

No.:  
Witness: Michael P. Gorman  
Type of Exhibit: Direct Testimony  
Issues: Revenue Requirement  
Sponsoring Party: Missouri Industrial Energy Consumers  
Case No.: WR-2011-0337

FILED  
March 8, 2012  
Data Center  
Missouri Public  
Service Commission

**BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE STATE OF MISSOURI**

In the Matter of  
Missouri-American Water  
Company's Request for Authority  
to Implement a General Rate  
Increase for Water and Sewer  
Services Provided in Missouri  
Service Areas

Case No. WR-2011-0337

Direct Testimony and Schedules of

**Michael P. Gorman**

On behalf of

**Missouri Industrial Energy Consumers**

November 17, 2011



BRUBAKER & ASSOCIATES, INC.  
CHESTERFIELD, MO 63017

Project 9498

MIEC Exhibit No. 1  
Dated 2-21-12 Reporter JL  
File No. WR-2011-0337





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\_\_\_\_\_)

Case No. WR-2011-0337

**Direct Testimony of Michael P. Gorman**

1 Q PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.

2 A Michael P. Gorman. My business address is 16690 Swingley Ridge Road, Suite 140,  
3 Chesterfield, MO 63017.

4 Q WHAT IS YOUR OCCUPATION?

5 A I am a consultant in the field of public utility regulation and a Managing Principal of  
6 Brubaker & Associates, Inc., energy, economic and regulatory consultants.

7 Q PLEASE DESCRIBE YOUR EDUCATIONAL BACKGROUND AND EXPERIENCE.

8 A This information is included in Appendix A to my testimony.

9 Q ON WHOSE BEHALF ARE YOU APPEARING IN THIS PROCEEDING?

10 A This testimony is presented on behalf of the Missouri Industrial Energy Consumers  
11 ("MIEC"). Member companies purchase substantial amounts of water from Missouri-  
12 American Water Company ("Missouri-American" or "Company").

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1 Q WHAT IS THE PURPOSE OF YOUR DIRECT TESTIMONY?

2 A I will recommend an overall rate of return and fair return on common equity to use in  
3 setting Missouri-American's rates.

4 **SUMMARY**

5 Q PLEASE SUMMARIZE YOUR RATE OF RETURN RECOMMENDATIONS IN THIS  
6 PROCEEDING.

7 A As shown on my Schedule MPG-1, I recommend an overall rate of return of 7.90%.  
8 This overall rate of return is based on a 9.40% return on equity.

9 Q WHAT IS THE REVENUE REQUIREMENT IMPACT OF REDUCING THE RETURN  
10 ON EQUITY?

11 A Reducing the return on equity from 11.30% as proposed by Missouri-American to my  
12 recommended return on equity of 9.40% reduces the claimed revenue requirement  
13 deficiency for the total Company by \$13.26 million.

14 **RATE OF RETURN**

15 **Observable Market Evidence**

16 Q IS THERE MARKET EVIDENCE OF RETURNS ON EQUITY RECENTLY  
17 AWARDED TO WATER UTILITIES?

18 A Yes. As shown in Table 1 below, reports from American Water Works ("AWW")  
19 disclose that regulatory authorized returns on equity for water utility affiliates of  
20 Missouri-American have averaged about 10.07%, and most Commission-awarded  
21 water utility returns are within the range of 9.5% to 10.3%, during this period.

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**TABLE 1**  
**American Water Works**  
**Water Utility Authorized Equity Returns**  
**(2010 and 2011)**

<u>State</u>	<u>Allowed ROE<sup>1</sup></u>	<u>Dates</u>
Illinois	10.38%	4/23/2010
New Mexico	10.00%	5/10/2010
Indiana	10.00%	5/3/2010
Virginia (Eastern)	10.50%	5/8/2010
Ohio	9.34%	5/19/2010
Missouri	10.00%	7/1/2010
California (Sac, LA, Lark)	10.20%	7/1/2010
Michigan	10.50%	7/1/2010
Kentucky	9.70%	10/1/2010
New Jersey	10.30%	1/1/2011
Pennsylvania Wastewater	10.60%	1/1/2011
Arizona (Anthem, etc.)	9.50%	1/1/2011
Tennessee	10.00%	4/5/2011
West Virginia	9.75%	4/19/2011
Virginia	10.20%	4/6/2011
<b>Average</b>	<b>10.07%</b>	

Source:

<sup>1</sup>American Water Works, Institutional Investor Meeting Presentation, October 2011.

1           As shown in Table 1 above, authorized returns on equity for the period April  
2           2010 through September 2011 averaged 10.07%. The range in authorized returns on  
3           equity was about 9.34% to 10.60%. Half of the observations were 10% or lower, and  
4           only five of the 15 awards were 10.3% or higher. Most (11 of 15) of these authorized  
5           equity return observations through September 2011 ranged between 9.5% and  
6           10.3%.

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1 Q HAVE THE AUTHORIZED RETURNS ON EQUITY SHOWN ABOVE SUPPORTED  
2 INVESTMENT GRADE UTILITY BOND RATINGS?

3 A Yes. The authorized returns on equity in 2010 and 2011 in Table 1 above are  
4 generally comparable to authorized returns prior to 2010. Recognizing the level of  
5 return on equity, Standard & Poor's ("S&P") noted that the water utility industry had a  
6 positive credit outlook and stated the following:

7 **Industry Credit Outlook**

8 U.S. investor-owned water utilities make up one of the most stable and  
9 highly rated sectors in U.S. Corporate Ratings.<sup>1</sup>

10 **Industry Ratings Outlook**

11 **Regulation Smooths Cash Flows and Supports Cost Recovery**

12 State regulation will continue to influence gas and water utility credit  
13 ratings in 2011. Many recent regulatory developments have been  
14 positive for credit quality. Commissions are increasingly putting into  
15 place rate mechanisms [that] insulate utilities from economic trends  
16 whereby the health of the overall economy is less of a factor for credit  
17 quality.<sup>2</sup>

18 **Stable Outlook Is Likely To Continue**

19 Our outlook for the gas and water utility industries remains stable  
20 based on gradual economic recovery, generally supportive regulatory  
21 decisions (including mechanisms that allow for timely cost recovery),  
22 receptive capital markets, and adequate access to liquidity.<sup>3</sup>

23 Clearly, Missouri-American's last authorized return on equity and those of  
24 affiliate utilities were perceived by the credit markets as credit-supportive.

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<sup>1</sup>Standard & Poor's RatingsDirect on the Global Credit Portal: "Industry Report Card: U.S. Investor-Owned Water Utility Sector's Solid Performance Continues," December 21, 2010 at 2.

<sup>2</sup>Standard & Poor's RatingsDirect on the Global Credit Portal: "Industry Report Card: U.S. Regulated Gas And Water Utilities' Credit Quality Remains Stable," October 6, 2011 at 4.

<sup>3</sup>Standard & Poor's RatingsDirect on the Global Credit Portal: "Industry Economic And Ratings Outlook: U.S. Regulated Gas And Water Utilities' Credit Quality Should Remain Steady In 2011," July 8, 2011 at 4.

1 Q DO YOU BELIEVE YOUR RECOMMENDED RETURN ON EQUITY FOR  
2 MISSOURI-AMERICAN IS REASONABLE GIVEN THAT IT IS LOWER THAN THE  
3 AUTHORIZED RETURNS ON EQUITY TYPICALLY AWARDED OVER THE LAST  
4 YEAR?

5 A Yes. As discussed in more detail below, I believe my recommended return on equity  
6 reflects today's lower capital market costs than that experienced over this period. As  
7 detailed below, bond yields are lower, and authorized returns on equity  
8 recommendations by rate of return witnesses are lower today than they have been  
9 over this time period. Hence, I believe my recommended return on equity reflects a  
10 decline in capital market costs relative to this historical period.

11 Just as importantly, however, the authorized returns on equity for AWW  
12 affiliates illustrate that the Company's proposed 11.30% return on equity is excessive  
13 even by this historical period where bond yields were higher than they are today.

14 Q HOW DOES THE RISK OF WATER UTILITY OPERATIONS COMPARE TO THE  
15 RISK OF ELECTRIC AND GAS UTILITIES OPERATIONS?

16 A Water utilities have lower business risks relative to electric and gas utilities. This is  
17 evident by statements from S&P:

18 Standard & Poor's Ratings Services views the overall business risk of  
19 the highly rated water utility sector as generally being lower than that  
20 of electric and gas utilities. This is mainly due to a mostly favorable  
21 regulatory environment, a lack of competition from other water utilities,  
22 and relatively low operating risk.<sup>4</sup>

23 Further, as noted above, S&P concludes that water utilities are one of the  
24 most stable industries in the corporate sector.

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<sup>4</sup>Standard & Poor's RatingsDirect, "Key Rating Factors For Water Companies Around The World," July 17, 2006.



1 Q WHAT IS THE CURRENT RETURN ON EQUITY FOR MISSOURI-AMERICAN  
2 AUTHORIZED BY THE MISSOURI PUBLIC SERVICE COMMISSION  
3 (“COMMISSION”)?

4 A On June 16, 2010, the Commission issued its final order (Case No. WR-2010-0131)  
5 and approved a settlement which included a return on equity of 10.0% for Missouri-  
6 American infrastructure charges.

7 Q HOW DOES UTILITY COST OF CAPITAL TODAY COMPARE WITH MISSOURI-  
8 AMERICAN'S LAST RATE CASE?

9 A An examination of spot data, a review of the data underlying my analysis in Missouri-  
10 American's last rate case, and the analysis underlying my data in this case indicate  
11 that at an absolute minimum, Missouri-American's cost of common equity is no higher  
12 today than it was in its last case, and that my estimated return of 9.40% is  
13 reasonable. Indeed, market information suggests that Missouri-American's current  
14 market cost of equity is much lower than Missouri-American's last authorized return  
15 on equity.

16 For example, right before the final order in Missouri-American's last rate case  
17 was issued, the 13-week average “A” and “Baa” utility bond yield ending June 11,  
18 2010, was 5.64% and 6.12%, respectively. (See Schedule MPG-2, page 2).  
19 Currently, the 13-week average “A” and “Baa” utility bond yield ending on October 21,  
20 2011 is 4.59% and 5.20%, respectively (Schedule MPG-2, page 1).

21 Utility bond yields have declined by approximately 90-100 basis points since  
22 Missouri-American's last rate case. Indeed, the decline in bond yields suggests that  
23 Missouri-American's return on equity should be lower in this case than it was in the  
24 last case. This would indicate that an authorized return on equity of well less than the

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1 10.0% Missouri-American was authorized in its last rate case is appropriate in this  
2 case.

3 **Q IS THERE OTHER MARKET EVIDENCE THAT SUPPORTS YOUR BELIEF THAT**  
4 **MISSOURI-AMERICAN'S COST OF COMMON EQUITY HAS DECREASED SINCE**  
5 **ITS LAST RATE CASE?**

6 A Yes. This is evident by a thorough analysis and recommendation made by Missouri-  
7 American's own witness Ms. Ahern. In Missouri-American's last rate case, Ms. Ahern  
8 recommended a return on equity of 11.6%.<sup>5</sup> With this case, Ms. Ahern recommends  
9 a return on equity of 11.30%. Hence, Ms. Ahern acknowledges that cost of capital for  
10 Missouri-American decreased by about 30 basis points since the last rate case.

11 **Missouri-American's Proposed Capital Structure**

12 **Q WHAT CAPITAL STRUCTURE IS THE COMPANY REQUESTING TO USE TO**  
13 **DEVELOP ITS OVERALL RATE OF RETURN FOR WATER AND WASTEWATER**  
14 **OPERATIONS IN THIS PROCEEDING?**

15 A The Company's overall rate of return was developed using the capital structure  
16 shown in Table 2 below.

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<sup>5</sup>Case No. WR-2010-0131, Ahern Direct at 3.

**TABLE 2**  
**Missouri-American's**  
**Proposed Capital Structure**

<u>Description</u>	<u>Capital Weight</u>
Long-Term Debt	49.36%
Preferred Equity	0.27%
Common Stock	<u>50.37%</u>
Total	100.00%

Source: Ahern Direct at 3.

1 Q USING MISSOURI-AMERICAN'S CAPITAL STRUCTURE, WHAT OVERALL RATE  
2 OF RETURN DO YOU RECOMMEND BE USED TO SET RATES?

3 A As shown on my Schedule MPG-1, I recommend that Missouri-American's overall  
4 rate of return be set at 7.90%.

5 **Return on Common Equity**

6 Q PLEASE DESCRIBE WHAT IS MEANT BY A "UTILITY'S COST OF COMMON  
7 EQUITY."

8 A A utility's cost of common equity is the return investors expect, or require, in order to  
9 make an investment. Investors expect to achieve their return requirement from  
10 receiving dividends and stock price appreciation.

11 Q PLEASE DESCRIBE THE FRAMEWORK FOR DETERMINING A REGULATED  
12 UTILITY'S COST OF COMMON EQUITY.

13 A In general, determining a fair cost of common equity for a regulated utility has been  
14 framed by two decisions of the U.S. Supreme Court: *Bluefield Water Works &*

1 *Improvement Co. v. Public Serv. Commission of West Virginia*, 262 U.S. 679 (1923)  
2 *and Federal Power Commission v. Hope Natural Gas Co.*, 320 U.S. 591 (1944).

3 These decisions identify the general standards to be considered in  
4 establishing the cost of common equity for a public utility. Those general standards  
5 provide that the authorized return should: (1) be sufficient to maintain financial  
6 integrity; (2) attract capital under reasonable terms; and (3) be commensurate with  
7 returns investors could earn by investing in other enterprises of comparable risk.

8 **Q PLEASE DESCRIBE THE METHODS YOU HAVE USED TO ESTIMATE THE COST**  
9 **OF COMMON EQUITY FOR MISSOURI-AMERICAN.**

10 A I have used several models based on financial theory to support my  
11 recommendations regarding Missouri-American's cost of common equity. These  
12 models are: (1) a constant growth Discounted Cash Flow ("DCF") model using  
13 analyst growth data; (2) a sustainable growth DCF model; (3) a multi-stage growth  
14 DCF model; (4) a Risk Premium ("RP") analysis; and (5) a Capital Asset Pricing  
15 Model ("CAPM").

16 **Q HOW DID YOU SELECT A UTILITY PROXY GROUP SIMILAR IN INVESTMENT**  
17 **RISK TO MISSOURI-AMERICAN TO ESTIMATE ITS CURRENT MARKET COST**  
18 **OF EQUITY?**

19 A I relied on two proxy groups to estimate Missouri-American's cost of capital. First,  
20 I used the water utility proxy group developed by Ms. Ahern. Second, I developed a  
21 gas utility proxy group.

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1 My gas utility proxy group was developed by starting with the gas distribution  
2 companies followed by *The Value Line Investment Survey Standard Edition*. I  
3 excluded the companies that did not meet the following criteria:

- 4 1. Investment grade credit rating from S&P and Moody's.
- 5 2. Common equity ratio equal to or greater than 40.0%.
- 6 3. No suspended or reduced dividends over the last two years.
- 7 4. Consensus analysts' growth rate estimates from Zacks, Reuters or SNL.
- 8 5. No involvement in recent merger and acquisition activities.

9 Based on the above criteria, I excluded two companies: AGL Resources and  
10 Nicor, Inc. These companies are involved in merger/acquisition activities as AGL  
11 Resources has proposed to acquire Nicor, Inc.

12 **Q WHY DID YOU RELY ON GAS UTILITIES AS A PROXY GROUP IN ESTIMATING**  
13 **MISSOURI-AMERICAN'S COST OF EQUITY?**

14 **A** I relied on a gas proxy group along with the water proxy group to better measure  
15 Missouri-American's cost of equity. This was necessary for several reasons. First, a  
16 gas proxy group's securities are more widely followed than are water utility stocks,  
17 and therefore the estimated cost of equity from a gas proxy group provides a more  
18 robust estimate of Missouri-American's current market cost of equity. Second,  
19 considering water utility proxy groups in conjunction with gas utility proxy groups is  
20 consistent with industry reports published by S&P. S&P typically combines water  
21 utilities and gas utilities in providing industry report assessments to investors.  
22 Further, the assets capitalization and operations of gas utilities and water utilities are  
23 very similar. Both utility groups' operations are dependent on large main investment  
24 and operations, infrastructure replacement and upgrades, and reliability and safety

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1 compliance with state, local and federal regulations. The two groups produce a better  
2 investment risk proxy than only a water group.

3 For these reasons, I believe these two proxy groups are reasonable to  
4 estimate the investment risk of Missouri-American.

5 **Q HOW DID YOU MEASURE MISSOURI-AMERICAN'S INVESTMENT RISK?**

6 A I relied on the bond ratings of Missouri-American's parent company and its financing  
7 affiliate as a proxy for Missouri-American's bond rating. I next relied on Missouri-  
8 American's stand-alone capital structure to get a general measure of Missouri-  
9 American's investment risk relative to that of the two proxy groups.

10 **Q WHY IS IT APPROPRIATE TO USE AWW'S AND AMERICAN WATER CAPITAL**  
11 **CORP.'S ("AWC") BOND RATINGS AS A PROXY FOR MISSOURI-AMERICAN'S**  
12 **BOND RATING?**

13 A Missouri-American is a wholly-owned subsidiary of AWW. AWW operates its affiliates  
14 in a manner to reduce its consolidated investment risk, reduce its cost of capital and  
15 provide efficiencies in utility operations relative to what those utility affiliates could do  
16 on their own. Therefore, this diversification and minimization of risk is captured in  
17 AWW and AWC and is transferred to the utility affiliates in terms of reduced cost of  
18 capital, ability to attract qualified management and executive personnel, and produce  
19 operational economies.

