Exhibit No.: Issue(s):

Lead Line Replacement/ Future Test Year/ Decoupling/ Residential Usage/ Public-Private Coordination Witness/Type of Exhibit: Marke/Rebuttal **Sponsoring Party:** Public Counsel Case No.: WR-2017-0285

REBUTTAL TESTIMONY

OF

GEOFF MARKE

Submitted on Behalf of The Office of the Public Counsel

MISSOURI-AMERICAN WATER COMPANY

CASE NO. WR-2017-0285

**

**

Denotes Confidential Information that has been redacted

January 17, 2018

PUBLIC VERSION

BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

)

)

)

In the Matter of Missouri-American Water Company's Request for Authority to Implement General Rate Increase for Water and Sewer Service Provided in Missouri Service Areas.

File No. WR-2017-0285

AFFIDAVIT OF GEOFF MARKE

STATE OF MISSOURI)	
)	SS
COUNTY OF COLE)	

Geoff Marke, of lawful age and being first duly sworn, deposes and states:

- 1. My name is Geoff Marke. I am a Regulatory Economist for the Office of the Public Counsel.
- 2. Attached hereto and made a part hereof for all purposes is my rebuttal testimony.
- 3. I hereby swear and affirm that my statements contained in the attached testimony are true and correct to the best of my knowledge and belief.

1 2Mart

Geoff Marke Chief Economist

Subscribed and sworn to me this 17th day of January 2018.



JERENE A. BUCKMAN My Commission Expires August 23, 2021 Cole County Commission #13754037

Kuran

Jerene A. Buckman Notary Public

My commission expires August 23, 2021.

TABLE OF CONTENTS

Testimony	Page
Introduction	1
Lead Line Replacement	2
Future Test Year	4
Decoupling	8
Residential Usage	13
Public-Private Coordination	31

		REBUTTAL TESTIMONY
		OF
		GEOFF MARKE
		MISSOURI-AMERICAN WATER COMPANY
		CASE NO. WR-2017-0285
1	I.	INTRODUCTION
2	Q.	Please state your name, title and business address.
3 4	А.	Geoff Marke, PhD, Chief Economist, Office of the Public Counsel (OPC or Public Counsel), P.O. Box 2230, Jefferson City, Missouri 65102.
5	Q.	Are you the same Dr. Marke that filed direct testimony in WR-2017-0285?
6	А.	I am.
7	Q.	What is the purpose of your testimony?
8 9	A.	The purpose of my rebuttal testimony is to respond to the revenue requirement direct testimony regarding:
10		Lead Line Replacement Complaint
11		• Future Test Year
12		• Missouri American Water Company ("MAWC" or "Company") witness
13		James M. Jenkins
14		• Decoupling ("Revenue Stabilization Mechanism" or "RSM")
15		o Company witness James M. Jenkins and John M. Watkins
16		Residential Usage
17		 Company witness Gregory P. Roach
18		Public-Private Coordination
19		 City of Jefferson City, Missouri witness Britt E. Smith, PE

LEAD LINE REPLACEMENT II. 1 Please remind the Commission on OPC's position from direct testimony. 2 **O**. 3 OPC filed placeholder testimony signaling parties that we were reserving our right to file A. comments based on the Commission's Report and Order in WU-2017-0296 which was 4 issued the evening direct revenue requirement testimony was due this rate case. All three 5 rounds of my testimony from WU-2017-0296 were included as attachments in my direct 6 testimony. 7 Has OPC argued that the Company's lead line replacement is unlawful? 8 Q. 9 A. Yes, OPC has argued that the Company's lead line replacement program is unlawful. 10 MAWC's tariff violation was put forward by Public Counsel during the WU-2017-0296 hearing and again in OPC's post-hearing brief which stated: 11 12 Since January 2017 MAWC has been violating its Commission-approved tariff. As the Commission is aware, a tariff has the same force and effect as a statute and that it 13 becomes state law when approved by the Commission (See State ex rel. Union Elec. 14 Co. v. Pub. Serv. Comm'n, 399.SW.3d 467, 477 (W.D. Ct. App. 2013). The 15 16 Company has not asked for any relief that would resolve the current violations as required by Section 386.270 RSMo and has, instead, focused only on recovering the 17 money associated with the project.¹ 18 Please refer to attachment GM-1 which contains a copy of OPC's post-hearing brief from 19 WU-2017-0296. Pages 5-12 articulate the Company's tariff violations in full detail. 20 0. Did the Commission make a determination about the lawfulness of the Company's lead 21 line replacement program or the treatment of costs in WU-2017-0296? 22 No. The Commission deferred such a determination in WU-2017-0296. Consistent with the 23 A. 24 Commission's Order, OPC is raising these issues to be "addressed in MAWC's pending rate

¹ WU-2017-0296: Office of the Public Counsel's Post-Hearing Brief. p. 12.

1

2

3

4

5

6 7

8

9

10

11

12

13

14

15

case." For the same reasons identified in OPC's Post-Hearing Brief, OPC continues to argue that MAWC's program is unlawful.

Q. How did the Commission's Order in WU-2017-0296 advise parties to address concerns with the lawfulness of the lead line replacement program and the treatment of costs?

A. The Commission granted the AAO and stated:

The other issues some parties have raised, such as regulatory asset treatment of the costs, alleged tariff violations, and the necessity of the LSLR itself, can be addressed in MAWC's pending rate case. Indeed, an AAO is simply approval to defer costs, the ultimate recovery of which may be considered in a future rate case. The recovery of those costs is in no way guaranteed by the Commission granting an AAO.²

Q. What is OPC's position?

A. MAWC should not be permitted rate recovery of imprudent costs. OPC has argued that costs incurred associated from this program are services not authorized by the Company's tariff, and are therefore imprudently incurred.

Q. Do you have any additional comments to make?

This is a multi-layered, complicated problem, now made more so by the Company's failure 16 A. 17 to provide supplemental direct testimony regarding how they plan to move forward with lead line replacement in the context of its proposed future test year. The issue of lead line 18 replacement cuts across public health, scientific, technical, and legal arenas and should not be 19 20 viewed as a linear engineering exercise alone. OPC believes the potential health, economic and regulatory implications are far-reaching, unprecedented, and ultimately beyond the scope 21 of the Commission's appropriate purview. Necessary stakeholders are absent and an open, 22 honest dialogue is required, which to date has been stunted. Given the depth of potential 23 24 outcomes and risks, OPC firmly believes this is an issue for the Missouri legislature.

² WU-2017-0296, Report and Order, p. 10

1	III.	FUTURE TEST YEAR
2	Q.	Please provide a general summary of the Company's request.
3	А.	According to Company witness Mr. Jenkins, MAWC is seeking approval of a future test year
4		based on the following projections:
5		Missouri-American's future test year in this case is a product of a careful projection
6		of measurable data from:
7		• A normalized and fully historical base year (12 months ended December 31,
8		2016);
9		• Through a verifiable link period (January 1, 2017 to May 31, 2018); and then,
10		• Across a period covering the first year that new rates are expected to be in place
11		$(12 \text{ months ending May 31, 2019}).^3$
12	Q.	Does Mr. Jenkins offer any ratepayer benefits that would result from a departure from
13		a historical test to a future test year?
14	А.	It's difficult to identify any in his testimony. The best example I could find articulating why a
15		future test year is in the public interest is as follows:
16		Over the longer term, depending on the overall rate case outcomes, <u>it's possible</u> this
17		can lead to fewer rate cases and to overall better, more reliable, more affordable
18		service. ⁴ (emphasis added)
19	Q.	Is it "possible" that a future test year could lead to fewer rate cases, overall better, more
20		reliable, and more affordable service?
21	А.	I do not know if it's possible. I do not believe it is probable, nor do I think it will best serve
22		the public interest.

³ Direct Testimony of James M. Jenkins, p. 10, 18-23 & p. 11, 1. ⁴ Ibid. p. 13, 9-11.

1

2

3

4

5

6 7

8

18

19

20

21

22

23

Q. What do you believe *is* probable if a future test year is approved?

A. The rate cases will most assuredly become more costly and more complex as intervener's would bear the burden of validating predictions and estimates. Whether a future test year would enable water service to be better overall, more reliable, and more affordable would appear to be a difficult proposition to guarantee (hence, the conditional "it's possible"); thus, it appears equally (or arguably more) "probable" a future test year will result in an overall net detriment to the public and socially undesirable rates. I believe this is primarily due to the pronounced asymmetric information advantage the Company has.

9 Q. What do you mean by asymmetric information?

10 A. In markets plagued by information asymmetry, the market player holding an information advantage will likely dominate the outcome at the expense of others. This is also known as an 11 example of market failure.⁵ Utilities have a clear advantage over other parties in 12 understanding their operations and what constitutes efficient management. In the free market, 13 14 consumers can exercise their power of choice by taking their power elsewhere or by becoming a more informed shopper.⁶ Captive ratepayers are afforded no such luxury and 15 must depend on credible regulatory oversight and consumer protections to provide just and 16 reasonable rates. 17

Although there already are information asymmetries giving utilities advantages with a
historical test year, a future test year risks compounding the problem even further. For
example, and to help illustrate this point, the Company can make post-rate case management
decisions that allow them to shed costs (e.g., firing employees to decrease payroll expense)
while reaping the benefits of inflated projections of payroll expense. In fact, in this case, the
Company projects filling vacant payroll positions, but elsewhere in testimony, the veracity of

⁵ In Nobel Prize winning economists George Akerlof's seminal work, "The Market for Lemons': Quality Uncertainty and the Market Mechanism," Akerlof described the market failure of asymmetric information (or adverse selection) inherent in the used car market. Many of the principles formulated in Akerlof's work are also applicable to regulation as well as the risk to ratepayers in adopting a future test year.

⁶ In fact, a preponderance of economic theory clearly suggests that competition and competitive risk should lead not to higher but to lower prices and profit margins.

their projections become questionable because the Company is also claiming that jobs will be 1 2 cut as advanced metering is installed. Does Mr. Jenkins offer any shareholder benefits that would result from departure from 3 0. 4 a historical test to a future test year? 5 Yes. He believes it will provide the Company "a realistic opportunity to earn its authorized A. rate of return in the year they are implemented."⁷ 6 7 Q. What is preventing the Company from earnings its authorized rate of return in the future? 8 9 A. I do not believe there is anything. Mr. Jenkins cites the lack of foreseeable customer growth and declining household water usage in the face of rising capital investments. 10 11 Q. Please respond. 12 A prudent utility should have a fair chance of earning its authorized rate of return. However, А. 13 there is no guarantee that a prudent utility will earn close to or at its authorized rate of return. 14 To be clear, MAWC has always had positive net income; therefore, it has always recovered 15 its costs and had a positive return on investment. The authorized return sets a goal for the utility—one that often is not reached (acting more as a ceiling than a threshold). Arguably, 16 achieving returns should be viewed as an ongoing challenge, not an entitlement, just as in a 17 competitive environment. 18 On a practical level, the Company's ISRS substantially mitigates any possibility of future 19 20 potential earnings erosions. As was evident when the Company waited its three-year ISRS term before filing its 2015 case. 21 As to the assertion that MAWC is not posed for considerable customer growth in the 22 23 foreseeable future, it would appear to be at odds with the public narrative put forward by 24 MAWC's parent Company, American Water, who has identified acquisition growth as one of 25 its five areas of focus over the next five years, targeting:

⁷ Ibid. p. 12, 11-12.

