

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 5  
Original Sheet 1

## CONSTRUCTION CHARGES

### 5.1 GENERAL REGULATIONS

5.1.1 The charges, deposits and regulations specified below apply in connection with all classes of service, facilities or equipment furnished by the Telephone Company and are in addition to the Installation charges applying in connection with particular classes of service, equipment or facilities and in addition to Service Connection charges which are covered separately in the other sections of this Tariff or in the Local Exchange Tariff for each Exchange.

5.1.2 Construction charges may be payable, at the option of the Telephone Company, at the time the application is made.

5.1.3 When a deposit or a portion of a deposit is refunded in accordance with the plan for extension to new real estate additions (Paragraph 5.2.2, D.), interest will be paid at the rate of 9 percent per annum on the refunded portion of the deposit for the period held if it has been held 30 days or more. Interest on the refunded portion of the deposit is payable at the same intervals at which refunds are made.

5.1.4 Plant extensions made by the Telephone Company in accordance with these rules, however financed, shall be and remain the property of the Telephone Company or may be owned by some other company with whom the Telephone Company has a joint use agreement.

### 5.2 RULES FOR EXTENSIONS OF PERMANENT DISTRIBUTING PLANT FOR COMPANY MAIN STATION SERVICE AND PRIVATE BRANCH EXCHANGE TRUNKS

5.2.1 Within the basic service area, the Telephone Company will extend its distributing plant to furnish the designated service of the appropriate basic service area to any applicant without requiring a construction charge, except for temporary service.

5.2.2 Outside the basic service area, but within the exchange area, the Telephone Company will extend its distributing plant to applicants in areas where facilities are not available under the following conditions:

- A. New pole line extensions required for furnishing Company main service will be constructed along public highways by the Telephone Company under the following conditions:

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Southwestern Bell Telephone Company  
St. Louis, Missouri

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General Exchange Tariff  
Section 5  
Original Sheet 2

### CONSTRUCTION CHARGES

#### 5.2 RULES FOR EXTENSIONS OF PERMANENT DISTRIBUTING PLANT FOR COMPANY MAIN STATION SERVICE AND PRIVATE BRANCH EXCHANGE TRUNKS-(Continued)

##### 5.2.2 (Continued)

###### A. (Continued)

An allowance of 5/10 mile, route measurement, per applicant will be made for such pole line extensions without the application of a construction charge.

Applicants may, at the option of the Telephone Company, be required to execute a termination agreement in an amount equal to 12 months exchange service in cases where no construction charges are applicable.

For the construction in excess of the allowance stated above, applicants for service are required to pay a construction charge of \$106.50 per 1/10 mile or fraction thereof, route measurement, except where natural or other barriers are encountered which require undue circuitous routing or abnormal construction costs. In the latter cases, the construction charges may reflect the abnormal costs incurred by the company.

###### B. Circuits on existing pole lines required for furnishing company main service or a better grade of service will be constructed along public highways by the Telephone Company without the application of a construction charge.

Applicants may, at the option of the Telephone Company, be required to execute a minimum period service agreement in an amount equal to 12 months exchange service.

###### C. Extensions of plant required for furnishing company main service will be made on private property for an individual customer provided suitable right-of-way can be obtained under the following conditions:

An allowance of 2/10 mile, route measurement, per applicant will be made for such plant extension without the application of a construction charge.

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Original Sheet 3

### CONSTRUCTION CHARGES

#### 5.2 RULES FOR EXTENSIONS OF PERMANENT DISTRIBUTING PLANT FOR COMPANY MAIN STATION SERVICE AND PRIVATE BRANCH EXCHANGE TRUNKS-(Continued)

##### 5.2.2 (Continued)

##### C. (Continued)

For construction in excess of the allowance stated in the preceding paragraph, an applicant for service will be required to pay a construction charge as specified in Paragraph 5.2.2, A.

Where more than one applicant will be served by plant extensions on private property, the construction will be considered as pole line extensions on a public highway.

- D. The period for which construction charges will be applicable to a circuit construction project will be five years from the date service is first established on the project. After the expiration of the initial five- year period, the facilities included in the project will be considered as existing.

When a new applicant can be served from an existing circuit project during the initial five-year period, the construction charge applicable to the group or groups in the project will then be refigured on the basis of the number of customers having paid or then paying a construction charge.

- E. Extensions for mobile home or trailer park additions.

In mobile home or trailer park additions, when the promoters desire to have telephone service made available for prospective residences without costs other than the regular service charges, and when in the judgment of the Telephone Company, the financial risk involved in the plant extensions does not warrant the expenditure, the promoters may make the following arrangements.

Deposit with the Telephone Company the cost of providing pole line and cable for a distributing plant within the addition of

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Section 5  
Original Sheet 4

## CONSTRUCTION CHARGES

### 5.2 RULES FOR EXTENSIONS OF PERMANENT DISTRIBUTING PLANT FOR COMPANY MAIN STATION SERVICE AND PRIVATE BRANCH EXCHANGE TRUNKS-(Continued)

#### 5.2.2 (Continued)

#### E. (Continued)

sufficient capacity to serve an agreed upon ultimate number of customers in the addition, less the estimated net salvage obtainable if the plant should be removed in three years.

Refunds will be made to the promoter over a three-year period on the following basis:

At the end of each six-month period, a refund will be made for each customer attached to the system during that half-year period, which is a net main station gain over and above the greatest half-year total of main stations for which a refund was previously made provided the refund does not exceed the total amount of the deposit. The amount of the refund is Determined by dividing the total amount of the deposit by the agreed upon ultimate number of customers.

### 5.3 RULES FOR PLANT ON PRIVATE PROPERTY USED IN PROVIDING SERVICE EITHER WITHIN THE BASE RATE AREA OR OUTSIDE THE BASE RATE AREA

- 5.3.1 Supporting structures, including either poles or underground conduit and opening and closing of trenches, used only in providing service and located on private property of the customer must be furnished and maintained by or at the customer's expense and must conform with the Telephone Company's standard specifications. Ownership of such supporting structures is vested in the customer, except that such facilities may be owned, furnished and maintained by another wire-using company in which case any cost assessed against the Telephone Company for occupancy of such supporting structures must be borne by the customer.

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CONSTRUCTION CHARGES

5.3 RULES FOR PLANT ON PRIVATE PROPERTY USED IN PROVIDING SERVICE EITHER WITHIN THE BASE RATE AREA OR OUTSIDE THE BASE RATE AREA-(Continued)

5.3.2 Supporting structures, including either poles or underground conduit and opening and closing of trenches, used in providing both Exchange Service or Private Branch Exchange trunk service and located on private property of the customer will be provided, owned, maintained and replaced by the Telephone Company under the conditions discussed in Paragraph 5.2.2, C., preceding.

Circuits on supporting structures owned by the customer or another wire-using company as discussed in Paragraph 5.3.1, preceding, are owned and maintained by the Telephone Company.

5.4 SPECIAL CONSTRUCTION

5.4.1 When a special type of construction is furnished to a customer, an additional charge is made equal to the difference between the estimated cost of the special type of construction and the estimated cost of standard construction. Charges will include materials, contract services, and loaded labor.(1) The customer is required to bear unusual maintenance costs for the special construction.

5.4.2 Where either underground or aerial construction of facilities is required (other than by choice of the Telephone Company), an additional charge shall be made if the estimated cost of the type of construction required (underground or aerial) exceeds the estimated cost of the other type of construction. This charge shall be the difference between the two.

5.4.3 The Telephone Company will provide an estimate of actual charges to the customer prior to the start of construction.

(AT) 5.4.4 At the customer's request, the Telephone Company will provide additional regulated entrance facilities and/or demarcation arrangements beyond the one provisioned at the normal tariffed rate. In such cases, charges will include the actual cost of time and materials required.  
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(AT)

(1) Overhead loading of labor is calculated with a composite allocation factor that is based on general office salaries and expenses, reliefs and pensions, and Social Security taxes. This factor is developed annually by determining the relationship of these three expense items to the total payroll base. It is applied to expenses for construction, removals, test desk, and central office maintenance.

Issued: July 9, 1997

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By KAREN E. JENNINGS, President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

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**MO PSC**

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CONSTRUCTION CHARGES

5.3 RULES FOR PLANT ON PRIVATE PROPERTY USED IN PROVIDING SERVICE EITHER WITHIN THE BASE RATE AREA OR OUTSIDE THE BASE RATE AREA-(Continued)

5.3.2 Supporting structures, including either poles or underground conduit and opening and closing of trenches, used in providing both Exchange Service or Private Branch Exchange trunk service and located on private property of the customer will be provided, owned, maintained and replaced by the Telephone Company under the conditions discussed in Paragraph 5.2.2, C., preceding.

Circuits on supporting structures owned by the customer or another wire-using company as discussed in Paragraph 5.3.1, preceding, are owned and maintained by the Telephone Company.

5.4 SPECIAL CONSTRUCTION

(AT)

5.4.1 When a special type of construction is furnished to a customer, an additional charge is made equal to the difference between the estimated cost of the special type of construction and the estimated cost of standard construction. Charges will include materials, contract services, and loaded labor. (1) The customer is required to bear unusual maintenance costs for the special construction.

5.4.2 Where either underground or aerial construction of facilities is required (other than by choice of the Telephone Company), an additional charge shall be made if the estimated cost of the type of construction required (underground or aerial) exceeds the estimated cost of the other type of construction. This charge shall be the difference between the two.

(AT)

5.4.3 The Telephone Company will provide an estimate of charges to the customer prior to the start of construction.

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AUG 29 1997  
By 2nd B.S. #5  
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(AT)

(1) Overhead loading of labor is calculated with a composite allocation factor that is based on general office salaries and expenses, reliefs and pensions, and Social Security taxes. This factor is developed annually by determining the relationship of these three expense items to the total payroll base. It is applied to expenses for construction, removals, test desk, and central office maintenance.

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By R. D. BARRON, President-Missouri Division  
Southwestern Bell Telephone Company  
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CONSTRUCTION CHARGES

5.3 RULES FOR PLANT ON PRIVATE PROPERTY USED IN PROVIDING SERVICE EITHER WITHIN THE BASE RATE AREA OR OUTSIDE THE BASE RATE AREA-(Continued)

5.3.2 Supporting structures, including either poles or underground conduit and opening and closing of trenches, used in providing both Exchange Service or Private Branch Exchange trunk service and located on private property of the customer will be provided, owned, maintained and replaced by the Telephone Company under the conditions discussed in Paragraph 5.2.2, C., preceding.

Circuits on supporting structures owned by the customer or another wire-using company as discussed in Paragraph 5.3.1, preceding, are owned and maintained by the Telephone Company.

5.4 SPECIAL CONSTRUCTION

5.4.1 When a special type of construction is furnished to a customer, an additional charge is made equal to the difference between the estimated cost of the special type of construction and the estimated cost of standard construction. The customer is required to bear unusual maintenance costs for the special construction.

5.4.2 Where either underground or aerial construction of facilities is required (other than by choice of the Telephone Company), an additional charge shall be made if the estimated cost of the type of construction required (underground or aerial) exceeds the estimated cost of the other type of construction. This charge shall be the difference between the two.

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General Exchange Tariff  
Section 5  
1st Revised Sheet 6  
Replacing Original Sheet 6

CONSTRUCTION CHARGES

(RT)

(FC) 5.5 TEMPORARY SERVICE

Where plant construction (either inside or outside the base rate area) is required to provide any service or facility, temporary in character, or where it is necessary to place temporary construction in advance of permanent construction(1) in order to meet the customer's requirements or when, in the judgment of the Telephone Company, the service or facilities cannot be refused in the event the customer disconnects the service or facilities, the Telephone Company may require the applicant to pay the nonrecoverable costs of the temporary construction or to contract for service beyond the initial period, or both.

(RT)

(1) Temporary construction in advance of permanent construction consists of drops, cable leads and other facilities that would not be required to provide service on a permanent basis.

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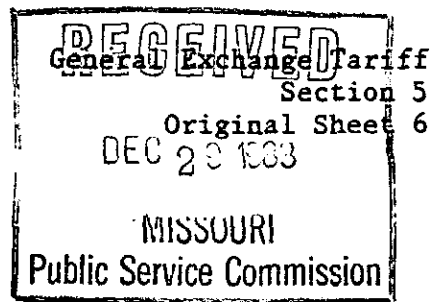
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CONSTRUCTION CHARGES

5.5 CONCEALED WIRING

5.5.1 The standard method of wiring buildings is to use exposed wiring. When concealed wiring is furnished, an additional charge is made equal to the difference between the estimated cost of installation and the average cost of an exposed wiring installation, except that if suitable interior conduit is provided by the customer, the wiring is installed in the conduit by the Telephone Company without additional charge.

5.5.2 Wiring run in grooves of baseboards, mouldings, wainscoting, exposed rubber or metal floor duct, etc., is not considered concealed wiring.

5.6 TEMPORARY SERVICE

Where plant construction (either inside or outside the base rate area) is required to provide any service or facility, temporary in character, or where it is necessary to place temporary construction in advance of permanent construction(1) in order to meet the customer's requirements or when, in the judgment of the Telephone Company, the service or facilities cannot be reused in the event the customer disconnects the service or facilities, the Telephone Company may require the applicant to pay the nonrecoverable costs of the temporary construction or to contract for service beyond the initial period, or both.

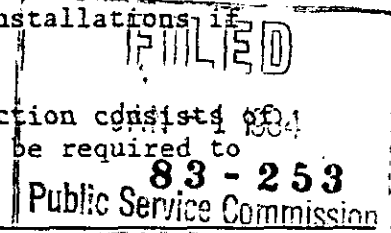
5.7 PREWIRING

5.7.1 General

- A. Prewiring provides for the installation of non-key inside wiring associated with standard residence or standard business service during the initial construction of the premises.
- B. Prewiring is not to be provided where construction is too far advanced or the type of construction makes such wiring impracticable. The final decision as to the feasibility of providing and the type and method of prewiring a building will rest at all times with the Telephone Company.
- C. The Telephone Company is not required to provide service using the prewiring if the prewiring is damaged during the construction of the building. Installations of telephone service will be completed on a standard basis on either initial or any subsequent installations if it is determined that prewiring is damaged.

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(1) Temporary construction in advance of permanent construction consists of drops, cable leads and other facilities that would not be required to provide service on a permanent basis.



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CONSTRUCTION CHARGES

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CONSTRUCTION CHARGES

5.7 PREWIRING-(Continued)

5.7.1 General-(Continued)

D. The Telephone Company cannot guarantee that any subsequent changes in or additions to rewiring will remain concealed.

5.7.2 Charges

- A. Premises Work Charges, as found in Section 19 of this Tariff, will apply.
- B. The above charges include the provision of rewired outlets on the same premises only and do not include the provision of conduit. The Service and Equipment Charge and Complex Installation/Move Charge, when appropriate, will apply to items of service and equipment when service is established.
- C. When subsequent trips are made to install additional rewired outlets, charges as stated in Paragraph A., above, will apply.

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General Exchange Tariff  
Section 5  
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CONSTRUCTION CHARGES

(RT)

(FC) 5.6 SERVICE PROVIDED TO MOVABLE PREMISES

(FC) 5.6.1 When telephone service is provided to movable premises by means of aerial plant, a clearance pole shall be provided if needed in the opinion of the Telephone Company. The customer shall place, own and maintain the pole. However, if the customer elects, the Telephone Company will place, own and maintain the pole and bill the customer the cost of placing the pole.

(FC) 5.6.2 The clearance pole must comply with specifications determined to be applicable by the Telephone Company.

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CONSTRUCTION CHARGES

5.8 PREINSTALLATION OF JACKS

5.8.1 The Telephone Company may provide preinstallation of jacks (advance jacking) at prewired residential or business premises prior to the initial establishment of service. Premises Work Charges, as found in Section 19 of this Tariff will apply.

5.9 SERVICE PROVIDED TO MOVABLE PREMISES

5.9.1 When telephone service is provided to movable premises by means of aerial plant, a clearance pole shall be provided if needed in the opinion of the Telephone Company. The customer shall place, own and maintain the pole. However, if the customer elects, the Telephone Company will place, own and maintain the pole and bill the customer the cost of placing the pole.

5.9.2 The clearance pole must comply with specifications determined to be applicable by the Telephone Company.

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### CONSTRUCTION CHARGES

- (FC) 5.7 INSTALLATION OF TELEPHONE LINES WITHIN SUBDIVISION(1)
- (FC) 5.7.1 Telephone lines constructed, installed and owned by the Telephone Company in subdivisions shall be installed underground.
- (FC) 5.7.2 The following definitions are used in this section of the Tariff.

#### APPLICANT

The developer, builder or other person, partnership, association, firm, private or public corporation, trust, estate, political subdivision, governmental agency or other legal entity recognized by law, applying for the construction of a telephone distribution system in a subdivision.

#### BUILDING

A single structure roofed and enclosed within exterior walls, built for permanent use, erected, framed of component structural parts and unified in its entirety both physically and in operation for single-family residential occupancy in a subdivision (definition excludes mobile home).

#### SUBDIVISION

A lot, tract or parcel of land divided into two or more lots, plots, sites or other divisions for use for new residential buildings or the land on which is constructed new multiple-occupancy buildings per a recorded plot thereof if such recordation is required by law.

- (FC) 5.7.3 The Telephone company, upon receipt of the applicant's proper application, will install an underground telephone system with suitable materials to assure that the applicant will receive reasonably safe and adequate telephone service. The provision of the underground telephone system will

- (1) This is in accordance with Rule 4 CSR 240-30.020 of the Missouri Code of State Regulations relative to Residential Telephone Underground Systems.

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CONSTRUCTION CHARGES

5.10 INSTALLATION OF TELEPHONE LINES WITHIN SUBDIVISION(1)

5.10.1 Telephone lines constructed, installed and owned by ~~the Telephone Company~~ in subdivisions shall be installed underground.

5.10.2 The following definitions are used in this section of the Tariff:

APPLICANT

The developer, builder, or other person, partnership, association, firm, private or public corporation, trust, estate, political subdivision, governmental agency or other legal entity recognized by law, applying for the construction of a telephone distribution system in a subdivision.

BUILDING

A single structure roofed and enclosed within exterior walls, built for permanent use, erected, framed of component structural parts and unified in its entirety both physically and in operation for single-family residential occupancy in a subdivision (definition excludes mobile home).

SUBDIVISION

A lot, tract or parcel of land divided into two or more lots, plots, sites or other divisions for use for new residential buildings or the land on which is constructed new multiple-occupancy buildings per a recorded plot thereof if such recordation is required by law.

5.10.3 The Telephone Company, upon receipt of the applicant's proper application, will install an underground telephone system with suitable materials to assure that the applicant will receive reasonably safe and adequate telephone service. The provision of the underground telephone system will

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(1) This is in accordance with Rule 4 CSR 240-30.020 of the Missouri Code of State Regulations relative to Residential Telephone Underground Systems.

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CONSTRUCTION CHARGES

(FC) 5.7 INSTALLATION OF TELEPHONE LINES WITHIN SUBDIVISION(1)-(Continued)

(FC) 5.7.3 (Continued)

(FC) be provided at no charge except where a charge is permitted under Paragraphs 5.7.5 and 5.7.7 of this Section of the Tariff. Temporary service is provided under Paragraph 5.7.6 of this Section of the Tariff.

(FC) 5.7.4 Rights-of-Way and Easements

A. Within the applicant's subdivision, the Telephone Company will construct, own, operate and maintain underground telephone lines only along public streets, roads, and highways which the Telephone Company has the legal right to occupy, and on public lands and private property across which rights-of-way and easements satisfactory to the Telephone Company may be obtained without cost or need for condemnation by the Telephone Company.

B. Rights-of-way and easements, within the subdivision, satisfactory to the Telephone Company, must be furnished by the applicant in reasonable time to meet construction and service requirements before the Telephone Company shall be required to commence its installation. Such rights-of-way and easements must be cleared of trees, tree stumps and other obstructions and graded to within six inches of final grade by applicant at no charge to the Telephone Company. Such clearance and grading must be maintained by the applicant during construction by the Telephone Company.

(FC) 5.7.5 Advance Payments

A. Where, due to the manner in which a subdivision is developed, the Telephone Company is required to construct and underground telephone distribution system through a section or sections of the subdivision where service will not be

(1) This is in accordance with Rule 4 CSR 240-30.020 of the Missouri Code of State Regulations relative to Residential Telephone Underground Systems.

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CONSTRUCTION CHARGES

5.10 INSTALLATION OF TELEPHONE LINES WITHIN SUBDIVISION(1)- (Continued)

5.10.3 (Continued)

be provided at no charge except where a charge is permitted under Paragraphs 5.10.5 and 5.10.7 of this Section of the Tariff. Temporary service is provided under Paragraph 5.10.6 of this Section of the Tariff.

