, we
- 19 thought this was a good thing and that Staff felt the same
- 20 way. You're telling me that's not the case?
- 21 A. I wouldn't characterize it that way, no,
- 22 because I think it was something that the company came and
- 23 said, we're doing this --
- Q. All right.
- 25 A. -- and we can do these measurements, and the

- 1 Staff said, okay, give us these measurements if you're doing 2 them.
- 3 Q. DR 23 to you, are the call center and the
- 4 national shared services center beneficial to the customers
- 5 of MAWC? Answer, the call center provides customer service
- 6 and national services center provides accounting and
- 7 administrative functions. These activities are necessary to
- 8 provide service and to operate a utility. These activities
- 9 also benefit both the company and its customers. And then
- 10 you go on to say that has nothing to do with your decision
- 11 with respect to the transition costs. That's not a positive
- 12 statement?
- 13 A. Yes, that's a positive statement. However, I
- 14 would also add to that that your previous call center in --
- 15 and your accounting functions were also beneficial to your
- 16 customers.
- 17 Q. So when Mr. Van Den Berg states in his
- 18 rebuttal at page 16, you will disagree with this statement?
- 19 He said, today's customers have expectations that are driven
- 20 by industry standards for customer service. The Alton call
- 21 center meets these standards, and today's customers require
- 22 flexibility in when and how they access customer service
- 23 agents. When a customer speaks to an agent, they expect the
- 24 calls to be answered quickly and all of their issues handled
- 25 efficiently. The Alton center is using technology that

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- 1 enables them to satisfy the demands of today's customers.
- 2 You don't accept that?
- 3 A. I don't dispute that the Alton call center
- 4 doesn't meet its customers' expectation. I do dispute the
- 5 fact that the industry standards that Mr. Van Den Berg used,
- 6 compared the call center to are inappropriate standards to
- 7 make a comparison.
- 8 Q. Now, when we asked you about specific aspects,
- 9 we sent you DRs No. 7 through 13 asking you about specific
- 10 aspects associated with call centers that are new. Do you
- 11 recall those? We asked you, can you quantify the value of
- 12 the ability to track an average abandoned call rate which
- 13 the company could not before do, and your answer was?
- 14 A. No, I cannot.
- Q. Can't quantify any value to that. Does that
- 16 mean there is no value to it or you're just uncomfortable
- 17 attempting to quantify a value to it?
- 18 A. That doesn't -- there may be value, but I
- 19 can't determine what that value is. I have no way to
- 20 determine.
- 21 Q. So there may be absolutely no value to that?
- 22 A. It is an advantage to the company.
- 23 Q. There is value to it?
- 24 A. There's value to it, but I can't quantify it
- 25 because there was no -- no basis to compare it to. There

- 1 was no measurements taking place previously.
- Q. And DR 8 with respect to the ability to track
- 3 average speed of answer, your answer was the same, and I
- 4 assume if I asked you the same three or four questions, your
- 5 answer would be, again, that there is value, you just are
- 6 uncomfortable attempting to quantify it?
- 7 A. That is correct.
- 8 Q. And the same would be true with the ability to
- 9 track first call effectiveness?
- 10 A. That is correct.
- 11 Q. And the same would be true with the ability to
- 12 track average customer inquiry response time?
- 13 A. That's correct.
- 14 Q. And the same would be true with the ability to
- 15 use the interactive voice response customer satisfaction
- 16 server?
- 17 A. That's correct.
- 18 Q. And the same would be true with respect to
- 19 24-hour answering capability?
- 20 A. Correct.
- 21 Q. And the same would be true with respect to the
- 22 availability of the multi-language capabilities?
- A. That's correct.
- Q. So you agree there's some value there, you
- 25 just don't want to put a value -- quantify it?

- 1 A. I have no way to quantify that.
- 2 Q. So does the Staff, if we --
- 3 A. Can I finish?
- 4 Q. Sure.
- 5 A. I believe it would be more appropriate for the
- 6 company to identify that quantifiable value, and I've asked
- 7 the company if they did, if they were able to quantify that
- 8 value, and they also were unable to.
- 9 Q. So now since your -- since the Staff's
- 10 position is essentially that the company should have no
- 11 increased dollars for this change, that they should only
- 12 have in their cost of service legacy costs, you would give
- 13 them nothing for this?
- 14 A. Because all of these things ignore and are
- 15 irrelevant to the fact that American Water identified
- 16 overall cost savings, and that every other operating company
- 17 achieved cost savings and were assigned cost savings. And
- 18 that was the documentation that was relied upon by American
- 19 Water to do that decision. Only Missouri-American was
- 20 assigned additional cost. That's an inappropriate cost
- 21 allocation process.
- 22 MR. CIOTTONE: Your Honor, I do understand and
- 23 appreciate his position and his desire to restate it as
- 24 often as possible. If we can just stay on the questions, he
- 25 will get his opportunity. Will you admonish him, please, to

- 1 answer the question?
- JUDGE THOMPSON: I will, Mr. Ciottone. Mr. --
- 3 THE WITNESS: I'm sorry. If I misunderstood
- 4 the question, I'm sorry.
- 5 JUDGE THOMPSON: Misunderstanding is okay.
- 6 Everybody's allowed to misunderstand. We do that all the
- 7 time. But what you need to do is answer questions yes, no,
- 8 I don't know.
- 9 THE WITNESS: I apologize.
- 10 JUDGE THOMPSON: And if you want to give
- 11 explanation, then Mr. Bates will have an opportunity to
- 12 elicit those explanations from you on redirect, to say
- 13 something like, when you answered yes to Mr. Ciottone's
- 14 question such and such, is there something you'd like to
- 15 explain about that, and then you'll have a chance to do
- 16 that. Okay?
- 17 MR. BATES: Your Honor, if I may, I'm sure you
- 18 don't mean by that that he has to answer only yes, no, or I
- 19 don't know with no explanation whatsoever.
- 20 JUDGE THOMPSON: Well, if it's a yes, no or I
- 21 don't know question, I would sure like it answered yes, no
- 22 or I don't know, because he's been asking leading questions
- 23 and that moves things along so much more quickly.
- MR. BATES: Of course. But if he has -- in
- 25 order to honestly answer the question, give the Commission

- 1 an honest answer, if he has to explain that somewhat.
- 2 JUDGE THOMPSON: Absolutely, he has to give an
- 3 honest answer. That's the first requirement.
- 4 MR. BATES: Thank you.
- 5 JUDGE THOMPSON: Thank you. Please proceed.
- 6 BY MR. CIOTTONE:
- 7 Q. Now, my question to you, Mr. Cassidy, is --
- 8 and I know you have your reasons, but you are unwilling to
- 9 ascribe any increased value to the customer for which the
- 10 company could receive compensation for these new
- 11 capabilities that we've just gone through?
- 12 A. That is correct.
- 13 Q. Does Ms. Bernsen utilize these criteria in her
- 14 metric tracking? Did you read her testimony?
- 15 A. I read her testimony. Ms. Bernsen, I believe,
- 16 identifies a number of reports that the company had
- 17 indicated that it would be able to -- or number of
- 18 measurements that it would be able to maintain, and
- 19 Ms. Bernsen was interested in obtaining those. And she's
- 20 also identified, I think, three other reports that -- or
- 21 measurements that the company maintains that she would like
- 22 to acquire.
- Q. And she is on the Staff?
- 24 A. That is correct.
- 25 Q. So what conclusion can we draw from that with

