

**Peace Valley Telephone Co**

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**From:** "Salsman, Kari" <Kari.Salsman@psc.mo.gov>  
**To:** <pvtelco@pvtelephone.com>  
**Cc:** "Holsman, Laura" <Laura.Holsman@psc.mo.gov>; "Salsman, Kari" <Kari.Salsman@psc.mo.gov>  
**Sent:** Monday, May 16, 2011 2:16 PM  
**Subject:** Annual Report Deficiency for Peace Valley Telephone Co. (BMAR-2011-0478)

This email is a deficiency notice for your annual report. Your annual report is considered deficient until the following issue(s) are addressed:

Page 5 of the company's annual report fails to identify line quantities by exchange. A company cannot simply report a state-wide or generalized number.

Please resubmit your revised annual report in its entirety if your annual report needs to be revised to correct the deficiency. Any revised annual report/response must be filed within the Missouri Commission's Electronic Filing and Information System (EFIS) using the identification number previously supplied upon your initial annual report submission to the Commission.

Please be aware that per Commission rule 4 CSR 240-3.540(4) a company is required to respond within 20 days of being notified of a deficiency in a company's annual report. Failure to respond within 20 days may subject the company to a penalty of \$100 per day that it is late in filing a response to the deficiency.

Kari Salsman  
Rate & Tariff Examiner  
Missouri Public Service Commission  
(573) 526-5630

**FILED<sup>3</sup>**  
**MAY 23 2011**

Internal Use: 8(b).

**Missouri Public  
Service Commission**

*revised public submission  
enclosed*

# PEACE VALLEY TELEPHONE COMPANY, INC.

7101 State Route W  
P.O. Box 9  
Peace Valley, MO 65788

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PH. (417) 277-5550 Fax (417) 277-5885 Email: pvtelco@pvtelephone.com  
Maurice Bosserman, President Clara Norsworthy, Office Manager, Sec.  
Kelly Bosserman, Vice-Pres., Regulatory Affairs

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February 28, 2011

Missouri Public Service Commission

Re: Annual Report Confidentiality

Dear Sir or Madam:

Some or all of the information in this annual report is designated as confidential and we hereby request non-public treatment under seal.

You may contact Kelly Bosserman or Clara Norsworthy for answers to any confidential information.

The confidential information is marked as required in Annual Report Instructions.

Thank you.

My Best Regards,



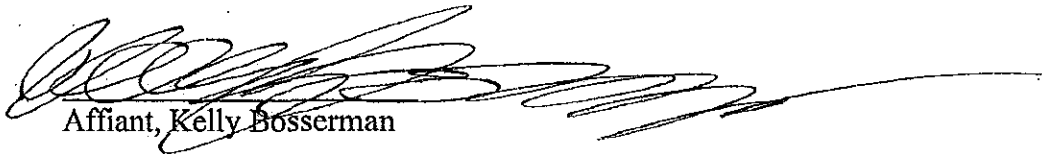
Kelly Michael Bosserman, ESQ

AFFIDAVIT

State of Missouri     )  
                                  )  
County of Howell     )

Comes now the affiant and hereby states that the information in the annual report contains highly confidential information such as the number of customers in our territory and/or in certain programs and that same should be kept under seal because if this information was released then competitors could gain information that could harm our business and otherwise cause an unfair market environment. Therefore, the information should be kept in a closed record. The information contained therein is not available to the public in any format as far as is known by affiant.

Dated: 2/10/11

  
Affiant, Kelly Bosserman

~~Kelly Bosserman, Vice-President of regulatory affairs~~, being of lawful age and after being duly sworn, states that ~~he~~ has knowledge of the above and that the facts therein are true and correct to the best of ~~his~~ knowledge and belief.

  
~~Kelly Michael Bosserman, JSC~~  
~~Vice President of Regulatory Affairs~~  
~~117-277-5550~~  
~~Peace Valley Telephone Co., Inc.~~  
~~kbosserman@hotmail.com~~

Subscribed and affirmed before me this 10 day of February 2011  
I am commissioned as a notary public within the County of Howell,  
State of Missouri and my commission expires on 3/22/2014

M. MARCHANT  
Notary Public-Notary Seal  
STATE OF MISSOURI  
Howell County  
Commission # 10857607  
My Commission Expires March 22, 2014

  
NOTARY PUBLIC

# Peace Valley Telephone Company, Inc

## Company Name

(Provide the full name of the company as certificated or registered with the Missouri Public Service Commission. Do not abbreviate; include any Commission approved d/b/a or fictitious name, if applicable.)

