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Witness: Tom Byrne
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Sponsoring Party: Union Electric Company

File No.: ET-2021-0082

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MISSOURI PUBLIC SERVICE COMMISSION FILE NO. ET-2021-0082

SURREBUTTAL TESTIMONY

OF

TOM BYRNE

 \mathbf{ON}

BEHALF OF

UNION ELECTRIC COMPANY

d/b/a Ameren Missouri

St. Louis, Missouri March, 2021

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SURREBUTTAL TESTIMONY

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1		I. INTRODUCTION
2	Q.	Please state your name and business address.
3	A.	Tom Byrne, Union Electric Company d/b/a Ameren Missouri ("Ameren
4	Missouri" or	"Company"), One Ameren Plaza, 1901 Chouteau Avenue, St. Louis, Missouri
5	63103.	
6	Q.	What is your position with Ameren Missouri?
7	A.	I am the Senior Director of Regulatory Affairs.
8	Q.	Please describe your educational background and employment
9	experience.	
10	A.	In 1980, I graduated from the University of Missouri-Columbia with a
11	Bachelor of	Journalism and a Bachelor of Science-Business Administration degrees. In
12	1983, I gradu	ated from the University of Missouri-Columbia law school. From 1983-1988,
13	I was employ	yed as an attorney for the Staff of the Missouri Public Service Commission
14	("Commissio	n"). In that capacity, I handled rate cases and other regulatory proceedings
15	involving all	types of Missouri public utilities. In 1988, I was hired as a regulatory attorney
16	for Mississip	pi River Transmission Corporation, an interstate gas pipeline company
17	regulated by	the Federal Energy Regulatory Commission ("FERC"). In that position, I
18	handled regu	latory proceedings at the FERC and participated in some cases at the Missouri

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- 1 Commission. From 1995-2000, I was employed as a regulatory attorney for Laclede Gas 2 Company (now known as Spire Missouri Inc.). In that position, I handled rate cases and 3 other regulatory proceedings before the Commission. In 2000, I was hired as a regulatory 4 attorney by Ameren Services Company and I originally handled regulatory matters 5 involving local gas distribution companies owned by operating subsidiaries of Ameren 6 Corporation (now Ameren Illinois Company and Ameren Missouri). In 2012, I was 7 promoted to the position of Director and Assistant General Counsel, and I was assigned to 8 handle both gas and electric cases in Missouri. In 2014, I was promoted to my current 9 position as Senior Director of Regulatory Affairs. 10 II. **PURPOSE OF TESTIMONY** 11 Q. What is the purpose of your Surrebuttal Testimony in this proceeding? 12 The purpose of my Surrebuttal Testimony is to respond, in general, to the A. 13 positions Staff has taken in this case. In particular I provide a high 14 level response to the overall position Staff has taken in this case, and I will respond to 15 specific portions of the rebuttal testimony of Staff witnesses Sarah Lange and Lisa 16 Ferguson. What is your overall reaction to the position Staff has taken in this 17 Q. 18 case? 19 I am a bit stunned by the degree of opposition to this proposal reflected in A.
 - the Staff recommendation filed in this case and in portions of Staff's rebuttal testimony.

 We are proposing a relatively simple and modest program--an optional surge protection program where customers could voluntarily subscribe to a service to protect their appliances from electrical surges that enter the residence through the electric meter. Our

1 research shows that some customers want such a service and will be willing to pay for the 2 service. We have designed and priced this service so that it is expected – under a wide 3 range of scenarios -- to provide a contribution to Ameren Missouri's fixed costs and over 4 the long run benefit non-participating customers, which contributes to keeping rates 5 affordable. Giving our customers choices to help meet their evolving desires and 6 expectations from their electric utility is laudable as is looking for creative ways to keep 7 rates affordable for all customers. 8 Does Staff recognize these points? 0. 9 A. Not at all. Staff argues that our proposal violates the law, constitutes "an abuse of monopoly power," represents an effort to enrich our shareholders at 10 11 the expense of customers, and would be virtually impossible to audit. 12 Are any of these objections to the proposed program valid? Q. Not in my opinion. 13 A. 14 Q. Why does the Staff argue that Ameren Missouri's proposal to offer a 15 surge protection program is unlawful? 16 A. The Staff apparently believes that surge protection collars are outside the definition of "electric plant" contained in Section 386.020(14) RSMo and that this 17 18 effectively prevents the Company from offering the surge protection service as a regulated offering. Section 386.020(14) provides as follows: 19 20 "Electric plant" includes all real estate, fixtures and personal property operated, controlled, owned, and used or to be used for or in connection 21 22 with or to facilitate the generation, transmission, distribution, sale or 23 furnishing of electricity for light, heat or power; and any conduits, ducts or 24 other devices, materials, apparatus or property for containing, holding or 25 carrying conductors used or to be used for the transmission of electricity for 26 light, heat or power [emphasis added].