5.10.4 Rights-of-Way and Easements

- A. Within the applicant's subdivision, the Telephone Company will construct, own, operate and maintain underground telephone lines only along public streets, roads, and highways which the Telephone Company has the legal right to occupy, and on public lands and private property across which rights-of-way and easements satisfactory to the Telephone Company may be obtained without cost or need for condemnation by the Telephone Company.
- B. Rights-of-way and easements, within the subdivision, satisfactory to the Telephone Company, must be furnished by the applicant in reasonable time to meet construction and service requirements before the Telephone Company shall be required to commence its installation. Such rights-of-way and easements must be cleared of trees, tree stumps and other obstructions and graded to within six inches of final grade by applicant at no charge to the Telephone Company. Such clearance and grading must be maintained by the applicant during construction by the Telephone Company.

5.10.5 Advance Payments

- A. Where, due to the manner in which a subdivision is developed, the Telephone Company is required to construct an underground telephone distribution system through a section or sections of the subdivision where service will not be

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(1) This is in accordance with Rule 4 CSR 240-30.020 of the Missouri Code of State Regulations relative to Residential Telephone Underground Systems.

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CONSTRUCTION CHARGES

(FC) 5.7 INSTALLATION OF TELEPHONE LINES WITHIN SUBDIVISION(1)-(Continued)

(FC) 5.7.5 Advance Payments-(Continued)

A. (Continued)

connected for at least two years, then the Telephone Company may require an advance payment equal to the estimated cost of construction from the applicant before construction is commenced. If, in the judgment of the Telephone Company, an advance is required under the above-described conditions, the Telephone Company has the right to refuse the installation of the underground system until the required advance is paid to the Telephone Company.

B. If an advance is required under these rules, then the advance, without interest, shall be returned to the applicant on a pro-rata basis as the permanent service connection is made to each building or multiple-occupancy building.

C. Any portion of an advance remaining unrefunded ten years from the date the Telephone Company is first ready to render service with the extension will be retained by the Telephone Company and credited to the appropriate construction account.

(FC) 5.7.6 Temporary Facilities

A. Temporary facilities may be installed to provide service, when necessary, for a maximum period of one year.

B. Where it is necessary to place temporary facilities in advance of the permanent underground telephone system in order to provide telephone service, the Telephone Company may require the applicant to pay the estimated

(1) This is in accordance with Rule 4 CSR 240-30.020 of the Missouri Code of State Regulations relative to Residential Telephone Underground Systems.

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Issued: December 1, 1986

Effective: January 1, 1987

By R. D. BARRON, Vice President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 5

Original Sheet 1  
**RECEIVED**  
DEC 20 1983  
MISSOURI  
Public Service Commission

CONSTRUCTION CHARGES

5.10 INSTALLATION OF TELEPHONE LINES WITHIN SUBDIVISION(1)-(Continued)

5.10.5 Advance Payments-(Continued)

A. (Continued)

connected for at least two years, then the Telephone Company may require an advance payment equal to the estimated cost of construction from the applicant before construction is commenced. If, in the judgment of the Telephone Company, an advance is required under the above-described conditions, the Telephone Company has the right to refuse the installation of the underground system until the required advance is paid to the Telephone Company.

B. If an advance is required under these rules, then the advance, without interest, shall be returned to the applicant on a pro-rata basis as the permanent service connection is made to each building or multiple-occupancy building.

C. Any portion of an advance remaining unrefunded ten years from the date the Telephone Company is first ready to render service with the extension will be retained by the Telephone Company and credited to the appropriate construction account.

5.10.6 Temporary Facilities

A. Temporary facilities may be installed to provide service, when necessary, for a maximum period of one year.

B. Where it is necessary to place temporary facilities in advance of the permanent underground telephone system in order to provide telephone service, the Telephone Company may require the applicant to pay the estimated

**COMPLETED**  
JAN 1 1984  
BY STRS.#11  
PUBLIC SERVICE COMMISSION  
OF MISSOURI

**FILED**  
JAN - 1 1984  
83 - 253  
Public Service Commission

(1) This is in accordance with Rule 4 CSR 240-30.020 of the Missouri Code of State Regulations relative to Residential Telephone Underground Systems.

Issued: DEC 29 1983

Effective: JAN 01 1984

By R. D. BARRON, Vice President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 5  
1st Revised Sheet 12  
Replacing Original Sheet 12

CONSTRUCTION CHARGES

(FC) 5.7 INSTALLATION OF TELEPHONE LINES WITHIN SUBDIVISION(1)-(Continued)

(FC) 5.7.6 Temporary Facilities-(Continued)

B. (Continued)

nonrecoverable costs of the temporary facilities. If the required costs under the above-described conditions apply, the Telephone Company has the right to refuse installation of the temporary facilities until the required costs are paid to the Telephone Company.

(FC) 5.7.7 Special Conditions

In circumstances where the application of these rules appears impracticable or unjust to applicant or the Telephone Company, or discriminatory to other customers, e.g., difficult rock conditions, the Telephone Company or applicant shall refer the matter to the Missouri Public Service Commission for special ruling or for the approval of special conditions which may be mutually agreed upon prior to commencing constructions.

(1) This is in accordance with Rule 4 CSR 240-30.020 of the Missouri Code of State Regulations relative to Residential Telephone Underground Systems.

---

Issued: December 1, 1986

Effective: January 1, 1987

By R. D. BARRON, Vice President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 5

Original Sheet 12  
**RECEIVED**  
DEC 29 1983  
MISSOURI  
Public Service Commission

CONSTRUCTION CHARGES

5.10 INSTALLATION OF TELEPHONE LINES WITHIN SUBDIVISION(1)-(Continued)

5.10.6 Temporary Facilities-(Continued)

B. (Continued)

nonrecoverable costs of the temporary facilities. If the required costs under the above-described conditions apply, the Telephone Company has the right to refuse installation of the temporary facilities until the required costs are paid to the Telephone Company.

5.10.7 Special Conditions

In circumstances where the application of these rules appears impracticable or unjust to applicant or the Telephone Company, or discriminatory to other customers, e.g., difficult rock conditions, the Telephone Company or applicant shall refer the matter to the Missouri Public Service Commission for special ruling or for the approval of special conditions which may be mutually agreed upon prior to commencing construction.

**CANCELLED**

JAN 1 1987  
BY ISA R.S. #12  
PUBLIC SERVICE COMMISSION  
OF MISSOURI

**FILED**  
JAN - 1 1984  
**83 - 253**  
Public Service Commission

(1) This is in accordance with Rule 4 CSR 240-30.020 of the Missouri Code of State Regulations relative to Residential Telephone Underground Systems.

Issued: DEC 29 1983

Effective: JAN 0 1 1984

By R. D. BARRON, Vice President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

## DIRECTORY SERVICES

### 6.1 GENERAL

- 6.1.1 Telephone Directory Distribution - The Telephone Company distributes to its customers without charge a directory of customer listings which are generally necessary for the efficient use of the service. Any additional directories or information requested by a customer will be furnished where, in the opinion of the Company, such provisions will lend to a more efficient use of the service by that particular customer. Other directories will be furnished at the discretion of the Company at a reasonable rate.
- 6.1.2 Telephone Directory Ownership - Directories regularly furnished to customers are the property of the Telephone Company, are loaned to customers only as an aid to the use of the telephone service and are to be returned to the Telephone Company upon request. The Telephone Company shall have the right to make a charge for directories issued in replacement of directories destroyed, defaced or mutilated while in possession of customers.

### 6.2 DIRECTORY LISTINGS

- 6.2.1 The rates and regulations for directory listings in this section apply only to the alphabetical directory containing the regular alphabetical list of names of customers.
- 6.2.2 The alphabetical list of names of customers is for the purpose of informing calling parties of the telephone numbers of customers and those entitled to use customers' service, and special position or arrangement of names is not contemplated.
- 6.2.3 The Telephone Company limits the length of any listing in the directory by the use of abbreviations when, in the opinion of the Telephone Company, the clearness of the listing or the identification of the customer is not impaired thereby.
- 6.2.4 Listings must conform to the Telephone Company's practices with respect to its directories.

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Issued: December 29, 1983

Effective: January 1, 1984

By R. D. BARRON, President-Missouri Division  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
2nd Revised Sheet 2  
Replacing 1st Revised Sheet 2

## DIRECTORY SERVICES

### 6.2 DIRECTORY LISTINGS-(Continued)

- (RT) 6.2.5 Listings are regularly provided in connection with all classes of Exchange Service, unless the customer subscribes to Nonpublished or Nonlisted Service. Ordinarily, listings are automatically included in the directory. However, a listing may be omitted upon request of a customer when, in the judgment of the Telephone Company, the omission of the listing is warranted by the circumstances of the particular case.
- (RT) 6.2.6 Except as provided in the Rules and Regulations Applying To All Customers' Contracts section of the Tariff, the contract period for directory listings, including extra listings, where the listing actually appears in the directory, is the directory period. Where the listing has not been printed in the directory, the contract period is one month.
- 6.2.7 The Telephone Company will furnish upon request the name and address of the customer to Exchange Service when such service is used to provide recorded announcements under the provisions of this Tariff.
- 6.2.8 At the option of the Telephone Company and for the benefit of calling parties in placing telephone calls, the Telephone Company may include in its directories a Helpful Numbers List of frequently called numbers of government offices and other public and non-profit organizations engaged in furnishing to the public special services relating to health, safety and welfare in the community. Inclusion of listings in the Helpful Numbers List is without charge and at the sole discretion of the Telephone Company.
- 6.2.9 The Telephone Company will not be liable for damages arising out of errors or omissions in the makeup or printing of listings in the Helpful Numbers List where the listing is without charge and included for the purpose of assisting calling parties to place telephone calls.

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Issued: March 14, 1997

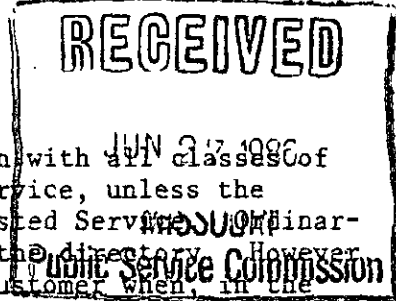
Effective: April 15, 1997

By KAREN E. JENNINGS, President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
1st Revised Sheet 2  
Replacing Original Sheet 2

DIRECTORY SERVICES

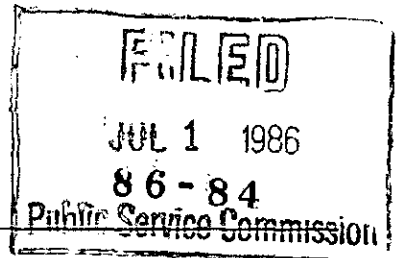


6.2 DIRECTORY LISTINGS-(Continued)

- (AT) 6.2.5 Listings are regularly provided in connection with all classes of Exchange Service, except Public Telephone Service, unless the customer subscribes to Nonpublished or Nonlisted Service. Ordinarily, listings are automatically included in the directory. However, a listing may be omitted upon request of a customer when, in the judgment of the Telephone Company, the omission of the listing is warranted by the circumstances of the particular case.
- (AT) 6.2.6 Except as provided in the Rules and Regulations Applying To All Customers' Contracts section of the Tariff, the contract period for directory listings, including extra listings, where the listing actually appears in the directory, is the directory period. Where the listing has not been printed in the directory, the contract period is one month.
- 6.2.7 The Telephone Company will furnish upon request the name and address of the customer to Exchange Service when such service is used to provide recorded announcements under the provisions of this Tariff.
- 6.2.8 At the option of the Telephone Company and for the benefit of calling parties in placing telephone calls, the Telephone Company may include in its directories a Helpful Numbers List of frequently called numbers of government offices and other public and non-profit organizations engaged in furnishing to the public special services relating to health, safety and welfare in the community. Inclusion of listings in the Helpful Numbers List is without charge and at the sole discretion of the Telephone Company.
- 6.2.9 The Telephone Company will not be liable for damages arising out of errors or omissions in the makeup or printing of listings in the Helpful Numbers List where the listing is without charge and included for the purpose of assisting calling parties to place telephone calls.

CANCELLED

APR 15 1987  
BY *2nd RS #2*  
Public Service Commission  
MISSOURI



Issued: JUN 27 1986

Effective: JUL 1 1986

By R. D. BARRON, President-Missouri Division  
Southwestern Bell Telephone Company  
St. Louis, Missouri



No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff

Section 10  
Original Sheet

DEC 29 1983

MISSOURI

Public Service Commission

DIRECTORY SERVICES

6.2 DIRECTORY LISTINGS--(Continued)

- 6.2.5 Listings are regularly provided in connection with all classes of Exchange Service, except Public Telephone Service, unless the customer subscribes to Non-Published Exchange Service. Ordinarily, listings are automatically included in the directory. However, a listing may be omitted upon request of a customer when in the judgment of the Telephone Company the omission of the listing is warranted by the circumstances of the particular case.
- 6.2.6 Except as provided in Section 17 of the Tariff, the contract period for directory listings, including extra Listings, where the listing actually appears in the directory, is the directory period. Where the listing has not been printed in the directory, the contract period is one month.
- 6.2.7 The Telephone Company will furnish upon request the name and address of the customer to Exchange Service when such service is used to provide recorded announcements under the provisions of this Tariff.
- 6.2.8 At the option of the Telephone Company and for the benefit of calling parties in placing telephone calls, the Telephone Company may include in its directories a Helpful Numbers List of frequently called numbers of government offices and other public and non-profit organizations engaged in furnishing to the public special services relating to health, safety and welfare in the community. Inclusion of listings in the Helpful Numbers List is without charge and at the sole discretion of the Telephone Company.
- 6.2.9 The Telephone Company will not be liable for damages arising out of errors or omissions in the makeup or printing of listings in the Helpful Numbers List where the listing is without charge and included for the purpose of assisting calling parties to place telephone calls.

CANCELLED

JUL 1 1986

BY J. R. S. 2  
PUBLIC SERVICE COMMISSION  
OF MISSOURI

FILED

JAN - 1 1984

83 - 253

Public Service Commission

Issued: DEC 29 1983

Effective: JAN 0 1 1984

By R. D. BARRON, Vice President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

**P.S.C. Mo. - No. 35**  
**GENERAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Section 6  
5th Revised Sheet 3  
Replacing 4th Revised Sheet 3

**DIRECTORY SERVICES**

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**6.3 PRIMARY LISTINGS**

6.3.1 One listing without charge, termed the Primary Listing, is provided as follows:

- A. For each separate customer service. When two or more main station lines or PBX trunk lines are consecutively operated, only the first number of the group is listed except as provided in Paragraph 6.5.5, following.
- B. In the case of residence service, one listing will be provided at one alphabetical location. This listing must be the actual name of the customer to whom service is rendered, or it may be the name of a member of the customer's family or household, or a dual name Primary Listing may be provided for two persons who reside at the same address or for a person known by two first names. This listing is comprised of a surname, no more than four additional names, one address and one telephone number.
- C. The four additional names referred to in Paragraph 6.3.1, C., preceding can be any combination in accordance with the customer's preference of the following: first name, middle name, initial, nickname, maiden name and second surname.
- D. In the case of a business enterprise, one listing will be provided at one alphabetical location. This listing must be the actual name of the customer to whom service is rendered or it may be the name of the business or of a member, officer, employee or representative thereof, or the name of another business which the customer owns, controls or represents.
- E. When a business enterprise is represented in the community by a division, branch or department of the business, the Primary Listing may include the name of the division, branch or department.
- F. When a customer uses a Telecommunications Device for the Deaf (TDD / TTY), they may request their listing identified as TDD/TTY Only or TDD & Voice next to their number. (AT)  
(AT)
- G. For each Common Line 800 number. In addition, one Foreign Listing as specified in Paragraph 6.5.3,C., following.

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Issued: November 17, 2006

Effective: December 17, 2006

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
4th Revised Sheet 3  
Replacing 3rd Revised Sheet 3

DIRECTORY SERVICES

6.3 PRIMARY LISTINGS

6.3.1 One listing without charge, termed the Primary Listing, is provided as follows:

A. For each separate customer service. When two or more main station lines or PBX trunk lines are consecutively operated, only the first number of the group is listed except as provided in Paragraph 6.5.5, following.

(RT)

(FC)

B. In the case of residence service, one listing will be provided at one alphabetical location. This listing must be the actual name of the customer to whom service is rendered, or it may be the name of a member of the customer's family or household, or a dual name Primary Listing may be provided for two persons who reside at the same address or for a person known by two first names. This listing is comprised of a surname, no more than four additional names, one address and one telephone number.

C. The four additional names referred to in Paragraph 6.3.1, C., preceding can be any combination in accordance with the customer's preference of the following: first name, middle name, initial, nickname, maiden name and second surname.

D. In the case of a business enterprise, one listing will be provided at one alphabetical location. This listing must be the actual name of the customer to whom service is rendered or it may be the name of the business or of a member, officer, employee or representative thereof, or the name of another business which the customer owns, controls or represents.

E. When a business enterprise is represented in the community by a division, branch or department of the business, the Primary Listing may include the name of the division, branch or department.

F. When a customer has Telecommunications for the Deaf (TDD) Service, they may request their listing identified as TDD Only or TDD & Voice next to their number.

(FC)

G. For each Common Line 800 number. In addition, one Foreign Listing as specified in Paragraph 6.5.3,C., following.

Issued: March 14, 1997

Effective: April 15, 1997

By KAREN E. JENNINGS, President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

**Cancelled**

December 17, 2006  
Missouri Public  
Service Commission

**Filed**  
**MO PSC**

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
3rd Revised Sheet 3  
Replacing 2nd Revised Sheet 3

DIRECTORY SERVICES

6.3 PRIMARY LISTINGS

DEC 9 1994

6.3.1 One listing without charge, termed the Primary Listing, is provided as follows:

MO. PUBLIC SERVICE COMMISSION

- A. For each separate customer service. When two or more main station lines or PBX trunk lines are consecutively operated, only the first number of the group is listed except as provided in Paragraph 6.5.5, following.
- B. For each Semi-Public Service.
- C. In the case of residence service, one listing will be provided at one alphabetical location. This listing must be the actual name of the customer to whom service is rendered, or it may be the name of a member of the customer's family or household, or a dual name Primary Listing may be provided for two persons who reside at the same address or for a person known by two first names. This listing is comprised of a surname, no more than four additional names, one address and one telephone number.
- D. The four additional names referred to in Paragraph 6.3.1, C., preceding can be any combination in accordance with the customer's preference of the following: first name, middle name, initial, nickname, maiden name and second surname.
- E. In the case of a business enterprise, one listing will be provided at one alphabetical location. This listing must be the actual name of the customer to whom service is rendered or it may be the name of the business or of a member, officer, employee or representative thereof, or the name of another business which the customer owns, controls or represents.
- F. When a business enterprise is represented in the community by a division, branch or department of the business, the Primary Listing may include the name of the division, branch or department.
- G. When a customer has Telecommunications for the Deaf (TDD) Service, they may request their listing identified as TDD Only or TDD & Voice next to their number.
- H. For each Common Line 800 number. In addition, one Foreign Listing as specified in Paragraph 6.5.3, C., following.

(MT)

(MT)

CANCELLED

APR 15 1997  
BY 4th R.S. 3  
Public Service Commission  
MISSOURI

FILED

JAN 9 1995

Issued:

DEC 9 1994

Effective:

JAN 9 1995

MISSOURI

By HORACE WILKINS, JR., President-Missouri Public Service Commission  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
2nd Revised Sheet 3  
Replacing 1st Revised Sheet 3

DIRECTORY SERVICES

6.3 PRIMARY LISTINGS

RECEIVED

6.3.1 One listing without charge, termed the Primary Listing, is provided as follows: JUL 17 1991

- A. For each separate customer service. When two or more main station lines or PBX trunk lines are consecutively operated, only the first number of the group is listed except as provided in Paragraph 6.5.5, following.
- B. For each Semi-Public Service.
- C. In the case of residence service, one listing will be provided at one alphabetical location. This listing must be the actual name of the customer to whom service is rendered, or it may be the name of a member of the customer's family or household, or a dual name Primary Listing may be provided for two persons who reside at the same address or for a person known by two first names. This listing is comprised of a surname, no more than four additional names, one address and one telephone number.
- D. The four additional names referred to in Paragraph 6.3.1, C., preceding can be any combination in accordance with the customer's preference of the following: first name, middle name, initial, nickname, maiden name and second surname.
- E. In the case of a business enterprise, one listing will be provided at one alphabetical location. This listing must be the actual name of the customer to whom service is rendered or it may be the name of the business or of a member, officer, employee or representative thereof, or the name of another business which the customer owns, controls or represents.
- F. When a business enterprise is represented in the community by a division, branch or department of the business, the Primary Listing may include the name of the division, branch or department.
- G. When a customer has Telecommunications for the Deaf (TDD) Service, they may request their listing identified as TDD Only or TDD & Voice next to their number.
- (AT) H. For each Common Line 800 number. In addition, one Foreign Listing as specified in Paragraph 6.5.3, C., following.

