

Exhibit No.:

Issues: Cost of Capital

Witness: Donald A. Murry

Sponsoring Party: Aquila Networks-L&P

Case No.: HR-

FILED<sup>4</sup>

JUL 03 2003

Missouri Public  
Service Commission

Before the Public Service Commission  
of the State of Missouri

Direct Testimony

of

Donald A. Murry

**BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE STATE OF MISSOURI  
DIRECT TESTIMONY OF DONALD A. MURRY, PH.D  
ON BEHALF OF AQUILA, INC.  
D/B/A AQUILA NETWORKS-L&P  
CASE NO. HR-\_\_\_\_\_**

1   **Q.     PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

2   A.     My name is Donald A. Murry. My address is 5555 North Grand Blvd.,  
3           Oklahoma City, Oklahoma 73112.

4   **Q.     BY WHOM ARE YOU EMPLOYED AND IN WHAT POSITION?**

5   A.     I am a Vice President and economist with C. H. Guernsey & Company in  
6           Oklahoma City. I am also a Professor Emeritus of Economics on the faculty of the  
7           University of Oklahoma.

8   **Q.     WHAT IS YOUR EDUCATIONAL BACKGROUND?**

9   A.     I have a B. S. in Business Administration, and an M.A. and a Ph.D. in Economics  
10          from the University of Missouri - Columbia.

11  **Q.     PLEASE DESCRIBE YOUR PROFESSIONAL BACKGROUND.**

12  A.     From 1964 to 1974, I was an Assistant and Associate Professor and Director of  
13          Research on the faculty of the University of Missouri - St. Louis. For the period  
14          1974-98, I was a Professor of Economics at the University of Oklahoma and since  
15          1998 I have been a Professor Emeritus at the University of Oklahoma. Until 1978,  
16          I also served as Director of the Center for Economic and Management Research.  
17          In each of these positions, I directed and performed academic and applied  
18          research projects related to energy and regulatory policy. During this time, I also  
19          served on several state and national committees associated with energy policy and

1 regulatory matters. I published and presented a number of papers in the field of  
2 regulatory economics in the energy industries.

3 **Q. PLEASE DESCRIBE YOUR REGULATORY EXPERIENCE.**

4 A. Since 1964, I have consulted for a number of private and public utilities, state and  
5 federal agencies, and other industrial clients regarding energy and regulatory  
6 matters in the United States, Canada and other countries. In 1971-72, I served as  
7 Chief of the Economic Studies Division, Office of Economics of the Federal  
8 Power Commission. From 1978 to early 1981, I was Vice President and Corporate  
9 Economist for Stone & Webster Management Consultants, Inc. I am now a Vice  
10 President with C. H. Guernsey & Company. In all of these positions I have  
11 directed and performed a wide variety of applied research projects and conducted  
12 other projects related to regulatory matters. Recently, I have assisted both private  
13 and public companies and government officials in areas related to the regulatory,  
14 financial and competitive issues associated with the restructuring of the utility  
15 industry in the United States and other countries.

16 **Q. HAVE YOU PREVIOUSLY TESTIFIED BEFORE OR BEEN AN EXPERT  
17 WITNESS IN PROCEEDINGS BEFORE REGULATORY BODIES?**

18 A. Yes, I have appeared before the U.S. District Court-Western District of Louisiana,  
19 U.S. District Court-Western District of Oklahoma, District Court-Fourth Judicial  
20 District of Texas, U.S. Senate Select Committee on Small Business, Federal  
21 Power Commission, Federal Energy Regulatory Commission, Interstate  
22 Commerce Commission, Alabama Public Service Commission, Colorado Public  
23 Utilities Commission, Florida Public Service Commission, Georgia Public

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1 Service Commission, Illinois Commerce Commission, Iowa Commerce  
2 Commission, Kansas Corporation Commission, Kentucky Public Service  
3 Commission, Louisiana Public Service Commission, Maryland Public Service  
4 Commission, Missouri Public Service Commission, New Mexico Public Service  
5 Commission, New York Public Service Commission, Power Authority of the  
6 State of New York, Nevada Public Service Commission, North Carolina Utilities  
7 Commission, Oklahoma Corporation Commission, South Carolina Public Service  
8 Commission, Tennessee Public Service Commission, Tennessee Regulatory  
9 Authority, Texas Public Utilities Commission, the Railroad Commission of  
10 Texas, the State Corporation Commission of Virginia and the Public Service  
11 Commission of Wyoming.

12 **Q. WHAT IS THE NATURE OF YOUR TESTIMONY IN THIS CASE?**

13 A. I have been retained by Aquila, Inc. ("Aquila") to analyze the current cost of  
14 capital and to recommend a rate of return that is appropriate for its steam  
15 operating division of St. Joseph Light & Power ("SJLP") in this proceeding.

16 **Q. CAN YOU DESCRIBE THE STEAM OPERATIONS OF SJLP?**

17 A. Yes. The steam and the electric power produced by the St. Joseph Light & Power  
18 are simultaneous products. They are produced from the same generating  
19 facilities. Of course, the electric power is distributed to the electric customers  
20 through an electric distribution system that serves only the electric customers,  
21 and the steam is distributed through a steam distribution system that serves only  
22 the steam customers. The origin of the commodities supplied respectively to  
23 those customers is the same location and the same plants, nevertheless. Further,

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1 because of the manner in which Aquila raises capital for the facilities of the two  
2 operating divisions, the incremental cost of capital is identical. Indeed, because  
3 they are simultaneous products, the capital raised for electric production and  
4 steam production is the same capital.

5 **Q. HOW DID THE SIMULTANEOUS PRODUCTION OF ELECTRIC AND**  
6 **STEAM PRODUCTS INFLUENCE YOUR ANALYSIS?**

7 A. Realistically, the planning for plant expansion will begin with power  
8 requirements, so I concentrated my analysis on the capital costs of power  
9 generation. I assessed the cost of capital of the St. Joseph Light & Power  
10 Company operating division of Aquila as a stand-alone electric utility. I showed  
11 this analysis and reported my recommended allowed return in companion  
12 testimony submitted at this time. The nature of the production of electric power  
13 and steam is simultaneous and the analysis is being performed  
14 contemporaneously. This means that there are no timing effects due to changing  
15 market conditions. Thus, I have concluded that the costs of capital are the same  
16 for the steam product sold from the SJLP generating facilities and the electric  
17 power sold from the same generating facilities. In addition, I am recommending  
18 the same allowed return for both. In support, of my recommendation, I am  
19 replicating my analysis, conclusions and recommendations for the SJLP electric  
20 operating divisions in this testimony.

21 **Q. IS THERE ANY REASON TO BELIEVE THAT THE RISK TO SJLP**  
22 **ASSOCIATED WITH THE PRODUCTION OF ELECTRICITY DIFFERS**

1           **FROM THE RISK ASSOCIATED WITH THE PRODUCTION OF**  
2           **STEAM?**

3    A.    No. The production of steam and electric power in the same generating facility  
4           are “joint products” in the economic vernacular, and, as a consequence, they face  
5           very comparable risks. The risks of production must be quite similar. The  
6           exposure to operating risks is the same. The financial risk is the same. They are  
7           both subject to regulation by the same body.

8    **Q.    HOW DID YOU PROCEED IN DEVELOPING YOUR ANALYSIS AND**  
9           **RECOMMENDATION?**

10   A.    To put my analysis in context, I reviewed the current economic environment,  
11           including the level of interest rates. I examined Aquila’s financial circumstances,  
12           and I estimated the cost of capital of the SJLP steam operating division of SJLP  
13           by using market analyses of the cost of capital of a group of electric utilities that  
14           are comparable to SJLP. For this reason my testimony in this proceeding is  
15           companion testimony to my Direct Testimony in the SJLP electric proceeding  
16           before this commission.