- 1 respect to the Staff's appreciation of these abilities?
- 2 A. I believe that she is interested in seeing
- 3 that now the company -- that now that the company has made
- 4 this decision to move the call center, she's trying to make
- 5 some determination if the company is meeting its customer
- 6 service needs, if it's serving its customers in a sufficient
- 7 manner.
- 8 Q. All right. Now, you've gone on record in your
- 9 surrebuttal on page 38 as stating, the call center was built
- 10 with economic reasons being the key factor in the decision.
- 11 From whence do you get that conclusion?
- 12 A. I would direct you to page -- I would direct
- 13 you to Schedule 8, I believe it's page 10 and 11 of that
- 14 schedule.
- 15 Q. Schedule -- I'm sorry?
- 16 A. Schedule 8 to my surrebuttal testimony,
- 17 page 10 and 11. Obviously this demonstrates that net
- 18 savings was a very critical factor in Missouri-American's
- 19 decision to build this call center.
- 20 Q. No one's suggesting it wasn't an important
- 21 factor, but are you suggesting that there was never any
- 22 concern for improving customer service?
- 23 A. No, I'm not. I'm sure that was part of the
- 24 decision-making process.
- Q. Are you suggesting there was never any concern

- 1 over the outdated aspects of the legacy systems?
- 2 A. I'm sure that was taken into consideration.
- 3 Q. Are you suggesting that there was no concerns
- 4 about the problems of assimilating different rules,
- 5 regulations, systems, data systems from the various
- 6 acquisitions comprising MAWC?
- 7 A. I have no reason to doubt that.
- 8 Q. All right. So now we're getting down to the
- 9 economic value, the cost, which is where you wanted to get
- 10 to in the beginning, right?
- 11 A. Correct.
- 12 Q. Now, you -- correct me if I'm wrong. You
- 13 say -- and, in fact, in your surrebuttal on page 28 you say
- 14 the Staff's determination is based entirely on the
- 15 information that the company has supplied to Staff in Data
- 16 Request No. 110 and 298?
- 17 A. That -- that determination is -- addresses the
- 18 \$125,000 of difference, I think, that is cited on page 27.
- 19 Q. You're saying that does not -- that is not
- 20 referencing your disallowance of cost based on the argument
- 21 that the company's transition resulted in no savings?
- 22 A. No. I'm not saying that. You cited that
- 23 statement on page 28, and I'm saying what that statement
- 24 refers to is --
- JUDGE THOMPSON: 28 of what?

- 1 THE WITNESS: Of my surrebuttal.
- JUDGE THOMPSON: Okay. Thank you.
- 3 THE WITNESS: And I'm saying that that
- 4 addresses what's contained on the question on the preceding
- 5 page, on 27.
- 6 BY MR. CIOTTONE:
- 7 Q. Before we get to 110, I do have to ask you one
- 8 question before I leave the issue of the value or the
- 9 quantification of whether the conversion to the call center
- 10 was good or bad for the company and its customers. Did you
- 11 not state that the -- and I'm not on transition costs yet,
- 12 but I have to bring this up at this point.
- 13 Did you not state that the Staff does not
- 14 argue that the transition costs are an improvement?
- 15 A. Which DR are you referring to?
- 16 Q. Oh, boy. 25.
- 17 A. I think the timing of when I answered this
- 18 request is important. When I answered this request, I was
- 19 saying that these costs were not imprudent in that they were
- 20 not inflated or unnecessary or frivolously incurred to
- 21 transition to the call center. But once I received the
- 22 information in DR 448 and also in 479, I found that the
- 23 overall cost savings had occurred and I also found that that
- 24 overall cost savings had been passed along to every other
- 25 operating company except Missouri-American Water Company.

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- 1 So if Missouri-American Water Company was
- 2 to -- given that situation, if Missouri-American Water
- 3 Company was to accept additional costs related to either
- 4 joining the call center or transitioning to the call center,
- 5 that would represent an imprudent decision.
- 6 Q. Okay. Do you realize what you're doing here
- 7 now? You've gone on record. This is what the DR says --
- 8 MR. BATES: I'm sorry. Are you testifying or
- 9 asking him a question?
- 10 MR. CIOTTONE: I'm trying not to get upset
- 11 with a rather significant transgression here.
- 12 BY MR. CIOTTONE:
- 13 Q. The DR No. 25 says, does the Staff believe
- 14 that such transition costs were imprudently incurred? If
- 15 so, does the Staff believe that the transition to the call
- 16 center and the national shared service center should have
- 17 been accomplished without incurring the transition costs?
- 18 And you answered, answer, the Staff does not
- 19 allege that these transition costs were imprudently
- 20 incurred. That was your answer.
- 21 A. That's the answer, but that was -- can I
- 22 finish?
- MR. BATES: Can he answer?
- JUDGE THOMPSON: Time out.
- 25 He asked you if that was your answer. You

- 1 responded that it was. You were then done. If he wants to
- 2 explain, you've got to get that on redirect. He answered
- 3 the question, yes, that was the answer, right?
- 4 MR. BATES: Your Honor, I appreciate that, but
- 5 if he cannot give a complete answer by simply answering with
- 6 one word, then I don't think that that's really serving the
- 7 Commission's purposes.
- 8 JUDGE THOMPSON: That is the hell that is
- 9 cross-examination.
- MR. BATES: Thank you.
- JUDGE THOMPSON: Please proceed.
- 12 BY MR. CIOTTONE:
- Q. Mr. Cassidy, has not the Staff gone on record?
- 14 DRs are answered under oath, aren't they?
- 15 A. That is correct.
- Q. And the Staff answered under oath, the Staff
- 17 does not allege that these transition costs were imprudently
- 18 incurred. Now you're saying that was false or, less
- 19 politely, a lie?
- 20 A. At that point in time, as I explained
- 21 previously in my previous answer in testimony, the Staff
- 22 had -- did not have all of the information that it has now.
- 23 The company supplied a lot of information to the Staff after
- 24 the fact, and once it received that information, the Staff's
- 25 position on these costs is different from when it responded

- 1 to it in this DR.
- 2 Q. Subsequent to this DR, you had the opportunity
- 3 to file rebuttal testimony, correct?
- 4 A. I filed --
- 5 Q. This was done very early?
- 6 A. Yes. I had the opportunity. There was no
- 7 rebuttal testimony filed.
- 8 Q. You had the opportunity to file surrebuttal
- 9 testimony?
- 10 A. And I filed surrebuttal testimony.
- 11 Q. At any time in any of that testimony did you
- 12 say, we've changed our mind now, we're claiming a prudency
- 13 issue?
- 14 A. I say in my surrebuttal testimony with regard
- 15 to the call center costs that it would be imprudent to
- 16 accept additional costs.
- 17 Q. You mention the word imprudent in your
- 18 testimony?
- 19 A. Yes, it's mentioned in my surrebuttal
- 20 testimony.
- 21 Q. Can you point it to me?
- 22 A. The call center was built with economic
- 23 reasons being the key factor in the decision. No state
- 24 should have its costs of service increase because of their
- 25 inclusion in the call center; otherwise, it is an imprudent

