

**BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI**

In the Matter of Working Assets Funding)	
Service, Inc. d/b/a Working Assets Long)	Case No.XN-2008-0103
Distance Name Change to Working Assets)	File No. YX-2008-0218
Funding Service, Inc. d/b/a Credo Long)	
Distance.)	

STAFF RECOMMENDATION

COMES NOW the Staff (“Staff”) of the Missouri Public Service Commission (“Commission”), and respectfully states as follows:

1. On October 10, 2007, Working Assets Funding Service, Inc. d/b/a Working Assets Long Distance (“Working Assets” or “Company”) filed an application seeking Commission approval to adopt the “doing business as” name, Credo Long Distance, and to operate under that name in Missouri.

2. On October 18, the Commission ordered Working Assets to file a pleading supplementing its application with evidence of registration of the name change with the Missouri Secretary of State. On October 25, 2007, Working Assets timely filed the appropriate documentation.

3. On October 22, the Commission issued an order directing the Staff to file a Recommendation in this case no later than October 31, 2007. Also on October 22, in response to a Staff request, the Company filed a copy of a letter to be sent to its customers, notifying them of the name change.

4. Working Assets has fulfilled the requirements of the Commission’s rule governing name changes at 4 CSR 240-2.060(5), in that the request contains a clear statement of

the old and new names, and the request was accompanied by: (a) a copy of its Registration Of Fictitious Name issued by the Missouri Secretary of State (reflecting the Company's change of its "doing business as" name from Working Assets Long Distance to Credo Long Distance); and (b) timely filed revised tariff sheets with an effective date that is not fewer than thirty (30) days after the filing date of the application.

5. Attached as Appendix A is a Staff Memorandum wherein the Staff recommends that the Commission approve the requested "doing business as" name change from Working Assets Long Distance to Credo Long Distance, effective November 9, 2007.

WHEREFORE, the Staff recommends that the Commission issue an Order: a) recognizing that Working Assets Funding Service, Inc. d/b/a Working Assets Long Distance has changed its "doing business as" name to Credo Long Distance; b) approving the tariff sheets filed to effectuate that name change with an effective date of November 9, 2007, as requested by the Company; and c) directing the Company, pursuant to 4 CSR 240-3.545(20), to notify its customers of the name change at or before the next billing cycle.

Respectfully submitted,

/s/ **Dennis L. Frey**

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Certificate of Service

I hereby certify that copies of the foregoing have been mailed, hand-delivered, or transmitted by facsimile or electronic mail to all counsel of record this 31st day of October 2007.

/s/ Dennis L. Frey