

**Detailed Program Budget**

	Year 1	Year 2	Year 3
Project Delivery	\$0	\$0	\$0
Admin	\$4,050	\$3,600	\$3,600
Marketing	\$2,700	\$2,400	\$2,400
Incentives	\$33,750	\$30,000	\$30,000
Evaluation	\$2,025	\$1,800	\$1,800
<b>Total Budget</b>	<b>\$42,525</b>	<b>\$37,800</b>	<b>\$37,800</b>

**Program Cost-Effectiveness**

Total Resource Cost Test	Societal Test	Participant Test	Ratepayer Impact Measure Test	Utility Cost Test
0.66	0.69	0.25	0.53	2.05

## 5. Commercial and Industrial Programs

Empire's commercial and industrial DSM programs serve non-residential customers, encouraging investment in building operator certification and energy efficient measures such as lighting, cooling equipment and motors.

### 5.1 C&I Energy Efficiency Rebate Program

The C&I Energy Efficiency Rebate Program provides incentives to lower the cost of identifying and purchasing energy efficient equipment for commercial or industrial facilities. The program consists of three parts, an energy audit, prescriptive rebates and custom rebates. Empire markets this program through partnerships with contractors and distributors of energy efficient systems and equipment. Other marketing includes newspaper advertisements, targeted mailings to customers and contractors, bill inserts and advertising in HVAC trade publications.

Program goals include:

- Education about the benefits of installing high efficiency equipment.
- Effectively install efficient equipment and systems through the Empire Program.
- Help commercial and industrial customers reduce their electricity bills

#### 5.1.1 Energy Audit

Energy audits provide customers with a comprehensive analysis of their building energy use and recommendations on ways to reduce energy costs and improve energy efficiency. An incentive covers 50% of the audit cost, up to \$300 for facilities less than 25,000 square feet and up to \$500 for facilities over 25,000 square feet. Customers with multiple buildings are eligible for multiple audit rebates. To receive the incentive, the audit must be performed by an Empire certified energy auditor, a copy of the audit report must be submitted with the rebate application, and the participant must implement at least one of the recommendations that qualify for an Empire equipment rebate.

#### 5.1.2 Prescriptive Rebate

Pre-qualified prescriptive rebates are available for new construction and retrofits. The rebated

measures are proven technologies that are readily available with known performance characteristics. An audit is not required to participate. A \$20,000 incentive cap is imposed per facility per program year. However, if funds are still available in the last three months of the program year, the cap may be exceeded. Multiple rebate applications for different measures may be submitted. Eligible equipment categories include lighting, motors, variable frequency drives and HVAC equipment.

**Eligible Measures and Incentive Levels<sup>19</sup>**

LIGHTING			
Measure	Incentive		
High Performance T8 Fixtures replace T12 or standard T8 lighting. Must meet specifications set by the Consortium for Energy Efficiency (retrofit only).	\$20 for 2-lamp fixtures \$30 for 3-lamp fixtures		
Standard T8 Lamps and Ballasts replace T12 systems (lamp and ballast).	\$2 per lamp \$10 per ballast		
Lighting Power Density - must be at least 25% below ASHRAE Std. 90.1.	\$1 per watt per sq.ft. reduction		
High Intensity Fluorescent - T5 or T5HO lamps with electronic ballasts.	\$50 per fixture		
Pulse Start Metal Halide (retrofit only)	\$50 per fixture		
Lighting Controls - switch replacement sensors limited to rooms less than 250 sq.ft.	\$20 switch replacement sensor \$50 ceiling/remote mounted sensor		
LED Exit Sign	\$10 per sign		
HVAC			
Type and Size	Efficiency	Incentive	
Split System Air Conditioner <65,000 Btu/h	14.0 SEER, 12.0 EER	\$92 per ton	
Unitary System Air Conditioner <65,000 Btu/h	14.0 SEER, 11.6 EER	\$92 per ton	
Unitary or Split System Air Conditioner ≥65,000 to <135,000 Btu/h	11.5 EER	\$73 per ton	
Unitary or Split System Air Conditioner ≥135,000 to <240,000 Btu/h	11.5 EER	\$79 per ton	
Unitary or Split System Air Conditioner ≥240,000 to <760,000 Btu/h	10.3 EER	\$79 per ton	
Air Cooled Chiller	1.03 IPLV	\$40 per ton	
MOTORS			
Horsepower	Open Drip Proof	Totally Enclosed Fan Cooled	Incentive
1	85.50%	85.50%	\$50
1.5	86.50%	86.50%	\$50
2	86.50%	86.50%	\$60
3	89.50%	89.50%	\$60
5	89.50%	89.50%	\$60
7.5	91.00%	91.70%	\$90
10	91.70%	91.70%	\$100
15	93.00%	92.40%	\$115
20	93.00%	93.00%	\$125
25	93.60%	93.60%	\$130
Variable Frequency Drives (VFD)			
Horsepower	Incentive		
1.5 to 10 HP	\$130 per HP		
10 to 20 HP	\$115 per HP		
≥ 20 HP	\$95 per HP		

### 5.1.3 Custom Rebate

Non-residential customers that install energy efficient equipment in a new or existing facility that does not qualify for a prescriptive rebate may receive a custom incentive. An audit is not required to participate, but applications must be pre-approved by Empire before equipment is purchased and

<sup>19</sup> Empire Missouri 2010 incentive levels were utilized for all measures except LED Exit Signs, Air Cooled Chillers and Variable Frequency Drives.

installed. Custom projects are reviewed to ensure they produce a Societal Benefit-Cost Test of 1.05 or higher and have an incremental payback greater than two years.

A \$20,000 incentive cap is imposed per facility per program year. However, if funds are still available in the last three months of the program year, the cap may be exceeded. Multiple rebate applications for different measures may be submitted.

Incentives are the lesser of the following:

- A buy-down to a two year payback;
- 50% of the incremental cost; or
- 50% of lifecycle avoided demand and energy costs.

## 2010 PROGRAM SUMMARY

In 2010, Empire had 30 custom participants and 15 prescriptive participants. Eligible prescriptive rebate equipment categories included lighting, motor and HVAC equipment.

C&I Energy Efficiency Program Summary

2010 Program	Custom	Prescriptive
Participants	30	15
Expenditures	\$228,310	\$33,908
Energy Savings (kWh)	4,529,981	280,653
Demand Savings (kW)	995	166
TRC Benefit-Cost Ratio	8.52	5.61

## 2012 PROPOSED PROGRAM

The net energy and demand savings were estimated based on a mix of eligible equipment, adjusted by product-specific net-to-gross factors and an average 85 percent coincidence factor.<sup>20</sup> The program lifetime was estimated at 15 years and the direct participant costs were estimated at \$7,800 for prescriptive projects and \$15,000 for customer projects.<sup>21</sup>

Incentives are capped at \$20,000; for the purposes of this analysis, the average incentive was estimated at \$2,800 for prescriptive projects and \$7,500 for custom projects. Delivery is 12 percent of total incentives while administration and marketing are 5 percent and 3 percent of incentives, respectively, and evaluation is 5 percent of the total budget.

<sup>20</sup>Frontier Associates, LLC (2010). Arkansas Comprehensive Programs Deemed Savings. Prepared by Nexant; Consortium for Energy Efficiency. High-Efficiency Commercial and Conditioning and Heat Pump Initiative.

<http://www.cee1.org/com/hecac/hecac-main.php3>; Public Utilities Commission of Ohio (2010). State of Ohio Energy Efficiency Technical Reference Manual. Prepared by Vermont Energy Investment Corporation; Michigan Public Service Commission (2012). Michigan Energy Measures Database. Prepared by Morgan Marketing Partners; Xcel Energy. 2009/2010 Biennial DSM (Revised February 20, 2009) - Technical Assumptions.

<sup>21</sup>Frontier Associates, LLC (2010). Arkansas Comprehensive Programs Deemed Savings. Prepared by Nexant; Michigan Public Service Commission (2012). Michigan Energy Measures Database. Prepared by Morgan Marketing Partners; Public Utilities Commission of Ohio (2010). State of Ohio Energy Efficiency Technical Reference Manual. Prepared by Vermont Energy Investment Corporation.

**Expected Net Energy Savings**

Eligible Measure	Savings per Unit	Year 1	Year 2	Year 3
Custom	25,028	1,251,411	2,502,822	3,754,233
Prescriptive	11,903	1,190,310	1,785,465	2,380,620

**Expected Net Demand Savings**

Eligible Measure	Savings per Unit	Year 1	Year 2	Year 3
Custom	7.40	370	740	1,110
Prescriptive	3.03	303	455	607

**Expected Participation**

Eligible Measure	Year 1	Year 2	Year 3
Custom	50	100	150
Prescriptive	100	150	200

**Detailed Program Budget**

	Custom			Prescriptive		
	Year 1	Year 2	Year 3	Year 1	Year 2	Year 3
Project Delivery	\$45,000	\$90,000	\$135,000	\$33,492	\$50,238	\$66,984
Admin	\$18,750	\$37,500	\$56,250	\$13,955	\$20,933	\$27,910
Marketing	\$11,250	\$22,500	\$33,750	\$8,373	\$12,560	\$16,746
Incentives	\$375,000	\$750,000	\$1,125,000	\$279,100	\$418,650	\$558,200
Evaluation	\$22,500	\$45,000	\$67,500	\$16,746	\$25,119	\$33,492
<b>Total Budget</b>	<b>\$472,500</b>	<b>\$945,000</b>	<b>\$1,417,500</b>	<b>\$351,666</b>	<b>\$527,499</b>	<b>\$703,332</b>

**Program Cost-Effectiveness**

	Total Resource Cost Test	Societal Test	Participant Test	Ratepayer Impact Measure Test	Utility Cost Test
Custom	1.84	1.91	0.77	0.80	3.31
Prescriptive	1.63	1.70	0.56	0.79	3.97

## 5.2 Building Operator Certification

The Building Operator Certification (BOC) Program is a training and certification program that educates facility managers and operators in the energy efficiency of their equipment and processes. The training includes approximately 80 hours of classroom and project work in building systems operation and maintenance. Each course in the series is completed in a one-day training session, except *BOC 103 – HVAC Systems and Controls*, a two-day course.

Empire offers incentives for Level 1 training, topics HVAC Systems and Controls, Efficient Lighting Fundamentals, Facility Electrical Systems, and Indoor Air Quality. To become certified, participants must pass an exam at the end of each day of training and complete assigned projects. Rebates of \$575, half of the training tuition, are provided to Empire participants that complete the certification process.

The program is administered by the Missouri Energy Center in partnership with the Midwest Energy Efficiency Alliance (MEEA). The program is targeted towards customers with facilities that employ full-time building operators.

Empire works with Missouri Energy Center and MEEA to promote and market the certification program. Marketing activities include targeted mailing to building operators and presentations to the Chamber of Commerce. Empire will give presentations at Chamber of Commerce meetings and trade conferences.

Program goals include:

- Education of non-residential building operators about the benefits of efficiency.
- Help commercial and industrial customers reduce their electricity bills.

### 2010 PROGRAM SUMMARY

There were no BOC Program participants from January through December 2010. Expenditures totaled \$1,029 during this time.

