

**FILED**

SEP 28 2016

Missouri Public  
Service Commission

*Exhibit No.:* 134

*Issues:* Dues, EEI

*Witness:* Michael Jason Taylor

*Sponsoring Party:* MoPSC Staff

*Type of Exhibit:* Surrebuttal Testimony

*Case No.:* ER-2016-0156

*Date Testimony Prepared:* September 2, 2016

**MISSOURI PUBLIC SERVICE COMMISSION**

**COMMISSION STAFF DIVISION**

**AUDITING**

**SURREBUTTAL TESTIMONY**

**OF**

**MICHAEL JASON TAYLOR**

**KCP&L GREATER MISSOURI OPERATIONS COMPANY**

**CASE NO. ER-2016-0156**

*Jefferson City, Missouri  
September 2016*



Surrebuttal Testimony of  
Michael Jason Taylor

1 Q. Has the Commission provided guidance in prior cases as to the rate recovery  
2 of dues?

3 A. Yes. In the Commission's Report and Order in Case No. EO-85-185,  
4 four criteria were established to disallow dues and donations:

5 (1) involuntary ratepayer contributions of a charitable  
6 nature; (2) supportive of activities which are duplicative of  
7 those performed by other organizations to which the  
8 Company belongs or pays dues; (3) active lobbying  
9 activities which have not been demonstrated to provide any  
10 direct benefit to the ratepayers; or, (4) costs of other  
11 activities that provide no benefit or increased service  
12 quality to the ratepayer.

13 Q. What specific criteria did Staff rely upon to recommend removal of the  
14 membership dues at issue in this proceeding?

15 A. Staff used the four criteria in the Commission's Report and Order EO-85-185  
16 to establish the appropriate disallowances of dues and donations.

17 Q. Why did Staff recommend removal of dues for chambers of commerce that  
18 were outside of GMO's service territory?

19 A. A chamber of commerce is a membership organization that exists primarily to  
20 represent and promote the interests of its member businesses. Many chambers of commerce,  
21 especially those organized at the local level, also work to develop and deepen local  
22 relationship networks to promote business activity and business-to-business exchanges.  
23 Chambers of commerce also commonly engage in charitable activities that focus on local  
24 needs. While Staff recognizes the benefit of such activities, Staff fails to see how ratepayers  
25 receive a direct benefit from membership dues for a chamber of commerce that is working to  
26 improve an area located outside the GMO service territory. Removal of these dues would  
27 relate to the Commission's fourth criteria, as they provide no benefit to GMO ratepayers.

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1           Witness Klote attached the list of dues that Staff recommended be removed from cost  
2 of service as Schedule RAK-23. On this list are Lenexa, Olathe, Paola, Shawnee, Spring Hill,  
3 and Leawood Chambers of Commerce. These Chambers are all located in Kansas, where  
4 GMO serves no customers.

5           Q.     Did Staff recommend removal of chamber of commerce dues based on its  
6 second criteria?

7           A.     Yes. Staff examined the instances when GMO paid dues to multiple chambers  
8 of commerce in the same city, or county. Staff recommends that allowing the cost of one  
9 membership to a chamber of commerce is adequate for a single local area. For example,  
10 GMO contributes to five different Kansas City area chambers of commerce. Staff removed  
11 the costs of four of them but did not remove the dues to The Kansas City Development  
12 Council, which appeared to promote the greatest economic development for the entire greater  
13 Kansas City area; this area includes over 18 counties in Missouri and Kansas. Staff also  
14 removed dues for individual city chambers of commerce if GMO also paid dues to a county  
15 chamber of commerce. These disallowances were made based upon the assumption that the  
16 county chambers of commerce could provide a greater economic good for the area over the  
17 individual city chambers.

18           Q.     Briefly describe The Kansas City Development Council.

19           A.     The Kansas City Area Development Council states on its website it is a  
20 “private, non-profit organization that represents the two-state area of the 18 county Greater  
21 Kansas City region.” The Kansas City Area Development Council’s mission statement is:

- 22           • Engage the world to invest in the one KC region;
- 23           • Attract new companies and talent to the 18-county, two state region;
- 24           • Enhance awareness of our metro’s assets to create positive perceptions;
- 25           • Promote the KC region as a business and lifestyle location of choice;

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- 1 • Brand the KC region as one product to stimulate economic growth;
- 2 • Equally support all of our regional communities and investors; and
- 3 • Facilitate relocation/expansion process between a company and its selected
- 4 KC community

5 Q. GMO Witness Klote states on page 22, line 13 of his rebuttal testimony,  
6 “Membership dues should be a part of any utilities cost of service in order to continually  
7 improve and be a good community corporate citizen.” Do you agree with this statement?