20 Further, the cost of this holding structure risk mitigation is paid for via  
21 customers through service company management fees allocated to all utility affiliates  
22 and recovered in utility affiliates' cost of service. Hence, the AWW holding company  
23 structure creates benefits and costs to retail customers. Therefore, all the costs and

1 benefits of this holding company structure are properly considered in the estimate of  
2 Missouri-American's cost of service in this proceeding.

3 **Q PLEASE CONTINUE, AND EXPLAIN WHY AWC IS A REASONABLE RISK**  
4 **PROXY FOR MISSOURI-AMERICAN'S OPERATING AND FINANCIAL RISKS?**

5 **A** Missouri-American relies on its affiliate company AWC to issue debt on its behalf.  
6 Missouri-American will normally only issue debt by itself through a tax-exempt  
7 government authority that can issue low cost tax-exempt debt issues. All corporate  
8 debt used to finance Missouri-American is issued through AWC.

9 AWC is simply a financing subsidiary that acts as a treasury function for all the  
10 operating affiliates of AWW. As such, AWC does not generate cash flows on its own.  
11 Rather, it gets all of its credit standing through its affiliation with all AWC's operating  
12 affiliates. As such, since Missouri-American along with all other utility affiliates gives  
13 credit standing to AWC, it is reasonable to use AWC's credit rating as a proxy for  
14 Missouri-American's credit rating.

15 It is reasonable and accurate to use AWC as an investment risk proxy for  
16 Missouri-American and other AWC utility operating affiliates because AWW is  
17 structured in a way to mitigate operating risk and financial risks by consolidating all of  
18 its utility operations within the AWW holding company structure. This consolidation  
19 lowers operating and financial risks for all affiliates, including Missouri-American, via  
20 corporate structure in the following ways:

- 21 1. It eliminates small company risk for operating affiliates because the affiliates rely  
22 on a much larger capitalized parent company for management, engineering,  
23 treasury, accounting, and executive expertises which allow it to compete with  
24 larger companies for employee talent.
- 25 2. AWC is able to go to the market for larger bond issuances by consolidating the  
26 funding needs of its affiliate companies, which creates a larger market for bond

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1 issuances. These bond issuances are then allocated in the operating subsidiary  
2 most likely reducing the cost of borrowing for affiliates like Missouri-American.

3 3. Ratepayers pay for these risk reductions created by affiliation with AWC and  
4 AWW by paying an allocated share of the cost of these affiliates through the  
5 ratemaking process. Hence, customers pay the cost of this holding company  
6 corporate structure, and therefore should receive the benefits of this corporate  
7 structure via reduced financial and operating risks and lower capital costs.

8 **Q HOW DOES THE WATER UTILITY PROXY GROUP INVESTMENT RISK**  
9 **COMPARE TO THE INVESTMENT RISK OF MISSOURI-AMERICAN?**

10 A The water utility proxy group is shown on page 1 of Schedule MPG-3. The water  
11 utility proxy group has an average corporate credit rating from S&P of "A," which is  
12 slightly higher than, but comparable to, S&P's corporate credit rating for AWW and  
13 AWC of "BBB+."

14 The water utility proxy group has an average common equity ratio of 46.8%  
15 (including short-term debt) from *AUS Utility Reports* and 49.1% (excluding short-term  
16 debt) from *Value Line* in 2010. The water utility proxy group's common equity ratio is  
17 comparable to Missouri-American's proposed common equity ratio of 50.4%. A  
18 comparable common equity ratio demonstrates that Missouri-American's financial risk  
19 is reasonably comparable to the water utility proxy group.

20 I also compared Missouri-American's business risk to the business risk of the  
21 water utility proxy group based on S&P's ranking methodology. AWW and AWC have  
22 an "Excellent" business risk profile, which is identical to the business risk profile of the  
23 water utility proxy group.

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1 Q HOW DOES THE GAS UTILITY PROXY GROUP'S INVESTMENT RISK COMPARE  
2 TO THE INVESTMENT RISK OF MISSOURI-AMERICAN?

3 A The gas utility proxy group is shown on page 2 of Schedule MPG-3. The gas utility  
4 proxy group has an average corporate credit rating from S&P of "A-," which is one  
5 notch higher than S&P's corporate credit rating of "BBB+" for AWW and AWC. The  
6 gas utility proxy group's corporate credit rating from Moody's is "A3," which is  
7 reasonably comparable to AWW's and AWC's corporate credit rating from Moody's of  
8 "Baa2." Therefore, the gas utility proxy group has reasonably comparable investment  
9 risk to Missouri-American.

10 The gas utility proxy group has an average common equity ratio of 51.9%  
11 (including short-term debt) from *AUS Utility Reports* and 56.9% (excluding short-term  
12 debt) from *Value Line* in 2010. The gas utility proxy group's common equity ratio is  
13 comparable to the common equity ratio of 50.4% for Missouri-American. A  
14 comparable common equity ratio demonstrates that Missouri-American's financial  
15 risks are reasonably comparable to my gas utility proxy group.

16 I also compared Missouri-American's business risk to the business risk of my  
17 gas utility proxy group based on S&P's ranking methodology. AWW and AWC have  
18 an "Excellent" business risk profile, which is identical to the business risk profile of my  
19 gas utility proxy group.

## 20 Discounted Cash Flow Model

21 Q PLEASE DESCRIBE THE DCF MODEL.

22 A The DCF model posits that a stock price is valued by summing the present value of  
23 expected future cash flows discounted at the investor's required rate of return or cost  
24 of capital. This model is expressed mathematically as follows:

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1 
$$P_0 = \frac{D_1}{(1+K)^1} + \frac{D_2}{(1+K)^2} + \dots + \frac{D_\infty}{(1+K)^\infty} \text{ where} \quad \text{(Equation 1)}$$

2  
3  $P_0$  = Current stock price  
4  $D$  = Dividends in periods 1 -  $\infty$   
5  $K$  = Investor's required return

6 This model can be rearranged in order to estimate the discount rate or investor-  
7 required return, "K." If it is reasonable to assume that earnings and dividends will  
8 grow at a constant rate, then Equation 1 can be rearranged as follows:

9 
$$K = D_1/P_0 + G \quad \text{(Equation 2)}$$

10  $K$  = Investor's required return  
11  $D_1$  = Dividend in first year  
12  $P_0$  = Current stock price  
13  $G$  = Expected constant dividend growth rate

14 Equation 2 is referred to as the annual "constant growth" DCF model.

15 **Q PLEASE DESCRIBE THE INPUTS TO YOUR CONSTANT GROWTH DCF MODEL.**

16 **A** As shown under Equation 2 above, the DCF model requires a current stock price,  
17 expected dividend, and expected growth rate in dividends.

18 **Q WHAT STOCK PRICE AND DIVIDEND HAVE YOU RELIED ON IN YOUR**  
19 **CONSTANT GROWTH DCF MODEL?**

20 **A** I relied on the average of the weekly high and low stock prices of the proxy groups  
21 over a 13-week period ended October 21, 2011. An average stock price is less  
22 susceptible to market price variations than a spot price. Therefore, an average stock  
23 price is less susceptible to aberrant market price movements, which may not be  
24 reflective of the stock's long-term value.

25 A 13-week average stock price is still short enough to contain data that  
26 reasonably reflect current market expectations, but is not so short a period as to be

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1 susceptible to market price variations that may not be reflective of the security's  
2 long-term value. In my judgment, a 13-week average stock price is a reasonable  
3 balance between the need to reflect current market expectations and the need to  
4 capture sufficient data to smooth out aberrant market movements.

5 I used the most recently paid quarterly dividend, as reported in *The Value Line*  
6 *Investment Survey*. This dividend was annualized (multiplied by 4) and adjusted for  
7 next year's growth to produce the  $D_1$  factor for use in Equation 2 above.

8 **Q WHAT DIVIDEND GROWTH RATES HAVE YOU USED IN YOUR CONSTANT**  
9 **GROWTH DCF MODEL?**

10 **A** I have relied on two sources of growth for a constant growth DCF model. There are  
11 several methods one can use in order to estimate the expected growth in dividends.  
12 However, for purposes of determining the market-required return on common equity,  
13 one must attempt to estimate investors' consensus about what the dividend or  
14 earnings growth rate will be, and not what an individual investor or analyst may use to  
15 form individual investment decisions.

16 Security analysts' growth estimates have been shown to be more accurate  
17 predictors of future returns than growth rates derived from historical data. Assuming  
18 the market generally makes rational investment decisions, forward-looking growth  
19 projections are more likely to be the growth estimates considered by the market that  
20 influence observable stock prices than are growth rates derived from only historical  
21 data.

22 In my first constant growth DCF analysis, I have relied on a consensus, or  
23 mean, of professional security analysts' earnings growth estimates as a proxy for the  
24 investor consensus dividend growth rate expectations. I used the average of three

1 sources of analysts' growth rate estimates: Zacks, SNL Financial, and Reuters. All  
2 consensus analysts' projections used were available on October 26, 2011, as  
3 reported online.

4 This constant growth DCF model will be referenced as the constant growth  
5 DCF (analyst growth) model.

6 **Q WHAT IS THE GROWTH RATE YOU USED IN YOUR CONSTANT GROWTH DCF  
7 (ANALYST GROWTH) MODEL?**

8 **A** The growth rates I used in my DCF analysis are shown in Schedule MPG-4. The  
9 average growth rates for the two proxy groups are summarized in Table 3 below.

<b>TABLE 3</b>	
<b><u>Growth Rates Summary</u></b>	
<b><u>Proxy Group</u></b>	<b><u>Average</u></b>
Water	7.24%
Gas	4.36%

10 **Q WHAT ARE THE RESULTS OF YOUR CONSTANT GROWTH DCF (ANALYST  
11 GROWTH) MODEL?**

12 **A** As shown in Schedule MPG-5, the average constant growth DCF returns for the two  
13 proxy groups are as follows:

<b>TABLE 4</b>	
<b>Constant Growth DCF (Analyst Growth) Summary</b>	
<u>Proxy Group</u>	<u>Average</u>
Water	10.81%
Gas	8.27%

1 Q DO YOU HAVE ANY COMMENTS CONCERNING THE RESULTS OF YOUR  
2 CONSTANT GROWTH DCF (ANALYST GROWTH) ANALYSIS?

3 A Yes. The constant growth DCF return for the water utility proxy group is not  
4 reasonable and represents an inflated return for Missouri-American at this time. The  
5 constant growth DCF result for the water utility proxy group is based on a growth rate  
6 of 7.24%, which is far too high to be a reasonable or reliable estimate of a long-term  
7 sustainable growth rate, which is a required input by the constant growth model.

8 The constant growth DCF return estimate for the gas utility proxy group is  
9 based on an average analysts' growth rate that is slightly below the reasonable long-  
10 term sustainable growth rate estimate as discussed below. As such, the constant  
11 growth DCF model using consensus analysts' growth rate estimates for the water  
12 utility proxy group does not produce a reasonable estimate of Missouri-American's  
13 cost of equity.

1 Q WHY DO YOU BELIEVE THE THREE- TO FIVE-YEAR GROWTH RATE FOR  
2 YOUR WATER UTILITY PROXY GROUP IS IN EXCESS OF A LONG-TERM  
3 SUSTAINABLE GROWTH?

4 A The average three- to five-year growth rate of 7.24% for the water utility proxy group,  
5 exceeds the growth rate of the overall U.S. economy by approximately 234 basis  
6 points. As explained below, the consensus of published economists is a projection  
7 that the U.S. Gross Domestic Product ("GDP") will grow at a rate of no more than  
8 4.9% over the next 5 to 10 years. A company cannot grow, indefinitely, at a faster  
9 rate than the market in which it sells its products. The U.S. economy, or GDP, growth  
10 projection represents a ceiling, or high-end, sustainable growth rate for a utility over  
11 an indefinite period of time.

12 Q WHY IS THE GDP GROWTH PROJECTION CONSIDERED A CEILING GROWTH  
13 RATE FOR A UTILITY?

14 A Utilities cannot indefinitely sustain a growth rate that exceeds the growth rate of the  
15 overall economy. Utilities' earnings/dividend growth is created by increased utility  
16 investment or rate base. Utility plant investment, in turn, is driven by service area  
17 economic growth and demand for utility service. In other words, utilities invest in  
18 plant to meet sales demand growth, and sales growth is in turn tied to economic  
19 growth in their service areas. The Energy Information Administration ("EIA") has  
20 observed that utility sales growth is less than U.S. GDP growth. As shown in  
21 Schedule MPG-6, utility sales growth has lagged behind GDP growth. Hence,  
22 nominal GDP growth is a very conservative, albeit overstated, proxy for utility sales  
23 growth, rate base growth, and earnings growth. Therefore, GDP growth is a  
24 reasonable proxy for the highest long-term sustainable growth rate of a utility.

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1 Q IS THERE RESEARCH THAT SUPPORTS YOUR POSITION THAT, OVER THE  
2 LONG TERM, A COMPANY'S EARNINGS AND DIVIDENDS CANNOT GROW AT  
3 A RATE GREATER THAN THE GROWTH OF THE U.S. GDP?

4 A Yes. This concept is supported in both published analyst literature and academic  
5 work. Specifically, in a textbook entitled *Fundamentals of Financial Management*,  
6 published by Eugene Brigham and Joel F. Houston, the authors state as follows:

7 The constant growth model is most appropriate for mature  
8 companies with a stable history of growth and stable future  
9 expectations. Expected growth rates vary somewhat among  
10 companies, but dividends for mature firms are often expected to  
11 grow in the future at about the same rate as nominal gross  
12 domestic product (real GDP plus inflation).<sup>6</sup>

13 Also, Morningstar's *Stocks, Bonds, Bills and Inflation 2009 Yearbook*  
14 *Valuation Edition* tracked dividends of the stock market in comparison to GDP growth  
15 over the period 1926 through the end of 2008.<sup>7</sup> Based on that study, the authors  
16 found that earnings and dividends for the market have historically grown in tandem  
17 with the overall economy. It is important to note that the growth of companies  
18 included in the overall market will normally be higher than that of utility companies.  
19 These non-utility companies achieve a higher level of growth because they retain a  
20 larger percentage of their earnings and pay out a much smaller percentage of their  
21 earnings as dividends. Retaining higher percentages of total earnings fuels stronger  
22 growth for these non-utility companies. Since the market in general grows at the  
23 overall GDP growth rate, it is very conservative to assume that utility companies could  
24 achieve this same level of sustained growth without a material reduction in their  
25 dividend payout ratios. As such, using the GDP as a maximum sustainable growth  
26 rate is a very conservative and high-end estimate for utility companies.

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<sup>6</sup>*Fundamentals of Financial Management*, Eugene F. Brigham and Joel F. Houston, Eleventh Edition 2007, Thomson South-Western, a Division of Thomson Corporation, at 298.

<sup>7</sup>*Stocks, Bonds, Bills and Inflation 2009 Yearbook Valuation Edition* (Morningstar, Inc.), at 67.

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1 **Sustainable Growth DCF**

2 Q PLEASE DESCRIBE HOW YOU ESTIMATED A SUSTAINABLE LONG-TERM  
3 GROWTH RATE FOR YOUR SUSTAINABLE GROWTH DCF MODEL.

4 A A sustainable growth rate is based on the percentage of the utility's earnings that are  
5 retained and reinvested in utility plant and equipment. These reinvested earnings  
6 increase the earnings base (rate base). Earnings grow when plant funded by  
7 reinvested earnings is put into service, and the utility is allowed to earn its authorized  
8 return on such additional rate base investment.

9 The internal growth methodology is tied to the percentage of earnings retained  
10 in the company and not paid out as dividends. The earnings retention ratio is 1 minus  
11 the dividend payout ratio. As the payout ratio declines, the earnings retention ratio  
12 increases. An increased earnings retention ratio will fuel stronger growth because  
13 the business funds more investments with retained earnings. As shown in Schedule  
14 MPG-7, *Value Line* projects that the proxy groups will have a declining dividend  
15 payout ratio over the next three to five years. These dividend payout ratios and  
16 earnings retention ratios then can be used to develop a sustainable long-term  
17 earnings retention growth rate. A sustainable long-term retention ratio will help gauge  
18 whether analysts' current three- to five-year growth rate projections can be sustained  
19 over an indefinite period of time.

20 The data used to estimate the long-term sustainable growth rate is based on  
21 the proxy group companies' current market to book ratios and on *Value Line's* three-  
22 to-five year projections of earnings, dividends, earned returns on book equity, and  
23 stock issuances for each company.

24 As shown in Schedule MPG-8, page 1 of 4, the average and median  
25 sustainable growth rates for the water utility proxy group using this internal growth

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1 rate model are 6.13% and 6.49%, respectively. As shown on page 3 of 4, the  
2 average and median growth rates for the gas utility proxy group are 5.97% and  
3 5.57%, respectively.

4 **Q WHAT IS THE CONSTANT GROWTH DCF ESTIMATE USING THIS**  
5 **SUSTAINABLE LONG-TERM GROWTH RATE?**

6 **A** A DCF estimate based on this sustainable growth rate is developed in Schedule  
7 MPG-9. As shown on page 1 of 2, a sustainable growth DCF analysis for the water  
8 utility proxy group produces average and median DCF results of 9.67% and 9.67%,  
9 respectively. As shown on page 2 of 2, the average and median DCF results for the  
10 gas utility proxy group are 9.93% and 9.49%.