MO. PUBLIC SERVICE COMM.  
CANCELLED  
JAN 9 1995  
By 2nd B.S. #3  
Public Service Commission  
MISSOURI

6.3.2 No assumed name will be listed unless it is actually being used in the conduct of the business. FILED

6.3.3 The Primary Listing may also be a phrase that directs calls to the proper number when a customer has another listed name in the directory under which the phrase can appear. AUG 26 1991  
MO. PUBLIC SERVICE COMM.

Issued: JUL 17 1991

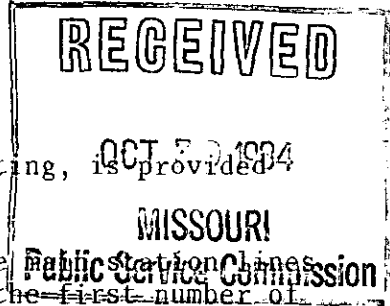
Effective: AUG 26 1991  
~~AUG 19 1991~~

By R. D. BARRON, President-Missouri Division  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
1st Revised Sheet 3  
Replacing Original Sheet 3

DIRECTORY SERVICES



6.3 PRIMARY LISTINGS

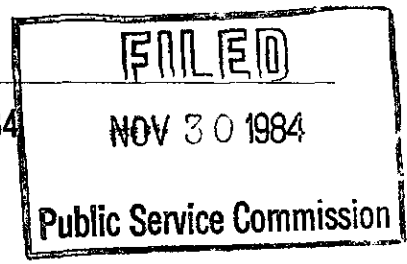
6.3.1 One listing without charge, termed the Primary Listing, is provided as follows:

- A. For each separate customer service. When two or more ~~Public Station Lines~~ or PBX trunk lines are consecutively operated, only the ~~first number of~~ the group is listed except as provided in Paragraph 6.5.5 following.
- B. For each Semi-Public Service.
- C. In the case of residence service, one listing will be provided at one alphabetical location. This listing must be the actual name of the customer to whom service is rendered, or it may be the name of a member of the customer's family or household, or a dual name Primary Listing may be provided for two persons who reside at the same address or for a person known by two first names. This listing is comprised of a surname, no more than four additional names, one address and one telephone number.
- D. The four additional names referred to in Paragraph 6.3.1, C. preceding can be any combination in accordance with the customer's preference of the following: first name, middle name, initial, nickname, maiden name and second surname.
- E. In the case of a business enterprise, one listing will be provided at one alphabetical location. This listing must be the actual name of the customer to whom service is rendered or it may be the name of the business, or of a member, officer, employee or representative thereof, or the name of another business which the customer owns, controls or represents.
- F. When a business enterprise is represented in the community by a division, branch or department of the business, the Primary Listing may include the name of the division, branch or department.
- G. When a customer has Telecommunications for the Deaf (TDD) Service, they may request their listing identified as TDD Only or TDD & Voice next to their number.

CANCELLED

AUG 26 1991  
BY *2nd R.S. #3*  
Public Service Commission  
MISSOURI

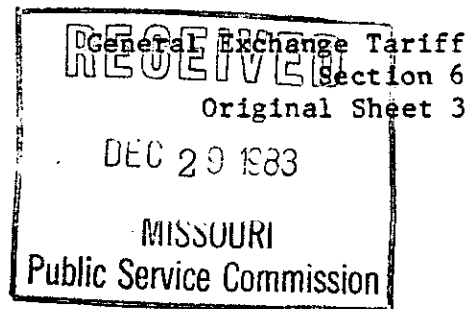
- 6.3.2 No assumed name will be listed unless it is actually being used in the conduct of the business.
- 6.3.3 The Primary Listing may also be a phrase that directs calls to the proper number when a customer has another listed name in the directory under which the phrase can appear.



Issued: OCT 30 1984 Effective: NOV 30 1984

By R. D. BARRON, President-Missouri Division  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.



DIRECTORY SERVICES

6.3 PRIMARY LISTINGS

6.3.1 One listing without charge, termed the Primary Listing, is provided as follows:

- A. For each separate customer service. When two or more main station lines or PBX trunk lines are consecutively operated, only the first number of the group is listed except as provided in Paragraph 6.5.5 following.
- B. For each Semi-Public Service.
- C. In the case of residence service, one listing will be provided at one alphabetical location. This listing must be the actual name of the customer to whom service is rendered or it may be the name of a member of the customer's family or household, or a dual name Primary Listing may be provided for two persons who reside at the same address or for a person known by two first names. This listing is comprised of a surname, no more than four additional names, one address, and one telephone number.
- D. The four additional names referred to in Paragraph 6.3.1, C. preceding can be any combination in accordance with the customer's preference of the following: first name, middle name, initial, nickname, maiden name, and second surname.
- E. In the case of a business enterprise, one listing will be provided at one alphabetical location. This listing must be the actual name of the customer to whom service is rendered or it may be the name of the business or of a member, officer, employee, or representative thereof, or the name of another business which the customer owns, controls, or represents.
- F. When a business enterprise is represented in the community by a division, branch, or department of the business, the Primary Listing may include the name of the division, branch or department.

6.3.2 No assumed name will be listed unless it is actually being used in the conduct of the business.

6.3.3 The Primary Listing may also be a phrase that directs calls to the proper number when a customer has another listed name in the directory under which the phrase can appear.

CANCELLED  
NOV 5 1984  
BY JTE RS 3  
PUBLIC SERVICE COMMISSION  
OF MISSOURI

FILED  
JAN - 1 1984  
83 - 253  
Public Service Commission

Issued: DEC 29 1983

Effective: JAN 0 1 1984

By R. D. BARRON, Vice President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

DIRECTORY SERVICES

6.3 PRIMARY LISTINGS-(Continued)

6.3.1 One listing without charge, termed the Primary Listing, is provided as follows:-(Continued)

(AT) I. When a business service terminates at a residential location, a dual name listing may be provided for two persons who reside at the same address. This listing must meet the same requirements as the residence dual name listing described in Paragraph 6.3.1, C.

(MT) 6.3.2 No assumed name will be listed unless it is actually being used in the conduct of the business.

(MT) 6.3.3 The Primary Listing may also be a phrase that directs calls to the proper number when a customer has another listed name in the directory under which the phrase can appear.

Issued: December 9, 1994

Effective: January 9, 1995

By HORACE WILKINS, JR., President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri



No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
1st Revised Sheet 4  
Replacing Original Sheet 4

## DIRECTORY SERVICES

### 6.3 PRIMARY LISTINGS-(Continued)

- 6.3.4 No name or phrase will be listed which, in the opinion of the Telephone Company, is likely to mislead or deceive the public. No name, whether actual or assumed, or phrase will be listed when, in the opinion of the Telephone Company, the name or phrase is requested for advertising purposes or to gain a special position or prominence in the directory provided, however, that this prohibition shall not apply to the listing of public interest services. For the administration of this Tariff, public interest services shall include and be limited to time, temperature or weather announcement services.
- 6.3.5 When service is contracted for by one party for the use of a second party, the listing may be in the name of the second party provided the preceding requirements are met insofar as the listed name is concerned.
- 6.3.6 When the Telephone Company publishes an alphabetical directory of subscriber listings in two sections, one section containing a list of individual names and the other section consisting of a list of business names, primary and regular extra listings of business service subscribers consisting of the names of individuals will be published in both alphabetical sections without additional charge. Primary and regular extra listings of residential service subscribers will be published in both alphabetical sections without additional charge if the listings are indented under business listings consisting of the name of an individual. Primary and regular extra listings of residence service subscribers whose listings contain a healing profession designation will also be included in both alphabetical sections without additional charge.(1)
- 6.3.7 When the Telephone Company publishes a separate section in its directories of telephone numbers for government offices, the primary listing of the government office will be placed in this section. Regular extra listings may be purchased by the government office in the alphabetical section in which business listings regularly appear.
- (MT)
- (AT) 6.3.8 At the request of the customer, the primary listing may be omitted from the directory (Nonlisted Service) or from both the directory and the Directory Assistance Service records (Nonpublished Service). Nonlisted and Nonpublished Services are furnished subject to the regulations and rates specified herein. The omission of the primary listing in the directory at the customer's request does not entitle the customer to an additional listing without charge in connection with other services for which he may be subscribing.

(1) For charges for the initial establishment of a regular extra listing, see Paragraph 6.4.6.

Issued: June 27, 1986

Effective: July 1, 1986

By R. D. BARRON, President-Missouri Division  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

Original Sheet 4

DEC 29 1983

MISSOURI

Public Service Commission

DIRECTORY SERVICES

6.3 PRIMARY LISTINGS--(Continued)

- 6.3.4 No name or phrase will be listed which in the opinion of the Telephone Company is likely to mislead or deceive the public. No name, whether actual or assumed, or phrase will be listed when in the opinion of the Telephone Company the name or phrase is requested for advertising purposes or to gain a special position or prominence in the directory; provided, however, that this prohibition shall not apply to the listing of public interest services. For the administration of this Tariff public interest services shall include, and be limited to, time, temperature or weather announcement services.
- 6.3.5 When service is contracted for by one party for the use of a second party, the listing may be in the name of the second party provided the preceding requirements are met insofar as the listed name is concerned.
- 6.3.6 When the Telephone Company publishes an alphabetical directory of subscriber listings in two sections, one section containing a list of individual names and the other section consisting of a list of business names, primary and regular extra listings of business service subscribers consisting of the names of individuals will be published in both alphabetical sections without additional charge. Primary and regular extra listings of residential service subscribers will be published in both alphabetical sections without additional charge if the listings are indented under business listings consisting of the name of an individual. Primary and regular extra listings of residence service subscribers whose listings contain a healing profession designation will also be included in both alphabetical sections without additional charge.(1)
- 6.3.7 When the Telephone Company publishes a separate section in its directories of telephone numbers for government offices, the primary listing of the government office will be placed in this section. Regular extra listings may be purchased by the government office in the alphabetical section in which business listings regularly appear.
- 6.3.8 The Telephone Company will not be liable for damages arising out of errors or omissions in the makeup or printing of listings of government offices where the listing is without charge and included for the purpose of assisting calling parties to place telephone calls.

CANCELLED

JUL 1 1986

12 R.S. 4

BY PUBLIC SERVICE COMMISSION OF MISSOURI

FILED

JAN - 1 1984

83 - 253

Public Service Commission

(1) For charges for the initial publication of a regular extra listing, see Paragraph 6.4.6.

Issued: DEC 29 1983

Effective: JAN 0 1 1984

By R. D. BARRON, Vice President-Missouri Southwestern Bell Telephone Company St. Louis, Missouri

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
4th Revised Sheet 4.01  
Replacing 3rd Revised Sheet 4.01

DIRECTORY SERVICES

6.3 PRIMARY LISTINGS (cont'd)

6.3.9 Access Service customers who order primary directory listings will be charged the business or residence regular extra listing rate as appropriate. Other types of directory listings will be provided upon request at the rates specified.

	Monthly Rate	Service and Equipment Charge
Access Service Business Listing, each (DNB)	\$2.67(CR)	\$9.50
Access Service Residence Listing, each (DNR)	1.74(CR)	6.00

Issued: June 10, 2005

Effective: July 10, 2005

By CINDY BRINKLEY, President-SBC Missouri  
Southwestern Bell Telephone, L.P., d/b/a SBC Missouri  
St. Louis, Missouri

**FILED**  
**MO PSC**

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
3rd Revised Sheet 4.01  
Replacing 2nd Revised Sheet 4.01  
Missouri Public  
Service Commission

DIRECTORY SERVICES

6.3 PRIMARY LISTINGS (cont'd)

REC'D JUN 10 2004

6.3.9 Access Service customers who order primary directory listings will be charged the business or residence regular extra listing rate as appropriate. Other types of directory listings will be provided upon request at the rates specified.

	Monthly Rate	Service and Equipment Charge
Access Service Business Listing, each (DNB)	\$2.48(CR)	\$9.50
Access Service Residence Listing, each (DNR)	1.62(CR)	6.00

**CANCELLED**  
JUL 10 2005  
By *4HMS 4.01*  
Public Service Commission  
MISSOURI

Issued: June 10, 2004

Effective: July 10, 2004

By CINDY BRINKLEY, President-SBC Missouri  
Southwestern Bell Telephone, L.P., d/b/a SBC Missouri  
St. Louis, Missouri

Missouri Public  
Service Commission

FILED JUL 10 2004

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
2nd Revised Sheet 4.01  
Replacing 1st Revised Sheet 4.01

RECEIVED

DIRECTORY SERVICES

SEP 25 1989

6.3 PRIMARY LISTINGS-(Continued)

6.3.9 Access Service customers who order primary directory listings will be charged the business or residence regular extra listing rate as appropriate. Other types of directory listings will be provided upon request at the rates specified.

MISSOURI  
Public Service Commission

	<u>Monthly Rate</u>	<u>Service and Equipment Charge</u>
Access Service Business Listing, each (DNB) . . . . .	\$2.30	(CR)\$9.50
Access Service Residence Listing, each (DNR) . . . . .	1.50	(CR) 6.00

CANCELLED

JUL 10 2004  
L. 3rd RS 4.01  
Public Service Commission  
MISSOURI

FILED

Issued: SEP 25 1989

Effective: OCT 01 1989

OCT 1 1989  
89-14

By R. D. BARRON, President-Missouri Division  
Southwestern Bell Telephone Company  
St. Louis, Missouri  
Public Service Commission

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
1st Revised Sheet 4.01  
Replacing Original Sheet 4.01

DIRECTORY SERVICES

RECEIVED  
JUN 27 1986  
MISSOURI  
Public Service Commission

6.3 PRIMARY LISTINGS-(Continued)

(MT)

(FC)

6.3.9 The Telephone Company will not be liable for damages arising out of errors or omissions in the makeup or printing of listings of government offices where the listing is without charge and included for the purpose of assisting calling parties to place telephone calls.

(FC)

6.3.10 Access Service customers who order primary directory listings will be charged the business or residence regular extra listing rate as appropriate. Other types of directory listings will be provided upon request at the rates specified.

	<u>Monthly Rate</u>	<u>Service and Equipment Charge</u>
Access Service Business listing, each (DNB) . . . . .	\$2.30	(CR)\$22.50
Access Service Residence listing, each (DNR) . . . . .	1.50	(CR) 9.00

CANCELLED  
OCT 1 1989  
BY *2ms* B.S.#401  
Public Service Commission  
MISSOURI

FILED  
JUL 1 1986  
86-84  
Public Service Commission

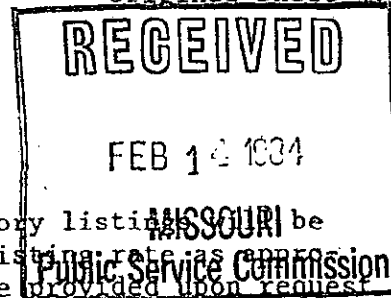
Issued: JUN 27 1986

Effective: JUL 1 1986

By R. D. BARRON, President-Missouri Division  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
Original Sheet 4.01



DIRECTORY SERVICES

6.3 PRIMARY LISTINGS-(Continued)

(CP) 6.3.9 Access Service customers who order primary directory listings be charged the business or residence regular extra listing rate as appropriate. Other types of directory listings will be provided upon request at the rates specified.

	<u>Monthly Rate</u>	<u>Service and Equipment Charge</u>
Access Service Business Listing, each (DNB) . . . . .	\$2.30	\$9.50
Access Service Residence Listing, each (DNR) . . . . .	1.50	7.00

CANCELLED

JUL 1 1986  
BY 12 R.S.4.01  
PUBLIC SERVICE COMMISSION  
OF MISSOURI



Issued: FEB 15 1984

Effective: MAR 19 1984

By R. D. BARRON, Vice President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
1st Revised Sheet 5  
Replacing Original Sheet 5

DIRECTORY SERVICES

6.4 REGULAR EXTRA LISTINGS

6.4.1 Business extra listings may be the names of partners or members of the firm, if the customer or authorized user is a partnership or firm; the names of officers of the corporation, if the customer or authorized user is a corporation; and, for any business establishment, the names of associates or employees of the customer or authorized user. Business extra listings may be the bona fide names of firms or corporations which the customer or authorized user owns or controls or is duly authorized to represent. Business extra listings must meet the qualifications for Primary Listings as set forth in Paragraph 6.3 (Primary Listings). Where the customer is engaged in furnishing service of a secretarial nature, or rents or provides space to transient or permanent tenants, extra listings of individuals, firms or corporations using the secretarial service or occupying such space will be furnished only as set forth in Paragraph 6.5.4, following.

Extra listings of business names are not offered for purchase in the individual name section of an alphabetical directory published in separate sections for individuals and businesses.

(AT) When a business service terminates at a residential location, a dual name extra listing may be provided for two persons who reside at the same address. This listing must meet the same requirements as the residence dual name listing described in Paragraph 6.3.1, C.  
|  
(AT)

6.4.2 Residence extra listings may be the names of members of the customer's family or of other persons residing in the customer's household or a dual name additional listing may be provided for under the same terms and conditions as provided for in Paragraph 6.3.1, C. and 6.3.1, D.

Residence extra listings are not offered for purchase in the alphabetical business section of a directory separated for individual listings and business listings, except that a residential service number may be included in the business section as an alternate listing under a business service listing. A residential service number will be included in the business section when the listing contains a healing profession designation.

6.4.3 Either business or residence extra listings may be nicknames, abbreviated names, names which are commonly spelled in more than one way and rearrangements of names when, in the opinion of the Telephone Company, they are necessary for the proper identification of the customer and are not designed to obtain a preferential position in the directory or for advertising purposes.

(MT)  
(MT)

Issued: December 9, 1994

Effective: January 9, 1995

By HORACE WILKINS, JR., President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri



No supplement to this tariff will be issued except for the purpose of canceling this tariff.

RECEIVED  
General Exchange Tariff  
Section 6  
Original Sheet 5  
DEC 29 1983  
MISSOURI  
Public Service Commission

DIRECTORY SERVICES

6.4 REGULAR EXTRA LISTINGS

6.4.1 Business extra listings may be the names of partners or members of the firm, if the customer or authorized user is a partnership or firm; the names of officers of the corporation, if the customer or authorized user is a corporation; and, for any business establishment, the names of associates or employees of the customer or authorized user. Business extra listings may be the bona fide names of firms or corporations which the customer or authorized user owns or controls or is duly authorized to represent. Business extra listings must meet the qualifications for Primary Listings as set forth in Paragraph 6.3 (Primary Listings). Where the customer is engaged in furnishing service of a secretarial nature or rents or provides space to transient or permanent tenants, extra listings of individuals, firms or corporations using the secretarial service or occupying such space will be furnished only as set forth in Paragraph 6.5.4 following.

Extra listings of business names are not offered for purchase in the individual name section of an alphabetical directory published in separate sections for individuals and businesses.

CANCELLED

JAN 9 1995

6.4.2 Residence extra listings may be the names of members of the customer's family or of other persons residing in the customer's household. A dual name additional listing may be provided for under the same terms and conditions as provided for in Paragraph 6.3.1, C. and 6.3.1, D.

Residence extra listings are not offered for purchase in the alphabetical business section of a directory separated for individual listings and business listings, except that a residential service number may be included in the business section as an alternate listing under a business service listing. A residential service number will be included in the business section when the listing contains a healing profession designation.

6.4.3 Either business or residence extra listings may be nicknames, abbreviated names, names which are commonly spelled in more than one way, and rearrangements of names when, in the opinion of the Telephone Company, they are necessary for the proper identification of the customer and are not designed to obtain a preferential position in the directory or for advertising purposes.

6.4.4 In connection with Semi-Public Telephone Service, residence extra listings are allowed at residence extra listing rates in the names of permanent guests or tenants at that location. Business listings at business extra listing rates in connection with Semi-Public telephones are furnished under the same regulations as specified in Paragraph 6.4.1 above.

83 - 253  
Public Service Commission

Issued: DEC 29 1983

Effective: JAN 01 1984

By R. D. BARRON, Vice President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
1st Revised Sheet 5.01  
Replacing Original Sheet 5.01

DIRECTORY SERVICES

6.4 REGULAR EXTRA LISTINGS-(Continued)

(RT)



(RT)

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Issued: March 14, 1997

Effective: April 15, 1997

By KAREN E. JENNINGS, President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

CANCELLED  
June 29, 2007  
TO-2002-185  
Missouri Public  
Service Commission

**Filed**  
**MO PSC**

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
Original Sheet 5.01

RECEIVED

DIRECTORY SERVICES

DEC 8 1994

6.4 REGULAR EXTRA LISTINGS-(Continued)

MO. PUBLIC SERVICE COMM.