8 A. No, though Staff does believe that chambers of commerce and charitable  
9 organizations can provide an economic benefit to the communities they serve, the benefits  
10 Mr. Klote identifies primarily benefit the company and its shareholders.

11 Q. How do contributions to chambers of commerce benefit ratepayers?

12 A. Contributions to chambers of commerce or economic development  
13 organizations are not required for or directly related to the provision of safe and adequate  
14 electric utility service. However, chambers of commerce promote economic development  
15 which has the potential of fostering or attracting businesses that will likely be GMO  
16 customers. All other things being equal, additional customers on GMO’s system increase the  
17 economic use of GMO’s system and can spread fixed costs over more usage, potentially  
18 reducing costs for all ratepayers.

19 Q. Does the Company agree that other types of contributions that do not benefit  
20 ratepayers should not be recovered through rates?

21 A. Yes. GMO contributes to several non-profit organizations that promote  
22 charitable causes throughout the community, such as Boy Scouts of America, Carnegie Public  
23 Library, and Salvation Army. These expenses are booked “below the line” and are not  
24 recovered through the cost of service.

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1 Q. What guidance has the Commission provided as to the recoverability through  
2 cost of service of these types of donations?

3 A. As the Commission stated in the Report and Order in Case No. EO-85-185,  
4 involuntary ratepayer contributions of a charitable nature should be disallowed.  
5 The aforementioned contributions clearly are those that the Commission disallowed in its  
6 first criterion.

7 Q. In applying its fourth criteria, did Staff identify any dues in the test year for  
8 which it could not obtain descriptions, or were otherwise unidentified?

9 A. Yes. In response to Staff Data Request No. 0208.2, GMO responded to a list  
10 of dues that Staff indicated needed further description due to a lack of information.  
11 GMO provided a "N/A" response to "282 Prepaid", "Hunton & Williams, LLP", and  
12 "UWAG", which are also listed in witness Klote's testimony. Because Staff could not  
13 sufficiently identify the purpose of the dues paid to these entities, Staff disallowed the entirety  
14 of these dues from recovery in rates.

15 Q. What is Missouri Energy Development Association (MEDA), and why did  
16 Staff remove contributions to this organization?

17 A. According to its website, MEDA is described in the following manner:

18 MEDA is the association of Missouri's Investor-Owned  
19 Utilities and their strategic partners. Our members serve  
20 nearly 4 million customers; invest over \$1 billion in-state  
21 annually, and employ over 11,500 Missourians while  
22 providing the electric, natural gas, and water services  
23 integral to the safety and prosperity of all Missourians.

24 Our mission is to work closely with Missouri Investor-  
25 Owned Utilities and their strategic partners, representing  
26 their interests and advocating balanced policies in  
27 legislative and regulatory arenas. MEDA provides credible

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1 public policy leadership, pivotal industry awareness and  
2 education, and strategic business intelligence.

3 Staff removed these contributions because MEDA is an organization that primarily lobbies on  
4 behalf of investor-owned utilities in Missouri. It has been a long-standing practice in  
5 Missouri that costs associated with lobbying are not included in customer rates.  
6 The Commission has defined lobbying as “an attempt to influence the decisions of regulators  
7 and legislators in general.” *Re: Kansas City Power & Light Company*, Case No. ER-81-42.

8 Q. What is the Electric Drive Transportation Association, and why did Staff  
9 remove contributions to this organization?

10 A. From the Electric Drive Transportation Association website:

11 The Electric Drive Transportation Association (EDTA) is  
12 the trade association promoting battery, hybrid, plug-in  
13 hybrid and fuel cell electric drive technologies and  
14 infrastructure. EDTA conducts public policy advocacy,  
15 provides education and awareness, and enables industry  
16 networking and collaboration. EDTA’s membership  
17 includes vehicle and equipment manufacturers, energy  
18 companies, technology developers, component suppliers,  
19 government agencies and others.

20 Staff removed these contributions because they are directly associated with the Clean Charge  
21 Network. Both Staff and GMO removed the rate base investment and operation and  
22 maintenance expenses related to the vehicle chargers in the Clean Charge Network.

23 Q. What is the Nature Conservancy, and why did Staff remove contributions to  
24 this organization?

25 A. From the Nature Conservancy website:

26 The Nature Conservancy is the leading conservation  
27 organization working around the world to protect  
28 ecologically important lands and waters for nature and  
29 people.

