

Laclede Gas Company

For: All Missouri Gas Energy Service Areas

PROMOTIONAL PRACTICES

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RESIDENTIAL NATURAL GAS ENERGY EFFICIENCY INITIATIVES

A. Energy Efficiency Education Program

As an Energy Star® partner, MGE will continue to make information available to customers and, where possible, work in cooperation with other Energy Star® partners and other energy efficiency collaboratives to further public education programs. In addition MGE will continue to promote the use of an online energy analyzer through its web site.

B. High-Efficiency Natural Gas Water Heating and Space Heating Incentive Program

The High-Efficiency Natural Gas Water Heater and Space Heating Incentive Program is an incentive program designed to encourage customers to use energy efficient equipment through the purchase and installation of high efficiency natural gas water heaters and/or space heating systems. Incentives are offered for a portion of the cost of such systems that meet Energy Star® criteria (where applicable). Company's participation in such financial incentives is limited to the funding levels specified in the Commission's Report and Order in Case No. GR-2009-0355 subject to adjustment as provided therein.

DEFINITIONS:

Administrator – MGE may administer the program exclusively in-house and/or in partnership with contracted vendors (as necessary).

Participant – An existing customer with an active account who is being served under the Company's Residential rate class who purchase and install a qualifying natural gas water heating or space heating systems, as described in the program, within MGE's service territory.

AVAILABILITY:

The program is available to any active MGE residential customer (no final bill or inactive accounts) who purchase and install a natural gas space heating or water heating system that meets Energy Star® criteria (where applicable) within MGE's service territory.

Residential customers will be eligible to receive the following rebates:

- \$200 for gas storage water heater greater than or equal to 20 gallons and less than or equal to 55 gallons with an (EF)\*\* greater than or equal to 0.67
- \$350 for gas storage water heater greater than 55 gallons and less than or equal to 100 gallons with an (EF) \*\* greater than or equal to 0.75.
- \$300 for gas instantaneous water heater less than 2 gallons with an EF greater than or equal to 0.82.
- \$200 for a natural gas furnace greater than or equal to 92% but less than 96% AFUE\*
- \$300 for a natural gas furnace 96% AFUE\* or greater.
- \$300 for a natural gas boiler system greater than or equal to 90% AFUE.
- \$450 for a combination gas space heating / water heating system (w/ tank). High efficiency boiler w/sidearm tank combination unit. AFUE greater than or equal to 90%
- \$450 for a combination gas space heating / water heating system (tankless). High efficiency tankless boiler/water heater combination unit. EF greater than or equal to 0.82
- \$25 or 50% of the equipment cost, whichever is lower for a programmable setback thermostat. Four pre-programmed settings for 7 day, 5+2 day, or 5-1-1 day models.

\* Annual Fuel Utilization Efficiency

\*\* Energy Factor

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