## TELECOMMUNICATIONS COMPANY OR IVolP PROVIDER

## ANNUAL REPORT TO THE MISSOURI PUBLIC SERVICE COMMISSION

For the Calendar Year of  
January 1 - December 31, 2010

Please select how the company is certificated or registered with the Commission under the Company Name as shown above (check all that apply):

- ☒ Incumbent Local Telecommunications Company (not competitively classified ILEC)
- ☐ Incumbent Local Exchange Telecommunications Company (competitively classified ILEC)
- ☐ Competitive Local Exchange Telecommunications Company (CLEC)
- ☐ Interexchange Telecommunications Company (IXC)
- ☐ Local Non-switched Telecommunications Provider (classified in EFIS as IXC)
- ☐ Interconnected Voice over Internet Protocol Service Provider (IVolP)

Please choose one of the following filing options to indicate the security level of the filing:

- ☒ Public submission (NOT Proprietary or Highly Confidential)
- ☐ Non-Public submission (Highly Confidential or Proprietary)  
(See instructions for special requirements.)

Please review the instructions document before proceeding by using the link below:  
[Instructions - 2009 Annual Report Telco and IVolP](#)

Public

**1. State in full the company's information below:**

<u>7101 State Route W</u>			<u>417-277-5550</u>
Company Street Address			Telephone Number
<u>PO Box 9</u>			<u>417-277-5885</u>
Company Mailing Address			Fax Number
<u>Peace Valley</u>	<u>MO</u>	<u>65788</u>	<u>pvtelco@pvtelephone.com</u>
City	State	Zip	E-Mail Address

**2. This company is currently a (check appropriate box):**

- ☒ Corporation
 ☐ Sole Proprietorship
 ☐ LP  
☐ Partnership
 ☐ LLC
 ☐ Other - Explain

**3. Annual Report Contact Information:**

List the contact information of the person completing the form, whether an employee or a third-party preparer. This may differ from the address in Item No. 1.

<u>Kelly Michael Bosserman, Esq</u>			<u>417-277-5550</u>
Name			Telephone Number
<u>7101 State Route W</u>			<u>417-277-5885</u>
Street Address			Fax Number
<u>PO Box 9</u>			<u>pvtelco@pvtelephone.com</u>
Mailing Address			E-mail Address
<u>Peace Valley</u>	<u>MO</u>	<u>65788</u>	
City	State	Zip	

**4. Identify the principal or general officers of the company at the end of the year.** Please include an additional sheet, if enough space is not provided on this page, to completely provide the requested information.

<u>Title of General Officer</u>	<u>Name of Person Holding Office</u>
<u>President</u>	<u>Maurice Bosserman</u>
<u>Vice-President</u>	<u>Kelly Bosserman</u>
<u>Secretary-Treasurer</u>	<u>Clara Norsworthy</u>

**5. Please provide a list of all mergers, consolidations, and reorganizations involving the registered or certificated company and completed during the last year.** Do not include internal company reorganizations or personnel issues.

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## 6. Please provide the following information concerning the company's revenues for this calendar year:

