## **BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI**

In the Matter of the Name Change from ) IBFA Acquisition Company, LLC to ) IBFA Acquisition Company, LLC d/b/a ) Farm Bureau Connection )

Case No. XN-2006-0191 Tariff File No.YN-2006-0336

### **STAFF RECOMMENDATION**

**COMES NOW** the Staff of the Missouri Public Service Commission (Staff) and for its recommendation states:

1. In the attached Memorandum, labeled Appendix A, the Staff recommends that the Missouri Public Service Commission recognize that IBFA Acquisition Company, LLC intends to provide telecommunications services in Missouri under the fictitious name of "Farm Bureau Connection" in lieu of its own name. The company recently received authority to provide interexchange telecommunications services and non-switched local exchange telecommunications services limited to dedicated, private line services in Missouri in Case No. TA-2005-0451.

2. The company has fulfilled the requirements the Commission's rule governing name changes at 4 CSR 240-2.060(5) in that the request contains a clear statement of the old and new names; the request was accompanied by a registration of fictitious name with the Missouri Secretary of State; and revised tariff sheets with the new name.

3. Staff has not recommended that the company provide notice of the name change. IBFA Acquisition Company, LLC filed a *Notice of Closing of Transaction* in Case No. XO-2005-0457 indicating that the transfer of customers from American Farm Bureau, Inc. d/b/a The Farm Bureau<sup>®</sup> Connection<sup>sm</sup> to IBFA Acquisition Company, LLC was not completed until very recently. As the previous provider of service to the current customers of IBFA Acquisition Company, LLC used essentially the same fictitious name that IBFA Acquisition Company, LLC now seeks to use, notification of IBFA Acquisition Company, LLC's name change will likely only confuse customers. Staff has ascertained that IBFA Acquisition Company, LLC has no customers other than those that previously received service from American Farm Bureau, Inc. d/b/a The Farm Bureau<sup>®</sup> Connection<sup>sm</sup>.

4. In conjunction with and to effectuate the name change, the company has submitted revised tariff sheets with an effective date of December 2, 2005.

WHEREFORE, Staff recommends that the Commission issue an order acknowledging that IBFA Acquisition Company, LLC now holds a certificate under the name IBFA Acquisition Company, LLC d/b/a Farm Bureau Connection and will do business under that fictitious name; and approving the tariff sheets filed in conjunction with this case.

Respectfully submitted,

DANA K. JOYCE General Counsel

### /s/ David A. Meyer

David A. Meyer Senior Counsel Missouri Bar No. 46620

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### **Certificate of Service**

I hereby certify that copies of the foregoing have been mailed, hand-delivered, or transmitted by facsimile or electronic mail to all counsel of record this 21st day of November 2005.

#### /s/ David A. Meyer

# **MEMORANDUM**

- To: Missouri Public Service Commission Official Case File Tariff File No. YX-2006-0336 Case No. XN-2006-0191 IBFA Acquisition Company, LLC
- From: Sara Buyak Telecommunications Department

William L. Voight 11/16/05	<u>/s/ David Meyer 11/18/05</u>
Utility Operations Division/Date	General Counsel's Office/Date

Subject: Staff Recommendation to Add a Fictitious Name and Approve Tariff Sheets

Date: November 10, 2005

On November 2, 2005, IBFA Acquisition Company, LLC (IBFA), a competitive long distance telecommunications company, submitted an application requesting approval of its request to add a fictitious name, "Farm Bureau Connection," to its tariff. IBFA was certificated to provide interexchange and nonswitched local exchange telecommunications services, restricted to providing dedicated private line services in Case No. TA-2005-0451.

Staff has reviewed the proposed tariff sheets and recommends the Commission acknowledge the addition of the fictitious name. Staff also recommends the Commission approve P.S.C. Mo. Tariff No. 1.

The Staff states that the tariff meets the requirements of all applicable statutes, specifically, one or more of the following: Sections 392.200(8), 392.200(4), 392.455(4), 392.515(1) and 392.500(2) RSMo. 2000.

Staff is unaware of any other filings that affect, or are affected by, this filing.

The Company is not delinquent in filing an annual report and paying the PSC assessment. The Company is delinquent. Staff recommends the Commission grant the requested relief/action on the condition the applicant corrects the delinquency. The applicant should be instructed to make the appropriate filing in this case after it has corrected the delinquency.

( No annual report Unpaid PSC assessment. Amount owed: )