- 1 decision. It is imprudent to join the call center since
- 2 they can provide the service in an overall lower cost. That
- 3 is located on page 38 of my surrebuttal, lines 10 through
- 4 13.
- 5 Q. So it's imprudent to join the call center, but
- 6 the transition costs to build the call center are prudent,
- 7 or are you reneging entirely on the prudent?
- 8 A. The documentation that I was supplied -- I'm
- 9 saying that the transition costs are imprudent because the
- 10 transition costs were included in the study in DR 448 that
- 11 was provided to me after I responded to this Data Request.
- 12 Q. Oh, this is -- okay. So then now -- the issue
- 13 of prudence now in your mind as you change from your under
- 14 oath statement in 25, now you're saying it depends entirely
- 15 on whether there are cost savings?
- 16 A. That's the -- the entire issue that's at
- 17 stake.
- 18 Q. So if we prove to this Commission that there
- 19 are cost savings in the O&M, then the transition costs are
- 20 prudent again and everything's prudent?
- 21 A. I don't know how the company could be having
- 22 cost savings, given that you're increasing the cost with
- 23 your adjustments.
- Q. Well, you didn't hear any of the testimony
- 25 with respect to from Mr. Van Den Berg about the cost per

- 1 call decreases?
- 2 A. That's not -- that's not lowering cost in
- 3 rates. That's not lowering cost to the customer. That's
- 4 like generating cost based on calls which you have problems
- 5 with.
- 6 Q. These fine ladies and gentlemen will decide if
- 7 that's a cost reduction, but if it is proven to them that
- 8 there is a cost per call decrease in O&M, then you're on
- 9 board with everything's prudent?
- 10 A. If there's a what? I'm sorry.
- 11 Q. Well, sir, you said the only reason you're
- 12 reneging on your DR 25 is that after that fact you came to
- 13 the conclusion that the cost per call -- pardon me -- that
- 14 the cost of operating the trans-- of the call center was an
- 15 increase rather than a decrease or staying the same, and you
- 16 said, therefore, it's no longer prudent.
- 17 A. That's my testimony.
- 18 Q. All right. So that conversely, if it ends up
- 19 being a bargain for the ratepayers, instead of an increase
- 20 in cost, and if we can successfully prove that to the
- 21 Commission, then everything's prudent, right?
- 22 A. Yeah, if you could somehow prove that.
- 23 Q. All right. What does prudent mean to the
- 24 Commission? What -- to you and the Staff? What does it
- 25 mean when something rises to that level of being prudent?

- 1 A. It must be the best -- must be done with the
- 2 best -- it must be the best decision.
- 3 Q. Did you have -- it has to be the best
- 4 decision?
- 5 A. It has to be a decision that is -- that
- 6 doesn't harm the ratepayers.
- 7 Q. And what are the regulatory consequences of
- 8 such a determination?
- 9 MS. O'NEILL: I'm going to object, because I'm
- 10 not sure which determination Mr. Ciottone is talking about.
- 11 BY MR. CIOTTONE:
- 12 Q. The determination that something is prudent.
- 13 A. Are you asking me what is the determination of
- 14 prudence?
- 15 Q. Once the determination that something is
- 16 prudent is made, what are the regulatory consequences of
- 17 such a determination?
- 18 A. If something is determined that it's prudent,
- 19 it seems that it's an acceptable thing.
- 20 Q. And the cost should be recovered?
- 21 A. Correct.
- 22 Q. So now it is your position that you answered
- 23 DR 25 before you saw DR 110?
- 24 A. No, not DR 110. DR 448 and DR 479.
- Q. What was in those that changed your -- because

- 1 I understand your entire case to be based on 110. What is
- 2 it in 448 that changed that?
- 3 A. My entire case is not based on DR 110. That
- 4 is how -- DR 110 was provided to me by the company. That is
- 5 nothing -- I did nothing to change those calculations. That
- 6 represents the previous call center costs factored up for
- 7 all known changes to bring the previous level of cost to a
- 8 2003 current cost level. I did nothing to adjust those
- 9 amounts. I accepted that.
- 10 Now, given the situation that came -- the
- 11 information given to me in DR 448, which as I've already
- 12 explained, American Water did a study, and it relied on that
- 13 study to form the call center. That study showed that
- 14 American Water expected \$10 million of annual cost savings.
- 15 And given DR 479, which was supplied to me the
- 16 day I filed my surrebuttal testimony, which I was unable to
- 17 include in the information in my testimony because of its
- 18 late arrival, that documentation showed that that \$10
- 19 million of costs was distributed to every other operating
- 20 company except Missouri-American Water. Missouri-American
- 21 Water was asked to pay an additional \$650,000.
- That is an unacceptable and inappropriate cost
- 23 assignment. If you have overall cost savings, no operating
- 24 company should be assigned additional costs. The additional
- 25 cost you're asking Missouri-American to pay represents a

- 1 subsidy to the other operating companies and -- it
- 2 represents a subsidy to other operating companies, and that
- 3 represents additional cost savings to those other operating
- 4 companies.
- 5 Q. Now, let's see if we're on the same page here.
- 6 We're at the point of whether the call center is resulting
- 7 in an inequitable increase in costs to Missouri's customers
- 8 or whether it's not. That's what we're talking about here?
- 9 A. That's correct.
- 10 Q. If it's not an inequitable increase in costs
- 11 to the Missouri customers, then you're on board with the
- 12 transition costs and you're on board with whatever the
- 13 costs --
- 14 A. The trans--
- 15 Q. -- are necessary to operate the call center
- 16 are, if it is a bargain or a good deal or a fair deal for
- 17 Missouri's customers. That's your case?
- 18 A. The transition costs would have to demonstrate
- 19 cost savings to the ratepayers as well. For the call
- 20 center, as long as it doesn't increase my costs -- and
- 21 that's all I've attempted to do is hold the cost. I'm not
- 22 trying to capture any of the savings in my adjustment, and
- 23 I'm just trying to hold the costs at what they were. All
- 24 the other operating companies, they can have the savings,
- 25 and I'm being conservative in my position.

- 1 But unless -- as far as your transition part
- 2 of your question, unless they can identify quantifiable cost
- 3 savings, they shouldn't be included.
- 4 MR. CIOTTONE: May I approach, your Honor?
- JUDGE THOMPSON: You may.
- 6 (EXHIBIT NO. 114 WAS MARKED FOR IDENTIFICATION
- 7 BY THE REPORTER.)
- 8 MR. CIOTTONE: May we mark this as 114, your
- 9 Honor, and I'll have the witness identify it?
- 10 JUDGE THOMPSON: You certainly may.
- 11 BY MR. CIOTTONE:
- 12 Q. Mr. Cassidy, you are familiar with the
- 13 original DR 110, of course?
- 14 A. The original DR 110, yes, I am.
- 15 Q. And that was in your testimony?
- 16 A. That's correct.
- 17 Q. And you used that to make a determination of a
- 18 cost per call increase, did you not?
- 19 A. I didn't use it to make a determination of a
- 20 cost per call increase, no. I did not.
- Q. Well, you put it in your testimony as an
- 22 exhibit showing that there's a cost per call increase?
- 23 A. It's in my testimony as an exhibit, but I did
- 24 not create or calculate any cost per call.
- 25 Q. You were provided with this document that I've

- 1 handed to you marked Exhibit 114, were you not, prior to
- 2 this case, prior to this hearing?
- 3 A. Yes, I believe I received this documentation
- 4 November 21st.
- 5 Q. And it was provided to you as an updated
- 6 response to DR 110, correct?
- 7 A. That is correct.
- 8 MR. CIOTTONE: So I think that's what it
- 9 should be designated, your Honor, is update to DR 110.
- 10 JUDGE THOMPSON: Okay. Very well.
- 11 BY MR. CIOTTONE:
- 12 Q. Now, you believe that the cost associated with
- 13 operating the legacy systems are appropriate, right?
- 14 A. I believe it's appropriate given overall cost
- 15 savings.
- 16 Q. All right. And you've increased those for
- 17 wage increases. You believe that's appropriate?
- 18 A. Yes.
- 19 Q. So you're not entirely opposed to any increase
- 20 in costs if they're associated with necessary unavoidable
- 21 cost increases?
- 22 A. Right. I only -- I increase those -- allowed
- 23 those increases in costs because it brought those previous
- 24 costs of the call center up to current cost levels as of

25 2003.