Row	Revenues:	MO Jurisdictional (Column A)	Total Company <sup>1</sup> (Column B)
<b>I. RETAIL</b>			
1.	<b>Local Service Revenues</b> include tariffed revenues attributed to local telecommunications services, extended area service, secondary features such as call forwarding, caller ID, local operator services, directory-related services, etc. and for IVoIP service.	\$47,456.56	\$47,456.56
2.	<b>Interexchange Revenues</b> include revenues attributed to interexchange telecommunications services such as toll services, 800 services, interexchange operator services and interexchange IVoIP services.	\$1,346.64	\$1,346.64
3.	<b>Non-Switched Telecommunications Service Revenues</b> include revenues attributed to retail local and interexchange private line services (but not special access or private line services provided to other telecommunications carriers).		
4.	<b>Bundled or Packaged Revenues</b> include any revenues whereby the company is providing voice services in combination with multiple services whereby revenue can not be easily attributed to local, interexchange or non-switched categories. If such bundles includes Internet, video or some non-regulated service then the company's revenue shall be based on the company's rate offer for solely voice services. The excess revenue associated with the bundled service which is over the amount related to revenue associated with voice only service shall be recorded in the Total Company column. If voice service is only offered as part of a bundled service, the company shall identify all revenue associated with the bundle of services in the Missouri Jurisdictional column.		
5.	<b>Retail Uncollectible Revenues</b> from telecommunications revenues. (This amount is generally a negative number.)	-\$2,181.65	-\$2,181.65
6.	<b>RETAIL TOTAL</b> (This amount should equal the total of Rows 1 - 5 above and should also match your Missouri Universal Service Fund Net Jurisdictional Revenue Report amount)	\$46,621.55	\$46,621.55
<b>II. OTHER</b>			
7.	<b>Wholesale Revenues</b> include intrastate switched, special access service revenues, carrier billing and collection revenues, and any other revenues derived from other telecommunications carriers.	\$430,016.17	\$430,016.17
8.	<b>Miscellaneous Revenues<sup>2</sup> associated with non-retail services</b> , such as, advertising revenues, rent revenues, corporate operations revenues, special billing arrangements, customer operations, plant operations, other incidental regulated revenues, and other revenue settlements. ( <b>NOTE FOR ILEC ONLY:</b> refer to FCC account #: 5230, 5240, 5250, 5261, 5262, 5263, 5264, 5269, and 5270.)	\$1,671.56	\$1,671.56
9.	<b>Other Uncollectible Revenues</b> from other revenues. (This amount is generally a negative number.)	-\$87.36	-\$87.36
10.	<b>High-Cost Federal USF Revenues</b> include all revenues received as support from the Universal Service Fund for the High-Cost program.	N/A	\$30,438.00
11.	<b>Other Federal USF Revenues</b> include all revenues received as support from the Universal Service Fund for the following programs: Low Income, Schools and Libraries, and Rural Health.	N/A	\$5,975.00
12.	<b>State USF Revenues</b> include all revenues received as support from the Universal Service Fund.	\$2,203.00	\$2,203.00
13.	<b>TOTAL REVENUES</b> (This amount should equal the total of Rows 6 - 12 above.) Total MO Jurisdictional Revenue (Column A) should match Total Gross Intrastate Operating Revenue on the Statement of Revenue.	\$480,424.92	\$516,837.92

"Telecommunications Service" as defined by Missouri Revised Statutes Section 386.020(54).

"Interconnected Voice over Internet Protocol service" as defined by Section 386.020(23) RSMo.

<sup>1</sup> List total regulated revenue and IVoIP revenue provided by a registered company and, if applicable, non-regulated revenue for company name as listed at the top of this page. (This form may be submitted by an affiliate, but a separate form must be completed by each certificated or registered entity. Do not include revenues for any company NOT listed at the top of the page.

<sup>2</sup> If you have miscellaneous revenue related to retail telecommunications services, then enter it in Row 1.

**Public**

For use when filing under seal.

**Low Income and Disabled Universal Service Fund Subscriber Quantities**

7. Do you offer basic local telecommunications service or VoIP service as listed under 386.020 RSMo.?

☒ Yes

☐ No

If yes, please quantify the number of low income and disabled subscribers as reported to USAC (federal support, Form 497) and to the Missouri Universal Service Fund administrator for the past calendar year. (Insert "0"s if you do not have such subscribers.)

	**	Number of Missouri Low Income Subscribers	Number of Missouri Disabled Subscribers	**
January	**			**
February	**			**
March	**			**
April	**			**
May	**			**
June	**			**
July	**			**
August	**			**
September	**			**
October	**			**
November	**			**
December	**			**
<b>TOTAL:</b>	**			**

**Highly Confidential**

For use when filing under seal.

8.