17   **Q.    ARE YOU SPONSORING ANY SCHEDULES WITH YOUR**  
18           **TESTIMONY?**

19   A.    Yes. I am sponsoring Schedules DAM-1 through DAM-20.

20   **Q.    WERE THESE SCHEDULES PREPARED EITHER BY YOU OR UNDER**  
21           **YOUR DIRECT SUPERVISION?**

22   A.    Yes.

1 Q. **HOW DOES UTILITY REGULATION AFFECT YOUR COST OF**  
2 **CAPITAL TESTIMONY?**

3 A. Historically, the presumed presence of market power in a franchised utility market  
4 is a principal economic rationale for utility regulation. I used this as a guide for  
5 my approach to measuring the cost of capital of SJLP's steam operations, just as I  
6 have done in my analysis of the cost of capital of SJLP's electric operations. This  
7 is analytically appropriate because of the potential for economies of scale when  
8 providing utility service at the retail level. In general, analysts have said that the  
9 purpose of regulation is to provide a surrogate for the lack of competitive  
10 pressures in retail electric utility service. In analyzing the operations of the steam  
11 facility. I have concluded that the fundamental economic assumptions regarding  
12 the utility nature of providing the steam and the electric service are essentially the  
13 same.

14 The presence of a single firm providing key utility services in some  
15 markets is the basis for regulation. Duplication of production and distribution  
16 facilities by more than one firm may be economically inefficient. Therefore,  
17 market pressure cannot achieve the same pricing and service results as in  
18 competitive markets.

19 Q. **WHAT IS THE PRINCIPAL OBJECTIVE IN SETTING THE ALLOWED**  
20 **RETURN IN A REGULATORY PROCEEDING?**

21 A. Setting an allowed return that is sufficient, but not larger than necessary, to allow  
22 a utility to recover the costs of providing service is the principal objective. One  
23 also could say that this is the same thing as setting a "fair" rate of return on

1 invested capital. Since the rate of return must be sufficient to attract and maintain  
2 capital, setting the allowed return can be a critical step in the regulatory process.  
3 This is the principle and precedent of regulation.

4 **Q. WHAT DO YOU MEAN BY A FAIR RATE OF RETURN?**

5 A. In this context I am using the term fair rate of return to refer to a return that meets  
6 the standards set by the United States Supreme Court decision in *Bluefield Water*  
7 *Works and Improvement Company vs. Public Service Commission*, 262 U.S. 679  
8 (1923) ("*Bluefield*"), as further modified in *Federal Power Commission vs. Hope*  
9 *Natural Gas Company*, 320 U.S. 591 (1944) ("*Hope*"). In these decisions the rate  
10 of return is a fair return if it provides earnings to investors similar to returns on  
11 alternative investments in companies of equivalent risk.

12 **Q. HOW DO YOU INTERPRET THESE LEGAL DECISIONS IN AN**  
13 **ECONOMIC OR MARKET CONTEXT?**

14 A. Based upon these decisions, a fair rate of return will provide the opportunity for a  
15 utility to earn a return equal to that of comparable investments of corresponding  
16 risk and uncertainty. In this way, the return will be sufficient to enable the  
17 company to operate successfully, maintain its financial integrity, attract capital,  
18 and compensate its investors for the risks assumed.

19 **Q. HOW DID YOU APPLY THESE PRINCIPLES OF REGULATION IN**  
20 **YOUR ANALYSIS IN THIS PROCEEDING?**

21 A. The cost of capital and my rate of return recommendations for SJLP's steam  
22 operations are for this regulated utility operating division specifically, but they are  
23 similar to the joint product, electric service. This is especially important because



1 of the financial stress of Aquila, even though these financial problems resulted  
2 from non-utility operations. The costs of capital to the non-utility Aquila  
3 operations, or stated differently, the cost of capital for the entire corporate entity,  
4 will be higher than the cost of capital of the utility operations. It is appropriate for  
5 ratemaking purposes to distinguish between the cost of capital requirements of  
6 Aquila's utility operations and the cost of capital of the overall corporate entity.  
7 Therefore, I set out to determine the cost of capital of the steam operation as  
8 though it was an independent regulated steam utility.

9 By necessity of available information and consistent with this  
10 methodology, it is entirely appropriate to look to the cost of capital of electric  
11 utilities. Because the common mechanisms for measuring the cost of capital of a  
12 regulated utility, such as using its independent financial information and market-  
13 based measures, are not possible in the case of SJLP, I used the measurable cost  
14 of capital of similar, comparable electric utility companies. This is appropriate  
15 because the cost of capital is by proxy that of an electric utility that jointly  
16 produces both steam and electric products.

17 **Q. WHAT DID YOU DETERMINE IS THE APPROPRIATE CAPITAL**  
18 **STRUCTURE FOR USE IN THIS PROCEEDING?**

19 A. As shown in Schedule DAM-1, the capital structure that is appropriate for the  
20 steam facilities of SJLP in this proceeding is long-term debt of 52.5 percent and a  
21 common stock equity component of 47.5 percent of total capital. This is the target  
22 capital structure for the electric operating divisions of Aquila.

1           This capital structure is the book divisional capital structure, which is used  
2 by SJLP for financing and capital budgeting purposes. The book divisional capital  
3 process has been in place for many years and was allocated to SJLP by Aquila,  
4 taking into account relevant risks and industry standards.

5 **Q.   WHY IS THE BOOK DIVISIONAL CAPITAL STRUCTURE**  
6 **APPROPRIATE TO USE FOR REGULATORY PURPOSES FOR THESE**  
7 **TWO OPERATING DIVISIONS?**

8 A.   Aquila can be thought of as a portfolio of assets, each of which has different  
9 degrees of risk. The cost of capital for a division or specific asset depends on the  
10 level of risk of the investment and not on the source of the funds. This is due to  
11 the fact that cost of capital is the opportunity cost foregone by the investor on  
12 investments of comparable risk. Separating the capital costs of the individual  
13 business units, such as SJLP, and allocating the appropriate capital costs to these  
14 entities, links the resulting book divisional capital structure more closely to the  
15 unit's cost of capital. Because of the joint production of electric power and steam,  
16 it is appropriate to use the same capital structure. Again, as I mentioned  
17 previously, the same assets and capital supporting those assets produce both  
18 products.

19 **Q.   DOES AQUILA'S PRACTICE OF ASSIGNING CAPITAL TO THE**  
20 **INDIVIDUAL OPERATING DIVISIONS HELP PROTECT RATE**  
21 **PAYERS FROM INCURRING THE COSTS OF CAPITAL ASSOCIATED**  
22 **WITH NON-UTILITY OPERATING DIVISIONS?**

1 A. Yes, it does. Assigning the capital used to provide utility service, and the costs of  
2 these components of capital, to the specific operating divisions protects  
3 ratepayers from incurring the costs of capital of the other operating divisions of  
4 Aquila. Moreover, Aquila has indicated that to further protect and isolate  
5 ratepayers from the cost of capital of its non-utility operations, it will not assign  
6 any cost of new debt that exceeds the cost of debt of a BBB utility to its utility  
7 divisions. This protects the ratepayers from increased cost of debt that can result  
8 from lowered bond ratings based on the performance of Aquila's non-utility  
9 operations.