In its recommendation filed in this case, the Staff described the functions of a surge

2 protection collar, and stated:

These functions, while noble, cannot be said to be in furtherance of the manufacture, sale or distribution of electricity for light, heat or power. By the nature of Ameren Missouri's own description, the device functions alongside the existing provision of electricity into the customer's home. The question would be can this device be considered a piece of electric plant? While the collar is a fixture as that term is used in the statutory definition, it does not facilitate the generation, transmission, distribution, sale or furnishing of the electricity.¹

In her rebuttal testimony Staff witness Ferguson expanded on this theme. She explains that in her opinion the surge protection program should not be regulated because "[w]hile the surge protection program may have its benefits for customers, it is not a *necessity* for customers as they can still receive electrical service without the surge protection device" (emphasis added).² She goes on to say that "Ameren Missouri is trying to portray this Program as an 'extension' of its base provision of electric service because, without that assumption it is clear that the Program should not be regulated under the jurisdiction of the Commission *as it is not based on the manufacture and sale of electricity*" (emphasis added).³

- Q. Is the Staff's view that Missouri law prohibits Ameren Missouri from offering surge protection service as a regulated offering supported by the plain language of the statute on which the Staff relies?
- A. No, it isn't. The definition of "electric plant" contained in the statute clearly is not limited to items strictly necessary to facilitate the generation, transmission, distribution, sale or furnishing of electricity as Staff suggests. Instead, the statute includes

¹ ET-2021-0082, Staff Recommendation, Paragraph 4, filed November 10, 2020.

² Rebuttal Testimony of Lisa Ferguson, p. 3, lines 6 - 8.

³ Rebuttal Testimony of Lisa Ferguson, p. 3, lines 11-14

- a second category of items—items used or to be used "in connection with" the generation,
- 2 transmission, distribution, sale or furnishing of electricity. Surge protection collars are
- 3 unquestionably used in connection with the furnishing of electricity. If there were no
- 4 electricity being furnished, the surge protection collar would have no function.
 - The Staff's confusion about this point is also reflected in Staff witness Lange's testimony. She summarily states, "Ameren Missouri has not demonstrated that the proposed program falls under the Commission's jurisdiction." She also argues that just because the program is cost effective doesn't mean it should be approved as a regulated service. She points out that if all cost effective programs could be provided by regulated utilities that could justify Ameren Missouri providing a kitten petting service as a regulated offering. But the obvious difference is that Ameren Missouri's proposed surge protection program is provided "in connection with" the Company's delivery of electric service just as the statute contemplates -- whereas a kitten petting service would have no connection with electric service.
 - Q. Ms. Ferguson opposes Ameren Missouri offering the surge protection service as a regulated activity because it is not a strict "necessity" in order for Ameren Missouri to deliver basic electric service. Are the regulated activities of Missouri utilities limited to those that are strictly necessary to deliver basic electric service?
 - A. No. There are many examples where utilities engage in regulated activities that are not strictly necessary for the delivery of basic electric service to Missouri customers. For some of these activities, all the utility does is earn revenues that offset its

⁴ Rebuttal Testimony of Sarah L. K. Lange, p. 26, lines 6-7.

⁵ Rebuttal Testimony of Sarah L. K. Lange, p. 26, lines13-25.

- revenue requirement that in turn reduces rates for its customers. For example, utilities sometimes lease property which is temporarily not being used to provide utility service and credit customers for the lease revenues in rate cases. Ameren Missouri leases pole space and communications tower space to other companies and credits revenues to customers. In the past, Ameren Missouri has engaged in coal refinement operations at its coal-fired energy centers which earned revenue for customers, yet those operations were not necessary to produce electricity at those plants. Perhaps most significantly, Ameren Missouri regularly sells any excess power that it generates and credits revenues to customers through the fuel adjustment clause. None of these activities is strictly necessary for the generation, transmission, distribution, sale or furnishing of electricity to Missouri customers. But all of these activities are performed "in connection with" the Company's provision of electric service and are treated as regulated activities with costs and revenues above-the-line.
 - Q. All of the examples you listed above involve optimizing the use of assets that are needed to provide basic electric service. Are there any examples of regulated activities done "in connection with" the provision of electric service that, like the proposed surge protection program, do not simply involve optimizing the use of existing regulated assets?
 - A. Yes. Several examples come to mind. One is the program that the Commission recently approved which enables Ameren Missouri to incentivize electric vehicle charging station construction in its service territory. This program is expected to ultimately benefit customers by fostering new sources of revenue for regulated electric service to electric vehicles, as well as provide environmental benefits. But the program

