

**BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI**

In the Matter of the Application of _____)
Budget Prepay, Inc. for Designation as a _____) Case No. _____
Wireless Eligible Telecommunications Carrier)

**APPLICATION OF BUDGET PREPAY, INC. FOR DESIGNATION AS
A WIRELESS ELIGIBLE TELECOMMUNICATIONS CARRIER**

COMES NOW Budget Prepay, Inc. (“Budget” or “Applicant”), pursuant to 47 U.S.C. §214(e)(2) of the Communications Act of 1934, as amended by the Telecommunications Act of 1996 (the “Act”),¹ 47 C.F.R. §54.101 - §54.207 of the Rules of the Federal Communications Commission (“FCC”), §392.248, RSMo, and the rules and regulations of the Missouri Public Service Commission (the “Commission”), including 4 CRS 240-3.570 and 4 CRS 240-31.060, and hereby submits this Application to the Commission for designation as a wireless Eligible Telecommunications Carrier (“ETC”) in areas served by Southwestern Bell Telephone Company, L.P. d/b/a AT&T Missouri (“AT&T”) for which Budget has already been granted ETC status, and solely for the purpose of receiving federal Universal Service Fund (“USF”) low-income support for Lifeline and Link-Up services. As demonstrated herein, Budget meets all the statutory and regulatory requirements for designation as a wireless ETC in the State of Missouri and respectfully requests that the Commission grant this Application expeditiously so that Budget may begin providing wireless Lifeline and Link-Up service to qualified low-income households at the earliest practicable time.

In support of its Application, Budget states as follows:

¹ 47 U.S.C. § 214(e)(2).

A. Background.

1. Budget is a Louisiana corporation² and is authorized to conduct business as a foreign corporation in the State of Missouri.³ A copy of its Certificate of Good Standing in Missouri was filed in File No. TA-2010-0146 and is incorporated herein by reference.

2. The principal office of Budget is located at 1325 Barksdale Boulevard, Bossier City, Louisiana 71111, and its telephone number is (888) 424-5588. Budget will notify the Commission of any changes to its contact information.⁴ Budget's contact name and address are set forth below:

R. Danny Hyde, III
Budget PrePay, Inc.
1325 Barksdale Blvd
Bossier City, LA 71111
Telephone: 318/671-5704
Email: dhyde@budgetprepay.com

3. Please direct copies of all correspondence, pleadings, and orders in this proceeding to the following:

Mark P. Johnson MBN 30740
Lisa Gilbreath MBN 62271
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4. Budget was certified by the Commission on September 28, 2002, as a Competitive Local Exchange Carrier ("CLEC") pursuant to the Order issued in Case No.

² Budget was incorporated in the State of Louisiana on May 1, 1996 (Charter/Organization ID.34525907D).

³ Missouri Secretary of State, Charter No. F00510923, July 15, 2002.

⁴ 4 CSR 240-3.570(3)(F).

CA-2003-0024 authorizing Budget to provide resold and facilities-based basic local telecommunications service and long distance services. Budget's tariffs are on file with the Commission.

5. On March 10, 2010, the Commission issued an Order in File No. TA-2010-0146 designating Budget as an ETC throughout the requested AT&T service territories. Budget currently provides services regulated by the Commission, using a combination of its own facilities, including leased transport lines and leased loops, and through resale.

6. As of the date of this application, Budget has been designated as a wireline ETC in the States of Louisiana, Arkansas, Alabama, Florida, Kentucky, Maryland, Michigan, Mississippi, **Missouri**, Nebraska, North Carolina, Oklahoma, South Carolina, and Tennessee, and as a wireless ETC in the States of Louisiana and Arkansas and is currently offering, or will be offering, Lifeline and Link-Up in each of those states.

7. Budget is now seeking authority to provide commercial mobile radio service ("CRMS" or "wireless") as part of its low income service offering.

8. Budget does not have any pending actions or final unsatisfied judgment or decision against it from any state or federal agency or court which involves customer service or rates, which action, judgment or decision has occurred within three (3) years of the date of this Application. No annual report or assessment fees are owed by Budget.

B. Relevant Legal Environment.

9. Budget is not seeking high-cost support for its wireless service, therefore certain requirements of the FCC and Missouri regulations concerning ETC applications specific to high-cost support are inapplicable, and Budget hereby seeks waiver of those requirements. The requirements whose waiver is sought include 4 CSR 2403.570(2)(A)1-

3 and 47 C.F.R. § 54.202(a)(1) (requiring filings regarding the intended use of high-cost support), 4 CSR 2403.570(2)(C) (plans for handling unusual construction or installation charges), 4 CSR 2403.570(3)(C)(3) (plans for extending the carrier's network). No public utility will be affected by these waivers. The Commission may waive regulations based upon good cause. Good cause exists to waive the stated requirements as Budget's application is limited to seeking only federal low-cost USF support.

10. Furthermore, these provisions were waived by the Commission in Ordered Paragraph 3 of its Order granting Budget ETC status as a wireline carrier in Case No. TA-2010-0146, effective March 20, 2010.

11. Section 254(e) of the Act, 47 U.S.C. §254(e), provides that "only an eligible telecommunications carrier designated under §214(e) of this title shall be eligible to receive specific federal universal service support." Sections 214(e)(1) and (2) of the Act, 47 U.S.C. §214(e)(1) and (2), require state public utility commissions to designate as an ETC, throughout the service area for which ETC status is sought, any common carrier that (1) offers services that are supported by federal universal service support mechanisms, either using its own facilities or a combination of its own facilities and resale of another carrier's facilities, and (2) advertises the availability of such services and the charges using media of general distribution.

1. Eligibility of Budget and Identification of the Service Area.

12. Section 214(e)(2) of the Act provides that ETC designation shall be made for a "service area" designated by the state commission. Section 214(e)(5) of the Act provides that the "service area" shall be a "geographic area established by the State commission," and authorizes state public utility commissions to designate ETC status for federal universal service purposes. The FCC has recognized that common carriers offering wireless services

are eligible to be designated as ETCs.⁵ Budget is a common carrier as that term is defined in the Act⁶ and, as such, is eligible for designation as an ETC. Attached hereto as **Exhibit 1** is a list of the service area, consisting of the wire centers of AT&T Missouri, for which Budget is seeking ETC authority for its wireless services.

2. Supported Services.

13. Section 214(e)(1)(A) of the Act requires that an ETC offer the services that are supported by federal universal service support mechanisms (the “supported services”) either using its own facilities or a combination of its own facilities and resale of another carrier’s services. The supported services are identified in 47 C.F.R. §54.101 and 4 CSR 240-3.570(3)(C). Budget will provide each of the supported services throughout the designated area utilizing a combination of Budget’s own facilities and resale of wireless services, as indicated below:

1. Voice-grade access to the public switched telephone network. Budget will provide its customers with the ability to make and receive calls on the public switched telephone network.

2. Local Usage. “‘Local usage’ means an amount of minutes of use of exchange service, prescribed by the FCC, provided free of charge to end users.”⁷ The FCC has interpreted its rule as requiring carriers to offer customers rate plans offering varying amounts of local usage.⁸ Though Budget may ultimately decide to expand the number of Lifeline service plan options available to

⁵ *Federal-State Joint Board on Universal Service*, Report and Order, CC Docket No. 96-45, FCC 97-157, 12 FCC Rcd 8776, 8858-59 (1997) (“*First Report and Order*”).

⁶ 47 U.S.C. § 153(h)(10).

⁷ 47 C.F.R. § 54.101(a)(2).

⁸ See *Western Wireless Corp., Petition for Designation as an Eligible Telecommunications Carrier in the State of Wyoming*, CC Docket No. 96-45, Memorandum Opinion and Order, 16 FCC Rcd 48, 52 (2000).

eligible Lifeline customers, Budget intends to initially offer qualifying customers an “unlimited talk & text” wireless plan that will provide unlimited local usage, as well as another plan with 250 free minutes of local usage. These plans satisfy the “local usage” requirement.

3. Dual-tone, multi-frequency (“DTMF”) signaling, or its functional equivalent. Budget satisfies this requirement by providing signaling that is functionally equivalent to DTMF.

4. Single-party service or its functional equivalent. Budget will meet this requirement by providing a dedicated message path for the length of its subscribers’ calls.

5. Access to emergency services. “Access to emergency service” includes access to services, such as 911 and enhanced 911 (“E-911”), provided by local governments or other public safety organizations. All of the phones that Budget distributes are capable of delivering automatic numbering information and automatic location information, and otherwise satisfy applicable state and federal E-911 requirements.

6. Access to operator services. “Access to operator services” means access to automated or live operator assistance provided to a customer to arrange for billing or completion, or both, of a telephone call. Budget meets this requirement through its own live operators employed by Budget who are available to assist customers.