10 **Q. WHAT IS YOUR UNDERSTANDING OF THE FACTORS THAT WERE**  
11 **CONSIDERED IN DETERMINING THE BOOK DIVISIONAL CAPITAL**  
12 **STRUCTURE FOR SJLP, INCLUDING ITS STEAM OPERATIONS?**

13 A. As I understand the process, the factors used to determine an appropriate capital  
14 structure for SJLP included the line of business, comparative industry standards,  
15 contemporary business and regulatory practices, and accepted financial theory. It  
16 is my understanding that originally Aquila used a proxy group of electric utility  
17 companies to develop the target capital structures of its electric utility divisions,  
18 and by inference the capital structure supporting the assets that produce steam for  
19 this service. Factors taken into account were the appropriateness of the ratios  
20 analyzed, including risk, industry standards, and rating agency guidelines. Over  
21 time, Aquila has evaluated these ratios to assure their continued relevance.  
22 Through capital budgeting and cash management processes, Aquila updates the  
23 level of the capital ratios.

1 Q. DID YOU INDEPENDENTLY VERIFY THAT THIS "DIVISIONAL"  
2 CAPITAL STRUCTURE WAS APPROPRIATE FOR SETTING AN  
3 ALLOWED RETURN FOR SJLP, AND BY INFERENCE THE STEAM  
4 OPERATIONS, IN THIS PROCEEDING?

5 A. Yes, I did. I compared the 47.5 percent common stock equity, the highest cost  
6 component of the capital structure, to the recent equity ratios of a group of  
7 comparable electric utilities.

8 Q. HOW DID YOU SELECT THE COMPANIES THAT YOU USED AS  
9 COMPARABLE TO SJLP?

10 A. I selected the comparable companies from a group of electric utilities reported by  
11 *Value Line*, using criteria appropriate for setting rates that were similar to the  
12 characteristics of SJLP and the electric utility operating divisions of Aquila. First,  
13 I selected only companies that have not cut their dividend since 1998. I selected  
14 companies that have a market capitalization at this time of \$1.6 billion or less and  
15 that derived at least 55 percent of their revenues from the electric utility business.  
16 To use comparable companies that have similar financial risk, I selected  
17 companies that did not have a long-term debt ratio in excess of 60 percent.  
18 Finally, because I was trying to determine the cost of capital of a healthy electric  
19 utility for rates in a future time period, I excluded any companies for which *Value*  
20 *Line* currently is not projecting a positive growth in earnings per share.

21 Q. FROM THIS PROCESS, WHAT COMPANIES DID YOU DETERMINE  
22 WERE APPROPRIATE FOR USE AS COMPARABLE ELECTRIC  
23 UTILITIES?

1 A. As stated, I selected a group of six electric utilities that are similar in several  
2 important respects to SJLP and were useful in my analysis. This group of  
3 companies includes Central Vermont Public Service, CLECO Corporation,  
4 Empire District, Great Plains Energy, Hawaiian Electric and MGE Energy.

5 **Q. YOU STATED THAT YOU EVALUATED THE FINANCIAL RISK OF**  
6 **SJLP. WHAT DO YOU MEAN BY FINANCIAL RISK?**

7 A. By financial risk, I mean the exposure to the investors in common stock because  
8 of the level of claims to returns that precede their claims as common stock  
9 holders. The primary indicator of the financial risk of common stock is the  
10 proportion of outstanding debt. This was, of course, one of the important criteria  
11 that I used in selecting the comparable companies. I selected electric utilities that  
12 had common equity ratios similar to the equity ratios of SJLP.

13 **Q. WHEN YOU COMPARED THE COMMON EQUITY RATIO THAT YOU**  
14 **USED FOR SJLP, AND BY INFERENCE THE STEAM OPERATIONS,**  
15 **TO THE EQUITY RATIOS OF THESE COMPARABLE COMPANIES,**  
16 **WHAT DID YOU DETERMINE?**

17 A. As Schedule DAM-2 shows, the common stock equity ratio used in this  
18 proceeding for SJLP is 47.5. This is virtually equal to the 46.5 percent common  
19 stock equity ratio average over the past five years for this group of companies.

20 **Q. DID YOU CONSIDER USING THE CAPITAL STRUCTURE OF AQUILA,**  
21 **INC. AS THE CAPITAL STRUCTURE FOR RATEMAKING FOR THE**  
22 **STEAM OPERATIONS?**

1 A. Yes, I did consider if using Aquila's capital structure for SJLP and the steam  
2 operations in this proceeding was representative and appropriate. However, based  
3 on my analysis of Aquila's current capital structure and the circumstances  
4 surrounding it, it is clearly inappropriate for setting the rates for SJLP and for the  
5 steam operations in this proceeding.

6 **Q. PLEASE EXPLAIN WHY AQUILA'S CAPITAL STRUCTURE IS**  
7 **INAPPROPRIATE FOR SETTING THE RATES FOR SJLP AND THE**  
8 **STEAM OPERATIONS.**

9 A. The common stock of Aquila has lost most of its value in the past two years  
10 because of non-utility operations. Therefore, the market value does not reflect the  
11 level of common stock that is the realistic requirement of investors in an electric  
12 utility. Additionally, the book value, which has declined less than the market  
13 value, would result in a more costly common stock equity than I believe is  
14 representative of the comparable electric utilities used in this case.

15 **Q. DOES THE CAPITAL STRUCTURE YOU ARE RECOMMENDING FOR**  
16 **SJLP AND THE STEAM OPERATIONS INCLUDE SHORT-TERM**  
17 **DEBT?**

18 A. No, it does not.

19 **Q. PLEASE EXPLAIN.**

20 A. Consistent with sound financial theory, utilities should fund long-term assets (the  
21 rate base) with long-term sources of permanent capital. Short-term debt is not  
22 permanent capital. Utilities normally use short-term debt to finance working  
23 capital and construction projects pending refinancing by permanent capital. For

1 example, the Missouri Public Service Commission's practice of excluding short-  
2 term debt from capital structure when construction work in progress exceeds the  
3 amount of short-term debt, explicitly recognizes the temporary nature of short-  
4 term debt.

5 Aquila's policy and practice are to fund cash requirements not met by  
6 permanent capital and associated with seasonal fluctuations and other business  
7 requirements through inter-company short-term advances. Similarly, excess cash  
8 balances are collected and redistributed. Accordingly, Aquila periodically  
9 eliminates and replaces short-term debt with permanent capital. Aquila's policy  
10 and practice follows the sound financial theory that long-term assets should be  
11 financed with long-term capital. Furthermore, short-term debt is not a significant  
12 proportion of total capital. Consequently, the capital structure I am recommending  
13 reflects the sources of permanent capital for SJLP and its steam operations. That  
14 is, the relevant permanent capital is long-term debt and common equity.

15 **Q. IS YOUR ANALYSIS IN THIS PROCEEDING AFFECTED BY AQUILA'S**  
16 **PRACTICE REGARDING LONG-TERM ASSETS?**

17 **A.** Yes. In accordance with its policy historically, Aquila raises capital for its  
18 operating divisions and assigns the cost of this capital proportionally to the  
19 divisions with the capital needs. These capital assignments then link the cost of  
20 capital of each operating division specifically to the assets used by that division to  
21 serve its customers. Aquila's policy of assigning the costs of long-term debt and  
22 common stock to its operating divisions links these costs directly to the costs of  
23 serving the customers of each operating division.

1 Q. **WHAT IS THE COST OF LONG-TERM DEBT THAT IS APPROPRIATE**  
2 **FOR SJLP AND THE STEAM OPERATIONS IN THIS PROCEEDING?**

3 A. The cost of long-term debt for SJLP is 7.67 percent as I have presented in my  
4 companion testimony. This is also the appropriate capital structure for the steam  
5 operations. The calculation of this cost of long-term debt, with the relevant debt  
6 issues and their effective cost for SJLP, is shown in Schedule DAM-3.

7 Q. **HOW DID YOU ESTIMATE THE COST OF COMMON STOCK EQUITY**  
8 **IN REACHING YOUR RECOMMENDATION FOR AN ALLOWED**  
9 **RETURN FOR SJLP AND THE STEAM OPERATIONS?**

10 A. As I stated, I estimated the cost of common stock of the comparable companies,  
11 and I used these calculations to determine the cost of common stock components  
12 of the capital structures of SJLP. Then I used the same cost of common stock for  
13 the cost of the capital of the assets supporting the steam operation.