### 2012 PROPOSED PROGRAM

The energy and demand savings were adjusted by a 53 percent coincidence factor.<sup>22</sup> The direct participant costs were estimated at \$1,150, the current cost of training, and the estimated useful life was 15 years.<sup>23</sup>

Participants receive an incentive of \$575 upon completion of the training program. Delivery is 12 percent of total incentives while administration and marketing are 2 percent and 12 percent of incentives, respectively, and evaluation is 5 percent of the total budget.

#### Expected Net Energy Savings

Savings per Unit	Year 1	Year 2	Year 3
8,139	325,560	569,730	813,900

#### Expected Net Demand Savings

Savings per Unit	Year 1	Year 2	Year 3
1.643	66	115	164

#### Expected Participation

Year 1	Year 2	Year 3
40	70	100

#### Detailed Program Budget

	Year 1	Year 2	Year 3
Project Delivery	\$2,760	\$4,830	\$6,900
Admin	\$460	\$805	\$1,150
Marketing	\$4,600	\$8,050	\$11,500
Incentives	\$23,000	\$40,250	\$57,500
Evaluation	\$1,541	\$2,697	\$3,853
<b>Total Budget</b>	<b>\$32,361</b>	<b>\$56,632</b>	<b>\$80,903</b>

<sup>22</sup> Kansas City Power & Light (2009). Evaluation of Kansas City Power and Light's Building Operator Certificate Program. Prepared by Opinion Dynamics Corporation; Xcel Energy. 2009/2010 Biennial DSM (Revised February 20, 2009) - Technical Assumptions.

<sup>23</sup> Empire District Electric. Building Operator Certification. [www.empiredistrict.com/Dochandler.ashx?id=4019](http://www.empiredistrict.com/Dochandler.ashx?id=4019); Frontier Associates, LLC (2010). Arkansas Comprehensive Programs Deemed Savings. Prepared by Nexant; Public Utilities Commission of Ohio (2010). State of Ohio Energy Efficiency Technical Reference Manual. Prepared by Vermont Energy Investment Corporation.

**Program Cost-Effectiveness**

Total Resource Cost Test	Societal Test	Participant Test	Ratepayer Impact Measure Test	Utility Cost Test
6.84	7.12	2.40	0.90	11.71

### 5.3 Interruptible Service Rider

The Interruptible Service Rider Program is intended as a load shedding strategy to be used where system peak demand exceeds available capacity or extreme energy prices are expected. The purpose of load shedding is to avoid the occurrence of involuntary load curtailments and/or excessive purchased energy prices

The program is designed to reduce customer load during peak periods, upon request by Empire. The rider is available to commercial and industrial customers with a minimum monthly billing demand of 200 kW and an anticipated minimum load curtailment capability of 200 kW. The program year runs from June 1 through May 31.

Customers voluntarily enter into a contract for a term of one to five years for no greater than 50 MW annually. The contract is automatically renewed for the term of equal length unless termination notice is given by the customer or Empire. The customer rate for service interruption varies according to the length of the contract. Curtailments are limited to ten per year, with a maximum interruption of eight hours per curtailment event.

Empire markets this program through partnerships with contractors and distributors of energy efficient systems and equipment. Other marketing includes newspaper advertisements, targeted mailings to customers and contractors, bill inserts and advertising in HVAC trade publications. Empire will give presentations at Chamber of Commerce meetings and trade conferences.

Program goals include:

- Education of non-residential customers about the benefits of reducing load during peak periods.
- Effectively install efficient equipment and systems through the Empire Program.
- Help commercial and industrial customers reduce their electricity bills

### 2010 PROGRAM SUMMARY

Beginning June 1, 2010, there were three contracts with total interruptible demand of 3,100 kW for a monthly credit of \$5,758.

**Interruptible Service Rider Summary**

	2010 Program
Participants	3
Expenditures	\$67,896
Energy Savings (kWh)	0
Demand Savings (kW)	3100
TRC Benefit-Cost Ratio	n/a

## 2012 PROPOSED PROGRAM

Delivery is 20 percent of total incentives while administration and marketing are 5 percent of incentives and evaluation is 5 percent of the total budget.

### Expected Net Demand Savings

Savings per Unit	Year 1	Year 2	Year 3
500	5,000	15,000	22,500

### Expected Participation

Year 1	Year 2	Year 3
10	30	45

### Detailed Program Budget

	Year 1	Year 2	Year 3
Project Delivery	\$6,000	\$18,000	\$27,000
Admin	\$1,500	\$4,500	\$6,750
Marketing	\$1,500	\$4,500	\$6,750
Incentives	\$30,000	\$90,000	\$135,000
Evaluation	\$1,950	\$5,850	\$8,775
<b>Total Budget</b>	<b>\$40,950</b>	<b>\$122,850</b>	<b>\$184,275</b>

### Program Cost-Effectiveness

Total Resource Cost Test	Societal Test	Participant Test	Ratepayer Impact Measure Test	Utility Cost Test
36.20	36.20	n/a	9.68	9.68

## 6. Portfolio Management and Implementation Strategies

Empire program staff will work with AEG, trade allies and distributors, and a third-party program implementation contractor to market and deliver Empire's energy efficiency programs. An evaluation contractor will be retained to provide an independent evaluation of each program.

### 6.1 Marketing and Customer Recruitment

Empire staff will be responsible for marketing the efficiency programs and developing marketing materials for customers, including bill inserts, newspaper advertisements, and direct mail, with input from the program implementation contractor. Empire will also be responsible for maintaining an up-to-date utility website with information on efficiency programs and how to participate.

The third-party implementation contractor will recruit contractors to participate in the residential HVAC and C&I efficiency programs. The implementation contractor will be responsible for developing and maintaining relationships with Empire trade allies, providing information on the benefits of energy efficiency to contractors and training on quality installations and energy audits.

The implementation contractor will send Empire program management staff weekly and monthly updates on marketing activities, customer and contractor recruitment, and training seminars.

## 6.2 Rebate Processing

Empire will maintain a call center with staff that will answer customer questions and process applications to programs. This call center (including the 800 number) may be managed by a third party contractor. AEG will provide support to Empire by processing rebates. Empire will mail rebate checks to program participants, where applicable.

## 6.3 Energy Audits

Onsite energy audits will be conducted by trained auditors. These auditors will be managed by an implementation contractor. Information on the number and type of energy audits conducted, recommendations, and measures installed as a result of the audit will be given to Empire program management staff on a monthly basis.

## 6.4 Customer/Contractor Feedback

Empire will gather customer feedback on its programs through its call center, implementation contractors and program evaluations. Customer complaints will be handled immediately by Empire program management staff or by the implementation contractor. General customer and contractor feedback will be gathered during the evaluation through participant surveys or focus groups and reported to Empire with recommendations on program improvements.

## 6.5 Planning, Reporting and Program Tracking

Empire will work with the PSC to ensure that programs are tracked and reported in a way that meets the state's utility program reporting requirements. AEG will work with Empire to develop a tracking system that is efficient and effective at recording customer feedback, rebates, energy savings, and other program process indicators. This tracking system will be maintained by Empire, and will be utilized by staff and third-party contractors as a central database for program inputs.

# 7. Evaluation, Measurement and Verification Activities

Empire has designated approximately 5% of its total program budgets for Evaluation, Measurement and Verification (EM&V) activities, which is the industry standard. To cost-effectively evaluate Empire's energy efficiency programs, the evaluation contractor will evaluate each program every two years, starting with the beginning of the second program year.

This plan provides a high level, multiple year evaluation approach for Empire's energy efficiency program portfolio. This plan is the first stage of a two-stage evaluation planning process. The second stage is annual detailed evaluation plans, which will be prepared by the evaluation contractor for the programs that will be evaluated.

## 7.1 Process Evaluation Approach

Process evaluations will be conducted at the end of the first year of each program. The purpose of a process evaluation is to assess the effectiveness of program processes, evaluate the achievements of objectives and make recommendations for improvements. A good process evaluation will:

- Assist program implementers and managers with managing programs to achieve cost effective savings while maintaining high levels of customer satisfaction.
- Determine awareness levels to refine marketing strategies and reduce barriers to participation.
- Provide recommendations for changing the program's structure, management, administration, design, delivery, operations or targets.
- Determine if best practices should be incorporated.
- Gather information from a variety of sources to address the issues stated above.

The first year process evaluations will provide recommendations to Empire, program implementers, and other program stakeholders on program design, delivery, and administration. The evaluation contractor will meet with Empire's program managers, review existing programs, and interview Empire staff and implementation contractors to identify and prioritize important management, policy, and process issues.

The evaluation contractor will develop individual program plans that identify project objectives, data resources and collection, key researchable issues, budget and timeline. Once the evaluation plans have been reviewed by Empire, the evaluation contractor will design the sample plan and data collection instruments, and collect and analyze the data. The evaluation contractor will synthesize the findings and present recommendations to Empire in draft and final evaluation reports.

## 7.2 Impact Evaluation Approach

Impact evaluations estimate gross and net demand, energy savings and the cost effectiveness of installed systems. They are used to verify measure installations, identify key energy assumptions and provide the research necessary to calculate defensible and accurate savings attributable to the program. Impact evaluations are typically conducted one year after the program is implemented because program results may not be accessible or apparent before then.

The evaluation contractor will adhere to the state evaluation protocols to obtain unbiased reliable estimates of program-level net energy and demand savings over the life of the expected net impact. Measurement and Verification (M&V) may be conducted at a higher level of rigor or with greater precision than the protocols (depending on resources), where more inputs measured or metered, but M&V may not use a lower level of rigor than is specified in the evaluation protocol.

## 7.3 Cross-Cutting Evaluation Activities

This section discusses the evaluation tasks that the evaluation contractor will perform each year at the overall portfolio level.

### 7.3.1 Project Initiation Meetings

The evaluation contractor will meet with Empire staff (and their contractors, if desired) annually in person or via teleconference to discuss evaluation objectives, a common set of expectations about what the evaluation will provide, and an agreement on the methods to be used to evaluate each program. The meeting will also provide an opportunity to review the data requirements for meeting the study

objectives, establish the schedule of deliverables, set up a communications protocol and develop a good working relationship.

### 7.3.2 Evaluation Plans

Program evaluation supports the need for public accountability, oversight, validation of program performance and cost-effective program improvements. An evaluation plan provides a roadmap for program evaluation activities, identifying evaluation objectives, the evaluation approach, data collection, sampling plans, and work schedule.

In addition to the program plan, the evaluation contractor will develop detailed evaluation plans for each program. The plans will support a comprehensive approach, designed to be revised and extended into future years. The evaluation plan will include study strategies and techniques, study objectives, key researchable issues, data collection and analysis approaches, sampling strategies, timelines, and deliverables by the programs to be evaluated that year.

### 7.3.3 Program Design and Delivery Review

A program design and delivery review will be completed as part of the Year 1 process evaluation. This will include staff interviews and a review of the tracking system.

#### *Staff Interviews*

The evaluation contractor will conduct in-depth interviews with Empire design and delivery staff. The interviews with program managers and staff will discuss the roles and responsibilities of staff and trade allies; program goals, successes, and challenges in meeting these goals; the effectiveness of the programs' operations relative to the defined program goals and objectives; reasons for variance in program performance by customer class or territory; and areas in need of improvement in program design and implementation. The evaluation contractor will complete an interim memo summarizing the results of the program design and delivery review.