7. Access to interexchange service. With respect to wireless carriers, “access to interexchange service” means access to the functional

equivalent of the use of the wireline telecommunications loop, as well as that portion of the switch that is paid for by the end user, necessary to access an interexchange carrier's network. Budget meets this requirement by providing all of its subscribers with the ability to make and receive interexchange or toll calls. Budget will rely on its own switches located in Dallas, Texas, and Shreveport, Louisiana, to provide access to some interexchange services (*i.e.*, for routing certain domestic and all non-domestic calls).

8. Access to directory assistance. "Access to directory assistance" means access to a service that includes, but is not limited to, making available to customers, upon request, information contained in directory listings. Budget meets this requirement by providing access to directory assistance to customers. Budget's subscribers will be able to dial 411 or #4007 to reach directory assistance from their mobile phones. Budget's own switches and facilities will be used to provide access to directory assistance.

9. Toll limitation for qualifying low-income consumers. "Toll limitation" includes the offering of either "toll control" or "toll blocking" to qualifying low-income customers, as a means of limiting or blocking the completion of outgoing toll calls. Budget will offer toll limitation service to qualifying low-income customers using its own facilities, as requested.

10. Access to telecommunications relay services by dialing 711. Budget customers requiring access to telecommunication relay services (TRS) may do so by dialing 711. Through Budget's underlying wireless carrier, customers may access TRS twenty-four hours a day, seven days a week. Trained

customer service representatives can provide Teletypewriter (TTY) and Speech-to-Speech (STS) services when Budget customers are in need of such services.

3. Advertising Supported Services.

14. Section 214(e)(1)(B) of the Act and 4 CSR 2-3.570(2)(A)(6) require that an ETC advertise the availability of supported services and the related charges using media of general distribution. ETCs are also required to publicize the availability of Lifeline and Link-Up services in a manner reasonably designed to reach those likely to qualify for such services.⁹ Budget will advertise the availability of the supported services throughout its designated service area using media of general distribution in a manner that is designed to reach those likely to qualify for such services. Budget will use a variety of media resources including point-of-sale material of various kinds, onsite merchandising, banners, customer direct mail, customer brochures, television, and print media. Sample advertising is attached hereto as **Exhibit 2**. In addition, Budget agrees to comply with all form and content requirements, if any, promulgated by the FCC or the Commission in the future and required of all designated ETCs.

15. As specified in 4 CSR 240-3.570(2)(A)7, Budget agrees that it will provide all Lifeline and LinkUp discounts consistent with 47 C.F.R. 54.401, 47 C.F.R. 54.403, and 47 C.F.R. 54.411.

4. Provision of Supported Services Through the Use of Own Facilities and Resale of Another Carrier's Services.

16. Section 214(e)(1)(A) of the Act states that ETCs shall offer services, at least in part, over their own facilities.¹⁰ While 47 C.F.R. §54.201(i) prohibits state public utility commissions from designating as an ETC a telecommunications carrier that offers supported

⁹ 47 C.F.R. §§ 54.405(b) and 54.411(d) and 4 CSR 240-3.570(2)(A)(7).

¹⁰ The FCC has defined the term "facilities" to include "*any physical components* of the telecommunications network that are used in the transmission or routing of the services that are designated for support." 47 C.F.R. § 54.201(e) (Emphasis added).

services exclusively through the resale of another carrier's services, the FCC has determined that:

a carrier need not offer universal service *wholly* over its own facilities in order to be designated as eligible because the statute allows an eligible carrier to offer the supported services through a combination of its own facilities and resale.¹¹

17. Instead, the FCC has required, pursuant to 47 C.F.R. § 54.201(d), that:

[a] common carrier designated as an eligible telecommunications carrier . . . shall, throughout the service area for which the designation is received, . . . [o]ffer the services supported by federal universal service support mechanisms . . . *either* using its own facilities *or* a combination of its own facilities and resale of another carrier's services.¹² (Emphasis added.)

18. Therefore, when a carrier, like Budget, is relying on a combination of resold services and those provided using the carrier's own facilities, a state public utility commission is directed to grant ETC designation "irrespective of the technology"¹³ used by the applicant and cannot require the facilities to be in the "relevant service area" so long as the facilities are used "to provide services designated for support . . . within the service area."¹⁴

19. Further, there is no state or federal definition or requirement as to the number of or the amount of the supported services that an ETC must offer via its "own facilities." The FCC stated in the *First Report and Order* that:

Although the Joint Board did not reach this issue, . . . the statute does not dictate that a carrier use a specific level of its 'own facilities' in providing the services designated for universal service support given that the statute provides only that a carrier may use a 'combination of its own facilities and resale' and does not qualify the term 'own facilities' with respect to the amount of facilities a carrier must use. For the same reasons,

¹¹ *First Report and Order* at ¶ 169 (Emphasis original).

¹² 47 C.F.R. § 54.201(d)(1).

¹³ 47 C.F.R. § 54.201(h).

¹⁴ 47 C.F.R. § 54.201(g).

we find that the statute does not require a carrier to use its own facilities to provide each of the designated services but, instead, permits a carrier to use its own facilities to provide at least one of the supported services.¹⁵

20. As long as an ETC offers any portion of the supported services through the use of its own facilities, whether or not such facilities are located in the designated service area, the ETC will satisfy the “own facilities” requirement and qualify for both Lifeline and Link-Up support.¹⁶

21. Consistent with the requirements of 47 C.F.R. §54.201(d)(1), Budget will rely on a combination of resold services, which Budget will obtain through agreements with its underlying wireless provider, and Budget-owned facilities consisting of switches and facilities located in Dallas, Texas and Shreveport, Louisiana. Budget’s own facilities and switches will be used to provide some of the supported services, including access to directory assistance, access to operator services, the provision of toll limitation services and access to some interexchange services. Specifically, directory assistance and operator services calls are routed via Budget’s switches to Budget’s service center staffed by Budget’s personnel. With respect to toll limitation, Budget’s facilities are used to track the number of minutes used by the customer and to send the appropriate signal when the customer has reached 250 minutes. Regarding access to interexchange services, Budget’s switches are used for routing certain

¹⁵ *First Report and Order* at ¶ 169 (Footnote omitted).

¹⁶ It should be noted that the FCC in the *First Report and Order* determined that a strict interpretation of the term “facilities” would violate the FCC’s express policy of competitive neutrality:

We . . . decline to adopt a more restrictive definition of the term ‘facilities,’ as some commenters suggest. For example, we reject the suggestion that we define ‘facilities’ as both loop and switching facilities based on our concern that such a restrictive definition would erect substantial entry barriers for potential competitors seeking to enter local markets and, therefore, would unduly restrict the class of carriers that may be designated as eligible telecommunications carriers. Rather, we conclude that the definition of ‘facilities’ that we adopt will serve the goals of universal service and competitive neutrality to the extent that it does not dictate the specific facilities that a carrier must provide or, by implication, the entry strategy a carrier must use and, therefore, will not unduly restrict the class of carriers that may be designated as eligible.

Id. at ¶ 153 (Footnotes omitted).

domestic interexchange and all international calls. Through these means, Budget will be able to offer all of the services and functionalities supported by the federal USF throughout Budget's designated service area.¹⁷

C. Additional Eligibility Criteria.

22. The FCC has established additional criteria that Missouri has adopted that all applicants must satisfy in order to be designated as an ETC. These criteria include:

- (1) a commitment and ability to provide the supported services throughout the designated area;
- (2) the ability to remain functional in emergency situations;
- (3) commitment to satisfy consumer protection and service quality standards;
- (4) offering local usage comparable to that offered by the incumbent local exchange carrier; and
- (5) an acknowledgement by the applicant that it may be required by the FCC to provide equal access if all other ETCs in the designated service area relinquish their designation pursuant to Section 214(e)(4) of the Act.¹⁸

1. Commitment and Ability to Provide the Supported Services.

23. 47 C.F.R. §54.202(a)(1) requires an ETC to commit to provide service throughout its designed service area to all customers who make a reasonable request for service.¹⁹

24. If designated as a wireless ETC, Budget will provide service through a

¹⁷ See 47 C.F.R. § 54.101(a).

¹⁸ See *Federal-State Joint Board on Universal Service*, CC Docket No. 96-45, Report and Order, 20 FCC Rcd 6371 (2005) (“*ETC Order*”).

