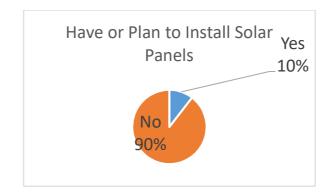
Default Report

Last Modified: 2019-07-30 08:26 Attachment E: Non-Participant Survey Results

Q2 - Do you currently have or plan to install solar panels at your primary residence?

Answer	%	Count	
1 Yes		10%	86
2 No		90%	737
Total		100%	823

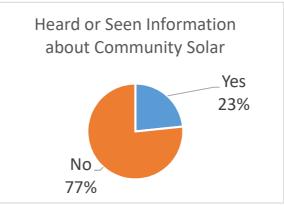


Q3 - Late last year in 2018, Ameren Missouri invited customers to subscribe to a Community Solar program where you make a monthly contribution on your bill which helps support the construction and operation of a new solar facility. Prior to this survey, have you heard or seen anything about the Ameren Missouri Community Solar program?

#	Answer	%	Count	
	1 Yes		23%	192
	2 No		77%	631
	Total		100%	823

Q4 - To date, have you enrolled in Ameren Missouri's Community Solar program?

,,,,,				
Answer	%	Count		
1 Yes, I am enrolled		5%	10	
3 I am on the wait list		3%	6	
2 No, I am not enrolled or wait listed		92%	174	
Total		100%	190	



Q5 - Why did you decide not to participate in the Community Solar program?

1. Cost - significantly more expensive than our current bill2. Question of whether or not solar program would actually be implemented 3. Details about how it actually works were sparse

Additional cost - would prefer incentives to install solar at my home.

Already contributing to Pure Power plus others.

Because if I am going to invest in solar energy, I would make that investment at my own home. I do not trust Ameren to make future decisions for me.

Because it is a ridiculous plan. I do not support paying you to provide a service for which you will charge me more for eventually and not provide any savings. That is a scam and actually makes me angry that you would propose it and people are willing to waste their money for it.

Because it would increase my bill. Solar is cheaper than Ameren and ameren want its customers to foot the bill for their solar panels. I would rather save to get my own panels and rid myself of ameren all together. Ameren already makes enough to pay for all the panels so why should their customers pay more when in reality it should be cheaper. Oh I know why because the big wigs at ameren are cheap and worship money.

Budget reasons and may move out of area. Can't afford to

Can't afford it

Choose not to

Cost

Cost

Cost I am on Social Security

Cost, and we are probably going to sell our home.

Currently planning to build new house. And i dont fully understand how this program works

Did not have enough information on the program

Did not seem to be affordable with what information was presented.

Didn't interest me at the time.

Didn't think about it at the time

Don't believe in way program is set up

Don't have any extra funds to invest

Don't know

DON'T KNOW ANYTHING ABOUT IT

Don't know if we wanted to sign up or not as of today.

Don't see benefit for me

Don't want to be part of it

Expensive

Extra cost is not an option right now

extra out of pocket with very little benefit for $\ensuremath{\mathsf{my}}$ rates

 $\label{thm:continuous} \mbox{Had a newborn and other aspects of life took priority. Applying wasn't even on my radar.}$

Haven't heard enough info

Having my own panels seems more reasonable, due to being able to pay for themselves eventually.

Higher cost of electric service.

How does it benefit my bill?

I already have a 5KW system on my house.

I already have solar panels installed at my home.

I am a senior, on a fixed income. Given that information, the following:

A) Considering the cost of my bill at present, I can't afford the equipment.

B) Considering the cost of my bill at present, I can't afford to add anything to my payment.

C) Considering the cost of my bill at present, I can't afford much of anything.

Sensing a trend here?

I am not a home owner

I am not interested in paying more for no direct benefit to me.

I attempted to enroll but the website qualifier said my residence did not qualify do to amount of electricity usage.

I believe it will cost me more.

I can't afford to donate money when I have bills and debt to pay.

I chose to use 100% pure power instead.

I did not fully understand how the program worked.

I did not look into it.

I did not want to too

I didn't decide not to participate I just haven't seen any articles to help me make my decision

I didn't decide not to I'd love to have someone to come to my house but it's not acceptable to my home that I know of honestly I want to know how it works before I commit to anything

I didn't have enough information about it

I do not have any extra money to put towards this.

I don't know much about it. I'm Leary of being put on a list

I don't own my residence

I don't own the rental home

I don't remember getting anything about this program.

I don't recall being invited to participate.

I don't recall receiving any information about the programme.

I don't see a benefit to me.

I forgot to enroll.

I have 4 kids, I just really don't have extra money.

I have a new home that is very well insulated with great windows and doors. My total utility (All Electric Home) around any where from \$80 to \$140. I can't justify the cost for solar.

I have cuivre river electric and Ameren for natural gas.

I have had solar panels on the roof of my home since December 2012. Over the course of a year, the panels provide about 50% of my electricity that I use, so I am getting a reduction in my electric bill. In my opinion, people would rather receive a reduction in their electric bill from the building of solar power plants, not an increase. Building solar power plants might be better off with funding from something like a bond issue. The same problem seems true for the Pure Power program where the cost of building wind turbines is passed on to customers.

I have no desire to pay for something that isn't benefiting me. If I do anything I will have Tesla Solar Roof installed.

I have no problem paying extra on our bill for the construction of a new solar field but do not want to continue to pay extra once initial costs are paid in full.

I have no problems with my current electric utility service and didn't want to complicate or change anything.

I have not installed my solar panels yet.

I have not made a final decision yet, but additional cost is a factor.