(MT) 6.4.4 In connection with Semi-Public Telephone Service, residence extra listings are allowed at residence extra listing rates in the names of permanent guests or tenants at that location. Business listings at business extra listing rates in connection with semi-public telephones are furnished under the same regulations as specified in Paragraph 6.4.1, above.

(MT)

CANCELLED

APR 15 1997  
BY lot P.S. # 5.01  
Public Service Commission  
MISSOURI

FILED

JAN 9 1995

MISSOURI  
Public Service Commission

Issued: DEC 09 1994

Effective: JAN 09 1995

By HORACE WILKINS, JR., President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

**P.S.C. Mo. - No. 35**  
**GENERAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Section 6  
12th Revised Sheet 6  
Replacing 11th Revised Sheet 6

**DIRECTORY SERVICES**

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**6.4 Regular Extra Listings (cont'd)**

**6.4.5** Ordinarily, all extra listings must be of the same address and telephone number as the primary listing, except as provided below for alternate listings. However, when in the opinion of the Telephone Company it appears necessary as an aid to the use of the directory and provided satisfactory service can be furnished, a listing using the telephone number of the primary listing may be permitted under any address at which an extension or private branch exchange station of the customer is installed provided it is installed on premises of the customer.

**6.4.6** Regular business and residence extra listings will be furnished at the following rates:

Description	Monthly Rate	Service and Equipment Charge
Business extra listings, each (CLT)	\$3.74(1)(CR)	\$9.50
Residence extra listings, each (RLT)	2.34(1)(CR)	6.00

**6.4.7** The Telephone Company may, during certain promotional periods, waive in full or in part the Service and equipment charge and/or monthly rates as provided for in Section 17 of the General Exchange Tariff.

**6.4.8** Extra listing charges date from the time the listing is posted on the directory assistance records. Directory assistance records are posted at the time application for the listing is made or at the date of issue of the directory, as the customer may desire.

**6.5 Special Types of Extra Listings**

**6.5.1 Alternate Listings**

A. Listing of an alternate telephone number to be called in case no answer is received at the primary call number or indicating an alternate telephone number to be called during certain periods or under certain circumstances in preference to the primary call number is permitted for customers to all classes of service. A phrase necessary to direct the method of calling and giving the number to call may be provided as an alternate listing.

(1) A portion of this rate is interim and subject to refund to all the customers charged pursuant to the revenue recovery mechanism described in P.S.C. Mo.-No. 24, Local Exchange Tariff, Paragraph 1.7.7.A. and 1.8.6, and in P.S.C. Mo.-No. 26, Long Distance Message Telecommunications Service Tariff, Paragraphs 1.10.4 and 1.11.F.

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Issued: September 1, 2006

Effective: October 1, 2006

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
11th Revised Sheet 6  
Replacing 10th Revised Sheet 6

DIRECTORY SERVICES

6.4 REGULAR EXTRA LISTINGS (cont'd)

6.4.5 Ordinarily, all extra listings must be of the same address and telephone number as the primary listing, except as provided below for alternate listings. However, when in the opinion of the Telephone Company it appears necessary as an aid to the use of the directory and provided satisfactory service can be furnished, a listing using the telephone number of the primary listing may be permitted under any address at which an extension or private branch exchange station of the customer is installed provided it is installed on premises of the customer.

6.4.6 Regular business and residence extra listings will be furnished at the following rates:

Description	Monthly Rate	Service and Equipment Charge
Business extra listings, each (CLT)	\$3.57(1)(CR)	\$9.50
Residence extra listings, each (RLT)	2.23(1)(CR)	6.00

6.4.7 The Telephone Company may, during certain promotional periods, waive in full or in part the Service and equipment charge and/or monthly rates as provided for in Section 17 of the General Exchange Tariff.

6.4.8 Extra listing charges date from the time the listing is posted on the directory assistance records. Directory assistance records are posted at the time application for the listing is made or at the date of issue of the directory, as the customer may desire.

6.5 SPECIAL TYPES OF EXTRA LISTINGS

6.5.1 Alternate Listings

A. Listing of an alternate telephone number to be called in case no answer is received at the primary call number or indicating an alternate telephone number to be called during certain periods or under certain circumstances in preference to the primary call number is permitted for customers to all classes of service. A phrase necessary to direct the method of calling and giving the number to call may be provided as an alternate listing.

(1) A portion of this rate is interim and subject to refund to all the customers charged pursuant to the revenue recovery mechanism described in P.S.C. Mo.-No. 24, Local Exchange Tariff, Paragraph 1.7.7.A. and 1.8.6, and in P.S.C. Mo.-No. 26, Long Distance Message Telecommunications Service Tariff, paragraphs 1.10.4 and 1.11.F.

Issued: June 10, 2005

July 10, 2005

By CINDY BRINKLEY, President-SBC Missouri  
Southwestern Bell Telephone, L.P., d/b/a SBC Missouri  
St. Louis, Missouri

**Cancelled**

October 1, 2006

Missouri Public  
Service Commission

**Filed**

Missouri Public  
Service Commission

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
10th Revised Sheet 6  
Replacing 9th Revised Sheet 6  
Missouri Public  
Service Commission

DIRECTORY SERVICES

6.4 REGULAR EXTRA LISTINGS (cont'd)

REC'D JUN 10 2004

6.4.5 Ordinarily, all extra listings must be of the same address and telephone number as the primary listing, except as provided below for alternate listings. However, when in the opinion of the Telephone Company it appears necessary as an aid to the use of the directory and provided satisfactory service can be furnished, a listing using the telephone number of the primary listing may be permitted under any address at which an extension or private branch exchange station of the customer is installed provided it is installed on premises of the customer.

6.4.6 Regular business and residence extra listings will be furnished at the following rates:

Description	Monthly Rate	Service and Equipment Charge
Business extra listings, each (CLT)	\$3.31(1)(CR)	\$9.50
Residence extra listings, each (RLT)	2.07(1)(CR)	6.00

6.4.7 The Telephone Company may, during certain promotional periods, waive in full or in part the Service and equipment charge and/or monthly rates as provided for in Section 17 of the General Exchange Tariff.

6.4.8 Extra listing charges date from the time the listing is posted on the directory assistance records. Directory assistance records are posted at the time application for the listing is made or at the date of issue of the directory, as the customer may desire.

6.5 SPECIAL TYPES OF EXTRA LISTINGS

6.5.1 Alternate Listings

A. Listing of an alternate telephone number to be called in case no answer is received at the primary call number or indicating an alternate telephone number to be called during certain periods or under certain circumstances in preference to the primary call number is permitted for customers to all classes of service. A phrase necessary to direct the method of calling and giving the number to call may be provided as an alternate listing.

(1) A portion of this rate is interim and subject to refund to all the customers charged pursuant to the revenue recovery mechanism described in P.S.C. Mo.-No. 24, Local Exchange Tariff, Paragraph 1.7.7.A. and 1.8.6, and in P.S.C. Mo.-No. 26, Long Distance Message Telecommunications Service Tariff, paragraphs 1.10.4 and 1.11.F.

Issued: June 10, 2004

Effective: July 10, 2004

By CINDY BRINKLEY, President-SBC Missouri  
Southwestern Bell Telephone, L.P., d/b/a SBC Missouri  
St. Louis, Missouri

Missouri Public  
Service Commission

FILED JUL 10 2004

**CANCELLED**

JUL 10 2005

Public Service Commission  
MISSOURI

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
9th Revised Sheet 6  
Replacing 8th Revised Sheet 6  
Missouri Public Service Commission

DIRECTORY SERVICES

6.4 REGULAR EXTRA LISTINGS (cont'd)

REC'D APR 21 2003

6.4.5 Ordinarily, all extra listings must be of the same address and telephone number as the primary listing, except as provided below for alternate listings. However, when in the opinion of the Telephone Company it appears necessary as an aid to the use of the directory and provided satisfactory service can be furnished, a listing using the telephone number of the primary listing may be permitted under any address at which an extension or private branch exchange station of the customer is installed provided it is installed on premises of the customer.

6.4.6 Regular business and residence extra listings will be furnished at the following rates:

(AT)	Description	Monthly Rate	Service and Equipment Charge
	Business extra listings, each (CLT)	\$ 3.07(1)(CR)	\$ 9.50
	Residence extra listings, each (RLT)	1.92(1)(CR)	6.00

6.4.7 The Telephone Company may, during certain promotional periods, waive in full or in part the Service and equipment charge and/or monthly rates as provided for in Section 17 of the General Exchange Tariff.

6.4.8 Extra listing charges date from the time the listing is posted on the directory assistance records. Directory assistance records are posted at the time application for the listing is made or at the date of issue of the directory, as the customer may desire.

6.5 SPECIAL TYPES OF EXTRA LISTINGS

6.5.1 Alternate Listings

A. Listing of an alternate telephone number to be called in case no answer is received at the primary call number or indicating an alternate telephone number to be called during certain periods or under certain circumstances in preference to the primary call number is permitted for customers to all classes of service. A phrase necessary to direct the method of calling and giving the number to call may be provided as an alternate listing.

(1) A portion of this rate is interim and subject to refund to all the customers charged pursuant to the revenue recovery mechanism described in P.S.C. Mo.-No. 24, Local Exchange Tariff, Paragraph 1.7.7.A. and 1.8.6, and in P.S.C. Mo.-No. 26, Long Distance Message Telecommunications Service Tariff, paragraphs 1.10.4 and 1.11.F.

Issued: April 21, 2003

Effective: May 21, 2003

**CANCELLED**

By CINDY BRINKLEY, President-SBC Missouri  
Southwestern Bell Telephone, L.P., d/b/a SBC Missouri  
St. Louis, Missouri

Missouri Public Service Commission

JUL 10 2004  
107NRS6  
Public Service Commission  
MISSOURI

FILED MAY 21 2003

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff Section 6  
8th Revised Sheet 6  
Replacing 7th Revised Sheet 6

Missouri Public

REC'D APR 02 2002

DIRECTORY SERVICES

6.4 REGULAR EXTRA LISTINGS-(Continued) Service Commission

6.4.5 Ordinarily, all extra listings must be of the same address and telephone number as the primary listing, except as provided below for alternate listings. However, when in the opinion of the Telephone Company it appears necessary as an aid to the use of the directory and provided satisfactory service can be furnished, a listing using the telephone number of the primary listing may be permitted under any address at which an extension or private branch exchange station of the customer is installed provided it is installed on premises of the customer.

6.4.6 Regular business and residence extra listings will be furnished at the following rates:

	Monthly Rate	Service And Equipment Charge
Business extra listings, each (CLT)	\$2.85 (1)(CR)	\$9.50
Residence extra listings, each (RLT).	1.78 (1)(CR)	6.00

6.4.7 The Telephone Company may, during certain promotional periods, waive in full or in part the Service and equipment charge and/or monthly rates as provided for in Section 17 of the General Exchange Tariff.

6.4.8 Extra listing charges date from the time the listing is posted on the directory assistance records. Directory assistance records are posted at the time application for the listing is made or at the date of issue of the directory, as the customer may desire.

CANCELLED

6.5 SPECIAL TYPES OF EXTRA LISTINGS

6.5.1 Alternate Listings

A. Listing of an alternate telephone number to be called in case no answer is received at the primary call number or indicating an alternate telephone number to be called during certain periods or under certain circumstances in preference to the primary call number is permitted for customers to all classes of service. A phrase necessary to direct the method of calling and giving the number to call may be provided as an alternate listing.

(1) A portion of this rate is interim and subject to refund to all the customers charged pursuant to the revenue recovery mechanism described in P.S.C. Mo.-No. 24, Local Exchange Tariff, Paragraph 1.7.7.A. and 1.8.6, and in P.S.C. Mo.-No. 26, Long Distance Message Telecommunications Service Tariff, paragraphs 1.10.4 and 1.11.F.

Issued: April 2, 2002

Effective: May 2, 2002

By JAN NEWTON, President-Missouri  
Southwestern Bell Telephone, L.P., d/b/a Southwestern Bell Telephone Company  
St. Louis, Missouri

Missouri Public

FILED MAY 02 2002  
02 -10 57

Service Commission



No supplement to this tariff will be issued except for the purpose of canceling this tariff.

**CANCELLED**

General Exchange Tariff  
Section 6  
7th Revised Sheet 6

MAY 02 2002 Replacing 6th Revised Sheet 6

DIRECTORY SERVICES  
By *RLP/SL*  
Public Service Commission  
MISSOURI

6.4 REGULAR EXTRA LISTINGS-(Continued)

6.4.5 Ordinarily, all extra listings must be of the same address and telephone number as the primary listing, except as provided below for alternate listings. However, when in the opinion of the Telephone Company it appears necessary as an aid to the use of the directory and provided satisfactory service can be furnished, a listing using the telephone number of the primary listing may be permitted under any address at which an extension or private branch exchange station of the customer is installed provided it is installed on premises of the customer.

6.4.6 Regular business and residence extra listings will be furnished at the following rates:

	<u>Monthly Rate</u>	<u>Service And Equipment Charge</u>	Missouri Public
Business extra listings, each (CLT) . . . . .	\$2.64 (1) (CR)	\$9.50	REC'D MAR 30 2001
Residence extra listings, each (RLT) . . . . .	1.65 (1) (CR)	6.00	Service Commission

6.4.7 The Telephone Company may, during certain promotional periods, waive in full or in part the Service and equipment charge and/or monthly rates as provided for in Section 17 of the General Exchange Tariff.

6.4.8 Extra listing charges date from the time the listing is posted on the directory assistance records. Directory assistance records are posted at the time application for the listing is made or at the date of issue of the directory, as the customer may desire.

6.5 SPECIAL TYPES OF EXTRA LISTINGS

6.5.1 Alternate Listings

A. Listing of an alternate telephone number to be called in case no answer is received at the primary call number or indicating an alternate telephone number to be called during certain periods or under certain circumstances in preference to the primary call number is permitted for customers to all classes of service. A phrase necessary to direct the method of calling and giving the number to call may be provided as an alternate listing.

(1) A portion of this rate is interim and subject to refund to all the customers charged pursuant to the revenue recovery mechanism described in P.S.C. Mo.-No. 24, Local Exchange Tariff, Paragraph 1.7.7.A. and 1.8.6, and in P.S.C. Mo.-No. 26, Long Distance Message Telecommunications Service Tariff, paragraphs 1.10.4 and 1.11.F.

Issued: April 2, 2001

Missouri Public  
Effective: May 2, 2001  
**FILED MAY 02 2001**  
Service Commission

By JAN NEWTON, President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff Section 6  
**RECEIVED** Revised Sheet 6  
Replacing 5th Revised Sheet 6  
JUL 16 1993

DIRECTORY SERVICES

**MISSOURI**  
**Public Service Commission**

6.4 REGULAR EXTRA LISTINGS--(Continued)

6.4.5 Ordinarily, all extra listings must be of the same address and telephone number as the primary listing, except as provided below for alternate listings. However, when in the opinion of the Telephone Company it appears necessary as an aid to the use of the directory and provided satisfactory service can be furnished, a listing using the telephone number of the primary listing may be permitted under any address at which an extension or private branch exchange station of the customer is installed provided it is installed on premises of the customer.

Regular business and residence extra listings will be furnished at the following rates:

	<u>Monthly Rate</u>	<u>Service and Equip- ment Charge</u>
Business extra listings, each (CLT) . . . . .	\$2.45 (1)	\$9.50
Residence extra listings, each (RLT) . . . . .	1.60 (1)	6.00

6.4.7 The Telephone Company may, during certain promotional periods, waive in full or in part the Service and equipment charge and/or monthly rates as provided for in Section 17 of the General Exchange Tariff.

6.4.8 Extra listing charges date from the time the listing is posted on the directory assistance records. Directory assistance records are posted at the time application for the listing is made or at the date of issue of the directory, as the customer may desire.

6.5 SPECIAL TYPES OF EXTRA LISTINGS

6.5.1 Alternate Listings

A. Listing of an alternate telephone number to be called in case no answer is received at the primary call number or indicating an alternate telephone number to be called during certain periods or under certain circumstances in preference to the primary call number is permitted for customers to all classes of service. A phrase necessary to direct the method of calling and giving the number to call may be provided as an alternate listing.

(AT) (1) A portion of this rate is interim and subject to refund to all the customers charged pursuant to the revenue recovery mechanism described in P.S.C. Mo.-No. 24, Local Exchange Tariff, Paragraph 1.7.7.A. and 1.8.6, and in P.S.C. Mo.-No. 26, Long Distance Message Telecommunications Service Tariff, paragraphs 1.10.4 and 1.11.F.

CANCELLED

MAY 02 2001  
Public Service Commission  
MISSOURI

Issued:

**JUL 16 1993**

Effective:

**AUG 21 1993**

By A. D. ROBERTSON, Assistant Vice President-External Affairs  
Southwestern Bell Telephone Company  
St. Louis, Missouri

**FILED**

**AUG 21 1993**

**92-306**

Public Service Commission

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff Section 6 5th Revised Sheet 6 Replacing 4th Revised Sheet 6

DIRECTORY SERVICES

APR 1 1993

6.4 REGULAR EXTRA LISTINGS-(Continued)

6.4.5 Ordinarily, all extra listings must be of the same address and telephone number as the primary listing, except as provided below for alternate listings. However, when in the opinion of the Telephone Company it appears necessary as an aid to the use of the directory and provided satisfactory service can be furnished, a listing using the telephone number of the primary listing may be permitted under any address at which an extension or private branch exchange station of the customer is installed provided it is installed on premises of the customer.

6.4.6 Regular business and residence extra listings will be furnished at the following rates:

CANCELLED

AUG 21 1993

BY 6th R.S. #6

Public Service Commission

	Monthly Rate	Service and Equipment Charge
Business extra listings, each (CLT)	\$2.45 (1)	\$9.50
Residence extra listings, each (RLT)	1.60 (1)	6.00

6.4.7 The Telephone Company may, during certain promotional periods, waive in full or in part the Service and equipment charge and/or monthly rates as provided for in Section 17 of the General Exchange Tariff.

6.4.8 Extra listing charges date from the time the listing is posted on the directory assistance records. Directory assistance records are posted at the time application for the listing is made or at the date of issue of the directory, as the customer may desire.

6.5 SPECIAL TYPES OF EXTRA LISTINGS

6.5.1 Alternate Listings

A. Listing of an alternate telephone number to be called in case no answer is received at the primary call number or indicating an alternate telephone number to be called during certain periods or under certain circumstances in preference to the primary call number is permitted for customers to all classes of service. A phrase necessary to direct the method of calling and giving the number to call may be provided as an alternate listing.

(1) A portion of this rate is interim and subject to refund to all the customers charged pursuant to the revenue recovery mechanism described in P.S.C. Mo.-No. 24, Local Exchange Tariff, Paragraph 1.7.7., A., and in P.S.C. Mo.-No. 26, Long Distance Message Telecommunications Service Tariff, paragraphs 1.10.4 and 1.11.F.

(CT) (AT) (AT)

Issued:

APR 0 1 1993

Effective:

MAY 0 1 1993

By A. D. ROBERTSON, Assistant Vice President-External Affairs Southwestern Bell Telephone Company St. Louis, Missouri

FILED MAY 1 1993 92-306 MO. PUBLIC SERVICE COMM.

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
4th Revised Sheet 6  
Replacing 3rd Revised Sheet 6

RECEIVED

DIRECTORY SERVICES

APR 30 1990

6.4 REGULAR EXTRA LISTINGS--(Continued)

MISSOURI

6.4.5 Ordinarily, all extra listings must be of the same address and telephone number as the primary listing, except as provided below for alternate listings. However, when in the opinion of the Telephone Company it appears necessary as an aid to the use of the directory and provided satisfactory service can be furnished, a listing using the telephone number of the primary listing may be permitted under any address at which an extension or private branch exchange station of the customer is installed provided it is installed on premises of the customer.

6.4.6 Regular business and residence extra listings will be furnished at the following rates:

	<u>Monthly Rate</u>	<u>Service and Equip- ment Charge</u>
Business extra listings, each (CLT) . . . . .	(CR)\$2.45 (1)	\$9.50
Residence extra listings, each (RLT) . . . . .	(CR) 1.60 (1)	6.00

6.4.7 The Telephone Company may, during certain promotional periods, waive in full or in part the Service and equipment charge and/or monthly rates as provided for in Section 17 of the General Exchange Tariff.

6.4.8 Extra listing charges date from the time the listing is posted on the directory assistance records. Directory assistance records are posted at the time application for the listing is made or at the date of issue of the directory, as the customer may desire.

