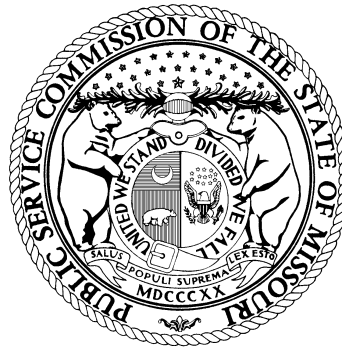


# MISSOURI PUBLIC SERVICE COMMISSION

## STAFF REPORT

### COST OF SERVICE



**MISSOURI-AMERICAN WATER COMPANY**

**CASE NO. WR-2011-0337**

*Jefferson City, Missouri  
November 17, 2011*

**COST OF SERVICE REPORT**

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# COST OF SERVICE REPORT

## I. Executive Summary

Staff of the Missouri Public Service Commission (Staff) has conducted a review in Case No. WR-2011-0337 of all cost of service components (capital structure and rate of return, rate base, depreciation expense, and operating expenses) which comprise Missouri-American Water Company's (MAWC or Company) Missouri jurisdictional revenue requirement. This audit was in response to MAWC's application to increase its gross annual water revenues in the amount of \$42,233,952 and its gross annual sewer revenues in the amount of \$654,760, filed with the Missouri Public Service Commission (Commission) on June 30, 2011.

Staff's recommended increase in revenue requirement is based upon a test year of the twelve months ending December 31, 2010. In some instances, major elements of the revenue requirement calculation for MAWC were measured in Staff's case past December 31, 2010. Staff's recommended revenue requirement for MAWC at the midpoint of its return on equity (ROE) range of 9.90 percent is approximately \$23.5 million; this includes an estimated true-up allowance amount of \$11.5 million.

The impact of Staff's recommended revenue requirement for each retail rate customer class will be proposed in the Staff's rate design testimony that is to be filed on December 12, 2011. The rate design testimony will also go into greater detail concerning Staff's hybrid district consolidation recommendation discussed in some detail in Section X of this Report.

*Staff Expert: Kimberly K. Bolin*

## II. Background of Missouri-American Water Company

MAWC is a Missouri corporation providing water service in and around the cities of Branson, Brunswick, Jefferson City, Joplin, Mexico, Parkville, Sedalia, St. Charles, St. Louis, St. Joseph, Warrensburg and in Warren County, Missouri. MAWC also provides sewer service in and around the cities of Branson, Cedar Hill, Laurie, Parkville, Sedalia, Warsaw, and in Warren County, Missouri. MAWC provides water service to approximately 464,302 customers and sewer service to approximately 1,302 customers. Since the

1 Company's last rate case, Case No. WR-2010-0131, the Company has acquired three water  
2 systems and two sewer systems. In November 2010, the Company acquired Loma Linda  
3 Water Company (Loma Linda) near Joplin, Missouri. In April 2011, the Company acquired  
4 the Aqua Missouri, Inc., Aqua Development, Inc. and Aqua/RU, Inc. d/b/a Aqua Missouri,  
5 Inc. (Aqua Missouri) assets serving various areas throughout Missouri, except the Taos  
6 system which was sold to the municipality of Taos, Missouri. In August 2011, MAWC  
7 purchased Roark Water and Sewer (Roark) near Branson, Missouri.

8 MAWC is a wholly owned subsidiary of American Water Works Company, Inc.  
9 (American Water or AWW), which is the largest investor-owned U.S. water and wastewater  
10 utility company. American Water is headquartered in Voorhees, New Jersey and provides  
11 water and sewer service in 33 states and Manitoba and Ontario, Canada.

12 MAWC last sought to change its water and sewer rates in Case No. WR-2010-0131.  
13 In its order dated June 16, 2010 in that proceeding, the Commission granted MAWC a total  
14 increase in rates of \$28 million.

15 On December 22, 2010, MAWC filed an application to adjust its water infrastructure  
16 system replacement surcharge (ISRS). The Commission issued an order on March 9, 2011  
17 approving the new ISRS in the amount of \$3,624,121. The Company also filed for a  
18 subsequent ISRS on June 22, 2011. The Commission issued an order on September 28, 2011,  
19 increasing the ISRS by \$2,180,819. As a result of this current rate case, the ISRS will be reset  
20 to zero. The net change in rates for MAWC, as recommended in Staff's direct filing in this  
21 proceeding is the difference between Staff's revenue requirement recommendation at the  
22 midpoint return on equity and the ISRS amount already reflected in rates (\$5,804,940).

23 *Staff Expert: Kimberly K. Bolin*

### 24 **III. True-Up Recommendation**

25 The purpose of a true-up is to establish a cut-off point to which major elements of a  
26 utility's revenue requirement are to be updated, beyond the test year. When ordered, true-ups  
27 involve the filing of additional sets of testimony and the scheduling of additional evidentiary  
28 hearings ordered by the Commission.

29 MAWC filed its case based upon a December 31, 2010 test year. The Commission  
30 ordered a test year based upon twelve months ending December 31, 2010 with a true-up

1 through December 31, 2011. The Commission ordered the true-up be limited to the following  
2 items:

3 **RATE BASE:**

4 Plant in Service  
5 Accumulated Depreciation Reserve  
6 Accumulated Deferred Income Taxes  
7 Customer Advances  
8 Contributions in Aid of Construction  
9 Materials and Supplies  
10 Prepayments  
11 Tank Painting Tracker Balance  
12 Pension Tracker Balance  
13 OPEB Tracker Balance  
14 Other Deferred Regulatory Assets and Liabilities  
15 Related Cash Working Capital Impact

16 **CAPITAL STUCTURE:**

17 Capital Structure  
18 Cost of Debt  
19 Cost of Preferred Stock

20 **INCOME STATEMENT:**

21 Customer Growth  
22 Payroll – Employee levels, wage rate and related benefits  
23 Rate Case Expense  
24 Bad Debt Expense  
25 Depreciation and Amortization Expense  
26 Pension and OPEB Expense  
27 Injuries and Damages  
28 Property Taxes  
29 PSC Assessment  
30 Related Income Tax Impact  
31 Tank Painting Expense



1 Support Services Expense (labor only)  
2 Platte County Waste Treatment Contract  
3 Fuel and Power Expenses  
4 Chemical Expense (will reflect true-up volumes of water sold, pricing will  
5 remain the same)  
6 Purchased Water (will reflect true-up volumes or water sold, pricing will  
7 remain the same)

8 *Staff Expert: Kimberly K. Bolin*

#### 9 **IV. Major Issues**

10 The following are the major issues that exist between Staff and the Company as a  
11 result of their respective direct filings. These issues are discussed here because of their  
12 estimated dollar value. A brief explanation for each issue follows, with an estimate of its  
13 dollar value.

14 **Return on Equity (ROE)** – (\$10.5 million) Staff has recommended a 9.90 percent  
15 ROE at the midpoint. MAWC is recommending an 11.3 percent ROE. This issue is addressed  
16 in detail in the Section V of this Report.

17 **Plant in Service** – (\$11.5 million) The Company’s direct filing utilizes an estimated  
18 balance of plant in service as of December 31, 2011. Staff’s direct filing is based upon actual  
19 plant in service as of December 31, 2010. Much of this difference will no longer exist after  
20 the true-up audit. This issue is addressed in detail in Section VI of this Report.

21 **Service Company Fees** – (\$4.5 million) Company’s direct filing utilizes estimated  
22 payroll and payroll related increases for the service company as of December 31, 2011. Staff  
23 used test year payroll for the service company and removed all business transformation costs  
24 from service company fees. This issue is addressed in detail in Section VII of this Report.

25 **Payroll** – (\$2.4 million) Staff’s annualized payroll is based upon actual employee  
26 levels and wages as of December 31, 2010. The Company used a projected employee level  
27 through December 31, 2011, which included current vacancies. Much of this difference will  
28 no longer exist after the true-up audit. This issue is addressed in detail in Section VIII. C. of  
29 this Report.

1           There are various other issues between Staff and the Company based upon their  
2 respective direct filings which are of lower dollar magnitude. These issues are discussed as  
3 well in this Report.

4 *Staff Expert: Kimberly K. Bolin*

## 5 **V. Rate of Return**

### 6 **A. Summary**

7           Staff recommends that the Commission authorize an overall rate of return (ROR) of  
8 7.58 percent to 8.01 percent for MAWC. Staff's ROR recommendation is based on a  
9 recommended return on common equity of 9.40 percent to 10.40 percent (midpoint  
10 9.90 percent) applied to MAWC's parent company, American Water's, December 31, 2010,  
11 common equity ratio of 42.95 percent. Staff's recommended ROE is driven by its comparable  
12 company analysis using a constant-growth, single-stage Discounted Cash Flow (DCF)  
13 analysis. Staff maintains that the DCF methodology is the most reliable method available for  
14 estimating a utility company's cost of common equity.

15           Staff also employed a Capital Asset Pricing Model (CAPM) analysis, using historical  
16 earned risk premiums and current U.S. Treasury bond yields as a test of the reasonableness of  
17 Staff's DCF estimate. Although Staff's CAPM analysis resulted in lower estimated costs of  
18 common equity than those derived using DCF methodologies, Staff did not adjust its ROE  
19 recommendation downward due to Staff's concerns about the current reliability of the CAPM  
20 using traditional inputs.

21           To determine an appropriate capital structure to which to apply Staff's recommended  
22 ROE, Staff used the actual, consolidated capital structure of American Water as of  
23 December 31, 2010, as the basis for Staff's capital structure recommendation for MAWC.  
24 Staff's resulting capital structure recommendation consists of 42.95 percent common equity,  
25 0.29 percent preferred stock, and 56.76 percent long-term debt. Schedule 7, attached in  
26 Appendix 2 to this Report and incorporated by reference herein, presents MAWC's rate  
27 making capital structure and associated capital ratios. Staff's calculation of the embedded  
28 cost of long-term debt is 6.19 percent, based on the cost of long-term debt outstanding at  
29 American Water Capital Corporation (AWCC) and MAWC as of December 31, 2010. This  
30 embedded cost of long-term debt does not include any debt held at American Water's other

1 subsidiaries, a practice which is consistent with the Commission’s decision in the Missouri  
2 Gas Energy (MGE) rate case, Case No. GR-2004-0209, upheld by the Missouri Court of  
3 Appeals. See *MGE v. Public Service Commission of the State of Missouri*, 186 S.W. 3d 376  
4 (Mo. App., W.D. 2005). Staff eliminated any debt that MAWC received from AWCC since  
5 this debt is already reflected in AWCC’s embedded cost of long-term debt and any inclusion  
6 of this debt would result in double counting.

7 Staff has prepared two attachments (denoted Attachments A and B) and  
8 twenty-one (21) schedules (numbered 1-21) that support Staff’s findings and  
9 recommendations in the cost-of-capital area, included in Appendix 2.

### 10 **B. Legal Principles of Rate of Return**

11 Rate of return witnesses are mindful of the constitutional parameters that guide the  
12 determination of a fair and reasonable rate of return. These parameters were announced by  
13 the United States Supreme Court in two seminal cases, *Bluefield Water Works and*  
14 *Improvement Company v. Public Service Commission of West Virginia* (1923) (*Bluefield*) and  
15 *Federal Power Commission v. Hope Natural Gas Company* (1944) (*Hope*).<sup>1</sup> The Court in  
16 *Bluefield* specifically stated:

17 A public utility is entitled to such rates as will permit it to earn a return  
18 on the value of the property which it employs for the convenience of  
19 the public equal to that generally being made at the same time and in  
20 the same general part of the country on investments in other business  
21 undertakings which are attended by corresponding risks and  
22 uncertainties; but it has no constitutional right to profits such as are  
23 realized or anticipated in highly profitable enterprises or speculative  
24 ventures. The return should be reasonably sufficient to assure  
25 confidence in the financial soundness of the utility and should be  
26 adequate, under efficient and economical management, to maintain and  
27 support its credit and enable it to raise the money necessary for the  
28 proper discharge of its public duties. A rate of return may be  
29 reasonable at one time and become too high or too low by changes  
30 affecting opportunities for investment, the money market and business  
31 conditions generally.<sup>2</sup>

---

<sup>1</sup> *Bluefield Water Works & Improv. Co. v. Pub. Serv. Comm’n of West Virginia*, 262 U.S. 679, 43 S.Ct. 675, 67 L.Ed. 1176 (1923); *Fed. Power Comm’n v. Hope Nat Gas Co.*, 320 U.S. 591, 64 S.Ct. 281, 88 L.Ed. 333 (1943).

<sup>2</sup> *Bluefield*, supra, 262 U.S. at 692-93, 43 S.Ct. at 679, 67 L.Ed. at 1182-1183.

1 Similarly, the Court in *Hope* stated:

2 The rate-making process, i.e., the fixing of “just and reasonable” rates,  
3 involves a balancing of the investor and the consumer interests. Thus  
4 we stated . . . that “regulation does not insure that the business shall  
5 produce net revenues.” But such considerations aside, the investor  
6 interest has a legitimate concern with the financial integrity of the  
7 company whose rates are being regulated. From the investor or  
8 company point of view it is important that there be enough revenue not  
9 only for operating expenses but also for the capital costs of the  
10 business. These include service on the debt and dividends on the stock.  
11 By that standard the return to the equity owner should be  
12 commensurate with returns on investments in other enterprises having  
13 corresponding risks. That return, moreover, should be sufficient to  
14 assure confidence in the financial integrity of the enterprise, so as to  
15 maintain its credit and to attract capital.<sup>3</sup>

16 From these decisions, Staff derives the following principals to be considered in Staff’s  
17 recommendation of an appropriate rate of return:

- 18 1. A return consistent with those realized from investments in comparable  
19 companies in terms of risk;
- 20 2. A return sufficient to assure confidence in the utility’s financial integrity;
- 21 3. A return that allows the utility to attract capital; and
- 22 4. A return consistent with current opportunity costs of the investment.

### 23 **C. Economic Information**

#### 24 1. *Monetary Policy*

25 On December 16, 2008, the Federal Reserve Bank (Fed) cut the Fed Funds Rate to  
26 between zero and 0.25 percent, a level well below the historic low of 1.00 percent established  
27 under former Fed Chairman Alan Greenspan. This cut was clearly due to the Fed’s concern  
28 about the state of the U.S. economy. The Fed normally reserves such aggressive actions for  
29 times in which it is concerned about the possibility of a deflationary price environment due to  
30 a severe contraction in the economy.

31 Although the current economic and capital market slump worsened during the fall  
32 of 2008, the Fed began to react to concerns about the economy in the fall of 2007.  
33 Until September 18, 2007, the Fed held the Fed Funds rate steady at 5.25 percent.

---

<sup>3</sup> *Hope, supra*, at 603 (citations omitted).

1 However, in response to concerns about a tightening credit market (due in part to problems in  
2 the sub-prime market at the time) the Fed reduced the Fed Funds rate by a full 50 basis points  
3 (0.50 percent) on that date. Over the remainder of 2007, the Fed lowered the Fed Funds rate  
4 in two additional 25 basis point (0.25 percent) increments, on October 31, 2007, and  
5 December 11, 2007, respectively. The Fed continued to lower the Fed Funds rate through  
6 most of the winter and spring of 2008 until reaching the rate of 2.25 percent on April 30,  
7 2008. The Fed appeared to not want to lower the Fed Funds rate any further due to concerns  
8 about sparking inflation during a period in which certain commodity prices, such as gasoline,  
9 were sky-rocketing. However, shortly thereafter came the financial meltdown in which the  
10 Fed and the U.S. Treasury began to play a large role in orchestrating bailouts, mergers,  
11 acquisitions, and allowing some financial institutions, such as Lehman Brothers, to go into  
12 bankruptcy. The Fed continued to lower the Fed Funds rate by two 50 basis point increments  
13 on October 8, 2008, and October 29, 2008, before making its last cut on December 16, 2008,  
14 to arrive at the current rate of zero to 0.25 percent. The Fed Funds rate continues to remain at  
15 the current rate of zero to 0.25 percent.

16 The following is a press release dated November 2, 2011, from the Board of  
17 Governors of the Federal Reserve System updating the status of the economy and monetary  
18 policy:

19 Information received since the Federal Open Market Committee met in  
20 September indicates that economic growth strengthened somewhat in  
21 the third quarter, reflecting in part a reversal of the temporary factors  
22 that had weighed on growth earlier in the year. Nonetheless, recent  
23 indicators point to continuing weakness in overall labor market  
24 conditions, and the unemployment rate remains elevated. Household  
25 spending has increased at a somewhat faster pace in recent months.  
26 Business investment in equipment and software has continued to  
27 expand, but investment in nonresidential structures is still weak, and  
28 the housing sector remains depressed. Inflation appears to have  
29 moderated since earlier in the year as prices of energy and some  
30 commodities have declined from their peaks. Longer-term inflation  
31 expectations have remained stable.

32  
33 Consistent with its statutory mandate, the Committee seeks to foster  
34 maximum employment and price stability. The Committee continues  
35 to expect a moderate pace of economic growth over coming quarters  
36 and consequently anticipates that the unemployment rate will decline  
37 only gradually toward levels that the Committee judges to be consistent

1 with its dual mandate. Moreover, there are significant downside risks  
2 to the economic outlook, including strains in global financial markets.  
3 The Committee also anticipates that inflation will settle, over coming  
4 quarters, at levels at or below those consistent with the Committee's  
5 dual mandate as the effects of past energy and other commodity price  
6 increases dissipate further. However, the Committee will continue to  
7 pay close attention to the evolution of inflation and inflation  
8 expectations.

9  
10 To support a stronger economic recovery and to help ensure that  
11 inflation, over time, is at levels consistent with the dual mandate, the  
12 Committee decided today to continue its program to extend the average  
13 maturity of its holdings of securities as announced in September. The  
14 Committee is maintaining its existing policies of reinvesting principal  
15 payments from its holdings of agency debt and agency mortgage-  
16 backed securities in agency mortgage-backed securities and of rolling  
17 over maturing Treasury securities at auction. The Committee will  
18 regularly review the size and composition of its securities holdings and  
19 is prepared to adjust those holdings as appropriate.

20  
21 The Committee also decided to keep the target range for the federal  
22 funds rate at 0 to 1/4 percent and currently anticipates that  
23 economic conditions--including low rates of resource utilization and a  
24 subdued outlook for inflation over the medium run--are likely to  
25 warrant exceptionally low levels for the federal funds rate at least  
26 through mid-2013.

27  
28 The Committee will continue to assess the economic outlook in light of  
29 incoming information and is prepared to employ its tools to promote a  
30 stronger economic recovery in a context of price stability.<sup>4</sup>

31 Although the Fed tries to influence long-term capital costs through its adjustments to  
32 the Fed Funds rate, it does not have the same ability to set long-term rates as it does the  
33 Fed Funds rate. Long-term capital costs are market-based rates, which change based on a  
34 variety of market factors, with monetary policy being just one factor investors consider.  
35 Because long-term capital costs are the primary consideration in estimating a fair and  
36 reasonable rate of return, it is important to evaluate the long-term interest rate environment  
37 and understand factors that affect long-term rates.