I have solar panels on my roof.

I like the way I get energy now. Have a lot of shade trees. I really don't believe human activity is causing climate change.

I live in a condo and cant use solar panels.

I live in a condominium and I can't see how this would benefit me.

I live in an apartment

I live in an apartment complex

I live in an apartment. If I lived in my own house, I would most definitely participate.

I missed that I has that option

I plan on participating

I plan to move out of state soon.

I rent an apartment. I cannot do what I want.

I rent and have no control

I rent and when I looked at an outright purchase of panels several years before, the payback was way too long. However, I am currently in negotiations to start a solar farm in Missouri. Looking for guidance / help

I rent my home

I rent my residence, so I don't know if I could put up solar panels on my house. As to helping finance the building of a new solar facility, my budget is very tight, and during the winter months especially, my utility bill is high enough from my own house let alone having an extra amount to contribute, and since I wasn't informed of what the amount would be each month, I didn't think I would be able to afford to help contribute to the Community Solar program.

I sold my house and closed my AmerenUE account.

I tried to send it over but they said there is a waiting list

I want to

I was advised to not do it.

I was interested in participating but your information indicated that owners of solar panels are no eligible. If that has changed, I would be interested in participating.

I was not aware of it.

I went to the website. But I was looking for more details

I will probably move in the near future.

I would absdolutely LOVE to participate, and/or have solar panels installed on my home, BUT I can barely afford the \$100 + monthly Ameren payment I am currently paying. I conserve, turn lights, and appliances off, turn up-down my AC and heat, and still can barely afford it!

I would have liked to but, simply, can't afford it. And I think Ameren's profit margins clearly could support this effort easily.

I'm just not interested.

I'd like to, but I feel like my household has other debts that need to be paid before I can devote resources to the program.

I'm not a big fan of paying extra for renewable energy. I understand coal is not good but I don't have a big problem with cheap natural gas and would prefer that be used as an energy source before I'm paying extra for solar. If I lived in Arizona I might feel differently, but in Missouri I don't think solar is the answer.

I think you should focus on using natural gas. Texas has energy produces that flame off millions of dollars worth of natural gas that could be put in pipelines and used. Why would I pay extra for a solar farm.

I'm not convinced solar panels work well in this area without spending a lot of money

I'm not fully convinced it's worth it.

I'm not sure how soon (or if at all) I will recover my investment. I understand it's a gamble to join in this program but I don't want to be on the losing end of long term investment.

I'm old and retired and don't see where I would get any cost benefit from this program.

I'm putting solar on my house. It seems redundant.

In a rental property and could not afford

It didn't seem like a good value for me.

It seemed like I was paying extra but not receiving any of the solar savings.

It should not be up to customers to pay for infrastructure.

It was purely a cost consideration. As I understood the program paying into it would be like a donation and our household couldn't justify paying into the program that way. If there had been some form of return on an investment we might have made a different decision.

Just not interested at this time

Just not sure about it yet

Large scale solar has been proven to be economically feasible and should be viewed as a company infrastructure expense and not require an investment from consumers

Live in a community and not allowed

Live in a condo.

Live in a mobile home

monov

Money

My bill is high

Need more information

neighborhood won't allow panels where they would best be suit.

Never got around to it

not affordable to me right now

Not economically feasible at this time.

Not enough information or to time to gather it, not much interested at this time

Not enough sunlifht in my small lot with trees.

Not in a monetary position to add Solar panels at this time.

Not in my budget.

Not interested

Not interested Not interested

Not interested at this time

Not interested at this time

Not sure how

Not sure how it would work for us/what it would involve as far as retrofitting our home. Very interested in Solar power.

Not sure of the benefits of participating.

not sure, I seem to remember something about an added expense. Depending on the cost I would be interested.

On SS and retired. Not able to afford increased costs.

Our budget is pretty tight right now.

Our electricity comes from Columbia Water & LIght

Plan to move to another home in my retirement

Pontal

Renting, so landlord has to give permission

Solar power is a fantastic option, if it costs less than other energy sources then I am all in favor of it, in remote locations when it costs less than running lines and setting poles it is a fantastic option, but if it costs more it does not make sense, it is not a good option where you are already tied to a less expensive power source such as coal, hydro or nuclear.

Stupid

the cost

The installation on my slope roof put the solar panels to visituable for the historic district, approvement. I have not investigated into community solar program, for other comments of time.

Think you all should build nuclear power and make hydrogen to fuel vehicles

this is for my work, my home is not Ameren for electric but gas only

Too expensive

Two reasons. One, you were charging us extra for something that you should be doing regardless. Two, the information I received in the mail was utterly incomprehensible, and the information on your web site was no better.

Instead of doing something so half-hearted, you should be going entirely to the clean, renewable sources. Given the uptick in violent storms lately, there's certainly no shortage of wind to power wind farms.

Was in the process of moving residences

Was not aware of the progression

We are renting a house.

We are renting right now and trying to save up money is to buy a house.

We do not plan on staying in this house long enough for a break even. I should have put solar panels on years ago. I am totally for it.

We have not been asked to join

We have our own solar panels.

We installed solar on our home in 2012 and 2 of the last 3 years we have produced 99% of our electric

We want our own.

Why are consumers being asked to support the utility initiative?

why not?

Why should I pay more for you to keep doing your jobs? My rates go up to support infrastructure improvements, so you can use that money to build new facilities.

Why would I pay for you to install solar panels somewhere?

Without government incentives solar is not economically viable in the St. Louis area.

