

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

2nd Revised Sheet 51  
Replacing 1st Revised Sheet 51

LOCAL EXCHANGE

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1.9 CUSTOM BIZSAVER (Continued)

(RT)  
(AT)

1.9.2 Terms and Conditions (Continued)

Only one CBS II agreement is allowed at a given location. All lines associated with an agreement must be at the same location.

Customers must choose four EasyOptions Services from the following list of services to establish their CBS II Primary Line Bundle and any CBS II Additional Line (ADL) Option 2 lines installed. Pay Per Use features are not eligible.

Selection List:

Call Waiting	Three-way Calling	Call Return
Call Forwarding	Call Waiting ID	Speed Calling 30
Remote Access to Call Forwarding	Auto Redial	Call Blocker

(AT)

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Issued: March 2, 2007

Effective: April 2, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

**Filed**  
Missouri Public  
Service Commission

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
1st Revised Sheet 51  
Replacing Original Sheet 51

LOCAL EXCHANGE TARIFF

(AT) RESERVED FOR FUTURE USE.  
(MT)



(MT)

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Issued: December 12, 1994

Effective: January 11, 1995

By HORACE WILKINS, JR., President-Missouri  
Southwestern Bell Telephone  
St. Louis, Missouri

**Cancelled**

April 2, 2007

Missouri Public

Service Commission

**Filed**

Missouri Public  
Service Commission

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

LOCAL EXCHANGE TARIFF  
Original Sheet 51

RECEIVED

LOCAL EXCHANGE TARIFF

JUL 16 1993

(AT) 1.8 OPTIONAL METROPOLITAN CALLING AREA (MCA) SERVICE--(Continued)

MISSOURI

Public Service Commission

1.8.4 Regulations--(Continued)

- D. In situations where multiple access lines share the same working telephone number, if one such line subscribes to MCA service, then all lines must subscribe to MCA service.
- E. In situations where a hunting arrangement between access lines is provided by the Telephone Company, no MCA line may be configured to hunt to a non-MCA line.
- F. Unless otherwise specified, MCA is subject to the Rules and Regulations applying to all customer contracts as specified in the General Exchange Tariff of the Telephone Company.
- G. The minimum service period for subscription to Optional MCA Service is one month.
- H. Rate Application
  - 1. The MCA monthly rates specified in 1.8.6.A, below, apply on a per-line basis, except for Plexar or Centrex type services which are billed on a PBX trunk equivalent basis, as specified in the General Exchange Tariff.
  - 2. The MCA monthly rates are billed one month in advance.
  - 3. Optional MCA rates and charges apply in addition to all other rates and charges paid by the customer for other services of the Telephone Company.
  - 4. The Measured 1-Party MCA option is only available to customers who also subscribe to Measured 1-Party basic local exchange service.
- I. Nonrecurring Service and Equipment Charges, as specified in Paragraph 1.2.2.I of this tariff, are applicable on a per-line basis when a customer adds or deletes Optional MCA Service. These charges will be waived in an exchange for the first 60 days from the date that MCA Service becomes available in that exchange.

CANCELLED

FILED

JAN 11 1995  
BY let R.S. #51  
Public Service Commission  
MISSOURI

AUG 21 1993  
92 - 306  
Public Service Commission

(AT)

Issued: JUL 16 1993

Effective: AUG 21 1993

By A. D. ROBERTSON, Assistant Vice President-External Affairs  
Southwestern Bell Telephone Company  
St. Louis, Missouri

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

10th Revised Sheet 52  
Replacing 9th Revised Sheet 52

**LOCAL EXCHANGE**

**1.9 CUSTOM BIZSAVER (Continued)**

1.9.3 Prices

	<b>USOC</b>	<b>12-month</b>	<b>24-month</b>	<b>36-month</b>	
CBS II primary line bundle (1) Rate Groups: All	PGO1Q	\$39.00	\$38.00	\$37.00	
CBS II ADL Option 1(2) Rate Groups: All	PGO1S	\$30.00	\$29.00	\$28.00	
CBS II ADL Option 2(2) Rate Groups: All	PGO1R	\$39.00	\$38.00	\$37.00	
	<b>USOC</b>	<b>Month to Month</b>			
CBS II Primary line Bundle	PGO1T	\$51.00			(CR)
CBS II ADL Option 1	PGO1U	\$45.00			(CR)
CBS II ADL Option 2	PGO1T	\$51.00			(CR)
Discounted Rates for Customers in 816 as Described in 1.9.4, Sheet 53 (3)					
	<b>USOC</b>	<b>12-month</b>	<b>24-month</b>	<b>36-month</b>	
CBS II primary line bundle (1) Rate Groups: All	PGO1V	\$36.00	\$35.00	\$34.00	
CBS II ADL Option 1(2) Rate Groups: All	PGO1W	\$22.00	\$22.00	\$22.00	
CBS II ADL Option 2(2) Rate Groups: All	PGO1X	\$36.00	\$35.00	\$34.00	

- (1) The price for each CBS II primary line bundle is guaranteed for the duration of the term period selected by the customer.
- (2) Price is established based on term selected on primary line. Customer can add and subtract ADL options without affecting the term agreement associated with the primary CBS II line. As of March 2, 2009 rates for CBS II ADL Option 1 and Option 2 are guaranteed for the duration of the term period selected.
- (3) These rates are no longer effective for agreements established on or after September 1, 2009.

Issued: October 2, 2013

Effective: October 3, 2013

**CANCELLED**  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2014-0158

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

9th Revised Sheet 52  
Replacing 8th Revised Sheet 52

**LOCAL EXCHANGE**

**1.9 CUSTOM BIZSAVER (Continued)**

1.9.3 Prices

	<b>USOC</b>	<b>12-month</b>	<b>24-month</b>	<b>36-month</b>	
CBS II primary line bundle (1) Rate Groups: All	PGO1Q	\$39.00	\$38.00	\$37.00	
CBS II ADL Option 1(2) Rate Groups: All	PGO1S	\$30.00	\$29.00	\$28.00	
CBS II ADL Option 2(2) Rate Groups: All	PGO1R	\$39.00	\$38.00	\$37.00	
	<b>USOC</b>	<b>Month to Month</b>			
CBS II Primary line Bundle	PGO1T	\$45.00			(CR)
CBS II ADL Option 1	PGO1U	\$30.00			(CR)
CBS II ADL Option 2	PGO1T	\$45.00			(CR)
Discounted Rates for Customers in 816 as Described in 1.9.4, Sheet 53 (3)					
	<b>USOC</b>	<b>12-month</b>	<b>24-month</b>	<b>36-month</b>	
CBS II primary line bundle (1) Rate Groups: All	PGO1V	\$36.00	\$35.00	\$34.00	
CBS II ADL Option 1(2) Rate Groups: All	PGO1W	\$22.00	\$22.00	\$22.00	
CBS II ADL Option 2(2) Rate Groups: All	PGO1X	\$36.00	\$35.00	\$34.00	

- (1) The price for each CBS II primary line bundle is guaranteed for the duration of the term period selected by the customer.
- (2) Price is established based on term selected on primary line. Customer can add and subtract ADL options without affecting the term agreement associated with the primary CBS II line. As of March 2, 2009 rates for CBS II ADL Option 1 and Option 2 are guaranteed for the duration of the term period selected.
- (3) These rates are no longer effective for agreements established on or after September 1, 2009.

Issued: August 15, 2013

Effective: August 16, 2013

**CANCELLED**  
October 03, 2013  
Missouri Public  
Service Commission  
JI-2014-0158

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

**FILED**  
Missouri Public  
Service Commission  
JI-2014-0077

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

8th Revised Sheet 52  
Replacing 7th Revised Sheet 52

**LOCAL EXCHANGE**

**1.9 CUSTOM BIZSAVER (Continued)**

1.9.3 Prices

	<b>USOC</b>	<b>12-month</b>	<b>24-month</b>	<b>36-month</b>	
CBS II primary line bundle (1) Rate Groups: All	PGO1Q	\$39.00	\$38.00	\$37.00	
CBS II ADL Option 1(2) Rate Groups: All	PGO1S	\$30.00	\$29.00	\$28.00	
CBS II ADL Option 2(2) Rate Groups: All	PGO1R	\$39.00	\$38.00	\$37.00	
	<b>USOC</b>	<b>Month to Month</b>			
CBS II Primary line Bundle	PGO1T	\$46.20			(CR)
CBS II ADL Option 1	PGO1U	\$40.70			(CR)
CBS II ADL Option 2	PGO1T	\$46.20			(CR)
Discounted Rates for Customers in 816 as Described in 1.9.4, Sheet 53 (3)					
	<b>USOC</b>	<b>12-month</b>	<b>24-month</b>	<b>36-month</b>	
CBS II primary line bundle (1) Rate Groups: All	PGO1V	\$36.00	\$35.00	\$34.00	
CBS II ADL Option 1(2) Rate Groups: All	PGO1W	\$22.00	\$22.00	\$22.00	
CBS II ADL Option 2(2) Rate Groups: All	PGO1X	\$36.00	\$35.00	\$34.00	

- (1) The price for each CBS II primary line bundle is guaranteed for the duration of the term period selected by the customer.
- (2) Price is established based on term selected on primary line. Customer can add and subtract ADL options without affecting the term agreement associated with the primary CBS II line. As of March 2, 2009 rates for CBS II ADL Option 1 and Option 2 are guaranteed for the duration of the term period selected.
- (3) These rates are no longer effective for agreements established on or after September 1, 2009.

Issued: July 31, 2013

Effective: August 1, 2013

**CANCELED** By JOHN SONDAG, President - Missouri  
August 16, 2013 St. Louis, Missouri  
Missouri Public  
Service Commission  
JI-2014-0077

FILED  
Missouri Public  
Service Commission  
JI-2014-0046

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

7th Revised Sheet 52  
Replacing 6th Revised Sheet 52

**LOCAL EXCHANGE**

**1.9 CUSTOM BIZSAVER (Continued)**

1.9.3 Prices

	<b>USOC</b>	<b>12-month</b>	<b>24-month</b>	<b>36-month</b>
CBS II primary line bundle (1) Rate Groups: All	PGO1Q	\$39.00	\$38.00	\$37.00
CBS II ADL Option 1(2) Rate Groups: All	PGO1S	\$30.00	\$29.00	\$28.00
CBS II ADL Option 2(2) Rate Groups: All	PGO1R	\$39.00	\$38.00	\$37.00
	<b>USOC</b>	<b>Month to Month</b>		
CBS II Primary line Bundle	PGO1T	\$45.00		
CBS II ADL Option 1	PGO1U	\$30.00		
CBS II ADL Option 2	PGO1T	\$45.00		
Discounted Rates for Customers in 816 as Described in 1.9.4, Sheet 53 (3)				
	<b>USOC</b>	<b>12-month</b>	<b>24-month</b>	<b>36-month</b>
CBS II primary line bundle (1) Rate Groups: All	PGO1V	\$36.00	\$35.00	\$34.00
CBS II ADL Option 1(2) Rate Groups: All	PGO1W	\$22.00	\$22.00	\$22.00
CBS II ADL Option 2(2) Rate Groups: All	PGO1X	\$36.00	\$35.00	\$34.00

(AT)

- (1) The price for each CBS II primary line bundle is guaranteed for the duration of the term period selected by the customer.
- (2) Price is established based on term selected on primary line. Customer can add and subtract ADL options without affecting the term agreement associated with the primary CBS II line. As of March 2, 2009 rates for CBS II ADL Option 1 and Option 2 are guaranteed for the duration of the term period selected.
- (3) These rates are no longer effective for agreements established on or after September 1, 2009.

(AT)

Issued: August 31, 2009

Effective: September 1, 2009

CANCELLED  
August 1, 2013  
Missouri Public  
Service Commission  
JI-2014-0046

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

FILED  
Missouri Public  
Service Commission  
JI-2010-0119

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

6th Revised Sheet 52  
Replacing 5th Revised Sheet 52

**LOCAL EXCHANGE**

**1.9 CUSTOM BIZSAVER (Continued)**

1.9.3 Prices

	<b>USOC</b>	<b>12-month</b>	<b>24-month</b>	<b>36-month</b>
CBS II primary line bundle (1) Rate Groups: All	PGO1Q	\$39.00	\$38.00	\$37.00
CBS II ADL Option 1(2) Rate Groups: All	PGO1S	\$30.00	\$29.00	\$28.00
CBS II ADL Option 2(2) Rate Groups: All	PGO1R	\$39.00	\$38.00	\$37.00
	<b>USOC</b>	<b>Month to Month</b>		
CBS II Primary line Bundle	PGO1T	\$45.00		
CBS II ADL Option 1	PGO1U	\$30.00		
CBS II ADL Option 2	PGO1T	\$45.00		
Discounted Rates for Customers in 816 as Described in 1.9.4, Sheet 53				
	<b>USOC</b>	<b>12-month</b>	<b>24-month</b>	<b>36-month</b>
CBS II primary line bundle (1) Rate Groups: All	PGO1V	\$36.00	\$35.00	\$34.00
CBS II ADL Option 1(2) Rate Groups: All	PGO1W	\$22.00	\$22.00	\$22.00
CBS II ADL Option 2(2) Rate Groups: All	PGO1X	\$36.00	\$35.00	\$34.00

(CR)

- (1) The price for each CBS II primary line bundle is guaranteed for the duration of the term period selected by the customer.
- (2) Price is established based on term selected on primary line. Customer can add and subtract ADL options without affecting the term agreement associated with the primary CBS II line. As of March 2, 2009 rates for CBS II ADL Option 1 and Option 2 are guaranteed for the duration of the term period selected.

Issued: May 29, 2009

Effective: June 1, 2009

**CANCELLED**  
September 1, 2009  
Missouri Public  
Service Commission  
JI-2010-0119

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

**FILED**  
Missouri Public  
Service Commission  
JI-2009-0840



**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

5th Revised Sheet 52  
Replacing 4th Revised Sheet 52

**LOCAL EXCHANGE**

**1.9 CUSTOM BIZSAVER (Continued)**

1.9.3 Prices

	<b>USOC</b>	<b>12-month</b>	<b>24-month</b>	<b>36-month</b>
	PGO1Q	\$39.00	\$38.00	\$37.00
CBS II primary line bundle (1) Rate Groups: All	PGO1S	\$27.00	\$26.00	\$25.00
CBS II ADL Option 1(2) Rate Groups: All	PGO1R	\$39.00	\$38.00	\$37.00
	<b>USOC</b>	<b>Month to Month</b>		
CBS II Primary line Bundle	PGO1T	\$45.00		
CBS II ADL Option 1	PGO1U	\$30.00		
CBS II ADL Option 2	PGO1T	\$45.00		
Discounted Rates for Customers in 816 as Described in 1.9.4, Sheet 53				
	<b>USOC</b>	<b>12-month</b>	<b>24-month</b>	<b>36-month</b>
CBS II primary line bundle (1) Rate Groups: All	PGO1V	\$36.00	\$35.00	\$34.00
CBS II ADL Option 1(2) Rate Groups: All	PGO1W	\$22.00	\$22.00	\$22.00
CBS II ADL Option 2(2) Rate Groups: All	PGO1X	\$36.00	\$35.00	\$34.00

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(AT)

- (1) The price for each CBS II primary line bundle is guaranteed for the duration of the term period selected by the customer.
- (2) Price is established based on term selected on primary line. Customer can add and subtract ADL options without affecting the term agreement associated with the primary CBS II line. As of March 2, 2009 rates for CBS II ADL Option 1 and Option 2 are guaranteed for the duration of the term period selected.

(CT)  
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Issued: February 20, 2009

Effective: March 2, 2009

**CANCELLED**  
June 1, 2009  
Missouri Public  
Service Commission  
JI-2009-0840

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

**FILED**  
Missouri Public  
Service Commission  
JI-2009-0607

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

4th Revised Sheet 52  
Replacing 3rd Revised Sheet 52

**LOCAL EXCHANGE**

**1.9 CUSTOM BIZSAVER (Continued)**

1.9.3 Prices

	<b>USOC</b>	<b>12-month</b>	<b>24-month</b>	<b>36-month</b>	
CBS II primary line bundle (1) Rate Groups: All	PGO1Q	\$39.00	\$38.00	\$37.00	(CR)
CBS II ADL Option 1(2) Rate Groups: All	PGO1S	\$27.00	\$26.00	\$25.00	
CBS II ADL Option 2(2) Rate Groups: All	PGO1R	\$39.00	\$38.00	\$37.00	(CR)
	<b>USOC</b>	<b>Month to Month</b>			
CBS II Primary line Bundle	PGO1T	\$45.00			
CBS II ADL Option 1	PGO1U	\$30.00			
CBS II ADL Option 2	PGO1T	\$45.00			

- (1) The price for each CBS II primary line bundle is guaranteed for the duration of the term period selected by the customer.
- (2) Price is established based on term selected on primary line. Customer can add and subtract ADL options without affecting the term agreement associated with the primary CBS II line. Prices for CBS II ADLs and ADLs with flex bundle are subject to change at any time

Issued: December 24, 2009

Effective: January 7, 2009

**CANCELLED**  
March 2, 2009  
Missouri Public  
Service Commission  
JI-2009-0607

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

**FILED**  
Missouri Public  
Service Commission  
JI-2009-0483

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

3rd Revised Sheet 52  
Replacing 2nd Revised Sheet 52

**LOCAL EXCHANGE**

**1.9 CUSTOM BIZSAVER (Continued)**

1.9.3 Prices

	<b>USOC</b>	<b>12-month</b>	<b>24-month</b>	<b>36-month</b>
CBS II primary line bundle (1) Rate Groups: B,C,D,D1,D2 Rate Group: A	PGO1Q PGO1Q	\$39.00 \$35.00	\$38.00 \$34.00	\$37.00 \$33.00
CBS II ADL Option 1(2) Rate Groups: All	PGO1S	\$27.00(CR)	\$26.00(CR)	\$25.00(CR)
CBS II ADL Option 2(2) Rate Groups: B,C,D,D1,D2 Rate Group: A	PGO1R PGO1R	\$39.00 \$35.00	\$38.00 \$34.00	\$37.00 \$33.00
	<b>USOC</b>	<b>Month to Month</b>		
CBS II Primary line Bundle	PGO1T	\$45.00		
CBS II ADL Option 1	PGO1U	\$30.00		
CBS II ADL Option 2	PGO1T	\$45.00		

- (1) The price for each CBS II primary line bundle is guaranteed for the duration of the term period selected by the customer.
- (2) Price is established based on term selected on primary line. Customer can add and subtract ADL options without affecting the term agreement associated with the primary CBS II line. Prices for CBS II ADLs and ADLs with flex bundle are subject to change at any time

Issued: June 11, 2008

Effective: June 21, 2008

**CANCELLED**  
January 7, 2009  
Missouri Public  
Service Commission  
JI-2009-0483

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

**FILED**  
Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

2nd Revised Sheet 52  
Replacing 1st Revised Sheet 52

**LOCAL EXCHANGE**

**1.9 CUSTOM BIZSAVER (Continued)**

(AT)

1.9.3 Prices

	<b>USOC</b>	<b>12-month</b>	<b>24-month</b>	<b>36-month</b>
CBS II primary line bundle (1) Rate Groups: B,C,D,D1,D2 Rate Group: A	PGO1Q PGO1Q	\$39.00 \$35.00	\$38.00 \$34.00	\$37.00 \$33.00
CBS II ADL Option 1(2) Rate Groups: All	PGO1S	\$24.00	\$23.00	\$22.00
CBS II ADL Option 2(2) Rate Groups: B,C,D,D1,D2 Rate Group: A	PGO1R PGO1R	\$39.00 \$35.00	\$38.00 \$34.00	\$37.00 \$33.00
	<b>USOC</b>	<b>Month to Month</b>		
CBS II Primary line Bundle	PGO1T	\$45.00		
CBS II ADL Option 1	PGO1U	\$30.00		
CBS II ADL Option 2	PGO1T	\$45.00		

(AT)

- (1) The price for each CBS II primary line bundle is guaranteed for the duration of the term period selected by the customer.
- (2) Price is established based on term selected on primary line. Customer can add and subtract ADL options without affecting the term agreement associated with the primary CBS II line. Prices for CBS II ADLs and ADLs with flex bundle are subject to change at any time

Issued: March 2, 2007

Effective: April 2, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
June 21, 2008  
Missouri Public  
Service Commission

**Filed**  
Missouri Public  
Service Commission

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
1st Revised Sheet 52  
Replacing Original Sheet 52

LOCAL EXCHANGE TARIFF

(AT) RESERVED FOR FUTURE USE.  
(MT)

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(MT)

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Issued: December 12, 1994

Effective: January 11, 1995

By HORACE WILKINS, JR., President-Missouri  
Southwestern Bell Telephone  
St. Louis, Missouri

**Cancelled**

April 2, 2007

Missouri Public

Service Commission

**Filed**

Missouri Public  
Service Commission

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

LOCAL EXCHANGE TARIFF  
Original Sheet 52

LOCAL EXCHANGE TARIFF

RECEIVED

(AT) 1.8 OPTIONAL METROPOLITAN CALLING AREA (MCA) SERVICE--(Continued) JUL 16 1993

1.8.5 Rates and Charges

MISSOURI  
Public Service Commission

A. Monthly Rates, per line:

	<u>USOC</u>	<u>Residence</u>	<u>Business</u>
1. Springfield MCA-2			
a. Flat Rate Option	SC22F	\$11.45	\$21.75
b. Measured 1-Party Option (1)	SC22M	6.30	11.95
2. St. Louis/Kansas City MCA-3			
a. Flat Rate Option	SC22F	\$12.35	\$24.80
b. Measured 1-Party Option (1)	SC22M	6.80	13.65
3. St. Louis/Kansas City MCA-4			
a. Flat Rate Option	SC22F	\$21.55	\$46.75
b. Measured 1-Party Option (1)	SC22M	11.85	25.70
4. St. Louis/Kansas City MCA-5			
a. Flat Rate Option	SC22F	\$32.50	\$70.70
b. Measured 1-Party Option (1)	SC22M	17.90	38.90

CANCELLED

JAN 11 1995  
BY 1st R.S. #52  
Public Service Commission  
MISSOURI

(1) See Section 1.2.2.F for Measured Service Regulations and additional Usage Charges that apply to MCA messages for customers who subscribe to this Measured Service option.

(AT)

Issued: JUL 16 1993

Effective: AUG 21 1993

FILED

By A. D. ROBERTSON, Assistant Vice President-External Affairs  
Southwestern Bell Telephone Company  
St. Louis, Missouri

AUG 21 1993  
92 - 306  
Public Service Commission

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LOCAL EXCHANGE

1.9 CUSTOM BIZSAVER (Continued)

1.9.4 Rate Application

If the customer subscribes to more than four components on the CBS II bundle Selection List, the four EasyOptions Services to be included in the CBS II Flex bundle will be the four highest priced features based on current, stand alone EasyOptions Services rates. Services purchased in excess of those purchased as components of the CBS II Flex bundle will be charged at the standard tariff rates.

Prices for the 12-month, 24-month and 36-month term agreements for the CBS II primary line as well as for CBS II ADL Option 1 and Option 2 lines<sup>(1)</sup> are guaranteed for the duration of the term period selected by the customer.

Prices for the CBS II additional line options are determined by the customer's selection on their primary line.

The 12-month term also has a 12-month oral re-subscribe option. If the customer selects the 12-month re-subscribe option, the plan will automatically re-subscribe for a subsequent 12-month term unless the customer advises AT&T Missouri prior to the expiration of the term that it does not wish to re-subscribe. A maximum of two 12-month re-subscriptions are available, and the service converts to a month to month basis at the applicable month-to-month rates after the expiration of the second re-subscription if the customer does not terminate the service. The customer will be sent written notification of the term selected and subsequent notifications regarding re-subscribe options prior to the expiration of each 12-month term.

CBS II customers will receive a waiver of normally applicable Service Ordering and Line Connection nonrecurring charges (NRC's) associated with the establishment of local exchange access lines and, if applicable, hunting and EasyOptions Services that are ordered to establish Custom BizSaver II primary and/or additional lines.

Customers coming to AT&T from other carriers and who subscribe to a CBS II term plan will receive a credit equivalent to one month of monthly recurring charge(s) based on their initial order.

At the expiration of a 12-month, 24-month or 36 month term, the rates will revert to the respective month to month CBS II rates as shown in PRICES, preceding.

Customers located in Area Code 816 will receive discounted prices compared to the standard tariff prices for 12, 24, 36-month term agreements, as displayed in Paragraph 1.9.3, "Prices", preceding.<sup>(2)</sup> These discounts do not apply to Month-to Month prices. These prices will apply (AT)  
for the duration of the term agreement.

(1) As of March 2, 2009.

(2) These discounted rates are no longer effective for agreements established on or after (AT)  
September 2, 2009. (AT)

LOCAL EXCHANGE

1.9 CUSTOM BIZSAVER (Continued)

1.9.4 Rate Application

If the customer subscribes to more than four components on the CBS II bundle Selection List, the four EasyOptions Services to be included in the CBS II Flex bundle will be the four highest priced features based on current, stand alone EasyOptions Services rates. Services purchased in excess of those purchased as components of the CBS II Flex bundle will be charged at the standard tariff rates.

Prices for the 12-month, 24-month and 36-month term agreements for the CBS II primary line as well as for CBS II ADL Option 1 and Option 2 lines<sup>(1)</sup> are guaranteed for the duration of the term period selected by the customer. (AT)

Prices for the CBS II additional line options are determined by the customer's selection on their primary line. (RT)  
(RT)

The 12-month term also has a 12-month oral re-subscribe option. If the customer selects the 12-month re-subscribe option, the plan will automatically re-subscribe for a subsequent 12-month term unless the customer advises AT&T Missouri prior to the expiration of the term that it does not wish to re-subscribe. A maximum of two 12-month re-subscriptions are available, and the service converts to a month to month basis at the applicable month-to-month rates after the expiration of the second re-subscription if the customer does not terminate the service. The customer will be sent written notification of the term selected and subsequent notifications regarding re-subscribe options prior to the expiration of each 12-month term.

CBS II customers will receive a waiver of normally applicable Service Ordering and Line Connection nonrecurring charges (NRC's) associated with the establishment of local exchange access lines and, if applicable, hunting and EasyOptions Services that are ordered to establish Custom BizSaver II primary and/or additional lines.

Customers coming to AT&T from other carriers and who subscribe to a CBS II term plan will receive a credit equivalent to one month of monthly recurring charge(s) based on their initial order.

At the expiration of a 12-month, 24-month or 36 month term, the rates will revert to the respective month to month CBS II rates as shown in PRICES, preceding.

Customers located in Area Code 816 will receive discounted prices compared to the standard tariff prices for 12, 24, 36-month term agreements, as displayed in Paragraph 1.9.3, "Prices", preceding. These discounts do not apply to Month-to-Month prices. These prices will apply for the duration of the term agreement. (AT)  
|  
(AT)

(1) As of March 2, 2009. (AT)



LOCAL EXCHANGE

1.9 CUSTOM BIZSAVER (Continued)

1.9.4 Rate Application

If the customer subscribes to more than four components on the CBS II bundle Selection List, the four EasyOptions Services to be included in the CBS II Flex bundle will be the four highest priced features based on current, stand alone EasyOptions Services rates. Services purchased in excess of those purchased as components of the CBS II Flex bundle will be charged at the standard tariff rates.

Prices for the 12-month, 24-month and 36-month term agreements for the CBS II primary line are guaranteed for the duration of the term period selected by the customer.

Prices for the CBS II additional line options are determined by the customer's selection on their primary line. The discounted prices for the CBS II additional lines are not guaranteed during any portion of the term period selected by the customer. Therefore, prices for the CBS II ADL options may be changed at any time.

The 12-month term also has a 12-month oral re-subscribe option. If the customer selects the 12-month re-subscribe option, the plan will automatically re-subscribe for a subsequent 12-month term unless the customer advises AT&T Missouri prior to the expiration of the term that it does not wish to re-subscribe. A maximum of two 12-month re-subscriptions are available, and the service converts to a month to month basis at the applicable month-to-month rates after the expiration of the second re-subscription if the customer does not terminate the service. The customer will be sent written notification of the term selected and subsequent notifications regarding re-subscribe options prior to the expiration of each 12-month term.

CBS II customers will receive a waiver of normally applicable Service Ordering and Line Connection nonrecurring charges (NRC's) associated with the establishment of local exchange access lines and, if applicable, hunting and EasyOptions Services that are ordered to establish Custom BizSaver II primary and/or additional lines. (CT)

Customers coming to AT&T from other carriers and who subscribe to a CBS II term plan will receive a credit equivalent to one month of monthly recurring charge(s) based on their initial order. (AT)  
(AT)  
(AT)

At the expiration of a 12-month, 24-month or 36 month term, the rates will revert to the respective month to month CBS II rates as shown in PRICES, preceding.

**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

2nd Revised Sheet 53  
Replacing 1st Revised Sheet 53

**LOCAL EXCHANGE**

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**1.9 CUSTOM BIZSAVER (Continued)**

(RT)  
(AT)

1.9.4 Rate Application

If the customer subscribes to more than four components on the CBS II bundle Selection List, the four EasyOptions Services to be included in the CBS II Flex bundle will be the four highest priced features based on current, stand alone EasyOptions Services rates. Services purchased in excess of those purchased as components of the CBS II Flex bundle will be charged at the standard tariff rates.

Prices for the 12-month, 24-month and 36-month term agreements for the CBS II primary line are guaranteed for the duration of the term period selected by the customer.

Prices for the CBS II additional line options are determined by the customer's selection on their primary line. The discounted prices for the CBS II additional lines are not guaranteed during any portion of the term period selected by the customer. Therefore, prices for the CBS II ADL options may be changed at any time.

The 12-month term also has a 12-month oral re-subscribe option. If the customer selects the 12-month re-subscribe option, the plan will automatically re-subscribe for a subsequent 12-month term unless the customer advises AT&T Missouri prior to the expiration of the term that it does not wish to re-subscribe. A maximum of two 12-month re-subscriptions are available, and the service converts to a month to month basis at the applicable month-to-month rates after the expiration of the second re-subscription if the customer does not terminate the service. The customer will be sent written notification of the term selected and subsequent notifications regarding re-subscribe options prior to the expiration of each 12-month term.

Eligible customers will receive a waiver of normally applicable Service Ordering and Line Connection nonrecurring charges (NRC's) associated with the establishment of local exchange access lines and, if applicable, hunting and EasyOptions Services that are ordered to establish Custom BizSaver II primary and/or additional lines.

At the expiration of a 12-month, 24-month or 36 month term, the rates will revert to the respective month to month CBS II rates as shown in PRICES, preceding.

(AT)

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Issued: March 2, 2007

Effective: April 2, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
August 1, 2008  
Missouri Public  
Service Commission

**Filed**  
Missouri Public  
Service Commission

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
1st Revised Sheet 53  
Replacing Original Sheet 53

LOCAL EXCHANGE TARIFF

(AT) RESERVED FOR FUTURE USE.

(MT)



(MT)

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Issued: December 12, 1994

Effective: January 11, 1995

By HORACE WILKINS, JR., President-Missouri  
Southwestern Bell Telephone  
St. Louis, Missouri

**Cancelled**

April 2, 2007

Missouri Public

Service Commission

**Filed**

Missouri Public  
Service Commission

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

LOCAL EXCHANGE TARIFF  
Original Sheet 53

RECEIVED

JUL 16 1993

LOCAL EXCHANGE TARIFF

(AT) 1.8 OPTIONAL METROPOLITAN CALLING AREA (MCA) SERVICE--(Continued)

MISSOURI  
Public Service Commission

1.8.6 Revenue Neutrality

The Telephone Company will implement a revenue recovery mechanism based upon anticipated subscription to Optional MCA service as provided for herein. This revenue recovery mechanism is designed to recover the actual net revenue loss associated with the provisioning of Optional MCA service. A review will be conducted after the Commission has completed an audit of MCA losses and the revenue recovery mechanism gains, as a result of MCA service implementation. The audit will compare the difference between the net revenue loss projections and the actual net revenue loss experienced. If the actual net revenue loss is found to be less than the revenue collected under the revenue recovery mechanism interim rates, the Telephone Company will provide a single credit to all the customers charged pursuant to the revenue recovery mechanism, on their regular monthly billing or, in the case of customers who have discontinued service during the period the interim rates are in effect, to their last known address, to reflect the difference between the actual net revenue loss and the revenue collected under this revenue recovery mechanism. This credit will include interest at the rate of 9% per annum. If the actual net revenue loss is found to be more than the revenue collected under the revenue recovery mechanism, then the revenue recovery mechanism will be adjusted to reflect revised additional revenues sufficient to recover the actual net revenue loss. At this time, the additional revenues sufficient to recover the net revenue loss would be made permanent.

(AT)

CANCELLED

JAN 11 1995  
BY 1st R.S. #53  
Public Service Commission  
MISSOURI

FILED

AUG 21 1993

92 - 306  
Public Service Commission

Issued: JUL 16 1993

Effective: AUG 21 1993

By A. D. ROBERTSON, Assistant Vice President-External Affairs  
Southwestern Bell Telephone Company  
St. Louis, Missouri

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

1st Revised Sheet 54  
Replacing Original Sheet 54

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LOCAL EXCHANGE

1.9 CUSTOM BIZSAVER (Cont'd)

(CT)

1.9.4 Rate Application (cont'd)

(AT)

Existing customers who are not on a voice package term plan or who have less than six (6) months remaining on their voice package term plan, who communicate a desire to disconnect their lines then reconsider and keep the lines, and who subscribe to a new Custom BizSaver II agreement for at least a 1-year term will receive a monthly credit of \$3.00 per eligible access line, up to a maximum of 19 lines, for 12 months. At no time will these credits rendered exceed \$684.00 per customer. The customer must agree to subscribe all their lines to Custom BizSaver II in order to receive the credit. If any lines are disconnected during the call then the remaining lines are not eligible for this credit. Those customers who initially refuse a new Custom BizSaver II offer will be eligible to receive a monthly credit of \$6.00 per eligible access line, up to a maximum of 19 lines, for 12 months. At no time will these credits rendered exceed \$1368.00 per customer. Customers cannot call back at a subsequent date and receive additional credits for lines targeted for disconnection. This offer cannot be combined with any other promotional offers for access lines, including Win/Winback offers.

(AT)

1.9.5 Termination Charges

Custom BizSaver II customers subscribed to a 12-month, 24-month or 36-month term who terminate service on their primary CBS II line prior to the end of the term period selected will be assessed termination charges of \$18.00 per month for the number of months remaining on the term. Early termination fees will not be applicable if during the term a customer converts to another Company access plan under term equal to or greater than the remaining time on the original agreement. If the customer retains any of the CBS II ADL options the rates for each such option will revert to standard monthly component rates.

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Issued: May 31, 2011

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CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

FILED  
Missouri Public  
Service Commission  
JI-2011-0601

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Original Sheet 54

**LOCAL EXCHANGE**

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**1.9 CUSTOM BIZSAVER (Continued)**

1.9.5 Termination Charges

Custom BizSaver II customers subscribed to a 12-month, 24-month or 36-month term who terminate service on their primary CBS II line prior to the end of the term period selected will be assessed termination charges of \$18.00 per month for the number of months remaining on the term. Early termination fees will not be applicable if during the term a customer converts to another Company access plan under term equal to or greater than the remaining time on the original agreement. If the customer retains any of the CBS II ADL options the rates for each such option will revert to standard monthly component rates.

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Issued: March 2, 2007

Effective: April 2, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

**CANCELLED**  
June 1, 2011  
Missouri Public  
Service Commission  
JI-2011-0601

**Filed**  
Missouri Public  
Service Commission

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

2nd Revised Sheet 55  
Replacing 1st Revised Sheet 55

LOCAL EXCHANGE

1.10 EASY RATE

1.10.1 Description

Easy Rate is an optional business package offer that includes a network access line, customer selected EasyOptions Services (optional) and hunting (optional). Easy Rate is available at flat monthly rates. Customers must subscribe to a minimum of 40<sup>(1)</sup> lines. (AT)

The Easy Rate offer prices are inclusive of any applicable business Extended Area Service charges as shown in this Tariff.

1.10.2 Terms and Conditions

Easy Rate is available to business customers that subscribe to a minimum of 40<sup>(1)</sup> business lines per account from any state where an AT&T ILEC provides local service and where the Easy Rate plan is also available. Easy Rate is available on a term plan or on a month to month basis. (AT)

All lines on the account must be subscribed to Easy Rate. If the customer requires other types or classes of service, those services must be established on a separate account. If the Easy Rate account falls below a total of 40<sup>(1)</sup> eligible lines per account for a given month, the rates will revert to standard component month to month tariff rates. Customers must specifically request to be returned to Easy Rate, if desired, if their account line total returns to the 40<sup>(1)</sup> line minimum. (AT)

Standard non recurring charges apply to establish and change lines, hunting, and EasyOptions Services except as noted below.

Easy Rate is available only on business Flat Rate1-Party and Multiline lines only.

Easy Rate is not available on FX Service, ISDN, Coin, PRI, Inmate, Hotel-Motel, 800/900, Hot Line, Warm Line, Telebranch, Location Routing Service, Payphone Exchange Access Service, WATS access lines, PBX, DID, Centrex, PLEXAR, or Semi-Public Coin services.

Except as provided below, Non-Recurring Charges (NRCs) shall be waived for Easy Rate Customers for 1) the establishment of all local exchange access lines and associated vertical features ordered at the time of initial subscription to Easy Rate; and 2) NRCs shall also be waived for Easy Rate Customers changing to/from hunting service. NRCs will apply to stand alone features added to an existing Easy Rate account when such features are added subsequent to the initial subscription. NRCs shall not be waived for Customers subscribing to a Month-to-Month plan. (AT)

(AT)  
|  
(AT)  
(MT)

(1) The minimum line requirement for Easy Rate agreements established on or after September 9, 2013 shall be reduced to 10. (AT)  
(AT)

Issued: September 6, 2013

Effective: September 9, 2013

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By JOHN SONDRAG, President - Missouri  
St. Louis, Missouri

FILED  
Missouri Public  
Service Commission  
JI-2014-0114

**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

1st Revised Sheet 55  
Replacing Original Sheet 55

**LOCAL EXCHANGE**

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**1.10 EASY RATE**

1.10.1 Description

Easy Rate is an optional business package offer that includes a network access line, customer selected EasyOptions Services (optional) and hunting (optional). Easy Rate is available at flat monthly rates. Customers must subscribe to a minimum of 40 lines.

The Easy Rate offer prices are inclusive of any applicable business Extended Area Service charges as shown in this Tariff.

1.10.2 Terms and Conditions

Easy Rate is available to business customers that subscribe to a minimum of 40 business lines per account from any state where an AT&T ILEC provides local service and where the Easy Rate plan is also available. Easy Rate is available on a term plan or on a month to month basis. (CT)

All lines on the account must be subscribed to Easy Rate. If the customer requires other types or classes of service, those services must be established on a separate account. If the Easy Rate account falls below a total of 40 eligible lines per account for a given month, the rates will revert to standard component month to month tariff rates. Customers must specifically request to be returned to Easy Rate, if desired, if their account line total returns to the 40 line minimum.

Standard non recurring charges apply to establish and change lines, hunting, and EasyOptions Services except as noted below.

Easy Rate is available only on business Flat Rate1-Party and Multiline lines only.

Easy Rate is not available on FX Service, ISDN, Coin, PRI, Inmate, Hotel-Motel, 800/900, Hot Line, Warm Line, Telebranch, Location Routing Service, Payphone Exchange Access Service, WATS access lines, PBX, DID, Centrex, PLEXAR, or Semi-Public Coin services.

Easy Rate is available with any or all of the following EasyOptions Services. The package price will not change regardless of the number of these services selected.

Caller ID  
Call Waiting  
Call Forwarding  
Three-Way Calling  
Speed Calling 30  
Remote Access to Call Forwarding  
Call Return  
Auto Redial  
Call Blocker

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Issued: May 2, 2008

Effective: June 1, 2008

By DAVID NICHOLS, President – Missouri  
St. Louis, Missouri

**CANCELED**  
September 9, 2013  
Missouri Public  
Service Commission  
JI-2014-0114

**FILED**  
Missouri Public  
Service Commission



**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Original Sheet 55

**LOCAL EXCHANGE**

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**1.10 EASY RATE**

1.10.1 Description

Easy Rate is an optional business package offer that includes a network access line, customer selected EasyOptions Services (optional) and hunting (optional). Easy Rate is available at flat monthly rates. Customers must subscribe to a minimum of 40 lines.

The Easy Rate offer prices are inclusive of any applicable business Extended Area Service charges as shown in this Tariff.

1.10.2 Terms and Conditions

Easy Rate is available to business customers that subscribe to a minimum of 40 business lines per account from any state where an AT&T ILEC provides local service and where the Easy Rate plan is also available, and who agree to a month to month arrangement.

All lines on the account must be subscribed to Easy Rate. If the customer requires other types or classes of service, those services must be established on a separate account. If the Easy Rate account falls below a total of 40 eligible lines per account for a given month, the rates will revert to standard component month to month tariff rates. Customers must specifically request to be returned to Easy Rate, if desired, if their account line total returns to the 40 line minimum.

Standard non recurring charges apply to establish and change lines, hunting, and EasyOptions Services except as noted below.

Easy Rate is available only on business Flat Rate1-Party and Multiline lines only.

Easy Rate is not available on FX Service, ISDN, Coin, PRI, Inmate, Hotel-Motel, 800/900, Hot Line, Warm Line, Telebranch, Location Routing Service, Payphone Exchange Access Service, WATS access lines, PBX, DID, Centrex, PLEXAR, or Semi-Public Coin services.

Easy Rate is available with any or all of the following EasyOptions Services. The package price will not change regardless of the number of these services selected.

Caller ID  
Call Waiting  
Call Forwarding  
Three-Way Calling  
Speed Calling 30  
Remote Access to Call Forwarding  
Call Return  
Auto Redial  
Call Blocker

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Issued: April 9, 2007

Effective: May 9, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
June 1, 2008  
Missouri Public  
Service Commission

**Filed**  
Missouri Public  
Service Commission

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

2nd Revised Sheet 56  
Replacing 1st Revised Sheet 56

LOCAL EXCHANGE

1.10 EASY RATE (cont'd)

1.10.2. Terms and Conditions(cont'd)

(MT)

Easy Rate is available with any or all of the following EasyOptions Services. The package price will not change regardless of the number of these services selected.

- Caller ID
- Call Waiting
- Call Forwarding
- Three-Way Calling
- Speed Calling 30
- Remote Access to Call Forwarding
- Call Return
- Auto Redial
- Call Blocker

(MT)

1.10.3 Prices

<u>Easy Rate</u>	<u>USOC</u>	<u>Monthly Rate</u>
Payment Option		
- 12 Months	PGOZA	\$50.00
- 18 Months	PGOZA	50.00
- 24 Months	PGOZA	50.00
- 36 Months	PGOZA	50.00
- 48 Months <sup>(1)</sup>	PGOZA	50.00
- 60 Months <sup>(1)</sup>	PGOZA	50.00
- Month to Month	PGOZA	50.00

(AT)

(AT)

1.10.4 Rate Application

Customers can de-select (or select) any of the EasyOptions Services at anytime at no charge.

(RT)

(RT)

(RT)

(1) Easy Rate Agreements with 48 & 60 month terms may not be established on or after September 9, 2013.

(AT)

(AT)

Issued: September 6, 2013

Effective: September 9, 2013

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By JOHN SONDRAG, President - Missouri  
St. Louis, Missouri

FILED  
Missouri Public  
Service Commission  
JI-2014-0114

**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

1st Revised Sheet 56  
Replacing Original Sheet 56

**LOCAL EXCHANGE**

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**1.10 EASY RATE (cont'd)**

1.10.3 Prices

<u>Easy Rate</u>	<u>USOC</u>	<u>Monthly Rate</u>
<u>Payment Option</u>		
- 12 Months	PGOZA	\$50.00
- 18 Months	PGOZA	50.00
- 24 Months	PGOZA	50.00
- 36 Months	PGOZA	50.00
- 48 Months	PGOZA	50.00
- 60 Months	PGOZA	50.00
- Month to Month	PGOZA	50.00

(RT)

(AT)

(AT)

1.10.4 Rate Application

Customers can de-select (or select) any of the EasyOptions Services at anytime at no charge.

Existing customers will receive a waiver of any applicable nonrecurring charges (NRCs) associated with hunting and EasyOptions Services on existing lines that are converted to an Easy Rate Account at the time the account is initially established.

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Issued: May 2, 2008

Effective: June 1, 2008

By DAVID NICHOLS, President – Missouri  
St. Louis, Missouri

**CANCELED**  
September 9, 2013  
Missouri Public  
Service Commission  
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Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Original Sheet 56

**LOCAL EXCHANGE**

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**1.10 EASY RATE (cont'd)**

1.10.3 Prices

Easy Rate is available for \$50.00 per eligible access line.

1.10.4 Rate Application

Customers can de-select (or select) any of the EasyOptions Services at anytime at no charge.

Existing customers will receive a waiver of any applicable nonrecurring charges (NRCs) associated with hunting and EasyOptions Services on existing lines that are converted to an Easy Rate Account at the time the account is initially established.

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Issued: April 9, 2007

Effective: May 9, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
June 1, 2008  
Missouri Public  
Service Commission

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Missouri Public  
Service Commission

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

1st Revised Sheet 57  
Replacing Original Sheet 57

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LOCAL EXCHANGE

1.11 BUSINESS ACCESS LINE TERM VOLUME DISCOUNT (TVD) OFFER(1)

(AT)

1.11.1 Description

The Business Access Line Term Volume Discount (TVD) offer provides eligible business customers who commit to a minimum access line volume commitment and term plan a discount on eligible Network Access Lines and Trunks.

1.11.2 Terms and Conditions

The TVD Plan provides optional term and volume discounts for business customers from tariff rates as provided in the Rate Section (i.e., 1.2.2) of this tariff. Eligible services under TVD are Business Flat Rate 1-Party, Multiline, and Flat Rate Trunks and any services that rate reference these Lines/Trunks. TVD provides for 12-, 24-, 36 and 48-month term discounts for Missouri customers.

All rules, regulations, fees and surcharges normally applicable to eligible TVD services apply. Local and state additional charges, taxes, surcharges and the End-User Common Line Charge are not volume discount eligible under this offer.

To qualify, the customer subscribing to the TVD Plan must commit to a service agreement as prescribed by AT&T Missouri establishing the term period, minimum access line volume commitment and discount percentage to be applied to the monthly recurring rates in effect at the time the customer enters into the service agreement. The discount rate will remain fixed through the life of the commitment, however, if the base rates for lines/trunks change, the price per month will change accordingly.

The TVD Plan requires the customer to commit to a minimum volume of access lines. The total number of access lines within the state will apply toward the volume commitment. At any month during the term, if the total number of lines in the state is less than the minimum, an Adjustment Charge will appear on the customer's designated Master Billing Telephone Number for the state. A \$20.00 per-line Adjustment Charge will be billed for the number of lines under the minimum line volume commitment for each month the number of lines is below the minimum.

(1) Effective July 4, 2012, new service agreements for the Business Access Line Term Volume Discount (TVD) service will no longer be available to new or existing customers.

(AT)

(AT)

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Issued: June 4, 2012

Effective: July 4, 2012

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2012-0788

**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Original Sheet 57

**LOCAL EXCHANGE**

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**1.11 BUSINESS ACCESS LINE TERM VOLUME DISCOUNT (TVD) OFFER**

1.11.1 Description

The Business Access Line Term Volume Discount (TVD) offer provides eligible business customers who commit to a minimum access line volume commitment and term plan a discount on eligible Network Access Lines and Trunks.

1.11.2 Terms and Conditions

The TVD Plan provides optional term and volume discounts for business customers from tariff rates as provided in the Rate Section (i.e., 1.2.2) of this tariff. Eligible services under TVD are Business Flat Rate 1-Party, Multiline, and Flat Rate Trunks and any services that rate reference these Lines/Trunks. TVD provides for 12-, 24-, 36 and 48-month term discounts for Missouri customers.

All rules, regulations, fees and surcharges normally applicable to eligible TVD services apply. Local and state additional charges, taxes, surcharges and the End-User Common Line Charge are not volume discount eligible under this offer.

To qualify, the customer subscribing to the TVD Plan must commit to a service agreement as prescribed by AT&T Missouri establishing the term period, minimum access line volume commitment and discount percentage to be applied to the monthly recurring rates in effect at the time the customer enters into the service agreement. The discount rate will remain fixed through the life of the commitment, however, if the base rates for lines/trunks change, the price per month will change accordingly.

The TVD Plan requires the customer to commit to a minimum volume of access lines. The total number of access lines within the state will apply toward the volume commitment. At any month during the term, if the total number of lines in the state is less than the minimum, an Adjustment Charge will appear on the customer's designated Master Billing Telephone Number for the state. A \$20.00 per-line Adjustment Charge will be billed for the number of lines under the minimum line volume commitment for each month the number of lines is below the minimum.

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St. Louis, Missouri

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Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

1st Revised Sheet 58  
Replacing Original Sheet 58

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**LOCAL EXCHANGE**

**1.11 BUSINESS ACCESS LINE TERM VOLUME DISCOUNT (TVD) OFFER (Continued)(1) (AT)**

1.11.2 Terms and Conditions (Continued)

The 12-month term also has a 12-month re-subscribe option. If the customer selects the 12-month re-subscribe option, the plan will automatically re-subscribe for a subsequent 12-month term unless the customer advises AT&T Missouri prior to the expiration of the term that it does not wish to re-subscribe. A maximum of two 12-month re-subscriptions are available, and the service converts to a month to month basis at the applicable month-to-month rates after the expiration of the second re-subscription if the customer does not terminate the service. The customer will be sent written notification of the term selected and subsequent notifications regarding re-subscribe options prior to the expiration of each 12-month term.

This offer may not be combined with Custom BizSaver, Custom BizSaver II, Easy Rate, SimpleLink, SimpleLink Enhanced, CompleteLink or CompleteLink 2.0 offers.

Upon expiration of a 12-, 24-, 36- or 48-month service agreement, the service will automatically be billed at the monthly rates set forth in Local Exchange Tariff, in effect at the time the service agreement expires, unless a new service agreement is negotiated.

(1) Effective July 4, 2012, new service agreements for the Business Access Line Term Volume Discount (TVD) service will no longer be available to new or existing customers. (AT)  
(AT)

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St. Louis, Missouri

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**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Original Sheet 58

**LOCAL EXCHANGE**

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**1.11 BUSINESS ACCESS LINE TERM VOLUME DISCOUNT (TVD) OFFER (Continued)**

1.11.2 Terms and Conditions (Continued)

The 12-month term also has a 12-month re-subscribe option. If the customer selects the 12-month re-subscribe option, the plan will automatically re-subscribe for a subsequent 12-month term unless the customer advises AT&T Missouri prior to the expiration of the term that it does not wish to re-subscribe. A maximum of two 12-month re-subscriptions are available, and the service converts to a month to month basis at the applicable month-to-month rates after the expiration of the second re-subscription if the customer does not terminate the service. The customer will be sent written notification of the term selected and subsequent notifications regarding re-subscribe options prior to the expiration of each 12-month term.

This offer may not be combined with Custom BizSaver, Custom BizSaver II, Easy Rate, SimpleLink, SimpleLink Enhanced, CompleteLink or CompleteLink 2.0 offers.

Upon expiration of a 12-, 24-, 36- or 48-month service agreement, the service will automatically be billed at the monthly rates set forth in Local Exchange Tariff, in effect at the time the service agreement expires, unless a new service agreement is negotiated.

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P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

1st Revised Sheet 59  
Replacing Original Sheet 59

LOCAL EXCHANGE

1.9 BUSINESS ACCESS LINE TERM VOLUME DISCOUNT (TVD) OFFER (Continued)(1)

(AT)

1.11.3 Prices

TVD Monthly Recurring Charge Discount Schedule:

Access Line Volume Commitment	12-month Term	24-month Term	36-month Term	48-month Term
Minimum 1 line	5%	7%	9%	9.5%
Minimum 5 lines	5.5%	7.5%	9.5%	10%
Minimum 11 lines	6%	8%	10%	10.5%
Minimum 31 lines	7%	9%	11%	11.5%
Minimum 101 lines	8%	10%	12%	12.5%
Minimum 201 lines	9%	11%	13%	13.5%

(1) Effective July 4, 2012, new service agreements for the Business Access Line Term Volume Discount (TVD) service will no longer be available to new or existing customers.

(AT)

(AT)

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**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Original Sheet 59

**LOCAL EXCHANGE**

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**1.9 BUSINESS ACCESS LINE TERM VOLUME DISCOUNT (TVD) OFFER (Continued)**

1.11.3 Prices

TVD Monthly Recurring Charge Discount Schedule:

Access Line Volume Commitment	12-month Term	24-month Term	36-month Term	48-month Term
Minimum 1 line	5%	7%	9%	9.5%
Minimum 5 lines	5.5%	7.5%	9.5%	10%
Minimum 11 lines	6%	8%	10%	10.5%
Minimum 31 lines	7%	9%	11%	11.5%
Minimum 101 lines	8%	10%	12%	12.5%
Minimum 201 lines	9%	11%	13%	13.5%

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P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

1st Revised Sheet 60  
Replacing Original Sheet 60

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LOCAL EXCHANGE

1.11 BUSINESS ACCESS LINE TERM VOLUME DISCOUNT (TVD) OFFER (Continued)(1) (AT)

1.11.4 Rate Application

At the time a customer subscribes to TVD, applicable nonrecurring charges (NRCs) associated with the lines/trunks will be waived for customers coming to AT&T Missouri from other carriers. Standard NRCs will apply to lines/trunks added subsequent to the initial order.

1.11.5 Termination Charges

If the customer terminates the TVD agreement prior to the expiration of the 12-, 24-, 36- or 48-month service term, the customer shall pay a termination charge. Payment of the termination charge does not release the customer for amounts previously owed to the Company. The termination charge shall be:

- All unpaid special Construction charges or nonrecurring charges (excluding any waived charges); plus
- Fifty percent (50%) of all recurring charges for the remaining months of the customer's term based on the minimum access line volume commitment.

TVD customers may choose to terminate an existing service agreement before the end of the term period without paying termination charges provided they negotiate a new TVD service agreement whose term period is equal to or greater than the term period remaining on the existing TVD service agreement and retains local exchange access lines that equal or exceed the minimum access line volume commitment under the existing agreement. The new service agreement will be based upon the monthly business recurring rates in effect at the time the new service agreement is established.

Termination charges will also not apply if a customer converts to another local AT&T service agreement whose term period is equal to or greater than the term period remaining on the existing TVD service agreement and retains local exchange access lines that equal or exceed the minimum access line volume commitment under the existing agreement. Customers requesting the termination of a service agreement prior to the expiration date, excluding the circumstances mentioned above, will be charged a termination charge.

When a TVD customer moves service from one service location to another, the minimum access line volume commitment, duration and discount associated with the service agreement is not affected. If the applicable local exchange access monthly rate changes as a result of the move, the monthly rate at the new service location will be based on the rate in effect at the new service location. Termination charges and Adjustment Charges (as described above) do not apply if the customer agrees to continue the service agreement at the new service location and retains local exchange access lines that equal or exceed the minimum access line volume commitment that were under TVD service agreement at the old service location.

- (1) Effective July 4, 2012, new service agreements for the Business Access Line Term Volume Discount (TVD) service will no longer be available to new or existing customers. (AT)  
(AT)

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**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Original Sheet 60

**LOCAL EXCHANGE**

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**1.11 BUSINESS ACCESS LINE TERM VOLUME DISCOUNT (TVD) OFFER (Continued)**

1.11.4 Rate Application

At the time a customer subscribes to TVD, applicable nonrecurring charges (NRCs) associated with the lines/trunks will be waived for customers coming to AT&T Missouri from other carriers. Standard NRCs will apply to lines/trunks added subsequent to the initial order.

1.11.5 Termination Charges

If the customer terminates the TVD agreement prior to the expiration of the 12-, 24-, 36- or 48-month service term, the customer shall pay a termination charge. Payment of the termination charge does not release the customer for amounts previously owed to the Company. The termination charge shall be:

- All unpaid special Construction charges or nonrecurring charges (excluding any waived charges); plus
- Fifty percent (50%) of all recurring charges for the remaining months of the customer's term based on the minimum access line volume commitment.

TVD customers may choose to terminate an existing service agreement before the end of the term period without paying termination charges provided they negotiate a new TVD service agreement whose term period is equal to or greater than the term period remaining on the existing TVD service agreement and retains local exchange access lines that equal or exceed the minimum access line volume commitment under the existing agreement. The new service agreement will be based upon the monthly business recurring rates in effect at the time the new service agreement is established.

Termination charges will also not apply if a customer converts to another local AT&T service agreement whose term period is equal to or greater than the term period remaining on the existing TVD service agreement and retains local exchange access lines that equal or exceed the minimum access line volume commitment under the existing agreement. Customers requesting the termination of a service agreement prior to the expiration date, excluding the circumstances mentioned above, will be charged a termination charge.

When a TVD customer moves service from one service location to another, the minimum access line volume commitment, duration and discount associated with the service agreement is not affected. If the applicable local exchange access monthly rate changes as a result of the move, the monthly rate at the new service location will be based on the rate in effect at the new service location. Termination charges and Adjustment Charges (as described above) do not apply if the customer agrees to continue the service agreement at the new service location and retains local exchange access lines that equal or exceed the minimum access line volume commitment that were under TVD service agreement at the old service location.

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By CINDY BRINKLEY, President – Missouri  
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Service Commission

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

3rd Revised Sheet 61  
Replacing 2nd Revised Sheet 61

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LOCAL EXCHANGE

1.12 BUSINESS LOCAL CALLING ASSURANCE

1.12.1 Description

AT&T Business Local Calling Assurance is an optional business package for customers with 1 to 5 lines that includes a network access line, Caller ID, and Call Forwarding services. (CT)

1.12.2 Terms and Conditions

The Business Local Calling Assurance package is available for business customers with 1 to 5 business network access lines per location who agree to a 12-month or 24-month term period and commit to a Flat Rate Business Exchange Access Line, Caller ID (Number and Name Delivery), and Call Forwarding service. These business customers will be eligible for the package rate listed below in Prices, per line, for these services. (CT)

The AT&T Business Local Calling Assurance package is only available to customers who require 1 to 5 individual business exchange network access lines and is not available on FX Service, WATS access lines, PBX Trunks, Centrex, Plexar or Semi-Public Coin services. (CT)

A customer may have up to 5 lines maximum per location subscribed to an AT&T Business Local Calling Assurance package agreement. (RT)  
(CT)

Only the primary line is under a term contract and price protected. However, the customer will benefit from discounted rates on all additional Business Local Calling Assurance lines on the account for the duration of the term. While the primary line will not be subject to rate changes during the term of the agreement, prices on additional lines will be subject to such changes during the term period.