---

<sup>4</sup> Board of Governors of the Federal Reserve System,  
<http://www.federalreserve.gov/newsevents/press/monetary/20111102a.htm>.

1           2. *Interest Rates, Bond Yields and Spreads*

2           Long-term interest rates, as measured by thirty-year Treasury bonds (30-year  
3 T-bonds), dropped to historically low levels at the end of 2008 and the early part of 2009. As  
4 of September 2011, the yield on 30-year T-bonds averaged 3.18 percent (*see* Appendix 2,  
5 Schedule 4-2), representing a slight increase from an all-time low in December 2008 of  
6 2.87 percent. However, because of investors' concerns about the economy during the last  
7 quarter of 2008, the average utility bond yield increased to as high as 7.80 percent. The  
8 spread between the utility bond yields and 30-year T-bond yields hit an historical high of  
9 400 basis points in December 2008 (*see* Appendix 2, Schedule 4-4). As of September 2011,  
10 the average utility bond yield had dropped considerably from this high to an average of  
11 5.52 percent. As a result, the spread between the utility bond yields and 30-year T-bond  
12 yields decreased to 234 basis points in September 2011, approximately 58.50 percent of the  
13 spread reached in December 2008. The current 234 basis point spread is above the average  
14 spread of 154 basis points over the period January 1980 through September 2011  
15 (*see* Appendix 2, Schedule 4-4). The decrease in utility bond yields to 5.52 percent represents  
16 a decrease of 228 basis points since its peak in November 2008.

17           3. *Macroeconomic Environment*

18           Indicators of the macroeconomic environment include estimates of inflation, short and  
19 long-term interest rates, and gross domestic product (GDP) projections. *The Value Line*  
20 *Investment Survey: Selection & Opinion*, August 26, 2011, estimates inflation to be  
21 3.10 percent, 1.80 percent, and 2.00 percent for 2011, 2012, and 2013 respectively. In  
22 addition, the Congressional Budget Office, *The Budget and Economic Outlook: Fiscal Years*  
23 *2011-2021*, August 24, 2011, estimates inflation to be 2.20 percent, 1.40 percent, and  
24 1.30 percent for 2011, 2012, and 2013 respectively (*see* Appendix 2, Schedule 5).

25           The most recent weekly rate for three-month U.S. Treasury bills (a general measure of  
26 short-term interest rates) was 0.02 percent (*see* Appendix 2, Schedule 5) and is estimated to be  
27 0.10 percent, 0.10 percent, and 0.20 percent for 2011, 2012, and 2013 respectively.

28           GDP is a benchmark utilized by the U.S. Commerce Department to measure economic  
29 growth within the U.S. borders. Real GDP is measured by the actual GDP, adjusted for  
30 inflation. *The Value Line Investment Survey: Selection & Opinion*, August 26, 2011,  
31 estimates GPD to be 2.20 percent, 1.30 percent, and 1.50 percent for 2011, 2012, and 2013

1 respectively. In addition the Congressional Budget Office, *The Budget and Economic*  
2 *Outlook: Fiscal Years 2011-2021*, August 24, 2011, estimates GDP to be 2.40 percent,  
3 2.60 percent, and 1.70 percent for 2011, 2012, and 2013 respectively.

4 *The Value Line Investment Survey: Selection & Opinion*, November 11, 2011, stated  
5 the following in its Economic and Stock Market Commentary:

6 **One by one, the markers pointing to a new recession are falling—at**  
7 **least in this country.** Recent data, for example, affirm that consumer  
8 spending, manufacturing orders, and auto sales are pressing higher,  
9 while other reports confirm that industrial production and business  
10 investment are rallying. Those still calling for a recession, therefore,  
11 are getting less and less of an audience. That said, (sic)

12  
13 **The U.S. upturn could move onto a slower track going forward,**  
14 with growth—which rose to 2.5% in the third quarter—perhaps easing  
15 to less than 2% this period. Thereafter, there may be some gradual  
16 firming in 2012, with growth possibly averaging 2%, or so. Clearly,  
17 though, this forecast is tenuous due to uncertainty in Europe, where a  
18 recession seems more likely.

19  
20 **The year ahead holds numerous questions.** First, there is Europe,  
21 which is in flux, as prior headlines proclaiming a resolution of the debt  
22 crisis now look a bit premature. Then, there are Federal Reserve  
23 policies, which are fluid and likely to evolve further, as the central bank  
24 seeks a balance between promoting faster growth and containing  
25 inflation. Also, there are questions about housing and personal income,  
26 both of which are under strain. Finally, there's the likelihood of slower  
27 growth in China, which would add to global strains. All of this implies  
28 that a stronger showing by our economy in 2012 is unlikely.

29  
30 **Earnings season is now in the books,** and it has been a respectable  
31 one for the most part. However, there were fewer fireworks on the  
32 upside than in prior quarters, as profit matchups became more difficult  
33 after two years of easy growth. We also think earnings will press  
34 forward in the final quarter, but more modestly.

35  
36 **The bulls got a head start on a year-end rally in October,** which saw  
37 the best month for the stock market in a generation. Although such  
38 gains now have been partially reversed, the earlier strength still sets the  
39 bar high for the rest of 2011. Meanwhile, the lower odds of a new U.S.  
40 recession, if confirmed by later data, could get the ball rolling again on  
41 Wall Street. That is, if the latest instability in Europe proves to be a  
42 passing event.



1 **Conclusion:** We are constructive on the market, although we would not  
2 rule out further backing and filling, as equity valuations again have  
3 crept higher. Please refer to the inside back cover of *Selection &*  
4 *Opinion* for our statistically-based Asset Allocation Model's current  
5 reading.

6 **D. Overview of American Water's and MAWC's Business Operations and**  
7 **Credit Quality**

8 1. *Business Operations*

9 The following excerpt from American Water's 2010 Securities and Exchange  
10 Commission (SEC) Form 10-K filing provides an accurate description of American Water's  
11 current business operations:

12 American Water Works Company, Inc., a Delaware corporation, is the  
13 most geographically diversified, as well as the largest publicly-traded,  
14 United States water and wastewater utility company, as measured by  
15 both operating revenue and population served. Our more than 7,000  
16 employees provide approximately 15 million people with drinking  
17 water, wastewater and other water-related services in over 30 states and  
18 two Canadian provinces.

19  
20 In 2010, we generated \$2,710.7 million in total operating revenue and  
21 \$748.1 million in operating income. In 2009, we generated  
22 \$2,440.7 million in total operating revenue and \$173.6 million in  
23 operating income, which included a \$450.0 million impairment charge.  
24 Our 2009 revenue represents approximately four times the operating  
25 revenue of the next largest publicly traded company in the United  
26 States water and wastewater business.

27  
28 We have two operating segments that are also the Company's two  
29 reportable segments, the Regulated Businesses and the Market-Based  
30 Operations (formerly known as the "Non-Regulated Businesses"). For  
31 further details on our segments, see Note 22 of the Consolidated  
32 Financial Statements.

33  
34 For 2010, our Regulated Businesses segment generated  
35 \$2,424.2 million in operating revenue, which accounted for 89.4% of  
36 our total consolidated operating revenue. For the same period, our  
37 Market-Based Operations segment generated \$311.8 million in  
38 operating revenue, which accounted for 11.5% of total consolidated  
39 operating revenue.

1           2. *Credit Quality*

2           Staff understands that MAWC does not receive an individual credit rating as a  
3 stand-alone entity. This seems logical considering the fact that MAWC relies on AWCC to  
4 issue debt financing for American Water’s subsidiaries, which in turn loans these proceeds to  
5 the subsidiaries through internal loan agreements.

6           Therefore, it is important for American Water’s access to the debt markets to have its  
7 debt rated so potential debt investors can evaluate rating agencies’ opinions in determining a  
8 fair price to pay for American Water’s debt. Staff understands the credit quality of AWCC to  
9 be based on American Water’s consolidated credit quality. AWCC is a wholly-owned  
10 subsidiary of American Water that was created for the special purpose of serving as the  
11 primary funding vehicle for American Water and its subsidiaries. Although AWCC and  
12 American Water are assigned a Standard and Poor’s (S&P) credit rating, because AWCC’s  
13 purpose is to manage and issue financing for American Water, the credit ratings for each  
14 entity are based on American Water’s consolidated operations.

15           S&P currently assigns a long-term corporate credit rating of BBB+ with a “Stable”  
16 Outlook for both AWCC and American Water. This rating currently reflects the stand-alone  
17 credit quality of American Water. S&P’s recent July 26, 2011, Research Report on American  
18 Water Works Co., Inc. follows:

19                   **Rational**

20                   The ratings on Voorhees, N.J.-based American Water Works Co. Inc.  
21 (AWW) and its Voorhees, N.J.-based funding subsidiary American  
22 Water Capital Corp. (AWCC) reflect the consolidated credit quality of  
23 AWW. A favorable competitive position, a diverse and supportive  
24 regulatory environment, and a stable, above-average service territory  
25 support AWW's excellent business risk profile. AWW's regulatory  
26 framework includes reasonably allowed returns on equity and various  
27 cost-recovery mechanisms, including incentives for infrastructure  
28 improvements. The company's geographic diversity provides it with  
29 some market cash flow and regulatory diversification. We view  
30 AWW's operating risks associated with its non-regulated operations as  
31 fairly low. AWW's aggressive financial profile, elevated capital-  
32 spending requirements for infrastructure replacement, increased costs  
33 of compliance with water quality standards, and the company's reliance  
34 on acquisitions to provide growth partly offset these strengths. AWW  
35 provides regulated water and wastewater services to more than 3.3  
36 million customers in 18 states. The company's regulated utility  
37 subsidiaries represent about 89% of total revenues, but have provided

1 more than 95% of adjusted EBITDA for the past three years. The  
2 company's non-regulated subsidiaries engage in water and wastewater  
3 facility management and maintenance, as well as design and  
4 construction consulting services related to water and wastewater plants.  
5 We view these non-regulated segments as having modest incremental  
6 risk for AWW due to their lack of cash flow contribution and modest  
7 expected capital requirements.  
8

9 A state commission regulates each of AWW's regulated subsidiaries,  
10 which supports revenue and cash flow stability. The average allowed  
11 return on equity (ROE) in AWW's seven largest jurisdictions, which  
12 account for about 80% of consolidated revenues, is about 10.3%. This  
13 is similar to the average allowed ROE in the water sector. In a number  
14 of jurisdictions, which represent about 50% of consolidated revenues,  
15 the utility recovers replacement capital spending between rate cases up  
16 to a stated percentage. The importance of infrastructure surcharge  
17 mechanisms has increased, given AWW's capital program of about  
18 \$1 billion per year. Certain states also allow for surcharges related to  
19 the cost of power, chemicals, and purchased water. For the next few  
20 years, we expect AWW to file additional rate cases and request  
21 additional recovery mechanisms to cover rising operating costs, capital  
22 expenditures, and pension and other postretirement obligations. The  
23 U.S. Environmental Protection Agency believes that infrastructure  
24 replacement needs for water systems are significant over the next  
25 20 years. AWW estimates that it will need to spend over \$1 billion  
26 annually in each of the next three years for replacement of  
27 infrastructure, new facilities to comply with water quality standards,  
28 and projects to enhance reliability, quality of service, and efficiency.  
29 AWW's reliability of supply is high, as the company owns a substantial  
30 number of treatment facilities for surface and groundwater treatment,  
31 and the majority of supply comes from surface and groundwater. In  
32 2010, surface water provided 65% of the company's water supply,  
33 groundwater 28%, and about 7% was purchased.  
34

35 Consolidated financial metrics are improving. In 2010, regulatory  
36 commissions granted AWW about \$75 million of rate increases in New  
37 Jersey, Kentucky, and Arizona; the company asks for rate increases to  
38 cover rising operating costs, capital expenditures, and pension and  
39 other postretirement obligations. For the 12 months ended March 31,  
40 2011, AWW's adjusted funds from operations (FFO) totaled \$830  
41 million. FFO to debt was 13%, which is acceptable for the rating.  
42 Total debt to capital remained at 60.5% during the same period. The  
43 uncertainties associated with the timing of the company's rate cases and  
44 the substantially higher capital plans are significant risks that may  
45 prevent adequate improvements to the company's financial profile. We  
46 expect FFO to benefit from additional rate increases, although a

1 sustained improvement in both consolidated FFO to debt and debt to  
2 total capital may not materialize, given the company's financing needs.

3  
4 In March 2011, AWW announced that it has entered into an agreement  
5 to sell to EPCOR Water (USA) its regulated operations in Arizona and  
6 New Mexico for an estimated \$470 million. We view the transaction as  
7 marginally beneficial to AWW's business and risk profile, albeit not  
8 material enough to influence the outlook. AWW will use a portion of  
9 the sale proceeds to reduce debt (less than 5% of consolidated debt).  
10 Arizona and New Mexico are some of the relatively weaker and smaller  
11 states that AWW serves, totaling less than 5% of cash flows. Similarly,  
12 in July 2011, AWW announced the sale of its regulated operations in  
13 Ohio to Aqua America Inc. for \$120 million and a purchase of Aqua  
14 America's regulated operations in New York for about \$70 million.  
15 These announcements do not affect AWW's ratings.

### 16 17 **Liquidity**

18 The short-term ratings on AWW and AWCC are 'A-2'. We view the  
19 company's overall liquidity as adequate. For the upcoming 12 months,  
20 we expect liquidity sources to exceed uses by about 1.07x. Cash  
21 sources consist of projected FFO of about \$870 million and revolver  
22 availability of \$813 million. However, we discount the borrowing  
23 availability on the revolver by \$320 million to account for commercial  
24 paper and other short-term borrowings. Cash uses consist of high  
25 expected capital spending of about \$1 billion in 2011, dividend  
26 distributions of about \$160 million, and pension top-up needs of about  
27 \$120 million. Other potential cash uses, such as working capital needs  
28 and long-term debt maturities, are not significant.

### 29 30 **Outlook**

31 The stable outlook on AWW and AWCC reflects our expectation that  
32 the company will receive supportive rate increases over the next three  
33 years to address rising costs and increased capital spending plans. The  
34 current rating can accommodate some acquisitions, assuming  
35 management funds the acquisitions in a balanced manner. We could  
36 lower the rating if financial performance stalls or deteriorates, which  
37 could result from substantial debt-financing of capital expenditures or  
38 acquisitions, such that FFO to debt falls below 9% and debt to capital  
39 rises above 65%. We could also lower the rating if rate increases or  
40 allowed returns are set at levels substantially below the requested  
41 figures, and if the company takes significantly longer to resolve rate  
42 case filings than we currently expect. We could raise the rating if  
43 higher-than-expected rate increases or favorable cost recovery  
44 mechanisms allow for a sustained adjusted FFO to total debt ratio of  
45 12% and adjusted leverage between 50% and 55%.

1                   **E. Determination of the Cost of Capital**

2                   A utility company’s actual cost of capital at any point in time depends, in part, on the  
3 types of capital supporting the utility company’s assets. The usual capital components are:  
4 common equity, long-term debt, preferred stock, and short-term debt. A weighted cost for  
5 each capital component is determined by multiplying each capital component ratio by the  
6 appropriate embedded cost (in the case of debt) or by the estimated cost of common equity  
7 component (in the case of common equity). The individual weighted costs are then summed  
8 to arrive at a total weighted average cost of capital (WACC). This total WACC is  
9 synonymous with the fair rate of return for the utility company.

10                  A company’s authorized WACC is considered a just and reasonable rate of return.  
11 From a financial viewpoint, a company employs different forms of capital to support, or fund,  
12 the assets of the company. Each different form of capital has a cost, and these costs are  
13 weighted proportionately to fund each dollar invested in the assets. Assuming that the various  
14 forms of capital are reasonably balanced and are valued correctly, the resulting total WACC,  
15 when applied to rate base, will provide the funds necessary to service the various forms of  
16 capital. Thus, the total WACC corresponds to a fair rate of return for the utility company.

17                   **F. Capital Structure and Embedded Costs**

18                  The capital structure Staff used for this case is American Water’s capital structure on a  
19 consolidated basis as of December 31, 2010. Schedule 7, attached in Appendix 2 to this  
20 Report and incorporated by reference herein, presents American Water’s capital structure and  
21 associated capital ratios. The resulting capital structure consists of 42.95 percent common  
22 equity, 56.76 percent long-term debt, and 0.29 percent preferred stock.

23                  The amount of long-term debt outstanding on December 31, 2010, includes current  
24 maturities due within one year and has been reduced by the net balance associated with the  
25 unamortized premiums, discounts and expenses as reported in MAWC’s response to Staff  
26 Data Request No. 0141.

27                  The amount of preferred stock outstanding on December 31, 2010, was reduced for the  
28 net balance associated with the unamortized issuance expense as reported in MAWC’s  
29 response to Staff Data Request No. 0141.

30                  Staff did not include short-term debt in its capital structure, as construction work in  
31 progress (CWIP) exceeded the amount of short-term debt on American Water’s Balance Sheet

1 by \$85,865,000. Staff assumes that CWIP, typically financed with short-term debt, will be  
2 refinanced into long-term debt in the future.

3 Staff chose to use American Water's capital structure for MAWC's ratemaking capital  
4 structure for several reasons. First, MAWC is not operating as an independent entity, at least  
5 when considering MAWC's procurement of financing and the cost of that financing. For  
6 example, MAWC has a Financial Services Agreement<sup>5</sup> with AWCC through which AWCC  
7 arranges short-term borrowings and performs cash management for MAWC. Under the case  
8 management program, operating cash surpluses and deficits of each participating affiliate are  
9 lent to or borrowed from AWCC on a *daily* basis, showing heavy integration of MAWC's  
10 financial management with American Water's other operations. While MAWC has accessed  
11 the capital markets prior to the test year in this case by issuing tax-advantaged bonds through  
12 the State Environmental Improvement and Energy Resources Authority, MAWC has  
13 represented to Staff in the past that AWCC is the primary source of long-term and short-term  
14 debt financing for MAWC and this appears to be the case currently.

15 Second, as stated on page 65 of American Water's 2010 SEC Form 10-K filing,  
16 American Water issued 67 percent of the debt financings during calendar year 2010. The  
17 other 33 percent were issued by its subsidiaries. The debt issued by AWCC is rated by credit  
18 rating agencies based on the consolidated credit quality of American Water. Therefore, the  
19 cost of any debt that MAWC receives from AWCC is, and will be, based on the consolidated  
20 creditworthiness of American Water, (i.e. the business risk and financial risk associated with  
21 American Water's consolidated operations).

22 Third, American Water is primarily a regulated water distribution utility, meaning that  
23 the business risks of American Water are similar to that of MAWC. If the business risks of  
24 the parent company are similar to that of the subsidiary, then each entity should be able to  
25 incur similar amounts of financial risk. Presumably, this should cause their capital structures  
26 to be fairly similar. Because it is the parent company's consolidated operations that drive the  
27 cost of debt capital and equity capital, the parent company's capital structure is the capital  
28 structure that will be analyzed by investors when determining the required rate of return for  
29 debt issued by AWCC and equity issued by American Water.