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1 Staff removed the donations made to this organization because it provides no benefit or  
2 increased service quality to the ratepayer. While community activities of this nature are  
3 indicative of good corporate citizenship, contributions to the Nature Conservancy are not  
4 required or related to the provision of electric service by GMO. These contributions clearly  
5 are those that the Commission disallowed in its first criterion.

6 Q. What is the Kemper Museum of Contemporary Art, and why did Staff remove  
7 contributions to this organization?

8 A. From the Kemper Museum of Contemporary Art website:

9 The Kemper Museum of Contemporary Art presents  
10 modern and contemporary art of the highest quality and  
11 significance. It collects, preserves, documents, interprets,  
12 and exhibits a growing permanent collection; develops and  
13 presents special exhibitions; and offers a variety of  
14 educational programs. Admission is always free and the  
15 Museum serves a diverse and inclusive public population.

16 Staff removed the donations made to this organization because it provides no benefit or  
17 increased service quality to the ratepayer. While community activities of this nature are  
18 indicative of good corporate citizenship, contributions to the Kemper Museum of  
19 Contemporary Art are not required or related to the provision of electric service by GMO.  
20 These contributions clearly are those that the Commission disallowed in its first criterion.

21 Q. What is Edison Electric Institute ("EEI")?

22 A. EEI is a trade association that represents all US investor-owned electric  
23 utilities companies. According to the EEI website:

24 EEI provides its members with public policy leadership,  
25 strategic business intelligence, and essential conferences  
26 and forums. EEI will be the best trade association. We  
27 will be the best because we are committed to knowing our  
28 members and their needs. We will provide leadership and  
29 deliver services that consistently meet or exceed their



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1 expectations. We will be the best because we will attract  
2 and retain employees who have the ambition to serve and  
3 will empower them to work effectively as individuals and  
4 in teams. Above all, we will be the best trade association  
5 because, in the tradition of Thomas Edison, we will make a  
6 significant and positive contribution to the long-term  
7 success of the electric power industry in its vital mission to  
8 provide electricity to foster economic progress and improve  
9 the quality of life.

10 Q. Why does Staff recommend removal of EEI dues from cost of service?

11 A. Historically, the Commission has disallowed EEI dues from rate recovery on  
12 the basis of EEI's involvement in lobbying activities on behalf of the electric industry. In the  
13 Commission's orders Case No. ER-83-40, the Commission adopted a criterion to determine  
14 whether some portion of EEI dues should be allowed in rates:

15 The Commission finds that the Company's analysis to be  
16 faulty in that the Company has quantified the benefits to the  
17 ratepayers but has ignored any potential benefit to the  
18 shareholders. It is entirely possible that the amount of  
19 monetary benefit to the shareholders could exceed the  
20 amount of alleged benefit to the ratepayers. In that event  
21 the shareholders should bear a larger portion of the EEI  
22 dues than the ratepayers. Thus, the Company has not met  
23 its burden of proof of the proper assignment of EEI dues  
24 based on the respective benefit to the two involved groups.  
25 In the absence of that allocation the EEI dues should be  
26 excluded as an expense for setting the permanent rates in  
27 this matter.

28 Staff's disallowance of EEI dues in this case is consistent with the Commission's guidance in  
29 Commission's orders Case No. ER-83-40 because GMO did not quantify the benefits to  
30 ratepayers and shareholders of this membership.

31 Q. Can you provide the Commission with a specific example when EEI recently  
32 engaged in activities in the interest of utility shareholders?

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1           A.     Yes. The Commission may be familiar with Case No. 13-787, GMO's appeal  
2 of the Missouri Commission's Report and Order in Case No. ER-2012-0175 before the  
3 Supreme Court of the United States. EEI demonstrated that it represents utility interests when  
4 it filed an *Amicus Curiae* brief in support of the petitioner, GMO, before the United States  
5 Supreme Court on February 3, 2014. This brief specifically concerned GMO's attempt to  
6 overturn the Missouri Commission's prior rate decision regarding recovery of plant  
7 investment and transmission costs related to Crossroads.

8           In response to Staff Data Request 445, GMO stated that "KCP&L requested EEI  
9 consider filing an Amicus Brief in Case No. 13-787." The response to this data request is  
10 attached as Schedule MJT-s1. EEI represented the interests of its utility members and  
11 contributions to EEI should appropriately be allocated to GMO shareholders.