Would be good for the environment and efficient $% \left(t\right) =\left(t\right) \left(t\right)$

Q7 - How interested are you in signing up to participate in the Community Solar program described above?

Answer	% Count	
1 Definitely Interested	9%	68
2 Very Interested	10%	79
3 Somewhat Interested	41%	321
4 Not too Interested	23%	180
5 Not at all Interested	17%	134
Total	100%	782

Q8 - To what extent do you believe the Community Solar program will have an impact on your monthly energy costs? I believe Community Solar will...

#	Answer	%	Count
1	Decrease my energy costs	39%	304
2	Have no impact on my energy costs	41%	324
3	Increase my energy costs	20%	155
	Total	100%	783

Q9 - What, if anything, would make the Community Solar program more appealing?

(1) Customers' testimonies showing how much they have saved by investing in the solar program. (2) Also Showing how much fuel you save by not powering electricity plants.

: วว

1) if this would reduce cost2) knowing that solar energy would help the environment ${\bf r}$

1. If I understood how having the solar facility installed would decrease my energy costs here in Moberly when the facility is going to be in St. Louis. 2. If I knew what the rate would be each month (hopefully, it's a flat rate) to install and maintain the solar community.

A "town hall meeting" with those who may be interested in Solar power and Ameren officials. Discussion should include cost of installation, total wattage output/hr, reliability issues, power footprint comparison (power output per square foot) solar vs coal and nuclear plants and intangibles.

A better description of how your contribution will affect your rates. Right now it just sounds like Ameren wants the customers to pay for the solar installation

A better understanding of what it does, how it would impact me, what the savings would be.

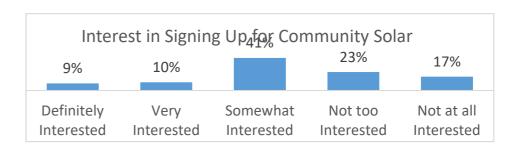
A clearer explanation of how the program works. I understand I make a capital contribution and share in the generated power but I don't know what liability if any I have with regard to the program. I don't understand how the program "unwinds". I don't know the tax implications of the program, if any. There were lots of things I didn't understand how the program started.

A financial incentive

A guarantee that at some point my energy bill would be reduced by at least as much as I have contributed to the program. Otherwise I am paying for something that I am not benefitting from.

A low-entry cost and attractive material used

A more "Community Based" solar program that a person would feel directly effects them.



A panel named after me, or being able to watch / analyse the data regarding power production. A program closer to where I live and a clearer explanation of cost. A program for my house so I see immediate reductions on my electric bill A rebate program for people in the program to install solar at their residence A reduction in energy costs. A transparent description of how it benefits the community, supporters, and Ameren as well as the costs to all three. A very easy to understand & clear cut explanation of how it would affect my energy costs now & into the future A way for people who rent to participate Access to the power or realized savings Actual prices for what customers would be paying for and how much savings might be involved. Advertise it better Affordable Affordable cost Allowing current owners of solar panels into the program. Although I am very interested in saving the planet and not burning fossil fuels, this is not the approach that would work best for me (unless you can convince me otherwise). I am more interested in home solar panels or solar roof and battery storage for energy. Maybe you should consider developing both a community solar program in parallel wit Am I personally benefit? Will there be a decrease in my individual bill if I participate? How much is participation? Will my cheaper electricity offset the cost of participation thusly breaking even? Ameren makes more than enough money and should not have to depend on donations from customers to support these types of projects. Ameren paying for it. An assurance it would help decrease my energy bill. An estimate that shows how my electric bill would be decreased. An example of possible net return by the solar panels An explanation of expenses and benefits for me. An explanation of the costs associated with the program. An understanding of costs and savings. as soon as my apartment complex puts them in. Assist or manage installing solar panel on my property to lower my costs Being of no or low cost. Better explanation Better explanation of how it works, costs, savings, etc. Better marketing and larger areas better source of energy for environment Big discount Build it somewhere in Jefferson county where I might get some use out of it. Can't participate because our HOA will not allow it. Cheap cost Cheaper Cheaper ceiling energy assistance Cheaper energy prices. Cheaper installation Cheaper prices to purchase solar equipment Cheaper rates closer than St. Louis Closer to me, not three hours away. Would someone in St Louis lay to out up solar in my more remote area? Community amount invested vs. customer savings Construction costs should be born by Ameren. CONVINCE MY OWNER/LANDLORD. I'M IN AN APT. BEEN ASKING FOR SOLAR FOR OVER 2 YRS. WITH YOU AND THEM. Cost Cost Cost Cost Cost analysis of the project and what each person signing up would pay and how it would save on utility bills Cost Free, and guarantee to receive Solar Energy Cost of initial set up cost of the equipment and then the savings afterwards

Cost off sets.

Cost savings with no overhead for the panels/upkeep

Cost. Has to provide dividends now, not 50 years from now.

Cost???

Costs always go up, no matter what. Trying to sell it as a way to lower costs is misleading. Selling it as a way to lessen the environmental impact would be beneficial.

 $could \ I \ in stall \ panels \ in \ the \ program \ on \ my \ property \ in \ franklin \ county \ and \ sell \ the \ power \ to \ Ameren?$

Credit any savings to those that opt in.

Data from other current solar programs.

Decrease cost over time as the system pays itself off

Decrease in my energy costs and contribute to cleaner energy.

Decrease my costs and ssve energy

DECREASE MY COSTS!

decrease my energy costs

decreasing my electric bill

Definitely MORE info; projected cost/savings? This is the first I have heard about this.