14 Q. **WHAT METHODS DID YOU USE FOR MEASURING THE COST OF**  
15 **COMMON STOCK OF THE COMPARABLE COMPANIES?**

16 A. I used two methods in my analysis for estimating the cost of common stock,  
17 which I believe are the most commonly used. I used the Discounted Cash Flow  
18 ("DCF") analysis as the primary method. The DCF is probably the method most  
19 commonly used by analysts to estimate the cost of common equity of a utility in a  
20 rate proceeding. As a second method, I used a Capital Asset Pricing Model  
21 ("CAPM"). I used both of these methods to estimate the cost of common stock of  
22 each of the comparable companies.



1 Q. YOU MENTIONED THE DCF METHOD FOR DETERMINING COST OF  
2 COMMON STOCK. PLEASE EXPLAIN THE DCF METHOD FOR  
3 MEASURING COST.

4 A. Yes. Typically, in the DCF calculation the investor's required rate of return is  
5 expressed as:

6  $K = D/P + g$   
7 Where: K = cost of common equity

8 D = dividend per share  
9 P = price per share, and  
10 g = rate of growth of dividends, or alternatively, common stock  
11 earnings.  
12

13 In this expression K is a capitalization rate required to convert the stream of  
14 future returns into a current value.

15 Q. WHY DID YOU USE THE DCF METHOD TO ESTIMATE THE COST OF  
16 COMMON EQUITY IN THIS PROCEEDING?

17 A. For setting rates of a regulated utility, there are some obvious advantages in using  
18 the DCF. For example, the principal advantages of the DCF technique, in my  
19 opinion, are that it is a market-based measure of the cost of capital and it is  
20 theoretically sound. Calculation is straight-forward, and it is easy to understand. It  
21 recognizes investors' expectations by using market price information and the  
22 company's dividend and earnings performance to determine the value that an  
23 investor places on anticipated returns. Since an investor expects returns on  
24 investment in the form of dividends and capital gains, he or she will expect a  
25 market price equal to the present value of that stream of returns. Using these  
26 market relationships, we can estimate the opportunity cost of investor's funds. In

1 a regulatory setting, it is also important that it is widely recognized and accepted  
2 by analysts.

3 **Q. ARE THERE ANY ANALYTICAL DIFFICULTIES IN USING THE DCF**  
4 **METHOD TO MEASURE COST OF CAPITAL FOR A REGULATED**  
5 **UTILITY?**

6 A. Yes. Problems may arise with the DCF technique to measure cost of capital in a  
7 regulatory proceeding. One of these is the limitation of data available to the  
8 analyst. A second is the potential for an analyst's misinterpretation of the meaning  
9 of the data. These problems are often points of controversy. Others arise because  
10 analysts use the theory without assessing its underlying assumptions or the  
11 credibility of calculations, and without comprehending their implications.

12 **Q. HOW SHOULD AN ANALYST DEAL WITH THESE PROBLEMS?**

13 A. To deal with the data problem, an analyst should carefully select data used in the  
14 DCF analysis and recognize the weaknesses of the data. To deal with the  
15 problem of misinterpretation of results, the analyst should simply use sound  
16 analytical procedures with an appropriate theoretical basis.

17 **Q. DO YOU BELIEVE THESE ANALYTICAL PROBLEMS WITH THE DCF**  
18 **TECHNIQUE COULD AFFECT ANALYSES IN THIS PROCEEDING?**

19 A. Yes. The recent equity markets have produced valuations that are difficult to  
20 analyze for ratemaking purposes because of structural changes in the equity  
21 markets. From an analytical standpoint, clear distinction exists between the  
22 historical data and the forecasted data. In fact, the historical data and the  
23 forecasted data come from two quite different market environments. A sharp

1 distinction exists between the periods before and after the Enron collapse. In this  
2 way, comparisons and interpretations may be more difficult than from periods not  
3 affected by such market shifts. That is, the recent volatility and declines in the  
4 equity markets complicate interpreting the DCF method for ratemaking. Since  
5 rates are being set for the future, a sharp division between prospective and  
6 historical data in current markets diminishes the usefulness of historical data for  
7 analytical purposes. This is an important structural change in the equity markets,  
8 and an analyst must recognize it.

9 **Q. WITH THIS STRUCTURAL CHANGE IN THE EQUITY MARKETS,**  
10 **HOW DID YOU ESTIMATE INVESTOR EXPECTATIONS IN**  
11 **PERFORMING YOUR DCF ANALYSIS?**

12 A. I focused my analysis principally on forecasted returns. Although I reviewed  
13 historical dividends and earnings, the recent structural shift in the market rendered  
14 the historical data less useful for estimating investor expectations. Therefore, I  
15 focused primarily upon the forecasted returns, that is, the forecasted common  
16 stock dividends and earnings per share.

17 **Q. EXPLAIN YOUR FINDINGS CONCERNING THE HISTORICAL AND**  
18 **FORECASTED GROWTH RATES OF THE COMPARABLE**  
19 **COMPANIES.**

20 A. As I illustrate in Schedule DAM-4, the forecasted earnings growth rates are  
21 higher than the forecasted dividend growth rates. In fact, *Value Line* predicts no  
22 dividend growth for Empire District, Great Plains and Hawaiian Electric. Not

1           surprisingly, there is also a sharp distinction between the level of the earnings  
2           historical growth rates and the forecasted growth rates.

3   **Q.   ARE THESE OBSERVATIONS IMPORTANT?**

4   A.   Yes, these observations are extremely important because they guide the  
5           interpretation of the market-based measures of the cost of capital. For example,  
6           the DCF is an analysis that tries to capture the investor's expectations of returns  
7           from an investment. The expected returns are the key determinant of the price of  
8           the security. Consequently, it is imperative that an analyst considers the data that  
9           are influencing investors. Because there is such a sharp distinction between the  
10          historical and forecasted earnings and between earnings and dividends, it is not  
11          logical that they all have equal weights to investors. Nevertheless, we can infer  
12          empirically what is more relevant to investors.

13   **Q.   CAN YOU EXPLAIN WHAT YOU MEAN BY THE STATEMENT THAT**  
14          **YOU CAN INFER WHAT IS MORE RELEVANT TO INVESTORS?**

15   A.   Yes, I can explain how one can look at related data and infer some important  
16          investor perceptions of interrelationships among them. For example, Schedule  
17          DAM-5 shows flat dividends in recent years for the comparable companies. Four  
18          of the six electric companies have had constant dividends for the last five-year  
19          period that I studied. Schedule DAM-6 shows the dividend payout ratios for the  
20          same group of companies. As this schedule shows, clearly there has been a steady  
21          decline in the dividend payout ratios for these comparable electric companies over  
22          this period of time. This means that despite growing earnings, the boards of  
23          directors of these comparable companies have not increased the dividends

1 commensurately and are redeploying the cash from earnings for other purposes.  
2 Given the uncertainties of deregulation in recent years, the conserving of cash  
3 from operations is not a surprise. Perhaps more important for the purposes of this  
4 analysis is that *Value Line* forecasts further declines in the dividend payout ratios.  
5 In these circumstances, knowledgeable investors are not acquiring common stock  
6 in these companies in anticipation of dividend growth. If they are acquiring  
7 common stock in anticipation of growth in their investment, this can only come  
8 from the growth in earnings per share and any resulting capital gains they receive  
9 from holding the security.