CANCELLED

6.5 SPECIAL TYPES OF EXTRA LISTINGS

6.5.1 Alternate Listings

A. Listing of an alternate telephone number to be called in case no answer is received at the primary call number or indicating an alternate telephone number to be called during certain periods or under certain circumstances in preference to the primary call number is permitted for customers to all classes of service. A phrase necessary to direct the method of calling and giving the number to call may be provided as an alternate listing.

(1) A portion of this rate is interim and subject to refund to all the customers charged pursuant to the revenue recovery mechanism described in P.S.C. Mo. No. 24, Local Exchange Tariff, Paragraph 1.7.7., A. & B.

MAY 1 1993  
BY 5th R.S. #6

Public Service Commission

MISSOURI

FILED

MAY 9 1990  
90-300

Public Service Commission

Issued: MAY 04 1990

Effective: ~~JUN 30 1990~~

By R. D. BARRON, President-Missouri Division  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
3rd Revised Sheet 6  
Replacing 2nd Revised Sheet 6

RECEIVED

DIRECTORY SERVICES

DEC 29 1989

6.4 REGULAR EXTRA LISTINGS-(Continued)

6.4.5 Ordinarily, all extra listings must be of the same address and telephone number as the primary listing, except as provided below for alternate listings. However, when in the opinion of the Telephone Company it appears necessary as an aid to the use of the directory and provided satisfactory service can be furnished, a listing using the telephone number of the primary listing may be permitted under any address at which an extension or private branch exchange station of the customer is installed provided it is installed on premises of the customer.

6.4.6 Regular business and residence extra listings will be furnished at the following rates:

	<u>Monthly Rate</u>	<u>Service and Equipment Charge</u>
Business extra listings, each (CLT) . . . . .	\$2.30	\$9.50
Residence extra listings, each (RLT) . . . . .	1.50	6.00

CANCELLED  
MAY 9 1990  
R.S. #6  
Public Service Commission  
MISSOURI

(AT) 6.4.7 The Telephone Company may, during certain promotional periods, waive in full or in part the Service and Equipment charge and/or monthly rates as provided for in Section 17 of the General Exchange Tariff.

(FC) 6.4.8 Extra listing charges date from the time the listing is posted on the directory assistance records. Directory assistance records are posted at the time application for the listing is made or at the date of issue of the directory, as the customer may desire.

6.5 SPECIAL TYPES OF EXTRA LISTINGS

6.5.1 Alternate Listings

A. Listing of an alternate telephone number to be called in case no answer is received at the primary call number or indicating an alternate telephone number to be called during certain periods or under certain circumstances in preference to the primary call number is permitted for customers to all classes of service. A phrase necessary to direct the method of calling and giving the number to call may be provided as an alternate listing.

Issued: DEC 29 1989

Effective: JAN 29 1990

FILED

By R. D. BARRON, President-Missouri Division  
Southwestern Bell Telephone Company  
St. Louis, Missouri

JAN 29 1990

Public Service Commission

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
2nd Revised Sheet 6  
Replacing 1st Revised Sheet 6

DIRECTORY SERVICES

SEP 25 1989

6.4 REGULAR EXTRA LISTINGS-(Continued)

MISSOURI

6.4.5 Ordinarily, all extra listings must be of the same address and telephone number as the primary listing, except as provided below for alternate listings. However, when in the opinion of the Telephone Company it appears necessary as an aid to the use of the directory and provided satisfactory service can be furnished, a listing using the telephone number of the primary listing may be permitted under any address at which an extension or private branch exchange station of the customer is installed provided it is installed on premises of the customer.

6.4.6 Regular business and residence extra listings will be furnished at the following rates:

	<u>Monthly Rate</u>	<u>Service and Equipment Charge</u>
Business extra listings, each (CLT) . . . . .	\$2.30	(CR)\$9.50
Residence extra listings, each (RLT) . . . . .	1.50	(CR) 6.00

6.4.7 Extra listing charges date from the time the listing is posted on the directory assistance records. Directory assistance records are posted at the time application for the listing is made or at the date of issue of the directory, as the customer may desire.

6.5 SPECIAL TYPES OF EXTRA LISTINGS

6.5.1 Alternate Listings

A. Listing of an alternate telephone number to be called in case no answer is received at the primary call number or indicating an alternate telephone number to be called during certain periods or under certain circumstances in preference to the primary call number is permitted for customers to all classes of service. A phrase necessary to direct the method of calling and giving the number to call may be provided as an alternate listing.

**CANCELLED**

JAN 29 1990  
BY 3rd RS # 6  
Public Service Commission  
MISSOURI

**FILED**

Issued: SEP 25 1989

Effective: OCT 01 1989

OCT 1 1989

By R. D. BARRON, President-Missouri Division Public Service Commission  
Southwestern Bell Telephone Company  
St. Louis, Missouri

89-14

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff Section 6

Replaced Revised Sheet 6 Original Sheet 6

RECEIVED JUN 27 1986 MISSOURI Public Service Commission

DIRECTORY SERVICES

6.4 REGULAR EXTRA LISTINGS-(Continued)

6.4.5 Ordinarily, all extra listings must be of the same address and telephone number as the primary listing, except as provided below. However, when in the opinion of the Telephone Company it appears necessary as an aid to the use of the directory and provided satisfactory service can be furnished, a listing using the telephone number of the primary listing may be permitted under any address at which an extension or private branch exchange station of the customer is installed provided it is installed on premises of the customer.

6.4.6 Regular business and residence extra listings will be furnished at the following rates:

	Monthly Rate	Service and Equipment Charge
Business extra listings, each (CLT) . . . . .	\$2.30	(CR)\$22.50
Residence extra listings, each (RLT) . . . . .	1.50	(CR) 9.00

(C) 6.4.7 Extra listing charges date from the time the listing is posted on the Directory Assistance records. Directory Assistance records are posted at the time application for the listing is made or at the date of issue of the directory, as the customer may desire.

6.5 SPECIAL TYPES OF EXTRA LISTINGS

6.5.1 Alternate Listings

A. Listing of an alternate telephone number to be called in case no answer is received at the primary call number or indicating an alternate telephone number to be called during certain periods or under certain circumstances in preference to the primary call number is permitted for customers to all classes of service. A phrase necessary to direct the method of calling and giving the number to call may be provided as an alternate listing.

CANCELLED

OCT 1 1989 BY gms R.S.#6 Public Service Commission MISSOURI

FILED JUL 1 1986 86-84

Issued: JUN 27 1986

Effective: JUL 1 1986

Public Service Commission

By R. D. BARRON, President-Missouri Division Southwestern Bell Telephone Company St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
**RECEIVED**  
 Section 6  
 Original Sheet 6  
 DEC 29 1983  
 MISSOURI  
 Public Service Commission

DIRECTORY SERVICES

6.4 REGULAR EXTRA LISTINGS-(Continued)

6.4.5 Ordinarily, all extra listings must be of the same address and telephone number as the primary listing, except as provided below for alternate listings. However, when in the opinion of the Telephone Company it appears necessary as an aid to the use of the directory and provided satisfactory service can be furnished, a listing using the telephone number of the primary listing may be permitted under any address at which an extension or private branch exchange station of the customer is installed provided it is installed on premises of the customer.

6.4.6 Regular business and residence extra listings will be furnished at the following rates:

	<u>Monthly Rate</u>	<u>Service and Equipment Charge</u>
Business extra listings, each (CLT). . . . .	\$2.30	\$9.50
Residence extra listings, each (RLT). . . . .	1.50	7.00

6.4.7 Extra listing charges date from the time the listing is posted on the directory assistance records. Directory assistance records are posted at the time application for the listing is made or at the date of issue of the directory, as the customer may desire.

6.5 SPECIAL TYPES OF EXTRA LISTINGS

6.5.1 Alternate Listings

A. Listing of an alternate telephone number to be called in case no answer is received at the primary call number or indicating an alternate telephone number to be called during certain periods or under certain circumstances in preference to the primary call number is permitted for customers to all classes of service. A phrase necessary to direct the method of calling and giving the number to call may be provided as an alternate listing.

~~CANCELLED~~  
 JUL 1 1986  
 BY J. R. S. 6  
 PUBLIC SERVICE COMMISSION  
 OF MISSOURI

**FILED**  
 JAN - 1 1984  
 83 - 253  
 Public Service Commission

Issued: DEC 29 1983

Effective: JAN 01 1984

By R. D. BARRON, Vice President-Missouri  
 Southwestern Bell Telephone Company  
 St. Louis, Missouri



**P.S.C. Mo. - No. 35  
GENERAL EXCHANGE TARIFF**

Southwestern Bell Telephone, L.P.  
d/b/a AT&T Missouri

Section 6  
10th Revised Sheet 7  
Replacing 9th Revised Sheet 7

**DIRECTORY SERVICES**

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**6.5 Special Types of Extra Listings (cont'd)**

**6.5.1 Alternate Listings (cont'd)**

- B. The alternate number may be that of a service not under contract with the customer in connection with whose name it appears. In such a case, the consent of the customer to the alternately listed service must be obtained for the alternate listing.
- C. When a customer has an extension line terminating in equipment located at a telephone answering bureau or another premises of the customer to enable the telephone to be answered at all times, or when the customer contracts for automatic answering and recording service, the telephone number of the primary or extra listing may be used as the alternate number with a directive note, "Telephone answered 24 hours" or other wording showing that the telephone is answered at all times.
- D. Alternate listings, including the directive note, will be furnished at the following rates:

Description	Monthly Rate	Service and Equipment Charge	(AT)
Business alternate listings, each (FNA) (NSH).....	\$3.47(1)(CR)	\$9.50	
Residence alternate listings, each (FNA).....	2.17(1)(CR)	6.00	

**6.5.2 Extra Lines**

- A. Extra line material may be provided in the alphabetical directory when, in the opinion of the Telephone Company, it facilitates the use of telephone service. An extra line must be directive for the proper placing of telephone calls and not designed for advertising purposes or to show store hours. Ordinarily, an extra line will be provided only when a customer has more than one listed telephone.

- (1) A portion of this rate is interim and subject to refund to all the customers charged pursuant to the revenue recovery mechanism described in P.S.C. Mo.-No. 24, Local Exchange Tariff, Paragraphs 1.7.7.A. and 1.8.6, and in P.S.C. Mo.-No. 26, Long Distance Message Telecommunications Service Tariff, Paragraphs 1.10.4 and 1.11.F.

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Issued: September 1, 2006

Effective: October 1, 2006

By CINDY BRINKLEY, President – Missouri  
St. Louis, Missouri

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
9th Revised Sheet 7  
Replacing 8th Revised Sheet 7

DIRECTORY SERVICES

6.5 SPECIAL TYPES OF EXTRA LISTINGS (cont'd)

6.5.1 Alternate Listings (cont'd)

- B. The alternate number may be that of a service not under contract with the customer in connection with whose name it appears. In such a case, the consent of the customer to the alternately listed service must be obtained for the alternate listing.
- C. When a customer has an extension line terminating in equipment located at a telephone answering bureau or another premises of the customer to enable the telephone to be answered at all times, or when the customer contracts for automatic answering and recording service, the telephone number of the primary or extra listing may be used as the alternate number with a directive note, "Telephone answered 24 hours" or other wording showing that the telephone is answered at all times.
- D. Alternate listings, including the directive note, will be furnished at the following rates:

	Monthly Rate	Service and Equipment Charge
Business alternate listings, each (FNA) (NSH).....	\$3.31(1)(CR)	\$9.50
Residence alternate listings, each (FNA).....	2.07(1)(CR)	6.00

6.5.2 Extra Lines

- A. Extra line material may be provided in the alphabetical directory when, in the opinion of the Telephone Company, it facilitates the use of telephone service. An extra line must be directive for the proper placing of telephone calls and not designed for advertising purposes or to show store hours. Ordinarily, an extra line will be provided only when a customer has more than one listed telephone.

(1) A portion of this rate is interim and subject to refund to all the customers charged pursuant to the revenue recovery mechanism described in P.S.C. Mo.-No. 24, Local Exchange Tariff, Paragraphs 1.7.7.A. and 1.8.6, and in P.S.C. Mo.-No. 26, Long Distance Message Telecommunications Service Tariff, Paragraphs 1.10.4 and 1.11.F.

Issued: June 10, 2005

Effective: July 10, 2005

By CINDY BRINKLEY, President-SBC Missouri  
Southwestern Bell Telephone, L.P., d/b/a SBC Missouri  
St. Louis, Missouri

**Cancelled**

October 1, 2006

Missouri Public  
Service Commission

**Filed**

Missouri Public  
Service Commission

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
8th Revised Sheet 7  
Replacing 7th Revised Sheet 7  
Missouri Public  
Service Commission

DIRECTORY SERVICES

6.5 SPECIAL TYPES OF EXTRA LISTINGS (cont'd)

REC'D JUN 10 2004

6.5.1 Alternate Listings (cont'd)

- B. The alternate number may be that of a service not under contract with the customer in connection with whose name it appears. In such a case, the consent of the customer to the alternately listed service must be obtained for the alternate listing.
- C. When a customer has an extension line terminating in equipment located at a telephone answering bureau or another premises of the customer to enable the telephone to be answered at all times, or when the customer contracts for automatic answering and recording service, the telephone number of the primary or extra listing may be used as the alternate number with a directive note, "Telephone answered 24 hours" or other wording showing that the telephone is answered at all times.
- D. Alternate listings, including the directive note, will be furnished at the following rates:

	Monthly Rate	Service and Equipment Charge
Business alternate listings, each (FNA) (NSH).....	\$3.07(1)(CR)	\$9.50
Residence alternate listings, each (FNA).....	1.92(1)(CR)	6.00

6.5.2 Extra Lines

- A. Extra line material may be provided in the alphabetical directory when, in the opinion of the Telephone Company, it facilitates the use of telephone service. An extra line must be directive for the proper placing of telephone calls and not designed for advertising purposes or to show store hours. Ordinarily, an extra line will be provided only when a customer has more than one listed telephone.

- (1) A portion of this rate is interim and subject to refund to all the customers charged pursuant to the revenue recovery mechanism described in P.S.C. Mo.-No. 24, Local Exchange Tariff, Paragraphs 1.7.7.A. and 1.8.6, and in P.S.C. Mo.-No. 26, Long Distance Message Telecommunications Service Tariff, Paragraphs 1.10.4 and 1.11.F.

Issued: June 10, 2004

Effective: July 10, 2004

By CINDY BRINKLEY, President-SBC Missouri  
Southwestern Bell Telephone, L.P., d/b/a SBC Missouri  
St. Louis, Missouri

Missouri Public  
Service Commission

FILED JUL 10 2004

CANCELLED

JUL 10 2005  
BY  
Public Service Commission  
MISSOURI

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
7th Revised Sheet 7  
Replacing 6th Revised Sheet 7  
**Missouri Public**

**DIRECTORY SERVICES**

6.5 SPECIAL TYPES OF EXTRA LISTINGS (cont'd)

**REC'D NOV 01 2002**

6.5.1 Alternate Listings (cont'd)

**Service Commission**

- B. The alternate number may be that of a service not under contract with the customer in connection with whose name it appears. In such a case, the consent of the customer to the alternately listed service must be obtained for the alternate listing.
- C. When a customer has an extension line terminating in equipment located at a telephone answering bureau or another premises of the customer to enable the telephone to be answered at all times, or when the customer contracts for automatic answering and recording service, the telephone number of the primary or extra listing may be used as the alternate number with a directive note, "Telephone answered 24 hours" or other wording showing that the telephone is answered at all times.
- D. Alternate listings, including the directive note, will be furnished at the following rates:

	<u>Monthly Rate</u>	<u>Service and Equipment Charge</u>
Business alternate listings, each (FNA) (NSH) .....	\$2.85(1)(CR)	\$9.50
Residence alternate listings, each (FNA) .....	1.78(1)(CR)	6.00

**CANCELLED**

JUL 10 2004

Public Service Commission MISSOURI

6.5.2 Extra Lines

- A. Extra line material may be provided in the alphabetical directory when, in the opinion of the Telephone Company, it facilitates the use of telephone service. An extra line must be directive for the proper placing of telephone calls and not designed for advertising purposes or to show store hours. Ordinarily, an extra line will be provided only when a customer has more than one listed telephone.
- (1) A portion of this rate is interim and subject to refund to all the customers charged pursuant to the revenue recovery mechanism described in P.S.C. Mo.-No. 24, Local Exchange Tariff, Paragraph 1.7.7.A. and 1.8.6, and in P.S.C. Mo.-No. 26, Long Distance Message Telecommunications Service Tariff, paragraphs 1.10.4 and 1.11.F.

Issued: November 1, 2002

Effective: December 1, 2002

By CINDY BRINKLEY, President-Missouri  
Southwestern Bell Telephone, L.P., d/b/a Southwestern Bell Telephone Company  
St. Louis, Missouri

**Missouri Public Service Commission**

**FILED DEC 01 2002**

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
6th Revised Sheet 7  
Replacing 5th Revised Sheet 7

DIRECTORY SERVICES

6.5 SPECIAL TYPES OF EXTRA LISTINGS-(Continued)

6.5.1 Alternate Listings-(Continued)

- B. The alternate number may be that of a service not under contract with the customer in connection with whose name it appears. In such a case, the consent of the customer to the alternately listed service must be obtained for the alternate listing.
- C. When a customer has an extension line terminating in equipment located at a telephone answering bureau or another premises of the customer to enable the telephone to be answered at all times, or when the customer contracts for automatic answering and recording service, the telephone number of the primary or extra listing may be used as the alternate number with a directive note, "Telephone answered 24 hours" or other wording showing that the telephone is answered at all times.
- D. Alternate listings, including the directive note, will be furnished at the following rates:

	<u>Monthly Rate</u>	<u>Service And Equipment Charge</u>	
Business alternate listings, each (FNA) (NSH). . . . .	\$2.64 (1) (CR)	\$9.50	Missouri Public
Residence alternate listings, each (FNA). . . . .	1.65 (1) (CR)	6.00	REC'D MAR 30 2001 Service Commission

6.5.2 Extra Lines

- A. Extra line material may be provided in the alphabetical directory when, in the opinion of the Telephone Company, it facilitates the use of telephone service. An extra line must be directive for the proper placing of telephone calls and not designed for advertising purposes or to show store hours. Ordinarily, an extra line will be provided only when a customer has more than one listed telephone.

**CANCELLED**

DEC 01 2002

Missouri Public Service Commission  
MISSOURI

- (1) A portion of this rate is interim and subject to refund to all the customers charged pursuant to the revenue recovery mechanism described in P.S.C. Mo.-No. 24, Local Exchange Tariff, Paragraph 1.7.7.A. and 1.8.6, and in P.S.C. Mo.-No. 26, Long Distance Message Telecommunications Service Tariff, paragraphs 1.10.4 and 1.11.F.

Issued: April 2, 2001

Missouri Public  
Effective: May 2, 2001

By JAN NEWTON, President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

FILED MAY 02 2001

Service Commission

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
5th Revised Sheet 7  
Replacing 4th Revised Sheet 7

**RECEIVED**

**JUL 16 1993**

DIRECTORY SERVICES

6.5 SPECIAL TYPES OF EXTRA LISTINGS--(Continued)

6.5.1 Alternate Listings--(Continued)

**MISSOURI  
Public Service Commission**

- B. The alternate number may be that of a service not under contract with the customer in connection with whose name it appears. In such a case, the consent of the customer to the alternately listed service must be obtained for the alternate listing.
- C. When a customer has an extension line terminating in equipment located at a telephone answering bureau or another premises of the customer to enable the telephone to be answered at all times, or when the customer contracts for automatic answering and recording service, the telephone number of the primary or extra listing may be used as the alternate number with a directive note, "Telephone answered 24 hours" or other wording showing that the telephone is answered at all times.
- D. Alternate listings, including the directive note, will be furnished at the following rates:

(C)  
(C)

	<u>Monthly Rate</u>	<u>Service and Equip- ment Charge</u>
Business alternate listings, each (FNA) (NSH). . . . .	\$2.45 (1)	\$9.50
Residence alternate listings, each (FNA). . . . .	1.60 (1)	6.00

6.5.2 Extra Lines

- A. Extra line material may be provided in the alphabetical directory when, in the opinion of the Telephone Company, it facilitates the use of telephone service. An extra line must be directive for the proper placing of telephone calls and not designed for advertising purposes or to show store hours. Ordinarily, an extra line will be provided only when a customer has more than one listed telephone.