1.12.3 Prices

Package Rate per Primary Line (USOC: PGOVM): \$25.00 (Monthly Rate)

Package Rate per Additional Line(s) (USOC: PGOVN): \$25.00 (Monthly Rate)

1.12.4 Rate Application

Customers will receive a waiver of normally applicable service and equipment installation nonrecurring charges (NRCs) associated with local exchange access lines and for EasyOptions Services ordered at the time of initial subscription to AT&T Business Local Calling Assurance package. Standard NRCs will apply to lines and EasyOptions Services added after the initial order.

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St. Louis, Missouri

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Missouri Public  
Service Commission  
JI-2010-0299

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

2nd Revised Sheet 61  
Replacing 1st Revised Sheet 61

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**LOCAL EXCHANGE**

**1.12 BUSINESS LOCAL CALLING ASSURANCE**

1.12.1 Description

AT&T Business Local Calling Assurance is an optional business package for customers with 1 to 4 lines that includes a network access line, Caller ID, and Call Forwarding services.

1.12.2 Terms and Conditions

The Business Local Calling Assurance package is available for business customers with 1 to 4 business network access lines per location who agree to a 12-month or 24-month term period and commit to a Flat Rate Business Exchange Access Line, Caller ID (Number and Name Delivery), and Call Forwarding service. These business customers will be eligible for the package rate listed below in Prices, per line, for these services. (AT)

The AT&T Business Local Calling Assurance package is only available to customers who require 1 to 4 individual business exchange network access lines and is not available on FX Service, WATS access lines, PBX Trunks, Centrex, Plexar or Semi-Public Coin services.

A customer may subscribe to one agreement for AT&T Business Local Calling Assurance at a given location. A customer may have up to 4 lines maximum per location subscribed to an AT&T Business Local Calling Assurance package agreement.

Only the primary line is under a term contract and price protected. However, the customer will benefit from discounted rates on all additional Business Local Calling Assurance lines on the account for the duration of the term. While the primary line will not be subject to rate changes during the term of the agreement, prices on additional lines will be subject to such changes during the term period.

1.12.3 Prices

Package Rate per Primary Line (USOC: PGOVM): \$25.00 (Monthly Rate)

Package Rate per Additional Line(s) (USOC: PGOVN): \$25.00 (Monthly Rate)

1.12.4 Rate Application

Customers will receive a waiver of normally applicable service and equipment installation nonrecurring charges (NRCs) associated with local exchange access lines and for EasyOptions Services ordered at the time of initial subscription to AT&T Business Local Calling Assurance package. Standard NRCs will apply to lines and EasyOptions Services added after the initial order.

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P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

1st Revised Sheet 61  
Replacing Original Sheet 61

LOCAL EXCHANGE

1.12 BUSINESS LOCAL CALLING ASSURANCE (CT)

1.12.1 Description

AT&T Business Local Calling Assurance is an optional business package for customers with 1 to 4 lines that includes a network access line, Caller ID, and Call Forwarding services. (CT)

1.12.2 Terms and Conditions

The Business Local Calling Assurance package is available for business customers with 1 to 4 business network access lines per location who agree to a 12-month term period and commit to a Flat Rate Business Exchange Access Line, Caller ID (Number and Name Delivery), and Call Forwarding service. These business customers will be eligible for the package rate listed below in Prices, per line, for these services. (CT)

The AT&T Business Local Calling Assurance package is only available to customers who require 1 to 4 individual business exchange network access lines and is not available on FX Service, WATS access lines, PBX Trunks, Centrex, Plexar or Semi-Public Coin services. (CT)

A customer may subscribe to one agreement for AT&T Business Local Calling Assurance at a given location. A customer may have up to 4 lines maximum per location subscribed to an AT&T Business Local Calling Assurance package agreement. (CT)

Only the primary line is under a term contract and price protected. However, the customer will benefit from discounted rates on all additional Business Local Calling Assurance lines on the account for the duration of the term. While the primary line will not be subject to rate changes during the term of the agreement, prices on additional lines will be subject to such changes during the term period. (AT)

1.12.3 Prices

Package Rate per Primary Line (USOC: PGOVM): \$25.00 (Monthly Rate) (AT)

Package Rate per Additional Line(s) (USOC: PGOVN): \$25.00 (Monthly Rate) (AT)

1.12.4 Rate Application

Customers will receive a waiver of normally applicable service and equipment installation nonrecurring charges (NRCs) associated with local exchange access lines and for EasyOptions Services ordered at the time of initial subscription to AT&T Business Local Calling Assurance package. Standard NRCs will apply to lines and EasyOptions Services added after the initial order.

(MT)

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(MT)

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St. Louis, Missouri

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**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Original Sheet 61

**LOCAL EXCHANGE**

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**1.11 BUSINESS LOCAL CALLING ASSURANCE**

1.12.1 Description

AT&T Business Local Calling Assurance is an optional business package for customers with 1 or 2 lines that includes a network access line, Caller ID, and Call Forwarding services.

1.12.2 Terms and Conditions

The Business Local Calling Assurance package is available for business customers with 1 or 2 business network access lines per location who agree to a 12-month term period and commit to a Flat Rate Business Exchange Access Line, Caller ID (Number and Name Delivery), and Call Forwarding service. These business customers will be eligible for the package rate listed below in Prices, per line, for these services.

The AT&T Business Local Calling Assurance package is only available to customers who require 1 or 2 individual business exchange network access lines and is not available on FX Service, WATS access lines, PBX Trunks, Centrex, Plexar or Semi-Public Coin services.

A customer may subscribe to one agreement for AT&T Business Local Calling Assurance at a given location. A customer may have up to 2 lines maximum per location subscribed to an AT&T Business Local Calling Assurance package agreement.

1.12.3 Prices

Package Rate per Line: \$25.00 (Monthly Rate)

1.12.4 Rate Application

Customers will receive a waiver of normally applicable service and equipment installation nonrecurring charges (NRCs) associated with local exchange access lines and for EasyOptions Services ordered at the time of initial subscription to AT&T Business Local Calling Assurance package. Standard NRCs will apply to lines and EasyOptions Services added after the initial order.

The 12-month term is only available as a 12-month re-subscribe option. The plan will automatically re-subscribe for a subsequent 12-month term unless the customer advises AT&T Missouri prior to the expiration of the term that it does not wish to re-subscribe. A maximum of two 12-month re-subscriptions are available, and the service converts to a month to month basis at the applicable month-to-month rates after the expiration of the second re-subscription if the customer does not terminate the service. The customer will be sent written notification of the term selected and subsequent notifications regarding re-subscribe options prior to the expiration of each 12-month term.

At the expiration of the agreed to term, rates will revert to the applicable individually tariffed rates for each component of the package.

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P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

5th Revised Sheet 62  
Replacing 4th Revised Sheet 62

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LOCAL EXCHANGE

1.12 BUSINESS LOCAL CALLING ASSURANCE(Continued)

1.12.4 Rate Application (Continued)

The 12-month term is only available as an oral re-subscribe agreement. Under the 12-month re-subscribe agreement the customer will have the right to re-subscribe to a new 12 month term at the same terms and conditions upon expiration of the term. The customer may elect to re-subscribe for a maximum of two additional 12 month terms and the service converts to a month to month basis at the applicable month-to-month rates after the expiration of the second re-subscription if the customer does not terminate the service. The customer will be sent written notification of the term selected and subsequent notifications regarding re-subscribe options prior to the expiration of each 12-month term. Customers are under no obligation to re-subscribe after completion of any 12-month term.

At the expiration of the agreed to term, rates will revert to the applicable individually tariffed rates for each component of the package. Effective with new subscriptions as of January 17, 2011, the fixed monthly rate provided with this service continues after the end of the term on a month-to-month basis. However, all lines under a month-to-month subscriptions will no longer be price protected after the expiration of the term and will be subject to increases in the Business Local Calling Assurance package rate.

(AT)  
|  
(AT)

1.12.5 Termination Charges(1)

(1) Fees applicable to the early termination of new and existing agreements were removed from this section and are no longer applicable as of February 15, 2010.

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Service Commission  
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**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

4th Revised Sheet 62  
Replacing 3rd Revised Sheet 62

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**LOCAL EXCHANGE**

**1.12 BUSINESS LOCAL CALLING ASSURANCE(Continued)**

1.12.4 Rate Application (Continued)

The 12-month term is only available as an oral re-subscribe agreement. Under the 12-month re-subscribe agreement the customer will have the right to re-subscribe to a new 12 month term at the same terms and conditions upon expiration of the term. The customer may elect to re-subscribe for a maximum of two additional 12 month terms and the service converts to a month to month basis at the applicable month-to-month rates after the expiration of the second re-subscription if the customer does not terminate the service. The customer will be sent written notification of the term selected and subsequent notifications regarding re-subscribe options prior to the expiration of each 12-month term. Customers are under no obligation to re-subscribe after completion of any 12-month term.

At the expiration of the agreed to term, rates will revert to the applicable individually tariffed rates for each component of the package.

1.12.5 Termination Charges(1)

(AT)

(1) Fees applicable to the early termination of new and existing agreements were removed from this section and are no longer applicable as of February 15, 2010.

(AT)  
(AT)

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Missouri Public  
Service Commission  
JI-2010-0575

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

3rd Revised Sheet 62  
Replacing 2nd Revised Sheet 62

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LOCAL EXCHANGE

1.12 BUSINESS LOCAL CALLING ASSURANCE(Continued)

1.12.4 Rate Application (Continued)

The 12-month term is only available as an oral re-subscribe agreement. Under the 12-month re-subscribe agreement the customer will have the right to re-subscribe to a new 12 month term at the same terms and conditions upon expiration of the term. The customer may elect to re-subscribe for a maximum of two additional 12 month terms and the service converts to a month to month basis at the applicable month-to-month rates after the expiration of the second re-subscription if the customer does not terminate the service. The customer will be sent written notification of the term selected and subsequent notifications regarding re-subscribe options prior to the expiration of each 12-month term. Customers are under no obligation to re-subscribe after completion of any 12-month term.

At the expiration of the agreed to term, rates will revert to the applicable individually tariffed rates for each component of the package.

(RT)

(RT)

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

2nd Revised Sheet 62  
Replacing 1st Revised Sheet 62

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LOCAL EXCHANGE

1.12 BUSINESS LOCAL CALLING ASSURANCE(Continued)

1.12.4 Rate Application (Continued)

The 12-month term is only available as an oral re-subscriber agreement. Under the 12-month re-subscriber agreement the customer will have the right to re-subscribe to a new 12 month term at the same terms and conditions upon expiration of the term. The customer may elect to re-subscribe for a maximum of two additional 12 month terms and the service converts to a month to month basis at the applicable month-to-month rates after the expiration of the second re-subscription if the customer does not terminate the service. The customer will be sent written notification of the term selected and subsequent notifications regarding re-subscribe options prior to the expiration of each 12-month term. Customers are under no obligation to re-subscribe after completion of any 12-month term. (AT)  
(CT)  
(CT)  
(AT)  
(AT)

At the expiration of the agreed to term, rates will revert to the applicable individually tariffed rates for each component of the package.

1.12.5 Termination Charges

Customers who elect to terminate their agreement prior to completion of the agreed to term will be assessed early termination charges amounting to \$12.50 times the number of months left on the term commitment per location regardless of the number of lines subscribed to the Business Local Calling Assurance package.

Termination charges are not applicable if, during the term period, the customer converts to another Company local plan with a term equal to or greater than the remaining AT&T Business Local Calling Assurance term plan.

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

1st Revised Sheet 62  
Replacing Original Sheet 62

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LOCAL EXCHANGE

1.12 BUSINESS LOCAL CALLING ASSURANCE(Continued)

1.12.4 Rate Application (Continued)

(AT)

The 12-month term is only available as a 12-month re-subscribe option. The plan will automatically re-subscribe for a subsequent 12-month term unless the customer advises AT&T Missouri prior to the expiration of the term that it does not wish to re-subscribe. A maximum of two 12-month re-subscriptions are available, and the service converts to a month to month basis at the applicable month-to-month rates after the expiration of the second re-subscription if the customer does not terminate the service. The customer will be sent written notification of the term selected and subsequent notifications regarding re-subscribe options prior to the expiration of each 12-month term.

(MT)

At the expiration of the agreed to term, rates will revert to the applicable individually tariffed rates for each component of the package.

(MT)

1.12.5 Termination Charges

Customers who elect to terminate their agreement prior to completion of the agreed to term will be assessed early termination charges amounting to \$12.50 times the number of months left on the term commitment per location regardless of the number of lines subscribed to the Business Local Calling Assurance package.

Termination charges are not applicable if, during the term period, the customer converts to another Company local plan with a term equal to or greater than the remaining AT&T Business Local Calling Assurance term plan.

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April 30, 2009  
Missouri Public  
Service Commission  
JI-2009-0761

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

FILED  
Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Original Sheet 62

**LOCAL EXCHANGE**

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**1.12 BUSINESS LOCAL CALLING ASSURANCE(Continued)**

1.12.5 Termination Charges

Customers who elect to terminate their agreement prior to completion of the agreed to term will be assessed early termination charges amounting to \$12.50 times the number of months left on the term commitment per location regardless of the number of lines subscribed to the Business Local Calling Assurance package.

Termination charges are not applicable if, during the term period, the customer converts to another Company local plan with a term equal to or greater than the remaining AT&T Business Local Calling Assurance term plan.

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By DAVID NICHOLS, President – Missouri  
St. Louis, Missouri

CANCELLED  
September 1, 2008  
Missouri Public  
Service Commission

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Missouri Public  
Service Commission

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

6th Revised Sheet 63  
Replacing 5th Revised Sheet 63

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LOCAL EXCHANGE

1.13 AT&T BUSINESS LOCAL CALLING (BLC)

1.13.1 Description

AT&T Business Local Calling (BLC) is an optional business package offer that provides multiple line option packages which include varying combinations of a network access line, choice of local usage plans, select vertical features, and hunting (optional). Additional vertical feature options are also available.

1.13.2 Terms and Conditions

- A. AT&T Business Local Calling is available to business customers who agree to a 12-Month, 24-Month, or 36-Month term and who commit to the line option packages and prices as shown in *1.13.6 Prices* following. Effective May 2, 2011 customers may also subscribe to AT&T Business Local Calling on a Month-to-Month basis at prices as shown in *1.13.6 Prices* following. Effective July 1, 2013, eligible customers may, also, subscribe to a 6-Month term as defined in 1.13.2.T following. (RT)  
(AT)  
(AT)  
(AT)
- B. AT&T Business Local Calling is not available on ISDN, PBX, PRI, Centrex, Plexar and other non-POTS classes of service (e.g. Inmate or Hotel/Motel lines), Foreign Exchange Service, WATS, 800/900, DID, Hot Line and Warm Line, Payphone Exchange Access Service, Semi-Public service, Telebranch, and Location Routing service.
- C. AT&T Business Local Calling is only available where facilities and equipment are available.
- D. All lines in an AT&T Business Local Calling account must be subscribed to a line option package as listed in *1.13.6 Prices* following. Multiple options per account are permissible.
- E. Lines subscribed to AT&T Business Local Calling cannot be subscribed to any other optional local calling plans.
- F. An AT&T Business Local Calling plan is not transferable to, nor may it be assumed by, a customer or customers other than the customer of record.
- G. Volume Price Level rates as listed in *1.13.6 Prices* will apply for the life of the term plan based on the number of lines subscribed to on the initial order.
- H. AT&T Business Local Calling line option packages contain certain core components as well as a variety of optional components. Optional components are included in the AT&T Business Local Calling line option prices and are activated at the customer's discretion. There is no reduction in price for any optional feature not activated. Optional features selected for activation by the customer are provided on a per line basis. Core components are not optional and cannot be removed from the package.
- I. Certain stand alone vertical features not designated as either core or optional components in any line option package may be added on an a la carte basis at the rate listed in *1.13.6 Prices* following. These stand alone vertical features are limited to Three-Way Calling, Call Forwarding, Call Waiting, Speed Calling 30, Auto Redial, Call Return, Call Blocker, and Remote Access to Call Forwarding. Other stand alone features may be added on an a la carte basis at their individually tariffed rates.

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May 1, 2014  
Missouri Public  
Service Commission  
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By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2013-0618

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

5th Revised Sheet 63  
Replacing 4th Revised Sheet 63

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**LOCAL EXCHANGE**

**1.13 AT&T BUSINESS LOCAL CALLING (BLC)**

**1.13.1 Description**

AT&T Business Local Calling (BLC) is an optional business package offer that provides multiple line option packages which include varying combinations of a network access line, choice of local usage plans, select vertical features, and hunting (optional). Additional vertical feature options are also available.

**1.13.2 Terms and Conditions**

- A. AT&T Business Local Calling is available to business customers who agree to a 12-Month, 24-Month, or 36-Month term and who commit to the line option packages and prices as shown in *1.13.6 Prices* following. Effective May 2, 2011 customers may, also, subscribe to AT&T Business Local Calling on a Month-to-Month basis at prices as shown in *1.13.6 Prices* following. (AT)  
(AT)
- B. AT&T Business Local Calling is not available on ISDN, PBX, PRI, Centrex, Plexar and other non-POTS classes of service (e.g. Inmate or Hotel/Motel lines), Foreign Exchange Service, WATS, 800/900, DID, Hot Line and Warm Line, Payphone Exchange Access Service, Semi-Public service, Telebranch, and Location Routing service.
- C. AT&T Business Local Calling is only available where facilities and equipment are available.
- D. All lines in an AT&T Business Local Calling account must be subscribed to a line option package as listed in *1.13.6 Prices* following. Multiple options per account are permissible.
- E. Lines subscribed to AT&T Business Local Calling cannot be subscribed to any other optional local calling plans.
- F. An AT&T Business Local Calling plan is not transferable to, nor may it be assumed by, a customer or customers other than the customer of record.
- G. Volume Price Level rates as listed in *1.13.6 Prices* will apply for the life of the term plan based on the number of lines subscribed to on the initial order.
- H. AT&T Business Local Calling line option packages contain certain core components as well as a variety of optional components. Optional components are included in the AT&T Business Local Calling line option prices and are activated at the customer's discretion. There is no reduction in price for any optional feature not activated. Optional features selected for activation by the customer are provided on a per line basis. Core components are not optional and cannot be removed from the package.
- I. Certain stand alone vertical features not designated as either core or optional components in any line option package may be added on an a la carte basis at the rate listed in *1.13.6 Prices* following. These stand alone vertical features are limited to Three-Way Calling, Call Forwarding, Call Waiting, Speed Calling 30, Auto Redial, Call Return, Call Blocker, and Remote Access to Call Forwarding. Other stand alone features may be added on an a la carte basis at their individually tariffed rates.

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Missouri Public  
Service Commission  
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By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

**FILED**  
Missouri Public  
Service Commission  
JI-2011-0549



**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

4th Revised Sheet 63  
Replacing 3rd Revised Sheet 63

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**LOCAL EXCHANGE**

**1.13 AT&T BUSINESS LOCAL CALLING (BLC)**

**1.13.1 Description**

AT&T Business Local Calling (BLC) is an optional business package offer that provides multiple line option packages which include varying combinations of a network access line, choice of local usage plans, select vertical features, and hunting (optional). Additional vertical feature options are also available.

**1.13.2 Terms and Conditions**

- A. AT&T Business Local Calling is available to business customers who agree to a 12-Month, 24-Month, or 36-Month term and who commit to the line option packages and prices as shown in *1.13.6 Prices* following.
- B. AT&T Business Local Calling is not available on ISDN, PBX, PRI, Centrex, Plexar and other non-POTS classes of service (e.g. Inmate or Hotel/Motel lines), Foreign Exchange Service, WATS, 800/900, DID, Hot Line and Warm Line, Payphone Exchange Access Service, Semi-Public service, Telebranch, and Location Routing service.
- C. AT&T Business Local Calling is only available where facilities and equipment are available. (RT)  
(RT)  
(RT)
- D. All lines in an AT&T Business Local Calling account must be subscribed to a line option package as listed in *1.13.6 Prices* following. Multiple options per account are permissible.
- E. Lines subscribed to AT&T Business Local Calling cannot be subscribed to any other optional local calling plans.
- F. An AT&T Business Local Calling plan is not transferable to, nor may it be assumed by, a customer or customers other than the customer of record.
- G. Volume Price Level rates as listed in *1.13.6 Prices* will apply for the life of the term plan based on the number of lines subscribed to on the initial order.
- H. AT&T Business Local Calling line option packages contain certain core components as well as a variety of optional components. Optional components are included in the AT&T Business Local Calling line option prices and are activated at the customer's discretion. There is no reduction in price for any optional feature not activated. Optional features selected for activation by the customer are provided on a per line basis. Core components are not optional and cannot be removed from the package.
- I. Certain stand alone vertical features not designated as either core or optional components in any line option package may be added on an a la carte basis at the rate listed in *1.13.6 Prices* following. These stand alone vertical features are limited to Three-Way Calling, Call Forwarding, Call Waiting, Speed Calling 30, Auto Redial, Call Return, Call Blocker, and Remote Access to Call Forwarding. Other stand alone features may be added on an a la carte basis at their individually tariffed rates.

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May 2, 2011  
Missouri Public  
Service Commission  
JI-2011-0549

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

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Missouri Public  
Service Commission  
JI-2011-0392

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

3rd Revised Sheet 63  
Replacing 2nd Revised Sheet 63

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**LOCAL EXCHANGE**

**1.13 AT&T BUSINESS LOCAL CALLING (BLC)**

**1.13.1 Description**

AT&T Business Local Calling (BLC) is an optional business package offer that provides multiple line option packages which include varying combinations of a network access line, choice of local usage plans, select vertical features, and hunting (optional). Additional vertical feature options are also available. (CT)  
(CT)

**1.13.2 Terms and Conditions**

- A. AT&T Business Local Calling is available to business customers who agree to a 12-Month, 24-Month, or 36-Month term and who commit to the line option packages and prices as shown in *1.13.6 Prices* following.
- B. AT&T Business Local Calling is not available on ISDN, PBX, PRI, Centrex, Plexar and other non-POTS classes of service (e.g. Inmate or Hotel/Motel lines), Foreign Exchange Service, WATS, 800/900, DID, Hot Line and Warm Line, Payphone Exchange Access Service, Semi-Public service, Telebranch, and Location Routing service.
- C. AT&T Business Local Calling is only available where facilities and equipment are available. Due to system limitations AT&T Business Local Calling is not available for existing, non-AT&T Business Local Calling, multi-line customers with High Speed Internet (DSL) service provisioned on non-hunting lines.
- D. All lines in an AT&T Business Local Calling account must be subscribed to a line option package as listed in *1.13.6 Prices* following. Multiple options per account are permissible.
- E. Lines subscribed to AT&T Business Local Calling cannot be subscribed to any other optional local calling plans.
- F. An AT&T Business Local Calling plan is not transferable to, nor may it be assumed by, a customer or customers other than the customer of record.
- G. Volume Price Level rates as listed in *1.13.6 Prices* will apply for the life of the term plan based on the number of lines subscribed to on the initial order.
- H. AT&T Business Local Calling line option packages contain certain core components as well as a variety of optional components. Optional components are included in the AT&T Business Local Calling line option prices and are activated at the customer's discretion. There is no reduction in price for any optional feature not activated. Optional features selected for activation by the customer are provided on a per line basis. Core components are not optional and cannot be removed from the package.
- I. Certain stand alone vertical features not designated as either core or optional components in any line option package may be added on an a la carte basis at the rate listed in *1.13.6 Prices* following. These stand alone vertical features are limited to Three-Way Calling, Call Forwarding, Call Waiting, Speed Calling 30, Auto Redial, Call Return, Call Blocker, and Remote Access to Call Forwarding. Other stand alone features may be added on an a la carte basis at their individually tariffed rates.

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Service Commission  
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St. Louis, Missouri

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Missouri Public  
Service Commission  
JI-2010-0683

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

2nd Revised Sheet 63  
Replacing 1st Revised Sheet 63

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**LOCAL EXCHANGE**

**1.13 AT&T BUSINESS LOCAL CALLING (BLC)**

(CT)

**1.13.1 Description**

AT&T Business Local Calling (BLC) is an optional business package offer that provides multiple line option packages which include varying combinations of a network access line, unlimited local usage, select vertical features, and hunting (optional). Additional vertical feature options are also available.

**1.13.2 Terms and Conditions**

- A. AT&T Business Local Calling is available to business customers who agree to a 12-Month, 24-Month, or 36-Month term and who commit to the line option packages and prices as shown in *1.13.6 Prices* following.
- B. AT&T Business Local Calling is not available on ISDN, PBX, PRI, Centrex, Plexar and other non-POTS classes of service (e.g. Inmate or Hotel/Motel lines), Foreign Exchange Service, WATS, 800/900, DID, Hot Line and Warm Line, Payphone Exchange Access Service, Semi-Public service, Telebranch, and Location Routing service.
- C. AT&T Business Local Calling is only available where facilities and equipment are available. Due to system limitations AT&T Business Local Calling is not available for existing, non-AT&T Business Local Calling, multi-line customers with High Speed Internet (DSL) service provisioned on non-hunting lines.
- D. All lines in an AT&T Business Local Calling account must be subscribed to a line option package as listed in *1.13.6 Prices* following. Multiple options per account are permissible.
- E. Lines subscribed to AT&T Business Local Calling cannot be subscribed to any other optional local calling plans.
- F. An AT&T Business Local Calling plan is not transferable to, nor may it be assumed by, a customer or customers other than the customer of record.
- G. Volume Price Level rates as listed in *1.13.6 Prices* will apply for the life of the term plan based on the number of lines subscribed to on the initial order.
- H. AT&T Business Local Calling line option packages contain certain core components as well as a variety of optional components. Optional components are included in the AT&T Business Local Calling line option prices and are activated at the customer's discretion. There is no reduction in price for any optional feature not activated. Optional features selected for activation by the customer are provided on a per line basis. Core components are not optional and cannot be removed from the package.
- I. Certain stand alone vertical features not designated as either core or optional components in any line option package may be added on an a la carte basis at the rate listed in *1.13.6 Prices* following. These stand alone vertical features are limited to Three-Way Calling, Call Forwarding, Call Waiting, Speed Calling 30, Auto Redial, Call Return, Call Blocker, and Remote Access to Call Forwarding. Other stand alone features may be added on an a la carte basis at their individually tariffed rates.

(CT)

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June 1, 2010

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By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

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Missouri Public  
Service Commission  
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P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

1st Revised Sheet 63  
Replacing Original Sheet 63

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LOCAL EXCHANGE

**1.13 RESIDENCE ACCESS LINE RETENTION OFFER**

(AT)  
(DR)  
(AT)  
|  
(AT)

Beginning August 25, 2008, and through March 9, 2009, this offer shall be established for residence customers who call to disconnect one or more access lines, then decide to retain the line(s). The line(s) must be retained a minimum of 30 days. If customers call to disconnect one line, they will receive a \$5.00 monthly discount on their account. If customers call to disconnect two or more lines, they will receive a total \$10.00 monthly discount on their account. Customers must already subscribe to or newly purchase Caller ID and one prescribed additional feature on one line. Customers may only receive this offer once.

Effective March 10, 2009, eligible customers will receive a \$5 bill Credit per line for up to two access lines, for a maximum of 24 months, provided the access line(s) and required features are retained. (AT)

The prescribed additional feature with monthly billing must be selected from the following list: Call Waiting, Call Waiting ID, Call Forwarding, Three-Way Calling, Speed Calling 8, Call Return, Auto Redial, Call Blocker, Priority Call, or Privacy Manager. Applicable nonrecurring feature installation charges will be waived if one or both features are newly purchased.

Customers bills will be credited each month that the line(s) and required features are retained on the account. If customers disconnect an applicable line or required feature under this offer before the next bill period date in which a credit is due, any further discounts available under this offer will cease. If customers move from their current location, any further discounts available under this offer will cease.

This offer cannot be combined with any other access line retention offer that provides a monthly recurring discount. This offer is not available to customers who became customers through a win back offer. This offer is not available to customers who purchase a newly introduced package on or after September 1, 2008. (AT)  
(AT)  
(AT)

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September 1, 2009  
Missouri Public  
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By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

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Missouri Public  
Service Commission  
JI-2009-0575

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Original Sheet 63

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**LOCAL EXCHANGE**

**1.13 OTHER MAIN SERVICE DISCOUNTS**

**1.13.1 Retention of Residence Exchange Service**

Beginning August 25, 2008, this offer shall be established for residence customers who call to disconnect one or more access lines, then decide to retain the line(s). If customers call to disconnect one line, they will receive a \$5.00 monthly discount on their account. If customers call to disconnect two or more lines, they will receive a total \$10.00 monthly discount on their account. Customers must already subscribe to or newly purchase Caller ID and one prescribed additional feature on one line. Customers may only receive this offer once.

The prescribed additional feature with monthly billing must be selected from the following list: Call Waiting, Call Waiting ID, Call Forwarding, Three-Way Calling, Speed Calling 8, Call Return, Auto Redial, Call Blocker, Priority Call, or Privacy Manager. Applicable nonrecurring feature installation charges will be waived if one or both features are newly purchased.

Customers bills will be credited each month that the line(s) and required features are retained on the account. If customers disconnect an applicable line or required feature under this offer before the next bill period date in which a credit is due, any further discounts available under this offer will cease. If customers move from their current location, any further discounts available under this offer will cease.

This offer cannot be combined with any other access line retention offer that provides a monthly recurring discount. This offer is not available to customers who purchase a package on or after September 2, 2008.

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By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Effective: August 25, 2008

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Service Commission  
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Missouri Public  
Service Commission

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

~~3rd Revised Sheet 64~~  
~~Replacing 2nd Revised Sheet 64~~

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LOCAL EXCHANGE

Should be 4th revised 64  
Replacing 3rd revised 64

1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)

1.13.2 Terms and Conditions (cont'd)

- J. A customer may subscribe to multiple agreements for AT&T Business Local Calling at the same time, but a telephone number may only be included under one agreement.
- K. There is no nonrecurring service charge or set-up charge to establish an AT&T Business Local Calling account.
- L. Customers will receive a waiver of normally applicable Service Ordering and Line Connection nonrecurring charges (NRCs) associated with the establishment of all local exchange access lines that are subscribed to AT&T Business Local Calling, as well as a waiver of NRCs, if applicable, associated with vertical features ordered at the time of initial subscription to AT&T Business Local Calling. Service charges associated with changing to/from hunting service, if applicable, will also be waived for AT&T Business Local Calling customers. Standard NRCs will apply to stand alone features added to an existing AT&T Business Local Calling account when such features are added subsequent to the initial subscription. This waiver of NRCs is not applicable for customers subscribing to a Month-to-Month plan nor to the 6-Month term with option to re-subscribe. (AT)
- M. The 12-month term is also available as a 12-month oral agreement with option to re-subscribe. If the customer selects the 12-month oral agreement with option to re-subscribe, the plan will renew for 12-month intervals. A maximum of two 12-month renewals are available after the first 12-month term. The customer will receive written notification of their selection outlining the details of the agreement, plus subsequent notifications regarding their re-subscription options prior to the expiration of each 12-month term. The customer is under no obligation to re-subscribe after completion of a 12-month term period. Customers will be provided the rates established in the first 12-month term for both successive 12-month terms.
- N. Applicable local, state, and federal charges, taxes, 911 fees, and the End User Common Line charge are in addition to the line option prices listed in 1.13.6 Prices following.
- O. If a customer does not commit to a new term plan or an alternate plan by the last date of the existing term plan, the customer's existing AT&T Business Local Calling plan, discounts and rates will terminate and the customer's services will be billed at the Month-to-Month rates as shown in 1.13.6 Prices following.(1)
- P. Lines subscribed to an AT&T Business Local Calling account cannot be placed on customer initiated Temporary Suspension.

- (1) Effective May 2, 2011 AT&T Business Local Calling will be available on a Month-to-Month basis without having previously subscribed to a term plan. Month-to-Month prices will be subject to Company-initiated price adjustments.

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St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2013-0618

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

3rd Revised Sheet 64  
Replacing 2nd Revised Sheet 64

(RT)

**1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)**

**1.13.2 Terms and Conditions (cont'd)**

- J. A customer may subscribe to multiple agreements for AT&T Business Local Calling at the same time, but a telephone number may only be included under one agreement.
- K. There is no nonrecurring service charge or set-up charge to establish an AT&T Business Local Calling account.
- L. Customers will receive a waiver of normally applicable Service Ordering and Line Connection nonrecurring charges (NRCs) associated with the establishment of all local exchange access lines that are subscribed to AT&T Business Local Calling, as well as a waiver of NRCs, if applicable, associated with vertical features ordered at the time of initial subscription to AT&T Business Local Calling. Service charges associated with changing to/from hunting service, if applicable, will also be waived for AT&T Business Local Calling customers. Standard NRCs will apply to stand alone features added to an existing AT&T Business Local Calling account when such features are added subsequent to the initial subscription. This waiver of NRCs is not applicable for customers subscribing to a Month-to-Month plan or when moving or transferring their telephone service as defined in 1.13.2.R following. (AT)  
(AT)
- M. The 12-month term is also available as a 12-month oral agreement with option to re-subscribe. If the customer selects the 12-month oral agreement with option to re-subscribe, the plan will renew for 12-month intervals. A maximum of two 12-month renewals are available after the first 12-month term. The customer will receive written notification of their selection outlining the details of the agreement, plus subsequent notifications regarding their re-subscription options prior to the expiration of each 12-month term. The customer is under no obligation to re-subscribe after completion of a 12-month term period. Customers will be provided the rates established in the first 12-month term for both successive 12-month terms.
- N. Applicable local, state, and federal charges, taxes, 911 fees, and the End User Common Line charge are in addition to the line option prices listed in 1.13.6 Prices following.
- O. If a customer does not commit to a new term plan or an alternate plan by the last date of the existing term plan, the customer's existing AT&T Business Local Calling plan, discounts and rates will terminate and the customer's services will be billed at the Month-to-Month rates as shown in 1.13.6 Prices following.(1)
- P. Lines subscribed to an AT&T Business Local Calling account cannot be placed on customer initiated Temporary Suspension.

- (1) Effective May 2, 2011 AT&T Business Local Calling will be available on a Month-to-Month basis without having previously subscribed to a term plan. Month-to-Month prices will be subject to Company-initiated price adjustments.

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By JOHN SONDRAG, President - Missouri  
St. Louis, Missouri

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Missouri Public  
Service Commission  
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P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

2nd Revised Sheet 64  
Replacing 1st Revised Sheet 64

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LOCAL EXCHANGE

1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)

1.13.2 Terms and Conditions (cont'd)

- J. A customer may subscribe to multiple agreements for AT&T Business Local Calling at the same time, but a telephone number may only be included under one agreement.
  - K. There is no nonrecurring service charge or set-up charge to establish an AT&T Business Local Calling account.
  - L. Customers will receive a waiver of normally applicable Service Ordering and Line Connection nonrecurring charges (NRCs) associated with the establishment of all local exchange access lines that are subscribed to AT&T Business Local Calling, as well as a waiver of NRCs, if applicable, associated with vertical features ordered at the time of initial subscription to AT&T Business Local Calling. Service charges associated with changing to/from hunting service, if applicable, will also be waived for AT&T Business Local Calling customers. Standard NRCs will apply to stand alone features added to an existing AT&T Business Local Calling account when such features are added subsequent to the initial subscription. This waiver of NRCs is not applicable for customers subscribing to a Month-to-Month plan. (AT)  
(AT)
  - M. The 12-month term is also available as a 12-month oral agreement with option to re-subscribe. If the customer selects the 12-month oral agreement with option to re-subscribe, the plan will renew for 12-month intervals. A maximum of two 12-month renewals are available after the first 12-month term. The customer will receive written notification of their selection outlining the details of the agreement, plus subsequent notifications regarding their re-subscription options prior to the expiration of each 12-month term. The customer is under no obligation to re-subscribe after completion of a 12-month term period. Customers will be provided the rates established in the first 12-month term for both successive 12-month terms.
  - N. Applicable local, state, and federal charges, taxes, 911 fees, and the End User Common Line charge are in addition to the line option prices listed in 1.13.6 Prices following.
  - O. If a customer does not commit to a new term plan or an alternate plan by the last date of the existing term plan, the customer's existing AT&T Business Local Calling plan, discounts and rates will terminate and the customer's services will be billed at the Month-to-Month rates as shown in 1.13.6 Prices following.(1) (CT)  
(AT)
  - P. Lines subscribed to an AT&T Business Local Calling account cannot be placed on customer initiated Temporary Suspension.
- (1) Effective May 2, 2011 AT&T Business Local Calling will be available on a Month-to-Month basis without having previously subscribed to a term plan. Month-to-Month prices will be subject to Company-initiated price adjustments. (AT)  
(AT)  
(AT)

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By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

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P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

1st Revised Sheet 64  
Replacing Original Sheet 64

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LOCAL EXCHANGE

1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)

1.13.2 Terms and Conditions (cont'd)

- J. A customer may subscribe to multiple agreements for AT&T Business Local Calling at the same time, but a telephone number may only be included under one agreement.
- K. There is no nonrecurring service charge or set-up charge to establish an AT&T Business Local Calling account.
- L. Customers will receive a waiver of normally applicable Service Ordering and Line Connection nonrecurring charges (NRCs) associated with the establishment of all local exchange access lines that are subscribed to AT&T Business Local Calling, as well as a waiver of NRCs, if applicable, associated with vertical features ordered at the time of initial subscription to AT&T Business Local Calling. Service charges associated with changing to/from hunting service, if applicable, will also be waived for AT&T Business Local Calling customers. Standard NRCs will apply to stand alone features added to an existing AT&T Business Local Calling account when such features are added subsequent to the initial subscription.
- M. The 12-month term is also available as a 12-month oral agreement with option to re-subscribe. If the customer selects the 12-month oral agreement with option to re-subscribe, the plan will renew for 12-month intervals. A maximum of two 12-month renewals are available after the first 12-month term. The customer will receive written notification of their selection outlining the details of the agreement, plus subsequent notifications regarding their re-subscription options prior to the expiration of each 12-month term. The customer is under no obligation to re-subscribe after completion of a 12-month term period. Customers will be provided the rates established in the first 12-month term for both successive 12-month terms.
- N. Applicable local, state, and federal charges, taxes, 911 fees, and the End User Common Line charge are in addition to the line option prices listed in *1.13.6 Prices* following.
- O. If a customer does not commit to a new term plan or an alternate plan by the last date of the existing term plan, the customer's existing AT&T Business Local Calling plan, discounts and rates will terminate and the customer's services will be billed at the monthly extension rates as shown in *1.13.6 Prices* following.
- P. Lines subscribed to an AT&T Business Local Calling account cannot be placed on customer initiated Temporary Suspension.

(RT)

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By CRAIG UNRUH, Director - Regulatory  
St. Louis, Missouri

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Missouri Public  
Service Commission  
JI-2011-0049

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LOCAL EXCHANGE

1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)

1.13.2 Terms and Conditions (cont'd)

- J. A customer may subscribe to multiple agreements for AT&T Business Local Calling at the same time, but a telephone number may only be included under one agreement.
- K. There is no nonrecurring service charge or set-up charge to establish an AT&T Business Local Calling account.
- L. Customers will receive a waiver of normally applicable Service Ordering and Line Connection nonrecurring charges (NRCs) associated with the establishment of all local exchange access lines that are subscribed to AT&T Business Local Calling, as well as a waiver of NRCs, if applicable, associated with vertical features ordered at the time of initial subscription to AT&T Business Local Calling. Service charges associated with changing to/from hunting service, if applicable, will also be waived for AT&T Business Local Calling customers. Standard NRCs will apply to stand alone features added to an existing AT&T Business Local Calling account when such features are added subsequent to the initial subscription.
- M. The 12-month term is also available as a 12-month oral agreement with option to re-subscribe. If the customer selects the 12-month oral agreement with option to re-subscribe, the plan will renew for 12-month intervals. A maximum of two 12-month renewals are available after the first 12-month term. The customer will receive written notification of their selection outlining the details of the agreement, plus subsequent notifications regarding their re-subscription options prior to the expiration of each 12-month term. The customer is under no obligation to re-subscribe after completion of a 12-month term period. Customers will be provided the rates established in the first 12-month term for both successive 12-month terms.
- N. Applicable local, state, and federal charges, taxes, 911 fees, and the End User Common Line charge are in addition to the line option prices listed in *1.13.6 Prices* following.
- O. If a customer does not commit to a new term plan or an alternate plan by the last date of the existing term plan, the customer's existing AT&T Business Local Calling plan, discounts and rates will terminate and the customer's services will be billed at the monthly extension rates as shown in *1.13.6 Prices* following.
- P. Lines subscribed to an AT&T Business Local Calling account cannot be placed on customer initiated Temporary Suspension.
- Q. Option B is not available to single line billing telephone numbers.

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Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

2nd Revised Sheet 64.1  
Replacing 1st Revised Sheet 64.1

**1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)**

**1.13.2 Terms and Conditions (cont'd)**

- Q. Existing customers who are not on a voice package term plan or who have less than six (6) months remaining on their voice package term plan, who communicate a desire to disconnect their lines then reconsider and keep the lines, and who subscribe to a new AT&T Business Local Calling agreement for at least a 1-year term will receive a monthly credit of \$3.00 per eligible access line, up to a maximum of 19 lines, for 12 months. At no time will these credits rendered exceed \$684.00 per customer. The customer must agree to subscribe all their lines to AT&T Business Local Calling in order to receive the credit. If any lines are disconnected during the call then the remaining lines are not eligible for this credit. Those customers who initially refuse a new AT&T Business Local Calling offer will be eligible to receive a monthly credit of \$6.00 per eligible access line, up to a maximum of 19 lines, for 12 months. At no time will these credits rendered exceed \$1368.00 per customer. Customers cannot call back at a subsequent date and receive additional credits for lines targeted for disconnection. This offer cannot be combined with any other promotional offers for access lines, including Win/Winback offers.
- R. AT&T Business Local Calling customers may combine subscribed lines from any state where an AT&T ILEC provides local service and where AT&T Business Local Calling is available, into one agreement to meet line commitments.
- S. Effective for new agreements established on or after October 26, 2012 each business customer (not assumed name) may establish multiple 1-19 line AT&T Business Local Calling agreements, but will be limited to a maximum of one 20+ line AT&T Business Local Calling agreement at any given time. The total number of lines subscribed under all agreement types combined is limited to of 35,000 per customer. This limitation applies for each business customer across all states where an AT&T ILEC provides local service and where AT&T Business Local Calling is also available.
- T. Effective July 1, 2013 eligible customers may, also, subscribe to a 6-Month term with option to re-subscribe to AT&T Business Local Calling, at prices as shown in 1.13.6 Prices following. Eligible customers for the 6-Month term with option to re-subscribe are existing business customers within 60 days prior to or following the expiration of a term agreement for AT&T Business Local Calling. Termination charges will not apply for customers subscribed to this 6-Month term with option to re-subscribe. This term is available as an oral agreement (for 1-19 line customers) and a written agreement (for 1-19 line and 20+ line customers). The term will renew for a maximum of one additional 6-month interval. Customers selecting the oral agreement will receive written notification of their selection outlining the details of the agreement, plus subsequent notification regarding their re-subscription options prior to the expiration of the initial 6-month term. The customer is under no obligation to re-subscribe after completion of the initial 6-month term period. Customers will be provided the rates established in the first 6-month term for the successive 6-month term.

(AT)

(AT)

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By JOHN SONDRAG, President - Missouri  
St. Louis, Missouri

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Missouri Public  
Service Commission  
JI-2013-0618

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

1st Revised Sheet 64.1  
Replacing Original Sheet 64.1

(RT)

**1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)**

**1.13.2 Terms and Conditions (cont'd)**

Q. Existing customers who are not on a voice package term plan or who have less than six (6) months remaining on their voice package term plan, who communicate a desire to disconnect their lines then reconsider and keep the lines, and who subscribe to a new AT&T Business Local Calling agreement for at least a 1-year term will receive a monthly credit of \$3.00 per eligible access line, up to a maximum of 19 lines, for 12 months. At no time will these credits rendered exceed \$684.00 per customer. The customer must agree to subscribe all their lines to AT&T Business Local Calling in order to receive the credit. If any lines are disconnected during the call then the remaining lines are not eligible for this credit. Those customers who initially refuse a new AT&T Business Local Calling offer will be eligible to receive a monthly credit of \$6.00 per eligible access line, up to a maximum of 19 lines, for 12 months. At no time will these credits rendered exceed \$1368.00 per customer. Customers cannot call back at a subsequent date and receive additional credits for lines targeted for disconnection. This offer cannot be combined with any other promotional offers for access lines, including Win/Winback offers.

R. Effective with new agreements as of October 26, 2012, AT&T Business Local Calling customers with 1-19 initial line agreements who request a move or transfer of their telephone service either within the same premises or from one premises to another will be charged a one-time \$20 per line Service Ordering and Line Connection Charge for a maximum of 4 lines per move or transfer. This charge will not apply if the move or transfer is within 90 days of term expiration and the customer agrees to a new AT&T Business Local Calling agreement.

(AT)

S. AT&T Business Local Calling customers may combine subscribed lines from any state where an AT&T ILEC provides local service and where AT&T Business Local Calling is available, into one agreement to meet line commitments.

T. Effective with new agreements established on or after October 26, 2012 each business customer (not assumed name) will be limited to a maximum of one AT&T Business Local Calling agreement at any given time, with a maximum total lines subscribed of 35,000. This limitation applies for each business customer across all states where an AT&T ILEC provides local service and where AT&T Business Local Calling is also available.

(AT)

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By JOHN SONDRAG, President - Missouri  
St. Louis, Missouri

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Missouri Public  
Service Commission  
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**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Original Sheet 64.1

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**LOCAL EXCHANGE**

**1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)**

**1.13.2 Terms and Conditions (cont'd)**

- Q. Existing customers who are not on a voice package term plan or who have less than six (6) months remaining on their voice package term plan, who communicate a desire to disconnect their lines then reconsider and keep the lines, and who subscribe to a new AT&T Business Local Calling agreement for at least a 1-year term will receive a monthly credit of \$3.00 per eligible access line, up to a maximum of 19 lines, for 12 months. At no time will these credits rendered exceed \$684.00 per customer. The customer must agree to subscribe all their lines to AT&T Business Local Calling in order to receive the credit. If any lines are disconnected during the call then the remaining lines are not eligible for this credit. Those customers who initially refuse a new AT&T Business Local Calling offer will be eligible to receive a monthly credit of \$6.00 per eligible access line, up to a maximum of 19 lines, for 12 months. At no time will these credits rendered exceed \$1368.00 per customer. Customers cannot call back at a subsequent date and receive additional credits for lines targeted for disconnection. This offer cannot be combined with any other promotional offers for access lines, including Win/Winback offers.

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By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

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Service Commission  
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Missouri Public  
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P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

3rd Revised Sheet 65  
Replacing 2nd Revised Sheet 65

(RT)

**1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)**

**1.13.3 Line Option Packages**

- A. "Unlimited A" (Option A) – Core Components: network access line, unlimited local usage<sup>(1)</sup>, Caller ID Name and Number, Three-Way Calling, Call Forwarding.

Optional Components: Call Waiting, Speed Dial 30, Auto Redial, Call Return, Call Blocker, Remote Access To Call Forwarding, Call Forward Don't Answer, Call Forward Busy Line, Message Waiting Indication, Touch Tone, and Hunting.

- B. "Unlimited B" (Option B) – Core Components: network access line, unlimited local usage<sup>(1)</sup>, Caller ID Name and Number.

Optional Components: Call Forward Don't Answer, Call Forward Busy Line, Message Waiting Indication, Touch Tone, and Hunting.

- C. "Block Of Time 150" (Option C) – Core Components: network access line, local usage 150 minute Block Of Time (BOT), Caller ID Name and Number. Local minutes of use in excess of the 150 minute allowance are charged at the rate listed in 1.13.6 Prices following. Minutes used will be rounded up to the next whole minute per call.

Optional Components: Call Forward Don't Answer, Call Forward Busy Line, Message Waiting Indication, Touch Tone, and Hunting.

- D. "Measured" (Option D) – Core Components: network access line, local usage measured on a per minute basis, Caller ID Name and Number. This local usage plan includes the first 30 minutes per month at no additional charge. Local minutes of use in excess of the 30 minute allowance per month are charged at the rate listed in 1.13.6 Prices following.

Optional Components: Call Forward Don't Answer, Call Forward Busy Line, Message Waiting Indication, Touch Tone, and Hunting.

**1.13.4 Termination Liability and Shortfall**

- A. Except as provided for elsewhere in this Tariff, customers who terminate their entire AT&T Business Local Calling account prior to completion of the selected term period are subject to termination charges. Termination charges are equal to \$15.00 times the number of months remaining on the term commitment times the number of lines subscribed to on the initial order.

- B. Termination charges are not applicable if, during the term period:

1. the customer converts to another Company access and local usage plan with a term equal to or greater than the time remaining on the AT&T Business Local Calling term plan. For 20+ line agreements established on or after October 26, 2012 the customer must also establish a new line commitment at least as great as in their initial subscription in order to qualify; or

(AT)  
(AT)  
(AT)

(1) Unlimited local usage includes Extended Area Service

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

2nd Revised Sheet 65  
Replacing 1st Revised Sheet 65

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LOCAL EXCHANGE

1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)

1.13.3 Line Option Packages

- A. "Unlimited A" (Option A) – Core Components: network access line, unlimited local usage<sup>(1)</sup>, Caller ID Name and Number, Three-Way Calling, Call Forwarding.

Optional Components: Call Waiting, Speed Dial 30, Auto Redial, Call Return, Call Blocker, Remote Access To Call Forwarding, Call Forward Don't Answer, Call Forward Busy Line, Message Waiting Indication, Touch Tone, and Hunting.

- B. "Unlimited B" (Option B) – Core Components: network access line, unlimited local usage<sup>(1)</sup>, Caller ID Name and Number.

Optional Components: Call Forward Don't Answer, Call Forward Busy Line, Message Waiting Indication, Touch Tone, and Hunting.

- C. "Block Of Time 150" (Option C) – Core Components: network access line, local usage 150 minute Block Of Time (BOT), Caller ID Name and Number. Local minutes of use in excess of the 150 minute allowance are charged at the rate listed in 1.13.6 Prices following. Minutes used will be rounded up to the next whole minute per call. (AT)

Optional Components: Call Forward Don't Answer, Call Forward Busy Line, Message Waiting Indication, Touch Tone, and Hunting. (AT)

- D. "Measured" (Option D) – Core Components: network access line, local usage measured on a per minute basis, Caller ID Name and Number. This local usage plan includes the first 30 minutes per month at no additional charge. Local minutes of use in excess of the 30 minute allowance per month are charged at the rate listed in 1.13.6 Prices following. (CT)

Optional Components: Call Forward Don't Answer, Call Forward Busy Line, Message Waiting Indication, Touch Tone, and Hunting.

1.13.4 Termination Liability and Shortfall

- A. Except as provided for elsewhere in this Tariff, customers who terminate their entire AT&T Business Local Calling account prior to completion of the selected term period are subject to termination charges. Termination charges are equal to \$15.00 times the number of months remaining on the term commitment times the number of lines subscribed to on the initial order.
- B. Termination charges are not applicable if, during the term period:
1. the customer converts to another Company access and local usage plan with a term equal to or greater than the time remaining on the AT&T Business Local Calling term plan; or

(1) Unlimited local usage includes Extended Area Service

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

1st Revised Sheet 65  
Replacing Original Sheet 65

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LOCAL EXCHANGE

1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)

1.13.3 Line Option Packages

- A. "Unlimited A" (Option A) – Core Components: network access line, unlimited local usage<sup>(1)</sup>, Caller ID Name and Number, Three-Way Calling, Call Forwarding.

Optional Components: Call Waiting, Speed Dial 30, Auto Redial, Call Return, Call Blocker, Remote Access To Call Forwarding, Call Forward Don't Answer, Call Forward Busy Line, Message Waiting Indication, Touch Tone, and Hunting.

- B. "Unlimited B" (Option B) – Core Components: network access line, unlimited local usage<sup>(1)</sup>, Caller ID Name and Number.

Optional Components: Call Forward Don't Answer, Call Forward Busy Line, Message Waiting Indication, Touch Tone, and Hunting.

- C. "Measured" (Option D) – Core Components: network access line, local usage measured on a per minute basis, Caller ID Name and Number. This local usage plan includes the first 30 minutes per month at no additional charge. Local minutes of use in excess of the 30 minute allowance per month are charged at the rate listed in 1.13.6 Prices following.

(AT)

Optional Components: Call Forward Don't Answer, Call Forward Busy Line, Message Waiting Indication, Touch Tone, and Hunting.

(AT)

1.13.4 Termination Liability and Shortfall

(CT)

- A. Except as provided for elsewhere in this Tariff, customers who terminate their entire AT&T Business Local Calling account prior to completion of the selected term period are subject to termination charges. Termination charges are equal to \$15.00 times the number of months remaining on the term commitment times the number of lines subscribed to on the initial order.
- B. Termination charges are not applicable if, during the term period:
1. the customer converts to another Company access and local usage plan with a term equal to or greater than the time remaining on the AT&T Business Local Calling term plan; or
  2. the customer converts to an upgraded technology with the Company (e.g., network access lines to PBX Trunks, Centrex, ISDN Prime) and commits to a term equal to or greater than the time remaining on the AT&T Business Local Calling term plan. It is at the Company's sole determination whether a product change satisfies the requirements for waiver of the termination liability under this clause; or
  3. the customer chooses to terminate their agreement and to negotiate a new AT&T Business Local Calling agreement with a term period greater than the time remaining on the existing AT&T Business Local Calling agreement. The new service agreement will be based on the term plan rates in effect at the time of establishing the new agreement.

(1) Unlimited local usage includes Extended Area Service



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LOCAL EXCHANGE

1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)

1.13.3 Line Option Packages

- A. "Unlimited A" (Option A) – Core Components: network access line, unlimited local usage<sup>(1)</sup>, Caller ID Name and Number, Three-Way Calling, Call Forwarding.

Optional Components: Call Waiting, Speed Dial 30, Auto Redial, Call Return, Call Blocker, Remote Access To Call Forwarding, Call Forward Don't Answer, Call Forward Busy Line, Message Waiting Indication, Touch Tone, and Hunting.

- B. "Unlimited B" (Option B) – Core Components: network access line, unlimited local usage<sup>(1)</sup>, Caller ID Name and Number.

Optional Components: Call Forward Don't Answer, Call Forward Busy Line, Message Waiting Indication, Touch Tone, and Hunting.

1.14.4 Termination Liability and Shortfall

- A. Except as provided for elsewhere in this Tariff, customers who terminate their entire AT&T Business Local Calling account prior to completion of the selected term period are subject to termination charges. Termination charges are equal to \$15.00 times the number of months remaining on the term commitment times the number of lines subscribed to on the initial order.
- B. Termination charges are not applicable if, during the term period:
1. the customer converts to another Company access and local usage plan with a term equal to or greater than the time remaining on the AT&T Business Local Calling term plan; or
  2. the customer converts to an upgraded technology with the Company (e.g., network access lines to PBX Trunks, Centrex, ISDN Prime) and commits to a term equal to or greater than the time remaining on the AT&T Business Local Calling term plan. It is at the Company's sole determination whether a product change satisfies the requirements for waiver of the termination liability under this clause; or
  3. the customer chooses to terminate their agreement and to negotiate a new AT&T Business Local Calling agreement with a term period greater than the time remaining on the existing AT&T Business Local Calling agreement. The new service agreement will be based on the term plan rates in effect at the time of establishing the new agreement.

(1) Unlimited local usage includes Extended Area Service

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Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

2nd Revised Sheet 66  
Replacing 1st Revised Sheet 66

(RT)

**1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)**

**1.13.4 Termination Liability and Shortfall (cont'd)**

2. the customer converts to an upgraded technology with the Company (e.g., network access lines to PBX Trunks, Centrex, ISDN Prime) and commits to a term equal to or greater than the time remaining on the AT&T Business Local Calling term plan. It is at the Company's sole determination whether a product change satisfies the requirements for waiver of the termination liability under this clause; or
  3. the customer chooses to terminate their agreement and to negotiate a new AT&T Business Local Calling agreement with a term period greater than the time remaining on the existing AT&T Business Local Calling agreement. The new service agreement will be based on the term plan rates in effect at the time of establishing the new agreement. For 20+ line agreements established on or after October 26, 2012 the customer must also establish a new line commitment at least as great as in their initial subscription in order to qualify. (AT)  
(AT)  
(AT)
- C. For customers who initially subscribe to 20+ lines: in any month during the term of an AT&T Business Local Calling agreement if the customer's total number of subscribed lines falls below 80% of the number of lines subscribed to on the agreement, then a shortfall adjustment charge will be applicable and will appear on the customer's bill for each of those months. This shortfall adjustment charge is equal to \$10.00 times the number of lines below the 80% requirement.

**1.13.5 References**

The AT&T Business Local Calling plan components are provided in accordance with the Terms and Conditions of their applicable tariffs except as noted in Sections 1.13.2 and 1.13.6 of this Tariff.