---

<sup>5</sup> See Financial Service Agreement, attached as Appendix 2 to MAWC's Application filed in Case No. WF-2002-1096.

1 Finally, American Water employs double leverage, a term used to describe a situation  
2 in which the parent company uses financing other than equity financing, usually debt, raised  
3 at the parent company level to infuse equity in its subsidiaries. Usually this situation results  
4 in the parent company's capital structure being more leveraged than the subsidiaries, but this  
5 is currently not the case for MAWC. All the debt issued by AWCC and loaned to MAWC is  
6 essentially guaranteed by American Water. In American Water's 2002 Annual Report, the  
7 Company indicated that American Water has "fully and unconditionally guaranteed the  
8 securities of AWCC." Therefore, although there are internal loan documents between  
9 MAWC and AWCC, the ultimate responsibility for the payment of the debt service on the  
10 debt through AWCC rests with American Water. This calls into question whether it is  
11 appropriate to consider the debt received by MAWC from AWCC as truly MAWC debt. The  
12 subsidiary's use of debt financing that is backed by the parent, supports Staff's  
13 recommendation to use American Water's consolidated capital structure.

14 Attached Schedules 6-1 and 6-2 in Appendix 2 show MAWC's and American Water's  
15 historical capital structures. Although this information demonstrates American Water's more  
16 leveraged capital structure as compared to MAWC through 2006, it should be noted that RWE  
17 Aktiengesellschaft (RWE) began preparations to divest its 100 percent equity interest in  
18 American Water beginning in 2007 by redeeming preferred stock and debt that American  
19 Water had issued to RWE. This explains the reduction of the balance of American Water  
20 preferred stock by \$1.75 billion in 2007 compared to 2006. RWE began the process of  
21 divesting its equity ownership interest in American Water in April 2008 through an initial  
22 public offering (IPO) of common stock. As of November 24, 2009, RWE had completely  
23 divested all equity ownership interest it had in American Water. Although American Water  
24 still issues debt at the parent company level for purposes of investments in its subsidiaries,  
25 Staff does not anticipate that American Water will have as much preferred stock in its capital  
26 structure as it had while owned by RWE.

27 It is interesting to note that American Water actually has a less leveraged capital  
28 structure than MAWC at this time. This is not consistent with the capitalization of American  
29 Water in past MAWC rate cases. In this instance, because Staff still does not consider  
30 MAWC as a stand-alone entity from a financial perspective, Staff believes it is appropriate to

1 use American Water's consolidated capital structure along with the costs of debt issued by  
2 AWCC, which are based on the consolidated creditworthiness of American Water.

### 3 **G. Cost of Common Equity**

4 Staff estimated MAWC's cost of common equity by applying cost of equity  
5 methodologies to a proxy group. Staff primarily relied on the DCF methodology to estimate  
6 the cost of equity, but Staff also tested the reasonableness of its DCF estimate by performing a  
7 CAPM analysis.

8 Staff's DCF estimated cost of common equity was based on the traditional  
9 constant-growth DCF analysis (explained in detail in Attachment A in Appendix 2). This  
10 model consists of adding an estimated dividend yield ( $D_1/P_0$ ) with a projected constant  
11 growth rate (G) to arrive at an estimated cost of equity.

12 Staff tested the reasonableness of its DCF analysis using the CAPM (explained in  
13 detail in Attachment B in Appendix 2). The CAPM Formula can be expressed by the  
14 following equation:  $k = R_f + \beta (R_m - R_f)$ , where the market risk premium ( $R_m - R_f$ ) is  
15 adjusted by beta ( $\beta$ ) and added to a risk-free rate ( $R_f$ ) to estimate the cost of equity.

#### 16 *1. Proxy Group*

17 Staff started with a list of 10 publicly-traded water utility companies monitored by the  
18 financial-services firm Edward Jones. This list was reviewed to ensure that the companies  
19 meet the following criteria:

- 20 1. Classified as a water utility company by Edward Jones;
- 21 2. Stock publicly traded: This criterion did not eliminate any companies;
- 22 3. Information printed in Value Line: This criterion did not eliminate any  
23 companies;
- 24 4. Five years of data available: This criterion eliminated one company;
- 25 5. At least investment grade credit rating: This criterion eliminated two  
26 additional companies because of lack of rating information;
- 27 6. Projected growth rate available from Value Line or Reuters: This  
28 criterion did not eliminate any companies;
- 29 7. Greater than 75 percent of revenues from water operations: This  
30 criterion did not eliminate any companies;



1 This final group of six publicly-traded water utility companies was used to estimate a  
2 proxy group cost of common equity to be applied to MAWC's operations. Staff notes  
3 that Middlesex Water Company has been eliminated from the proxy group as there is not a  
4 long-term projected growth rate available from Value Line and the long-term growth rate  
5 from Reuters is negative 5.00 percent rated by one analyst. Staff did not include this negative  
6 projected growth rate, as Staff has not been able to contact the analysts from Reuters who  
7 rated Middlesex Water Company to discuss the reason for a negative projected growth rate.  
8 The resulting comparable companies are listed on Schedule 11 in Appendix 2.

## 9 2. *Constant-growth DCF*

10 The first step Staff performed in its constant-growth DCF analysis was to estimate  
11 a growth rate. In doing this, Staff reviewed actual dividends per share (DPS), earnings per  
12 share (EPS), and book values per share (BVPS), as well as projected DPS, EPS, and BVPS  
13 growth rates for the comparables. Schedule 12-1 in Appendix 2 lists the annual compound  
14 growth rates for DPS, EPS, and BVPS for the past ten years. Schedule 12-2 in Appendix 2  
15 lists the annual compound growth rates for DPS, EPS, and BVPS for the past five years.  
16 Schedule 12-3 in Appendix 2 presents the averages of the growth rates shown in 12-1  
17 and 12-2 in Appendix 2. Schedule 14 in Appendix 2 presents the average historical growth  
18 rates and the projected growth rates for the comparables. The projected EPS growth rates  
19 were obtained from two sources: *Reuters.com* and *The Value Line Investment Survey: Ratings*  
20 *and Report*.

21 The two projected EPS growth rates were averaged to develop an average projected  
22 growth rate of 7.49 percent, which was then averaged with the historical EPS, DPS, and  
23 BVPS growth rates to produce an average historical and projected growth rate of 6.07 percent.  
24 Staff estimated a range of growth of 5.60 percent to 6.60 percent, which gives consideration  
25 to both historical growth rate indications and projected growth rate indications.

26 Staff's next step in estimating the cost of common equity using the constant-growth  
27 DCF was to estimate the dividend yield ( $D_1/P_0$ ) for the proxy group. The yield term of the  
28 DCF model is calculated by dividing the amount of DPS expected to be paid over the next  
29 twelve month ( $D_1$ ) by the market price per share of the firm's stock ( $P_0$ ). The use of stock  
30 prices for the most recent three months (through the end of September 2011) is reasonable, as  
31 this period reflects investors' analysis of the current economic conditions over a quarterly

1 period. It should be noted that Staff's use of three months of average stock prices for the  
2 comparable group is different from its past practice of using four months of stock prices.  
3 Staff decided to make this change because most financial data is reported based on three  
4 months of data, i.e., quarterly.

5 Staff decided to use a technique that averages monthly high/low stock prices over  
6 a period of three months to estimate the dividend yield. The monthly high/low  
7 averaging technique minimizes the effects on the dividend yield that can occur due to  
8 short-term volatility in the stock market. Schedule 16 in Appendix 2 presents the average  
9 high/low stock price for each comparable company for the period of July 1, 2011, through  
10 September 30, 2011.

11 Column 1 of Schedule 17 in Appendix 2 indicated the expected dividend for each  
12 comparable company over the next 12 months as projected in the most recent Value Line  
13 report. Column 3 of Schedule 17 in Appendix 2 shows the projected dividend yield for each  
14 of the comparable companies. The dividend yield for each comparable company was  
15 averaged to estimate the projected average dividend yield for the comparables of 3.37 percent.

16 As shown on Schedule 17 in Appendix 2, Staff's estimate of the proxy group's cost of  
17 common equity based on the projected dividend yield and a growth rate range of 5.60 to  
18 6.60 percent is 8.97 percent to 9.97 percent, midpoint 9.47 percent. However, considering the  
19 fact that American Water is rated BBB+ by S&P and the average S&P credit rating for the  
20 comparable companies is A, Staff made an upward adjustment to its cost of common equity  
21 for MAWC. Staff increased the lower end and the upper end of the range by 43 basis points  
22 to reflect the higher risk implied by this credit rating differential based on the recent spread  
23 between A-rated utility bonds and BBB+ -rated utility bonds. Therefore, Staff's  
24 recommended return on common equity results in the range of 9.40 percent 10.40 percent,  
25 with a mid-point of 9.90 percent.

### 26 3. *Capital Asset Pricing Model*

27 Staff also performed its traditional CAPM cost of common equity analysis on the  
28 comparable companies. Staff relied on historical capital market return information through  
29 the end of the 2010 calendar year for its analysis.

30 The CAPM requires estimates of three main inputs: the risk-free rate, the beta, and the  
31 market risk premium. For the first variable, the risk-free rate, Staff used an average yield on

1 thirty-year U.S. Treasury Bonds (T-bonds). The average yield for September 2011 was  
2 3.04 percent.

3 For the second variable, beta, Staff used Value Line's betas for the comparable group  
4 of companies. Schedule 18 in Appendix 2 contains the Value Line betas for the comparables.  
5 The average beta for the comparable companies was 0.75, implying that the comparable  
6 companies are 25 percent less risky than the market as a whole.

7 The final term of the CAPM is the market risk premium ( $R_f - R_m$ ). The market risk  
8 premium represents the expected return from holding the entire market portfolio, less the  
9 expected return from holding a risk-free investment. Staff relied on risk premium estimates  
10 based on historical differences between earned returns on stocks and earned returns on bonds.

11 The first risk premium Staff used was based on the long-term, arithmetic average of  
12 historical return differences from 1926 to 2010, which was 7.54 percent. The second risk  
13 premium used was based on the long-term, geometric average of historical return differences  
14 from 1926 to 2010, which was determined to be 6.34 percent. These risk premiums were  
15 taken from Ibbotson Associates, Inc.'s *Stocks, Bonds, Bills, and Inflation: 2010 Yearbook*.

16 Schedule 18 in Appendix 2 presents the CAPM analysis of the comparable companies  
17 using historical actual return spreads to estimate the required equity risk premium. The  
18 CAPM analysis using the long-term arithmetic average risk premium and the long-term  
19 geometric average risk premium produces estimated costs of common equity of 7.54 percent  
20 and 6.34 percent respectively.

#### 21 **H. Further Test of Reasonableness**

22 Although Staff recommends that the Commission rely primarily on Staff's  
23 cost-of-common-equity recommendation in this case when authorizing a fair rate of return,  
24 Staff recognizes that the Commission has expressed a preference in past cases to at least  
25 consider the average authorized returns allowed in other states, which in the case of electric  
26 and gas utilities is published by the Regulatory Research Associates (RRA). However, RRA  
27 does not publish this information for water utilities.

28 In order to obtain at least some information on authorized returns for water utilities,  
29 Staff issued Data Request No. 0148 to MAWC to provide at least an indication of the allowed  
30 return for American Water's other water utility subsidiaries. MAWC's response provided  
31 information for 2010. Additionally, the 2010 "allowed" ROE information included ROEs that

1 were included as a result of settlement. While Staff does not consider the grouping of truly  
2 authorized ROEs from commissions with those reached through settlements to be a fair gauge  
3 of authorized ROEs, nevertheless Staff simply averaged all ROEs provided, which resulted in  
4 approximately a 10.00 percent average “allowed” ROE for 2010, ten basis points higher than  
5 Staff’s recommended mid-point of 9.90 percent for MAWC’s ROE.

## 6 **I. Conclusion**

7 Based on Staff’s cost of equity analyses, Staff believes a fair cost of common equity  
8 estimate in this case is in the range of 9.40 percent to 10.40 percent, with a mid-point of  
9 9.90 percent. Staff may adjust its recommended cost of common equity based on any changes  
10 in American Water’s capital structure as of the true-up period in this case.

11 Staff developed a WACC in the range of 7.58 percent to 8.01 percent for MAWC  
12 using the cost-of-service ratemaking approach (*see* Schedule 21 in Appendix 2). This rate  
13 was calculated by applying an embedded cost of long-term debt of 6.19 percent, a cost of  
14 common equity range of 9.40 percent to 10.40 percent, and an embedded cost of preferred  
15 stock of 9.21 percent to a capital structure consisting of 42.95 percent common equity,  
16 56.76 percent long-term debt, and 0.29 percent preferred stock. Therefore, from a financial  
17 risk/return prospective, Staff recommends MAWC be allowed to earn a return on its rate base  
18 in the range of 7.58 percent to 8.01 percent, with a midpoint recommendation of 7.79 percent.

19 It is Staff’s expert opinion that, through its analysis, it has developed a fair and  
20 reasonable return, which when applied to MAWC’s jurisdictional rate base, will allow  
21 MAWC the opportunity to earn the revenue requirement developed in this rate case.

22 *Staff Expert: Matthew J. Barnes*

## 23 **VI. Rate Base**

### 24 **A. Plant in Service and Depreciation Reserve**

#### 25 **1. Plant in Service as of December 31, 2010**

26 Accounting Schedule 3, Plant in Service, reflects the rate base value of  
27 MAWC’s plant in service for each district as of December 31, 2010, by account. The plant in  
28 service for each district includes allocated corporate plant as discussed in Section VII.  
29 Corporate plant was allocated across the districts according to Staff’s labor composite

1 corporate allocation factor (the corporate allocation factors are discussed in Section VII  
2 item B and listed in the attached Schedule KDF 1 of Appendix 3).

3 *Staff Expert: Paul R. Harrison*

## 4 **2. Depreciation Reserve as of December 31, 2010**

5 Accounting Schedule 4, Depreciation Reserve, reflects the rate base value of  
6 MAWC's depreciation reserve for each district as of December 31, 2010, by account. The  
7 plant in service for each district includes allocated corporate plant as discussed in Section VII.  
8 The depreciation reserve for each district includes allocated corporate accumulated  
9 depreciation. Corporate depreciation reserve was allocated across the districts according to  
10 Staff's labor composite corporate allocation factor (the corporate allocation factors are  
11 discussed in Section VII item B and listed in the attached Schedule KDF 1 of Appendix 3).

12 *Staff Expert: Paul R. Harrison*

### 13 **B. Cash Working Capital (CWC)**

14 Cash Working Capital (CWC) is the amount of funding necessary for a utility to pay  
15 the day-to-day expenses incurred in providing utility services to its customers. When a utility  
16 expends funds in order to pay an expense necessary to the provision of service before its  
17 customers provide any corresponding payment, the utility's shareholders are the source of the  
18 funds. This shareholder funding represents a portion of each shareholder's total investment in  
19 the utility. The shareholders are compensated by the inclusion of these funds in rate base. By  
20 including these funds in rate base, the shareholders earn a return on the CWC-related funding  
21 they have invested.

22 Customers supply CWC when they pay for services received before the utility pays  
23 expenses incurred in providing that service. Utility customers are compensated for the CWC  
24 they provide by a reduction to the utility's rate base. By removing these funds from rate base,  
25 the utility earns no return on that funding which was supplied by customers as CWC.

26 A positive CWC requirement indicates that, in the aggregate, the shareholders  
27 provided the CWC for the test year. This means that, on average, the utility paid the expenses  
28 incurred to provide the services to its customers before those customers had to pay the utility  
29 for the provision of these utility services. A negative CWC requirement indicates that, in the  
30 aggregate, the utility's customers provided the CWC for the test year. This means that, on

1 average, the customers paid for the utility's services before the utility paid the expenses that  
2 the utility incurred to provide those services.

3 The components of Staff's CWC calculation are as follows:

- 4 1) **Account Description:** lists the types of cash expenses that MAWC pays on  
5 a day-to-day basis.
- 6 2) **Test Year Adj. Expenses:** provides the amount of Staff's annualized  
7 expense included in MAWC's cost of service. These expenses are based  
8 on the dollars associated with those items on an adjusted jurisdictional  
9 basis according to the account description.
- 10 3) **Revenue Lag:** indicates the number of days between the midpoint of the  
11 provision of service by MAWC and the payment by the ratepayer for such  
12 service. Further explanation of revenue lag can be found later in this  
13 Report.
- 14 4) **Expense Lag:** indicates the number of days between the receipt of, and  
15 payment for, the goods and services (i.e., cash expenditures) used to  
16 provide service to the ratepayer. Further explanation of expense lag can be  
17 found later in this Report.
- 18 5) **Net Lag:** results from the subtraction of expense lag from revenue lag.
  - 19 i. **CWC Factor:** expresses CWC lag in days as a fraction of the total days  
20 in the test year. This is accomplished by dividing the net lag by 365.
  - 21 ii. **CWC Requirement:** cash working capital requirement needed for each  
22 expense listed. The amounts in this area are calculated by multiplying  
23 the test year/annualized balances with the CWC factor.

24 The result of Staff's CWC analysis is reflected on Accounting Schedule 2, for each  
25 district in the section titled "Add To Net Plant In Service", except for newly acquired systems.  
26 Staff did not perform a CWC calculation for the new systems because the data needed to  
27 perform this analysis was not available. Other aspects of Staff's CWC analysis results are

1 included in the Rate Base Schedule in the section titled “Subtract From Net Plant” in the  
2 following line items: Federal Tax Offset, State Tax Offset, and Interest Expense Offset.

3 **1. Revenue Lag**

4 The revenue lag is the amount of time between the day the Company provides the  
5 utility service, and the day it receives payment from the ratepayers for that service. Staff’s  
6 overall revenue lag in this case is the sum of three components. They are as follows:

- 7 1) Usage Lag: The midpoint of average time elapsed from the beginning of  
8 the first day of a service period through the last day of that service period;
- 9 2) Billing Lag: The period of time between the last day of the service period  
10 and the day the bill for that service period is placed in the mail by the  
11 Company; and,
- 12 3) Collection Lag: The period of time between the day the bill is placed in the  
13 mail by the Company and the day the Company receives payment from the  
14 ratepayer for the services provided.

15 Staff’s recommended revenue lag in this case varies by each district of MAWC. The  
16 revenue lag calculated for each individual district is reflected in Staff’s workpapers previously  
17 provided to the parties.

18 The usage lag for all districts, except St. Louis, was determined by dividing the  
19 number of days in a typical year (365) by the number of months in a year (12), to yield the  
20 average number of days in a month (30.42). The 30.42 was then divided by two, to yield an  
21 average usage lag of 15.21 days. This further calculation using two as the divisor is necessary  
22 since the Company bills monthly, and it is assumed that service is delivered to the customer  
23 evenly throughout the month.

