

**P.S.C. Mo. - No. 35  
GENERAL EXCHANGE TARIFF**

Southwestern Bell Telephone  
Company d/b/a AT&T Missouri

Section 6  
6th Revised Sheet 4.1  
Replacing 5th Revised Sheet 4.1

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DIRECTORY SERVICES

6.3 PRIMARY LISTINGS (cont'd)

6.3.9 Access Service customers who order primary directory listings will be charged the business or residence regular extra listing rate as appropriate. Other types of directory listings will be provided upon request at the rates specified.

	Monthly Rate	Service and Equipment Charge
Access Service Business Listing, each (DNB)	\$5.50(CR)	\$9.50
Access Service Residence Listing, each (DNR)	3.00(CR)	6.00

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**DIRECTORY SERVICES**

**6.4 REGULAR EXTRA LISTINGS (cont'd)**

6.4.5 Ordinarily, all extra listings must be of the same address and telephone number as the primary listing, except as provided below for alternate listings. However, when in the opinion of the Telephone Company it appears necessary as an aid to the use of the directory and provided satisfactory service can be furnished, a listing using the telephone number of the primary listing may be permitted under any address at which an extension or private branch exchange station of the customer is installed provided it is installed on premises of the customer.

6.4.6 Regular business and residence extra listings will be furnished at the following rates:

<u>Description</u>	<u>Monthly Rate</u>	<u>Service and Equipment Charge</u>
Business extra listings, each (CLT)	\$6.00(1)(CR)	\$9.50
Residence extra listings, each (RLT)	3.00(1) (CR)	6.00

6.4.7 The Telephone Company may, during certain promotional periods, waive in full or in part the Service and equipment charge and/or monthly rates as provided for in Section 17 of the General Exchange Tariff.

6.4.8 Extra listing charges date from the time the listing is posted on the directory assistance records. Directory assistance records are posted at the time application for the listing is made or at the date of issue of the directory, as the customer may desire.

**6.5 Special Types of Extra Listings**

**6.5.1 Alternate Listings**

- A. Listing of an alternate telephone number to be called in case no answer is received at the primary call number or indicating an alternate telephone number to be called during certain periods or under certain circumstances in preference to the primary call number is permitted for customers to all classes of service. A phrase necessary to direct the method of calling and giving the number to call may be provided as an alternate listing.

(1) A portion of this rate is interim and subject to refund to all the customers charged pursuant to the revenue recovery mechanism described in P.S.C. Mo.-No. 24, Local Exchange Tariff, Paragraph 1.7.7.A. and 1.8.6, and in P.S.C. Mo.-No. 26, Long Distance Message Telecommunications Service Tariff, Paragraphs 1.10.4 and 1.11.F.

**DIRECTORY SERVICES**

**6.5 SPECIAL TYPES OF EXTRA LISTINGS (cont'd)**

6.5.1 Alternate Listings (cont'd)

- B. The alternate number may be that of a service not under contract with the customer in connection with whose name it appears. In such a case, the consent of the customer to the alternately listed service must be obtained for the alternate listing.
- C. When a customer has an extension line terminating in equipment located at a telephone answering bureau or another premises of the customer to enable the telephone to be answered at all times, or when the customer contracts for automatic answering and recording service, the telephone number of the primary or extra listing may be used as the alternate number with a directive note, "Telephone answered 24 hours" or other wording showing that the telephone is answered at all times.
- D. Alternate listings, including the directive note, will be furnished at the following rates:

<u>Description</u>	<u>Monthly Rate</u>	<u>Service and Equipment Charge</u>
Business alternate listings, each (FNA) (NSH).....	\$5.50(1)(CR)	\$9.50
Residence alternate listings, each (FNA).....	3.00(1)(CR)	6.00

6.5.2 Extra Lines

- A. Extra line material may be provided in the alphabetical directory when, in the opinion of the Telephone Company, it facilitates the use of telephone service. An extra line must be directive for the proper placing of telephone calls and not designed for advertising purposes or to show store hours. Ordinarily, an extra line will be provided only when a customer has more than one listed telephone.