12           Q.     GMO contributes to another electric industry group, the Electric Power  
13 Research Institute (EPRI). Does Staff recommend removal of those dues from cost of service?

14           A.     No. According to EPRI website:

15                     The Electric Power Research Institute, Inc. conducts  
16                     research and development relating to the generation,  
17                     delivery and use of electricity for the benefit of the public.  
18                     An independent, nonprofit organization, we bring together  
19                     scientists and engineers as well as experts from academia  
20                     and the industry to help address challenges in electricity.

21           Staff based its decision to not remove EPRI dues on the Commissions' orders in Case No.  
22 ER-82-180:

23                     Many of the alleged benefits which the Company receives  
24                     from EEI could be obtained from other sources. Some of  
25                     the efforts of EEI and the Electric Power Research Institute  
26                     (EPRI) overlap and some of the assistance rendered by EEI  
27                     could be obtained from EPRI. The Commission Staff has  
28                     not proposed to disallow the expense associated with EPRI  
29                     in the instant case.

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1 Q. For the dues Staff has removed from the cost of service, is Staff claiming that  
2 it was imprudent for GMO to contribute to these organizations?

3 A. No. In the same manner that utilities contribute to charitable organizations, it  
4 is management's prerogative to contribute dues to organizations that promote economic  
5 development, provide community benefits, or promote general goodwill. However, like  
6 charitable contributions, ratepayers should not be responsible for expenses that GMO cannot  
7 demonstrate have clear benefit to ratepayers or are necessary in the provision of  
8 utility service.

9 In its 2014 KCPL Rate Case Report and Order, the Commission recognized  
10 this distinction:

11 Prudence is not the only consideration in determining what  
12 costs should be included in rates; the benefit to customers  
13 must also be considered when deciding what costs are  
14 reasonable for customer rates. KCPL has pursued issues in  
15 this case that benefit only the shareholders, such as La  
16 Cygne construction accounting and some elements of the  
17 rate of return recommendation. Utility expenses that are  
18 highly discretionary and do not benefit customers, such as  
19 charitable donations, political lobbying expenses, and  
20 incentive compensation tied to earnings per share are  
21 typically allocated entirely to shareholders. (Citations  
22 omitted)

23 Q. Please summarize your surrebuttal testimony

24 A. Staff takes the position that the Commission should not allow the membership  
25 dues, recommended for disallowance by the Staff in this proceeding, as GMO has not shown a  
26 clear benefit for the ratepayers associated with these payments. Staff also takes the position  
27 that the entire amount of test year EEI dues should be disallowed.

28 Q. Does that conclude your surrebuttal testimony?

29 A. Yes.

BEFORE THE PUBLIC SERVICE COMMISSION

OF THE STATE OF MISSOURI

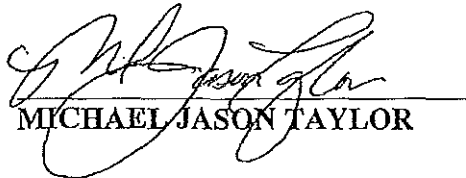
In the Matter of KCP&L Greater Missouri )  
Operations Company's Request for Authority ) Case No. ER-2016-0156  
to Implement A General Rate Increase for )  
Electric Service )

**AFFIDAVIT OF MICHAEL JASON TAYLOR**

STATE OF MISSOURI )  
 ) ss.  
COUNTY OF JACKSON )

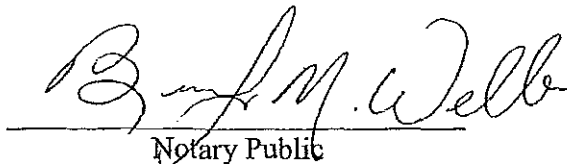
COMES NOW MICHAEL JASON TAYLOR and on his oath declares that he is of sound mind and lawful age; that he contributed to the foregoing Surrebuttal Testimony and that the same is true and correct according to his best knowledge and belief.

Further the Affiant sayeth not.

  
MICHAEL JASON TAYLOR

JURAT

Subscribed and sworn before me, a duly constituted and authorized Notary Public, in and for the County of Jackson, State of Missouri, at my office in Kansas City, on this 1<sup>st</sup> day of September, 2016.