24 St. Louis bills some residential and commercial customers quarterly. For those that  
25 were billed quarterly, the usage lag was determined by dividing the number of days in a  
26 typical year (365) by four, to yield the average number of days in a quarter (91.25). This was  
27 then divided by two, to yield an average usage lag of 45.63 days. A weighted average

1 between customers billed quarterly and monthly was then taken to arrive at the total usage lag  
2 for St. Louis of 37.72.

3 The billing lag is the time it takes between when the Company reads the meter and  
4 when the bills are subsequently mailed to customers. In this case, MAWC's billing lag across  
5 all districts was comparable to past billing lags. Staff accepted MAWC's billing lag day  
6 calculation in its filed lead/lag study.

7 The collection lag is the average number of days that elapse between the day the bill is  
8 mailed and the day the Company receives payment for that bill. The collection lag was  
9 calculated by using the average daily balance in accounts receivable and dividing it by Staff's  
10 calculated average daily revenues. This approach is generally known as an "accounts  
11 receivable turnover" calculation. Average daily revenues were determined by taking Staff's  
12 annualized revenues divided by 365 days.

13 The sum of Staff's usage, billing, and collection lags that make up the revenue lag for  
14 MAWC varies across all twelve districts, as each currently have different revenue collection  
15 and billing patterns.

16 *Staff Expert: Casey Westhues*

## 17 **2. Expense Lags**

18 Staff reviewed MAWC's expense lag calculations for accuracy. The following  
19 expense lags calculated by MAWC were determined to be reasonable; therefore, Staff accepts  
20 the Company's calculations for these items:

- 21 • Group Insurance
- 22 • 401K Withheld
- 23 • Fuel and Power
- 24 • Chemicals
- 25 • Insurance Other
- 26 • Property Taxes
- 27 • Interest

28 Staff made slight adjustments to the Labor, Tax Withholding, FICA, and  
29 Unemployment lags. In MAWC's supporting work papers for the above mentioned lags,  
30 it stated that union labor is paid seven days following the end of the payroll period, and



1 non-union labor is paid five days following the end of the payroll period. MAWC had  
2 calculated the lag based on five days for both union and non-union. Staff adjusted the  
3 union labor payment lag to seven days. This resulted in a minor change to the payroll lags in  
4 certain districts.

5 The Pensions and OPEBs lag was originally calculated using a service period of an  
6 entire year. Staff determined from the funding date that these expenses are paid on a quarterly  
7 basis; therefore, the service period should also reflect a quarterly basis. Staff also combined  
8 the Pension and OPEB lag into one total lag.

9 Like the Pensions and OPEB lag, the Income Taxes and PSC Assessment lag were  
10 determined to have been paid on a quarterly basis. The expense lag for these items was  
11 recalculated to reflect a quarterly service period instead of an entire year-long service period.

12 Staff's Cash Vouchers lag measures the CWC requirement associated with all  
13 Company cash expenses that do not have a separate expense lag calculation and line item  
14 within Staff's CWC Accounting Schedules. The Company refers to this lag as the  
15 "miscellaneous" lag. The miscellaneous lag used by the Company consisted of a sample of  
16 expenses related to lab supplies, telephone expense, and other miscellaneous operating  
17 expenses, which are considered cash voucher items by Staff. Staff calculated the average  
18 Cash Vouchers lag by adding the different miscellaneous lags calculated by the Company  
19 and dividing it by twelve. Staff used the Cash Vouchers lag as the applicable expense lag  
20 for the Company's management fee, as was done in prior MAWC rate cases. In Case No.  
21 WR-2003-0500, Staff disputed American Water's billing of management fees to the districts  
22 prior to the costs being incurred and prior to the districts' receipt of any benefits associated  
23 with the services. Consequently, in that case the expense lag for the management fees was set  
24 equal to the total expense lag utilized for general cash vouchers as an estimate of a reasonable  
25 expense lag for this cost.

26 In conclusion, the results of these district specific studies performed by Staff resulted  
27 in varied requirements from district to district. Depending on whether there was a net positive  
28 or negative CWC lag calculation for each current district determined whether funds  
29 were provided by the shareholder or the customer. If there was a positive net lag, the  
30 shareholders provided the funds and are entitled to a rate of return on those funds. If there

1 was a negative net lag, the customers provided the funds and are compensated through a  
2 reduction to rate base.

3 *Staff Expert: Casey Westhues*

### 4 **C. Prepayments, and Materials and Supplies**

5 The Company utilized shareholder funds for prepaid items such as insurance  
6 premiums. Staff included these prepayments in rate base at the 13-month average level  
7 ending December 31, 2010. The Company also holds a variety of materials and supplies in  
8 inventory so as to be readily available in performing its utility operations. Staff included the  
9 13-month average value ending December 31, 2010, of MAWC's materials and supplies  
10 inventory to all the districts, including the acquired properties in rate base.

11 *Staff Expert: Paul R. Harrison*

### 12 **D. Other Post Employment Benefit Costs (OPEB's)**

#### 13 **1. Pension/OPEB Tracker**

14 In this case, Staff has identified a flaw in the operation of the Company's current  
15 tracker mechanism for the FAS 87 pension expense, and recommends correcting this problem  
16 going forward. This flaw relates to a mismatch in how the amount of MAWC's rate  
17 recoveries for pension expense is currently determined, and how the amounts of its pension  
18 cash trust fund contributions are calculated. To correct this flaw, Staff recommends that the  
19 Commission order MAWC to:

- 20 • In the current rate case, adjust the amount of the balance of the pension  
21 asset/liability as necessary until either the combined rate base allowance  
22 equals MAWC's current pension funding cash investment, or the balance of  
23 the pension asset/liability is reduced to zero, whichever occurs first.
- 24 • On a going forward basis, modify the pension's tracker mechanism so that it is  
25 a direct measurement of the Company's ongoing pension funding outlays  
26 compared to its rate recovery of pension expense.
- 27 • On a going forward basis, combine each of the previous rate case trackers into  
28 one and amortize over five years. At the present time MAWC has three  
29 separate trackers from previous MAWC rate cases for pensions, and three

1 separate trackers for OPEBs, not including the current tracker for pension and  
2 OPEBs from the current rate case.

3 A detailed explanation of the flaw with the Company's current tracker mechanism and  
4 Staff's recommendation to correct this flaw for the FAS 87 pension expense on a going  
5 forward basis is explained below.

6 Staff, MAWC, and other parties entered into a *Non-unanimous Stipulation and*  
7 *Agreement* in Case No. WR-2007-0216 addressing the ratemaking treatment for annual  
8 pension and OPEB costs under Financial Accounting Standards (FAS) 87 (Employer's  
9 Accounting for Pension) and 106 (Employer's Accounting for Postretirement Benefits Other  
10 than Pensions) respectively. The ratemaking treatment agreed to in Case No. WR-2007-0216  
11 for pensions and OPEBs was continued in agreements reached in MAWC's subsequent rate  
12 cases, Case Nos. WR-2008-0311 and WR-2010-0131. As a result of those agreements,  
13 MAWC was authorized to use an accounting mechanism that would "track" the difference  
14 between the ongoing allocated FAS 87 and FAS 106 expense, as calculated by the Company's  
15 actuary, and the allocated FAS 87 and 106 expense included in those cases. In this case, Staff  
16 amortized the net balances of both the FAS 87 pension and FAS 106 OPEBs trackers to  
17 expense over a five year period, with the unamortized tracker balances included in rate base  
18 as regulatory assets or regulatory liabilities, as appropriate.

19 In the current case, for pension expense, in addition to the FAS 87 tracker amount  
20 discussed above, Staff also included in MAWC's rate base a "pension asset/liability" that  
21 measured the difference between MAWC's recorded pension expense on its books and  
22 MAWC's allocated share of American Water's actual cash contribution to its pension trust  
23 funds. This value currently appears in Staff's rate base as a liability, meaning that MAWC  
24 has recognized more pension expense on its books than its allocated share of pension  
25 contributions to trust funds. This asset/liability was not amortized to expense in previous  
26 MAWC rate cases.

27 Along with the previous unamortized balance for the 2007 rate case trackers,  
28 Staff included the 2008 and 2010 OPEB regulatory asset/liability in rate base and amortized  
29 it to expense over five years in the current case. For this purpose, Staff calculated the  
30 balance of the prior OPEB trackers, as of the true-up date in the case in which each tracker  
31 was established.

1 As part of its review of pension expense in this case, Staff has determined that the  
2 operation of the existing pensions FAS 87 tracker should be modified, as the current tracker  
3 mechanism does not result in an accurate rate base valuation of MAWC's ongoing pension  
4 fund investment. American Water does not fund its pension plan on a FAS 87 basis, and  
5 instead uses an alternative minimum Employee Retirement Income Security Act  
6 (minimum ERISA) approach to calculate its pension funding amounts, and that amount is in  
7 turn allocated to American Water's affiliates, including MAWC. While over the long-term  
8 the FAS 87 and minimum ERISA quantifications of pension expense should approximately be  
9 equal in any given year or period of years, there often are significant differences between the  
10 funding requirements of the two methods at a given point in time.

11 The problem in the operation of the current FAS 87 tracker mechanism is that it is  
12 based upon fluctuations in the Company's ongoing FAS 87 expense compared to the amount  
13 of FAS 87 included in MAWC's rate levels. However, if the amounts of MAWC's annual  
14 trust fund contributions are not based upon a FAS 87 expense measurement (and, as  
15 previously explained, currently they are not), then there is no cash investment required of  
16 either MAWC or its ratepayers associated with annual fluctuations in booked FAS 87 pension  
17 expense. A financial accounting difference that has no impact on a Company's or its  
18 customers' cash investment requirements should not be included in utility rate base. The  
19 "pension asset/liability" also included in MAWC's rate base, is a more appropriate surrogate  
20 calculation of the Company's or customers' cash requirements arising from the difference  
21 between the results of a FAS 87 expense calculation on the Company's books and the amount  
22 of its minimum ERISA trust fund contributions. Given American Water's current funding  
23 practices, inclusion of both a FAS 87 rate base difference and a pension asset/liability in rate  
24 base will most likely result in either an overstatement or an understatement of MAWC's  
25 actual pension's rate base investment.

26 To remedy this situation, Staff recommends that on a going forward basis the  
27 Commission modify MAWC's pension tracker mechanism so that it is a direct measurement  
28 of the Company's ongoing pension cash investment in its trust fund compared to its rate  
29 recovery of pension expense. This requires a direct comparison between the amount of  
30 MAWC's rate allowance for pension expense (currently calculated on a FAS 87 basis) and the

1 amount of its allocated cash contribution to the pension trust fund (currently calculated on a  
2 minimum ERISA basis).

3 In this case, Staff's ability to fully correct for the past inaccuracy of including the  
4 non-cash FAS 87 tracker in rate base is limited by the *Non-unanimous Stipulation and*  
5 *Agreement* in Case No. WR-2010-0131 requiring recognition of the current FAS 87 tracker  
6 amounts in rate base and in expense through an amortization. For that reason, if in this case  
7 inclusion of both the FAS 87 tracker difference and the pension asset/liability differences in  
8 rate base lead to either an overstatement or understatement of MAWC's current cash  
9 investment regarding pension contributions, then Staff recommends adjusting the amount of  
10 the balance of the pension asset/liability as necessary until either the combined rate base  
11 allowance equals MAWC's current cash requirement, or the balance of the pension  
12 asset/liability is reduced to zero, whichever occurs first.

13 Staff also recommends that MAWC's pension and OPEB tracker be modified on a  
14 going forward basis by combining each of the previous rate case trackers into one. At the  
15 present time MAWC has three separate trackers for pensions established from previous  
16 MAWC rate cases and three separate trackers for OPEBs, not including the current tracker for  
17 pension and OPEBs from the current rate case. Combining these trackers in this case will  
18 simplify the process going forward by calculating one lump sum tracker and amortizing it  
19 over five years in MAWC's future rate cases. Additionally, combining these trackers into one  
20 tracker will reduce the possibility of over collection of the amortization expense between rate  
21 cases when the five year amortization period ends.

22 Staff's combined MAWC trackers for pensions and OPEBs, as of December 31, 2010,  
23 is an asset of \$1,200,466 for pensions and an asset of \$1,423,961 for OPEBs. The Company's  
24 accrued pension liability as of December 31, 2010 is \$1,545,872.

25 *Staff Expert: Paul R. Harrison*

## 26 **E Customer Advances**

27 Customer advances are funds provided by individual customers of the Company to  
28 assist in the construction and extension of mains to facilitate provisions of water and/or sewer  
29 service to them. These funds are interest-free money to the Company. Therefore, it is  
30 appropriate to include these funds as an offset to rate base. No interest is paid to customers  
31 for the use of their money, unlike customer deposits. The amount of customer advances

1 reflected on Accounting Schedule 2, Rate Base, is the balance as of December 31, 2010, the  
2 end of the test year period. Staff has included in rate base MAWC's customer advances for all  
3 the districts, including the recently acquired systems.

4 *Staff Expert: Paul R. Harrison*

#### 5 **F. Contributions in Aid of Construction**

6 Contributions in Aid of Construction (CIAC) are similar to customer advances in that  
7 CIAC are funds provided by individual customers of the Company to assist in the  
8 construction and extension of mains in order to receive provisions of water and/or sewer  
9 service to them. The difference between customer advances and CIAC is that in the case of  
10 CIAC, no obligation exists for the utility to repay or refund the money. The amount of  
11 CIAC reflected on Accounting Schedule 2, Rate Base, represents the balance as of  
12 December 31, 2010, the end of the test year period. Staff has included in rate base MAWC's  
13 CIAC for all the current districts, including the recently acquired systems.

14 *Staff Expert: Paul R. Harrison*

#### 15 **G. Tank Painting Tracker**

16 In a previous MAWC rate case, Case No. WR-2007-0216, a tank painting tracker was  
17 established in the *Non-unanimous Stipulation and Agreement*. This tracker mechanism  
18 measures over time the amount of tank painting and inspection expense actually incurred by  
19 MAWC to the amount of this expense included in MAWC's rate levels. In the next two rate  
20 cases, Case Nos. WR-2008-0311 and WR-2010-0131, the tank painting tracker was continued  
21 in both agreements filed in both cases. The tracker was to be maintained through the effective  
22 date of the rates established in the next regulatory proceeding (which is this case), with the  
23 continuation of the tracker to be addressed and evaluated in such subsequent proceeding. The  
24 tracker established a regulatory asset or liability for tank painting and inspection expense  
25 which would increase or decrease every year by the same amount that the actual tank painting  
26 and inspection expense is either greater than or less than \$1,000,000. As of December 31,  
27 2010, the tracker has produced a regulatory asset of \$968,123 since it began in  
28 November 2007. In this proceeding, Staff recommends to discontinue the tank painting  
29 tracker on a going forward basis and amortize the amount of the asset over a three year  
30 period. Tank painting expense should not qualify for a tracker because the timing of this

1 expense is usually under the Company's control, and with proper planning the Company  
2 should be able to keep tank painting expense at a relatively constant level from year to year.

3 *Staff Expert: Kimberly K. Bolin*

#### 4 **H. Deferred Income Taxes**

5 MAWC's deferred tax reserve is, in effect, a prepayment of income taxes by MAWC's  
6 customers before payment by MAWC. As an example, because MAWC is allowed to deduct  
7 depreciation expense on an accelerated basis for income tax purposes, depreciation expense  
8 used for income taxes paid by MAWC is considerably higher than depreciation expense used  
9 for ratemaking purposes. This results in what is referred to as a "book-tax timing difference,"  
10 and creates a deferral of income taxes to the future. The net credit balance in the deferred tax  
11 reserve is a source of cost-free funds to MAWC. Therefore, MAWC's rate base is reduced by  
12 the deferred tax reserve balance to avoid having customers pay a return on funds that are  
13 provided cost-free to the Company. Generally, deferred income taxes associated with all  
14 book-tax timing differences that are created through the ratemaking process should be  
15 reflected in rate base. Staff has taken this approach in calculating the deferred income tax rate  
16 base offset amount in this case. Staff has included in rate base the deferred income taxes for  
17 all of the original MAWC districts only. The accumulated deferred income taxes (ADIT) on  
18 the Loma Linda, Aqua Missouri and Roark systems were not carried forward on MAWC's  
19 books. It is Staff's understanding that carrying forward these ADITs would be a  
20 normalization violation per the Internal Revenue Service (IRS) Code.

21 When a current year timing difference is deferred and recognized for ratemaking  
22 purposes consistent with the timing used in calculating pre-tax operating income in the  
23 financial statements, then that timing difference is given "normalization" treatment for  
24 ratemaking purposes. Deferred income tax expense for a regulated utility reflects the tax  
25 impact of "normalizing" tax timing differences for ratemaking purposes. IRS rules for  
26 regulated utilities require normalization treatment for the timing difference related to  
27 accelerated tax depreciation.

28 For most utilities, it is necessary to break out a utility's tax depreciation into  
29 two separate components: tax straight-line depreciation and excess tax depreciation. Tax  
30 straight-line depreciation is different from book straight-line depreciation due to the different  
31 tax basis of property allowed under the tax code. Excess tax depreciation differs from

1 straight-line book depreciation due to the higher depreciation rates allowed in the early years  
2 of an asset's life under the current tax code. Most tax basis differences were eliminated for  
3 assets placed into service after 1986 due to the Tax Reform Act enacted that year.

4 Staff's typical deferred income tax adjustment consists of three components:

- 5 1. IRS Schedule M timing differences: contributions in aid of construction  
6 and advances for construction: These amounts are normalized, consistent with  
7 Staff's calculation in the prior rate case filing;
- 8 2. The tax timing difference between tax straight-line depreciation  
9 expense and tax depreciation expense: This treatment is consistent with the  
10 normalization calculation in the previous rate case filing; and
- 11 3. Excess deferred income taxes resulting from the 1986 Tax Reform Act,  
12 which created excess deferred tax amounts associated with depreciation timing  
13 differences: As such, an amortization has been created to amortize excess  
14 deferred taxes created from the change in tax rates back to customers.

15 In this case, a combination of the above three components make up the amounts  
16 recorded as deferred income tax expense by MAWC.

17 *Staff Expert: Paul R. Harrison*

## 18 **VII. Allocations and Service Company Costs**

### 19 **A. Corporate Allocations**

#### 20 **1. Introduction**

21 American Water Works Company, Inc. (American Water or AWW) is headquartered  
22 in Voorhees, New Jersey, and its subsidiaries serve approximately 15 million customers in  
23 33 states and the provinces of Manitoba and Ontario, Canada. American Water performs  
24 many functions and activities on a consolidated or centralized basis for many of its regulated  
25 and unregulated subsidiaries. These consolidated or centralized functions are carried out for  
26 the American Water-owned subsidiaries by American Water's wholly-owned subsidiary  
27 American Water Works Service Company, Inc. (Service Company). Through a process of  
28 direct assignment and allocation, Service Company employees' time and all other related  
29 costs are ultimately charged to the American Water-owned utility subsidiaries receiving



1 service. In addition to the Service Company, in 2000, American Water Capital  
2 Corporation (AWCC) was created to provide a single source of long- and short-term debt  
3 capital for American Water and its utility subsidiaries. Service agreements exist between  
4 MAWC and with both the Service Company and AWCC.