<u>Subject</u>	<u>Reference</u>
Business Network Access Lines	Local Exchange Tariff, Section 1
Business Local Usage	Local Exchange Tariff, Section 1
Custom Calling Features	General Exchange Tariff, Section 47

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By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

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Missouri Public  
Service Commission  
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P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

1st Revised Sheet 66  
Replacing Original Sheet 66

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LOCAL EXCHANGE

1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)

1.13.4 Termination Liability and Shortfall (cont'd)

2. the customer converts to an upgraded technology with the Company (e.g., network access lines to PBX Trunks, Centrex, ISDN Prime) and commits to a term equal to or greater than the time remaining on the AT&T Business Local Calling term plan. It is at the Company's sole determination whether a product change satisfies the requirements for waiver of the termination liability under this clause; or (MT)
  3. the customer chooses to terminate their agreement and to negotiate a new AT&T Business Local Calling agreement with a term period greater than the time remaining on the existing AT&T Business Local Calling agreement. The new service agreement will be based on the term plan rates in effect at the time of establishing the new agreement. (MT)
- C. For customers who initially subscribe to 20+ lines: in any month during the term of an AT&T Business Local Calling agreement if the customer's total number of subscribed lines falls below 80% of the number of lines subscribed to on the agreement, then a shortfall adjustment charge will be applicable and will appear on the customer's bill for each of those months. This shortfall adjustment charge is equal to \$10.00 times the number of lines below the 80% requirement.

1.13.5 References

The AT&T Business Local Calling plan components are provided in accordance with the Terms and Conditions of their applicable tariffs except as noted in Sections 1.13.2 and 1.13.6 of this Tariff.

<u>Subject</u>	<u>Reference</u>
Business Network Access Lines	Local Exchange Tariff, Section 1
Business Local Usage	Local Exchange Tariff, Section 1
Custom Calling Features	General Exchange Tariff, Section 47

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St. Louis, Missouri

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Service Commission  
JI-2011-0156

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LOCAL EXCHANGE

**1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)**

**1.13.4 Termination Liability and Shortfall (cont'd)**

- C. For customers who initially subscribe to 20+ lines: in any month during the term of an AT&T Business Local Calling agreement if the customer's total number of subscribed lines falls below 80% of the number of lines subscribed to on the agreement, then a shortfall adjustment charge will be applicable and will appear on the customer's bill for each of those months. This shortfall adjustment charge is equal to \$10.00 times the number of lines below the 80% requirement.

**1.13.5 References**

The AT&T Business Local Calling plan components are provided in accordance with the Terms and Conditions of their applicable tariffs except as noted in Sections 1.13.2 and 1.13.6 of this Tariff.

<u>Subject</u>	<u>Reference</u>
Business Network Access Lines	Local Exchange Tariff, Section 1
Business Local Usage	Local Exchange Tariff, Section 1
Custom Calling Features	General Exchange Tariff, Section 47

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

7th Revised Sheet 67  
Replacing 6th Revised Sheet 67

**LOCAL EXCHANGE**

**1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)**

**1.13.6 Prices**

1. Service Elements

		<b>Term &amp; Volume Monthly Prices Per Line</b>			
<b>For Accounts Established Prior to 5/2/2011</b>					
<b>Volume Price Level</b>	<b>Line Option</b>	<b>6- Month<sup>(1)</sup></b>	<b>1-Year</b>	<b>2-Year</b>	<b>3-Year</b>
1 – 19 Lines	Option A		\$35.00	\$34.00	\$33.00
	Option B		\$30.00	\$29.00	\$28.00
	Option C		\$27.00	\$26.00	\$25.00
	Option D		\$24.00	\$23.00	\$22.00
20 + Lines	Option A		\$34.00	\$33.00	\$32.00
	Option B		\$29.00	\$28.00	\$27.00
	Option C		\$26.00	\$25.00	\$24.00
	Option D		\$23.00	\$22.00	\$21.00
<b>For Accounts Established on or after 5/2/2011</b>					
1 – 19 Lines	Option A	\$35.00	\$35.00	\$34.00	\$33.00
	Option B	\$30.00	\$30.00	\$29.00	\$28.00
	Option C	\$29.00	\$29.00	\$28.00	\$27.00
	Option D	\$26.00	\$26.00	\$25.00	\$24.00
20 + Lines	Option A	\$34.00	\$34.00	\$33.00	\$32.00
	Option B	\$29.00	\$29.00	\$28.00	\$27.00
	Option C	\$28.00	\$28.00	\$27.00	\$26.00
	Option D	\$25.00	\$25.00	\$24.00	\$23.00

Option C Local Usage Per Minute Of Use Charge in Excess of 150 Minutes \$0.024

Option D Local Usage Per Minute of Use Charge in Excess of 30 Minutes \$0.030

		<u>Monthly Rate</u>	
Vertical Features Listed in 1.13.2.1, per feature, per line		\$3.00	
Month-to-Month Prices:	Option A	\$51.00	(CR)
	Option B	45.00	
	Option C	44.00	
	Option D	40.00	(CR)

(1) Effective July 1, 2013, a 6-Month term is available to eligible customers.

Issued: October 2, 2013

Effective: October 3, 2013

**CANCELLED**  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By JOHN SONDRAG, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2014-0158

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

6th Revised Sheet 67  
Replacing 5th Revised Sheet 67

**LOCAL EXCHANGE**

**1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)**

**1.13.6 Prices**

1. Service Elements

		<b>Term &amp; Volume Monthly Prices Per Line</b>				
		<b>For Accounts Established Prior to 5/2/2011</b>				
<b>Volume Price Level</b>	<b>Line Option</b>	<b>6- Month<sup>(1)</sup></b>	<b>1-Year</b>	<b>2-Year</b>	<b>3-Year</b>	
1 – 19 Lines	Option A		\$35.00	\$34.00	\$33.00	(AT)
	Option B		\$30.00	\$29.00	\$28.00	(MT)
	Option C		\$27.00	\$26.00	\$25.00	
	Option D		\$24.00	\$23.00	\$22.00	
20 + Lines	Option A		\$34.00	\$33.00	\$32.00	
	Option B		\$29.00	\$28.00	\$27.00	(MT)
	Option C		\$26.00	\$25.00	\$24.00	
	Option D		\$23.00	\$22.00	\$21.00	(MT)
		<b>For Accounts Established on or after 5/2/2011</b>				
1 – 19 Lines	Option A	\$35.00	\$35.00	\$34.00	\$33.00	(AT)
	Option B	\$30.00	\$30.00	\$29.00	\$28.00	
	Option C	\$29.00	\$29.00	\$28.00	\$27.00	
	Option D	\$26.00	\$26.00	\$25.00	\$24.00	
20 + Lines	Option A	\$34.00	\$34.00	\$33.00	\$32.00	
	Option B	\$29.00	\$29.00	\$28.00	\$27.00	
	Option C	\$28.00	\$28.00	\$27.00	\$26.00	
	Option D	\$25.00	\$25.00	\$24.00	\$23.00	(AT)

Option C Local Usage Per Minute Of Use Charge in Excess of 150 Minutes \$0.024

Option D Local Usage Per Minute of Use Charge in Excess of 30 Minutes \$0.030

	<u>Monthly Rate</u>
Vertical Features Listed in 1.13.2.1, per feature, per line	\$3.00
Month-to-Month Prices:	
Option A	\$46.20
Option B	40.70
Option C	39.60
Option D	36.30

(1) Effective July 1, 2013, a 6-Month term is available to eligible customers. (AT)

Issued: June 28, 2013

Effective: July 1, 2013

**CANCELLED**  
October 03, 2013  
Missouri Public  
Service Commission  
JI-2014-0158

By JOHN SONDRAG, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2013-0618

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

5th Revised Sheet 67  
Replacing 4th Revised Sheet 67

**LOCAL EXCHANGE**

**1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)**

**1.13.6 Prices**

1. Service Elements

		Term & Volume Monthly Prices Per Line		
For Accounts Established Prior to 5/2/2011				
Volume Price Level	Line Option	1-Year	2-Year	3-Year
1 – 19 Lines	Option A	\$35.00	\$34.00	\$33.00
	Option B	\$30.00	\$29.00	\$28.00
	Option C	\$27.00	\$26.00	\$25.00
	Option D	\$24.00	\$23.00	\$22.00
20 + Lines	Option A	\$34.00	\$33.00	\$32.00
	Option B	\$29.00	\$28.00	\$27.00
	Option C	\$26.00	\$25.00	\$24.00
	Option D	\$23.00	\$22.00	\$21.00
For Accounts Established on or after 5/2/2011				
1 – 19 Lines	Option A	\$35.00	\$34.00	\$33.00
	Option B	\$30.00	\$29.00	\$28.00
	Option C	\$29.00	\$28.00	\$27.00
	Option D	\$26.00	\$25.00	\$24.00
20 + Lines	Option A	\$34.00	\$33.00	\$32.00
	Option B	\$29.00	\$28.00	\$27.00
	Option C	\$28.00	\$27.00	\$26.00
	Option D	\$25.00	\$24.00	\$23.00

Option C Local Usage Per Minute Of Use Charge in Excess of 150 Minutes \$0.024

Option D Local Usage Per Minute of Use Charge in Excess of 30 Minutes \$0.030

		<u>Monthly Rate</u>	
Vertical Features Listed in 1.13.2.1, per feature, per line		\$3.00	
Month-to-Month Prices:	Option A	\$46.20	(CR)
	Option B	40.70	(CR)
	Option C	39.60	(CR)
	Option D	36.30	(CR)

Issued: April 2, 2013

Effective: April 3, 2013

CANCELLED  
July 1, 2013  
Missouri Public  
Service Commission  
JI-2013-0618

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

**FILED**  
Missouri Public  
Service Commission  
JI-2013-0428

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

4th Revised Sheet 67  
Replacing 3rd Revised Sheet 67

**LOCAL EXCHANGE**

**1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)**

**1.13.6 Prices**

1. Service Elements

		Term & Volume Monthly Prices Per Line		
For Accounts Established Prior to 5/2/2011				
Volume Price Level	Line Option	1-Year	2-Year	3-Year
1 – 19 Lines	Option A	\$35.00	\$34.00	\$33.00
	Option B	\$30.00	\$29.00	\$28.00
	Option C	\$27.00	\$26.00	\$25.00
	Option D	\$24.00	\$23.00	\$22.00
20 + Lines	Option A	\$34.00	\$33.00	\$32.00
	Option B	\$29.00	\$28.00	\$27.00
	Option C	\$26.00	\$25.00	\$24.00
	Option D	\$23.00	\$22.00	\$21.00
For Accounts Established on or after 5/2/2011				
1 – 19 Lines	Option A	\$35.00	\$34.00	\$33.00
	Option B	\$30.00	\$29.00	\$28.00
	Option C	\$29.00	\$28.00	\$27.00
	Option D	\$26.00	\$25.00	\$24.00
20 + Lines	Option A	\$34.00	\$33.00	\$32.00
	Option B	\$29.00	\$28.00	\$27.00
	Option C	\$28.00	\$27.00	\$26.00
	Option D	\$25.00	\$24.00	\$23.00

Option C Local Usage Per Minute Of Use Charge in Excess of 150 Minutes \$0.024

Option D Local Usage Per Minute of Use Charge in Excess of 30 Minutes \$0.030

		Monthly Rate	
Vertical Features Listed in 1.13.2.1, per feature, per line		\$3.00	
Month-to-Month Prices:	Option A	\$42.00	(CR)
	Option B	37.00	(CR)
	Option C	36.00	(CR)
	Option D	33.00	(CR)

Issued: April 30, 2012

Effective: May 1, 2012

**CANCELED**  
April 3, 2013  
Missouri Public  
Service Commission  
JI-2013-0428

By JOHN SONDRAG, President - Missouri  
St. Louis, Missouri

**FILED**  
Missouri Public  
Service Commission  
JI-2012-0625



**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

3rd Revised Sheet 67  
Replacing 2nd Revised Sheet 67

**LOCAL EXCHANGE**

**1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)**

**1.13.6 Prices**

1. Service Elements

		Term & Volume Monthly Prices Per Line		
For Accounts Established Prior to 5/2/2011				
Volume Price Level	Line Option	1-Year	2-Year	3-Year
1 – 19 Lines	Option A	\$35.00	\$34.00	\$33.00
	Option B	\$30.00	\$29.00	\$28.00
	Option C	\$27.00	\$26.00	\$25.00
	Option D	\$24.00	\$23.00	\$22.00
20 + Lines	Option A	\$34.00	\$33.00	\$32.00
	Option B	\$29.00	\$28.00	\$27.00
	Option C	\$26.00	\$25.00	\$24.00
	Option D	\$23.00	\$22.00	\$21.00
For Accounts Established on or after 5/2/2011				
1 – 19 Lines	Option A	\$35.00	\$34.00	\$33.00
	Option B	\$30.00	\$29.00	\$28.00
	Option C	\$29.00	\$28.00	\$27.00
	Option D	\$26.00	\$25.00	\$24.00
20 + Lines	Option A	\$34.00	\$33.00	\$32.00
	Option B	\$29.00	\$28.00	\$27.00
	Option C	\$28.00	\$27.00	\$26.00
	Option D	\$25.00	\$24.00	\$23.00

(AT)  
(MT)

(MT)

(AT)

(AT)

Option C Local Usage Per Minute Of Use Charge in Excess of 150 Minutes \$0.024

Option D Local Usage Per Minute of Use Charge in Excess of 30 Minutes \$0.030

		Monthly Rate	
Vertical Features Listed in 1.13.2.1, per feature, per line		\$3.00	
Month-to-Month Prices:	Option A	\$40.00	(MT)
	Option B	35.00	
	Option C	34.00 (CR)	
	Option D	31.00 (CR)	(MT)

Issued: April 29, 2011

Effective: May 2, 2011

CANCELLED  
May 1, 2012  
Missouri Public  
Service Commission  
JI-2012-0625

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

FILED  
Missouri Public  
Service Commission  
JI-2011-0549

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

2nd Revised Sheet 67  
Replacing 1st Revised Sheet 67

**LOCAL EXCHANGE**

**1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)**

**1.13.6 Prices**

1. Service Elements

Volume Price Level	Line Option	Term & Volume Monthly Prices Per Line			Monthly Extension
		1-Year	2-Year	3-Year	
1 – 19 Lines	Option A	\$35.00	\$34.00	\$33.00	\$40.00
	Option B	\$30.00	\$29.00	\$28.00	\$35.00
	Option C	\$27.00	\$26.00	\$25.00	\$32.00
	Option D	\$24.00	\$23.00	\$22.00	\$29.00
20 + Lines	Option A	\$34.00	\$33.00	\$32.00	\$40.00
	Option B	\$29.00	\$28.00	\$27.00	\$35.00
	Option C	\$26.00	\$25.00	\$24.00	\$32.00
	Option D	\$23.00	\$22.00	\$21.00	\$29.00

(AT)

(AT)

Option C Local Usage Per Minute Of Use Charge in Excess of 150 Minutes \$0.024 (AT)

Option D Local Usage Per Minute of Use Charge in Excess of 30 Minutes \$0.030

Vertical Features Listed in 1.13.2.1, per feature, per line	<u>Monthly Rate</u>
	\$3.00

Issued: September 30, 2010

Effective: October 1, 2010

CANCELLED  
May 2, 2011  
Missouri Public  
Service Commission  
JI-2011-0549

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

FILED  
Missouri Public  
Service Commission  
JI-2011-0156

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

1st Revised Sheet 67  
Replacing Original Sheet 67

**LOCAL EXCHANGE**

**1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)**

**1.13.6 Prices**

1. Service Elements

Volume Price Level	Line Option	Term & Volume Monthly Prices Per Line			Monthly Extension
		1-Year	2-Year	3-Year	
1 – 19 Lines	Option A	\$35.00	\$34.00	\$33.00	\$40.00
	Option B	\$30.00	\$29.00	\$28.00	\$35.00
	Option D	\$24.00	\$23.00	\$22.00	\$29.00
20 + Lines	Option A	\$34.00	\$33.00	\$32.00	\$40.00
	Option B	\$29.00	\$28.00	\$27.00	\$35.00
	Option D	\$23.00	\$22.00	\$21.00	\$29.00

(AT)

(AT)

Option D Local Usage Per Minute of Use Charge in Excess of 30 Minutes \$0.030 (AT)

Monthly Rate

Vertical Features Listed in 1.13.2.1, per feature, per line \$3.00

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Original Sheet 67

**LOCAL EXCHANGE**

**1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)**

**1.13.6 Prices**

1. Service Elements

Volume Price Level	Line Option	Term & Volume Monthly Prices Per Line			Monthly Extension
		1-Year	2-Year	3-Year	
1 – 19 Lines	Option A	\$35.00	\$34.00	\$33.00	\$40.00
	Option B	\$30.00	\$29.00	\$28.00	\$35.00
20 + Lines	Option A	\$34.00	\$33.00	\$32.00	\$40.00
	Option B	\$29.00	\$28.00	\$27.00	\$35.00

Monthly Rate

Vertical Features Listed in 1.13.2.1, per feature, per line

\$3.00

Issued: August 31, 2009

CANCELLED

June 1, 2010

Missouri Public

Service Commission

JI-2010-0683

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Effective: September 1, 2009

FILED  
Missouri Public  
Service Commission  
JI-2010-0118

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

1st Revised Sheet 68  
Replacing Original Sheet 68

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**1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)**

**1.13.6 Prices**

2. Special Offerings or Discounts

**A. AT&T BUSINESS LOCAL CALLING TRIO REWARD**

Eligible business customers who subscribe to a new AT&T Business Local Calling (BLC) agreement will receive a bill credit equal to the monthly recurring charge (MRC) for their BLC package for 1, 2, or 3 bill periods based on the length of term, as follows:

- 12 month or 12 month re-subscribe option term: MRC bill credit in month 6 of first year's term only
- 24 month term: MRC bill credit in months 12 and 24
- 36 month term: MRC bill credit in months 12, 24, and 36

Eligible customers are those business customers who have their business network access lines with another competitive local exchange carrier within the AT&T Missouri area, who establish their business network access line service with the Company, and who subscribe these lines to a new BLC 12, 24, or 36 month term plan.

Existing customers who transfer lines from a competitive local exchange carrier to an existing BLC account are not eligible. Customers who terminate their BLC plan prior to completion of the term period will forfeit all remaining bill credits that are otherwise eligible.

All other terms and conditions applicable to AT&T Business Local Calling (BLC) will apply, as appropriate.

**B. AT&T BUSINESS LOCAL CALLING OFFER II**

(AT)

Effective May 25, 2012, this offer is eligible to business customers who subscribe to a new 36-month term agreement for AT&T Business Local Calling with 5 to 19 initial lines will receive a 6% discount on the monthly rate for lines subscribed to Options A or B.

Eligible customers include those existing business customers with 5 to 19 business lines which are not on a Company voice package term agreement or which have less than 90 days remaining on a Company voice package term plan. Eligible customers may only receive discounts for a maximum of 19 lines subscribed to either Options A or B.

All other terms and conditions applicable to AT&T Business Local Calling, as appropriate, will apply. This promotion may not be combined with any other offers for business access lines.

(AT)

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Issued: May 24, 2012

Effective: May 25, 2012

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

FILED  
Missouri Public  
Service Commission  
JI-2012-0763

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**1.13 AT&T BUSINESS LOCAL CALLING (BLC) (Continued)**

**1.13.6 Prices**

2. Special Offerings or Discounts

**A. AT&T BUSINESS LOCAL CALLING TRIO REWARD**

Eligible business customers who subscribe to a new AT&T Business Local Calling (BLC) agreement will receive a bill credit equal to the monthly recurring charge (MRC) for their BLC package for 1, 2, or 3 bill periods based on the length of term, as follows:

- 12 month or 12 month re-subscribe option term: MRC bill credit in month 6 of first year's term only
- 24 month term: MRC bill credit in months 12 and 24
- 36 month term: MRC bill credit in months 12, 24, and 36

Eligible customers are those business customers who have their business network access lines with another competitive local exchange carrier within the AT&T Missouri area, who establish their business network access line service with the Company, and who subscribe these lines to a new BLC 12, 24, or 36 month term plan.

Existing customers who transfer lines from a competitive local exchange carrier to an existing BLC account are not eligible. Customers who terminate their BLC plan prior to completion of the term period will forfeit all remaining bill credits that are otherwise eligible.

All other terms and conditions applicable to AT&T Business Local Calling (BLC) will apply, as appropriate.

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
11th Revised Sheet 1  
Replacing 10th Revised Sheet 1

LOCAL EXCHANGE  
PROMOTIONS

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**Business Line Installation / Megasaver Plan Promotion**

This promotion offers optional term discounts for business customers and waives applicable nonrecurring Service and Equipment Charges associated with installation of the line. This promotion will be available from August 29, 2003 through July 14, 2004. This promotion is also known as The SBC MegaSaver Plan. Eligible services under this promotion are Flat Rate 1-Party, Multi-Line and Flat Rate Trunk Local Exchange Service. Business Flat Rate Access Line and Trunk Services that rate reference the eligible services listed above are also eligible for the promotion. The Promotion provides for 12-, 24-, 36-, month discounts.

All rules, regulations, fees and surcharges normally applicable to eligible services apply. Applicable Service and Equipment Charges as contained in the Local Exchange Tariff, will be waived.

Customers subscribing to the promotion must commit to a service agreement in a form designated by SBC Missouri establishing the term period and discount percentage to be applied to the monthly rate in effect at the time the customer enters into the service agreement. The discount rate will remain fixed through the life of the commitment, however, if the base flat rates for lines/trunks change, the price per month will change accordingly.

Customers may choose to terminate an existing service agreement before the end of the term period without paying termination charges as long as they negotiate a new service agreement that is greater than the existing term and contains an equal or greater number of Business Access Lines than their existing service agreement. The new service agreement will be based upon the monthly Business Access Line Rates in effect at the time the new service agreement is established. Termination charges will also not apply if a customer upgrades to another SBC Missouri service under a service contract whose term period is equal to or greater than the term period remaining on the service agreement being terminated. Customers requesting the termination of a service agreement prior to the expiration date, excluding the circumstances mentioned above, will be charged a termination charge.

Upon expiration of a service agreement, the service will automatically be billed at the monthly rates set forth in the Local Exchange Tariff, in effect at the time the service agreement expires unless a new service agreement is negotiated

When a customer subscribing to this promotion moves service from one service location to another, the duration and discount associated with the service agreement is not affected. If the applicable Local Exchange Access Monthly Rate changes as a result of the move, the monthly rate at the new service location will be based on the rate in effect at the time of the move. Termination charges do not apply if the customer agrees to continue the service agreement at the new service location and retains Local Exchange Access Lines that equal or exceed the number of lines that were connected at the old service location.

(RT)

(RT)  
(AT)

(MT)

(MT)

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Issued: July 21, 2006

Effective: August 21, 2006

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

**Filed**  
Missouri Public  
Service Commission

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
APPENDIX  
10th Revised Sheet 1  
Replacing 9th Revised Sheet 1

LOCAL EXCHANGE

PROMOTIONS

1. A promotional period will be established from December 18, 2000 through March 16, 2001. During the promotional period, residential customers who add an additional access line will receive a waiver of 50% off of the applicable installation charges. Residential customers who install more than one additional line during the promotional period will receive the waiver for each line installed. Previously existing additional lines are not eligible for the promotion.
2. The Telephone Company will establish a promotional period from August 4, 2000 through December 31, 2001 for residence customers who have disconnected their local network access line service with the Telephone Company for the purpose of establishing service with another local exchange carrier within the Telephone Company's service area and who now wish to return to the Telephone Company. During this promotional period, the normally applicable nonrecurring Service Connection Charges will be waived for residence customers returning to the Telephone Company. The residence customer must: 1) not have had service disconnected for nonpayment, and 2) not have had any past due bills for regulated service owed to the Company.
3. A promotional period will be established from May 1, 2002 through June 30, 2002. During the promotional period, business customers who add one or more access lines will receive one \$25 coupon per additional line ordered and installed. No more than four coupons may be redeemed per customer account during the promotional period. Coupons must be returned by August 15, 2002 for redemption. Eligible business access services include flat rate business lines, message rate business lines and multi-line service. Previously existing additional lines are not eligible for the promotion. This promotion may not be combined with other business access line offers.

(AT)  
|  
(AT)

Issued: April 1, 2002

Effective: May 1, 2002

By JAN NEWTON, President-Missouri  
Southwestern Bell Telephone, L.P., d/b/a Southwestern Bell Telephone Company  
St. Louis, Missouri

**Cancelled**  
August 21, 2006  
Missouri Public  
Service Commission

**Filed**  
Missouri Public  
Service Commission



RECEIVED P.S.C. Mo. No. 24

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

DEC 22 2000

Local Exchange Tariff  
APPENDIX  
9th Revised Sheet 1  
Replacing 8th Revised Sheet 1

**MISSOURI  
Public Service Commission**  
LOCAL EXCHANGE TARIFF

PROMOTIONS

- 1. A promotional period will be established from December 18, 2000 through March 16, 2001. During the promotional period, residential customers who add an additional access line will receive a waiver of 50% off of the applicable installation charges. Residential customers who install more than one additional line during the promotional period will receive the waiver for each line installed. Previously existing additional lines are not eligible for the promotion.
- (CT) 2. The Telephone Company will establish a promotional period from August 4, 2000 through December 31, 2001 for residence customers who have disconnected their local network access line service with the Telephone Company for the purpose of establishing service with another local exchange carrier within the Telephone Company's service area and who now wish to return to the Telephone Company. During this promotional period, the normally applicable nonrecurring Service Connection Charges will be waived for residence customers returning to the Telephone Company. The residence customer must: 1) not have had service disconnected for nonpayment, and 2) not have had any past due bills for regulated service owed to the Company.

CANCELLED

MAY 01 2002  
DOWNS  
Public Service Commission  
MISSOURI

FILED

JAN 01 2001

**MISSOURI  
Public Service Commission**

Issued: December 22, 2000

Effective: January 1, 2001

By JAN NEWTON, President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
APPENDIX  
8th Revised Sheet 1  
Replacing 7th Revised Sheet 1

LOCAL EXCHANGE TARIFF

Missouri Public  
Service Commission

PROMOTIONS

REC'D NOV 17 2000

(CT) 1. A promotional period will be established from December 18, 2000 through March 16, 2001. During the promotional period, residential customers who add an additional access line will receive a waiver of 50% off of the applicable installation charges. Residential customers who install more than one additional line during the promotional period will receive the waiver for each line installed. Previously existing additional lines are not eligible for the promotion.

(RT) (CT)

(RT)

2. The Telephone Company will establish a promotional period from August 4, 2000 through December 31, 2000 for residence customers who have disconnected their local network access line service with the Telephone Company for the purpose of establishing service with another local exchange carrier within the Telephone Company's service area and who now wish to return to the Telephone Company. During this promotional period, the normally applicable nonrecurring Service Connection Charges will be waived for residence customers returning to the Telephone Company. The residence customer must: 1) not have had service disconnected for nonpayment, and 2) not have had any past due bills for regulated service owed to the Company.

**CANCELLED**

JAN 01 2001  
By 9th RSL  
Public Service Commission  
MISSOURI

Missouri Public  
Service Commission

FILED DEC 18 2000

Issued: November 17, 2000

Effective: December 18, 2000

By JAN NEWTON, President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
APPENDIX  
7th Revised Sheet 1  
Replacing 6th Revised Sheet 1  
Missouri Public  
Service Commission

LOCAL EXCHANGE TARIFF

PROMOTIONS

REC'D JUL 05 2000

1. The Telephone Company will offer a \$25 coupon redeemable by mail to residential customers who purchase an additional residence line during the promotional period of June 5, 2000 through August 31, 2000. Residential customers who subscribe to more than one additional line installed during the promotion will receive a \$25 coupon for each new line installed. The coupon must be returned by the last day of the month immediately following the month in which the new line is installed in order to receive the check. The check will be valid for 60 days from the issue date.

All current or new residence local exchange customers who add an additional access line during the promotional period will be eligible. Additional lines must be installed at the same premises as the primary line. Existing additional lines are not eligible for this promotion.

- (AT)
2. The Telephone Company will establish a promotional period from August 4, 2000 through December 31, 2000 for residence customers who have disconnected their local network access line service with the Telephone Company for the purpose of establishing service with another local exchange carrier within the Telephone Company's service area and who now wish to return to the Telephone Company. During this promotional period, the normally applicable nonrecurring Service Connection Charges will be waived for residence customers returning to the Telephone Company. The residence customer must: 1) not have had service disconnected for nonpayment, and 2) not have had any past due bills for regulated service owed to the Company.
- (AT)

**CANCELLED**

DEC 18 2000

By 845 RS1  
Public Service Commission  
MISSOURI

Missouri Public  
Service Commission

FILED AUG 04 2000

Issued: July 5, 2000

Effective: August 4, 2000

By JAN NEWTON, President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
APPENDIX  
6th Revised Sheet 1  
Replacing 5th Revised Sheet 1

LOCAL EXCHANGE TARIFF

PROMOTIONS

- (CT) 1. The Telephone Company will offer a \$25 coupon redeemable by mail to residential customers who purchase an additional residence line during the promotional period of June 5, 2000 through August 31, 2000. Residential customers who subscribe to more than one additional line installed during the promotion will receive a \$25 coupon for each new line installed. The coupon must be returned by the last day of the month immediately following the month in which the new line is installed in order to receive the check. The check will be valid for 60 days from the issue date.

(CT)  
(AT)

All current or new residence local exchange customers who add an additional access line during the promotional period will be eligible. Additional lines must be installed at the same premises as the primary line. Existing additional lines are not eligible for this promotion.

(AT)

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**RECEIVED**

MAY 05 2000

MISSOURI  
Public Service Commission

**CANCELLED**

AUG 04 2000  
By *JRS #1*  
Public Service Commission  
MISSOURI

**FILED**

JUN 05 2000

MO. PUBLIC SERVICE COM.

Issued: May 5, 2000

Effective: June 5, 2000

By JAN NEWTON, President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
APPENDIX  
5th Revised Sheet 1  
Replacing 4th Revised Sheet 1

LOCAL EXCHANGE TARIFF

Missouri Public Service Commission

PROMOTIONS

REC'D JAN 15 2000

- (CT)
1. The Telephone Company will offer a promotion to waive the \$52.25 Service Connection Charge for added Business Access Lines between February 1, 2000 and March 31, 2000. This credit will apply to only one line per locations, regardless of the number of lines added or installed as new service. This credit will apply to the customer's first bill. There is no service retention period associated with this promotion.
  2. The Telephone Company will offer a waiver on the Service and Equipment Charge for Residence Customers when they purchase additional residence line(s) during the promotional period of November 1, 1999 through January 28, 2000. Residential customers will receive a one-time waiver for each new additional line they have installed during the promotional period.

**CANCELLED**

JUN 05 2000

By *64-RS-1*  
Public Service Commission  
MISSOURI

Missouri Public Service Commission

FILED FEB. 1, 2000

Issued: January 21, 2000

Effective: February 1, 2000

By JAN NEWTON, President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

FEB. 1, 2000

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
APPENDIX  
4th Revised Sheet 1  
Replacing 3rd Revised Sheet 1

LOCAL EXCHANGE TARIFF

Missouri Public  
Service Commission

PROMOTIONS

REC'D OCT 22 1999

- (FC) 1. The Telephone Company will offer a promotion to waive the \$52.25 Service Connection Charge for added Business Access Lines between September 11, 1999 and November 30, 1999. This credit will apply to only one line per locations, regardless of the number of lines added or installed as new service. This credit will apply to the customer's first bill. There is no service retention period associated with this promotion.
- (AT) 2. The Telephone Company will offer a waiver on the Service and Equipment Charge for Residence Customers when they purchase additional residence line(s) during the promotional period of November 1, 1999 through January 28, 2000. Residential customers will receive a one-time waiver for each new additional line they have installed during the promotional period.

**CANCELLED**

FEB 01 2000

By 5th RSI  
Public Service Commission  
MISSOURI

Missouri Public  
Service Commission

FILED NOV 01 1999

Issued: October 22, 1999

Effective: November 1, 1999

By JAN NEWTON, President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
APPENDIX  
3rd Revised Sheet 1  
Replacing 2nd Revised Sheet 1

LOCAL EXCHANGE TARIFF

Missouri Public  
Service Commission

PROMOTIONS

REC'D AUG 24 1999

(CT) The Telephone Company will offer a promotion to waive the \$52.25 Service Connection Charge for added Business Access Lines between September 11, 1999 and November 30, 1999. This credit will apply to only one line per location, regardless of the number of lines added or installed as new service. This credit will apply to the customer's first bill. There is no service retention period associated with this promotion.  
(CT)

CANCELLED

NOV 01 1999  
By 4th RSI  
Public Service Commission  
MISSOURI

Missouri Public  
Service Commission

FILED SEP 11 1999

Issued: AUGUST 24, 1999

Effective: SEPTEMBER 11, 1999

By JAN NEWTON, President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
APPENDIX  
2nd Revised Sheet 1  
Replacing 1st Revised Sheet 1

LOCAL EXCHANGE TARIFF

**Missouri Public  
Service Commission**

PROMOTIONS

**REC'D JAN 14 1999**

- (CT) 1. The Telephone Company will offer a \$25.00 credit on a residential customer's bill with the purchase of an additional line during the promotion period of February 1, 1999, through April 30, 1999. This will be a one time \$25.00 credit per each line installed during the promotional period. This promotion is available where telephone facilities exist.

(RT)

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(RT)

**CANCELLED**

**SEP 11 1999**

By *3dRS*  
**Public Service Commission  
MISSOURI**

**Missouri Public  
Service Commission**

**FILED FEB 01 1999**

Issued: **JAN 14 1999**

Effective: **FEB 01 1999**

By PRISCILLA HILL-ARDOIN, President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri



No supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
APPENDIX  
1st Revised Sheet 1  
Replacing Original Sheet 1

LOCAL EXCHANGE TARIFF

Missouri Public  
Service Commission

PROMOTIONS

REC'D SEP 17 1998

- 1. The Telephone Company will offer a \$25.00 credit on a residential customer's bill with the purchase of an additional line during the promotion period of September 1, 1998, through November 28, 1998. This will be a one time \$25.00 credit per each line installed during the promotional period. This promotion is available where telephone facilities exist.
- (AT) 2. The Telephone Company will offer a credit equal to 50% of the \$52.25 Service Connection Charge on a Business Access Line to new or existing customers who add a Business Access Line during the promotion period of October 1, 1998, through October 31, 1998. The credit will only apply to one line per location, regardless of the number of lines added or installed as new service.

CANCELLED

FEB 01 1999

By *AndRS#1*  
Public Service Commission  
MISSOURI

Missouri Public  
Service Commission

FILED OCT 01 1998

Issued: SEP 17 1998

Effective: OCT 01 1998

By PRISCILLA HILL-ARDOIN, President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
APPENDIX  
Original Sheet 1  
Missouri Public  
Service Commission

EASYOPTIONS® SERVICES

PROMOTIONS

REC'D AUG 14 1998

1. The Telephone Company will offer a \$25.00 credit on a residential customer's bill with the purchase of an additional line during the promotion period of September 1, 1998, through November 28, 1998. This will be a one time \$25.00 credit per each line installed during the promotional period. This promotion is available where telephone facilities exist.

**CANCELLED**

OCT 01 1998

By *[Signature]*  
Public Service Commission  
MISSOURI

Missouri Public  
Service Commission

FILED SEP 01 1998

® Registered Trademark of Southwestern Bell Telephone Company

Issued: AUG 13 1998

Effective: SEP 01 1998

By PRISCILLA HILL-ARDOIN, President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

**Nov. 13, 2006**

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
11th Revised Sheet 2  
Replacing 10th Revised Sheet 2

**LOCAL EXCHANGE**

**PROMOTIONS**

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**Business Line Installation / Megasaver Plan Promotion (Cont'd)**

If termination charges or service agreement renegotiations are applicable, the following, apply:

Payment of the termination charge does not release the customer from other previous amounts owed to SBC Missouri.

The termination charge shall be fifty percent (50%) of the monthly commitment multiplied by the number of months remaining in the customer's term period for each Business Access Line or Trunk Service contained in the service agreement plus all waived and/or unpaid nonrecurring charges.

This offer may not be used in conjunction with any other Business Access Line special pricing or promotions.

Monthly rate discounts for eligible services, are:

12-month term 9%  
24-month term 12%  
36-month term 18%

**Business Optional MCA Service Promotion**

The Company will offer a promotion for the period beginning July 2, 2006 through December 31, 2006. With this promotion, eligible business customers will receive a discounted Optional MCA monthly rate of \$5.00 for the duration of their term plan. (C)

Eligible business customers are new business customers and existing business customers renewing or extending any term plan.

Existing terms and conditions for each term plan and for Optional MCA service will apply.

If a customer terminates service with the Company, existing termination liability for the qualifying term plan will apply. If a customer terminates the qualifying term plan chosen, but retains Optional MCA service, existing termination liability for the qualifying term plan will apply and the standard, non-discounted tariff rate for Optional MCA service will be reinstated.

Issued: November 6, 2006

Effective: November 16, 2006

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

**Filed**  
Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
10th Revised Sheet 2  
Replacing 9th Revised Sheet 2

**LOCAL EXCHANGE**  
**PROMOTIONS**

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**Business Line Installation / Megasaver Plan Promotion (Cont'd)**

If termination charges or service agreement renegotiations are applicable, the following, apply:

Payment of the termination charge does not release the customer from other previous amounts owed to SBC Missouri.

The termination charge shall be fifty percent (50%) of the monthly commitment multiplied by the number of months remaining in the customer's term period for each Business Access Line or Trunk Service contained in the service agreement plus all waived and/or unpaid nonrecurring charges.

This offer may not be used in conjunction with any other Business Access Line special pricing or promotions.

Monthly rate discounts for eligible services, are:

12-month term 9%  
24-month term 12%  
36-month term 18%

**Business Optional MCA Service Promotion**

The Company will offer a promotion for the period beginning January 2, 2006 through July 1, 2006. With this promotion, eligible business customers will receive a discounted Optional MCA monthly rate of \$5.00 for the duration of their term plan.

Eligible business customers are new business customers and existing business customers renewing or extending any term plan.

Existing terms and conditions for each term plan and for Optional MCA service will apply.

If a customer terminates service with the Company, existing termination liability for the qualifying term plan will apply. If a customer terminates the qualifying term plan chosen, but retains Optional MCA service, existing termination liability for the qualifying term plan will apply and the standard, non-discounted tariff rate for Optional MCA service will be reinstated.

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Issued: July 21, 2006

Effective: August 21, 2006

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

**Cancelled**

November 16, 2006  
Missouri Public  
Service Commission

**Filed**  
Missouri Public  
Service Commission

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
Appendix  
9th Revised Sheet 2  
Replacing 8th Revised Sheet 2

LOCAL EXCHANGE

PROMOTIONS

- (CT) 4. For the period of December 29, 2004 through December 31, 2005, residence customers who currently have their Local Network Access Line service with another local exchange carrier within the Company service area and who now wish to establish this service with the Company are eligible for this promotional offer. During this promotional period, the normally applicable nonrecurring Service Connection Charges will be waived on the primary and any additional access line. Residence customers who have past due bills for regulated services owed to the Company are eligible for this promotion as long as they have established mutually acceptable payment arrangements with the Company.
- (CT) 5. This offer provides eligible business customers who subscribe to Telebranch a \$5.00 monthly rate for Telebranch for the first 12 months. In addition, eligible customers will receive a waiver of the non-recurring charges to add Telebranch. The monthly rate will be discounted for each local path and for each additional path. Usage charges will be applicable as tariffed. This promotion will run from November 18, 2004 through November 17, 2005.

Eligible customers are as follows:

- Business customers who have their exchange access service with another carrier and who now establish their exchange access service with SBC.
- Customers must retain Telebranch for 12 consecutive billing cycles, in order to receive the full benefit of this offer.
- Any customer who discontinues Telebranch prior to the required 12 billing cycles, will forfeit any remaining credits.
- This Telebranch promotion cannot be combined with other Telebranch offers.
- To qualify for this offer the CFN number of the Telebranch service must terminate to an SBC business access line.
- Eligible business customers are those subscribers who have not had service disconnected for non-payment or do not have any past due bills for regulated service owed to SBC.

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Issued: December 22, 2005

Effective: January 1, 2006

By CINDY BRINKLEY, President-Missouri  
Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri  
St. Louis, Missouri

**Cancelled**

August 21, 2006

Missouri Public  
Service Commission

**Filed**

Missouri Public  
Service Commission

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
Appendix  
8th Revised Sheet 2  
Replacing 7th Revised Sheet 2

LOCAL EXCHANGE

PROMOTIONS

(RT)



(RT)

(CT)

1. For the period of December 29, 2004 through December 31, 2005, residence customers who currently have their Local Network Access Line service with another local exchange carrier within the Company service area and who now wish to establish this service with the Company are eligible for this promotional offer. During this promotional period, the normally applicable nonrecurring Service Connection Charges will be waived on the primary and any additional access line. Residence customers who have past due bills for regulated services owed to the Company are eligible for this promotion as long as they have established mutually acceptable payment arrangements with the Company.
2. This offer provides eligible business customers who subscribe to Telebranch a \$5.00 monthly rate for Telebranch for the first 12 months. In addition, eligible customers will receive a waiver of the non-recurring charges to add Telebranch. The monthly rate will be discounted for each local path and for each additional path. Usage charges will be applicable as tariffed. This promotion will run from November 18, 2004 through November 17, 2005.

Eligible customers are as follows:

- Business customers who have their exchange access service with another carrier and who now establish their exchange access service with SBC.
- Customers must retain Telebranch for 12 consecutive billing cycles, in order to receive the full benefit of this offer.
- Any customer who discontinues Telebranch prior to the required 12 billing cycles, will forfeit any remaining credits.
- This Telebranch promotion cannot be combined with other Telebranch offers.
- To qualify for this offer the CFN number of the Telebranch service must terminate to an SBC business access line.
- Eligible business customers are those subscribers who have not had service disconnected for non-payment or do not have any past due bills for regulated service owed to SBC.

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Issued: December 17, 2004

Effective: December 29, 2004

By CINDY BRINKLEY, President-SBC Missouri  
Southwestern Bell Telephone, L.P., d/b/a SBC Missouri  
St. Louis, Missouri

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

**CANCELLED** P.S.C. Mo.- No. 24

DEC 29 2004

By *JHRS 2*  
**Public Service Commission**  
**MISSOURI** LOCAL EXCHANGE

Local Exchange Tariff  
Appendix  
7th Revised Sheet 2  
Replacing 6th Revised Sheet 2

### PROMOTIONS

1. The Telephone Company will offer a promotion to waive the \$51.77 Service and Equipment Charge for additional Business Access Lines ordered between March 29, 2001 and June 11, 2001. For new customers who order more than one line, this promotional offer applies only to the first additional line. No credit is given for the main line. This credit will apply to only additional flat rate business lines, multiline and reserve lines. This credit will be applied to the customer's first bill following installation. There is no service retention period associated with this promotion. This promotion may not be combined with other business access line offers.

For the period of December 29, 2003 through December 28, 2004, residence customers who currently have their Local Network Access Line service with another local exchange carrier within the Company service area and who now wish to establish this service with the Company are eligible for this promotional offer. During this promotional period, the normally applicable nonrecurring Service Connection Charges will be waived on the primary and any additional access line. Residence customers who have past due bills for regulated services owed to the Company are eligible for this promotion as long as they have established mutually acceptable payment arrangements with the Company.

- (AT)
2. This offer provides eligible business customers who subscribe to Telebranch a \$5.00 monthly rate for Telebranch for the first 12 months. In addition, eligible customers will receive a waiver of the non-recurring charges to add Telebranch. The monthly rate will be discounted for each local path and for each additional path. Usage charges will be applicable as tariffed. This promotion will run from November 18, 2004 through November 17, 2005.

Eligible customers are as follows:

- Business customers who have their exchange access service with another carrier and who now establish their exchange access service with SBC.
- Customers must retain Telebranch for 12 consecutive billing cycles, in order to receive the full benefit of this offer.
- Any customer who discontinues Telebranch prior to the required 12 billing cycles, will forfeit any remaining credits. This Telebranch promotion cannot be combined with other Telebranch offers.
- To qualify for this offer the CFN number of the Telebranch service must terminate to an SBC business access line.
- Eligible business customers are those subscribers who have not had service disconnected for non-payment or do not have any past due bills for regulated service owed to SBC.

(AT)

Issued: October 22, 2004

Effective: November 1, 2004

By CINDY BRINKLEY, President-SBC Missouri  
Southwestern Bell Telephone, L.P., d/b/a SBC Missouri  
St. Louis, Missouri

**FILED**  
**MO PSC**

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
Appendix  
6th Revised Sheet 2  
Replacing 5th Revised Sheet 2  
Missouri Public  
Service Commission

LOCAL EXCHANGE

PROMOTIONS

REC'D JUN 04 2004

- 1. The Telephone Company will offer a promotion to waive the \$51.77 Service and Equipment Charge for additional Business Access Lines ordered between March 29, 2001 and June 11, 2001. For new customers who order more than one line, this promotional offer applies only to the first additional line. No credit is given for the main line. This credit will apply to only additional flat rate business lines, multiline and reserve lines. This credit will be applied to the customer's first bill following installation. There is no service retention period associated with this promotion. This promotion may not be combined with other business access line offers.

(CT)  
(CT)

For the period of December 29, 2003 through December 28, 2004, residence customers who currently have their Local Network Access Line service with another local exchange carrier within the Company service area and who now wish to establish this service with the Company are eligible for this promotional offer. During this promotional period, the normally applicable nonrecurring Service Connection Charges will be waived on the primary and any additional access line. Residence customers who have past due bills for regulated services owed to the Company are eligible for this promotion as long as they have established mutually acceptable payment arrangements with the Company.

**CANCELLED**  
NOV 01 2004  
By THRS 2  
Public Service Commission  
MISSOURI

Missouri Public  
Service Commission

FILED JUN 15 2004

Issued: June 4, 2004

Effective: June 15, 2004

By CINDY BRINKLEY, President-SBC Missouri  
Southwestern Bell Telephone, L.P., d/b/a SBC Missouri  
St. Louis, Missouri



**Missouri Public**

P.S.C. Mo.- No. 24

**REC'D DEC 19 2003**

Local Exchange Tariff

Appendix

5th Revised Sheet 2

4th Revised Sheet 2

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

**Service Commission**

**LOCAL EXCHANGE**

**PROMOTIONS**

- 1. The Telephone Company will offer a promotion to waive the \$51.77 Service and Equipment Charge for additional Business Access Lines ordered between March 29, 2001 and June 11, 2001. For new customers who order more than one line, this promotional offer applies only to the first additional line. No credit is given for the main line. This credit will apply to only additional flat rate business lines, multiline and reserve lines. This credit will be applied to the customer's first bill following installation. There is no service retention period associated with this promotion. This promotion may not be combined with other business access line offers.

(CT)

For the period of December 29, 2003 through December 28, 2004, residence customers who have disconnected their local network access line service with the Company for the purpose of establishing service with another local exchange carrier within the Company service area and who now wish to return service with the Company are eligible for this promotional offer. During this promotional period, the normally applicable nonrecurring Service Connection Charges will be waived on the primary and any additional access line. Residence customers who have past due bills for regulated services owed to the Company are eligible for this promotion as long as they have established mutually acceptable payment arrangements with the Company.

(CT)

(CT)

**CANCELLED**

JUN 15 2004

By *6th RS 2*  
**Public Service Commission**  
**MISSOURI**

Issued: December 19, 2003

Effective: December 29, 2003

By CINDY BRINKLEY, President-SBC Missouri  
Southwestern Bell Telephone, L.P., d/b/a SBC Missouri  
St. Louis, Missouri

**Missouri Public**  
**Service Commission**

**FILED DEC 29 2003**

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

P. S. C. Missouri  
**Missouri Public Service Commission**

Local Exchange Tariff  
Appendix  
4th Revised Sheet 2  
Replacing 3rd Revised Sheet 2

REC'D JAN 08 2003

LOCAL EXCHANGE

PROMOTIONS

1. The Telephone Company will offer a promotion to waive the \$51.77 Service and Equipment Charge for additional Business Access Lines ordered between March 29, 2001 and June 11, 2001. For new customers who order more than one line, this promotional offer applies only to the first additional line. No credit is given for the main line. This credit will apply to only additional flat rate business lines, multiline and reserve lines. This credit will be applied to the customer's first bill following installation. There is no service retention period associated with this promotion. This promotion may not be combined with other business access line offers.

For the period of December 23, 2002 through December 22, 2003, residence customers who have disconnected their local network access line service with SWBT for the purpose of establishing service with another local exchange carrier within the SWBT service area and who now wish to return service with SWBT are eligible for this promotional offer. During this promotional period, the normally applicable non-recurring Service Connection Charges will be waived on the primary and any additional access line. In addition, those customers returning service to SWBT and also subscribing to the SBC Advantage<sup>SM</sup>, Essentials<sup>SM</sup>, The BASICS or The WORKS packages will receive a waiver of the non-recurring charges associated with these packages. Residence customers who have past due bills for regulated services owed to the Company are eligible for this promotion as long as they have established mutually acceptable payment arrangements with the Company.

(CT)

(CT)

**CANCELLED**

DEC 29 2003

By 5<sup>th</sup> RS 2  
Public Service Commission  
MISSOURI

**Missouri Public**

FILED FEB 07 2003

**Service Commission**

Issued: January 8, 2003

Effective: February 7, 2003

By CINDY BRINKLEY, President-Missouri  
Southwestern Bell Telephone, L.P., d/b/a Southwestern Bell Telephone Company  
St. Louis, Missouri

Missouri Public

REC'D DEC 24 2002

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

Service Commission

Local Exchange Tariff Appendix 3rd Revised Sheet 2 Replacing 2nd Revised Sheet 2

LOCAL EXCHANGE

PROMOTIONS

- 1. The Telephone Company will offer a promotion to waive the \$51.77 Service and Equipment Charge for additional Business Access Lines ordered between March 29, 2001 and June 11, 2001. For new customers who order more than one line, this promotional offer applies only to the first additional line. No credit is given for the main line. This credit will apply to only additional flat rate business lines, multiline and reserve lines. This credit will be applied to the customer's first bill following installation. There is no service retention period associated with this promotion. This promotion may not be combined with other business access line offers.

(AT)

For the period of December 23, 2002 through December 22, 2003, residence customers who have disconnected their local network access line service with SWBT for the purpose of establishing service with another local exchange carrier within the SWBT service area and who now wish to return service with SWBT are eligible for this promotional offer. During this promotional period, the normally applicable non-recurring Service Connection Charges will be waived on the primary and any additional access line. In addition, those customers returning service to SWBT and also subscribing to the SBC Advantage<sup>SM</sup>, Essentials<sup>SM</sup>, BASICS or WORKS packages will receive a waiver of the non-recurring charges associated with these packages. The residence customers must not have had: 1) service disconnected for nonpayment; or 2) any past due bills for regulated service owed to the Company.

(AT)

CANCELLED

FEB 07 2003

Public Service Commission MISSOURI

Missouri Public Service Commission

FILED DEC 23 2002

Issued: December 13, 2002

Effective: December 23, 2002

By CINDY BRINKLEY, President-Missouri Southwestern Bell Telephone, L.P., d/b/a Southwestern Bell Telephone Company St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
APPENDIX  
2nd Revised Sheet 2  
Replacing 1st Revised Sheet 2

LOCAL EXCHANGE TARIFF

Missouri Public  
Service Commission

PROMOTIONS

REC'D FEB 13 2001

- (CT) 1. The Telephone Company will offer a promotion to waive the \$51.77 Service and Equipment Charge for additional Business Access Lines ordered between March 29, 2001 and June 11, 2001. For new customers who order more than one line, this promotional offer applies only to the first additional line. No credit is given for the main line. This credit will apply to only additional flat rate business lines, multiline and reserve lines. This credit will be applied to the customer's first bill following installation. There is no service retention period associated with this promotion. This promotion may not be combined with other business access line offers.
- (CT)
- (AT)
- (AT)

**CANCELLED**

DEC 28 2002

By 3rd R S 2  
Public Service Commission  
MISSOURI

Missouri Public  
Service Commission

FILED MAR 15 2001

Issued: February 27, 2001

Effective: March 29, 2001

By JAN NEWTON, President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
APPENDIX  
1st Revised Sheet 2  
Replacing Original Sheet 2

LOCAL EXCHANGE TARIFF

PROMOTIONS

- (CT) 1. The Telephone Company will offer a promotion to waive the \$52.25 Service and Equipment Charge for additional Business Access Lines added between October 16, 2000 and January 12, 2001. For new customers, this promotional offer does not apply to the main line. This credit will apply to only additional flat rate business lines, multiline and reserve lines. This credit will be applied to the customer's first bill following installation. There is no service retention period associated with this promotion.

RECEIVED

OCT 04 2000

MISSOURI  
Public Service Commission

CANCELLED

MAR 15 2001

By *Jud RS 2*  
Public Service Commission  
MISSOURI

FILED

OCT 16 2000

MISSOURI  
Public Service Commission

Issued: October 6, 2000

Effective: October 16, 2000

By JAN NEWTON, President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
APPENDIX  
Original Sheet 2  
**RECEIVED**

LOCAL EXCHANGE TARIFF

**MAY 19 2000**

PROMOTIONS

**MO. PUBLIC SERVICE COMM**

1. The Telephone Company will offer a promotion to waive the \$52.25 Service and Equipment Charge for additional Business Access Lines added between June 1, 2000 and July 31, 2000. For new customers, this promotional offer does not apply to the main line. This credit will apply to only additional flat rate business lines, multiline and reserve lines. This credit will be applied to the customer's first bill following installation. There is no service retention period associated with this promotion.

**CANCELLED**

OCT 16 2000  
By *1st RS 2*  
Public Service Commission  
MISSOURI

Issued: May 19, 2000

Effective: June 1, 2000

By JAN NEWTON, President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

**FILED**

**JUN 01 2000**

**MISSOURI  
Public Service Commission**

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
2nd Revised Sheet 3  
Replacing 1st Revised Sheet 3

**LOCAL EXCHANGE  
PROMOTIONS**

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**Business Volume Discount Plan Promotion**

(MT)  
(AT)

**Description**

A promotional offer will be available to all eligible business customers April 1, 2004 through August 19, 2004. Eligible customers will receive a discount per line or per trunk off the recurring monthly service rate. The discount varies depending on the term period selected:

(MT)

Term Commitment

Discount

Two year term agreement	12%
Three year term agreement	13%
Five year term agreement	13.5%

The customer will not receive the discount if, at the time of billing, the number of lines and/or trunks in-service is less than fifty.

This promotional offer may also be known as the "Nifty Fifty Plan".

**Eligibility**

Customers with no less than fifty business access lines and/or trunks and who enter into a two, three, or five-year term agreement are eligible. Customers subscribing to Plexar-II, Plexar Custom and Plexar Express are also eligible. Each Plexar line simulated facility group will count as an access line for the purposes of meeting the 50 access line requirement and all other terms and conditions for the applicable Plexar service apply.

**Terms and Conditions**

A written agreement must be executed as prescribed by the Company. In addition to the service locations, said agreement will include the term period and discount percentage to be applied to the monthly rate. The discount agreement will state the service locations included under this agreement. In the event the customer moves or adds a new location to be included in the agreement, the new location will need to be added to the agreement in order to receive the discount. This service agreement does not supercede and is not in lieu of any contract or tariff under which the customer subscribes to local access lines or trunks or any Plexar service. The discount rate will remain fixed through the life of the commitment, however, if the base flat rates for lines/trunks change, the price per month will change accordingly.

(MT)

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Issued: July 21, 2006

Effective: August 21, 2006

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

**Filed**  
Missouri Public  
Service Commission

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
Appendix  
1st Revised Sheet 3  
Replacing Original Sheet 3

LOCAL EXCHANGE

PROMOTIONS

- (CT) 6. The Company will offer a residence promotion from July 1, 2005 through December 31, 2005. During this promotional period, eligible customers subscribing to an Access line and Caller ID Service (Calling Name Delivery and Calling Number Delivery) will receive bill credits up to \$40.00 in total. Nonrecurring charges related to the Caller ID Service will also be waived.

Eligible customers are those residence customers who have their current service with another carrier and now wish to migrate their service to the Company.

The bill credit will be given in two \$20.00 increments in the first two bill periods following service activation. Customers are required to maintain both the access line and features for two successive billing cycles in order to receive the bill credits. No early termination charges apply.

This promotion cannot be combined with the Win/Winback uSelect<sup>SM</sup>3 two months free promotion or the Win/Winback access line with Caller ID \$3.00 credit-for-12-months promotion.

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Issued: December 22, 2005

Effective: January 1, 2006

By CINDY BRINKLEY, President-Missouri  
Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri  
St. Louis, Missouri

**Cancelled**

August 21, 2006

Missouri Public  
Service Commission

**Filed**

Missouri Public  
Service Commission



No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

LOCAL EXCHANGE

PROMOTIONS

3. The Company will offer a residence promotion from July 1, 2005 through December 31, 2005. During this promotional period, eligible customers subscribing to an Access line and Caller ID Service (Calling Name Delivery and Calling Number Delivery) will receive bill credits up to \$40.00 in total. Nonrecurring charges related to the Caller ID Service will also be waived.

Eligible customers are those residence customers who have their current service with another carrier and now wish to migrate their service to the Company.

The bill credit will be given in two \$20.00 increments in the first two bill periods following service activation. Customers are required to maintain both the access line and features for two successive billing cycles in order to receive the bill credits. No early termination charges apply.

This promotion cannot be combined with the Win/Winback uSelect<sup>SM</sup>3 two months free promotion or the Win/Winback access line with Caller ID \$3.00 credit-for-12-months promotion.

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Issued: June 21, 2005

Effective: July 1, 2005

By CINDY BRINKLEY, President-SBC Missouri  
Southwestern Bell Telephone, L.P., d/b/a SBC Missouri  
St. Louis, Missouri

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
2nd Revised Sheet 4  
Replacing 1st Revised Sheet 4

LOCAL EXCHANGE  
PROMOTIONS

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**Business Volume Discount Plan Promotion (Cont'd)**

Terms and Conditions (cont'd)

Upon expiration of the agreement, the services will automatically be billed at the monthly rate for month-to-month local access lines, trunks or Plexar lines which is then in-effect as set forth in the Local Exchange Tariff or General Exchange Tariff.

In the event customer adds lines or trunks, standard charges for the additions apply, including, but not limited to applicable service connection charges.

No Local access line or trunk covered under this offer may be discounted under another Company discount plan or promotion.

Customers must complete and return a properly executed agreement no later than 90 days after the promotional period ends.

Termination Charges

Termination charges apply if the customer terminates the agreement prior to the expiration of the term. The termination charge will be 50% of the monthly recurring charge for the 50 lines times the remaining months of the term.