**CANCELLED**

**MAY 02 2001**  
*by [Signature]*  
**Public Service Commission  
MISSOURI**

- (1) A portion of this rate is interim and subject to refund to all the customers charged pursuant to the revenue recovery mechanism described in P.S.C. Mo.-No. 24, Local Exchange Tariff, Paragraph 1.7.7.A. and 1.8.6, and in P.S.C. Mo.-No. 26, Long Distance Message Telecommunications Service Tariff paragraphs 1.10.4 and 1.11.F.

(AT)

**FILED**

Issued: **JUL 16 1993**

Effective: **AUG 21 1993** **AUG 21 1993**

By A. D. ROBERTSON, Assistant Vice President-External Affairs  
Southwestern Bell Telephone Company  
St. Louis, Missouri

**92 - 306**  
Public Service Commission

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
4th Revised Sheet 7  
Replacing 3rd Revised Sheet 7

DIRECTORY SERVICES

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6.5 SPECIAL TYPES OF EXTRA LISTINGS- (Continued)

APR 1 1993

6.5.1 Alternate Listings- (Continued)

MISSOURI

Public Service Commission

- B. The alternate number may be that of a service not under contract with the customer in connection with whose name it appears. In such a case, the consent of the customer to the alternately listed service must be obtained for the alternate listing.
- C. When a customer has an extension line terminating in equipment located at a telephone answering bureau or another premises of the customer to enable the telephone to be answered at all times, or when the customer contracts for automatic answering and recording service, the telephone number of the primary or extra listing may be used as the alternate number with a directive note, "Telephone answered 24 hours" or other wording showing that the telephone is answered at all times.
- D. Alternate listings, including the directive note, will be furnished at the following rates:

	<u>Monthly Rate</u>	<u>Service and Equipment Charge</u>
Business alternate listings, each (FNA) (NSH) . . . . .	\$2.45 (1)	\$9.50
Residence alternate listings, each (FNA) . . . . .	1.60 (1)	6.00

CANCELLED

AUG 21 1993  
BY 5th R.S. #7

Public Service Commission

6.5.2 Extra Lines

- A. Extra line material may be provided in the alphabetical directory when, in the opinion of the Telephone Company, it facilitates the use of telephone service. An extra line must be directive for the proper placing of telephone calls and not designed for advertising purposes or to show store hours. Ordinarily, an extra line will be provided only when a customer has more than one listed telephone.

(1) A portion of this rate is interim and subject to refund to all the customers charged pursuant to the revenue recovery mechanism described in P.S.C. Mo.-No. 24, Local Exchange Tariff, Paragraph 1.7.7., A., and in P.S.C. Mo.-No. 26, Long Distance Message Telecommunications Service Tariff, paragraphs 1.10.4 and 1.11.F.

(CT) (AT)  
|  
(AT)

Issued:

APR 0 1 1993

Effective:

MAY 0 1 1993

By A. D. ROBERTSON, Assistant Vice President-External Affairs  
Southwestern Bell Telephone Company  
St. Louis, Missouri

FILED

MAY 1 1993

92 - 3 0 6

MO. PUBLIC SERVICE COMM.

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
3rd Revised Sheet 7  
Replacing 2nd Revised Sheet 7

RECEIVED

DIRECTORY SERVICES

APR 30 1990

6.5 SPECIAL TYPES OF EXTRA LISTINGS-(Continued)

6.5.1 Alternate Listings-(Continued)

MISSOURI  
Public Service Commission

- B. The alternate number may be that of a service not under contract with the customer in connection with whose name it appears. In such a case, the consent of the customer to the alternately listed service must be obtained for the alternate listing.
- C. When a customer has an extension line terminating in equipment located at a telephone answering bureau or another premises of the customer to enable the telephone to be answered at all times, or when the customer contracts for automatic answering and recording service, the telephone number of the primary or extra listing may be used as the alternate number with a directive note, "Telephone answered 24 hours" or other wording showing that the telephone is answered at all times.
- D. Alternate listings, including the directive note, will be furnished at the following rates:

CANCELLED

MAY 1 1993  
BY 4th RS #7

	Monthly Rate	Service and Equipment Charge
Business alternate listings each (FNA) (NSH) . . .	(CR) \$2.45 (1)	\$9.50
Residence alternate listings, each (FNA) . . . . .	(CR) 1.60 (1)	6.00

6.5.2 Extra Lines

- A. Extra line material may be provided in the alphabetical directory when, in the opinion of the Telephone Company, it facilitates the use of telephone service. An extra line must be directive for the proper placing of telephone calls and not designed for advertising purposes or to show store hours. Ordinarily, an extra line will be provided only when a customer has more than one listed telephone.

FILED

MAY 9 1990  
90-300

Public Service Commission

(1) A portion of this rate is interim and subject to refund to all the customers charged pursuant to the revenue recovery mechanism described in P.S.C. Mo.-No. 24, Local Exchange Tariff, Paragraph 1.7.7., A. & B.

Issued: MAY 0 4 1990

Effective: MAY - 9 1990

By R. D. BARRON, President-Missouri Division  
Southwestern Bell Telephone Company  
St. Louis, Missouri



No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
2nd Revised Sheet 7  
Replacing 1st Revised Sheet 7

DIRECTORY SERVICES

RECEIVED

6.5 SPECIAL TYPES OF EXTRA LISTINGS-(Continued)

SEP 25 1989

6.5.1 Alternate Listings-(Continued)

MISSOURI

- B. The alternate number may be that of a service not under contract with the customer in connection with whose name it appears. In such a case, the consent of the customer to the alternately listed service must be obtained for the alternate listing.
- C. When a customer has an extension line terminating in equipment located at a telephone answering bureau or another premises of the customer to enable the telephone to be answered at all times, or when the customer contracts for automatic answering and recording service, the telephone number of the primary or extra listing may be used as the alternate number with a directive note, "Telephone answered 24 hours" or other wording showing that the telephone is answered at all times.
- D. Alternate listings, including the directive note, will be furnished at the following rates:

	<u>Monthly Rate</u>	<u>Service and Equip- ment Charge</u>
Business alternate listings, each (FNA) (NSH). . . . .	\$2.30	(CR)\$9.50
Residence alternate listings, each (FNA). . . . .	1.50	(CR) 6.00

6.5.2 Extra Lines

- A. Extra line material may be provided in the alphabetical directory when, in the opinion of the Telephone Company, it facilitates the use of telephone service. An extra line must be directive for the proper placing of telephone calls and not designed for advertising purposes or to show store hours. Ordinarily, an extra line will be provided only when a customer has more than one listed telephone.

**CANCELLED**  
MAY 9 1990  
BY *308* *AS #7*  
Public Service Commission  
MISSOURI

FILED

Issued: SEP 25 1989

Effective:

OCT 01 1989

OCT 1 1989  
89 - 14

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6

1st Revised Sheet 7  
Replacing Original Sheet 7  
**RECEIVED**  
JUN 27 1986  
MISSOURI  
Public Service Commission

DIRECTORY SERVICES

6.5 SPECIAL TYPES OF EXTRA LISTINGS-(Continued)

6.5.1 Alternate Listings-(Continued)

- B. The alternate number may be that of a service not under contract with the customer in connection with whose name it appears. In such a case, the consent of the customer to the alternately listed service must be obtained for the alternate listing.
- C. When a customer has an extension line terminating in equipment located at a telephone answering bureau or another premises of the customer to enable the telephone to be answered at all times, or when the customer contracts for automatic answering and recording service, the telephone number of the primary or extra listing may be used as the alternate number with a directive note, "Telephone answered 24 hours" or other wording showing that the telephone is answered at all times.
- D. Alternate listings, including the directive note, will be furnished at the following rates:

	<u>Monthly Rate</u>	<u>Service and Equipment Charge</u>
Business alternate listings, each (FNA) (NSH) . . . . .	\$2.30	(CR)\$22.50
Residence alternate listings, each (FNA) . . . . .	1.50	(CR) 9.00

6.5.2 Extra Lines

- A. Extra line material may be provided in the alphabetical directory when, in the opinion of the Telephone Company, it facilitates the use of telephone service. An extra line must be directive for the proper placing of telephone calls and not designed for advertising purposes or to show store hours. Ordinarily, an extra line will be provided only when a customer has more than one listed telephone.

**CANCELLED**  
OCT 1 1989  
BY *208* R.S. #7  
Public Service Commission  
MISSOURI

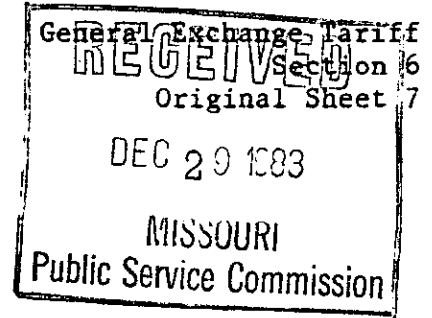
**FILED**  
JUL 1 1986  
86-84  
Public Service Commission  
1986

Issued: JUN 27 1986

Effective: JUL

By R. D. BARRON, President-Missouri Division  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.



DIRECTORY SERVICES

6.5 SPECIAL TYPES OF EXTRA LISTINGS-(Continued)

6.5.1 Alternate Listings-(Continued)

- B. The alternate number may be that of a service not under contract with the customer in connection with whose name it appears. In such a case, the consent of the customer to the alternately listed service must be obtained for the alternate listing.
- C. When a customer has an extension line terminating in equipment located at a telephone answering bureau or another premises of the customer to enable the telephone to be answered at all times, or when the customer contracts for automatic answering and recording service, the telephone number of the primary or extra listing may be used as the alternate number with a directive note, "Telephone answered 24 hours" or other wording showing that the telephone is answered at all times.
- D. Alternate listings, including the directive note, will be furnished at the following rates:

	<u>Monthly Rate</u>	<u>Service and Equipment Charge</u>
Business alternate listings, each (FNA) (NSH) . . . . .	\$2.30	\$9.50
Residence alternate listings, each (FNA) . . . . .	1.50	7.00

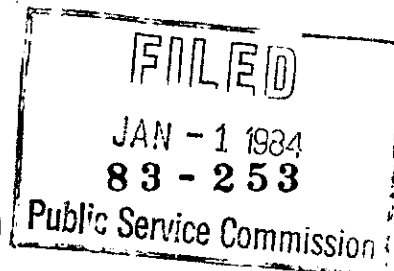
6.5.2 Extra Lines

- A. Extra line material may be provided in the alphabetical directory when, in the opinion of the Telephone Company, it facilitates the use of telephone service. An extra line must be directive for the proper placing of telephone calls and not designed for advertising purposes or to show store hours. Ordinarily, an extra line will be provided only when a customer has more than one listed telephone.

**CANCELLED**

JUL 1 1986

BY J.R.S.7  
PUBLIC SERVICE COMMISSION  
OF MISSOURI



Issued: DEC 29 1983

Effective: JAN 01 1984

By R. D. BARRON, Vice President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
4th Revised Sheet 8  
Replacing 3rd Revised Sheet 8

## DIRECTORY SERVICES

### 6.5 SPECIAL TYPES OF EXTRA LISTINGS-(Continued)

#### 6.5.2 Extra Lines-(Continued)

- B. An extra line (XLL) consists of five words or any fraction thereof. When a customer needs more than five words to properly direct calls, he may arrange for two or more extra lines. If the customer requests separate lines consisting of less than five words, the extra listing charge applies to each line. If two items of supplemental address information (Y6V) appear on the same line, two extra listing charges apply.
- C. The regular extra listing rate applicable in the exchange in which the listing appears applies to each extra line listing.

#### 6.5.3 Foreign Listings

- A. Foreign Listings are listings in the alphabetical list of an exchange other than the exchange in which the listed service is furnished (FLM).
- B. The regular extra listing rate applicable in the exchange in which the listing appears applies to each Foreign Listing.
- C. One Foreign Listing will be provided, at no charge, for each Common Line 800 number in addition to the customer's Primary Listing in Paragraph 6.3.1, H., preceding.

#### 6.5.4 Secretarial Listings

- A. A customer engaged in furnishing service of a secretarial nature may contract for telephone Secretarial Listings for the benefit of patrons under the following conditions:

(RT)

(RT)

The customer subscribing for the Secretarial Listings is not to permit the use of his telephone service by such patrons.

Secretarial Listings will be accepted only upon written authorization to the Telephone Company from the patron to be listed.

- B. The monthly rate for a Secretarial Listing is: \$3.65 (9FK)
- C. A Service and Equipment Charge of \$9.50 applies for each Secretarial Listing provided.

---

Issued: November 24, 1997

Effective: December 24, 1997

By PRISCILLA HILL-ARDOIN, President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
3rd Revised Sheet 8  
Replacing 2nd Revised Sheet 8

DIRECTORY SERVICES

6.5 SPECIAL TYPES OF EXTRA LISTINGS--(Continued)

RECEIVED

6.5.2 Extra Lines--(Continued)

JUL 17 1991

- B. An extra line (XLL) consists of five words or any fraction thereof. When a customer needs more than five words to properly direct calls, he may arrange for two or more extra lines. If the customer requests separate lines consisting of less than five words, the extra listing charge applies to each line. If two items of supplemental address information (Y6V) appear on the same line, two extra listing charges apply.
- C. The regular extra listing rate applicable in the exchange in which the listing appears applies to each extra line listing.

6.5.3 Foreign Listings

- A. Foreign Listings are listings in the alphabetical list of an exchange other than the exchange in which the listed service is furnished (FLM).
- B. The regular extra listing rate applicable in the exchange in which the listing appears applies to each Foreign Listing.
- (AT) C. One Foreign Listing will be provided, at no charge, for each Common Line 800 number in addition to the customer's Primary Listing in Paragraph 6.3.1, H., preceding.

CANCELLED

DEC 24 1997

By Y<sup>th</sup> R.S. #8

Public Service Commission  
MISSOURI

6.5.4 Secretarial Listings

- A. A customer engaged in furnishing service of a secretarial nature may contract for telephone Secretarial Listings for the benefit of patrons under the following conditions:

No physical telephone facilities shall be provided for the use of such patrons or tenants other than public telephone service.

The customer subscribing for the Secretarial Listings is not to permit the use of his telephone service by such patrons.

Secretarial Listings will be accepted only upon written authorization to the Telephone Company from the patron to be listed.

- B. The monthly rate for a Secretarial Listing is: \$3.65 (9FK)
- C. A Service and Equipment Charge of \$9.50 applies for each Secretarial Listing provided.

AUG 24 1991

Issued: JUL 17 1991

Effective: ~~AUG 1 1991~~  
AUG 26 1991

MISSOURI PUBLIC SERVICE COMMISSION

By R. D. BARRON, President-Missouri Division  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
2nd Revised Sheet 8  
Replacing 1st Revised Sheet 8

DIRECTORY SERVICES

RECEIVED

6.5 SPECIAL TYPES OF EXTRA LISTINGS--(Continued)

SEP 25 1989

6.5.2 Extra Lines--(Continued)

MISSOURI

Public Service Commission

B. An extra line (XLL) consists of five words or any fraction thereof. When a customer needs more than five words to properly direct calls, he may arrange for two or more extra lines. If the customer requests separate lines consisting of less than five words, the extra listing charge applies to each line. If two items of supplemental address information (Y6V) appear on the same line, two extra listing charges apply.

C. The regular extra listing rate applicable in the exchange in which the listing appears applies to each extra line listing.

6.5.3 Foreign Listings

A. Foreign listings are listings in the alphabetical list of an exchange other than the exchange in which the listed service is furnished (FLM).

B. The regular extra listing rate applicable in the exchange in which the listing appears applies to each foreign listing.

CANCELLED

6.5.4 Secretarial Listings

AUG 26 1991

BY 3<sup>rd</sup> RS #8

A. A customer engaged in furnishing service of a secretarial nature may contract for telephone secretarial listings for the use of such patrons under the following conditions:

Public Service Commission  
MISSOURI

No physical telephone facilities shall be provided for the use of such patrons or tenants other than public telephone service.

The customer subscribing for the secretarial listings is not to permit the use of his telephone service by such patrons.

Secretarial listings will be accepted only upon written authorization to the Telephone Company from the patron to be listed.

B. The monthly rate for a secretarial listing is: \$3.65 (9FK)

(CR) C. A Service and Equipment Charge of \$9.50 applies for each secretarial listing provided.

FILED

Issued: SEP 25 1989

Effective: OCT 01 1989

OCT 1 1989

89-14

Public Service Commission

By R. D. BARRON, President-Missouri Division  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

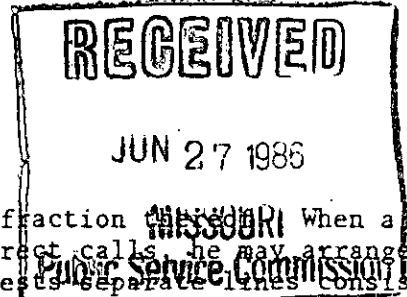
General Exchange Tariff  
Section 6  
1st Revised Sheet 8  
Replacing Original Sheet 8

DIRECTORY SERVICES

6.5 SPECIAL TYPES OF EXTRA LISTINGS-(Continued)

6.5.2 Extra Lines-(Continued)

- B. An extra line (XLL) consists of five words or any fraction thereof. When a customer needs more than five words to properly direct calls, he may arrange for two or more extra lines. If the customer requests separate lines consisting of less than five words, the extra listing charge applies to each line. If two items of supplemental address information (Y6V) appear on the same line, two extra listing charges apply.
- C. The regular extra listing rate applicable in the exchange in which the listing appears applies to each extra line listing.



6.5.3 Foreign Listings

- (CT) A. Foreign listings are listings in the alphabetical list of an exchange other than the exchange in which the listed service is furnished (FLM).
- B. The regular extra listing rate applicable in the exchange in which the listing appears applies to each foreign listing.

6.5.4 Secretarial Listings

- A. A customer engaged in furnishing service of a secretarial nature may contract for telephone secretarial listings for the benefit of patrons under the following conditions:

No physical telephone facilities shall be provided for the use of such patrons or tenants other than public telephone service.

The customer subscribing for the secretarial listings is not to permit the use of his telephone service by such patrons.

Secretarial listings will be accepted only upon written authorization to the Telephone Company from the patron to be listed.

- B. The monthly rate for a secretarial listing is: \$3.65 (9FK)

- (CR) C. A Service and Equipment Charge of \$22.50 applies for each secretarial listing provided.

**CANCELLED**  
OCT 1 1989  
BY *gms* R.S. #8  
Public Service Commission  
MISSOURI

**FILED**  
JUL 1 1986  
86-84  
Public Service Commission

Issued: JUN 27 1986

Effective: JUL 1 1986

By R. D. BARRON, President-Missouri Division  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
Original Sheet 8  
RECEIVED  
DEC 20 1983  
MISSOURI  
Public Service Commission

DIRECTORY SERVICES

6.5 SPECIAL TYPES OF EXTRA LISTINGS-(Continued)

6.5.2 Extra Lines-(Continued)

- B. An extra line (XLL) consists of five words or any fraction thereof. When a customer needs more than five words to properly direct calls, he may arrange for two or more extra lines. If the customer requests separate lines consisting of less than five words, the extra listing charge applies to each line. If two items of supplemental address information (Y6V) appear on the same line, two extra listing charges apply.
- C. The regular extra listing rate applicable in the exchange in which the listing appears applies to each extra line listing.

6.5.3 Foreign Listings

- A. Foreign listings are listings in the alphabetical list of an exchange other than the exchange in which the listed service is furnished (FAL) (DAL).
- B. The regular extra listing rate applicable in the exchange in which the listing appears applies to each foreign listing.

6.5.4 Secretarial Listings

- A. A customer engaged in furnishing service of a secretarial nature may contract for telephone secretarial listings for the benefit of patrons under the following conditions:

No physical telephone facilities shall be provided for the use of such patrons or tenants other than public telephone service.

The customer subscribing for the secretarial listings is not to permit the use of his telephone service by such patrons.

Secretarial listings will be accepted only upon written authorization to the Telephone Company from the patron to be listed.

- B. The monthly rate for a secretarial listing is: \$3.65 (9FK)
- C. A Service and Equipment Charge of \$2.50 applies for each secretarial listing provided.

CANCELLED

JUL 1 1986

BY 1st R.S. 8  
PUBLIC SERVICE COMMISSION  
OF MISSOURI

FILED  
JAN - 1 1984  
83 - 253  
Public Service Commission

Issued: DEC 29 1983

Effective: JAN 0 1 1984

By R. D. BARRON, Vice President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri



No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
2nd Revised Sheet 9  
Replacing 1st Revised Sheet 9

DIRECTORY SERVICES

6.5 SPECIAL TYPES OF EXTRA LISTINGS-(Continued)

6.5.5 Additional Listings-Rotary Number Group(1)(2)

Where a customer is served by two or more lines in a series completion group arranged for a hunting operation, additional listings may be provided on any of the lines in the group at the following rates:

	<u>Monthly Rate</u>	<u>Service and Equip-ment Charge</u>
Additional listings, each (ALR) . . . . .	\$3.45	(CR)\$9.50

6.6 SPECIAL REVERSED CHARGE LONG DISTANCE MESSAGE TELECOMMUNICATIONS LISTINGS

The service charge specified for special reversed charge Long Distance Message Service under the caption "Special Reversed Charge Long Distance Message Telecommunications Service" of the Long Distance Message Telecommunications Service Tariff entitles the customer, without additional charge, to one listing in the alphabetical list of each exchange selected for the provision of this service.

