## STATE OF MISSOURI PUBLIC SERVICE COMMISSION

At a session of the Public Service Commission held at its office in Jefferson City on the 1st day of December, 2005.

In the Matter of the Name Change from IBFA Acquisition Company, LLC to IBFA Acquisition Company, LLC, d/b/a Farm Bureau Connection

<u>Case No. XN-2006-0191</u> Tariff No. YX-2006-0336

## ORDER ACKNOWLEDGING ADOPTION OF FICTITIOUS NAME AND APPROVING TARIFF

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Issue Date: December 1, 2005

Effective Date: December 2, 2005

On November 2, 2005, IBFA Acquisition Company, LLC, filed a tariff that reflects the company's adoption of a fictitious name. The company now intends to be known as IBFA Acquisition Company, LLC, d/b/a Farm Bureau Connection, a name that the company has registered with the Missouri Secretary of State. The tariff carries an effective date of December 2.

The Staff of the Commission filed a recommendation and memorandum regarding the tariff on November 21. Staff recommends that the Commission acknowledge the name change and approve the submitted tariff to become effective on December 2.

The Commission has reviewed the tariff and Staff's recommendation and memorandum. The Commission notes that the name Farm Bureau Connection was formerly used by American Farm Bureau, Inc. to provide telecommunications services. However, a highly confidential document filed in Case No. XO-2005-0457 – the case in which the Commission approved IBFA Acquisition Company's purchase of the

telecommunications assets of American Farm Bureau – indicates that IBFA Acquisition Company made arrangements with American Farm Bureau to use the name Farm Bureau Connection. The Commission finds that the submitted tariff should be approved to become effective on December 2.

## IT IS THEREFORE ORDERED:

1. That the Commission acknowledges the adoption by IBFA Acquisition Company, LLC, of the fictitious name IBFA Acquisition Company, LLC, d/b/a Farm Bureau Connection.

2. That the tariff filed by IBFA Acquisition Company, LLC, d/b/a Farm Bureau Connection, on November 2, 2005, and assigned tariff number YX-2006-0336, is approved to become effective on December 2, 2005. The tariff approved is:

## P.S.C. Mo. Tariff No. 1

3. That this order shall become effective on December 2, 2005.

4. That this case may be closed on December 3, 2005.

BY THE COMMISSION

Colleen M. Dale Secretary

(SEAL)

Davis, Chm., Murray, Gaw, Clayton and Appling, CC., concur

Woodruff, Senior Regulatory Law Judge