P.S.C. Mo. - No. 24 LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone Company d/b/a AT&T Missouri APPENDIX 9th Revised Sheet 73 Replacing 8th Revised Sheet 73

PROMOTIONS

COMPLETE CHOICE ENHANCED RETENTION PROMOTION

A retail promotional period shall be established from June 20, 2012 through September 30, 2013. During the promotion period residential customers who call to disconnect service with AT&T and elect to retain service and subscribe to the Complete Choice Enhanced package may receive a bill credit of \$8.00 per month for 12 months on a maximum of two access lines.

(CT)

- This offer is for retention purposes only.
- Customers must have or newly subscribe to Complete Choice Enhanced on each line, up to a maximum of two (2) lines, to receive the monthly credit.
- If the customer adds features to qualify for the Complete Choice Enhanced package, the non-recurring charge(s) and/or package fee will be waived.
- Eligible customers may only receive this offer once during the offer period.
- This offer may not be combined with other AT&T residence line retention offers, including but not limited to the Residence Access Line Retention Promotion.
- Monthly credits will cease if the customer disconnects the line or the package, or moves from their current location.
- The access line(s) must be in service for a minimum of 60 days before the customer becomes eligible for this offer.
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- AT&T may discontinue this offer upon 14 days notice or less.