#### *Tracking System Review*

Quality program tracking systems are integral for effective program planning, implementation and evaluation. The evaluation contractor will evaluate Empire's tracking system including initial data validation (application processing, measure and savings capture and validation, audit trail, and system location), security, and data granularity (types of data being captured, QA/QC processes, data thresholds and back-up data capture, refresh rate and automated validations).

### 7.3.4 Evaluation Management and Reporting

The evaluation contractor will complete three main activities for evaluation management and reporting through the two-year period. These are discussed below and include progress reporting, interim reporting and annual reporting.

#### *Progress reporting*

The evaluation contractor will meet with Empire in person or via teleconference to summarize tasks completed for the month, problems encountered and solutions implemented, schedule and budget issues and updates, and tasks planned in the next month. The evaluation contractor will have ad-hoc

meetings with Empire staff as needed to resolve issues as they arise and maintain ongoing communication.

#### *Interim reporting*

It is imperative that the evaluation provide and discuss preliminary findings at the end of each data collection and analysis activity. This type of regular reporting ensures that the findings from each activity can be used to modify the programs as needed to improve their performance. The evaluation contractor will provide Empire with interim evaluation memorandum reports that will summarize preliminary evaluation findings and potential recommendations stemming from those findings.

#### *Annual reporting*

The evaluation contractor will compile and synthesize the results of all evaluation activities each year into an annual comprehensive evaluation report that will identify key findings and recommendations at the cross-cutting and sector level (residential and commercial) as well as program level. The annual evaluation reports will be finalized by the end of each calendar year.

### **7.4 Program Level Work Scope**

As discussed above, one comprehensive evaluation combining process and impact studies will be conducted once for each program, beginning at the end of the first program year. The bulk of the evaluation scope of work will be data collection and analysis tasks to provide input to the process and impact evaluation activities.

Impact evaluation activities will include a combination of engineering reviews, customer surveys, and select on-site visits and metering as appropriate and cost-effective at the program level to provide reliable estimates of energy savings resulting from program activities. Concentrated process evaluation efforts will include program staff interviews, customer surveys, trade ally interviews, and documentation and database review. In general, survey sample sizes will be determined in order to present results at a 90 percent confidence level +/- 10 percent.

#### **7.4.1 Process Evaluation**

##### *Data Collection and Sampling Plan*

The data collection plan will define the specific data collection requirements, along with the source of the information and the use to which that the data will be put, the timing of the data collection, in relation to the rest of the plan, to assure that it meets the overall needs of the study, and the scheduling method and plan or coordinating contacts.

The sampling plan will describe the sample design, interview methodology and stratification of each program. Interviews of the major personnel categories will include Empire staff, program managers, third party implementers, participating and non-participating customers, and participating and non-participating trade allies, in addition to others.

The sample size of each group will be calculated at a 90% confidence interval with an error margin of +/- 10%. The number of completed interviews will provide a sufficient sample to meet the confidence

interval requirements. The interview methodology will range depending on the market actor being interviewed, from on-site interviews, in-depth interviews or computer assisted telephone interviews.

#### ***Program Design and Delivery Staff Interviews***

Interviews with program staff will be conducted in-person and will focus on the program history and design, identifying areas for program improvement and the overall effectiveness of the program. The third party implementer interviews will be conducted at the locations where program files are maintained. Particular attention will be paid to the contractor's perception of how the programs operate, what program data are tracked and captured, how the data are managed and maintained, and how program subcontractor(s) are managed, if applicable.

Questions will be based on both portfolio and program level activities and achievements. Answers to these questions will help identify process improvements that can make the program more efficient and consequently more cost-effective and will be summarized in a chapter of the process evaluation report.

#### ***Customer Data Collection***

Surveys of participating customers will be conducted via telephone. Participating customers will be asked about their experiences with the program, including the effectiveness and satisfaction with the program, the contractor/trade ally, the equipment itself, and marketing outreach. Participants will also answer a series of questions regarding program awareness, attitudes of energy efficiency and energy conservation, overall satisfaction, and barriers to participation, spillover and areas of improvement. The findings from the customer surveys will be summarized in a chapter of the process evaluation and the data tables from these surveys will be provided in separate appendices.

#### ***Contractor Data Collection***

Contractors will be asked about clarity of program rules, usefulness of support materials, marketing and coordination efforts and application processes. These responses will be instrumental in developing recommendations for improvement that will improve program effectiveness and customer satisfaction and remove barriers to participation. Interviews will also attempt to gather information that could be used to assess market effects or other program-related impacts such as free-ridership and spillover.

#### ***Nonparticipating Customer and Contractor Data Collection***

Where appropriate, interviews with non-participating customers and contractors will be conducted to better understand the market, free ridership, spillover and how the program can increase participation and effects in the market. These interviews will also provide insights into removing barriers to participation and improved marketing methods and messages.

#### ***Document Review***

In addition to stakeholder interviews, the evaluation contractor will collect program materials, including process flowcharts, and marketing and outreach materials such as point of purchase (POP) materials, print and radio advertising copy and any cooperative marketing materials developed. The evaluation contractor will also request information on actual activities, such as completed marketing campaigns. Marketing schedules and quantitative data, such as enrollments per month, will be overlaid to determine the impacts of these campaigns.

#### 7.4.2 Impact Evaluation

Program level impact evaluations will be conducted to verify measure installations and identify key energy assumptions for equipment life, incremental equipment cost, program budget information, number of participants, free ridership and spillover. The evaluation will also provide the necessary research to calculate defensible and accurate savings attributable to the program.

The primary data collection methodologies for the impact evaluation will include:

- Strategies to measure and verify energy efficiency installation and determine energy impacts for each program, as appropriate, in kilowatt-hour or kilowatt reductions
  - Sample for field verification activities
  - Field verification activities and observations
  - Adjusted measure savings values based on field activities and data reviews
- Program-specific realization rates
- Energy savings based on four annual time periods (on-peak and off-peak)
- Billing analyses
- Applications and supporting documentation provided to Empire from customers, as appropriate
- Conclusions and recommendations for more accurately estimating energy savings for each program

Secondary data sources will be used for assumptions that do not require primary data collection.

The evaluation contractor will use inputs specific to Empire, including avoided costs and discounts rates to conduct cost-effectiveness analysis and program screening. The program evaluator will evaluate cost-effectiveness using the standard California tests including Total Resource Cost, Societal Cost Test, Participant Test, Utility Test and Rate Impact Measure Test. These tests consider the overall costs and benefits from various perspectives. All results will be provided with estimates of present value benefits, cost, net benefits and benefit-cost ratios. The analysis will include both a retrospective look at the program to date and a prospective analysis of the future of the program.

All work will be designed to meet the appropriate International Performance Measurement and Verification Protocol (IPMVP).

The Empire District Electric Company  
DSM Program Inputs  
MEEIA Filing February 2012

Gross Savings			
	kW per Unit	kWh per Unit	NTG
<b>Total Program</b>			
Total Residential Program			
Residential High Efficiency Lighting	0.057	62	65%
<b>ENERGY STAR Appliances</b>			
ENERGY STAR Clothes Washer	0.367	144	80%
ENERGY STAR Refrigerator	0.012	106	80%
ENERGY STAR Dehumidifier	0.131	213	80%
ENERGY STAR Room Air Conditioner	0.097	115	80%
ENERGY STAR Freezer	0.006	52	80%
Smart Power Strip (7-plug)	0.012	103	80%
Energy Star Fixture	0.094	103	80%
LED	0.063	69	65%
<b>Refrigerator Recycling</b>	0.220	1,376	69%
<b>High Efficiency Cooling Rebate</b>			
CAC SEER 15 ≤ 15.9	0.960	1,017	80%
CAC SEER 16 ≤ 16.9	0.951	969	80%
CAC SEER ≥ 17	1.113	1,248	80%
HP SEER 15 ≤ 15.9	1.416	1,383	80%
HP SEER 16 ≤ 16.9	1.350	1,635	80%
HP SEER ≥ 17	1.317	1,755	80%
Geothermal EER ≥ 17	1.317	1,755	80%
<b>Programmable Thermostat</b>			
CAC SEER 15 to 15.9	0.384	452	80%
CAC SEER 16 to 16.9	0.360	424	80%
CAC SEER ≥ 17	0.339	399	80%
HP SEER 15 to 15.9	1.180	1,873	80%
HP SEER 16 to 16.9	1.354	1,844	80%
HP SEER ≥ 17	1.358	1,818	80%
<b>Home Energy Comparison Reports</b>			
Energy Star New Homes			
<b>Home Performance with Energy Star</b>			
Up to \$1,200			
<b>Low Income Weatherization</b>			
Low Income New Homes			
<b>Total Non-Residential Program</b>			
C& Custom Rebate			
<b>C&amp; Prescriptive Rebate</b>			
Fixtures (T12 to T8)	0.02	86	96%
Exit Sign	0.03	120	96%
HVAC (CAC)	1.01	2,469	94%
Motor	0.15	430	87%
VFD	5.80	35,533	87%
Air Cooled Chiller	12.00	17,268	94%
<b>Building Operator Certificate</b>			
Interruptible Service Rider			

Net Savings			
	kW per Unit	kWh per Unit	CF
<b>Units</b>			
	Year 1	Year 2	Year 3
Total Program	76,202	93,464	103,562
<b>Total kW</b>	<b>kW per Unit</b>	<b>Year 1</b>	<b>Year 2</b>
	0.09	7,125	18,253
	0.00	193	215
	0.02	1,386	1,943
	0.00	193	215
	0.02	22	40
	0.01	0.6	1.2
	0.01	1.9	3.9
	0.11	7.9	15.8
	0.06	8.8	13.2
	0.00	0.5	0.7
	0.01	1.2	3.1
	0.01	0.9	1.8
	0.00	0.0	0.1
	0.15	61	121
	0.65	839	1,218
	0.58	86	115
	0.57	114	157
	0.67	30	53
	0.85	276	340
	0.81	81	142
	0.79	40	79
	0.89	13	40
	0.50	198	292
	14	18	25
	22	30	43
	5	10	15
	92	113	142
	41	71	102
	24	49	71
	0.00	16	33
	0.35	105	87
	0.33	58	109
	0.23	82	111
	0.23	11	9
	28.70	5,739	16,310
	7.40	370	740
	3.03	303	455
	8	13	17
	7	11	14
	112	167	223
	8	13	17
	67	100	133
	102	152	203
	1.64	66	115
	500	5,000	15,000

	Year 1	Year 2	Year 3	Lifetime
Residential MWh Savings	8,424	12,666	14,969	356,424
# homes	576	866	1,024	24,372
2010 MWh/Residential Customer (EIA Source)	14,624			

The Empire District Electric Company  
DSM Program Inputs  
MEEIA Filing February 2012