6.7 SPECIAL SCHOOL LISTING GUIDE

6.7.1 For the benefit of its customers, the Telephone Company upon request will list, without charge, public and nonpublic elementary and secondary schools alphabetically by name in a School Listing Guide to appear in the Alphabetical Directory. This School Guide will appear in all directories and will include schools normally listed in the directories.

- (1) Not applicable to PBX or Centrex installations assigned Multiline Hunt Group numbers. Refer to Night Number Terminal and Additional Listed Number Group arrangements for appropriate rates.
- (2) Based upon the operating limitations of the serving equipment.

Issued: September 25, 1989

Effective: October 1, 1989

By R. D. BARRON, President-Missouri Division  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

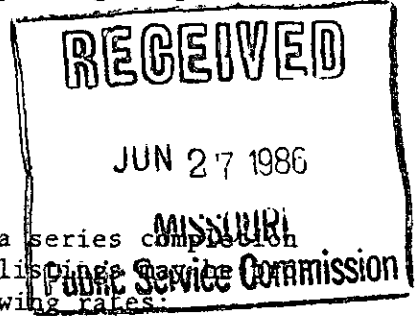
General Exchange Tariff  
Section 6  
1st Revised Sheet 9  
Replacing Original Sheet 9

DIRECTORY SERVICES

6.5 SPECIAL TYPES OF EXTRA LISTINGS-(Continued)

6.5.5 Additional Listings-Rotary Number Group(1)(2)

Where a customer is served by two or more lines in a series completion group arranged for a hunting operation, additional listings provided on any of the lines in the group at the following rates:



	<u>Monthly Rate</u>	<u>Service and Equipment Charge</u>
Additional listings, each (ALR) . . . . .	\$3.45	(CR)\$22.50

6.6 SPECIAL REVERSED CHARGE LONG DISTANCE MESSAGE TELECOMMUNICATIONS LISTINGS

The service charge specified for special reversed charge Long Distance Message Service under the caption "Special Reversed Charge Long Distance Message Telecommunications Service" of the Long Distance Message Telecommunications Service Tariff entitles the customer, without additional charge, to one listing in the alphabetical list of each exchange selected for the provision of this service.

6.7 SPECIAL SCHOOL LISTING GUIDE

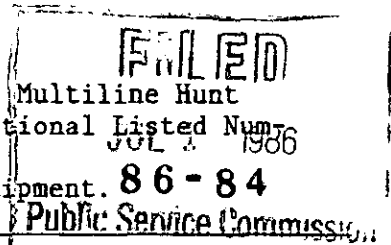
6.7.1 For the benefit of its customers, the Telephone Company upon request will list, without charge, public and nonpublic elementary and secondary schools alphabetically by name in a School Listing Guide to appear in the alphabetical directory. This School Guide will appear in all directories and will include schools normally listed in the directories.

(C)

CANCELLED

OCT 1 1989  
BY *2 sub* R.S.#9  
Public Service Commission  
MISSOURI

- (1) Not applicable to PBX or Centrex installations assigned Multiline Hunt Group numbers. Refer to Night Number Terminal and Additional Listed Number Group arrangements for appropriate rates.
- (2) Based upon the operating limitations of the serving equipment.



Issued: JUN 27 1986

Effective: JUL 1 1986

By R. D. BARRON, President-Missouri Division  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
Original Sheet 9  
**RECEIVED**  
DEC 29 1983  
MISSOURI  
Public Service Commission

DIRECTORY SERVICES

6.5 SPECIAL TYPES OF EXTRA LISTINGS-(Continued)

6.5.5 Additional Listings-Rotary Number Group(1)(2)

Where a customer is served by two or more lines in a series completion group arranged for a hunting operation, additional listings may be provided on any of the lines in the group at the following rates:

	<u>Monthly Rate</u>	<u>Service and Equipment Charge</u>
Additional listings, each (ALR) . . . . .	\$3.45	\$9.50

6.6 SPECIAL REVERSED CHARGE LONG DISTANCE MESSAGE TELECOMMUNICATIONS LISTINGS

The service charge specified for special reversed charge Long Distance Message Service under the caption "Special Reversed Charge Long Distance Message Telecommunications Service" of the Long Distance Message Telecommunications Service Tariff entitles the customer, without additional charge, to one listing in the alphabetical list of each exchange selected for the provision of this service.

6.7 SPECIAL SCHOOL LISTING GUIDE

6.7.1 For the benefit of its customers, the Telephone Company upon request will list, without charge, public and nonpublic elementary and secondary schools alphabetically by name in a School Listing Guide to appear in the Alphabetical Directory. This School Guide will appear in all directories and will include schools normally listed in the directories.

**CANCELLED**

JUL 1 1986  
BY J.R.S.9  
PUBLIC SERVICE COMMISSION  
OF MISSOURI

**FILED**  
JAN - 1 1984  
83 - 253  
Public Service Commission

- (1) Not applicable to PBX or Centrex installations assigned Multiline Hunt Group numbers. Refer to Night Number Terminal and Additional Listed Number Group arrangements for appropriate rates.
- (2) Based upon the operating limitations of the serving equipment.

Issued: DEC 29 1983

Effective: JAN 01 1984

By R. D. BARRON, Vice President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
5th Revised Sheet 10  
Replacing 4th Revised Sheet 10

DIRECTORY SERVICES

6.7 SPECIAL SCHOOL LISTING GUIDE-(Continued)

6.7.2 The School Listing Guide will alphabetically list the school's main telephone number, unless school officials request the Telephone Company to list a different telephone number of the school. However, in no case will more than one number be listed for any school location.

6.7.3 The Telephone Company will not be liable for damages arising out of errors or omissions in the makeup or printing of listings in the special school listing guide section of its directories where the listing is without charge and included for the purpose of assisting calling parties to place telephone calls.

6.8 RESIDENCE SIGNATURE LISTINGS

6.8.1 Residence Signature Listings are distinctive directory listings available to residence customers. Customer surnames are not eligible in directories where individual surnames are suppressed. When a Residence Signature Listing is combined with another tariffed listing, both monthly rates apply.

6.8.2 Residence Signature Listings are classified as a noncompetitive service.

6.8.3 The rates and charges apply in addition to the established rates for the listings with which this is associated.

		<u>USOC</u>	<u>Monthly Rate</u>	<u>Service Charge</u>
(AT)	Residence Signature Listing, each ....	SPFT	\$3.00	\$6.00(1)

6.8.4 The Telephone Company may, during certain promotional periods, waive in full or in part the Service and Equipment Charge and/or monthly rates as provided for in Section 17 of the General Exchange Tariff.

6.9 RESIDENCE FAMILY SPACE LISTINGS

6.9.1 Residence Family Space Listings allow for a residence customer to include the first name or nickname of family members within a customized space.

6.9.2 This space can include family lineage (Sr., Jr., etc.), blended family names and nicknames.

(AT) (1) The Service Charge will not apply to Signature Listings ordered during the  
(AT) promotional period from September 1, 1995 through November 30, 1995.

Issued: August 1, 1995

Effective: September 1, 1995

By HORACE WILKINS, JR., President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
4th Revised Sheet 10  
Replacing 3rd Revised Sheet 10

DIRECTORY SERVICES

SEP 17 1990

6.7 SPECIAL SCHOOL LISTING GUIDE-(Continued)

MISSOURI

6.7.2 The School Listing Guide will alphabetically list the school's main address telephone number, unless school officials request the Telephone Company to list a different telephone number of the school. However, in no case will more than one number be listed for any school location.

6.7.3 The Telephone Company will not be liable for damages arising out of errors or omissions in the makeup or printing of listings in the special school listing guide section of its directories where the listing is without charge and included for the purpose of assisting calling parties to place telephone calls.

6.8 RESIDENCE SIGNATURE LISTINGS

6.8.1 Residence Signature Listings are distinctive directory listings available to residence customers. Customer surnames are not eligible in directories where individual surnames are suppressed. When a Residence Signature Listing is combined with another tariffed listing, both monthly rates apply.

6.8.2 Residence Signature Listings are classified as a noncompetitive service.

6.8.3 The rates and charges apply in addition to the established rates for the listings with which this is associated.

	<u>USOC</u>	<u>Monthly Rate</u>	<u>Service Charge</u>
Residence Signature Listing, each .... SPFT		\$3.00	\$6.00

6.8.4 The Telephone Company may, during certain promotional periods, waive in full or in part the Service and Equipment Charge and/or monthly fees as provided for in Section 17 of the General Exchange Tariff.

(MT)

(AT) 6.9 RESIDENCE FAMILY SPACE LISTINGS

6.9.1 Residence Family Space Listings allow for a residence customer to include the first name or nickname of family members within a customized space.

(AT) 6.9.2 This space can include family lineage (Sr., Jr., etc.), blended family names and nicknames.

SEP 01 1995

BY 5th R.S. #10  
Public Service Commission  
MISSOURI

Issued: SEP 24 1990

Effective: OCT 24 1990

FILED

By R. D. BARRON, President-Missouri Division  
Southwestern Bell Telephone Company  
St. Louis, Missouri

OCT 24 1990

Public Service Commission

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
3rd Revised Sheet 10  
Replacing 2nd Revised Sheet 10

DIRECTORY SERVICES

RECEIVED

6.7 SPECIAL SCHOOL LISTING GUIDE--(Continued)

DEC 29 1989

6.7.2 The School Listing Guide will alphabetically list the school's main telephone number, unless school officials request the Telephone Company to list a different telephone number of the school. However, in no case will more than one number be listed for any school location.

6.7.3 The Telephone Company will not be liable for damages arising out of errors or omissions in the makeup or printing of listings in the special school listing guide section of its directories where the listing is without charge and included for the purpose of assisting calling parties to place telephone calls.

6.8 RESIDENCE SIGNATURE LISTINGS

6.8.1 Residence Signature Listings are distinctive directory listings available to residence customers. Customer surnames are not eligible in directories where individual surnames are suppressed. When a Residence Signature Listing is combined with another tariffed listing, both monthly rates apply.

6.8.2 Residence Signature Listings are classified as a noncompetitive service.

6.8.3 The rates and charges apply in addition to the established rates for the listings with which this is associated.

	<u>USOC</u>	<u>Monthly Rate</u>	<u>Service Charge</u>
Residence Signature Listing, each . . . . .	SPFT	\$3.00	\$6.00

(AT) 6.8.4 The Telephone Company may, during certain promotional periods, waive in full or in part the Service and Equipment charge and/or monthly rates as provided for in Section 17 of the General Exchange Tariff.

6.9 NONPUBLISHED EXCHANGE SERVICE

6.9.1 Customers who desire their telephone numbers to be omitted from the Telephone Company's directory and directory assistance records may subscribe to nonpublished exchange service.

6.9.2 Incoming calls to a customer subscribing to nonpublished Exchange Service will be completed only when the calling party places the call by telephone number, not withstanding any claim made by the calling party.

Issued: DEC 29 1989

Effective:

JAN 29 1990

By R. D. BARRON, President-Missouri Division  
Southwestern Bell Telephone Company  
St. Louis, Missouri

CANCELLED  
OCT 24 1990  
BY 44 R.S. #10  
Public Service Commission  
MISSOURI

JAN 29 1990

Public Service Commission

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
2nd Revised Sheet 10  
Replacing 1st Revised Sheet 10

RECEIVED

DIRECTORY SERVICES

JUL 13 1989

6.7 SPECIAL SCHOOL LISTING GUIDE--(Continued)

6.7.2 The School Listing Guide will alphabetically list the school's main telephone number, unless school officials request the Telephone Company to list a different telephone number of the school. However, in no case will more than one number be listed for any school location.

6.7.3 The Telephone Company will not be liable for damages arising out of errors or omissions in the makeup or printing of listings in the special school listing guide section of its directories where the listing is without charge and included for the purpose of assisting calling parties to place telephone calls.

(AT)

6.8 RESIDENCE SIGNATURE LISTINGS

6.8.1 Residence Signature Listings are distinctive directory listings available to residence customers. Customer surnames are not eligible in directories where individual surnames are suppressed. When a Residence Signature Listing is combined with another tariffed listing, both monthly rates apply.

6.8.2 Residence Signature Listings are classified as a noncompetitive service.

6.8.3 The rates and charges apply in addition to the established rates for the listings with which this is associated.

CANCELLED  
JAN 29 1990  
By R.S. #60  
Public Service Commission  
MISSOURI

	Monthly Rate	Service Charge
Residence Signature Listing, each	\$3.00	\$6.00

(FC) 6.9 NONPUBLISHED EXCHANGE SERVICE

(FC) 6.9.1 Customers who desire their telephone numbers to be omitted from the Telephone Company's directory and directory assistance records may subscribe to nonpublished exchange service.

(FC) 6.9.2 Incoming calls to a customer subscribing to nonpublished Exchange Service will be completed only when the calling party places the call by telephone number, not withstanding any claim made by the calling party.

(FC) 6.9.3 The undertaking of the Telephone Company in providing nonpublished exchange service shall be to omit from the Telephone Company's directory and directory assistance records the telephone number of a customer subscribing to such service.

Issued: JUL 17 1989

Effective: AUG 17 1989

FILED

AUG 17 1989

By R. D. BARRON, President-Missouri Division  
Southwestern Bell Telephone Company  
St. Louis, Missouri

Public Service Commissioner

No supplement to this tariff will be issued except for the purpose of canceling this tariff

General Exchange Tariff  
Section 6  
1st Revised Sheet 10  
Replacing Original Sheet 10

**RECEIVED**

**DIRECTORY SERVICES**

**APR 11 1988**

**6.7 SPECIAL SCHOOL LISTING GUIDE--(Continued)**

**MISSOURI  
Public Service Commission**

6.7.2 The School Listing Guide will alphabetically list the school's main telephone number, unless school officials request the Telephone Company to list a different telephone number of the school. However, in no case will more than one number be listed for any school location.

6.7.3 The Telephone Company will not be liable for damages arising out of errors or omissions in the makeup or printing of listings in the special school listing guide section of its directories where the listing is without charge and included for the purpose of assisting calling parties to place telephone calls.

**6.8 NON-PUBLISHED EXCHANGE SERVICE**

(AT) 6.8.1 Customers who desire their telephone numbers to be omitted from the Telephone Company's directory and directory assistance records may subscribe to non-published exchange service.

6.8.2 Incoming calls to a customer subscribing to non-published exchange service will be completed only when the calling party places the call by telephone number, notwithstanding any claim made by the calling party.

(AT) 6.8.3 The undertaking of the Telephone Company in providing non-published exchange service shall be to omit from the Telephone Company's directory and directory assistance records the telephone number of a customer subscribing to such service.

**CANCELLED**

AUG 17 1989  
BY *JMS* R.S. #10  
Public Service Commission  
MISSOURI

**FILED**

**MAY 23 1988**

**Public Service Commission**

Issued: **APR 18 1988**

Effective: **MAY 23 1988**

By R. D. BARRON, President-Missouri Division  
Southwestern Bell Telephone Company  
St. Louis, Missouri



No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
**RECEIVED**  
Section 6  
Original Sheet 10  
DEC 29 1983  
MISSOURI  
Public Service Commission

DIRECTORY SERVICES

6.7 SPECIAL SCHOOL LISTING GUIDE-(Continued)

6.7.2 The School Listing Guide will alphabetically list the school's main telephone number, unless school officials request the Telephone Company to list a different telephone number of the school. However, in no case will more than one number be listed for any school location.

6.7.3 The Telephone Company will not be liable for damages arising out of errors or omissions in the makeup or printing of listings in the special school listing guide section of its directories where the listing is without charge and included for the purpose of assisting calling parties to place telephone calls.

6.8 NON-PUBLISHED EXCHANGE SERVICE

6.8.1 Customers who desire their telephone numbers to be omitted from the Telephone Company's directory may subscribe to non-published exchange service.

6.8.2 Incoming calls to a customer subscribing to non-published exchange service will be completed only when the calling party places the call by telephone number, notwithstanding any claim made by the calling party.

6.8.3 The undertaking of the Telephone Company in providing non-published exchange service shall be to omit from the Telephone Company's directory the telephone number of a customer subscribing to such service.

**CANCELLED**  
MAY 23 1988  
BY et R.S.#10  
Public Service Commission  
MISSOURI

**FILED**  
JAN - 1 1984  
83 - 253  
Public Service Commission

Issued: DEC 29 1983

Effective: JAN 01 1984

By R. D. BARRON, Vice President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff Section 6 4th Revised Sheet 10.01 Replacing 3rd Revised Sheet 10.01

DIRECTORY SERVICES

(CT) 6.9 RESIDENCE FAMILY SPACE LISTINGS (cont'd)

- 6.9.3 Listings will be limited to the number of letters available on two lines.
- 6.9.4 Listings must not include such language or other messages which in the judgment of Southwestern Bell Telephone Company are deemed to be detrimental to the reputation of the Company. Listings which the Company deems to be detrimental include but are not limited to those which explicitly or implicitly refer to sexual conduct, or allude to bigotry, racism, defamation, sexism or other forms of discrimination. The Company reserves the right to decide these matters on a case-by-case basis in accordance with its policy which is available to customers upon request.
- 6.9.5 When a Residence Family Space Listing is combined with another tariffed listing, both monthly rates apply.
- 6.9.6 The rates and charges apply in addition to the established rates for the listings with which this is associated.

	<u>USOC</u>	<u>Monthly Rate</u>	<u>Service Charge</u>
Residence Family Space Listings, each	LAI02	\$4.25(CR)	\$6.00

6.10 RESIDENCE PERSONALITY LOGO<sup>SM</sup>

- 6.10.1 A Residence Personality Logo<sup>SM</sup> listing allows a residence customer to add a logo to a primary or an extra listing and enclose that listing in a box frame. The customer will choose from a list of logos that have met Company guidelines and have met any licensing requirements. A list of approved logos is available to customers upon request.
- 6.10.2 Only one logo is permitted per alphabetical listing.
- 6.10.3 Personality Logo listings are not intended for use as business advertising and are not available for purchase as business listings.
- 6.10.4 Personality Logo listings are available singly, in conjunction with either a Signature or Line of Distinction<sup>SM</sup> listing, or in a combination of all three services. When a Personality Logo listing is purchased in any of these combinations, the monthly rate for the Personality Logo listing is discounted. Personality Logo listings are not available with Family Space listings.

(MT)  
(MT)

Issued: April 21, 2003

Effective: May 21, 2003

By CINDY BRINKLEY, President-SBC Missouri  
Southwestern Bell Telephone, L.P., d/b/a SBC Missouri  
St. Louis, Missouri

**FILED**  
**MO PSC**

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
3rd Revised Sheet 10.01  
Replacing 2nd Revised Sheet 10.01  
**Missouri Public**

**DIRECTORY SERVICES**

REC'D APR 02 2002

6.9 RESIDENCE FAMILY SPACE LISTINGS-(Continued)

6.9.3 Listings will be limited to the number of letters available on two lines. *Service Commission*

6.9.4 Listings must not include such language or other messages which in the judgment of Southwestern Bell Telephone Company are deemed to be detrimental to the reputation of the Company. Listings which the Company deems to be detrimental include but are not limited to those which explicitly or implicitly refer to sexual conduct, or allude to bigotry, racism, defamation, sexism or other forms of discrimination. The Company reserves the right to decide these matters on a case-by-case basis in accordance with its policy which is available to customers upon request.

6.9.5 When a Residence Family Space Listing is combined with another tariffed listing, both monthly rates apply.

6.9.6 The rates and charges apply in addition to the established rates for the listings with which this is associated.

	<u>USOC</u>	<u>Monthly Rate</u>	<u>Service Charge</u>
Residence Family Space Listings, each	LA102	\$4.50(CR)	\$6.00

6.10 RESIDENCE PERSONALITY LOGO<sup>sm</sup>

6.10.1 A residence Personality Logo<sup>sm</sup> listing allows a residence customer to add a logo to a primary or an extra listing and enclose that listing in a box frame. The customer will choose from a list of logos that have met Company guidelines and have met any licensing requirements. A list of approved logos is available to customers upon request.

6.10.2 Only one logo is permitted per alphabetical listing.

6.10.3 Personality Logo listings are not intended for use as business advertising and are not available for purchase as business listings.