11 The sustainable growth DCF result is based on the dividend and price data  
12 used in my constant growth DCF studies (using analyst growth rates) and the  
13 sustainable growth rates discussed above and developed in Schedule MPG-8. The  
14 results are summarized in Table 5 below.

<u>Proxy Group</u>	<u>Average</u>
Water	9.67%
Gas	9.93%

1 **Multi-Stage Growth DCF Model**

2 **Q HAVE YOU CONDUCTED ANY OTHER DCF STUDIES?**

3 A Yes. My first constant growth DCF is based on consensus analysts' growth rate  
4 projections, so it is a reasonable reflection of rational investment expectations over  
5 the next three to five years. The limitation of the constant growth DCF model is that it  
6 cannot reflect a rational expectation that a period of high/low short-term growth can  
7 be followed by a change in growth to a rate that is more reflective of long-term  
8 sustainable growth level. Hence, I performed a multi-stage growth DCF analysis to  
9 reflect this outlook of changing growth expectations.

10 **Q PLEASE DESCRIBE YOUR MULTI-STAGE GROWTH DCF MODEL.**

11 A The multi-stage growth DCF model reflects the possibility of non-constant growth for  
12 a company over time. The multi-stage growth DCF model reflects three growth  
13 periods: (1) a short-term growth period, which consists of the first five years; (2) a  
14 transition period, which consists of the next five years (6 through 10); and (3) a  
15 long-term growth period, starting in year 11 through perpetuity.

16 For the short-term growth period, I relied on the consensus analysts' growth  
17 projections described above in relationship to my constant growth DCF model. For  
18 the transition period, the growth rates were reduced or increased by an equal factor,  
19 which reflects the difference between the analysts' growth rates and the GDP growth  
20 rate. For the long-term growth period, I assumed each company's growth would  
21 converge to the maximum sustainable growth rate for a utility company as proxied by  
22 the consensus analysts' projected growth for the U.S. GDP of 4.9%, starting in  
23 11 years.

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1 Q WHAT DO YOU BELIEVE IS A REASONABLE LONG-TERM SUSTAINABLE  
2 GROWTH RATE?

3 A A reasonable growth rate that can be sustained in the long run should be based on  
4 consensus analysts' projections. *Blue Chip Economic Indicators* publishes  
5 consensus GDP growth projections twice a year. Based on its latest issue, the  
6 consensus economists published a GDP growth rate outlook of 5.0% to 4.7% over  
7 the next 5 and 10 years, respectively.<sup>8</sup>

8 Therefore, I use the midpoint of the consensus economists' projected 5- and  
9 10-year GDP consensus growth rate of 4.85% (rounded to 4.9%), as published by  
10 *Blue Chip Economic Indicators*, as an estimate of long-term sustainable growth. This  
11 consensus GDP growth forecast represents the most likely views of market  
12 participants because it is based on published economist projections. *Blue Chip*  
13 *Economic Indicators'* projections reflect real GDP growth of 2.8% and 2.5%, and GDP  
14 inflation of 2.1% and 2.1%<sup>9</sup> over the 5-year and 10-year projection periods,  
15 respectively.

16 Q DO YOU CONSIDER OTHER SOURCES OF PROJECTED LONG-TERM GDP  
17 GROWTH?

18 A Yes. The U.S. Energy Information Administration ("EIA") in its Annual Energy Outlook  
19 projects the real GDP out until 2035. In its 2011 Annual Report, the EIA projects real  
20 GDP through 2035 to be in the range of 2.1% to 3.2%, with a midpoint or reference  
21 case of 2.7%.<sup>10</sup>

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<sup>8</sup>*Blue Chip Economic Indicators*, October 10, 2011, at 15.

<sup>9</sup>GDP growth is the product of real and inflation GDP growth.

<sup>10</sup>DOE/EIA Annual Energy Outlook 2011 With Projections to 2035, April 2011.

1           Also, the Congressional Budget Office (“CBO”) makes long-term economic  
2 projections -- including one for the period 2016-2019. The CBO, like the consensus  
3 *Blue Chip Economic* projections, is projecting real GDP growth of 2.3% during the  
4 period beyond five years, with GDP price inflation around 1.6%. The CBO’s  
5 projections are lower than the consensus economists as published by *Blue Chip*  
6 *Economic Indicators*.

7           The real GDP and nominal GDP growth projections made by the U.S. EIA and  
8 those made by the CBO support the use of the consensus analyst 5-year and 10-year  
9 projected GDP growth outlooks as a reasonable market assessment of long-term  
10 prospective GDP growth.

11 **Q     WHAT STOCK PRICE, DIVIDEND AND GROWTH RATES DID YOU USE IN YOUR**  
12 **MULTI-STAGE GROWTH DCF ANALYSIS?**

13 A     I relied on the same 13-week stock price and the most recent quarterly dividend  
14 payment discussed above. For stage one growth, I used the consensus analysts’  
15 growth rate projections discussed above in my constant growth DCF model. The  
16 transition period begins in year 6 and ends in year 10. For the long-term sustainable  
17 growth rate starting in year 11, I used 4.9%, the average of the consensus  
18 economists’ projected 5- and 10-year GDP growth rates.

19 **Q     WHAT ARE THE RESULTS OF YOUR MULTI-STAGE GROWTH DCF MODEL?**

20 A     As shown in Schedule MPG-10, the average multi-stage growth DCF returns on  
21 equity for my proxy groups are summarized in Table 6 below.

<b>TABLE 6</b>	
<b><u>Multi-Stage Growth DCF Summary</u></b>	
<b><u>Proxy Group</u></b>	<b><u>Average</u></b>
Water	9.01%
Gas	8.69%

1 Q PLEASE SUMMARIZE THE RESULTS FROM YOUR DCF ANALYSES.

2 A The results from my DCF analyses are summarized in Table 7 below:

<b>TABLE 7</b>		
<b><u>Summary of DCF Results</u></b>		
<b><u>Description</u></b>	<b><u>Water</u></b>	<b><u>Gas</u></b>
Constant Growth DCF Model (Analyst Growth)	10.81%	8.27%
Constant Growth DCF Model (Sustainable Growth)	9.67%	9.93%
Multi-Stage Growth DCF Model	<u>9.01%</u>	<u>8.69%</u>
Avg. DCF Return	9.83%	8.96%
DCF Return (Excluding Analyst Growth DCF)	9.34%	9.31%

3 As shown in Table 7 above, my DCF returns for the water utility proxy group  
4 average 9.83%, and the gas utility proxy group averages 8.96%. For the reasons set  
5 forth above, I believe the constant growth DCF model using analysts' growth rates for  
6 the water utility proxy group in particular is unreasonably high. The average of the  
7 sustainable growth and multi-stage growth DCF studies for the water and gas proxy  
8 groups are 9.34% and 9.31%, respectively. Using all DCF estimates produces a DCF  
9 return range of 9.83% to 8.96%, with a midpoint estimate of 9.40. This midpoint is  
10 conservatively high because it gives some weight to the overstated constant growth  
11 DCF estimate using the analysts' short-term growth projection for water utilities.

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1 **Risk Premium Model**

2 Q PLEASE DESCRIBE YOUR BOND YIELD PLUS RISK PREMIUM MODEL.

3 A This model is based on the principle that investors require a higher return to assume  
4 greater risk. Common equity investments have greater risk than bonds because  
5 bonds have more security of payment in bankruptcy proceedings than common equity  
6 and the coupon payments on bonds represent contractual obligations. In contrast,  
7 companies are not required to pay dividends on common equity, or to guarantee  
8 returns on common equity investments. Therefore, common equity securities are  
9 considered to be more risky than bond securities.

10 In this case, my risk premium model is based on two estimates of an equity  
11 risk premium. First, I estimated the difference between the required return on utility  
12 common equity investments and Treasury bonds. The difference between the  
13 required return on common equity and the bond yield is the risk premium. I estimated  
14 the risk premium on an annual basis for each year over the period 1986 through the  
15 third quarter of 2011. The common equity required returns were based on regulatory  
16 commission-authorized returns for gas utility companies.<sup>11</sup> Authorized returns are  
17 typically based on expert witnesses' estimates of the contemporary investor's  
18 required return.

19 The second equity risk premium method is based on the difference between  
20 regulatory commission-authorized returns on common equity and contemporary  
21 "A" rated utility bond yields. This time period was selected because over the period  
22 1986 through the third quarter of 2011, public utility stocks have consistently traded at  
23 a premium to book value. This is illustrated in Schedule MPG-11, where the market-  
24 to-book ratio since 1986 for the water utility industry was consistently been above or

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<sup>11</sup>Information for water utility authorized returns is not available for this time period.

1 equal to 1.0. Over this time period, regulatory authorized returns were sufficient to  
2 support market prices that at least exceeded book value. This is an indication that  
3 regulatory authorized returns on common equity supported a utility's ability to issue  
4 additional common stock, without diluting existing shares. It further demonstrates that  
5 utilities were able to access equity markets without a detrimental impact on current  
6 shareholders.

7 Based on this analysis, as shown in Schedule MPG-12, the average indicated  
8 equity risk premium over U.S. Treasury bond yields has been 5.10%. Of the  
9 26 observations, 20 indicated risk premiums fall in the range of 4.15% to 5.93%.  
10 Since the risk premium can vary depending upon market conditions and changing  
11 investor risk perceptions, I believe using an estimated range of risk premiums  
12 provides the best method to measure the current return on common equity using this  
13 methodology.

14 As shown in Schedule MPG-13, the average indicated equity risk premium  
15 over contemporary Moody's utility bond yields was 3.68% over the period 1986  
16 through the second quarter of 2011. The indicated equity risk premium estimates  
17 based on this analysis primarily fall in the range of 3.04% to 4.47% over this time  
18 period.

19 **Q DO YOU BELIEVE THAT THIS RISK PREMIUM IS BASED ON A TIME PERIOD**  
20 **THAT IS TOO LONG OR TOO SHORT TO DRAW ACCURATE RESULTS**  
21 **CONCERNING CONTEMPORARY MARKET CONDITIONS?**

22 **A** No. Relying on a relatively long period of time where stock valuations reflect premium  
23 to book value is an indication that the authorized returns on equity and the  
24 corresponding equity risk premiums were supportive of investors' return expectations

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1 and provided utilities access to the equity markets under reasonable terms and  
2 conditions. Further, this time period is long enough to smooth abnormal market  
3 movement that might distort equity risk premiums. While market conditions and risk  
4 premiums do vary over time, this historical time period is a reasonable period to  
5 estimate contemporary risk premiums.

6 The time period I use in this risk premium analysis is a generally accepted  
7 period to develop a risk premium study using "expectational" data. Conversely,  
8 studies have recommended that use of "actual achieved return data" should be based  
9 on very long historical time periods. The studies find that achieved returns over short  
10 time periods may not reflect investors' expected returns due to unexpected and  
11 abnormal stock price performance. However, these short-term abnormal actual  
12 returns would be smoothed over time and the achieved actual returns over long time  
13 periods would approximate investors' expected returns. Therefore, it is reasonable to  
14 assume that averages of annual achieved returns over long time periods will  
15 generally converge on the investors' expected returns.

16 My risk premium study is based on expectational data, not actual returns, and,  
17 thus, need not encompass very long time periods.

18 **Q BASED ON HISTORICAL DATA, WHAT RISK PREMIUM HAVE YOU USED TO**  
19 **ESTIMATE MISSOURI-AMERICAN'S COST OF EQUITY IN THIS PROCEEDING?**

20 **A** The equity risk premium should reflect the relative market perception of risk in the  
21 utility industry today. I have gauged investor perceptions in utility risk today in  
22 Schedule MPG-14. On that exhibit, I show the yield spread between utility bonds and  
23 Treasury bonds over the last 30 years.

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1           As shown, the 2008 utility bond yield spreads for "A" rated and "Baa" rated  
2 utility bonds over Treasury bonds are 2.25% and 2.97%, respectively. The utility  
3 bond yield spreads over Treasury bonds for "A" and "Baa" rated utility bonds for 2009  
4 are 1.96% and 2.98%, respectively. In 2010, these spreads declined to 1.21% and  
5 1.71%, respectively. These utility bond yield spreads over Treasury bond yields are  
6 now lower than the 30-year average spreads of 1.59% and 1.99%, respectively.

7           A current 13-week average "A" rated utility bond yield of 4.82%, when  
8 compared to the current Treasury bond yield of 3.79% as shown in Schedule MPG-2,  
9 page 1 of 4, implies a yield spread of around 1.03%. This current utility bond yield is  
10 lower than the 30-year average spread for "A" utility bonds of 1.59%. The current  
11 spread for the "Baa" utility yields of 1.55% is also lower than the 30-year average  
12 spread of 1.99%. These reduced utility bond yield spreads are clear evidence that the  
13 market considers the utility industry to be a relatively low risk investment and  
14 demonstrates that utilities continue to have strong access to capital.

15   **Q    HOW DID YOU ESTIMATE MISSOURI-AMERICAN'S COST OF COMMON EQUITY**  
16   **WITH THIS RISK PREMIUM MODEL?**

17   **A    I added a projected long-term Treasury bond yield to my estimated equity risk**  
18   **premium over Treasury yields. *Blue Chip Financial Forecasts* projects the 30-year**  
19   **Treasury bond yield to be 3.9%, and a 10-year Treasury bond yield to be 2.8%.<sup>12</sup>**  
20   **Using the projected 30-year bond yield of 3.9% and a Treasury bond risk premium of**  
21   **4.15% to 5.93%, as developed above, produces an estimated common equity return**  
22   **in the range of 8.05% to 9.83%, with a midpoint of 8.99%.**

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<sup>12</sup>*Blue Chip Financial Forecasts*, October 1, 2011, at 2.

1 I next added my equity risk premium over utility bond yields to a current  
2 13-week average yield on "Baa" rated utility bonds for the period ending October 21,  
3 2011 of 5.20%. (Schedule MPG-2, page 1 of 4). Adding the utility equity risk  
4 premium of 3.04% to 4.47%, as developed above, to a "Baa" rated bond yield of  
5 5.20%, produces a cost of equity in the range of 8.24% to 9.67%, with a midpoint of  
6 8.96%.

7 My risk premium analyses produce a return estimate in the range of 8.94% to  
8 8.96%, with a midpoint estimate of 8.95%, rounded to 9.00%.

### 9 Capital Asset Pricing Model ("CAPM")

10 Q PLEASE DESCRIBE THE CAPM.

11 A The CAPM method of analysis is based upon the theory that the market required rate  
12 of return for a security is equal to the risk-free rate, plus a risk premium associated  
13 with the specific security. This relationship between risk and return can be expressed  
14 mathematically as follows:

15  $R_i = R_f + B_i \times (R_m - R_f)$  where:

16  $R_i$  = Required return for stock i  
17  $R_f$  = Risk-free rate  
18  $R_m$  = Expected return for the market portfolio  
19  $B_i$  = Beta - Measure of the risk for stock

20 The stock-specific risk term in the above equation is beta. Beta represents  
21 the investment risk that cannot be diversified away when the security is held in a  
22 diversified portfolio. When stocks are held in a diversified portfolio, firm-specific risks  
23 can be eliminated by balancing the portfolio with securities that react in the opposite  
24 direction to firm-specific risk factors (e.g., business cycle, competition, product mix,  
25 and production limitations).

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1           The risks that cannot be eliminated when held in a diversified portfolio are  
2           nondiversifiable risks. Nondiversifiable risks are related to the market in general and  
3           are referred to as systematic risks. Risks that can be eliminated by diversification are  
4           regarded as non-systematic risks. In a broad sense, systematic risks are market  
5           risks, and non-systematic risks are business risks. The CAPM theory suggests that  
6           the market will not compensate investors for assuming risks that can be diversified  
7           away. Therefore, the only risk that investors will be compensated for are systematic  
8           or non-diversifiable risks. The beta is a measure of the systematic or  
9           non-diversifiable risks.

10   **Q     PLEASE DESCRIBE THE INPUTS TO YOUR CAPM.**

11   A     The CAPM requires an estimate of the market risk-free rate, the company's beta, and  
12           the market risk premium.

13   **Q     WHAT DID YOU USE AS AN ESTIMATE OF THE MARKET RISK-FREE RATE?**

14   A     As previously noted, *Blue Chip Financial Forecasts'* projected 30-year Treasury bond  
15           yield is 3.9%.<sup>13</sup> The current 30-year bond yield is 3.41%. I used *Blue Chip Financial*  
16           *Forecasts'* projected 30-year Treasury bond yield of 3.9% for my CAPM analysis.

17   **Q     WHY DID YOU USE LONG-TERM TREASURY BOND YIELDS AS AN ESTIMATE**  
18           **OF THE RISK-FREE RATE?**

19   A     Treasury securities are backed by the full faith and credit of the United States  
20           government. Therefore, long-term Treasury bonds are considered to have negligible  
21           credit risk. Also, long-term Treasury bonds have an investment horizon similar to that

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<sup>13</sup>*Blue Chip Financial Forecasts*, September 1, 2011, at 2.

1 of common stock. As a result, investor-anticipated long-run inflation expectations are  
2 reflected in both common stock required returns and long-term bond yields.  
3 Therefore, the nominal risk-free rate (or expected inflation rate and real risk-free rate)  
4 included in a long-term bond yield is a reasonable estimate of the nominal risk-free  
5 rate included in common stock returns.