Total kWh			Incentive per Unit			Total Incentive					
	Year 1	Year 2	Year 3	Incremental Costs (\$/Unit)	Project Life (Yrs)	Year 1	Year 2	Year 3	Year 1	Year 2	Year 3
<b>Total Program</b>	<b>11,191,173</b>	<b>17,523,747</b>	<b>21,917,675</b>						<b>\$2,236,698</b>	<b>\$2,467,375</b>	<b>\$3,375,875</b>
<b>Total Residential Program</b>	<b>8,423,892</b>	<b>12,665,730</b>	<b>14,968,921</b>						<b>\$1,529,598</b>	<b>\$1,168,475</b>	<b>\$1,500,175</b>
Residential High Efficiency Lighting	2,637,034	2,941,307	3,245,580	\$10	7	\$20.13	\$10.58	\$1.97	\$0	\$0	\$0
<b>ENERGY STAR Appliances</b>											
ENERGY STAR Clothes Washer	84,657	168,566	262,756	\$58	12						
ENERGY STAR Refrigerator	5,751	11,503	17,254	\$240	14	\$75	\$50	\$50	\$25,375	\$47,125	\$71,750
ENERGY STAR Dehumidifier	16,913	33,826	50,739	\$93	18	\$50	\$50	\$50	\$3,750	\$5,000	\$7,500
ENERGY STAR Room Air Conditioner	12,771	25,542	34,056	\$50	9	\$25	\$25	\$25	\$10,000	\$20,000	\$30,000
ENERGY STAR Freezer	13,776	20,663	27,551	\$50	12	\$25	\$25	\$25	\$1,875	\$3,750	\$5,000
Smart Power Strip (7-plug)	4,168	6,252	8,336	\$33	11	\$15	\$15	\$15	\$3,750	\$5,625	\$7,500
Energy Star Fixture	12,336	32,896	61,680	\$26	4	\$15	\$15	\$15	\$1,500	\$2,250	\$3,000
LED	12,352	24,703	41,172	\$32	7	\$10	\$10	\$10	\$2,250	\$6,000	\$11,250
	6,590	13,181	21,968	\$20	27	\$10	\$10	\$10	\$1,500	\$3,000	\$5,000
<b>Refrigerator Recycling</b>											
<b>High Efficiency Cooling Rebate</b>											
CAC SEER 15 ≤ 15.9	379,776	759,552	1,139,328	\$0	8	\$50	\$50	\$50	\$20,000	\$40,000	\$60,000
CAC SEER 16 ≤ 16.9	1,281,785	1,883,747	2,613,403	\$543	14	\$257	\$266	\$271	\$328,925	\$491,350	\$698,425
CAC SEER 17 ≤ 17	122,040	162,720	223,740	\$556	14	\$300	\$300	\$300	\$45,000	\$60,000	\$82,500
HP SEER 15 ≤ 15.9	155,040	213,180	310,080	\$834	14	\$400	\$400	\$400	\$80,000	\$110,000	\$160,000
HP SEER 16 ≤ 16.9	44,928	79,872	124,800	\$1,111	14	\$500	\$500	\$500	\$22,500	\$40,000	\$62,500
HP SEER 17 ≤ 17	359,580	442,560	553,200	\$588	12	\$300	\$300	\$300	\$97,500	\$120,000	\$150,000
Geothermal EER ≥ 17	130,800	228,900	327,000	\$881	12	\$400	\$400	\$400	\$40,000	\$70,000	\$100,000
Programmable Thermostat	70,200	140,400	203,580	\$1,175	12	\$500	\$500	\$500	\$25,000	\$50,000	\$72,500
CAC SEER 15 to 15.9	22,716	68,148	128,724	\$2,913	15	\$600	\$600	\$600	\$9,000	\$27,000	\$51,000
CAC SEER 16 to 16.9	376,481	547,967	742,279	\$35	15	\$25	\$25	\$25	\$9,925	\$14,350	\$19,925
CAC SEER 17 ≥ 17	21,713	28,351	39,807								
	33,926	46,818	67,853								
	8,621	15,327	23,948								
	194,826	239,785	299,732								
	73,760	129,817	184,399								
	43,635	87,269	126,540								
<b>Home Energy Comparison Reports</b>											
<b>Energy Star New Homes</b>	1,800,000	4,140,000	4,320,000	\$0	1	\$0	\$0	\$0	\$0	\$0	\$0
<b>Home Performance with Energy Star</b>	918,261	765,217	612,174	\$3,272	25	\$3,272	\$1,200	\$1,200	\$981,548	\$300,000	\$240,000
Up to \$1,200	511,840	950,560	1,462,400	\$2,000	18	\$800	\$800	\$800	\$140,000	\$260,000	\$400,000
<b>Low Income Weatherization</b>											
<b>Low Income New Homes</b>	718,200	974,700	1,231,200	\$0	15	\$0	\$0	\$0	\$0	\$0	\$0
	92,340	82,080	82,080	\$2,750	15	\$750	\$750	\$750	\$33,750	\$30,000	\$30,000
<b>Total Non-Residential Program</b>											
<b>C&amp;I Custom Rebate</b>	2,767,281	4,858,017	6,948,753	\$7,843	15	\$3,536	\$3,711	\$3,789	\$707,100	\$1,298,900	\$1,875,700
<b>C&amp;I Prescriptive Rebate</b>	1,251,411	2,502,622	3,754,233	\$15,000	15	\$7,500	\$7,500	\$7,500	\$375,000	\$750,000	\$1,125,000
<b>Fixtures (T12 to T8)</b>	1,190,310	1,785,465	2,380,620	\$7,832	15	\$2,791	\$2,791	\$2,791	\$279,100	\$418,650	\$558,200
Exit Sign	41,124	61,686	82,248	\$54	12	\$25	\$25	\$25	\$12,500	\$18,750	\$25,000
HVAC (CAC)	34,544	51,816	69,088	\$25	15	\$10	\$10	\$10	\$3,000	\$4,500	\$6,000
Motor	304,124	456,185	608,247	\$4,479	15	\$1,380	\$1,380	\$1,380	\$179,400	\$269,100	\$358,800
VFD	29,927	44,890	59,853	\$210	15	\$115	\$115	\$115	\$9,200	\$13,800	\$18,400
Air Cooled Chiller	618,273	927,409	1,236,546	\$3,328	15	\$1,750	\$1,750	\$1,750	\$35,000	\$52,500	\$70,000
	162,319	243,479	324,638	\$8,307	20	\$4,000	\$4,000	\$4,000	\$40,000	\$60,000	\$80,000
<b>Building Operator Certificate</b>											
<b>Interruptible Service Rider</b>	325,560	569,730	813,900	\$1,150	15	\$575	\$575	\$575	\$23,000	\$40,250	\$57,500
	-	-	-	\$0	1	\$3,000	\$3,000	\$3,000	\$30,000	\$90,000	\$135,000

Residential MWh Savings  
# homes

2010 MWh/Residential Customer (EIA Source)

The Empire District Electric Company  
DSM Program Inputs  
MEEIA Filing February 2012

Total AIM				Year 1				Year 2			
Year 1	Year 2	Year 3		Delivery	Admin	Market	Eval	Delivery	Admin	Market	Eval
<b>Total Program</b>	<b>\$1,716,262</b>	<b>\$2,091,212</b>	<b>\$2,645,285</b>	<b>\$1,072,354</b>	<b>\$238,174</b>	<b>\$217,498</b>	<b>\$188,236</b>	<b>\$1,432,485</b>	<b>\$240,464</b>	<b>\$201,188</b>	<b>\$217,076</b>
<b>Total Residential Program</b>	<b>\$1,525,885</b>	<b>\$1,738,131</b>	<b>\$2,134,975</b>	<b>\$985,102</b>	<b>\$203,509</b>	<b>\$191,775</b>	<b>\$145,499</b>	<b>\$1,269,417</b>	<b>\$176,726</b>	<b>\$153,578</b>	<b>\$138,410</b>
Residential High Efficiency Lighting	\$308,490	\$344,085	\$379,680	\$260,000	\$20,800	\$13,000	\$14,690	\$290,000	\$23,200	\$14,500	\$16,385
<b>ENERGY STAR Appliances</b>	<b>\$10,594</b>	<b>\$16,211</b>	<b>\$24,682</b>	<b>\$3,045</b>	<b>\$2,030</b>	<b>\$3,806</b>	<b>\$1,713</b>	<b>\$5,655</b>	<b>\$3,770</b>	<b>\$3,770</b>	<b>\$3,016</b>
ENERGY STAR Clothes Washer											
ENERGY STAR Refrigerator											
ENERGY STAR Dehumidifier											
ENERGY STAR Room Air Conditioner											
ENERGY STAR Freezer											
Smart Power Strip (7-plug)											
Energy Star Fixture											
LED											
<b>Refrigerator Recycling</b>	<b>\$64,630</b>	<b>\$126,320</b>	<b>\$189,480</b>	<b>\$56,000</b>	<b>\$1,600</b>	<b>\$3,000</b>	<b>\$4,030</b>	<b>\$112,000</b>	<b>\$3,200</b>	<b>\$3,200</b>	<b>\$7,920</b>
High Efficiency Cooling Rebate	\$113,150	\$169,024	\$240,258	\$39,471	\$26,314	\$26,314	\$21,051.20	\$58,962	\$39,308	\$39,308	\$31,446
CAC SEER 15 ≤ 15.9											
CAC SEER 16 ≤ 16.9											
CAC SEER ≥17											
HP SEER 15 ≤ 15.9											
HP SEER 16 ≤ 16.9											
HP SEER ≥17											
Geothermal EER ≥17											
Programmable Thermostat											
CAC SEER 15 to 15.9											
CAC SEER 16 to 16.9											
CAC SEER ≥17											
HP SEER 15 to 15.9											
HP SEER 16 to 16.9											
HP SEER ≥17											
<b>Home Energy Comparison Reports</b>	<b>\$81,648</b>	<b>\$187,790</b>	<b>\$195,955</b>	<b>\$72,000</b>	<b>\$5,760</b>	<b>\$0</b>	<b>\$3,888</b>	<b>\$165,600</b>	<b>\$13,248</b>	<b>\$0</b>	<b>\$8,942</b>
Energy Star New Homes	\$378,877	\$103,200	\$82,560	\$117,786	\$98,155	\$98,155	\$64,782	\$36,000	\$24,000	\$24,000	\$19,200
<b>Home Performance with Energy Star</b>	<b>\$48,160</b>	<b>\$89,440</b>	<b>\$137,600</b>	<b>\$16,800</b>	<b>\$11,200</b>	<b>\$11,200</b>	<b>\$8,960</b>	<b>\$31,200</b>	<b>\$20,800</b>	<b>\$20,800</b>	<b>\$16,640</b>
Up to \$1,200											
<b>Low Income Weatherization</b>	<b>\$511,560</b>	<b>\$694,260</b>	<b>\$876,960</b>	<b>\$420,000</b>	<b>\$33,600</b>	<b>\$33,600</b>	<b>\$24,360</b>	<b>\$570,000</b>	<b>\$45,600</b>	<b>\$45,600</b>	<b>\$33,060.00</b>
Low Income New Homes	\$8,775	\$7,800	\$7,800	\$0	\$4,050	\$2,700	\$2,025	\$0	\$3,600	\$2,400	\$1,800
<b>Total Non-Residential Program</b>	<b>\$190,377</b>	<b>\$353,081</b>	<b>\$510,310</b>	<b>\$87,252</b>	<b>\$34,665</b>	<b>\$25,723</b>	<b>\$42,737</b>	<b>\$163,068</b>	<b>\$63,738</b>	<b>\$47,610</b>	<b>\$78,666</b>
C&I Custom Rebate	\$97,500	\$195,000	\$292,500	\$45,000	\$18,750	\$11,250	\$22,500	\$90,000	\$37,500	\$22,500	\$45,000
C&I Prescriptive Rebate	\$72,566	\$108,849	\$145,132	\$33,492	\$13,955	\$8,373	\$16,746	\$50,238	\$20,933	\$12,560	\$25,119
Fixtures (T12 to T8)											
Exit Sign											
HVAC (CAC)											
Motor											
VFD											
Air Cooled Chiller											
<b>Building Operator Certificate</b>	<b>\$9,361</b>	<b>\$16,382</b>	<b>\$23,403</b>	<b>\$2,760</b>	<b>\$460</b>	<b>\$4,600</b>	<b>\$1,541</b>	<b>\$4,830</b>	<b>\$805</b>	<b>\$8,050</b>	<b>\$2,697</b>
Interruptible Service Rider	\$10,950	\$32,850	\$49,275	\$6,000	\$1,500	\$1,600	\$1,950	\$18,000	\$4,500	\$4,500	\$5,850