Termination charges do not apply when during the term of the agreement 1) the customer upgrades to another Company local access line discount plan under a term plan with a term which is equal to or greater than the original term under this agreement, and 2) the number of lines in the new service agreement is equal to or greater than the number of lines under the then-in-effect Nifty Fifty Promotional Agreement.

Payment of termination charges pursuant to this tariff does not release the customer from other previous amounts owed to the Company, including but not limited to termination liability or disconnect charges which may apply to products or services subscribed to by the customer.

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Issued: July 21, 2006

Effective: August 21, 2006

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

**Filed**  
Missouri Public  
Service Commission

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
Appendix  
1st Revised Sheet 4  
Replacing Original Sheet 4

LOCAL EXCHANGE

PROMOTIONS

- (CT) 7. The Company will offer a residence promotion from July 1, 2005 through December 31, 2005. During this promotional period, eligible customers subscribing to an Access line and Caller ID Service (Calling Name Delivery and Calling Number Delivery) will receive bill credits up to \$36.00 in total. Nonrecurring charges related to the Caller ID Service will also be waived.

Eligible customers are those residence customers who 1) have their current service with another carrier and now wish to migrate their service to the Company, and 2) during the promotional period, respond to Company-issued marketing material, a Company-initiated marketing contact or an offer made during a customer-initiated call to the Company.

The bill credit will be given in twelve \$3.00 increments in the first twelve bill periods following service activation. Customers are required to maintain both the access line and feature for twelve successive billing cycles in order to receive the maximum benefit under this offer. No early termination charges apply.

This promotion cannot be combined with the Win/Winback uSelect<sup>SM</sup>3 two months free promotion or the Win/Winback access line with Caller ID \$40.00 bill credit promotion.

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Issued: December 22, 2005

Effective: January 1, 2006

By CINDY BRINKLEY, President-Missouri  
Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri  
St. Louis, Missouri

**Cancelled**

August 21, 2006

Missouri Public  
Service Commission

**Filed**

Missouri Public  
Service Commission

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
Appendix  
1st Revised Sheet 4  
Replacing Original Sheet 4

LOCAL EXCHANGE

PROMOTIONS

- (CT) 7. The Company will offer a residence promotion from July 1, 2005 through December 31, 2005. During this promotional period, eligible customers subscribing to an Access line and Caller ID Service (Calling Name Delivery and Calling Number Delivery) will receive bill credits up to \$36.00 in total. Nonrecurring charges related to the Caller ID Service will also be waived.

Eligible customers are those residence customers who 1) have their current service with another carrier and now wish to migrate their service to the Company, and 2) during the promotional period, respond to Company-issued marketing material, a Company-initiated marketing contact or an offer made during a customer-initiated call to the Company.

The bill credit will be given in twelve \$3.00 increments in the first twelve bill periods following service activation. Customers are required to maintain both the access line and feature for twelve successive billing cycles in order to receive the maximum benefit under this offer. No early termination charges apply.

This promotion cannot be combined with the Win/Winback uSelect<sup>SM</sup>3 two months free promotion or the Win/Winback access line with Caller ID \$40.00 bill credit promotion.

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Issued: December 22, 2005

Effective: January 1, 2006

By CINDY BRINKLEY, President-Missouri  
Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri  
St. Louis, Missouri

**Cancelled**

August 21, 2006

Missouri Public  
Service Commission

**Filed**

Missouri Public  
Service Commission

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

LOCAL EXCHANGE

PROMOTIONS

3. The Company will offer a residence promotion from July 1, 2005 through December 31, 2005. During this promotional period, eligible customers subscribing to an Access line and Caller ID Service (Calling Name Delivery and Calling Number Delivery) will receive bill credits up to \$36.00 in total. Nonrecurring charges related to the Caller ID Service will also be waived.

Eligible customers are those residence customers who 1) have their current service with another carrier and now wish to migrate their service to the Company, and 2) during the promotional period, respond to Company-issued marketing material, a Company-initiated marketing contact or an offer made during a customer-initiated call to the Company.

The bill credit will be given in twelve \$3.00 increments in the first twelve bill periods following service activation. Customers are required to maintain both the access line and feature for twelve successive billing cycles in order to receive the maximum benefit under this offer. No early termination charges apply.

This promotion cannot be combined with the Win/Winback uSelect<sup>SM</sup>3 two months free promotion or the Win/Winback access line with Caller ID \$40.00 bill credit promotion.

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Issued: June 21, 2005

Effective: July 1, 2005

By CINDY BRINKLEY, President-SBC Missouri  
Southwestern Bell Telephone, L.P., d/b/a SBC Missouri  
St. Louis, Missouri

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
3rd Revised Sheet 5  
Replacing 2nd Revised Sheet 5

**LOCAL EXCHANGE  
PROMOTIONS**

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**Residence Optional MCA Service Promotion**

The Company will offer a promotion from July 6, 2004 through July 5, 2005. During this promotional period, eligible residence customers subscribing to Optional MCA service will receive this service at a discounted rate of \$3.00 per month.

Eligible customers are guaranteed the discounted monthly Optional MCA rate for a period of 24 months, as long as they retain their local network access line and Optional MCA services with SBC Missouri for the same period. Early termination charges do not apply.

Eligible residence customers are those who have their current local network access line with another carrier within the SBC Missouri serving area and now wish to establish these services with SBC Missouri.

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Issued: July 21, 2006

Effective: August 21, 2006

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

**Filed**  
Missouri Public  
Service Commission

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
Appendix  
2nd Revised Sheet 5  
Replacing 1st Revised Sheet 5

LOCAL EXCHANGE

PROMOTIONS

- (CT) 8. This promotional offer will be extended from February 1, 2006 through April 30, 2006.

It provides eligible customers with a per line benefit equal to a waiver of the applicable Service Equipment Charge to install a main access line or one or more additional access lines.

- (CT) Eligible customers are new and existing residence customers who order their new service via the AT&T online ordering system.

The benefits under this offer apply to new residence customers who subscribe to a primary line or a primary line and one or more additional lines. The benefits under this offer apply to existing residence customers who subscribe to one or more additional lines.

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Issued: January 20, 2006

Effective: February 1, 2006

By CINDY BRINKLEY, President-Missouri  
Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri  
St. Louis, Missouri

**Cancelled**

August 21, 2006

Missouri Public  
Service Commission

**Filed**

Missouri Public  
Service Commission

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
Appendix  
1st Revised Sheet 5  
Replacing Original Sheet 5

LOCAL EXCHANGE

PROMOTIONS

- (CT) 8. This promotional offer will begin July 11, 2005 and end January 31, 2006.

It provides eligible customers with a per line benefit equal to a waiver of the applicable Service Equipment Charge to install a main access line or one or more additional access lines.

Eligible customers are new and existing residence customers who order their new service via the SBC online ordering system.

The benefits under this offer apply to new residence customers who subscribe to a primary line or a primary line and one or more additional lines. The benefits under this offer apply to existing residence customers who subscribe to one or more additional lines.

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Issued: December 22, 2005

Effective: January 1, 2006

By CINDY BRINKLEY, President-Missouri  
Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri  
St. Louis, Missouri



No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

LOCAL EXCHANGE

PROMOTIONS

5. This promotional offer will begin July 11, 2005 and end January 31, 2006.

It provides eligible customers with a per line benefit equal to a waiver of the applicable Service Equipment Charge to install a main access line or one or more additional access lines.

Eligible customers are new and existing residence customers who order their new service via the SBC online ordering system.

The benefits under this offer apply to new residence customers who subscribe to a primary line or a primary line and one or more additional lines. The benefits under this offer apply to existing residence customers who subscribe to one or more additional lines.

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Issued: July 1, 2005

Effective: July 11, 2005

By CINDY BRINKLEY, President-SBC Missouri  
Southwestern Bell Telephone, L.P., d/b/a SBC Missouri  
St. Louis, Missouri

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
4th Revised Sheet 6  
Replacing 3rd Revised Sheet 6

**LOCAL EXCHANGE  
PROMOTIONS**

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**Residence Optional MCA Service Promotion**

The Company will offer a promotion from July 6, 2005 through July 5, 2006. During this promotional period, eligible residence customers subscribing to Optional MCA service will receive this service at a discounted rate of \$3.00 per month.

Eligible customers are guaranteed the discounted monthly Optional MCA rate for a period of 12 months, as long as they retain their local network access line and Optional MCA services with SBC Missouri for the same period. Early termination charges do not apply.

Eligible residence customers are those who have their current local network access line with another carrier within the SBC Missouri serving area and now wish to establish this service with SBC Missouri.

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Issued: July 21, 2006

Effective: August 21, 2006

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

**Filed**  
Missouri Public  
Service Commission

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
3rd Revised Sheet 6  
Replacing 2nd Revised Sheet 6

LOCAL EXCHANGE

PROMOTIONS

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9. This promotional offer will be extended from April 1, 2006 through September 30, 2006.

During this promotional period, eligible residential customers who agree to retain an additional access line and Caller ID service will receive bill credits up to \$60.00 in total. Customers may already have Caller ID on one line or add it when they call to disconnect.

The required service must be on the additional line if the customer is calling to disconnect the primary and additional line. The required service must be on the account (either primary or additional line) if the customer is calling to disconnect the additional line only. (AT)  
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Eligible customers are those existing residence customers who have an additional access line, call to disconnect the additional line and then decide instead to retain it. Existing customers who do not have an additional line are not eligible.

The bill credit will be given in six \$10.00 monthly increments in the first six bill periods following service retention. Customers are required to retain their additional line and Caller ID service on each successive bill period date in order to receive the credit for that bill cycle. If prior to receiving the next eligible bill credit, the additional line or lines or Caller ID service are disconnected, all remaining credits will cease.

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Issued: June 6, 2006

Effective: June 16, 2006

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

**Cancelled**

August 21, 2006

Missouri Public  
Service Commission

**Filed**

Missouri Public  
Service Commission

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
Appendix  
2nd Revised Sheet 6  
Replacing 1st Revised Sheet 6

LOCAL EXCHANGE

PROMOTIONS

- (CT) 9. This promotional offer will be extended from April 1, 2006 through September 30, 2006.

During this promotional period, eligible residential customers who agree to retain an additional access line and Caller ID service will receive bill credits up to \$60.00 in total. Customers may already have Caller ID on one line or add it when they call to disconnect.

Eligible customers are those existing residence customers who have an additional access line, call to disconnect the additional line and then decide instead to retain it. Existing customers who do not have an additional line are not eligible.

The bill credit will be given in six \$10.00 monthly increments in the first six bill periods following service retention. Customers are required to retain their additional line and Caller ID service on each successive bill period date in order to receive the credit for that bill cycle. If prior to receiving the next eligible bill credit, the additional line or lines or Caller ID service are disconnected, all remaining credits will cease.

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Issued: March 22, 2006

Effective: April 1, 2006

By CINDY BRINKLEY, President-Missouri  
Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri  
St. Louis, Missouri

**Cancelled**  
June 16, 2006

Missouri Public  
Service Commission

**Filed**  
Missouri Public  
Service Commission

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
Appendix  
1st Revised Sheet 6  
Replacing Original Sheet 6

LOCAL EXCHANGE

PROMOTIONS

- (CT) 9. This promotional offer will be extended from January 1, 2006 through March 31, 2006.

(AT) During this promotional period, eligible residential customers who agree to retain an additional access line and Caller ID service will receive bill credits up to \$60.00 in total. Customers may (AT) already have Caller ID on one line or add it when they call to disconnect.

Eligible customers are those existing residence customers who have an additional access line, call to disconnect the additional line and then decide instead to retain it. Existing customers who do not have an additional line are not eligible.

The bill credit will be given in six \$10.00 monthly increments in the first six bill periods following service retention. Customers are required to retain their additional line and Caller ID service on each successive bill period date in order to receive the credit for that bill cycle. If prior to receiving the next eligible bill credit, the additional line or lines or Caller ID service are disconnected, all remaining credits will cease.

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Issued: December 22, 2005

Effective: January 1, 2006

By CINDY BRINKLEY, President-Missouri  
Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri  
St. Louis, Missouri

**Cancelled**

April 1, 2006

Missouri Public  
Service Commission

**Filed**

Missouri Public  
Service Commission

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

LOCAL EXCHANGE

PROMOTIONS

6. This promotional offer will begin September 12, 2005 and end December 31, 2005.

During this promotional period, eligible residential customers who agree to retain an additional access line and Caller ID service will receive bill credits up to \$60.00 in total.

Eligible customers are those existing residence customers who have an additional access line, call to disconnect the additional line and then decide instead to retain it. Existing customers who do not have an additional line are not eligible.

The bill credit will be given in six \$10.00 monthly increments in the first six bill periods following service retention. Customers are required to retain their additional line and Caller ID service on each successive bill period date in order to receive the credit for that bill cycle. If prior to receiving the next eligible bill credit, the additional line or lines or Caller ID service are disconnected, all remaining credits will cease.

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Issued: September 2, 2005

Effective: September 12, 2005

By CINDY BRINKLEY, President-SBC Missouri  
Southwestern Bell Telephone, L.P., d/b/a SBC Missouri  
St. Louis, Missouri

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
Original Sheet 6.1

**LOCAL EXCHANGE**

**PROMOTIONS**

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**RESIDENCE OPTIONAL MCA SERVICE PROMOTION**

The Company will offer a promotion from July 6, 2006 through July 5, 2007. During this promotional period, eligible residence customers subscribing to Optional MCA service will receive this service at a discounted rate of \$3.00 per month.

Eligible customers are guaranteed the discounted monthly Optional MCA rate for a period of 12 months, as long as they retain their local network access line and Optional MCA services with AT&T Missouri for the same period. Early termination charges do not apply.

Eligible residence customers are those who have their current local network access line with another carrier within the AT&T Missouri serving area and now wish to establish this service with AT&T Missouri.

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Issued: January 19, 2007

Effective: January 31, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

**Filed**  
Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
4th Revised Sheet 7  
Replacing 3rd Revised Sheet 7

**LOCAL EXCHANGE  
PROMOTIONS**

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**Business Optional Term Discount Promotion**

This promotion offers optional term discounts for all business customers. In addition, standard nonrecurring Service and Equipment Charges associated with installation of the line will be waived for customers coming from other carriers and for existing customers that subscribe to the promotion that are adding lines. This promotion will be available from July 15, 2004 through November 1, 2004. This promotion is also known as The SBC MegaSaver Plan. Customers are only eligible for the waivers at the time MegaSaver is ordered. Eligible services under this promotion are Flat Rate 1-Party, Multi-Line and Flat Rate Trunk Local Exchange Service. Business Flat Rate Access Line and Trunk Services that rate reference the eligible services listed above are also eligible for the promotion. The Promotion provides for 12-, 24-, 36-, month discounts.

All rules, regulations, fees and surcharges normally applicable to eligible services apply.

Customers subscribing to the promotion must commit to a 12-, 24-, or 36-, month service agreement in a form designated by SBC Missouri establishing the term period and discount percentage to be applied to the monthly rate in effect at the time the customer enters into the service agreement. The discount rate will remain fixed through the life of the commitment, however, if the base flat rates for lines/trunks change, the price per month will change accordingly.

The 12-month term also has a 12-month renewable option. If the customer selects the 12-month renewable option, the plan will automatically renew for a subsequent 12-month term unless the customer advises SBC Missouri prior to the expiration of the term that it does not wish to renew. A maximum of two 12-month renewal terms are available, and the service converts to a month to month basis at the applicable month-to-month rates after the expiration of the second renewal term if the customer does not terminate the service. The customer will be sent written notification of the term selected and subsequent notifications regarding renewal options prior to the expiration of each 12-month term.

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Issued: July 21, 2006

Effective: August 21, 2006

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

**Filed**  
Missouri Public  
Service Commission



No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
Appendix  
3rd Revised Sheet 7  
Replacing 2nd Revised Sheet 7

LOCAL EXCHANGE

PROMOTIONS

- (CT) 10. This promotional offer will be extended from May 1, 2006 through August 31, 2006.

During this promotional period, eligible residential customers who agree to remain a customer of the Telephone Company receive a waiver of the nonrecurring Service Equipment charge to install their main service access line at their new AT&T Missouri location.

Eligible customers are those new or existing residence customers who establish service with AT&T Missouri after moving from another AT&T location within Arkansas, Kansas, Missouri, Oklahoma or Texas.

Customers must also have Caller ID Service or Call Waiting Service on one of their lines when they place their move order with the Company in order to receive this offer benefit. The nonrecurring installation charge associated with the feature subscription will also be waived.

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Issued: April 21, 2006

Effective: May 1, 2006

By CINDY BRINKLEY, President-Missouri  
Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri  
St. Louis, Missouri

**Cancelled**

August 21, 2006

Missouri Public  
Service Commission

**Filed**

Missouri Public  
Service Commission

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
Appendix  
2nd Revised Sheet 7  
Replacing 1st Revised Sheet 7

LOCAL EXCHANGE

PROMOTIONS

(CT) 10. This promotional offer will begin February 1, 2006 and end April 30, 2006.

(CT) During this promotional period, eligible residential customers who agree to remain a customer of the Telephone Company receive a waiver of the nonrecurring Service Equipment charge to install their main service access line at their new AT&T Missouri location.

(CT) Eligible customers are those new or existing residence customers who establish service with AT&T Missouri after moving from another AT&T location within Arkansas, Kansas, Missouri, Oklahoma or Texas.

Customers must also have Caller ID Service or Call Waiting Service on one of their lines when they place their move order with the Company in order to receive this offer benefit. The nonrecurring installation charge associated with the feature subscription will also be waived.

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Issued: January 20, 2006

Effective: February 1, 2006

By CINDY BRINKLEY, President-Missouri  
Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri  
St. Louis, Missouri

**Cancelled**

May 1, 2006

Missouri Public  
Service Commission

**Filed**

Missouri Public  
Service Commission

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
Appendix  
1st Revised Sheet 7  
Replacing Original Sheet 7

LOCAL EXCHANGE

PROMOTIONS

- (CT) 10. This promotional offer will begin October 3, 2005 and end December 31, 2005.

During this promotional period, eligible residential customers who agree to remain a customer of the Telephone Company receive a waiver of the nonrecurring Service Equipment charge to install their main service access line at their new SBC Missouri location.

Eligible customers are those new or existing residence customers who establish service with SBC Missouri after moving from another SBC location within Arkansas, Kansas, Missouri, Oklahoma or Texas.

Customers must also have Caller ID Service or Call Waiting Service on one of their lines when they place their move order with the Company in order to receive this offer benefit. The nonrecurring installation charge associated with the feature subscription will also be waived.

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Issued: December 22, 2005

Effective: January 1, 2006

By CINDY BRINKLEY, President-Missouri  
Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri  
St. Louis, Missouri

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

LOCAL EXCHANGE

PROMOTIONS

7. This promotional offer will begin October 3, 2005 and end December 31, 2005.

During this promotional period, eligible residential customers who agree to remain a customer of the Telephone Company receive a waiver of the nonrecurring Service Equipment charge to install their main service access line at their new SBC Missouri location.

Eligible customers are those new or existing residence customers who establish service with SBC Missouri after moving from another SBC location within Arkansas, Kansas, Missouri, Oklahoma or Texas.

Customers must also have Caller ID Service or Call Waiting Service on one of their lines when they place their move order with the Company in order to receive this offer benefit. The nonrecurring installation charge associated with the feature subscription will also be waived.

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Issued: September 23, 2005

Effective: October 3, 2005

By CINDY BRINKLEY, President-SBC Missouri  
Southwestern Bell Telephone, L.P., d/b/a SBC Missouri  
St. Louis, Missouri

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
2nd Revised Sheet 8  
Replacing 1st Revised Sheet 8

**LOCAL EXCHANGE  
PROMOTIONS**

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**Business Optional Term Discount Promotion (cont'd)**

Customers may choose to terminate an existing service agreement before the end of the term period without paying termination charges as long as they negotiate a new service agreement that is greater than the existing term and contains an equal or greater number of Business Access Lines than their existing service agreement. The new service agreement will be based upon the monthly Business Access Line Rates in effect at the time the new service agreement is established. Termination charges will also not apply if a customer upgrades to another SBC Missouri service under a service contract whose term period is equal to or greater than the term period remaining on the service agreement being terminated. Customers requesting the termination of a service agreement prior to the expiration date, excluding the circumstances mentioned above, will be charged a termination charge.

Upon expiration of a service agreement, the service will automatically be billed at the monthly rates set forth in the Local Exchange Tariff, in effect at the time the service agreement expires unless a new service agreement is negotiated.

When a customer subscribing to this promotion moves service from one service location to another, the duration and discount associated with the service agreement is not affected. If the applicable Local Exchange Access Monthly Rate changes as a result of the move, the monthly rate at the new service location will be based on the rate in effect at the time of the move. Termination charges do not apply if the customer agrees to continue the service agreement at the new service location and retains Local Exchange Access Lines that equal or exceed the number of lines that were connected at the old service location.

If termination charges or service agreement renegotiations are applicable, the following, apply:

Payment of the termination charge does not release the customer from other previous amounts owed to SBC Missouri.

Termination charges are equal 50% of the remaining monthly charges in the term for each business access line or trunk service contained in the service agreement.

This offer may not be used in conjunction with any other Business Access Line special pricing or promotions.

Monthly rate discounts for eligible services, are:

12-month term 9%  
24-month term 12%  
36-month term 18%

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Issued: July 21, 2006

Effective: August 21, 2006

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

**Filed**  
Missouri Public  
Service Commission

(MT)

(AT)

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No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
Appendix  
1st Revised Sheet 8  
Replacing Original Sheet 8

LOCAL EXCHANGE

PROMOTIONS

- (CT) 11. This promotional offer will begin on December 12, 2005 and end after November 30, 2006.

Due to continuing U.S. military operations, the Company will offer a waiver that applies to Military Reservists, National Guard and full-time military personnel who connect their service with the Company due to military deployment. Verification of military service is required for this waiver.

In order to qualify for this waiver, military personnel must be moving to a new or existing location served by the Company.

Eligible customers must also purchase either Caller ID (Calling Number Delivery and Calling Name Delivery) or Call Waiting at the time they establish service with the Company.

The residence nonrecurring Service and Equipment Charge that applies to installation of one or more access lines found in 1.2.2.G of this tariff and any applicable nonrecurring charges for optional features installed at the same time, will be waived under this offer.

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Issued: December 22, 2005

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By CINDY BRINKLEY, President-Missouri  
Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri  
St. Louis, Missouri

**Cancelled**

August 21, 2006

Missouri Public  
Service Commission

**Filed**

Missouri Public  
Service Commission

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

LOCAL EXCHANGE

PROMOTIONS

8. This promotional offer will begin on December 12, 2005 and end after November 30, 2006.

Due to continuing U.S. military operations, the Company will offer a waiver that applies to Military Reservists, National Guard and full-time military personnel who connect their service with the Company due to military deployment. Verification of military service is required for this waiver.

In order to qualify for this waiver, military personnel must be moving to a new or existing location served by the Company.

Eligible customers must also purchase either Caller ID (Calling Number Delivery and Calling Name Delivery) or Call Waiting at the time they establish service with the Company.

The residence nonrecurring Service and Equipment Charge that applies to installation of one or more access lines found in 1.2.2.G of this tariff and any applicable nonrecurring charges for optional features installed at the same time, will be waived under this offer.

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Issued: December 2, 2005

Effective: December 12, 2005

By CINDY BRINKLEY, President-SBC Missouri  
Southwestern Bell Telephone, L.P., d/b/a SBC Missouri  
St. Louis, Missouri

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
1st Revised Sheet 9  
Replacing Original Sheet 9

**LOCAL EXCHANGE  
PROMOTIONS**

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**Business Access Line Term Discount Plan**

A promotional offer will be available to all eligible business customers from August 20, 2004 through August 4, 2005. Eligible customers will receive a discount per line or per analog trunk off the recurring monthly service rate. The discount varies depending on the term period selected:

<u>Term Commitment</u>	<u>Discount</u>
24-month term agreement	12%
36-month term agreement	13%
48-month term agreement	13.25%
60-month term agreement	13.50%

The customer will not receive the discount if, at the time of billing, the number of lines and/or analog trunks in-service is less than fifty.

This promotional offer may also be known as the "Nifty Fifty Plan".

**Eligibility**

Customers with no less than fifty business access lines and/or analog trunks and who enter into a 24, 36, 48 or 60-month term agreement are eligible. Customers subscribing to Plexar-II, Plexar Custom and Plexar Express are also eligible. Each Plexar line simulated facility group will count as an access line for the purposes of meeting the 50 access line requirement and all other terms and conditions for the applicable Plexar service apply.

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St. Louis, Missouri

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(MT)

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No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
Appendix  
Original Sheet 9

LOCAL EXCHANGE

PROMOTIONS

12. This promotion will begin January 1, 2006 and end after December 31, 2006.

During this promotional period, eligible residential customers will receive a waiver of the applicable nonrecurring Service Equipment charge.

Eligible customers are those residence customers who have their exchange access service with another local exchange carrier and who now wish to establish this service with the Company. Customers must also have Caller ID Service or Call Waiting Service on one of their lines when they place their order with the Company in order to receive the offer benefits.

The normally applicable nonrecurring Service Equipment Charges will be waived on the primary and any additional access lines. Applicable additional lines includes all additional lines the customer had with their prior carrier and any new additional lines placed on the same order.

The nonrecurring installation charge associated with the feature installation will also be waived.

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Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri  
St. Louis, Missouri

**Cancelled**

August 21, 2006

Missouri Public  
Service Commission

**Filed**

Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
1st Revised Sheet 10  
Replacing Original Sheet 10

**LOCAL EXCHANGE**  
**PROMOTIONS**

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**Business Access Line Term Discount Plan (Cont'd)**

Terms and Conditions

A written agreement must be executed as prescribed by the Company. In addition to the service locations, said agreement will include the term period and discount percentage to be applied to the monthly rate. The discount agreement will state the service locations included under this agreement. In the event the customer moves or adds a new location to be included in the agreement, the new location will need to be added to the agreement in order to receive the discount. This service agreement does not supercede and is not in lieu of any contract or tariff under which the customer subscribes to local access lines or analog trunks or any Plexar service. The discount rate will remain fixed through the life of the commitment, however, if the base flat rates for lines/trunks change, the price per month will change accordingly.

Upon expiration of the agreement, the services will automatically be billed at the monthly rate for month-to-month local access lines, analog trunks or Plexar lines which is then in-effect as set forth in the Local Exchange Tariff or General Exchange Tariff.

In the event customer adds lines or analog trunks, standard charges for the additions apply, including, but not limited to applicable Service and Equipment charges.

No Local access line or analog trunk covered under this offer may be discounted under another Company discount plan or promotion.

Customers must complete and return a properly executed agreement no later than 90 days after the promotional period ends.

Termination Charges

If the customer terminates the Nifty Fifty agreement prior to the expiration of the 24, 36, 48, or 60-month service term, the customer shall pay a termination charge. Payment of the termination charge does not release the customer from other previous amounts owned to the Company. The termination charge shall be:

- All unpaid special Construction charge or nonrecurring charges (excluding any waived charges); plus
- Fifty percent (50%) of all recurring charges for the 50 lines times the remaining months of the customer's term.

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By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

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Missouri Public  
Service Commission

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

LOCAL EXCHANGE

PROMOTIONS

13. This offer provides eligible business customers who subscribe to Telebranch a \$5.00 monthly rate for Telebranch for the first 12 months. In addition, eligible customers will receive a waiver of the nonrecurring charges to add Telebranch. The monthly rate will be discounted for each local path and for each additional path. Usage charges will be applicable as tariffed. This promotion will run from January 1, 2006 through December 31, 2006.

Eligible customers are as follows:

- Business customers who have their exchange access service with another carrier and who now establish their exchange access service with the Company.
- Customers must retain Telebranch for 12 consecutive billing cycles, in order to receive the full benefit of this offer.
- Any customer who discontinues Telebranch prior to the required 12 billing cycles, will forfeit any remaining credits.
- This Telebranch promotion cannot be combined with other Telebranch offers.
- To qualify for this offer the CFN number of the Telebranch service must terminate to a Company business access line.
- Eligible business customers are those subscribers who have not had service disconnected for non-payment or do not have any past due bills for regulated service owed to the Company.

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By CINDY BRINKLEY, President-Missouri  
Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri  
St. Louis, Missouri

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Missouri Public  
Service Commission

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Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
1st Revised Sheet 11  
Replacing Original Sheet 11

**LOCAL EXCHANGE  
PROMOTIONS**

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**Business Access Line Term Discount Plan (Cont'd)**

(MT)

Termination Charges (cont'd)

(AT)

Termination charges do not apply when during the term of the agreement: 1) the customer upgrades to another Company local access line discount plan under a term plan with a term which is equal to or greater than the original term under this agreement, and 2) the number of lines in the new service agreement is equal to or greater than the number of lines under the then-in-effect Nifty Fifty Promotional Agreement.

(MT)

Payment of termination charges pursuant to this tariff does not release the customer from other previous amounts owed to the Company, including but not limited to termination liability or disconnect charges which may apply to products or services subscribed to by the customer.

(MT)

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St. Louis, Missouri

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Missouri Public  
Service Commission

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

LOCAL EXCHANGE

PROMOTIONS

14. This promotional offer will be available from March 27, 2006 through September 30, 2006.

This promotion offers eligible residential customers who subscribe to an access line and already have or newly purchase Caller ID Service (Calling Name Delivery and Calling Number Delivery), bill credits of \$60.00 in total. The nonrecurring installation charge related to the required feature installation if the feature is newly purchased, will also be waived.

Eligible customers are those residence customers who have an access line, call to disconnect it, and then decide to retain the line.

The customer's bill will be credited ten dollars (\$10.00) each month that the line and features are retained, for up to 6 months. If the customer disconnects the line, the features or the line and features, before the next bill period date, any further benefits available under this offer will cease.

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Issued: March 17, 2006

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By CINDY BRINKLEY, President-Missouri  
Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri  
St. Louis, Missouri

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Missouri Public  
Service Commission

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Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
2nd Revised Sheet 12  
Replacing 1st Revised Sheet 12

**LOCAL EXCHANGE  
PROMOTIONS**

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**Business Additional Access Line Promotion**

A promotional period will be established from April 25, 2005, through June 30, 2005. During the promotional period, existing business customers who subscribe to an additional access line or trunk will receive a waiver of the applicable installation charges for each additional line/trunk ordered and installed. Customers must be on a qualifying term plan to receive the waiver and have at least one year remaining on the term. The qualifying term plans are: Custom BizSaver, SimpleLink, CompleteLink and Business Access Line Term Pricing Plan. Business customers can subscribe to additional lines/trunks for a period up to 90 days after the initial additional line order and have their installation charges waived. If, after the 90 day period ends, the promotional period is still in effect (e.g., prior to July 1, 2005) the customer can subscribe to additional lines/trunks for a period up to 90 days as long as they meet the term commitments. The additional lines/trunks purchased will be subject to the terms and conditions of the qualified plan.

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By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

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**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
1st Revised Sheet 12  
Replacing Original Sheet 12

**LOCAL EXCHANGE**

**PROMOTIONS**

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15. This promotional offer will be available from July 1, 2006 through July 18, 2006. (CT)

It provides eligible customers with a per line benefit equal to a waiver of the applicable Service Equipment Charge to install a main access line or one or more additional access lines, on up to three lines.

Eligible customers are new and existing residence customers who 1) order their new line or lines via the AT&T online ordering system, and 2) already subscribe to or newly order Caller ID service on at least one line.

The benefits under this offer apply to new residence customers who subscribe to a primary line or a primary line and one or more additional lines. The benefits under this offer apply to existing residence customers who subscribe to one or more additional lines.

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Issued: June 21, 2006

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By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

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Missouri Public  
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Missouri Public  
Service Commission

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

Local Exchange Tariff  
Appendix  
Original Sheet 12

LOCAL EXCHANGE

PROMOTIONS

15. This promotional offer will be available from May 1, 2006 through June 30, 2006.

It provides eligible customers with a per line benefit equal to a waiver of the applicable Service Equipment Charge to install a main access line or one or more additional access lines, on up to three lines.

Eligible customers are new and existing residence customers who 1) order their new line or lines via the AT&T online ordering system, and 2) already subscribe to or newly order Caller ID service on at least one line.

The benefits under this offer apply to new residence customers who subscribe to a primary line or a primary line and one or more additional lines. The benefits under this offer apply to existing residence customers who subscribe to one or more additional lines.

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Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri  
St. Louis, Missouri

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July 1, 2006

Missouri Public  
Service Commission

**Filed**

Missouri Public  
Service Commission



**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
Original Sheet 13

**LOCAL EXCHANGE  
PROMOTIONS**

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**Business Term and Volume Discount Plan**

A promotional period shall be established from November 1, 2004, through October 31, 2005. During this promotional period, eligible business customers will receive a discount on monthly recurring rates if they commit to a minimum line volume and term period. This promotion is known as the Term and Volume Discount (TVD) Plan promotion. At the time a customer subscribes to TVD, applicable nonrecurring charges (NRCs) will be waived for existing customers that add lines and for customers coming to SBC Missouri from other carriers. Standard NRCs will apply to lines added subsequent to the initial order.

(MT)

The TVD Plan provides optional term and volume discounts for business customers. Eligible services under TVD are Business Access Lines, Flat PBX Trunks and Plexar Lines and any services that rate reference these Lines/Trunks. TVD provides for 12-, 24-, and 36- month term discounts for Missouri customers.

All rules, regulations, fees and surcharges normally applicable to eligible services apply.

To qualify, the customer subscribing to the TVD Plan must commit to a service agreement as prescribed by SBC Missouri establishing the term period, minimum access line volume commitment and discount percentage to be applied to the monthly recurring rates in effect at the time the customer enters into the service agreement. The discount rate will remain fixed through the life of the commitment, however, if the base rates for lines/trunks change, the price per month will change accordingly.

TVD Monthly Recurring Charge Discount Schedule:

Access Line Volume Commitment	12-month Term	24-month Term	36-month Term
Minimum 1 line	5%	7%	9%
Minimum 11 lines	6%	8%	10%
Minimum 31 lines	7%	9%	11%
Minimum 101 lines	8%	10%	12%
Minimum 201 lines	9%	11%	13%

(MT)

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St. Louis, Missouri

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**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
Original Sheet 14

**LOCAL EXCHANGE  
PROMOTIONS**

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**Business Term and Volume Discount Plan (Cont'd)**

If the customer terminates the TVD agreement prior to the expiration of the 12-, 24- or 36-month service term, the customer shall pay a termination charge. Payment of the termination charge does not release the customer for amounts previously owed to the Company. The termination charge shall be:

- All unpaid special Construction charges or nonrecurring charges (excluding any waived charges); plus
- Fifty percent (50%) of all recurring charges for the remaining months of the customer's term.

During the promotional period, TVD customers may choose to terminate an existing service agreement before the end of the term period without paying termination charges provided they negotiate a new TVD service agreement with a term that is equal or greater than the term period remaining on the existing service agreement and commit to an equal or greater number of business access lines than their existing service agreement. The new service agreement will be based upon the monthly business recurring rates in effect at the time the new service agreement is established.

Termination charges will also not apply if a customer converts to another SBC service whose term period is equal to or greater than the term period remaining on the existing TVD service agreement. Customers requesting the termination of a service agreement prior to the expiration date, excluding the circumstances mentioned above, will be charged a termination charge.

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Service Commission

**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
Original Sheet 15

**LOCAL EXCHANGE**  
**PROMOTIONS**

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**Business Term and Volume Discount Plan (Cont'd)**

The 12-month term also has a 12-month renewable option. If the customer selects the 12-month renewable option, the plan will automatically renew for a subsequent 12-month term unless the customer advises SBC Missouri prior to the expiration of the term that it does not wish to renew. A maximum of two 12-month renewal terms are available, and the service converts to a month to month basis at the applicable month-to-month rates after the expiration of the second renewal term if the customer does not terminate the service. The customer will be sent written notification of the term selected and subsequent notifications regarding renewal options prior to the expiration of each 12-month term.

(MT)

When a TVD customer moves service from one service location to another, the access line volume commitment, duration and discount associated with the service agreement is not affected. If the applicable local exchange access monthly rate changes as a result of the move, the monthly rate at the new service location will be based on the rate in effect at the new service location. Termination charges do not apply if the customer agrees to continue the service agreement at the new service location and retains local exchange access lines that equal or exceed the number of lines that were under TVD service agreement at the old service location.

The TVD Plan requires the customer to commit to a minimum volume of access lines. The total number of access lines within the state will apply toward the volume commitment. At any month during the term, if the total number of lines in the state is less than the minimum, an adjustment charge will appear on the customer's designated Master Billing Telephone Number for the state. A \$20 per-line charge will be billed for the number of lines under the minimum line commitment.

This promotion may not be combined with SimpleLink or CompleteLink offers.

Upon expiration of a 12, 24 or 36 month service agreement, the service will automatically be billed at the monthly rates set forth in Local Exchange Tariff, in effect at the time the service agreement expires, unless a new service agreement is negotiated.

(MT)

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St. Louis, Missouri

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Missouri Public  
Service Commission

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LOCAL EXCHANGE

PROMOTIONS

10. BUSINESS "BIG EASY" PROMOTION

Description

A promotional offer will be available to all eligible business customers from December 13, 2004 through December 12, 2005. Eligible business customers will receive a single monthly recurring rate for each of their exchange access lines with rotary hunting on each line, if they agree to a 3-year term commitment. The monthly rates will vary depending on the total statewide line commitment level and the number of lines per customer location within the state as follows:

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$34.50	\$32.50

The maximum lines per customer location under Pricing Option A are 40.

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$38.00	\$36.00

The maximum lines per customer location under Pricing Option B are 20.

The rates above are inclusive of Extended Area Service charges as shown in Section 1.4.2 of this Tariff.

The customer will also receive a credit of \$6.16 per line per month.

(CR)

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LOCAL EXCHANGE

PROMOTIONS

10. BUSINESS "BIG EASY" PROMOTION

Description

A promotional offer will be available to all eligible business customers from December 13, 2004 through December 12, 2005. Eligible business customers will receive a single monthly recurring rate for each of their exchange access lines with rotary hunting on each line, if they agree to a 3-year term commitment. The monthly rates will vary depending on the total statewide line commitment level and the number of lines per customer location within the state as follows:

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$34.50	\$32.50

The maximum lines per customer location under Pricing Option A are 40.

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$38.00	\$36.00

The maximum lines per customer location under Pricing Option B are 20.

The rates above are inclusive of Extended Area Service charges as shown in Section 1.4.2 of this Tariff.

The customer will also receive a credit of \$6.24 per line per month.

(CR)

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LOCAL EXCHANGE

PROMOTIONS

10. BUSINESS "BIG EASY" PROMOTION

Description

A promotional offer will be available to all eligible business customers from December 13, 2004 through December 12, 2005. Eligible business customers will receive a single monthly recurring rate for each of their exchange access lines with rotary hunting on each line, if they agree to a 3-year term commitment. The monthly rates will vary depending on the total statewide line commitment level and the number of lines per customer location within the state as follows:

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$34.50	\$32.50

The maximum lines per customer location under Pricing Option A are 40.

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$38.00	\$36.00

The maximum lines per customer location under Pricing Option B are 20.

The rates above are inclusive of Extended Area Service charges as shown in Section 1.4.2 of this Tariff.

The customer will also receive a credit of \$6.07 per line per month.

(CR)

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LOCAL EXCHANGE

PROMOTIONS

10. BUSINESS "BIG EASY" PROMOTION

Description

A promotional offer will be available to all eligible business customers from December 13, 2004 through December 12, 2005. Eligible business customers will receive a single monthly recurring rate for each of their exchange access lines with rotary hunting on each line, if they agree to a 3-year term commitment. The monthly rates will vary depending on the total statewide line commitment level and the number of lines per customer location within the state as follows:

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$34.50	\$32.50

The maximum lines per customer location under Pricing Option A are 40.

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$38.00	\$36.00

The maximum lines per customer location under Pricing Option B are 20.

The rates above are inclusive of Extended Area Service charges as shown in Section 1.4.2 of this Tariff.

The customer will also receive a credit of \$6.27 per line per month.

(CR)

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LOCAL EXCHANGE

PROMOTIONS

10. BUSINESS "BIG EASY" PROMOTION

Description

A promotional offer will be available to all eligible business customers from December 13, 2004 through December 12, 2005. Eligible business customers will receive a single monthly recurring rate for each of their exchange access lines with rotary hunting on each line, if they agree to a 3-year term commitment. The monthly rates will vary depending on the total statewide line commitment level and the number of lines per customer location within the state as follows:

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$34.50	\$32.50

The maximum lines per customer location under Pricing Option A are 40.

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$38.00	\$36.00

The maximum lines per customer location under Pricing Option B are 20.

The rates above are inclusive of Extended Area Service charges as shown in Section 1.4.2 of this Tariff.

The customer will also receive a credit of \$6.09 per line per month.

(CR)



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LOCAL EXCHANGE

PROMOTIONS

10. BUSINESS "BIG EASY" PROMOTION

Description

A promotional offer will be available to all eligible business customers from December 13, 2004 through December 12, 2005. Eligible business customers will receive a single monthly recurring rate for each of their exchange access lines with rotary hunting on each line, if they agree to a 3-year term commitment. The monthly rates will vary depending on the total statewide line commitment level and the number of lines per customer location within the state as follows:

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$34.50	\$32.50

The maximum lines per customer location under Pricing Option A are 40.

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$38.00	\$36.00

The maximum lines per customer location under Pricing Option B are 20.

The rates above are inclusive of Extended Area Service charges as shown in Section 1.4.2 of this Tariff.

The customer will also receive a credit of \$6.12 per line per month.

(CR)

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LOCAL EXCHANGE

PROMOTIONS

10. BUSINESS "BIG EASY" PROMOTION

Description

A promotional offer will be available to all eligible business customers from December 13, 2004 through December 12, 2005. Eligible business customers will receive a single monthly recurring rate for each of their exchange access lines with rotary hunting on each line, if they agree to a 3-year term commitment. The monthly rates will vary depending on the total statewide line commitment level and the number of lines per customer location within the state as follows:

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$34.50	\$32.50

The maximum lines per customer location under Pricing Option A are 40.

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$38.00	\$36.00

The maximum lines per customer location under Pricing Option B are 20.

The rates above are inclusive of Extended Area Service charges as shown in Section 1.4.2 of this Tariff.

The customer will also receive a credit of \$6.03 per line per month.

(CR)

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LOCAL EXCHANGE

PROMOTIONS

10. BUSINESS "BIG EASY" PROMOTION

Description

A promotional offer will be available to all eligible business customers from December 13, 2004 through December 12, 2005. Eligible business customers will receive a single monthly recurring rate for each of their exchange access lines with rotary hunting on each line, if they agree to a 3-year term commitment. The monthly rates will vary depending on the total statewide line commitment level and the number of lines per customer location within the state as follows:

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$34.50	\$32.50

The maximum lines per customer location under Pricing Option A are 40.

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$38.00	\$36.00

The maximum lines per customer location under Pricing Option B are 20.

The rates above are inclusive of Extended Area Service charges as shown in Section 1.4.2 of this Tariff.

The customer will also receive a credit of \$5.91 per line per month.

(CR)

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LOCAL EXCHANGE

PROMOTIONS

10. BUSINESS "BIG EASY" PROMOTION

Description

A promotional offer will be available to all eligible business customers from December 13, 2004 through December 12, 2005. Eligible business customers will receive a single monthly recurring rate for each of their exchange access lines with rotary hunting on each line, if they agree to a 3-year term commitment. The monthly rates will vary depending on the total statewide line commitment level and the number of lines per customer location within the state as follows:

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$34.50	\$32.50

The maximum lines per customer location under Pricing Option A are 40.

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$38.00	\$36.00

The maximum lines per customer location under Pricing Option B are 20.

The rates above are inclusive of Extended Area Service charges as shown in Section 1.4.2 of this Tariff.

The customer will also receive a credit of \$6.03 per line per month.

(CR)

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Appendix  
6th Revised Sheet 16  
Replacing 5th Revised Sheet 16

**LOCAL EXCHANGE**

**PROMOTIONS**

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**10. BUSINESS "BIG EASY" PROMOTION**

Description

A promotional offer will be available to all eligible business customers from December 13, 2004 through December 12, 2005. Eligible business customers will receive a single monthly recurring rate for each of their exchange access lines with rotary hunting on each line, if they agree to a 3-year term commitment. The monthly rates will vary depending on the total statewide line commitment level and the number of lines per customer location within the state as follows:

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$34.50	\$32.50

The maximum lines per customer location under Pricing Option A are 40.

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$38.00	\$36.00

The maximum lines per customer location under Pricing Option B are 20.

The rates above are inclusive of Extended Area Service charges as shown in Section 1.4.2 of this Tariff.

The customer will also receive a credit of \$6.46 per line per month.

(CR)

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Effective: April 1, 2008

By DAVID NICHOLS, President – Missouri  
St. Louis, Missouri

CANCELLED  
July 1, 2008  
Missouri Public  
Service Commission

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Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Appendix  
5th Revised Sheet 16  
Replacing 4th Revised Sheet 16

**LOCAL EXCHANGE**

**PROMOTIONS**

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**10. BUSINESS "BIG EASY" PROMOTION**

Description

A promotional offer will be available to all eligible business customers from December 13, 2004 through December 12, 2005. Eligible business customers will receive a single monthly recurring rate for each of their exchange access lines with rotary hunting on each line, if they agree to a 3-year term commitment. The monthly rates will vary depending on the total statewide line commitment level and the number of lines per customer location within the state as follows:

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$34.50	\$32.50

The maximum lines per customer location under Pricing Option A are 40.

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$38.00	\$36.00

The maximum lines per customer location under Pricing Option B are 20.

The rates above are inclusive of Extended Area Service charges as shown in Section 1.4.2 of this Tariff.

The customer will also receive a credit of \$6.37 per line per month.

(CR)

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By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
April 1, 2008  
Missouri Public  
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Service Commission

**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
4th Revised Sheet 16  
Replacing 3rd Revised Sheet 16

**LOCAL EXCHANGE**

**PROMOTIONS**

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**10. BUSINESS "BIG EASY" PROMOTION**

Description

A promotional offer will be available to all eligible business customers from December 13, 2004 through December 12, 2005. Eligible business customers will receive a single monthly recurring rate for each of their exchange access lines with rotary hunting on each line, if they agree to a 3-year term commitment. The monthly rates will vary depending on the total statewide line commitment level and the number of lines per customer location within the state as follows:

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$34.50	\$32.50

The maximum lines per customer location under Pricing Option A are 40.

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$38.00	\$36.00

The maximum lines per customer location under Pricing Option B are 20.

The rates above are inclusive of Extended Area Service charges as shown in Section 1.4.2 of this Tariff.

The customer will also receive a credit of \$6.42 per line per month.

(CR)

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Issued: June 20, 2007

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By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
January 1, 2008  
Missouri Public  
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Missouri Public  
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**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
3rd Revised Sheet 16  
Replacing 2nd Revised Sheet 16

**LOCAL EXCHANGE**

**PROMOTIONS**

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**10. BUSINESS "BIG EASY" PROMOTION**

Description

A promotional offer will be available to all eligible business customers from December 13, 2004 through December 12, 2005. Eligible business customers will receive a single monthly recurring rate for each of their exchange access lines with rotary hunting on each line, if they agree to a 3-year term commitment. The monthly rates will vary depending on the total statewide line commitment level and the number of lines per customer location within the state as follows:

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$34.50	\$32.50

The maximum lines per customer location under Pricing Option A are 40.

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$38.00	\$36.00

The maximum lines per customer location under Pricing Option B are 20.

The rates above are inclusive of Extended Area Service charges as shown in Section 1.4.2 of this Tariff.

The customer will also receive a credit of \$6.55 per line per month.

(CR)

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By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri



**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
2nd Revised Sheet 16  
Replacing 1st Revised Sheet 16

**LOCAL EXCHANGE**

**PROMOTIONS**

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**10. BUSINESS "BIG EASY" PROMOTION**

Description

A promotional offer will be available to all eligible business customers from December 13, 2004 through December 12, 2005. Eligible business customers will receive a single monthly recurring rate for each of their exchange access lines with rotary hunting on each line, if they agree to a 3-year term commitment. The monthly rates will vary depending on the total statewide line commitment level and the number of lines per customer location within the state as follows:

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$34.50	\$32.50

The maximum lines per customer location under Pricing Option A are 40.

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$38.00	\$36.00

The maximum lines per customer location under Pricing Option B are 20.

The rates above are inclusive of Extended Area Service charges as shown in Section 1.4.2 of this Tariff.

The customer will also receive a credit of \$6.32 per line per month.

(CR)

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By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

**Cancelled**

April 3, 2007

Missouri Public  
Service Commission

**Filed**

Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
1st Revised Sheet 16  
Replacing Original Sheet 16

**LOCAL EXCHANGE**  
**PROMOTIONS**

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**10. Business "Big Easy" Promotion**

Description

A promotional offer will be available to all eligible business customers from December 13, 2004 through December 12, 2005. Eligible business customers will receive a single monthly recurring rate for each of their exchange access lines with rotary hunting on each line, if they agree to a 3-year term commitment. The monthly rates will vary depending on the total statewide line commitment level and the number of lines per customer location within the state as follows:

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$34.50	\$32.50

The maximum lines per customer location under Pricing Option A are 40.

<u>Minimum Lines Per Customer Location</u>	
<u>2 Lines</u>	<u>4 Lines</u>
\$38.00	\$36.00

The maximum lines per customer location under Pricing Option B are 20.

The rates above are inclusive of Extended Area Service charges as shown in Section 1.4.2 of this Tariff.

The customer will also receive a credit of \$ 6.28 per line per month.

(CR)

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By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

**Cancelled**

January 1, 2006

Missouri Public  
Service Commission

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Missouri Public  
Service Commission

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
Original Sheet 16

LOCAL EXCHANGE  
PROMOTIONS

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10. Business "Big Easy" Promotion

Description

(MT)

A promotional offer will be available to all eligible business customers from December 13, 2004 through December 12, 2005. Eligible business customers will receive a single monthly recurring rate for each of their exchange access lines with rotary hunting on each line, if they agree to a 3-year term commitment. The monthly rates will vary depending on the total statewide line commitment level and the number of lines per customer location within the state as follows:

Minimum Lines Per Customer Location

<u>2 Lines</u>	<u>4 Lines</u>
\$34.50	\$32.50

The maximum lines per customer location under Pricing Option A are 40.

Minimum Lines Per Customer Location

<u>2 Lines</u>	<u>4 Lines</u>
\$38.00	\$36.00

The maximum lines per customer location under Pricing Option B are 20.

The rates above are inclusive of Extended Area Service charges as shown in Section 1.4.2 of this Tariff.

The customer will also receive a credit of \$ 6.38 per line per month.

(CR)(MT)

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By CINDY BRINKLEY, President – Missouri  
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October 1, 2006

Missouri Public  
Service Commission

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Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
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**LOCAL EXCHANGE  
PROMOTIONS**

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**10. Business "Big Easy" Promotion (cont'd)**

Eligibility

Eligible customers are those with no less than the minimum number of business access lines within the state of Missouri, as shown above. Customers must agree to a 3-year term commitment. Customers must commit to a minimum of 2 or 4 and a maximum of 20 (Option B) or 40 (Option A) access lines per each of their locations within the state to receive the rates shown above. Customers must also agree to a 3-year term commitment.

Customers must subscribe to Multiline Business Local Exchange service to be eligible for the Big Easy rates shown above.

The customer must agree to have locations in multiple SBC Missouri rates groups to be eligible for Big Easy.

Terms and Conditions

Big Easy cannot be combined with any other plan or package that includes discounted monthly exchange access line service.

Additional business access lines and locations may be added by the customer during the term agreement. New lines and locations will be counted toward the state-wide line size requirements.

If during any given month of the customer's term commitment, the total number of lines the customer has with the Company in the state falls below the state-wide line minimum, a shortfall charge will be billed to the customer. This shortfall charge will be \$20.00 times the number of lines below the state-wide line minimum for each month below the state-wide minimum.

(MT)

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St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
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Missouri Public  
Service Commission

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

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LOCAL EXCHANGE  
PROMOTIONS

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10. Business "Big Easy" Promotion (cont'd)

Terms and Conditions (cont'd)

(MT)

On average, a minimum of 2 lines per location within the state must be maintained by the customer. If the customer commits to a 4 line minimum per location and the customer's average line size per location for all locations in the state falls below 4 lines, the customer will be converted to the 2 line minimum rates. If any customer falls below an average of 2 lines per location for all locations in the state, the term commitment will be voided and the customer will revert to standard tariff rates for the services included in this offer. If any customer location is found to exceed the maximum line size per location of 40 (Option A rated locations) or 20 (Option B rated locations), that location will be migrated off of "Big Easy" and revert to standard tariff rates. The assessment of location line size will be performed annually by the Company for each customer.

Service charges will not apply to initially convert existing customer locations and multiline business local exchange access lines served by the Company to the "Big Easy" rates. Any new locations or additional lines added after the date of initial subscription, will be billed the standard tariffed service and installation charge rates or the best current tariffed promotional nonrecurring rates.

Business customers who currently have any or all of their local access lines with another local exchange carrier within the Company service area and who now wish to establish service with the Company under the terms of the "Big Easy" promotion, will have all applicable service and installation charges waived for those lines, as well as any related to additional lines added within 30 days of the date of initial subscription.

Upon expiration of the term agreement, if the customer does not select a new Big Easy or other AT&T term plan agreement with the Company, the rates for each component of the "Big Easy" promotion will revert to the applicable individually tariff rates shown in the Local Exchange Tariff herein. The customer has the option of extending its current agreement for another 3-year term.

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(AT)(MT)

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Missouri Public  
Service Commission

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

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LOCAL EXCHANGE  
PROMOTIONS

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10. Business "Big Easy" Promotion (cont'd)

Terms and Conditions (cont'd)

Customers who terminate their entire service prior to the 3-year term commitment will be assessed termination charges equal to 50% of the monthly recurring charges, times the number of months remaining on the term, times the minimum state-wide line commitment.

Termination charges do not apply if during the term agreement: 1) the customer upgrades to another Company local access line discount plan with a term equal to or greater than the original term under this agreement, and 2) the number of lines committed to under the new service agreement are equal to or greater than the number of lines committed to under this term agreement. Customers may move or disconnect entire locations within the state, as long as the minimum number of lines originally committed to is maintained.

Payment of termination charges pursuant to this Tariff does not release the customer from any other amounts owed to the Company, including but not limited to termination liability or disconnect charges which may apply to other products or services subscribed to by the customer.

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St. Louis, Missouri

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P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
Original Sheet 20

LOCAL EXCHANGE  
PROMOTIONS

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**Business Custom BizSaver Supersaver Promotion**

A promotional period will be established from March 15, 2005, through February 28, 2006. During the promotional period, existing business customers who subscribe to Custom BizSaver will have applicable nonrecurring installation charges waived for any lines migrated to CBS or added at the time of subscription. In addition, applicable nonrecurring charges associated with Call Management Service features and hunting required to establish CBS bundles or additional lines will be waived.

(MT)

In addition, during the promotional period, existing CBS customers who subscribe to additional CBS bundles or additional lines will receive a waiver of the applicable installation charges for each additional bundle/line ordered and installed. Applicable nonrecurring charges associated with Call Management Service features and hunting required to establish CBS bundles or additional lines will also be waived. To qualify for the waivers, customers must have at least one year remaining on their term.

This waiver promotion can not be combined with any other nonrecurring installation charge access line waiver promotions.

(MT)

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Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
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**LOCAL EXCHANGE  
PROMOTIONS**

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**Business Credit Promotion**

A promotional period will be established from September 8, 2005, through February 14, 2006. During the promotional period eligible business customers who commit to (or reterm their agreement) at least a 1-year agreement for either Custom BizSaver, SimpleLink, SimpleLink Enhanced or CompleteLink will receive a credit of \$50.00 per eligible access line up to a maximum of \$500.00 per location (\$1,000.00 per customer) for one year. The credit will be applied in equal credits beginning in the 1st month and continue through the 12th month. Customers who commit to a 2-year or longer term agreement will also receive a credit of \$50.00 per eligible access line during the second year. The credit during year 2 will be applied in equal credits beginning in the 13th month and continue through the 24th month.

(MT)

Eligible customers are existing customers who currently have service with SBC Missouri who are not on a term plan or those that have less than 6 months remaining on their term who call in to disconnect lines and then reconsider and keep the lines. Customers will receive credits only on the lines they intended to disconnect. Customer must agree to associate all their lines with one of the eligible term plans to receive the credits. The promotion is only available to customers once during the promotional period. Customers cannot call back at a subsequent date and receive additional credits for lines targeted for disconnection.

All other terms and conditions applicable to Custom BizSaver, SimpleLink, SimpleLink Enhanced or CompleteLink will apply.

This promotion can not be combined with any other promotional offers.

(MT)

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St. Louis, Missouri

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Service Commission



**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

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**LOCAL EXCHANGE**  
**PROMOTIONS**

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**Business Credit per Line Promotion**

A retail promotional period will be established from March 16, 2006, through September 16, 2006. During this promotional period eligible business customers who commit a minimum threshold of lines to a new 1-year term agreement or longer for either CompleteLink or the Business Access Line Term Volume Discount Plan will receive either a \$40.00 or \$50.00 bonus credit per eligible access line per year.

(MT)

Eligible customers are those business customers who have received a competitive offer and are considering switching all their network exchange access service to a competitive local service provider (proof of competitive offer may be required). Eligible customers who commit between 25 and 49 eligible access lines in AT&T-Missouri service area will receive a bonus credit of \$40.00 per line per year of the term plan. Eligible customers who commit a minimum of 50 eligible access lines in AT&T-Missouri service area will receive a bonus credit of \$50.00 per line per year of the term plan, up to a maximum credit of \$20,000 per year. Commitment level is determined by the number of lines in service when the customer calls to discuss disconnection of service.

