

June 19, 2020

Via Electronic Filing

Mr. Morris L. Woodruff, Secretary
Missouri Public Service Commission
200 Madison Street
P. O. Box 360
Jefferson City, MO 65102-0360

Re: Boomerang Wireless, LLC d/b/a enTouch Wireless;
File No. RA-2013-0115

Dear Mr. Woodruff:

This letter is to notify the Commission that effective December 1, 2019, Boomerang Wireless, LLC d/b/a enTouch Wireless implemented updates to its Lifeline Plans to comply with federal and state Eligible Telecommunications Carrier regulations. The plans are as follows:

Minimum Standard Non-Tribal Plan: effective 12/1/2019

1000 Bundled Voice Plan: This plan offers 1000 voice minutes, unlimited text units, and 100 MB of broadband data. Data is 3G/4G/LTE based on network availability and device capability. Broadband data top ups may be purchased from the Company at the rate of \$5.00 for ½ GIG (500 MB) or \$10.00 for 1 GIG of 3G/4G/LTE broadband data. Customer provides their own device as plan does not include a device. Lifeline minutes, texts and data are automatically posted each month on the Lifeline customer's service date. There is no rollover of minutes, texts, or data, and any unused minutes, texts, or data will expire on the next month's monthly service date. Services are for personal use only. All usage is subject to the Acceptable Use Policy. See Terms of Service at www.enTouchwireless.com. (Bundled Voice Plan)

Boomerang has also implemented a promotion to prepare its end users to transition from voice services to broadband services in accordance with the FCC's Lifeline Modernization Order, effective December 1, 2021. The promotion which was implemented by the Company in early January, 2020 is as follows:

Transitional Lifeline Promotion: effective 1/1/2020 – 12/1/2020

Per the FCC's Lifeline Modernization Order, effective 12/1/2021, the Federal subsidy for a Voice Minimum Standard will no longer be available, and the Federal subsidy will be based on broadband data services. To encourage a transition from voice services to data

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services, Boomerang has added on a promotional basis data for certain enTouch Lifeline subscribers who elected to maintain their voice minutes and text units. This promotion is not available to new or returning Lifeline subscribers after 1/1/2020.

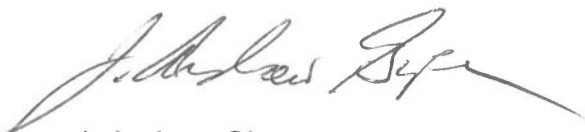
Broadband Data Transition Promotion: This promotion adds 2.9 GB to the 1000 Bundled Voice Plan for a total of 3GB of broadband data each month. It is only available to existing enTouch Lifeline subscribers who have a 3G Lifeline device as of January 1, 2020. The subscribers who receive the promotion will be eligible for a discounted 4G device at the end of the promotion. This plan cannot be transferred to another device, account, or subscriber (new or returning to enTouch after January 1, 2020). Lifeline minutes and texts are automatically posted each month on the Lifeline customer's service date. There is no rollover of minutes, texts or data, and any unused minutes, texts or data will expire on the next month's monthly service date. Services are for personal use only. All usage is subject to the Acceptable Use Policy. See Terms of Service at www.enTouchwireless.com. (Bundled Voice & Broadband Plan)

The promotion will end for subscribers on the earliest of one of the following occurrences: i) the subscriber changes the device associated with their Lifeline service; ii) the subscriber changes to another Lifeline plan or account; iii) the subscriber's enTouch Lifeline service is interrupted (such as disconnected for non-usage or failure to recertify); iv) the subscriber changes to a different service provider for Lifeline services after January 1, 2020; or v) on December 1, 2020.

Upon the earliest of one of the occurrences noted above or 12/1/2020, a subscriber will no longer qualify for the Broadband Data Transition Promotion and will be moved to a Boomerang Lifeline Plan for which they qualify.

Please feel free to contact me should you have any questions or need additional information.

Sincerely,



J. Andrew Gipson

JAG/ssb

cc: John Vaneschen
Julia Redman-Carter