Residential MWh Savings  
# homes  
2010 MWh/Residential Customer (EIA Source)

The Empire District Electric Company  
DSM Program Inputs  
MEEIA Filing February 2012

	Year 3				Total Budget			Total Resource Cost Test			
	Delivery	Admin	Market	Eval	Year 1	Year 2	Year 3	B/C	NPV Benefits	NPV Costs	NPV Total
	Total Program	\$1,785,905	\$310,296	\$262,360	\$286,722	\$3,952,960	\$4,558,587	\$6,021,160	2.80	\$21,051,118	\$7,519,414
<b>Total Residential Program</b>	<b>\$1,550,021</b>	<b>\$218,238</b>	<b>\$193,614</b>	<b>\$173,102</b>	<b>\$3,055,483</b>	<b>\$2,906,606</b>	<b>\$3,635,150</b>	<b>4.97</b>	<b>\$4,760,544</b>	<b>\$958,485</b>	<b>\$3,802,059</b>
Residential High Efficiency Lighting	\$320,000	\$25,600	\$16,000	\$18,080	\$308,490	\$344,085	\$379,680				
<b>ENERGY STAR Appliances</b>	<b>\$8,610</b>	<b>\$5,740</b>	<b>\$5,740</b>	<b>\$4,592</b>	<b>\$35,969</b>	<b>\$63,336</b>	<b>\$96,432</b>	<b>1.25</b>	<b>\$440,831</b>	<b>\$353,290</b>	<b>\$87,542</b>
ENERGY STAR Clothes Washer											
ENERGY STAR Refrigerator											
ENERGY STAR Dehumidifier											
ENERGY STAR Room Air Conditioner											
ENERGY STAR Freezer											
Smart Power Strip (7-plug)											
Energy Star Fixture											
LED											
<b>Refrigerator Recycling</b>	<b>\$168,000</b>	<b>\$4,800</b>	<b>\$4,800</b>	<b>\$11,880</b>	<b>\$84,630</b>	<b>\$166,320</b>	<b>\$249,480</b>	<b>4.53</b>	<b>\$1,571,020</b>	<b>\$346,723</b>	<b>\$1,224,297</b>
High Efficiency Cooling Rebate	\$83,811	\$55,874	\$55,874	\$44,699	\$442,075	\$660,374	\$938,683	1.92	\$6,365,593	\$3,322,377	\$3,043,216
CAC SEER 15 ≤ 15.9											
CAC SEER 16 ≤ 16.9											
CAC SEER ≥17											
HP SEER 15 ≤ 15.9											
HP SEER 16 ≤ 16.9											
HP SEER ≥17											
Geothermal EER ≥17											
Programmable Thermostat											
CAC SEER 15 to 15.9											
CAC SEER 16 to 16.9											
CAC SEER ≥17											
HP SEER 15 to 15.9											
HP SEER 16 to 16.9											
HP SEER ≥17											
<b>Home Energy Comparison Reports</b>	<b>\$172,800</b>	<b>\$13,824</b>	<b>\$0</b>	<b>\$9,331</b>	<b>\$81,648</b>	<b>\$187,790</b>	<b>\$195,955</b>	<b>1.61</b>	<b>\$686,461</b>	<b>\$426,621</b>	<b>\$259,840</b>
Energy Star New Homes	\$28,800	\$19,200	\$19,200	\$15,360	\$1,360,425	\$403,200	\$322,560	1.01	\$2,879,289	\$2,857,981	\$21,308
<b>Home Performance with Energy Star</b>	<b>\$48,000</b>	<b>\$32,000</b>	<b>\$32,000</b>	<b>\$25,600</b>	<b>\$188,160</b>	<b>\$349,440</b>	<b>\$537,600</b>	<b>1.42</b>	<b>\$2,949,850</b>	<b>\$2,074,128</b>	<b>\$875,723</b>
Up to \$1,200											
Low Income Weatherization	\$720,000	\$57,600	\$57,600	\$41,760,00	\$511,560	\$694,260	\$876,960	1.34	\$2,564,794	\$1,919,270	\$645,524
Low Income New Homes	\$0	\$3,600	\$2,400	\$1,800	\$42,525	\$37,800	\$37,800	0.66	\$226,114	\$344,481	-\$118,366
<b>Total Non-Residential Program</b>	<b>\$235,884</b>	<b>\$92,060</b>	<b>\$68,746</b>	<b>\$113,620</b>	<b>\$897,477</b>	<b>\$1,651,981</b>	<b>\$2,386,010</b>	<b>2.27</b>	<b>\$19,180,077</b>	<b>\$8,456,545</b>	<b>\$10,723,532</b>
C&I Custom Rebate	\$135,000	\$56,250	\$33,750	\$67,500	\$472,500	\$945,000	\$1,417,500	1.84	\$8,537,759	\$4,632,708	\$3,905,051
C&I Prescriptive Rebate	\$66,984	\$27,910	\$16,746	\$33,492	\$351,666	\$527,499	\$703,332	1.63	\$5,772,099	\$3,536,550	\$2,235,549
Fixtures (T12 to T8)											
Exit Sign											
HVAC (CAC)											
Motor											
VFD											
Air Cooled Chiller											
<b>Building Operator Certificate</b>	<b>\$6,900</b>	<b>\$1,150</b>	<b>\$11,500</b>	<b>\$3,852,50</b>	<b>\$32,361</b>	<b>\$66,632</b>	<b>\$80,903</b>	<b>6.84</b>	<b>\$1,818,452</b>	<b>\$265,709</b>	<b>\$1,552,744</b>
Interruptible Service Rider	\$27,000	\$6,750	\$6,750	\$8,775	\$40,950	\$122,850	\$184,275	36.20	\$3,051,766	\$84,309	\$2,967,457

Residential MWh Savings  
# homes  
2010 MWh/Residential Customer (EIA Source)



PROJECT SCREENING TOOL

BENEFIT COST TEST FOR CONSERVATION PROGRAMS -- Cost-Effectiveness Analysis

Program: Residential High Efficiency Lighting  
Measure: CFL

Sector / Building Type : **Total Residential** RSC  
End Use : **Lighting (Interior)** LGT  
**RSCLGT**

Input Data

Retail Rate (\$/kWh) =	\$0.1279	Utility Project Costs	PY1	PY2	PY3
Escalation Rate =	0.00%	Administrative Costs =	\$308,490	\$344,085	\$379,680
Variable O&M (\$/kWh) =	\$0.0025	Incentive Costs =	\$0	\$0	\$0
Escalation Rate =	3.00%	Direct Participant Costs (\$/Part.) =	\$ -	\$ -	\$ -
Environmental Externalities =	\$0.00350	Other Participant Costs (Annual \$/Part.) =	\$ -		
Escalation Rate =	3.00%	Escalation Rate =	0.00%		
Participant Discount Rate =	7.35%	Project Life (Years) =	7	7	7
Utility Discount Rate =	7.35%	General Input Data Year =	2010		
Societal Discount Rate =	7.35%	Project Analysis Year 1	2012	2013	2014
Energy Net-To-Gross Factor =	0.00%	Avg. Demand Savings (kW/Part.) =	0.04	0.04	0.04
Demand Net-To-Gross Factor =	0.00%	Coincident Factor	8%		
Line Losses (Energy) =	6.42%	Avg. kWh/Part. Saved =	41	41	41
Line Losses (Peak) =	8.00%	Number of Participants =	65,000	72,500	80,000
Existing Equipment: (N/A)					
Remaining Useful Life (yrs) = 0					
New Measure Cost (2010 \$) =					
Demand Savings (kW) =					
Annual Energy Savings (kWh) =					

Cost & Savings Summary

Utility Cost per Participant =	\$4.75	\$4.75	\$4.75
Coincident Peak Utility Demand Reduction, %	209	234	258
Annual Utility Energy Reduction, kWh	2,817,946	3,143,093	3,468,241
Total Utility Energy Reduction, lifetime kWh	66,317,089		

Test Results

	TRC Test	Societal Test	Participant Test	RIM Test	Utility Cost Test
NPV	\$3,802,059	\$4,010,989	\$5,601,174	(\$2,625,977)	\$3,802,058
B/C	4.97	5.18	#DIV/0!	0.64	4.97
Total Costs	\$958,485	\$958,485	\$0	\$7,386,521	\$958,486
Total Benefits	\$4,760,544	\$4,969,474	\$5,601,174	\$4,760,544	\$4,760,544

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PROJECT SCREENING TOOL

BENEFIT COST TEST FOR CONSERVATION PROGRAMS -- Cost-Effectiveness Analysis

Program: Energy Star Appliances  
Measure:

Sector / Building Type : **Total Residential** RSC  
End Use : **Refrigeration** REF  
RSREF

Input Data

		PY1	PY2	PY3
Retail Rate (\$/kWh) =	\$0.1279	Utility Project Costs		
Escalation Rate =	0.00%	Administrative Costs =	\$10,594	\$16,211
Variable O&M (\$/kWh) =	\$0.0025	Incentive Costs =	\$25,375	\$47,125
Escalation Rate =	3.00%	Direct Participant Costs (\$/Part.) =	\$ 58	\$ 58
Environmental Externalities =	\$0.00350	Other Participant Costs (Annual \$/Part.) =	\$ -	
Escalation Rate =	3.00%	Escalation Rate =	0.00%	
Participant Discount Rate =	7.35%	Project Life (Years) =	12	12
Utility Discount Rate =	7.35%	General Input Data Year =	2010	
Societal Discount Rate =	7.35%	Project Analysis Year 1	2012	2013
Energy Net-To-Gross Factor =	0.00%	Avg. Demand Savings (kW/Part.) =	0.02	0.02
Demand Net-To-Gross Factor =	0.00%	Coincident Factor	41%	
Line Losses (Energy) =	6.42%	Avg. kWh/Part. Saved =	89	89
Line Losses (Peak) =	8.00%	Number of Participants =	950	1,875
				2,950

Existing Equipment: (N/A)

Remaining Useful Life (yrs)=	0
New Measure Cost (2010 \$) =	
Demand Savings (kW) =	
Annual Energy Savings (kWh) =	

Cost & Savings Summary

Utility Cost per Participant =	\$37.86	\$33.78	\$32.69
Coincident Peak Utility Demand Reduction,	10	19	30
Annual Utility Energy Reduction, kWh	90,465	178,549	280,917

Total Utility Energy Reduction, lifetime kWh **5,722,021**

Test Results

	TRC Test	Societal Test	Participant Test	RIM Test	Utility Cost Test
NPV	\$87,542	\$103,502	(\$229,976)	(\$195,344)	\$262,182
B/C	1.25	1.29	0.67	0.69	2.47
Total Costs	\$353,290	\$353,290	\$697,260	\$636,175	\$178,649
Total Benefits	\$440,831	\$456,792	\$467,284	\$440,831	\$440,831