	Case 1	10. WK-2017-0285
1		Growth from acquisitions in our Regulated Businesses segment of \$600 million to
2		\$1.2 billion to expand our water and wastewater customer base with \$120 million to
3		240 million expected in 2017 ⁸
4		I will address Mr. Jenkins views on trends in residential household water usage later in this
5		testimony as he was not the primary witness on that topic.
6	Q.	Is there anything else you would like to comment on this topic?
7	А.	I think it is inappropriate that the Company failed to file direct testimony on the Commission
8		ordered Mueller Meter Investigation as Staff requested. As the Commission is well aware,
9		Staff made three recommendations:
10		As explained more fully throughout this report, Staff is of the opinion that MAWC:
11		(1) should have provided the Commission notice of the ongoing problem during its
12		previous rate case, and (2) should address this matter in direct testimony in the
12		previous rate case, and (2) should address this matter in direct testimony in the
13		<u>next rate case</u> ; and, Staff (3) will propose ratemaking adjustments as necessary in the
13		next rate case; and, Staff (3) will propose ratemaking adjustments as necessary in the
13 14		<u>next rate case</u> ; and, Staff (3) will propose ratemaking adjustments as necessary in the next rate case to address any concerns related to the metering issues experienced by
13 14 15		<u>next rate case</u> ; and, Staff (3) will propose ratemaking adjustments as necessary in the next rate case to address any concerns related to the metering issues experienced by MAWC and its customers. ⁹
13 14 15 16		 <u>next rate case</u>; and, Staff (3) will propose ratemaking adjustments as necessary in the next rate case to address any concerns related to the metering issues experienced by MAWC and its customers.⁹ Mr. Jenkins is also well aware of the events that transpired in MAWC's last rate case. He was
13 14 15 16 17		 <u>next rate case</u>; and, Staff (3) will propose ratemaking adjustments as necessary in the next rate case to address any concerns related to the metering issues experienced by MAWC and its customers.⁹ Mr. Jenkins is also well aware of the events that transpired in MAWC's last rate case. He was there. Many of the Company's witnesses in WR-2015-0301 who filed direct testimony were
13 14 15 16 17 18		 <u>next rate case</u>; and, Staff (3) will propose ratemaking adjustments as necessary in the next rate case to address any concerns related to the metering issues experienced by MAWC and its customers.⁹ Mr. Jenkins is also well aware of the events that transpired in MAWC's last rate case. He was there. Many of the Company's witnesses in WR-2015-0301 who filed direct testimony were no longer employed by the time the case went to hearing. Not one, but two separate sets of
13 14 15 16 17 18 19		 <u>next rate case</u>; and, Staff (3) will propose ratemaking adjustments as necessary in the next rate case to address any concerns related to the metering issues experienced by MAWC and its customers.⁹ Mr. Jenkins is also well aware of the events that transpired in MAWC's last rate case. He was there. Many of the Company's witnesses in WR-2015-0301 who filed direct testimony were no longer employed by the time the case went to hearing. Not one, but two separate sets of residential usage data were given to parties to work from and make sense of. The
13 14 15 16 17 18 19 20		 <u>next rate case</u>; and, Staff (3) will propose ratemaking adjustments as necessary in the next rate case to address any concerns related to the metering issues experienced by MAWC and its customers.⁹ Mr. Jenkins is also well aware of the events that transpired in MAWC's last rate case. He was there. Many of the Company's witnesses in WR-2015-0301 who filed direct testimony were no longer employed by the time the case went to hearing. Not one, but two separate sets of residential usage data were given to parties to work from and make sense of. The aforementioned Mueller Meter issue came to light only days before surrebuttal testimony was
13 14 15 16 17 18 19 20 21		 next rate case; and, Staff (3) will propose ratemaking adjustments as necessary in the next rate case to address any concerns related to the metering issues experienced by MAWC and its customers.⁹ Mr. Jenkins is also well aware of the events that transpired in MAWC's last rate case. He was there. Many of the Company's witnesses in WR-2015-0301 who filed direct testimony were no longer employed by the time the case went to hearing. Not one, but two separate sets of residential usage data were given to parties to work from and make sense of. The aforementioned Mueller Meter issue came to light only days before surrebuttal testimony was due and questions abounded regarding "acquisition terms" of small systems. In short,

⁸ American Water (2016) Annual Report: The Cycle of Success p. 51. <u>http://ir.amwater.com/Cache/1500097756.PDF?O=PDF&T=&Y=&D=&FID=1500097756&iid=4004387</u>

⁹ Wo-2017-0012 Staff Report Regarding the Investigation of Missouri-American Water Company ("MAWC") with Respect to MAWC's Faulty Water Meter and Negative Reserve Balance Issues as Disclosed during Rate Case No. WR-2015-0301. P.2

1

2

3

4

5

6

7

8

9

10

11

13

14

15

16

17

18

19

20

subject to if a future test year was endorsed in that case. We are also not entirely convinced the issues have been adequately resolved in this rate case.

To be clear, OPC does not endorse a future test year for reasons articulated here and in direct testimony. But even if OPC did, MAWC's recent managerial inefficiencies suggest that the Company would not likely be the utility of first choice to serve as a test run case.

IV. DECOUPLING

Q. Please provide a general summary of the Company's request.

MAWC is seeking approval of a decoupling mechanism (aka "revenue stabilization mechanism" or "RSM"). The Company argues this mechanism will allow them to earn their authorized return, mitigate risks from fluctuations in weather and enable them to freely promote demand-side energy efficiency and conservation programs.

12 **Q.** What is OPC's position?

A. The Commission should reject this request.

I have been advised by legal counsel that decoupling is not legally permissible in the State of Missouri for a water utility. Only gas companies have a statutorily-enabled "opportunity" to make an application to the Commission to approve a decoupling mechanism to reflect variation in revenue increases/decreases due to weather, conservation/energy efficiency or both. 386.266 contains three sections that expressly provide for interim energy charges or periodic rate adjustments for certain types of utility service. They are listed in Table 1 as follows:

8

1 Table 1: Summary of Statutorily Authorized Interim Rate Adjustments & Applicable Utility Service

Statute Section	Periodic Rate Adjustment Activity	Applicable Utility Service
382.266.1 RSMo	Fuel Adjustment Clause	Any electrical corporation
382.266.2 RSMo	Environmental Compliance Recovery	Any electrical, gas or water corporation
381.266.3 RSMo	Nongas revenue effects due to variation in weather, conservation or both	Any gas corporation

As can be seen by the summary, water corporations were not singled out for the opportunity to seek single-issue ratemaking by the Commission under 381.266.3 RSMo. That opportunity applies solely to a gas corporation. The Commission should also note that 382.266.7 RSMo also explicitly recognizes that approval of single-issue ratemaking whether via revenue assurance or accelerated cost recovery will impact the utility's risk profile and the Commission is allowed to take that into account in setting appropriate allowed return. Section 382.266.7 RSMo states:

The commission may take into account any change in business risk to the corporation resulting from implementation of the adjustment mechanism in setting the corporation's allowed return in any rate proceeding, in addition to any other changes in business risk experienced by the corporation.¹⁰

Q. What is decoupling?

A. The term "decoupling" is a blanket phrase that refers to a mechanism or rate design that separates utilities' sales from its profits. A decoupling mechanism is a policy/accounting tool that can be effective in removing the disincentive for utilities to promote energy efficiency in certain situations or could merely transfer weather and economic risk to ratepayers in other situations. Context and details matter otherwise this tool will not work as intended. When "decoupling" is implemented as a mechanism, the "true-up" occurs

¹⁰ State of Missouri, Revisor of Statutes.

http://revisor.mo.gov/main/OneSection.aspx?section=386.255&bid=21715&hl=

1

2

3

4

5

6 7

9

outside of a rate case and adjusts in isolation of all relevant factors. This is also known as "single-issue ratemaking" and is largely prohibited in the context of traditional rate of return regulatory settings.

The Company's preferred nomenclature, "revenue stabilization mechanism" or "RSM," is merely a rebranded term for decoupling. Revenues are "stabilized" or "guaranteed" while ratepayer's bills are "destabilized" through periodic true-ups outside the context of a rate case and outside the context of all relevant factors.

From OPC's perspective, what is the general argument and context for a decoupling 8 Q. mechanism?

A. A decoupling mechanism can be a regulatory tool to complement policy support for energy 10 11 efficiency programs, most appropriately with electric utilities in states where utilities are statutorily required to meet resource standards. A decoupling mechanism could also be an 12 appropriate regulatory tool to be utilized during extreme, extended periods of conservation 13 rationing (e.g., the Southern California drought (2012-2017)). 14

From OPC's perspective, what is the general argument and context against a 15 Q. decoupling mechanism? 16

It further distorts the free market proxy that regulation is supposed to substitute for by 17 A. shifting risk to captive ratepayers away from shareholders by ensuring recovery of the 18 19 Company's profits irrespective of market conditions or inefficient utility behavior. For a 20 water company, the risk exposure to shareholders profits are, in part, present due to weather volatility, fluctuations in the economy during periods of contraction (recessions) or the loss 21 of customers. A decoupling mechanism effectively eliminates all of these risks. If it is 22 ordered, it should be married to a large, explicit reduction in reward (i.e., a lower return on 23 24 equity).

1

2

3

4

5

6 7

8

18

19

20

21

22

Q.Is the promotion of water efficiency programs an appropriate trade-off for a
Commission-approved decoupling mechanism?

A. Categorically no. Imagine a spectrum of utilities where at one-end, ratepayer-funded efficiency programs should be aggressively promoted and at the other end, ratepayer-funded efficiency programs should be avoided in their entirety. MAWC would be one degree removed from the Commission's regulated small water and sewer utility companies on the avoided in their entirety side of the ratepayer-funded efficiency spectrum.

Q. Please explain.

9 First, it is important to note, that no one in this case is proposing to aggressively promote A. 10 ratepayer subsidized water efficiency measures. Nor is anyone proposing to increase the \$150,000 pilot project budget from the last rate case. The Company merely states that a 11 decoupling mechanism "removes the disincentive to promote end use efficiency."¹¹ Perhaps 12 most importantly, no one *should* be aggressively promoting ratepayer subsidized water 13 14 efficiency measures. To date, we have not even been able to spend down the \$150,000 budget that was allocated almost two-years ago. Without going into great detail, as a member 15 of the committee assigned to providing guidance on the pilot, I can affirmatively state that it 16 has been a singularly unique challenge to try to spend down these funds.¹² 17

Q. Putting aside the challenges of giving away or greatly reducing the price of efficient water end-use measures, why does it not make practical sense to direct more ratepayer dollars to this activity?

A. On the whole, water is not a scarce resource in Missouri. Compared to water-strained states out West, MAWC and its ratepayers benefit from being at the confluence of two of the

¹¹ See Direct Testimony of James M. Jenkins, p. 17, 17-18.

¹² To provide just one anecdotal example, I personally reached out to several homeless shelters in the hopes of "giving away" low-flow toilets in exchange for one-year worth of pre- and post-usage data to inform the feasibility of future efforts. I was ultimately unsuccessful in each of my attempts. In one case, I was told they did not want to receive the no-cost, "low-flow toilets" because they don't work well (i.e., they don't flush everything away).

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

largest rivers in the United States.^{13,14} This is not to suggest that OPC does not value the efficient use of water; rather OPC offers that there is no cost justification that a ratepayerfunded efficiency program is the most efficient policy option in which to maximize the conservation of water and the embedded energy used in servicing that water. As it stands, OPC cannot state with any confidence that saving a gallon of water is comparable to saving an equivalent amount of kWh (electricity) or therm (natural gas). Additionally, the value of that saved gallon of water will vary between class (source, conveyance, and treatment) and district due to a variety of factors, including the size of the water system, pumping requirements between geographic locations, and raw water characteristics.

For illustrative purposes, consider for a moment that there are over 300 miles separating the districts of St. Louis Metro and St. Joseph. Hypothetically, if MAWC were to retrofit every toilet, showerhead and faucet for every St. Joseph ratepayer, those actions would still have no effect on deferring future capital investment in St. Louis. Again, this is because the water systems (stations, treatment, and distribution) are uniquely local. The water source, its abundance and its quality are all parochial. In the example above, even the electric provider to the water system, the cost of the energy from that provider, and its impact on the environment will differ considerably. Moreover, there may be situations where water usage should be promoted based on underutilized infrastructure in specific water systems to spur economic growth for local communities. ^{15,16}

20 21

22

Q. Are ratepayer-funded water efficiency programs common in the United States?

A. No. Unlike electric or gas efficiency programs, ratepayer-funded water efficiency programs are extraordinarily rare and largely confined to local municipal systems that are experiencing

¹³Missouri Department of Natural Resources (2015) Frequently Asked Missouri Water Resource Questions. <u>http://dnr.mo.gov/pubs/pub1350.htm</u>

 ¹⁴ Kammerer, J.C. (1990) Largest Rivers in the United States. USGS. <u>http://pubs.usgs.gov/of/1987/ofr87-242/</u>
 ¹⁵ Downs, P (2014) St. Louis recruiters see water as a selling opportunity. St. Louis Post-Dispatch. <u>http://www.stltoday.com/business/local/st-louis-recruiters-see-water-as-a-selling-opportunity/article_62200991-18d5-543b-8920-af49714907ef.html</u>

¹⁶ Lueck, J. (2015) Drinking water-making a splash in economic development? <u>http://mobizmagazine.com/2015/08/17/drinking-water-making-a-splash-in-economic-development/</u>

1

2

3

12

13

16

17

18

19

20

21

22

23

or are susceptible to water shortage risks or are otherwise mandated by the local, county, or state governments.

Q. Please summarize OPC's position on this topic.

4 OPC does not believe a decoupling mechanism would be in the public interest. The A. 5 regulatory conditions necessary to utilize such a tool are not present. Approval of such a mechanism would merely shift risk to captive ratepayers. To restate an earlier assertion: 6 7 MAWC has always had positive net income; therefore, it has always recovered its costs and had a positive return on investment. The authorized return sets a goal for the utility—one that 8 9 often is not reached (acting more as a ceiling than a threshold). Arguably, achieving returns 10 should be viewed as an ongoing challenge, not an entitlement, just as in a competitive environment. 11

The secondary argument for decoupling to enable water efficiency measures is without merit, is not support by empirical evidence, and will only serve to needlessly raise rates.

14 V. RESIDENTIAL USAGE

15 **Q.** Please explain the Company's position.