¹⁹ 47 C.F.R. § 54.202(a)(1) also requires the submission of a five-year plan demonstrating how high-cost universal service support will be used to improve the ETC's coverage, service quality and capacity. This requirement, however, is inapplicable to this application, since Budget is not seeking high-cost assistance.

combination of its own facilities and the resale of services acquired from a wireless provider through existing negotiated and executed agreements. As Budget's own facilities are already operational, Budget will be able to commence offering its Lifeline and Link-up service programs to all qualified consumers soon after it receives approval from the Commission and upon implementation of necessary procedures and internal systems, such as the distribution of sales materials to authorized agent locations. As a result, Budget will be able to meet the requirements of 47 C.F.R. § 54.202(a)(1).

2. Ability to Remain Functional in Emergency Situations.

25. 47 C.F.R. §54.202(a)(2) and 4 CSR 240-3.570(2)(A)(4) requires that an ETC provide “[a] demonstration of the carrier’s ability to remain functional in emergency situations . . .” Because Budget’s services will be provided at least in part through resale, they will be as reliable and provide all of the back-ups and contingency plans of Budget’s underlying wireless service provider, which include back-up battery power at cell sites to ensure functionality in emergency situations. The back-up power estimates will be the same as the underlying carrier provides at its wireless sites. Additionally, Budget will have the ability to provide for the rerouting of traffic around damaged facilities, and management of traffic spikes resulting from emergency situations through its wireless service provider and its own facilities.

3. Consumer Protection and Commitment to Provide Quality Service.

26. If designated as a wireless ETC, Budget will satisfy all consumer protection and service quality standards as provided in 47 C.F.R. §54.202(a)(2), 4 CSR 240.3.570(2)(A)(8), as well as any other applicable state-specific consumer protection and service quality standards. Budget also will commit that all universal service fund support received

by it will be directly reflected in the price that the eligible customer pays. In addition, as required by 47 C.F.R. §54.202(a)(3) and 4 CSR 240.3.570(2)(B), Budget will certify compliance with the provisions of the Consumer Code for Wireless Service, adopted by the Cellular Telecommunications and Internet Association's ("CTIA"). A copy of the Consumer Code for Wireless Service is attached as **Exhibit 3**. Through the use of resold services and its own facilities, Budget will be able to provide the same quality and reliability as that currently provided by any other wireless provider. Although no carrier can guarantee that its customers will never experience service disruptions, Budget's contractual arrangements and its own facilities are designed to minimize any failures, provide alternate call routing, and expedite recovery in the event a failure occurs. Budget affirms its commitment to continue to satisfy applicable consumer protection and service quality standards if certified as an ETC.

4. Local Usage.

27. An ETC is required to demonstrate and commit to offer a local usage plan comparable to the one offered by the incumbent LEC in the service areas for which it seeks designation.²⁰ The FCC has explained that the local usage plans of an ETC applicant should be reviewed on a case-by-case basis²¹ in order to ensure that each ETC is providing a local usage component as a part of its universal service offering that meets the FCC's requirements. With respect to wireless service, to date, the FCC has not quantified an amount of local usage required to be included by an ETC in its universal service offering.²² Though Budget may offer additional plans in the future, its initial Lifeline service offering will include an "unlimited talk & text" wireless plan that will provide unlimited local and domestic wireless usage, as well as a plan providing 250 free minutes of local and domestic toll usage.

²⁰ 47 C.F.R. § 54.202(a)(4) and 4 CSR 240.3.570(2)(A)(10).

²¹ *ETC Order* at ¶ 33.

²² *Id.* at ¶ 32.

Budget's local usage plans satisfy the "comparable local usage" requirement.²³

5. Equal Access.

28. 47 C.F.R. §54.202(a)(5) and 4 CSR 240.3.570(2)(A)(9) require an acknowledgment from a prospective ETC that it may be required to provide equal access to long distance carriers in the event that no other eligible telecommunications carrier is providing equal access within the designated service area. Budget acknowledges that it may be required to provide equal access to long distance carriers in the event that no other eligible telecommunications carrier is providing equal access within the designated service area.

D. Budget's Designation Will Serve The Public Interest.

29. Although "Congress did not establish specific criteria to be applied under the public interest test,"²⁴ the FCC did establish that "the public interest benefits of a particular ETC designation" should be analyzed in a manner consistent with the Act's purposes, including the "goals of preserving and advancing universal service, ensuring the availability of quality telecommunications at just, reasonable, and affordable rates, and promoting the deployment of advanced telecommunications and information services to all regions of the nation, including rural and high-cost areas."²⁵ In addition, the FCC established that "it will consider a variety of factors in the overall ETC determination, including the benefits of increased consumer choice, and the unique advantages and disadvantages of the competitor's service offering."²⁶

30. 4 CSR 240-3.570(2)(A)(5) requires a demonstration that the ETC designation would be consistent with public interest, convenience and necessity. Budget believes that providing discounted wireless service is consistent with the public interest and that Budget's

²³ 4 CSR 240-3.570(2)(A)10.

²⁴ *Id.* at ¶ 40. (Footnote omitted.)

²⁵ *Id.* (Footnotes omitted.)

²⁶ *Id.* at ¶ 41. (Footnote omitted.)

designation as an ETC is consistent with the public interest, convenience and necessity, providing consumers with increased competitive choice through the offering of a unique service at rates that are just, reasonable and affordable. The public interest benefits associated with Budget's wireless service include larger local calling areas (as compared to traditional wireline carriers) and the convenience, security and mobility afforded by mobile telephone service. Further, Budget's offerings provide the opportunity for customers to select from various options including a high value wireless plan that provides unlimited local and domestic long distance and texting. The ability of the customer to select unlimited local and domestic calling or limited minute plans reduces the risk of any customer becoming burdened with large and unexpected toll charges and unexpected overage charges. Additionally, wireless service greatly benefits consumers who routinely drive long distances to attend work or school or to accomplish everyday tasks such as shopping or attending community and social events.

31. Budget's unique prepaid options are designed to provide consumers who, due to credit or deposit requirements, may not be able to obtain the safety and convenience of telephone service from traditional providers, and a Budget customer is never obligated for more than thirty (30) days. Unlike many wireless providers, one of Budget's service offerings is a high value wireless service that includes unlimited local and domestic long distance calling, unlimited text messaging, caller ID, call waiting and voicemail, all without the requisite credit check, deposit, and contract requirements of the more traditional wireline and wireless service providers. Through the Link-Up program, Budget will be able to provide consumers with a reduction in the cost of the fees associated with the connection of service. Because Budget's service is provided with no credit check, deposit requirement, minimum service periods, or early termination fees, the service will be an attractive and affordable alternative to qualified low-

income consumers without regard to age, residency, or creditworthiness. The wireless service offered by Budget will provide consumers with a convenient and affordable alternative to traditional telecommunications service that can be used while at home and away from home. Because of these benefits, Budget expects that many qualified consumers will select the wireless Lifeline and Link-Up service in lieu of the more traditional wireline or wireless services.

1. Lifeline Service.

32. Budget will offer two (2) wireless prepaid federal USF offerings throughout its designated service area: the Unlimited Talk and Text Plan, and the Free 250 Plan. A summary of each is provided below:

Unlimited Talk and Text: This prepaid service provides unlimited local and domestic long distance calling, unlimited texting, caller ID, call waiting and voicemail. Customers can add international long distance at \$5.00 intervals and “data/PIC” packages for \$15.00 per month. Customers will receive a free handset or can purchase an upgraded handset from Budget. Service payments will be made at participating Budget agent retail outlets frequented by low-income customers through the designated service area.

Unlimited Talk and Text Plan	\$45.50
Minimum Lifeline Credit	(\$13.50) ²⁷
Unlimited Talk and Text (Lifeline)	\$32.00

Free 250 Plan: This prepaid service provides 250 minutes of local and domestic long distance calling, caller ID, call waiting and basic voicemail. Customers will receive a free handset or they can purchase an upgraded handset from Budget. Customers can add additional airtime in denominations and at the rates indicated below. Customers can

²⁷ Budget will provide additional support as needed to the extent that the Tier 1 support is below \$6.50. Budget will also provide \$3.50 in Tier 3 level support.

purchase international long distance at \$5.00 intervals, data/PIC packages at \$15.00 per month and unlimited texting at \$10.00 per month. Service payments will be made at participating Budget agent retail outlets frequented by low-income customers through the designated service area.

250 Minute Plan	\$25.00
Minimum Lifeline Credit	(\$25.00) ²⁸
250 Minute Plan (Lifeline)	Free
Additional minutes	\$5.00 - 50 minutes
	\$10.00 - 100 minutes
	\$15.00 - 150 minutes

Service payments will be made at participating Budget agent retail outlets frequented by low-income customers through the designated service area.

2. Link-Up Service.

33. Assistance under the Link-Up program is in the form of a “reduction in the carrier’s customary charge for commencing telecommunications service for a single telecommunications connection” and “shall be half of the customary charge or \$30.00, whichever is less.”²⁹ Consistent with FCC requirements, Budget will use Link-Up support to reduce the Company’s “customary charge for commencing service” for eligible residents.