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PROJECT SCREENING TOOL

BENEFIT COST TEST FOR CONSERVATION PROGRAMS -- Cost-Effectiveness Analysis

Program: Refrigerator Recycling  
Measure:

Sector / Building Type : **Total Residential** RSC  
End Use : **Refrigeration** REF  
RSCREF

Input Data

Retail Rate (\$/kWh) =	<b>\$0.1279</b>	Utility Project Costs	PY1	PY2	PY3
Escalation Rate =	<b>0.00%</b>	Administrative Costs =	\$64,630	\$126,320	\$189,480
Variable O&M (\$/kWh) =	<b>\$0.0025</b>	Incentive Costs =	\$20,000	\$40,000	\$60,000
Escalation Rate =	<b>3.00%</b>	Direct Participant Costs (\$/Part.) =	\$ -	\$ -	\$ -
Environmental Externalities =	<b>\$0.00350</b>	Other Participant Costs (Annual \$/Part.) =	\$ -		
Escalation Rate =	<b>3.00%</b>	Escalation Rate =	<b>0.00%</b>		
Participant Discount Rate =	<b>7.35%</b>	Project Life (Years) =	PY1	PY2	PY3
Utility Discount Rate =	<b>7.35%</b>	General Input Data Year =	8	8	8
Societal Discount Rate =	<b>7.35%</b>	Project Analysis Year 1	2010	2012	2013
Energy Net-To-Gross Factor =	<b>0.00%</b>	Avg. Demand Savings (kW/Part.) =	0.15	0.15	0.15
Demand Net-To-Gross Factor =	<b>0.00%</b>	Coincident Factor	100%		
Line Losses (Energy) =	<b>6.42%</b>	Avg. kWh/Part. Saved =	949	949	949
Line Losses (Peak) =	<b>8.00%</b>	Number of Participants =	400	800	1,200
Existing Equipment: (N/A)					
Remaining Useful Life (yrs)= <b>0</b>					
New Measure Cost (2010 \$) =					
Demand Savings (kW) =					
Annual Energy Savings (kWh) =					

Cost & Savings Summary

Utility Cost per Participant =	<b>\$211.58</b>	\$207.90	\$207.90
Coincident Peak Utility Demand Reduction,	<b>66</b>	132	198
Annual Utility Energy Reduction, kWh	<b>405,830</b>	811,661	1,217,491
Total Utility Energy Reduction, lifetime kWh <b>19,571,971</b>			

Test Results

Societal				
TRC Test	Test	Participant Test	RIM Test	Utility Cost Test
NPV	\$1,224,297	\$1,284,097	\$1,254,930	(\$687,180)
B/C	4.53	4.70	#DIV/0!	0.70
Total Costs	\$346,723	\$346,723	\$0	\$2,258,200
Total Benefits	\$1,571,020	\$1,630,820	\$1,254,930	\$1,571,020

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PROJECT SCREENING TOOL

**BENEFIT COST TEST FOR CONSERVATION PROGRAMS -- Cost-Effectiveness Analysis**

<p>Program: High Efficiency Cooling Measure:</p> <p>Retail Rate (\$/kWh) = <input type="text" value="0.1279"/> Escalation Rate = <input type="text" value="0.00%"/></p> <p>Variable O&amp;M (\$/kWh) = <input type="text" value="0.0025"/> Escalation Rate = <input type="text" value="3.00%"/></p> <p>Environmental Externalities = <input type="text" value="0.00350"/> Escalation Rate = <input type="text" value="3.00%"/></p> <p>Participant Discount Rate = <input type="text" value="7.35%"/> Utility Discount Rate = <input type="text" value="7.35%"/> Societal Discount Rate = <input type="text" value="7.35%"/></p> <p>Energy Net-To-Gross Factor = <input type="text" value="0.00%"/> Demand Net-To-Gross Factor = <input type="text" value="0.00%"/></p> <p>Line Losses (Energy) = <input type="text" value="6.42%"/> Line Losses (Peak) = <input type="text" value="8.00%"/></p>	<p>Sector / Building Type : <input type="text" value="Total Residential"/> RSC <input type="text" value="Central A/C"/> CAC <input type="text" value="RSCCAC"/></p> <p>Utility Project Costs   Administrative Costs = <input type="text" value="\$113,150"/> <input type="text" value="\$169,024"/> <input type="text" value="\$240,258"/>   Incentive Costs = <input type="text" value="\$326,925"/> <input type="text" value="\$491,350"/> <input type="text" value="\$698,425"/></p> <p>Direct Participant Costs (\$/Part.) = <input type="text" value="\$ 543"/> <input type="text" value="\$ 543"/> <input type="text" value="\$ 543"/></p> <p>Other Participant Costs (Annual \$/Part.) = <input type="text" value="\$ -"/> Escalation Rate = <input type="text" value="0.00%"/></p> <p>Project Life (Years) = <input type="text" value="14"/> <input type="text" value="14"/> <input type="text" value="14"/> General Input Data Year = <input type="text" value="2010"/> Project Analysis Year 1 = <input type="text" value="2012"/> <input type="text" value="2013"/> <input type="text" value="2014"/></p> <p>Avg. Demand Savings (kW/Part.) = <input type="text" value="0.65"/> <input type="text" value="0.65"/> <input type="text" value="0.65"/> Coincident Factor = <input type="text" value="75%"/> Avg. kWh/Part. Saved = <input type="text" value="1,000"/> <input type="text" value="1,000"/> <input type="text" value="1,000"/></p> <p>Number of Participants = <input type="text" value="1,282"/> <input type="text" value="1,849"/> <input type="text" value="2,577"/></p> <p>Existing Equipment (N/A)   Remaining Useful Life (yrs) = <input type="text" value="0"/>   New Measure Cost (2010 \$) = <input type="text"/>   Demand Savings (kW) = <input type="text"/>   Annual Energy Savings (kWh) = <input type="text"/></p>																														
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PROJECT SCREENING TOOL

BENEFIT COST TEST FOR CONSERVATION PROGRAMS -- Cost-Effectiveness Analysis

Program: Home Energy Comparison Reports  
Measure:

Sector / Building Type : **Total Residential** RSC  
End Use : **Lighting (Interior)** LGT  
**RSCLGT**

Input Data

Retail Rate (\$/kWh) =	<input type="text" value="0.1279"/>	Utility Project Costs	PY1	PY2	PY3
Escalation Rate =	<input type="text" value="0.00%"/>	Administrative Costs =	<input type="text" value="\$81,648"/>	<input type="text" value="\$187,790"/>	<input type="text" value="\$195,955"/>
Variable O&M (\$/kWh) =	<input type="text" value="0.0025"/>	Incentive Costs =	<input type="text" value="\$0"/>	<input type="text" value="\$0"/>	<input type="text" value="\$0"/>
Escalation Rate =	<input type="text" value="3.00%"/>	Direct Participant Costs (\$/Part.) =	<input type="text" value="\$ -"/>	<input type="text" value="\$ -"/>	<input type="text" value="\$ -"/>
Environmental Externalities =	<input type="text" value="0.00350"/>	Other Participant Costs (Annual \$/Part.) =	<input type="text" value="\$ -"/>		
Escalation Rate =	<input type="text" value="3.00%"/>	Escalation Rate =	<input type="text" value="0.00%"/>		
Participant Discount Rate =	<input type="text" value="7.35%"/>	Project Life (Years) =	PY1	PY2	PY3
Utility Discount Rate =	<input type="text" value="7.35%"/>	General Input Data Year =	<input type="text" value="1"/>	<input type="text" value="1"/>	<input type="text" value="1"/>
Societal Discount Rate =	<input type="text" value="7.35%"/>	Project Analysis Year 1	<input type="text" value="2010"/>		
Energy Net-To-Gross Factor =	<input type="text" value="0.00%"/>	Avg. Demand Savings (kW/Part.) =	<input type="text" value="0.03"/>	<input type="text" value="0.03"/>	<input type="text" value="0.03"/>
Demand Net-To-Gross Factor =	<input type="text" value="0.00%"/>	Coincident Factor	<input type="text" value="8%"/>		
Line Losses (Energy) =	<input type="text" value="6.42%"/>	Avg. kWh/Part. Saved =	<input type="text" value="240"/>	<input type="text" value="240"/>	<input type="text" value="240"/>
Line Losses (Peak) =	<input type="text" value="8.00%"/>	Number of Participants =	<input type="text" value="7,500"/>	<input type="text" value="15,000"/>	<input type="text" value="15,000"/>
Existing Equipment: (N/A)					
Remaining Useful Life (yrs) = <input type="text" value="0"/>					
New Measure Cost (2010 \$) = <input type="text" value=""/>					
Demand Savings (kW) = <input type="text" value=""/>					
Annual Energy Savings (kWh) = <input type="text" value=""/>					

Cost & Savings Summary

Utility Cost per Participant =	<input type="text" value="\$10.89"/>	<input type="text" value="\$12.52"/>	<input type="text" value="\$13.06"/>
Coincident Peak Utility Demand Reduction,	<input type="text" value="18"/>	<input type="text" value="36"/>	<input type="text" value="36"/>
Annual Utility Energy Reduction, kWh	<input type="text" value="1,923,488"/>	<input type="text" value="3,846,976"/>	<input type="text" value="3,846,976"/>

Total Utility Energy Reduction, lifetime kWh

Test Results

	TRC Test	Societal Test	Participant Test	RIM Test	Utility Cost Test
NPV	<input type="text" value="\$259,840"/>	<input type="text" value="\$293,999"/>	<input type="text" value="\$858,574"/>	<input type="text" value="(\$876,379)"/>	<input type="text" value="\$259,839"/>
B/C	<input type="text" value="1.61"/>	<input type="text" value="1.69"/>	<input type="text" value="#DIV/0!"/>	<input type="text" value="0.44"/>	<input type="text" value="1.61"/>
Total Costs	<input type="text" value="\$426,621"/>	<input type="text" value="\$426,621"/>	<input type="text" value="\$0"/>	<input type="text" value="\$1,562,840"/>	<input type="text" value="\$426,622"/>
Total Benefits	<input type="text" value="\$686,461"/>	<input type="text" value="\$720,620"/>	<input type="text" value="\$858,574"/>	<input type="text" value="\$686,461"/>	<input type="text" value="\$686,461"/>

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PROJECT SCREENING TOOL

BENEFIT COST TEST FOR CONSERVATION PROGRAMS -- Cost-Effectiveness Analysis

Program: Energy Star New Homes  
Measure:

Sector / Building Type : **Total Residential** RSC  
End Use : **Ventilation** VEN  
**RSCVEN**