6 Treasury bond yields, however, do include risk premiums related to  
7 unanticipated future inflation and interest rates. A Treasury bond yield is not a  
8 risk-free rate. Risk premiums related to unanticipated inflation and interest rates are  
9 systematic or market risks. Consequently, for companies with betas less than 1.0,  
10 using the Treasury bond yield as a proxy for the risk-free rate in the CAPM analysis  
11 can produce an overstated estimate of the CAPM return.

12 **Q WHAT BETA DID YOU USE IN YOUR ANALYSIS?**

13 A As shown in Schedule MPG-15, the water and gas utility proxy groups' average *Value*  
14 *Line* beta estimates are 0.74 and 0.68, respectively.

15 **Q HOW DID YOU DERIVE YOUR MARKET RISK PREMIUM ESTIMATE?**

16 A I derived two market risk premium estimates, a forward-looking estimate and one  
17 based on a long-term historical average.

18 The historical estimate of the market risk premium was also estimated by  
19 Morningstar in *Stocks, Bonds, Bills and Inflation 2011 Classic Yearbook*. Over the  
20 period 1926 through 2010, Morningstar's study estimated that the arithmetic average  
21 of the achieved total return on the S&P 500 was 11.90%, and the total return on long-  
22 term Treasury bonds was 5.9%. The indicated equity risk premium is 6.0% (11.90% -  
23 5.9% = 6.0%).

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1           The forward-looking estimate was derived by estimating the expected return  
2           on the market (as represented by the S&P 500) and subtracting the risk-free rate from  
3           this estimate. I estimated the expected return on the S&P 500 by adding an expected  
4           inflation rate to the long-term historical arithmetic average real return on the market.  
5           The real return on the market represents the achieved return above the rate of  
6           inflation.

7           Morningstar's *Stocks, Bonds, Bills and Inflation 2011 Classic Yearbook*  
8           publication estimates the historical arithmetic average real market return over the  
9           period 1926 to 2010 as 8.7%.<sup>14</sup> A current consensus analysts' inflation projection, as  
10          measured by the Consumer Price Index, is 2.3%.<sup>15</sup> Using these estimates, the  
11          expected market return is 11.20%.<sup>16</sup> The market risk premium then is the difference  
12          between the 11.20% expected market return, and my 3.9% risk-free rate estimate, or  
13          7.3%.

14   **Q    HOW DOES YOUR ESTIMATED MARKET RISK PREMIUM RANGE COMPARE TO**  
15   **THAT ESTIMATED BY MORNINGSTAR?**

16   **A**Morningstar's analysis indicates that a market risk premium falls somewhere in the  
17    range of 6.0% to 6.7%. My market risk premium falls in the range of 6.0% to 7.3%.  
18    My average market risk premium of 6.65% is within Morningstar's range.

19          Morningstar estimates a forward-looking market risk premium based on actual  
20          achieved data from the historical period of 1926 through 2010. Using this data,  
21          Morningstar estimates a market risk premium derived from the total return on large  
22          company stocks (S&P 500), less the income return on Treasury bonds. The total

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<sup>14</sup> Morningstar Inc. *S&P 500 2011 Classic Yearbook* at 86.

<sup>15</sup> *Blue Chip Financial Forecasts*, September 23, 2011 at 2.

<sup>16</sup>  $[(1 + 0.087) * (1 + 0.023) - 1] * 100$ .

1 return includes capital appreciation, dividend or coupon reinvestment returns, and  
2 annual yields received from coupons and/or dividend payments. The income return,  
3 in contrast, only reflects the income return received from dividend payments or  
4 coupon yields. Morningstar argues that the income return is the only true risk-free  
5 rate associated with the Treasury bond and is the best approximation of a truly  
6 risk-free rate. I disagree with this assessment from Morningstar, because it does not  
7 reflect a true investment option available to the marketplace and therefore does not  
8 produce a legitimate estimate of the expected premium of investing in the stock  
9 market versus that of Treasury bonds. Nevertheless, I will use Morningstar's  
10 conclusion to show the reasonableness of my market risk premium estimates.

11 Morningstar's range is based on several methodologies. First, Morningstar  
12 estimates a market risk premium of 6.7% based on the difference between the total  
13 market return on common stocks (S&P 500) less the income return on Treasury bond  
14 investments. Second, Morningstar found that if the New York Stock Exchange (the  
15 "NYSE") was used as the market index rather than the S&P 500, that the market risk  
16 premium would be 6.5% and not 6.7%. Third, if only the two deciles of the largest  
17 companies included in the NYSE were considered, the market risk premium would be  
18 6.0%.<sup>17</sup>

19 Finally, Morningstar found that the 6.7% market risk premium based on the  
20 S&P 500 was impacted by an abnormal expansion of price-to-earnings ("P/E") ratios  
21 relative to earnings and dividend growth during the period 1980 through 2001.  
22 Morningstar believes this abnormal P/E expansion is not sustainable. Therefore,  
23 Morningstar adjusted this market risk premium estimate to normalize the growth in the  
24 P/E ratio to be more in line with the growth in dividends and earnings. Based on this

---

<sup>17</sup>Morningstar observes that the S&P 500 and the NYSE Decile 1-2 are both large capitalization benchmarks. Morningstar, Inc. *Ibbotson S&P 500 Valuation Yearbook* at 54.

1 alternative methodology, Morningstar published a long-horizon supply-side market  
2 risk premium of 6.0%.<sup>18</sup>

3 **Q WHAT ARE THE RESULTS OF YOUR CAPM ANALYSIS?**

4 **A** As shown in Schedule MPG-16, based on Morningstar's market risk premium of  
5 6.70%, a risk-free rate of 3.9%, and beta estimates of 0.74 and 0.68 for the water  
6 utility proxy group and my gas utility proxy group, respectively, a CAPM analysis will  
7 produce the following results.

<b><u>Proxy Group</u></b>	<b><u>Average</u></b>
Water	8.86%
Gas	8.46%

8 Based on the results of my CAPM study, I believe a return on equity for Missouri-  
9 American will fall in the range of 8.86% to 8.46%. However, I placed primary weight  
10 on the high-end of this CAPM return estimate for essentially two reasons. First, the  
11 CAPM return estimate seems to be reasonably close to my risk premium estimate.  
12 Second, water utility beta estimates appear to be somewhat higher than the gas utility  
13 proxy group. To be conservative, I believe it is appropriate to include more weight to  
14 the beta estimates for water utilities. Hence, based on my CAPM study, I believe the  
15 return on equity for Missouri-American in this case would be 8.86%, rounded to  
16 8.90%.

---

<sup>18</sup>*Id.* at 66.

1 **Return on Equity Summary**

2 Q BASED ON THE RESULTS OF YOUR RETURN ON COMMON EQUITY  
3 ANALYSES DESCRIBED ABOVE, WHAT RETURN ON COMMON EQUITY DO  
4 YOU RECOMMEND FOR MISSOURI-AMERICAN?

5 A Based on my analyses, I estimate Missouri-American's current market cost of equity  
6 to be 9.40%.

<b><u>Description</u></b>	<b><u>Recommended</u></b>
DCF	9.40%
Risk Premium	9.00%
CAPM	8.90%

7 I am concerned about the low results being produced at this time by my  
8 CAPM and Risk Premium studies. Therefore, I propose to use the high end of my  
9 range, or 9.4% in this case.

10 **Financial Integrity**

11 Q WILL YOUR RECOMMENDED OVERALL RATE OF RETURN SUPPORT AN  
12 INVESTMENT GRADE BOND RATING FOR MISSOURI-AMERICAN?

13 A Yes. I have reached this conclusion by comparing the key credit rating financial  
14 ratios for Missouri-American at its proposed capital structure, and my return on equity  
15 to S&P's benchmark financial ratios using S&P's new credit metric ranges.

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1 Q PLEASE DESCRIBE THE MOST RECENT S&P FINANCIAL RATIO CREDIT  
2 METRIC METHODOLOGY.

3 A S&P publishes a matrix of financial ratios that correspond to its assessment of the  
4 business risk of the utility company and related bond rating. S&P updated its credit  
5 metric guidelines on November 30, 2007, and incorporated utility metric benchmarks  
6 with the general corporate rating metrics. However, the effect of integrating the utility  
7 metrics with those of general corporate bonds resulted in a reduction to the  
8 transparency in S&P's credit metric guideline for utilities. Most recently, on May 27,  
9 2009 S&P expanded its matrix criteria and included an additional business and  
10 financial risk category.

11 Based on S&P's most recent credit matrix, the business risk profile categories  
12 are "Excellent," "Strong," "Satisfactory," "Fair," "Weak," and "Vulnerable." Most electric  
13 utilities have a business risk profile of "Excellent" or "Strong."

14 The S&P financial risk profile categories are "Minimal," "Modest,"  
15 "Intermediate," "Significant," "Aggressive," and "Highly Leveraged." Most of the  
16 electric utilities have a financial risk profile of "Excellent" or "Aggressive."

17 Missouri-American's risk proxy affiliate, AWC, has an "Excellent" business risk  
18 profile and an "Aggressive" financial risk profile.

19 Q PLEASE DESCRIBE S&P'S USE OF THE FINANCIAL BENCHMARK RATIOS IN  
20 ITS CREDIT RATING REVIEW.

21 A S&P evaluates a utility's credit rating based on an assessment of its financial and  
22 business risks. A combination of financial and business risks equates to the overall  
23 assessment of Missouri-American's total credit risk exposure. S&P publishes a

Michael P. Gorman  
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1 matrix of financial ratios that defines the level of financial risk as a function of the level  
2 of business risk.

3 S&P publishes ranges for three primary financial ratios that it uses as  
4 guidance in its credit review for utility companies. The three primary financial ratio  
5 benchmarks it relies on in its credit rating process include: (1) debt to EBITDA,<sup>19</sup>  
6 (2) funds from operations ("FFO") to total debt, and (3) total debt to total capital.

7 **Q HOW DID YOU APPLY S&P'S FINANCIAL RATIOS TO TEST THE**  
8 **REASONABLENESS OF YOUR RATE OF RETURN RECOMMENDATIONS?**

9 A I calculated each of S&P's financial ratios based on Missouri-American's cost of  
10 service for retail operations. While S&P would normally look at total consolidated  
11 financial ratios in its credit review process, my investigation in this proceeding is to  
12 judge the reasonableness of my proposed cost of capital for rate-setting in Missouri-  
13 American's utility operations. Hence, I am attempting to determine whether the rate  
14 of return and cash flow generation opportunity reflected in my proposed utility rates  
15 for Missouri-American will support target investment grade bond ratings and financial  
16 integrity.

17 **Q PLEASE DESCRIBE THE RESULTS OF THIS CREDIT METRIC ANALYSIS FOR**  
18 **MISSOURI-AMERICAN.**

19 A The S&P financial metric calculations for Missouri-American are developed on  
20 Schedule MPG-17, page 1 of 3.

21 As shown in Schedule MPG-17, page 1 of 3, column 1, based on an equity  
22 return of 9.40%, Missouri-American will be provided an opportunity to produce a debt

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<sup>19</sup>Earnings Before Interest, Taxes, Depreciation and Amortization.

1 to EBITDA ratio of 3.4x. This is within S&P's "Significant" guideline range of 3.0x to  
2 4.0x and is stronger than the "Aggressive" guideline.<sup>20</sup> This ratio supports an  
3 investment grade credit rating.

4 Missouri-American's retail operations FFO to total debt coverage at a 9.40%  
5 equity return would be 17%, which is within the "Aggressive" metric guideline range of  
6 12% to 20%. The FFO/total debt ratio will support Missouri-American's investment  
7 grade bond rating.

8 Finally, Missouri-American's total debt ratio to total capital is 50%. This is at  
9 the high end of the "Significant" guideline range of 45% to 50%. This total debt ratio  
10 will support Missouri-American's investment grade bond rating.

11 At my recommended return on equity, the Company's financial credit metrics  
12 are supportive of an investment grade bond rating.

13 **Q DOES THIS CONCLUDE YOUR DIRECT TESTIMONY?**

14 **A** Yes, it does.

---

<sup>20</sup>Standard & Poor's RatingsDirect: "Criteria Methodology: Business Risk/Financial Risk Matrix Expanded," May 27, 2009.

## Appendix A

### Qualifications of Michael P. Gorman

1 Q PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.

2 A Michael P. Gorman. My business address is 16690 Swingley Ridge Road, Suite 140,  
3 Chesterfield, MO 63017.

4 Q PLEASE STATE YOUR OCCUPATION.

5 A I am a consultant in the field of public utility regulation and a Managing Principal with  
6 Brubaker & Associates, Inc., energy, economic and regulatory consultants.

7 Q PLEASE SUMMARIZE YOUR EDUCATIONAL BACKGROUND AND WORK  
8 EXPERIENCE.

9 A In 1983 I received a Bachelors of Science Degree in Electrical Engineering from  
10 Southern Illinois University, and in 1986, I received a Masters Degree in Business  
11 Administration with a concentration in Finance from the University of Illinois at  
12 Springfield. I have also completed several graduate level economics courses.

13 In August of 1983, I accepted an analyst position with the Illinois Commerce  
14 Commission (ICC). In this position, I performed a variety of analyses for both formal  
15 and informal investigations before the ICC, including: marginal cost of energy, central  
16 dispatch, avoided cost of energy, annual system production costs, and working  
17 capital. In October of 1986, I was promoted to the position of Senior Analyst. In this  
18 position, I assumed the additional responsibilities of technical leader on projects, and  
19 my areas of responsibility were expanded to include utility financial modeling and  
20 financial analyses.

1           In 1987, I was promoted to Director of the Financial Analysis Department. In  
2 this position, I was responsible for all financial analyses conducted by the staff.  
3 Among other things, I conducted analyses and sponsored testimony before the ICC  
4 on rate of return, financial integrity, financial modeling and related issues. I also  
5 supervised the development of all Staff analyses and testimony on these same  
6 issues. In addition, I supervised the Staff's review and recommendations to the  
7 Commission concerning utility plans to issue debt and equity securities.

8           In August of 1989, I accepted a position with Merrill-Lynch as a financial  
9 consultant. After receiving all required securities licenses, I worked with individual  
10 investors and small businesses in evaluating and selecting investments suitable to  
11 their requirements.

12           In September of 1990, I accepted a position with Drazen-Brubaker &  
13 Associates, Inc. In April 1995 the firm of Brubaker & Associates, Inc. (BAI) was  
14 formed. It includes most of the former DBA principals and Staff. Since 1990, I have  
15 performed various analyses and sponsored testimony on cost of capital, cost/benefits  
16 of utility mergers and acquisitions, utility reorganizations, level of operating expenses  
17 and rate base, cost of service studies, and analyses relating industrial jobs and  
18 economic development. I also participated in a study used to revise the financial  
19 policy for the municipal utility in Kansas City, Kansas.

20           At BAI, I also have extensive experience working with large energy users to  
21 distribute and critically evaluate responses to requests for proposals (RFPs) for  
22 electric, steam, and gas energy supply from competitive energy suppliers. These  
23 analyses include the evaluation of gas supply and delivery charges, cogeneration  
24 and/or combined cycle unit feasibility studies, and the evaluation of third-party  
25 asset/supply management agreements. I have also analyzed commodity pricing

1 indices and forward pricing methods for third party supply agreements, and have also  
2 conducted regional electric market price forecasts.

3 In addition to our main office in St. Louis, the firm also has branch offices in  
4 Phoenix, Arizona and Corpus Christi, Texas.

5 **Q HAVE YOU EVER TESTIFIED BEFORE A REGULATORY BODY?**

6 A Yes. I have sponsored testimony on cost of capital, revenue requirements, cost of  
7 service and other issues before the Federal Energy Regulatory Commission and  
8 numerous state regulatory commissions including: Arkansas, Arizona, California,  
9 Colorado, Delaware, Florida, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas,  
10 Louisiana, Michigan, Missouri, Montana, New Jersey, New Mexico, New York, North  
11 Carolina, Oklahoma, Oregon, South Carolina, Tennessee, Texas, Utah, Vermont,  
12 Virginia, Washington, West Virginia, Wisconsin, Wyoming, and before the provincial  
13 regulatory boards in Alberta and Nova Scotia, Canada. I have also sponsored  
14 testimony before the Board of Public Utilities in Kansas City, Kansas; presented rate  
15 setting position reports to the regulatory board of the municipal utility in Austin, Texas,  
16 and Salt River Project, Arizona, on behalf of industrial customers; and negotiated rate  
17 disputes for industrial customers of the Municipal Electric Authority of Georgia in the  
18 LaGrange, Georgia district.

19 **Q PLEASE DESCRIBE ANY PROFESSIONAL REGISTRATIONS OR**  
20 **ORGANIZATIONS TO WHICH YOU BELONG.**

21 A I earned the designation of Chartered Financial Analyst (CFA) from the CFA Institute.  
22 The CFA charter was awarded after successfully completing three examinations  
23 which covered the subject areas of financial accounting, economics, fixed income and

1 equity valuation and professional and ethical conduct. I am a member of the CFA  
2 Institute's Financial Analyst Society.