34. Qualifying subscribers will have the option of deferring the reduced activation charge over a twelve (12) month period with no interest allowing subscribers to obtain service

²⁸ Budget will provide support above the Tier 3 level at its own expense to ensure that Lifeline customers have the opportunity to obtain 250 free minutes.

²⁹ See 47 C.F.R. § 54.411(a)(1). The activation fee for all of Budget’s wireless customers is \$60. Non-Lifeline wireless customers pay \$30 at installation. Lifeline customers receive Link Up support in the amount of \$30. For both non-Lifeline and Lifeline customers, the amount of the balance is credited for continuing service over a twelve (12) month period. At the end of the twelve (12) month period, Lifeline and non-Lifeline customers continue to receive credits for continuing service, which can be used to offset purchases such as additional minutes in the month after they were earned

without being required to pay any up-front fees to activate service with Budget.

E. Budget Will Comply With All ETC Requirements and Conditions Imposed by the Commission on Other Wireless ETCs Offering Similar Plans.

35. 47 C.F.R. §§54.410 and 54.416 require ETCs to comply with the requirements of initial certification of eligibility and the verification of continued eligibility for participation in the Lifeline and Link-Up programs. Budget commits that it will certify and verify consumer eligibility in accordance with applicable FCC rules governing both certification and verification of Lifeline and Link-Up eligibility.³⁰ Budget has developed a detailed compliance policy that includes Budget's procedures for initial certification of eligibility and the verification of continued eligibility for participation in these vital low-income programs and will make these materials available to the Commission upon request.

36. Upon designation as a wireless ETC, Budget will comply with all provisions of the Commission's ETC rules, regulations and requirements.

37. Because Budget services are prepaid, Budget does not have monthly bills/statements. Thus, Budget requests waiver of 4 CSR 240-3.570(3)(A) requiring an ETC to develop a bill design that can be easily interpreted by its customers and clearly sets forth charges in compliance with state and federal billing requirements. No public utility will be affected by this waiver. The Commission may waive regulations based upon good cause. Good cause exists to waive the stated requirement as Budget's services are prepaid.

38. Pursuant to 4 CSR 240-3.570(3)(B), Budget will provide customer service contact information online. Because Budget services are prepaid, Budget does not have monthly bills/statements. Budget does not use third party billing agents.

39. Pursuant to 4 CSR 240-3.570(3)(D), Budget will within thirty days of receiving

³⁰ See 47 C.F.R. § 54.409-10; 4 CSR 240-31.050.

wireless ETC make an informational filing describing its wireless service offerings.

40. Pursuant to 4 CSR 240-3.570(3)(E), Budget shall maintain a record of customer complaints that have been received by the company in a manner that includes, at a minimum: the end-user name; the account number; a description of the complaint; the date the complaint was filed; the resolution; and the amount of refund or credit, if any. Budget will also maintain record of complaints from consumers in the Missouri service area in which ETC designation was granted that have been submitted to or filed with the Federal Communications Commission for which the company has knowledge in a manner that includes, at a minimum: a description of the complaint; the date the complaint was filed; the date the complaint was resolved; the resolution of the complaint and the amount of refund or credit, if any.

41. Pursuant to 4 CSR 240-3.570(3)(F), Budget will, within ten (10) days of a change in the company-designated contacts, either notify the manager of the Telecommunications Department, in writing or by electronic mail, or shall update the commission's electronic filing system (EFIS). The notification or update shall include the name(s), address(es) and/or telephone number(s) of the designated individual(s). The contact name(s) provided pursuant to this section shall be the individual(s) primarily responsible for: customer service; repair and maintenance; answering complaints; authorizing and/or furnishing refunds to customer; and informational or tariff filing issues.

42. Budget will require its customers to self-certify at the time of service activation and annually thereafter that they: (1) are the head of household; (2) participate in one of the state approved means tested programs; (3) will be receiving Lifeline-supported services only from Budget; (4) do not currently receive Lifeline support; and (5) will notify Budget if in the event that they no longer participating in the qualifying program. Verification of

continued eligibility is accomplished by contacting a statistically valid sample of Lifeline customers.

WHEREFORE, pursuant to Section 214(e)(2) of the Act, Budget respectfully requests that the Commission enter an Order designating Budget as a wireless ETC for purposes of receiving federal universal service support for Lifeline and Link-Up services, designating each of Budget's individual wire centers attached as Exhibit 1 as a service area for purpose of determining universal service obligations and support mechanisms, waiving the provisions of 4 CSR 240-3.570(3)(A), directing the Executive Secretary to send appropriate notice of this order to the FCC and the Universal Service Administrative Company, and ordering such other relief as may be appropriate.

Respectfully submitted,

/s/ Mark P. Johnson

Mark P. Johnson MBN 30740

Lisa A. Gilbreath MBN 62271

SNR Denton US LLP

4520 Main Street, Suite 1100

Kansas City, Missouri 64111

(816) 460-2400

(816) 460-531-7545 (FAX)

ATTORNEYS FOR BUDGET PREPAY,
INC.

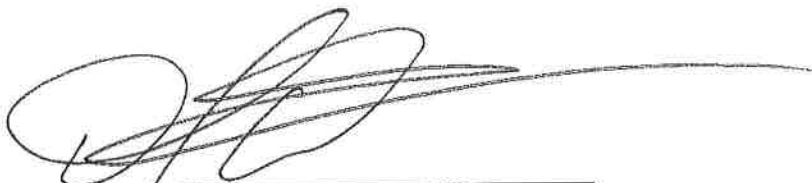
DECLARATION OF BUDGET PREPAY, INC.

STATE OF Louisiana
-)ss.
COUNTY OF Bossier

I, David Donahue, being duly sworn upon oath and of lawful age, depose and say that I am the Chief Financial Officer of Budget Prepay, Inc.; that I am authorized to make this verification on its behalf; that I have prepared this Declaration in support of the Application of Budget Prepay, Inc. for Designation as a Wireless Eligible Telecommunications Carrier; and that the foregoing Application is true and accurate to the best of my knowledge and belief.

Budget seeks designation as a wireless ETC for only low-income support from the federal Universal Service Fund ("USF"). Budget will offer two wireless prepaid federal USF offerings throughout its designated service area: the Unlimited Talk and Text Plan, and the Free 250 Plan. Budget provides the services which meet the requirements for federal ETC designation under Section 214(e).

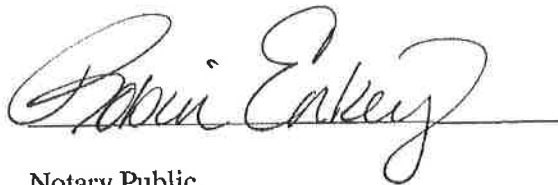
Further affiant sayeth not.



Affiant

In witness whereof I have hereunto subscribed my name and affixed my official seal this

3rd day of August, 2011.



Notary Public

My Commission Expires:

at death

ROBIN M ENKEY
Notary Public #78084
Bossier Parish
State of Louisiana
Commission Is For Life

EXHIBIT 1

List of Exchanges for Which Wireless ETC Status is Sought

Rate centre	ILEC
Adrian, MO	9533 SOUTHWESTERN BELL
Advance, MO	9533 SOUTHWESTERN BELL
Agency, MO	9533 SOUTHWESTERN BELL
Altenburg-Frohna, MO	9533 SOUTHWESTERN BELL
Antonia, MO	9533 SOUTHWESTERN BELL
Antonia MCA, MO	9533 SOUTHWESTERN BELL
Archie, MO	9533 SOUTHWESTERN BELL
Archie MCA, MO	9533 SOUTHWESTERN BELL
Argyle, MO	9533 SOUTHWESTERN BELL
Armstrong, MO	9533 SOUTHWESTERN BELL
Ash Grove, MO	9533 SOUTHWESTERN BELL
Ash Grove MCA, MO	9533 SOUTHWESTERN BELL
Beaufort, MO	9533 SOUTHWESTERN BELL
Beaufort MCA, MO	9533 SOUTHWESTERN BELL
Bell City, MO	9533 SOUTHWESTERN BELL
Belton, MO	9533 SOUTHWESTERN BELL
Benton, MO	9533 SOUTHWESTERN BELL
Billings, MO	9533 SOUTHWESTERN BELL
Billings MCA, MO	9533 SOUTHWESTERN BELL
Bismarck, MO	9533 SOUTHWESTERN BELL
Bloomfield, MO	9533 SOUTHWESTERN BELL
Bloomsdale, MO	9533 SOUTHWESTERN BELL
Blue Springs, MO	9533 SOUTHWESTERN BELL
Blytheville, MO	9533 SOUTHWESTERN BELL
Bonne Terre, MO	9533 SOUTHWESTERN BELL
Boonville, MO	9533 SOUTHWESTERN BELL
Bowling Green, MO	9533 SOUTHWESTERN BELL
Bridgeton, MO: see Ladue	9533 SOUTHWESTERN BELL
Brookfield, MO	9533 SOUTHWESTERN BELL
Camdenton, MO	9533 SOUTHWESTERN BELL
Campbell, MO	9533 SOUTHWESTERN BELL
Cape Girardeau, MO	9533 SOUTHWESTERN BELL
Cardwell, MO	9533 SOUTHWESTERN BELL
Carl Junction, MO	9533 SOUTHWESTERN BELL
Carrollton, MO	9533 SOUTHWESTERN BELL
Carthage, MO	9533 SOUTHWESTERN BELL
Caruthersville, MO	9533 SOUTHWESTERN BELL
Cedar Hill, MO	9533 SOUTHWESTERN BELL
Cedar Hill MCA, MO	9533 SOUTHWESTERN BELL
Center, MO	9533 SOUTHWESTERN BELL
Chaffee, MO	9533 SOUTHWESTERN BELL
Charleston, MO	9533 SOUTHWESTERN BELL
Chesterfield, MO	9533 SOUTHWESTERN BELL
Chesterfield MCA, MO	9533 SOUTHWESTERN BELL
Chillicothe, MO	9533 SOUTHWESTERN BELL
Clarksville, MO	9533 SOUTHWESTERN BELL