- 1 Q. Now, in the updated response, Mr. Van Den Berg
- 2 did this for us, and he calls it an apples to apples
- 3 comparison characterization, which has always irritated me
- 4 but nevertheless is appropriate here, because he accuses
- 5 you -- and I'm just simply asking you if you understand this
- 6 to be an accurate characterization of our disagreement. He
- 7 accuses you of comparing legacy costs to new costs without
- 8 taking into consideration the new duties and obligations of
- 9 the new center. Is that an accurate characterization?
- 10 A. That is what he states in his testimony. I
- 11 believe it's a fair summation.
- 12 Q. Now, is there some reason that you believe the
- 13 cost per call measure is not a legitimate measure of what
- 14 the -- of whether there are savings associated with the
- 15 transition to a new system? Is there some reason that
- 16 that's defective in your mind?
- 17 A. Yes. I've identified several reasons why I
- 18 believe his as-was calculations are incorrect in my
- 19 surrebuttal testimony.
- 20 Q. Excuse me. We'll get there, I promise you.
- 21 I'm simply asking you conceptually, the idea of a cost per
- 22 call comparison, is that a legitimate characterization if
- 23 it's arrived at properly, and if in the unlikely event
- 24 everyone agreed that the calculations were appropriate, is
- 25 that a legitimate characterization of whether or not there

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- 1 were savings?
- 2 A. I don't believe so.
- 3 Q. All right. Why not?
- 4 A. Based on the information on this response --
- 5 can I be specific about this response?
- 6 Q. I don't think it's going to be responsive to
- 7 the theory, but go ahead. Answer it the way you want and
- 8 then we'll take it another step.
- 9 A. Okay. The number of calls identified on this
- 10 Data Request, the 386,415 calls, represented a 1999 survey,
- 11 which to me indicates that it's an estimate. There were
- 12 no -- I asked the company for 2000, 2001, 2002 call volumes.
- 13 The company had no records of any of those call volumes. So
- 14 what I have here is a 1999 number which I cannot compare to
- 15 any other years to determine if this is an appropriate
- 16 number.
- 17 Furthermore, the company has stated that this
- 18 is an estimate or based on a survey. So this cost per call
- 19 is very much an estimation.
- 20 Q. All right. Forgive me. I'm not asking you
- 21 about this cost per call. We're going to get there. I'm
- 22 asking you about the theory. The theoretical concept of is
- 23 a cost per call a legitimate measurement of whether or not
- 24 there are savings to the customer? Somebody's got to pay
- 25 the cost per call. If the cost per call goes down, is that

- 1 a good thing? If the cost per call goes up, is that a bad
- 2 thing, conceptually?
- 3 A. I don't believe a cost per call is the
- 4 appropriate way to make this measurement, because a cost per
- 5 call assumes that all costs are variable and all costs are
- 6 not variable. There are fixed costs.
- 7 Q. Well, the Commission will decide whether or
- 8 not the calculation is correct. But if there is a
- 9 legitimate, believable cost per call, is that a usable
- 10 metric to determine whether or not there's savings?
- 11 A. That -- the problem with that is, in this case
- 12 that you have to look at the facts at the time of making the
- 13 decision to form the call center. Mr. Van Den Berg in doing
- 14 his as-was cost methodology is -- he was trying to justify
- 15 the decision based on what he believes to be the current
- 16 facts. And I believe you have to look at the facts that
- 17 existed at the time of making the decision.
- 18 So to come back and second guess these old
- 19 as-was costs with some new level of call volumes that you've
- 20 come up with is an inappropriate way to calculate these
- 21 costs.
- 22 Q. That's a remarkable statement. Are you
- 23 telling me that you would rather bet your conclusions and
- 24 estimates and that you think it's inappropriate to use
- 25 actual data that thereafter materializes? Is that what you

- 1 just said?
- 2 A. No, I'm not.
- 3 Q. What did you say?
- A. I used actual data. Mr. Van Den Berg uses
- 5 estimates.
- 6 Q. Let's go through this, then. All right?
- 7 A. Okay.
- 8 Q. We'll go through this. The original call
- 9 calculation from DR 110 is the top half of the page.
- 10 A. That is correct.
- 11 Q. All right. And this was characterized -- you
- 12 sent the Data Request to the company asking for a comparison
- 13 of as-was versus as-is costs.
- 14 A. Let me reference that. Right. And the
- 15 company supplied me with analysis of operating cost and
- 16 savings.
- 17 Q. All right. Now, tell us what his -- explain
- 18 for the Commission, because this is going to be the critical
- 19 document in the company's position, so I want them to
- 20 understand what you think it says in this case. The as-was
- 21 summary that was submitted to you by the company that you
- 22 think is the more appropriate yardstick that should be used.
- 23 The as-was cost, what's that 1,645,756, what does that
- 24 represent? Starting at the top left.
- 25 A. Are you talking about the -- which number did

- 1 you identify?
- 2 Q. Top left, wages under as-was.
- 3 A. 1,645?
- 4 Q. Yeah.
- 5 A. That represents the previous call center
- 6 function at -- for the wages trued up through 2003.
- 7 Q. That was at the St. Louis facility?
- 8 A. At all -- all of the facilities.
- 9 Q. Except for the 144,023, correct, at the
- 10 bottom? Isn't that another facility?
- 11 A. No, that's other O&M costs.
- 12 Q. Oh, I thought that was the other facility that
- 13 had not yet joined.
- 14 A. No. This is based on Mr. Grubb's analysis.
- 15 Q. Okay.
- A. And it represents all of those four costs
- 17 grossed up for all known changes to bring them to current
- 18 costs at 2003.
- 19 Q. Good. All right. So the total cost -- the
- 20 total cost, had everything stayed the same, had call volumes
- 21 been what they were in 1999, that's the cost, total
- 22 customer, 326,184?
- 23 A. That's the previous cost trued up through
- 24 2003. And that's the Staff's position.
- Q. And the number of calls 386,415 is what? Is

- 1 that an actual number?
- 2 A. That is based on a survey of 1999 data.
- 3 Q. Theoretically actual numbers or as close as
- 4 they could get to it?
- 5 A. I have no basis for being able to determine if
- 6 that number is representative of anything, because there are
- 7 no other years to compare it against.
- 8 Q. All right. They came up with a cost per call
- 9 by doing simple division of \$8.44 for every call?
- 10 A. They derived the \$8.44 by dividing the 3,261
- 11 by the 386 number.
- 12 Q. Now, this is the -- then you moved to the
- 13 right column, which is the as-is column that Mr. Grubb
- 14 prepared for you?
- 15 A. That's correct.
- 16 Q. And then Mr. Van Den Berg changes all this,
- 17 which caused you distress and you wish to debate with me,
- 18 and we shall, but let's look at Mr. Grubb's numbers, what he
- 19 did.
- 20 A. That's correct. Let's talk about Mr. Grubb
- 21 first.
- 22 Q. What's the 452,214?
- 23 A. Those are -- those represent local district
- 24 costs for service order closers maintained at St. Louis
- 25 after -- after their transition to the call center.

