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213

Cost of Capital Michael P. Gorman Direct Testimony

Missouri Office of Public Counsel

WR-2017-0259 October 13, 2017

Missouri Public Service Commission

BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

In the Matter of the Rate Increase Request of Indian Hills Utility Operating Company, Inc.

Case No. WR-2017-0259

Direct Testimony and Schedules of

Michael P. Gorman

On behalf of

Missouri Office of Public Counsel

Date 1/-30-17 Reporter KF File No WR-201-0259

October 13, 2017



BRUBAKER & ASSOCIATES, INC.

BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

In the Matter of the Request of Indian F Company, Inc.	Rate Increase) lills Utility Operating))	Case No. WR-2017-0259
STATE OF MISSOURI)) ss)	,

Affidavit of Michael P. Gorman

Michael P. Gorman, being first duly sworn, on his oath states:

- 1. My name is Michael P. Gorman. I am a consultant with Brubaker & Associates, Inc., having its principal place of business at 16690 Swingley Ridge Road, Suite 140, Chesterfield, Missouri 63017. We have been retained by the Missouri Office of Public Counsel in this proceeding on its behalf.
- 2. Attached hereto and made a part hereof for all purposes are my direct testimony and schedules which were prepared in written form for introduction into evidence in Missouri Public Service Commission Case No. WR-2017-0259.

3. I hereby swear and affirm that the testimony and schedules are true and correct and that they show the matters and things that they purport to show.

Michael . Gorman

Subscribed and sworn to before me this 12th day of October, 2017.

MARIA E. DECKER
Notary Public - Notary Seal
STATE OF MISSOURI
St. Louis City
My Commission Expires: May 5, 2021
Commission # 13706793

Maria E.

Notary Public

BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

In the Matter of the Rate Increase Request of Indian Hills Utility Operating Company, Inc.

Case No. WR-2017-0259

Direct Testimony of Michael P. Gorman

PLEASE STATE YOUR NAME AND BUSINESS ADDRESS. 1 Q 2 Α Michael P. Gorman. My business address is 16690 Swingley Ridge Road, Suite 140, 3 Chesterfield, MO 63017. WHAT IS YOUR OCCUPATION? Q 4 5 Α I am a consultant in the field of public utility regulation and a Managing Principal of 6 Brubaker & Associates, Inc., energy, economic and regulatory consultants. 7 Q PLEASE DESCRIBE YOUR EDUCATIONAL BACKGROUND AND EXPERIENCE. 8 Α This information is included in Appendix A to this testimony. ON WHOSE BEHALF ARE YOU APPEARING IN THIS PROCEEDING? 9 Q This testimony is presented on behalf of the Missouri Office of Public Counsel. 10 Α WHAT IS THE PURPOSE OF YOUR TESTIMONY? 11 Q I will provide testimony on the overall rate of return for setting rates for Indian Hills 12 Α 13 Utility Operating Company, Inc. ("IHUOC" or "Company").

Based on Staff's Partial Disposition Agreement Pleading and its attached
Capital Structure Schedule, as shown in my Schedule MPG-1, the Staff's capital
structure schedule shows an overall rate of return of 12.37%, and a pre-tax rate of
return of 13.18%. This return is based on a capital structure composed of 35%/65%
common equity and debt, a return on equity of 9.34%, and a debt cost rate of 14%.

6 Q DO YOU BELIEVE THAT THE STAFF'S OVERALL RATE OF RETURN IN ITS 7 CAPITAL STRUCTURE SCHEDULE FOR IHUOC IS REASONABLE?

No. I believe the Staff has not adequately supported the reasonableness of the Company's claimed debt cost of 14%, and its recommended capital structure. Indeed, as outlined in the testimony of my colleague, Mr. Greg R. Meyer, the Company's efforts to secure an arm's length bank agreement has not resulted in a loan agreement that supports the use of a 14% loan interest rate as reasonable for setting rates. Indeed, Mr. Meyer believes the loan agreement is not reasonable based on the arm's length transaction and does not reflect current market capital costs.