A. Company witness Mr. Roach argues that there is a continuing decline of water use across all MAWC zones, at various ranges, based on select months over a ten year period. Mr. Roach's testimony then expounds on the reasons behind this:

This decline can be attributed to several key factors, including but not limited to: increasing prevalence of low flow (water efficient) plumbing fixtures and appliances in residential households, customers' conservation efforts, conservation programs implemented by the federal government, state government, MAWC and other entities, and price elasticity.¹⁷

¹⁷ Direct Testimony of Gregory P. Roach, p. 5, 19-23.

1	Q.	Is this the same testimony Mr. Roach's filed in the last rate case?
2	A.	In part. The data points are different but the theoretical argument is the same as it was in the
3		2015 case and, to my understanding, is the same narrative (joined with a requested
4		decoupling mechanism) American Water has maintained with each of its affiliates.
5		OPC witness Mrs. Mantle will be filing rebuttal testimony in response to Mr. Roach's
6		methodology and I will be commenting on the soundness with his theoretical argument. Like
7		Mr. Roach, much of my testimony echoes arguments made in the last MAWC rate case. The
8		issue was ultimately withdrawn by the Company before it went to hearing.
9	Q.	According to Mr. Roach, how long will his alleged trend take place?
10	A.	It's not entirely clear. At different points in his testimony Mr. Roach states:
11		• "May continue for up to the next 30 years." ¹⁸
12		• Citing a 2012 American Water Works Association ("AWWA") article: "the
13		trend in declining usage will likely continue to occur for at least the next
14		fifteen years." ^{19, 20}
15		• "Given that the implied theoretical term of the trend is 40 years, all factors
16		staying the same, the trend could continue for an additional 23 years." ²¹
17		Previously, in WR-2015-0301, he stated:
18		• "Given the implied theoretical term of the trend at 45 years, all factors staying
19		the same, the trend could continue for an additional 30 years." ²²
	¹⁸ Ibid.	p. 5, 8.
	¹⁹ Ibid. ²⁰ It sh	p. 5, 8.31, 10-11.ould also be inferred that based on the recommendations of the 2012 article, the declining trend usage will now

²⁰ It should also be inferred that bases of a nonly be for another nine years.
²¹ Ibid. p. 34, 14-15.
²² WR-2015-0301 Direct Testimony of Gregory P. Roach. p. 16, 1-2 14

1

2

3

4

5

6 7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

Q. Has billing and usage data analysis posed a challenge for the water industry?

A. Yes. There a number of articles and reports that speak to this problem. For example, according to the AWWA:

Historically, the lack of consistent definition of terms and practices has complicated the water industry's ability to measure, standardize, and compare the utility performance. Even when precise definitions exist (e.g., population served), many utilities are challenged when asked to provide accurate numbers and rely instead on best available estimates.²³

This sentiment is also echoed in the Water Research Foundation / US EPA paper that Mr. Roach cited²⁴ in his testimony which states:

<u>Misclassification of residential customers within utility database</u> - The water industry does not have a standardized methodology for customer billing classification. Academic research and industry officials acknowledge that most water companies group customers according to similar "use characteristics"— such as amount of water consumed, topographic constraints, and service type— rather than actual property use. This approach poses a problem when water consumption patterns are analyzed based on economic and demographic models.²⁵

The Commissions own Standards of Quality rule, 4 CSR 240-10-030 (37), explicitly acknowledged and allow for error in the measurement of up to "five percent (5%) when registering water at stream flow equivalent approximately one-tenth (1/10) and full normal rating under the average service pressure."

²³Dziegielewski, B. & J.C. Kiefer (2010) *American Water Works Association Journal*, <u>http://www.hazenandsawyer.com/uploads/files/Journal_Article_Water_Use_and_Conservation_Metrics_and_Bench</u> <u>marks.pdf</u>

²⁴ Direct Testimony of Gregory R. Roach. P. 16, 1-2.

²⁵ Coomes P. et al. (2009) North America residential water usage trends since 1992. Water Research Foundation & US EPA <u>http://usi.louisville.edu/wp-content/uploads/2014/12/AwwARF-edits-92809.pdf</u>

Q. Can you provide some examples of billing inconsistencies that could distort water usage?
 A. Yes. For example, MAWC's largest district, St. Louis Metro,²⁶ bills a large percentage of its customers on a quarterly basis while other districts receive a monthly bill. Work in behavioral economics suggests that the timing of payment will influence consumption patterns. In short, if you pay as you consume you will tend to purchase less of a product.²⁷ This, also, runs into contrast to another example in trying to properly account for billing and usage data of multifamily dwellings who are not metered and billed at a flat rate.

Finally, it is important to remind the Commission of the 23,833 Mueller meters that were removed from operation and prompted a Commission ordered Staff investigation at the end of MAWC's last rate case. Some of the highlights of that Staff investigation include the following comments:

In instances where MAWC had customers with no recorded usage, it billed the customers based upon a prior year's measurement of same period usage. **Based on Staff's review, MAWC did not attempt to adjust customer bills for meter readings that produced lower than actual usages.** At the February 2016 meeting, MAWC explained that an estimated level of 22,000 meters were replaced during the period covering August 2015 through January 2016, with the most significant number of replacements occurring during October 2015.(emphasis added)²⁸...

The period between meter reads, according to MAWC, is one (1) month for districts other than St. Louis and three (3) months for the majority of the St. Louis

https://www.ted.com/talks/dan ariely asks are we in control of our own decisions?language=en

²⁶ This designation contributes to the confusion regarding usage and customer numbers. This district may show up as St. Louis County or St. Louis Quarterly. Sometimes it includes St. Charles County and sometimes St. Charles County data is analyzed separately. A consistent definition of MAWC's St. Louis area customers would alleviate this problem.

²⁷See Ariely, D. (2010) Predictably irrational, revised and expanded edition: The hidden forces that shape our decisions. & Dan Ariely's TED talk: Are we in control of our own decisions?

²⁸ WO-2017-0012 Staff Report Regarding the Investigation of Missouri-American Water Company ("MAWC") with Respect to MAWCs Faulty Water Meter and Negative Reserve Balance Issues as Disclosed during Rate Case No. WR-2015-0301. P. 3.

1		customers. Given the time period between reads, MAWC asserts that it is not
2		possible to determine the exact date that a meter began to fail. The assumption is
3		that the meters were registering correctly before the meter died or started
4		reading slowly, but there is no way to definitively prove the exact time period
5		<u>of the default.</u> (emphasis added) ²⁹
6		Finally this issue has impacted customer usages by some undeterminable
7		amount. Staff points out that during the time frame of the defective metering issue
8		meter problems have reduced actual customer usage amounts by some unknown
9		degree. (emphasis added) 30
10	Q.	Moving on from the faulty meter issue for a moment, Mr. Roach only looked at three
11		months of consumption to determine base usage for MAWC's East District. Is it standard
12		practice to look at only three months of consumption a year to determine base usage?
13	A.	No. It appears as though American Water is the only utility that deploys this method. Even
14		then, which months and how many constitutes "base usage" is different across MAWC districts
15		and its affiliates in other states. ³¹
16	Q.	What three months are used for MAWC's East District?
17	A.	In his analysis, Mr. Roach used the billing months of February, March, and April. These billing
18		months include usage in January, February, and March.
19	Q.	What months are used for MAWC's other districts?
20	A.	Mr. Roach used the billing months of January, February, March and April for the Southwest
21		District and Northwest District. These billing months include usage in December, January,
22		February, and March.

²⁹ Ibid. p. 6-7.
³⁰ Ibid. P. 17.
³¹ See the 2014 Indiana American Water rate case 44450

12

13

14

15

16

17

18

19

20

21

22

23

24

1 Q. Do you have any concerns with the months selected?

2 Although I understand the argument for a base usage. I do not agree that Mr. Roach's Α. 3 methodology is appropriate. First, the months by themselves do not appear to be "winter 4 months." While most people naturally select December or January as winter months, both 5 months include periods where holiday breaks from work and especially school mean that 6 residents would generally be home more often than usual. Academic research on water demand 7 suggests that households with more occupants and children consume considerably more water on average than those that do not.^{32,33} Reasonable minds can differ on the appropriateness of 8 failing to take this into account. 9

The real issue that should give the Commission pause is the variation in the selection of months
between districts. These deviations undermine the credibility of his results.

Far from being conclusive, further scrutiny of MAWC's analysis suggests that there is nearly unlimited room to manipulate data, especially if one is predisposed to a specific outcome.

Q. Mr. Roach asserts that water usage is declining because of efficiency, conservation and price elasticity. Did the Company collect any data to substantiate these assertions?

A. No. OPC issued the following data requests and received the following responses (listed below) from the Company:

OPC DR-2053

Please disclose whether MAWC has conducted a price elasticity analysis on its historical and/or proposed rate increase in relation to customer usage. If yes, please provide said analysis.

In building its customer usage models, MAWC witness Roach has explored how a number of variables, including price, affected base and non-base usage. Generally, Mr. Roach has rejected the use of a price variable because he

 ³² Chen, X. et al. (2015) A benchmarking model for household water consumption based on adaptive logic networks. *Computing and control for the water industry*. <u>http://www.sciencedirect.com/science/article/pii/S1877705815026685</u>
 ³³ Klein B. et al. (2006) Factors influencing residential water demand: A review of the literature. <u>http://sciencepolicy.colorado.edu/admin/publication_files/2006.28.pdf</u>

1	found the price term to be highly autocorrelated with the time variable over
2	the historic period In other words, price is not a predictive variable for
3	non-base modeling $.^{34}$
4	<u>OPC DR-2055</u>
5	Please provide a copy of any and all documents pertaining to any MAWC specific
6	residential end-use saturation studies performed in its service territory in the last ten
7	years.
8	MAWC does not have documentation pertaining to any specific residential
9	end-use saturation studies performed in its service territory in the last ten
10	years. ³⁵
11	<u>OPC DR-2056</u>
12	Please provide a copy of any and all documents pertaining to any MAWC specific
13	customer water conservation studies performed in its service territory in the last ten
14	years.
15	There have been no MAWC specific customer water conservation studies
16	performed in the last ten years. ³⁶
17	<u>OPC DR-2057</u>
18	Please provide a copy of any and all documents pertaining to any local government
19	conservation policies that have been in effect in MAWC's service territory from the
20	date current rates went into effect to present.
21	A search of local policies for some communities we serve was conducted.
22	Please see OPC 2057_Attachment 1 for a summary of local conservation
23	policies and where applicable, a web link to the policy. ³⁷

 ³⁴ See GM-2
 ³⁵ See GM-3
 ³⁶ See GM-4
 ³⁷ See GM-5

<u>OPC DR-2058</u>

Please provide a copy of any and all documents pertaining to any state government conservation policies that have been in effect in MAWC's service territory from the date current rates went into effect to present.

We are not aware of any State of Missouri water usage conservation policies that have been in effect in MAWC's service territory from the dates current rates went into effect to present.³⁸

OPC DR-2059

Please provide a copy of any and all documents pertaining to any federal government conservation policies that have been in effect in MAWC's service territory from the date current rates went into effect to present.

To our knowledge there are no federal conservation policies that are in effect for Missouri for water.³⁹

To summarize, there is no price elasticity study, no end-use saturation study, no customer water conservation study, no federal conservation laws enacted, no state conservation laws enacted, and only a handful of local municipalities who have some degree of water conservation ordinances in place. Mr. Roach's entire argument of water efficient appliances centers on the knowledge of federal appliance standards, time and the isolation of three or more select months of metered residential data (of which approximately 24,000 were removed due to inaccurate readings). He provided no analytical support of the impact of efficiency, conservation and price elasticity on the usage of MAWC's customer usage.

Q. Please comment on the federal efficiency standards.

A. Federal appliance efficiency standards set minimum energy efficiency levels. They remove the most inefficient products from the market while retaining consumer choice. Moreover, the

³⁸ See GM-6

³⁹ See GM-7

> enactment⁴⁰ and enforcement⁴¹ of those standards has been inconsistent and has played out unevenly over multiple years. Even then, the adoption of energy efficient end-use measures varies widely across states largely based on state-mandated building codes, appliance standards or energy efficiency standards. A look at U.S. energy policy on a state-by-state basis in Figure 1 through 4 from the Center for Climate and Energy Solutions shows the wide variation of enacted policy across the nation.