Line Quantities for Local Voice Service & IVoIP Service<sup>1</sup>

Exchange <sup>2</sup>	Retail												Wholesale to Non-Registered Nomadic IVoIP Providers <sup>5</sup>	*	
	Residential						Business								
	**	Facility-based <sup>3</sup>	**	**	Resale/UNE <sup>4</sup>	**	**	Facility-based <sup>3</sup>	**	**	Resale/UNE <sup>4</sup>	**			**
Peace Valley	**		**	**		**	**		**	**		**	**		*
															</

<sup>1</sup> See instructions for additional clarification about filling out this page.<sup>2</sup> **Exchange** refers to areas as listed in ILEC tariffs. (*Exchanges are not always the same as rate centers, wire centers and central offices.*)<sup>3</sup> **Facility-based** refers to lines served whereby your company or an affiliate owns the switch and/or local loop.<sup>4</sup> **Resale/UNE** refers to lines served whereby your company leases all switch and loop facilities from a non-affiliated carrier either through an agreement or a discounted tariffed rate.<sup>5</sup> **Wholesale to Non-registered Nomadic IVoIP Providers** refers to arrangements where your company is providing wholesale services for a nomadic IVoIP provider who is not registered with the Missouri PSC. (Do not use this column for retail line quantities or if your company sets the end user's rates.)**Highly Confidential**

For use when filing under seal.



**Relay Missouri Annual Billing, Collections and Retention**

9. Do you offer basic local telecommunications service or IVoIP service as listed under 386.020 RSMo.?



Yes



No

If yes, complete the following:

Month	Relay Missouri Revenue Collected (collected or received, according to your record-keeping methods)		Relay Missouri Retention Amount (of the amount collected)		Relay Missouri Revenue Remitted to Commission (of the amount collected)	
	**		**	**	**	**
January		\$56.03		\$30.00		\$26.03
February		\$56.29		\$30.00		\$26.29
March		\$55.90		\$30.00		\$25.90
April		\$55.90		\$30.00		\$25.90
May		\$56.29		\$30.00		\$26.29
June		\$55.77		\$30.00		\$25.77
July		\$55.38		\$30.00		\$25.38
August		\$55.77		\$30.00		\$25.77
September		\$54.73		\$30.00		\$24.73
October		\$54.99		\$30.00		\$24.99
November		\$54.60		\$30.00		\$24.60
December		\$54.08		\$30.00		\$24.08
Total		\$665.73		\$360.00		\$305.73

10. Please indicate the per line value of the Relay Missouri Surcharge you charge your customers each month.

\$0.13

11. If your firm did not impose the Relay Missouri Surcharge, please explain:

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**Public**

For use when filing under seal.

**Annual Customer Proprietary  
Network Information (CPNI)  
Compliance Certificate**

(A copy of a company's FCC CPNI filing will suffice for the required descriptions for all items, unless H.2 is chosen, then an additional description must be attached.)

12. The company affirms having established operating procedures that are adequate to ensure compliance with the Missouri Public Service Commission's CPNI rules of 4 CSR 240-33.160(7).

Indicate which of the following apply with Y (Yes) or N (No).

☒

A. The company has implemented a system by which the status of a customer's CPNI approval can be clearly established prior to the use of CPNI. Attached is a brief description of the company's system.

☒

B. The company has implemented personnel training as to when personnel are or are not authorized to use CPNI including an express disciplinary process. Attached is a brief description of the company's training and disciplinary process.

☒

C. The company maintains records for at least one year of sales and marketing campaigns of its own, its agents, affiliates, joint venture partners and any independent contractors, that use its customers' CPNI. Such records include a description of each campaign, the specific CPNI that was used in the campaign and what products and services were offered as a part of the campaign. Attached is a brief description of the company's record maintenance system.

☒

D. The company has a supervisory review process for outbound marketing situations. Attached is a brief description of the company's review process.

☒

E. The company has procedures in place whereby the company will provide the Missouri Commission written notice within five business days of any instance where the opt-out mechanisms do not work properly, to such a degree that customers' inability to opt-out is more than an anomaly. Attached is a brief description of the company's procedures.

**F. Actions Taken** - Select one of the options from the drop-down box below (by clicking the cell below and then clicking on the arrow to the right of the box directly below):

1. The company has not taken any actions against any individual or entity that unlawfully obtains, uses, discloses or sells CPNI.