Clever, MO	9533 SOUTHWESTERN BELL
Clever MCA, MO	9533 SOUTHWESTERN BELL
Climax Springs, MO	9533 SOUTHWESTERN BELL
Creve Coeur, MO	9533 SOUTHWESTERN BELL
De Kalb, MO	9533 SOUTHWESTERN BELL
De Soto, MO	9533 SOUTHWESTERN BELL
De Soto MCA, MO	9533 SOUTHWESTERN BELL
Deering, MO	9533 SOUTHWESTERN BELL
Delta, MO	9533 SOUTHWESTERN BELL
Dexter, MO	9533 SOUTHWESTERN BELL
Downing, MO	9533 SOUTHWESTERN BELL
East Atchison, MO	9533 SOUTHWESTERN BELL
East Fort Scott, MO	9533 SOUTHWESTERN BELL
East Independence, MO: s	9533 SOUTHWESTERN BELL
East Pittsburg, MO	9533 SOUTHWESTERN BELL
East Prairie, MO	9533 SOUTHWESTERN BELL
Edina, MO	9533 SOUTHWESTERN BELL
Eldon, MO	9533 SOUTHWESTERN BELL
Elsberry, MO	9533 SOUTHWESTERN BELL
Essex, MO	9533 SOUTHWESTERN BELL
Eureka, MO	9533 SOUTHWESTERN BELL
Eureka MCA, MO	9533 SOUTHWESTERN BELL
Excelsior Springs, MO	9533 SOUTHWESTERN BELL
Excelsior Springs MCA, MO	9533 SOUTHWESTERN BELL
Fair Grove, MO	9533 SOUTHWESTERN BELL
Farley, MO	9533 SOUTHWESTERN BELL
Farley MCA, MO	9533 SOUTHWESTERN BELL
Farmington, MO	9533 SOUTHWESTERN BELL
Fayette, MO	9533 SOUTHWESTERN BELL
Fenton, MO	9533 SOUTHWESTERN BELL
Fenton MCA, MO	9533 SOUTHWESTERN BELL
Ferguson, MO: see Ladue,	9533 SOUTHWESTERN BELL
Festus-Crystal City, MO	9533 SOUTHWESTERN BELL
Festus-Crystal City MCA, M	9533 SOUTHWESTERN BELL
Fisk, MO	9533 SOUTHWESTERN BELL
Flat River, MO	9533 SOUTHWESTERN BELL
Florissant, MO: see Ladue,	9533 SOUTHWESTERN BELL
Frankford, MO	9533 SOUTHWESTERN BELL
Fredericktown, MO	9533 SOUTHWESTERN BELL
Freeburg, MO	9533 SOUTHWESTERN BELL
Fulton, MO	9533 SOUTHWESTERN BELL
Gideon, MO	9533 SOUTHWESTERN BELL
Gladstone, MO: see Kansa	9533 SOUTHWESTERN BELL
Glasgow, MO	9533 SOUTHWESTERN BELL
Grain Valley, MO	9533 SOUTHWESTERN BELL
Grain Valley MCA, MO	9533 SOUTHWESTERN BELL
Gravois Mills, MO	9533 SOUTHWESTERN BELL

Gray Summit, MO	9533 SOUTHWESTERN BELL
Gray Summit MCA, MO	9533 SOUTHWESTERN BELL
Greenwood, MO	9533 SOUTHWESTERN BELL
Hannibal, MO	9533 SOUTHWESTERN BELL
Harvester, MO	9533 SOUTHWESTERN BELL
Harvester MCA, MO	9533 SOUTHWESTERN BELL
Hayti, MO	9533 SOUTHWESTERN BELL
Hazelwood, MO: see Ladue	9533 SOUTHWESTERN BELL
Herculaneum-Pevely, MO	9533 SOUTHWESTERN BELL
Herculaneum-Pevely MCA	9533 SOUTHWESTERN BELL
Higbee, MO	9533 SOUTHWESTERN BELL
High Ridge, MO	9533 SOUTHWESTERN BELL
High Ridge MCA, MO	9533 SOUTHWESTERN BELL
Hillsboro, MO	9533 SOUTHWESTERN BELL
Hillsboro MCA, MO	9533 SOUTHWESTERN BELL
Holcomb, MO	9533 SOUTHWESTERN BELL
Hornersville, MO	9533 SOUTHWESTERN BELL
Imperial, MO	9533 SOUTHWESTERN BELL
Imperial MCA, MO	9533 SOUTHWESTERN BELL
Jackson, MO	9533 SOUTHWESTERN BELL
Jasper, MO	9533 SOUTHWESTERN BELL
Joplin, MO	9533 SOUTHWESTERN BELL
Kansas City, MO	9533 SOUTHWESTERN BELL
Kennett, MO	9533 SOUTHWESTERN BELL
Kirksville, MO	9533 SOUTHWESTERN BELL
Kirkwood, MO	9533 SOUTHWESTERN BELL
Knobnoster, MO	9533 SOUTHWESTERN BELL
La Monte, MO	9533 SOUTHWESTERN BELL
Ladue, MO	9533 SOUTHWESTERN BELL
Lake Ozark-Osage Beach, MO	9533 SOUTHWESTERN BELL
Lamar, MO	9533 SOUTHWESTERN BELL
Lancaster, MO	9533 SOUTHWESTERN BELL
Leadwood, MO	9533 SOUTHWESTERN BELL
Leavenworth Lansing, MO	9533 SOUTHWESTERN BELL
Lees Summit, MO	9533 SOUTHWESTERN BELL
Liberty, MO	9533 SOUTHWESTERN BELL
Lilbourn, MO	9533 SOUTHWESTERN BELL
Linn, MO	9533 SOUTHWESTERN BELL
Lockwood, MO	9533 SOUTHWESTERN BELL
Louisiana, MO	9533 SOUTHWESTERN BELL
Macks Creek, MO	9533 SOUTHWESTERN BELL
Malden, MO	9533 SOUTHWESTERN BELL
Manchester, MO	9533 SOUTHWESTERN BELL
Manchester MCA, MO	9533 SOUTHWESTERN BELL
Marble Hill, MO	9533 SOUTHWESTERN BELL
Marceline, MO	9533 SOUTHWESTERN BELL
Marionville, MO	9533 SOUTHWESTERN BELL

