

Exhibit No.:
Issue: MEEIA-TOU Rates, Solar Subscription Pilot
Program, Renewable Energy Program Rider
Witness: Kimberly H. Winslow
Type of Exhibit: Direct Testimony
Sponsoring Party: KCP&L Greater Missouri Operations Company
Case No.: ER-2018-0146
Date Testimony Prepared: January 30, 2018

MISSOURI PUBLIC SERVICE COMMISSION

CASE NO.: ER-2018-0146

DIRECT TESTIMONY

OF

KIMBERLY H. WINSLOW

ON BEHALF OF

KCP&L GREATER MISSOURI OPERATIONS COMPANY

**Kansas City, Missouri
January 2018**

KCP&L Exhibit No. 175
Date 9-25-18 Reported To
File No. ER-2018-0145+0146

DIRECT TESTIMONY
OF
KIMBERLY H. WINSLOW

Case No. ER-2018-0146

1 **Q. Please state your name and business address.**

2 A. My name is Kimberly H. Winslow. My business address is 1200 Main Street, Kansas
3 City, Missouri 64105.

4 **Q. On whose behalf are you testifying?**

5 A. I am testifying on behalf of KCP&L Greater Missouri Operations Company (“GMO”
6 or the “Company”).

7 **Q. Please state your educational background and describe your professional**
8 **training and experience.**

9 A. I graduated from Missouri University of Science and Technology with a Bachelor of
10 Science degree in Mechanical Engineering in 1990. In 1994, I graduated from
11 Rockhurst University with a Master of Business Administration degree. I began my
12 career at Black & Veatch in 1990 as an equipment engineer in its Gas, Oil and
13 Chemicals Division. Within a year, I transferred to Black & Veatch’s Management
14 Consulting Division. As a project manager and consultant, I worked on various
15 projects for electric, gas, water and wastewater municipal and investor owned
16 utilities, ranging in scope from long-term electric and natural gas demand and energy
17 forecasts, cost of service and rate design studies, depreciation studies, valuation
18 studies, and preparation of financial feasibility assessments and Consulting
19 Engineer’s Reports for revenue bond sales.

1 In December 2007, I began my employment with KCP&L as a Senior Energy
2 Consultant working with KCP&L's large industrial customers. In 2009, I assumed the
3 position of Manager of Energy Efficiency. In 2011, I transferred to our Generation
4 Division as a Senior Quantitative Analyst. In September 2013, I assumed the position
5 of Director of Energy Solutions within the Marketing and Public Affairs Division. I
6 am a Professional Engineer in the state of Missouri.

7 **Q. By whom and in what capacity are you employed?**

8 A. I am employed by Kansas City Power & Light Company ("KCP&L") as Director of
9 Energy Solutions.

10 **Q. What are your responsibilities?**

11 A. I lead and direct the following teams: Customer Solutions, Regulated Products and
12 Services, Economic Development, Business Center and Market Intelligence. My
13 responsibilities include initiating and bringing to market new regulated products, as
14 well as improvements and innovations to existing affordability, energy efficiency and
15 demand response products. I am also responsible for overseeing our small scale
16 renewable programs and offerings, as well as our Clean Charge Network.

17 Additionally, I oversee our key accounts team who work with our largest
18 customers (also referred to as Tier 1 customers). I also oversee our Business Center
19 who interact with our Tier 2 business customers (minimum \$50,000 annual revenue),
20 and our Economic Development team who focuses on attraction of new business
21 customers and retention and expansion of existing business customers.

22 **Q. What is the purpose of your testimony?**

23 A: I will be covering several topics as it relates to my responsibilities at GMO. I will
24 address (1) the Company's proposed Solar Subscription Pilot Rider and Renewable

1 Energy Program tariffs and explain why the Company believes the time is right to
2 propose these programs; and (2) the Company’s proposed time of use (“TOU”) pilots
3 and why the Company is asking for recovery of the associated lost margin and
4 program costs of the TOU rates through the Missouri Energy Efficiency Investment
5 Act (“MEEIA”).