Figure 1: Energy Efficiency Standards and Targets:⁴²



8

⁴⁰ Tomich, J. (2013) Feds withdraw new furnace efficiency standards. St. Louis Post Dispatch.

http://www.stltoday.com/business/local/feds-withdraw-new-furnace-efficiency-standards/article 7ccf47e4-2e7b-55a4-a1fc-6c301b7eec7f.html

⁴¹ Dawson, K. (2013) US House blocks enforcement standards again. <u>http://thehill.com/blogs/floor-action/house/310167-house-again-blocks-enforcement-of-light-bulb-standards</u>

⁴² Center for Climate and Energy Solutions: Energy efficiency standards and targets (2015) <u>http://www.c2es.org/us-</u> <u>states-regions/policy-maps/energy-efficiency-standards</u>

2

3

4

1 Figure 2: Residential Building Energy Codes:⁴³



⁴³ Center for Climate and Energy Solutions: Residential building energy codes (2015) <u>http://www.c2es.org/us-states-regions/policy-maps/residential-building-energy-codes</u>

⁴⁴ Center for Climate and Energy Solutions: Commercial building energy codes(2015) <u>http://www.c2es.org/us-states-regions/policy-maps/commercial-building-energy-codes</u>

1

2

3

4

5

6

7

8

9

10

11

12

13 14

Figure 4: Appliance Efficiency Standards:⁴⁵



Figures 1 through 4 reveals that Missouri has no:

- Mandated Energy Efficiency Standards and Targets
- **Residential Building Energy Codes** •
- **Commercial Building Energy Codes**
- **Appliance Efficiency Standards**

Only two other states—Kansas and Wyoming—share these characteristics. The fact that there are no state-specific building codes or appliance standards in place in Missouri should temper Mr. Roach's hypothesis that water efficient appliances are meaningfully influencing water usage.

In fact, according to the Alliance for Water Efficiency's 2012 state scorecard (a report that examined state laws and policies related to water efficiency and conservation), Missouri tied for last in the nation with Alabama, Louisiana, Mississippi, North Dakota, and Wyoming. The

23

⁴⁵ Center for Climate and Energy Solutions: Appliance efficiency standards (2015) http://www.c2es.org/us-statesregions/policy-maps/appliance-energy-efficiency

results of each state are reprinted from the report and shown in Table 2. Missouri's individual scoring results are also reprinted from the report and shown in Table 3.

3 Table 2: AWE's water efficiency and conservation state scorecard results summary:

STATE	POINTS	GRADE
Alabama	2	D
Alaska	3	D
Arizona	23	B+
Arkansas	7	C-
California	29	A-
Colorado	16.5	B-
Connecticut	14	C+
Delaware	7	C-
Florida	11	С
Georgia	18.5	В
Hawaii	4	D
Idaho	3	D
Illinois	5	C-
Indiana	6	C-
lowa	10.5	с
Kansas	10	с
Kentucky	13	C+
Louisiana	2	D
Maine	3	D
Maryland	7.5	С
Massachusetts	13	C+
Michigan	3	D
Minnesota	14.5	C+
Mississippi	2	D
Missouri	2	D

STATE	POINTS	GRADE
Montana	3	D
Nebraska	3	D
Nevada	17.5	B-
New Hampshire	17	B-
New Jersey	16.5	B-
New Mexico	14	C+
New York	11	С
North Carolina	11	С
North Dakota	2	D
Ohio	3.5	D
Oklahoma	3	D
Oregon	15.5	B-
Pennsylvania	3	D
Rhode Island	20	В
South Carolina	6.5	C-
South Dakota	4	D
Tennessee	4	D
Texas	29	A-
Utah	14	C+
Vermont	6	C-
Virginia	16.5	B-
Washington	21.5	В
West Virginia	4	D
Wisconsin	15.5	B-
Wyoming	2	D

1 2

1

Table 3: AWE's water efficiency and conservation state scorecard results for Missouri:

IV	lissouri	Water Efficiency Sco	recard		Grade: D
QUES	TION		ANSWER	NOTABLE DETAILS	POINTS
1.	State agency in charge of drin	king water conservation?	Departmen	t of Natural Resources	1
2.	Water consumption regulation	n for toilets?	No		0
3.	Water consumption regulation	n for showerheads?	No		0
4.	Water consumption regulation	n for urinals?	No		0
5.	Water consumption regulation	n for clothes washers?	No		0
6.	Water consumption regulation	n for pre-rinse spray valves?	No		0
7.	Mandatory building or plumb	ing codes?	No		0
8.	Water loss regulation or policy	y?	No		0
9.	Conservation activities as part	t of water permitting process?	No		0
10.	Drought emergency plans rec	juired?	No		0
11.	Conservation planning require	ed separate from drought plans?	No		0
12.	Authority to approve or reject	t conservation plans?	N/A		0
13.	How often are plans required	2	N/A		0
14.	Planning framework or metho	dology?	N/A		0
15.	Implementation of conservati	on measures required?	N/A		0
16.	State funding for urban water	conservation programs?	Yes		1
17.	Technical assistance for urban	water conservation programs?	No		0
18.	Does the state require volume	etric billing?	No		0
19.	Percent of publicly supplied c	onnections that are metered?	N/A		0
20.	ET microclimate information f	or urban landscapes?	No		0
EXT	RA CREDIT				0
			TOTAL		2

2 3 4 5

6 7

8

Q. Does Missouri provide state funding for urban water conservation programs?

A. Missouri does provide state funding for water conservation programs, but not specifically urban programs and not in a context that is relevant to this discussion. The Missouri Department of Natural Resources administers a grant program funded through the Parks, Soils and Water sales tax to help Missouri farmers with soil erosion by improving the state's water supply.⁴⁶ This state funded conservation program would have no impact on the residential

⁴⁶ Missouri Department of Natural Resources (2015) The Parks, Soils and Water Sales Tax. Conserving Soil and Water for Future Generations <u>http://dnr.mo.gov/pubs/pub2166.pdf</u>

1

2

3

4

5

б

7

8

9

10

11

12

13

14

15

16

17

18

19

21

22

23

24

water usage of MAWC customers. There have been no other state-funded water conservation programs of which OPC is aware.

Q. Does Mr. Roach provide any secondary sources to substantiate his claim that declining residential water usage is pervasive across the nation because of efficient appliances?

- A. He cites to a handful of studies throughout his testimony,⁴⁷ but only two studies attempt to empirically verify the water savings induced from efficient appliances. The first is a 2010 Water Research Foundation Report (previously cited in this testimony) in which Mr. Roach states:
 - According to the 2010 Water Research Foundation ("WRF") report, "many water utilities across the United States and elsewhere are experiencing declining water sales among households." (WRF Report, p.1) The report further states: "A pervasive decline in household consumption has been determined at the national and regional levels." (WRF Report, p. xxviiii).⁴⁸

And the second, an article from the AWWA in which Mr. Roach states:

An article in the June 2012 issue of the AWWA Journal entitled "Insights Into Declining Single-family Residential Water Demand" states: "Reduced residential demand is a cornerstone of future urban water resource management. Great progress has been made in the last 15 years and the industry appears poised to realize further demand reductions in the future"⁴⁹

20

Q.

Have you reviewed these articles?

A. Yes, and they are not as favorable as Mr. Roach would have the Commission believe. First, it is telling that there have not been any more recent publications on this seemingly relevant topic. In fact, these are the exact same studies quoted in his 2015 testimony. Even the scorecard report that I reference above is now six-years old and has not been updated. Second, it is

⁴⁷ For example, a 2010 American Council of Energy-Efficient Economy ("ACEEE") press release.

⁴⁸ WR-2015-0301 Direct Testimony of Gregory P. Roach p. 10, 3-7.

⁴⁹ Ibid. p. 11, 16-18 & p. 12, 1-2.

1

2

3

4

5

6 7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

24

exceedingly difficult to make generalizations about the impact of water efficient appliances on water usage because of the lack of a standardized methodology for billing and usage as well as the localized and government-centric characteristics inherent in the water industry. For example, speaking to the problems of standardized classification and data management practices, the authors of the Water Research Foundation report, that Mr. Roach relies on, state:

Researchers faced difficulties in obtaining accurate data for measuring usage and identifying patterns. <u>Water-usage data obtained from utilities reflect</u> <u>information captured for billing and metering reason, not for analysis.</u> It is challenging to assemble consistent household water-usage data over time across utilities because of the lack of universal metering practices, a standardized method for classifying customers and maintaining databases...

Though the water usage model developed for this study provides valuable insight into the detailed structure of residential water usage, <u>these models are</u> <u>still weak in explaining the huge variations in residential water usage</u> <u>among the participating utilities. For a utility to adequately understand</u> <u>the local factors influencing residential usage, it needs to conduct an in-</u> <u>depth demographic study of existing customers (emphasis added).⁵⁰</u>

As an aside, it should be noted that the primary data utilized for this study was confined to only one water utility in Louisville, Kentucky.

Mr. Roach's second referenced study is a literature review of water efficient end-use studies from 2010 by authors William Deoreo and Peter Mayer of Aquacraft Inc. (a water engineering and management consulting firm that specializes in end-use analyses and evaluations of water conservation programs). I have reprinted the bibliography of that paper in Figure 5 to give a sense of the scope of empirical work that exists on this nation-wide trend.

⁵⁰ Coomes et al. (2009) North American residential water usage trends since 1992. Water Research Foundation. <u>http://usi.louisville.edu/wp-content/uploads/2014/12/AwwARF-edits-92809.pdf</u>

1

2

3

4

5

6

7

8

9

10

11

Figure 5: DeOreo and Mayer bibliography screenshot DeOreo & Mayer | http://dx.doi.org/10.5942/jawwa.2012.104.0080 Journal - American Water Works Association Pres-Rovewer Consortium for Energy Efficiency, 2011. Clothes Washer Standards, www.cee1.org/ resid/seha/rwsh/reswash_specs.pdf (accessed Apr. 18, 2012). DeOreo, W.B., 2011a. Analysis of Water Use in New Single Family Homes. Aquacraft Inc., Boulder, Colo. www.aquacraft.com/sites/default/files/pub/ DeOreo-%282011%29-Analysis-of-Water-Use-in-New-Single-Family-Homes. Annual Conference and Exhibits, Dallas. pdf (accessed Apr. 18, 2012). DeOreo, W.B., 2011b. Report On In-Home Water Use Patterns In Single Family Homes From Jordan. Project Number 278-00-06-00329 Aquacraft Inc., Boulder, Colo. www.aquacraft.com/sites/default/files/pub/ water_use_study.pdf (accessed Apr. 18, 2012). DeOreo-%282011%29-Report-on-in-Home-Water-Use-Patterns-in-Single-Family-Homes-from-Jordan.pdf (accessed Apr. 25, 2012). DeOreo, W.B.; Mayer, P.W.; Martien, L.; Hayden, M.; Funk, A.; Kramer-Duffield, M.; & Davis, R., 2011. California Single-family Water Use Efficiency Study. Aquacraft Inc., Boulder, Colo. www.aquacraft.com/sites/default/files/pub/ DeOreo-%282011%29-California-Single-Family-Water-Use-Efficiency-Study. pdf (accessed Apr. 18, 2012). DeOreo, W.B.; Dietemann, A.; Skeel, T.; Mayer, P.W.; Lewis, D.M.; & Smith, J., 2001. Retrofit Realities. Jour. AWWA, 93:3:58 DeOreo, W.B.; Heaney, J.P.; & Mayer, P.W., 1996a. Flow Trace Analysis to Assess Water Use. Jour. AWWA, 88:1:79. DeOreo, W.B.; Lander, P.; & Mayer, P.W., 1996b. New Approaches in Assessing Water Conservation Effectiveness. Proc. Conserv96, Orlando, Fla. Heinrich, M., 2007. Water End-use and Efficiency Project (WEEP)-A Case Study. SB07 NZ Conference: Transforming our Build Environment, Auckland, New (accessed April 19, 2012). There are fifteen citations referenced in the article.⁵¹ Of those fifteen citations: None were published after 2011; Two are citing federal appliance standards, and thus, not studies; The remaining nine sources are self-citations by the authors. What is a self-citation? ⁵¹ There is one source on the previous page that references a 2005 Aquacraft study. 28

Zealand, www.branz.co.nz/cms_show_download.php?id=1007eB39aa7e3b02 ab6d012ca78d3c411f21098b (accessed Apr. 18, 2012).

- Lewis, D.M.; DeOreo, W.; & Dinstale, K., 1998. Flow Trace Analysis to Determine Irrigation Efficiency in a Large Municipal Water User. Proc. AWWA 1998
- Loh, M. & Coghlan, P., 2003. Domestic Water Use Study in Perth, Western Australia, 1998-2001. Water Corporation, Perth, Australia. www.watercorporation.com.au/_files/PublicationsRegister/12/Domestic_
- Mayer, P.W.; DeDreo, W.B.; Opitz, E.M.; Kiefer, J.C.; Davis, W.Y.; Dziegielewski, B.; Nelson, J.D., 1999. Residential End Uses of Water. Water Research Foundation. Denver. www.waterrf.org/ProjectsReports/PublicReportLibrary/ RFR90781_1999_241A.pdf (accessed Apr. 19, 2012).
- Roberts, P., 2005. Yarra Valley Water. 2004 Residential End Use Measurement. Study. Melbourne, Australia. www.yww.com.au/yvw/groups/public/ documents/document/yww1001680.pdf (accessed Apr. 18, 2012).
- USDDE (US Department of Energy), 1992. Alternative Fuels & Advanced Vehicles Data Center: Federal & State Incentives & Laws. www.aidc.energy.gov/aldc/ laws/key_legislation (accessed April 19, 2012).
- Willis, R.; Steward, R.A.; Panuwatwanich, K.; Capati, B.; & Guirco, D., 2009. Gold Coast Domestic Water End Use Study, Water, September 2009. Brisbane, Australia, www.manuelectronics.com.au/pdfs/willisetal2009goldcoastwater.pdf

- Four are from studies conducted in either Australia or New Zealand; and
- 0.
- It is when a research author cites themselves. This is generally frowned upon, as it might A. convey an attempt at self-advertising. In this case, William DeOreo, the author of Mr. Roach's cited article, is also the author of nine of the thirteen studies self-cited and is also the

1

2

3

4

5

б

7

8

9

17

18

19

20

21

2.2

23

24

founder of Aquacraft (see also <u>http://www.aquacraft.com/about/</u>) which is also cited as an empirical secondary source.