Delete it

Details about the impact of the program on the environment (carbon emissions reductions or reduces impact to climate change, etc.)

Direct effect on my bikl

Discount on solar panels installed at my residence.

Do not ask people to contribute extra money. Use current profits to fund this effort.

do not know enough to qualify to answer this question

Don't charge extra.

Don't know enough about it e.g.cost

Don't know enough about it to comment

don't know enough to make a comment.

Don't know much about it.

Don't know of anything

don't wast our time

Energy cost savings

Estimate of cost/savings

Estimate of costs

examples in other cities or communities...show success stories.

Explain HOW users can save money by joining but also explain HOW users may lose money as well. I really am interested in joining this program but \$ is tight and I can't afford to lose money in an investment like this.

Facts and figures. Retired and on fixed income

Financial assistance

find away to make it a group effort

For us personally, it is not very appealing since we already have a PV system on our roof. We would sign up for the remaining portion of our bill during the winter months to offset our carbon footprint. However, charging an additional fee to customers to sign up for the Community Solar is counter-intuitive, they should instead get a reduction in the

free free

Free

Free

Free electricity for one year....

Free install free install

Free Installation

Free installation

Free pannels

free to customers or at a low affordable cost

free utilites Greater incentive

Guaranteed lower rates and savings.

Hard to say as I support wind power.

Have installed solar on our business on one building and have the second installation about to start.

Having a more precise idea of what the cost of participating would be.

Having a very visible organization, such as a school district, manufacturer, and/or Medical unit adopt the program and are given a big splash of publicity. The organization may need some financial motivation to do this.

Having it on the West Side of the state.

Having more detailed information how the program works, the cost and possible savings to me.

Having more panels on my home

Honestly no clue payments maybe or classes rewards programs

How does this program benfit the customer.

how much it costs and how much I gain

I am 76 years old, I desperately need to sell my home in House Springs and move back to the home in Texas that I own in order to stop supporting two houses while only living in one. The thought of investing in the home here is simply out of the question especially since I would have to go deeply into my savings to pay for any changes that I could I am completely in agreement but am 85 years old and on social security so it is not an option for me.

I am not knowledgeable enough about all the possibilities to answer that question.

I am on a very limited budget and could not afford to just pay into this program but if panels would be installed on my home at no or low cost, I may be interested. I would want to know more about how this might reduce my bill.

I am renting so no place and not my call

I am renting. Don't think I would ever use solar. I am sure it will be a thing of the future.

I can barely pay my electric bill I'm on fixed in income. But it would help environment. I rarely use lights, try to do anything with electric on off peak times yet I got a letter saying I use more electric this year, I find hard to believe since, I'm gone alot and turn my thermostat to 78 in summer and 65 in winter. If I'm gone I adjust it, the only things I use I cannot afford to participate in anything right now. Consider decreasing the salaries of the top 10% highest paid employees at Ameren and use that money for solar panels--which I'm all for but cannot afford.

I cannot financially even consider it for my home. Have nothing against it but

I can't really answer this since I don't really know that much other than what is in the survey. I would need more info before I can truthfully answer.

I definitely need more information! How much investment is required? How long would it take to recoup some of that?

I dont have the extra money to donate.

I don't know anything about it. I don't know what it is, or how it basically works. If I knew, for sure, that it would significantly decrease my bill, I would be interested.

I don't know. Our subdivision will not allow solar panels.

I don't know. I'm still stuck on the electric company 2 roads over supplying it's customers with cheap, high-speed fiber optic internet, while I pay an insane amount for mine. As long as I still have my internet bill, I can't really afford to pay extra for electric. If I went with solar power, it would probably be just for my home so we could be a step close I don't know. The cost is very high with very little short term advantages.

I dont own a home so nothing right now

I don't see where anyone benefits except Ameren

I don't think the savings would equal the rent

I don't understand how that will benefit me when we don't live near the airport. Plus I have to also pay for it. The cost has not been provided. How much electricity will it produce and how do I access it?

I dont understand, I am subsidizing the cost of building it, so what is the benefit for me after it is built?

I guess I would need to know more specifics on why I want to spend my money to 'buy into' this. If by the airport how do you protect pilots' sight?

I intend to sell my home next year in 2020. I currently have no plans to purchase another home. I intend to rent an apartment.

I like the idea but I personally just don't have the extra money to help.

I live iin a Condo. That decision is not in my hands.

I live in a 40 unit apartment building.

I live in a condo. Our association can't afford this unless it is free.

I live in an apartment. I have no say in things like this

I live in St. Francois county and I don't think any of the power or reduction in my monthly bill from the solar array would help me. Distribute more solar arrays to help surrounding counties.

I need more information on the space needed on roofs to make it worthwhile

I need more information regarding the program - how much it would cost me and what my benefits would be.

I need more information to make an informed decision as to what would make it appealing.

I need to find out more about it.

I need to understand it. Promise to read whatever you send.

I pay the fee and get a reduction in my electric rates. Or have peak hours saved since I'm using power during the time the sun is generating the most power

I really do not know because I already have 86 solar panels on my roof.

I really do understand how it would be of help to me. I would need more information and better understanding of what it is and how it works.

I rent and is not a home owner.

I rent the home I am in. My concern is that if my electricity and gas bill. When you have a landlord that doesn't care about her home and doesn't care how much money I spend on the utilities. Like now my a/c is not working right. With that being said, I am spending more money on my electric bill. Just like in the winter months the windows are no I support solar energy, but I think I would like to see a program to benefit individual homeowners rather than a broad community program. I don't forsee a way to demonstrate the energy savings to an individual consumer.