  
Notary Public



BEVERLY M. WEBB  
My Commission Expires  
April 14, 2020  
Clay County  
Commission #1246407e

## Missouri Public Service Commission

### Respond Data Request

<b>Data Request No.</b>	0445
<b>Company Name</b>	KCP&L Greater Missouri Operations Company-Investor (Electric)
<b>Case/Tracking No.</b>	ER-2016-0156
<b>Date Requested</b>	8/18/2016
<b>Issue</b>	Expense - A&G - Dues and Donations
<b>Requested From</b>	Lois J Liechti
<b>Requested By</b>	Nathan Williams
<b>Brief Description</b>	Edison Electric Institute ("EEI")
<b>Description</b>	1) Please provide all invoices from EEI since January 2014 through the present for Kansas City Power & Light Company (KCPL) and KCP&L Greater Missouri Operations Company (GMO). 2) Please provide all correspondences with EEI since January 2014 through the present. 1) Reference GMO's appeal to the Supreme Court of the United States, Case No. 13-787. Did KCPL, GMO, or any of its representatives, request EEI to file an Amicus Brief in support of GMO? Did KCPL, GMO, or any of its representatives assist EEI in developing its Amicus Brief? DR requested by Jason Taylor Jason.taylor@psc.mo.gov.
<b>Response</b>	Please see the attached information.
<b>Objections</b>	NA

The attached information provided to **Missouri Public Service Commission** Staff in response to the above data information request is accurate and complete, and contains no material misrepresentations or omissions, based upon present facts of which the undersigned has knowledge, information or belief. The undersigned agrees to immediately inform the **Missouri Public Service Commission** if, during the pendency of Case No. **ER-2016-0156** before the Commission, any matters are discovered which would materially affect the accuracy or completeness of the attached information. If these data are voluminous, please (1) identify the relevant documents and their location (2) make arrangements with requestor to have documents available for inspection in the **KCP&L Greater Missouri Operations Company-Investor(Electric)** office, or other location mutually agreeable. Where identification of a document is requested, briefly describe the document (e.g. book, letter, memorandum, report) and state the following information as applicable for the particular document: name, title number, author, date of publication and publisher, addresses, date written, and the name and address of the person(s) having possession of the document. As used in this data request the term "document(s)" includes publication of any format, workpapers, letters, memoranda, notes, reports, analyses, computer analyses, test results, studies or data, recordings, transcriptions and printed, typed or written materials of every kind in your possession, custody or control or within your knowledge. The pronoun "you" or "your" refers to **KCP&L Greater Missouri Operations Company-Investor(Electric)** and its employees, contractors, agents or others employed by or acting in its behalf.

<b>Security :</b>	Public
<b>Rationale :</b>	NA

KCPL GMO  
Case Name: 2016 GMO Rate Case  
Case Number: ER-2016-0156

Response to Taylor Jason Interrogatories - MPSC\_20160818  
Date of Response: 8/26/2016

Question:0445

1) Please provide all invoices from EEI since January 2014 through the present for Kansas City Power & Light Company (KCPL) and KCP&L Greater Missouri Operations Company (GMO).  
2) Please provide all correspondences with EEI since January 2014 through the present. 1) Reference GMO's appeal to the Supreme Court of the United States, Case No. 13-787. Did KCPL, GMO, or any of its representatives, request EEI to file an Amicus Brief in support of GMO? Did KCPL, GMO, or any of its representatives assist EEI in developing its Amicus Brief? DR requested by Jason Taylor [Jason.taylor@psc.mo.gov](mailto:Jason.taylor@psc.mo.gov).

Response:

- 1.) Yes, KCP&L requested EEI consider filing an Amicus Brief in Case No. 13-787.
- 2.) KCP&L did not assist EEI in developing its Amicus Brief.
- 3.) Please see attachments below to view each EEI voucher from 2014 – current.

Prepared by: Melissa Tye, Corporate Planning and Budget

**Attachments:**

Q0445\_R0370967.pdf  
Q0445\_R0386604.pdf  
Q0445\_R0415475.pdf  
Q0445\_R0425103.pdf  
Q0445\_R0485020.pdf  
Q0445\_R0485541.pdf  
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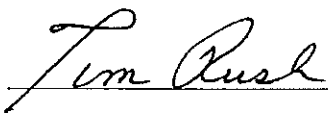
Q0445\_R0644412.pdf  
Q0445\_R0661864.pdf  
Q0445\_R0675487.pdf  
Q0445\_R0685057.pdf  
Q0445\_Verification.pdf

*Verification of Response*

**Kansas City Power & Light Company  
AND  
KCP&L Greater Missouri Operations**

**Docket No. ER-2016-0156**

The response to Data Request # 0445 is true and accurate to the best of my knowledge and belief.

Signed:   
Date: August 26, 2016