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# Missouri-American Water Company

## Rate of Return

<u>Line</u>	<u>Description</u>	<u>Amount (000)</u> (1)	<u>Weight</u> (2)	<u>Cost</u> (3)	<u>Weighted</u> <u>Cost</u> (4)
1	Long-Term Debt	\$ 423,115	49.36%	6.36%	3.14%
2	Preferred Stock	2,306	0.27%	9.23%	0.02%
3	Common Equity	<u>431,742</u>	<u>50.37%</u>	<b>9.40%</b>	<u>4.73%</u>
4	<b>Total</b>	<b>\$ 857,162</b>	<b>100.00%</b>		<b>7.90%</b>

Source:

Schedule PMA-1, page 1 of 2.



# Missouri-American Water Company

## Case No. WR-2011-0337 Treasury and Utility Bond Yields

<u>Line</u>	<u>Date</u>	<u>Treasury Bond Yield<sup>1</sup></u> (1)	<u>"A" Rated Utility Bond Yield<sup>2</sup></u> (2)	<u>"Baa" Rated Utility Bond Yield<sup>2</sup></u> (3)
1	10/21/11	3.18%	4.62%	5.33%
2	10/14/11	3.17%	4.64%	5.40%
3	10/07/11	2.88%	4.48%	5.23%
4	09/30/11	3.02%	4.38%	5.07%
5	09/23/11	3.02%	4.32%	5.00%
6	09/16/11	3.32%	4.59%	5.23%
7	09/09/11	3.30%	4.46%	5.04%
8	09/02/11	3.52%	4.47%	5.04%
9	08/26/11	3.53%	4.67%	5.26%
10	08/19/11	3.57%	4.47%	5.01%
11	08/12/11	3.66%	4.71%	5.23%
12	08/05/11	3.88%	4.77%	5.25%
13	07/29/11	4.25%	5.09%	5.54%
14	<b>13-Wk Average</b>	<b>3.41%</b>	<b>4.59%</b>	<b>5.20%</b>
15	<b>Spread</b>		<b>1.18%</b>	<b>1.79%</b>

Sources:

<sup>1</sup> St. Louis Federal Reserve: Economic Research, <http://research.stlouisfed.org>.

<sup>2</sup> [www.moodys.com](http://www.moodys.com), Bond Yields and Key Indicators.

# Missouri-American Water Company

## Case No. WR-2010-0131 Treasury and Utility Bond Yields

<u>Line</u>	<u>Date</u>	<u>Treasury Bond Yield<sup>1</sup></u> (1)	<u>"A" Rated Utility Bond Yield<sup>2</sup></u> (2)	<u>"Baa" Rated Utility Bond Yield<sup>2</sup></u> (3)
1	06/11/10	4.15%	5.48%	6.24%
2	06/04/10	4.21%	5.48%	6.11%
3	05/28/10	4.15%	5.57%	6.16%
4	05/21/10	4.21%	5.32%	5.87%
5	05/14/10	4.42%	5.29%	5.95%
6	05/07/10	4.36%	5.49%	5.88%
7	04/30/10	4.60%	5.60%	5.98%
8	04/23/10	4.66%	5.75%	6.14%
9	04/16/10	4.70%	5.78%	6.17%
10	04/09/10	4.78%	5.90%	6.26%
11	04/02/10	4.76%	5.98%	6.33%
12	03/26/10	4.68%	5.93%	6.30%
13	03/19/10	4.59%	5.77%	6.16%
14	<b>13-Wk Average</b>	<b>4.48%</b>	<b>5.64%</b>	<b>6.12%</b>
15	<b>Spread</b>		<b>1.16%</b>	<b>1.64%</b>

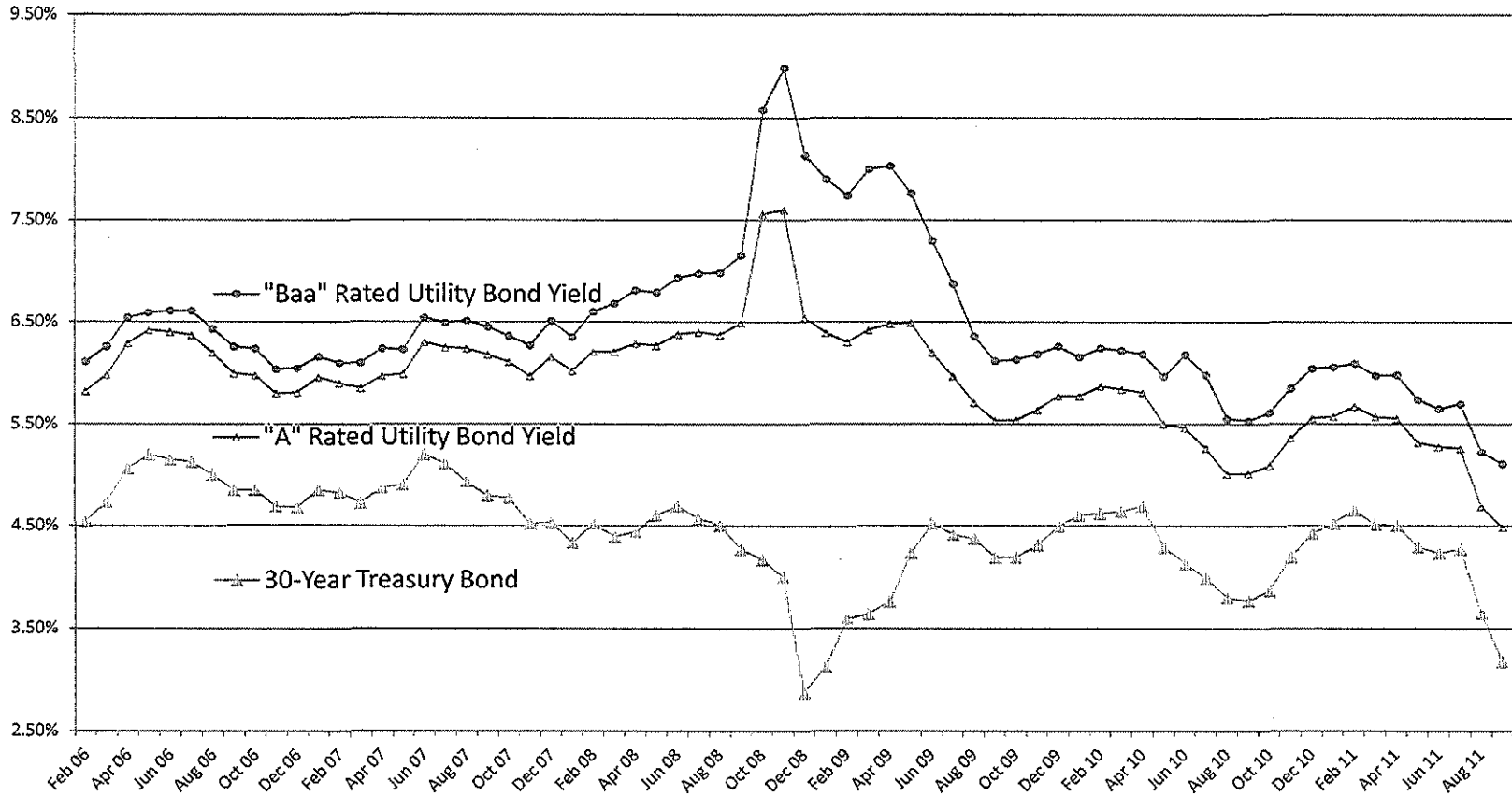
Sources:

<sup>1</sup> St. Louis Federal Reserve: Economic Research, <http://research.stlouisfed.org>.

<sup>2</sup> [www.moodys.com](http://www.moodys.com), Bond Yields and Key Indicators.

# Missouri-American Water Company

## Trends in Utility Bond Yields



Sources:

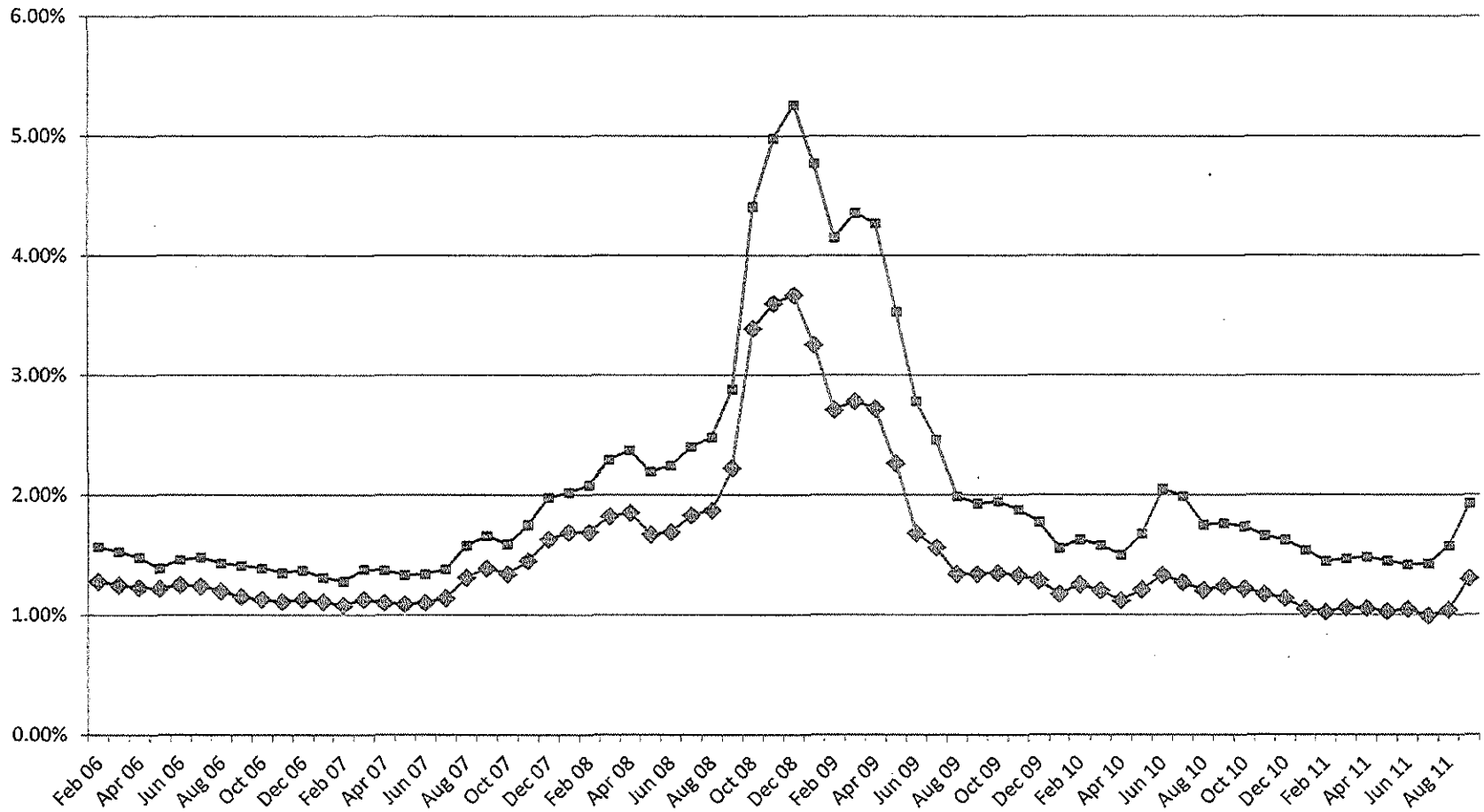
Merchant Bond Record.

www.moodys.com, Bond Yields and Key Indicators.

St. Louis Federal Reserve: Economic Research, <http://research.stlouisfed.org/>

# Missouri-American Water Company

## Spread Between "A" and "Baa" Rated Utility Bond Yield and 30-Year Treasury Bond Yield



**Sources:**

Merchant Bond Record.

www.moodys.com, Bond Yields and Key Indicators.

St. Louis Federal Reserve: Economic Research, <http://research.stlouisfed.org/>

◆ A Spread    ■ Baa Spread

# Missouri-American Water Company

## Water Utilities Proxy Group - Investment Risk

Line	Company	Corporate Credit Ratings		Common Equity Ratios		S&P Business Risk Score <sup>1</sup>
		S&P <sup>1</sup> (1)	Moody's <sup>2</sup> (2)	AUS <sup>3</sup> (3)	Value Line <sup>4</sup> (4)	
1	American States Water	A+	N/R	52.7%	55.7%	Excellent
2	American Water Works Co.	BBB+	Baa2	41.6%	43.2%	Excellent
3	Aqua America, Inc.	A+	N/R	41.9%	43.4%	Excellent
4	California Water Serv. Grp.	A+	N/R	46.1%	47.6%	Excellent
5	Connecticut Water Services	A	N/R	45.7%	N/A	Excellent
6	Middlesex Water Company	A-	N/R	51.8%	55.8%	Excellent
7	SJW Corporation	A	N/R	42.0%	46.3%	Excellent
8	York Water Company	A-	N/R	52.3%	51.7%	Excellent
9	<b>Average</b>	<b>A</b>	<b>Baa2</b>	<b>46.8%</b>	<b>49.1%</b>	<b>Excellent</b>
10	Missouri-American Water Company American Water Works Co. Inc.	BBB+ <sup>1</sup>	Baa2 <sup>2</sup>		50.4% <sup>5</sup>	Excellent

Sources and Notes:

<sup>1</sup> S&P RatingsDirect: "U.S. Investor-Owned Water Utilities, Strongest To Weakest," October 7, 2011.

<sup>2</sup> Moody's, <http://www.moody's.com>, downloaded on October 28, 2011

<sup>3</sup> AUS Utility Reports, October 2011.

<sup>4</sup> The Value Line Investment Survey, October 21, 2011.

<sup>5</sup> Schedule MPG-1.

N/R: Not Rated.

N/A: Not Available.

# Missouri-American Water Company

## Gas Utilities Proxy Group - Investment Risk

<u>Line</u>	<u>Company</u>	<u>Corporate Credit Ratings<sup>1</sup></u>		<u>Common Equity Ratios</u>		<u>S&amp;P Business Risk Score<sup>4</sup></u>
		<u>S&amp;P</u> (1)	<u>Moody's</u> (2)	<u>AUS<sup>2</sup></u> (3)	<u>Value Line<sup>3</sup></u> (4)	
1	Atmos Energy Corp.	BBB+	Baa1	51.4%	54.6%	Excellent
2	Laclede Group, Inc.	A	Baa2	61.4%	59.5%	Excellent
3	New Jersey Resources	A	Aa3	57.9%	62.7%	Excellent
4	NISource Inc.	BBB-	N/R	40.9%	45.3%	Excellent
5	Northwest Natural Gas	A+	A3	47.9%	53.5%	Excellent
6	Piedmont Natural Gas	A	A3	50.4%	59.0%	Excellent
7	South Jersey Industries	BBB+	N/R	48.4%	62.6%	Strong
8	Southwest Gas Corp.	BBB+	Baa2	51.7%	50.9%	Excellent
9	UGI Corporation	N/R	A3	45.3%	56.0%	N/A
10	WGL Holdings, Inc.	A+	N/R	64.0%	65.0%	Excellent
11	<b>Average</b>	<b>A-</b>	<b>A3</b>	<b>51.9%</b>	<b>56.9%</b>	<b>Excellent</b>
12	Missouri-American Water Company American Water Works Co. Inc.	BBB+ <sup>1</sup>	Baa2 <sup>2</sup>		50.4% <sup>5</sup>	Excellent

Sources and Notes:

<sup>1</sup> *SNL Financial*, <http://www.snl.com>, downloaded on October 25, 2011.

<sup>2</sup> *AUS Utility Reports*, October 2011.

<sup>3</sup> *The Value Line Investment Survey*, September 9, 2011.

<sup>4</sup> *S&P RatingsDirect*: "U.S. Nat. Gas Distributors And Integrated Gas Companies, Strongest To Weakest," October 7, 2011.

<sup>5</sup> Schedule MPG-1.

N/R: Not Rated.

# Missouri-American Water Company

## Water Utilities Consensus Analysts' Growth Rates

Line	Company	Zacks		SNL		Reuters		Average of Growth Rates (7)
		Estimated Growth % <sup>1</sup>	Number of Estimates	Estimated Growth % <sup>2</sup>	Number of Estimates	Estimated Growth % <sup>3</sup>	Number of Estimates	
		(1)	(2)	(3)	(4)	(5)	(6)	
1	American States Water	12.00%	N/A	N/A	N/A	7.15%	2	9.58%
2	American Water Works Co.	8.00%	N/A	N/A	N/A	11.09%	8	9.55%
3	Aqua America, Inc.	8.30%	N/A	N/A	N/A	7.25%	4	7.78%
4	California Water Serv. Grp.	10.00%	N/A	N/A	N/A	6.00%	2	8.00%
5	Connecticut Water Services	N/A	N/A	N/A	N/A	8.00%	1	8.00%
6	Middlesex Water Company	N/A	N/A	N/A	N/A	-5.00%	1	-5.00%
7	SJW Corporation	N/A	N/A	N/A	N/A	14.00%	1	14.00%
8	York Water Company	N/A	N/A	N/A	N/A	6.00%	2	6.00%
9	<b>Average</b>	<b>9.58%</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>6.81%</b>	<b>3</b>	<b>7.24%</b>
10	<b>Median</b>							<b>8.00%</b>

Sources and Notes:

<sup>1</sup> Zacks Elite, <http://www.zackselite.com/>, downloaded on October 26, 2011.

<sup>2</sup> SNL Interactive, <http://www.snl.com/>, downloaded on October 26, 2011.

<sup>3</sup> Reuters, <http://www.reuters.com/>, downloaded on October 26, 2011.

N/A: Not Available.