- 1 Q. All right. So that's just -- those are
- 2 fallout numbers of --
- 3 A. Those are --
- 4 Q. -- what actually happened?
- 5 A. If you look at the 878,917, that represents
- 6 costs over and above call center costs that have to be
- 7 maintained at the local district level, because the call
- 8 center doesn't perform those functions and specifically
- 9 those -- that function is the function of service order
- 10 closers.
- 11 Q. And then pro forma call center costs were
- 12 what? That was Mr. Grubb's estimate of what?
- 13 A. That was his calculation of what he believed
- 14 the allocated amount of call center costs would be, given
- 15 that the St. Louis district and all of the other districts
- 16 would be transitioned to the call center.
- 17 Q. All right. Comes up with a total cost of
- 18 4,871,412?
- 19 A. And that's the position that he filed on in
- 20 direct testimony.
- 21 Q. You do the math again and you come up with
- 22 \$9.71 per call?
- 23 A. Given his 4,871 divided by whatever that
- 24 501,000 represents, that call volume.
- 25 Q. Not good for the ratepayers unless there's

- 1 some other benefits to make up the difference, agree?
- 2 A. Not good for the ratepayers, given that
- 3 overall cost savings were identified.
- Q. Okay. Would have been much better to the
- 5 ratepayers if that was a lower number than 8.44? That would
- 6 be good?
- 7 A. No, because you're comparing a difference in
- 8 call volumes. I don't believe that's an accurate way to
- 9 assess that.
- 10 Q. The Commission will decide that, but if the
- 11 cost per call had come out lower there, that would be good,
- 12 right?
- 13 A. I believe it's more appropriate to determine
- 14 cost based on cost, not cost per calls.
- 15 Q. All right. Mr. Van Den Berg did two things
- 16 when you got the updated 110, did he not?
- 17 A. Correct.
- 18 Q. The one thing he did was change the pro forma
- 19 call center cost. Now, how did he do that?
- 20 A. Okay. He changed his as-is cost summary. His
- 21 pro forma cost is \$3,223,228, and he calculated that by
- 22 taking the service company bills received from the service
- 23 company related to the call center. During the time frame
- 24 covering May of 2003 through October of 2003, that
- 25 represented six months of information, and he multiplied

- 1 that by two to get an annual level.
- Now, the problem with that number is that the
- 3 states Tennessee and Kentucky transitioned to the call
- 4 center during that time frame. Tennessee transitioned in
- 5 August of 2003. Kentucky transitioned October 21st --
- 6 October 20th of 2003.
- 7 Mr. Van Den Berg made no adjustments to his
- 8 service company bills to annualize the effect of those
- 9 states and their customers joining the call center. Those
- 10 states would bring significant amounts of customers to
- 11 spread the fixed cost of the call center across.
- 12 O. And revenues?
- 13 A. I don't understand what you mean by "and
- 14 revenues."
- 15 Q. Well, they wouldn't join the call center for
- 16 free. They, too, would have to be charged their share of
- 17 cost?
- 18 A. They would be allocated costs.
- 19 Q. Right. So we don't know what that would be?
- 20 A. But the fixed cost for all the other operating
- 21 companies would be reduced because these other states would
- 22 be taking on some of these fixed costs.
- 23 Q. Well, where did Mr. Van Den Berg get these
- 24 numbers? They were actual bills sent from the service
- 25 center to the company, correct?

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- 1 A. That's correct, but they have not been
- 2 adjusted for changes that have occurred during the time
- 3 period that he wrote.
- 4 Q. But the earlier numbers from the original
- 5 DR 110 were estimates back when Mr. Grubb got your DR, and
- 6 Mr. Van Den Berg's updated numbers are actual bills, as you
- 7 say, unadjusted?
- 8 A. I don't agree -- I don't agree with that
- 9 characterization. Mr. Grubb's costs under the as-was are
- 10 actual and known and measurable costs. They're adjusted to
- 11 bring them up to current cost. Those are actual known,
- 12 measurable costs of the previous call center.
- 13 Q. And the bills now are lower?
- 14 A. But that ignores -- that ignores the fact that
- 15 moving to the call center resulted in a service order closer
- 16 function at the local district level. So the cost that
- 17 \$3.261 million must be compared to is \$4.102 million.
- 18 Q. So you think they're going to go back up
- 19 again?
- 20 A. I don't think they're going to go back up
- 21 again. I'm saying this is the difference that we have.
- 22 Q. So is it not true that you confirmed with
- 23 Mr. Jenkins that these numbers had changed?
- 24 A. I confirmed that the numbers related to the
- 25 allocated piece of the call center had changed, the

- 1 difference between the 3,992 and the 3,223.
- Q. Mr. Van Den Berg's characterization that these
- 3 numbers are actual and based on in-hand bills is flawed
- 4 because they don't reflect what might happen when Kentucky
- 5 comes up?
- 6 A. No. They don't reflect what has already
- 7 actually happened during the time period that he looked at.
- 8 Q. So what evidence --
- 9 A. He didn't address Tennessee, which
- 10 transitioned to the call center in August of 2003. He
- 11 didn't address Kentucky, which transitioned to the call
- 12 center in October 2003.
- 13 Q. All right. We have evidence that this is a
- 14 correct number. It's been put in the record by
- 15 Mr. Van Den Berg. Do you have evidence to refute it other
- 16 than your skepticism?
- 17 A. My evidence is more than skepticism. It's the
- 18 fact that these costs would have -- they have to be
- 19 annualized. You have to think of these like payroll
- 20 adjustments. It's like -- you know, you have something
- 21 where you have to annualize it out to represent a full
- 22 year's worth of information.
- 23 If you don't adjust those bills for the fact
- 24 that Kentucky and Tennessee has transitioned to the call
- 25 center and now you have these additional customers to spread

- 1 fixed costs across, you have a flawed analysis.
- 2 Q. And you're under the belief that these are not
- 3 annualized or they are just not annualized correctly?
- 4 A. They're not annualized in any way to reflect
- 5 Kentucky and Tennessee.
- 6 Q. And you have evidence of what the impact of
- 7 Kentucky and Tennessee would be?
- 8 A. Yes, I do. Kentucky will bring
- 9 101,000 customers to spread fixed costs over. They
- 10 transitioned, as I stated, on October 20th of 2003. And
- 11 Tennessee brings 70,335 customers, and they transitioned in
- 12 August of 2003. So the months prior to each one of those
- 13 states' transition were not reflected for those particular
- 14 state's transition.
- 15 Q. But what's your evidence to refute the dollar
- 16 numbers? I mean, as they come on, they will also bring
- 17 revenue with them. They will be charged as well.
- 18 A. Because you're ignoring the effect of
- 19 transitioning these states on. You're ignoring the fact
- 20 that fixed costs will be spread to these states for the
- 21 months prior to their transition.
- Q. And the dollar impact on Mr. Van Den Berg's
- 23 number will be what?
- 24 A. I haven't calculated it, because that's the
- 25 company's position.