5 The following subsidiaries or affiliated entities currently receive direct or allocated  
6 charges from the Service Company:

7 **Regulated Entities**

8 Arizona-American Water	Missouri-American Water
9 California-American Water	New Jersey-American Water
10 Hawaii-American Water	New Mexico-American Water
11 Illinois-American Water	Ohio-American Water
12 Indiana-American Water	Pennsylvania-American Water
13 Iowa-American Water	Tennessee-American Water
14 Kentucky-American Water	Texas-American Water
15 Long Island Water Corporation	Virginia-American Water
16 Maryland-American Water	Virginia-American Eastern District
17 Michigan-American Water	West Virginia-American Water

18 **Unregulated Entities**

19 American Water Enterprises (AWE)	Edison Water Company
20 American Water Capital Corporation 21 (AWCC)	Elizabethtown Properties, Inc.
22 American Water Resources, Inc. (AWR)	Elizabethtown Services LLC
23 American Water Works (AWK)	Liberty Water Company

24 Services performed by the Service Company are grouped into the following cost  
25 centers, each with its own list of services provided: corporate, shared services center, call  
26 centers, Belleville lab, regional offices, and information technology service centers.

27 Expenses incurred by the Service Company are allocated to the subsidiaries of  
28 American Water. Pursuant to MAWC's Cost Allocation Manual (CAM) (established by  
29 *Report and Order*, Case No. WR-2000-844, paragraph 4B), Service Company expenses are  
30 categorized as follows: labor, support, labor-related overhead, office expense, and  
31 vouchers/journal entries. The Service Company employees charge their time and expenses to

1 each one of the affiliate companies either directly or indirectly. According to MAWC's  
2 CAM, Service Company transactions are assigned with certain information so that proper  
3 accounting for the service can take place. This information includes the affiliate company  
4 number (if a direct charge), or a formula number (if a transaction is allocated), the number of  
5 hours the employee worked, and the appropriate account number for non-labor items. This  
6 method allows for direct charges to both regulated and non-regulated entities when the  
7 employee can clearly identify the hours spent providing service to a specific affiliate.

8 American Water uses a methodology in which both its regulated and non-regulated  
9 companies are allocated costs. This methodology utilizes a time-reporting system, in which  
10 each employee has the ability to charge hours on the employee's time sheet to billing formula  
11 numbers that allocate those hours (or portions of hours) among the group of companies  
12 (including regulated and non-regulated) receiving those services when it is not practicable to  
13 determine the actual time spent performing that task for each of the companies.

14 When a Service Company employee provides services that benefit both regulated and  
15 non-regulated entities, the employee will choose one of the "Tier-One" allocation factors to  
16 use. An employee who only performs services for regulated companies will utilize a  
17 Regulated Formula based on customer counts. An employee providing services to  
18 non-regulated companies will use a Non-Regulated Formula based on a combination of  
19 revenues, amount of plant, and number of employees.

20 Tier-One Formulas are based on different criteria, such as revenues, employees, plant  
21 investment, and others. Some of the formulas are a composite of these criteria, while others  
22 are based on only one criterion such as number of employees. The employee will choose the  
23 formula that matches with the service provided. For example, an employee in payroll will  
24 most likely choose a formula based on the number of employees.

25 Regional cost centers can charge other affiliates for costs incurred. This type of  
26 charge would occur if a particular regional office has the expertise in a certain area, such as  
27 engineering, that is lacking in another region. An employee from that regional office may  
28 perform tasks for other regional offices, and directly charge his or her time to the region  
29 receiving the expertise. For example, if a certain type of plant project is under construction  
30 by California-American Water Company, but the only engineer familiar with the specifics of

1 that type of plant is located in the Southeast region office, he will provide services to  
2 California-American Water Company and can charge his time directly to that entity.

3 *Staff Expert: Keith D. Foster*

## 4 **2. Service Company Management Fees**

5 The Service Company maintains several types of offices from which it provides  
6 services to American Water subsidiaries and affiliates. These offices are described in detail  
7 above. A portion of the Service Company charges are identified as management fees. The  
8 Company identified several adjustments that it made for its management fees during its direct  
9 filing of this case. Staff's analysis of the Service Company management fees and the  
10 adjustments it is proposing are identified below.

11 *Staff Expert: Keith D. Foster*

### 12 **a. Penalty & Other**

13 MAWC removed an allocated total of \$616 nondeductible penalty expenses. In  
14 addition to this expense, Staff removed allocated expenses related to membership dues,  
15 charitable contributions, and other miscellaneous expenses that should not be recoverable  
16 in rates.

17 *Staff Expert: Keith D. Foster*

### 18 **b. Elimination of One-time Costs**

19 MAWC removed an allocated total of \$616 nondeductible penalty expenses. In  
20 addition to this expense, Staff removed allocated expenses related to membership dues,  
21 charitable contributions, and other miscellaneous expenses that should not be recoverable  
22 in rates.

23 *Staff Expert: Keith D. Foster*

### 24 **c. Other Disputable Items**

25 MAWC removed costs passed through the Service Company that were from possible  
26 disputable merchant names. Staff also eliminated these disputable costs from  
27 MAWC's expenses.

28 *Staff Expert: Keith D. Foster*

1 **d. Annualization of Service Company Payroll**

2 Staff included an annualized amount of the Service Company’s employee wages, as of  
3 December 31, 2010.

4 *Staff Expert: Keith D. Foster*

5 **e. Business Transformation Hardware Lease Expenses**

6 MAWC included \$41,199 in Service Company costs for hardware lease expenses  
7 related to American Water’s Business Transformation Project (BTP). Pursuant to the  
8 *Stipulation and Agreement* from Case No. WR-2010-0131, all costs related to the BTP are to  
9 be “accounted for on the books of the Company as construction work in progress (CWIP)”  
10 and the CWIP balances were to be transferred to “Utility Plant in Service when in-service.”  
11 (*See Stipulation and Agreement*, Case No. WR-2010-0131, paragraph 19.) The BTP is not  
12 currently in-service and, therefore, Staff disallowed these hardware lease expenses.

13 *Staff Expert: Keith D. Foster*

14 **f. Information Technology Services (ITS) Increases in Depreciation**  
15 **and Maintenance Expense for 2011**

16 MAWC included \$400,070 for depreciation expense increases and \$331,073 for  
17 maintenance expense increases estimated for 2011 for the Service Company’s Information  
18 Technology Services (ITS). All of these estimated expenses fall outside of the test year  
19 period ending December 31, 2010. Therefore, Staff disallowed these estimated expenses.

20 *Staff Expert: Keith D. Foster*

21 **g. Incentive Compensation**

22 Staff removed a portion of the amount of Annual Incentive Plan (AIP) amounts  
23 included in the Service Company costs. After reviewing the AIP, Staff eliminated all  
24 incentives related to financial goals. Staff made these adjustments at the Service Company  
25 level to stay consistent with the adjustments that were made at the MAWC level for the  
26 financial goals. (Refer to Section VIII. C. 5. of this Report for a discussion of these  
27 adjustments.)

28 *Staff Expert: Keith D. Foster*

1 **h. Other Benefit Overheads**

2 The Service Company includes in its management fee expenses for “Other Benefit  
3 Overheads” that are allocated across all American Water regulated operating companies.  
4 Staff reviewed the MAWC Other Benefit Overhead charges and eliminated the expenses  
5 related to (1) incentives related to financial goals; (2) executive compensation for stock  
6 options and restricted stock units; and (3) the Business Transformation Project.

7 *Staff Expert: Keith D. Foster*

8 **B. District Allocations**

9 MAWC is currently composed of nineteen different water operating districts and  
10 seven different sewer operating districts. To determine district specific revenue requirements,  
11 all corporate rate base, revenues, and expenses must be allocated among these districts.  
12 The Company proposes allocating most of its corporate costs between these districts based  
13 upon the number of customers in each district. In the last several rate cases, Staff has  
14 recommended basing the allocated corporate costs upon different allocation factors  
15 depending upon the causes that required the costs to be incurred. For example, Staff  
16 recommends payroll and payroll-related benefits should be allocated among the districts based  
17 upon a labor allocation factor. Belleville Lab costs are another example; Staff recommends  
18 these costs be allocated based upon the average number of test analyses per district. Attached  
19 as Schedule KDF 1 in Appendix 3 is a list of all of the corporate allocation factors and the  
20 percentages allocated to each of these districts for each factor.

21 *Staff Expert: Keith D. Foster*

22 **VIII. Income Statement**

23 **A. Revenues**

24 **1. Introduction**

25 The largest component of MAWC’s operating revenues results from the rates charged  
26 to metered and unmetered water service and sewer service customers. Therefore, a  
27 comparison of operating revenues with cost of service is fundamentally a test of the adequacy  
28 of the currently effective rates. If the overall cost of providing service to customers exceeds

1 operating revenues, an increase in the current rates MAWC charges its metered and  
2 unmetered customers for water or sewer service is required.

3 One of the major tasks in a rate case is not merely to determine whether there is a  
4 deficiency (or surplus) between cost of service and operating revenues, but to determine the  
5 magnitude of any deficiency (or surplus) between cost of service and operating revenues.  
6 Once determined, the deficiency (or surplus) can only be made up (or otherwise addressed) by  
7 adjusting rates (i.e., rate revenues) prospectively.

8 *Staff Expert: Jermaine Green*

## 9 **2. The Development of Rate Revenue in this Case**

10 The objective of this section is to determine annualized, normalized test year sales and  
11 revenues by rate classes. The intent of Staff’s adjustments to test year revenues is to  
12 determine the level of revenue that the Company would have collected on an annual and  
13 normal basis, based on information “known and measurable” as of the end of the test year,  
14 December 31, 2010.

15 The two major categories of revenue adjustments are known as “normalizations” and  
16 “annualizations.” Normalizations address test year events that are unusual and unlikely to be  
17 repeated in the years when the new rates from this case are in effect. Staff’s test year weather  
18 adjustment, proposed in order to smooth out extreme weather events, is an example of an item  
19 that is a normalized. Annualizations are adjustments that restate test year results as if  
20 conditions known at the end of the period had existed throughout the entire test year.

21 *Staff Expert: Jermaine Green*

## 22 **3. Regulatory Adjustments to Test Year Sales and Rate Revenue**

### 23 **a. Normalization of Usage**

24 MAWC provided work papers in the context of the rate case that include a history  
25 of water sales and corresponding customer numbers for the following ten service  
26 area districts (Districts): Brunswick, Mexico, Platte County, Warrensburg, Jefferson City,  
27 St. Charles, Warren County, St. Joseph, Joplin and St. Louis. MAWC proposes to normalize  
28 customer usage for the residential customers in those ten districts. In response, Staff utilized

1 the data provided in the work papers to establish a more accurate water usage level for those  
2 residential customers.

3 Company witness Kevin Dunn submitted Direct Testimony regarding normalized  
4 usage under Section III. Residential Usage Normalization. Mr. Dunn proposes a method of  
5 normalization that varies from that proposed by MAWC in recent rate cases. The current  
6 proposed method considers the usage during the winter months of February, March and April  
7 as “Baseline Usage.” A linear regression analysis is then performed on the Baseline Usage  
8 from past years to predict future Baseline usage. A “Discretionary Usage” is calculated from  
9 data representing any usage throughout the remaining portion of the year above what is  
10 considered Baseline. The proposed normalized usage is represented by the sum of the  
11 average calculated Discretionary Usage and the calculated Baseline usage. Ten years’ worth  
12 of usage history, from 2001 through 2010, were used in the calculations. MAWC also asserts  
13 in the Direct Testimonies of Mr. Dunn and Company witness Gary Naumick that water use in  
14 general is decreasing in residential settings due to various factors including: consumer  
15 conservation, increasing efficiency standards in home appliances and water price elasticity.

16 Staff elected to rely on known usage numbers, as provided by MAWC, to compute an  
17 average usage for the years of 2007 through 2010 to determine an accurate, consistent and  
18 timely estimate of water usage per customer for each of the service areas. This four-year  
19 period represents the most reliable data for the most consecutive recent years possible, given  
20 the fact that data from 2006 has been deemed unreliable by MAWC in past cases due to  
21 billing method changes that occurred in that year. Staff agrees that the 2006 data is unreliable  
22 for the same reason.

23 Averaging the actual usage from the most current data available accounts for possible  
24 affects due to weather variables for each district and is therefore a reliable prediction method.  
25 Furthermore, trends in water usage due to conservation practices, appliance efficiency, or  
26 lawn size/irrigation practices, etc., may be unique to any given service area. Such practices  
27 would be accounted for in an average of actual recent usages.

28 Staff has used a very similar method of averaging customer usage from recent years to  
29 predict future usage in MAWC’s two most-recent rate cases. Further, in those same rate  
30 cases, MAWC itself utilized a very similar method of averaging customer usage for several of  
31 the customer classes.

1 Staff's recommended usage per customer for the residential customers by service area  
2 is included in this Report in Schedule JS 1 in Appendix 3.

3 *Staff Expert: Jerry Scheible*

4 **b. Revenues Annualization**

5 Staff's method of computing annualized revenues for each rate class, within each of  
6 the operating districts, was to multiply the current billing units by current rates. In other  
7 words, Staff's annualized revenues for the Company's operating districts is the sum of the  
8 minimum charge revenues and the volumetric charge revenues at current rates. The  
9 difference between these revenues and those billed during the test year (test year revenues  
10 consisted more of prior rates and not the current rates) provided the amount for the revenue  
11 adjustments.

12 The minimum charge revenues were developed by first multiplying the number of  
13 customers (or meters) annualized over the test year ending December 31, 2010, to each meter  
14 class by the applicable minimum charge as ordered in Case No. WR-2010-0131. The most  
15 current rates were used for the newly acquired systems. The product of the number of  
16 customers (or meters) multiplied by the applicable minimum charge was then multiplied by  
17 the number of billing periods in a year (four for quarterly billed customers and twelve for  
18 monthly billed customers), to produce the annualized minimum charge revenues for each  
19 customer class.

20 The annualized and normalized volumetric (consumption) charge revenues were  
21 developed based on a normalized usage applied at current volumetric rate per gallons. Staff  
22 Witness Jerry Scheible, of the Commission's Water & Sewer Unit, developed and provided  
23 the normalized average gallon usage per customer per day for residential customers in the  
24 original MAWC water districts. For Commercial, Industrial, Other Public Authority (OPA)  
25 and Other Water Utilities (Sale For Resale) customers, Staff developed the average gallon  
26 usage per customer by utilizing the actual usage recorded for the twelve-months ending  
27 December 31, 2010, based on the billing units. The average gallons usage per customer per  
28 day was multiplied by the average days per year (365.25) and the number of customers, to  
29 determine the total annual usage or consumption. The total normalized usage or consumption  
30 was then multiplied by the applicable tariff rate per gallon for each usage block, to determine



1 the normalized volumetric revenues. Staff relied on the Company’s test year usage per block  
2 in thousand (1,000) gallons to allocate the total volumes into the various blocks for which it  
3 applied the applicable volumetric rate per gallon. For the newly acquired systems Staff’s  
4 normalized usage was calculated based on test year monthly usage adjusted for the annualized  
5 change in the number of meters or customers.

6 In the absence of adequate and available data, Staff could not perform a detailed  
7 customer growth analysis over a five year period for any of the districts, by customer class  
8 and by meter size. Staff has eliminated all unbilled revenues booked by the Company to the  
9 test year revenues in its revenue annualization computation.

10 For the purpose of this rate case, Staff has removed any impact of the Infrastructure  
11 System Replacement Surcharge (ISRS) to the annualized revenues. Staff’s discussion on the  
12 treatment of the ISRS is contained within Section II.

13 *Staff Expert: Jermaine Green*

14 **4. Compensation to MAWC for Billing Services Provided to**  
15 **Municipalities**

16 In recent years, MAWC has provided unregulated billing services to various  
17 municipalities in the districts in which the Company operates. These services were provided  
18 using regulated resources, however, in prior rate proceedings the revenues derived from these  
19 services were not appropriately credited to MAWC’s water customers that bore the cost of  
20 these services. In other words, the costs associated with these billing services were booked  
21 “above-the-line” whereas the revenues were booked “below-the-line.” Therefore, MAWC’s  
22 regulated customers have provided a rate subsidy to MAWC’s unregulated billing services in  
23 prior rate proceedings. It is Staff’s understanding that MAWC will discontinue the billing  
24 service arrangement between MAWC and the various municipalities it has contracted with  
25 beginning January 1, 2012. However some of the contracts extend beyond January 1, 2012,  
26 therefore Staff does not anticipate a complete termination of this service by the Company’s  
27 proposed date of termination. For the purpose of this rate case, since the costs of providing  
28 these services is embedded within test year expenses, Staff has included all test year revenues  
29 for this billing service “above-the-line” in MAWC’s cost of service.

30 *Staff Expert: Jermaine Green*

1                   **B. Depreciation**

2                   **1. Recommendations**

3                   Staff recommends that the Commission order MAWC to:

4                   1.       Use the Company-wide consolidated depreciation rates included in the  
5 attached Appendix 3 as Schedules AR 1 and AR 2. This is discussed further below in  
6 Consistency of Depreciation Rates, Section 2.

7                   2.       Conduct a depreciation study for submission to the Commission with the  
8 Company’s next rate case or within three years from the effective order date of this case.  
9 This study shall include all depreciable water and sewer plant accounts. Additionally,  
10 the definition of the retirement history to be included, the source of the historical records  
11 used in this depreciation study, and applicable distinctions in treatment among different  
12 Company tariff districts, if any, shall be submitted to the Manager of the Staff’s  
13 Engineering and Management Services Unit for review sixty days prior conducting the  
14 depreciation study. This is discussed further below in Plant and Retirement History and  
15 Continuing Property Record, Section 3.

16                  3.       Record all plant cost of removal and salvage by NARUC USOA account, date,  
17 and location unit code in a permanent continuous record, including cost of removal and  
18 salvage for production units previously removed from service. Include in this record a  
19 differentiation between interim and final retirements and net salvage. This is discussed further  
20 below in Plant and Retirement History and Continuing Property Record, Section 3.

21                  4.       Not allow special additional depreciation expense for the Platte County  
22 (Parkville) water treatment plant. This is discussed further below in Accumulated  
23 Depreciation Reserves, Section 4.

24                   **2. Consistency of Depreciation Rates**

25                  Staff’s recommends applying the General Plant depreciation rates ordered in Case No.  
26 WR-2010-0131 for water company assets to the General Plant sewer company assets as well  
27 as the water company assets, and applying those depreciation rates to all newly acquired  
28 assets. This will result in depreciation rates that are consistent across all Company districts for  
29 water assets and across all company districts for sewer assets, and consistent depreciation

1 rates between water and sewer General Plant accounts. Staff's recommended rate schedules  
2 for water and sewer are shown in Schedules AR 1 and AR 2 of Appendix 3.

