P.S.C. Mo. - No. 24 LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone Company d/b/a AT&T Missouri APPENDIX 6th Revised Sheet 74 Replacing 5th Revised Sheet 74

\$6 FOR 12 ACCESS LINE RETENTION OFFER

A retail promotional period shall be extended from October 1, 2013 through March 31, 2014. Eligible residence customers are those customers who call to disconnect their access line(s) and then decide to retain the line(s). Eligible customers will receive a \$6.00 bill credit per month, per line for up to two access lines, for a maximum of 12 months.

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Eligible customers may receive this offer only once during the offer period, and must keep the access line for 30 days to receive the benefit of the offer. The customer's bill will be credited \$6.00 each month, per line, that the access line(s) are retained. If the customer disconnects the line(s) or moves from their current location, the remaining benefits will cease. This offer may not be combined with any other AT&T Missouri residence retention offers that provides a monthly discount. AT&T employees are not eligible for this offer.

Customers subscribing to Complete Choice Enhanced or Complete Choice Basic must have the access line in service for a minimum of 60 days before the customer becomes eligible for this offer.

Issued: September 30, 2013 Effective: October 1, 2013