10 **Q. SHOULD AN ANALYST ADJUST HIS OR HER ANALYSIS BECAUSE**  
11 **OF THE CHANGES IN THE RELATIVE SIGNIFICANCE OF**  
12 **DIVIDENDS AND EARNINGS GROWTH TO VARIOUS INVESTORS?**

13 A. Yes. Since there is clear evidence that investors must look beyond these flat  
14 dividends to prospective future earnings, an analyst should do likewise. The  
15 analyst should pay particular attention to earnings growth. This is an example of  
16 analytical circumstances where the judgment of the analyst is more important than  
17 the mechanical results of plugging numbers into a DCF formula. Simply put, the  
18 DCF analysis based on earnings growth estimates becomes a more reliable  
19 measure of the potential gain from common stock ownership.

20 **Q. DID YOU DRAW ANY OTHER INFERENCES FROM THIS ANALYSIS?**

21 A. Yes. I concluded that one could not effectively use Aquila's financial information  
22 in a DCF analysis to determine the cost of common equity to apply in this  
23 proceeding. For example, *Value Line* reports estimated negative earnings for

1 Aquila for 2002 and 2003 and a collapse of dividends. One cannot use the cost of  
2 capital for the corporate entity in any meaningful analysis of the cost of capital for  
3 the utility operating divisions. Investors will be looking at the financial condition  
4 of Aquila rather than the variables used in a DCF analysis, and a DCF analysis  
5 will not be analytically useful. As an example, *Value Line* stated in its April 4,  
6 2003 issue, "The gravity of the company's [Aquila's] financial situation far  
7 outweighs the importance of reported earnings."

8 **Q. HOW DID YOU DETERMINE COMMON STOCK PRICES FOR YOUR**  
9 **DCF ANALYSIS OF THE COMPARABLE COMPANIES?**

10 A. I used the high and low common stock prices for the past year as reported by the  
11 *Wall Street Journal*; I also used current prices from a recent two-week period as  
12 reported by *YAHOO! Finance*. In this way, I tried to capture both current market  
13 conditions and market conditions over the past year.

14 **Q. WHAT WERE THE RESULTS OF YOUR DCF ANALYSIS?**

15 A. The mechanical calculation of the DCF cost of capital, using the dividends for  
16 the comparable companies combined with the common stock prices for the past  
17 52 weeks, resulted in a range of the average estimated cost of common stock of  
18 5.66 percent to 8.43 percent for the comparable companies. These results are  
19 shown in Schedule DAM-7. Because of low dividend growth rate these estimates  
20 are not surprising, but they surely are not as representative of investor  
21 expectations as estimates in earnings per share growth. The earnings per share  
22 growth rates combined with prices over the past 52 weeks resulted in cost of  
23 capital estimates ranging from 9.84 percent to 12.61 percent as an average for the

1 comparable companies. These results are shown in Schedule DAM-8. Schedule  
2 DAM-9 shows the DCF using projected growth rates. It yields a range of 10.00  
3 percent to 13.85 percent.

4 **Q. WHAT DID YOUR DCF ANALYSIS USING CURRENT MARKET**  
5 **PRICES SHOW?**

6 A. Using current market prices to measure a current cost of capital of the comparable  
7 companies was similar, but produced a somewhat narrower set of estimates. I  
8 illustrate the result using the dividend growth rate, which is flat, of course, in  
9 Schedule DAM-10. This result was a low 6.21 percent to 6.34 percent. The DCF  
10 calculations using earnings per share growth rates, which are more relevant for  
11 setting an allowed return for the future, are higher. The combined historical and  
12 forecasted growth rates in earnings per share for the comparable companies are  
13 shown in Schedule DAM-11. The average for the comparable companies ranges  
14 from 10.39 percent to 10.51 percent. Of course, investors are looking to future  
15 returns. Current-cost-of-capital DCF results using only projected earnings per  
16 share growth rates are shown in Schedule DAM-12. These results, which  
17 probably most closely reflect expectations of investors in the comparable  
18 companies during the current period, average between 10.55 percent and 12.17  
19 percent.

20 **Q. HOW WOULD YOU SUMMARIZE THE RESULTS OF YOUR DCF**  
21 **CALCULATIONS?**

1 A. The most significant results for the purpose of ratemaking are the DCF  
2 calculations relying on forecasted growth in earnings per share, which are in the  
3 range of 10.00 percent to 13.85 percent. Schedule DAM-13 shows these results.

4 **Q. YOU INDICATED THAT YOU DEVELOPED AN ANALYSIS BASED ON**  
5 **THE CAPM MODEL. WHAT IS THE CAPM MODEL?**

6 A. The Capital Asset Pricing Model, or CAPM, is based on an investor's ability to  
7 diversify by combining risky securities into an investment portfolio. It measures  
8 the risk differential between a given security and the market as a whole. The  
9 diversification of investments reduces risk to the investor. However, some risk is  
10 non-diversifiable, e.g., the market risk, and investors remain exposed to that  
11 market risk. The theoretical CAPM model is expressed as:

12 
$$K = R_F + \beta (R_M - R_F)$$
  
13 Where: K = the required return.  
14  $R_F =$  the risk-free rate  
15  $R_M =$  the required overall market return; and  
16  $\beta =$  beta, a measure of security risk relative to the overall market.

17 Note that the value of market risk is the differential between the market rate and  
18 the risk-free rate. Beta is the relative measure of the risk of a security and the  
19 market as a whole. By estimating the risk differential between an individual  
20 security and the market as a whole, one can measure the relative cost of that  
21 security compared to the market as a whole.

22 **Q. HOW DID YOU USE THE CAPM COST OF CAPITAL RESULT IN**  
23 **YOUR ANALYSIS?**

24 A. The CAPM links the incremental cost of capital of an individual company with  
25 the risk differential between that company's securities and the market as a whole.



1 The CAPM, which is a risk premium method, provides a very useful comparison  
2 to DCF-measured cost of common stock because it uses current debt costs as a  
3 basis for measuring the cost of common stock. That is, the CAPM, which is less  
4 sensitive to prices and current conditions than the DCF method, is useful as a  
5 verification of the general level of the cost of capital and is useful as a check on  
6 the DCF analysis.

7 **Q. WHAT IS THE COST OF COMMON STOCK FOR SJLP AND THE**  
8 **STEAM OPERATIONS OF AQUILA THAT YOU DETERMINED USING**  
9 **THE CAPITAL ASSET PRICING MODEL?**

10 A. I used two CAPM approaches for calculating the cost of capital. The results of  
11 these CAPM analyses are shown in Schedules DAM-14 and DAM-15. The  
12 historical CAPM results range from a low of 10.07 percent to a high of 12.99  
13 percent. The size adjusted CAPM ranges from a low of 9.57 percent to a high of  
14 12.37 percent. The estimated average costs of common stock for the comparable  
15 companies are 11.04 percent and 10.84 percent, from these two methods.

16 **Q. HOW DID YOU INTERPRET THESE TWO RESULTS FROM THE**  
17 **CAPM ANALYSIS?**

18 A. The CAPM analysis relates fluctuations of individual securities to the fluctuations  
19 in the market as a whole, as measured by the calculated beta. Because it is  
20 calculated to represent general market movements, these results represent a  
21 relatively long view of market valuations. I used these results as benchmarks for  
22 evaluating the DCF results because they are less sensitive to current market  
23 conditions.

1 Q. YOU STATED THAT YOU REVIEWED MARKET CONDITIONS IN  
2 YOUR ANALYSIS. WHAT DID YOU REVIEW CONCERNING MARKET  
3 CONDITIONS?

4 A. I reviewed general market conditions, including, for example, the influence of the  
5 Federal Reserve policy of steadily lowering short-term interest rates over recent  
6 months. I have illustrated in Schedule DAM-16 that short-term rates have dropped  
7 more sharply than long-term rates in response to this policy. This schedule shows  
8 a comparison among the 90-Day Treasury bill rate, the 30-Year Treasury bond  
9 rate and the Aaa Moody's Corporate Bond rate over the last 16 months. The latter  
10 are likely to be the closest substitutes for common equity investors in utilities,  
11 and, therefore, the most relevant for determining an allowed return in this  
12 proceeding.