WHAT DO YOU PROPOSE?

Q

Α

Α

Based on a review of the Staff's Capital Structure Schedule, and the circumstances for this company, I recommend the following overall rate of return of 8.045% and pretax rate of return of 9.874% (using a composite tax rate of 27.98%). This rate of return is developed on my Schedule MPG-2.

In developing my recommended overall rate of return for the Company, I adjusted Staff's capital structure mix of debt and equity, and reflected a verifiable

below investment grade cost of debt to use as a proxy for the Company's market cost
of debt in this proceeding.

WHY IS AN ADJUSTMENT TO STAFF'S PROPOSED CAPITAL STRUCTURE

REASONABLE?

Q

Α

While I understand that IHUOC does not currently have much common equity in its capital structure, I believe the ratemaking capital structure should reflect what the Company should be working toward, over time, in order to improve its financial standing. Many utility companies finance utility infrastructure with 50% debt and 50% equity. As such, I believe that this is a minimum capital structure mix target that IHUOC should be working toward.

As such, I recommend the Commission set an overall rate of return at this utility capital structure mix and provide clear expectations that this utility should work toward adjusting its actual capital structure to be consistent with this ratemaking capital structure within a reasonable period of time. However, the Company should provide the Commission with an outlook as to what time period will be necessary to achieve this modification to its actual capital structure mix to conform to this ratemaking capital structure mix. I also recommend annual reports to the Commission apprising Staff and the Commission of its efforts to achieve this target capital structure.

Once the utility achieves this capital structure mix, I believe its credit standing will improve and its access to external capital will also improve. For these reasons, I believe this is a constructive and balanced ratemaking overall rate of return that ensures customers are not burdened by excessive debt and cost of capital costs, and the utility has a clear message and an opportunity to modify its actual capital structure

1	mix to conform to one that the Commission has found to be reasonable for supporting
2	utility infrastructure investments in the state of Missouri.

WHY DO YOU BELIEVE THAT STAFF'S USE OF A 14% COST RATE FOR DEBT

IS NOT REASONABLE?

Q

Q

Α

As stated above, the Company's proposed loan agreement which includes a 14% interest rate, and a non-refinanceable provision over the term of the loan is not reasonable. My colleague, Mr. Greg R. Meyer, will address this issue. For ratemaking purposes, the Commission should approve an overall rate of return that reflects prudent utility management, and a verifiable effort to minimize its cost of service to ratepayers, while preserving its financial integrity and access to capital. As such, I propose to use an imputed cost of debt which has been shown to comply with these objectives.

HOW DID YOU ARRIVE AT AN IMPUTED COST OF DEBT FOR IHUOC IN THIS

PROCEEDING?

I investigated the current cost of debt for a below investment grade utility company that is currently supporting investment in utility plant and equipment. There was one below investment grade utility that recently issued bonds. That was Dayton Power and Light, a subsidiary to AES Corp. As shown on my attached Schedule MPG-3, Dayton Power and Light ("DP&L") issued three bonds with interest rates in the range of 6.41% to 7.25%, with a median of 6.75%. DP&L has a below investment grade bond rating from both S&P and Moody's.

I believe using DP&L's recent debt issuance cost is an appropriate hypothetical cost of debt for IHUOC because it reflects a below investment grade

utility debt issuance in the current marketplace, which also is reflective of a financially
distressed utility. More specifically, a below investment grade cost of debt of 6.75% is
2 to 2.5 percentage points greater than the cost of debt for an investment grade utility
company of about 4.0%. Using this observable market cost of debt as a proxy for
IHUOC's cost of debt will ensure that the rate of return included in rates charged to
retail customers is reasonable, and also provides a reasonable benchmark from
which IHUOC can use to negotiate a competitively priced loan agreement to support
its investment in utility infrastructure.

