



FILED
October 22, 2007
Data Center
Missouri Public
Service Commission

2600 Maitland Center Pkwy.
Suite 300
Maitland, FL 32751

P.O. Drawer 200

Winter Park, FL

32790-0200

Tel: 407-740-8575

Fax: 407-740-0613

www.tminc.com

October 18, 2007

Via Overnight Mail

Ms. Colleen M. Dale, Chief Regulatory Law Judge
Office of the Public Counsel
Missouri Public Service Commission
200 Madison St., Suite 100
Jefferson City, MO 65101

**Re: Working Assets Funding Service, Inc. d/b/a Working Assets Long Distance
Name Change to Working Assets Funding Service, Inc. d/b/a Credo Long
Distance
Case No. XN-2008-0103**

Dear Ms. Dale:

Please accept this letter, and two copies, as additional information requested by Staff in the name change filing on behalf of Working Assets Funding Service, Inc. d/b/a Working Assets Long Distance. The company has filed to change its d/b/a to Credo Long Distance. A copy of the notice to customers is attached.

Please acknowledge receipt of this filing by date-stamping the extra copy of this cover letter and returning it to me in the self-addressed, stamped envelope provided.

Any questions you may have pertaining to this filing may be directed to me at (407) 740-3005 or via email at mbyrnes@tminc.com.

Sincerely,

Monique Byrnes
Consultant to Working Assets, Funding Service, Inc.

Enclosure

cc: W. McGee – Working Assets
file: Working Assets- MO
tms: MOi0701a

(date)

TITLE
NAME
ADDRESS
CITY, STATE, ZIP
BARCODE

**Your phone company has a
new look and a new name!**

Dear Friend of Working Assets,

As you know, we've always been a different kind of company. Our bottom line: Make the world a better place.

This belief is at the heart of what we do. That's why we donate millions of dollars to worthy nonprofits. That's why we take political action for progressive causes.

And that's why we're changing our name.

We want our name to tell the world who we are. So Working Assets Wireless is now CREDO Mobile; Working Assets Long Distance is now CREDO Long Distance.

Why CREDO? Because "credo" means belief. Because it announces our commitment to our ideals. We've already raised almost \$56 million for causes like peace, choice, equality, human rights and the environment. By putting the belief that drives our business into our name we can reach even more people, and grow our activism and donations.

You'll soon be seeing the new CREDO name and look in many places. Of course, you'll still see the great service we've always delivered. Courteous customer care from real people. Crystal-clear connections, nationwide coverage and a great selection of mobile phones. The satisfaction of knowing we donate 1% of your charges to worthy nonprofit groups.

Michael Kieschnick and I started this company two decades ago with the belief that we can make a difference in the world. With your help, we've done that. And we'll keep doing it for years to come.

Sincerely,

Laura Scher
CEO

P.S. Here's something else that makes us different: you help decide where we send our donations. To vote, go to credomobile.com/vote.

FAQs About CREDO

Q: Why are you changing your name?

A: Because we want our name to tell the world what we're all about, so we can continue to grow our business and our movement for progressive change. Because *credo* means "belief" and belief is at the heart of everything we do. The belief we can make the world a better place through great phone service. As CREDO, we'll be reaching more people and working even harder for progressive change.

Q: What happened to Working Assets?

A: Our parent company is still Working Assets. We've renamed our services to better convey the belief that drives our business: Working Assets Wireless is now CREDO Mobile and Working Assets Long Distance is now CREDO Long Distance.

Q: Is the credit card changing too?

A: No. The credit card will still be Working Assets.

Q: Are your politics changing?

A: No. We're doing more than ever to fight the Bush agenda. Our new CREDO Action Web site is packed with progressive commentary and political activism. And our donations are still going to the progressive causes you support.

Q: Were you bought by another company?

A: No. We're the same people with the same strong beliefs. Laura Scher and Michael Kieschnick, who started Working Assets 22 years ago, are still leading the way.

Q: Will this change my Working Assets service?

A: No. You'll still get quality coverage via the Sprint network and your rates won't change. You'll still get a great selection of mobile phones. You will notice a new look and feel in our communications. But our donations to progressive causes, our mission to build a better world and our first-rate customer service will be the same.