Q. Please summarize your observations on the empirical literature cited on this topic.

A. As it stands, it appears research into this field is either still very much in its infancy, is populated by only a couple of researchers/consultants, or has largely been abandoned. Neither I, nor Mr. Roach, have provided citations to any more recent quantitative studies since the last rate case in which the most recent research is now already seven-years-old. As it stands, it appears to be premature to definitively state that water efficient appliances are altering the water usage landscape in the United States.

10Q.Mr. Roach references price elasticity as the third component contributing to the decline11in usage. What is price elasticity?

A. Price elasticity measures the responsiveness of customer usage to price changes. More
precisely, price elasticity of water demand measures the sensitivity of water use relative to
changes in the price of water, after controlling for the influence of other factors that can also
alter water demand, such as income, weather, age of occupants, the economy, structure of
house, number of occupants within a house, density of the development, etc.

The demand for a good is said to be elastic (or relatively elastic) when it is greater than one (in absolute value): that is, changes in price have a relatively large effect on the quantity of a good demanded. In contrast, a good is said to be inelastic when it is less than one: that is, less than the percentage change in price.⁵²

In general, water is considered to be an inelastic good and not that responsive (at least in the short-term) to changes in price. However, there is a critical distinction between "inelastic demand" and demand which is "unresponsive to price." If demand is truly unresponsive to price, price elasticity is equal to zero, and the demand curve would be a

⁵² Gallo, A. (2015) A refresher on price elasticity. Harvard Business Review. <u>https://hbr.org/2015/08/a-refresher-on-price-elasticity</u>

1

2

3

4

5

6

8

9

vertical line – the same quantity of water will be demanded at any price. This may be true in theory, but it has not been observed for water demand more broadly in fifty years of empirical economic analysis.⁵³

The price elasticity for water (or any good) will also vary across socio-demographic considerations. High-income households will generally be less sensitive to water price increases than low-income households.

7 Q. Was a price elasticity analysis performed?

A. No, as stated above in the referenced OPC data requests, no price elasticity analysis for MAWC has been performed.

10Q.Do you believe past increases in MAWC's rates would have negatively impacted water11usage?

A. I believe it is plausible, but the degree and extent of the impact is highly debatable and would 12 be difficult to identify with this historical data. We know that consumers generally behave as 13 if they are aware of water prices. Price elasticity estimates measure the reduction in demand 14 to be expected from a one percent increase in the marginal price of water, all else constant. 15 Confounding variables such as population growth, changes in weather or climate, increases 16 17 in average household income, or other factors can and will also influence the outcome. Taking that into account, a price increase can reduce the rate of growth in water demand to 18 a level below what would have been observed if prices had remained constant. Of course 19 20 the same reduction may instead be due to the installation of faulty meters. In theory, if water demand was truly unresponsive to price, the same quantity of water will be demanded at any 21 22 price.

⁵³ Olmstead, S. (2006) Managing water demand: price vs. non-price programs. Pioneer Institute for Public Policy Research. <u>http://s3.amazonaws.com/ebcne-web-content/fileadmin/misc/WaterPrice.pdf</u>

2

3

4

5

6

12

13

14

15

16

17

18

19

20

21

1 Q. What is OPC recommendation regarding this issue?

A. The Commission should adhere to the five-year average usage advocated by Staff and OPC and dismiss both the requested decoupling mechanism and future test year as both requests are premised on Mr. Roach's flawed assertions.

VI. PUBLIC-PRIVATE COORDINATION

Q. Please summarize Jefferson City's concern and request.

A. Jefferson City witness Mr. Britt Smith states that the lack of coordination between Jefferson
City's Public Works Department and MAWC has resulted and will continue to result in
wasteful ratepayer and taxpayer expenses. Namely, through the continued construction and
repair of public roads and company water lines that is exacerbated because of MAWC's
unwillingness to exchange information or engage in meaningful coordination with the city.

Mr. Smith provides a summary of the long term advantages of a transparent exchange of information and coordination and requests that the Commission order the Company to provide:

- 1.) Annual or multi-year capital expenditure plan;
- 2.) Leak studies of the Jefferson City service area system;
- 3.) Current pressure and volume model (with an understanding it be shared with the fire department);
- 4.) The age of the water system infrastructure; and
- Current and subsequent versions of MAWC's Resource Supervised Plan as outlined in 10 CSR 60-10.010(2)C.2.⁵⁴

⁵⁴ Direct Testimony of Britt E. Smith, p. 6 and 7.

Q. What is OPC's position regarding MAWC's coordination with entities such as Jefferson City?

A. OPC supports Mr. Smith's reasonable requests and applauds Jefferson City for engaging stakeholders and bringing this topic before the Commission. OPC strongly supports greater coordination, transparency and minimization of taxpayer and ratepayer dollars. The Commission should order the Company to not only meet Mr. Smith's practical requests, but to extend the same information to each of municipal public works departments throughout its service territory. Furthermore, the Commission should consider opening a working docket to explore this issue in greater detail with explicit feedback from Missouri's various public works departments, the Missouri Municipal League and other utilities. If Jefferson City proves not to be an anomaly, the Commission is an excellent position to help facilitate a dialogue and promote positive public policy that defines the extent of "the problem," and constructively wok on potential solutions moving forward. At a minimum, MAWC should be adopting best practices its affiliates are already utilizing such as West Virginia American Water's ("WVAM")'s online Infrastructure Upgrade Project Map as seen in Figure 6.

1 Figure 6: West Virginia American Water Infrastructure Upgrade Project Map⁵⁵

A story map... See your West Virginia American Water bill at work

This year marks our most aggressive annual infrastructure replacement plan in decades. We're replacing close to 1,000 feet of water main each work day.

2017 Infrastructure Upgrade Map

West Virginians in 333 communities count on us to keep their water safe, clean and reliable. By constantly upgrading our infrastructure, we aim to keep it that way. Think of it as your water bill at work – right in your own neighborhood.

Use this map to navigate through West Virginia American Water's 2017 infrastructure investment projects. Projects shown on this map are underway or already complete, so check back for more projects to be added throughout the year as they get underway.



The WVAW infrastructure upgrade map provides at least some cursory level of transparency to customers, regulators and other relevant actors (e.g., local public works departments) to review and confirm it's in the best interest of ratepayers (and taxpayers). No doubt, more detail could and should be provided.

⁵⁵ West Virginia American Water 2017 Infrastructure Upgrade Map. <u>https://wvaw.maps.arcgis.com/apps/MapJournal/index.html?appid=3ed2afbaa7c346d4a8731633c8ca02c5</u>

2
Rebuttal Testimony of Geoff Marke Case No. WR-2017-0285

1 Q. Does OPC have any concerns due to the testimony of Mr. Smith?

A. Yes. OPC was under the impression (perhaps naively) that regulated utilities—particularly MAWC⁵⁶—were routinely coordinating with local municipalities and other utilities in a transparent manner in the hopes of producing cost-effective outcomes when applicable. That does not appear to be the case, at least insofar as it pertains to the insufficient coordination of MAWC with Jefferson City. Mr. Smith's examples raise prudency questions and provide a concrete example that underscores the information asymmetry concerns echoed earlier in my testimony regarding the inappropriateness of a future test year.

Of particular concern is Mr. Smith's cited example of the major street improvement project for East Capitol Avenue between Adams Street and Lafayette Street. Apparently, Jefferson City contacted MAWC in late 2015 or early 2016 about the scope of the project and anticipated commencement in the hopes that MAWC would replace its water main before the City would begin. **

⁵⁶ Anecdotally, this was the message conveyed publically by American Water CEO Susan Story at the 2017 annual meeting of National Association of State Utility Advocates in Baltimore.

Rebuttal Testimony of Geoff Marke Case No. WR-2017-0285

1

2 3 Rebuttal Testimony of Geoff Marke Case No. WR-2017-0285

	**
	Further discovery is warranted on this subject before recommendations can be offered up by OPC.
Q.	Does this conclude your testimony?
A.	Yes

⁵⁷ WU-2017-0296 Surrebuttal Testimony of Geoff Marke p.21, 3-10 & p. 22, 1-5. ⁵⁸ See also GM-8 which contains a copy of the OPC ** ** in WU-2017-0296

BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

In the Matter of the Application of) Missouri-American Water Company for an) Accounting Order Concerning MAWC's) Lead Service Line Replacement Program.)

File No. WU-2017-0296

OFFICE OF THE PUBLIC COUNSEL'S POST-HEARING BRIEF

Tim Opitz #65082 Deputy Public Counsel PO Box 2230 Jefferson City MO 65102 Telephone: (573) 751-5324 Fax: (573) 751-5562 Timothy.opitz@ded.mo.gov

October 19, 2017

TABLE OF CONTENTS

I.	Introduction	1
II.	Does MAWC's tariff permit the company to replace customer-owned service lines?	5
III.	Has MAWC demonstrated the necessity of replacing customer-owned lead service lines?	12
IV.	What is the cost of MAWC's proposed program to replace customer-owned lead service lines?	17
V.	Should the Commission grant MAWC the Accounting Authority Order it has requested in this case?	19
VI.	If the Commission grants an AAO, what carrying costs should be utilized in regard to the balance of the costs deferred?	20
VII.	If the Commission grants an AAO, what is the starting date of the amortization of the deferred account?	21
VIII.	If the Commission grants an AAO, does the Commission classify any deferred cost related to this application as a "deferred debit" per NARUC USOA Account 186, or does the Commission make a determination that the deferred costs are a "regulatory asset", as defined by generally accepted accounting principles?	21

IX. Conclusion

22

BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

In the Matter of the Application of) Missouri-American Water Company for an) Accounting Order Concerning MAWC's) Lead Service Line Replacement Program.)

File No. WU-2017-0296

THE OFFICE OF THE PUBLIC COUNSEL'S POST-HEARING BRIEF

COMES NOW the Office of the Public Counsel ("Public Counsel" or "OPC") and presents its post-hearing brief to the Missouri Public Service Commission ("Commission") as follows:

I. <u>Introduction</u>

1. Missouri-American Water Company's ("MAWC" or "company") plan to replace customer-owned lead service lines may be a waste of \$180,000,000. The company failed to prove that full lead service line replacement results in lower <u>water</u> lead levels. The company failed to prove that full lead service line replacement results in lower <u>blood</u> lead levels. The evidence in the record demonstrates full lead service line replacement is no better at achieving either lower water lead levels or lower blood lead levels than the partial service line replacement the company has been doing for decades.

2. Despite the company's failure to prove that its plan to spend \$180,000,000 replacing lead service lines is better than the partial replacement is has done for decades, Public Counsel has worked to develop an outline for a pilot program as a legal way for the company to continue replacing customer-owned lead service lines while stakeholders (including those state agencies tasked with addressing water quality and monitoring blood lead levels, the Department of Natural Resources and Department of Health and Senior Services respectively) address the issues – including the necessity and efficacy of full lead service line replacement.

3. The company's claims that this case is only about deferral authority are disingenuous. MAWC can defer costs into NARUC USOA Account 186, Miscellaneous Deferred Debits without the Commission issuing an Accounting Authority Order ("AAO").¹ *Every* witness testifying on the accounting treatment agreed.

4. OPC's Chief Accountant Mr. Charles Hyneman, a Certified Public Accountant in the State of Missouri, testified that a utility is never required to get permission from the Commission to book or to defer a cost to Account 186 (Tr. Vol. 2, p. 310). This testimony was corroborated by the testimony of both the Commission's Staff ("Staff") and company. The Staff's witness Ms. McMellen testified that neither the Uniform System of Accounts nor generally accepted accounting principles ("GAAP") require a company to obtain an order from the Commission prior to booking costs to Account 186 (Tr. Vol. 2, p. 257). Similarly, though less decisively, MAWC witness Mr. LaGrand testified that he was unaware of anything in GAAP that requires a finding of extraordinary before a company can book costs to Account 186 (Tr. Vol. 2, p. 179). Mr. Lagrand further testified he did not believe anything in GAAP requires the company to seek approval to defer costs into Account 186 (Tr. Vol. 2, p. 179). Yet, despite the foregoing consensus, MAWC still seeks an order permitting it to defer costs into Account 186 (Tr. Vol 2, p. 158). The company's request begs the question: what is the company really seeking the Commission to order?

