

**BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI**

In the Matter of the)	
Name Change Request of)	<u>File No. TN-2010-0090</u>
CenturyTel of Northwest Arkansas, LLC)	
d/b/a CenturyTel to)	
CenturyTel of Northwest Arkansas, LLC)	<u>Tracking No. YI-2010-0165</u>
d/b/a CenturyLink)	

**ORDER RECOGNIZING NAME CHANGE AND
APPROVING TARIFFS**

Issue Date: October 9, 2009

Effective Date: October 19, 2009

The Missouri Public Service Commission is granting the application for recognition of the following name change:

From: CenturyTel of Northwest Arkansas, LLC d/b/a CenturyTel

To: CenturyTel of Northwest Arkansas, LLC d/b/a CenturyLink

("application"). The Commission is also approving the tariff sheets ("tariffs") pending with the application.

On September 10, 2009, the Commission received the application with tariffs. On September 30, 2009, the Commission's staff ("Staff") filed its recommendation, including a supporting affidavit, favoring the application. Because no party disputes the application, no law requires a hearing before granting the application, so the Commission convened no hearing and bases its findings on the verified filing.¹

The application must include:

- (A) A statement, clearly setting out both the old name and the new name;

¹ *State ex rel. Rex Deffenderfer Ent., Inc. v. Public Serv. Com'n*, 776 S.W.2d 494, 496 (Mo. App., W.D. 1989).

(B) Evidence of registration of the name change with the Missouri secretary of state; and

(C) Either an adoption notice and revised tariff title sheet with an effective date which is not fewer than thirty (30) days after the filing date of the application, or revised tariff sheets with an effective date which is not fewer than thirty (30) days after the filing date of the application. [²]

The application complies with that regulation and other requirements as follows.

The application (A) sets forth the old and new names, and (B) includes a copy of the fictitious name registration from the Missouri Secretary of State. Also, (C) the effective date of each tariff is not less than 30 days after such tariff's filing date. Further, Staff states that no annual report, no annual assessment fee, and no Missouri Universal Service Fund remittance are past due from the applicant.

Therefore, the Commission will grant the application, recognize the name change, and approve the tariffs.

THE COMMISSION ORDERS THAT:

1. The name change:

From: CenturyTel of Northwest Arkansas, LLC d/b/a CenturyTel

To: CenturyTel of Northwest Arkansas, LLC d/b/a CenturyLink

is recognized.

2. The tariff sheets issued by CenturyTel of Northwest Arkansas, LLC d/b/a CenturyLink on September 10, 2009, and assigned tariff tracking number YI-2010-0165, are approved to become effective on October 19, 2009. The tariffs sheets approved are:

² 4 CSR 240-2.060(5)(C).

PSC MO. Tariff No. 1

Section 1, 1st Revised Sheet 1, cancelling Original Sheet 1
Original Sheet No. Adoption Notice

3. This order shall become effective on October 19, 2009.
4. This file shall close on October 20, 2009.

(S E A L)

BY THE COMMISSION



Steven C. Reed
Secretary

Daniel Jordan, Regulatory Law Judge,
by delegation of authority under
Section 386.240, RSMo 2000.

Dated at Jefferson City, Missouri,
on this 9th day of October, 2009.