- 9 Q ARE YOU TAKING ISSUE WITH STAFF'S RETURN ON EQUITY AS IT APPEARS
- 10 IN THE PARTIAL DISPOSITION AGREEMENT?
- 11 A No.

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- 12 Q DOES THIS CONCLUDE YOUR DIRECT TESTIMONY?
- 13 A Yes, it does.

Appendix A

Qualifications of Michael P. Gorman

1	Q	PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.
2	Α	Michael P. Gorman. My business address is 16690 Swingley Ridge Road, Suite 140
3		Chesterfield, MO 63017.
4	Q	PLEASE STATE YOUR OCCUPATION.
5	Α	I am a consultant in the field of public utility regulation and a Managing Principal with
6		the firm of Brubaker & Associates, Inc. ("BAI"), energy, economic and regulatory
7		consultants.
8	Q	PLEASE SUMMARIZE YOUR EDUCATIONAL BACKGROUND AND WORK
9		EXPERIENCE.
10	Α	In 1983 I received a Bachelors of Science Degree in Electrical Engineering from
11		Southern Illinois University, and in 1986, I received a Masters Degree in Business
12		Administration with a concentration in Finance from the University of Illinois at
13		Springfield. I have also completed several graduate level economics courses.
14		In August of 1983, I accepted an analyst position with the Illinois Commerce
15		Commission ("ICC"). In this position, I performed a variety of analyses for both formal
16		and informal investigations before the ICC, including: marginal cost of energy, central
17		dispatch, avoided cost of energy, annual system production costs, and working
18		capital. In October of 1986, I was promoted to the position of Senior Analyst. In this
19		position, I assumed the additional responsibilities of technical leader on projects, and

my areas of responsibility were expanded to include utility financial modeling and financial analyses.

In 1987, I was promoted to Director of the Financial Analysis Department. In this position, I was responsible for all financial analyses conducted by the Staff. Among other things, I conducted analyses and sponsored testimony before the ICC on rate of return, financial integrity, financial modeling and related issues. I also supervised the development of all Staff analyses and testimony on these same issues. In addition, I supervised the Staff's review and recommendations to the Commission concerning utility plans to issue debt and equity securities.

In August of 1989, I accepted a position with Merrill-Lynch as a financial consultant. After receiving all required securities licenses, I worked with individual investors and small businesses in evaluating and selecting investments suitable to their requirements.

In September of 1990, I accepted a position with Drazen-Brubaker & Associates, Inc. ("DBA"). In April 1995, the firm of Brubaker & Associates, Inc. was formed. It includes most of the former DBA principals and Staff. Since 1990, I have performed various analyses and sponsored testimony on cost of capital, cost/benefits of utility mergers and acquisitions, utility reorganizations, level of operating expenses and rate base, cost of service studies, and analyses relating to industrial jobs and economic development. I also participated in a study used to revise the financial policy for the municipal utility in Kansas City, Kansas.

At BAI, I also have extensive experience working with large energy users to distribute and critically evaluate responses to requests for proposals ("RFPs") for electric, steam, and gas energy supply from competitive energy suppliers. These analyses include the evaluation of gas supply and delivery charges, cogeneration

and/or combined cycle unit feasibility studies, and the evaluation of third-party asset/supply management agreements. I have participated in rate cases on rate design and class cost of service for electric, natural gas, water and wastewater utilities. I have also analyzed commodity pricing indices and forward pricing methods for third party supply agreements, and have also conducted regional electric market price forecasts.

In addition to our main office in St. Louis, the firm also has branch offices in Phoenix, Arizona and Corpus Christi, Texas.

HAVE YOU EVER TESTIFIED BEFORE A REGULATORY BODY?

