

# HVAC Website Pages

## April 30, 2020 EOD Release – for May 1<sup>st</sup> Launch

- Add distributor FAQ content in the noted FAQ section
- Replace existing rebate chart PDF with new Rebate Chart and link the PDF in the three places noted on this PowerPoint
- Replace New Construction rebate chart with the updated New Construction Rebate Chart PDF (links from one location – the New Construction green button).



# Add FAQ Distributor Content as a second paragraph in existing question – add text on the part of page where shown by arrow below

<https://www.amerenmissourisavings.com/hvac>

A: Yes. Please note: The rebate check will be sent to the name on the Ameren Missouri residential electric account at the address where the work is performed. If the check needs to be sent to a different name, your participating contractor must fill out a Rebate Reassignment Form.

Q: How does Ameren Missouri determine the rebate amount offered?

A: The rebates are intended to encourage customers to purchase high-efficiency equipment and offset the additional cost of doing so. The amount is based on an average of the higher cost of the different high-efficiency models.

#### IMPORTANT REMINDERS

For the continued success of the program, it is important for customers to be aware that the rebates are provided by Ameren Missouri. If the program rebate helped customers decide to upgrade or service their systems, it is important they state that if receiving a follow-up survey or call.

#### Contact Us

Do you have a question that's not covered in our FAQ? Complete and submit the form below or give us a call at 1.877.215.5752.

First Name \*

Last Name \*

**Add the second paragraph below the Q: How does Ameren Missouri determine the rebate amount offered? so the full answer is this:**

A: The rebates are intended to encourage customers to purchase high-efficiency equipment and offset the additional cost of doing so. The amount is based on an average of the higher cost of the different high-efficiency models.

In addition to the incentive amounts listed on the rebate charts, Ameren Missouri works with HVAC distributors to promote the installation of higher efficiency equipment. For select equipment, such as 18+ SEER CAC and ASHP, and ductless systems, incentives may vary by program and measure type.



# Post new HVAC Rebate Chart PDF (ICF providing new chart with distributor language/changes); PDF links in three places

<https://www.amerenmissourisavings.com/hvac>

**Ameren Missouri Heating and Cooling Program**  
Rebate Chart for Replacement - Residential Electric Customers Only

Rebate valid for rebates between: **May 1 and December 31, 2025**

**Heating and Cooling Program Rebates Measure\***

Measure	Single Family	Multi-Family
<b>Air Source Heat Pump Replacing Air Source Heat Pump*</b>	Available	Available
<b>Central Air Conditioning</b>	Available	Available
<b>Smart Thermostat</b>	Available	Available
<b>Geothermal Heat Pumps</b>	Available	Available

**General Eligibility Information**

- The equipment must meet the program's eligibility requirements listed here to qualify for the rebate. Please confirm the eligibility of your system with a Participating Contractor.
- To be eligible for participation in this program, the building must meet one of the following:
  - Single-Family Dwellings
    - Single-family residence
    - Building with four units or fewer in one configuration
    - Row houses, which is defined as a single-family dwelling unit that shares common vertical walls only with other single-family dwellings
  - Multi-Family Dwellings
    - Multi-unit, multifamily dwelling units with greater than four units that also share a horizontal surface (floor or ceiling) with another dwelling unit
- A Participating Contractor must install the qualifying equipment, and the contractor must be considered a Participating Contractor by the Heating and Cooling Program at the time of installation. Participating Contractors can be found at [www.amerenmissourisavings.com/HVAC](https://www.amerenmissourisavings.com/HVAC) or calling 1-800-243-2434. Please see the Participating Contractor member list on our website for current Rebate Measure details.
- All rebate applications and supporting documents must be submitted by a Participating Contractor within 90 days of installation and by December 31, 2025.

**Rebate for Higher Efficiency Systems (Below Subhead)**

In addition to the incentives noted on this chart, Ameren Missouri works with HVAC distributors to promote the installation of higher efficiency equipment by providing rebates, education, and training. For equipment, such as 14-SEER CAC and ASHP, and ductless systems, incentives vary by program and measure type. Ask your contractor about details and rebate opportunities.

**Does your rebate have any...? Do you also qualify for these program rebates?**

	14-SEER CAC	Air Source Heat Pump/Ductless	Geothermal Heat Pump
Is Available With On-Grid?	Yes	Yes	Yes
Is Available With On-Generator?	Yes	Yes	Yes
Is Available With On-Solar?	Yes	Yes	Yes
Is Available With On-Wind?	Yes	Yes	Yes
Is Available With On-Battery?	Yes	Yes	Yes
Is Available With On-Hydro?	Yes	Yes	Yes
Is Available With On-Fuel Cell?	Yes	Yes	Yes
Is Available With On-Solar Water Heating?	Yes	Yes	Yes
Is Available With On-Geothermal?	Yes	Yes	Yes
Is Available With On-Other?	Yes	Yes	Yes
Is Available With On-Other?	Yes	Yes	Yes

**Find Available Rebates**

Central Air Conditioners: up to \$700  
Air Source Heat Pumps: up to \$900  
Geothermal Heat Pumps: up to \$1,800  
Smart Thermostats: \$50

**HVAC Rebates**  
**New Construction**  
**Smart Thermostat**

ICF providing this new PDF with updated date and distributor language/blurb on rebate chart.

## Cash Back Rebates When You Upgrade Your HVAC

Save energy and make your home more comfortable with help from the Ameren Missouri Heating and Cooling Program when you work with a participating contractor to install a new, energy-efficient heating and cooling system. Find a partner start saving today!

### Find Available Rebates



Central Air Conditioners: up to \$700  
Air Source Heat Pumps: up to \$900  
Geothermal Heat Pumps: up to \$1,800  
Smart Thermostats: \$50

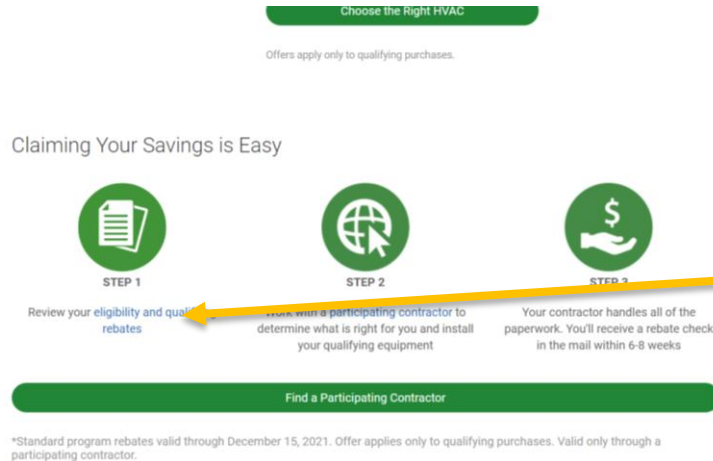
- HVAC Rebates**
- New Construction**
- Smart Thermostat**

The new two-page Rebate Chart PDF will need to replace the PDF that is linked in these two places where the two arrows show. (See next page for third location it links).



# Another link to ensure has the new downloadable HVAC Rebate Chart

<https://www.amerenmissourisavings.com/hvac>



Also, link the new Rebate Chart PDF to this.

