

## March 1, 2015 TV Rate Adjustments

This year, Fidelity has seen the largest increase in cable TV channel programming fees in our history—with double digit dollar increases per customer per month in nearly all of our service areas. And we are not alone. As local broadcast stations, sports networks and large programming groups demand higher and higher rates, TV rates are going up across the country— with some providers choosing to drop channels altogether rather than pay the high rates networks are demanding.

DISH Network and DIRECTV are both raising rates in February, with DIRECTV's customers seeing an average of \$6/month\* rate increases, and Dish customers seeing similar increases.\*\* Dish Network also recently dropped FOX News and FOX Business—two major channels—because they were requesting large rate increases. **Rising TV fees have become a universal problem affecting all Americans.**

This year, as in past years, we have the very difficult job of negotiating hard with programmers to keep your rates as low as possible, and trying to absorb as much of the rate increases as we can. We HATE to raise TV rates, and if we didn't have to raise your rates to stay in business, believe us, we wouldn't. But until we have the rights from programmers to offer you smaller channel packages or a la carte networks, our hands are tied.

\*As reported on Bloomberg.com on 1/7/15. \*\*Dish Network rate increases have not been officially confirmed as of the date of this mailing.

Our commitment to providing you with quality TV service and the very lowest prices we possibly can has never been stronger. We truly value your business and appreciate your understanding—and we look forward to the continued opportunity to earn your business. As always, if you have questions, please feel free to give us a call at your local office.

March 1, 2015 Rate Adjustments	New Price Per Month
MUSTView	\$24.99
MEGAView	\$62.99
MAXView	\$10.95
HBO	\$17.99
Cinemax, Showtime/TMC, Starz & Encore	\$14.99 Ea.



### KEEPING YOU INFORMED:

**Go to [www.TVOnMySide.com](http://www.TVOnMySide.com) for up-to-the-minute updates on the fight to keep your TV prices as low as possible!**



Fidelity Communications Co.  
64 North Clark St.  
Sullivan, MO 63080  
[www.FidelityCommunications.com](http://www.FidelityCommunications.com)