(1) A portion of this rate is interim and subject to refund to all the customers charged pursuant to the revenue recovery mechanism described in P.S.C. Mo.-No. 24, Local Exchange Tariff, Paragraphs 1.7.7.A. and 1.8.6, and in P.S.C. Mo.-No. 26, Long Distance Message Telecommunications Service Tariff, Paragraphs 1.10.4 and 1.11.F.

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DIRECTORY SERVICES

6.5 SPECIAL TYPES OF EXTRA LISTINGS-(Continued)

6.5.2 Extra Lines-(Continued)

- B. An extra line (XLL) consists of five words or any fraction thereof. When a customer needs more than five words to properly direct calls, he may arrange for two or more extra lines. If the customer requests separate lines consisting of less than five words, the extra listing charge applies to each line. If two items of supplemental address information (Y6V) appear on the same line, two extra listing charges apply.
- C. The regular extra listing rate applicable in the exchange in which the listing appears applies to each extra line listing.

6.5.3 Foreign Listings

- A. Foreign Listings are listings in the alphabetical list of an exchange other than the exchange in which the listed service is furnished (FLM).
- B. The regular extra listing rate applicable in the exchange in which the listing appears applies to each Foreign Listing.
- C. One Foreign Listing will be provided, at no charge, for each Common Line 800 number in addition to the customer's Primary Listing in Paragraph 6.3.1, H., preceding.

6.5.4 Secretarial Listings

- A. A customer engaged in furnishing service of a secretarial nature may contract for telephone Secretarial Listings for the benefit of patrons under the following conditions:

The customer subscribing for the Secretarial Listings is not to permit the use of his telephone service by such patrons.

Secretarial Listings will be accepted only upon written authorization to the Telephone Company from the patron to be listed.

- B. The monthly rate for a Secretarial Listing is: \$5.50 (9FK) (CR)
- C. A Service and Equipment Charge of \$9.50 applies for each Secretarial Listing provided.

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DIRECTORY SERVICES

6.5 SPECIAL TYPES OF EXTRA LISTINGS-(Continued)

6.5.5 Additional Listings-Rotary Number Group(l)(2)

Where a customer is served by two or more lines in a series completion group arranged for a hunting operation, additional listings may be provided on any of the lines in the group at the following rates:

	<u>Monthly Rate</u>	<u>Service and Equipment Charge</u>
Additional listings, each (ALR) . . . . .	\$5.50(CR)	\$9.50

6.6 SPECIAL REVERSED CHARGE LONG DISTANCE MESSAGE TELECOMMUNICATIONS LISTINGS

The service charge specified for special reversed charge Long Distance Message Service under the caption "Special Reversed Charge Long Distance Message Telecommunications Service" of the Long Distance Message Telecommunications Service Tariff entitles the customer, without additional charge, to one listing in the alphabetical list of each exchange selected for the provision of this service.

6.7 SPECIAL SCHOOL LISTING GUIDE

6.7.1 For the benefit of its customers, the Telephone Company upon request will list, without charge, public and nonpublic elementary and secondary schools alphabetically by name in a School Listing Guide to appear in the Alphabetical Directory. This School Guide will appear in all directories and will include schools normally listed in the directories.

(1) Not applicable to PBX or Centrex installations assigned Multiline Hunt Group numbers. Refer to Night Number Terminal and Additional Listed Number Group arrangements for appropriate rates.

(2) Based upon the operating limitations of the serving equipment.

