UNION ELECTRIC COMPANY

ELECTRIC SERVICE

MO.P.S.C. SCHEDULE NO.	6		1st Revised	SHEET NO.	197
CANCELLING MO.P.S.C. SCHEDULE NO.	6		Original	SHEET NO.	197
APPLYING TO MIS	SOURI	SERVICE AREA			

RESIDENTIAL ENERGY EFFICIENCY

ENERGY STAR® New Homes

PURPOSE

The objective of this Program is to increase consumer awareness of and demand for ENERGY ${\rm STAR}^{\circledast}$ version 3.0 single family homes while increasing the building industry's willingness and ability to construct energy-efficient homes.

*AVAILABILITY

The ENERGY STAR[®] New Homes Program is available to builders of single family homes which will be on the Residential Service Rate 1(M) and which have reserved a rebate under a signed agreement on or before the effective date of this tariff and for homes which have been completed and verified as satisfying Program requirements on or before December 31, 2014.

PROGRAM PROVISIONS

The Company will hire a Program Administrator to implement this program. The Program Administrator will provide the necessary services to effectively implement the program and to strive to attain the energy savings targets. New construction covers the building of new energy- efficient homes, including the new home's envelope (outer walls, windows, doors, skylights, roof and insulation), HVAC system, ductwork, lighting and appliances. The program targets builders with a package of training, technical and marketing assistance and incentives for construction of higher efficiency homes.

The Program provides Incentives to builders to defray the incremental costs of reaching higher efficiency levels. Key aspects of Program Administrator's proposed implementation plans should include the following components:

- Leverage existing infrastructure of builders.
- Provide builder training on ENERGY STAR[®] New Homes requirements, compliance paths, incentive structures and the marketing strategy.
- Recruit electrical and HVAC contractors for training as their ability to perform greatly influences the success of the program.
- Establish incentive structure.
- The program may offer lender, realtor and appraiser training courses.

ELIGIBLE MEASURES AND INCENTIVES

ENERGY STAR® New Homes Measures filed in File No. EO-2012-0142 and additional Measures covered by the TRM approved in File No. EO-2012-0142 are eligible for program benefits and incentives and may be offered for promotion during the Program Period. Eligible Measures and Incentives directly paid to customers may be found at www.ActOnEnergy.com.

*Denotes Change

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