**G. Complaints Received** - Select one of the options from the drop-down box below (by clicking the cell below and then clicking on the arrow to the right of the box directly below):

1. The company has not received any customer complaints in the past year concerning the unauthorized release of CPNI.

**H. Sharing CPNI Information** - Select one of the options from the drop-down box below (by clicking the cell below and then clicking on the arrow to the right of the box directly below):

1. The company does not share CPNI with joint venture partners or independent contractors (except for billing and collection services)

**Public**

For use when filing under seal.

**PEACE VALLEY TELEPHONE COMPANY, INC.**

7101 State Route W  
P.O. Box 9  
Peace Valley, MO 65788

PH. (417) 277-5550 Fax (417) 277-5885 Email: pvtelco@pvtelephone.com  
Maurice Bosserman, President Clara Norsworthy, Office Manager  
Kelly Bosserman, Vice-Pres., Regulatory Affairs

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February 09, 2011

Marlene H. Dortch, Commission's Secretary  
Office of the Secretary,  
Federal Communications Commission  
445 12th Street, SW, Suite TW-A325  
Washington, DC 20554

*copy*

Re: Peace Valley Telephone Co., Inc.  
CPNI Certification Filing  
EB Docket No. 06-36

Dear Ms. Dortch:

Please find enclosed, a copy of Peace Valley Telephone's Annual CPNI Certification Filing.

I filed this today, electronically and emailed it to Best Copy and Printing, Inc.

If you have any questions, please let me know.  
Thank you.

My Best Regards,

  
Kelly Michael Bosserman, ESQ

ANNUAL 47 C.F.R. §64.2009(E) CPNI CERTIFICATION  
EB DOCKET 06-36

Annual 64.2009(e) CPNI Certification for 2010, which is due March 1, 2011.

Date Filed: 2/09/2011

Name of company covered by this certification: Peace Valley Telephone Co., Inc.

Form 499 Filer ID: 802071

Name of signatory: Kelly Michael Bosserman

Title of signatory: Vice President of Regulatory Affairs

I, Kelly Michael Bosserman, certify that I am an officer of the company named above, and acting as an agent of the company, that I have personal knowledge that the company has established operating procedures that are adequate to ensure compliance with the Commission's CPNI rules. See 47 C.F.R. §64.2001 *et seq.*

Attached to this certification is an accompanying statement explaining how the company's procedures ensure that the company is in compliance with the requirements set forth in section 64.2001 *et seq.* of the Commission's rules.  
See attachment.

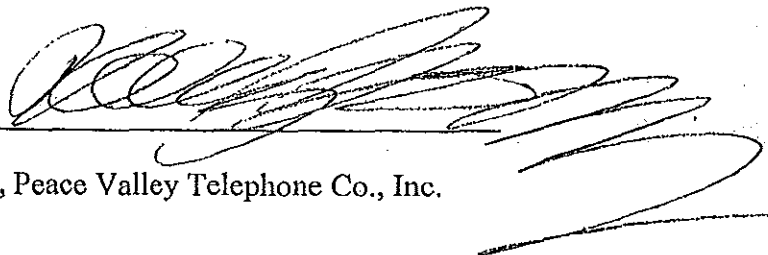
The company has not taken any actions(proceedings instituted or petitions filed by a company at either state commission, the court system, or at the Commission against data brokers) against data brokers in the past year. We understand that Companies must report on any information that they have with respect to the processes pretexters are using to attempt to access CPNI, and what steps companies are taking to protect CPNI and we have incorporated the steps we are taking with the statement explaining how our company's procedures ensure our compliance.

The company has not received any customer complaints in the past year concerning the unauthorized release of CPNI (number of customer complaints a company has received related to unauthorized access to CPNI, or unauthorized disclosure of CPNI, broken down by category of complaint, e.g., instances of improper access by employees, instances of improper disclosure to individuals not authorized to receive the information, or instances of improper access to online information by individuals not authorized to view the information). None.

Signed /s/ Kelly Michael Bosserman

Kelly Michael Bosserman

Vice-President of Reg. Affairs, Peace Valley Telephone Co., Inc.



**Peace Valley Telephone Co., Inc.'s accompanying statement explaining how the company's procedures ensure that the company is in compliance with FCC CPNI requirements.**

Peace Valley Telephone Co., does not use CPNI for marketing purposes. Accordingly, Peace Valley Telephone Co.'s personnel are trained not to use CPNI for such purposes. Because CPNI is not used for marketing purposes, Peace Valley Telephone Co. has established the appropriate safeguards for this type of treatment (non-use) of CPNI data. These safeguards include documentation of this policy in company procedures and training of company personnel with regard to non-use of CPNI data.