Input Data

Retail Rate (\$/kWh) =	\$0.1279	Utility Project Costs	PY1	PY2	PY3
Escalation Rate =	0.00%	Administrative Costs =	\$378,877	\$103,200	\$82,560
Variable O&M (\$/kWh) =	\$0.0025	Incentive Costs =	\$981,548	\$300,000	\$240,000
Escalation Rate =	3.00%	Direct Participant Costs (\$/Part.) =	\$ 3,272	\$ 3,272	\$ 3,272
Environmental Externalities =	\$0.00350	Other Participant Costs (Annual \$/Part.) =	\$ -		
Escalation Rate =	3.00%	Escalation Rate =	0.00%		
Participant Discount Rate =	7.35%	Project Life (Years) =	25	25	25
Utility Discount Rate =	7.35%	General Input Data Year =	2010		
Societal Discount Rate =	7.35%	Project Analysis Year 1	2012	2013	2014
Energy Net-To-Gross Factor =	0.00%	Avg. Demand Savings (kW/Part.) =	0.35	0.35	0.35
Demand Net-To-Gross Factor =	0.00%	Coincident Factor	100%		
Line Losses (Energy) =	6.42%	Avg. kWh/Part. Saved =	3,061	3,061	3,061
Line Losses (Peak) =	8.00%	Number of Participants =	300	250	200
Existing Equipment: (N/A)					
Remaining Useful Life (yrs)= 0					
New Measure Cost (2010 \$)=					
Demand Savings (kW)=					
Annual Energy Savings (kWh)=					

Cost & Savings Summary

Utility Cost per Participant =	\$4,534.75	\$1,612.80	\$1,612.80
Coincident Peak Utility Demand Reduction,	114	95	76
Annual Utility Energy Reduction, kWh	981,258	817,715	654,172
Total Utility Energy Reduction, lifetime kWh 61,618,612			

Test Results

	TRC Test	Societal Test	Participant Test	RIM Test	Utility Cost Test
NPV	\$21,308	\$161,815	(\$6,990,482)	(\$2,735,600)	\$863,366
B/C	1.01	1.06	0.43	0.51	1.43
Total Costs	\$2,857,981	\$2,857,981	\$12,223,566	\$5,614,889	\$2,015,922
Total Benefits	\$2,879,289	\$3,019,796	\$5,233,084	\$2,879,289	\$2,879,289

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PROJECT SCREENING TOOL

BENEFIT COST TEST FOR CONSERVATION PROGRAMS -- Cost-Effectiveness Analysis

Program: Home Performance with Energy Star  
Measure:

Sector / Building Type : **Total Residential** RSC  
End Use : **Ventilation** VEN  
**RSCVEN**

Input Data

Retail Rate (\$/kWh) =	<b>\$0.1279</b>	Utility Project Costs	PY1	PY2	PY3
Escalation Rate =	<b>0.00%</b>	Administrative Costs =	\$48,160	\$89,440	\$137,600
Variable O&M (\$/kWh) =	<b>\$0.0025</b>	Incentive Costs =	\$140,000	\$260,000	\$400,000
Escalation Rate =	<b>3.00%</b>	Direct Participant Costs (\$/Part.) =	\$ 2,000	\$ 2,000	\$ 2,000
Environmental Externalities =	<b>\$0.00350</b>	Other Participant Costs (Annual \$/Part.) =	\$ -		
Escalation Rate =	<b>3.00%</b>	Escalation Rate =	<b>0.00%</b>		
Participant Discount Rate =	<b>7.35%</b>	Project Life (Years) =	18	18	18
Utility Discount Rate =	<b>7.35%</b>	General Input Data Year =	2010		
Societal Discount Rate =	<b>7.35%</b>	Project Analysis Year 1	2012	2013	2014
Energy Net-To-Gross Factor =	<b>0.00%</b>	Avg. Demand Savings (kW/Part.) =	0.33	0.33	0.33
Demand Net-To-Gross Factor =	<b>0.00%</b>	Coincident Factor	100%		
Line Losses (Energy) =	<b>6.42%</b>	Avg. kWh/Part. Saved =	2,925	2,925	2,925
Line Losses (Peak) =	<b>8.00%</b>	Number of Participants =	175	325	500
Existing Equipment: (N/A)					
Remaining Useful Life (yrs)= <b>0</b>					
New Measure Cost (2010 \$) = <b>0</b>					
Demand Savings (kW) = <b>0</b>					
Annual Energy Savings (kWh) = <b>0</b>					

Cost & Savings Summary

Utility Cost per Participant =	<b>\$1,075.20</b>	\$1,075.20	\$1,075.20
Coincident Peak Utility Demand Reduction,	<b>64</b>	118	181
Annual Utility Energy Reduction, kWh	<b>546,954</b>	1,015,773	1,562,727
Total Utility Energy Reduction, lifetime kWh <b>56,524,210</b>			

Test Results

	Societal			
	TRC Test	Participant Test	RIM Test	Utility Cost Test
NPV	<b>\$675,723</b>	\$1,018,823	(\$1,150,065)	(\$1,884,619)
B/C	<b>1.42</b>	1.49	0.74	0.61
Total Costs	<b>\$2,074,128</b>	\$2,074,128	\$4,358,675	\$4,834,469
Total Benefits	<b>\$2,949,850</b>	\$3,092,951	\$3,208,610	\$2,949,850

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PROJECT SCREENING TOOL

BENEFIT COST TEST FOR CONSERVATION PROGRAMS -- Cost-Effectiveness Analysis

Program: Low Income Weatherization  
Measure:

Sector / Building Type : **Total Residential** RSC  
End Use : **Ventilation** VEN  
**RSCVEN**

Input Data

Retail Rate (\$/kWh) =	\$0.1279	Utility Project Costs	PY1	PY2	PY3
Escalation Rate =	0.00%	Administrative Costs =	\$511,560	\$694,260	\$876,960
Variable O&M (\$/kWh) =	\$0.0025	Incentive Costs =	\$0	\$0	\$0
Escalation Rate =	3.00%	Direct Participant Costs (\$/Part.) =	\$ -	\$ -	\$ -
Environmental Externalities =	\$0.00350	Other Participant Costs (Annual \$/Part.) =	\$ -		
Escalation Rate =	3.00%	Escalation Rate =	0.00%		
Participant Discount Rate =	7.35%	Project Life (Years) =	15	15	15
Utility Discount Rate =	7.35%	General Input Data Year =	2010		
Societal Discount Rate =	7.35%	Project Analysis Year 1	2012	2013	2014
Energy Net-To-Gross Factor =	0.00%	Avg. Demand Savings (kW/Part.) =	0.23	0.23	0.23
Demand Net-To-Gross Factor =	0.00%	Coincident Factor	100%		
Line Losses (Energy) =	6.42%	Avg. kWh/Part. Saved =	2,052	2,052	2,052
Line Losses (Peak) =	8.00%	Number of Participants =	350	475	600
Existing Equipment: (N/A)					
Remaining Useful Life (yrs) = 0					
New Measure Cost (2010 \$) =					
Demand Savings (kW) =					
Annual Energy Savings (kWh) =					

Cost & Savings Summary

Utility Cost per Participant =	\$1,461.60	\$1,461.60	\$1,461.60
Coincident Peak Utility Demand Reduction,	89	121	153
Annual Utility Energy Reduction, kWh	767,472	1,041,569	1,315,666

Total Utility Energy Reduction, lifetime kWh: 47,092,235

Test Results

	TRC Test	Societal Test	Participant Test	RIM Test	Utility Cost Test
NPV	\$645,524	\$772,281	\$2,750,689	(\$2,892,236)	\$645,523
B/C	1.34	1.40	#DIV/0!	0.47	1.34
Total Costs	\$1,919,270	\$1,919,270	\$0	\$5,457,030	\$1,919,271
Total Benefits	\$2,564,794	\$2,691,551	\$2,750,689	\$2,564,794	\$2,564,794

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PROJECT SCREENING TOOL

BENEFIT COST TEST FOR CONSERVATION PROGRAMS -- Cost-Effectiveness Analysis

Program: Low Income New Homes  
Measure:

Sector / Building Type : **Total Residential** RSC  
End Use : **Ventilation** VEN  
**RSCVEN**

Input Data

Retail Rate (\$/kWh) =	<b>\$0.1279</b>	Utility Project Costs	PY1	PY2	PY3
Escalation Rate =	0.00%	Administrative Costs =	\$8,775	\$7,800	\$7,800
Variable O&M (\$/kWh) =	<b>\$0.0025</b>	Incentive Costs =	\$33,750	\$30,000	\$30,000
Escalation Rate =	3.00%	Direct Participant Costs (\$/Part.) =	\$ 2,750	\$ 2,750	\$ 2,750
Environmental Externalities =	<b>\$0.00350</b>	Other Participant Costs (Annual \$/Part.) =	\$ -		
Escalation Rate =	3.00%	Escalation Rate =	0.00%		
Participant Discount Rate =	<b>7.35%</b>	Project Life (Years) =	15	15	15
Utility Discount Rate =	<b>7.35%</b>	General Input Data Year =	2010		
Societal Discount Rate =	<b>7.35%</b>	Project Analysis Year 1	2012	2013	2014
Energy Net-To-Gross Factor =	<b>0.00%</b>	Avg. Demand Savings (kW/Part.) =	0.23	0.23	0.23
Demand Net-To-Gross Factor =	<b>0.00%</b>	Coincident Factor	100%		
Line Losses (Energy) =	<b>6.42%</b>	Avg. kWh/Part. Saved =	2,052	2,052	2,052
Line Losses (Peak) =	<b>8.00%</b>	Number of Participants =	45	40	40
Existing Equipment: (N/A)					
Remaining Useful Life (yrs) = <b>0</b>					
New Measure Cost (2010 \$) = <b>0</b>					
Demand Savings (kW) = <b>0</b>					
Annual Energy Savings (kWh) = <b>0</b>					

Cost & Savings Summary

Utility Cost per Participant =	\$945.00	\$945.00	\$945.00
Coincident Peak Utility Demand Reduction,	11	10	10
Annual Utility Energy Reduction, kWh	98,675	87,711	87,711
Total Utility Energy Reduction, lifetime kWh	<b>4,130,898</b>		

Test Results

	Societal				
	TRC Test	Test	Participant Test	RIM Test	Utility Cost Test
NPV	(\$118,366)	(\$107,148)	(\$1,148,968)	(\$199,561)	\$115,575
B/C	0.66	0.69	0.25	0.53	2.05
Total Costs	\$344,481	\$344,481	\$1,541,103	\$425,676	\$110,539
Total Benefits	\$226,114	\$237,333	\$392,135	\$226,114	\$226,114

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PROJECT SCREENING TOOL

BENEFIT COST TEST FOR CONSERVATION PROGRAMS -- Cost-Effectiveness Analysis

Program: C&I Custom Rebate  
Measure:

Sector / Building Type : **Total Commercial** COM  
End Use : **Misc. Eq** MSC  
**COMMSC**