5. First, MAWC seeks implicit permission from the Commission to continue violating its approved tariff sheets and implicit forgiveness from the Commission for having violated its tariff

¹ Since the Commission cannot make a ratemaking decision in this case, Public Counsel does not comment on whether including all or a portion of any costs deferred by the company in future rates would be prohibited retro-active or single-issue ratemaking. *See generally State* ex rel. *Util. Consumers' Council of Mo., Inc. v. Pub. Serv. Comm'n*, 585 S.W.2d 41 (Mo. 1979).

since January 2017. It does so by presenting a petition focused solely on the company's ability to pass these costs onto all customers through higher rates to be determined in a later rate case. Rather than offering any citation to authority permitting its on-going pipe replacement actions, the company incorrectly contends its tariff neither requires nor prohibits the company's actions (MAWC Statement of Positions, Doc. No. 36, p. 3). Then, attempting to support its flawed premise, MAWC compares replacing customer-owned service lines to "restoration costs" incurred repairing sidewalks and lawns it has disturbed performing work on utility pipes (*Id*). The comparison is inapt. Importantly, the company likely has a legal obligation to repair customer-owned lead service lines. In fact, the company's tariff is unequivocal in stating those pipes are the responsibility of the customer. Whether it is installation, construction, maintenance or replacement, if the work is performed on a customer-owned pipe the customer owner is responsible.

6. Second, MAWC seeks an order from the commission giving the company permission to re-classify the status of money spent replacing customer-owed property (in violation of its tariff) by placing certain costs into an intermediary account (Account 186). As explained above, the company does not need an order from the Commission to do so. However, MAWC seeks this order to probe the mindset of the Commission as to how its members view the actions the company has taken. The company's intention to recover these deferred costs in rates is undisputed. MAWC witness Mr. Lagrand explained that the company is asking to re-classify any costs deferred into Account 186 and ultimately move them to Account 345 in its pending rate case (Tr. Vol. 2, p. 159). Notably the company's proposal re-classifies the money spent replacing customer-owned service

lines into one account (in this case) and then re-classifies that account into another different account (in the rate case). Each step obscures the undisputed fact that the company <u>does not own</u> and is not required to replace customer-owned service lines.

7. During the evidentiary hearing, the company's own witnesses admitted the company does not have an ownership interest in the property at issue. In the following exchange between Commissioner Kenney and MAWC witness Mr. Aiton discusses ownership of the service lines:

Q (by Commissioner Kenney): So who owns that pipe now?
A (by Mr. Aiton): As far as we're concerned, they still own that pipe.
Q: So then it's not plant and service, right?
A: Not currently. Again, that -- that would be the determination in the rate case.
Q: But, I mean, if it's not -- if you don't own it, how can you claim it as plant in service?
A: That's one of the reasons we're here to discuss that and get some indication from the Commission.

(Tr. Vol. 2, p. 208). Another MAWC witness, Mr. Naumick, agreed that premise plumbing owned by the customer is the responsibility of that homeowner (Tr. Vol. 2, p. 138). However, when it comes to customer-owned service lines, Mr. Naumick does not recognize that those pipes, too, are the responsibility of the homeowner. Instead, MAWC chose to begin replacing these pipes without resolving outstanding issues regarding the legality, necessity, and efficacy of its actions.

8. Insofar as the company wants an indication about the future classification of these costs, OPC witness Mr. Hyneman testified it would be totally inappropriate to book costs incurred replacing customer-owned service lines into Account 345 because doing so would violate numerous accounting principles (Tr. Vol. 2, p. 312). Staff witness Ms. McMellen agreed it would be inappropriate to record costs spent on customer-owned service lines in account 345 because it is not the responsibility of the company (Tr. Vol. 2, pp. 258-59).

9. Having decided to spend money it knew it could not recover from ratepayers – a choice made by company management alone – and having failed to achieve statutory authorization for its actions from the legislature, MAWC seeks to establish public policy under the guise of an accounting case. No action from the Commission is necessary for MAWC to defer costs to Account 186 and so the Commission should reject the company's petition for an AAO. Furthermore, the Commission *should not* use accounting authority orders as a means to endorse public policy positions and *cannot* inoculate the company from tariff violations by issuing an AAO. Importantly, should the company management decide to defer these costs into Account 186 the rate treatment, if any, will be determined in the company's pending rate case.

10. Since the company has undertaken its program to replace customer-owned lead service lines, Public Counsel has worked to examine the legal, policy, and accounting aspects of the program. To aid the Commission in its decision, Public Counsel has presented a list of issues for the Commission to consider when making its determination in this case as detailed below.

II. <u>Does MAWC's tariff permit the company to replace customer-owned service lines?</u>

11. No. MAWC's current and proposed practice violates a number of the company's commission-approved tariff provisions. The company began replacing customer-owned service lines in January of 2017 without making any demonstration whether the program was legal, without demonstrating whether the program was necessary, and without providing any cost/benefit analysis.

12. As an initial matter, it is well established that "'[a] tariff is a document which lists a public utility services and the rates for those services." *State* ex rel. *Mo. Gas Energy v. Pub. Serv. Comm'n*, 210 S.W.3d 330, 337 (Mo. App. W.D. 2006)(quoting *Bauer v. Sw. Bell Tel. Co.*, 958

S.W.2d 568, 570 (Mo. App. E.D. 1997)). In other words, the tariff contains parameters delineating the obligations between, and among, the utility, the commission, and the customers. Importantly, any validly adopted tariff "has the same force and effect as a statute, and it becomes state law." *PSC v. Mo. Gas Energy*, 388 S.W.3d 221, 227 (Mo. App. W.D 2012)(quoting *State* ex rel. *Mo. Gas Energy*, 210 S.W.3d at 337 (Mo. App. W.D. 2006)). Section 386.270 RSMo, states that tariffs approved by the Commission "shall be in force and shall be prima facie lawful and reasonable until found otherwise in a suit brought for that purpose pursuant to the provisions of this chapter."

13. MAWC's Commission-approved tariff contains a number of provision's contrary to the company's ongoing program replacing certain customer-owned water service lines with the stated intent to socialize the cost to all other customers and permit MAWC shareholders to earn a return in the process. Troublingly, even though the company's own petition references certain tariff provisions, no request for relief from those tariff provisions is sought. Instead, the company incorrectly contends its tariff neither requires nor prohibits the company's actions (MAWC Statement of Positions, Doc. No. 36, p. 3). Then, as noted above, MAWC attempts to support its flawed premise, by comparing replacing customer-owned service lines to "restoration costs" incurred repairing sidewalks and lawns it has disturbed performing work on utility pipes. The Commission must reject the company's invitation to disregard the plain language of the Commission-approved tariff provisions as it relates to the customer's service lines.

14. As it relates to this case, MAWC's tariff at PSC MO No. 13 Sheet No. R 6-R7 defines "Service Line" and the scope of "Customer's Service Line". When examining a tariff, the Commission should bear in mind Missouri courts will analyze a tariff as they do a statute; "if a tariff is clear and unambiguous, [the Court] cannot give it another meaning." (*State* ex rel.

Associated Natural Gas Co. v. Public Service Commission, 37 S.W.3d 287, 293 (Mo. App. W.D. 2000). "'In determining whether the language of a tariff is clear and unambiguous, the standard is whether the tariff's terms are plain and clear to one of ordinary intelligence."' (*Id.*)(quoting *Allstates Transworld Vanlines, Inc. v. Southwestern Bell Telephone Co.*, 937 S.W.2d 314, 317 (Mo. App. E.D. 1996)).

MAWC's filed tariffs plainly explain its customer's responsibilities relating to the service 15 lines the company began replacing in January 2017. As PSC MO No. 13 Original Sheet No. R. 12, Rule 4.C makes clear "Any change in location and/or size of an existing service connection and/of service line requested by the customer shall be made at the Customer's expense." Tariff sheet PSC MO No. 13 Original Sheet No. R 12, Rule 4.I requires that "[f]or service at a new location, a replacement service, or additional service at an existing location, applicant shall pay, in advance, a service connection charge in accordance with approved tariff charges or as provided in these rules" (emphasis added). PSC MO No. 13 Original Sheet No. R. 12, Rule 4.J states, in part, "[t]he Customer's Water Service Line shall be installed by the Customer at that Customer's expense." When a service connection or service line is installed by the company "[t]he company will hold title to all such service connections, Service Lines and meter box installations installed by the company." (See PSC MO No. 13, 1st Revised Sheet No. R. 14, Rule 4.N). MAWC tariff sheet PSC MO No. 13 1st Revised Sheet No. R 16, Rule 6.B specifically addresses "all new or replacement Water Service Lines". At B.2 of the same tariff sheet, the law requires for all service areas (delineated separately in the tariff section based on customer ownership) that "the Customer shall be responsible for construction and maintenance of the Customer's water service line...". Tariff sheet PSC MO No. 13 1st Revised Sheet No. R 17.F demands "[c]ustomers at their own expense

shall make all changes in their Customer Water Service Line required by changes of grade relocation of mains, or other causes." On the same sheet paragraph H requires that "[r]epairs or maintenance necessary on the Customer Water Service Line or on any pipe or fixture in or upon the Customer's premise ... **shall be the responsibility of the Customer**." (Emphasis added). Because the foregoing tariff provisions are clear and unambiguous in describing both the company's and customers' rights and responsibilities, the Commission must reject the company's position that it may voluntarily replace customer-owned service lines and pass those costs onto other customers.

Each of the foregoing tariff provisions and the company's actions are summarized in the table below:

	Tariff provision	Company's actions
1.	PSC MO No. 13 Original Sheet No. R.	Company is assuming
	12, Rule 4.C makes clear "Any change	the cost of replacing
	in location and/or size of an existing	customer-owned service
	service connection and/of service line	lines.
	requested by the customer shall be	
	made at the Customer's expense."	
2.	Tariff sheet PSC MO No. 13 Original	Company is assuming
	Sheet No. R 12, Rule 4.I requires that	the cost of replacing
	"[f]or service at a new location, a	customer-owned service
	replacement service, or additional	lines without requiring
	service at an existing location,	advance payment.
	applicant shall pay, in advance, a	
	service connection charge in	
	accordance with approved tariff charges	
	or as provided in these rules" (emphasis	
	added)	
3.	PSC MO No. 13 Original Sheet No. R.	Company is assuming
	12, Rule 4.J states, in part, "[t]he	the cost of replacing
	Customer's Water Service Line shall be	customer-owned service
	installed by the Customer at that	lines.
	Customer's expense."	

4.	PSC MO No. 13, 1 st Revised Sheet No. R. 14, Rule 4.N states: When a service connection or service line is installed by the company "[t]he company will hold title to all such service connections, Service Lines and meter box installations installed by the company."	Schedule BA-SR3 purports to be an agreement between MAWC and the company wherein MAWC "will install a Customer connecting line from the Installation to Customer's residence." Adding the caveat "[t]he Customer connecting line is currently and will continue to be owned and maintained by Customer."
5.	MAWC tariff sheet PSC MO No. 13 1 st Revised Sheet No. R 16, Rule 6.B specifically addresses "all new or replacement Water Service Lines". At B.2 of the same tariff sheet, the law requires for all service areas (delineated separately in the tariff section based on customer ownership) that "the Customer shall be responsible for construction and maintenance of the Customer's water service line…".	Company is assuming the cost of replacing customer-owned service lines.
6.	Tariff sheet PSC MO No. 13 1 st Revised Sheet No. R 17.F demands "[c]ustomers at their own expense shall make all changes in their Customer Water Service Line required by changes of grade relocation of mains, or other causes."	Company is assuming the cost of replacing customer-owned service lines in connection with main replacement projects.
7.	Tariff sheet PSC MO No. 13 1 st Revised Sheet No. R 17.H requires that "[r]epairs or maintenance necessary on the Customer Water Service Line or on any pipe or fixture in or upon the Customer's premise shall be the responsibility of the Customer." (Emphasis added).	Company is assuming the cost of replacing customer-owned service lines.

8.	PSC MO No. 13 1st Revised Sheet No. R 9, Rule 2.D requires that all "written agreements shall conform to these Rules and Regulations in accordance with the statutes of the State of Missouri and rules of the Commission."	Company asks its customers to sign forms containing provisions contrary to the approved tariff (those forms can be found attached to MAWC witness Aiton's pre-filed surrebuttal as Schedule BA-SR3, pp. 3-8).
9.	PSC MO No. 13 Original Sheet No. R 10, Rule 2.K provides that "[n]o employee or agent of the Company shall have the right or authority to bind it by any promise, agreement or representation contrary to the letter or intent of these Rules and Regulations of law."	Company asks its customers to sign forms containing provisions contrary to the approved tariff (those forms can be found attached to MAWC witness Aiton's pre-filed surrebuttal as Schedule BA-SR3, pp. 3-8).
10.	PSC MO No. 13 Original Sheet No. R 11, Rule 3 defines the parameters surrounding MAWC's liability.	Schedule BA-SR3, p. 7 <i>extends</i> MAWC's (and its customers) liability with an additional putative agreement wherein MAWC "warrants the workmanship of its installation of its installation of the Customer service line for a period of 12 months [.]"
11.	PSC MO No. 13 Original Sheet No. R 11, Rule 3.F prohibits the company from entering agreements that assume or assign liability contrary to the parameters in the tariff.	Form agreements include language attempting to limit liability to the company when, in fact, the agreements expose the company to <i>greater</i> liability.