The company has sent employees to seminar training on CPNI compliance and then trained other employees on the same material and information obtained at said seminars including but not limited to what information may be discussed as Routine Carrier-Customer Service and Billing Relations, given information provided by customer to the employee.

Employees are instructed to protect CPNI from pretexters and the like, by obtaining passwords from our customers and requiring those passwords before releasing CPNI. Customers are informed not to use social security numbers, birthdays, mother's maiden name or any other common identity form. Our employees are also instructed to use call back numbers and/ or written responses which are sent to the numbers given by our customers and the addresses given by our customers as addresses to send correspondence on CPNI. These numbers and addresses and passwords are originally obtained by verification of the party who is providing the information by using proper methods of authenticating, whether by picture i.d., main telephone number call back and/ or main billing address letter.

Employees are instructed to notify the customers immediately when certain account changes are made, such as but not limited to: password; customer back-up means for lost or forgotten password; online account-n/a; or address of record. We do not have online account accessibility.

Employees are instructed to notify law enforcement, customers and the FCC and the MOPSC in the event of a CPNI breach.

Our employees are instructed to obtain explicit consent from a customer before disclosing a customer's CPNI to a carrier's joint venture partners or independent contractors for the purposes of marketing communications-related services to that customer; however, our company does not release information for marketing purposes to anyone.

Employees are instructed to keep records of any CPNI breach for at least two years.

The company secures its network.

Our Company sends an annual notice out to our customers regarding their privacy rights over their CPNI and whether they do not desire to receive any information on products and/ or services provided by our company or any of its d/b/a's or affiliates.

Any outside billing agency has been instructed to not release any CPNI that they may receive during the course of their functions for us.

The importance of CPNI protection is frequently brought up during the course of a year.

Annual Report of Peace Valley Telephone Company, Inc

for the calendar year of January 1 - December 31, 2010

## VERIFICATION

The foregoing report must be verified by the oath of the President, Treasurer, General Manager or Receiver of the company. The oath required may be taken before any person authorized to administer an oath (Notary Public) by the laws of the State in which the same is taken.

## OATH

State Of

Missouri

ss:

County Of

HowellKelly Michael Bosserman, Esq

makes oath and says that

Name of Affiant (Company Official/Representative)

s/he is

Vice president of Regulatory Affairs

Official Title of the Affiant (Company Official/Representative)

of

Peace Valley Telephone Company, Inc.

Exact Legal Title or Name of the Respondent (Certificated Company Name)

and is located at

PO Box 9, Peace Valley, MO 65788 417-277-5550

Address and Telephone Number of the Affiant (Company Official/Representative)

that s/he has 1) examined the foregoing report; to the best of his or her knowledge, information, and belief, all statements of fact contained in the said report are true and the said report is a correct statement of the business and affairs of the above-named respondent, 2) examined (and updated as applicable) the company's contact information in EFIS; to the best of his or her knowledge, information, and belief, all listed contacts are correct, and 3) read the CPNI Certification, chosen the applicable alternatives and attached all required documentation, which is a true and correct description of the company's CPNI safeguards.

from

January 12010

, to and including

December 312010

Month/Day

Year

Month/Day

Year

Signature of Affiant (Company Official/Representative)

Subscribed and sworn to before me, a Notary Public, in and for the State and County above named,

this

10

day of

February2011

My Commission expires

3/20/20142014

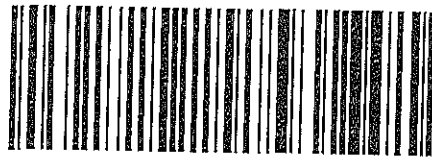
M. MARCHANT  
Notary Public-Notary Seal  
STATE OF MISSOURI  
Howell County  
Commission # 10857807

My Commission Expires March 20, 2014

Signature of Notary Public

Peace Valley Telephone Co., Inc.  
PO Box 9  
Peace Valley, MO 65788

CERTIFIED MAIL



7000 0520 0020 0784 7389



Data Center  
MPS C  
PO Box 360  
Jefferson City, MO 65102-0360