6 **Solar Subscription Pilot Rider**

7 **Q: Please generally describe utility-owned shared solar programs.**

8 A: Utility-owned shared solar are programs designed to provide customers direct access
9 to solar generation without having to own, install and maintain their own solar
10 generation. The utility builds the solar facility, maintains it and virtually “transports”
11 the energy to customers who voluntarily enroll in the program. Program designs
12 vary; however, depending on the program and jurisdiction, customers generally buy a
13 solar panel directly, subscribe to its generation output, and/or subscribe to panel
14 capacity. Customers may not physically receive the energy generated from the solar,
15 but do receive the solar output as a credit to their bill. GMO’s solar program (“Solar
16 Subscription Pilot Rider”) is proposed in this filing and is defined in the Solar
17 Subscription Pilot Rider (“SSPR”) tariff. Company witness Brad Lutz also addresses
18 aspects of the SSPR tariff.

19 **Q: Why is the Company proposing the SSPR at this time?**

20 A: Offering the SSPR provides choice to customers and will benefit those customers
21 who want renewable generation but are unable to either afford their own solar
22 generation installation or whose particular circumstance does not allow for solar
23 installation.

1 In anticipation of offering the SSPR, the Company surveyed its Customer
2 Advisory Panel (“CAP”) to further understand how customers perceived rooftop
3 solar, hindrances to rooftop solar adoption, and renewable preferences. The results
4 indicate that 54 percent of customers (642 of 1,189 surveyed) are interested in rooftop
5 solar but had not installed their own panels due to cost¹. In addition, 25 percent of
6 customers could not install due to either renting their home or zoning or subdivision
7 restrictions.

8 While the survey responses are representative across the Company’s three
9 jurisdictions (KCP&L-Missouri, KCP&L-Kansas, and GMO), in the KCP&L-
10 Missouri jurisdiction, data indicates that 35 percent² of customers rent their homes,
11 which is a greater number than the survey results. Because renting typically
12 precludes a customer from installing rooftop solar, by offering the SSPR the
13 Company can help to fill in the gap for those customers who want renewable
14 generation but are unable to physically install their own panels. Furthermore, over
15 half the customers surveyed said the option to purchase renewable energy was
16 important to them.³

17 Many utilities nationwide have begun to evaluate and offer programs that
18 allow customers access to solar generation as a way to offset a part or all of their
19 energy needs. Based on our customer survey and national trends, the Company
20 believes it is appropriate to provide customers with a utility-owned shared solar
21 option.

¹ October 4, 2017 Customer Advisory Panel Solar Survey.

² Appliance saturation survey conducted as part of the GMO 2016 DSM Potential Study, filed in EO-2017-0230, June 1, 2017.

³ October 4, 2017 Customer Advisory Panel Solar Survey.

1 **Q: What other investor-owned utilities are currently offering utility-owned shared**
2 **solar programs within Kansas or Missouri?**

3 A: Westar Energy (“Westar”) in Kansas and Ameren Missouri (“Ameren”) offer similar
4 solar programs in their respective states. Westar’s program allows customers to
5 subscribe to blocks of capacity (kW) and receive an energy credit on their monthly
6 bill based on the actual energy (kWh) output of that capacity. Energy usage and
7 demand exceeding the output of the subscribed solar capacity is priced at the
8 customer’s current tariffed rates. The price of the solar is fixed and the term of the
9 agreement is 5 to 20 years. Westar constructed a 1.2 MW solar system.

10 Ameren’s program is structured differently than Westar’s program. It allows
11 customers to subscribe to solar blocks of 100 kWh that will directly offset the
12 equivalent energy that the customer uses. Similarly, energy usage exceeding the
13 amount of the subscribed solar energy is priced at the customer’s current tariffed
14 rates. The price of the solar may vary as additional solar generation is added to
15 Ameren’s program such that the customer pays a levelized cost of the new and
16 existing solar generation. The term of Ameren’s program is three years. Ameren
17 installed a 1.0 MW solar system to supply their shared solar program subscribers.