The bonus credit will be applied on a monthly basis in equal amounts for each 12-month term period. The customer must agree to associate all their lines with one of the eligible term plans to receive the credits. If, at any time during the benefit period, lines are disconnected, the credits will be discontinued for those lines disconnected. Customers receiving \$40.00 credit will need to maintain at minimum 25 access lines. Customers receiving \$50.00 credit will need to maintain at minimum 50 access lines. If, at any time during the benefit period, the customer fails to maintain their minimum line levels, the credits will be discontinued on all lines. Eligible customers will receive the credit only for lines they were considering disconnecting. This offer can be applied only once per customer during this promotional period. All other terms and conditions applicable to either CompleteLink or Business Access Line Term Volume Discount Plan, where applicable, will apply. This offer cannot be combined with other access line plans or promotions.

(MT)

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St. Louis, Missouri

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Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
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**LOCAL EXCHANGE  
PROMOTIONS**

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**Business Terms and Volume Promotion**

A promotional period shall be established from May 1, 2006, through December 31, 2006. During this promotional period, eligible business customers will receive a discount on monthly recurring rates if they commit to a minimum line volume and term period. This promotion is the next generation Term and Volume Discount (TVD) Plan promotion. At the time a customer initially subscribes to TVD, applicable nonrecurring charges (NRCs) will be waived for customers coming to AT&T Missouri from other carriers. Standard NRCs will apply to lines added subsequent to the initial order.

(MT)

The TVD Plan provides optional term and volume discounts for business customers. Eligible services under TVD are Business Access Lines, Flat PBX Trunks and Plexar Lines and any services that rate reference these Lines/Trunks. TVD provides for 12-, 24- and 36- month term discounts for Missouri customers.

All rules, regulations, fees and surcharges normally applicable to eligible services apply.

To qualify, the customer subscribing to the TVD Plan must commit to a service agreement as prescribed by AT&T Missouri establishing the term period, minimum access line volume commitment and discount percentage to be applied to the monthly recurring rates in effect at the time the customer enters into the service agreement. The discount rate will remain fixed through the life of the commitment, however, if the base rates for lines/trunks change, the price per month will change accordingly.

TVD Monthly Recurring Charge Discount Schedule:

Access Line Volume Commitment	12-month Term	24-month Term	36-month Term
Minimum 1 line	5%	7%	9%
Minimum 5 lines	5.5%	7.5%	9.5%
Minimum 11 lines	6%	8%	10%
Minimum 31 lines	7%	9%	11%
Minimum 101 lines	8%	10%	12%
Minimum 201 lines	9%	11%	13%

(MT)

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Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

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**Business Terms and Volume Promotion (Cont'd)**

If the customer terminates the TVD agreement prior to the expiration of the 12-, 24- or 36-month service term, the customer shall pay a termination charge. Payment of the termination charge does not release the customer for amounts previously owed to the Company. The termination charge shall be:

- All unpaid special Construction charges or nonrecurring charges (excluding any waived charges); plus
- Fifty percent (50%) of all recurring charges for the remaining months of the customer's term.

During the promotional period, TVD customers may choose to terminate an existing service agreement before the end of the term period without paying termination charges provided they negotiate a new TVD service agreement with a term that is equal or greater than the term period remaining on the existing service agreement and commit to an equal or greater number of business access lines than their existing service agreement. The new service agreement will be based upon the monthly business recurring rates in effect at the time the new service agreement is established.

Termination charges will also not apply if a customer converts to another AT&T service whose term period is equal to or greater than the term period remaining on the existing TVD service agreement and retains local exchange access lines that equal or exceed the minimum commitment number of lines under the existing agreement. Customers requesting the termination of a service agreement prior to the expiration date, excluding the circumstances mentioned above, will be charged a termination charge.

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Southwestern Bell Telephone, L.P.  
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**Business Terms and Volume Promotion (Cont'd)**

The 12-month term also has a 12-month renewable option. If the customer selects the 12-month renewable option, the plan will automatically renew for a subsequent 12-month term unless the customer advises SBC Missouri prior to the expiration of the term that it does not wish to renew. A maximum of two 12-month renewal terms are available, and the service converts to a month to month basis at the applicable month-to-month rates after the expiration of the second renewal term if the customer does not terminate the service. The customer will be sent written notification of the term selected and subsequent notifications regarding renewal options prior to the expiration of each 12-month term.

(MT)

When a TVD customer moves service from one service location to another, the access line volume commitment, duration and discount associated with the service agreement is not affected. If the applicable local exchange access monthly rate changes as a result of the move, the monthly rate at the new service location will be based on the rate in effect at the new service location. Termination charges do not apply if the customer agrees to continue the service agreement at the new service location and retains local exchange access lines that equal or exceed the number of lines that were under TVD service agreement at the old service location.

The TVD Plan requires the customer to commit to a minimum volume of access lines. The total number of access lines within the state will apply toward the volume commitment. At any month during the term, if the total number of lines in the state is less than the minimum, an adjustment charge will appear on the customer's designated Master Billing Telephone Number for the state. A \$20.00 per-line charge will be billed for the number of lines under the minimum line commitment.

This promotion may not be combined with Custom BizSaver, SimpleLink, SimpleLink Enhanced or CompleteLink offers.

Upon expiration of a 12-, 24- or 36-month service agreement, the service will automatically be billed at the monthly rates set forth in Local Exchange Tariff, in effect at the time the service agreement expires, unless a new service agreement is negotiated.

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Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

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PROMOTIONS

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**Business Feature Discount Promotion**

A retail promotional period will be established from June 1, 2006, through November 14, 2006. During this promotional period, eligible business customers who subscribe to Call Forwarding Busy Line, Call Forwarding Don't Answer and/or Call Forwarding Busy Line/Don't Answer will get these features provided at a \$2.00 per month promotional rate. Eligible customers will also receive a waiver of the non-recurring installation charge to establish the feature(s) if applicable.

Eligible customers are those business customers who commit to a new term agreement or re-term their current agreement to a term that is at least as long as their current agreement associated with Custom BizSaver, SimpleLink Enhanced, CompleteLink or the Business Access Line Term Volume Discount Promotion. Eligible customers will receive the \$2.00 per month promotional rate for Call Forwarding Busy Line, Call Forwarding Don't Answer and/or Call Forwarding Busy Line/Don't Answer for the duration of the term period selected. At the conclusion of the term plan, the promotional rate(s) revert to standard tariff month-to-month rates.

All other terms and conditions applicable to Custom BizSaver, SimpleLink Enhanced, CompleteLink or Business Access Line Term Volume Discount Promotion will apply. This offer cannot be combined with other access line plans or promotions.

(MT)

(MT)

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Southwestern Bell Telephone, L.P.  
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PROMOTIONS**

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**Residence MCA Promotion**

A promotional period will be established from December 7, 2005, through September 8, 2006 for eligible residence access line customers who subscribe to Optional Metropolitan Calling Area (MCA) service. Eligible residence customers will receive a discounted monthly rate for their MCA service of \$5.00.

(MT)

Eligible residence customers are defined as follows:

- Existing optional MCA subscribers without a uSelect feature package or new optional MCA subscribers, who during the promotional period choose to add one of the uSelect feature packages and who agree to subscribe to both MCA and a uSelect package for a period of 12 months.
- Existing optional MCA subscribers who are currently purchasing qualifying services as defined on Sheets 41 and 41.01, footnote (2) of this Tariff and are currently paying the discounted \$9.95 monthly rate for MCA who identify themselves as having received a competitive local service offer and are considering changing their local service to another carrier within the SBC Missouri operating territory. These customers must also agree to subscribe to both MCA and a uSelect package for a period of 12 months.

The promotional monthly rate of \$5.00 will remain in effect as long as the customer subscribes to all qualifying services up to a maximum benefit period of 36 months. After 36 months, the Optional MCA rate will revert to the \$9.95 rate.

(MT)

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Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

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**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS ONE-TIME CREDIT PROMOTION**

A promotional period will be established from July 1, 2006, through March 31, 2007. During the promotional period eligible business customers will receive a one-time bill credit of \$39.00 per eligible access line up to a maximum of \$585.00. The credit will be applied in the customer's third bill cycle.

Eligible customers are business customers who currently have service with another carrier within the Company's service area and who now wish to establish their exchange access service with the Company, and who have not accepted a previous Custom BizSaver or SimpleLink offer from the Company. Customers must also subscribe to a minimum one-year term with either Custom BizSaver or SimpleLink in order to be eligible. Only lines so subscribed will be eligible for the credit.

(RT)  
(RT)

All other terms and conditions applicable to either Custom BizSaver or SimpleLink will apply.

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LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

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**LOCAL EXCHANGE  
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**Business One-time Credit Promotion**

A promotional period will be established from July 1, 2006, through March 31, 2007. During the promotional period eligible business customers will receive a one-time bill credit of \$39.00 per eligible access line up to a maximum of \$585.00. The credit will be applied in the customer's third bill cycle.

(MT)

Eligible customers are business customers who currently have service with another carrier within the Company's service area and who now wish to establish their exchange access service with the Company, and who have not accepted a previous Custom BizSaver or SimpleLink offer from the Company. Customers must also subscribe to a minimum one-year term with either Custom BizSaver or SimpleLink in order to be eligible. Only lines so subscribed will be eligible for the credit. These credits are not available to customers who have local service with an affiliate of the Company.

All other terms and conditions applicable to either Custom BizSaver or SimpleLink will apply.

(MT)

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**LOCAL EXCHANGE  
PROMOTIONS**

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**Business One-time Waiver Promotion**

A retail promotional period, shall be established from July 1, 2006, through December 30, 2006. During this promotional period, eligible business customers who subscribe to either a new Custom BizSaver, SimpleLink, SimpleLink Enhanced, or CompleteLink agreement will receive a one-time waiver of normally applicable service ordering and line connection non-recurring charges (NRCs) associated with local exchange access lines (or trunks) after the first line purchased, for up to 15 lines maximum per location in their initial order, when subscribing to the above named services.

(MT)

Eligible customers include new businesses, who are not transferring service from another carrier, or businesses that are moving from one location to another. Win and Winback customers are not eligible for this offer. Eligible customers must give indication they are considering other competitive offers in order to receive this offer, unless ordered via a Company internet based online order entry application, where indication of competitive consideration is not necessary.

Eligible customers must agree to subscribe all their lines to one of the services named above in order to receive this benefit. This offer is only applicable at the time of placing the initial order for the new or moved business and is not available for subsequent orders placed for additional lines or services.

All other terms and conditions applicable to either Custom BizSaver, SimpleLink, SimpleLink Enhanced, or CompleteLink, as appropriate, will apply. This offer cannot be combined with any other promotional offers waiving NRCs for local exchange access lines

(MT)

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LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
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**LOCAL EXCHANGE  
PROMOTIONS**

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**Business Telebranch Promotion**

(CT)

This offer provides eligible business customers who subscribe to Telebranch a \$5.00 monthly rate for Telebranch for the first 12 months. In addition, eligible customers will receive a waiver of the non-recurring charges to add Telebranch. The monthly rate will be discounted for each local path and for each additional path. Usage charges will be applicable as tariffed. This promotion will run from November 18, 2004 through November 17, 2005.

(MT)

Eligible customers are as follows:

- Business customers who have their exchange access service with another carrier and who now establish their exchange access service with SBC.
- Customers must retain Telebranch for 12 consecutive billing cycles, in order to receive the full benefit of this offer.
- Any customer who discontinues Telebranch prior to the required 12 billing cycles, will forfeit any remaining credits.
- This Telebranch promotion cannot be combined with other Telebranch offers.
- To qualify for this offer the CFN number of the Telebranch service must terminate to an SBC business access line.
- Eligible business customers are those subscribers who have not had service disconnected for non-payment or do not have any past due bills for regulated service owed to SBC.

(MT)

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Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

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LOCAL EXCHANGE

PROMOTIONS

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**Residence \$40 Bill Credit Promotion**

(CT)

The Company will offer a residence promotion from July 1, 2005 through December 31, 2005. During this promotional period, eligible customers subscribing to an Access line and Caller ID Service (Calling Name Delivery and Calling Number Delivery) will receive bill credits up to \$40.00 in total. Nonrecurring charges related to the Caller ID Service will also be waived.

(MT)

Eligible customers are those residence customers who have their current service with another carrier and now wish to migrate their service to the Company.

The bill credit will be given in two \$20.00 increments in the first two bill periods following service activation. Customers are required to maintain both the access line and features for two successive billing cycles in order to receive the bill credits. No early termination charges apply.

This promotion cannot be combined with the Win/Winback uSelectSM3 two months free promotion or the Win/Winback access line with Caller ID \$3.00 credit-for-12-months promotion.

(MT)

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Southwestern Bell Telephone, L.P.  
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**Residence \$36 Bill Credit Promotion**

(CT)

The Company will offer a residence promotion from July 1, 2005 through December 31, 2005. During this promotional period, eligible customers subscribing to an Access line and Caller ID Service (Calling Name Delivery and Calling Number Delivery) will receive bill credits up to \$36.00 in total. Nonrecurring charges related to the Caller ID Service will also be waived.

(MT)

Eligible customers are those residence customers who 1) have their current service with another carrier and now wish to migrate their service to the Company, and 2) during the promotional period, respond to Company-issued marketing material, a Company-initiated marketing contact or an offer made during a customer-initiated call to the Company.

The bill credit will be given in twelve \$3.00 increments in the first twelve bill periods following service activation. Customers are required to maintain both the access line and feature for twelve successive billing cycles in order to receive the maximum benefit under this offer. No early termination charges apply.

This promotion cannot be combined with the Win/Winback uSelect<sup>SM</sup>3 two months free promotion or the Win/Winback access line with Caller ID \$40.00 bill credit promotion.

(MT)

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LOCAL EXCHANGE  
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**Residence Online Promotion**

(CT)

This promotional offer will be extended from February 1, 2006 through April 30, 2006.

(MT)

It provides eligible customers with a per line benefit equal to a waiver of the applicable Service Equipment Charge to install a main access line or one or more additional access lines.

Eligible customers are new and existing residence customers who order their new service via the AT&T online ordering system.

The benefits under this offer apply to new residence customers who subscribe to a primary line or a primary line and one or more additional lines. The benefits under this offer apply to existing residence customers who subscribe to one or more additional lines.

(MT)

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d/b/a AT&T Missouri

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**LOCAL EXCHANGE  
PROMOTIONS**

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**Residence \$60 Bill Credit Promotion**

(CT)

This promotional offer will be extended from April 1, 2006 through September 30, 2006.

(MT)

During this promotional period, eligible residential customers who agree to retain an additional access line and Caller ID service will receive bill credits up to \$60.00 in total. Customers may already have Caller ID on one line or add it when they call to disconnect.

The required service must be on the additional line if the customer is calling to disconnect the primary and additional line. The required service must be on the account (either primary or additional line) if the customer is calling to disconnect the additional line only.

Eligible customers are those existing residence customers who have an additional access line, call to disconnect the additional line and then decide instead to retain it. Existing customers who do not have an additional line are not eligible.

The bill credit will be given in six \$10.00 monthly increments in the first six bill periods following service retention. Customers are required to retain their additional line and Caller ID service on each successive bill period date in order to receive the credit for that bill cycle. If prior to receiving the next eligible bill credit, the additional line or lines or Caller ID service are disconnected, all remaining credits will cease.

(MT)

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d/b/a AT&T Missouri

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**LOCAL EXCHANGE  
PROMOTIONS**

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**Residence Mover Promotion**

This promotional offer will be extended through January 31, 2007.

(CT)

During this promotional period, eligible residential customers who agree to remain a customer of the Telephone Company receive a waiver of the nonrecurring Service Equipment charge to install their main service access line at their new AT&T Missouri location.

Eligible customers are those new or existing residence customers who establish service with AT&T Missouri after moving from another AT&T location within Arkansas, Kansas, Missouri, Oklahoma or Texas.

Customers must also have Caller ID Service or Call Waiting Service on one of their lines when they place their move order with the Company in order to receive this offer benefit. The nonrecurring installation charge associated with the feature subscription will also be waived.

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LOCAL EXCHANGE  
PROMOTIONS

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**Residence Mover Promotion**

(CT)

This promotional offer will be extended from May 1, 2006 through August 31, 2006.

(MT)

During this promotional period, eligible residential customers who agree to remain a customer of the Telephone Company receive a waiver of the nonrecurring Service Equipment charge to install their main service access line at their new AT&T Missouri location.

Eligible customers are those new or existing residence customers who establish service with AT&T Missouri after moving from another AT&T location within Arkansas, Kansas, Missouri, Oklahoma or Texas.

Customers must also have Caller ID Service or Call Waiting Service on one of their lines when they place their move order with the Company in order to receive this offer benefit. The nonrecurring installation charge associated with the feature subscription will also be waived.

(MT)

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d/b/a AT&T Missouri

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**LOCAL EXCHANGE  
PROMOTIONS**

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**Residence Military Operations Promotion**

(CT)

This promotional offer will begin on December 12, 2005 and end after November 30, 2006.

(MT)

Due to continuing U.S. military operations, the Company will offer a waiver that applies to Military Reservists, National Guard and full-time military personnel who connect their service with the Company due to military deployment. Verification of military service is required for this waiver.

In order to qualify for this waiver, military personnel must be moving to a new or existing location served by the Company.

Eligible customers must also purchase either Caller ID (Calling Number Delivery and Calling Name Delivery) or Call Waiting at the time they establish service with the Company.

The residence nonrecurring Service and Equipment Charge that applies to installation of one or more access lines found in 1.2.2.G of this tariff and any applicable nonrecurring charges for optional features installed at the same time, will be waived under this offer.

(MT)

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Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

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**LOCAL EXCHANGE  
PROMOTIONS**

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**Residence Service Equipment Charge Waiver Promotion**

(CT)

This promotion will begin January 1, 2006 and end after December 31, 2006.

(MT)

During this promotional period, eligible residential customers will receive a waiver of the applicable nonrecurring Service Equipment charge.

Eligible customers are those residence customers who have their exchange access service with another local exchange carrier and who now wish to establish this service with the Company. Customers must also have Caller ID Service or Call Waiting Service on one of their lines when they place their order with the Company in order to receive the offer benefits.

The normally applicable nonrecurring Service Equipment Charges will be waived on the primary and any additional access lines. Applicable additional lines includes all additional lines the customer had with their prior carrier and any new additional lines placed on the same order.

The nonrecurring installation charge associated with the feature installation will also be waived.

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LOCAL EXCHANGE  
PROMOTIONS

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**Business Telebranch Promotion**

(CT)

This offer provides eligible business customers who subscribe to Telebranch a \$5.00 monthly rate for Telebranch for the first 12 months. In addition, eligible customers will receive a waiver of the nonrecurring charges to add Telebranch. The monthly rate will be discounted for each local path and for each additional path. Usage charges will be applicable as tariffed. This promotion will run from January 1, 2006 through December 31, 2006.

(MT)

Eligible customers are as follows:

- Business customers who have their exchange access service with another carrier and who now establish their exchange access service with the Company.
- Customers must retain Telebranch for 12 consecutive billing cycles, in order to receive the full benefit of this offer.
- Any customer who discontinues Telebranch prior to the required 12 billing cycles, will forfeit any remaining credits.
- This Telebranch promotion cannot be combined with other Telebranch offers.
- To qualify for this offer the CFN number of the Telebranch service must terminate to a Company business access line.
- Eligible business customers are those subscribers who have not had service disconnected for non-payment or do not have any past due bills for regulated service owed to the Company.

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LOCAL EXCHANGE  
PROMOTIONS

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**Residence Access Line Retention Promotion**

(CT)

This promotional offer will be available from March 27, 2006 through September 30, 2006.

(MT)

This promotion offers eligible residential customers who subscribe to an access line and already have or newly purchase Caller ID Service (Calling Name Delivery and Calling Number Delivery), bill credits of \$60.00 in total. The nonrecurring installation charge related to the required feature installation if the feature is newly purchased, will also be waived.

Eligible customers are those residence customers who have an access line, call to disconnect it, and then decide to retain the line.

The customer's bill will be credited ten dollars (\$10.00) each month that the line and features are retained, for up to 6 months. If the customer disconnects the line, the features or the line and features, before the next bill period date, any further benefits available under this offer will cease.

(MT)

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LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

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**LOCAL EXCHANGE**

**PROMOTIONS**

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**Residence Online Promotion**

(CT)

This promotional offer will be available from July 1, 2006 through July 18, 2006.

(MT)

It provides eligible customers with a per line benefit equal to a waiver of the applicable Service Equipment Charge to install a main access line or one or more additional access lines, on up to three lines.

Eligible customers are new and existing residence customers who 1) order their new line or lines via the AT&T online ordering system, and 2) already subscribe to or newly order Caller ID service on at least one line.

The benefits under this offer apply to new residence customers who subscribe to a primary line or a primary line and one or more additional lines. The benefits under this offer apply to existing residence customers who subscribe to one or more additional lines.

(MT)

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May 1, 2014  
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**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

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**LOCAL EXCHANGE**

**PROMOTIONS**

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30. "Big Easier" Promotion

Description

A promotional offer will be available to all eligible business customers from August 15, 2006 through November 30, 2006. Each eligible business customers will be charged a single monthly recurring rate of \$33.00 for each local exchange access line which includes both Caller ID - Calling Number Delivery and rotary hunting, whether existing or added during the term commitment of the promotion, so long as the customer agrees to a term commitment of at least two (2) years, but not to exceed five (5) years. The \$33.00 monthly rate includes any otherwise applicable Extended Area Service charges as shown in Section 1.4.2 of this Tariff.

Eligibility

The customer must be an existing customer that has spent a monthly average amount of at least \$750,000 during the last previous twelve (12) months in local exchange access line services provided by AT&T Missouri and its Incumbent Local Exchange Company affiliates in Arkansas, California, Connecticut, Illinois, Indiana, Kansas, Michigan, Nevada, Ohio, Oklahoma, Texas and Wisconsin, collectively

The customers must subscribe to Multiline Service line service to be eligible for the "Big Easier" rates shown above.

The customer must have no more than 50 local exchange access lines per location for all locations in all thirteen of the above listed states to be eligible.

Terms and Conditions

"Big Easier" cannot be combined with any other plan or package that includes discounted local exchange access line services and/or features.

"Big Easier" is applicable to qualifying lines and locations added by the customer during the term to which the customer commits. New lines and locations also will be counted toward the multi-state revenue requirement. All nonrecurring charges will be waived for new installations.

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By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

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**LOCAL EXCHANGE**

**PROMOTIONS**

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30. "Big Easier" Promotion (cont'd)

Terms and Conditions (cont'd)

If during any given month of the term to which the customer commits the customer has not spent a monthly average amount of at least \$750,000 during the last previous twelve (12) months in local exchange access line services as described above, the customer will no longer qualify for the promotional rates and such rates will automatically revert to the applicable individually tariffed rates shown in the Local Exchange and General Exchange Tariffs.

Upon the expiration of the term to which the customer has committed, if the customer does not select to extend or renew the "Big Easier" agreement with the Company, the rates for each component of the "Big Easier" promotion will revert to the applicable individually tariffed rates shown in the Local Exchange and General Exchange Tariffs. At the expiration of the agreement or at any time during the term agreement, a customer may renew or extend of this agreement for an additional two (2) to five (5) year term.

Any customer that terminates entire service prior to the 2-year term commitment will be assessed early termination charges equal to 50% of the monthly recurring charges for each business exchange access line provided by AT&T Missouri under the term agreement, times the number of all months remaining in the term to which the customer committed.

Termination charges do not apply if, during the term agreement: 1) the customer upgrades to another Company local exchange access line discount plan with a term equal to or greater than the term period remaining on the "Big Easier" term agreement, and 2) the average minimum monthly revenue commitment for local exchange access line services is equal to or greater than that of the "Big Easier" promotion.

Customers may move or disconnect entire locations without incurring termination charges, as long as the minimum monthly revenue commitment is maintained.

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Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

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1st Revised Sheet 43  
Replacing Original Revised Sheet 43

**LOCAL EXCHANGE**

**PROMOTIONS**

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**Business Credit Promotion**

A promotional period will be established from September 15, 2006, through March 31, 2007. During the promotional period eligible business customers who commit to (or reterm their agreement) at least a 1-year agreement for either Custom BizSaver, SimpleLink Enhanced or CompleteLink 2.0 will receive a credit of \$40.00 per eligible access line up to a maximum of \$1,000.00 per customer for one year. The credit will be applied in equal credits beginning in the 1st month and continue through the 12th month. Customers who commit to a 2-year or longer term agreement will also receive a credit of \$40.00 per eligible access line during the second year up to a maximum of \$1,000. The credit during year 2 will be applied in equal credits beginning in the 13th month and continue through the 24th month. A customer may never receive more than a \$1,000 maximum in credits per year. (CT)

Eligible customers are existing customers who currently have service with the Company who are not on a term plan or those that have less than 6 months remaining on their term who call in to disconnect lines and then reconsider and keep the lines. Customers must also have previously refused a subscription to either Custom BizSaver, SimpleLink enhanced or CompleteLink 2.0. Customers will receive credits only on the lines they intended to disconnect. Customer must agree to associate all their lines with one of the eligible term plans to receive the credits. The promotion is only available to customers once during the promotional period. Customers cannot call back at a subsequent date and receive additional credits for lines targeted for disconnection.

All other terms and conditions applicable to Custom BizSaver, SimpleLink Enhanced or CompleteLink 2.0 will apply. (CT)

This promotion can not be combined with any other promotional offers.

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**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

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**LOCAL EXCHANGE**

**PROMOTIONS**

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**Business Credit Promotion**

A promotional period will be established from September 15, 2006, through March 31, 2007. During the promotional period eligible business customers who commit to (or reterm their agreement) at least a 1-year agreement for either Custom BizSaver, SimpleLink, SimpleLink Enhanced or CompleteLink 2.0 will receive a credit of \$40.00 per eligible access line up to a maximum of \$1,000.00 per customer for one year. The credit will be applied in equal credits beginning in the 1st month and continue through the 12th month. Customers who commit to a 2-year or longer term agreement will also receive a credit of \$40.00 per eligible access line during the second year up to a maximum of \$1,000. The credit during year 2 will be applied in equal credits beginning in the 13th month and continue through the 24th month. A customer may never receive more than a \$1,000 maximum in credits per year.

Eligible customers are existing customers who currently have service with the Company who are not on a term plan or those that have less than 6 months remaining on their term who call in to disconnect lines and then reconsider and keep the lines. Customers must also have previously refused a subscription to either Custom BizSaver, SimpleLink enhanced or CompleteLink 2.0. Customers will receive credits only on the lines they intended to disconnect. Customer must agree to associate all their lines with one of the eligible term plans to receive the credits. The promotion is only available to customers once during the promotional period. Customers cannot call back at a subsequent date and receive additional credits for lines targeted for disconnection.

All other terms and conditions applicable to Custom BizSaver, SimpleLink, SimpleLink Enhanced or CompleteLink 2.0 will apply.

This promotion can not be combined with any other promotional offers.

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St. Louis, Missouri

**Cancelled**

October 22, 2006

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**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

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**LOCAL EXCHANGE**  
**PROMOTIONS**

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**Business Credit per Line Promotion**

A retail promotional period will be established from September 17, 2006, through June 30, 2007. During this promotional period eligible business customers who commit a minimum threshold of lines to a new 1-year term agreement or longer for either CompleteLink 2.0 or the Business Access Line Term Volume Discount Plan will receive either a \$35.00 or \$45.00 bonus credit per eligible access line per year.

Eligible customers are those business customers who have received a competitive offer and are considering switching all their network exchange access service to a competitive local service provider (proof of competitive offer may be required). Eligible customers who commit between 25 and 49 eligible access lines in AT&T-Missouri service area will receive a bonus credit of \$35.00 per line per year of the term plan. Eligible customers who commit a minimum of 50 eligible access lines in AT&T-Missouri service area will receive a bonus credit of \$45.00 per line per year of the term plan, up to a maximum credit of \$20,000 per year. Commitment level is determined by the number of lines in service when the customer calls to discuss disconnection of service.

The bonus credit will be applied on a monthly basis in equal amounts for each 12-month term period. The customer must agree to associate all their lines with one of the eligible term plans to receive the credits. If, at any time during the benefit period, lines are disconnected, the credits will be discontinued for those lines disconnected. Customers receiving \$35.00 credit will need to maintain at minimum 25 access lines. Customers receiving \$45.00 credit will need to maintain at minimum 50 access lines. If, at any time during the benefit period, the customer fails to maintain their minimum line levels, the credits will be discontinued on all lines. Eligible customers will receive the credit only for lines they were considering disconnecting. This offer can be applied only once per customer during this promotional period. All other terms and conditions applicable to either CompleteLink 2.0 or Business Access Line Term Volume Discount Plan, where applicable, will apply. This offer cannot be combined with other access line plans or promotions.

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**P.S.C. Mo. - No. 24  
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Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

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**LOCAL EXCHANGE**

**PROMOTIONS**

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**Residence Line Retention Promotion**

This promotional offer will be available through August 30, 2007.

(T)

It provides eligible customers with credits equal to \$6.00 per month for 12 months to retain their main access line or one additional access line.

Eligible customers are those residence customers who 1) have one or more access lines, call to disconnect a line, and then decide to retain the line and 2) already have or newly purchase Caller ID Service (Calling Name Delivery and Calling Number Delivery) and one additional feature when they call to disconnect. The additional feature with monthly billing must be selected from the following list: Call Waiting, Call Forwarding, Three Way, Speed 8, Calling Number, Calling Name, Calling Name & Number, Call Return, Auto Redial, Call Blocker, Priority Call, Call Waiting ID, or Privacy Manager.

The customer's bill will be credited each month that the line and feature are retained, for up to 12 months. If the customer disconnects the line, the features, or the line and features before the next bill period date in which a credit is due, any further benefits available under this offer will cease.

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**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

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1st Revised Sheet 45  
Replacing Original Sheet 45

**LOCAL EXCHANGE**

**PROMOTIONS**

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**Residence Line Retention Promotion**

This promotional offer will be available through September 30, 2007. (T)

It provides eligible customers with credits equal to \$6.00 per month for 12 months to retain their main access line or one additional access line.

Eligible customers are those residence customers who 1) have one or more access lines, call to disconnect a line, and then decide to retain the line and 2) already have or newly purchase Caller ID Service (Calling Name Delivery and Calling Number Delivery) and one additional feature when they call to disconnect. The additional feature with monthly billing must be selected from the following list: Call Waiting, Call Forwarding, Three Way, Speed 8, Calling Number, Calling Name, Calling Name & Number, Call Return, Auto Redial, Call Blocker, Priority Call, Call Waiting ID, or Privacy Manager.

The customer's bill will be credited each month that the line and feature are retained, for up to 12 months. If the customer disconnects the line, the features, or the line and features before the next bill period date in which a credit is due, any further benefits available under this offer will cease.

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By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

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August 31, 2007  
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**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

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**LOCAL EXCHANGE  
PROMOTIONS**

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**Residence Line Retention Promotion**

This promotional offer will be available from October 1, 2006 through March 31, 2007.

It provides eligible customers with credits equal to \$6.00 per month for 12 months to retain their main access line or one additional access line.

Eligible customers are those residence customers who 1) have one or more access lines, call to disconnect a line, and then decide to retain the line and 2) already have or newly purchase Caller ID Service (Calling Name Delivery and Calling Number Delivery) and one additional feature when they call to disconnect. The additional feature with monthly billing must be selected from the following list: Call Waiting, Call Forwarding, Three Way, Speed 8, Calling Number, Calling Name, Calling Name & Number, Call Return, Auto Redial, Call Blocker, Priority Call, Call Waiting ID, or Privacy Manager.

The customer's bill will be credited each month that the line and feature are retained, for up to 12 months. If the customer disconnects the line, the features, or the line and features before the next bill period date in which a credit is due, any further benefits available under this offer will cease.

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LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

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**LOCAL EXCHANGE  
PROMOTIONS**

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**Residence MCA Promotion**

A promotional period will be established from October 6, 2006 through October 4, 2007 for eligible residence access line customers who subscribe to Optional Metropolitan Calling Area (MCA) service. Eligible residence customers will receive a discounted monthly rate for their MCA service of \$5.00.

Eligible residence customers are defined as follows:

- Existing optional MCA subscribers without a uSelect feature package or new optional MCA subscribers, who during the promotional period choose to add one of the uSelect feature packages and who agree to subscribe to both MCA and a uSelect package for a period of 12 months.
- Existing optional MCA subscribers who are currently purchasing qualifying services as defined on Sheets 41 and 41.01, footnote (2) of this Tariff and are currently paying the discounted \$9.95 monthly rate for MCA who identify themselves as having received a competitive local service offer and are considering changing their local service to another carrier within the AT&T Missouri operating territory. These customers must also agree to subscribe to both MCA and a uSelect package for a period of 12 months.

The promotional monthly rate of \$5.00 will remain in effect as long as the customer subscribes to all qualifying services up to a maximum benefit period of 36 months. After 36 months, the Optional MCA rate will revert to the \$9.95 rate.

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**P.S.C. Mo. - No. 24  
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Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

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**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS FEATURE DISCOUNT PROMOTION**

A retail promotional period will be established from December 1, 2006, through November 30, 2007. During this promotional period, eligible business customers who subscribe to Call Forwarding Busy Line, Call Forwarding Don't Answer and/or Call Forwarding Busy Line/Don't Answer will get these features provided at a \$1.75 per month promotional rate. Eligible customers will also receive a waiver of the non-recurring installation charge to establish the feature(s) if applicable.

Eligible customers are those business customers who commit to a new term agreement or re-term their current agreement to a term that is at least as long as their current agreement associated with Custom BizSaver, SimpleLink Enhanced, CompleteLink 2.0 or the Business Access Line Term Volume Discount Promotion. Eligible customers will receive the \$1.75 per month promotional rate for Call Forwarding Busy Line, Call Forwarding Don't Answer and/or Call Forwarding Busy Line/Don't Answer for the duration of the term period selected. At the conclusion of the term plan, the promotional rate(s) revert to standard tariff month-to-month rates.

All other terms and conditions applicable to Custom BizSaver, SimpleLink Enhanced, CompleteLink 2.0 or Business Access Line Term Volume Discount Promotion will apply. This offer cannot be combined with other access line plans or promotions.

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**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

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d/b/a AT&T Missouri

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**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS TELEBRANCH PROMOTION**

This offer provides eligible business customers who subscribe to Telebranch a \$6.00 monthly rate for Telebranch for the first 12 months. In addition, eligible customers will receive a waiver of the nonrecurring charges to add Telebranch. The monthly rate will be discounted for each local path and for each additional path. Usage charges will be applicable as tariffed. This promotion will run from January 1, 2007 through December 31, 2007.

Eligible customers are as follows:

- Business customers who have their exchange access service with another carrier and who now establish their exchange access service with the Company.
- Customers must retain Telebranch for 12 consecutive billing cycles, in order to receive the full benefit of this offer.
- Any customer who discontinues Telebranch prior to the required 12 billing cycles, will forfeit any remaining credits.
- This Telebranch promotion cannot be combined with other Telebranch offers.
- To qualify for this offer the CFN number of the Telebranch service must terminate to a Company business access line.
- Eligible business customers are those subscribers who have not had service disconnected for non-payment or do not have any past due bills for regulated service owed to the Company.

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**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

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**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS ONE-TIME WAIVER PROMOTION**

A retail promotional period, shall be established from January 1, 2007, through December 31, 2007. During this promotional period, eligible business customers who subscribe to either a new Custom BizSaver, SimpleLink, SimpleLink Enhanced or CompleteLink 2.0 agreement will receive a one-time waiver of normally applicable service ordering and line connection non-recurring charges (NRCs) associated with local exchange access lines (or trunks), after the first line purchased for up to 15 lines maximum per location in their initial order, when subscribing to the above named services. In addition, applicable installation and service and equipment charges for EASYOPTIONS Services and rotary hunting will be waived for up to 15 lines.

Eligible customers include new businesses, who are not transferring service from another carrier, or businesses that are moving from one location to another. Eligible customers must give indication they are considering other competitive offers in order to receive this offer, unless ordered via a Company internet based online order entry application, where indication of competitive consideration is not necessary.

Eligible customers must agree to subscribe all their lines to one of the services named above in order to receive this benefit. This offer is only applicable at the time of placing the initial order for the new or moved business and is not available for subsequent orders placed for additional lines or services.

All other terms and conditions applicable to either Custom BizSaver, SimpleLink, SimpleLink Enhanced or CompleteLink 2.0, as appropriate, will apply. This offer cannot be combined with any other promotional offers waiving NRCs for local exchange access lines.

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Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

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**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS ONE-TIME WAIVER PROMOTION**

A retail promotional period, shall be established from January 1, 2007, through December 31, 2007. During this promotional period, eligible business customers who subscribe to either a new Custom BizSaver, SimpleLink, SimpleLink Enhanced or CompleteLink 2.0 agreement will receive a one-time waiver of normally applicable service ordering and line connection non-recurring charges (NRCs) associated with local exchange access lines (or trunks), after the first line purchased for up to 15 lines maximum per location in their initial order, when subscribing to the above named services. In addition, applicable installation and service and equipment charges for EASYOPTIONS Services and rotary hunting will be waived for up to 15 lines.

Eligible customers include new businesses, who are not transferring service from another carrier, or businesses that are moving from one location to another. Eligible customers must give indication they are considering other competitive offers in order to receive this offer, unless ordered via a Company internet based online order entry application, where indication of competitive consideration is not necessary.

Eligible customers must agree to subscribe all their lines to one of the services named above in order to receive this benefit. This offer is only applicable at the time of placing the initial order for the new or moved business and is not available for subsequent orders placed for additional lines or services.

All other terms and conditions applicable to either Custom BizSaver, SimpleLink, SimpleLink Enhanced or CompleteLink 2.0, as appropriate, will apply. This offer cannot be combined with any other promotional offers waiving NRCs for local exchange access lines.

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By CINDY BRINKLEY, President – Missouri  
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**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

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**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS TERMS AND VOLUME PROMOTION**

A promotional period shall be established from January 1, 2007, through September 30, 2007. During this promotional period, eligible business customers will receive a discount on monthly recurring rates if they commit to a minimum line volume and term period. This promotion is the next generation Term and Volume Discount (TVD) Plan promotion. At the time a customer initially subscribes to TVD, applicable nonrecurring charges (NRCs) will be waived for customers coming to AT&T Missouri from other carriers. Standard NRCs will apply to lines added subsequent to the initial order.

The TVD Plan provides optional term and volume discounts for business customers. Eligible services under TVD are Business Access Lines, Flat PBX Trunks and Plexar Lines and any services that rate reference these Lines/Trunks. TVD provides for 12-, 24-, 36 and 48-month term discounts for Missouri customers.

All rules, regulations, fees and surcharges normally applicable to eligible services apply.

To qualify, the customer subscribing to the TVD Plan must commit to a service agreement as prescribed by AT&T Missouri establishing the term period, minimum access line volume commitment and discount percentage to be applied to the monthly recurring rates in effect at the time the customer enters into the service agreement. The discount rate will remain fixed through the life of the commitment, however, if the base rates for lines/trunks change, the price per month will change accordingly.

TVD Monthly Recurring Charge Discount Schedule:

Access Line Volume Commitment	12-month Term	24-month Term	36-month Term	48-month Term
Minimum 1 line	5%	7%	9%	9.5%
Minimum 5 lines	5.5%	7.5%	9.5%	10%
Minimum 11 lines	6%	8%	10%	10.5%
Minimum 31 lines	7%	9%	11%	11.5%
Minimum 101 lines	8%	10%	12%	12.5%
Minimum 201 lines	9%	11%	13%	13.5%

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**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

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**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS TERMS AND VOLUME PROMOTION (cont'd)**

If the customer terminates the TVD agreement prior to the expiration of the 12-, 24-, 36- or 48-month service term, the customer shall pay a termination charge. Payment of the termination charge does not release the customer for amounts previously owed to the Company. The termination charge shall be:

- All unpaid special Construction charges or nonrecurring charges (excluding any waived charges); plus
- Fifty percent (50%) of all recurring charges for the remaining months of the customer's term.

During the promotional period, TVD customers may choose to terminate an existing service agreement before the end of the term period without paying termination charges provided they negotiate a new TVD service agreement with a term that is equal or greater than the term period remaining on the existing service agreement and commit to an equal or greater number of business access lines than their existing service agreement. The new service agreement will be based upon the monthly business recurring rates in effect at the time the new service agreement is established.

Termination charges will also not apply if a customer converts to another AT&T service whose term period is equal to or greater than the term period remaining on the existing TVD service agreement and retains local exchange access lines that equal or exceed the minimum commitment number of lines under the existing agreement. Customers requesting the termination of a service agreement prior to the expiration date, excluding the circumstances mentioned above, will be charged a termination charge.

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**P.S.C. Mo. - No. 24  
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Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

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**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS TERMS AND VOLUME PROMOTION (cont'd)**

The 12-month term also has a 12-month re-term option. If the customer selects the 12-month re-term option, the plan will automatically re-term for a subsequent 12-month term unless the customer advises AT&T Missouri prior to the expiration of the term that it does not wish to re-term. A maximum of two 12-month re-terms are available, and the service converts to a month to month basis at the applicable month-to-month rates after the expiration of the second re-term if the customer does not terminate the service. The customer will be sent written notification of the term selected and subsequent notifications regarding re-term options prior to the expiration of each 12-month term.

When a TVD customer moves service from one service location to another, the access line volume commitment, duration and discount associated with the service agreement is not affected. If the applicable local exchange access monthly rate changes as a result of the move, the monthly rate at the new service location will be based on the rate in effect at the new service location. Termination charges do not apply if the customer agrees to continue the service agreement at the new service location and retains local exchange access lines that equal or exceed the number of lines that were under TVD service agreement at the old service location.

The TVD Plan requires the customer to commit to a minimum volume of access lines. The total number of access lines within the state will apply toward the volume commitment. At any month during the term, if the total number of lines in the state is less than the minimum, an adjustment charge will appear on the customer's designated Master Billing Telephone Number for the state. A \$20.00 per-line adjustment charge will be billed for the number of lines under the minimum line commitment.

This promotion may not be combined with Custom BizSaver, SimpleLink, SimpleLink Enhanced, CompleteLink or CompleteLink 2.0 offers.

Upon expiration of a 12-, 24-, 36- or 48-month service agreement, the service will automatically be billed at the monthly rates set forth in Local Exchange Tariff, in effect at the time the service agreement expires, unless a new service agreement is negotiated.

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Issued: December 22, 2006

Effective: January 1, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

**Filed**  
Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
Original Sheet 53

**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS OPTIONAL MCA SERVICE PROMOTION**

The Company will offer a promotion for the period beginning January 1, 2007 through June 30, 2007. With this promotion, eligible business customers will receive a discounted Optional MCA monthly rate of \$5.00 for the duration of their term plan.

Eligible business customers are new business customers and existing business customers renewing or extending any term plan.

Existing terms and conditions for each term plan and for Optional MCA service will apply.

If a customer terminates service with the Company, existing termination liability for the qualifying term plan will apply. If a customer terminates the qualifying term plan chosen, but retains Optional MCA service, existing termination liability for the qualifying term plan will apply and the standard, non-discounted tariff rate for Optional MCA service will be reinstated.

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Effective: January 1, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

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May 1, 2014  
Missouri Public  
Service Commission  
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Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
Original Sheet 54

**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS ADDITIONAL LINE PROMOTION**

A promotional period will be established from February 1, 2007, through September 30, 2007. Existing Business customers who subscribe to a new qualifying term plan during the promotional period will receive a waiver of normally applicable service ordering and line connection non-recurring charges (NRCs) associated with local exchange access lines (or trunks) for new additional access lines or trunks purchased within 90 days of the initial subscription. In addition, applicable installation and service and equipment nonrecurring service charges associated with rotary hunting and Easy Options Services will also be waived when ordered in conjunction with the additional lines or trunks.

If the customer is not on a qualifying term plan they must subscribe to a qualifying term plan during the promotional period in order to receive the waivers. Existing customers who are currently on a qualifying term plan must establish a new agreement during the promotional period in order to receive the waivers. The qualifying term plans are: Custom BizSaver, SimpleLink, SimpleLink Enhanced or CompleteLink 2.0.

Business customers can add new additional lines/trunks to an agreement for an eligible term plan on a subsequent order for a period up to 90 days after the initial subscription and have their nonrecurring service charges waived. If, after the 90 day period ends, the promotional period is still in effect (e.g., prior to September 30, 2007), the customer can establish a new agreement and subscribe to additional lines/trunks for a period up to 90 days and have their non recurring service charges waived. The additional lines/trunks purchased will be subject to the terms and conditions of the qualified plan.

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Issued: January 22, 2007

Effective: February 1, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
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Service Commission  
JI-2014-0383

**Filed**  
Missouri Public  
Service Commission

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**PROMOTIONS**

**ENHANCED AT&T SAVE A LINE PROMOTION**

A new business promotional period will be established from June 4, 2010 through June 3, 2011. Eligible customers who subscribe to either a new Custom BizSaver II (CBS II) agreement or an AT&T Business Local Calling package with either Options A, B, C or D will receive a monthly credit of \$3.00 per eligible access line, up to a maximum of 19 lines, for 12 months. At no time will the credits rendered exceed \$684.00 per customer.

(AT)

Eligible customers are existing customers who are not on a voice package term plan or who have less than six (6) months remaining on their voice package term plan who communicate a desire to disconnect lines and then reconsider and keep the lines. The customer must agree to subscribe all their lines to either CBS II or to AT&T Business Local Calling in order to receive the credit. Those customers who initially refuse a new CBS II or AT&T Business Local Calling offer will be eligible to receive a monthly credit of \$6.00 per eligible access line, up to a maximum of 19 lines, for 12 months. At no time will these credits rendered exceed \$1368.00 per customer.

All other terms and conditions applicable to CBS II or to AT&T Business Local Calling will apply. This promotion is available only once per customer during the promotional period.

This promotion cannot be combined with any other promotional offers for access lines including Win or Winback offers or BALTV D.



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**PROMOTIONS**

**ENHANCED AT&T SAVE A LINE PROMOTION**

A new business promotional period will be established from June 4, 2010 through June 3, 2011. (CT)  
Eligible customers who subscribe to either a new Custom BizSaver II (CBS II) agreement or an AT&T Business Local Calling package with either Options A, B, or D will receive a monthly credit of \$3.00 per eligible access line, up to a maximum of 19 lines, for 12 months. At no time will the credits rendered exceed \$684.00 per customer.

Eligible customers are existing customers who are not on a voice package term plan or who have less than six (6) months remaining on their voice package term plan who communicate a desire to disconnect lines and then reconsider and keep the lines. The customer must agree to subscribe all their lines to either CBS II or to AT&T Business Local Calling in order to receive the credit. Those customers who initially refuse a new CBS II or AT&T Business Local Calling offer will be eligible to receive a monthly credit of \$6.00 per eligible access line, up to a maximum of 19 lines, for 12 months. At no time will these credits rendered exceed \$1368.00 per customer.

All other terms and conditions applicable to CBS II or to AT&T Business Local Calling will apply. This promotion is available only once per customer during the promotional period.

This promotion cannot be combined with any other promotional offers for access lines including Win or Winback offers or BALTV D.

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**PROMOTIONS**

**ENHANCED AT&T SAVE A LINE PROMOTION**

(AT)

A new business promotional period will be established from June 4, 2010 through August 31, 2010. Eligible customers who subscribe to either a new Custom BizSaver II (CBS II) agreement or an AT&T Business Local Calling package with either Options A, B, or D will receive a monthly credit of \$3.00 per eligible access line, up to a maximum of 19 lines, for 12 months. At no time will the credits rendered exceed \$684.00 per customer.

Eligible customers are existing customers who are not on a voice package term plan or who have less than six (6) months remaining on their voice package term plan who communicate a desire to disconnect lines and then reconsider and keep the lines. The customer must agree to subscribe all their lines to either CBS II or to AT&T Business Local Calling in order to receive the credit. Those customers who initially refuse a new CBS II or AT&T Business Local Calling offer will be eligible to receive a monthly credit of \$6.00 per eligible access line, up to a maximum of 19 lines, for 12 months. At no time will these credits rendered exceed \$1368.00 per customer.

All other terms and conditions applicable to CBS II or to AT&T Business Local Calling will apply. This promotion is available only once per customer during the promotional period.

This promotion cannot be combined with any other promotional offers for access lines including Win or Winback offers or BALTV D.

(AT)

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
1st Revised Sheet 55  
Replacing Original Sheet 55

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PROMOTIONS

(RT)

(RT)

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Issued: December 31, 2009

CANCELLED  
June 04, 2010  
Missouri Public  
Service Commission  
JI-2010-0684

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Effective: February 2, 2010

FILED  
Missouri Public  
Service Commission  
JI-2010-0433

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
Original Sheet 55

**LOCAL EXCHANGE**

**PROMOTIONS**

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**RESIDENCE LINE RETENTION PROMOTION**

This promotional offer will be available from February 1, 2007 through March 31, 2007.

It provides eligible customers with credits equal to \$50.00 to retain their main access line or more additional access lines. The total credit is \$50.00 per account.

Eligible customers are those residence customers who 1) have one or more access lines, call to disconnect a line, and then decide to retain the line and 2) already have or newly purchase Caller ID Service (Calling Name Delivery and Calling Number Delivery) and one additional feature when they call to disconnect. The additional feature with monthly billing must be selected from the following list: Call Waiting, Call Forwarding, Three-Way Calling, Speed Calling 8, Call Return, Auto Redial, Call Blocker, Priority Call, Call Waiting ID, or Privacy Manager.

This offer cannot be combined with the Residence Line Retention Promotion on Local Exchange Tariff, Appendix, Sheet 45.

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Issued: January 22, 2007

Effective: February 1, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
February 2, 2010  
Missouri Public  
Service Commission  
JI-2010-0433

**Filed**  
Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
7th Revised Sheet 56  
Replacing 6th Revised Sheet 56

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**PROMOTIONS**

**PAPERLESS BILL INCENTIVE**

A Paperless Bill Incentive will be offered from July 1, 2012 until June 30, 2014. During this period, residential customers who receive an offer incentive and sign up for paperless billing online will be eligible to receive a \$10 Visa Reward. The customer must remain with paperless billing for 90 days in order to receive the reward. Eligible customers are those residential customers not currently subscribed to paperless billing and who agree to receive their bill electronically. (CT)

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Issued: June 28, 2013

**CANCELLED**  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Effective: July 1, 2013

**Filed**  
**Missouri Public**  
**Service Commission**  
**JI-2013-0617**

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
6th Revised Sheet 56  
Replacing 5th Revised Sheet 56

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**PROMOTIONS**

**PAPERLESS BILL INCENTIVE**

A Paperless Bill Incentive will be offered from July 1, 2012 until June 30, 2013. During this period, residential customers who receive an offer incentive and sign up for paperless billing online will be eligible to receive a \$10 Visa Reward. The customer must remain with paperless billing for 90 days in order to receive the reward. Eligible customers are those residential customers not currently subscribed to paperless billing and who agree to receive their bill electronically. (CT)

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Issued: June 29, 2012

Effective: July 1, 2012

**CANCELLED**  
July 1, 2013  
Missouri Public  
Service Commission  
JI-2013-0617

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2012-0856

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
5th Revised Sheet 56  
Replacing 4th Revised Sheet 56

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**PROMOTIONS**

**PAPERLESS BILL INCENTIVE**

(CT)

A Paperless Bill Incentive will be offered from August 22, 2011 until June 30, 2012. During this period, residential customers who receive an offer incentive and sign up for paperless billing online will be eligible to receive a \$10 Visa Reward. The customer must remain with paperless billing for 90 days in order to receive the reward. Eligible customers are those residential customers not currently subscribed to paperless billing and who agree to receive their bill electronically.

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(AT)

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Issued: August 19, 2011

Effective: August 22, 2011

**CANCELLED**  
July 1, 2012  
Missouri Public  
Service Commission  
JI-2012-0856

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2012-0069

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
4th Revised Sheet 56  
Replacing 3rd Revised Sheet 56

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**PROMOTIONS**

**PAPERLESS BILL AND AUTOPAY INCENTIVE**

A Paperless Bill and Autopay Incentive will be offered from June 28, 2011 until June 27, 2012. During this period, residential customers who receive an offer incentive and sign up for paperless billing online will be eligible to receive a \$10 Visa Reward. In addition, residential customers who receive an offer incentive and sign up for Autopay online with a bank account will be eligible to receive a \$10 Visa Reward. No incentive will be provided to customers who sign up for autopay with a credit card. The customer must remain with paperless billing and / or Autopay for 90 days in order to receive the reward(s). There is a maximum reward of \$20 per account.

(CT)

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(CT)

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Issued: June 27, 2011

Effective: June 28, 2011

**CANCELLED**  
August 22, 2011  
Missouri Public  
Service Commission  
JI-2012-0069

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

**FILED**  
Missouri Public  
Service Commission  
JI-2011-0658



**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
3rd Revised Sheet 56  
Replacing 2nd Revised Sheet 56

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**PROMOTIONS**

**PAPERLESS BILL AND AUTOPAY INCENTIVE**

A Paperless Bill and Autopay Incentive will be offered from June 28, 2010 until June 27, 2011. (CT)  
During this period, residential customers who sign up for paperless billing will be eligible to receive a \$10 Visa Reward. In addition, residential customers who sign up for Autopay with a bank account will be eligible to receive a \$10 Visa Reward. No incentive will be provided to customers who sign up for autopay with a credit card. The customer must remain with paperless billing and / or Autopay for 90 days in order to receive the reward(s). There is a maximum reward of \$20 per account.

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Issued: December 30, 2010

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Effective: January 1, 2011

**CANCELLED**  
June 28, 2011  
Missouri Public  
Service Commission  
JI-2011-0658

**FILED**  
Missouri Public  
Service Commission  
JI-2011-0331

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
2nd Revised Sheet 56  
Replacing 1st Revised Sheet 56

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**PROMOTIONS**

**PAPERLESS BILL AND AUTOPAY INCENTIVE**

A Paperless Bill and Autopay Incentive will be offered from June 28, 2010 until December 31, 2010. During this period, residential customers who sign up for paperless billing will be eligible to receive a \$10 Visa Reward. In addition, residential customers who sign up for autopay with a bank account will be eligible to receive a \$10 Visa Reward. No incentive will be provided to customers who sign up for autopay with a credit card. The customer must remain with paperless billing and / or Autopay for 90 days in order to receive the reward(s). There is a maximum reward of \$20 per account.

(AT)

(AT)

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Issued: June 21, 2010

Effective: June 28, 2010

CANCELLED  
January 1, 2011  
Missouri Public  
Service Commission  
JI-2011-0331

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

FILED  
Missouri Public  
Service Commission  
JI-2010-0727

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
1st Revised Sheet 56  
Replacing Original Sheet 56

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**PROMOTIONS**

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Issued: December 31, 2009

CANCELLED  
June 28, 2010  
Missouri Public  
Service Commission  
JI-2010-0727

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Effective: February 2, 2010

FILED  
Missouri Public  
Service Commission  
JI-2010-0433

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Appendix  
1st Revised Sheet 57  
Replacing Original Sheet 57

**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS NONRECURRING CHARGE WAIVER FOR FEATURES AND HUNTING PROMOTION**

A promotional period will be established from February 15, 2007, through October 9, 2007. During the promotional period eligible Business customers who subscribe to a qualifying term plan will receive a waiver of normally applicable nonrecurring service charges associated with rotary hunting and Easy Options Services.

(C)

Eligible customers are business customers who have their local exchange access line service with another competitive local exchange carrier and who now wish to establish their local exchange access line service with the Company. Eligible customers must subscribe to the above named service(s) along with their initial service establishment order and must subscribe to either a Business Access Line Term Volume Discount, Custom BizSaver, SimpleLink, SimpleLink Enhanced, or CompleteLink 2.0 term plan in order to qualify for this offer.

All other terms and conditions applicable to the qualifying plans, as appropriate, will apply.

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Issued: September 28, 2007

Effective: October 9, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

FILED  
Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
Original Sheet 57

**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS NONRECURRING CHARGE WAIVER FOR FEATURES AND HUNTING PROMOTION**

A promotional period will be established from February 15, 2007, through February 14, 2008. During the promotional period eligible Business customers who subscribe to a qualifying term plan will receive a waiver of normally applicable nonrecurring service charges associated with rotary hunting and Easy Options Services.

Eligible customers are business customers who have their local exchange access line service with another competitive local exchange carrier and who now wish to establish their local exchange access line service with the Company. Eligible customers must subscribe to the above named service(s) along with their initial service establishment order and must subscribe to either a Business Access Line Term Volume Discount, Custom BizSaver, SimpleLink, SimpleLink Enhanced, or CompleteLink 2.0 term plan in order to qualify for this offer.

All other terms and conditions applicable to the qualifying plans, as appropriate, will apply.

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Issued: February 5, 2007

Effective: February 15, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
October 9, 2007  
Missouri Public  
Service Commission

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Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Appendix  
1st Revised Sheet 58  
Replacing Original Sheet 58

**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS ASSURANCE PACKAGE**

A promotional period shall be established from September 26, 2007 through February 25, 2008 for an access line and vertical feature service package, which will be referred to as AT&T Business Local Calling Assurance. (C)

During this promotional period, business customers with 1 or 2 business network access lines who agree to a 12-month term period and commit to a Flat Rate Exchange Access Line, Caller ID, and Call Forwarding service will be eligible for the package rate listed below, per line, for these services:

Package Rate per Line: \$25.00 (Monthly Rate)

AT&T Business Local Calling Assurance is only available to customers who require 1 or 2 individual business exchange network access lines and is not available on FX Service, WATS access lines, PBX Trunks, Centrex, Plexar or Semi-Public Coin services.

A customer may subscribe to one agreement for AT&T Business Local Calling Assurance at a given location. A customer may have up to 2 lines maximum per location subscribed to an AT&T Business Local Calling Assurance agreement.

Customers will receive a waiver of normally applicable service ordering and line connection nonrecurring charges (NRC's) associated with local exchange access lines ordered at the time of initial subscription to AT&T Business Local Calling Assurance. Standard NRC's will apply to features added after the initial order.

The 12-month term is only available as a 12-month oral re-subscribe option. If the customer selects the 12-month re-subscribe option, the plan will automatically re-subscribe for a subsequent 12-month term unless the customer advises AT&T Missouri prior to the expiration of the term that it does not wish to re-subscribe. A maximum of two 12-month re-subscriptions are available, and the service converts to a month to month basis at the applicable month-to-month rates after the expiration of the second re-subscription if the customer does not terminate the service. The customer will be sent written notification of the term selected and subsequent notifications regarding re-subscribe options prior to the expiration of each 12-month term.