13 Q. DID YOU CONSIDER OTHER MARKET FACTORS IN YOUR  
14 ANALYSIS OF THE COST OF CAPITAL OF SJLP AND FOR THE  
15 STEAM OPERATIONS?

16 A. Yes. Since I was studying the returns to a group of electric utilities, I was also  
17 concerned about the level of the financial market's current acceptance of electric  
18 utility common stocks. Although it is common knowledge that the market for  
19 common stock equities is depressed currently, it is also apparent that utility stocks  
20 are even in less favor with investors than the industrial common stocks. Schedule  
21 DAM-17 shows the decline in the Dow Jones Industrial Index and the Dow Jones  
22 Utility Index over the last 12 months. The Industrial Index declined during this  
23 period, which is common knowledge, but the Utility Index declined even further.

1 **Q. DID YOU STUDY WHETHER THIS MARKET ACCEPTANCE IS TRUE**  
2 **FOR ELECTRIC UTILITIES AS WELL AS FOR THE GENERAL**  
3 **UTILITY INDEX?**

4 A. Yes, I did. I was especially concerned whether this was true for electric utilities in  
5 general, as well as for the particular electric utilities that I selected as comparable  
6 companies. Obviously, this is the case. Schedule DAM-18 shows the recent trend  
7 in price earnings ratios of these comparable companies over the past five years.  
8 The decline in price earnings ratios for these companies, from an average of 18.1  
9 times to 12.1 times in just the last two years, is dramatic. Moreover, there is no  
10 apparent improvement in sight according to *Value Line*. Note that the forecast in  
11 average price earnings ratios for these companies in the 2006-08 period is 11.6  
12 times.

13 **Q. YOU NOTED PREVIOUSLY THE IMPORTANCE OF EARNINGS**  
14 **GROWTH TO UTILITY INVESTORS, ESPECIALLY IN LIGHT OF**  
15 **FLAT DIVIDENDS. HOW DOES THIS RELATE TO THE DECLINE IN**  
16 **PRICE EARNINGS RATIOS OF THE SAME UTILITIES?**

17 A. The decline in price earnings ratios of the utilities would be the natural  
18 consequence of rapid decline in the common equities markets and in the prices of  
19 utility common stocks. Of course, the decline in the values of common stocks is  
20 well known. However, as I noted previously, the Dow Jones Utility Index has  
21 fallen even more rapidly than has the Dow Jones Industrial Index. When stock  
22 values fall so much because the securities are out of favor with investors, it is not

1 surprising the price earnings ratios are declining even as investors expect earnings  
2 to grow.

3 **Q. WERE THERE OTHER FACTORS THAT INFLUENCED YOUR**  
4 **INTERPRETATION OF YOUR DCF RESULTS?**

5 A. Yes. One of these influencing factors was the nature of the DCF method itself.  
6 The DCF method, because of its theoretical basis, estimates the marginal cost of  
7 common stock equity to the comparable companies. In that way, it is an estimate  
8 of the minimal return necessary to attract marginal, or incremental, investment in  
9 common stock equities. However, the method does not account for any other  
10 factors that may affect the ability of the company to earn that return. There is no  
11 cushion in this return to assure that a regulated company will earn its allowed  
12 return.

13 Regulators and analysts often use adjustments to compensate for the  
14 marginal cost nature of the DCF methodology, such as a flotation adjustment. I  
15 did not apply a specific flotation adjustment, but I recognized the significance of  
16 the need to issue common stock on the part of the comparable companies when I  
17 evaluated the common stock results. For example, I do not consider the low end  
18 of the DCF common equity ranges appropriate measures for setting an allowed  
19 return in this proceeding.

20 **Q. WHAT ARE YOUR RECOMMENDED ALLOWED RETURNS FOR THE**  
21 **COMMON STOCK COMPONENTS OF THE STEAM OPERATIONS IN**  
22 **THIS PROCEEDING?**

1 A. Relying primarily on the DCF current estimates based on earnings forecasts of the  
2 cost of common equity of the comparable companies, I believe the cost of the  
3 common stock component for SJLP, including its steam operations, is in the range  
4 of 12.0 percent to 12.5 percent.

5 **Q. EARLIER IN YOUR TESTIMONY YOU REFERRED TO THE**  
6 **FINANCIAL CIRCUMSTANCES OF AQUILA. DID THE FINANCIAL**  
7 **CIRCUMSTANCES OF AQUILA INFLUENCE YOUR RECOMMENDED**  
8 **ALLOWED RETURNS ON COMMON STOCK FOR SJLP AND THE**  
9 **STEAM OPERATIONS?**

10 A. No. To the contrary, I developed a method for evaluating cost of common stock  
11 components of SJLP and the steam operations that would not let the financial  
12 circumstances of Aquila influence my calculations. I evaluated the required cost  
13 of capital of electric utilities that I selected based on their similarity to the  
14 operations of SJLP. I think it is important to note, however, that the financial  
15 circumstances of Aquila are affected significantly by returns allowed for the  
16 utility operations. For these reasons, there is less margin for regulatory error in  
17 this instance than there would be in most cost of capital analyses.

18 **Q. DID YOU ESTIMATE THE REQUIRED RETURN ON TOTAL CAPITAL**  
19 **THAT IS RELEVANT TO THIS PROCEEDING?**

20 A. Yes. I have illustrated the total cost of capital in the range of 9.73 percent to 9.97  
21 percent for SJLP, in Schedule DAM-19. This is also the cost of capital of the  
22 steam utility because it operates simultaneously with the electric utility.

1 **Q. DID YOU TEST THE ADEQUACY OF YOUR RECOMMENDATIONS IN**  
2 **ANY WAY?**

3 A. Yes. I reviewed the after-tax interest coverage ratios of my recommendations for  
4 both SJLP and the steam operations. I evaluated my recommended returns from  
5 the standpoint of their implied interest coverage for the assigned long-term debt. I  
6 have shown the after-tax interest coverage at my recommended return in Schedule  
7 DAM-20. The after-tax coverage for SJLP and the steam operations at the  
8 conservative, low end of my range is 2.42 times. Most analysts would consider a  
9 coverage of 2.5 times as minimal, indicating that even my recommended return is  
10 quite low. The test simply verifies that my recommended return may be adequate,  
11 but it also verifies that my recommended return is not excessive. As a  
12 corroboration of this test, my recommended return will produce a coverage that is  
13 less than the average of the comparable companies. The average after-tax interest  
14 coverage for the comparable companies is 2.62 times.