18 **Q: What other utility shared solar programs did the Company review in its**
19 **development of its proposed program?**

20 A: The Company reviewed several; however Sacramento Municipal Utility District
21 (“SMUD”) , Minnesota Power (“MN Power”) and Oklahoma Gas & Electric
22 (“OGE”) offered programs that were of particular interest to the Company because of
23 their individual program design, customer adoption, and ease of customer
24 participation.

1 SMUD's SolarShares Program⁴ allows the customer to subscribe to a
2 minimum 0.5 kW of capacity up to the solar generating capacity and based on the
3 actual energy output of that capacity, the customer can offset up to half their monthly
4 usage. SMUD does not own the facility as a utility asset but contracts through a third
5 party that owns and maintains the system and delivers the energy to SMUD under a
6 20-year Purchase Power Agreement ("PPA"). The rate is locked in for as long as
7 customers wish to participate within the program with the idea that the current
8 premium price will actually lead to cost savings if utility rates increase.

9 MN Power's Community Solar Program⁵ contains 1.040 MW of solar
10 generating capacity split between two locations in Duluth, Minnesota. Customers may
11 subscribe to the program under three different options. The first is a per kWh charge
12 for energy generated by the subscribed capacity. The second option is a flat monthly
13 fee per kW of subscribed capacity. And the third option is a one-time upfront
14 payment per kW that is for the duration of the 25-year program. Differing from
15 SMUD's design, MN Power customers can subscribe to capacity sufficient to cover
16 100 percent of their monthly energy needs.

17 OGE's Solar Power Program⁶ is a capacity-based subscription program that
18 allows a customer to offset between 10 percent and 50 percent of their monthly
19 energy needs with solar energy. Customers pay a fixed dollar-per-kWh rate for each
20 kWh generated by the panels associated with their subscription. In order to
21 participate, customers must also be on OGE's time-of-use tariff. Due to the success
22 of the program, OGE is expanding beyond its initial 2.5 MW solar investment and

⁴ See <https://www.smud.org/en/Going-Green/SolarShares>

⁵ <https://www.mnpower.com/Environment/CommunitySolar>

⁶ <https://www.oge.com/wps/portal/oge/save-energy/Solar-Powe>

1 adding 10 MW more of solar capacity for the more than 3,000 customers who
2 currently are on their program wait list.

3 The Company reviewed each of these programs in conjunction with Ameren's
4 and Westar's programs to develop a program that was easy for the customer to
5 participate and understand, in addition to keeping the utility whole on recovery of the
6 costs of the solar generating unit and properly assigning the output of the solar
7 generating unit.

8 **Q: Does the Company intend to own and operate the solar generating facilities**
9 **required for this program or enter a PPA, similar to SMUD?**

10 A: The Company plans to construct, own, operate and maintain solar generating facilities
11 of no less than 5 MW-AC, or approximately 6.5 MW-DC, of new generating capacity
12 for this program. A larger system, such as 5 MW, should provide a more leveled
13 price versus a 1-2 MW system for customers. The Company will evaluate both
14 company-owned and external partner property sites to choose the best suited
15 location(s). As contained within the tariff language, the Company will enroll
16 customers and place them on a waiting list and will not begin construction until 75
17 percent of the solar capacity is committed (or 3.75 MW). This will reduce the risk of
18 the Company incurring costs should the program not generate sufficient interest and
19 subscriptions from customers. If this were to occur, the Company may propose to
20 terminate the program.

21 **Q: Has the Company evaluated possible solar sites for construction?**

22 A: The Company has begun evaluating sites that will minimize costs of the project.
23 These evaluations consider a site's access to existing energy infrastructure, ability to

1 expand and usage fees, amongst other considerations. The Company is working with
2 both internal and external stakeholders to begin preliminary analyses to identify
3 potential sites. Stakeholders include the Company’s Generation and Transmission/
4 Distribution Planning teams, as well as external partners like the City of Kansas City,
5 Missouri and the Environmental Protection Agency.