I think Ameren makes so much money. The dividend to their shareholders including bonuses to their employees is very high. Why ask customers to pay for it. Seems a bit ridiculous. The science is good but should be a "donation†program.

I think communicating about it with help spread awareness and talking about the positive effects

I think its a great idea, but I live in a condo.

I think some realistic cost projections would be very helpful. As it is, you're asking people to participate in a construction project cost without any real idea of the benefit to them.

I think that I need more education about solar powered program! I know very little.

I understand that putting panels on my roof will reduce my bill but doing this feels like it's just a way to increase my bill

I would be interested but I will be soon trying to sell my home.

I would be interested, but rent and can't install solar panels.

I would like to hear from people who have joined the Community Solar program and their thoughts (pro & cons).

I would like to know more.

I would like to receive more detailed information about this program so I can make an informative decision on participating.

I would like to see how much of my energy is generated from solar power each month on my bill so I can see that my contribution is making a difference. Maybe the bill could show my costs with solar vs my costs with traditional sources or something showing the reduction in my carbon footprint.

I would like to see some actual figures and have an idea of all the costs/benefits of this project.

I would love to participate in solar directly, but buying into a pool with no direct or guaranteed benefit just does not make economic sense to me.

I would need to see what it can do for both my personal energy consumption and costs, as well as for the environment in and around Saint Louis proper.

I would rather have my own personal solar panels on my roof

I, for one, would like more accurate information on what costs are involved. I rent in Webster Groves, am retired, and would need more information on costs. I'm really a big believer in solar, and would love to be involved with it.

Identifying the cost for an individual bill and what the benefits to me are. Right now it just sounds like one more way to get more money out of customers with little benefit to them.

 $\label{lower} \mbox{Idk but I sure hope my apt complex owners take heed \& check out this opportunity}$

idk. first i've heard of it, but it sounds great. advertise more?

If Ameren paid for the solar panels

If I knew it would serve my location. I don't want to pay extra for something I don't get to use.

If I could pay into the program and see my power costs reduced as a result, then I would consider the program.

If I could see any sort of benefit from it -besides the environmental impact.

If I did not have my own solar panels to utilize, I think this is a really good program. But we are producing enough solar energy ourselves that we still have a negative balance on our energy bill.

If I owned a home in MO it would be more appealing. My residence is in IL....you know the stare where we are being taxed for everything. I own a condo within a complex in MO.

If I owned a house I would be game but right now I rent at an apartment.

If I owned my own home.

If I owned my residence

If I didn't have to pay.

If I was getting some kind of incentive or rewards program on my energy bill. Possibly a solar panel trail at my on home.

If I WAS NOT already paying for the energy efficiency program that gives rebates to others.

If I were a home owner and not leasing my place of residence

If i were in the process of getting solar power installed. Thank you Then what about the winter time?, what could i expect.

If it actually reduced my bill.

If it did not cost me anythin

If it didn't add to an already daunting energy bill? That would be a good start.

If it does indeed decrease my monthly bill.

If it doesn't cost much, I can do it, but I'm a senior and on a fixed income.

if it guaranteed lower bills.

if it had a direct impact on my energy costs

If it is such a good program it should pay for itself and be a natural part of your energy producing business. It shouldn't require customers to pay extra for you to do it. You would want to do it on your own because it would make you money.

If it lowered annual usage costs

If it lowered my bill.

If it reduced my energy cost.

If it reduces my bill

If it reduces my charges I am all for it.

if it was closer to where I live and I would benefit from it directly

If it was community where I have to pay someone else to maintain it, whatever that means, there really isn't any maintenance to solar panels. if it costs less than other power sources. if it costs more I'm not interested.

if it were the same or lower cost than regular service

If it would be of benefit to me. It would need to generate power that I can directly use or would hook to my meter and drive it backwards so I would receive direct benefit.

if it would do anything for my area (central mo)

if it would lower my extremely high Electricity bill.

If it would reach out to landlords to improve there property

If it would result in a reduction in my electrical costs, especially during summer months when costs skyrocket.

If my bill went down and it was guaranteed to be cleaner energy

If my condo association would share in the installation costs.

If the costs are minimal to sign up.

If the monthly price was lowered, and my current monthly bill was lower.

If the panels were to somehow save money, to receive a small part of the savings

If there was a bigger savings on my electric bill

If there was a contract for people who rent

If there was a guaranteed incentive down the line for participating

If there was an explanation of how my assistance in paying for a solar infrastructure for Ameren would directly benefit my household. Because it seems rather one-sided in favor of Ameren at this juncture.

if there was evidence that it would lower energy costs

If there was more information about how much power would be generated and where it would be used.

If we could take it to the next home.

If we were guaranteed a substantial rate reduction.

If you are going to spend a lot of money to develop solar power generation there are a lot cheaper ways to generate electricity by other methods. Id rather see you convert Labide to natural gas as one example.

If you could let me know how much of a savings being in this program would be for me

If you could make small payments

If you could show that it would decrease costs or otherwise emphasize the impact the environment.

If you could tell me how this benefits me? ie, lower cost eventually, using less fossil fuels, etc. I am new to the community, only 1 1/2 years, but have not heard any details.

If you gave all customers an opportunity to have and install solar panels on their homes. We are lucky to have electricity WITHOUT INTERRUPTIONS AND SPIKES AND OUTAGES!

if you would give specifics on rates with solar vs. gas and show me how I would save money

If, in exchange for buying in to the program, I received credit for my portion of the energy created, I would be much more interested. (Like a limited partnership set up.)