15 **Q. DOES THIS CONCLUDE YOUR DIRECT TESTIMONY AT THIS TIME?**

16 A. Yes, it does.

## Steam Operations of St. Joseph Light & Power

### Summary of Schedules

Schedule DAM-1 :	St. Joseph Light & Power Pro Forma Capital Structure
Schedule DAM-2 :	Comparison of Common Stock Equity Ratios
Schedule DAM-3 :	St. Joseph Light & Power Long-term Debt Calculation
Schedule DAM-4 :	DCF Growth Rate Summary
Schedule DAM-5 :	Comparison of Dividends per Share
Schedule DAM-6 :	Comparison of Dividend Payout Ratios
Schedule DAM-7 :	52-Week Price Range DCF Using Dividend per Share Growth Rates
Schedule DAM-8 :	52-Week Price Range DCF Using Earnings per Share Growth Rates
Schedule DAM-9:	52-Week Price Range DCF Using Projected Earnings Growth Rates
Schedule DAM-10:	Current Price Range DCF Using Dividend per Share Growth Rates
Schedule DAM-11:	Current Price Range DCF Using Earnings per Share Growth Rates
Schedule DAM-12:	Current Price Range DCF Using Projected Earnings Growth Rates
Schedule DAM-13:	Summary of Discounted Cash Flow
Schedule DAM-14:	Historical Capital Asset Pricing Model
Schedule DAM-15:	Size Adjusted Capital Asset Pricing Model
Schedule DAM-16:	Comparison of Bond Yields
Schedule DAM-17:	Comparison of Dow Jones Indices
Schedule DAM-18:	Comparison of Average Annual P/E Ratios
Schedule DAM-19:	St. Joseph Light & Power Proposed Capital Structure and Cost of Capital
Schedule DAM-20:	After-Tax Times Interest Earned Ratios

Steam Operations of St. Joseph Light & Power

Pro Forma Cost of Capital

December 2002

	Ratio
Long-Term Debt	52.50%
Common Equity	47.50%
Total	100.00%

Source: St. Joseph Light & Power Work Papers



Steam Operations of St. Joseph Light & Power

Comparable Companies

Comparison of Common Equity Ratios

Company	1999	2000	2001	2002	2003E	Five Year Average
Central Vermont P.S.	48.5%	50.0%	48.4%	54.1%	55.5%	51.3%
CLECO Corporation	41.0%	39.7%	42.4%	38.0%	40.5%	40.3%
Empire District	40.4%	42.4%	42.8%	44.5%	52.0%	44.4%
Great Plains Energy	49.7%	42.8%	44.6%	44.7%	43.0%	45.0%
Hawaiian Electric	41.4%	39.9%	41.6%	46.5%	47.0%	43.3%
MGE Energy Inc.	55.5%	52.2%	57.8%	54.2%	55.0%	54.9%
Comparable Companies' Averages	46.1%	44.5%	46.3%	47.0%	48.8%	46.5%

Source: Value Line Investment Survey

Steam Operations of St. Joseph Light & Power

Embedded Cost of Long-Term Debt

December 2002

Assigned Debt	Total Outstanding	Effective Rate	Cost of Debt
Poll Cntrl Bonds 5.85%, Due 2/1/13	5,600,000.00	5.85%	327,600.00
20 Yr MTN 7.13%, Due 11/29/13	1,000,000.00	7.13%	71,300.00
20 Yr MTN 7.16%, Due 11/29/13	9,000,000.00	7.16%	644,400.00
30 Yr MTN 7.17%, Due 12/1/23	7,000,000.00	7.17%	501,900.00
30 Yr MTN 7.33%, Due 11/30/23	3,000,000.00	7.33%	219,900.00
10 Yr MTN 8.36%, Due 3/15/05	20,000,000.00	8.36%	1,672,000.00
Sr 7.625%, Due 11/15/09	86,900,000.00	7.74%	6,727,798.00
Total	132,500,000.00		10,164,898.00
Embedded Cost of Long-Term Debt			7.67%

Source: St. Joseph Light & Power Work Papers

Steam Operations of St. Joseph Light & Power

Comparable Electric Companies

Growth Rate Summary

	1998 TO 2007 Estimate			Value Line Five Year Historical			Projections Value Line		S & P
	EPS	DPS	Book Value	EPS	DPS	Book Value	EPS	DPS	EPS
Central Vermont P.S.	8.9%	1.9%	1.6%	-3.0%	1.0%	0.5%	9.0%	3.0%	N/A
CLECO Corporation	6.5%	1.2%	6.9%	6.0%	2.5%	5.0%	5.5%	1.0%	8.0%
Empire District	3.2%	0.0%	2.4%	-3.5%	0.0%	1.5%	9.0%	0.0%	5.0%
Great Plains Energy	3.8%	0.1%	1.3%	1.5%	1.0%	-1.0%	3.0%	0.0%	4.0%
Hawaiian Electric	1.4%	0.1%	3.2%	2.5%	0.5%	1.5%	1.5%	0.0%	3.0%
MGE Energy Inc.	5.2%	0.7%	5.2%	4.5%	1.0%	0.5%	6.0%	0.5%	N/A
Comparable Companies' Averages	4.84%	0.67%	3.44%	1.33%	1.00%	1.33%	5.67%	0.75%	5.00%

Sources:

Value Line Investment Survey  
Standard & Poor's Earnings Guide

Steam Operations of St. Joseph Light & Power

Comparable Companies

Comparison of Dividends per Share

Company	1999	2000	2001	2002	2003E	Growth '99-'03
Central Vermont P.S.	0.88	0.88	0.88	0.88	0.88	0.00%
CLECO Corporation	0.83	0.85	0.87	0.90	0.90	2.33%
Empire District	1.28	1.28	1.28	1.28	1.28	0.00%
Great Plains Energy	1.66	1.66	1.66	1.66	1.66	0.00%
Hawaiian Electric	2.48	2.48	2.48	2.48	2.48	0.00%
MGE Energy Inc.	1.31	1.32	1.33	1.34	1.35	0.75%
Comparable Companies' Averages	1.41	1.41	1.42	1.42	1.43	0.51%

Source: Value Line Investment Survey

Steam Operations of St. Joseph Light & Power

Comparable Companies

Comparison of Dividend Payout Ratios

Company	1999	2000	2001	2002	2003E	Five Year Average	Forecast '06-'08
Central Vermont P.S.	72.0%	80.0%	92.0%	61.0%	58.0%	72.6%	54.0%
CLECO Corporation	69.0%	57.0%	57.0%	61.0%	55.0%	59.8%	49.0%
Empire District	107.0%	95.0%	216.9%	109.0%	88.0%	123.2%	71.0%
Great Plains Energy	131.7%	81.0%	104.0%	83.0%	85.0%	96.9%	74.0%
Hawaiian Electric	88.0%	84.0%	63.0%	63.0%	70.0%	73.6%	63.0%
MGE Energy Inc.	89.0%	79.0%	82.0%	80.0%	69.0%	79.8%	63.0%
Comparable Companies' Averages	92.8%	79.3%	102.5%	76.2%	70.8%	84.3%	62.3%

Source: Value Line Investment Survey

Steam Operations of St. Joseph Light & Power

Comparable Electric Companies

52 Week Cost of Capital

	Share Prices		2003 Dividend	52 Week Yields		1997-99 Dividend	2006-08E Dividend	Growth Rate	Cost of Capital	
	Low	High		Low	High				Low	High
Central Vermont P.S.	15.69	19.00	0.88	4.63%	5.61%	0.88	1.04	1.87%	6.51%	7.48%
CLECO Corporation	9.74	23.81	0.90	3.78%	9.24%	0.81	0.90	1.18%	4.96%	10.42%
Empire District	15.06	20.95	1.28	6.11%	8.50%	1.28	1.28	0.00%	6.11%	8.50%
Great Plains Energy	15.69	28.09	1.66	5.91%	10.58%	1.64	1.66	0.13%	6.04%	10.71%
Hawaiian Electric	34.55	49.00	2.48	5.06%	7.18%	2.47	2.50	0.15%	5.21%	7.33%
MGE Energy Inc.	24.58	30.14	1.35	4.48%	5.49%	1.30	1.38	0.67%	5.14%	6.16%
Comparable Companies' Averages	19.22	28.50	1.43	5.00%	7.77%	1.40	1.46	0.67%	5.66%	8.43%