6 **Renewable Energy Rider**

7 **Q: Why is the Company proposing the Renewable Energy Rider?**

8 A: GMO sees an opportunity to address corporate customers’ increasing demand for
9 renewables. GMO’s Renewable Energy Rider is proposed in this filing and is further
10 defined in the Renewable Energy Rider (“RER”) tariff. Company witness Lutz also
11 addresses aspects of the RER tariff.

12 The Renewable Energy Program provides a way for GMO to contract on
13 behalf of its customers to provide renewably-sourced electricity at a long-term price
14 that reflects the cost of generation and delivery, similar to if the customer were
15 purchasing the PPA directly from the wind developer. The program is designed such
16 that it contains the costs of the RER to those participating customers without
17 imposing costs on other customers. The RER is designed to meet larger business
18 customer’s energy needs and renewable commitments while the SSPR is expected to
19 be utilized by residential and smaller businesses. We recognize that across the
20 industry, the trend has been in some cases for larger customers are asking the utility
21 to provide 100 percent of their energy needs via renewables. This tariff provides
22 GMO the opportunity to attract new load and retain existing load.

1 Customers within our jurisdictions have publically announced goals to
2 achieve some level of renewable energy. Specifically, the RE100⁷ “is a collaborative,
3 global initiative uniting more than 100 influential businesses committed to 100
4 percent renewable electricity, working to massively increase demand for- and
5 delivery of- renewable energy.” Examples of companies that are committed to
6 RE100 and have locations within the our territories include IKEA Group, SwissRe,
7 Schneider Electric, Unilever and Wal-Mart. Additionally, primary data from surveys
8 that we have fielded with our largest customers indicate that customers have
9 renewable energy goals in place, which include purchasing a percentage of clean
10 energy or installing solar. Other businesses have signed on to the Renewable Energy
11 Buyers’ Principles, which includes 72 companies engaged as of January 2018⁸.

12 Additionally, the City of Kansas City, Missouri recently passed Resolution
13 No. 1705869 (“Renewable Energy Now Resolution”) in 2017 to advance the City’s
14 environmental goals related to the Paris Climate Agreement. Among a number of
15 renewable initiatives, the resolution directs that the City will evaluate the feasibility
16 of procuring 100 percent of the electricity for municipal operations from renewables
17 within three years, and also challenges all universities, public and private schools,
18 hotels, and hospitals in the City to do the same. KCP&L has met with the City on
19 several occasions to discuss the REP and how it could be utilized to satisfy the
20 resolution requirement. In addition, the Renewable Energy Now Resolution also
21 requests an evaluation of the feasibility of developing five 1-MW shared solar

⁷ www.there100.com

⁸ <http://buyersprinciples.org/about-us/>

1 facilities for municipal employees and employees of universities, schools, and
2 hospitals. My earlier discussion of the Company's proposed SSPR is directly
3 correlated with this initiative.

4 **Q: What other investor-owned utilities are currently offering corporate renewable**
5 **programs within Kansas or Missouri?**

6 A: Westar and Ameren Missouri have proposed tariffs before their respective
7 Commissions for corporate renewables. Nationwide, utilities are responding to the
8 need voiced by customers. According to World Resources Institutes, nearly 560 MW
9 of generation capacity related to "green tariffs" were approved in 2017 with another
10 465 MW currently under negotiation. This is in contrast to 300 MW developed in
11 2015 and 220 MW in 2016.¹⁰

12 **Q: What other corporate renewable programs did the Company review in its**
13 **development of its proposed program?**

14 A: The Company reviewed multiple programs that had been proposed or had been
15 approved. Of note, we looked at the programs submitted by Ameren Missouri¹¹ and
16 Westar¹² that are under consideration for approval in their respective jurisdictions.
17 Our evaluation also looked into programs outside of our jurisdictions including
18 programs operated by NV Energy¹³, Puget Sound Energy¹⁴ and Duke Energy (North
19 Carolina)¹⁵. The various program structures applied by these utilities within their

9

<http://cityclerk.kcmo.org/LiveWeb/Documents/Document.aspx?q=DfoUSXu7pUSJTU5A5Zt%2FoWqkjtNDkyUlaNI6mdOfwqYjGvJHb50FjMIZ0GCwrJvx>

