

**BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE STATE OF MISSOURI**

In the Matter of the Name Change of New Florence )  
Telephone Company to New Florence Telephone )  
Company d/b/a Missouriicom for Interexchange and )  
Non-Switched Local Exchange Services; the Adoption )  
Of Direct Communications Long Distance, Inc.'s )  
Interstate Interexchange Tariffs by New Florence )  
Telephone Company d/b/a Missouriicom; and the )  
Cancellation of the Certificate of Service Authority of )  
Direct Communications Long Distance Inc. )

**File No. XN-2017-0237**  
Tariff No. YX-2017-0175

**ORDER RECOGNIZING NAME CHANGE, APPROVING TARIFF, AND  
CANCELLING CERTIFICATE OF SERVICE AUTHORITY**

Issue Date: March 29, 2017

Effective Date: March 29, 2017

On March 15, 2017, New Florence Telephone Company requested that the Commission recognize its name change to New Florence Telephone Company d/b/a MISSOURICOM. It also indicated it will be adopting the interstate interexchange tariffs of its subsidiary, Direct Communications Long Distance, Inc. (Direct Communications). Finally, it asked the Commission to cancel the certificate of service authority of Direct Communications.

The Commission directed its Staff to file a recommendation by March 28. Staff responded on March 27, indicating the company has complied with all statutory and regulatory requirements. Staff advises the Commission to recognize the name change, approve the adoption of Direct Communications' tariff, and cancel Direct Communications' certificate. The Commission will do so.

**THE COMMISSION ORDERS THAT:**

1. The Commission recognizes the name change of New Florence Telephone Company to New Florence Telephone Company d/b/a MISSOURICOM.

2. New Florence Telephone Company d/b/a MISSOURICOM's adoption of Direct Communications Long Distance, Inc.'s tariff (Tariff No. YX-2017-0175) is approved.
3. The Certificate of Service Authority issued to Direct Communications Long Distance, Inc. is cancelled.
4. This order shall be effective when issued.
5. This case shall be closed on March 30, 2017.

**BY THE COMMISSION**



*Morris L. Woodruff*

Morris L. Woodruff  
Secretary

Morris L. Woodruff, Chief Regulatory Law  
Judge, by delegation of authority  
pursuant to Section 386.240, RSMo 2000.

Dated at Jefferson City, Missouri,  
on this 29<sup>th</sup> day of March, 2017.

**STATE OF MISSOURI**

**OFFICE OF THE PUBLIC SERVICE COMMISSION**

I have compared the preceding copy with the original on file in this office and I do hereby certify the same to be a true copy therefrom and the whole thereof.

WITNESS my hand and seal of the Public Service Commission, at Jefferson City, Missouri, this 29<sup>th</sup> day of March 2017.



  
Morris L. Woodruff  
Secretary

**MISSOURI PUBLIC SERVICE COMMISSION**

**March 29, 2017**

**File/Case No. XN-2017-0237**

**Missouri Public Service  
Commission**

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**Enclosed find a certified copy of an Order or Notice issued in the above-referenced matter(s).**

**Sincerely,**



**Morris L. Woodruff  
Secretary**

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Recipients listed above with a valid e-mail address will receive electronic service. Recipients without a valid e-mail address will receive paper service.