# Missouri-American Water Company

## Gas Utilities Consensus Analysts' Growth Rates

Line	Company	Zacks		SNL		Reuters		Average of Growth Rates (7)
		Estimated Growth % <sup>1</sup>	Number of Estimates	Estimated Growth % <sup>2</sup>	Number of Estimates	Estimated Growth % <sup>3</sup>	Number of Estimates	
		(1)	(2)	(3)	(4)	(5)	(6)	
1	Atmos Energy Corp.	4.50%	N/A	5.00%	1	3.75%	4	4.42%
2	Laclede Group, Inc.	3.00%	N/A	4.00%	1	5.00%	1	4.00%
3	New Jersey Resources	4.00%	N/A	5.00%	2	3.53%	4	4.18%
4	NiSource Inc.	0.00%	N/A	4.00%	1	6.64%	5	3.55%
5	Northwest Natural Gas	4.40%	N/A	4.00%	4	4.17%	3	4.19%
6	Piedmont Natural Gas	4.50%	N/A	4.00%	1	4.90%	4	4.47%
7	South Jersey Industries	6.00%	N/A	6.00%	3	8.00%	4	6.67%
8	Southwest Gas Corp.	6.00%	N/A	5.00%	1	1.60%	4	4.20%
9	UGI Corporation	3.20%	N/A	N/A	N/A	3.10%	1	3.15%
10	WGL Holdings, Inc.	5.30%	N/A	5.00%	1	4.15%	4	4.82%
11	<b>Average</b>	<b>4.09%</b>	<b>N/A</b>	<b>4.67%</b>	<b>2</b>	<b>4.48%</b>	<b>3</b>	<b>4.36%</b>
12	<b>Median</b>							<b>4.20%</b>

Sources and Notes:

<sup>1</sup> Zacks Elite, <http://www.zackselite.com/>, downloaded on October 26, 2011.

<sup>2</sup> SNL Interactive, <http://www.snl.com/>, downloaded on October 26, 2011.

<sup>3</sup> Reuters, <http://www.reuters.com/>, downloaded on October 26, 2011.

N/A: Not Available.



# Missouri-American Water Company

## Water Utilities Consensus Analysts' Growth Rates Constant Growth DCF Model

<u>Line</u>	<u>Company</u>	<u>13-Week AVG Stock Price<sup>1</sup></u> (1)	<u>Analysts' Growth<sup>2</sup></u> (2)	<u>Annualized Dividend<sup>3</sup></u> (3)	<u>Adjusted Yield</u> (4)	<u>Constant Growth DCF</u> (5)
1	American States Water	\$33.95	9.58%	\$1.12	3.61%	13.19%
2	American Water Works Co.	\$29.04	9.55%	\$0.92	3.47%	13.02%
3	Aqua America, Inc.	\$21.38	7.78%	\$0.62	3.13%	10.90%
4	California Water Serv. Grp.	\$17.93	8.00%	\$0.62	3.71%	11.71%
5	Connecticut Water Services	\$26.17	8.00%	\$0.95	3.93%	11.93%
6	Middlesex Water Company	\$17.74	-5.00%	\$0.73	3.92%	-1.08%
7	SJW Corporation	\$22.57	14.00%	\$0.69	3.49%	17.49%
8	York Water Company	\$16.87	6.00%	\$0.52	3.29%	9.29%
9	<b>Average</b>	<b>\$23.21</b>	<b>7.24%</b>	<b>\$0.77</b>	<b>3.57%</b>	<b>10.81%</b>
10	<b>Median</b>		<b>8.00%</b>			<b>11.82%</b>

Sources and Notes:

<sup>1</sup> <http://moneycentral.msn.com>, downloaded on October 25, 2011.

<sup>2</sup> Schedule MPG-4, Page 1 of 2.

<sup>3</sup> *The Value Line Investment Survey*, October 21, 2011.

# Missouri-American Water Company

## Gas Utilities Consensus Analysts' Growth Rates Constant Growth DCF Model

<u>Line</u>	<u>Company</u>	<u>13-Week AVG Stock Price<sup>1</sup></u> (1)	<u>Analysts' Growth<sup>2</sup></u> (2)	<u>Annualized Dividend<sup>3</sup></u> (3)	<u>Adjusted Yield</u> (4)	<u>Constant Growth DCF</u> (5)
1	Atmos Energy Corp.	\$32.54	4.42%	\$1.36	4.36%	8.78%
2	Laclede Group, Inc.	\$37.94	4.00%	\$1.62	4.44%	8.44%
3	New Jersey Resources	\$44.26	4.18%	\$1.44	3.39%	7.57%
4	NiSource Inc.	\$20.96	3.55%	\$0.92	4.54%	8.09%
5	Northwest Natural Gas	\$44.04	4.19%	\$1.74	4.12%	8.31%
6	Piedmont Natural Gas	\$29.42	4.47%	\$1.16	4.12%	8.59%
7	South Jersey Industries	\$49.93	6.67%	\$1.46	3.12%	9.79%
8	Southwest Gas Corp.	\$36.29	4.20%	\$1.06	3.04%	7.24%
9	UGI Corporation	\$28.08	3.15%	\$1.04	3.82%	6.97%
10	WGL Holdings, Inc.	\$39.40	4.82%	\$1.56	4.15%	8.97%
11	<b>Average</b>	<b>\$36.29</b>	<b>4.36%</b>	<b>\$1.34</b>	<b>3.91%</b>	<b>8.27%</b>
12	<b>Median</b>		<b>4.20%</b>			<b>8.37%</b>

Sources and Notes:

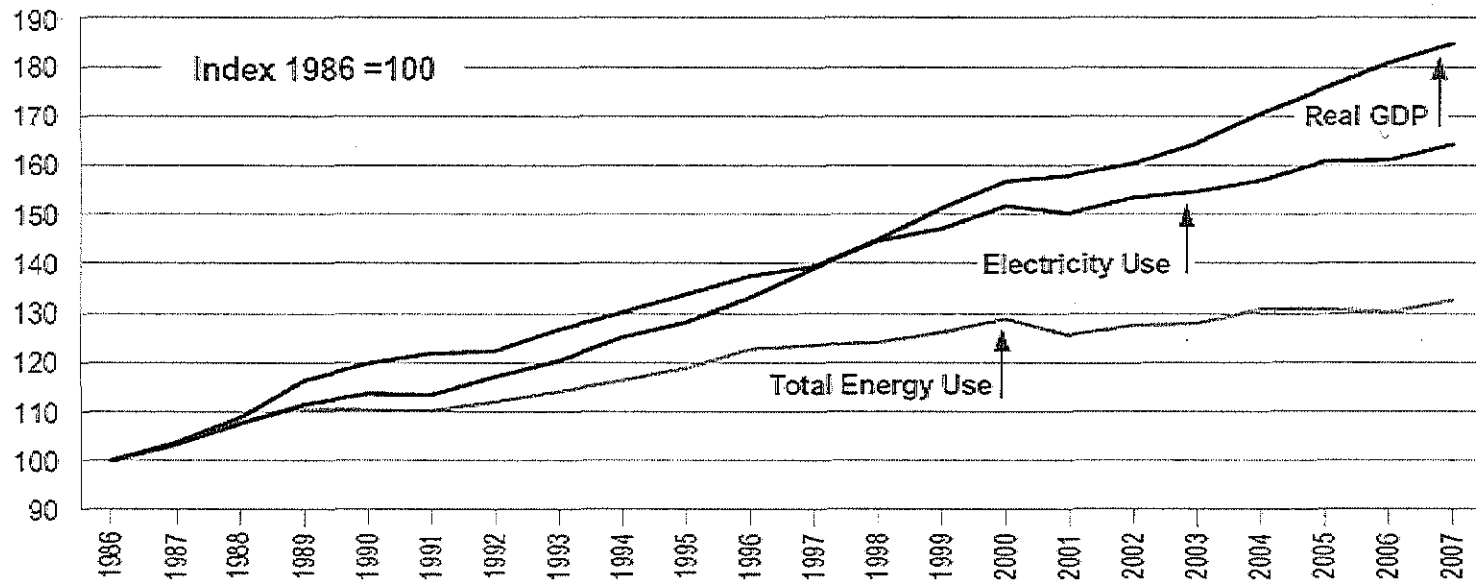
<sup>1</sup> <http://moneycentral.msn.com>, downloaded on October 25, 2011.

<sup>2</sup> Schedule MPG-4, Page 2 of 2.

<sup>3</sup> *The Value Line Investment Survey*, September 9, 2011.

# Missouri-American Water Company

## Electricity Sales Are Linked to U.S. Economic Growth



1986 represents the base year. Graph depicts increases or decreases from the base year.

Source: U.S. Department of Energy, Energy Information Administration (EIA).

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# Missouri-American Water Company

## Water Utilities Payout Ratios

<u>Line</u>	<u>Company</u>	<u>Dividends Per Share</u>		<u>Earnings Per Share</u>		<u>Payout Ratio</u>	
		<u>2010</u>	<u>Projected</u>	<u>2010</u>	<u>Projected</u>	<u>2010</u>	<u>Projected</u>
		(1)	(2)	(3)	(4)	(5)	(6)
1	American States Water	\$1.04	\$1.28	\$2.22	\$2.50	46.85%	51.20%
2	American Water Works Co.	\$0.86	\$1.10	\$1.53	\$2.25	56.21%	48.89%
3	Aqua America, Inc.	\$0.59	\$0.78	\$0.90	\$1.40	65.56%	55.71%
4	California Water Serv. Grp.	\$0.60	\$0.70	\$0.91	\$1.35	65.93%	51.85%
5	Connecticut Water Services	\$0.92	N/A	\$1.13	N/A	81.42%	N/A
6	Middlesex Water Company	\$0.72	\$0.80	\$0.96	\$1.20	75.00%	66.67%
7	SJW Corporation	\$0.68	\$0.82	\$0.84	\$1.40	80.95%	58.57%
8	York Water Company	\$0.52	N/A	\$0.71	N/A	73.24%	N/A
9	<b>Average</b>	<b>\$0.74</b>	<b>\$0.91</b>	<b>\$1.15</b>	<b>\$1.68</b>	<b>68.14%</b>	<b>55.48%</b>

Source:

*The Value Line Investment Survey, October 21, 2011.*

# Missouri-American Water Company

## Gas Utilities Payout Ratios

<u>Line</u>	<u>Company</u>	<u>Dividends Per Share</u>		<u>Earnings Per Share</u>		<u>Payout Ratio</u>	
		<u>2010</u> (1)	<u>Projected</u> (2)	<u>2010</u> (3)	<u>Projected</u> (4)	<u>2010</u> (5)	<u>Projected</u> (6)
1	Atmos Energy Corp.	\$1.34	\$1.45	\$2.16	\$2.70	62.04%	53.70%
2	Laclede Group, Inc.	\$1.57	\$1.80	\$2.43	\$3.05	64.61%	59.02%
3	New Jersey Resources	\$1.36	\$1.60	\$2.46	\$3.20	55.28%	50.00%
4	NiSource Inc.	\$0.92	\$0.92	\$1.06	\$1.85	86.79%	49.73%
5	Northwest Natural Gas	\$1.68	\$1.90	\$2.73	\$3.40	61.54%	55.88%
6	Piedmont Natural Gas	\$1.11	\$1.31	\$1.55	\$1.90	71.61%	68.95%
7	South Jersey Industries	\$1.36	\$2.00	\$2.70	\$4.10	50.37%	48.78%
8	Southwest Gas Corp.	\$1.00	\$1.25	\$2.27	\$3.10	44.05%	40.32%
9	UGI Corporation	\$0.90	\$1.16	\$2.38	\$2.90	37.82%	40.00%
10	WGL Holdings, Inc.	\$1.50	\$1.71	\$2.27	\$2.65	66.08%	64.53%
11	<b>Average</b>	<b>\$1.27</b>	<b>\$1.51</b>	<b>\$2.20</b>	<b>\$2.89</b>	<b>60.02%</b>	<b>53.09%</b>

Source:

*The Value Line Investment Survey*, September 9, 2011.

# Missouri-American Water Company

## Water Utilities Sustainable Growth Rates

Line	Company	3 to 5 Year Projections									Sustainable	
		Dividends	Earnings	Book Value	Book Value		Adjustment	Adjusted	Payout	Retention	Internal	Growth
		Per Share	Per Share	Per Share	Growth	ROE	Factor	ROE	Ratio	Rate	Growth Rate	Rate
		(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)
1	American States Water	\$1.28	\$2.50	\$20.00	-0.26%	12.50%	1.00	12.48%	51.20%	48.80%	6.09%	7.06%
2	American Water Works Co.	\$1.10	\$2.25	\$24.05	0.39%	9.36%	1.00	9.37%	48.89%	51.11%	4.79%	5.17%
3	Aqua America, Inc.	\$0.78	\$1.40	\$11.05	5.36%	12.67%	1.03	13.00%	55.71%	44.29%	5.76%	6.82%
4	California Water Serv. Grp.	\$0.70	\$1.35	\$11.95	2.72%	11.30%	1.01	11.45%	51.85%	48.15%	5.51%	7.10%
5	Connecticut Water Services	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
6	Middlesex Water Company	\$0.80	\$1.20	\$11.75	1.09%	10.21%	1.01	10.27%	66.67%	33.33%	3.42%	4.48%
7	SJW Corporation	\$0.82	\$1.40	\$16.20	3.33%	8.64%	1.02	8.78%	58.57%	41.43%	3.64%	6.17%
8	York Water Company	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
9	<b>Average</b>	<b>\$0.91</b>	<b>\$1.68</b>	<b>\$15.83</b>	<b>2.11%</b>	<b>10.78%</b>	<b>1.01</b>	<b>10.89%</b>	<b>55.48%</b>	<b>44.52%</b>	<b>4.87%</b>	<b>6.13%</b>
10	<b>Median</b>											<b>6.49%</b>

Sources and Notes:

Cols. (1), (2) and (3): *The Value Line Investment Survey*, October 21, 2011.

Col. (4): [ Col. (3) / Page 2 Col. (2) ] ^ (1/5) - 1.

Col. (5): Col. (2) / Col. (3).

Col. (6): [ 2 \* (1 + Col. (4)) ] / (2 + Col. (4)).

Col. (7): Col. (6) \* Col. (5).

Col. (8): Col. (1) / Col. (2).

Col. (9): 1 - Col. (8).

Col. (10): Col. (9) \* Col. (7).

Col. (11): Col. (10) + Page 2 Col. (9).

# Missouri-American Water Company

## Water Utilities Sustainable Growth Rates

Line	Company	13-Week	2010	Market	Common Shares		Growth	S Factor <sup>3</sup>	V Factor <sup>4</sup>	S * V <sup>5</sup>
		Average	Book Value		to Book	Outstanding (in Millions) <sup>2</sup>				
		Stock Price <sup>1</sup>	Per Share <sup>2</sup>	Ratio	2010	3-5 Years	(6)	(7)	(8)	(9)
		(1)	(2)	(3)	(4)	(5)				
1	American States Water	\$33.95	\$20.26	1.68	18.63	20.00	1.43%	2.40%	40.33%	0.97%
2	American Water Works Co.	\$29.04	\$23.59	1.23	175.00	190.00	1.66%	2.04%	18.77%	0.38%
3	Aqua America, Inc.	\$21.38	\$8.51	2.51	137.97	142.90	0.70%	1.77%	60.19%	1.07%
4	California Water Serv. Grp.	\$17.93	\$10.45	1.72	41.67	46.50	2.22%	3.81%	41.73%	1.59%
5	Connecticut Water Services	\$26.17	\$13.05	2.01	8.68	N/A	N/A	N/A	50.14%	N/A
6	Middlesex Water Company	\$17.74	\$11.13	1.59	15.57	17.00	1.77%	2.83%	37.27%	1.05%
7	SJW Corporation	\$22.57	\$13.75	1.64	18.55	22.50	3.94%	6.46%	39.09%	2.53%
8	York Water Company	\$16.87	\$7.19	2.35	12.69	N/A	N/A	N/A	57.39%	N/A
9	Average	\$23.21	\$13.49	1.84	53.60	73.15	1.95%	3.22%	43.11%	1.26%

Sources and Notes:

<sup>1</sup> <http://moneycentral.msn.com>, downloaded on October 25, 2011.

<sup>2</sup> *The Value Line Investment Survey*, October 21, 2011.

<sup>3</sup> Expected Growth in the Number of Shares, Column (3) \* Column (6).

<sup>4</sup> Expected Profit of Stock Investment, [ 1 - 1 / Column (3) ].

<sup>5</sup> Column (7) \* Column (8).