Marionville MCA, MO	9533 SOUTHWESTERN BELL
Marshall, MO	9533 SOUTHWESTERN BELL
Marston, MO	9533 SOUTHWESTERN BELL
Maxville, MO	9533 SOUTHWESTERN BELL
Maxville MCA, MO	9533 SOUTHWESTERN BELL
Mehlville, MO	9533 SOUTHWESTERN BELL
Meta, MO	9533 SOUTHWESTERN BELL
Mexico, MO	9533 SOUTHWESTERN BELL
Moberly, MO	9533 SOUTHWESTERN BELL
Monett, MO	9533 SOUTHWESTERN BELL
Montgomery City, MO	9533 SOUTHWESTERN BELL
Morehouse, MO	9533 SOUTHWESTERN BELL
Nashua, MO: see Liberty, MO	9533 SOUTHWESTERN BELL
Neosho, MO	9533 SOUTHWESTERN BELL
Nevada, MO	9533 SOUTHWESTERN BELL
New Franklin, MO	9533 SOUTHWESTERN BELL
New Madrid, MO	9533 SOUTHWESTERN BELL
Nixa, MO	9533 SOUTHWESTERN BELL
Oak Ridge, MO	9533 SOUTHWESTERN BELL
Oakville, MO	9533 SOUTHWESTERN BELL
Old Appleton, MO	9533 SOUTHWESTERN BELL
Oran, MO	9533 SOUTHWESTERN BELL
Overland, MO: see Ladue, MO	9533 SOUTHWESTERN BELL
Pacific, MO	9533 SOUTHWESTERN BELL
Pacific MCA, MO	9533 SOUTHWESTERN BELL
Parkville, MO: see Kansas City, MO	9533 SOUTHWESTERN BELL
Patton, MO	9533 SOUTHWESTERN BELL
Paynesville, MO	9533 SOUTHWESTERN BELL
Perryville, MO	9533 SOUTHWESTERN BELL
Pierce City, MO	9533 SOUTHWESTERN BELL
Pocahontas, MO	9533 SOUTHWESTERN BELL
Pond, MO	9533 SOUTHWESTERN BELL
Pond MCA, MO	9533 SOUTHWESTERN BELL
Poplar Bluff, MO	9533 SOUTHWESTERN BELL
Portage des Sioux, MO	9533 SOUTHWESTERN BELL
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Portageville, MO	9533 SOUTHWESTERN BELL
Puxico, MO	9533 SOUTHWESTERN BELL
Qulin, MO	9533 SOUTHWESTERN BELL
Raytown, MO: see Kansas City, MO	9533 SOUTHWESTERN BELL
Republic, MO	9533 SOUTHWESTERN BELL
Richmond, MO	9533 SOUTHWESTERN BELL
Richmond MCA, MO	9533 SOUTHWESTERN BELL
Richwoods, MO	9533 SOUTHWESTERN BELL
Risco, MO	9533 SOUTHWESTERN BELL
Riverview, MO: see Ladue, MO	9533 SOUTHWESTERN BELL
Rogersville, MO	9533 SOUTHWESTERN BELL

Rushville, MO	9533 SOUTHWESTERN BELL
San Antonio, MO	9533 SOUTHWESTERN BELL
Sappington, MO	9533 SOUTHWESTERN BELL
Scott City, MO	9533 SOUTHWESTERN BELL
Sedalia, MO	9533 SOUTHWESTERN BELL
Senath, MO	9533 SOUTHWESTERN BELL
Sikeston, MO	9533 SOUTHWESTERN BELL
Slater, MO	9533 SOUTHWESTERN BELL
Smithville, MO	9533 SOUTHWESTERN BELL
Smithville MCA, MO	9533 SOUTHWESTERN BELL
Spanish Lake, MO: see Lad	9533 SOUTHWESTERN BELL
Springfield, MO	9533 SOUTHWESTERN BELL
St Charles, MO	9533 SOUTHWESTERN BELL
St Charles MCA, MO	9533 SOUTHWESTERN BELL
St Clair, MO	9533 SOUTHWESTERN BELL
St Clair MCA, MO	9533 SOUTHWESTERN BELL
St Joseph, MO	9533 SOUTHWESTERN BELL
St Louis, MO	9533 SOUTHWESTERN BELL
St Marys, MO	9533 SOUTHWESTERN BELL
Stanberry, MO	9533 SOUTHWESTERN BELL
Ste Genevieve, MO	9533 SOUTHWESTERN BELL
Strafford, MO	9533 SOUTHWESTERN BELL
Trenton, MO	9533 SOUTHWESTERN BELL
Tuscumbia, MO	9533 SOUTHWESTERN BELL
Union, MO	9533 SOUTHWESTERN BELL
Union MCA, MO	9533 SOUTHWESTERN BELL
Valley Park, MO	9533 SOUTHWESTERN BELL
Valley Park MCA, MO	9533 SOUTHWESTERN BELL
Versailles, MO	9533 SOUTHWESTERN BELL
Vienna, MO	9533 SOUTHWESTERN BELL
Walnut Grove, MO	9533 SOUTHWESTERN BELL
Walnut Grove MCA, MO	9533 SOUTHWESTERN BELL
Wardell, MO	9533 SOUTHWESTERN BELL
Ware, MO	9533 SOUTHWESTERN BELL
Ware MCA, MO	9533 SOUTHWESTERN BELL
Washington, MO	9533 SOUTHWESTERN BELL
Washington MCA, MO	9533 SOUTHWESTERN BELL
Webb City, MO	9533 SOUTHWESTERN BELL
Webster Groves, MO: see	9533 SOUTHWESTERN BELL
Wellsville, MO	9533 SOUTHWESTERN BELL
Westphalia, MO	9533 SOUTHWESTERN BELL
Willard, MO	9533 SOUTHWESTERN BELL
Wyatt, MO	9533 SOUTHWESTERN BELL

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521 WESTPHALIA MO
522 SPRINGFIELD MO
520 ST LOUIS MO

EXHIBIT 2

Sample Advertisements

ELIGIBILITY

Budget Mobile Lifeline customers must participate in one of the following programs to be eligible for Lifeline & Link-Up credits.

- Food Stamps
- Medicaid
- Federal Public Housing Assistance (Section 8)
- Supplemental Security Income (SSI)
- National School Lunch Program's Free Lunch
- Temporary Assistance for Needy Families
- Low Income Home Energy Assistance Program

OR

Household Income MUST be at or below 135% of the National Poverty Level.

PLAN FEATURES

All Plans Include:

- Nationwide Coverage
- Call Waiting
- Caller ID
- Voicemail

COVERAGE AREA



Arkansas coverage

CONTACT US

Call our customer service department at **1-888-777-4007** or visit us online at **www.BudgetMobile.com**

Llama a nuestro departamento de servicio a clientes al **1-888-777-4007** o visítanos en línea al **www.BudgetMobile.com**

CONTÁCTENOS



ÁREA DE COBERTURA

- Correo de voz
- Llamada en espera
- Identificador de llamadas
- Cobertura nacional
- Todos planes incluye:

CARACTERÍSTICAS

Tener ingreso bajo de 135% del umbral de pobreza nacional.

- Food Stamps
- Medicaid
- Federal Public Housing Assistance (Section 8)
- Supplemental Security Income (SSI)
- National School Lunch Program's Free Lunch
- Temporary Assistance for Needy Families
- Low Income Home Energy Assistance Program

Cientes de Budget Mobile Lifeline tiene que participar en uno de los siguientes programas para estar calificado por medio del crédito de lifeline & linkup.

REQUISITOS

GREMILLION & POU

ph. 318-424-2676 fax. 318-221-3442

Job #: BPML1009D
Description: Rate Card
Client: Budget Mobile Lifeline
Proof: 2
Designer: JF/RK/JF/MM/CMB
AE: CS

Start Date: 03/09/11
Date Uploaded: 4/20/11
Uploaded To: Boyett
Insertion Date(s):
Item Color(s): 4/4
Paper: 100# Gloss Cover
Pixel Size:

Env. Size:
Env. Color(s):
Ad Size/Live Space:
Bleed: 8.25 x 9.25
Flat Size: 8 x 9
Fold Size: 4 x 9
Fold Type: Bi-fold

SPECIAL PROCESSES

None

IMAGES

Stock: Yes - istock / Shutterstock

Quality of images: Hi Res

Price: \$

Purchased: No

FREE CELL PHONE Plus FREE SERVICE Each Month

No Payments Required

The **NEW Government Assisted program** allows eligible Louisiana and Arkansas residents to receive a **FREE cell phone** plus **FREE cell phone service**. Sign up today and receive:



- **FREE Phone**
- **FREE 250 Minutes/Mo.**
- Voicemail
- Caller ID
- Call Waiting
- Access to 911 Service
- Nationwide Coverage
- Keep Your Same Phone Number

No Contract | No Deposit | No Bills To Pay

Budget PrePay, the same company that has provided Budget Home Phone service for more than 15 years, is now offering a new government assisted program. So for emergencies, job searching, or just to keep in touch, Budget Mobile Lifeline will provide you with a **FREE phone** plus **250 FREE minutes every month**.

With Budget Mobile Lifeline you can **add additional minutes** as you need them for the **low rate of \$5 per 50 minutes**. **Add UNLIMITED texting for just \$10 each month**.

For a full list of terms and conditions visit www.BudgetMobile.com.



SIGN UP TODAY!

There are 4 different ways to sign up for service:

1. Call **1-855-276-3733**.
2. Visit a store location nearest you.
Find store locations online at www.BudgetMobile.com
3. Order online at **www.BudgetMobile.com**
4. OR, fill out the form below and send it back to us for FREE, postage paid.