- 1 itself is not directly providing electric service—it is a service "in connection with" the
- 2 provision of electric service. Energy efficiency ("EE") programs are another example.
- 3 Although the Missouri Energy Efficiency Investment Act is a specific statute that
- 4 authorizes electric utilities to engage in energy efficiency programs, electric utilities were
- 5 engaging in such programs long before the statute was passed. And there is no similar
- 6 gas energy efficiency statute. Again, EE programs are not strictly necessary for the provision
- 7 of electric service, they are just provided "in connection with" such service and provide
- 8 benefits to customers. A third example is Spire Missouri's appliance repair program, which
- 9 as I understand it provides above-the-line revenues to help reduce the cost of basic gas
- service for customers. Again, this program is not strictly necessary for Spire to provide
- basic gas service to its customers, but it is provided in connection with gas service and it
- helps keep the cost of basic gas service lower than it would otherwise be.
- Q. Even if it would be legal for Ameren Missouri to provide the proposed
- surge protection service, wouldn't it be a better policy decision for the Commission to
- 15 confine Ameren Missouri and other regulated electric utilities to just providing what
- 16 Staff apparently views as traditional utility service, just like they provided in the
- 17 1930's, '40's and '50's?
- 18 A. No. In my opinion it would be a bad policy decision to limit utilities to
- 19 providing only those services they have traditionally provided. Today many utility
- 20 customers want options from their electric service providers that modern technology
- 21 affords. This can range from time-of-use rate options enabled by AMI meters to new
- 22 products and services provided in connection with electric service, such as voluntary
- 23 renewable energy subscription programs (like the Company's Community Solar offering), or

the surge protection service we are proposing in this case. Commissioner Rupp has long advocated that utilities should be working diligently to provide their customers more convenience, choice and control—the three Cs. I completely agree with Commissioner Rupp on this point. But if utilities are confined to only doing what they've always done the way they have always done it, as the Staff's position suggests, there will be no opportunities to enhance the three Cs for customers. Surge protection is a perfect example of a service that enhances convenience, choice, and control for customers and electric utilities should be encouraged to offer.

Looking to the future, as customers' needs and expectations continue to evolve, and the "grid of the future" increasingly incorporates distributed renewable resources, multi-directional power flows, advanced communications facilities and other modern technology it will be increasingly important for regulated electric utilities to have the flexibility to offer more and better services to their customers to take advantage of the opportunities that this evolution will present. Confining electric utilities to providing "basic electric service" of the type provided in the 1930's, '40's and '50's in such an evolving environment, with so many opportunities for customers is not an appropriate policy decision in my opinion.

- Q. But can't surge protection service be provided on an unregulated basis?

 Doesn't that suggest that it should not be provided as a Commission-regulated offering?
- A. Surge protection can be and is provided in various forms on an unregulated basis. The simplest example of this is a surge protection strip that is available in any hardware store. But just because a service is available in some form or another from unregulated providers does not suggest that the Commission should preclude the option of

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- 1 customers obtaining services provided "in connection with" regulated electric service from
- 2 their electric utility. Some customers may want the convenience of getting surge protection from
- 3 their electric utility. Some customers may feel more confident if their electric utility is
- 4 responsible for installing a surge protection collar than if someone else does it. Some
- 5 customers may feel more confident that the Commission regulates the service that their
- 6 utility provides. There is simply no reason to prevent customers from having the option of
- 7 a regulated surge protection service provided in connection with basic utility services.
 - Q. Since surge protection could, theoretically, be provided on an unregulated basis, why doesn't Ameren Missouri just offer it as an unregulated service like other utilities across the country already have?
 - A. There are at least two reasons that Ameren Missouri is not offering this service on an unregulated basis. First, Ameren Missouri's business model is entirely focused on providing the best Commission-regulated service possible to its customers. We want to focus on providing not just reliable service at reasonable rates, but also offering customers options to customize their service as technology permits—more convenience, choice and control. We don't have any unregulated Missouri operations, and we are not interested in venturing into the unregulated world with this program. Second, an important aspect of this program is that it is expected to contribute to Ameren Missouri's recovery of fixed costs and keep rates more affordable for all customers over the long run. If Ameren Missouri offered the service on an unregulated basis, shareholders would keep profits from the service, and the customer affordability benefits would not be realized.