- 1 Q. All right. The next number he changes is an
- 2 increase in the number of calls, and you dispute that?
- 3 A. Yes, I do.
- 4 Q. All right. Now, do you dispute the number of
- 5 calls because Mr. Van Den Berg first estimated the number of
- 6 calls based on recent experience, and then in exhibits that
- 7 he put in yesterday in response to Commissioner Murray's
- 8 questions, he put in actual data of calls and the actual
- 9 data of calls are even higher than the 521,529 shown here.
- 10 Do you dispute that number or do we move on the AWR
- 11 ramifications of that number?
- 12 A. Are you asking me if I dispute the 521,529?
- 13 Q. That's what I'm asking.
- 14 A. There's a number of reasons why I dispute that
- 15 number and AWR is one of the reasons.
- Q. What else?
- 17 A. As I've stated, I believe that even given the
- 18 analysis that Mr. Van Den Berg provided in his schedules
- 19 yesterday, that doesn't capture the full impact of the calls
- 20 that the call center handles related to AWR calls. That
- 21 amount inflates this call volume that's listed on this
- 22 schedule. I have called the call center personally on a
- 23 number of occasions, and -- and if you look at the schematic
- 24 that is an exhibit in testimony --
- Q. Excuse me. Are you on AWR now?

- 1 A. Yes, I am.
- Q. We're going to get to that.
- 3 A. I'm attempting to explain why AWR impacts this 4 call volume.
- 5 Q. Could you tell me the other reasons, and then 6 we'll get to AWR. You said there were others. I'm going to 7 discuss AWR with you until you're tired of it.
- 8 A. Okay.
- 9 Q. What else -- you said AWR is one of the
- 10 reasons?
- 11 A. Another reason is that Mr. Van Den Berg
- 12 calculates an estimated ratio of interactive voice response
- 13 calls for 2003. He does that because the call center did
- 14 not track IVR calls by state during 2003. So, therefore, he
- 15 had to use a 2002 ratio against 2003 numbers to develop that 16 number.
- 17 And I would also argue with the \$8.44 cost
- 18 that is shown on that schedule because of the problems that
- 19 exist with the 386,450 -- 415 call volume, because that
- 20 number represents an estimate. There's no other number to
- 21 compare that to. And the company has admitted in data
- 22 requests to me, which I have documentation of, that it
- 23 represents an estimate, and that cost per call is not a
- 24 reliable number to use.
- Q. Let's try to stay on track, though, if we can.

- 1 I'm asking you about -- we went through the number, the
- 2 price change that Mr. Van Den Berg did. You said you're
- 3 suspicious of that because of Tennessee and Kentucky and
- 4 that influence does not show up there, and now we're on to
- 5 the 521,529 calls. I asked you if you were suspicious of
- 6 that. You said, because of AWR, which we are going to get
- 7 to and other things. I'm asking you what those other things
- 8 are. That's where we are.
- 9 A. Right.
- 10 Q. What are those other?
- 11 A. The IVR calls are based on a ratio because
- 12 there is no actual IVR calls during 2003, during the time
- 13 period that Mr. Van Den Berg examined.
- 14 Q. Let me hand you what has been marked as
- 15 Exhibit 107, which has been --
- MR. CIOTTONE: May I approach, your Honor?
- JUDGE THOMPSON: You may.
- 18 BY MR. CIOTTONE:
- 19 Q. -- which has been offered and received in
- 20 evidence. And at the bottom of it, would you read what it
- 21 says?
- 22 A. Actual volume to switch as of December 6, 2003
- 23 is 521,918, which annualizes to 660,104 calls based on a
- 24 steady state volume from May 5 to December 6.
- Q. Now, that's actual data that's in evidence.

- 1 A. Uh-huh.
- Q. What do you have to refute that?
- 3 A. There's no auditable support. May I keep this
- 4 or --
- 5 Q. That's my only copy.
- A. I'll pull my copy out.
- 7 MR. BATES: May I approach the witness?
- JUDGE THOMPSON: You may.
- 9 MR. CIOTTONE: Sure.
- 10 THE WITNESS: First of all, you just asked me
- 11 just to refute this last, the bottom line.
- 12 BY MR. CIOTTONE:
- 13 Q. The call numbers?
- 14 A. There's no auditable support for the Staff to
- 15 look at to make any determination if that's an acceptable or
- 16 reasonable number of call volumes. I received this the day
- 17 of hearings and I have no way to -- I've had no opportunity
- $18\ {\rm to}\ {\rm ask}\ {\rm any}\ {\rm questions}\ {\rm about}\ {\rm this},\ {\rm to}\ {\rm clear}\ {\rm up}\ {\rm any}\ {\rm confusion}$
- 19 or make any clarifications.
- I asked for, you know, a lot of this
- 21 information that was provided by Mr. Van Den Berg back in
- 22 June, and -- and I'm just now receiving a lot of this
- 23 information. I don't think that's appropriate.
- Q. Well, sir, we went through your DRs carefully
- 25 to make sure that this was not a transgression. You at no

- 1 time asked for this number of calls. We could not find a
- 2 characterization of that.
- 3 But do you have -- you're telling me you're
- 4 skeptical of this number, but you have no evidence to prove
- 5 that it's false? You just suspect that Mr. Van Den Berg is
- 6 perjuring himself?
- 7 A. Huh-uh. I have no evidence to determine if
- 8 it's a reasonable -- I don't even know how this was
- 9 calculated.
- 10 MR. BATES: Your Honor, if I may, I think
- 11 perjury is a legal concept, isn't it?
- MR. CIOTTONE: It's been submitted under oath
- 13 and it says actual volume of the switch is, and he puts a
- 14 number in and he's a sworn witness.
- MR. BATES: Is he asking the witness to read
- 16 the mind of this person?
- JUDGE THOMPSON: What's your objection
- 18 exactly?
- MR. BATES: I withdraw the objection.
- 20 BY MR. CIOTTONE:
- Q. Well, Mr. Cassidy, I have evidence that this
- 22 number is legitimate. You have no evidence to refute it
- 23 other than your skepticism?
- 24 A. Given that it was given to me yesterday, I
- 25 haven't had an opportunity to make any determination of what

- 1 makes up that number. That's not a reasonable amount of
- 2 opportunity for Staff to examine and audit that number.
- 3 Q. And you're suspicious of the number of the
- 4 reduced calls as billed to the company because it doesn't
- 5 reflect changes that you think have taken place since then
- 6 with respect to Kentucky and Tennessee; is that right?
- 7 A. I'm sorry. Restate your question.
- 8 Q. I'm simply recapping, because those two
- 9 numbers are critical. They get to the 7.87, do they not?
- 10 Those are the two changes to the previous 110, the increase
- 11 in the call numbers and the decrease in the cost billed from
- 12 the call center to the company?
- 13 A. I'm not following where you're getting your
- 14 7.87 from.
- 15 Q. The \$7.87 credibility cost per call off
- 16 Exhibit 113.
- JUDGE THOMPSON: I think you mean 114.
- 18 MR. CIOTTONE: Oh, I marked it. I don't think
- 19 so. You're right. I'm sorry.
- 20 THE WITNESS: That -- again, that cost per
- 21 call would be inappropriate or incorrect because of the
- 22 problems that exist with that \$3,223,228 number, which does
- 23 not reflect the effects of Tennessee and Kentucky
- 24 transitioning to the call center.
- 25 BY MR. CIOTTONE:

- 1 Q. But you don't know what that number should be?
- 2 A. I don't know that number because that's the
- 3 company's position.
- 4 Q. All right. So you are dissatisfied with this
- 5 calculation in several respects which you've discussed. If
- 6 the Commission were to accept this calculation as being fair
- 7 and reasonable and significant, and if the Commission were
- 8 to come to the conclusion that the cost per call of \$7.87 is
- 9 important and significant, would that then rise to your
- 10 level of satisfaction so that now everything's prudent?
- 11 A. Are you asking me if I'm -- I'm not sure if I
- 12 understand that question.
- 13 Q. I'm asking you the question about the cost per
- 14 call criteria now. That if we get to the point where the
- 15 Commission is convinced that the cost per call is the
- 16 appropriate measure and they're convinced that it has been
- 17 calculated properly and if they are convinced that it has
- 18 declined --
- 19 A. Are you asking me to --
- 20 Q. -- what do you have left to disagree about?
- 21 A. Are you asking me if that -- if I would refute
- 22 a Commission's ruling based on this or -- I don't understand
- 23 what you're asking me.
- Q. I'm asking you would you at that time agree
- 25 that the investment and the operating costs are prudent?

- 1 A. The Staff will abide by any ruling that the
- 2 Commission makes.
- 3 Q. All right. Now, I promised you you'd get to
- 4 the AWR call, so let's get there. Your argument with
- 5 respect to the AWR calls is that this -- this number of
- 6 calls which is -- we'll stay with the 521,529 instead of the
- 7 annualized cost because that adds some judgment to it, and
- 8 we'll stay with the 521,529 off Exhibit 114.
- 9 Now, you say that it's not fair to count all
- 10 of -- and tell me if I'm mischaracterizing. You're saying
- 11 it's not fair to count all of those as calls to the call
- 12 center because some of those are attributable to this -- to
- 13 the affiliated -- affiliate's service line program and not
- 14 properly regulated?
- 15 A. That's correct. And that's based upon my
- 16 experience with calling the call center, and also with my
- 17 experience of calling the AWR number, call number that's
- 18 identified separately on its invoice. And if you would like
- 19 me to go through that with you, I'd be happy to.
- 20 Q. No, sir. I read your testimony. I understand
- 21 it perfectly. I have no reason to discount what you said.
- 22 Are you aware of the fact that there are
- 23 different phone numbers?
- 24 A. Yes, I am.
- Q. That there's a phone number on the water bill

- 1 that gets you into this system I'm holding up, Exhibit 112?
- 2 A. Yes, I am.
- 3 Q. And then there's a phone number on the
- 4 advertisements that go to the customers that are different,
- 5 effectively two different numbers on there?
- 6 A. That's correct.
- 7 Q. So you're not concerned about the numbers of
- 8 the people who get the flyers and call that number, that
- 9 doesn't trouble you because that doesn't get to this, right?
- 10 A. I am concerned about that.
- 11 Q. How does that number get to this? If they
- 12 call the special number on the mailer, how does that get
- 13 into this 521,529 number?
- 14 A. Because last night I called that number, and I
- 15 received a customer service representative, and that
- 16 customer service representative answered questions about my
- 17 bill. How can an AWR phone number be able to answer
- 18 questions about my bill?
- 19 Q. Well, how do you know you were not talking to
- 20 an AWR paid employee?
- 21 A. Because AWR representatives shouldn't have
- 22 access to my account information.
- 23 Q. They called up your account information and
- 24 that's what --
- 25 A. Yes, they did.

- 1 Q. -- that's what troubles you?
- 2 Are you under the impression that if you go in
- 3 through the normal phone number here and go through -- I'm
- 4 showing you Exhibit 112 and you go down through this tree,
- 5 that when you get -- if you go through the appropriate
- 6 prompts and you get to the water line protection plan
- 7 person, that that is an AWR person?
- 8 A. Are you referring to the schematic now?
- 9 Q. Yeah. The one that you put into evidence.
- 10 A. And what is your question again?
- 11 Q. This person at the bottom right here who's the
- 12 person that troubles you is an AWR employee. Are you aware
- 13 of that?
- 14 A. I will tell you that I have made that -- gone
- 15 through that call sequence on two occasions and received a
- 16 customer service representative who answered specific
- 17 questions about my bill.
- 18 Q. You're not following me. If you were to call
- 19 in to this system and you were to go to prompt 4, other
- 20 inquiries --
- 21 A. Right.
- 22 Q. -- and you moved down to the next one and then
- 23 you prompt again to other inquiries?
- 24 A. That's correct.
- 25 Q. And you prompt again down to water line

- 1 protection program, that according to your color coding
- 2 here, if I can read this, denotes -- what does that denote,
- 3 special service, general service, other skill? Are you
- 4 under the impression that that's an MAWC employee there
- 5 answering that question?
- 6 A. I believe that's supposed to be an AWR
- 7 employee.
- 8 Q. Okay.
- 9 A. But as I've said, I just stated, I've called
- 10 that -- gone through that call sequence on three occasions.
- 11 Twice I received a customer service representative who could
- 12 answer specific questions about my bill.
- 13 Q. Okay. This is helpful.
- 14 A. On one occasion I did receive an AWR employee
- 15 who identified his name as Carrie.
- 16 Q. So the calls that go to the AWR person
- 17 directly or the calls that get down here to this person,
- 18 that's not what troubles you. What troubles you are calls
- 19 that go to MAWC customer service and get treated as AWR
- 20 problems?
- 21 A. What troubles me is calls that come into --
- 22 the fact that I have called through this schematic and
- 23 selected Item 1 and indicated that I was interested in
- 24 speaking to someone about the AWR program, and the person
- 25 that answered Item 1 on two -- on two different people, on

- 1 two different occasions I made that call to Item 1, and both
- 2 times those employees answered all of my questions about the
- 3 AWR program.
- I'm aware that, based on my tour of the call
- 5 center facility in July of 2003, that a service company
- 6 employee at the call center told the Staff that all customer
- 7 service representatives have a copy of all mailings to the
- 8 customer. This include -- this included all of the AWR
- 9 mailings that went to the customer. Why would customer
- 10 service representatives need all of those mailings unless
- 11 they're answering questions about AWR?
- 12 I have had this experience twice of calling
- 13 the billing account info credit number identified there and
- 14 had customer service representatives answer all of my
- 15 questions about AWR.
- 16 Q. So your allegation is that the company is not
- 17 telling the truth about isolating the AWR services and that
- 18 they are, in fact, handling all of the AWR services through
- 19 the customer service number?
- 20 A. I'm suggesting that AWR calls are being
- 21 supplemented by customer service representatives, given that
- 22 last night I called the AWR number, which is 1-866-430-0819.
- 23 That's the AWR phone number, and I -- the first thing that I
- 24 got was, give me your name, give me your account number and
- 25 give me your Social Security number, and then I was -- I