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Issued: September 14, 2007

Effective: September 26, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

FILED  
Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
Original Sheet 58

**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS ASSURANCE PACKAGE**

A promotional period shall be established from February 26, 2007 through September 25, 2007 for an access line and vertical feature service package, which will be referred to as AT&T Business Local Calling Assurance.

During this promotional period, business customers with 1 or 2 business network access lines who agree to a 12-month term period and commit to a Flat Rate Exchange Access Line, Caller ID, and Call Forwarding service will be eligible for the package rate listed below, per line, for these services:

Package Rate per Line: \$25.00 (Monthly Rate)

AT&T Business Local Calling Assurance is only available to customers who require 1 or 2 individual business exchange network access lines and is not available on FX Service, WATS access lines, PBX Trunks, Centrex, Plexar or Semi-Public Coin services.

A customer may subscribe to one agreement for AT&T Business Local Calling Assurance at a given location. A customer may have up to 2 lines maximum per location subscribed to an AT&T Business Local Calling Assurance agreement.

Customers will receive a waiver of normally applicable service ordering and line connection nonrecurring charges (NRC's) associated with local exchange access lines ordered at the time of initial subscription to AT&T Business Local Calling Assurance. Standard NRC's will apply to features added after the initial order.

The 12-month term is only available as a 12-month oral re-subscribe option. If the customer selects the 12-month re-subscribe option, the plan will automatically re-subscribe for a subsequent 12-month term unless the customer advises AT&T Missouri prior to the expiration of the term that it does not wish to re-subscribe. A maximum of two 12-month re-subscriptions are available, and the service converts to a month to month basis at the applicable month-to-month rates after the expiration of the second re-subscription if the customer does not terminate the service. The customer will be sent written notification of the term selected and subsequent notifications regarding re-subscribe options prior to the expiration of each 12-month term.

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Issued: February 16, 2007

Effective: February 26, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
September 26, 2007  
Missouri Public  
Service Commission

**Filed**  
Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
Original Sheet 59

**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS TERMS AND VOLUME PROMOTION (cont'd)**

At the expiration of the agreed to term, rates will revert to the applicable individually tariffed rates for each component of the package.

Customers who elect to terminate their agreement prior to completion of the agreed to term will be assessed early termination charges amounting to \$12.50 times the number of months left on the term commitment.

Termination charges are not applicable if, during the term period, the customer converts to another Company access and local usage plan with a term equal to or greater than the remaining AT&T Business Local Calling Assurance term plan.

This offer can not be combined with other access line, feature or usage discount offers.

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Issued: February 16, 2007

Effective: February 26, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

**Filed**  
Missouri Public  
Service Commission



**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
Original Sheet 60

**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS CREDIT PROMOTION**

A promotional period will be established from April 2, 2007, through March 31, 2008. During the promotional period eligible business customers who commit to (or reterm their agreement for) at least a 1-year agreement for either Custom BizSaver II, SimpleLink Enhanced or CompleteLink 2.0 will receive a one-time credit of \$39.00 per eligible access line up to a maximum of \$975.00 per customer for one year. The credit will be applied in equal amounts beginning in the 1st month and continue through the 12th month. Customers who commit to a 2-year or longer term agreement will also receive an additional one-time credit of \$39.00 per eligible access line during the second year up to a maximum of \$975.00. The credit during year 2 will be applied in equal amounts beginning in the 13th month and continue through the 24th month. A customer may never receive more than a \$975.00 maximum in credits per year.

Eligible customers are existing customers who currently have service with the Company who are not on a term plan or those that have less than 6 months remaining on their term who call in to disconnect lines and then reconsider and keep the lines. Customers must also have previously refused a subscription to either Custom BizSaver II, SimpleLink Enhanced or CompleteLink 2.0. Customers will receive credits only on the lines they intended to disconnect. Customers must agree to associate all their lines with one of the eligible term plans to receive the credits. The promotion is only available to customers once during the promotional period and is not available to any customer that has subscribed to a previous save offer. Customers cannot call back at a subsequent date and receive additional credits for lines targeted for disconnection.

All other terms and conditions applicable to Custom BizSaver II, SimpleLink Enhanced or CompleteLink 2.0 will apply.

This promotion cannot be combined with any other promotional offers.

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Issued: March 23, 2007

Effective: April 2, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
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**Filed**  
Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
1st Revised Sheet 61  
Replacing Original Sheet 61

**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS ONE-TIME CREDIT PROMOTION**

A promotional period will be established from April 2, 2007, through June 30, 2007. During the promotional period eligible business customers will receive a one-time bill credit of \$40.00 per eligible access line up to a maximum of \$600.00. The credit will be applied in the customer's third bill cycle.

(CT)

Eligible customers are business customers who currently have service with another carrier within the Company's service area and who now wish to establish their exchange access service with the Company, and who have not accepted a previous Custom BizSaver II or SimpleLink offer from the Company. Customers must also subscribe to a minimum one-year term with either Custom BizSaver II or SimpleLink in order to be eligible. Only lines so subscribed will be eligible for the credit.

All other terms and conditions applicable to either Custom BizSaver II or SimpleLink will apply.

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Issued: June 20, 2007

Effective: June 30, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

Filed  
Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
Original Sheet 61

**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS ONE-TIME CREDIT PROMOTION**

A promotional period will be established from April 2, 2007, through March 31, 2008. During the promotional period eligible business customers will receive a one-time bill credit of \$40.00 per eligible access line up to a maximum of \$600.00. The credit will be applied in the customer's third bill cycle.

Eligible customers are business customers who currently have service with another carrier within the Company's service area and who now wish to establish their exchange access service with the Company, and who have not accepted a previous Custom BizSaver II or SimpleLink offer from the Company. Customers must also subscribe to a minimum one-year term with either Custom BizSaver II or SimpleLink in order to be eligible. Only lines so subscribed will be eligible for the credit.

All other terms and conditions applicable to either Custom BizSaver II or SimpleLink will apply.

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Issued: March 23, 2007

Effective: April 2, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

Cancelled  
June 30, 2007  
Missouri Public  
Service Commission

**Filed**  
Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
Original Sheet 62

**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS CUSTOM BIZSAVER II MONTHS FREE PROMOTION**

A promotional period will be established from July 1, 2007, through June 30, 2008. During the promotional period eligible business customers will receive one month free of standard Custom BizSaver II charges per year per eligible access line for committing to an eligible term plan.

Eligible customers are business customers who currently have service with another carrier within the Company's service area and who now wish to establish their exchange access service with the Company. Customers must also subscribe to a minimum one-year term with Custom BizSaver II in order to be eligible. Only lines so subscribed will be eligible for the credit. Customers that commit to a 24- or 36-month CBS II term plan will receive an additional month free in each of the subsequent years. Credits will be applied in Month 4, Month 16 and Month 28, as determined by the length of the term plan selected by the customer. Customers can only subscribe to the promotion once during the promotional period.

Customers that select the one year re-subscribe option will receive one month free in the first year in the fourth month. All other terms and conditions applicable to Custom BizSaver II will apply.

This offer can not be combined with any other promotional offers.

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Issued: June 21, 2007

Effective: July 1, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

Filed  
Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
Original Sheet 63

**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS OPTIONAL MCA SERVICE PROMOTION**

The Company will offer a promotion for the period beginning July 1, 2007 through December 31, 2007. With this promotion, eligible business customers will receive a discounted Optional MCA monthly rate of \$5.00 for the duration of their term plan.

Eligible business customers are new business customers and existing business customers renewing or extending any term plan.

Existing terms and conditions for each term plan and for Optional MCA service will apply.

If a customer terminates service with the Company, existing termination liability for the qualifying term plan will apply. If a customer terminates the qualifying term plan chosen, but retains Optional MCA service, existing termination liability for the qualifying term plan will apply and the standard, non-discounted tariff rate for Optional MCA service will be reinstated.

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Issued: June 21, 2007

Effective: July 1, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

Filed  
Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Appendix  
Original Sheet 64

**LOCAL EXCHANGE**

**PROMOTIONS**

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**RESIDENCE OPTIONAL MCA SERVICE PROMOTION**

The Company will offer a promotion from July 6, 2007 through July 5, 2008. Eligible residence customers subscribing to Optional MCA service during this promotional period will receive this service at a discounted rate of \$3.00 per month for a period of 12 months, as long as they retain their local network access line and Optional MCA services with AT&T Missouri for the same period. Early termination charges do not apply.

Eligible residence customers are those who have their current local network access line with another carrier within the AT&T Missouri serving area and now wish to establish this service with AT&T Missouri.

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Issued: June 26, 2007

Effective: July 6, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

FILED  
Missouri Public  
Service Commission

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LOCAL EXCHANGE  
PROMOTIONS

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**BUSINESS TELEBRANCH SERVICE PROMOTION**

A promotional period will be established from August 1, 2008, through July 31, 2009. During the promotional period eligible business customers who commit to a 2-year agreement for Telebranch service will receive the service at \$4.50 per line per month for the duration of the term. This discounted monthly rate applies to initial as well as additional Telebranch paths.

(CT)

Eligible customers are existing customers who currently have service with the Company who call in to disconnect their service and then reconsider and keep their service. The customer can add lines during the term period, however, the special/promotional rate is only available until the end of the term period. To qualify for this discounted rate the Telebranch call forwarding number must terminate to a Company business access line.

The customer can add lines during the term period, however, this discounted rate is only applicable until the end of the originally contracted term period.

Customer must maintain a minimum of one line equipped with Telebranch service on their account or they are subject to early termination fees (ETFs). If the customer does not maintain the minimum requirement they are subject to pay \$2.25 times the number of months remaining on the term.

Customers may choose to terminate their existing service agreement before the end of the term period without paying termination charges provided they negotiate a new service agreement with a term that is equal to or greater than the term period remaining on the existing service agreement.

At the end of the term period, the rates will revert to the then current month-to month Telebranch tariff rates.

This promotion can not be combined with any other promotional offers or on any plans that do not allow Telebranch service to be on the account.

**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

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Original Sheet 65

**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS TELEBRANCH SERVICE PROMOTION**

A promotional period will be established from August 1, 2007, through July 31, 2008. During the promotional period eligible business customers who commit to a 2-year agreement for Telebranch service will receive the service at \$4.50 per line per month for the duration of the term. This discounted monthly rate applies to initial as well as additional Telebranch paths.

Eligible customers are existing customers who currently have service with the Company who call in to disconnect their service and then reconsider and keep their service. The customer can add lines during the term period, however, the special/promotional rate is only available until the end of the term period. To qualify for this discounted rate the Telebranch call forwarding number must terminate to a Company business access line.

The customer can add lines during the term period, however, this discounted rate is only applicable until the end of the originally contracted term period.

Customer must maintain a minimum of one line equipped with Telebranch service on their account or they are subject to early termination fees (ETFs). If the customer does not maintain the minimum requirement they are subject to pay \$2.25 times the number of months remaining on the term.

Customers may choose to terminate their existing service agreement before the end of the term period without paying termination charges provided they negotiate a new service agreement with a term that is equal to or greater than the term period remaining on the existing service agreement.

At the end of the term period, the rates will revert to the then current month-to month Telebranch tariff rates.

This promotion can not be combined with any other promotional offers or on any plans that do not allow Telebranch service to be on the account.

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Issued: July 20, 2007

Effective: August 1, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
August 1, 2008  
Missouri Public  
Service Commission

FILED  
Missouri Public  
Service Commission



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**PROMOTIONS**

**FOR 2 MONTHS RETENTION PROMOTION**

(AT)

A new statewide promotion is available to existing residential customers who contact the Company for the purpose of discontinuing their residential access line(s) but are persuaded to keep their access line(s). During the promotion period, customers who agree to keep their access line(s) and maintain or newly subscribe to the Complete Choice Basic or Complete Choice Enhanced package will be eligible for a \$5.00 credit on their monthly bill for 12 months. The bill credit is applicable to a maximum of two access lines, providing the package requirement is met on each line.

Customers must have their access line(s) in service for a minimum of 60 days before the customer becomes eligible for this offer. The customer is not eligible for this offer if downgrading service from the Complete Choice Enhanced package to the Complete Choice Basic package. If the customer discontinues the package before the next bill period date in which a credit is due, any further benefits available under this offer will cease and the credit will be discontinued. If the customer moves from their current location, any further benefits available under this offer will cease. The non-recurring charge(s) to add features (and any package installation fee, if applicable) will also be waived if the customer adds a new package to qualify for this offer.

Only one credit application applies for the life of the offer. The bill credit will appear on the second billing cycle after the order is issued. This offer may not be combined with any other retention promotion that provides a monthly discount.

This offer is available from July 13, 2010 through December 31, 2010.

(AT)

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
3rd Revised Sheet 66  
Replacing 2nd Revised Sheet 66

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(RT)

**PROMOTIONS**

(RT)

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Issued: December 31, 2009  
**CANCELLED**  
July 13, 2010  
Missouri Public  
Service Commission  
JI-2011-0012

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Effective: February 2, 2010  
**FILED**  
Missouri Public  
Service Commission  
JI-2010-0433

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LOCAL EXCHANGE

PROMOTIONS

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**RESIDENCE LINE RETENTION PROMOTION**

This promotional offer will be available through August 24, 2008.

(C)

It provides eligible customers with credits equal to \$5.00 per month for 12 months to retain their main access line or one additional access line.

Eligible customers are those residence customers who 1) have one or more access lines, call to disconnect a line, and then decide to retain the line and 2) already have or newly purchase Caller ID Service (Calling Name Delivery and Calling Number Delivery) and one additional feature when they call to disconnect. The additional feature with monthly billing must be selected from the following list: Call Waiting, Call Forwarding, Three Way, Speed 8, Calling Number, Calling Name, Calling Name & Number, Call Return, Auto Redial, Call Blocker, Priority Call, Call Waiting ID, or Privacy Manager. The nonrecurring installation charge related to the required feature installation, if the feature is newly purchased, will also be waived.

The customer's bill will be credited each month that the line and feature are retained, for up to 12 months. If the customer disconnects the line, the features, or the line and features before the next bill period date in which a credit is due, any further benefits available under this offer will cease.

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Appendix  
1st Revised Sheet 66  
Replacing Original Sheet 66

**LOCAL EXCHANGE**

**PROMOTIONS**

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**RESIDENCE LINE RETENTION PROMOTION**

This promotional offer will be available through November 30, 2008.

(C)

It provides eligible customers with credits equal to \$5.00 per month for 12 months to retain their main access line or one additional access line.

Eligible customers are those residence customers who 1) have one or more access lines, call to disconnect a line, and then decide to retain the line and 2) already have or newly purchase Caller ID Service (Calling Name Delivery and Calling Number Delivery) and one additional feature when they call to disconnect. The additional feature with monthly billing must be selected from the following list: Call Waiting, Call Forwarding, Three Way, Speed 8, Calling Number, Calling Name, Calling Name & Number, Call Return, Auto Redial, Call Blocker, Priority Call, Call Waiting ID, or Privacy Manager. The nonrecurring installation charge related to the required feature installation, if the feature is newly purchased, will also be waived.

The customer's bill will be credited each month that the line and feature are retained, for up to 12 months. If the customer disconnects the line, the features, or the line and features before the next bill period date in which a credit is due, any further benefits available under this offer will cease.

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Issued: March 21, 2008

Effective: April 1, 2008

By DAVID NICHOLS, President – Missouri  
St. Louis, Missouri

CANCELLED  
August 25, 2008  
Missouri Public  
Service Commission

FILED  
Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Appendix  
Original Sheet 66

**LOCAL EXCHANGE**

**PROMOTIONS**

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**Residence Line Retention Promotion**

This promotional offer will be available through March 31, 2008

It provides eligible customers with credits equal to \$5.00 per month for 12 months to retain their main access line or one additional access line.

Eligible customers are those residence customers who 1) have one or more access lines, call to disconnect a line, and then decide to retain the line and 2) already have or newly purchase Caller ID Service (Calling Name Delivery and Calling Number Delivery) and one additional feature when they call to disconnect. The additional feature with monthly billing must be selected from the following list: Call Waiting, Call Forwarding, Three Way, Speed 8, Calling Number, Calling Name, Calling Name & Number, Call Return, Auto Redial, Call Blocker, Priority Call, Call Waiting ID, or Privacy Manager. The nonrecurring installation charge related to the required feature installation, if the feature is newly purchased, will also be waived.

The customer's bill will be credited each month that the line and feature are retained, for up to 12 months. If the customer disconnects the line, the features, or the line and features before the next bill period date in which a credit is due, any further benefits available under this offer will cease.

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Issued: August 21, 2007

Effective: August 31, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

**CANCELLED**  
April 1, 2008  
Missouri Public  
Service Commission

**FILED**  
Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Appendix  
Original Sheet 67

**LOCAL EXCHANGE**

**PROMOTIONS**

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**RESIDENCE MCA PROMOTION**

A promotional period will be established from October 5, 2007 through September 30, 2008 for eligible residence access line customers who subscribe to Optional Metropolitan Calling Area (MCA) service. Eligible residence customers will receive a discounted monthly rate for their MCA service of \$5.00.

Eligible residence customers are defined as follows:

- Existing optional MCA subscribers without a uSelect feature package or the Select Feature Package or new optional MCA subscribers, who during the promotional period choose to add one of the uSelect feature packages or the Select Feature Package and who agree to subscribe to both MCA and the chosen feature package for a period of 12 months.
- Existing optional MCA subscribers who are currently purchasing qualifying services as defined on Sheets 41 and 41.01, footnote (2) of this Tariff and are currently paying the discounted \$9.95 monthly rate for MCA who identify themselves as having received a competitive local service offer and are considering changing their local service to another carrier within the AT&T Missouri operating territory. These customers must also agree to subscribe to both MCA and the qualifying features or feature packages for a period of 12 months.

The promotional monthly rate of \$5.00 will remain in effect as long as the customer subscribes to all qualifying services up to a maximum benefit period of 36 months. After 36 months, the Optional MCA rate will revert to the \$9.95 rate.

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Issued: September 25, 2007

Effective: October 5, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

Filed  
Missouri Public  
Service Commission  
JI-2008-0191

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**PROMOTIONS**

**AT&T BUSINESS LOCAL CALLING PROMOTION**

A promotional period will be established from May 25, 2012 through May 24, 2014. During this promotional period eligible business customers who subscribe to a new, minimum 24-month term agreement for AT&T Business Local Calling with 6 to 19 initial lines will receive a 10% discount on the monthly rate for lines subscribed to Options A or B. (CT)

Eligible customers include those business customers with 6 to 19 business lines who have their business network access lines with another competitive local exchange carrier within the AT&T Arkansas, AT&T Kansas, AT&T Missouri, AT&T Oklahoma, or AT&T Texas service areas and who now wish to establish their business network access line service with the Company. Save customers, existing business customers who have received a competitive offer and are considering switching their business network access lines to another carrier (proof of competitive offer may be required), with 6 to 19 business lines are also eligible. Eligible customers may only receive discounts for a maximum of 19 lines subscribed to either Options A or B. Existing business customers currently subscribed to AT&T Business Local Calling Assurance who transfer these lines to this Program are also eligible.

All other terms and conditions applicable to AT&T Business Local Calling, as appropriate, will apply. This promotion may not be combined with any other promotional offers with the exception of the Welcoming Rewards promotion for Win/Winback customers, where applicable, which can be combined with this promotion.

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**PROMOTIONS**

**AT&T BUSINESS LOCAL CALLING PROMOTION**

A promotional period will be established from May 25, 2012 through May 24, 2013. During this promotional period eligible business customers who subscribe to a new, minimum 24-month term agreement for AT&T Business Local Calling with 6 to 19 initial lines will receive a 10% discount on the monthly rate for lines subscribed to Options A or B. (CT)

Eligible customers include those business customers with 6 to 19 business lines who have their business network access lines with another competitive local exchange carrier within the AT&T Arkansas, AT&T Kansas, AT&T Missouri, AT&T Oklahoma, or AT&T Texas service areas and who now wish to establish their business network access line service with the Company. Save customers, existing business customers who have received a competitive offer and are considering switching their business network access lines to another carrier (proof of competitive offer may be required), with 6 to 19 business lines are also eligible. Eligible customers may only receive discounts for a maximum of 19 lines subscribed to either Options A or B. Existing business customers currently subscribed to AT&T Business Local Calling Assurance who transfer these lines to this Program are also eligible. (CT)

All other terms and conditions applicable to AT&T Business Local Calling, as appropriate, will apply. This promotion may not be combined with any other promotional offers with the exception of the Welcoming Rewards promotion for Win/Winback customers, where applicable, which can be combined with this promotion.



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**PROMOTIONS**

**AT&T BUSINESS LOCAL CALLING PROMOTION**

A promotional period will be established from May 25, 2011 through May 24, 2012. During this promotional period eligible business customers who subscribe to a new, minimum 24-month term agreement for AT&T Business Local Calling with 5 to 19 initial lines will receive a 10% discount on the monthly rate for lines subscribed to Options A or B. (CT)

Eligible customers include those business customers with 5 to 19 business lines who have their business network access lines with another competitive local exchange carrier within the AT&T Arkansas, AT&T Kansas, AT&T Missouri, AT&T Oklahoma, or AT&T Texas service areas and who now wish to establish their business network access line service with the Company. Save customers, existing business customers who have received a competitive offer and are considering switching their business network access lines to another carrier (proof of competitive offer may be required), with 5 to 19 business lines are also eligible. Eligible customers may only receive discounts for a maximum of 19 lines subscribed to either Options A or B. Existing business customers currently subscribed to AT&T Business Local Calling Assurance who transfer these lines to this Program are also eligible.

All other terms and conditions applicable to AT&T Business Local Calling, as appropriate, will apply. This promotion may not be combined with any other promotional offers with the exception of the Welcoming Rewards promotion for Win/Winback customers, where applicable, which can be combined with this promotion.

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
4th Revised Sheet 68  
Replacing 3rd Revised Sheet 68

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**PROMOTIONS**

**AT&T BUSINESS LOCAL CALLING PROMOTION**

A promotional period will be established from September 1, 2010, through August 31, 2011. During this promotional period eligible business customers who subscribe to a new, minimum 24-month term agreement for AT&T Business Local Calling with 5 to 19 initial lines will receive a 10% discount on the monthly rate for lines subscribed to Options A or B. (CT)  
(CT)

Eligible customers include those business customers with 5 to 19 business lines who have their business network access lines with another competitive local exchange carrier within the AT&T Arkansas, AT&T Kansas, AT&T Missouri, AT&T Oklahoma, or AT&T Texas service areas and who now wish to establish their business network access line service with the Company. Save customers, existing business customers who have received a competitive offer and are considering switching their business network access lines to another carrier (proof of competitive offer may be required), with 5 to 19 business lines are also eligible. Eligible customers may only receive discounts for a maximum of 19 lines subscribed to either Options A or B. Existing business customers currently subscribed to AT&T Business Local Calling Assurance who transfer these lines to this Program are also eligible. (CT)  
(CT)

All other terms and conditions applicable to AT&T Business Local Calling, as appropriate, will apply. This promotion may not be combined with any other promotional offers with the exception of the Welcoming Rewards promotion for Win/Winback customers, where applicable, which can be combined with this promotion.

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Issued: May 24, 2011

Effective: May 25, 2011

**CANCELLED**  
September 1, 2011  
Missouri Public  
Service Commission  
JI-2012-0098

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2011-0593

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**PROMOTIONS**

**AT&T BUSINESS LOCAL CALLING PROMOTION**

A promotional period will be established from September 1, 2010, through August 31, 2011. During this promotional period eligible business customers who subscribe to a new 24-month term agreement for AT&T Business Local Calling with 6 to 19 initial lines will receive a 10% discount on the monthly rate for lines subscribed to Options A or B.

Eligible customers include those business customers with 6 to 19 business lines who have their business network access lines with another competitive local exchange carrier within the AT&T Arkansas, AT&T Kansas, AT&T Missouri, AT&T Oklahoma, or AT&T Texas service areas and who now wish to establish their business network access line service with the Company. Save customers, existing business customers who have received a competitive offer and are considering switching their business network access lines to another carrier (proof of competitive offer may be required), with 6 to 19 business lines are also eligible. Eligible customers may only receive discounts for a maximum of 19 lines subscribed to either Options A or B. Existing business customers currently subscribed to AT&T Business Local Calling Assurance who transfer these lines to this Program are also eligible.

(AT)  
(AT)  
(AT)

All other terms and conditions applicable to AT&T Business Local Calling, as appropriate, will apply. This promotion may not be combined with any other promotional offers with the exception of the Welcoming Rewards promotion for Win/Winback customers, where applicable, which can be combined with this promotion.

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
2nd Revised Sheet 68  
Replacing 1st Revised Sheet 68

**PROMOTIONS**

**AT&T BUSINESS LOCAL CALLING PROMOTION**

(AT)

A promotional period will be established from September 1, 2010, through August 31, 2011. During this promotional period eligible business customers who subscribe to a new 24-month term agreement for AT&T Business Local Calling with 6 to 19 initial lines will receive a 10% discount on the monthly rate for lines subscribed to Options A or B.

Eligible customers include those business customers with 6 to 19 business lines who have their business network access lines with another competitive local exchange carrier within the AT&T Arkansas, AT&T Kansas, AT&T Missouri, AT&T Oklahoma, or AT&T Texas service areas and who now wish to establish their business network access line service with the Company. Save customers, existing business customers who have received a competitive offer and are considering switching their business network access lines to another carrier (proof of competitive offer may be required), with 6 to 19 business lines are also eligible. Eligible customers may only receive discounts for a maximum of 19 lines subscribed to either Options A or B.

All other terms and conditions applicable to AT&T Business Local Calling, as appropriate, will apply. This promotion may not be combined with any other promotional offers with the exception of the Welcoming Rewards promotion for Win/Winback customers, where applicable, which can be combined with this promotion.

(AT)

Issued: August 31, 2010

Effective: September 1, 2010

CANCELLED  
April 1, 2011  
Missouri Public  
Service Commission  
JI-2011-0494

By JOHN SONDRAG, President - Missouri  
St. Louis, Missouri

FILED  
Missouri Public  
Service Commission  
JI-2011-0100

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
1st Revised Sheet 68  
Replacing Original Sheet 68

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(RT)

**PROMOTIONS**

(RT)

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Issued: December 31, 2009

CANCELLED  
Sept. 1, 2010  
Missouri Public  
Service Commission  
JI-2011-0100

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Effective: February 2, 2010

FILED  
Missouri Public  
Service Commission  
JI-2010-0433

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Appendix  
Original Sheet 68

**LOCAL EXCHANGE**

**PROMOTIONS**

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**RESIDENCE MOVER PROMOTION**

This promotional offer will be effective from November 1, 2007 through April 30, 2008.

During this promotional period, eligible residential customers who agree to remain or become a customer of the Telephone Company according to the requirements below, will receive a waiver of the nonrecurring Service Equipment Charge to install their main service access line, on up to three lines moved, at their new AT&T Missouri location. Applicable Service and Equipment Charges are as described in paragraph 1.2.2.G preceding.

Eligible customers are those residence customers who call a company service center for the purpose of disconnecting their local exchange services but instead choose to retain their local exchange service because they are moving to a new AT&T Missouri location. The customer must either be 1) an existing AT&T Missouri residence customer, or 2) a new AT&T Missouri residence customer moving their local exchange services from an AT&T Local Exchange Company location in another state. The orders to transfer services must be placed during the same service call.

Customers must have or newly subscribe to Caller ID Service or Call Waiting Service on each line when they place their move order with the Company in order to receive this offer benefit.

This offer cannot be combined with other offers unless otherwise specified.

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Issued: October 22, 2007

Effective: November 1, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
February 2, 2010  
Missouri Public  
Service Commission  
JI-2010-0433

FILED  
Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Appendix  
1st Revised Sheet 69  
Replacing Original Sheet 69

**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS ONE-TIME WAIVER PROMOTION**

A retail promotional period shall be established from November 1, 2007, through March 31, 2008. During this promotional period, eligible business customers who subscribe to either a new SimpleLink, SimpleLink Enhanced or CompleteLink 2.0 agreement will receive a one-time credit equivalent to the normally applicable service ordering and line connection non recurring charges (NRCs) associated with local exchange access lines (or trunks), after the first line purchased for up to 15 lines maximum per location in their initial order, when subscribing to the above named services. The one time credit(s) will be provided in the fourth month of the term. In addition, a waiver for the applicable installation and service and equipment charges for EASYOPTIONS Services and rotary hunting will be provided for up to 15 lines. (C)

Eligible customers include new businesses, who are not transferring service from another carrier, or businesses that are moving from one location to another. Eligible customers must give indication they are considering other competitive offers in order to receive this offer, unless ordered via a Company internet based online order entry application, where indication of competitive consideration is not necessary.

Eligible customers must agree to subscribe all their lines to one of the agreements named above in order to receive this benefit. This offer is only applicable at the time of placing the initial order for the new or moved business and is not available for subsequent orders placed for additional lines or services.

All other terms and conditions applicable to either SimpleLink, SimpleLink Enhanced or CompleteLink 2.0, as appropriate, will apply. This offer cannot be combined with any other promotional offers waiving NRCs or that provide credits for local exchange access lines, EASYOPTIONS Service or hunting.

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Issued: March 21, 2008

Effective: April 1, 2008

By DAVID NICHOLS, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

FILED  
Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Appendix  
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**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS ONE-TIME WAIVER PROMOTION**

A retail promotional period shall be established from November 1, 2007, through October 31, 2008. During this promotional period, eligible business customers who subscribe to either a new SimpleLink, SimpleLink Enhanced or CompleteLink 2.0 agreement will receive a one-time credit equivalent to the normally applicable service ordering and line connection non-recurring charges (NRCs) associated with local exchange access lines (or trunks), after the first line purchased for up to 15 lines maximum per location in their initial order, when subscribing to the above named services. The one time credit(s) will be provided in the fourth month of the term. In addition, a waiver for the applicable installation and service and equipment charges for EASYOPTIONS Services and rotary hunting will be provided for up to 15 lines.

Eligible customers include new businesses, who are not transferring service from another carrier, or businesses that are moving from one location to another. Eligible customers must give indication they are considering other competitive offers in order to receive this offer, unless ordered via a Company internet based online order entry application, where indication of competitive consideration is not necessary.

Eligible customers must agree to subscribe all their lines to one of the agreements named above in order to receive this benefit. This offer is only applicable at the time of placing the initial order for the new or moved business and is not available for subsequent orders placed for additional lines or services.

All other terms and conditions applicable to either SimpleLink, SimpleLink Enhanced or CompleteLink 2.0, as appropriate, will apply. This offer cannot be combined with any other promotional offers waiving NRCs or that provide credits for local exchange access lines, EASYOPTIONS Service or hunting.

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Issued: October 22, 2007

Effective: November 1, 2007

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

**CANCELLED**  
April 1, 2008  
Missouri Public  
Service Commission

**FILED**  
Missouri Public  
Service Commission



**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
3rd Revised Sheet 70  
Replacing 2nd Revised Sheet 70

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**PROMOTIONS**

**AT&T BUSINESS LOCAL CALLING PROMOTION II**

A promotional period will be established from May 25, 2013, through May 24, 2014. During this promotional period eligible business customers who subscribe to a new 36-month term agreement for AT&T Business Local Calling with 5 to 19 initial lines will receive a 6% discount on the monthly rate for lines subscribed to Options A or B. (CT)

Eligible customers include those existing business customers with 5 to 19 business lines which are not on a Company voice package term agreement or which have less than 90 days remaining on a Company voice package term plan. Eligible customers may only receive discounts for a maximum of 19 lines subscribed to either Options A or B.

All other terms and conditions applicable to AT&T Business Local Calling, as appropriate, will apply. This promotion may not be combined with any other offers for business access lines.

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Issued: May 24, 2013

Effective: May 25, 2013

**CANCELLED**  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

**Filed**  
Missouri Public  
Service Commission  
JI-2013-0553

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**PROMOTIONS**

**AT&T BUSINESS LOCAL CALLING PROMOTION II**

A promotional period will be established from May 25, 2011, through May 24, 2012. During this promotional period eligible business customers who subscribe to a new 36-month term agreement for AT&T Business Local Calling with 5 to 19 initial lines will receive a 6% discount on the monthly rate for lines subscribed to Options A or B.

Eligible customers include those existing business customers with 5 to 19 business lines which are not on a Company voice package term agreement or which have less than 90 days remaining on a Company voice package term plan. Eligible customers may only receive discounts for a maximum of 19 lines subscribed to either Options A or B.

All other terms and conditions applicable to AT&T Business Local Calling, as appropriate, will apply. This promotion may not be combined with any other promotional offers.

(AT)

(AT)

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
1st Revised Sheet 70  
Replacing Original Sheet 70

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**LOCAL EXCHANGE**

**PROMOTIONS**

(RT)

(RT)

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Issued: August 19, 2008

Effective: September 18, 2008

**CANCELLED**  
May 25, 2011  
Missouri Public  
Service Commission  
JI-2011-0593

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

**FILED**  
Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Appendix  
Original Sheet 70

**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS OPTIONAL MCA SERVICE PROMOTION**

The Company will offer a promotion for the period beginning January 1, 2008 through December 31, 2008. With this promotion, eligible business customers will receive a discounted Optional MCA monthly rate of \$5.00 for the duration of their term plan.

Eligible business customers are new business customers and existing business customers renewing or extending any term plan.

Existing terms and conditions for each term plan and for Optional MCA service will apply.

If a customer terminates service with the Company, existing termination liability for the qualifying term plan will apply. If a customer terminates the qualifying term plan chosen, but retains Optional MCA service, existing termination liability for the qualifying term plan will apply and the standard, non-discounted tariff rate for Optional MCA service will be reinstated.

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Issued: December 21, 2007

Effective: January 1, 2008

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

**CANCELLED**  
September 18, 2008  
Missouri Public  
Service Commission

**FILED**  
Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

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**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS TELEBRANCH PROMOTION**

This offer provides eligible business customers who subscribe to Telebranch a \$5.00 monthly rate for Telebranch for the first 12 months. In addition, eligible customers will receive a waiver of the nonrecurring charges to add Telebranch. The monthly rate will be discounted for each local path and for each additional path. Usage charges will be applicable as tariffed. This promotion will run from January 15, 2008 through January 14, 2009.

Eligible customers are as follows:

- Business customers who have their exchange access service with another carrier and who now establish their exchange access service with the Company.
- Customers must retain Telebranch for 12 consecutive billing cycles, in order to receive the full benefit of this offer.
- Any customer who discontinues Telebranch prior to the required 12 billing cycles, will forfeit any remaining credits.
- This Telebranch promotion cannot be combined with other Telebranch offers.
- To qualify for this offer the CFN number of the Telebranch service must terminate to a Company business access line.
- Eligible business customers are those subscribers who have not had service disconnected for non-payment or do not have any past due bills for regulated service owed to the Company.

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Issued: January 4, 2008

Effective: January 15, 2008

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

Filed  
Missouri Public  
Service Commission  
JI-2008-0410

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

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**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS FEATURE DISCOUNT PROMOTION**

A retail promotional period will be established from January 15, 2008, through January 14, 2009. During this promotional period, eligible business customers who subscribe to Call Forwarding Busy Line, Call Forwarding Don't Answer and/or Call Forwarding Busy Line/Don't Answer will get these features provided at a \$2.00 per month promotional rate. Eligible customers will also receive a waiver of the non-recurring installation charge to establish the feature(s) if applicable.

Eligible customers are those business customers who commit to a new term agreement or re-term their current agreement to a term that is at least as long as their current agreement associated with Custom BizSaver II, SimpleLink Enhanced, CompleteLink 2.0 or the Business Access Line Term Volume Discount. Eligible customers will receive the \$2.00 per month promotional rate for Call Forwarding Busy Line, Call Forwarding Don't Answer and/or Call Forwarding Busy Line/Don't Answer for the duration of the term period selected. At the conclusion of the term plan, the promotional rate(s) revert to standard tariff month-to-month rates.

All other terms and conditions applicable to Custom BizSaver II, SimpleLink Enhanced, CompleteLink 2.0 or Business Access Line Term Volume Discount will apply. This offer cannot be combined with other access line plans or promotions.

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Issued: January 4, 2008

Effective: January 15, 2008

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

Filed  
Missouri Public  
Service Commission  
JI-2008-0410

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
~~11th Revised Sheet 73~~  
~~Replacing 10th Revised Sheet 73~~  
10th Revised Sheet 73  
Replacing 9th Revised Sheet 73

PROMOTIONS

COMPLETE CHOICE ENHANCED RETENTION PROMOTION

A retail promotional period shall be extended from October 1, 2013 through September 30, 2014. (CT)  
During the promotion period residential customers who call to disconnect service with AT&T and elect to retain service and subscribe to the Complete Choice Enhanced package may receive a bill credit of \$8.00 per month for 12 months on a maximum of two access lines.

- This offer is for retention purposes only.
- Customers must have or newly subscribe to Complete Choice Enhanced on each line, up to a maximum of two (2) lines, to receive the monthly credit.
- If the customer adds features to qualify for the Complete Choice Enhanced package, the non-recurring charge(s) and/or package fee will be waived.
- Eligible customers may only receive this offer once during the offer period.
- This offer may not be combined with other AT&T residence line retention offers, including but not limited to the Residence Access Line Retention Promotion.
- Monthly credits will cease if the customer disconnects the line or the package, or moves from their current location.
- The access line(s) must be in service for a minimum of 60 days before the customer becomes eligible for this offer.
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- AT&T may discontinue this offer upon 14 days notice or less.

Issued: March 31, 2014

Effective: April 1, 2014

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2014-0377

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

APPENDIX

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

~~10th Revised Sheet 73~~  
~~Replacing 9th Revised Sheet 73~~  
9th Revised Sheet 73  
Replacing 8th Revised Sheet 73

**PROMOTIONS**

**COMPLETE CHOICE ENHANCED RETENTION PROMOTION**

A retail promotional period shall be extended from October 1, 2013 through March 31, 2014. During the promotion period residential customers who call to disconnect service with AT&T and elect to retain service and subscribe to the Complete Choice Enhanced package may receive a bill credit of \$8.00 per month for 12 months on a maximum of two access lines. (CT)

- This offer is for retention purposes only.
- Customers must have or newly subscribe to Complete Choice Enhanced on each line, up to a maximum of two (2) lines, to receive the monthly credit.
- If the customer adds features to qualify for the Complete Choice Enhanced package, the non-recurring charge(s) and/or package fee will be waived.
- Eligible customers may only receive this offer once during the offer period.
- This offer may not be combined with other AT&T residence line retention offers, including but not limited to the Residence Access Line Retention Promotion.
- Monthly credits will cease if the customer disconnects the line or the package, or moves from their current location.
- The access line(s) must be in service for a minimum of 60 days before the customer becomes eligible for this offer.
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- AT&T may discontinue this offer upon 14 days notice or less.

Issued: September 30, 2013

Effective: October 1, 2013

**CANCELLED**  
April 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0377

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2014-0145



P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

APPENDIX

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

~~9th Revised Sheet 73~~  
~~Replacing 8th Revised Sheet 73~~  
8th Revised Sheet 73  
Replacing 7th Revised Sheet 73

PROMOTIONS

COMPLETE CHOICE ENHANCED RETENTION PROMOTION

A retail promotional period shall be established from June 20, 2012 through September 30, 2013. (CT)  
During the promotion period residential customers who call to disconnect service with AT&T and elect to retain service and subscribe to the Complete Choice Enhanced package may receive a bill credit of \$8.00 per month for 12 months on a maximum of two access lines.

- This offer is for retention purposes only.
- Customers must have or newly subscribe to Complete Choice Enhanced on each line, up to a maximum of two (2) lines, to receive the monthly credit.
- If the customer adds features to qualify for the Complete Choice Enhanced package, the non-recurring charge(s) and/or package fee will be waived.
- Eligible customers may only receive this offer once during the offer period.
- This offer may not be combined with other AT&T residence line retention offers, including but not limited to the Residence Access Line Retention Promotion.
- Monthly credits will cease if the customer disconnects the line or the package, or moves from their current location.
- The access line(s) must be in service for a minimum of 60 days before the customer becomes eligible for this offer.
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- AT&T may discontinue this offer upon 14 days notice or less.

Issued: March 31, 2013

Effective: April 1, 2013

CANCELLED  
October 1, 2013  
Missouri Public  
Service Commission  
JI-2014-0145

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2013-0418

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Should be 7th Revised Sheet 73 APPENDIX  
~~8th Revised Sheet 73~~  
Replacing 7th Revised Sheet 73  
Replacing 6th Revised Sheet 73

PROMOTIONS

COMPLETE CHOICE ENHANCED RETENTION PROMOTION

A retail promotional period shall be established from June 20, 2012 through March 31, 2013. During the promotion period residential customers who call to disconnect service with AT&T and elect to retain service and subscribe to the Complete Choice Enhanced package may receive a bill credit of \$8.00 per month for 12 months on a maximum of two access lines. (CT)

- This offer is for retention purposes only.
- Customers must have or newly subscribe to Complete Choice Enhanced on each line, up to a maximum of two (2) lines, to receive the monthly credit.
- If the customer adds features to qualify for the Complete Choice Enhanced package, the non-recurring charge(s) and/or package fee will be waived.
- Eligible customers may only receive this offer once during the offer period.
- This offer may not be combined with other AT&T residence line retention offers, including but not limited to the Residence Access Line Retention Promotion.
- Monthly credits will cease if the customer disconnects the line or the package, or moves from their current location.
- The access line(s) must be in service for a minimum of 60 days before the customer becomes eligible for this offer.
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- AT&T may discontinue this offer upon 14 days notice or less.

Issued: December 31, 2012

**CANCELED**  
April 1, 2013  
Missouri Public  
Service Commission  
JI-2013-0420

By JOHN SONDRAG, President - Missouri  
St. Louis, Missouri

Effective: January 1, 2013

Filed  
Missouri Public  
Service Commission  
JI-2013-0308

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

APPENDIX

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

6th Revised Sheet 73 7th Revised Sheet 73  
Replacing 6th Revised Sheet 73  
Replacing 5th Revised Sheet 73

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**PROMOTIONS**

**COMPLETE CHOICE ENHANCED RETENTION PROMOTION**

A retail promotional period shall be established from June 20, 2012 through December 31, 2012. During the promotion period residential customers who call to disconnect service with AT&T and elect to retain service and subscribe to the Complete Choice Enhanced package may receive a bill credit of \$8.00 per month for 12 months on a maximum of two access lines. (CT)

- This offer is for retention purposes only.
- Customers must have or newly subscribe to Complete Choice Enhanced on each line, up to a maximum of two (2) lines, to receive the monthly credit.
- If the customer adds features to qualify for the Complete Choice Enhanced package, the non-recurring charge(s) and/or package fee will be waived.
- Eligible customers may only receive this offer once during the offer period.
- This offer may not be combined with other AT&T residence line retention offers, including but not limited to the Residence Access Line Retention Promotion.
- Monthly credits will cease if the customer disconnects the line or the package, or moves from their current location.
- The access line(s) must be in service for a minimum of 60 days before the customer becomes eligible for this offer.
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- AT&T may discontinue this offer upon 14 days notice or less.

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Issued: September 28, 2012

Effective: October 1, 2012

**CANCELLED**  
January 1, 2013  
Missouri Public  
Service Commission  
JI-2013-0308

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

**FILED**  
Missouri Public  
Service Commission  
JI-2013-0156

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

APPENDIX

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

5th Revised Sheet 73 ~~6th Revised Sheet 73~~  
~~Replacing 5th Revised Sheet 73~~  
Replacing 4th Revised Sheet 73

PROMOTIONS

COMPLETE CHOICE ENHANCED RETENTION PROMOTION

A retail promotional period shall be established from June 20, 2012 through September 30, 2012. (CT)  
During the promotion period residential customers who call to disconnect service with AT&T and elect to retain service and subscribe to the Complete Choice Enhanced package may receive a bill credit of \$8.00 per month for 12 months on a maximum of two access lines.

- This offer is for retention purposes only.
- Customers must have or newly subscribe to Complete Choice Enhanced on each line, up to a maximum of two (2) lines, to receive the monthly credit.
- If the customer adds features to qualify for the Complete Choice Enhanced package, the non-recurring charge(s) and/or package fee will be waived.
- Eligible customers may only receive this offer once during the offer period.
- This offer may not be combined with other AT&T residence line retention offers, including but not limited to the Residence Access Line Retention Promotion. (RT)
- Monthly credits will cease if the customer disconnects the line or the package, or moves from their current location. (RT)
- The access line(s) must be in service for a minimum of 60 days before the customer becomes eligible for this offer.
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- AT&T may discontinue this offer upon 14 days notice or less.

Issued: June 19, 2012

Effective: June 20, 2012

**CANCELED** By JOHN SONDAG, President - Missouri  
October 1, 2012 St. Louis, Missouri  
Missouri Public  
Service Commission  
JI-2013-0156

**FILED**  
Missouri Public  
Service Commission  
JI-2012-0820

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**PROMOTIONS**

**COMPLETE CHOICE ENHANCED RETENTION PROMOTION**

A retail promotional period shall be established from June 20, 2011 through March 31, 2012. During the promotion period residential customers who call to disconnect service with AT&T and elect to retain service and subscribe to the Complete Choice Enhanced package may receive a bill credit of \$8.00 per month for 12 months on a maximum of two access lines. (CT)

- This offer is for retention purposes only.
- Customers must have or newly subscribe to Complete Choice Enhanced on each line, up to a maximum of two (2) lines, to receive the monthly credit.
- If the customer adds features to qualify for the Complete Choice Enhanced package, the non-recurring charge(s) and/or package fee will be waived.
- Eligible customers may only receive this offer once during the offer period.
- This offer may not be combined with other AT&T residence line retention offers, including but not limited to the Residence Access Line Retention Promotion and the Unlimited Long Distance Retention Offer.
- Monthly credits will cease if the customer disconnects the line or the package, or moves from their current location.
- The access line(s) must be in service for a minimum of 60 days before the customer becomes eligible for this offer.
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- AT&T may discontinue this offer upon 14 days notice or less.

**PROMOTIONS**

**COMPLETE CHOICE ENHANCED RETENTION PROMOTION**

(AT)

A retail promotional period shall be established from June 20, 2011 through October 31, 2011. During the promotion period residential customers who call to disconnect service with AT&T and elect to retain service and subscribe to the Complete Choice Enhanced package may receive a bill credit of \$8.00 per month for 12 months on a maximum of two access lines.

- This offer is for retention purposes only.
- Customers must have or newly subscribe to Complete Choice Enhanced on each line, up to a maximum of two (2) lines, to receive the monthly credit.
- If the customer adds features to qualify for the Complete Choice Enhanced package, the non-recurring charge(s) and/or package fee will be waived.
- Eligible customers may only receive this offer once during the offer period.
- This offer may not be combined with other AT&T residence line retention offers, including but not limited to the Residence Access Line Retention Promotion and the Unlimited Long Distance Retention Offer.
- Monthly credits will cease if the customer disconnects the line or the package, or moves from their current location.
- The access line(s) must be in service for a minimum of 60 days before the customer becomes eligible for this offer.
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- AT&T may discontinue this offer upon 14 days notice or less.

(AT)

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
2nd Revised Sheet 73  
Replacing 1st Revised Sheet 73

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(RT)

**PROMOTIONS**

(RT)

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Issued: December 31, 2009

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Effective: February 2, 2010

CANCELLED  
June 20, 2011  
Missouri Public  
Service Commission  
JI-2011-0636

**FILED**  
Missouri Public  
Service Commission  
JI-2010-0433

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Appendix  
1st Revised Sheet 73  
Replacing Original Sheet 73

**LOCAL EXCHANGE**

**PROMOTIONS**

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**RESIDENCE MOVER II PROMOTION**

(C)

This promotional offer will be effective from February 15, 2008 through January 31, 2009.

This promotion will provide eligible customers who agree to move their service to a new AT&T Missouri location with a coupon that is redeemable for a \$50.00 gift check.

Eligible customers are those residence customers that contact the Company to move to a new AT&T Missouri location. The customer must either be 1) an existing AT&T Missouri residence customer, or 2) a new AT&T Missouri residence customer moving their local exchange services from another location within or outside Missouri. Customers must also have responded to Company-issued marketing material, a Company-initiated marketing contact or an offer made during a customer-initiated call to the Company. Customer must also subscribe to Caller ID service and Call Waiting service at their new AT&T Missouri location.

Only one coupon is allowed per move. This offer cannot be combined with other promotional offers unless otherwise specified.

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Issued: April 23, 2008

Effective: May 3, 2008

By DAVID NICHOLS, President – Missouri  
St. Louis, Missouri

CANCELLED  
February 2, 2010  
Missouri Public  
Service Commission  
JI-2010-0433

FILED  
Missouri Public  
Service Commission



**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Appendix  
Original Sheet 73

**LOCAL EXCHANGE**

**PROMOTIONS**

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**RESIDENCE MOVER PROMOTION**

This promotional offer will be effective from February 15, 2008 through January 31, 2009.

This promotion will provide eligible customers who agree to move their service to a new AT&T Missouri location with a coupon that is redeemable for a \$50.00 gift check.

Eligible customers are those residence customers that contact the Company to move to a new AT&T Missouri location. The customer must either be 1) an existing AT&T Missouri residence customer, or 2) a new AT&T Missouri residence customer moving their local exchange services from another location within or outside Missouri. Customers must also have responded to Company-issued marketing material, a Company-initiated marketing contact or an offer made during a customer-initiated call to the Company. Customer must also subscribe to Caller ID service and Call Waiting service at their new AT&T Missouri location.

Only one coupon is allowed per move. This offer cannot be combined with other promotional offers unless otherwise specified.

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Issued: February 5, 2008

Effective: February 15, 2008

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 3, 2008  
Missouri Public  
Service Commission

FILED  
Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
7th Revised Sheet 74  
Replacing 6th Revised Sheet 74

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**\$6 FOR 12 ACCESS LINE RETENTION OFFER**

A retail promotional period shall be extended from April 1, 2014 through September 30, 2014. Eligible residence customers are those customers who call to disconnect their access line(s) and then decide to retain the line(s). Eligible customers will receive a \$6.00 bill credit per month, per line for up to two access lines, for a maximum of 12 months. (CT)

Eligible customers may receive this offer only once during the offer period, and must keep the access line for 30 days to receive the benefit of the offer. The customer's bill will be credited \$6.00 each month, per line, that the access line(s) are retained. If the customer disconnects the line(s) or moves from their current location, the remaining benefits will cease. This offer may not be combined with any other AT&T Missouri residence retention offers that provides a monthly discount. AT&T employees are not eligible for this offer.

Customers subscribing to Complete Choice Enhanced or Complete Choice Basic must have the access line in service for a minimum of 60 days before the customer becomes eligible for this offer.

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Issued: March 31, 2014

Effective: April 1, 2014

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2014-0377

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
6th Revised Sheet 74  
Replacing 5th Revised Sheet 74

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**\$6 FOR 12 ACCESS LINE RETENTION OFFER**

A retail promotional period shall be extended from October 1, 2013 through March 31, 2014. Eligible residence customers are those customers who call to disconnect their access line(s) and then decide to retain the line(s). Eligible customers will receive a \$6.00 bill credit per month, per line for up to two access lines, for a maximum of 12 months. (CT)

Eligible customers may receive this offer only once during the offer period, and must keep the access line for 30 days to receive the benefit of the offer. The customer's bill will be credited \$6.00 each month, per line, that the access line(s) are retained. If the customer disconnects the line(s) or moves from their current location, the remaining benefits will cease. This offer may not be combined with any other AT&T Missouri residence retention offers that provides a monthly discount. AT&T employees are not eligible for this offer.

Customers subscribing to Complete Choice Enhanced or Complete Choice Basic must have the access line in service for a minimum of 60 days before the customer becomes eligible for this offer.

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Issued: September 30, 2013

Effective: October 1, 2013

**CANCELLED**  
April 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0377

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

**Filed**  
Missouri Public  
Service Commission  
JI-2014-0144

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
5th Revised Sheet 74  
Replacing 4th Revised Sheet 74

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**\$6 FOR 12 ACCESS LINE RETENTION OFFER**

A retail promotional period shall be established from July 2, 2012 through September 30, 2013. Eligible residence customers are those customers who call to disconnect their access line(s) and then decide to retain the line(s). Eligible customers will receive a \$6.00 bill credit per month, per line for up to two access lines, for a maximum of 12 months. (CT)

Eligible customers may receive this offer only once during the offer period, and must keep the access line for 30 days to receive the benefit of the offer. The customer's bill will be credited \$6.00 each month, per line, that the access line(s) are retained. If the customer disconnects the line(s) or moves from their current location, the remaining benefits will cease. This offer may not be combined with any other AT&T Missouri residence retention offers that provides a monthly discount. AT&T employees are not eligible for this offer.

Customers subscribing to Complete Choice Enhanced or Complete Choice Basic must have the access line in service for a minimum of 60 days before the customer becomes eligible for this offer.

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Issued: March 29, 2013

Effective: April 1, 2013

**CANCELLED**

October 01, 2013

Missouri Public

Service Commission

JI-2014-0144

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2013-0418

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
4th Revised Sheet 74  
Replacing 3rd Revised Sheet 74

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**\$6 FOR 12 ACCESS LINE RETENTION OFFER**

A retail promotional period shall be established from July 2, 2012 through March 31, 2013. Eligible residence customers are those customers who call to disconnect their access line(s) and then decide to retain the line(s). Eligible customers will receive a \$6.00 bill credit per month, per line for up to two access lines, for a maximum of 12 months. (CT)

Eligible customers may receive this offer only once during the offer period, and must keep the access line for 30 days to receive the benefit of the offer. The customer's bill will be credited \$6.00 each month, per line, that the access line(s) are retained. If the customer disconnects the line(s) or moves from their current location, the remaining benefits will cease. This offer may not be combined with any other AT&T Missouri residence retention offers that provides a monthly discount. AT&T employees are not eligible for this offer.

Customers subscribing to Complete Choice Enhanced or Complete Choice Basic must have the access line in service for a minimum of 60 days before the customer becomes eligible for this offer.

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Issued: December 31, 2012

**CANCELED** By JOHN SONDAG, President - Missouri  
April 1, 2013 St. Louis, Missouri  
Missouri Public  
Service Commission  
JI-2013-0418

Effective: January 1, 2013

Filed  
Missouri Public  
Service Commission  
JI-2013-0304

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
3rd Revised Sheet 74  
Replacing 2nd Revised Sheet 74

**\$6 FOR 12 ACCESS LINE RETENTION OFFER**

(AT)

A retail promotional period shall be established from July 2, 2012 through December 31, 2012. Eligible residence customers are those customers who call to disconnect their access line(s) and then decide to retain the line(s). Eligible customers will receive a \$6.00 bill credit per month, per line for up to two access lines, for a maximum of 12 months.

Eligible customers may receive this offer only once during the offer period, and must keep the access line for 30 days to receive the benefit of the offer. The customer's bill will be credited \$6.00 each month, per line, that the access line(s) are retained. If the customer disconnects the line(s) or moves from their current location, the remaining benefits will cease. This offer may not be combined with any other AT&T Missouri residence retention offers that provides a monthly discount. AT&T employees are not eligible for this offer.

Customers subscribing to Complete Choice Enhanced or Complete Choice Basic must have the access line in service for a minimum of 60 days before the customer becomes eligible for this offer.

(AT)

Issued: June 29, 2012

Effective: July 2, 2012

**CANCELLED**  
January 1, 2013  
Missouri Public  
Service Commission  
JI-2013-0304

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2012-0857

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
2nd Revised Sheet 74  
Replacing 1st Revised Sheet 74

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Issued: December 2, 2009

Effective: January 1, 2010

CANCELLED  
July 02, 2012  
Missouri Public  
Service Commission  
JI-2012-0857

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

FILED  
Missouri Public  
Service Commission  
JI-2010-0370

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Appendix  
1st Revised Sheet 74  
Replacing Original Sheet 74

**LOCAL EXCHANGE**

**PROMOTIONS**

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**RESIDENCE NEW CUSTOMER PROMOTION**

(C)

This promotional offer will be effective from February 15, 2008 through December 31, 2008.

During this promotional period, eligible customers who establish their service with AT&T Missouri will receive a waiver of the nonrecurring service equipment charge.

Eligible customers are those new residence customers who: 1) establish service with the Company at either an AT&T Mobility Store or at a national retailer store location, and 2) buy Caller ID and Call Waiting.

Only one waiver of the nonrecurring service equipment charge is allowed per connection.

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Issued: April 23, 2008

Effective: May 3, 2008

By DAVID NICHOLS, President – Missouri  
St. Louis, Missouri

CANCELLED  
January 1, 2010  
Missouri Public  
Service Commission  
JI-2010-0370

FILED  
Missouri Public  
Service Commission



**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Appendix  
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**LOCAL EXCHANGE**

**PROMOTIONS**

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**RESIDENCE MOVER II PROMOTION**

This promotional offer will be effective from February 15, 2008 through December 31, 2008.

During this promotional period, eligible customers who establish their service with AT&T Missouri will receive a waiver of the nonrecurring service equipment charge.

Eligible customers are those new residence customers who: 1) establish service with the Company at either an AT&T Mobility Store or at a national retailer store location, and 2) buy Caller ID and Call Waiting.

Only one waiver of the nonrecurring service equipment charge is allowed per connection.

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Issued: February 5, 2008

Effective: February 15, 2008

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 3, 2008  
Missouri Public  
Service Commission

FILED  
Missouri Public  
Service Commission

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LOCAL EXCHANGE

PROMOTIONS

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**BUSINESS RETENTION CREDIT PROMOTION**

A promotional period will be established from April 1, 2008, through October 23, 2008. During the promotional period eligible business customers who commit to at least a 1-year agreement for Custom BizSaver II, SimpleLink Enhanced or CompleteLink 2.0 will receive a credit of \$36 per eligible access line up to a maximum of \$1,000 per customer for one year. The credit will be applied in equal credits beginning in the 1st month and continue through the 12th month. Customers who commit to a 2-year or longer term agreement will also receive a credit of \$36 per eligible access line during the second year up to a maximum of \$1,000. The credit during year 2 will be applied in equal credits beginning in the 13th month and continue through the 24th month. A customer may never receive more than a \$1,000 maximum in credits per year.