16. As stated above, the company does not request reprieve from these obligations or otherwise request any modification. Based on the documents attached to MAWC witnesses' testimony, Public Counsel infers the company's putative solution is to ask that customers sign a contract affecting payment obligations to replace their service lines (at least a few customers have declined) as well as having the company assume liability for replacing the customer-owned service line (Ex. 9, Schedule BA-SR3, pp. 3-8). Schedule BA-SR3 is a contract that purports to reflect an agreement wherein MAWC "warrants the workmanship of its restoration [for determining whether lead service lines are at a location] ... for a period of two months ... with the Company's liability limited to the cost of repairing ... [.]" Schedule BA-SR3 purports to be an agreement between MAWC and the company wherein MAWC "will install a Customer connecting line from the Installation to Customer's residence." Adding the caveat "[t]he Customer connecting line is currently and will continue to be owned and maintained by Customer." (Id). However, the same document extends MAWC's (and its customers) liability with an additional putative agreement wherein MAWC "warrants the workmanship of its installation of its installation of the Customer service line for a period of 12 months ... [.]" (See Ex. 9, Schedule BA-SR3, p. 7). These contracts do not resolve MAWC's tariff violations. In fact, the company's decision asking its customers to sign these documents violates its tariff in two additional ways.

17. First, MAWC's tariff unambiguously requires that all "written agreements shall conform to these Rules and Regulations in accordance with the statutes of the State of Missouri and rules of the Commission." (PSC MO No. 13 1st Revised Sheet No. R 9, Rule 2.D). Furthermore, the general provisions of the company's tariff provide that "[n]o employee or agent of the Company shall have the right or authority to bind it by any promise, agreement or representation contrary to

the letter or intent of these Rules and Regulations of law." (PSC MO No. 13 Original Sheet No. R 10, Rule 2.K). The agreements utilized by MAWC in furtherance of its program are contrary to the current tariff.

18. Second, the form agreements include language attempting to limit liability to the company when, in fact, the agreements expose the company to *greater* liability. MAWC tariff sheet PSC MO No. 13 Original Sheet No. R 11, Rule 3 defines the parameters surrounding MAWC's liability. Rule 3.F prohibits the company from entering agreements that assume or assign liability contrary to the parameters in the tariff (*See* PSC MO No. 13 Original Sheet No. R 11). When MAWC increases its liability it places a greater burden and risk on its customers from whom MAWC would seek to recover any payments made under the liability terms.

19. Since January 2017 MAWC has been violating its Commission-approved tariff. As the Commission is aware, a tariff has the same force and effect as a statute and that it becomes state law when approved by the Commission (*See State* ex rel. *Union Elec. Co. v. Pub. Serv. Comm'n*, 399 S.W.3d 467, 477 (W.D. Ct. App. 2013). The Company has not asked for any relief that would resolve the current violations as required by Section 386.270 RSMo and has, instead, focused only on recovering the money associated with the project.

III. <u>Has MAWC demonstrated the necessity of replacing customer-owned lead service</u> <u>lines</u>?

20. No. As an initial matter, MAWC, as the applicant bears the burden of proof. Here, the company has not offered testimony demonstrating the necessity of replacing customer-owned lead service lines. In fact, the overwhelming and uncontroverted evidence presented during the hearing

casts doubt on the necessity of replacing customer-owned lead service lines in MAWC's service territory.²

21. The company's witnesses testified there is no legal or regulatory requirement to replace the customer-owned lead service lines (*See* Tr. Vol. 2, p. 166, Mr. LaGrand stating "[b]ut to my knowledge, there's not a regulatory requirement"; Ex. 25). Mr. Aiton testified the lead and copper rule does not require replacement of the customer-owned lead service lines (Tr. Vol. 2, p. 199). Certainly, the lead and copper rule requires the company to meet standards regarding lead content in water. However, MAWC's Mr. Aiton and Mr. Naumick both testified the company is in compliance with the lead and copper rule requirements (Tr. Vol. 2, pp. 147, 200). This testimony confirmed the Commission Staff's recent report the "Overview of lead in Missouri's drinking water", stating that all of the water utilities regulated by the Public Service Commission, including MAWC, are presently in compliance with the Lead and Copper Rule (*See* Ex. 14, p. 11). Importantly, the company does not plan to go back and replace all prior partial replacements because they are in a stable condition (Tr. Vol. 2, p. 128). Simply put, the evidence shows there is no inherent risk to water quality from the existence and continued use of lead service lines.³

22. Rather than asserting that lead line replacement is necessary, the company offers merely that the project may reduce "potential exposure to lead in drinking water" that may increase as a result of disturbances caused by the company's main replacement program (*See* Naumick Direct,

² OPC's proposed outline for a pilot program would provide the company an opportunity to continue replacing customer-owned lead service lines while it explores whether the company's project is necessary.

³ The Staff Counsel's irresponsible farce during opening statements suggesting the contrary is not supported by evidence in the record and risks creating a public panic with wide-reaching consequences. Public Counsel witness Dr. Marke offered testimony describing how property values were impacted after the Flint water crisis (Ex. 16, p. 44).

Ex. 1, pp. 11-12). However, the Commission can infer that the risk is not significant because although the company has stated it would avoid partial service line replacements if possible, Mr. Naumick testified the company would, in some circumstances, resume partial lead line replacements (Tr. Vol. 2, p. 127). Furthermore, it is not clear that "full"⁴ replacement is superior to partial replacement. Importantly, the evidence shows the potential increase exists whether it is a partial replacement or a "full" replacement (*See* Ex. 16, p. 34 stating "[w]hether you remove the lead line partially or fully it is still being "broken" and thus subject to the potential for elevated levels of lead exposure"). Documents provided by the company confirm the foregoing conclusion of OPC witness Dr. Marke (*See* Ex. 21C, Attachment p. 2). Importantly, the evidence in this case shows the potential for temporarily elevated lead levels will subside relatively quickly. MAWC's Mr. Naumick testified that the predominating research is that partial replacements will return to a stable condition in hours or days (Tr. Vol 2, p. 129). The only different timeframe offered in this case was by Staff's witness who, upon cross-examination, admitted his estimate was "a wild guess" (Tr. Vol 2, p. 249).

23. The evidence in this case shows no recognizable difference in lead levels between conducting a partial lead service line replacement compared to a "full" lead service line replacement. The Staff's witness offers an alternative reason it supports "full" lead service line replacement because "the existence of LSLs are considered a major risk of possible leaching of lead into the drinking water" (Ex. 13, p. 2). Staff's putative concern⁵ about leaching caused by unbalanced water chemistry, as it

⁴ MAWC witness Mr. Naumick testified there may be circumstances when the full line is not replaced (Tr. Vol. 2, p. 123).

⁵ Staff's testimony recognizes the company is not proposing to replace all lead service lines and is, apparently, unconcerned about the potential for leaching in existing partial replacement (*See generally* Ex. 13, p. 6).

relates to MAWC's system, is unfounded. MAWC will continue to treat its water appropriately. Mr. Naumick testified the company does not intend to stop treating its water (Tr. Vol. 2, p. 126). Mr. Aiton testified he was involved in the decision making on treating water at Missouri-American and could not envision a scenario where the company would go for months without treating its water (Tr. Vol. 2, pp. 201-02). Spending hundreds of millions of dollars to address the potential for a temporary increase in lead levels that the company's own witness testified lasted for "a matter of hours or days" should not be undertaken without careful consideration of the costs and benefits – especially when the result is the same under partial or full replacement.

24. Consider the worst-case scenario. In the Flint, Michigan water crisis the water system was subjected to prolonged exposure to untreated water (Ex. 16, p. 40). Based on media coverage, one might have expected a spike in blood lead levels to all-time highs. However, as shown in the table below, the percentage of children with elevated blood lead levels in the City of Flint was less than the State of Michigan as a whole during the water crisis.

Table 4: Reprint of incidence of elevat	ed blood levels	(≥5 µg/dL)	among children	less than 6
years of age in Michigan, Genesee Coun	ty and the city o	f Flint ⁸²	-	
years of age in Mienigan, Genesee Coun	ty and the enty of	1 1 mit		

		Michigan	Genesee County	Flint
10/1/2015 to 01/20/2017	Total tested for lead*	186,112	13,333	7,482
	Number of test results ≥5 mcg/dL	6,647	239	191
	Percent of test results ≥5 mcg/dL	3.6%	1.8%	2.6%
	Total tested for lead*	332,797	18,783	9,288
4/1/2014 to 01/20/2017	Number of test results ≥5 mcg/dL	12,331	411	294
	Percent of test results ≥5 mcg/dL	3.7%	2.2%	3.2%
	Total tested for lead*	157,175	11,708	6,637
1/1/2016 to 01/20/2017	Number of test results ≥5 mcg/dL	5,722	212	172
	Percent of test results ≥5 mcg/dL	3.6%	1.8%	2.6%

(Ex. 16, p. 41). The impact of prolonged exposure to untreated corrosive water on water lead levels in homes with lead service lines in Flint is not certain. Dr. Marke testified that "the concentration of elevated water lead levels in Flint, Michigan followed a power law distribution where a small number of locations accounted for a disproportionate amount of the elevated lead levels" and continued "[i]importantly, the cause of that increased lead exposure in water samples, in some cases, may be attributable to lead-based premised plumbing and/or fixtures not necessarily (or just) lead service lines." (Ex. 16, pp. 31-32). The inconclusive impact on water and blood lead levels stemming from the worst –case scenario in terms of water treatment should give the Commission pause before it grants a blank-check to MAWC for its program.

25. In the testimony of Dr. Marke, Public Counsel has raised a number of concerns regarding the company's approach to lead service line replacement. As explained in the testimony of OPC witness Marke, the issue of lead line replacements cuts across public health, scientific, technical, and legal arenas and should not be viewed as an engineering exercise alone. Where MAWC has failed to establish a corollary between their proposal and a reduction in blood and water lead levels, offices tasked to address blood lead levels (such as the Missouri Childhood Lead Poisoning Prevention Program) have identified contamination sources other than service lines where remediation projects can actually improve health conditions. For example, OPC witness Dr. Marke testified "[a]ccording to the Missouri Department of Health and Senior Services ("MO DHSS"), the primary lead hazard to children in Missouri is deteriorated lead-based paint (Ex. 15, p. 6 citing to the Missouri Department of Health and Senior Services (2016) Missouri Childhood Lead Poisoning prevention program Annual Report for Fiscal Year 2015). Spending \$180,000,000 to replace lead water service lines is an opportunity cost that could be better spent elsewhere. The Company's proposal falls short in addressing the multitude of issues presented by a plan to remove customerowned lead service lines.

26. OPC's proposed pilot program presents a path forward to address the issues – including the necessity and efficacy of full lead service line replacement – while permitting the Company to continue replacing lead service lines as the pilot is conducted. OPC's proposed pilot study from its direct testimony provides the framework to facilitate the substantive research, planning and communication to mitigate known risks and to anticipate and plan for the otherwise unintended consequences that are undoubtedly linked to this complex, decade(s)-long policy reform.

IV. <u>What is the cost of MAWC's proposed program to replace customer-owned lead</u> service lines?

27. Public Counsel does not know the cost of the program. More importantly, MAWC does not know either. Instead, the company asks for a "blank check" without demonstrating the necessity of the project or developing any kind of cost-benefit study. In testimony, Public Counsel has challenged the company's estimates of both the number of lead service lines and the cost to replace each line. In their surrebuttal testimonies, MAWC witnesses Naumick and Aiton admit the company's estimate of lead service lines is not perfect (Ex. 3; Ex. 9) when the company's estimated the average per customer cost jumped from \$3,000 per customer to \$6,000 per customer (*See* Ex. 9, p. 4). Based on the company's initial and renounced cost estimate (30,000 lines at \$3,000), MAWC's initial proposed program would cost ratepayers \$90,000,000. Now, with the Company's new estimate of \$6,000 average replacement cost, assuming the service line estimate is accurate, the cost *explodes* to \$180,000,000.⁶ Even the new per household cost estimates have failed to accurately represent the actual replacement costs to homes in St. Louis County, which regularly exceed the revised estimate by thousands of dollars (*See* Ex. 13, p. 7; Ex. 13, Schedule JAM-R6).

 $^{^{6}}$ 30,000 x \$6,000 = \$180,000,000.