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- Q. If the surge protection service is approved by the Commission, would

 Ameren Missouri be willing to shoulder any losses that the program might sustain
 - and still use any profits to reduce rates for customers?
- 4 A. No. Ameren Missouri is not willing to agree to a one-sided model where 5 shareholders pay all losses but customers reap all gains that might occur. If offering this 6 program is deemed beneficial and approved by the Commission we would expect all costs 7 and revenues to be above-the-line and a representative amount of each included in the 8 calculation of the Company's revenue requirement in its rate cases. It is certainly possible 9 that due to start-up costs the program could experience short-term losses at the beginning. 10 But our analyses, which were not even seriously challenged by the Staff or Office of Public 11 Counsel, should provide the Commission with confidence that over the long run the 12 revenues will exceed the costs, since the rate we are proposing to charge is just about triple 13 the cost of the program under expected enrollment levels. And it is important to note that 14 regulatory lag inherent in the rate setting process will naturally result in the sharing of any 15 losses and gains between customers and the Company. For example, if there are short-term 16 losses at the beginning of the program shareholders will share the losses until the costs and 17 revenues are included in rates. Similarly, the Company will keep any gains from the 18 program in between rate cases, and those gains will be reflected in rates once each rate case 19 is complete. Nonetheless we expect that over the long run this program will provide 20 substantial and sustained benefits to all customers.
 - Q. Ms. Ferguson argues that if the program is approved it would create almost insurmountable problems for auditors in the Company's rate cases. Do you agree?

1	A. No, I do not. The only challenges that would occur is if the Staff wants to
2	adopt a one-sided approach where all losses are borne by shareholders and all benefits
3	retained by customers. If that approach were adopted Staff would have to develop detailed
4	cost calculations, including allocation of overhead costs for the program in every rate case
5	in order to disallow any temporary losses. But as previously mentioned, this approach is
6	not appropriate. If this program is approved all costs and revenues should remain above-
7	the-line. Staff certainly could check on the progress of the program through data requests,
8	but there would be no need to perform the detailed cost study that Staff is concerned about.
9	I should also point out that this program could be beneficial to customers even if it
10	doesn't earn a "profit" based on a full allocation of costs. So long as the program pays for
11	the variable costs associated with it, and provides some contribution to the Company's fixed
12	costs, non-participating customers will still benefit.
13	Q. If Staff doesn't perform a detailed cost study to follow every penny of
14	direct and allocated costs associated with the program in every rate case, couldn't the
15	program result in large subsidies from non-participating customers?

A. No. The scope of the program is small relative to Ameren Missouri's revenue requirement. Although it is possible that the program could experience some losses in its early years, the magnitude of these short-term losses should not be significant. Ameren Missouri witness Steven Wills has provided detailed calculations that support this point. And, as I previously indicated, the evidence strongly suggests that over the long run the revenues from the program will provide a contribution to help customer affordability under a wide range of scenarios. Although the success of any program can never be 100%

- 1 guaranteed until it is tried, there is strong evidence that this particular program is likely to
- 2 be successful.

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- Q. If Staff doesn't exhaustively examine the costs and revenues of the
- 4 program in each rate case, how will the Commission be able to determine if the
- 5 program is actually helping with customer affordability?
- A. I would suggest that the Commission require as a condition of approving
- 7 this program that the Company submit a report on the program three years after it is
- 8 launched. This report would, among other things, show whether the program achieved its
- 9 goal of enhancing affordability to non-participating customers. In the unlikely event that
- the program is failing to achieve its affordability goals, then the Company would need to
- end it and of course the Commission always retains the power to determine if a given tariff
- is no longer just and reasonable. Again, this is a modest program that has the potential to
- 13 give participating customers an option they desire and is expected to help with affordability
- 14 to other customers. The Commission should approve it.

Q. Is this an important case?

16 A. Yes. Although the surge protection program Ameren Missouri has

proposed is modest, and the financial stakes are relatively low, I view this case as a

critically important fork in the road for Missouri regulation. The important policy question

that is being presented to the Commission in this case is whether utilities should be

confined to providing basic utility service of the kind that they have historically provided,

and whether the services they offer should only be those strictly necessary to deliver

electricity to customers. Our view is that the regulated activities of electric utilities should

23 not be so confined and that electric utilities should be encouraged to offer regulated

Surrebuttal Testimony of Tom Byrne

- 1 products and services that their customers want, that are provided "in connection with"
- 2 basic electric service, that afford customers more convenience, choice and control over the
- 3 services they receive, and that have the ability to contribute to overall affordability for
- 4 electric service for all customers. How the Commission addresses these issues in this case
- 5 will be informative to Missouri utilities and all other stakeholders.
- 6 Q. Does this conclude your surrebuttal testimony?
- 7 A. Yes it does.

BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

In the Matter of the Applicat Electric Company d/b/a Ame for Approval of its Surge Pro	eren Missouri)))	File No. ET-2021-0082						
AFFIDAVIT OF TOM BYRNE									
STATE OF MISSOURI)								
CITY OF ST. LOUIS) ss)								
Tom Byrne, being first duly	sworn on his oath, s	tates:							
My name is Tom By	rne and on his oath	declare tl	hat he is of sound mind and lawful age	;;					
that he has prepared the foreg	going Surrebuttal Tes	stimony;	and further, under the penalty of perjury	7,					
that the same is true and corr	ect to the best of my	knowled	dge and belief.						
			<i>m Byrne</i> Byrne						
Sworn to me this 19 th day of	March, 2021.								