

**BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI**

In the Matter of New London)
Telephone Company Changing)
Name to TDS Telecom (New London))

File No. IN-2014-0051
Tracking No. JI-2014-0092

**ORDER RECOGNIZING NAME CHANGE AND APPROVING ADOPTION
OF TARIFF**

Issue Date: August 29, 2013

Effective Date: August 29, 2013

On August 22, 2013, New London Telephone Company (“Company”) requested that the Commission recognize its name change to New London Telephone Company d/b/a TDS Telecom. Company submitted a tariff adoption sheet with a September 1, 2013 effective date. Company indicated it has been using the registered fictitious name TDS Telecom for over sixteen years. Therefore, it requested a waiver from Commission Rule 4 CSR 240-2.062(c), which requires notice of a name change be sent to customers.

The Commission Staff filed a Staff Recommendation on August 27, 2013, recommending the Commission recognize the fictitious name. Staff states that Company is compliant with the filing requirements for certified name changes found in Commission Rule 4 CSR 240-2.062. No entities intervened to oppose the name change and the filed tariff adoption sheets are compliant with Commission rules.

After reviewing the application and the recommendation of Staff, the Commission finds that the name change shall be recognized and the tariff adoption notice approved.

To avoid confusion for customers already familiar with the TDS Telecom name, the notice requirements of 4 CSR 240-2.062(c) shall be waived.

THE COMMISSION ORDERS THAT:

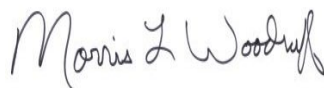
1. The Commission recognizes the name change of New London Telephone Company to New London Telephone Company d/b/a TDS Telecom.
2. The Commission will approve the tariff adoption notice, to become effective September 1, 2013:

P.S.C. Mo. No. 7 Cancels P.S.C. Mo. No. 6

Original Sheet Adoption Notice
Title Page

3. The notice requirements of 4 CSR 240-2.062(c) are waived.
4. This order shall become effective immediately upon issuance.
5. This case will be closed on August 30, 2013.

BY THE COMMISSION



Morris L. Woodruff
Secretary



Kim S. Burton, Regulatory Law Judge
by delegation of authority
pursuant to Section 386.240, RSMo 2000.

Dated at Jefferson City, Missouri,
on this 29th day of August, 2013.