¹⁰ <http://www.wri.org/resources/charts-graphs/grid-transformation-green-tariff-deals>

¹¹ See Missouri Public Service Commission Case No. ET-2018-0063

¹² See Kansas Corporation Commission Docket No. 18-WSEE-190-TAR

¹³ <https://www.nvenergy.com/cleanenergy/green-energy-choice>

¹⁴ <https://pse.com/savingsandenergycenter/GreenPower/Pages/default.aspx>

¹⁵ <https://www.duke-energy.com/home/products/renewable-energy/nc-greenpower>

1 This study identified several rate designs as candidates as viable Demand-Side
2 Resources (defined in Missouri regulation 4 CSR 240-20.020 (13)¹⁷). Based on the
3 DSM Potential Study, GMO designed the proposed rates for the pilot tariffs and have
4 included them as candidate resources in our 2018 IRP process.

5 **Q. What process did GMO use to design these DSM rates?**

6 A. GMO contracted with Burns & McDonnell (“BMcD”) to perform a Residential Rate
7 Design Strategy Study¹⁸ to prepare a general long term plan for implementing
8 residential rate designs. As part of this study, GMO and BMcD used the conceptual
9 rate constructs evaluated in the potential study to inform the development of the
10 proposed rate designs that are revenue neutral with the current residential rate
11 structures. Company witness Miller further describes the design of the DSM rates.

12 **Q. Does GMO plan to propose these DSM rate as MEEIA programs?**

13 A. Yes. As described in Mr. Rush’s testimony, GMO proposes that the rates be approved
14 in this case; however the rates will not become effective until approval of MEEIA
15 Cycle 3. MEEIA Cycle 2 ends March 31, 2019 and it is anticipated that MEEIA
16 Cycle 3 would go into effect in April, 2019. At that time, we expect to further define
17 how to launch the program and provide a program budget to support active customer
18 promotion and education as well as a budget for the evaluation, measurement and
19 verification.

¹⁶ GMO 2016 DSM Potential Study, filed in EO-2017-0230, June 1, 2017.

¹⁷ Missouri regulation 4 CSR 240-20.020 (13) Demand-side resource is a demand-side program or a demand-side rate conducted by the utility to modify the net consumption of electricity on the retail customer’s side of the meter. A load-building program or rate is not a demand-side resource.

¹⁸ Residential Rate Design Strategy Study, Burns & McDonnell Engineering Company, 2017

1 **Q. As a DSM rate program, what costs does GMO anticipate seeking recovery as**
2 **MEEIA program?**

3 A, The recoverable program cost are in two main areas, program costs and lost revenue.

4 **Q. Do you have an estimate of the lost revenue potential associated with the DSM**
5 **rate programs?**

6 A. The BMcD study provided some estimates of the lost revenue potential but these
7 were conducted on previous class cost of service data and current rates. Using DSM
8 rates designed to be revenue with no customer load modifications, the BMcD study
9 estimated that with a 10 percent shift in on- to off-peak usage the average lost
10 revenue per participant could range from a low of \$0.50 per month, but could be as
11 high as \$5.60 per month. The BMcD study estimated that if 28 percent of customers
12 switched to the rate providing them the lowest annual bill, the total residential class
13 revenue loss could be about 1.5 percent. Actual lost revenues may vary significantly
14 from these estimates based on the rates approved in this rate case and the level to
15 which customers change their usage patterns.

16 **Q. What is the benefit of initially offering the DSM rates as pilots?**

17 A. Limiting the participation for each pilot rate to 1,000 customers will enable the
18 company to fully assess what is required to recruit customers as well as evaluate the
19 impact of the rates. If approved as DSM programs under MEEIA, the participation
20 limits also provide a control to the level of revenue loss recoverable as part of the
21 demand side investment mechanism charges. The EM&V conducted as a DSM
22 program will provide data on which to determine future program expansion.

23 **Q. Does this conclude your testimony?**

24 A. Yes, it does.