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- 1 spoke to a customer service representative named Carrie, and
- 2 I asked that customer representative what was the usage on
- 3 my bill from the last quarter, and I asked what my account
- 4 balance was on that last -- what the bill was for that last
- 5 quarter, and she identified all of that for me.
- 6 Q. So you think that's routine or an anomaly,
- 7 what are you suggesting?
- 8 A. I think that that is something that takes
- 9 place, that -- that given if that is supposed to be AWR's
- 10 number, there should be no way in any way that I should be
- 11 able to access customer information such as my usage and my
- 12 bill amount through an AWR phone number.
- 13 Q. All right. So then your point -- and I have
- 14 no reason to disbelieve what you're saying that that
- 15 happened. If that indeed happened, then we have concern
- 16 about those number of calls and we need to quantify that
- 17 number?
- 18 A. That's correct.
- 19 Q. All right. We're not concerned about the
- 20 numbers that are handled appropriately; that is to say the
- 21 numbers that go to the separate number and it goes straight
- 22 to AWR. That doesn't matter, correct, since they pay their
- 23 own office space and have their own employees?
- 24 A. What part of AWR are you asking about?
- Q. We're trying to get to a number of calls that

- 1 you think should be subtracted from this 521,529 that is
- 2 reasonable to subtract from that for either this
- 3 misappropriation of technology or mistake or whatever you've
- 4 just described. We're trying to get to the calls -- that
- 5 number of calls plus the number of calls from people who
- 6 dial the wrong number by dialing from their water bill or
- 7 whatever. Those people you're saying are not properly
- 8 included in this number, and I'm trying to concede that to
- 9 you if we can quantify it reasonably.
- 10 A. Okay. And I will tell you what numbers I
- 11 think could be included that you have that are in addition
- 12 to what you believe to be the number. And I think that the
- 13 number Mr. Van Den Berg is trying to identify is that box
- 14 down there under other inquiries says water line protect. I
- 15 think that's what Mr. Van Den Berg is trying to identify.
- 16 Q. I'm sorry. What are you pointing to?
- 17 A. The schematic is 112?
- 18 Q. Yeah.
- 19 A. Right here (indicating). I believe that's
- 20 what Mr. Van Den Berg is attempting to identify. Now, he
- 21 hasn't identified anybody who would call the first call
- 22 treatment, the second, the third or the rotary choice.
- 23 If a customer has a rotary telephone and
- 24 they're calling the call center with regards to American
- 25 Water Resources questions, they have no choice but to speak

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- 1 to a customer service representative. If a customer had a
- 2 leak, wouldn't it be reasonable for that customer to hit the
- 3 No. 3, the emergency option?
- 4 Q. It's not only reasonable, it's expected. Are
- 5 you under the impression that only customers with the
- 6 service line protection plan should have access to the
- 7 company's normal call-in number in the situation of leaks?
- 8 A. No, I'm not suggesting that.
- 9 Q. You do understand that that's routine and has
- 10 been for decades, that when you get a leak, you call
- 11 customer service?
- 12 A. That's correct.
- 13 Q. And it's the company's obligation to determine
- 14 whether or not it's on the service line or on the main,
- 15 because they're worried about the main. You know that's
- 16 routine?
- 17 A. That's routine, but then also there are
- 18 situations like I've identified, where I've called the
- 19 billing department who's supposed to be customer service
- 20 representatives who only answer questions about the bill
- 21 because, as the company has said, we've got this separate
- 22 phone number for AWR and we've got this little circuit over
- 23 here, this -- what is it -- switch that they've attempted to
- 24 identify the cost -- the calls that come through that
- 25 switch, but that can't be measuring what's coming through

- 1 one, it can't be measuring the rotary people, it can't be
- 2 measuring the fact that I called AWR expecting to get an AWR
- 3 employee and instead got a customer service representative.
- Q. Now, we agree, do we not, that the maximum
- 5 number of calls is, what, 82,000 that could possibly be
- 6 associated with the AWR program, since they're the only ones
- 7 that got the mailing?
- 8 A. Where are you referencing that number?
- 9 Q. It's on one of Mr. Van Den Berg's exhibits.
- 10 It's the 112 customers minus the tenants, the commercials,
- 11 the highrises, it's 82,000 or 84,000 people got the
- 12 mailings. And Mr. Grubb testified on the record this
- 13 morning -- he put it in early on the record this morning in
- 14 response to a question.
- 15 A. I have a Data Request that suggests that the
- 16 AWR program was offered to all non-St. Louis district
- 17 customers.
- 18 Q. That has since been clarified both in exhibits
- 19 and on the record. Mr. Grubb said this morning that it was
- 20 82 or 84, if someone could refresh my memory.
- 21 A. But that is less than what all non-St. Louis
- 22 district customer totals would be.
- 23 Q. Yes, it is because it excludes tenants --
- 24 A. Okay.
- 25 Q. -- and commercial and apartments.

- 1 A. Okay. I missed that.
- 2 Q. So the -- if every single person called, it
- 3 would be, let's say, 84, for lack of the ability to call up
- 4 the number, in 2000, you agree, or do you contend that some
- 5 people called twice?
- 6 A. If that -- I would agree that 83,000
- 7 represents the number of customers who would call, potential
- 8 to call the call center with AWR-related calls.
- 9 Q. We know there's a separate number, and
- 10 notwithstanding your experience with that number where you
- 11 were transferred for some reason to the main customer
- 12 service department, we know that there's a separate number
- 13 that is supposedly routed directly to the AWR employee. We
- 14 don't care about that, because that doesn't -- should not
- 15 show up in these numbers.
- 16 A. If you're saying if you call the AWR number
- 17 and got an AWR employee --
- 18 Q. So that should come off the 83,000. What
- 19 other -- I mean, Mr. Van Den Berg put forth an exhibit this
- 20 morning saying he thought a reasonable number of calls to be
- 21 anticipated would be less than 300 -- you obviously think
- 22 that's low -- that might work its way through this system?
- 23 A. I believe it's low.
- O. What number?
- 25 A. I also believe it doesn't address, as I said,

- 1 all the other options where customer service reps answer
- 2 calls about AWR. And I will say that, based on my
- 3 experience in talking with -- at least based on my
- 4 experience in talking with five different customer service
- 5 representatives, being all five of those representatives
- 6 were very knowledgeable about the AWR program, were able to
- 7 answer all of my questions in terms of what it cost, how I
- 8 would have to make payments, how I would have to make
- 9 statements through the AWR with the AWR application, and
- 10 that they would mail me an application explaining what was
- 11 covered by the program, all of the details of that program
- 12 they were knowledgeable about.
- 13 Q. All right. So now we have Mr. Van Den Berg's
- 14 testimony, which are -- you kept calls of. All right. And
- 15 we had a maximum of 83,000, and we agree that there should
- 16 be some impact on this number that's being charged as
- 17 calling in determining the cost per customer for the
- 18 services of the regulated customer.
- 19 How do we get to that number? What's your
- 20 recommendation? What number do you -- what's a reasonable
- 21 number to subtract from this and how would you calculate it?
- 22 A. I don't have access to AWR or the service
- 23 company call center's records. I've asked for that
- 24 information and haven't gotten it. So I don't know. I
- 25 don't know what -- I don't know how to calculate that.

1	MR. CIOTTONE: Your Honor, may I have a
2	moment?
3	JUDGE THOMPSON: You may have a moment.
4	(A BREAK WAS TAKEN.)
5	JUDGE THOMPSON: We'll go ahead and adjourn
6	for the day at this time, and we will resume tomorrow at
7	8:30 in the morning. Mr. Ciottone will continue his
8	examination of Mr. Cassidy at that time. This also permits
9	Commission Staff to get into the room after the hearing to
10	do that and do their functions, so that we're adjourned.
11	WHEREUPON, the hearing of the case was
12	recessed until December 19, 2003.
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