BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

In the Matter of the Revision of 4 CSR 240-32.190, Standards for Providing Caller Identification Blocking) File No. TX-2011-0071 Service

NOTICE FINDING NECESSITY FOR RULEMAKING

Due to changes in the telecommunications industry and customer demand the Commission believes that regulated telecommunications companies should have the flexibility to offer per-line blocking to the public. Wireless companies and Voice Over Internet Protocol providers are not subject to the same restrictions as other land-line carriers with regard to per-line blocking creating an unfair competitive advantage by restricting certain carriers in their product offerings. Consequently, the Commission finds it is necessary to amend 4 CSR 240-32.190 to eliminate the current per-line blocking restriction.

BY THE COMMISSION

Steven C. Reed Secretary

(S E A L)

Dated at Jefferson City, Missouri, on this 13th day of September, 2010.

Stearley, Senior Regulatory Law Judge