(CT)

Eligible customers are existing customers who currently have service with the Company who are not on a term plan or those that have less than 6 months remaining on their term who call in to disconnect lines and then reconsider and keep the lines. Customers must also have previously refused a subscription to Custom BizSaver II, SimpleLink Enhanced or CompleteLink 2.0. The customer will receive the credits only on the lines they intended to disconnect. The customer must agree to associate all their lines with one of the eligible term plans to receive the credits. The promotion is only available to the customer once during the promotional period and is not available to customers that subscribed to previous save offers. Customers cannot call back at a subsequent date and receive additional credits for lines targeted for disconnection.

All other terms and conditions applicable to Custom BizSaver II, SimpleLink Enhanced or CompleteLink 2.0 will apply.

This promotion can not be combined with any other promotional offers.

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

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**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS RETENTION CREDIT PROMOTION**

A promotional period will be established from April 1, 2008, through March 31, 2009. During the promotional period eligible business customers who commit to at least a 1-year agreement for Custom BizSaver II, SimpleLink Enhanced or CompleteLink 2.0 will receive a credit of \$36 per eligible access line up to a maximum of \$1,000 per customer for one year. The credit will be applied in equal credits beginning in the 1st month and continue through the 12th month. Customers who commit to a 2-year or longer term agreement will also receive a credit of \$36 per eligible access line during the second year up to a maximum of \$1,000. The credit during year 2 will be applied in equal credits beginning in the 13th month and continue through the 24th month. A customer may never receive more than a \$1,000 maximum in credits per year.

Eligible customers are existing customers who currently have service with the Company who are not on a term plan or those that have less than 6 months remaining on their term who call in to disconnect lines and then reconsider and keep the lines. Customers must also have previously refused a subscription to Custom BizSaver II, SimpleLink Enhanced or CompleteLink 2.0. The customer will receive the credits only on the lines they intended to disconnect. The customer must agree to associate all their lines with one of the eligible term plans to receive the credits. The promotion is only available to the customer once during the promotional period and is not available to customers that subscribed to previous save offers. Customers cannot call back at a subsequent date and receive additional credits for lines targeted for disconnection.

All other terms and conditions applicable to Custom BizSaver II, SimpleLink Enhanced or CompleteLink 2.0 will apply.

This promotion can not be combined with any other promotional offers.

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Issued: March 21, 2008

Effective: April 1, 2008

By DAVID NICHOLS, President – Missouri  
St. Louis, Missouri

CANCELLED  
October 23, 2008  
Missouri Public  
Service Commission

FILED  
Missouri Public  
Service Commission

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LOCAL EXCHANGE

PROMOTIONS

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**BUSINESS CREDIT PROMOTION**

A retail promotional period was established from April 1, 2008, through March 31, 2009, for certain business customers who subscribe to new Business Local Exchange Access Lines or Trunks. During this promotional period, eligible customers will receive a one-time bill credit of \$50.00 for the first line or trunk ordered and a \$25.00 one-time bill credit for each additional line or trunk ordered, all of which must be installed in the course of a single installation, but the total of all such credits for line/trunk and additional line/trunk credits shall not exceed \$525.00. In addition, the non-recurring charges for the installation of such lines or trunks will be waived for up to, but not exceeding, 20 lines or trunks. Such bill credits and waivers shall be provided for each location at which such lines or trunks are installed. The one-time bill credit(s) will be provided to the customer within in the first two bills. In addition, the non-recurring installation and service and equipment charges for EasyOptions Services and rotary hunting purchased for up to, but not exceeding these 20 lines or trunks will be waived. (CT)

Eligible customers include new or existing business customers that open a new location and install local exchange access lines or trunks at that location as a result of a single installation. Eligible customers also include customers of carriers other than the company that wish to subscribe to local exchange access lines or trunks, and that install such lines or trunks as a result of a single installation. All eligible customers must commit to one of the term plans. Customers also must commit to subscribe to the company's Welcoming Rewards Promotion for one (1) year.

Qualifying term plans are Business Access Line Term Volume Discount (BALTV D), SimpleLink or SimpleLink Enhanced. All terms and conditions applicable to the BALTV D, SimpleLink or SimpleLink Enhanced, as appropriate, will apply.

On June 30, 2008, selected Custom BizSaver II term plans (e.g., 1 year oral re-subscribe option, 2 year and 3 year term plans) are added as eligible plans except in areas where the geo-specific credit offers are available. (AT) (AT) (AT)

This offer is only applicable to orders for new lines or trunks and is not available for subsequent orders placed for additional lines or trunks.

If the customer disconnects all such lines or trunks before one year has passed from the date of their installation, the customer will be billed an early termination charge for all the lines or trunks for which the customer received one-time bill credits (i.e., \$50.00 for first line or trunk and \$25.00 for each additional line or trunk, all not to exceed \$525.00).

This offer cannot be combined with any other promotional offers waiving/crediting non-recurring charges or that provide credits for local exchange access lines, EasyOptions Services or hunting.

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Issued: June 20, 2008

Effective: June 30, 2008

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2008-0764

**P.S.C. Mo. - No. 24**  
**LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

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**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS CREDIT PROMOTION**

A retail promotional period shall be established from April 1, 2008, through March 31, 2009, for certain business customers who subscribe to new Business Local Exchange Access Lines or Trunks. During this promotional period, eligible customers will receive a one-time bill credit of \$50.00 for the first line or trunk ordered and a \$25.00 one-time bill credit for each additional line or trunk ordered, all of which must be installed in the course of a single installation, but the total of all such credits for line/trunk and additional line/trunk credits shall not exceed \$525.00. In addition, the non-recurring charges for the installation of such lines or trunks will be waived for up to, but not exceeding, 20 lines or trunks. Such bill credits and waivers shall be provided for each location at which such lines or trunks are installed. The one-time bill credit(s) will be provided to the customer within in the first two bills. In addition, the non-recurring installation and service and equipment charges for EasyOptions Services and rotary hunting purchased for up to, but not exceeding these 20 lines or trunks will be waived.

Eligible customers include new or existing business customers that open a new location and install local exchange access lines or trunks at that location as a result of a single installation. Eligible customers also include customers of carriers other than the company that wish to subscribe to local exchange access lines or trunks, and that install such lines or trunks as a result of a single installation. All eligible customers must commit to one of the term plans. Customers also must commit to subscribe to the company's Welcoming Rewards Promotion for one (1) year.

Qualifying term plans are Business Access Line Term Volume Discount (BALTV), SimpleLink or SimpleLink Enhanced. All terms and conditions applicable to the BALTV, SimpleLink or SimpleLink Enhanced, as appropriate, will apply.

This offer is only applicable to orders for new lines or trunks and is not available for subsequent orders placed for additional lines or trunks.

If the customer disconnects all such lines or trunks before one year has passed from the date of their installation, the customer will be billed an early termination charge for all the lines or trunks for which the customer received one-time bill credits (i.e., \$50.00 for first line or trunk and \$25.00 for each additional line or trunk, all not to exceed \$525.00).

This offer cannot be combined with any other promotional offers waiving/crediting non-recurring charges or that provide credits for local exchange access lines, EasyOptions Services or hunting.

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Issued: March 21, 2008

Effective: April 1, 2008

By DAVID NICHOLS, President – Missouri  
St. Louis, Missouri

CANCELLED  
June 30, 2008  
Missouri Public  
Service Commission

FILED  
Missouri Public  
Service Commission

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Appendix  
Original Sheet 77

**LOCAL EXCHANGE**

**PROMOTIONS**

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**BUSINESS WAIVER PROMOTION**

A retail promotional period shall be established from April 1, 2008, through March 31, 2009. During this promotional period, eligible business customers who subscribe to either a new SimpleLink, SimpleLink Enhanced or CompleteLink 2.0 agreement will receive a one-time waiver of normally applicable service connection installation non-recurring charges (NRCs) associated with local exchange access lines (or trunks), after the first line purchased for up to 15 lines maximum per location on their initial order, when subscribing to the above named term offers. In addition, applicable installation and service and equipment charges associated with EasyOptions Services and rotary hunting will be waived for up to 15 lines (i.e., Lines 2 through 16).

Eligible customers include existing business customers that are moving from one location to another within the Company's service territory in the state of Missouri. Eligible customers must give indication they are considering other competitive offers in order to receive this offer, unless ordered via a Company internet based online order entry application, where indication of competitive consideration is not necessary.

Eligible customers must agree to subscribe all their lines to one of the term plans named above in order to receive this benefit. This offer is only applicable at the time of placing the initial order for the moved business lines and is not available for subsequent orders placed for additional lines or services.

All other terms and conditions applicable to either SimpleLink, SimpleLink Enhanced or CompleteLink 2.0, as appropriate, will apply. This offer cannot be combined with any other promotional offers waiving NRCs for local exchange access lines.

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Issued: March 21, 2008

Effective: April 1, 2008

By DAVID NICHOLS, President – Missouri  
St. Louis, Missouri

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

FILED  
Missouri Public  
Service Commission

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**PROMOTIONS**

**RESIDENCE ACCESS LINE RETENTION PROMOTION**

A retail promotional period shall be established from November 1, 2010 through September 30, 2011. (CT)  
Eligible residence customers who call to disconnect their access line(s) and decide to retain the line(s) will receive a \$5.00 bill credit per month, per line for up to two access lines, for a maximum of 12 months.

- Eligible customers may only receive this offer once during the offer period.
- This offer may not be combined with other AT&T Missouri residence retention offers that provide a monthly discount.
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- Customer bill will be credited \$5.00 each month per line that the access line(s) and feature is retained.
- If the customer disconnects the line(s) or moves from their current location, the remaining benefits will cease.
- Customers subscribing to Complete Choice Enhanced or Complete Choice Basic must have the access line in service for a minimum of 60 days before the customer becomes eligible for this offer.

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**PROMOTIONS**

**RESIDENCE ACCESS LINE RETENTION PROMOTION**

(AT)

A retail promotional period shall be established from November 1, 2010 through March 31, 2011. Eligible residence customers who call to disconnect their access line(s) and decide to retain the line(s) will receive a \$5.00 bill credit per month, per line for up to two access lines, for a maximum of 12 months.

- Eligible customers may only receive this offer once during the offer period.
- This offer may not be combined with other AT&T Missouri residence retention offers that provide a monthly discount.
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- Customer bill will be credited \$5.00 each month per line that the access line(s) and feature is retained.
- If the customer disconnects the line(s) or moves from their current location, the remaining benefits will cease.
- Customers subscribing to Complete Choice Enhanced or Complete Choice Basic must have the access line in service for a minimum of 60 days before the customer becomes eligible for this offer.

(AT)



**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
2nd Revised Sheet 78  
Replacing 1st Revised Sheet 78

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(RT)

**PROMOTIONS**

(RT)

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Issued: December 31, 2009  
**CANCELLED**  
November 1, 2010  
Missouri Public  
Service Commission  
JI-2011-0222

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Effective: February 2, 2010  
**FILED**  
Missouri Public  
Service Commission  
JI-2010-0433

**LOCAL EXCHANGE**

**PROMOTIONS**

**RESIDENCE MOVER INSTALLATION CHARGE WAIVER PROMOTION**

This promotional offer will be effective from May 3, 2008 through January 31, 2009.

During this promotional period, eligible residential customers who agree to remain a customer of the Telephone Company according to the requirements below, will receive a waiver of the nonrecurring Service Equipment Charge to install their main service access line, on up to three lines moved, at their new AT&T Missouri location. Applicable Service and Equipment Charges are as described in paragraph 1.2.2.G preceding.

Eligible customers are those existing residence customers who are moving to a new AT&T Missouri location from their current AT&T Missouri location. Effective July 20, 2008, AT&T Missouri residence customers who transfer from another Southwestern Bell Telephone Company location in Arkansas, Kansas, Oklahoma or Texas are also eligible. (CP)  
(CP)  
(CP)

Customers must have or newly subscribe to Caller ID Service or Call Waiting Service on each line when they place their move order with the Company in order to receive this offer benefit.

This offer cannot be combined with other offers unless otherwise specified.

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Appendix  
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**LOCAL EXCHANGE**

**PROMOTIONS**

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**RESIDENCE MOVER INSTALLATION CHARGE WAIVER PROMOTION**

This promotional offer will be effective from May 3, 2008 through January 31, 2009.

During this promotional period, eligible residential customers who agree to remain a customer of the Telephone Company according to the requirements below, will receive a waiver of the nonrecurring Service Equipment Charge to install their main service access line, on up to three lines moved, at their new AT&T Missouri location. Applicable Service and Equipment Charges are as described in paragraph 1.2.2.G preceding.

Eligible customers are those existing residence customers who are moving to a new AT&T Missouri location from their current AT&T Missouri location.

Customers must have or newly subscribe to Caller ID Service or Call Waiting Service on each line when they place their move order with the Company in order to receive this offer benefit.

This offer cannot be combined with other offers unless otherwise specified.

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Issued: April 23, 2008

Effective: May 3, 2008

By DAVID NICHOLS, President – Missouri  
St. Louis, Missouri

CANCELLED  
July 20, 2008  
Missouri Public  
Service Commission

FILED  
Missouri Public  
Service Commission

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**LOCAL EXCHANGE**

**PROMOTIONS**

**RESIDENCE OPTIONAL MCA SERVICE PROMOTION**

The Company will offer a promotion from July 6, 2008 through July 5, 2009. Eligible residence customers subscribing to Optional MCA service during this promotional period will receive this service at a discounted rate of \$3.00 per month for a period of 12 months, as long as they retain their local network access line and Optional MCA services with AT&T Missouri for the same period. Early termination charges do not apply.

Eligible customers are those residence customers who have at least one local exchange access line or equivalent (e.g. a wireless line in lieu of a wired line) with a carrier other than the Company at a service location that can be served by the Company. Customers must reside in a Company local service area or customers must be moving from an AT&T local service area in a state and location where AT&T provides local exchange access service as an incumbent local telephone company. AT&T employees are not eligible.

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Issued: June 26, 2008

Effective: July 6, 2008

**CANCELLED**  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

**Filed**  
Missouri Public  
Service Commission  
JI-2008-0779

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**CUSTOM BIZSAVER II 1yr GEO SPECIFIC KANSAS CITY PROMOTION**

A promotional period will be established from August 1, 2008, through March 2, 2009. During (CT)  
the promotional period eligible business customers who commit to a new 1-year oral re-  
subscribe option for Custom BizSaver II will receive a credit of \$3 per month for 12 months on  
their Primary CBS II Bundle. In addition, a credit of \$6 per month for 12 months will be  
provided on additional CBS II lines. The credit(s) will be applied each month for 12 months.

Eligible customers include any customer that subscribes to a new Custom BizSaver II 12 month  
oral re-subscribe option agreement that reside in the following exchanges in the Kansas City  
LATA (e.g., Area Code 816 territory):

ADRIAN, AGENCY, ARCHIE, BELTON, BLUE SPRINGS, CHILLICOTHE, EAST  
INDEPENDENCE, EXCELSIOR SPRINGS, GLADSTONE, GLASGOW, KANSAS CITY  
BENTON, KANSAS CITY HIGHLAND, KANSAS CITY INDEPENDENCE, KANSAS CITY LEES  
SUMMIT, KANSAS CITY MCGEE, KANSAS CITY NASHUA, KANSAS CITY RAYTOWN,  
KANSAS CITY WABASH, KANSAS CITY WESTPORT, KANSAS CITY WILLOW,  
KIRKSVILLE, KNOB NOSTER, LIBERTY, MARSHALL, MOBERLY, PARKVILLE, RICHMOND,  
RUSHVILLE, SAINT JOSEPH, SAN ANTONIO, SEDALIA, SMITHVILLE, SOUTH  
INDEPENDENCE, SOUTH KANSAS CITY, STRASBURG

All other terms and conditions applicable to Custom BizSaver II will apply.

This promotion cannot be combined with the Save the Deal promotion.

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**CUSTOM BIZSAVER II 1yr GEO SPECIFIC KANSAS CITY PROMOTION**

A promotional period will be established from August 1, 2008, through July 31, 2009. During the promotional period eligible business customers who commit to a new 1-year oral re-subscribe option for Custom BizSaver II will receive a credit of \$3 per month for 12 months on their Primary CBS II Bundle. In addition, a credit of \$6 per month for 12 months will be provided on additional CBS II lines. The credit(s) will be applied each month for 12 months.

Eligible customers include any customer that subscribes to a new Custom BizSaver II 12 month oral re-subscribe option agreement that reside in the following exchanges in the Kansas City LATA (e.g., Area Code 816 territory):

ADRIAN, AGENCY, ARCHIE, BELTON, BLUE SPRINGS, CHILLICOTHE, EAST INDEPENDENCE, EXCELSIOR SPRINGS, GLADSTONE, GLASGOW, KANSAS CITY BENTON, KANSAS CITY HIGHLAND, KANSAS CITY INDEPENDENCE, KANSAS CITY LEES SUMMIT, KANSAS CITY MCGEE, KANSAS CITY NASHUA, KANSAS CITY RAYTOWN, KANSAS CITY WABASH, KANSAS CITY WESTPORT, KANSAS CITY WILLOW, KIRKSVILLE, KNOB NOSTER, LIBERTY, MARSHALL, MOBERLY, PARKVILLE, RICHMOND, RUSHVILLE, SAINT JOSEPH, SAN ANTONIO, SEDALIA, SMITHVILLE, SOUTH INDEPENDENCE, SOUTH KANSAS CITY, STRASBURG

All other terms and conditions applicable to Custom BizSaver II will apply.

This promotion cannot be combined with the Save the Deal promotion.

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
1st Revised Sheet 81  
Replacing Original Sheet 81

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**CUSTOM BIZSAVER II 3yr GEO SPECIFIC KANSAS CITY PROMOTION**

A promotional period will be established from August 4, 2008, through March 2, 2009. During the promotional period eligible business customers who commit to a new 3-year Custom BizSaver II term plan will receive a credit of \$3 per month for 12 months on their Primary CBS II Bundle. In addition, a credit of \$4 per month for 12 months will be provided on additional CBS II lines. The credit(s) will be applied each month for 12 months. (CT)

Eligible customers include any customer that subscribes to a new Custom BizSaver II 3-year term plan agreement that reside in the following exchanges in the Kansas City LATA (e.g., Area Code 816 territory):

ADRIAN, AGENCY, ARCHIE, BELTON, BLUE SPRINGS, CHILLICOTHE, EAST INDEPENDENCE, EXCELSIOR SPRINGS, GLADSTONE, GLASGOW, KANSAS CITY BENTON, KANSAS CITY HIGHLAND, KANSAS CITY INDEPENDENCE, KANSAS CITY LEES SUMMIT, KANSAS CITY MCGEE, KANSAS CITY NASHUA, KANSAS CITY RAYTOWN, KANSAS CITY WABASH, KANSAS CITY WESTPORT, KANSAS CITY WILLOW, KIRKSVILLE, KNOB NOSTER, LIBERTY, MARSHALL, MOBERLY, PARKVILLE, RICHMOND, RUSHVILLE, SAINT JOSEPH, SAN ANTONIO, SEDALIA, SMITHVILLE, SOUTH INDEPENDENCE, SOUTH KANSAS CITY, STRASBURG

All other terms and conditions applicable to Custom BizSaver II will apply.

This promotion cannot be combined with the Save the Deal promotion.

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Issued: February 20, 2009

Effective: March 2, 2009

**CANCELLED**  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2009-0608

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**CUSTOM BIZSAVER II 3yr GEO SPECIFIC KANSAS CITY PROMOTION**

A promotional period will be established from August 4, 2008, through July 31, 2009. During the promotional period eligible business customers who commit to a new 3-year Custom BizSaver II term plan will receive a credit of \$3 per month for 12 months on their Primary CBS II Bundle. In addition, a credit of \$4 per month for 12 months will be provided on additional CBS II lines. The credit(s) will be applied each month for 12 months.

Eligible customers include any customer that subscribes to a new Custom BizSaver II 3-year term plan agreement that reside in the following exchanges in the Kansas City LATA (e.g., Area Code 816 territory):

ADRIAN, AGENCY, ARCHIE, BELTON, BLUE SPRINGS, CHILLICOTHE, EAST INDEPENDENCE, EXCELSIOR SPRINGS, GLADSTONE, GLASGOW, KANSAS CITY BENTON, KANSAS CITY HIGHLAND, KANSAS CITY INDEPENDENCE, KANSAS CITY LEES SUMMIT, KANSAS CITY MCGEE, KANSAS CITY NASHUA, KANSAS CITY RAYTOWN, KANSAS CITY WABASH, KANSAS CITY WESTPORT, KANSAS CITY WILLOW, KIRKSVILLE, KNOB NOSTER, LIBERTY, MARSHALL, MOBERLY, PARKVILLE, RICHMOND, RUSHVILLE, SAINT JOSEPH, SAN ANTONIO, SEDALIA, SMITHVILLE, SOUTH INDEPENDENCE, SOUTH KANSAS CITY, STRASBURG

All other terms and conditions applicable to Custom BizSaver II will apply.

This promotion cannot be combined with the Save the Deal promotion.



**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
2nd Revised Sheet 82  
Replacing 1st Revised Sheet 82

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**PROMOTIONS**

**EXISTING BUSINESS CUSTOMER BONUS CREDIT PROMOTION**

A promotional period will be established from September 1, 2008, through July 30, 2009. During the promotional period eligible business customers who commit to a 12-month oral re-subscribe term plan for Custom BizSaver II will receive a credit of \$50 per account. (CT)

Eligible customers are existing business customers who currently are not subscribed to an AT&T local voice term plan.

All other terms and conditions applicable to Custom BizSaver II will apply.

This promotion can not be combined with the Business Credit Promotion.

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Issued: July 23, 2009

Effective: July 30, 2009

**CANCELLED**  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2010-0046

**PROMOTIONS**

**EXISTING BUSINESS CUSTOMER BONUS CREDIT PROMOTION**

A promotional period will be established from September 1, 2008, through August 31, 2009. (CT)

During the promotional period eligible business customers who commit to a 12-month oral re-subscribe term plan for Custom BizSaver II will receive a credit of \$50 per account. (CT)

Eligible customers are existing business customers who currently are not subscribed to an AT&T local voice term plan.

All other terms and conditions applicable to Custom BizSaver II will apply.

This promotion can not be combined with the Business Credit Promotion.

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
Original Sheet 82

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**EXISTING BUSINESS CUSTOMER BONUS CREDIT PROMOTION**

A promotional period will be established from September 1, 2008, through December 31, 2008. During the promotional period eligible business customers who commit to a 12-month oral re-subscribe term plan will receive a credit of \$50 per account.

Eligible customers are existing business customers who currently are not subscribed to an AT&T local voice term plan.

All other terms and conditions applicable to Custom BizSaver II will apply.

This promotion can not be combined the Business Credit Promotion.

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Issued: August 22, 2008

**CANCELLED**  
January 1, 2009  
Missouri Public  
Service Commission  
JI-2009-0466

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Effective: September 1, 2008

**FILED**  
Missouri Public  
Service Commission

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
2nd Revised Sheet 83  
Replacing 1st Revised Sheet 83

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**ACQUISITION COMPLETE CHOICE® PACKAGE PROMOTION**

The promotion is available from October 1, 2009 through March 13, 2010. Eligible customers are residential customers who have at least one local exchange access line or a substitute (e.g. a wireless line or VoIP service) with a carrier other than the Company at a service location that can be served by the Company. New customers moving from an AT&T local service area in a state and location where AT&T provides local exchange access service as an incumbent local exchange carrier are also eligible. Employees of the Company and its affiliates are not eligible. (CT)

During the promotion period, eligible customers who establish local service with the Company and purchase Complete Choice® Basic, Complete Choice® Enhanced, or a package containing the same features will receive a coupon redeemable for a \$50.00 rewards card. The customer must redeem the coupon within 30 days of receipt. (CT)

All nonrecurring feature or package installation charges associated with adding the features or a package that contains the required features to the customer's account will be waived. Customers must retain the Caller ID and Call Waiting for a minimum of 30 days.

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Issued: September 30, 2009

Effective: October 1, 2009

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2010-0237

**ACQUISITION COMPLETE CHOICE® PACKAGE PROMOTION**

The promotion is available from September 29, 2008 through September 30, 2009. Eligible customers are residential customers who have at least one local exchange access line or a substitute (e.g. a wireless line or VoIP service) with a carrier other than the Company at a service location that can be served by the Company. New customers moving from an AT&T local service area in a state and location where AT&T provides local exchange access service as an incumbent local exchange carrier are also eligible. Employees of the Company and its affiliates are not eligible.

(CT)

During the promotion period, eligible customers who establish local service with the Company and purchase Complete Choice® Basic, Complete Choice® Enhanced, or a package containing the same features will receive a coupon redeemable for a \$50.00 check. The customer must redeem the coupon within 30 days of receipt.

All nonrecurring feature or package installation charges associated with adding the features or a package that contains the required features to the customer's account will be waived. Customers must retain the Caller ID and Call Waiting for a minimum of 30 days.

**ACQUISITION COMPLETE CHOICE® PACKAGE PROMOTION**

The promotion is available from September 29, 2008 through March 31, 2009. Eligible customers are residential customers who have at least one local exchange access line or a substitute (e.g. a wireless line or VoIP service) with a carrier other than the Company at a service location that can be served by the Company. New customers moving from an AT&T local service area in a state and location where AT&T provides local exchange access service as an incumbent local exchange carrier are also eligible. Employees of the Company and its affiliates are not eligible.

During the promotion period, eligible customers who establish local service with the Company and purchase Complete Choice® Basic, Complete Choice® Enhanced, or a package containing the same features will receive a coupon redeemable for a \$50.00 check. The customer must redeem the coupon within 30 days of receipt.

All nonrecurring feature or package installation charges associated with adding the features or a package that contains the required features to the customer's account will be waived. Customers must retain the Caller ID and Call Waiting for a minimum of 30 days.

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**EXTRA LINE PROMOTION - BUSINESS**

A promotional period will be established from October 1, 2008 through December 31, 2008. During the promotional period eligible business customers will receive a one-time \$50 bill credit per account for adding new additional lines to a qualifying term plan.

Eligible customers are existing business customers who purchase new additional lines and subscribe those lines to a qualifying voice term plan. Qualifying voice term plans are Custom BizSaver II, SimpleLink Enhanced, and Business Access Line Term Volume Discount (TVD). Customers currently not on a qualifying term plan must subscribe to one during the promotional period and add new additional lines in order to receive the credit for those new lines. Customers who are currently on a qualifying term plan must establish a new agreement for the qualifying term plan during the promotional period to receive credit for any new additional lines.

All other terms and conditions applicable to Custom BizSaver II, SimpleLink Enhanced, or Business Access Line Term Volume Discount (TVD) will apply, as appropriate. This offer can not be combined with the Save The Deal and Encore Bonus promotions.

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
2nd Revised Sheet 85  
Replacing 1st Revised Sheet 85

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**ENCORE BONUS PROMOTION**

A promotional period will be established from October 1, 2008 through August 10, 2009. During the promotional period eligible business customers will receive a one-time \$50 bill credit for subscribing to a qualifying term plan. (CT)

Eligible customers are existing business customers with 120 days or less remaining on their current local voice term plan who subscribe to a new qualifying local voice term plan prior to their current term expiration date. Qualifying local voice term plans are Custom Bill Saver II, SimpleLink Enhanced, and Business Access Line Term Volume Discount (TVD). The one-time bill credit will be applied within 2 bill cycles.

All other terms and conditions applicable to Custom Bill Saver II, SimpleLink Enhanced, or Business Access Line Term Volume Discount (TVD) will apply, as appropriate. This offer can not be combined with the Save The Deal and Extra Line promotions.

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Issued: August 3, 2009

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Effective: August 10, 2009

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

FILED  
Missouri Public  
Service Commission  
JL-2010-0066



**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
1st Revised Sheet 85  
Replacing Original Sheet 85

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**ENCORE BONUS PROMOTION**

A promotional period will be established from October 1, 2008 through August 31, 2009. During the promotional period eligible business customers will receive a one-time \$50 bill credit for subscribing to a qualifying term plan. (CT)

Eligible customers are existing business customers with 120 days or less remaining on their current local voice term plan who subscribe to a new qualifying local voice term plan prior to their current term expiration date. Qualifying local voice term plans are Custom BizSaver II, SimpleLink Enhanced, and Business Access Line Term Volume Discount (TVD). The one-time bill credit will be applied within 2 bill cycles.

All other terms and conditions applicable to Custom BizSaver II, SimpleLink Enhanced, or Business Access Line Term Volume Discount (TVD) will apply, as appropriate. This offer can not be combined with the Save The Deal and Extra Line promotions.

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Issued: December 24, 2008

**CANCELLED**  
August 10, 2009  
Missouri Public  
Service Commission  
JI-2010-0066

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Effective: January 1, 2009

**FILED**  
Missouri Public  
Service Commission  
JI-2009-0477

### ENCORE BONUS PROMOTION

A promotional period will be established from October 1, 2008 through December 31, 2008. During the promotional period eligible business customers will receive a one-time \$50 bill credit for subscribing to a qualifying term plan.

Eligible customers are existing business customers with 120 days or less remaining on their current local voice term plan who subscribe to a new qualifying local voice term plan prior to their current term expiration date. Qualifying local voice term plans are Custom BizSaver II, SimpleLink Enhanced, and Business Access Line Term Volume Discount (TVD). The one-time bill credit will be applied within 2 bill cycles.

All other terms and conditions applicable to Custom BizSaver II, SimpleLink Enhanced, or Business Access Line Term Volume Discount (TVD) will apply, as appropriate. This offer can not be combined with the Save The Deal and Extra Line promotions.

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**BUSINESS RETENTION CREDIT PROMOTION**

A promotional period will be established from October 23, 2008, through August 31, 2009. During the promotional period eligible business customers who commit to at least a 1-year agreement for Custom BizSaver II, SimpleLink Enhanced or CompleteLink 2.0 will receive a credit of \$36 for the initial access line (applied as \$3.00 per month for the first line) and a \$72 credit per each additional eligible access line (applied as \$6.00 per month) up to a maximum of \$1,044 per customer for one year. The credit will be applied in equal credits beginning in the 1st month and continue through the 12th month. Customers who commit to a 2-year or longer term agreement will also receive a credit of \$36 for the initial line (applied as \$3.00 per month for the first line) and a \$72 credit per each additional eligible access line (applied as \$6.00 per month) during the second year up to a maximum of \$1,044. The credit during year 2 will be applied in equal credits beginning in the 13th month and continue through the 24th month. A customer may never receive more than a \$1,044 maximum in credits per year.

Eligible customers are existing customers who currently have service with the Company who are not on a term plan or those that have less than 6 months remaining on their term who call in to disconnect lines and then reconsider and keep the lines. Customers must also have previously refused a subscription to Custom BizSaver II, SimpleLink Enhanced or CompleteLink 2.0. The customer will receive the credits only on the lines they intended to disconnect. The customer must agree to associate all their lines with one of the eligible term plans to receive the credits. The promotion is only available to the customer once during the promotional period and is not available to customers that subscribed to previous save offers. Customers cannot call back at a subsequent date and receive additional credits for lines targeted for disconnection.

All other terms and conditions applicable to Custom BizSaver II, SimpleLink Enhanced or CompleteLink 2.0 will apply.

This promotion can not be combined with any other promotional offers, nor with Custom BizSaver II in areas where the geo-specific discounted rates are available.

(AT)  
(AT)

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## BUSINESS RETENTION CREDIT PROMOTION

A promotional period will be established from October 23, 2008, through August 31, 2009. During the promotional period eligible business customers who commit to at least a 1-year agreement for Custom BizSaver II, SimpleLink Enhanced or CompleteLink 2.0 will receive a credit of \$36 for the initial access line (applied as \$3.00 per month for the first line) and a \$72 credit per each additional eligible access line (applied as \$6.00 per month) up to a maximum of \$1,044 per customer for one year. The credit will be applied in equal credits beginning in the 1st month and continue through the 12th month. Customers who commit to a 2-year or longer term agreement will also receive a credit of \$36 for the initial line (applied as \$3.00 per month for the first line) and a \$72 credit per each additional eligible access line (applied as \$6.00 per month) during the second year up to a maximum of \$1,044. The credit during year 2 will be applied in equal credits beginning in the 13th month and continue through the 24th month. A customer may never receive more than a \$1,044 maximum in credits per year.

Eligible customers are existing customers who currently have service with the Company who are not on a term plan or those that have less than 6 months remaining on their term who call in to disconnect lines and then reconsider and keep the lines. Customers must also have previously refused a subscription to Custom BizSaver II, SimpleLink Enhanced or CompleteLink 2.0. The customer will receive the credits only on the lines they intended to disconnect. The customer must agree to associate all their lines with one of the eligible term plans to receive the credits. The promotion is only available to the customer once during the promotional period and is not available to customers that subscribed to previous save offers. Customers cannot call back at a subsequent date and receive additional credits for lines targeted for disconnection.

All other terms and conditions applicable to Custom BizSaver II, SimpleLink Enhanced or CompleteLink 2.0 will apply.

This promotion can not be combined with any other promotional offers.

**PROMOTIONS**

**THREE FOR THREE BUSINESS TRIPLE FEATURE PROMOTION**

A promotional offer will run from January 1, 2009 through December 31, 2009. This offer allows eligible business customers the option to subscribe to three vertical features, for \$3.00 per month. (CT)

Customers in Missouri will be able to choose up to three of the following features:

- Call Forwarding
- Call Forward Busy Line (CFBL)
- Call Forward Don't Answer (CFDA)

Eligible customers are those business customers:

- who are new or existing business customers who have a single location with 1-8 lines, and who purchase the AT&T Business Local Calling Assurance package, and
- Subscribe to at least a 12 month term agreement for AT&T Business Local Calling Assurance package.

Customers who discontinue the AT&T Business Local Calling Assurance package prior to the end of their term agreement will forfeit the benefit of this offer, and will be charged the individually tariffed rates for these features.

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**PROMOTIONS**

**THREE FOR THREE BUSINESS TRIPLE FEATURE PROMOTION**

A promotional offer will run from January 1, 2009 through August 31, 2009. This offer allows eligible business customers the option to subscribe to three vertical features, for \$3.00 per month.

Customers in Missouri will be able to choose up to three of the following features:

- Call Waiting
- Call Forward Busy Line (CFBL)
- Call Forward Don't Answer (CFDA)

Eligible customers are those business customers:

- Who are new or existing business customers who have a single location with 1-4 lines, and who purchase the AT&T Business Local Calling Assurance package, and
- Subscribe to at least a 12 month term agreement for AT&T Business Local Calling Assurance package.

Customers who discontinue the AT&T Business Local Calling Assurance package prior to the end of their term agreement will forfeit the benefit of this offer, and will be charged the individually tariffed rates for these features.

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
1st Revised Sheet 88  
Replacing Original Sheet 88

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**EXTRA LINE ENHANCE PROMOTION BUSINESS**

A promotional period will be established from January 2, 2009 through December 31, 2009. During the promotional period eligible business customers will receive a one-time \$25 bill credit per additional line, for up to a maximum of 10 additional lines per account, for adding new additional lines to a qualifying term plan. (CT)

Eligible customers are existing business customers who purchase new additional lines and subscribe those lines to a qualifying voice term plan. Qualifying voice term plans are Custom Business Saver II. (RT)  
Customers currently not on a qualifying term plan must subscribe to one during the promotional period and add new additional lines in order to receive the credit for those new lines. Customers who are currently on a qualifying term plan must establish a new agreement for the qualifying term plan during the promotional period to receive credit for any new additional lines. (RT)

All other terms and conditions applicable to Custom Business Saver II will apply, as appropriate. This offer can not be combined with the Save The Deal and Welcome Rewards promotions, nor with CBS II or Specific offers. (RT)

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Issued: August 25, 2009

Effective: September 1, 2009

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

FILED  
Missouri Public  
Service Commission  
JI-2010-0111

**EXTRA LINE ENHANCED PROMOTION – BUSINESS**

A promotional period will be established from January 2, 2009 through August 31, 2009. During the promotional period eligible business customers will receive a one-time \$25 bill credit per additional line, for up to a maximum of 10 additional lines per account, for adding new additional lines to a qualifying term plan.

Eligible customers are existing business customers who purchase new additional lines and subscribe those lines to a qualifying voice term plan. Qualifying voice term plans are Custom BizSaver II, SimpleLink Enhanced, and Business Access Line Term Volume Discount (TVD). Customers currently not on a qualifying term plan must subscribe to one during the promotional period and add new additional lines in order to receive the credit for those new lines. Customers who are currently on a qualifying term plan must establish a new agreement for the qualifying term plan during the promotional period to receive credit for any new additional lines.

All other terms and conditions applicable to Custom BizSaver II, SimpleLink Enhanced, or Business Access Line Term Volume Discount (TVD) will apply, as appropriate. This offer can not be combined with the Save The Deal and Welcoming Rewards promotions, nor with CBS II Geo Specific offers.



**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
1st Revised Sheet 89  
Replacing Original Sheet 89

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**PROMOTIONS**

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**BUSINESS TELEBRANCH PROMOTION**

This offer provides eligible business customers who subscribe to Telebranch a \$6.00 monthly rate for Telebranch for the first 12 months. In addition, eligible customers will receive a waiver of the nonrecurring charges to add Telebranch. The monthly rate will be discounted for each local path and for each additional path. Minimum charges will be applicable as tariffed. This promotion will run from January 16, 2009 through December 31, 2009.

(CT)

Eligible customers are as follows:

- Business customers who have their exchange access service with another carrier and who now establish their exchange access service with the Company.
- Customers must retain Telebranch for 12 consecutive billing cycles, in order to receive the full benefit of this offer.
- Any customer who discontinues Telebranch prior to the required 12 billing cycles, will forfeit any remaining credits.
- This Telebranch promotion cannot be combined with other Telebranch offers.
- To qualify for this offer the C/N number of the Telebranch service must terminate to a Company business access line.
- Eligible business customers are those subscribers who have not had service disconnected for non-payment or do not have any past due bills for regulated service owed to the Company.

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Issued: August 21, 2009

Effective: August 31, 2009

**CANCELLED**  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

**FILED**  
Missouri Public  
Service Commission  
JI-2010-0101

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**PROMOTIONS**

**BUSINESS TELEBRANCH PROMOTION**

This offer provides eligible business customers who subscribe to Telebranch a \$6.00 monthly rate for Telebranch for the first 12 months. In addition, eligible customers will receive a waiver of the nonrecurring charges to add Telebranch. The monthly rate will be discounted for each local path and for each additional path. Usage charges will be applicable as tariffed. This promotion will run from January 16, 2009 through August 31, 2009.

Eligible customers are as follows:

- Business customers who have their exchange access service with another carrier and who now establish their exchange access service with the Company.
- Customers must retain Telebranch for 12 consecutive billing cycles, in order to receive the full benefit of this offer.
- Any customer who discontinues Telebranch prior to the required 12 billing cycles, will forfeit any remaining credits.
- This Telebranch promotion cannot be combined with other Telebranch offers.
- To qualify for this offer the CFN number of the Telebranch service must terminate to a Company business access line.
- Eligible business customers are those subscribers who have not had service disconnected for non-payment or do not have any past due bills for regulated service owed to the Company.

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Issued: January 9, 2009

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Effective: January 16, 2009

CANCELLED  
August 31, 2009  
Missouri Public  
Service Commission  
JI-2010-0101

FILED  
Missouri Public  
Service Commission  
JI-2009-0503

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
10th Revised Sheet 90  
Replacing 9th Revised Sheet 90

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**AT&T BUSINESS LOCAL CALLING ADDITIONAL LINE PROMOTION**

A business promotional period will be extended from January 1, 2013 through April 30, 2014. During this (CT)  
period eligible business customers who purchase new, incremental local exchange access lines will  
receive a one-time \$50.00 bill credit per line for up to 4 lines added per customer location. Effective June  
3, 2013, the one-time credit for up to 4 lines will be \$100.

Eligible customers are existing business customers who add new, incremental local exchange access  
lines to a new or existing AT&T Business Local Calling term agreement after refusing the initial offer to  
add local access lines. Additionally, eligible customers are new business start-up customers who add  
lines to a new AT&T Business Local Calling term agreement after refusing the initial offer to add an AT&T  
Business Local Calling term agreement. Also, all customers who add local exchange access lines to an  
AT&T Business Local Calling term agreement electronically, via online ordering methods, in response to  
an online advertisement will also qualify.

The lines added must be subscribed to either AT&T Business Local Calling Option A or Option B in order  
to qualify. Bill credits will become effective with the third bill period following eligibility. Customers  
disconnecting any of the new lines before the third bill period will not qualify to receive any bill credits. All  
orders must be completed by May 31, 2014. The Company may discontinue this offer upon 14 days (CT)  
notice.

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Issued: December 31, 2013

Effective: January 1, 2014

**CANCELLED**  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

**FILED**  
Missouri Public  
Service Commission  
JI-2014-0280

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
9th Revised Sheet 90  
Replacing 8th Revised Sheet 90

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**AT&T BUSINESS LOCAL CALLING ADDITIONAL LINE PROMOTION**

A business promotional period will be extended from January 1, 2013 through December 31, 2013. (CT)  
During this period eligible business customers who purchase new, incremental local exchange access lines will receive a one-time \$50.00 bill credit per line for up to 4 lines added per customer location.  
Effective June 3, 2013, the one-time credit for up to 4 lines will be \$100. (AT)

Eligible customers are existing business customers who add new, incremental local exchange access lines to a new or existing AT&T Business Local Calling term agreement after refusing the initial offer to add local access lines. Additionally, eligible customers are new business start-up customers who add lines to a new AT&T Business Local Calling term agreement after refusing the initial offer to add an AT&T Business Local Calling term agreement. Also, all customers who add local exchange access lines to an AT&T Business Local Calling term agreement electronically, via online ordering methods, in response to an online advertisement will also qualify.

The lines added must be subscribed to either AT&T Business Local Calling Option A or Option B in order to qualify. Bill credits will become effective with the third bill period following eligibility. Customers disconnecting any of the new lines before the third bill period will not qualify to receive any bill credits. All orders must be completed by January 31, 2014. The Company may discontinue this offer upon 14 days notice. (CT)

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Issued: May 31, 2013

Effective: June 3, 2013

CANCELLED  
January 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0280

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

FILED  
Missouri Public  
Service Commission  
JI-2013-0575

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
8th Revised Sheet 90  
Replacing 7th Revised Sheet 90

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**AT&T BUSINESS LOCAL CALLING ADDITIONAL LINE PROMOTION**

A business promotional period will be extended from January 1, 2013 through August 31, 2013. During this period eligible business customers who purchase new, incremental local exchange access lines will receive a one-time \$50.00 bill credit per line for up to 4 lines added per customer location. (CT)

Eligible customers are existing business customers who add new, incremental local exchange access lines to a new or existing AT&T Business Local Calling term agreement after refusing the initial offer to add local access lines. Additionally, eligible customers are new business start-up customers who add lines to a new AT&T Business Local Calling term agreement after refusing the initial offer to add an AT&T Business Local Calling term agreement. Also, all customers who add local exchange access lines to an AT&T Business Local Calling term agreement electronically, via online ordering methods, in response to an online advertisement will also qualify.

The lines added must be subscribed to either AT&T Business Local Calling Option A or Option B in order to qualify. Bill credits will become effective with the third bill period following eligibility. Customers disconnecting any of the new lines before the third bill period will not qualify to receive any bill credits. All orders must be completed by September 30, 2013. The Company may discontinue this offer upon 14 days notice. (CT)

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Issued: April 30, 2013

CANCELLED  
June 3, 2013  
Missouri Public  
Service Commission  
JI-2013-0575

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Effective: May 1, 2013

Filed  
Missouri Public  
Service Commission  
JI-2013-0487

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
7th Revised Sheet 90  
Replacing 6th Revised Sheet 90

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**AT&T BUSINESS LOCAL CALLING ADDITIONAL LINE PROMOTION**

A business promotional period will be extended from January 1, 2013 through April 30, 2013. During this period eligible business customers who purchase new, incremental local exchange access lines will receive a one-time \$50.00 bill credit per line for up to 4 lines added per customer location. (CT)

Eligible customers are existing business customers who add new, incremental local exchange access lines to a new or existing AT&T Business Local Calling term agreement after refusing the initial offer to add local access lines. Additionally, eligible customers are new business start-up customers who add lines to a new AT&T Business Local Calling term agreement after refusing the initial offer to add an AT&T Business Local Calling term agreement. Also, all customers who add local exchange access lines to an AT&T Business Local Calling term agreement electronically, via online ordering methods, in response to an online advertisement will also qualify.

The lines added must be subscribed to either AT&T Business Local Calling Option A or Option B in order to qualify. Bill credits will become effective with the third bill period following eligibility. Customers disconnecting any of the new lines before the third bill period will not qualify to receive any bill credits. All orders must be completed by May 31, 2013. The Company may discontinue this offer upon 14 days notice. (CT)

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Issued: December 31, 2012

Effective: January 1, 2013

**CANCELLED**  
May 1, 2013  
Missouri Public  
Service Commission  
JI-2013-0487

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

**Filed**  
**Missouri Public**  
**Service Commission**  
**JI-2013-0306**

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
6th Revised Sheet 90  
Replacing 5th Revised Sheet 90

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**AT&T BUSINESS LOCAL CALLING ADDITIONAL LINE PROMOTION**

A business promotional period will be established from January 1, 2012 through December 31, 2012. (CT)  
During this period eligible business customers who purchase new, incremental local exchange access lines will receive a one-time \$50.00 bill credit per line for up to 4 lines added per customer location.

Eligible customers are existing business customers who add new, incremental local exchange access lines to a new or existing AT&T Business Local Calling term agreement after refusing the initial offer to add local access lines. Additionally, eligible customers are new business start-up customers who add lines to a new AT&T Business Local Calling term agreement after refusing the initial offer to add an AT&T Business Local Calling term agreement. Also, all customers who add local exchange access lines to an AT&T Business Local Calling term agreement electronically, via online ordering methods, in response to an online advertisement will also qualify.

The lines added must be subscribed to either AT&T Business Local Calling Option A or Option B in order to qualify. Bill credits will become effective with the third bill period following eligibility. Customers disconnecting any of the new lines before the third bill period will not qualify to receive any bill credits. All orders must be completed by January 31, 2012. The Company may discontinue this offer upon 14 days notice. (CT)

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Issued: August 31, 2012

Effective: September 1, 2012

**CANCELLED**  
January 1, 2013  
Missouri Public  
Service Commission  
JI-2013-0306

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

**Filed**  
**Missouri Public**  
**Service Commission**  
**JI-2013-0106**

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
5th Revised Sheet 90  
Replacing 4th Revised Sheet 90

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**AT&T BUSINESS LOCAL CALLING ADDITIONAL LINE PROMOTION**

A business promotional period will be established from January 1, 2012 through August 31, 2012. During this period eligible business customers who purchase new, incremental local exchange access lines will receive a one-time \$50.00 bill credit per line for up to 4 lines added per customer location. (CT)

Eligible customers are existing business customers who add new, incremental local exchange access lines to a new or existing AT&T Business Local Calling term agreement after refusing the initial offer to add local access lines. Additionally, eligible customers are new business start-up customers who add lines to a new AT&T Business Local Calling term agreement after refusing the initial offer to add an AT&T Business Local Calling term agreement. Also, all customers who add local exchange access lines to an AT&T Business Local Calling term agreement electronically, via online ordering methods, in response to an online advertisement will also qualify.

The lines added must be subscribed to either AT&T Business Local Calling Option A or Option B in order to qualify. Bill credits will become effective with the third bill period following eligibility. Customers disconnecting any of the new lines before the third bill period will not qualify to receive any bill credits. All orders must be completed by September 30, 2012. The Company may discontinue this offer upon 14 days notice. (CT)

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Issued: April 30, 2012

Effective: May 1, 2012

**CANCELLED**

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

September 1, 2012  
Missouri Public  
Service Commission  
JI-2013-0106

**FILED**  
Missouri Public  
Service Commission  
JI-2012-0625



**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
4th Revised Sheet 90  
Replacing 3rd Revised Sheet 90

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**AT&T BUSINESS LOCAL CALLING ADDITIONAL LINE PROMOTION**

A business promotional period will be established from June 20, 2011 through April 30, 2012. During this (CT) period eligible business customers who purchase new, incremental local exchange access lines will receive a one-time \$50.00 bill credit per line for up to 4 lines added per customer location.

Eligible customers are existing business customers who add new, incremental local exchange access lines to a new or existing AT&T Business Local Calling term agreement after refusing the initial offer to add local access lines. Additionally, eligible customers are new business start-up customers who add lines to a new AT&T Business Local Calling term agreement after refusing the initial offer to add an AT&T Business Local Calling term agreement. Also, all customers who add local exchange access lines to an AT&T Business Local Calling term agreement electronically, via online ordering methods, in response to an online advertisement will also qualify.

The lines added must be subscribed to either AT&T Business Local Calling Option A or Option B in order to qualify. Bill credits will become effective with the third bill period following eligibility. Customers disconnecting any of the new lines before the third bill period will not qualify to receive any bill credits. All orders must be completed by May 31, 2012. The Company may discontinue this offer upon 14 days (CT) notice.

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Issued: December 30, 2011

Effective: January 2, 2012

CANCELLED  
May 1, 2012  
Missouri Public  
Service Commission  
JI-2012-0625

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2012-0307

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
3rd Revised Sheet 90  
Replacing 2nd Revised Sheet 90

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**AT&T BUSINESS LOCAL CALLING ADDITIONAL LINE PROMOTION**

A business promotional period will be established from June 20, 2011 through December 31, 2011. (CT)  
During this period eligible business customers who purchase new, incremental local exchange access lines will receive a one-time \$50.00 bill credit per line for up to 4 lines added per customer location.

Eligible customers are existing business customers who add new, incremental local exchange access lines to a new or existing AT&T Business Local Calling term agreement after refusing the initial offer to add local access lines. Additionally, eligible customers are new business start-up customers who add lines to a new AT&T Business Local Calling term agreement after refusing the initial offer to add an AT&T Business Local Calling term agreement. Also, all customers who add local exchange access lines to an AT&T Business Local Calling term agreement electronically, via online ordering methods, in response to an online advertisement will also qualify.

The lines added must be subscribed to either AT&T Business Local Calling Option A or Option B in order to qualify. Bill credits will become effective with the third bill period following eligibility. Customers disconnecting any of the new lines before the third bill period will not qualify to receive any bill credits. All orders must be completed by January 31, 2012. The Company may discontinue this offer upon 14 days notice. (CT)

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Issued: September 20, 2011

Effective: September 21, 2011

**CANCELLED**  
January 2, 2012  
Missouri Public  
Service Commission  
JI-2012-0307

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

**Filed**  
**Missouri Public**  
**Service Commission**  
**JI-2012-0115**

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
2nd Revised Sheet 90  
Replacing 1st Revised Sheet 90

**AT&T BUSINESS LOCAL CALLING ADDITIONAL LINE PROMOTION**

(AT)

A business promotional period will be established from June 20, 2011 through September 20, 2011. During this period eligible business customers who purchase new, incremental local exchange access lines will receive a one-time \$50.00 bill credit per line for up to 4 lines added per customer location.

Eligible customers are existing business customers who add new, incremental local exchange access lines to a new or existing AT&T Business Local Calling term agreement after refusing the initial offer to add local access lines. Additionally, eligible customers are new business start-up customers who add lines to a new AT&T Business Local Calling term agreement after refusing the initial offer to add an AT&T Business Local Calling term agreement. Also, all customers who add local exchange access lines to an AT&T Business Local Calling term agreement electronically, via online ordering methods, in response to an online advertisement will also qualify.

The lines added must be subscribed to either AT&T Business Local Calling Option A or Option B in order to qualify. Bill credits will become effective with the third bill period following eligibility. Customers disconnecting any of the new lines before the third bill period will not qualify to receive any bill credits. All orders must be completed by October 20, 2011. The Company may discontinue this offer upon 14 days notice.

(AT)

Issued: June 17, 2011

Effective: June 20, 2011

**CANCELLED**  
September 21, 2011  
Missouri Public  
Service Commission  
JI-2012-0115

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

**FILED**  
Missouri Public  
Service Commission  
JI-2011-0637

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
1st Revised Sheet 90  
Replacing Original Sheet 90

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Issued: December 2, 2009

CANCELLED  
June 20, 2011  
Missouri Public  
Service Commission  
JI-2011-0637

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Effective: January 1, 2010

FILED  
Missouri Public  
Service Commission  
JI-2010-0370

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

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**PROMOTIONS**

**MOBILITY NATIONAL RETAIL SERVICE CONNECTION CHARGE WAIVER**

During this promotional period, eligible customers who establish their service with AT&T Missouri will receive a waiver of the nonrecurring installation and service equipment charge.

Eligible customers are those new residence customers who: 1) establish service with the Company at either an AT&T Mobility Store or at a national retailer store location, and 2) buy Complete Choice® Basic or Complete Choice Enhanced®.

This promotional offer shall be effective from January 22, 2009 through December 31, 2009.

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Issued: January 15, 2009

CANCELLED  
January 1, 2010  
Missouri Public  
Service Commission  
JI-2010-0370

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Effective: January 22, 2009

Filed  
Missouri Public  
Service Commission  
JI-2009-0512

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**PROMOTIONS**

**\$6 Off Complete Choice Basic for 12 Months**

A retail promotional period shall be established from February 6, 2012, through September 30, 2012. (CT)  
Eligible residential customers who purchase the Complete Choice Basic package may receive a \$6.00 bill credit for 12 months. This offer is available on up to two (2) lines.

- Eligible customers are those residential customers who have at least one local exchange access line or a substitute (e.g. a wireless line or VoIP service) with a provider other than the Company at a service location that can be served by the Company.
- Eligible customers must request the qualifying service at the same address as the existing service, unless they are planning an imminent move--within 30 (thirty) days of responding to the offer--from one address in an AT&T incumbent local exchange service area to another address in an AT&T incumbent local exchange service area.
- The customer is required to subscribe to AT&T for local service and the Complete Choice Basic package on each line receiving a credit. If the customer discontinues the package, the credits will cease.
- This offer may not be combined with other local service offers that provide a monthly recurring discount, but may be combined with an offer that waives the non-recurring installation/service charge(s).
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- This offer is not available to customers who are switching service between affiliated companies.

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**PROMOTIONS**

**\$6 Off Complete Choice Basic for 12 Months**

A retail promotional period shall be established from February 6, 2012, through December 31, 2012. (CT)  
Eligible residential customers who purchase the Complete Choice Basic package may receive a \$6.00 bill credit for 12 months. This offer is available on up to two (2) lines.

- Eligible customers are those residential customers who have at least one local exchange access line or a substitute (e.g. a wireless line or VoIP service) with a provider other than the Company at a service location that can be served by the Company.
- Eligible customers must request the qualifying service at the same address as the existing service, unless they are planning an imminent move--within 30 (thirty) days of responding to the offer--from one address in an AT&T incumbent local exchange service area to another address in an AT&T incumbent local exchange service area.
- The customer is required to subscribe to AT&T for local service and the Complete Choice Basic package on each line receiving a credit. If the customer discontinues the package, the credits will cease.
- This offer may not be combined with other local service offers that provide a monthly recurring discount, but may be combined with an offer that waives the non-recurring installation/service charge(s).
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- This offer is not available to customers who are switching service between affiliated companies.

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**PROMOTIONS**

**Win/Winback-\$6 Off CCB for 12 Months**

(AT)

A retail promotional period shall be established from February 6, 2012, through June 5, 2012. Eligible residential customers who purchase the Complete Choice Basic package may receive a \$6.00 bill credit for 12 months. This offer is available on up to two (2) lines.

- Eligible customers are those residential customers who have at least one local exchange access line or a substitute (e.g. a wireless line or VoIP service) with a provider other than the Company at a service location that can be served by the Company.
- Eligible customers must request the qualifying service at the same address as the existing service, unless they are planning an imminent move--within 30 (thirty) days of responding to the offer--from one address in an AT&T incumbent local exchange service area to another address in an AT&T incumbent local exchange service area.
- The customer is required to subscribe to AT&T for local service and the Complete Choice Basic package on each line receiving a credit. If the customer discontinues the package, the credits will cease.
- This offer may not be combined with other local service offers that provide a monthly recurring discount, but may be combined with an offer that waives the non-recurring installation/service charge(s).
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- This offer is not available to customers who are switching service between affiliated companies.

(AT)



P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
1st Revised Sheet 91  
Replacing Original Sheet 91

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PROMOTIONS

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(RT)

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Issued: December 31, 2009

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Effective: February 2, 2010

CANCELLED  
February 6, 2012  
Missouri Public  
Service Commission  
JI-2012-0368

FILED  
Missouri Public  
Service Commission  
JI-2010-0433

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

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**PROMOTIONS**

**RESIDENCE MOVER PROMOTION - 2009**

The Residential Movers Promotion is available to existing or new customers who respond to a marketing offer, are moving, and transfer their existing service or establish new service at a new service address.

Eligible customers will receive a coupon that is redeemable for a \$50.00 gift check when they transfer, or newly purchase, Complete Choice Basic or Complete Choice Enhanced at the new address.

The maximum benefit under this offer is \$50 and the customer can qualify one time only for this offer. The offer may not be combined with any other acquisition offer or any offers that includes the Complete Choice Basic or Complete Choice Enhanced package.

This promotional offer is available from February 1, 2009 through January 31, 2010.

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Issued: January 23, 2009

CANCELLED  
February 2, 2010  
Missouri Public  
Service Commission  
JI-2010-0433

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Effective: February 1, 2009

FILED  
Missouri Public  
Service Commission  
JI-2009-0540

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
6th Revised Sheet 92  
Replacing 5th Revised Sheet 92

**\$13 Off CCB Promotion**  
(formerly \$11 Off CCB Promotion)

A promotional offer will be extended from October 1, 2013, through October 15, 2014. During this offer period, eligible residential customers who purchase and retain the Complete Choice Basic package may receive a bill credit for 12 months. This offer is available on up to two (2) lines. (CT)

Effective January 3, 2014, eligible subscribers will received an \$13.00 credit for 12 months on up to two lines. Existing customers who subscribed to this promotion prior to January 3, 2014, will receive a \$13.00 bill credit for the remaining months of their 12 month benefit period, beginning with their next bill on or after January 3, 2014.