3 Neither Staff nor MAWC did a depreciation study in this case. As discussed below,  
4 under Plant and Retirement History and Continuing Property Record, Staff has significant  
5 concerns about the validity of MAWC's historical accounting records to conduct a  
6 depreciation study at this time. Staff's recommendation to utilize the rates from MAWC's  
7 last rate case avoids making changes in reliance on these records until a new  
8 depreciation study is conducted using improved documents. MAWC has acquired water  
9 and sewer assets from other utilities including Aqua, Roark, and Loma Linda since its last  
10 rate case. The orders for these acquisitions, Case Nos. WO-2011-0168, WO-2011-0213, and  
11 WO-2011-0015, respectively, specify the continued use of the original company depreciation  
12 rates until the next general MAWC rate case, this case. As a result, the current assigned  
13 depreciation rates for these recently acquired companies are not consistent between these  
14 companies and are not consistent with MAWC's last rate case. Also, the Company has  
15 requested different depreciation rates for some of the water and sewer general plant accounts,  
16 even though these general plant assets are often shared between water and sewer districts.

17 Staff's recommends applying the General Plant depreciation rates ordered in Case No.  
18 WR-2010-0131 for water company assets to the General Plant sewer company assets as well  
19 as the water company assets, and applying those depreciation rates to all newly acquired  
20 assets as this will simplify MAWC's depreciation accounting and provide reasonable return of  
21 expended capital to MAWC.

### 22 **3. Plant and Retirement History and Continuing Property Record**

23 Staff has significant concerns about the validity of MAWC's current Continuing  
24 Property Record (CPR) for use as accounting documents in future depreciation studies, and  
25 recommends the Commission order MAWC to conduct a depreciation study to prove its  
26 permanent continuous property record is a workable system. Staff evaluated MAWC's plant  
27 records with respect to assessing the validity of the historical record for use in depreciation  
28 studies. Staff submitted data requests for specific retirement information, and conducted a  
29 limited physical inventory check. After several attempts, the retirement information requested  
30 could not be delivered by the Company, and only about half of the items sought for the

1 physical inventory could be found. MAWC's inability to retrieve historical retirement records  
2 from their current accounting system casts serious doubt on the validity of MAWC's current  
3 CPR for use in conducting a depreciation study. Additional discussion is contained in the  
4 attached Appendix 3, Schedule AR 3.

5 MAWC should conduct a depreciation study for submission to the Commission with  
6 its next rate case or within three years from the effective order date of this case. This study  
7 shall include all depreciable water and sewer plant accounts. Additionally, the definition of  
8 the retirement history to be included, the source of the historical records used in this  
9 depreciation study, and applicable distinctions in treatment among different Company tariff  
10 districts, if any, shall be submitted to the Manager of the Staff's Engineering and  
11 Management Services Unit for review sixty days prior conducting the depreciation study.  
12 This will facilitate compliance with Commission Rule 4 CSR 240-50.030 Uniform Systems of  
13 Accounts for Water Companies that contains utility plant and account instructions.

#### 14 **4. Accumulated Depreciation Reserves**

15 Staff does not recommend that the Commission order any additional depreciation  
16 expense or amortization in response to MAWC's requests related to the Platte County  
17 (Parkville) water treatment plant. MAWC's overall accumulated depreciation reserve is  
18 adequate to cover the cost of retirement of this plant, if such retirement actually occurs.  
19 MAWC's book reserve is a reasonably close match to the calculated theoretical reserve. The  
20 theoretical reserve is an estimate of the portion of plant and equipment currently in service  
21 which has been consumed but not yet retired, plus the projected future cost of removal for this  
22 consumed portion. In total MAWC has an excess of approximately \$15 million in  
23 depreciation reserves. Theoretical reserve discussion is included in the attached Appendix 3,  
24 Schedule AR 3. MAWC has requested aggregated depreciation rates company-wide. In  
25 recognition of this, it is not necessary to split out depreciation requirements for the Parkville  
26 facility, when in the aggregate; the Company has more than adequate retirement reserves.  
27 This is also consistent with the company-wide depreciation rates ordered for MAWC in  
28 its last rate case, requested by MAWC in this rate case, and recommended by Staff in this  
29 rate case.

30 *Staff Expert: Arthur Rice*

1                                   **5. CIAC Depreciation Expense Offset**

2           During the test year, the Company recorded approximately \$3.2 million in related  
3 costs to depreciation expense for CIAC. An adjustment was made to remove the CIAC from  
4 rate base in this case, *see* Section VI, item F, and a corresponding adjustment was necessary  
5 to remove the depreciation expense associated with the CIAC that was included in rate base.  
6 The CIAC plant that was contributed by customers should not earn a “return of” allowance in  
7 the Company’s current cost of service. This adjustment is made by both Staff and the  
8 Company. MAWC corporate amounts were allocated to the other districts based on the labor  
9 composite corporate allocation factor, (these allocation factors are discussed in Section VII,  
10 and listed in the attached in Schedule KDF 1 of Appendix 3).

11 *Staff Expert: Paul R. Harrison*

12                                   **C. Payroll and Benefits**

13                                   **1. FAS 87 Pension Costs**

14           FAS 87 is an accrual accounting method required by the accounting profession under  
15 Generally Accepted Accounting Procedures (GAAP) for financial reporting purposes.  
16 Under FAS 87 a company accrues (expenses) on employee's earned pension benefits over the  
17 service life of the employee. The total obligation to the employee for pension benefits is  
18 accumulated annually until retirement in the Accumulated Benefit Obligation (ABO).  
19 Both financial statement expense recognition under FAS 87 and the funding requirements  
20 under ERISA are based upon the same pension plan obligation to employees enrolled in the  
21 plan. While different assumptions are used for the timing of pension cost recognition during  
22 the service life of the employee under FAS 87 and ERISA, both FAS 87 and ERISA are  
23 intended to address the same total ABO by the employee's retirement date.

24           In Case No. WR-2010-0131, the parties entered into an agreement to use the  
25 provisions that were established in MAWC’s previous rate cases, Case Nos. WR-2007-0216  
26 and WR-2008-0311, which included, in part, the following provisions:

27                                   The Company agrees to continue to use the Pensions/FAS 87  
28 and OPEB/FAS 106 “Tracker Mechanisms” as established in  
29 the stipulation and approved by the Commission in Case No.  
30 WR-2007-0216. No Service Company Pension/OPEB costs shall be  
31 included in MAWC’s tracker balance in this case. The revenue  
32 requirement will include the amortization of the tracker balance at the

1 true-up date (April 30, 2010) amortized over a five year period, with  
2 the unamortized tracker balances to be included in rate base as a  
3 regulatory assets or regulatory liabilities, as appropriate.

4 The subsequent tracker balances resulting from this case will  
5 start to be booked in the month following the true-up date in this rate  
6 case and will continue to be booked until the later of the test year  
7 ending date, test year update period ending date or the true-up date in  
8 the Company's next rate case. The new tracker balances resulting from  
9 this case (Case No. WR-2010-0131) will be amortized over a five year  
10 period beginning on the first day of the month following  
11 implementation of new rates in the Company's next rate case. Any  
12 unamortized tracker balances will be included in rate base as a  
13 regulatory asset or liability, as appropriate.

14 Nothing in this agreement is intended to impair the ability of  
15 any party in the Company's next rate case proceeding to challenge the  
16 prudence of the Company's calculated levels of pension and OPEB  
17 expenses that it proposes to recover from the tracker mechanisms.

18 Staff has included pension & OPEB costs in this case based upon the agreement in  
19 Case No. WR-2010-0131. However, as discussed earlier in this Report, Staff recommends  
20 changes to MAWC's tracker on a going forward basis in order to accurately measure the cash  
21 investment from the Company or its customers associated with ongoing contributions to the  
22 pension trust fund.

23 Staff has calculated the ongoing allocated FAS 87 cost in the amount of \$5,117,795.  
24 Staff's pension calculation includes the actuary's FAS 87 costs and all amortizations from  
25 MAWC's previous rate cases. See the above discussion in Section VI. D., for Staff's  
26 recommended changes and explanation of the FAS 87 tracker mechanism. Staff allocated  
27 corporate pension expense to only the MAWC districts that existed prior to the recent  
28 acquisitions based upon Staff's labor composite corporate allocation factor and application of  
29 Staff's O&M expense ratio for each district.

30 *Staff Expert: Paul R. Harrison*

## 31 **2. FAS 106 – Other Post-Employment Benefits (OPEB's)**

32 Other Post-Employment Benefit Costs (OPEBs) are those costs incurred by the  
33 Company to provide certain benefits to retirees. These benefits include medical, dental,  
34 vision, and life insurance benefits. The Company must determine its OPEBs expenses for rate

1 making purposes based on Financial Accounting Standard No. 106, *Employers' Accounting*  
2 *for Postretirement Benefits Other than Pensions* (FAS 106). Staff has provided sufficient  
3 costs in its revenue requirement calculation to reflect a proper level for these OPEB costs for  
4 MAWC. Section 386.315.1, RSMo. (2000) requires that the Commission:

5 ...not disallow or refuse to recognize the actual level of expenses the  
6 utility is required by Financial Accounting Standard 106 to record for  
7 post retirement employee benefits for all the utility's employees,  
8 including retirees, if the assumptions and estimates used by a public  
9 utility in determining the Financial Accounting Standard 106 expenses  
10 have been reviewed and approved by the commission, and such review  
11 and approved shall be based on sound actuarial principles.

12 Section 386.315.2, RSMo 2000 requires a utility to use an independent external  
13 funding mechanism that limits or restricts disbursements only for "qualified retiree benefits"  
14 for the FAS 106 costs recognized in a utility's financial statements. Section 386.315.2 RSMo  
15 2000 also mandates that all of the funds be used for employee or retiree benefits.

16 MAWC is fully funding its annual FAS 106 costs. Staff adjusted MAWC's  
17 test year FAS 106 OPEBs costs to reflect the more current FAS 106 calculation as of  
18 December 31, 2010.

19 Staff has calculated the ongoing allocated FAS 106 cost in the amount of \$3,262,700.  
20 Staff's OPEB calculation includes the actuary's FAS 106 costs and all amortizations from  
21 MAWC's previous rate cases. See the above discussion in Section VI. D., for Staff's  
22 recommended changes and explanation of the FAS 106 tracker mechanism. The Corporate  
23 OPEB expense was allocated only to the MAWC districts that existed prior to the recent  
24 acquisitions based upon Staff's labor composite corporate allocation factor and reflects the  
25 application of Staff's O&M expense ratio for each of those districts.

26 *Staff Expert: Paul R. Harrison*

### 27 **3. Defined Contribution Plan (DCP)**

28 MAWC terminated its pension and OPEB plans for new employees beginning  
29 employment with MAWC in the early 2000's. The DCP expense replaces MAWC's Pension  
30 and OPEB plan expense and provides new employees hired after that date with an employer  
31 match based upon a ratio of base payroll. This ratio was applied to Staff's annualized payroll  
32 expense to arrive at MAWC's annualized expense level for DCP. The Corporate DCP

1 expense was allocated to the original MAWC districts and the newly acquired systems based  
2 upon Staff's labor composite corporate allocation factor and reflect the application of Staff's  
3 O&M expense ratio for each district or system.

4 *Staff Expert: Paul R. Harrison*

#### 5 **4. Payroll and Payroll Taxes**

6 Staff has adjusted MAWC's test year payroll expense to reflect an annualized level of  
7 payroll and payroll taxes, as of December 31, 2010, which is the endpoint of the test year  
8 period ordered for this case by the Commission.

9 Base payroll was calculated by multiplying employee levels at December 31, 2010, by  
10 the then-current appropriate salary or wage rate to derive the annualized payroll cost.  
11 Overtime payroll for MAWC was calculated for each district based upon a three-year average  
12 of overtime hours actually incurred, multiplied by a current average hourly overtime rate.

13 All payroll and payroll related expenses reflect the application of O&M expense ratios  
14 calculated for each district based upon a three-year average of actual expense and  
15 construction. This ratio is then applied to what Staff calculates as the annualized payroll  
16 level. After allocation between expense and construction (O&M expense ratio), Staff's  
17 adjustment for payroll was distributed for each USOA Account, based upon the actual  
18 distribution experienced by MAWC for the twelve months ending December 31, 2010.

19 Staff calculated payroll taxes based upon December 31, 2010 wage levels and current  
20 tax rates. In addition, payroll taxes were computed for allowable non-financial incentive  
21 payments incurred in the test year. These incentive payments were added to each employee's  
22 base wages, to calculate the additional taxes required over the annualized salary levels.

23 *Staff Expert: Casey Westhues*

#### 24 **5. Incentive Compensation**

25 All full-time management, professional, and technical employees (exempt  
26 from overtime) of the Company were eligible to participate in the 2010 Annual  
27 Incentive Plan (AIP). Incentive compensation from this plan is paid in addition to an  
28 employee's annual salary.



1           There are three basic components to the AIP: financial, operational and individual.  
2 Staff has proposed an adjustment to remove the portion of the award based on the Company  
3 achieving financial goals. Staff also removed any goals associated with the percentage-based  
4 Customer Satisfaction Survey and Customer Service Quality Survey goals and any individual  
5 goal which was based upon lobbying activities and charitable activities.

6           MAWC's financial goal is based on American Water's operating income, which is  
7 defined by the Company as earnings before interest, taxes and other non-operating expenses.  
8 The performance level was determined at both the corporate level and the  
9 Divisional/Regional/State level. Thus, an employee could be eligible for AIP for both the  
10 corporate financial goal and the Divisional/Regional/State level financial goal. Staff typically  
11 disallows recovery of this portion of incentive compensation in rates. Staff finds no  
12 connection between such financial results and any benefits to MAWC's ratepayers. Staff's  
13 approach to incentive compensation is long-standing. In the *Report and Order* issued in Case  
14 No. TC-89-14 et al., Southwestern Bell Telephone Company (SWB), the Commission stated:

15                   In the Commission's opinion the results of the parent corporation,  
16                   unregulated subsidiaries, and non-Missouri portions of SWB, are only  
17                   remotely related to the quality of service or the performance of SWB in  
18                   the state of Missouri. Achieving the goals of SBC [the parent  
19                   company] and unregulated subsidiaries is too remote to be a justifiable  
20                   cost of service for Missouri ratepayers. Accordingly, the Staff's  
21                   proposed disallowances in the senior management's long term and  
22                   short-term incentive plans...should be adopted.

23           Staff also recommends a disallowance for any amounts relating to the customer and  
24 service quality surveys. According to the Company's responses to Staff's Data Request  
25 No. 0062, only 787 water customers were contacted regarding the service quality survey and  
26 only 384 customers were contacted for the customer satisfaction survey. It is Staff's position  
27 that this sampling is too small to be reflective of the entire customer population. Thus, no  
28 reward should be granted based on this small sampling.

29           Staff also recommends disallowing any AIP costs associated with lobbying activities  
30 and any donations to charitable organizations. All costs associated with lobbying activities  
31 or activities that involve employees participating in charitable organizations, such as  
32 planting trees, participating in the St. Patrick's Day parade, or Adopt-A-Highway have  
33 been disallowed

1 Staff's adjustment for incentive compensation is contained within the overall payroll  
2 adjustment.

3 *Staff Expert: Casey Westhues*

#### 4 **6. Group Insurance and 401(k) Employer Costs**

5 Staff calculated group insurance {group health insurance, group life insurance,  
6 accidental death and dismemberment (ADD), long-term disability (LTD) and short-term  
7 disability (STD)} based upon a ratio of test year O&M costs and test year O&M payroll  
8 expense. Staff applied this ratio to Staff's annualized payroll expense to arrive at Staff's  
9 annualized expense level.

10 Staff calculated 401(k) expense by taking MAWC's 401(k) contribution percentage  
11 for each eligible employee and applying it to each employee's annual wage before any  
12 overtime or Annual Incentive Plan (AIP). Staff then incorporated the inter-district 401(k) and  
13 corporate allocation for 401(k) expense to arrive at total 401(k) expense for each district.  
14 Staff then applied their O&M percentage to arrive at total O&M 401(k) expense. This was  
15 then compared to the test year O&M 401(k) to arrive at the adjustment for all districts.

16 *Staff Expert: Casey Westhues*

#### 17 **D. Maintenance Normalization Adjustments**

##### 18 **1. Main Break Expense**

19 Staff recommends an adjustment that reflects a five-year average of the number of  
20 main breaks and a three-year average of costs to repair the breaks for the St. Louis County  
21 District. The St. Louis County District is the only district that tracks main break expenses  
22 separately from the general maintenance expenses. A main break occurs when a water pipe  
23 (main) breaks and/or separates completely, or a leak is detected which requires a portion of  
24 the main to be repaired or replaced. After reviewing the frequency and expenses associated  
25 with these breaks, Staff has normalized this cost based upon a multi-year average.

26 *Staff Expert: Casey Westhues*

##### 27 **2. Tank Painting**

28 In Case No. WR-2007-0216, a tank painting tracker was established in the  
29 *Non-unanimous Stipulation and Agreement*. In MAWC's next two rate cases, Case Nos.

1 WR-2008-0311 and WR-2010-0131, the tank painting tracker was agreed to be continued in  
2 the agreements filed in both cases. The tracker was to be maintained through the effective  
3 date of the rates established in the next regulatory proceeding (which is this case), with the  
4 continuation of the tracker to be addressed and evaluated in that subsequent proceeding. The  
5 tracker established a regulatory asset or liability in which Staff has included in rate base as an  
6 asset.

7 Staff has used a three year average of tank painting costs that were completed in the  
8 calendar years 2008, 2009, and 2010, to arrive at a level of tank painting expense to be  
9 included in the cost of service. A three year average is appropriate because that reflects the  
10 time period in which the tank painting tracker was in effect. Staff has included an  
11 amortization of the tank painting asset in expense as well, amortized over three years. Staff  
12 will update the tank painting tracker rate base and amortization amounts as part of its true-up  
13 audit. Staff's annualized level of tank painting expense is \$1,370,136. Staff's proposed  
14 annual amortization is \$322,708.

15 Staff allocated its annualized tank painting expense to the various districts by using an  
16 allocation factor determined by the number of tanks in each district. Staff did not allocate any  
17 of the amortization of the tank painting asset to the newly acquired properties since these  
18 districts were not owned by MAWC when the tank painting tracker was established.

19 *Staff Expert: Kimberly K. Bolin*

### 20 **3. Net Negative Salvage**

21 During the test year, the Company recorded approximately \$4.3 million related to net  
22 negative salvage in several of its maintenance expense accounts. An adjustment is necessary  
23 to eliminate this amount because the net negative salvage is already included in the composite  
24 depreciation rates. This adjustment was made by both Staff and the Company. MAWC  
25 corporate amounts were allocated to the other districts based on the labor composite allocation  
26 factor, (these allocation factors are discussed in Section VII and listed in the attached  
27 Schedule KDF 1 of Appendix 3).