# Missouri-American Water Company

## Gas Utilities Sustainable Growth Rates

Line	Company	3 to 5 Year Projections										Sustainable
		Dividends	Earnings	Book Value	Book Value		Adjustment	Adjusted	Payout	Retention	Internal	Growth
		Per Share	Per Share	Per Share	Growth	ROE	Factor	ROE	Ratio	Rate	Growth Rate	Rate
		(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)
1	Atmos Energy Corp.	\$1.45	\$2.70	\$30.10	4.49%	8.97%	1.02	9.17%	53.70%	46.30%	4.24%	5.32%
2	Laclede Group, Inc.	\$1.80	\$3.05	\$31.15	5.34%	9.79%	1.03	10.05%	59.02%	40.98%	4.12%	5.93%
3	New Jersey Resources	\$1.60	\$3.20	\$24.15	6.62%	13.25%	1.03	13.67%	50.00%	50.00%	6.84%	5.82%
4	NiSource Inc.	\$0.92	\$1.85	\$20.90	3.46%	8.85%	1.02	9.00%	49.73%	50.27%	4.53%	4.60%
5	Northwest Natural Gas	\$1.90	\$3.40	\$34.50	5.86%	9.86%	1.03	10.14%	55.88%	44.12%	4.47%	4.62%
6	Piedmont Natural Gas	\$1.31	\$1.90	\$15.00	2.36%	12.67%	1.01	12.81%	68.95%	31.05%	3.98%	2.52%
7	South Jersey Industries	\$2.00	\$4.10	\$26.45	6.75%	15.50%	1.03	16.01%	48.78%	51.22%	8.20%	12.44%
8	Southwest Gas Corp.	\$1.25	\$3.10	\$32.00	4.57%	9.69%	1.02	9.90%	40.32%	59.68%	5.91%	6.69%
9	UGI Corporation	\$1.16	\$2.90	\$25.10	8.56%	11.55%	1.04	12.03%	40.00%	60.00%	7.22%	7.76%
10	WGL Holdings, Inc.	\$1.71	\$2.65	\$26.85	3.31%	9.87%	1.02	10.03%	64.53%	35.47%	3.56%	3.97%
11	<b>Average</b>	<b>\$1.51</b>	<b>\$2.89</b>	<b>\$26.62</b>	<b>5.13%</b>	<b>11.00%</b>	<b>1.02</b>	<b>11.28%</b>	<b>53.09%</b>	<b>46.91%</b>	<b>5.31%</b>	<b>5.97%</b>
12	<b>Median</b>											<b>5.57%</b>

Sources and Notes:

Cols. (1), (2) and (3): *The Value Line Investment Survey*, September 9, 2011.

Col. (4): [ Col. (3) / Page 2 Col. (2) ] ^ (1/5) - 1.

Col. (5): Col. (2) / Col. (3).

Col. (6): [ 2 \* (1 + Col. (4)) ] / (2 + Col. (4)).

Col. (7): Col. (6) \* Col. (5).

Col. (8): Col. (1) / Col. (2).

Col. (9): 1 - Col. (8).

Col. (10): Col. (9) \* Col. (7).

Col. (11): Col. (10) + Page 2 Col. (9).



# Missouri-American Water Company

## Gas Utilities Sustainable Growth Rates

Line	Company	13-Week	2010	Market	Common Shares		Growth	S Factor <sup>3</sup>	V Factor <sup>4</sup>	S * V <sup>5</sup>
		Average	Book Value		to Book	Outstanding (in Millions) <sup>2</sup>				
		Stock Price <sup>1</sup>	Per Share <sup>2</sup>	Ratio	2010	3-5 Years	(6)	(7)	(8)	(9)
		(1)	(2)	(3)	(4)	(5)				
1	Atmos Energy Corp.	\$32.54	\$24.16	1.35	90.16	105.00	3.09%	4.17%	25.76%	1.07%
2	Laclede Group, Inc.	\$37.94	\$24.02	1.58	22.29	26.00	3.13%	4.94%	36.69%	1.81%
3	New Jersey Resources	\$44.26	\$17.53	2.52	41.36	40.00	-0.67%	-1.68%	60.39%	-1.02%
4	NiSource Inc.	\$20.96	\$17.63	1.19	279.30	285.00	0.40%	0.48%	15.89%	0.08%
5	Northwest Natural Gas	\$44.04	\$25.95	1.70	26.67	26.95	0.21%	0.35%	41.08%	0.15%
6	Piedmont Natural Gas	\$29.42	\$13.35	2.20	72.28	68.00	-1.21%	-2.67%	54.63%	-1.46%
7	South Jersey Industries	\$49.93	\$19.08	2.62	29.87	34.00	2.62%	6.87%	61.79%	4.24%
8	Southwest Gas Corp.	\$36.29	\$25.59	1.42	45.60	50.00	1.86%	2.64%	29.48%	0.78%
9	UGI Corporation	\$28.08	\$16.65	1.69	109.59	114.00	0.79%	1.34%	40.71%	0.54%
10	WGL Holdings, Inc.	\$39.40	\$22.82	1.73	50.54	52.00	0.57%	0.99%	42.09%	0.42%
11	<b>Average</b>	<b>\$36.29</b>	<b>\$20.68</b>	<b>1.80</b>	<b>76.77</b>	<b>80.10</b>	<b>1.08%</b>	<b>1.74%</b>	<b>40.85%</b>	<b>0.66%</b>

Sources and Notes:

<sup>1</sup> <http://moneycentral.msn.com>, downloaded on October 25, 2011.

<sup>2</sup> *The Value Line Investment Survey*, September 9, 2011.

<sup>3</sup> Expected Growth in the Number of Shares, Column (3) \* Column (6).

<sup>4</sup> Expected Profit of Stock Investment, [ 1 - 1 / Column (3) ].

<sup>5</sup> Column (7) \* Column (8).

# Missouri-American Water Company

## Water Utilities Sustainable Growth Rates Constant Growth DCF Model

<u>Line</u>	<u>Company</u>	<u>13-Week AVG Stock Price<sup>1</sup></u> (1)	<u>Sustainable Growth<sup>2</sup></u> (2)	<u>Annualized Dividend<sup>3</sup></u> (3)	<u>Adjusted Yield</u> (4)	<u>Constant Growth DCF</u> (5)
1	American States Water	\$33.95	7.06%	\$1.12	3.53%	10.59%
2	American Water Works Co.	\$29.04	5.17%	\$0.92	3.33%	8.51%
3	Aqua America, Inc.	\$21.38	6.82%	\$0.62	3.10%	9.92%
4	California Water Serv. Grp.	\$17.93	7.10%	\$0.62	3.68%	10.78%
5	Connecticut Water Services	\$26.17	N/A	\$0.95	N/A	N/A
6	Middlesex Water Company	\$17.74	4.48%	\$0.73	4.31%	8.79%
7	SJW Corporation	\$22.57	6.17%	\$0.69	3.25%	9.42%
8	York Water Company	\$16.87	N/A	\$0.52	N/A	N/A
9	<b>Average</b>	<b>\$23.21</b>	<b>6.13%</b>	<b>\$0.77</b>	<b>3.53%</b>	<b>9.67%</b>
10	<b>Median</b>		<b>6.49%</b>			<b>9.67%</b>

Sources:

<sup>1</sup> <http://moneycentral.msn.com>, downloaded on October 25, 2011.

<sup>2</sup> Schedule MPG-8, Page 1 of 4.

<sup>3</sup> *The Value Line Investment Survey*, October 21, 2011.

# Missouri-American Water Company

## Gas Utilities Sustainable Growth Rates Constant Growth DCF Model

<u>Line</u>	<u>Company</u>	<u>13-Week AVG Stock Price</u> <sup>1</sup> (1)	<u>Sustainable Growth</u> <sup>2</sup> (2)	<u>Annualized Dividend</u> <sup>3</sup> (3)	<u>Adjusted Yield</u> (4)	<u>Constant Growth DCF</u> (5)
1	Atmos Energy Corp.	\$32.54	5.32%	\$1.36	4.40%	9.72%
2	Laclede Group, Inc.	\$37.94	5.93%	\$1.62	4.52%	10.45%
3	New Jersey Resources	\$44.26	5.82%	\$1.44	3.44%	9.26%
4	NiSource Inc.	\$20.96	4.60%	\$0.92	4.59%	9.19%
5	Northwest Natural Gas	\$44.04	4.62%	\$1.74	4.13%	8.75%
6	Piedmont Natural Gas	\$29.42	2.52%	\$1.16	4.04%	6.56%
7	South Jersey Industries	\$49.93	12.44%	\$1.46	3.29%	15.73%
8	Southwest Gas Corp.	\$36.29	6.69%	\$1.06	3.12%	9.80%
9	UGI Corporation	\$28.08	7.76%	\$1.04	3.99%	11.75%
10	WGL Holdings, Inc.	\$39.40	3.97%	\$1.56	4.12%	8.09%
11	<b>Average</b>	<b>\$36.29</b>	<b>5.97%</b>	<b>\$1.34</b>	<b>3.96%</b>	<b>9.93%</b>
12	<b>Median</b>		<b>5.57%</b>			<b>9.49%</b>

Sources:

<sup>1</sup> <http://moneycentral.msn.com>, downloaded on October 25, 2011.

<sup>2</sup> Schedule MPG-8, Page 3 of 4.

<sup>3</sup> *The Value Line Investment Survey*, September 9, 2011.

# Missouri-American Water Company

## Water Utilities Multi-Stage Growth DCF Model

Line	Company	13-Week AVG Stock Price <sup>1</sup> (1)	Annualized Dividend <sup>2</sup> (2)	First Stage Growth <sup>3</sup> (3)	Second Stage Growth					Third Stage Growth <sup>4</sup> (9)	Multi-Stage Growth DCF (10)
					Year 6 (4)	Year 7 (5)	Year 8 (6)	Year 9 (7)	Year 10 (8)		
1	American States Water	\$33.95	\$1.12	9.58%	8.80%	8.02%	7.24%	6.46%	5.68%	4.90%	9.51%
2	American Water Works Co.	\$29.04	\$0.92	9.55%	8.77%	8.00%	7.22%	6.45%	5.67%	4.90%	9.33%
3	Aqua America, Inc.	\$21.38	\$0.62	7.78%	7.30%	6.82%	6.34%	5.86%	5.38%	4.90%	8.55%
4	California Water Serv. Grp.	\$17.93	\$0.62	8.00%	7.48%	6.97%	6.45%	5.93%	5.42%	4.90%	9.27%
5	Connecticut Water Services	\$26.17	\$0.95	8.00%	7.48%	6.97%	6.45%	5.93%	5.42%	4.90%	9.52%
6	Middlesex Water Company	\$17.74	\$0.73	-5.00%	-3.35%	-1.70%	-0.05%	1.60%	3.25%	4.90%	7.06%
7	SJW Corporation	\$22.57	\$0.69	14.00%	12.48%	10.97%	9.45%	7.93%	6.42%	4.90%	10.43%
8	York Water Company	\$16.87	\$0.52	6.00%	5.82%	5.63%	5.45%	5.27%	5.08%	4.90%	8.39%
9	Average	\$23.21	\$0.77	7.24%	6.85%	6.46%	6.07%	5.68%	5.29%	4.90%	9.01%
10	Median										9.30%

Sources and Notes:

<sup>1</sup> <http://moneycentral.msn.com>, downloaded on October 25, 2011.

<sup>2</sup> *The Value Line Investment Survey*, October 21, 2011.

<sup>3</sup> Schedule MPG-4, Page 1 of 2.

<sup>4</sup> *Blue Chip Economic Indicators*, October 10, 2011 at 15.

# Missouri-American Water Company

## Gas Utilities Multi-Stage Growth DCF Model

Line	Company	13-Week AVG	Annualized	First Stage	Second Stage Growth					Third Stage	Multi-Stage
		Stock Price <sup>1</sup>	Dividend <sup>2</sup>	Growth <sup>3</sup>	Year 6	Year 7	Year 8	Year 9	Year 10	Growth <sup>4</sup>	Growth DCF
		(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
1	Atmos Energy Corp.	\$32.54	\$1.36	4.42%	4.50%	4.58%	4.66%	4.74%	4.82%	4.90%	9.15%
2	Laclede Group, Inc.	\$37.94	\$1.62	4.00%	4.15%	4.30%	4.45%	4.60%	4.75%	4.90%	9.13%
3	New Jersey Resources	\$44.26	\$1.44	4.18%	4.30%	4.42%	4.54%	4.66%	4.78%	4.90%	8.15%
4	NiSource Inc.	\$20.96	\$0.92	3.55%	3.77%	4.00%	4.22%	4.45%	4.67%	4.90%	9.13%
5	Northwest Natural Gas	\$44.04	\$1.74	4.19%	4.31%	4.43%	4.55%	4.66%	4.78%	4.90%	8.86%
6	Piedmont Natural Gas	\$29.42	\$1.16	4.47%	4.54%	4.61%	4.68%	4.76%	4.83%	4.90%	8.92%
7	South Jersey Industries	\$49.93	\$1.46	6.67%	6.37%	6.08%	5.78%	5.49%	5.19%	4.90%	8.33%
8	Southwest Gas Corp.	\$36.29	\$1.06	4.20%	4.32%	4.43%	4.55%	4.67%	4.78%	4.90%	7.81%
9	UGI Corporation	\$28.08	\$1.04	3.15%	3.44%	3.73%	4.03%	4.32%	4.61%	4.90%	8.37%
10	WGL Holdings, Inc.	\$39.40	\$1.56	4.82%	4.83%	4.84%	4.86%	4.87%	4.89%	4.90%	9.03%
11	<b>Average</b>	<b>\$36.29</b>	<b>\$1.34</b>	<b>4.36%</b>	<b>4.45%</b>	<b>4.54%</b>	<b>4.63%</b>	<b>4.72%</b>	<b>4.81%</b>	<b>4.90%</b>	<b>8.69%</b>
12	<b>Median</b>										<b>8.89%</b>

Sources and Notes:

<sup>1</sup> <http://moneycentral.msn.com>, downloaded on October 25, 2011.

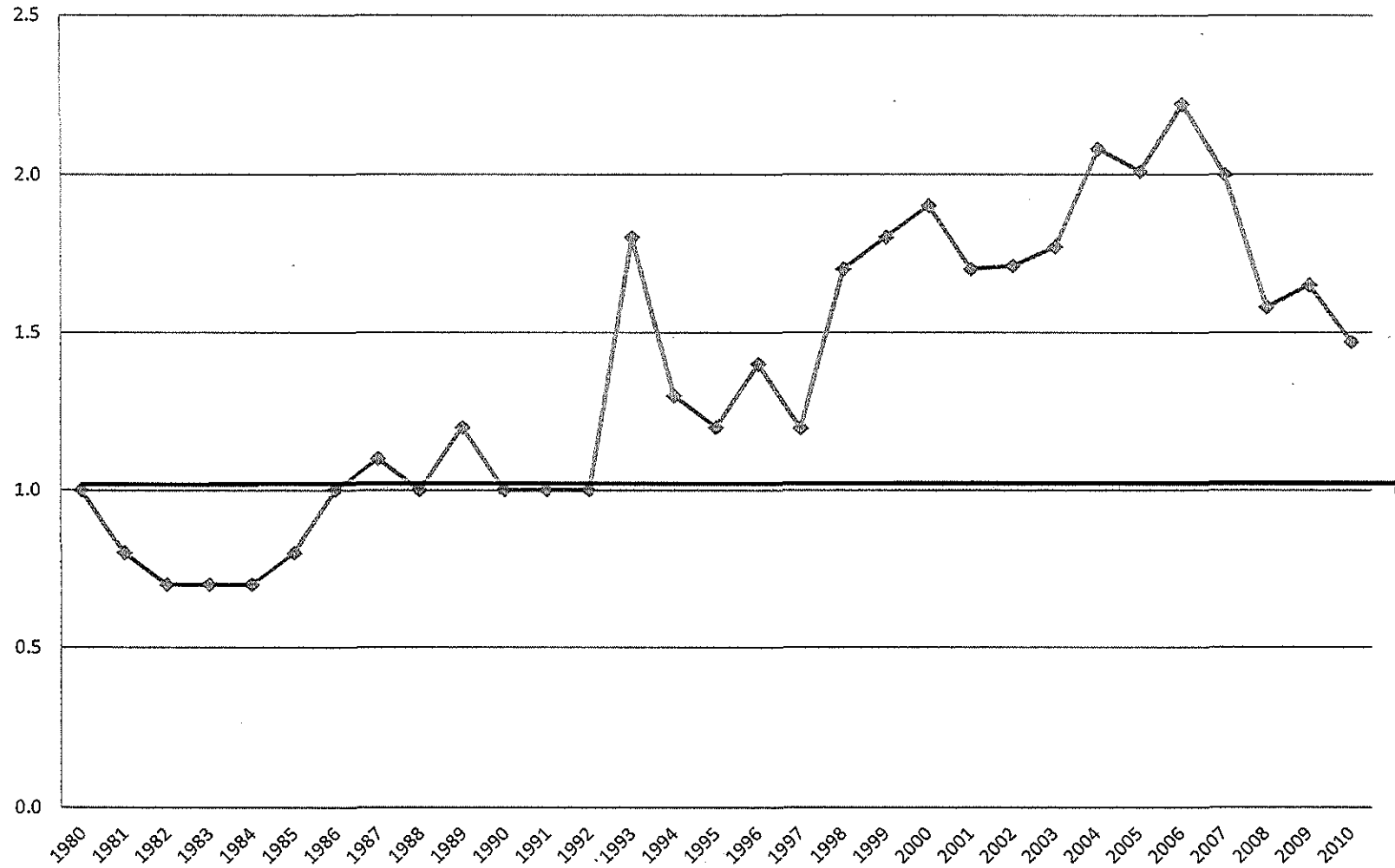
<sup>2</sup> *The Value Line Investment Survey*, September 9, 2011.

<sup>3</sup> Schedule MPG-4, Page 2 of 2.

<sup>4</sup> *Blue Chip Economic Indicators*, October 10, 2011 at 15.

# Missouri-American Water Company

## Common Stock Market/Book Ratio



Sources:

2001 - 2010: AUS Utility Reports.

1980 - 2000: Mergent Public Utility Manual, 2003.