This is not a trivial amount of money for customers to bear, especially considering that MAWC is currently seeking to increase the rates of its customers in the St. Louis area by 45%. OPC's estimates presented by Dr. Marke, based on the information provided by MAWC, say replacing lead service lines in Missouri approaches two billion dollars as shown in the table below:

Source	# of Service Lines	MAWC low/high	Total Cost
		Estimated Cost	
MAWC territory estimate	30,000	\$3,000 per unit	\$90,000,000
MAWC territory estimate	30,000	\$5,500 per unit	\$165,000,000
AWWA territory estimate	330,000	\$3,000 per unit	\$990,000,000
AWWA territory estimate	330,000	\$5,500 per unit	\$1,815,000,000

Table 1: Projected Lead Service Line Replacement Costs in Company Application.

(Ex. 16, p. 14). This truth that the company seeks a blank check is self-evident when considering, after OPC and other parties raised substantive cost concerns, the company never sought cost caps on per customer basis or on total project costs.

28. These costs, when combined with the fact that MAWC has not demonstrated a need to replace these service lines, underscore the importance of performing a cost-benefit study to explore all available options. Public Counsel's proposed pilot program offers an opportunity to do so while continuing to replace the lead service lines while the study is conducted. For example, considering that both partial and full lead line replacement potentially elevates lead exposure in the short-term would, a "point of use" lead-free water filter represent a reasonable alternative? Lead-free water filters have also been historically utilized by the EPA at federally designated Superfund sites found in Missouri's old lead belt (*See* Ex. 16, p. 15; Ex. 16, Schedule GM-2). Today, lead-free water filters cost approximately \$50 (Ex. 16, p. 14). If water filters are appropriate in federally designated superfund sites, certainly it should be an option considered to address the mere potential for

temporarily increased water lead levels. Through OPC's proposed pilot program and collaborative study, the company would have an opportunity to identify alternative solutions that could produce *superior* public benefits at a fraction of the price.

29. Public Counsel's pilot program proposes an annual cost-cap *double* what the company projects to spend in 2017 to accommodate the company's stated intent to replace more lines in the future⁷(Tr. Vol 2, p. 28). The reasonable budget parameters proposed by OPC will permit the company to continue replacing customer-owned lead service lines for the duration of the study and ensure that customers are protected from unnecessary rate increases.

V. <u>Should the Commission grant MAWC the Accounting Authority Order it has</u> requested in this case?

30. No. First, as explained above, the company's proposal does not address the fundamental question of its legal ability to replace customer-owned service lines. Second, as a matter of policy, the company's proposed plan focuses only on the engineering aspect of replacing customer lines without demonstrating any cost-benefit analysis or addressing any of the feasibility and policy considerations raised in the testimony of OPC witness Dr. Marke. Third, to the extent MAWC is seeking an order determining the "probability of rate recovery" the Commission can only make rate determinations in a rate case and so cannot grant the AAO requested by MAWC.

31. As explained during the hearing, and in the pre-filed testimony of OPC witness Hyneman no action from the Commission is necessary for MAWC to defer costs to Account 186. The

⁷ To the extent MAWC can demonstrate it requires more money than double what it has spent so far annually in order to fund lead line replacement during the pilot, OPC would consider a counterproposal. The company's assumption of 3,000 replacements annually to support its projected costs based only on dividing the estimated total number of lines by the company's desired 10 year completion date is insufficient to justify any increase (*See* Ex. 4, p. 5).

Commission *should not* use accounting authority orders as a means to endorse public policy positions when the company has not demonstrated the necessity or provided a cost/benefit analysis. Furthermore, the Commission *cannot* inoculate the company from tariff violations by issuing an AAO because the company's existing Commission-approved tariff has the same force and effect as a statute and the company has not asked for any relief that would resolve the current violations as required by Section 386.270 RSMo (*See State* ex rel. *Union Elec. Co. v. Pub. Serv. Comm'n*, 399 S.W.3d 467, 477 (W.D. Ct. App. 2013); Section 386.270 RSMo). Importantly, should the company management decide to defer these costs into Account 186 the rate treatment, if any, will be determined in the company's pending rate case. The Commission should reject the company's petition for an AAO.

VI. <u>If the Commission grants an AAO, what carrying costs should be utilized in regard</u> to the balance of the costs deferred?

32. The monthly carrying costs to be charged to Account 186 should be the American Water Works Company's ("AWWC") current short term debt rate (Ex. 18, p. 15). OPC witness Mr. Hyneman testified that it is common for the Commission to require short-term debt costs to be applied to utility projects. He noted two prominent examples: (1) the Commission ordered Kansas City Power & Light Company to include its short-term debt rate as the financing cost of its off-system sales tracker during the period of its experimental regulatory plan and (2) the Commission requires that any under- or over-collection of fuel and purchased power costs included in the fuel adjustment clause ("FAC") tracker be accrued with a short-term debt interest rate (Ex. 18, pp. 12-13).

33. Furthermore, the Commission should order the short-term debt interest rate because it is the first cost applied to utility construction projects (Ex. 18, p. 13). This is a practice required by

the Commission, as well as FERC, in the allowance for funds used during construction formula (*Id*). On this point, Public Counsel agrees with the Staff's recommendation (Ex. 12, p.3). The AWWC short term debt rate should be used because MAWC does not issue its own debt, and so, the parent company's rate should be used (Ex. 12, p. 4).

VII. If the Commission grants an AAO, what is the starting date of the amortization of the deferred account?

34. The amortization of the deferred amounts should begin immediately in order to match the incurrence of the costs to the benefit received from the incurrence of the costs (Ex. 18, p. 11). The proper treatment for deferred costs is for the amortization expense to begin immediately or very soon after the project starts (Ex. 18, p. 12). Delaying the amortization to a date significantly later than the date the benefit occurs (as the company proposes) is the true distortion of the matching principle and should be rejected (Ex. 18, p. 12).

VIII. <u>If the Commission grants an AAO, does the Commission classify any deferred cost</u> related to this application as a "deferred debit" per NARUC USOA Account 186, or <u>does the Commission make a determination that the deferred costs are a "regulatory</u> <u>asset", as defined by generally accepted accounting principles?</u>

35. Based on the comments of MAWC Counsel during its opening statement, Public Counsel understands the company is no longer asking the Commission to issue an order with language authorizing a "regulatory asset" and does not ask the Commission to make a GAAP regulatory asset determination in this case (Tr. Vol 2, p. 19). The company's position statement also included the position that "[t]he identified costs should be recorded in NARUC account 186 Miscellaneous Deferred Debits. The Commission need not make a regulatory asset determination." (MAWC Statement of Positions, Doc. No. 36, p. 3).

36. Public Counsel opposes the company's requested AAO. However, if the Commission grants an AAO it should permit the company to classify the deferred cost as "deferred debit" to be recorded in NARUC USOA Account 186. Under GAAP, in order for MAWC to record the deferred costs as a "regulatory asset" company management must determine the deferred costs are probable of rate recovery (Ex. 18, pp. 1-3). The Commission cannot make rate determinations outside of a rate case and so it should not grant an AAO classifying the deferred amounts as a "regulatory asset".

IX. Conclusion

37. MAWC can already defer costs into Account 186 without a Commission order. No witness testified otherwise. However, if the company wants to continue replacing customer-owned lead service lines, it must seek a legal basis to do so and provide the Commission with the policy and evidentiary support for such a program. MAWC has failed to do either. Instead the company has focused only on cost-recovery for expenses it incurred violating its tariff.

38. If the Commission wants to enable MAWC to continue replacing customer-owned lead service lines, only Public Counsel provides legal basis to do so (See Ex. 14, Ex. 15, and Ex. 16). Only Public Counsel provides the Commission with relevant facts and an evidentiary basis for a decision (*Id*). Only Public Counsel has attempted to examine carefully the multiple policy issues presented by the company's plans. Importantly, OPC's proposed pilot program presents a path forward to address the issues – including the necessity and efficacy of full lead service line replacement – while permitting the Company to continue replacing lead service lines as the pilot is conducted (Ex. 17, Ex. 18).

WHEREFORE Public Counsel submits its Post-hearing Brief and asks the Commission to

deny the company's AAO petition.

Respectfully,

OFFICE OF THE PUBLIC COUNSEL

/s/ Tim Opitz

Tim Opitz Deputy Public Counsel Missouri Bar No. 65082 P. O. Box 2230 Jefferson City MO 65102 (573) 751-5324 (573) 751-5562 FAX Timothy.opitz@ded.mo.gov

Certificate of Service

I hereby certify that copies of the foregoing have been mailed, emailed or hand-delivered to all counsel of record this 19th day of October 2017:

/s/ Tim Opitz

Requested From:Tim LuftDate Requested:8/15/17

Information Requested:

Please disclose whether MWAC has conducted a price elasticity analysis on its historical and/or proposed rate increase in relation to customer usage. If yes, please provide said analysis.

Requested By: Geoff Marke - Office of Public Counsel - geoff.marke@ded.mo.gov

Information Provided:

In building its customer usage models, MAWC witness Roach has explored how a number of variables, including price, affected base and non-base usage. Generally, Mr. Roach has rejected the use of a price variable because he found the price term to be highly autocorrelated with the time variable over the historic period. This is illustrated by the additional data and modeling provided in OPC_2053_Attachment which takes the base and non-base modeling worksheet and adds a base price term (Feb-April) used in the base modeling and an annual average price used in non-base modeling.

For purposes of base usage modeling, the use of a price term in place of time as a variable produces general diagnostic statistics that are similar to those produced by the time variable but with a greater probability of the influence of autocorrelation. This renders time to be a superior value over price. Further, if the price variable is also used with a time variable, general diagnostic statistics result that are similar to those utilizing the time variable alone but with the probability of greater autocorrelation when both time and price are used as variables. Generally, the consequence of autocorrelation in any model is an increase of the t-statistics resulting in the estimator appearing more accurate than it actually is.

For purposes of non-base modeling, the inclusion of a price term results in general diagnostic statistics that are similar to those utilizing the two climatic variables and the t-statistic for average price illustrates that the explanatory properties of the price term are not statistically significant. In other words, price is not a predictive variable for non-base modeling.

In short, Mr. Roach has elected to use models based on time because they avoid the effects of autocorrelation on the modeling and estimation of the regression coefficients. Mr. Roach's models use time, which is a fixed known and measureable term for purposes of estimating future reductions in residential usage per customer.

As a real world check on the value of time as a variable over price as a variable, consider the effect of the tornado in Joplin. There was no change in price after the tornado struck and a significant share of housing was rebuilt. Nevertheless, there was a much larger decline in usage. Essentially, the tornado simply accelerated the conservation effect when homes were rebuilt, resulting in a compression of the time effect on conservation. This shows anecdotally what the models show, i.e., that time is the more influential on conservation of water use than is price.

Requested From:Tim LuftDate Requested:8/15/17

Information Requested:

Please provide a copy of any and all documents pertaining to any MAWC-specific residential end-use saturation studies performed in its service territory performed in the last ten years.

Requested By: Geoff Marke - Office of Public Counsel – geoff.marke@ded.mo.gov

Information Provided:

MAWC does not have documentation pertaining to any specific residential end-use saturation studies performed in its service territory in the last ten years.

Requested From:Tim LuftDate Requested:8/15/17

Information Requested:

Please provide a copy of any and all documents pertaining to any MAWC specific customer water conservation studies performed in its service territory in the last ten years.

Requested By: Geoff Marke - Office of Public Counsel - geoff.marke@ded.mo.gov

Information Provided:

There have been no MAWC specific customer water conservation studies performed in the last ten years.

Requested From:Tim LuftDate Requested:8/15/17

Information Requested:

Please provide a copy of any and all documents pertaining to any local government conservation policies that have been in effect in MAWC's service territory from the date current rates went into effect to present.

Requested By: Geoff Marke - Office of Public Counsel – geoff.marke@ded.mo.gov

Information Provided:

A search of local policies for some communities we serve was conducted. Please see OPC 2057_Attachment 1 for a summary of local conservation policies and where applicable, a web link to the policy.

Requested From:Tim LuftDate Requested:8/15/17

Information Requested:

Please provide a copy of any and all documents pertaining to any state government conservation policies that have been in effect in MAWC's service territory from the date current rates went into effect to present.

Requested By: Geoff Marke - Office of Public Counsel – geoff.marke@ded.mo.gov

Information Provided:

We are not aware of any State of Missouri water usage conservation policies that have been in effect in MAWC's service territory from the date current rates went into effect to present.

Requested From:Tim LuftDate Requested:8/15/17

Information Requested:

Please provide a copy of any and all documents pertaining to any federal government conservation policies that have been in effect in MAWC's service territory from the date current rates went into effect to present.

Requested By: Geoff Marke - Office of Public Counsel - geoff.marke@ded.mo.gov

Information Provided:

To our knowledge, there are no federal conservation policies that are in effect for Missouri for water.

WR-2017-0285 Marke Rebuttal

Schedule GM-8

has been deemed

"Confidential"

in its entirety

GM-8 Public