SECTION 6 – PROMOTIONS

6.3.145 AT&T Business Unlimited CallingSM V All For Less New Customer Promotion #493

- (A) The sign-up (offer) period for this promotion is June 3, 2013 through September 6, 2013. Service (C) must be activated by October 6, 2013. This promotion is available to Business Customers who, at (C) the time of participation:
 - .1 newly subscribe to AT&T Business Unlimited CallingSMV for a 1-Year term agreement as defined in section 3.7 of this Tariff;
 - .2 meet a minimum of one of the following:
 - .a establish a new business with service from an Affiliated ILEC of the Company;
 - .b (establish a new, additional business location with service from an Affiliated ILEC of the Company; or
 - .c move an existing business location with current service from an Affiliated ILEC of the Company to a new business location with new service from an affiliated ILEC of the Company; and
 - .3 request to participate in this promotional offering.
- (B) Qualifying customers subscribing to this promotion will be charged a promotional AT&T Business Unlimited CallingSM V MRC of \$5.00 per access line^{*} for the first six (6) months of the initial 1-Year Term in lieu of the AT&T Business Unlimited CallingSM V MRC rates defined in Section 4.7 of this Tariff.
- (C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business Unlimited CallingSM V as defined in Section 3.7 of this Tariff to continue to qualify for this promotion. Failure to maintain the requirements of AT&T Business Unlimited CallingSM V will result in a termination of the six (6) month promotional MRC.
- (D) Standard Early Termination Fees (ETF) will apply during the promotional six (6) month benefit period. See Section 3.7 of this Tariff for ETF terms and conditions.
- (D) This promotion can be combined with the AT&T Business Unlimited CallingSM V Broadband Promotion #487-A.

*This service not offered under this Guidebook