# Missouri-American Water Company

## Equity Risk Premium - Treasury Bond

<u>Line</u>	<u>Year</u>	<u>Authorized Gas Returns<sup>1</sup></u> (1)	<u>Treasury Bond Yield<sup>2</sup></u> (2)	<u>Indicated Risk Premium</u> (3)
1	1986	13.46%	7.78%	5.68%
2	1987	12.74%	8.59%	4.15%
3	1988	12.85%	8.96%	3.89%
4	1989	12.88%	8.45%	4.43%
5	1990	12.67%	8.61%	4.06%
6	1991	12.46%	8.14%	4.32%
7	1992	12.01%	7.67%	4.34%
8	1993	11.35%	6.59%	4.76%
9	1994	11.35%	7.37%	3.98%
10	1995	11.43%	6.88%	4.55%
11	1996	11.19%	6.71%	4.48%
12	1997	11.29%	6.61%	4.68%
13	1998	11.51%	5.58%	5.93%
14	1999	10.66%	5.87%	4.79%
15	2000	11.39%	5.94%	5.45%
16	2001	10.95%	5.49%	5.46%
17	2002	11.03%	5.43%	5.60%
18	2003	10.99%	4.96%	6.03%
19	2004	10.59%	5.05%	5.54%
20	2005	10.46%	4.65%	5.81%
21	2006	10.43%	4.91%	5.52%
22	2007	10.24%	4.84%	5.40%
23	2008	10.37%	4.28%	6.09%
24	2009	10.19%	4.08%	6.11%
25	2010 <sup>3</sup>	10.08%	4.25%	5.83%
26	Q3 2011 <sup>3</sup>	9.93%	4.20%	5.73%
27	<b>Average</b>	<b>11.33%</b>	<b>6.23%</b>	<b>5.10%</b>

Sources:

<sup>1</sup> Regulatory Research Associates, Inc., *Regulatory Focus*, Jan. 85 - Dec. 06, and October 6, 2011.

<sup>2</sup> Economic Report of the President 2010: Table 73. The yields from 2002 to 2005 represent the 20-Year Treasury yields obtained from the Federal Reserve Bank.

<sup>3</sup> St. Louis Federal Reserve: Economic Research, <http://research.stlouisfed.org/>.

# Missouri-American Water Company

## Equity Risk Premium - Utility Bond

<u>Line</u>	<u>Year</u>	<u>Authorized Gas Returns<sup>1</sup></u> (1)	<u>Average "A" Rated Utility Bond Yield<sup>2</sup></u> (2)	<u>Indicated Risk Premium</u> (3)
1	1986	13.46%	9.58%	3.88%
2	1987	12.74%	10.10%	2.64%
3	1988	12.85%	10.49%	2.36%
4	1989	12.88%	9.77%	3.11%
5	1990	12.67%	9.86%	2.81%
6	1991	12.46%	9.36%	3.10%
7	1992	12.01%	8.69%	3.32%
8	1993	11.35%	7.59%	3.76%
9	1994	11.35%	8.31%	3.04%
10	1995	11.43%	7.89%	3.54%
11	1996	11.19%	7.75%	3.44%
12	1997	11.29%	7.60%	3.69%
13	1998	11.51%	7.04%	4.47%
14	1999	10.66%	7.62%	3.04%
15	2000	11.39%	8.24%	3.15%
16	2001	10.95%	7.76%	3.19%
17	2002	11.03%	7.37%	3.66%
18	2003	10.99%	6.58%	4.41%
19	2004	10.59%	6.16%	4.43%
20	2005	10.46%	5.65%	4.81%
21	2006	10.43%	6.07%	4.36%
22	2007	10.24%	6.07%	4.17%
23	2008	10.37%	6.53%	3.84%
24	2009	10.19%	6.04%	4.15%
25	2010 <sup>3</sup>	10.08%	5.46%	4.62%
26	Q2 2011 <sup>3</sup>	9.93%	5.26%	4.67%
27	<b>Average</b>	<b>11.33%</b>	<b>7.65%</b>	<b>3.68%</b>

Sources:

<sup>1</sup> Regulatory Research Associates, Inc., *Regulatory Focus*, Jan. 85 - Dec. 06, and October 6, 2011.

<sup>2</sup> Mergent Public Utility Manual, Mergent Weekly News Reports, 2003. The utility yields for the period 2001-2009 were obtained from the Mergent Bond Record. The utility yields were obtained from <http://credittrends.moodys.com/>.

<sup>3</sup> [www.moodys.com](http://www.moodys.com), Bond Yields and Key Indicators.

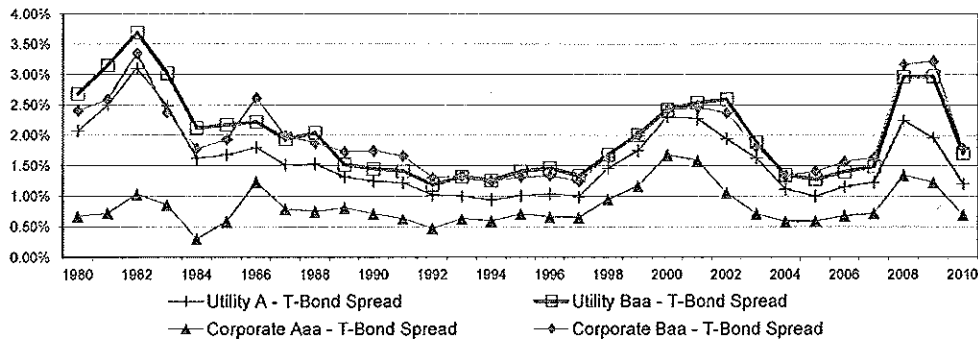


# Missouri-American Water Company

## Bond Yield Spreads

Line	Year	Public Utility Bond Yields					Corporate Bond Yields				
		T-Bond Yield <sup>1</sup> (1)	A <sup>2</sup> (2)	Baa <sup>2</sup> (3)	A-T-Bond Spread (4)	Baa-T-Bond Spread (5)	Aaa <sup>1</sup> (6)	Baa <sup>1</sup> (7)	Aaa-T-Bond Spread (8)	Baa-T-Bond Spread (9)	Baa Utility - Corporate (10)
1	1980	11.27%	13.34%	13.95%	2.07%	2.68%	11.94%	13.67%	0.67%	2.40%	0.28%
2	1981	13.45%	15.95%	16.60%	2.50%	3.15%	14.17%	16.04%	0.72%	2.59%	0.56%
3	1982	12.76%	15.86%	16.45%	3.10%	3.69%	13.79%	16.11%	1.03%	3.35%	0.34%
4	1983	11.18%	13.66%	14.20%	2.48%	3.02%	12.04%	13.55%	0.86%	2.37%	0.65%
5	1984	12.41%	14.03%	14.53%	1.62%	2.12%	12.71%	14.19%	0.30%	1.78%	0.34%
6	1985	10.79%	12.47%	12.96%	1.68%	2.17%	11.37%	12.72%	0.58%	1.93%	0.24%
7	1986	7.78%	9.58%	10.00%	1.80%	2.22%	9.02%	10.39%	1.24%	2.61%	-0.39%
8	1987	8.59%	10.10%	10.53%	1.51%	1.94%	9.38%	10.58%	0.79%	1.99%	-0.05%
9	1988	8.96%	10.49%	11.00%	1.53%	2.04%	9.71%	10.83%	0.75%	1.87%	0.17%
10	1989	8.45%	9.77%	9.97%	1.32%	1.52%	9.26%	10.18%	0.81%	1.73%	-0.21%
11	1990	8.61%	9.86%	10.06%	1.25%	1.45%	9.32%	10.36%	0.71%	1.75%	-0.30%
12	1991	8.14%	9.36%	9.55%	1.22%	1.41%	8.77%	9.80%	0.63%	1.66%	-0.25%
13	1992	7.67%	8.69%	8.86%	1.02%	1.19%	8.14%	8.98%	0.47%	1.31%	-0.12%
14	1993	6.59%	7.59%	7.91%	1.00%	1.32%	7.22%	7.93%	0.63%	1.34%	-0.02%
15	1994	7.37%	8.31%	8.63%	0.94%	1.26%	7.96%	8.62%	0.59%	1.25%	0.01%
16	1995	6.88%	7.89%	8.29%	1.01%	1.41%	7.59%	8.20%	0.71%	1.32%	0.09%
17	1996	6.71%	7.75%	8.17%	1.04%	1.46%	7.37%	8.05%	0.66%	1.34%	0.12%
18	1997	6.61%	7.60%	7.95%	0.99%	1.34%	7.26%	7.86%	0.65%	1.25%	0.09%
19	1998	5.58%	7.04%	7.26%	1.46%	1.68%	6.53%	7.22%	0.95%	1.64%	0.04%
20	1999	5.87%	7.62%	7.88%	1.75%	2.01%	7.04%	7.87%	1.17%	2.00%	0.01%
21	2000	5.94%	8.24%	8.36%	2.30%	2.42%	7.62%	8.36%	1.68%	2.42%	0.00%
22	2001	5.49%	7.76%	8.03%	2.27%	2.54%	7.08%	7.95%	1.59%	2.46%	0.08%
23	2002	5.43%	7.37%	8.02%	1.94%	2.59%	6.49%	7.80%	1.06%	2.37%	0.22%
24	2003	4.98%	6.58%	6.84%	1.62%	1.89%	5.67%	6.77%	0.71%	1.81%	0.07%
25	2004	5.05%	6.16%	6.40%	1.11%	1.35%	5.63%	6.39%	0.58%	1.34%	0.00%
26	2005	4.65%	5.65%	5.93%	1.00%	1.28%	5.24%	6.06%	0.59%	1.41%	-0.14%
27	2006	4.91%	6.07%	6.32%	1.16%	1.41%	5.59%	6.48%	0.68%	1.57%	-0.16%
28	2007	4.84%	6.07%	6.33%	1.23%	1.49%	5.56%	6.48%	0.72%	1.64%	-0.15%
29	2008	4.28%	6.53%	7.25%	2.25%	2.97%	5.63%	7.45%	1.35%	3.17%	-0.20%
30	2009	4.08%	6.04%	7.06%	1.96%	2.98%	5.31%	7.30%	1.23%	3.22%	-0.24%
31	2010	4.25%	5.46%	5.96%	1.21%	1.71%	4.94%	6.04%	0.69%	1.79%	-0.08%
32	Average	7.40%	9.00%	9.39%	1.59%	1.99%	8.24%	9.36%	0.83%	1.96%	0.03%

**Yield Spreads**  
Treasury Vs. Corporate & Treasury Vs. Utility



**Sources:**

<sup>1</sup> Economic Report of the President 2008: Table 73 at 316. The yields from 2002 to 2005 represent the 20-Year Treasury yields obtained from the Federal Reserve Bank.

<sup>2</sup> *Mergent Public Utility Manual* 2003. Moody's Daily News Reports.

# Missouri-American Water Company

## Water Utilities Value Line Beta

<u>Line</u>	<u>Company</u>	<u>Beta</u>
1	American States Water	0.75
2	American Water Works Co.	0.65
3	Aqua America, Inc.	0.65
4	California Water Serv. Grp.	0.70
5	Connecticut Water Services	0.80
6	Middlesex Water Company	0.75
7	SJW Corporation	0.90
8	York Water Company	0.70
9	<b>Average</b>	<b>0.74</b>

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Source:

*The Value Line Investment Survey*, October 21, 2011.

# Missouri-American Water Company

## Gas Utilities Value Line Beta

<u>Line</u>	<u>Company</u>	<u>Beta</u>
1	Atmos Energy Corp.	0.70
2	Laclede Group, Inc.	0.60
3	New Jersey Resources	0.65
4	NiSource Inc.	0.85
5	Northwest Natural Gas	0.60
6	Piedmont Natural Gas	0.65
7	South Jersey Industries	0.65
8	Southwest Gas Corp.	0.75
9	UGI Corporation	0.70
10	WGL Holdings, Inc.	0.65
11	<b>Average</b>	<b>0.68</b>

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Source:

*The Value Line Investment Survey, September 9, 2011.*

# Missouri-American Water Company

## Water Utilities CAPM Return

<u>Line</u>	<u>Description</u>	<u>Gorman Market Risk Premium (1)</u>	<u>Morningstar Market Risk Premium (2)</u>
1	Risk-Free Rate <sup>1</sup>	3.90%	3.90%
2	Risk Premium <sup>2</sup>	6.65%	6.70%
3	Beta <sup>3</sup>	0.74	0.74
4	CAPM	8.82%	8.86%

Sources:

<sup>1</sup> *Blue Chip Financial Forecasts*; October 1, 2011, at 2.

<sup>2</sup> Morningstar, Inc. *Ibbotson S&P 500 2011 Classic Yearbook* at 86, and Morningstar, Inc. *Ibbotson S&P 500 2011 Valuation Yearbook* at 54 and 66.

<sup>3</sup> *The Value Line Investment Survey*, October 21, 2011.

# Missouri-American Water Company

## Gas Utilities CAPM Return

<u>Line</u>	<u>Description</u>	<u>Gorman Market Risk Premium (1)</u>	<u>Morningstar Market Risk Premium (2)</u>
1	Risk-Free Rate <sup>1</sup>	3.90%	3.90%
2	Risk Premium <sup>2</sup>	6.65%	6.70%
3	Beta <sup>3</sup>	0.68	0.68
4	CAPM	8.42%	8.46%

Sources:

<sup>1</sup> *Blue Chip Financial Forecasts*; October 1, 2011, at 2.

<sup>2</sup> Morningstar, Inc. *Ibbotson SBBI 2011 Classic Yearbook* at 86, and  
Morningstar, Inc. *Ibbotson SBBI 2011 Valuation Yearbook* at 54 and 66.

<sup>3</sup> *The Value Line Investment Survey*, September 9, 2011.

# Missouri-American Water Company

## Standard & Poor's Credit Metrics

<u>Line</u>	<u>Description</u>	Retail	<u>S&amp;P Benchmark<sup>1/2</sup></u>			<u>Reference</u>
		<u>Cost of Service</u>	<u>Intermediate</u>	<u>Significant</u>	<u>Aggressive</u>	
		<u>Amount</u>				
		(1)	(2)	(3)	(4)	(5)
1	Rate Base	\$ 849,106,802				Schedule CAS-1, page 1 of 3.
2	Weighted Common Return	4.73%				Page 2, Line 3, Col. 4.
3	Pre-Tax Rate of Return	10.93%				Page 2, Line 4, Col. 5.
4	Income to Common	\$ 40,202,312				Line 1 x Line 2.
5	EBIT	\$ 92,769,680				Line 1 x Line 3.
6	Depreciation & Amortization	\$ 30,523,449				Schedule CAS-2, Page 1 of 3.
7	Deferred Income Taxes & ITC	\$ 553,560				Schedule CAS-2, Page 1 of 3.
8	Funds from Operations (FFO)	\$ 71,279,321				Sum of Lines 4, and 6 to 7.
9	EBITDA	\$ 123,293,129				Sum of Lines 5 and 6.
10	Total Debt Ratio	50%	35% - 45%	45% - 50%	50% - 60%	Page 3, Line 3, Col. 2.
11	Debt to EBITDA	3.4x	2.0x - 3.0x	3.0x - 4.0x	4.0x - 5.0x	(Line 1 x Line 10) / Line 9.
12	FFO to Total Debt	17%	30% - 45%	20% - 30%	12% - 20%	Line 8 / (Line 1 x Line 10).

Sources:

<sup>1</sup> Standard & Poor's: "Criteria Methodology: Business Risk/Financial Risk Matrix Expanded," May 27, 2009.

<sup>2</sup> S&P RatingsDirect: "U.S. Investor-Owned Water Utilities, Strongest To Weakest," October 7, 2011.

Note:

Based on the May 2009 S&P metrics, AWC has an "Excellent" business profile and an "Aggressive" financial profile.

# Missouri-American Water Company

## Standard & Poor's Credit Metrics (Pre-Tax Rate of Return)

<u>Line</u>	<u>Description</u>	<u>Amount (000)</u> (1)	<u>Weight</u> (2)	<u>Cost</u> (3)	<u>Weighted Cost</u> (4)	<u>Pre-Tax Weighted Cost</u> (5)
1	Long-Term Debt	\$ 423,115	49.36%	6.36%	3.14%	3.14%
2	Preferred Stock	2,306	0.27%	9.23%	0.02%	0.02%
3	Common Equity	<u>431,742</u>	<u>50.37%</u>	<u>9.40%</u>	<u>4.73%</u>	<u>7.76%</u>
4	<b>Total</b>	<b>\$ 857,162</b>	<b>100.00%</b>		<b>7.90%</b>	<b>10.93%</b>
5	Tax Conversion Factor*					1.63925

Sources:

Schedule PMA-1, page 1 of 2.

\* Schedule CAS-1, page 1 of 3.

# Missouri-American Water Company

## Standard & Poor's Credit Metrics (Financial Capital Structure)

<u>Line</u>	<u>Description</u>	<u>Amount (000)</u> (1)	<u>Weight</u> (2)
1	Long-Term Debt	\$ 423,115	49.36%
2	Preferred Stock	<u>2,306</u>	<u>0.27%</u>
3	<b>Total Long-Term Debt</b>	<b>\$ 425,421</b>	<b>49.63%</b>
4	Common Equity	<u>431,742</u>	<u>50.37%</u>
5	<b>Total</b>	<b>\$ 857,162</b>	<b>100.00%</b>

Source:  
Schedule PMA-1, page 1 of 2.