I'm confused about the plan and feel there needs to be a better explanation.i felt that way when I received the previous info you sent regarding it. If we pay to install the solar power when completed? Is all we get for paying for the panels is the ability to connect to them? I'm considering moving to be near my children in the future

I'm more interested in looking into my own solar panels, if it's feasible.

I'm not going to pay Ameren to do what it should be doing without my participation. If you want me to increase my costs to help you build the system, then you need to pay me back with a rate discount that justifies my investment.

I'm not interested and do not care to participate.

I'm not interested in participating unless I know my energy costs will be lower because of it.

I'm not sure there is anything. Contributing to green energy is great, but it will add to my bill with no obvious benefit to myself.

I'm renting an apartment in a historical building that cannot be altered, so if the facility will be boost the existing transformers that service those around the airport(I live no where close to it) I don't want to pay extra to lower someone else's bill unless the cost to my bill will only increase by \$10 increase b

I'm thinking that facility would be to far from us

Immediately lower my bill

Incentives / rebates for participation

incentives for my own solar panels

Informaction

I'm not sure.

information about the cost of ownership

Install it for free on my land and prove to me it works.

Installing on individual panels on households within your community savers program and see how it reflects on their usage.

Invest your billions of dollars of profit in your damn infrastructure rather than asking your "customers" (who have no other choice because there's only one electric company) to pay for it while you plan on then RE-charging them to purchase the solar power they paid for the infrastructure to generate.

Is there a direct link to my bill? That would be interesting and would possibly consider investing in something that could be transferable to the next owner of my house or that could be transfered to a new residence upon my relocation.

Is this community energy delivered to our homes? Tell us how energy will that we bought in? Right now the program doesn't seem appealing and only seems beneficial to businesses. How will the community solar program affect me directly? If this program is going It all depends on the cost compared to the savings

it could be explained better. How am I a renter in Jefferson City going to benefit from solar panels at STL airport?? I just dont understand how it works or will save me money

It is appealing but I live in an apartment complex and I can't install anything here.

It is appealing, but I seriously doubt Ameren will have any effect on my bill, but would want to be a part of the project.

It is very appealing. More education on the benefits might help.

It lowered my hill

It might appeal to me if Ameren gave me specific information based on my current usage.

It needs to be an investment that Ameren bears to manage its own operating costs for the future. Else, one of investments from the subscriber needs to be managed via a manageable installment plan

It seems you are asking customers to pay for the new facility in addition to paying their existing bill. Many people can't afford the additional cost. Would customers be asked to pay additional for any other facility or means of generating electricity?

It shouldn't be a burden on consumers who want more green options, it should be a business decision to diversify your energy sources. This isn't an option I should be paid out of your budget for infrastructure. Just tell me you invested in green tech to make me feel good later.

It sounds great - I am just moving out of state.

It will attract more customers

It would be more appealing if I understood the positive impact it would have on climate change and pollution (particularly plastics). This needs to be seriously communicated to the consumer.

It would be nice if the Seniors could get a break when they're on a fixed income and not have to pay the cost of the panels, just the regular monthly uses. I can't take on any more extra costs. If my electric bill was, say 250.00 or there about it would be so much easier on me but seems everything is going up, but the senior's money doesn't.

It's a program Ameren should finance as the energy service provider. It sounds like Ameren is cleverly describing the program as a Community Solar Program but is getting customers to help finance building the program. More appealing would be a cost reduction due to a solar farm having been built by Ameren.

Its appealing but I need to know my total costs

Just decreasing my costs.

just more information available

Keep us updated about how the program is working. Invite customers to the site to see how it works.

Knowing exactly how much you are saving

Knowing how much installation cost will be.

Knowing how much it will cost since only customers who sign up for it will be paying for it. Tiers of how much cost would be if x amount of participants sign up versus y amount of participants. No one wants to go into something like this blind.

Knowing how participating in this would affect my future bills, will I receive savings? If so, how much?

knowing if my monthly bill will decrease

knowing in advance how much an increased cost there would be if we joined and for how long before we started to reap any benefits

Knowing it would decrease my energy costs and there would be a direct return on my investment.

Knowing that it will lower my energy costs. If I have to pay extra to have it installed, and then my costs aren't lower then I would not be interested. If I assist in paying for its construction it would be great to know it actually benefits me.

Knowing that it would save money in the future

knowing that it's good for the environment and drives down energy costs.

Knowing the cost to build the facility up front. Then in turn see the monthly savings.

Knowing the cost.

Knowing what it will cost

Known cost reduction

Least amount of out of pocket costs to participate.

Less in light bill.

Let customers know how much of a contribution needs to be made. A dollar amount

Letting people invest in (attain ownership in) the panels, not just subsidize your expansion.

Located closer to where I live

Low cost for installation

Lower bill for participants.

lower hills

Lower cost for energy

Lower cost of the program.

lower cost on my monthly bill

Lower cost to install

Lower costs

Lower bills

Lower my electric bill forever

lower my monthly bills.

Lower rates Lower rates

Lower ridiculous electric cost, because area is not deregulated and Ameren has the monopoly of electrical service provided to customers.

Lower start up costs

Lowering my bill Make it free to seniors

Make it mandatory Making energy cheaper

Making it very clear to customers nothing goes on the roof. I was hésitant because I rent.

Me not having to pay for it.

Moe explanation. Why is anyone against it. How would this really affect the environment and how would it improve mine?

monthly credit for participants

Monthly payments after installation

More advertising and explanation of the benefits of solar over coal. Coal pollution should become a thing of the past.