- Eligible customers are those residential customers who have at least one local exchange access line or a substitute (e.g. wireless or VoIP service) with a provider other than the Company at a service location that can be served by the Company.
- Eligible customers must request the qualifying service at the same address as the existing service, unless they are planning an imminent move--within 30 (thirty) days of responding to the offer--from one address in an AT&T incumbent local exchange service area to another address in an AT&T incumbent local exchange service area.
- The customer is required to subscribe to AT&T for local service and the Complete Choice Basic package on each line (maximum of 2 lines) receiving a credit. If the customer discontinues the Complete Choice Basic package, the credit(s) will cease.
- This offer may not be combined with any other local service offers that provide a monthly recurring credit or discount, but may be combined with an offer that waives the non-recurring installation/service charge(s).
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- This offer is not available to customers who are switching service between affiliated companies.

Issued: March 31, 2014

Effective: April 1, 2014

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2014-0377

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
5th Revised Sheet 92  
Replacing 4th Revised Sheet 92

**\$11 Off CCB Promotion**  
*(formerly \$9 Off CCB Promotion)*

A promotional offer will be extended from October 1, 2013 through March 31, 2014. During this offer period, eligible residential customers who purchase and retain the Complete Choice Basic package may receive a \$9.00 bill credit for 12 months. This offer is available on up to two (2) lines. (CT)

Effective January 3, 2013, eligible subscribers will received an \$11.00 credit for 12 months on up to two lines. Existing customers who subscribed to this promotion prior to January 3, 2013, will receive an \$11.00 discount for the remaining months of their 12 month benefit period, beginning with their next bill on or after January 3, 2013.

- Eligible customers are those residential customers who have at least one local exchange access line or a substitute (e.g. wireless or VoIP service) with a provider other than the Company at a service location that can be served by the Company.
- Eligible customers must request the qualifying service at the same address as the existing service, unless they are planning an imminent move--within 30 (thirty) days of responding to the offer--from one address in an AT&T incumbent local exchange service area to another address in an AT&T incumbent local exchange service area.
- The customer is required to subscribe to AT&T for local service and the Complete Choice Basic package on each line (maximum of 2 lines) receiving a credit. If the customer discontinues the Complete Choice Basic package, the credit(s) will cease.
- This offer may not be combined with any other local service offers that provide a monthly recurring credit or discount, but may be combined with an offer that waives the non-recurring installation/service charge(s).
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- This offer is not available to customers who are switching service between affiliated companies.

Issued: September 30, 2013

Effective: October 1, 2013

**CANCELLED**  
April 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0377

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2014-0145

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
4th Revised Sheet 92  
Replacing 3rd Revised Sheet 92

**\$11 Off CCB Promotion**  
*(formerly \$9 Off CCB Promotion)*

(AT)  
(CT)

A promotional offer will be established from October 1, 2012, through September 30, 2013. During this offer period, eligible residential customers who purchase and retain the Complete Choice Basic package may receive a \$9.00 bill credit for 12 months. This offer is available on up to two (2) lines.

(CT)

Effective January 3, 2013, eligible subscribers will received an \$11.00 credit for 12 months on up to two lines. Existing customers who subscribed to this promotion prior to January 3, 2013, will receive an \$11.00 discount for the remaining months of their 12 month benefit period, beginning with their next bill on or after January 3, 2013.

- Eligible customers are those residential customers who have at least one local exchange access line or a substitute (e.g. wireless or VoIP service) with a provider other than the Company at a service location that can be served by the Company.
- Eligible customers must request the qualifying service at the same address as the existing service, unless they are planning an imminent move--within 30 (thirty) days of responding to the offer--from one address in an AT&T incumbent local exchange service area to another address in an AT&T incumbent local exchange service area.
- The customer is required to subscribe to AT&T for local service and the Complete Choice Basic package on each line (maximum of 2 lines) receiving a credit. If the customer discontinues the Complete Choice Basic package, the credit(s) will cease.
- This offer may not be combined with any other local service offers that provide a monthly recurring credit or discount, but may be combined with an offer that waives the non-recurring installation/service charge(s).
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- This offer is not available to customers who are switching service between affiliated companies.

Issued: March 31, 2013

Effective: April 1, 2013

CANCELLED  
October 1, 2013  
Missouri Public  
Service Commission  
JI-2014-0145

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2013-0419

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
3rd Revised Sheet 92  
Replacing 2nd Revised Sheet 92

**\$9 Off CCB Promotion**

A promotional offer will be established from October 1, 2012, through March 31, 2013. During this offer period, eligible residential customers who purchase and retain the Complete Choice Basic package may receive a \$9.00 bill credit for 12 months. This offer is available on up to two (2) lines.

Effective January 3, 2013, eligible subscribers will received an \$11.00 credit for 12 months on up to two lines. Existing customers who subscribed to this promotion prior to January 3, 2013, will receive an \$11.00 discount for the remaining months of their 12 month benefit period, beginning with their next bill on or after January 3, 2013. (AT)  
|  
(AT)

- Eligible customers are those residential customers who have at least one local exchange access line or a substitute (e.g. wireless or VoIP service) with a provider other than the Company at a service location that can be served by the Company.
- Eligible customers must request the qualifying service at the same address as the existing service, unless they are planning an imminent move--within 30 (thirty) days of responding to the offer--from one address in an AT&T incumbent local exchange service area to another address in an AT&T incumbent local exchange service area.
- The customer is required to subscribe to AT&T for local service and the Complete Choice Basic package on each line (maximum of 2 lines) receiving a credit. If the customer discontinues the Complete Choice Basic package, the credit(s) will cease.
- This offer may not be combined with any other local service offers that provide a monthly recurring credit or discount, but may be combined with an offer that waives the non-recurring installation/service charge(s).
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- This offer is not available to customers who are switching service between affiliated companies.

Issued: January 2, 2013

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Effective: January 3, 2013

Filed  
Missouri Public  
Service Commission  
JI-2013-0310

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
2nd Revised Sheet 92  
Replacing 1st Revised Sheet 92

**\$9 Off CCB Promotion**

(AT)

A promotional offer will be established from October 1, 2012, through March 31, 2013. During this offer period, eligible residential customers who purchase and retain the Complete Choice Basic package may receive a \$9.00 bill credit for 12 months. This offer is available on up to two (2) lines.

- Eligible customers are those residential customers who have at least one local exchange access line or a substitute (e.g. wireless or VoIP service) with a provider other than the Company at a service location that can be served by the Company.
- Eligible customers must request the qualifying service at the same address as the existing service, unless they are planning an imminent move--within 30 (thirty) days of responding to the offer--from one address in an AT&T incumbent local exchange service area to another address in an AT&T incumbent local exchange service area.
- The customer is required to subscribe to AT&T for local service and the Complete Choice Basic package on each line (maximum of 2 lines) receiving a credit. If the customer discontinues the Complete Choice Basic package, the credit(s) will cease.
- This offer may not be combined with any other local service offers that provide a monthly recurring credit or discount, but may be combined with an offer that waives the non-recurring installation/service charge(s).
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- This offer is not available to customers who are switching service between affiliated companies.

(AT)

Issued: September 28, 2012

Effective: October 1, 2012

**CANCELLED**  
January 3, 2013  
Missouri Public  
Service Commission  
JI-2013-0310

By JOHN SONDRAG, President - Missouri  
St. Louis, Missouri

**FILED**  
Missouri Public  
Service Commission  
JI-2013-0154

P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
1st Revised Sheet 92  
Replacing Original Sheet 92

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PROMOTIONS

(RT)

(RT)

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Issued: December 31, 2009

CANCELED  
October 1, 2012  
Missouri Public  
Service Commission  
JI-2013-0154

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Effective: February 2, 2010

FILED  
Missouri Public  
Service Commission  
JI-2010-0433



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**PROMOTIONS**

**RESIDENTIAL MOVERS SERVICE CONNECTION CHARGE WAIVER**

This promotional offer will be effective from February 1, 2009 through January 31, 2010.

During this promotional period, eligible AT&T residence customers who agree to remain a customer when transferring their service from one location to another will receive a waiver of the access line installation nonrecurring Service Order and Line Connection Charge for a maximum of one access line.

Promotion eligible customers include existing AT&T residence customers who are transferring their access line service to AT&T Missouri from AT&T Missouri, AT&T Arkansas, AT&T Kansas, AT&T Oklahoma, or AT&T Texas.

This promotion may not be combined with other retention or competitive acquisition offers.

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PROMOTIONS

**AT&T MOVES YOU PROMOTION**

A promotional period shall be established from April 1, 2009 through July 30, 2009. During this promotional period, eligible business customers who subscribe to either a new Custom BizSaver or SimpleLink Enhanced II agreement will receive a one-time waiver of the normally applicable nonrecurring Service Ordering, Line Connection and Central Office Connection charges (NRC's) associated with local exchange access lines or trunks after the first line purchased, for up to 15 lines maximum per location on their initial order, when subscribing to the above named services. In addition, applicable nonrecurring service ordering charges associated with vertical services ordered at the time of initial subscription will also be waived. (CT)

Eligible customers include existing AT&T Missouri business customers within the AT&T Missouri service area who are moving from one location to another within the state and who are considering other competitive offers for service at their new location. Eligible customers must provide an indication that they are considering other competitive offers in order to qualify for this offer, unless the customer orders service via a Company internet based online order entry application, where indication of competitive consideration is not necessary.

Eligible customers must agree to subscribe all their lines to one of the above named services in order to receive this benefit. This offer is only applicable at the time of placing the initial order and is not available for subsequent orders placed for additional lines or services.

All other terms and conditions applicable to Custom BizSaver or SimpleLink Enhanced II, as appropriate, will apply.

Business customers currently subscribed to other carriers who wish to transfer their service to AT&T are not eligible for this offer.

This offer cannot be combined with other business local exchange access line nonrecurring charge waiver offers.

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

PROMOTIONS

**AT&T MOVES YOU PROMOTION – OPTION 2**

A promotional period shall be established from April 1, 2009 through December 31, 2009. During this promotional period, eligible business customers who subscribe to either a new Custom BizSaver or SimpleLink Enhanced II agreement will receive a one-time waiver of the normally applicable nonrecurring Service Ordering, Line Connection and Central Office Connection charges (NRC's) associated with local exchange access lines or trunks after the first line purchased, for up to 15 lines maximum per location on their initial order, when subscribing to the above named services. In addition, applicable nonrecurring service ordering charges associated with vertical services ordered at the time of initial subscription will also be waived.

Eligible customers include existing AT&T Missouri business customers within the AT&T Missouri service area who are moving from one location to another within the state and who are considering other competitive offers for service at their new location. Eligible customers must provide an indication that they are considering other competitive offers in order to qualify for this offer, unless the customer orders service via a Company internet based online order entry application, where indication of competitive consideration is not necessary.

Eligible customers must agree to subscribe all their lines to one of the above named services in order to receive this benefit. This offer is only applicable at the time of placing the initial order and is not available for subsequent orders placed for additional lines or services.

All other terms and conditions applicable to Custom BizSaver or SimpleLink Enhanced II, as appropriate, will apply.

Business customers currently subscribed to other carriers who wish to transfer their service to AT&T are not eligible for this offer.

This offer cannot be combined with other business local exchange access line nonrecurring charge waiver offers.

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**PROMOTIONS**

**WELCOMING REWARDS 2009 PROMOTION**

A retail promotional period is established from April 7, 2009, through August 31, 2009. During this promotional period, eligible business customers are those who subscribe to Business Access Lines or Trunks or Plexar-I. Eligible customers will receive a one-time credit based on the number of new lines ordered. The first line will receive a credit of \$50.00. Lines 2 up to 20 will receive a credit of \$25.00 per line. In addition, waivers will be provided for the normally applicable service ordering, central office access, and trip nonrecurring charges (NRCs) associated with the installation of local exchange access lines (or trunks), up to 20 lines maximum per location in their initial order. This promotion may be combined with the Centrex Nonrecurring Charges (NRC) Waiver. The one time credit(s) will be provided within in the first two bill cycles. In addition, a waiver for the applicable installation charges for Call Management Services and series hunting will be provided for up to 20 lines. (CT)

Eligible customers include new businesses, existing business customers that open a new location who may participate at the new location only, or businesses that are currently with another carrier and are establishing service with the company. Eligible customers must subscribe to new business access lines or trunks or Plexar-I and select one of the specified term plan offers (see details below). Customers must also commit to an oral 1-year Welcoming Rewards Promotional Agreement to receive the benefits.

Customers that commit one of the following term plan offers will receive the Welcoming Rewards benefits: Business Access Line Term Volume Discount (BALTV D), Custom BizSaver II, or Plexar-I with a 36-month or longer term. All terms and conditions applicable to the BALTV D, Custom BizSaver II or Plexar-I, as appropriate, will apply. The commitment to one of the specified term plans is in addition to the oral 1-year Welcoming Rewards Promotional Agreement commitment.

This offer is only applicable at the time of placing the initial order and is not available for subsequent orders placed for additional lines or services.

If the customer disconnects their account before one year has passed, they will be billed an early termination charge for all the lines that received up front credits that were provided on the account (i.e., \$50.00 first line and \$25.00 up to 20 lines). This charge is in addition to other charges that may be associated with a subscription to a qualifying term plan.

Subscribers participating in the following products or promotions are not eligible to participate in this promotion: SimpleLink, SimpleLink Enhanced, CompleteLink 2.0, EMS, Gift Card customers, Plexar-I Thank You For Renewing Promotion, and Custom BizSaver II geo-specific discounted pricing.

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**PROMOTIONS**

**WELCOMING REWARDS 2009 PROMOTION**

A retail promotional period is established from April 7, 2009, through March 31, 2010. During this promotional period, eligible business customers are those who subscribe to Business Access Lines or Trunks or Plexar-I. Eligible customers will receive a one-time credit based on the number of new lines ordered. The first line will receive a credit of \$50.00. Lines 2 up to 20 will receive a credit of \$25.00 per line. In addition, waivers will be provided for the normally applicable service ordering, central office access, and trip nonrecurring charges (NRCs) associated with the installation of local exchange access lines (or trunks), up to 20 lines maximum per location in their initial order. The one time credit(s) will be provided within in the first two bill cycles. In addition, a waiver for the applicable installation charges for Call Management Services and series hunting will be provided for up to 20 lines.

Eligible customers include new businesses, existing business customers that open a new location who may participate at the new location only, or businesses that are currently with another carrier and are establishing service with the company. Eligible customers must subscribe to new business access lines or trunks or Plexar-I and select one of the specified term plan offers (see details below). Customers must also commit to an oral 1-year Welcoming Rewards Promotional Agreement to receive the benefits.

Customers that commit one of the following term plan offers will receive the Welcoming Rewards benefits: Business Access Line Term Volume Discount (BALTV D), Custom BizSaver II, or Plexar-I with a 36-month or longer term. All terms and conditions applicable to the BALTV D, Custom BizSaver II or Plexar-I, as appropriate, will apply. The commitment to one of the specified term plans is in addition to the oral 1-year Welcoming Rewards Promotional Agreement commitment.

This offer is only applicable at the time of placing the initial order and is not available for subsequent orders placed for additional lines or services.

If the customer disconnects their account before one year has passed, they will be billed an early termination charge for all the lines that received up front credits that were provided on the account (i.e., \$50.00 first line and \$25.00 up to 20 lines). This charge is in addition to other charges that may be associated with a subscription to a qualifying term plan.

Subscribers participating in the following products or promotions are not eligible to participate in this promotion: SimpleLink, SimpleLink Enhanced, CompleteLink 2.0, EMS, Gift Card customers, Plexar-I Thank You For Renewing Promotion, and Custom BizSaver II geo-specific discounted pricing.

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PROMOTIONS

**\$10 AUTOPAY INCENTIVE**

A residential promotional period will be established from November 1, 2011 through June 30, 2014. (CT)  
During this period residential customers who receive an incentive offer either online or via email and currently use a one-time payment method and sign up for the automatic payment feature, Autopay, will be eligible to receive a \$10 benefit in the form of a reward card. The customer must remain on AutoPay for 90 days in order to receive the reward card. Eligible customers are residential customers not currently registered for Autopay.

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Issued: October 21, 2013

Effective: October 22, 2013

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

FILED  
Missouri Public  
Service Commission  
JI-2014-0184

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
3rd Revised Sheet 95  
Replacing 2nd Revised Sheet 95

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**PROMOTIONS**

**\$10 AUTOPAY INCENTIVE**

A residential promotional period will be established from November 1, 2011 through December 31, 2012. During this period residential customers who receive an incentive offer either online or via email and currently use a one-time payment method and sign up for the automatic payment feature, Autopay, will be eligible to receive a \$10 benefit in the form of a reward card. The customer must remain on AutoPay for 90 days in order to receive the reward card. Eligible customers are residential customers not currently registered for Autopay. (CT)

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Issued: August 31, 2012

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CANCELLED  
October 22, 2013  
Missouri Public  
Service Commission  
JI-2014-0184

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2013-0110

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
2nd Revised Sheet 95  
Replacing 1st Revised Sheet 95

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**PROMOTIONS**

**\$10 AUTOPAY INCENTIVE**

A residential promotional period will be established from November 1, 2011 through October 31, 2012. During this period residential customers who receive an incentive offer either online or via email and currently use a one-time payment method and sign up for the automatic payment feature, Autopay, will be eligible to receive a \$10 benefit in the form of a reward card. The customer must remain on AutoPay for 90 days in order to receive the reward card. Eligible customers are residential customers not currently registered for Autopay.

(AT)

(AT)

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Issued: October 31, 2011

Effective: November 1, 2011

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September 1, 2012  
Missouri Public  
Service Commission  
JI-2013-0110

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

**FILED**  
Missouri Public  
Service Commission  
JI-2012-0196



**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
1st Revised Sheet 95  
Replacing Original Sheet 95

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**PROMOTIONS**

(RT)

(RT)

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Issued: October 30, 2009

CANCELLED  
November 1, 2011  
Missouri Public  
Service Commission  
JI-2012-0196

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Effective: November 30, 2009

FILED  
Missouri Public  
Service Commission  
JL-2010-0301

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**PROMOTIONS**

**RESIDENCE ACCESS LINE RETENTION OFFER**

(MT)

Beginning August 25, 2008, and through March 9, 2009, this offer shall be established for residence customers who call to disconnect one or more access lines, then decide to retain the line(s). The line(s) must be retained a minimum of 30 days. If customers call to disconnect one line, they will receive a \$5.00 monthly discount on their account. If customers call to disconnect two or more lines, they will receive a total \$10.00 monthly discount on their account. Customers must already subscribe to or newly purchase Caller ID and one prescribed additional feature on one line. Customers may only receive this offer once.

Effective March 10, 2009, eligible customers will receive a \$5 bill Credit per line for up to two access lines, for a maximum of 24 months, provided the access line(s) and required features are retained.

The prescribed additional feature with monthly billing must be selected from the following list: Call Waiting, Call Waiting ID, Call Forwarding, Three-Way Calling, Speed Calling 8, Call Return, Auto Redial, Call Blocker, Priority Call, or Privacy Manager. Applicable nonrecurring feature installation charges will be waived if one or both features are newly purchased.

Customers bills will be credited each month that the line(s) and required features are retained on the account. If customers disconnect an applicable line or required feature under this offer before the next bill period date in which a credit is due, any further discounts available under this offer will cease. If customers move from their current location, any further discounts available under this offer will cease.

This offer cannot be combined with any other access line retention offer that provides a monthly recurring discount. This offer is not available to customers who became customers through a win back offer. This offer is not available to customers who purchase a newly introduced package on or after September 1, 2008.

(MT)

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
3rd Revised Sheet 96  
Replacing 2nd Revised Sheet 96

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**PROMOTIONS**

**\$25 AUTOPAY INCENTIVE**

A residential promotional period will be established from November 15, 2011 through December 31, 2012. During this period, residential customers who receive an incentive offer via email and who currently use a credit card to make payments and sign up for the automatic payment feature, Autopay, will be eligible to receive a \$25 benefit in the form of a reward card. The customer must remain on AutoPay for 90 days in order to receive the reward card. Eligible customers are residential customers who currently use a credit card to make payments and are not currently registered for Autopay. (CT)

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Issued: August 31, 2012

Effective: September 1, 2012

**CANCELLED**  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2013-0110

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PROMOTIONS

**\$25 AUTOPAY INCENTIVE**

A residential promotional period will be established from November 15, 2011 through November 14, 2012. During this period, residential customers who receive an incentive offer via email and who currently use a credit card to make payments and sign up for the automatic payment feature, Autopay, will be eligible to receive a \$25 benefit in the form of a reward card. The customer must remain on AutoPay for 90 days in order to receive the reward card. Eligible customers are residential customers who currently use a credit card to make payments and are not currently registered for Autopay.

(AT)

(AT)

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
1st Revised Sheet 96  
Replacing Original Sheet 96

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**PROMOTIONS**

(RT)

(RT)

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November 21, 2011  
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Service Commission  
JI-2012-0213

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

**FILED**  
Missouri Public  
Service Commission  
JI-2011-0097

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**PROMOTIONS**

**AT&T BUSINESS LOCAL CALLING TRIO REWARD WINBACK/WIN PROMOTION**

A retail promotional period shall be established from September 1, 2009 through July 29, 2010. During this promotional period eligible business customers who subscribe to a new AT&T Business Local Calling (BLC) agreement will receive a bill credit equal to the monthly recurring charge (MRC) for their BLC package for 1, 2, or 3 bill periods based on the length of term, as follows:

- 12 month or 12 month re-subscribe option term: MRC bill credit in month 6 of first year's term only
- 24 month term: MRC bill credit in months 12 and 24
- 36 month term: MRC bill credit in months 12, 24, and 36

Eligible customers are those business customers who have their business network access lines with another competitive local exchange carrier within the AT&T Missouri area, who establish their business network access line service with the Company, and who subscribe these lines to a new BLC 12, 24, or 36 month term plan.

Existing customers who transfer lines from a competitive local exchange carrier to an existing BLC account are not eligible. Customers who terminate their BLC plan prior to completion of the term period will forfeit all remaining bill credits that are otherwise eligible.

All other terms and conditions applicable to AT&T Business Local Calling (BLC) will apply, as appropriate.

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**PROMOTIONS**

**AT&T SAVE A LINE**

A new business promotional offer will be available from May 1, 2010 through June 3, 2010. This offer is for Business Access Line for customers who subscribe to the AT&T Business Local Calling package or Custom BizSaver II package. (CT)

Eligible customers are those business customers who subscribe for a minimum of one (1) year to either AT&T Business Local Calling with Unlimited A (Option A) or Unlimited B (Option B) or to the Custom BizSaver II package.

Eligible customers are existing customers who are not on a voice package term plan or who have less than six (6) months remaining on their voice package term who communicate a desire to disconnect lines and then reconsider and keep the lines. The customer must agree to associate all their lines with the eligible voice package to receive the credit. (RT)  
(RT)

Eligible customers will receive a monthly credit of \$3.00 per eligible access line, up to a maximum of 19 lines, for 12 months. At no time will the credits rendered exceed \$684.00 per customer. All lines must be associated with one of the eligible term plans.

All other terms and conditions applicable to AT&T Business Local Calling with Option A or Option B and Custom BizSaver II apply.

This promotion is available only once to the customer during the promotional period. (RT)

This promotion cannot be combined with any other promotional offers for Access Lines including Win or Winback offers, or BALTV D. (RT)

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**PROMOTIONS**

**AT&T SAVE A LINE**

A new business promotional offer will be available from September 1, 2009 through April 30, 2010. This offer is for Business Access Line for customers who subscribe to the AT&T Business Local Calling package or Custom BizSaver II package.

Eligible customers are those business customers who subscribe for a minimum of one (1) year to either AT&T Business Local Calling with Unlimited A (Option A) or Unlimited B (Option B) or to the Custom BizSaver II package.

Eligible customers are existing customers who are not on a voice package term plan or who have less than six (6) months remaining on their voice package term and who, after calling to disconnect their lines agree to keep them. The customer must agree to associate all their lines with the eligible voice package to receive the credit.

Eligible customers will receive a monthly credit of \$3.00 per eligible access line, up to a maximum of 19 lines, for 12 months. At no time will the credits rendered exceed \$684.00 per customer. All lines must be associated with one of the eligible term plans.

All other terms and conditions applicable to AT&T Business Local Calling with Option A or Option B and Custom BizSaver II apply.

This promotion is available only once to the customer during the promotional period and is not available to customers who previously subscribed to Save the Deal or Save the Deal – 2008 promotions.

This promotion cannot be combined with any other promotional offers for Access Lines including Win or Winback offers, or BALTV.D.



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**PROMOTIONS**

**AT&T BUSINESS LOCAL CALLING ADDITIONAL LINE PROMOTION**

A promotional period will be established from September 1, 2009 through December 31, 2009. During this period, eligible business customers will receive a one time credit per line for up to four (4) lines.

Eligible customers are those existing business customers who purchase new additional lines and subscribe those lines to AT&T Business Local Calling. If the customer is not subscribed to AT&T Business Local Calling or if they are converting from another voice term plan they must subscribe to AT&T Business Local Calling during the promotional period and add new additional lines to the agreement in order to receive the credit on those new lines. Existing customers who are currently subscribed to AT&T Business Local Calling must establish a new agreement for AT&T Business Local Calling during the promotional period and add new lines to this agreement in order to receive the credit on any new additional lines.

Eligible customers will receive a one-time bill credit per line for up to (4) lines maximum in the amount of \$50 per eligible additional line for lines subscribing to AT&T Business Local Calling Options A or B. All orders must be completed by January 31, 2010. This offer cannot be combined with the Save a Line offer. Bill credits will be applied within 2 bill periods. All other terms and conditions applicable to AT&T Business Local Calling, as appropriate, will apply.

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
3rd Revised Sheet 99  
Replacing 2nd Revised Sheet 99

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**PROMOTIONS**

**AT&T BUSINESS LOCAL CALLING ONLINE BONUS PROMOTION**

A promotional period will be established from September 1, 2009, through December 31, 2010. During the promotional period eligible business customers who commit to a new agreement for AT&T Business Local Calling will receive a one-time credit of \$50 per account. The credit will be applied within 1-2 bill periods. (CT)

Eligible customers are new and existing business customers who currently are not subscribed to an AT&T local voice term plan and who subscribe electronically only, via online ordering methods, in order to qualify for this offer. All orders must be completed by January 31, 2011. (CT)

All other terms and conditions applicable to AT&T Business Local Calling, as appropriate, will apply. This promotion can not be combined the Save A Line promotional offer, where available.

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Issued: August 31, 2010

Effective: September 1, 2010

**CANCELLED**  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2011-0099

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
2nd Revised Sheet 99  
Replacing 1st Revised Sheet 99

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**PROMOTIONS**

**AT&T BUSINESS LOCAL CALLING ONLINE BONUS PROMOTION**

A promotional period will be established from September 1, 2009, through August 31, 2010. During the promotional period eligible business customers who commit to a new agreement for AT&T Business Local Calling will receive a one-time credit of \$50 per account. The credit will be applied within 1-2 bill periods. (CT)

Eligible customers are new and existing business customers who currently are not subscribed to an AT&T local voice term plan and who subscribe electronically only, via online ordering methods, in order to qualify for this offer. All orders must be completed by September 30, 2010. (CT)

All other terms and conditions applicable to AT&T Business Local Calling, as appropriate, will apply. This promotion can not be combined the Save A Line promotional offer, where available.

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Issued: April 23, 2010

CANCELLED  
Sept. 01, 2010  
Missouri Public  
Service Commission  
JI-2011-0099

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Effective: May 1, 2010

FILED  
Missouri Public  
Service Commission  
JI-2010-0621

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
1st Revised Sheet 99  
Replacing Original Sheet 99

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**PROMOTIONS**

**AT&T BUSINESS LOCAL CALLING ONLINE BONUS PROMOTION**

A promotional period will be established from September 1, 2009, through April 30, 2010. During the promotional period eligible business customers who commit to a new agreement for AT&T Business Local Calling will receive a one-time credit of \$50 per account. The credit will be applied within 1-2 bill periods. (CT)

Eligible customers are new and existing business customers who currently are not subscribed to an AT&T local voice term plan and who subscribe electronically only, via online ordering methods, in order to qualify for this offer. All orders must be completed by May 31, 2010. (CT)

All other terms and conditions applicable to AT&T Business Local Calling, as appropriate, will apply. This promotion can not be combined the Save A Line promotional offer, where available. (CT)

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Issued: December 24, 2009

Effective: January 1, 2010

CANCELLED  
May 1, 2010  
Missouri Public  
Service Commission  
JI-2010-0621

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

FILED  
Missouri Public  
Service Commission  
JI-2010-0417

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**PROMOTIONS**

**AT&T BUSINESS LOCAL CALLING ONLINE BONUS PROMOTION**

A promotional period will be established from September 1, 2009, through December 31, 2009. During the promotional period eligible business customers who commit to a new agreement for AT&T Business Local Calling will receive a one-time credit of \$50 per account. The credit will be applied within 1-2 bill periods.

Eligible customers are existing business customers who currently are not subscribed to an AT&T local voice term plan and who subscribe electronically only, via online ordering methods, in order to qualify for this offer. All orders must be completed by January 31, 2010.

All other terms and conditions applicable to AT&T Business Local Calling, as appropriate, will apply. This promotion can not be combined the Save A Line promotional offer, where available.

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**PROMOTIONS**

**SIGN UP AND SAVE 50 PROMOTION**

A retail promotional period shall be established from October 1, 2009 through April 30, 2010. During this period, eligible business customers will receive a one-time \$50.00 bill credit with the purchase of a qualifying voice package. Eligible customers will also receive a waiver of the non-recurring service establishment charges as well as the non-recurring charges associated with the Hunting option and for vertical features, when ordered at the same time as the establishment of service. The one time credit will be provided within the first two bill cycles. (CT)

Eligible customers are those customers who are new to local exchange service with the Company. Customers of other local service providers are not eligible to participate in this promotion.

Eligible customers must commit to one of the following term plan offers in order to receive the \$50 credit: AT&T Business Local Calling, PLEXAR-I or PLEXAR II (36 month or longer term), or BALTV. Eligible customers must also purchase a minimum of one and a maximum of 20 access lines.

This promotion can only be combined with the PLEXAR II – NRC waiver and the Centrex Installation Waiver in those regions where these are offered.

**PROMOTIONS**

**SIGN UP AND SAVE 50 PROMOTION**

A retail promotional period shall be established from October 1, 2009 through September 30, 2010. (CT)  
During this period, eligible business customers will receive a one-time \$50.00 bill credit with the purchase of a qualifying voice package. Eligible customers will also receive a waiver of the non-recurring service establishment charges as well as the non-recurring charges associated with the Hunting option and for vertical features, when ordered at the same time as the establishment of service. The one time credit will be provided within the first two bill cycles.

Eligible customers are those customers who are new to local exchange service with the Company. Customers of other local service providers are not eligible to participate in this promotion.

Eligible customers must commit to one of the following term plan offers in order to receive the \$50 credit: AT&T Business Local Calling, PLEXAR-I or PLEXAR II (36 month or longer term), or BALTV.D. Eligible customers must also purchase a minimum of one and a maximum of 20 access lines.

This promotion can only be combined with the PLEXAR II – NRC waiver and the Centrex Installation Waiver in those regions where these are offered.

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

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**PROMOTIONS**

**SIGN UP AND SAVE 50 PROMOTION**

A retail promotional period shall be established from October 1, 2009 through December 31, 2009. During this period, eligible business customers will receive a one-time \$50.00 bill credit with the purchase of a qualifying voice package. Eligible customers will also receive a waiver of the non-recurring service establishment charges as well as the non-recurring charges associated with the Hunting option and for vertical features, when ordered at the same time as the establishment of service. The one time credit will be provided within the first two bill cycles.

Eligible customers are those customers who are new to local exchange service with the Company. Customers of other local service providers are not eligible to participate in this promotion.

Eligible customers must commit to one of the following term plan offers in order to receive the \$50 credit: AT&T Business Local Calling, PLEXAR-I or PLEXAR II (36 month or longer term), or BALTV. Eligible customers must also purchase a minimum of one and a maximum of 20 access lines.

This promotion can only be combined with the PLEXAR II – NRC waiver and the Centrex Installation Waiver in those regions where these are offered.

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Issued: September 24, 2009

CANCELLED  
January 1, 2010  
Missouri Public  
Service Commission  
JI-2010-0418

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Effective: October 1, 2009

FILED  
Missouri Public  
Service Commission  
JI-2010-0218



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**PROMOTIONS**

**AUTHORIZED VENDOR SERVICE CONNECTION CHARGE WAIVER**

A promotional period shall be established from October 26, 2009 through January 23, 2010. During this promotional period, eligible AT&T residence customers who place their order for phone service with AT&T will receive a waiver of the nonrecurring Line Connection and Service Ordering charges.

Promotion eligible customers are those who subscribe to an AT&T network access line with a minimum of Complete Choice Enhanced (a package containing EasyOptions Services) and place their order for service online via an authorized vendor.

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Issued: October 19, 2009

Effective: October 26, 2009

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May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

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Missouri Public  
Service Commission  
JI-2010-0288

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**PROMOTIONS**

**WELCOMING REWARDS WIN/WINBACK PROMOTION**

A retail promotional period shall be established from November 2, 2009, through October 31, 2010. During this promotional period eligible business customers subscribing to new business local exchange access lines or trunks or Plexar-I will receive a one-time credit based on the number of new lines ordered. The first line will receive a credit of \$50.00. Lines 2 up to 20 will receive a credit of \$25.00 per line. Lines must be at the same location and only the first 20 lines will qualify. In addition, waivers will be provided for the normally applicable service ordering, line connection, and central office connection non-recurring charges (NRCs) associated with the installation of local exchange access lines or trunks, up to 20 lines maximum per location, for the initial order only. The one time credit(s) will be provided within the first two bill cycles. In addition, a waiver of the non-recurring service establishment charges normally associated with Custom Calling and Advanced Custom Calling Services ordered at the time of initial order placement will be provided for up to 20 lines.

Eligible customers include those businesses that are currently with another carrier and are establishing service with the Company. Eligible customers must subscribe to new business local exchange access lines or trunks and select one of the specified term plan offers listed below. Customers must also commit to an oral 1 year Welcoming Rewards Promotional Agreement in order to receive the benefits.

Eligible customers must subscribe separately to one of the following term plan offers in order to receive the Welcoming Rewards benefits: AT&T Business Local Calling, Plexar I (with a minimum of 2 basic or electronic key lines for a 3, 5, or 7 year term) or BALTVD. All terms and conditions applicable to AT&T Business Local Calling or Centrex, as appropriate, will apply. The commitment to one of the specified term plans is in addition to the oral 1 year Welcoming Rewards Promotional Agreement commitment.

This offer is only applicable at the time of placing the initial order and is not available for subsequent orders placed for additional lines or services.

The bill credits are discounts. If customer disconnects their account prior to the expiration of the oral 1 year Welcoming Rewards Promotional Agreement, the customer will be liable for early termination fees equal to the bill credit discount already given. This charge is in addition to other charges that may be associated with a subscription to a qualifying term plan.

This offer can be combined only with either the AT&T Business Local Calling Trio Rewards Promo or the Centrex NRC waiver, if applicable.

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**PROMOTIONS**

**PAPERLESS BILL INCENTIVE**

A Paperless Bill Incentive will be offered beginning November 15, 2009 and ending February 14, 2010. During this period, residential customers who are not currently registered to receive their bill electronically (e-bill) will be eligible to receive a monthly e-bill credit of one dollar (\$1) for a maximum period of six (6) months when they register to receive an electronic bill in lieu of a paper bill. The subscriber must remain with paperless billing in order to receive the monthly bill credit.

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Issued: November 6, 2009

Effective: November 15, 2009

CANCELLED  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By DAVID NICHOLS, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2010-0329

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**PROMOTIONS**

**AT&T BUSINESS ADL PROMOTION**

A business promotional period will be established from November 23, 2009 through November 22, 2010. (CT)  
During this period eligible, existing business customers that purchase new, additional local exchange access lines will receive a one-time credit per line for up to a maximum of (4) new, incremental lines per customer location.

Eligible customers are existing customers who are subscribed to AT&T Business Local Calling who add new, additional lines to their existing AT&T Business Local Calling account as either Option A or B, who will receive a one-time \$50 bill credit per line for up to (4) lines per location, and any existing business customer who adds new, additional lines that are not under a term plan, who will receive a one-time \$25 credit per line for up to (4) lines per location. This offer is limited to only (4) one-time credits of either amount per customer location. Customer locations with greater than 10 existing lines are not eligible for this offer.

These credits will become effective with the first bill period following eligibility. Customers must retain all new lines for at least 6 months in order to retain the credits. Customers that disconnect any of the new lines before 6 months have elapsed will be billed a portion of the one-time credits provided, as described above, per the schedule below:

<u>Line Disconnected</u>	<u>Percent of Credits Billed</u>
Within 30 days	100%
Within 31 to 60 days	80%
Within 61 to 90 days	60%
Within 91 to 120 days	40%
Within 121 to 150 days	20%
Greater than 150 days	0%

All orders must be completed by December 22, 2010. This offer can only be combined with the AT&T Business Local Calling Online Bonus Promotion. (CT)

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**PROMOTIONS**

**AT&T BUSINESS ADL PROMOTION**

A business promotional period will be established from November 23, 2009 through August 31, 2010. (CT)  
During this period eligible, existing business customers that purchase new, additional local exchange access lines will receive a one-time credit per line for up to a maximum of (4) new, incremental lines per customer location.

Eligible customers are existing customers who are subscribed to AT&T Business Local Calling who add new, additional lines to their existing AT&T Business Local Calling account as either Option A or B, who will receive a one-time \$50 bill credit per line for up to (4) lines per location, and any existing business customer who adds new, additional lines that are not under a term plan, who will receive a one-time \$25 credit per line for up to (4) lines per location. This offer is limited to only (4) one-time credits of either amount per customer location. Customer locations with greater than 10 existing lines are not eligible for this offer.

These credits will become effective with the first bill period following eligibility. Customers must retain all new lines for at least 6 months in order to retain the credits. Customers that disconnect any of the new lines before 6 months have elapsed will be billed a portion of the one-time credits provided, as described above, per the schedule below:

<u>Line Disconnected</u>	<u>Percent of Credits Billed</u>
Within 30 days	100%
Within 31 to 60 days	80%
Within 61 to 90 days	60%
Within 91 to 120 days	40%
Within 121 to 150 days	20%
Greater than 150 days	0%

All orders must be completed by September 30, 2010. This offer can only be combined with the AT&T Business Local Calling Online Bonus Promotion. (CT)

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**PROMOTIONS**

**AT&T BUSINESS ADL PROMOTION**

A business promotional period will be established from November 23, 2009 through April 30, 2010. During this period eligible, existing business customers that purchase new, additional local exchange access lines will receive a one-time credit per line for up to a maximum of (4) new, incremental lines per customer location.

Eligible customers are existing customers who are subscribed to AT&T Business Local Calling who add new, additional lines to their existing AT&T Business Local Calling account as either Option A or B, who will receive a one-time \$50 bill credit per line for up to (4) lines per location, and any existing business customer who adds new, additional lines that are not under a term plan, who will receive a one-time \$25 credit per line for up to (4) lines per location. This offer is limited to only (4) one-time credits of either amount per customer location. Customer locations with greater than 10 existing lines are not eligible for this offer.

These credits will become effective with the first bill period following eligibility. Customers must retain all new lines for at least 6 months in order to retain the credits. Customers that disconnect any of the new lines before 6 months have elapsed will be billed a portion of the one-time credits provided, as described above, per the schedule below:

<u>Line Disconnected</u>	<u>Percent of Credits Billed</u>
Within 30 days	100%
Within 31 to 60 days	80%
Within 61 to 90 days	60%
Within 91 to 120 days	40%
Within 121 to 150 days	20%
Greater than 150 days	0%

All orders must be completed by May 31, 2010. This offer can only be combined with the AT&T Business Local Calling Online Bonus Promotion.

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**PROMOTIONS**

**BUSINESS FEATURE PROMOTION**

A promotional period will be established from January 4, 2010 through December 31, 2010. During this period eligible business customers will receive a 50% discount per month on up to (10) vertical features per line.

Eligible customers are those business customers who are subscribed to the Business Local Calling Assurance package. These eligible customers will receive 50% off of the standard tariff rate for up to (10) of the following services per line: Call Forward - Busy Line, Call Forward - Don't Answer, Call Waiting, Three-Way Calling, Speed Calling 30, Privacy Manager, Call Blocker, Call Return, Auto Redial, Personalized Ring, Anonymous Call Rejection, Priority Call, Selective Call Forwarding, and Hunting Line Service. In addition, a waiver of applicable installation charges associated with adding these features will also be provided. (RT)

Customers will receive these discounted rates as long as they remain subscribed to Business Local Calling Assurance. Customers must be subscribed to a term agreement for Business Local Calling Assurance. When the Business Local Calling Assurance term agreement is no longer valid, these discounted rates will no longer apply.

There is no termination fee associated with this Feature Promotion. Termination fees may apply, as required, if the Business Local Calling Assurance term agreement is terminated early. This Feature Promotion cannot be combined with any other promotions or packages.

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**PROMOTIONS**

**BUSINESS FEATURE PROMOTION**

A promotional period will be established from January 4, 2010 through December 31, 2010. During this period eligible business customers will receive a 50% discount per month on up to (10) vertical features per line.

Eligible customers are those business customers who are subscribed to the Business Local Calling Assurance package. These eligible customers will receive 50% off of the standard tariff rate for up to (10) of the following services per line: Call Forward - Busy Line, Call Forward - Don't Answer, Call Waiting, Three-Way Calling, Speed Calling 8, Speed Calling 30, Privacy Manager, Call Blocker, Call Return, Auto Redial, Personalized Ring, Anonymous Call Rejection, Priority Call, Selective Call Forwarding, and Hunting Line Service. In addition, a waiver of applicable installation charges associated with adding these features will also be provided.

Customers will receive these discounted rates as long as they remain subscribed to Business Local Calling Assurance. Customers must be subscribed to a term agreement for Business Local Calling Assurance. When the Business Local Calling Assurance term agreement is no longer valid, these discounted rates will no longer apply.

There is no termination fee associated with this Feature Promotion. Termination fees may apply, as required, if the Business Local Calling Assurance term agreement is terminated early. This Feature Promotion cannot be combined with any other promotions or packages.



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**PROMOTIONS**

**BUSINESS FEATURE PROMOTION II**

A promotional period will be established from January 1, 2011 through December 31, 2011. During this period eligible business customers will receive a 50% discount per month on up to (10) vertical features per line. A waiver of applicable installation charges associated with adding these features will also be provided.

Eligible customers are those business customers who are subscribed to Business Local Calling Assurance when it is part of the All For Less bundle<sup>(1)</sup>. These eligible customers who subscribe to a 12- or 24-month term agreement for the All For Less bundle with Business Local Calling Assurance will receive 50% off of the standard tariff rate for up to (10) of the following services per line: Call Forward - Busy Line, Call Forward - Don't Answer, Three Way Calling, Speed Calling 30, Privacy Manager, Selective Call Forwarding, Priority Call, Call Waiting, Anonymous Call Rejection, Call Return, Auto Redial, Personalized Ring, Call Blocker and Hunting. (RT)

Customers will receive these discounted rates as long as they remain subscribed to Business Local Calling Assurance when it is part of the All For Less bundle. When the customers All For Less subscription expires these discounted rates will no longer apply.

There is no termination fee associated with this Feature Promotion. This Feature Promotion cannot be combined with any other promotions or packages.

Effective June 1, 2011 this offer will be modified as follows:

- Call Forward - Busy Line and Call Forward - Don't Answer will be available at a net monthly rate of \$1.00 each, and
- Hunting service will be available at a 100% monthly discount.

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**PROMOTIONS**

**BUSINESS FEATURE PROMOTION II**

A promotional period will be established from January 1, 2011 through December 31, 2011. During this period eligible business customers will receive a 50% discount per month on up to (10) vertical features per line. A waiver of applicable installation charges associated with adding these features will also be provided.

Eligible customers are those business customers who are subscribed to Business Local Calling Assurance when it is part of the All For Less bundle<sup>(1)</sup>. These eligible customers who subscribe to a 12- or 24-month term agreement for the All For Less bundle with Business Local Calling Assurance will receive 50% off of the standard tariff rate for up to (10) of the following services per line: Call Forward - Busy Line, Call Forward - Don't Answer, Three Way Calling, Speed Calling 8, Speed Calling 30, Privacy Manager, Selective Call Forwarding, Priority Call, Call Waiting, Anonymous Call Rejection, Call Return, Auto Redial, Personalized Ring, Call Blocker and Hunting.

Customers will receive these discounted rates as long as they remain subscribed to Business Local Calling Assurance when it is part of the All For Less bundle. When the customers All For Less subscription expires these discounted rates will no longer apply.

There is no termination fee associated with this Feature Promotion. This Feature Promotion cannot be combined with any other promotions or packages.

Effective June 1, 2011 this offer will be modified as follows:

- Call Forward - Busy Line and Call Forward - Don't Answer will be available at a net monthly rate of \$1.00 each, and
- Hunting service will be available at a 100% monthly discount.

(AT)  
(AT)  
(AT)  
(AT)

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**PROMOTIONS**

**BUSINESS FEATURE PROMOTION II**

A promotional period will be established from January 1, 2011 through December 31, 2011. During this period eligible business customers will receive a 50% discount per month on up to (10) vertical features per line. A waiver of applicable installation charges associated with adding these features will also be provided.

Eligible customers are those business customers who are subscribed to Business Local Calling Assurance when it is part of the All For Less bundle<sup>(1)</sup>. These eligible customers who subscribe to a 12- or 24-month term agreement for the All For Less bundle with Business Local Calling Assurance will receive 50% off of the standard tariff rate for up to (10) of the following services per line: Call Forward - Busy Line, Call Forward - Don't Answer, Three Way Calling, Speed Calling 8, Speed Calling 30, Privacy Manager, Selective Call Forwarding, Priority Call, Call Waiting, Anonymous Call Rejection, Call Return, Auto Redial, Personalized Ring, Call Blocker and Hunting.

Customers will receive these discounted rates as long as they remain subscribed to Business Local Calling Assurance when it is part of the All For Less bundle. When the customers All For Less subscription expires these discounted rates will no longer apply.

There is no termination fee associated with this Feature Promotion. This Feature Promotion cannot be combined with any other promotions or packages.

(1) The All For Less bundle combines Business Local Calling Assurance, provided by AT&T Missouri, with services offered by affiliates of AT&T (Long Distance and non-regulated Internet services) in a bundled offering.

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
6th Revised Sheet 107  
Replacing 5th Revised Sheet 107

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**PROMOTIONS**

**AT&T BUSINESS LOCAL CALLING 3+ LINE PROMOTION**

A retail promotional period will be extended from January 01, 2013 through April 30, 2014. During this period eligible business customers will receive a 10% discount off of the 1-year renewable term and the 2-year term monthly rates for AT&T Business Local Calling Unlimited Option A and Unlimited Option B. All orders must be completed by May 31, 2014. (CT)

Eligible customers are those who 1) install a minimum of (3) new, incremental business lines, and 2) subscribe these newly installed lines to a new AT&T Business Local Calling (BLC) 1-year renewable or 2-year term agreement for either Unlimited Option A or Unlimited Option B. All new and existing BLC Unlimited Option A and Unlimited Option B lines included in the same, new agreement, up to a maximum of 19 lines, will receive the discount. This offer is not combinable with the AT&T Business Local Calling Additional Line Promotion. (CT)

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Issued: December 31, 2013

Effective: January 1, 2014

**CANCELLED**  
May 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0383

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

**FILED**  
Missouri Public  
Service Commission  
JI-2014-0280

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
5th Revised Sheet 107  
Replacing 4th Revised Sheet 107

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**PROMOTIONS**

**AT&T BUSINESS LOCAL CALLING 3+ LINE PROMOTION**

A retail promotional period will be extended from January 01, 2013 through December 31, 2013. During this period eligible business customers will receive a 10% discount off of the 1-year renewable term and the 2-year term monthly rates for AT&T Business Local Calling Unlimited Option A and Unlimited Option B. All orders must be completed by January 31, 2014. (CT)  
(AT)  
(AT)

Eligible customers are those who 1) install a minimum of (3) new, incremental business lines, and 2) subscribe these newly installed lines to a new AT&T Business Local Calling (BLC) 1-year renewable or 2-year term agreement for either Unlimited Option A or Unlimited Option B. All new and existing BLC Unlimited Option A and Unlimited Option B lines included in the same, new agreement, up to a maximum of 19 lines, will receive the discount. This offer is not combinable with the AT&T Business Local Calling Additional Line Promotion.

**FILED**  
**Missouri Public**  
**Service Commission**  
**JI-2014-0105**

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Issued: August 30, 2013

Effective: September 1, 2013

CANCELLED  
January 1, 2014  
Missouri Public  
Service Commission  
JI-2014-0280

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

**PROMOTIONS**

**AT&T BUSINESS LOCAL CALLING LINE PROMOTION**

A retail promotional period will be extended from January 01, 2013 through August 31, 2013. During this period eligible business customers will receive a 10% discount off of the 1-year renewable term and the 2-year term monthly rates for AT&T Business Local Calling Unlimited Option A and Unlimited Option B. (CT)

Eligible customers are those who 1) install a minimum of (3) new, incremental business lines, and 2) subscribe these newly installed lines to a new AT&T Business Local Calling (BLC) 1-year renewable or 2-year term agreement for either Unlimited Option A or Unlimited Option B. All new and existing BLC Unlimited Option A and Unlimited Option B lines included in the same, new agreement, up to a maximum of 19 lines, will receive the discount. This offer is not combinable with the AT&T Business Local Calling Additional Line Promotion.

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
3rd Revised Sheet 107  
Replacing 2nd Revised Sheet 107

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**PROMOTIONS**

**AT&T BUSINESS LOCAL CALLING 3+ LINE PROMOTION**

A retail promotional period will be extended from January 01, 2013 through April 30, 2013. During this period eligible business customers will receive a 10% discount off of the 1-year renewable term and the 2-year term monthly rates for AT&T Business Local Calling Unlimited Option A and Unlimited Option B. (CT)

Eligible customers are those who 1) install a minimum of (3) new, incremental business lines, and 2) subscribe these newly installed lines to a new AT&T Business Local Calling (BLC) 1-year renewable or 2-year term agreement for either Unlimited Option A or Unlimited Option B. All new and existing BLC Unlimited Option A and Unlimited Option B lines included in the same, new agreement, up to a maximum of 19 lines, will receive the discount. This offer is not combinable with the AT&T Business Local Calling Additional Line Promotion.

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Issued: December 31, 2012

Effective: January 1, 2013

**CANCELLED**  
May 1, 2013  
Missouri Public  
Service Commission  
JI-2013-0486

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

**Filed**  
Missouri Public  
Service Commission  
JI-2013-0305

**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
2nd Revised Sheet 107  
Replacing 1st Revised Sheet 107

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**PROMOTIONS**

**AT&T BUSINESS LOCAL CALLING 3+ LINE PROMOTION (CT)**

A retail promotional period will be established from January 02, 2012 through December 31, 2012. During this period eligible business customers will receive a 10% discount off of the 1-year renewable term and the 2-year term monthly rates for AT&T Business Local Calling Unlimited Option A and Unlimited Option B. (CT)

Eligible customers are those who 1) install a minimum of (3) new, incremental business lines, and 2) subscribe these newly installed lines to a new AT&T Business Local Calling (BLC) 1-year renewable or 2-year term agreement for either Unlimited Option A or Unlimited Option B. All new and existing BLC Unlimited Option A and Unlimited Option B lines included in the same, new agreement, up to a maximum of 19 lines, will receive the discount. This offer is not combinable with the AT&T Business Local Calling Additional Line Promotion. (CT)

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Issued: August 31, 2012

Effective: September 1, 2012

**CANCELLED**

January 1, 2013

Missouri Public

Service Commission

JI-2013-0305

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Filed  
Missouri Public  
Service Commission  
JI-2013-0107



**P.S.C. Mo. - No. 24  
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

APPENDIX  
1st Revised Sheet 107  
Replacing Original Sheet 107

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**PROMOTIONS**

**AT&T BUSINESS LOCAL CALLING 5+ LINE PROMOTION**

A retail promotional period will be established from January 02, 2012 through August 31, 2012. During this period eligible business customers will receive a 10% discount off of the 1-year renewable term and the 2-year term monthly rates for AT&T Business Local Calling Unlimited Option A and Unlimited Option B. (CT)

Eligible customers are those who 1) install a minimum of (5) new, incremental business lines, and 2) subscribe these newly installed lines to a new AT&T Business Local Calling (BLC) 1-year renewable or 2-year term agreement for either Unlimited Option A or Unlimited Option B. All new and existing BLC Unlimited Option A and Unlimited Option B lines included in the same, new agreement, up to a maximum of 19 lines, will receive the discount. This offer is not combinable with the AT&T Business Local Calling Additional Line Promotion.

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Issued: April 30, 2012

By JOHN SONDAG, President - Missouri  
St. Louis, Missouri

Effective: May 1, 2012

**CANCELLED**  
September 1, 2012  
Missouri Public  
Service Commission  
JI-2013-0107

**FILED**  
Missouri Public  
Service Commission  
JI-2012-0625

**PROMOTIONS**

**AT&T BUSINESS LOCAL CALLING 5+ LINE PROMOTION**

A retail promotional period will be established from January 02, 2012 through April 30, 2012. During this period eligible business customers will receive a 10% discount off of the 1-year renewable term and the 2-year term monthly rates for AT&T Business Local Calling Unlimited Option A and Unlimited Option B.

Eligible customers are those who 1) install a minimum of (5) new, incremental business lines, and 2) subscribe these newly installed lines to a new AT&T Business Local Calling (BLC) 1-year renewable or 2-year term agreement for either Unlimited Option A or Unlimited Option B. All new and existing BLC Unlimited Option A and Unlimited Option B lines included in the same, new agreement, up to a maximum of 19 lines, will receive the discount. This offer is not combinable with the AT&T Business Local Calling Additional Line Promotion.

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**PROMOTIONS**

**BUSINESS FEATURE PROMOTION III**

A promotional period will be extended from January 1, 2013 through December 31, 2014. During this period eligible business customers will receive a 50% discount per line, per month on any of the vertical features listed below. A waiver of applicable installation charges associated with adding these features will also be provided. (CT)

Eligible customers are those business customers who are subscribed to Business Local Calling Assurance when it is part of the All For Less bundle<sup>/1/</sup>. These eligible customers who subscribe to a 12- or 24-month term agreement for the All For Less bundle with Business Local Calling Assurance will receive 50% off of the standard tariff rate for any of the following services per line: Three Way Calling, Speed Calling 30, Selective Call Forwarding, Priority Call, Call Waiting, Call Return, Auto Redial, Personalized Ring, and Call Blocker. In addition, Call Forward - Busy Line and Call Forward - Don't Answer will be available at a net monthly rate of \$1.00 each, and Hunting service will be available at a 100% monthly discount.

Customers will receive these discounted rates as long as they remain subscribed to Business Local Calling Assurance when it is part of the All For Less bundle. When the customers All For Less subscription expires these discounted rates will no longer apply.

There is no termination fee associated with this Feature Promotion. This Feature Promotion cannot be combined with any other promotions or packages.

/1/ The All For Less bundle combines Business Local Calling Assurance, provided by AT&T Missouri, with services offered by affiliates of AT&T Missouri (Long Distance and non-regulated Internet services) in a bundled offering.

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**PROMOTIONS**

**BUSINESS FEATURE PROMOTION III**

A promotional period will be extended from January 1, 2013 through December 31, 2013. During this period eligible business customers will receive a 50% discount per line, per month on any of the vertical features listed below. A waiver of applicable installation charges associated with adding these features will also be provided. (CT)

Eligible customers are those business customers who are subscribed to Business Local Calling Assurance when it is part of the All For Less bundle<sup>/1/</sup>. These eligible customers who subscribe to a 12- or 24-month term agreement for the All For Less bundle with Business Local Calling Assurance will receive 50% off of the standard tariff rate for any of the following services per line: Three Way Calling, Speed Calling 30, Selective Call Forwarding, Priority Call, Call Waiting, Call Return, Auto Redial, Personalized Ring, and Call Blocker. In addition, Call Forward - Busy Line and Call Forward - Don't Answer will be available at a net monthly rate of \$1.00 each, and Hunting service will be available at a 100% monthly discount.

Customers will receive these discounted rates as long as they remain subscribed to Business Local Calling Assurance when it is part of the All For Less bundle. When the customers All For Less subscription expires these discounted rates will no longer apply.

There is no termination fee associated with this Feature Promotion. This Feature Promotion cannot be combined with any other promotions or packages.

/1/ The All For Less bundle combines Business Local Calling Assurance, provided by AT&T Missouri, with services offered by affiliates of AT&T Missouri (Long Distance and non-regulated Internet services) in a bundled offering.

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**PROMOTIONS**

**BUSINESS FEATURE PROMOTION III**

A promotional period will be established from January 1, 2012 through December 31, 2012. During this period eligible business customers will receive a 50% discount per line, per month on any of the vertical features listed below. A waiver of applicable installation charges associated with adding these features will also be provided.

Eligible customers are those business customers who are subscribed to Business Local Calling Assurance when it is part of the All For Less bundle<sup>/1/</sup>. These eligible customers who subscribe to a 12- or 24-month term agreement for the All For Less bundle with Business Local Calling Assurance will receive 50% off of the standard tariff rate for any of the following services per line: Three Way Calling, Speed Calling 30, Selective Call Forwarding, Priority Call, Call Waiting, Call Return, Auto Redial, Personalized Ring, and Call Blocker. In addition, Call Forward - Busy Line and Call Forward - Don't Answer will be available at a net monthly rate of \$1.00 each, and Hunting service will be available at a 100% monthly discount.

Customers will receive these discounted rates as long as they remain subscribed to Business Local Calling Assurance when it is part of the All For Less bundle. When the customers All For Less subscription expires these discounted rates will no longer apply.

There is no termination fee associated with this Feature Promotion. This Feature Promotion cannot be combined with any other promotions or packages.

<sup>/1/</sup> The All For Less bundle combines Business Local Calling Assurance, provided by AT&T Missouri, with services offered by affiliates of AT&T Missouri (Long Distance and non-regulated Internet services) in a bundled offering.