You must meet government assistance eligibility requirements for the Free Phone and 250 Free Minutes each month. Free phones will take up to 10 business days for delivery once order is received. Brand and style of phone will vary and are at the discretion of Budget Mobile Lifeline. Activation fee may be required. Only one Lifeline credit per household.

ELIGIBILITY

Tear here before mailing

1. I qualify for Lifeline because I participate in at least one of the following programs (CHECK ALL THAT APPLY):

- | | | |
|---|--|--|
| <input type="checkbox"/> Food Stamps | <input type="checkbox"/> Low Income Home Energy Assistance Program | <input type="checkbox"/> National School Lunch (free program only) |
| <input type="checkbox"/> Supplemental Security Income (SSI) | <input type="checkbox"/> Temporary Assistance for Needy Families | <input type="checkbox"/> Medicaid |
| <input type="checkbox"/> Federal Housing Assistance (Section 8) | | |

2. Home Phone Service Information (REQUIRED):

First Name: _____ Middle Initial: _____
 Last Name: _____
 Social Security Number: (Last 4 digits only) _____ Date of Birth: (mm/dd/yy) _____
 Address: _____ Suffix: (Dr/Sr/Rd/Cir) _____
 Apt. Number: _____ Name of Apt. Complex: _____
 City: _____ State: _____ Zip: _____

I certify, under penalty of perjury, that I am a current recipient of the above program(s) and will notify Budget PrePay® when I am no longer participating in at least one of the above designated programs. I authorize Budget PrePay® or its duly appointed representative to access any records required to verify these statements to confirm my continued participation in the above program. I will only receive one Lifeline wireless connection and will not have simultaneous wireless Lifeline connections with another provider. I authorize representatives of the above programs to discuss with and/or provide copies to Budget PrePay®, if requested by the company, to verify my participation in the above programs and my eligibility for Lifeline and Link Up. I affirm that I am over the age of eighteen and head of household & that I am not listed as a dependent on another person's tax return.

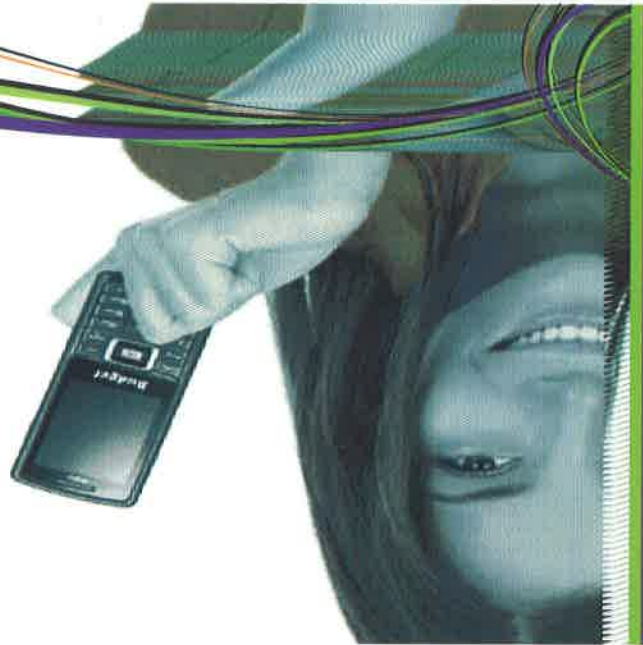
X _____
Signature

_____/_____/_____
Date

Budget MOBILE
LIFELINE

No Payments Required

FREE CELL PHONE
Plus FREE Service
You Are Eligible For A



BENEFITS

- FREE Phone
- FREE 250 Minutes/mo.
- Voicemail
- Caller ID
- Call Waiting
- Access to 911 Service
- Nationwide Coverage
- Keep Your Same Phone Number



Fill out and mail back the reverse side of this piece to receive a FREE phone *plus* FREE minutes every month.



You are eligible for a:
FREE Cell Phone, Plus FREE Minutes Every Month

NO CASH VALUE

George Andrews

Authorized Signature

No Contract | No Deposit | No Bills To Pay

FREE CELL PHONE Plus FREE SERVICE Each Month

No Payments Required

The **NEW Government Assisted program** allows eligible Louisiana residents to receive a **FREE cell phone plus FREE cell phone service**. Sign up today and receive:



- **FREE Phone**
- **FREE 250 Minutes/mo.**
- Voicemail
- Caller ID
- Call Waiting
- Access to 911 Service
- Nationwide Coverage
- Keep Your Same Phone Number

No Contract | No Deposit | No Bills To Pay

With the NEW government assisted Mobile Lifeline plan, you might be eligible for a **FREE cell phone plus 250 FREE Minutes** every month. Your service includes nationwide coverage, caller ID, call waiting, voicemail, and access to 911 service. So for emergencies, job searching, or just to keep in touch, Budget Mobile Lifeline will provide you with a **FREE phone plus 250 FREE minutes every month**.

With Budget Mobile Lifeline you can add additional minutes and unlimited texting to your plan at a low monthly rate.

For more information and a full list of terms and conditions visit our website www.BudgetMobile.com.

Budget MOBILE LIFELINE

SIGN UP TODAY!

There are 4 different ways to sign up for service:

1. Call **1-855-203-3733**.
2. Visit a store location nearest you.
Find store locations online at www.BudgetMobile.com
3. Order online at **www.BudgetMobile.com**
4. OR, fill out the form below and send it back to us for FREE, postage paid.



You must meet government assistance eligibility requirements for the Free Phone and 250 Free Minutes each month. Free phones will take up to 10 business days for delivery once order is received. Brand and style of phone will vary and are at the discretion of Budget Mobile Lifeline. Activation fee may be required. Only one Lifeline credit per household.

ELIGIBILITY

Tear here before mailing

1. I qualify for Lifeline because I participate in at least one of the following programs (CHECK ALL THAT APPLY):

- | | | |
|---|--|--|
| <input type="checkbox"/> Food Stamps | <input type="checkbox"/> Low Income Home Energy Assistance Program | <input type="checkbox"/> National School Lunch (free program only) |
| <input type="checkbox"/> Supplemental Security Income (SSI) | <input type="checkbox"/> Temporary Assistance for Needy Families | <input type="checkbox"/> Medicaid |
| <input type="checkbox"/> Federal Housing Assistance (Section 8) | | |

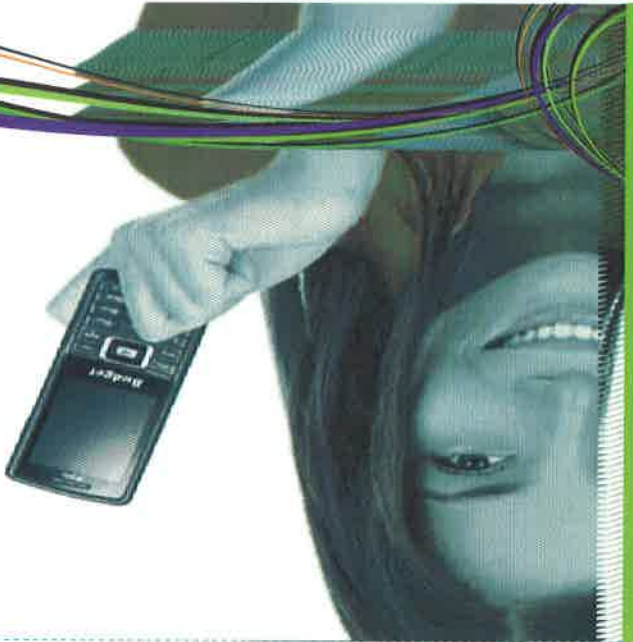
2. Home Phone Service Information (REQUIRED):

First Name: _____ Middle Initial: _____
 Last Name: _____
 Social Security Number: (Last 4 digits only) _____ Date of Birth: (mm/dd/yy) _____
 Address: _____ Suffix: (Dr/Sr/Rd/Cir) _____
 Apt. Number: _____ Name of Apt. Complex: _____
 City: _____ State: _____ Zip: _____

I certify, under penalty of perjury, that I am a current recipient of the above program(s) and will notify Budget PrePay® when I am no longer participating in at least one of the above designated programs. I authorize Budget PrePay® or its duly appointed representative to access any records required to verify these statements to confirm my continued participation in the above program. I will only receive one Lifeline wireless connection and will not have simultaneous wireless Lifeline connections with another provider. I authorize representatives of the above programs to discuss with and/or provide copies to Budget PrePay®, if requested by the company, to verify my participation in the above programs and my eligibility for LifeLine and Link Up. I affirm that I am over the age of eighteen and head of household & that I am not listed as a dependent on another person's tax return.