More analysis on consumer costs/savings.

More detailed flyers of the proposal and cost information, listing the pros and cons, input from various companies and organizations regarding the idea

More detailed information

More detailed information regarding the costs of building and maintaining dolor program and the short and long term benefit.

more details

more details, a time line, similar projects in US, Europe, or Canada, estimated cost savings, & cost

More education and affordability

More explanation of benefit to participating homeowners

More greener way of using energy resources. Protect the water resources for future generations

More info

More info and explanation since I don't understand it at all. Also approx how much it would cost.

More info on the savings?

More info on the solar program sound very interesting

more info on this, would help

more information

More information

More information

More information about cost and possible savings

More information about who, what, when, where, how, etc.

more information and additional cost

More information on cost involved and some research that backs up the actual savings to homeowners.

More information on how efficient and/or cost effective the program would be.

more information on how the program would affect my bills and future costs

More information on the anticipated savings for the end customer, such as length of time to start receiving savings, estimated savings per household, estimated overall decrease of the Ameren carbon footprint.

More information on the reason the customer is paying for the community solar program instead of Ameren Missouri

More information to people on how it will work

More information would be nice. Specifics. I want data. This survey is the carrot in the stick.

More information, progress updates, projected personal impact

More information.

More information. I know no details.

More information/details and transparency on the project as a whole. Example - what is the anticipated savings to the community, how many panels would be installed, what is the date/timeframe of the project before panels are installed, etc.

More informationâ€"what's in it for people to do it

More knowledge

More of it

More of them

My HOA won't allow solar panels

need more info on this subject

Need more info.

Need to know (if nothing put on my roof) where would the solar panel(s) be located?

Need to know more about this to make a decision.

Need to know more information. Up front and monthly cost. What is the savings if any.

No added cost

no cost No cost

no cost to me.

no cost to customers we all pay enough now its time the company's start putting profits back into the company for things like this and stop putting it in the top management pay checks

No increase in electrical rates.

No mercase in electrical rate

No increased cost on my bill.

No sure- switching over might entail replacing exit. panel or adding something to it to accept solar energy. When eats the the cost for the conversion? Homeowner unless you have a lot of money sitting around. Too many other things that need attention

Nobody is goin to donate their money ever if it doesn't go to them. my electric bill is so high, & crazy & I do nothing to do that. I use lights when needed & have at least 1 TV or music goin on at all times awake. and yes I use air or heat to always be comfortable esp being disabled now & my immune system is so down that I get sick real easy so take

Not applicable

not being expensive to do......

Not increasing cost for me very much.

Not interested

Not interested at all.

Not interested I rent my townhouse and I think the owners do have some solar energy townhouses if the things that are black looking that I see on top of some of the units.

not much why would same pay if everyone gets a benefit might as well just put them on my house and get all the savings

Not really feeling this much

not sure how viable it is

Not sure. But a sticker saying "I'm a solar user" or something to that effect would be cool.

Not sure. Solar seems unreliable and very expensive.

Nothing at this time. Our home is surrounded by many trees giving our home plenty of shade especially during the summer which reduces my summer electric bill dramatically.

Nothing for community solar, but incentives to install home solar

nothing i can think of. I think that Lambert Airport is a great option for placing Solar panels.

Nothing inside the city limits. You have people who have no idea what SE is and want others to pay for it. why should we pay for this, will it make my cellphone faster or cost less.? People just don't care!H

Nothing to us in southern Missouri

Nothing! I think Ameren's efforts should be toward promoting nuclear generated power which, according to what I've read, has been proved safe. They site that more people have died falling off roofs while installing solar panels than have died in nuclear power plant accidents.

nothing. renewable energy needs to be cost effective.

Nothing. Because it all comes down to greed of money.

Noticeably lower electric bills.

Numbers on how much it will cost. How much it will save and who gets the savings. If the airport goes commercial then will that save the tax payers any \$\$. Already the city controls the airport and makes poor fiscal decisions.

Offer good return on investment. How much of the 1 megawatt output would show up in my service area or how much would my bill be lowered versus membership costs?

Offer in is more areas

Offer it to everyone in Every Community (Black and White)

Offer to help defray th cost of solar at a residence with a contract to provide ameren with the excess power from the panels

Offer to install solar panels on your customers will own their panels and can then add more, or just enjoy the discounts they generate, or to One in which a credit would be applied the monthly statement.

Our electric service is all we can manage as it is. I think I would be more interested if it was in my neighborhood and I could afford it. I like the idea of a power source close to me that is renewable energy if Ameren could make it affordable for me.

Partnering with customers 50/50 in purchasing and installing of solar panels

pay me to support it.

Paying for the program is a downside

Personal experience testimony with the program.

Possibly more info on impact to the consumer, IE electric bill??

Price information

Price.

Probably a one time fee to sign up, but then have a lower electric rate so I end up saving money in the long run.

promise me big, permanent, long term discounts.

Promote it more! The more people that sign up, the better.

PROOF OF EFFICIENCY AT AN AFFORDABLE COST

Prove to me that this isn't like the "green new deal" (which is a horrible idea). Sounds like a liberal tree-hugging effort, and I am against ALL liberal ideas.

Publish a link describing the program, the costs and the advantages. Ameren is installing a wind farm, it would be great to understand how the two help and are not in competition

Putting the cost to build on consumers is not appealing. Other ways to fund it should be investigated, such as using a bond issue for funding.

quote some prices to join and what i get in return?

Rate reductions

Real cost savings

Rebate of energy costs for installing panel

Rebate rather than extra payment.

