

New Florence Telephone Company

Customer Notice

FCC ORDER MANDATES NEW RATE INCREASES

Starting on June 1, 2013, the FCC has ordered that the rate for your home telephone service must be at least \$14. While we do not agree with this ruling, we have no choice but to comply with the FCC order and again raise our local telephone rate, now to \$14.

We appreciate your loyalty and your business. As you know, we are already including Unlimited Local Calling, Touch Tone Service, Caller ID, Call Waiting, Call Forwarding, and Three Way Calling, in order to create more value for you, our customers.

We are pleased to now offer you another great value option: 500 minutes of long distance calling for only \$5 a month. A year ago a similar calling feature bundle and 500 minutes of long distance would have cost over \$50, and now you can have it all for only \$19. Think about all the friends and family you will be calling all over the state and country for only \$5 a month. [1]

Please call us now at 573.835.2997 if you would like to add 500 minutes a month of long-distance to your account.

Thank you for your support. Join us on Facebook at <http://www.facebook.com/NewFlorence>

Sincerely,

Your friends at

New Florence Telephone Company

[1] After 500 minutes, overage calling rate of 10 cents per minute will apply until the next billing month begins.