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DIRECTORY SERVICES

6.11 RESIDENCE LINE OF DISTINCTION<sup>SM</sup> (cont'd)

- 6.11.4 The Line of Distinction listing is not intended for use as business advertising and is not available for purchase for business listings.
- 6.11.5 The Line of Distinction listing is available singly, in conjunction with a Signature or Personality Logo listing, or in a combination of all three services. When a Line of Distinction listing is purchased in conjunction with a Personality Logo listing or with both a Personality Logo and a Signature Listing, the monthly rate associated with the Personality Logo is discounted. When only the Signature Listing is purchased with the Line of Distinction listing, the monthly rate for the Line of Distinction listing is discounted. The Line of Distinction listing is not available with a Family Space listing.
- 6.11.6 The Line of Distinction information only appears in the printed directory. This information is not available to Directory Assistance operators.
- 6.11.7 When a customer requests more than 34 characters of information, additional Line of Distinction listings may be purchased. If the customer requests separate lines consisting of less than 34 characters, the Line of Distinction charge applies to each line. The customer may purchase a maximum of eight (8) Line of Distinction listings associated with any one alphabetical listing.
- 6.11.8 These monthly rates apply in addition to the established rates for the listing with which this is associated. Rates apply at the time the directory is printed.

	<u>USOC</u>	<u>Monthly Rate</u>	
Residence Line of Distinction, each	ZL1-ZL8	\$3.00	(CR)
Residence Line of Distinction listing when combining with a Signature listing	ZD1	(1.00)	

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**DIRECTORY SERVICES**

**6.12 NONPUBLISHED EXCHANGES SERVICE (cont'd)**

6.12.4 Nonpublished exchange service will be furnished at the following rate:

<u>Description</u>	<u>Monthly Rate</u>	<u>Service and Equipment Charge(1)</u>
Nonpublished Exchange Service, each Nonpublished telephone number (NPU)	\$4.25(2)(CR)	\$6.00

6.12.5 The minimum term for which nonpublished Exchange Service will be billed is one month.

6.12.6 The rate will not apply in the following cases:

- A. Reserved for future use.
- B. Additional Local Exchange Service furnished the same customer in the same exchange so long as the customer has Local Exchange Service listed in the directory in the same exchange.
- C. Local Exchange Service for customers living in a hotel, hospital, retirement complex, apartment house, boarding house or club, if the customer is listed under the telephone number of the establishment.
- D. Where a customer's service is changed to nonpublished for a Telephone Company reason due to unusual circumstances, such as harassing calls, threats or other acts adversely affecting the health, welfare, security or service of the customer. (This service should not be provided for a period of more than one month.)
- E. When a customer uses a Telecommunications Device for the Deaf (TDD / TTY) and requests nonpublished Exchange Service.
- F. When the customer elects to publish his/her preferred number service telephone number in lieu of the residence local exchange number in the same exchange.

- (1) The Service and Equipment Charge is applicable only when the request for non-published Exchange Service is subsequent to the initial installation of the exchange access line.
- (2) A portion of this rate is interim and subject to refund to all the customers charged pursuant to the revenue recovery mechanism described in P.S.C. Mo.-No. 24, Local Exchange Tariff, Paragraph 1.7.7.A. and 1.8.6, and in P.S.C. Mo.-No. 26, Long Distance Message Telecommunications Service Tariff, Paragraphs 1.10.4 and 1.11.F.

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**DIRECTORY SERVICES**

**6.13 NONLISTED SERVICE (NLT)**

6.13.1 General

- A. At the request of the customer, any one or all of the customer's primary listings, additional listings or other listings associated with the same or different residence telephone service line normally published in the directory will be omitted from the directory but listed in the Directory Assistance records available to the general public.
- B. The customer indemnifies and saves the Telephone Company harmless against any and all claims for damages caused or claimed to have been caused, directly or indirectly by the publication of the listing which the customer has requested be omitted from the telephone directory or the disclosing of such a listing to any person. Where such a listing is published in the telephone directory, the Telephone Company's liability shall be limited to a refund of any monthly charges assessed by the Telephone Company for the particular nonlisted service.
- C. The monthly rate for nonlisted service applies separately for each listing which normally would be published in the directory but which, at the customer's request, is furnished on a nonlisted basis.

6.13.2 Rates

<u>Description</u>	<u>Monthly Rate</u>	<u>Service and Equipment Charge(1)</u>
Nonlisted Service, each Primary (NLT)	\$3.50(CR)	\$6.00
Additional (NLA)	3.50	6.00

(1) The Service and Equipment Charge is applicable only when the request for Nonlisted Service is subsequent to the initial installation of the exchange access line.