Q

Α

Yes. I have sponsored testimony on cost of capital, revenue requirements, cost of service and other issues before the Federal Energy Regulatory Commission and numerous state regulatory commissions including: Arkansas, Arizona, California, Colorado, Delaware, Florida, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas, Louisiana, Michigan, Mississippi, Missouri, Montana, New Jersey, New Mexico, New York, North Carolina, Ohio, Oklahoma, Oregon, South Carolina, Tennessee, Texas, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin, Wyoming, and before the provincial regulatory boards in Alberta and Nova Scotia, Canada. I have also sponsored testimony before the Board of Public Utilities in Kansas City, Kansas; presented rate setting position reports to the regulatory board of the municipal utility in Austin, Texas, and Salt River Project, Arizona, on behalf of industrial customers; and negotiated rate disputes for industrial customers of the Municipal Electric Authority of Georgia in the LaGrange, Georgia district.

1	Q	PLEASE DESCRI	BE ANY	PROFESSIONAL	REGISTRATIONS	OR
2		ORGANIZATIONS TO	WHICH YO	U BELONG.		
3	Α	I earned the designa	tion of Cha	rtered Financial Ana	lyst ("CFA") from the	CFA
4		Institute. The CFA	charter wa	s awarded after suc	ccessfully completing	three
5		examinations which o	overed the s	subject areas of finan	cial accounting, econo	omics,
6		fixed income and equ	ity valuation	and professional an	d ethical conduct.	am a
7		member of the CFA In	stitute's Fina	ncial Analyst Society.		

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Indian Hills Utility Operating Company, Inc. Case No. WR-2017-0259

Recommended Rate of Return for Indian Hills Utility Operating Company, Inc. as of March 31, 2017

<u>Line</u>	<u>Capital Component</u>	Amount (1)	Percentage ¹ of Capital (2)	Embedded <u>Cost</u> (3)	Weighted Cost of Capital Using Common Equity Return of: 9.34% (4)	Pre-Tax Rate of <u>Return</u> (5)	Tax <u>Rate</u> (6)	Tax <u>Multiplier</u> (7)
1	Common Stock Equity	\$643,298.95	35.00%		3.27%	4.08%		
2	Long-Term Debt	\$1,194,698.05	65.00%	14.00%	9.10%	9.10%		
3	Total Capital	\$1,837,997	100.00%		12.37%	13.18%	19.94%	1.24902

Note:

^{1.} Hypothetical Capital Structure Based on financial covenant typically required in CoBank's loan agreements.

Indian Hills Utility Operating Company, Inc. Case No. WR-2017-0259

Capital Structure Schedule - Water Test Year Ending 3/31/2017

Is Preferred Stock Tax Deductible? Ν Percentage of Total Embedded Weighted Line Dollar Capital Cost of Cost of Structure Capital Capital Number Description Amount 50.00% 4.670% 1 Common Stock \$896,667 9.34% 2 Other Security - Non-Tax Deductible \$0 0.00% 0.00% 0.000% Preferred Stock 0.00% 0.000% 3 \$0 0.00%4 Long-Term Debt \$896,667 50.00% 6.75% 3.375% 0.00% 0.00% 0.000% 5 Short-Term Debt \$0 0.00% 0.00% 0.000% 6 Other Security - Tax Deductible \$0 \$1,793,334 100.00% 7 **TOTAL CAPITALIZATION** 8.045%

To PreTax Return Rate Schedule

Indian Hills Utility Operating Company, Inc. Case No. WR-2017-0259

Non-Investment Grade Utility Yields

<u>Line</u>	<u>Description</u>		Amount (1)	lssued (2)	Maturity (3)	Rating* (4)	<u>Yield</u> (5)
1	DPL, Inc. 1/2	\$	200,000,000	7/13/2015	10/1/2019	Ba3/B+	6.75%
2	DPL, Inc. ^{1/2}	\$	780,000,000	10/16/2012	10/15/2021	Ba3/B+	7.25%
3	B of A Merrill Lynch US High Yield (18-Mo AVG) ³						6.41%

Source/Notes:

¹ SNL Financial, downloaded on October 3, 2017.

 ² S&P Capital IQ, downloaded on october 3, 2017.
 ³ Fed St. Louis, for the period ending October 2, 2017.
 * The credit rating was issued on March 27, 2017.