28 *Staff Expert: Paul R. Harrison*

1                   **E. Other Non-Labor Expenses**

2                   **1. Rate Case Expenses**

3                   Staff has included the actual rate case costs incurred by MAWC as of October 18,  
4 2011, for this rate case. Staff will include rate case expenses on a going forward basis as the  
5 actual expenses are incurred by the Company. Staff's rate case adjustment is based upon a  
6 two-year normalization period.

7                   Staff is not recommending the inclusion of prior rate case expenses in the current Cost  
8 of Service for this case. Staff typically recommends recovery in rates of normalized rate case  
9 expenses only on a prospective basis. It is inappropriate to allow specific recovery in rates of  
10 amounts related to past rate proceedings. Staff will work with the Company throughout the  
11 duration of this case to establish a reasonable and ongoing normalized level of rate case  
12 expense for inclusion in rates. This means that any additional expenses associated with the  
13 processing of this rate filing by MAWC will be examined to determine the appropriateness for  
14 inclusion in this case. This ongoing process will consider whether reasonable and normalized  
15 consulting fees, employee travel expenditures and legal representation, which are directly  
16 associated with the length of the case through the hearing process, should be properly  
17 included in this rate case.

18                   Staff does not recommend amortization of rate case expense, because normalization  
19 treatment is more appropriate.

20 *Staff Expert: Jermaine Green*

21                   **2. Dues and Donations**

22                   Staff reviewed the list of membership dues paid, and donations made, to various  
23 organizations that MAWC charged to its utility accounts during the test year. Staff  
24 proposes adjustments to exclude various dues and donations that were included by MAWC in  
25 its above-the-line expense accounts.

26                   In *Re: Missouri Public Service, a Division of UtiliCorp United, Inc.*, Case No.  
27 ER-97-394, et al., *Report and Order*, 7 Mo.P.S.C.3d 178, 212 (1998), 1998 WL 222959  
28 (Mo.P.S.C.) at 30, the Commission stated:

29                   The Commission has traditionally disallowed donations [to charitable  
30 organizations including various country clubs and rotary clubs] such as

1 these. The Commission finds nothing in the record to indicate any  
2 discernible ratepayer benefit results from the payment of these  
3 donations. The Commission agrees with the Staff in that membership  
4 in the various organizations involved in this issue is not necessary for  
5 the provision of safe and adequate service to the MPS ratepayers.

6 Staff excluded dues and donations that were not necessary for the provision of safe  
7 and adequate service, because they do not have any direct benefit to ratepayers. Allowing the  
8 Company to recover these expenses through rates causes the ratepayer to involuntarily  
9 contribute to these organizations. Examples of dues excluded from recovery in the rate case  
10 are dues paid to the Missouri Energy Development Association (MEDA), Rotary Clubs, and  
11 Country Clubs. Examples of donations that were excluded include donations to the Special  
12 Olympics, United Way, and Angel's Arms. Area Chamber of Commerce dues were allowed,  
13 but Missouri Chamber of Commerce dues were disallowed because they were duplicative  
14 costs to the local Chamber of Commerce organizations.

15 *Staff Expert: Casey Westhues*

### 16 **3. Insurance Expense**

17 Insurance expense is the cost of protection obtained from third parties by utilities  
18 against the risk of financial loss associated with unanticipated events or occurrences.  
19 Utilities, like non-regulated entities, routinely incur insurance expense in order to minimize  
20 their liability (and, potentially, that of their customers) associated with unanticipated losses.  
21 Staff proposed an adjustment to annualize MAWC's insurance expense to reflect the  
22 premiums paid as of December 31, 2010, the end of the test year period.

23 *Staff Expert: Casey Westhues*

### 24 **4. Property Tax Expense**

25 Property taxes are those taxes assessed by state and local county taxing authorities on  
26 a utility's "real property" as of January 1<sup>st</sup> of each year. On the first of each year, utilities are  
27 required to file with the taxing authorities a valuation of its utility property owned as of the  
28 January 1 assessment date. Several months later, the taxing authorities will provide the  
29 utilities with what they refer to as "assessed values" for each category of property owned.  
30 Much later in the year (typically in the late summer/fall time frame) the utilities will be given

1 the property tax rate. Property tax bills are then issued to the utilities with “due dates” by  
2 December 31 of the same year. Property taxes are computed using the assessed property  
3 values and property tax rates.

4 Staff annualized MAWC’s property tax base to take into account the Company’s  
5 balance of taxable assets at the end of 2010 (i.e., the January 1, 2011 balance). Staff  
6 examined the actual amounts of property tax payments made by MAWC for 2010, compared  
7 to MAWC’s property tax base as of January 1, 2010, to develop a taxable ratio which was  
8 applied to the property tax base as of December 31, 2010. The property tax expense arrived at  
9 in this manner is the best estimate available of ongoing levels of these taxes. This treatment is  
10 also consistent with how property taxes have been calculated for rate purposes in the past for  
11 MAWC and other Missouri utilities. Due to lack of information for the previous years, the  
12 property tax expenses for the newly acquired systems were left unadjusted at test year levels.

13 *Staff Expert: Jermaine Green*

#### 14 **5. Bad Debt Expense**

15 Bad debt expense is the portion of revenues that MAWC is unable to collect from  
16 customers because of non-payment of customer bills. After a certain period of time has  
17 passed, delinquent customer accounts are written off and turned over to collection agencies  
18 for collection. The Company’s provisions for bad debt are booked to the Missouri corporate  
19 account into USOA account 904.

20 The ongoing or annualized level of uncollectible accounts determined by Staff for  
21 each of MAWC’s districts reflects the ratio of the actual amounts of net write-offs to the  
22 related revenues for three years ending December 31, 2010. Staff applies the three year  
23 average ratio to Staff’s proposed annualized revenue level for each district.

24 *Staff Expert: Jermaine Green*

#### 25 **6. Advertising Expense**

26 Staff relied on the Commission’s pronounced principles in the 1986 order for the  
27 Kansas City Power & Light Company rate case in forming its recommendation of the  
28 allowable level of MAWC’s advertising expense. In *Re: Kansas City Power and Light*  
29 *Company*, Case Nos. EO-85-185, et al., 28 Mo. P.S.C. (N.S.) 228, 269-71 (1986), the

1 Commission adopted an approach that classifies advertisements into five categories and  
2 provides separate rate treatment for each category. The five categories of advertisements  
3 recognized by the Commission are as follows:

- 4 1. General: informational advertising that is useful in the  
5 provision of adequate service;
- 6 2. Safety: advertising which conveys the ways to safely use  
7 electricity and to avoid accidents;
- 8 3. Promotional: advertising used to encourage or promote the use  
9 of electricity;
- 10 4. Institutional: advertising used to improve the company's public  
11 image;
- 12 5. Political: advertising associated with political issues.

13 These categories ensure that a utility's revenue requirement: 1) always include the  
14 reasonable and necessary cost of general and safety advertisements; 2) never include the cost  
15 of institutional or political advertisements; and 3) include the cost of promotional  
16 advertisements only to the extent that the utility can provide cost-justification for the  
17 advertisement. (*Report and Order* in KCPL Case Nos. EO-85-185, et al., 28 Mo.P.S.C. (N.S.)  
18 228, 269-271 (April 23, 1986))

19 Accordingly, Staff recommends an adjustment to exclude the costs of institutional and  
20 promotional advertising from recovery in rates. Staff found no evidence that MAWC  
21 engaged in any political advertising. Staff includes costs associated with safety advertising  
22 and general advertising because of the benefit these ads provide to the existing customers.

23 *Staff Expert: Casey Westhues*

## 24 **7. Postage Expense**

25 Staff's adjustment annualizes postage expense based on postage rates that become  
26 effective January 22, 2012. Staff is reflecting this change in postage expense past its test year  
27 update cutoff because the increase in postage expense is a known and measurable change  
28 caused by a governmental mandate outside the control of the Company.

29 Staff developed its annualized postage expense by using the actual number of large  
30 and small meter mailings for the test year ending December 31, 2010, and applying the new  
31 postage rates. Staff then allocated the annualized postage expense across the MAWC original  
32 districts based on the total number of bills allocation factor (the allocation factors are

1 discussed in Section VII and in Schedule KDF 1 of Appendix 3). The test year postage  
2 expense was then subtracted from allocated postage expense to derive the adjustment. The  
3 postage expenses for the newly acquired systems were left unadjusted, due to the lack of  
4 adequate information from the previous years.

5 *Staff Expert: Jermaine Green*

## 6 **8. Franchise Tax Expense**

7 MAWC pays a franchise tax in order to conduct business in the State of Missouri.  
8 Staff's adjustment to the franchise tax expense was left at test year levels, as of December 31,  
9 2010. The expense was then allocated across the districts using the labor composite allocation  
10 factor (the allocation factors are discussed in Section VII and listed in Schedule KDF 1 of  
11 Appendix 3). Staff did not allocate any of the franchise tax expense to the newly acquired  
12 systems since the assets of the new systems were not included in the formula, used by the  
13 State of Missouri that determines the amount of franchise tax to be paid.

14 *Staff Expert: Jermaine Green*

## 15 **9. Amortization of Regulatory Assets**

16 This regulatory asset was created as part of the *Non-unanimous Stipulation and*  
17 *Agreement* in Case No. WR-2007-0216. The asset is the result of expenses associated with  
18 the creation of a National Call Center and Shared Services Center transition costs. The rate  
19 treatment of these expenses is explained in the *Non-unanimous Stipulation and Agreement* in  
20 Case No. WR-2007-0216, page 4, item 12:

21 The Signatories agree that starting with the effective date of the Report  
22 and Order approving this Stipulation and Agreement, MAWC shall be  
23 authorized to transfer from Utility Plant in Service and Utility Plant  
24 Depreciation Reserve to a regulatory asset (in Account 186) the net  
25 investment that was made to plan, design and implement the  
26 National Call Center and the National Shared Services Center. This  
27 asset shall be amortized and recovered in rates over a fifty (50) year  
28 period beginning with the effective date of the Final Order in this case.  
29 The unamortized balance of the regulatory asset shall not be included in  
30 rate base in any future rate proceeding. MAWC will maintain this  
31 regulatory asset on its books until such time as the amortization has  
32 been completed.



1 Staff is not recommending an adjustment to the test year amount of \$171,265 for this  
2 case. The test year level represents only the Missouri allocated portion of the fifty year  
3 amortized Call Center and National Shared Services Center transition costs.

4 *Staff Expert: Paul R. Harrison*

#### 5 **10. Chemical Expense**

6 Staff's annualized chemical expense for each district was based on a computation that  
7 involved a number of factors, such as current cost of chemicals per gallon, an average  
8 chemical usage, test year actual water sales, and average system delivery reported by the  
9 Company, as well as the normalized and annualized system delivery determined by Staff.  
10 All of these factors were combined to produce the annualized costs of chemicals that  
11 MAWC is required to utilize in the water treatment process for the provision of water service  
12 to customers.

13 "System delivery" means water sales to customers plus water or line losses, or  
14 unaccounted for water. These water losses may result from leaky pipes, substandard  
15 metering, or inaccurate recordkeeping. During the test year, the loss percentage among the  
16 Company's water districts varied from approximately 9 percent to 21 percent. Water losses  
17 within each water district varied over a three-year period, leading Staff to conclude test year  
18 losses were not necessarily indicative of normal water loss over time. Therefore, Staff used a  
19 three-year average of district percentages to arrive at a normalized water loss percentage for  
20 each district. This normalized water loss percentage was then used to calculate the annualized  
21 system delivery for the purpose of calculating chemical costs.

22 *Staff Expert: Keith D. Foster*

#### 23 **11. Electricity**

24 Staff's adjustment annualizes fuel and power costs for each current district based on  
25 the current cost of electricity and the normalized system delivery.

26 The average power cost per 1,000 gallons of water production was developed for each  
27 current district based on the adjusted cost and test year system delivery. Each district specific  
28 average cost per gallon was multiplied by the annualized system delivery to calculate the  
29 annualized fuel and power cost for each district. The annualized system delivery also reflects

1 the normalized water loss percentages for those districts that recorded an actual water loss.  
2 The test year fuel and power costs were then subtracted from the annualized expense to derive  
3 the adjustment.

4 *Staff Expert: Keith D. Foster*

## 5 **12. Purchased Water**

6 Staff's adjustment annualizes purchased water in the St. Louis County, Parkville, and  
7 Jefferson City water operating districts. These districts purchase water from the City of St.  
8 Louis, Kansas City, and Callaway County respectively. The purchased water adjustment  
9 reflects the annualization of the purchased water cost in the three operating districts based on  
10 the annualized system delivery for St. Louis County, Parkville, and Jefferson City districts.  
11 Due to lack of information concerning prior year's water purchased, the Spring Valley  
12 district's purchased water expense remained at the test year level.

13 *Staff Expert: Jermaine Green*

## 14 **13. Transportation Lease Expense**

15 Transportation lease expense is the cost associated with vehicles (trucks and cars) and  
16 other power-operated equipment (backhoes, tractors, and forklifts, etc.). Staff reviewed the  
17 effective dates of these leases to determine which leases would be ongoing after the  
18 December 31, 2010, test year period. Once the on-going leases were determined, Staff  
19 annualized the cost of these leases. Since these vehicles are directly assigned to each current  
20 district, it is not necessary to use allocation factors. However, an O&M expense factor is  
21 applied to determine the overall amount charged to expense. Staff normalized the  
22 transportation lease expense based upon leases in effect during the test year.

23 *Staff Expert: Casey Westhues*

## 24 **14. PSC Assessment**

25 Staff used the most current PSC Assessment to determine an annualized level of  
26 PSC Assessment expense.

27 *Staff Expert: Jermaine Green*

1 **15. Belleville Lab Expense**

2 All Belleville Lab costs are allocated to MAWC based on a ratio of the number of  
3 MAWC customers to the total number of customers of all operating companies taking service  
4 from Belleville Lab. For the test year, MAWC received only an indirect cost allocation based  
5 on a customer allocation ratio of approximately 14.24 percent.

6 Staff's adjustment reduces MAWC's expense to reallocate the indirect portion of  
7 Belleville Lab costs based on an average of the number of test analyses performed on all  
8 samples that were submitted to the Belleville Lab over the last five calendar years ending  
9 December 31, 2010, to smooth out the fluctuation of test analyses for purposes of setting  
10 rates. MAWC's portion of test analyses, when compared to all other operating companies  
11 during this five year time period, represented a ratio of approximately 5.29 percent. The test  
12 analysis ratio is a more appropriate allocation method for cost distribution than using  
13 customer numbers, and Staff recommends that MAWC's Belleville Lab costs be adjusted and  
14 distributed using the test analyses ratio.

15 The function of the Belleville Lab facility is exclusively for water sample testing to  
16 comply with required regulations. Therefore, test analyses represents a better basis of  
17 allocation than the number of customers, because it represents a direct measurement of the  
18 work that is actually being performed at Belleville Lab for MAWC in relation to the work  
19 being performed by the lab for American Water subsidiaries in total. Furthermore, the  
20 amount of testing required for each subsidiary is dependent upon the type of facilities  
21 operated and the environment of the service area, more so than the number of customers that  
22 are served. The Staff's recommended allocation method will more accurately match cost-  
23 causers to costs.

24 *Staff Expert: Keith D. Foster*

25 **16. Promotional Items**

26 Staff recommends disallowing all costs associated with promotional items that the  
27 Company gives away at events such as local trade shows and exhibitions. Some of the items  
28 given away during the test year were: mini flashlights, water bottles, mini Frisbees, mini  
29 notebooks, and seed packets. Such promotional giveaways are not necessary for the provision

1 of safe and adequate service and, thus, have no benefit to the ratepayer and should not be  
2 included in the Company's cost of service.

3 *Staff Expert: Casey Westhues*

#### 4 **F. Current and Deferred Income Tax**

##### 5 **1. Current Income Tax**

6 Staff's current income tax has been calculated generally consistently with the  
7 methodology used in Case No. WR-2010-0131. Staff's adjustments start by taking adjusted  
8 net operating income before taxes and adding to or subtracting from net income various  
9 timing differences in order to obtain net taxable income for ratemaking purposes. These "add  
10 back" and/or subtraction adjustments are necessary to identify new amounts for the tax  
11 deductions that are different from those levels reflected in the income statement as revenues  
12 or expenses. The adjustments are the result of various book versus tax timing differences and  
13 the effect of such differences under separate tax methods: flow-through versus normalization.  
14 A tax timing difference occurs when the timing used in reflecting a cost (or revenue) for  
15 financial reporting purposes (book purposes) is different than the timing required by the IRS  
16 in determining taxable income (tax purposes).

17 The normalization tax method defers the tax deduction taken for tax purposes for those  
18 taxes that are taken as tax deduction for ratemaking purposes.

19 The flow-through tax method essentially provides for the same tax deduction taken as  
20 a deduction for ratemaking purposes as is taken for tax purposes.

21 Current income tax reflects timing differences consistent with the timing required by  
22 the IRS. The tax timing differences used in calculating taxable income for computing current  
23 income tax are as follows:

- 24 • **Add Back to Operating Income Before Taxes:**
- 25 • Book Depreciation Expense
- 26 • Advances for Construction
- 27 • Contributions in Aid of Construction
- 28 • Miscellaneous Non-deductible Expenses
- 29 • 50% Meals & Entertainment
- 30 • **Subtractions from Operating Income Before Taxes:**
- 31 • Interest Expense- Weighted Cost of Debt
- 32 • Tax Straight-Line Depreciation
- 33 • Excess-Tax Depreciation

1 The resulting net taxable income for ratemaking is then multiplied by the appropriate  
2 federal and state tax rates to obtain the current liability for income taxes. A federal tax rate of  
3 35 percent and a state income tax rate of 6.25 percent are normally used for calculating  
4 current income taxes for utilities with net income over \$18.3 million. This composite tax rate  
5 (state and federal copulated together) is 38.39 percent. However, Staff's revenue requirement  
6 for each district in this case, and for total Company is considerably lower than the  
7 \$18.3 million net taxable income requirement for the 35 percent federal income tax rate.  
8 Therefore, Staff used the federal income tax table for net taxable income to calculate  
9 MAWC's current federal income taxes for each district instead of the 35 percent.

10 The difference between the calculated current income tax provision and the per book  
11 income tax provision is the current income tax provision adjustment.

12 *Staff Expert: Paul R. Harrison*

## 13 **2. Straight Line Tax Depreciation**

14 Annualized book depreciation is a result of multiplying the plant investment at  
15 December 31, 2010, the end of the test year period for this proceeding, by the book  
16 depreciation rates recommended by Staff witness Arthur Rice of the Engineering and  
17 Management Services Unit. Straight line tax depreciation represents the tax deduction for  
18 book depreciation for a regulated utility for ratemaking purposes.