X _____
Signature

_____/_____/_____
Date



Budget MOBILE
LIFELINE

No Payments Required

FREE CELL PHONE Plus FREE Service

BENEFITS

- FREE Phone
- FREE 250 Minutes/mo.
- Voicemail
- Caller ID
- Call Waiting
- Access to 911 Service
- Nationwide Coverage
- Keep Your Same Phone Number



BUDGET MOBILE LIFELINE
1325 BARKSDALE BLVD STE 200
BOSSIER CITY LA 71111-9900

POSTAGE WILL BE PAID BY ADDRESSEE

BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 30 BOSSIER CITY, LA



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



Government Assisted Program

FREE PHONE

Plus

250 FREE MINUTES

Every Month



NO CONTRACTS • NO CREDIT CHECKS • NO PAYMENTS REQUIRED

You must meet government assistance eligibility requirements for the Free Phone and 250 Free Minutes each month. Free phones will take up to 10 business days for delivery once order is received. Brand and style of phone will vary and are at the discretion of Budget Mobile Lifeline. Activation fee may be required. Only one Lifeline credit per household.

FREE CELL PHONE PLUS FREE SERVICE

Each Month

**A FREE PHONE PLUS
250 FREE Minutes Every Month!**



FEATURES include

- Voicemail
- Call Waiting
- Caller ID
- Access to 911 Service
- Keep Phone Number
- Nationwide Coverage

ELIGIBILITY

To apply for Budget Mobile Lifeline service, you **MUST** participate in one of the following programs:

- Food Stamps
- Medicaid
- Federal Public Housing Assistance (Section 8)
- Supplemental Security Income (SSI)
- National School Lunch (free program only)
- Temporary Assistance for Needy Families
- Low Income Home Energy Assistance Program

SIGN UP TODAY!

There are **3** different ways to sign up for service:

- 1 Call **1-855-203-3733**
- 2 Order online at **www.BudgetMobile.com**
- 3 **Visit our store: 6363 Hearne Ave., Shreveport**
Or find other locations online at www.BudgetMobile.com

Budget
MOBILE
LIFELINE

6363 Hearne Ave.
Shreveport, LA 71108

GOVERNMENT ASSISTED PROGRAM

FREE MOBILE PHONE

PLUS
250 FREE MINUTES
Every Month



ADD

UNLIMITED Texting	\$10/mo.
200MB Data & Unlimited Picture Messaging	\$15/mo.
50 Additional Minutes	\$5/mo.
100 Additional Minutes	\$10/mo.
150 Additional Minutes	\$15/mo.

FEATURES

Caller ID, Call Waiting, Voicemail and 911 Service

NO CONTRACTS • NO CREDIT CHECKS • NO PAYMENTS REQUIRED

Budget **MOBILE**
LIFELINE

You must meet all government assistance eligibility requirements for the Free Phone and 250 Free Minutes each month. Free phones will take up to 15 business days for delivery (cash on delivery required). Brand and style of phone will vary and are at the discretion of Budget Mobile Lifeline. Activation fee may be required. Only one Lifeline credit per household.

BudgetMobile.com

EXHIBIT 3

Consumer Code for Wireless Service

CTIA

Consumer Code *for* Wireless Service

To provide consumers with information to help them make informed choices when selecting wireless service, to help ensure that consumers understand their wireless service and rate plans, and to continue to provide wireless service that meets consumers' needs, the CTIA and the wireless carriers that are signatories below have developed the following Consumer Code. The carriers that are signatories to this Code have voluntarily adopted the principles, disclosures, and practices here for wireless service provided to individual consumers.

THE WIRELESS CARRIERS THAT ARE SIGNATORIES TO THIS CODE WILL:

ONE

DISCLOSE RATES AND TERMS OF SERVICE TO CONSUMERS

For each rate plan offered to new consumers, wireless carriers will make available to consumers in collateral or other disclosures at point of sale and on their web sites, at least the following information, as applicable: (a) the calling area for the plan; (b) the monthly access fee or base charge; (c) the number of airtime minutes included in the plan; (d) any nights and weekend minutes included in the plan or other differing charges for different time periods and the time periods when nights and weekend minutes or other charges apply; (e) the charges for excess or additional minutes; (f) per-minute long distance charges or whether long distance is included in other rates; (g) per-minute roaming or off-network charges; (h) whether any additional taxes, fees or surcharges apply; (i) the amount or range of any such fees or surcharges that are collected and retained by the carrier; (j) whether a fixed-term contract is required and its duration; (k) any activation or initiation fee; and (l) any early termination fee that applies and the trial period during which no early termination fee will apply.

TWO

MAKE AVAILABLE MAPS SHOWING WHERE SERVICE IS GENERALLY AVAILABLE

Wireless carriers will make available at point of sale and on their web sites maps depicting approximate voice service coverage applicable to each of their rate plans currently offered to consumers. To enable consumers to make comparisons among carriers, these maps will be generated using generally accepted methodologies and standards to depict the carrier's outdoor coverage. All such maps will contain an appropriate legend concerning limitations and/or variations in wireless coverage and map

usage, including any geographic limitations on the availability of any services included in the rate plan. Wireless carriers will periodically update such maps as necessary to keep them reasonably current. If necessary to show the extent of service coverage available to customers from carriers' roaming partners, carriers will request and incorporate coverage maps from roaming partners that are generated using similar industry-accepted criteria, or if such information is not available, incorporate publicly available information regarding roaming partners' coverage areas.

T H R E E

PROVIDE CONTRACT TERMS TO CUSTOMERS AND CONFIRM CHANGES IN SERVICE

When a customer initiates service with a wireless carrier or agrees to a change in service whereby the customer is bound to a contract extension, the carrier will provide or confirm the material terms and conditions of service with the subscriber.

F O U R

ALLOW A TRIAL PERIOD FOR NEW SERVICE

When a customer initiates service with a wireless carrier, the customer will be informed of and given a period of not less than 14 days to try out the service. The carrier will not impose an early termination fee if the customer cancels service within this period, provided that the customer complies with applicable return and/or exchange policies. Other charges, including airtime usage, may still apply.

F I V E

PROVIDE SPECIFIC DISCLOSURES IN ADVERTISING

In advertising of prices for wireless service or devices, wireless carriers will disclose material charges and conditions related to the advertised prices, including if applicable and to the extent the advertising medium reasonably allows: (a) activation or initiation fees; (b) monthly access fees or base charges; (c) any required contract term; (d) early termination fees; (e) the terms and conditions related to receiving a product or service for "free;" (f) the times of any peak and off-peak calling periods; (g) whether different or additional charges apply for calls outside of the carrier's network or outside of designated calling areas; (h) for any rate plan advertised as "nationwide," (or using similar terms), the carrier will have available substantiation for this claim; (i) whether prices or benefits apply only for a limited time or promotional period and, if so, any different fees or charges to be paid for the remainder of the contract term; (j) whether any additional taxes, fees or surcharges apply; and (k) the amount or range of any such fees or surcharges collected and retained by the carrier.

S I X

SEPARATELY IDENTIFY CARRIER CHARGES FROM TAXES ON BILLING STATEMENTS

On customers' bills, carriers will distinguish (a) monthly charges for service and features, and other charges collected and retained by the carrier, from (b) taxes, fees and other charges collected by the carrier and remitted to federal state or local governments. Carriers will not label cost recovery fees or charges as taxes.

S E V E N

**PROVIDE CUSTOMERS THE RIGHT TO TERMINATE SERVICE
FOR CHANGES TO CONTRACT TERMS**

Carriers will not modify the material terms of their subscribers' contracts in a manner that is materially adverse to subscribers without providing a reasonable advance notice of a proposed modification and allowing subscribers a time period of not less than 14 days to cancel their contracts with no early termination fee.

E I G H T

PROVIDE READY ACCESS TO CUSTOMER SERVICE

Customers will be provided a toll-free telephone number to access a carrier's customer service during normal business hours. Customer service contact information will be provided to customers online and on billing statements. Each wireless carrier will provide information about how customers can contact the carrier in writing, by toll-free telephone number, via the Internet or otherwise with any inquiries or complaints, and this information will be included, at a minimum, on all billing statements, in written responses to customer inquiries and on carriers' web sites. Each carrier will also make such contact information available, upon request, to any customer calling the carrier's customer service departments.

N I N E

**PROMPTLY RESPOND TO CONSUMER INQUIRIES AND COMPLAINTS
RECEIVED FROM GOVERNMENT AGENCIES**

Wireless carriers will respond in writing to state or federal administrative agencies within 30 days of receiving written consumer complaints from any such agency.

T E N

ABIDE BY POLICIES FOR PROTECTION OF CUSTOMER PRIVACY

Each wireless carrier will abide by a policy regarding the privacy of customer information in accordance with applicable federal and state laws, and will make available to the public its privacy policy concerning information collected online.