## BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

In the Matter of Orchard Farm Telephone Company Changing Name	)	File No. IN-2014-0050
	)	
To TDS Telecom (Orchard Farm)	)	Tracking No. JI-2014-0093

## ORDER RECOGNIZING NAME CHANGE AND APPROVING ADOPTION OF TARIFF

Issue Date: August 29, 2013 Effective Date: August 29, 2013

On August 22, 2013, Orchard Farm Telephone Company ("Company") requested that the Commission recognize its name change to Orchard Farm Telephone Company d/b/a TDS Telecom. Company submitted a tariff adoption sheet with a September1, 2013 effective date. Company indicated it has been using the registered fictitious name TDS Telecom for over sixteen years. Therefore, it requested a waiver from Commission Rule 4 CSR 240-2.062(c), which requires notice of a name change be sent to customers.

The Commission Staff filed a Staff Recommendation on August 27, 2013, recommending the Commission recognize the fictitious name. Staff states that Company is compliant with the filing requirements for certified name changes found in Commission Rule 4 CSR 240-2.062. No entities intervened to oppose the name change and the filed tariff adoption sheets are compliant with Commission rules.

After reviewing the application and the recommendation of Staff, the Commission finds that the name change shall be recognized and the tariff adoption notice approved.

To avoid confusion for customers already familiar with the TDS Telecom name, the notice requirements of 4 CSR 240-2.062(c) shall be waived.

## THE COMMISSION ORDERS THAT:

- 1. The Commission recognizes the name change of Orchard Farm Telephone Company to Orchard Farm Telephone Company d/b/a TDS Telecom.
- 2. The Commission will approve the tariff adoption notice, to become effective September 1, 2013:

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- 3. The notice requirements of 4 CSR 240-2.062(c) are waived.
- 4. This order shall become effective immediately upon issuance.
- 5. This case will be closed on August 30, 2013.

BY THE COMMISSION

Morris L. Woodruff Secretary

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Kim S. Burton, Regulatory Law Judge by delegation of authority pursuant to Section 386.240, RSMo 2000.

Dated at Jefferson City, Missouri, on this 29<sup>th</sup> day of August, 2013.