19 The IRS allows a regulated utility, like any other corporation, to use an accelerated  
20 depreciation method in calculating its current income tax liability. However, with regard to a  
21 regulated utility, Congress intended for the additional cash flow (lower current income tax),  
22 resulting from an accelerated depreciation method, to be retained by the utility. As a result,  
23 under IRS rules for a regulated utility, the additional deduction resulting from the use of an  
24 accelerated depreciation method cannot be reflected in rates. Ratepayers receive the tax  
25 deduction for depreciation expense over the same period used for book accounting purposes.

26 In this MAWC rate case, Staff's book depreciation and tax straight-line tax depreciation  
27 are different. Staff applied a 97.55 percent straight line tax ratio to MAWC's book depreciation to  
28 calculate MAWC's straight-line tax depreciation. Staff adjusted the deferred income tax expense  
29 to reflect the normalization of the timing differences related to excess depreciation.

30 *Staff Expert: Paul R. Harrison*



1 Commission Rules contained in 4 CSR 240-13 (Chapter 13) provide specific direction  
2 for the residential customers' billing processes of regulated electric, gas and water utilities.  
3 Among other issues, Chapter 13 addresses the specific billing period by which utilities should  
4 bill for usage, what information should be presented on customer bills, direction regarding  
5 billing estimation, meter readings and other requirements.

6 The Company is currently in the process of designing a new customer information  
7 system (CIS) with an expected implementation date of 2014, although Company personnel  
8 have indicated the date could possibly be 2015. This new CIS will address the finance,  
9 human resources and supply chain needs of the Company.

10 Staff will review the CIS process to ensure that customers are billed correctly  
11 following the implementation of the new CIS. Staff will continue to work toward ensuring  
12 that quality services are provided to the Company's entire customer base and that the  
13 Company implements efficient and effective business practices. Staff will continue to  
14 monitor the Company's billing practices until such time as Staff is satisfied that the  
15 Company's billing processes sufficiently adhere to Chapter 13.

## 16 **B. Customer Billing**

17 Following the Company's acquisition of Aqua, Case No. WO-2011-0168, Staff  
18 monitored the areas agreed to in the *Unanimous Stipulation and Agreement*.<sup>9</sup>

19 Initially, Staff reviewed a 5 percent sample size, approximately 162, of the first  
20 month's billing statements of the newly acquired Aqua customers. Due to anomalies found in  
21 the first month's billing statements, Staff requested an additional two months of the same  
22 customer billing statements plus an additional 5 percent sample size, approximately 162, of  
23 the customer billing statements for the entire amount of acquired Aqua customers for a total  
24 of approximately 324 customer billing statements. Additionally, Staff reviewed  
25 approximately 50 monthly billing statements of the former Roark customers following the  
26 acquisition by the Company.<sup>10</sup> Staff met on several occasions with various Company  
27 personnel,<sup>11</sup> conducted numerous conference calls<sup>12</sup> with Company representatives and

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<sup>9</sup> See Appendix D to *Unanimous Stipulation and Agreement* in Case with File No. WO-2011-0168, filed March 30, 2011.

<sup>10</sup> See *Unanimous Stipulation and Agreement* filed April 6, 2011, in Case with File No. SO-2011-0214.

<sup>11</sup> Meetings were conducted July 11, 2011, July 14, 2011 and October 18, 2011.

<sup>12</sup> Conference calls with held June 24, 2011, June 25, 2011, June 28, 2011, July 5, 2011, July 27, 2011, July 28, 2011, August 5 and August 7, 2011.

1 communicated often via email with the Company. During the review of these monthly  
2 customer billing statements for the former Aqua and Roark customers, Staff noted the  
3 following errors or potential errors:

- 4 1. Customers were billed for periods other than a normal usage period defined as  
5 not less than twenty-six (26) nor more than thirty-five (35) days for a monthly  
6 billed customer,
- 7 2. Customers were not billed monthly customer charges,
- 8 3. Customers were over billed,
- 9 4. Customers were under billed,
- 10 5. No billing period provided on billing statements,
- 11 6. No meter readings provided on billing statements,
- 12 7. Customers were billed on incorrect schedules for water and sewer,
- 13 8. Water comparison chart with months not printed, and
- 14 9. Water comparison chart with inaccurate previous month's usage.

15 Billing errors one through seven are violations of the Commission's  
16 Chapter 13 Rules.<sup>13</sup>

17 During the current case, Staff submitted data requests and conducted conference  
18 calls<sup>14</sup> and interviews<sup>15</sup> with various Company personnel. Staff is continuing its investigation  
19 into these errors in the current case and may provide additional testimony on this issue in the  
20 future. Additional data requests were submitted to the Company on Friday, November 11,  
21 2011, and the Company responses are expected no later than December 1, 2011.

### 22 C. Call Centers

23 The Company has two customer call centers—one in Alton, Illinois, and one in  
24 Pensacola, Florida. As Staff understands, the two call centers are physically and operationally  
25 mirror images, so that, if necessary, Company staff could easily work at either call center. All  
26 of the customer calls are initially received at the Alton, Illinois call center and are forwarded

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<sup>13</sup> See 4 CSR 240-13 (Chapter 13—Service and Billing Practices for Residential Customers of Electric, Gas and Water Utilities).

<sup>14</sup> September 19, 2011 and October 26, 2011.

<sup>15</sup> October 19 and 20, 2011.



1 to call center representatives based upon the subject matter of the call and then routed to the  
2 first available representative at the Alton or Pensacola call centers.

3 Staff has monitored the Company's call center performance since January 2002 at  
4 which time the Company began reporting its call center metrics as a result of Case with Case  
5 No. WM-2001-309. The Company provides to Staff on a monthly basis the following call  
6 center statistics: the service level percentage of Missouri calls answered within 30 seconds,  
7 the abandoned call rate of Missouri calls after 30 seconds, the percentage of Missouri calls  
8 with first call effectiveness, the percentage of Missouri customer inquiry responses performed  
9 within three days, and the total number of Missouri calls offered. The Company also provides  
10 meter reading data, including estimated reads, as a result of Case No. WR-2007-0216. The  
11 Company has provided its call center performance statistics through September 2011,  
12 although the Company indicated that call center data was unavailable for January, February,  
13 and March 2010.

14 The call volume to the call centers tends to be sporadic. The monthly average call  
15 volume from Missouri customers for 2008, 2009, 2010 and YTD 2011 was 30,199, 27,623,  
16 36,277 and 33,789, respectively. The approximate number of calls per thousand customers in  
17 Missouri for 2008, 2009 and 2010 was 65.42, 59.83 and 78.78<sup>16</sup>, respectively.

18 The Company's abandoned call rate (ACR) target, which is the percentage of calls that  
19 end before conversation with a call center representative occurs, is 6.5% and its goal is 5.5%.  
20 Since January 2008, the Company has not achieved its target or its goal for three of the forty-  
21 two months reported and all three occurred in 2008.

22 The Company's average speed of answer (ASA) target, which is the percentage of  
23 customer calls answered by a call center representative within 30 seconds, is 80%. Since  
24 January 2008, the Company has not achieved its target for eight of the forty-two months  
25 reported.

26 Staff has toured the Alton, Illinois, call center on several occasions. The most recent  
27 tour of the facility occurred on October 19 and 20, 2011, where Staff was provided  
28 presentations of the call center operations, performed call monitoring with call center  
29 representatives and observed Company employees making adjustments to customer bills

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<sup>16</sup> A spike of 147 occurred in October.

1 including making adjustments to customer bills that were elevated to specialized personnel for  
2 various reasons.

3 Staff does not currently have concerns regarding the Company's call center  
4 performance statistics; however, Staff will continue to monitor the monthly data it receives.

#### 5 **D. Conclusion**

6 Staff will monitor the Company's operation to determine whether customers receive  
7 accurate customer billing statements as well as billing statements that are in full compliance  
8 with the Commission's rules and the Company's tariffs. Staff does have some outstanding  
9 concerns regarding the Company's billing process; however, Staff has noted some recent  
10 improvement in the Company's Missouri billing process. Staff intends to continue to monitor  
11 the Company's billing performance and work with the Company closely in its billing area.  
12 Should matters remain unresolved, Staff may petition the Commission for additional action.

13 In addition, Staff wants to make certain that the Company's call center performance  
14 does not decline. Staff is concerned that inaccurate customer billing statements could lead to  
15 increased call volume which could negatively impact the Company's call center performance.  
16 Other factors may also impact the Company's call center, such as the acquisition of additional  
17 customers in Missouri as well as the implementation of a new customer information system,  
18 which is one aspect of the Company's Business Transformation Process.

19 *Staff Expert: J. Kay Niemeier*

## 20 **X. Rate Design**

21 In this case, Staff will be recommending a different approach to rate design than that  
22 which has been used in past rate cases. MAWC has undertaken a very aggressive approach in  
23 acquiring numerous systems throughout the state of Missouri. Most of these systems are  
24 small, development-type systems with a very small customer base. The systems  
25 acquired from Aqua Missouri are typical of the small, development-type systems that  
26 MAWC has purchased from other companies. Due to this recent development, Staff  
27 will be recommending a hybrid approach between full single-tariff pricing (STP) and full  
28 district-specific pricing (DSP). In Staff's November 10, 2011, filing, Staff submitted its

1 revenue requirement calculations. Those revenue requirement numbers were divided  
2 according to Staff's ultimate rate design recommendation.

3 Staff's recommendation will be to combine MAWC's various water systems into three  
4 districts. District One will consist of the following systems: St. Louis Metro, Incline Village  
5 (Warren County), Mexico, Jefferson City, and Lake Carmel (near Jefferson City)/Maplewood  
6 (near Sedalia). District Two will consist of the following systems: St. Joseph, Platte County,  
7 and Brunswick. District Three will consist of the following systems: Joplin (including  
8 Loma Linda), Roark, Warrensburg, and all of the former Aqua systems not previously  
9 accounted for in other districts (White Branch (near Warsaw), Lake Taneycomo, Lakewood  
10 Manor, Rankin Acres, Spring Valley, and Riverside Estates).

11 Staff's recommendation will be to combine MAWC's various sewer systems into four  
12 districts. District One will consist of Cedar Hill and Incline Village (Warren County).  
13 District Two will consist of the old Aqua systems in the Jefferson City Area, Laurie, Lake  
14 Carmel, and Maplewood. District Three will consist of Platte County. District Four will  
15 consist of Roark.

16 Staff's reasoning and support for its rate design recommendation will be submitted on  
17 December 12, 2011, in its Direct Testimony and filed in conjunction with the Class Cost of  
18 Service/Rate Design portion of the case.

19 *Staff Expert: James A. Busch*

## 20 **Appendices**

21 Appendix 1: Staff Credentials

22 Appendix 2: Support for Staff Cost of Capital Recommendation – Matthew J. Barnes

23 Appendix 3: Average Service Lives – Arthur Rice

24 Usage Per Customer - Jerry Scheible

25 Allocation Factors Used – Keith D. Foster

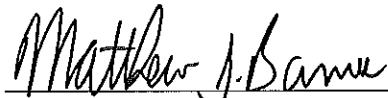
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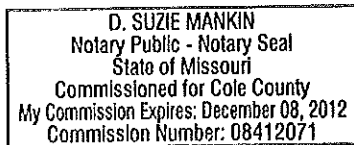
AFFIDAVIT OF MATTHEW J. BARNES

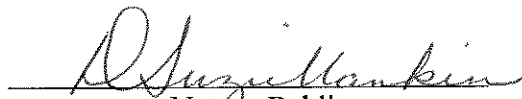
STATE OF MISSOURI     )  
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COUNTY OF COLE     )

Matthew J. Barnes, of lawful age, on his oath states: that he has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that he has knowledge of the matters set forth in such Report; and that such matters are true to the best of his knowledge and belief.

  
\_\_\_\_\_  
Matthew J. Barnes

Subscribed and sworn to before me this 17<sup>th</sup> day of November, 2011.



  
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Notary Public

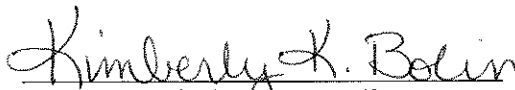
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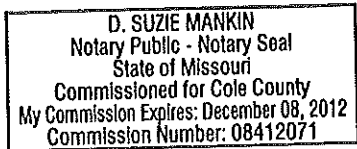
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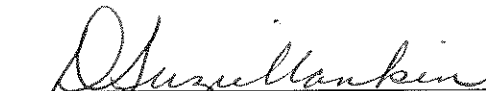
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Kimberly K. Bolin, of lawful age, on her oath states: that she has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that she has knowledge of the matters set forth in such Report; and that such matters are true to the best of her knowledge and belief.

  
\_\_\_\_\_  
Kimberly K. Bolin

Subscribed and sworn to before me this 17<sup>th</sup> day of November, 2011.



  
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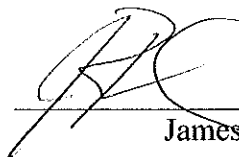
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AFFIDAVIT OF JAMES A. BUSCH

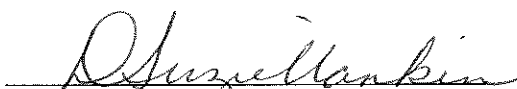
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COUNTY OF COLE        )

James A. Busch, of lawful age, on his oath states: that he has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that he has knowledge of the matters set forth in such Report; and that such matters are true to the best of his knowledge and belief.

  
\_\_\_\_\_  
James A. Busch

Subscribed and sworn to before me this 17<sup>th</sup> day of November, 2011.

D. SUZIE MANKIN Notary Public - Notary Seal State of Missouri Commissioned for Cole County My Commission Expires: December 08, 2012 Commission Number: 08412071
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\_\_\_\_\_  
Notary Public


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AFFIDAVIT OF KEITH D. FOSTER

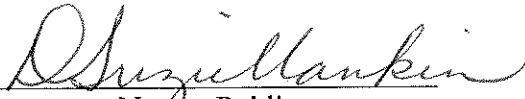
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Keith D. Foster, of lawful age, on his oath states: that he has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that he has knowledge of the matters set forth in such Report; and that such matters are true to the best of his knowledge and belief.

  
\_\_\_\_\_  
Keith D. Foster

Subscribed and sworn to before me this 17<sup>th</sup> day of November, 2011.

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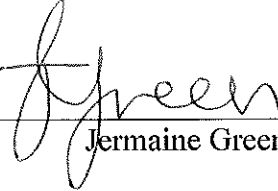
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AFFIDAVIT OF JERMAINE GREEN

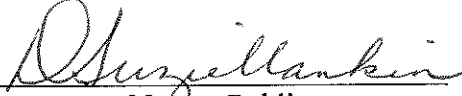
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COUNTY OF COLE     )

Jermaine Green, of lawful age, on his oath states: that he has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that he has knowledge of the matters set forth in such Report; and that such matters are true to the best of his knowledge and belief.

  
\_\_\_\_\_  
Jermaine Green

Subscribed and sworn to before me this 17<sup>th</sup> day of November, 2011.

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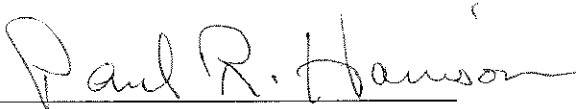
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AFFIDAVIT OF PAUL R. HARRISON

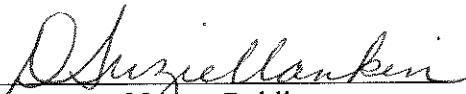
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Paul R. Harrison, of lawful age, on his oath states: that he has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that he has knowledge of the matters set forth in such Report; and that such matters are true to the best of his knowledge and belief.

  
\_\_\_\_\_  
Paul R. Harrison

Subscribed and sworn to before me this 17<sup>th</sup> day of November, 2011.

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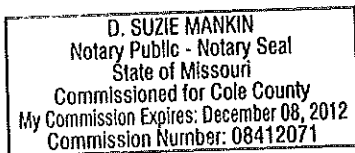
AFFIDAVIT OF J. KAY NIEMEIER

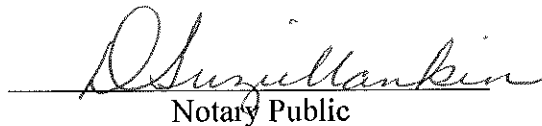
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COUNTY OF COLE     )

J. Kay Niemeier, of lawful age, on her oath states: that she has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that she has knowledge of the matters set forth in such Report; and that such matters are true to the best of her knowledge and belief.

  
J. Kay Niemeier

Subscribed and sworn to before me this 17<sup>th</sup> day of November, 2011.



  
Notary Public

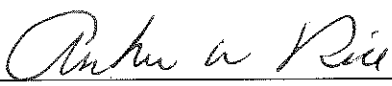
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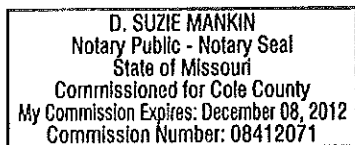
AFFIDAVIT OF ARTHUR W. RICE, PE

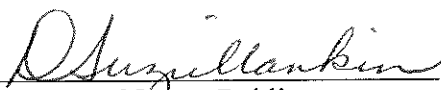
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Arthur W. Rice, of lawful age, on his oath states: that he has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that he has knowledge of the matters set forth in such Report; and that such matters are true to the best of his knowledge and belief.

  
\_\_\_\_\_  
Arthur W. Rice, PE

Subscribed and sworn to before me this 17<sup>th</sup> day of November, 2011.



  
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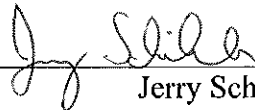
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AFFIDAVIT OF JERRY SCHEIBLE

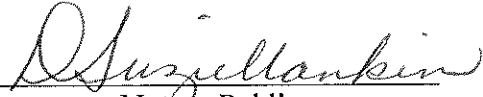
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Jerry Scheible, of lawful age, on his oath states: that he has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that he has knowledge of the matters set forth in such Report; and that such matters are true to the best of his knowledge and belief.

  
\_\_\_\_\_  
Jerry Scheible

Subscribed and sworn to before me this 17<sup>th</sup> day of November, 2011.

D. SUZIE MANKIN  
Notary Public - Notary Seal  
State of Missouri  
Commissioned for Cole County  
My Commission Expires: December 08, 2012  
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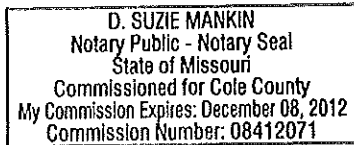
AFFIDAVIT OF CASEY WESTHUES

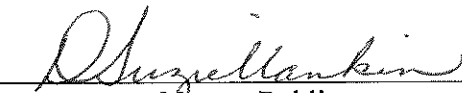
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                                  )     ss.  
COUNTY OF COLE     )

Casey Westhues, of lawful age, on her oath states: that she has participated in the preparation of the foregoing Staff Report as identified in the individual sections as identified in the Table of Contents of said Report; that she has knowledge of the matters set forth in such Report; and that such matters are true to the best of her knowledge and belief.

  
\_\_\_\_\_ Casey Westhues

Subscribed and sworn to before me this 17<sup>th</sup> day of November, 2011.



  
\_\_\_\_\_ Notary Public