



November 5, 2013  
Via Web Filing

Mr. Steven Reed, Executive Secretary  
Missouri Public Service Commission  
200 Madison Street  
Suite 500  
Jefferson City, MO 65102-0360

**RE: BullsEye Telecom, Inc.  
Revision for P.S.C. MO. Tariff No. 2 (Local)**

Dear Mr. Reed:

Enclosed for filing please find the above referenced tariff filing submitted on behalf of BullsEye Telecom, Inc. This filing increases the line rates for Essentials Unlimited Local Exchange Service in AT&T service areas. All Customers are being notified of this change via a bill message, a copy of which is included with this filing. The Company respectfully requests an effective date of November 25, 2013.

The following tariff page is included:

Section 7, 6<sup>th</sup> Revised Page 3.2    Increases Essentials Unlimited Line Rate in AT&T Areas

Any questions you may have regarding this filing should be directed to my attention at 407-740-3004 or via email to rnorton@tminc.com. Thank you for your assistance in this matter.

Sincerely,

/s Robin Norton

Robin Norton  
Consultant to BullsEye Telecom, Inc.

cc: P. West - BullsEye Telecom  
Office of Public Counsel (via efile)  
file: BullsEye Telecom - Missouri - Local  
tms: MO11304

Enclosures  
RN/sp

**BULLSEYE TELECOM, INC.**  
**CUSTOMER NOTICE**  
**ESSENTIALS UNLIMITED RATE REVISION**  
**EFFECTIVE NOVEMBER 25, 2013**

MO AT&T

***Important Information Regarding Your BullsEye Telecom Account***

BullsEye Telecom has maintained its commitment to contain price increases, striving to keep rates as low as possible for you. However, Regional Bell Operating Companies (RBOCs) continue to adjust tariff rates in the markets they operate in on a regular basis. We align our pricing with these tariff rates and provide discounts, based on your contracts, off of these prevailing RBOC/ILEC tariff rates. Therefore, we will be implementing changes to the baseline Monthly Recurring Charges (MRC) on eligible lines.

Following are the new prices in your market:

MO	AT&T	Band A	Flat Rate = \$ 47.20
MO	AT&T	Bands B-F	Flat Rate = \$ 52.00

These adjustments will begin to appear on your next invoice cycle and will reflect prevailing RBOC tariffs rates. Any discounting and terms as outlined in your contract will continue to be honored. These adjustments will begin to appear on your next invoice cycle and will reflect prevailing RBOC tariffs rates. Any discounting and terms as outlined in your contract will continue to be honored. If you have any questions about these changes, contact Client Services representative at 1-877-638-2855. You may also email us at [customerservice@bullseyetelecom.com](mailto:customerservice@bullseyetelecom.com) with further questions or visit our website at [www.bullseyetelecom.com](http://www.bullseyetelecom.com).

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**SECTION 7 – RATES, (CONT'D.)**

**7.7 Essentials Local Exchange Service**

**7.7.1 Essentials Feature Packages**

Productivity Package A	\$8.00
Productivity Package B	\$11.00
Productivity Package C	\$15.00

**7.7.2 Essentials Unlimited**

**A. AT&T Service Areas**

Access Area A Exchanges, per month	\$47.20 (I)	(T)
Access Areas B – D Exchanges, per month	\$52.00 (I)	(T)

**B. CenturyTel of Missouri, Spectra, and CenturyTel of NW Arkansas Service Areas**

All Exchanges, per month:	\$46.99
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**C. Embarq Services Areas**

All Exchanges, per month:	\$23.50
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**7.7.3 Essentials Measured**

**A. Embarq Service Areas**

Access Line all exchanges, per month:	\$20.00
Local Usage, per minute: <sup>1</sup>	
Without Feature Package:	\$0.10
With Feature Package:	\$0.05

**B. AT&T, CenturyTel of Missouri, Spectra, and Century Tel of NW Arkansas Service Areas**

Not Available

Issued: November 5, 2013

Effective: November 25, 2013

Issued by: Paul G. West – Director, Product Marketing  
 BullsEye Telecom, Inc.  
 25925 Telegraph Road, Suite 210  
 Southfield, Michigan 48033

MO11304