Input Data

Retail Rate (\$/kWh) =	<b>\$0.1159</b>	Utility Project Costs	PY1	PY2	PY3
Escalation Rate =	<b>0.00%</b>	Administrative Costs =	<b>\$97,500</b>	<b>\$195,000</b>	<b>\$292,500</b>
Variable O&M (\$/kWh) =	<b>\$0.0025</b>	Incentive Costs =	<b>\$375,000</b>	<b>\$750,000</b>	<b>\$1,125,000</b>
Escalation Rate =	<b>3.00%</b>	Direct Participant Costs (\$/Part.) =	<b>\$ 15,000</b>	<b>\$ 15,000</b>	<b>\$ 15,000</b>
Environmental Externalities =	<b>\$0.00350</b>	Other Participant Costs (Annual \$/Part.) =	<b>\$ -</b>		
Escalation Rate =	<b>3.00%</b>	Escalation Rate =	<b>0.00%</b>		
Participant Discount Rate =	<b>7.35%</b>	Project Life (Years) =	<b>15</b>	<b>15</b>	<b>15</b>
Utility Discount Rate =	<b>7.35%</b>	General Input Data Year =	<b>2010</b>		
Societal Discount Rate =	<b>7.35%</b>	Project Analysis Year 1	<b>2012</b>	<b>2013</b>	<b>2014</b>
Energy Net-To-Gross Factor =	<b>0.00%</b>	Avg. Demand Savings (kW/Part.) =	<b>8.73</b>	<b>8.73</b>	<b>8.73</b>
Demand Net-To-Gross Factor =	<b>0.00%</b>	Coincident Factor	<b>85%</b>		
Line Losses (Energy) =	<b>6.42%</b>	Avg. kWh/Part. Saved =	<b>25,028</b>	<b>25,028</b>	<b>25,028</b>
Line Losses (Peak) =	<b>8.00%</b>	Number of Participants =	<b>50</b>	<b>100</b>	<b>150</b>
Existing Equipment: (N/A)					
Remaining Useful Life (yrs)= <b>0</b> New Measure Cost (2010 \$)= <b>0</b> Demand Savings (kW)= <b>0</b> Annual Energy Savings (kWh)= <b>0</b>					

Cost & Savings Summary

Utility Cost per Participant =	<b>\$9,450.00</b>	<b>\$9,450.00</b>	<b>\$9,450.00</b>
Coincident Peak Utility Demand Reduction,	<b>402</b>	<b>804</b>	<b>1,207</b>
Annual Utility Energy Reduction, kWh	<b>1,337,263</b>	<b>2,674,527</b>	<b>4,011,790</b>
Total Utility Energy Reduction, lifetime kWh	<b>120,922,841</b>		

Test Results

	TRC Test	Societal Test	Participant Test	RIM Test	Utility Cost Test
NPV	<b>\$3,905,051</b>	<b>\$4,228,396</b>	<b>(\$2,115,396)</b>	<b>(\$2,185,491)</b>	<b>\$5,954,921</b>
B/C	<b>1.84</b>	<b>1.91</b>	<b>0.77</b>	<b>0.80</b>	<b>3.31</b>
Total Costs	<b>\$4,632,708</b>	<b>\$4,632,708</b>	<b>\$9,340,018</b>	<b>\$10,723,251</b>	<b>\$2,582,838</b>
Total Benefits	<b>\$8,537,759</b>	<b>\$8,861,104</b>	<b>\$7,224,622</b>	<b>\$8,537,759</b>	<b>\$8,537,759</b>

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PROJECT SCREENING TOOL

BENEFIT COST TEST FOR CONSERVATION PROGRAMS -- Cost-Effectiveness Analysis

Program: C&I Prescriptive Rebate  
Measure:

Sector / Building Type : **Total Commercial** COM  
End Use : **Misc. Eq** MSC  
**COMMSC**

Input Data

Retail Rate (\$/kWh) =	<b>\$0.1159</b>	Utility Project Costs	PY1	PY2	PY3
Escalation Rate =	<b>0.00%</b>	Administrative Costs =	\$72,566	\$108,849	\$145,132
Variable O&M (\$/kWh) =	<b>\$0.0025</b>	Incentive Costs =	\$279,100	\$418,650	\$558,200
Escalation Rate =	<b>3.00%</b>	Direct Participant Costs (\$/Part.) =	\$ 7,832	\$ 7,832	\$ 7,832
Environmental Externalities =	<b>\$0.00350</b>	Other Participant Costs (Annual \$/Part.) =	\$ -		
Escalation Rate =	<b>3.00%</b>	Escalation Rate =	<b>0.00%</b>		
Participant Discount Rate =	<b>7.35%</b>	Project Life (Years) =	15	15	15
Utility Discount Rate =	<b>7.35%</b>	General Input Data Year =	2010		
Societal Discount Rate =	<b>7.35%</b>	Project Analysis Year 1	2012	2013	2014
Energy Net-To-Gross Factor =	<b>0.00%</b>	Avg. Demand Savings (kW/Part.) =	3.03	3.03	3.03
Demand Net-To-Gross Factor =	<b>0.00%</b>	Coincident Factor	85%		
Line Losses (Energy) =	<b>6.42%</b>	Avg. kWh/Part. Saved =	11,903	11,903	11,903
Line Losses (Peak) =	<b>8.00%</b>	Number of Participants =	100	150	200
Existing Equipment: (N/A)					
Remaining Useful Life (yrs) = <b>0</b>					
New Measure Cost (2010 \$) = <b>0</b>					
Demand Savings (kW) = <b>0</b>					
Annual Energy Savings (kWh) = <b>0</b>					

Cost & Savings Summary

Utility Cost per Participant =	<b>\$3,516.66</b>	<b>\$3,516.66</b>	<b>\$3,516.66</b>
Coincident Peak Utility Demand Reduction,	<b>280</b>	<b>419</b>	<b>559</b>
Annual Utility Energy Reduction, kWh	<b>1,271,970</b>	<b>1,907,956</b>	<b>2,543,941</b>
Total Utility Energy Reduction, lifetime kWh	<b>86,264,005</b>		

Test Results

	TRC Test	Societal Test	Participant Test	RIM Test	Utility Cost Test
NPV	\$2,235,549	\$2,467,292	(\$4,291,911)	(\$1,535,312)	\$4,318,731
B/C	1.63	1.70	0.56	0.79	3.97
Total Costs	\$3,536,550	\$3,536,550	\$9,752,978	\$7,307,411	\$1,453,368
Total Benefits	\$5,772,099	\$6,003,841	\$5,461,067	\$5,772,099	\$5,772,099

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**PROJECT SCREENING TOOL**

**BENEFIT COST TEST FOR CONSERVATION PROGRAMS – Cost-Effectiveness Analysis**

Program: Building Operator Certificate  
Measure:

Sector / Building Type : **Total Commercial** COM  
End Use : **Misc. Eq** MSC  
**COMMSC**

**Input Data**

Retail Rate (\$/kWh) =	<input type="text" value="\$0.1159"/>	Utility Project Costs	PY1	PY2	PY3
Escalation Rate =	<input type="text" value="0.00%"/>	Administrative Costs =	\$9,361	\$16,382	\$23,403
Variable O&M (\$/kWh) =	<input type="text" value="\$0.0025"/>	Incentive Costs =	\$23,000	\$40,250	\$57,500
Escalation Rate =	<input type="text" value="3.00%"/>	Direct Participant Costs (\$/Part.) =	\$ 1,150	\$ 1,150	\$ 1,150
Environmental Externalities =	<input type="text" value="\$0.00350"/>	Other Participant Costs (Annual \$/Part.) =	\$ -		
Escalation Rate =	<input type="text" value="3.00%"/>	Escalation Rate =	0.00%		
Participant Discount Rate =	<input type="text" value="7.35%"/>	Project Life (Years) =	PY1	PY2	PY3
Utility Discount Rate =	<input type="text" value="7.35%"/>	15	15	15	
Societal Discount Rate =	<input type="text" value="7.35%"/>	General Input Data Year =	2010		
Energy Net-To-Gross Factor =	<input type="text" value="0.00%"/>	Project Analysis Year 1	2012	2013	2014
Demand Net-To-Gross Factor =	<input type="text" value="0.00%"/>	Avg. Demand Savings (kW/Part.) =	3.10	3.10	3.10
Line Losses (Energy) =	<input type="text" value="6.42%"/>	Coincident Factor	53%		
Line Losses (Peak) =	<input type="text" value="8.00%"/>	Avg. kWh/Part. Saved =	8,139	8,139	8,139
Number of Participants =		Number of Participants =	40	70	100
Existing Equipment: (N/A)					
Remaining Useful Life (yrs)= <input type="text" value="0"/>					
New Measure Cost (2010 \$)= <input type="text" value=""/>					
Demand Savings (kW)= <input type="text" value=""/>					
Annual Energy Savings (kWh)= <input type="text" value=""/>					

**Cost & Savings Summary**

Utility Cost per Participant =	\$809.03	\$809.03	\$809.03
Coincident Peak Utility Demand Reduction,	71	125	179
Annual Utility Energy Reduction, kWh	347,895	608,816	869,737
Total Utility Energy Reduction, lifetime kWh	27,526,274		

**Test Results**

	TRC Test	Societal Test	Participant Test	RIM Test	Utility Cost Test
NPV	\$1,552,744	\$1,626,495	\$799,736	(\$196,314)	\$1,663,133
B/C	6.84	7.12	2.40	0.90	11.71
Total Costs	\$265,709	\$265,709	\$572,854	\$2,014,766	\$155,320
Total Benefits	\$1,818,452	\$1,892,204	\$1,372,591	\$1,818,452	\$1,818,452

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**PROJECT SCREENING TOOL**

**BENEFIT COST TEST FOR CONSERVATION PROGRAMS -- Cost-Effectiveness Analysis**

Program: Interruptible Service Rider  
Measure:

Sector / Building Type : **Total Industrial** IND  
End Use : **Interruptible** INT  
INDINT

**Input Data**

Retail Rate (\$/kWh) =	\$0.0930	Utility Project Costs	PY1	PY2	PY3
Escalation Rate =	0.00%	Administrative Costs =	\$10,950	\$32,850	\$49,275
Variable O&M (\$/kWh) =	\$0.0025	Incentive Costs =	\$30,000	\$90,000	\$135,000
Escalation Rate =	3.00%	Direct Participant Costs (\$/Part.) =	\$ -	\$ -	\$ -
Environmental Externalities =	\$0.00350	Other Participant Costs (Annual \$/Part.) =	\$ -		
Escalation Rate =	3.00%	Escalation Rate =	0.00%		
Participant Discount Rate =	7.35%	Project Life (Years) =	PY1	PY2	PY3
Utility Discount Rate =	7.35%	General Input Data Year =	1	1	1
Societal Discount Rate =	7.35%	Project Analysis Year 1	2010	2012	2013
Energy Net-To-Gross Factor =	0.00%	Avg. Demand Savings (kW/Part.) =	500.00	500.00	500.00
Demand Net-To-Gross Factor =	0.00%	Coincident Factor	100%		
Line Losses (Energy) =	6.42%	Avg. kWh/Part. Saved =	0	0	0
Line Losses (Peak) =	8.00%	Number of Participants =	10	30	45
Existing Equipment (N/A)					
Remaining Useful Life (yrs)= 0					
New Measure Cost (2010 \$)=					
Demand Savings (kW)=					
Annual Energy Savings (kWh)=					

**Cost & Savings Summary**

Utility Cost per Participant =	\$4,095.00	\$4,095.00	\$4,095.00
Coincident Peak Utility Demand Reduction,	5,435	16,304	24,457
Annual Utility Energy Reduction, kWh	0	0	0
Total Utility Energy Reduction, lifetime kWh	0		

**Test Results**

	TRC Test	Societal Test	Participant Test	RIM Test	Utility Cost Test
NPV	\$2,967,457	\$2,967,457	\$230,986	\$2,736,472	\$2,736,471
B/C	36.20	36.20	#DIV/0!	9.68	9.68
Total Costs	\$84,309	\$84,309	\$0	\$315,294	\$315,295
Total Benefits	\$3,051,766	\$3,051,766	\$230,986	\$3,051,766	\$3,051,766

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