6.10.4 Personality Logo listings are available singly, in conjunction with either a Signature or Line of Distinction<sup>sm</sup> listing, or in a combination of all three services. When a Personality Logo listing is purchased in any of these combinations, the monthly rate for the Personality Logo listing is discounted. Personality Logo listings are not available with Family Space listings.

6.10.5 Personality Logo listings only appear in the printed directory. Logo information is not available to Directory Assistance operators.

**CANCELLED**

6.10.6 This service is classified as noncompetitive.

Issued: April 2, 2002

MAY 21 2003  
2/4/RS 10.01  
Public Service Commission  
MISSOURI

Effective: May 2, 2002

By JAN NEWTON, President  
Southwestern Bell Telephone, L.P., d/b/a Southwestern Bell Telephone Company  
St. Louis, Missouri

**Missouri Public**

FILED MAY 02 2002

02-1057  
Service Commission

**CANCELLED**

P.S.C. Mo.-No. 35

No supplement to this tariff will be issued except for the purpose of canceling this tariff

**MAY 03 2002**  
**3rd RS 10.01**  
**Public Service Commission**  
**MISSOURI**  
DIRECTORY SERVICES

General Exchange Tariff Section 6  
2nd Revised Sheet 10.01  
Replacing 1st Revised Sheet 10.01

**RECEIVED**

**JUL 31 1995**

6.9 RESIDENCE FAMILY SPACE LISTINGS- (Continued)

**MO. PUBLIC SERVICE COMM.**

- 6.9.3 Listings will be limited to the number of letters available on two lines.
- 6.9.4 Listings must not include such language or other messages which in the judgment of Southwestern Bell Telephone Company are deemed to be detrimental to the reputation of the Company. Listings which the Company deems to be detrimental include but are not limited to those which explicitly or implicitly refer to sexual conduct, or allude to bigotry, racism, defamation, sexism or other forms of discrimination. The Company reserves the right to decide these matters on a case-by-case basis in accordance with its policy which is available to customers upon request.
- 6.9.5 When a Residence Family Space Listing is combined with another tariffed listing, both monthly rates apply.
- 6.9.6 The rates and charges apply in addition to the established rates for the listings with which this is associated.

	<u>USOC</u>	<u>Monthly Rate</u>	<u>Service Charge</u>
Residence Family Space Listings, each . . . . .	LAI02	\$5.00	\$6.00

(AT) (FC) (MT) 6.10 RESIDENCE PERSONALITY LOGO<sup>sm</sup>

- 6.10.1 A residence Personality Logo<sup>sm</sup> listing allows a residence customer to add a logo to a primary or an extra listing and enclose that listing in a box frame. The customer will choose from a list of logos that have met Company guidelines and have met any licensing requirements. A list of approved logos is available to customers upon request.
- 6.10.2 Only one logo is permitted per alphabetical listing.
- 6.10.3 Personality Logo listings are not intended for use as business advertising and are not available for purchase as business listings.
- 6.10.4 Personality Logo listings are available singly, in conjunction with either a Signature or Line of Distinction<sup>sm</sup> listing, or in a combination of all three services. When a Personality Logo listing is purchased in any of these combinations, the monthly rate for the Personality Logo listing is discounted. Personality Logo listings are not available with Family Space listings.
- 6.10.5 Personality Logo listings only appear in the printed directory. Logo information is not available to Directory Assistance operators.

(AT) (FC) 6.10.6 This service is classified as noncompetitive.

**FILED**

**SEP - 1 1995**

Issued: **AUG 01 1995**

Effective:

**SEP 01 1995**

By HORACE WILKINS, JR., President-Missouri Public Service Commission  
Southwestern Bell Telephone Company  
St. Louis, Missouri

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
1st Revised Sheet 10.01  
Replacing Original Sheet 10.01

DIRECTORY SERVICES

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6.9 RESIDENCE FAMILY SPACE LISTINGS--(Continued)

APR - 6 1993

- 6.9.3 Listings will be limited to the number of letters available on two lines.
- 6.9.4 Listings must not include such language or other messages which in the judgment of Southwestern Bell Telephone Company are deemed to be detrimental to the reputation of the Company. Listings which the Company deems to be detrimental include but are not limited to those which explicitly or implicitly refer to sexual conduct, or allude to bigotry, racism, defamation, sexism or other forms of discrimination. The Company reserves the right to decide these matters on a case-by-case basis in accordance with its policy which is available to customers upon request.
- 6.9.5 When a Residence Family Space Listings is combined with another tariffed listing, both monthly rates apply.
- 6.9.6 The rates and charges apply in addition to the established rates for the listings with which this is associated.

MISSOURI Public Service Commission

	<u>USOC</u>	<u>Monthly</u>	<u>Service</u>
		<u>Charge</u>	<u>Charge</u>
Residence Family Space Listings, each .....	LAI02	\$5.00	\$6.00

CANCELLED

SEP 01 1995

BY 2nd R.S. # 10.01  
Public Service Commission

6.10 NONPUBLISHED EXCHANGE SERVICE

- 6.10.1 Customers who desire their telephone numbers to be omitted from the Telephone Company's directory and directory assistance records may subscribe to nonpublished exchange service.
- 6.10.2 Incoming calls to a customer subscribing to nonpublished Exchange Service will be completed only when the calling party places the call by telephone number, notwithstanding any claim made by the calling party.
- 6.10.3 The undertaking of the Telephone Company in providing nonpublished exchange service shall be to omit from the Telephone Company's directory and directory assistance records the telephone number of a customer subscribing to such service.(1)

(AT)(1) When a call is placed from a telephone number associated with a nonpublished listing, the number may be disclosed if the called party has equipment to display the Calling Party Number (CPN). Customers may prevent the display of their telephone number by activating CPN blocking. CPN blocking is available, at no charge in areas where disclosure of the CPN is available.

FILED

Issued: APR 07 1993

Effective: APR 30 1993

By A. D. ROBERTSON, Assistant Vice President-External Affairs  
Southwestern Bell Telephone Company  
St. Louis, Missouri

APR 30 1993  
93 - 123  
MO. PUBLIC SERVICE COMMA

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
Original Sheet 10.01  
**RECEIVED**

DIRECTORY SERVICES

SEP 17 1990

(AT) 6.9 RESIDENCE FAMILY SPACE LISTINGS--(Continued)

MISSOURI

Public Service Commission

- 6.9.3 Listings will be limited to the number of letters available on two lines.
- 6.9.4 Listings must not include such language or other messages which in the judgment of Southwestern Bell Telephone Company are deemed to be detrimental to the reputation of the Company. Listings which the Company deems to be detrimental include but are not limited to those which explicitly or implicitly refer to sexual conduct, or allude to bigotry, racism, defamation, sexism or other forms of discrimination. The Company reserves the right to decide these matters on a case-by-case basis in accordance with its policy which is available to customers upon request.
- 6.9.5 When a Residence Family Space Listings is combined with another tariffed listing, both monthly rates apply.
- 6.9.6 The rates and charges apply in addition to the established rates for the listings with which this is associated.

	<u>USOC</u>	<u>Monthly Rate</u>	<u>Service Charge</u>
(AT) Residence Family Space Listings, each .....	LAI02	\$5.00	\$6.00

(MT)

(FC) 6.10 NONPUBLISHED EXCHANGE SERVICE

- 6.10.1 Customers who desire their telephone numbers to be omitted from the Telephone Company's directory and directory assistance records may subscribe to nonpublished exchange service.
- 6.10.2 Incoming calls to a customer subscribing to nonpublished Exchange Service will be completed only when the calling party places the call by telephone number, notwithstanding any claim made by the calling party.
- (FC) 6.10.3 The undertaking of the Telephone Company in providing nonpublished exchange service shall be to omit from the Telephone Company's directory and directory assistance records the telephone number of a customer subscribing to such service.

**CANCELLED**

APR 30 1993  
BY 124 R.S. #10.01  
Public Service Commission  
MISSOURI

Issued: SEP 24 1990

Effective: OCT 24 1990

**FILED**

By R. D. BARRON, President-Missouri Division  
Southwestern Bell Telephone Company  
St. Louis, Missouri

OCT 24 1990

Public Service Commission

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
2nd Revised Sheet 10.02  
Replacing 1st Revised Sheet 10.02

DIRECTORY SERVICES

(MT) 6.10 RESIDENCE PERSONALITY LOGO<sup>SM</sup> (cont'd)

6.10.5 Personality Logo listings only appear in the printed directory. Logo information is not available to Directory Assistance operators.

(MT) 6.10.6 This service is classified as noncompetitive.

6.10.7 These monthly rates apply in addition to the established rates for the listings with which this is associated. Rates apply at the time the directory is printed.

	<u>USOC</u>	<u>Monthly Rate</u>
Residency Personality Logo listing each	LGO++	\$4.25(CR)
Residence Personality Logo listing discount when combined with either a Signature listing or a Line of Distinction listing	ZD1	(1.00)
Residence Personality Logo listing discount when combined with both a Signature listing or a Line of Distinction listing	ZD2	(2.00)

6.11 RESIDENCE LINE OF DISTINCTION<sup>SM</sup>

6.11.1 A residence Line of Distinction<sup>SM</sup> listing permits a customer to add a customized extra line of information to a primary or extra listing in order to further describe the customer. The extra line of information is limited to 34 characters, including spaces, and must meet company established guidelines for acceptability. The extra line appears in italicized type directly below the associated alphabetical listing and above the listed address and telephone number.

6.11.2 Each Line of Distinction listing must be reviewed for acceptability based upon Company established guidelines. These guidelines are available from SWBT upon request. SWBT cannot guarantee that this review process will be completed prior to the directory print date.

6.11.3 The Line of Distinction listing is not intended to replace the Extra Lines Listing described in section 6.5.2 of this tariff. Supplemental address information or phrases required to properly direct calls (such as, "Call after 5:00") can be included in the directory through the purchase of Extra Lines.

(MT)

(MT)

Issued: April 21, 2003

Effective: May 21, 2003

By CINDY BRINKLEY, President-SBC Missouri  
Southwestern Bell Telephone, L.P., d/b/a SBC Missouri  
St. Louis, Missouri

**FILED**  
**MO PSC**

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
1st Revised Sheet 10.02  
Replacing Original Sheet 10.02

Missouri Public

DIRECTORY SERVICES

6.10 RESIDENCE PERSONALITY LOGO<sup>sm</sup>-(Continued)

REC'D APR 02 2002

6.10.7 These monthly rates apply in addition to the established rates for the listings with which this is associated. Rates apply at the time the directory is printed.

Service Commission

**CANCELLED**

MAY 2.1 2003  
By ANDRS 10.02  
Public Service Commission  
MISSOURI

<u>USOC</u>	<u>Monthly Rate</u>
LGO++	\$4.50(CR)
ZD1	(1.00)
ZD2	(2.00)

Residence Personality Logo listing each

Residence Personality Logo listing discount when combined with either a Signature listing or a Line of Distinction listing

Residence Personality Logo listing discount when combined with both a Signature listing and a Line of Distinction listing

6.11 RESIDENCE LINE OF DISTINCTION<sup>sm</sup>

6.11.1 A residence Line of Distinction<sup>sm</sup> listing permits a customer to add a customized extra line of information to a primary or extra listing in order to further describe the customer. The extra line of information is limited to 34 characters, including spaces, and must meet company established guidelines for acceptability. The extra line appears in italicized type directly below the associated alphabetical listing and above the listed address and telephone number.

6.11.2 Each Line of Distinction listing must be reviewed for acceptability based upon Company established guidelines. These guidelines are available from SWBT upon request. SWBT cannot guarantee that this review process will be completed prior to the directory print date.

6.11.3 The Line of Distinction listing is not intended to replace the Extra Lines Listing described in section 6.5.2 of this tariff. Supplemental address information or phrases required to properly direct calls (such as, "Call after 5:00") can be included in the directory through the purchase of Extra Lines.

6.11.4 The Line of Distinction listing is not intended for use as business advertising and is not available for purchase for business listings.

6.11.5 The Line of Distinction listing is available singly, in conjunction with a Signature or Personality Logo listing, or in a combination of all three services. When a Line of Distinction listing is purchased in

Issued: April 2, 2002

Effective: May 2, 2002

By JAN NEWTON, President-Missouri  
Southwestern Bell Telephone, L.P., d/b/a Southwestern Bell Telephone Company  
St. Louis, Missouri

Missouri Public

FILED MAY 02 2002  
02 -10 57

Service Commission



**CANCELLED**

P.S.C. Mo.-No. 35

General Exchange Tariff  
Section 6  
Original Sheet 10.02

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

**MAY 02 2002**  
By *RS 10.02*  
**Public Service Commission**  
**MISSOURI** DIRECTORY SERVICES

**RECEIVED**

**JUL 31 1995**

(FC) 6.10 RESIDENCE PERSONALITY LOGO<sup>sm</sup> - (Continued)

6.10.7 These monthly rates apply in addition to the established rates for the listings with which this is associated. Rates apply at the time the directory is printed.

**MO. PUBLIC SERVICE COMM.**

	<u>USOC</u>	<u>Monthly Rate</u>
Residence Personality Logo listing, each ....	LGO++	\$5.00
Residence Personality Logo listing discount when combined with either a Signature listing or a Line of Distinction listing .....	ZD1	(1.00)
Residence Personality Logo listing discount when combined with both a Signature listing and a Line of Distinction listing .....	ZD2	(2.00)

6.11 RESIDENCE LINE OF DISTINCTION<sup>sm</sup>

6.11.1 A residence Line of Distinction<sup>sm</sup> listing permits a customer to add a customized extra line of information to a primary or extra listing in order to further describe the customer. The extra line of information is limited to 34 characters, including spaces, and must meet company established guidelines for acceptability. The extra line appears in italicized type directly below the associated alphabetical listing and above the listed address and telephone number.

6.11.2 Each Line of Distinction listing must be reviewed for acceptability based upon Company established guidelines. These guidelines are available from SWBT upon request. SWBT cannot guarantee that this review process will be completed prior to the directory print date.

6.11.3 The Line of Distinction listing is not intended to replace the Extra Lines Listing described in section 6.5.2 of this tariff. Supplemental address information or phrases required to properly direct calls (such as, "Call after 5:00") can be included in the directory through the purchase of Extra Lines.

6.11.4 The Line of Distinction listing is not intended for use as business advertising and is not available for purchase for business listings.

(FC) 6.11.5 The Line of Distinction listing is available singly, in conjunction with a Signature or Personality Logo listing, or in a combination of all three services. When a Line of Distinction listing is purchased in

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Issued: **AUG 01 1995**

Effective: **SEP 01 1995**

**SEP - 1 1995**

By HORACE WILKINS, JR., President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

**MISSOURI**  
**Public Service Commission**

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
2nd Revised Sheet 10.03  
Replacing 1st Revised Sheet 10.03

DIRECTORY SERVICES

(MT) 6.11 RESIDENCE LINE OF DISTINCTION<sup>SM</sup> (cont'd)

6.11.4 The Line of Distinction listing is not intended for use as business advertising and is not available for purchase for business listings.

6.11.5 The Line of Distinction listing is available singly, in conjunction with a Signature or Personality Logo listing, or in a combination of all three services. When a Line of Distinction listing is purchased in conjunction with a Personality Logo listing or with both a Personality Logo and a Signature Listing, the monthly rate associated with the Personality Logo is discounted. When only the Signature Listing is purchased with the Line of Distinction listing, the monthly rate for the Line of Distinction listing is discounted. The Line of Distinction listing is not available with a Family Space listing.

6.11.6 The Line of Distinction information only appears in the printed directory. This information is not available to Directory Assistance operators.

6.11.7 When a customer requests more than 34 characters of information, additional Line of Distinction listings may be purchased. If the customer requests separate lines consisting of less than 34 characters, the Line of Distinction charge applies to each line. The customer may purchase a maximum of eight (8) Line of Distinction listings associated with any one alphabetical listing.

6.11.8 This service is classified as noncompetitive.

6.11.9 These monthly rates apply in addition to the established rates for the listing with which this is associated. Rates apply at the time the directory is printed.

	<u>USOC</u>	<u>Monthly Rate</u>
Residence Line of Distinction, each	ZL1-ZL8	\$2.25
Residence Line of Distinction listing when combining with a Signature listing	ZD1	(1.00)

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Effective: May 21, 2003

By CINDY BRINKLEY, President-SBC Missouri  
Southwestern Bell Telephone, L.P., d/b/a SBC Missouri  
St. Louis, Missouri

No Supplement to this tariff will be issued except for the purpose of canceling this tariff.

General Exchange Tariff  
Section 6  
1st Revised Sheet 10.03  
Replacing Original Sheet 10.03  
**Missouri Public**

DIRECTORY SERVICES

REC'D APR 02 2002

6.11 RESIDENCE LINE OF DISTINCTION<sup>SM</sup>-(Continued)

Service Commission

6.11.5 (Continued)

conjunction with a Personality Logo listing or with both a Personality Logo and a Signature Listing, the monthly rate associated with the Personality Logo is discounted. When only the Signature Listing is purchased with the Line of Distinction listing, the monthly rate for the Line of Distinction listing is discounted. The Line of Distinction listing is not available with a Family Space listing.

6.11.6 The Line of Distinction information only appears in the printed directory. This information is not available to Directory Assistance operators.

6.11.7 When a customer requests more than 34 characters of information, additional Line of Distinction listings may be purchased. If the customer requests separate lines consisting of less than 34 characters, the Line of Distinction charge applies to each line. The customer may purchase a maximum of eight (8) Line of Distinction listings associated with any one alphabetical listing.

6.11.8 This service is classified as noncompetitive.

6.11.9 These monthly rates apply in addition to the established rates for the listing with which this is associated. Rates apply at the time the directory is printed.

	<u>USOC</u>	<u>Monthly Rate</u>
Residence Line of Distinction listing, each	ZL1-ZL8	\$2.25(CR)
Residence Line of Distinction listing when combined with a Signature listing	ZD1	(1.00)

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MAY 21 2003  
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MISSOURI

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By JAN NEWTON, President-Missouri  
Southwestern Bell Telephone, L.P., d/b/a Southwestern Bell Telephone Company  
St. Louis, Missouri

**Missouri Public**  
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02 -10 57  
Service Commission

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

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DIRECTORY SERVICES

JUL 31 1995

(FC) 6.11 RESIDENCE LINE OF DISTINCTION<sup>sm</sup> - (Continued)

MO. PUBLIC SERVICE COMM.

6.11.5 (Continued)

conjunction with a Personality Logo listing or with both a Personality Logo and a Signature Listing, the monthly rate associated with the Personality Logo is discounted. When only the Signature Listing is purchased with the Line of Distinction listing, the monthly rate for the Line of Distinction listing is discounted. The Line of Distinction listing is not available with a Family Space listing.

6.11.6 The Line of Distinction information only appears in the printed directory. This information is not available to Directory Assistance operators.

6.11.7 When a customer requests more than 34 characters of information, additional Line of Distinction listings may be purchased. If the customer requests separate lines consisting of less than 34 characters, the Line of Distinction charge applies to each line. The customer may purchase a maximum of eight (8) Line of Distinction listings associated with any one alphabetical listing.

6.11.8 This service is classified as noncompetitive.

(FC) 6.11.9 These monthly rates apply in addition to the established rates for the listing with which this is associated. Rates apply at the time the directory is printed.

	<u>USOC</u>	<u>Monthly Rate</u>
Residence Line of Distinction listing, each .....	ZL1-ZL8	\$2.50
Residence Line of Distinction listing when combined with a Signature listing .....	ZD1	(1.00)

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MISSOURI

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**SEP 1 1995**

By HORACE WILKINS, JR., President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

MISSOURI  
Public Service Commission

No supplement to this tariff will be issued except for the purpose of canceling this tariff.

DIRECTORY SERVICES

(MT)(FC) 6.12 NONPUBLISHED EXCHANGE SERVICE

6.12.1 Customers who desire their telephone numbers to be omitted from the Telephone Company's directory and directory assistance records may subscribe to nonpublished exchange service.

6.12.2 Incoming calls to a customer subscribing to nonpublished Exchange Service will be completed only when the calling party places the call by telephone number, notwithstanding any claim made by the calling party.

(FC) 6.12.3 The undertaking of the Telephone Company in providing nonpublished exchange service shall be to omit from the Telephone Company's directory and directory assistance records the telephone number of a customer subscribing to such service.(1)

(1) When a call is placed from a telephone number associated with a nonpublished listing, the number may be disclosed if the called party has equipment to display the Calling Party Number (CPN). Customers may prevent the display of their telephone number by activating CPN blocking. CPN blocking is available, at no charge in areas where disclosure of the CPN is available.

(MT)

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By HORACE WILKINS, JR., President-Missouri  
Southwestern Bell Telephone Company  
St. Louis, Missouri

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