Rebates for purchasing required items.

Receive shares in this building and payment process.

Reduce energy costs or give other incentive

reduced cost

Reduced cost to develop.

Reduced my bills and didn't cost me more money. Traveling west this month we noticed windmill farms as well as solar panels. A very good idea for the future. We, however are retired and on a limited income, we try to keep our bills as low as possible but would find it difficult to afford more to our monthly bills.

Reduced rates. Clean' Higher Dividend

Reliability, environmentally feasible, and low maintenance costs.

Residents receive the tax credits instead of Ameren.

Results on how it has benefited other customers.

Rewards/ customer discounts

Same (or lower) electric rate or option to have lower electric rate during the day when solar panels are active.

Same cost as regular energy price.

save money on my monthly bill

Save the planet

Saves money and possibly helps the environment.

Saving money

saving money

savings to the supporters

See monetary savings for myself

Seeing the real cost and need of the program for my family home!

Send out more information on what Ameren is planning to do.

Show what kind of savings I would get over time similar to as if I had solar panels that I installed on my roof. Why would anyone pay to install something and no benefits are shown to them.

Show what the benefit would be.

Showing what savings(if any) can be had.

Some cost savings

Some specifics about how much energy the new solar panels would produce, cost of project, projected savings

some statistics to back up the thought that it will help lower my energy costs

Some way of being able to determine potential impact on bill.

Someone pay for installation

Something closer to my home

Somewhere where it would impact me directly

Sounds like a wonderful program!

Specific info on initial costs; the idea is appealing, but paying more for it makes it less so.

specifics about how it works and how much I can save on my monthly costs

specifics on financial benefits to donors

Stating a price range of installation costs.

Stop charging extra for it. Instead of punishing customers who want to go green, why not use your profits for something beneficial, instead of investing them squarely in the bank accounts of your upper echelon of executives? Reinvest in the company rather than overpay your CEO. Improvements to facilities are where the profits are supposed to Talk My Bride into the project. Prove to her, It's FREE.

talking about in the long run it would help not only lower your bill but also help use less electricity which in turn would help the impact that we have every day on the environment.

Tax incentives

Tax reimbursement for installation of solar panels

tell me ahead of time when we could expect a return on our bill for the solar energy

tell me exactly what it would do for me, TRUTH.

Tell me the direct benefit to my household.

Tell me what's in it for me. Why should I pitch in??

Tell what areas/neighborhoods will benefit from it.

Telling me exactly how much my energy bill will be reduced.

That I can afford to participate.

that it be done is several locations not just North county

That the cost is reasonable and very affordable to everyone that is even slightly interested in this program

The billing going down

The information states "that only people that sign up for the program pay a price†what is the cost to me

the monthly cost on my bill.

The price should be fair, not to expensive.

The program has to be publicized and explained.

The promise that over time my costs would decrease.

The pure un-subsidized economic advantage of solar over fossil energy production.

The value of the program in relation to my contributions vs reduction in cost of my electricity

To be honest dont think it is advertised enough

To know what impact it will have cost wise

To make solar more affordable for small businesses and individuals

To me, nothing

To see a projection of how it would affect my bill.

Too little info about nuts and bolts.

Truthfully there has not been enough information concerning this program and AMEREN has never really distributed enough information to me., a customer, to know about it. If you install, what is my costs, etc..

Understand it better to understand how it works

Understanding how it might affect costs; what the cost per kW generated is compared to coal, nuclear, wind, natural gas; how Ameren will handle the variance between generation and demand

Upgrade our current electric grid. Stop the political correctness.

Visuals with evidence that the program has worked in other communities.

Wait until Solar Energy production efficiencies increase and solar power becomes economically favorable.

We only have Ameren for our natural gas. If we used Ameren for electricity, I would be more interested to contribute to the the Solar program.

Well, geeeee, I don't know anyone who wants to sign up for something that is going to cost them money, UNTIL they know how much it will cost them, and how they will benefit monetarily!

What does it look like at my condo?I would be paying what for the construction?

What is the cost and how soon can I recoup my investment?

What is the fee? I need more information. Also, I rent so my primary residence isn't mine.

When I own my own home in the area I might be more interested.

When I purchase my own place. I am looking to make a significant purchase but have not found the right property with acres and amenities.

Whether Four Seasons is willing to participate in this program!

Why wouldn't there be a long term cost savings?

Wider promotion.

Will it save me money?

Would like to see how it works and how it will effect my electric bill.

Would need to know in advance how much of a tax increase this might cause

Would this be available to me living in Dexter, MO? Otherwise, I would totally be on board with participating in the program. Right now, though, I expect that my distance from St. Louis will prevent me from participating.

You need to put out more informationAbout your community solar program, How would it benefit me as a customer?

You need to show a good reason why members would continue to pay extra after solar field is installed and paid for.

Your rates are high as they are. Your company should pay for solar and wind,-power for everyone. Do away with toxic polluting, coal plants and environmentally damaging dams and nuclear power. Ameren's profits can pay for the changes. Everyday Citizens who want clean energy can't afford it.

Zero cost out of pocket

PointsValue

Answer	%	Count	
1	600	22.48%	185
2	500	15.55%	128
3	800	11.66%	96
4	700	10.45%	86
5	900	10.45%	86
6	400	9.72%	80
7	1100	5.10%	42
8	1000	3.89%	32
9	1500	1.94%	16
10	1400	1.82%	15
11	300	1.82%	15
12	1200	1.58%	13
13	1300	1.46%	12
14	200	1.09%	9
15	100	0.97%	8
Total		100%	823