BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

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In the Matter of the Cancellation of Certificate of Service Authority and Cancellation of Tariff of Buehner-Fry, Inc. d/b/a DirectDial USA

File No. XD-2011-0197 Tracking No. JX-2003-0500

ORDER CANCELING CERTIFICATE AND ACCOMPANYING TARIFF

Issue Date: February 18, 2011 Effective Date: February 28, 2011 On December 30, 2010, the Staff of the Missouri Public Service Commission filed a motion requesting Buehner-Fry, Inc. d/b/a DirectDial USA ("DirectDial USA") certificate of service authority and accompanying tariff to provide interexchange telecommunication services in the State of Missouri be cancelled.

In File Number TA-97-326, the Commission granted DirectDial USA a certificate of service authority to provide interexchange telecommunication service in the State of Missouri. The Company's tariff, P.S.C. Mo No. 2, was also approved.

Staff states in its motion that DirectDial USA has reported no jurisdictional revenue in annual reports for the years 2008 and 2009. Staff notes that it is not in the public interest to allow telecommunication companies to retain their certificates of service authority if they have not conducted business in Missouri for over a year. Staff recommends that the Commission cancel the company's certificate of service authority to provide interexchange telecommunications services, and the company's accompanying tariff.

On January 19, 2011, the Commission issued an Order Directing Notice allowing any parties to file an objection or request a hearing to do so no later than January 31, 2011. No objections or requests for a hearing were filed.

The Commission has the authority to cancel a certificate and tariff pursuant to Section 392.410.5, RSMo, which states, in part, "[a]ny certificate or service authority may be altered or modified by the commission after notice and hearing, upon its own motion or upon application of the person or company affected."

Based on Staff's motion, the Commission finds that the certificate of service authority and accompanying tariff granted to Buehner-Fry, Inc. d/b/a DirectDial USA, shall be canceled.

IT IS ORDERED THAT:

1. The certificate of authority to provide interexchange telecommunications services granted to Buehner-Fry, Inc. d/b/a DirectDial USA, in File Number TA-97-326, is canceled.

2. Buehner-Fry, Inc. d/b/a DirectDial USA's tariff, P.S.C. Mo No. 2, is canceled.

3. This order shall become effective on February 28, 2011.

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4. This case may be closed on March 1, 2011.

BY THE COMMISSION

Steven C. Reed Secretary

(SEAL)

Nancy Dippell, Deputy Chief Regulatory Law Judge, by delegation of authority pursuant to Section 386.240, RSMo 2000.

Dated at Jefferson City, Missouri on this 18th day of February, 2011.