Source : Value Line Investment Survey

Steam Operations of St. Joseph Light & Power

Comparable Electric Companies

52 Week Cost of Capital

	Share Prices		2003 Dividend	52 Week Yields		1997-99 EPS	2006-08E EPS	Growth Rate	Cost of Capital	
	Low	High		Low	High				Low	High
Central Vermont P.S.	15.69	19.00	0.88	4.63%	5.61%	0.93	2.00	8.92%	13.56%	14.53%
CLECO Corporation	9.74	23.81	0.90	3.78%	9.24%	1.13	2.00	6.51%	10.29%	15.75%
Empire District	15.06	20.95	1.28	6.11%	8.50%	1.32	1.75	3.21%	9.32%	11.71%
Great Plains Energy	15.69	28.09	1.66	5.91%	10.58%	1.61	2.25	3.77%	9.67%	14.34%
Hawaiian Electric	34.55	49.00	2.48	5.06%	7.18%	2.87	3.25	1.39%	6.45%	8.57%
MGE Energy Inc.	24.58	30.14	1.35	4.48%	5.49%	1.42	2.25	5.25%	9.73%	10.74%
Comparable Companies' Averages	19.22	28.50	1.43	5.00%	7.77%	1.55	2.25	4.84%	9.84%	12.61%

Source : Value Line Investment Survey

Steam Operations of St. Joseph Light & Power

Comparable Electric Companies

52 Week Cost of Capital

	Share Prices		2003 Dividend	52 Week Yields		EPS Estimates		Cost of Capital	
	Low	High		Low	High	Value Line	S&P	Low	High
Central Vermont P.S.	15.69	19.00	0.88	4.63%	5.61%	9.00%	N/A	13.63%	14.61%
CLECO Corporation	9.74	23.81	0.90	3.78%	9.24%	5.50%	8.00%	9.28%	14.74%
Empire District	15.06	20.95	1.28	6.11%	8.50%	9.00%	5.00%	11.11%	17.50%
Great Plains Energy	15.69	28.09	1.66	5.91%	10.58%	3.00%	4.00%	8.91%	14.58%
Hawaiian Electric	34.55	49.00	2.48	5.06%	7.18%	1.50%	3.00%	6.56%	10.18%
MGE Energy Inc.	24.58	30.14	1.35	4.48%	5.49%	6.00%	N/A	10.48%	11.49%
Comparable Companies' Averages	19.22	28.50	1.43	5.00%	7.77%	5.67%	5.00%	10.00%	13.85%

Sources:

Value Line Investment Survey

Standard & Poor's Earnings Guide



Steam Operations of St. Joseph Light & Power

Comparable Electric Companies

Current Cost of Capital

	Share Prices		Current Dividend	Current Yields		1997-99 Dividend	2006-08E Dividend	Growth Rate	Cost of Capital	
	Low	High		Low	High				Low	High
Central Vermont P.S.	17.79	18.24	0.88	4.82%	4.95%	0.88	1.04	1.87%	6.70%	6.82%
CLECO Corporation	15.45	15.97	0.90	5.64%	5.82%	0.81	0.90	1.18%	6.81%	7.00%
Empire District	20.02	20.47	1.28	6.25%	6.39%	1.28	1.28	0.00%	6.25%	6.39%
Great Plains Energy	26.88	27.39	1.66	6.06%	6.18%	1.64	1.66	0.13%	6.19%	6.31%
Hawaiian Electric	41.43	42.11	2.48	5.89%	5.99%	2.47	2.50	0.15%	6.04%	6.13%
MGE Energy Inc.	28.70	29.28	1.35	4.61%	4.70%	1.30	1.38	0.67%	5.28%	5.37%
Comparable Companies' Averages	25.05	25.58	1.43	5.55%	5.67%	1.40	1.46	0.67%	6.21%	6.34%

Sources:

Value Line Investment Survey  
 Yahoo! FINANCE

Steam Operations of St. Joseph Light & Power

Comparable Electric Companies

Current Cost of Capital

	Share Prices		Current Dividend	Current Yields		1997-99 EPS	2006-08E EPS	Growth Rate	Cost of Capital	
	Low	High		Low	High				Low	High
Central Vermont P.S.	17.79	18.24	0.88	4.82%	4.95%	0.93	2.00	8.92%	13.75%	13.87%
CLECO Corporation	15.45	15.97	0.90	5.64%	5.82%	1.13	2.00	6.51%	12.15%	12.34%
Empire District	20.02	20.47	1.28	6.25%	6.39%	1.32	1.75	3.21%	9.47%	9.61%
Great Plains Energy	26.88	27.39	1.66	6.06%	6.18%	1.61	2.25	3.77%	9.83%	9.94%
Hawaiian Electric	41.43	42.11	2.48	5.89%	5.99%	2.87	3.25	1.39%	7.28%	7.38%
MGE Energy Inc.	28.70	29.28	1.35	4.61%	4.70%	1.42	2.25	5.25%	9.86%	9.95%
Comparable Companies' Averages	25.05	25.58	1.43	5.55%	5.67%	1.55	2.25	4.84%	10.39%	10.51%

Sources:

Value Line Investment Survey

Yahoo! FINANCE

Steam Operations of St. Joseph Light & Power

Comparable Electric Companies

Current Cost of Capital

	Share Prices		Current Dividend	Current Yields		EPS Estimates		Cost of Capital	
	Low	High		Low	High	Value Line	S&P	Low	High
Central Vermont P.S.	17.79	18.24	0.88	4.82%	4.95%	9.00%	N/A	13.82%	13.95%
CLECO Corporation	15.45	15.97	0.90	5.64%	5.82%	5.50%	8.00%	11.14%	13.82%
Empire District	20.02	20.47	1.28	6.25%	6.39%	9.00%	5.00%	11.25%	15.39%
Great Plains Energy	26.88	27.39	1.66	6.06%	6.18%	3.00%	4.00%	9.06%	10.18%
Hawaiian Electric	41.43	42.11	2.48	5.89%	5.99%	1.50%	3.00%	7.39%	8.99%
MGE Energy Inc.	28.70	29.28	1.35	4.61%	4.70%	6.00%	N/A	10.61%	10.70%
Comparable Companies' Averages	25.05	25.58	1.43	5.55%	5.67%	5.67%	5.00%	10.55%	12.17%

Sources:

Value Line Investment Survey  
 Standard & Poor's Earnings Guide  
 Yahoo! FINANCE

Steam Operations of St. Joseph Light & Power  
Comparable Electric Companies  
Summary of Discounted Cash Flow Analysis

	DCF Range	
	Low	High
DCF Using Projected Growth Rates and 52 Week Share Prices		
Comparable Companies' Averages	10.00%	13.85%
DCF Using Projected Growth Rates and Current Share Prices		
Comparable Companies' Averages	10.55%	12.17%

Sources: Schedules DAM-10 and DAM-13

Steam Operations of St. Joseph Light & Power

Comparable Electric Distribution Companies

Cost of Equity : Historical Capital Asset Pricing Model

Company	Market Total Returns	Long-Term Corporate Bonds Return	Risk Premium	Beta	Adjusted Risk Premium	Aaa Corporate Bonds Return	Cost of Equity
Central Vermont P.S.	14.55%	6.20%	8.35%	0.50	4.18%	5.89%	10.07%
CLECO Corporation	14.55%	6.20%	8.35%	0.85	7.10%	5.89%	12.99%
Empire District	14.55%	6.20%	8.35%	0.60	5.01%	5.89%	10.90%
Great Plains Energy	14.55%	6.20%	8.35%	0.70	5.85%	5.89%	11.74%
Hawaiian Electric	14.55%	6.20%	8.35%	0.55	4.59%	5.89%	10.48%
MGE Energy Inc.	14.55%	6.20%	8.35%	0.50	4.18%	5.89%	10.07%
Comparable Companies' Averages	14.55%	6.20%	8.35%	0.62	5.15%	5.89%	11.04%

Sources :

Value Line Investment Survey  
 Ibbotson Associates 2003 SBBI Yearbook  
 Federal Reserve Statistical Release

Steam Operations of St. Joseph Light & Power

Comparable Electric Distribution Companies

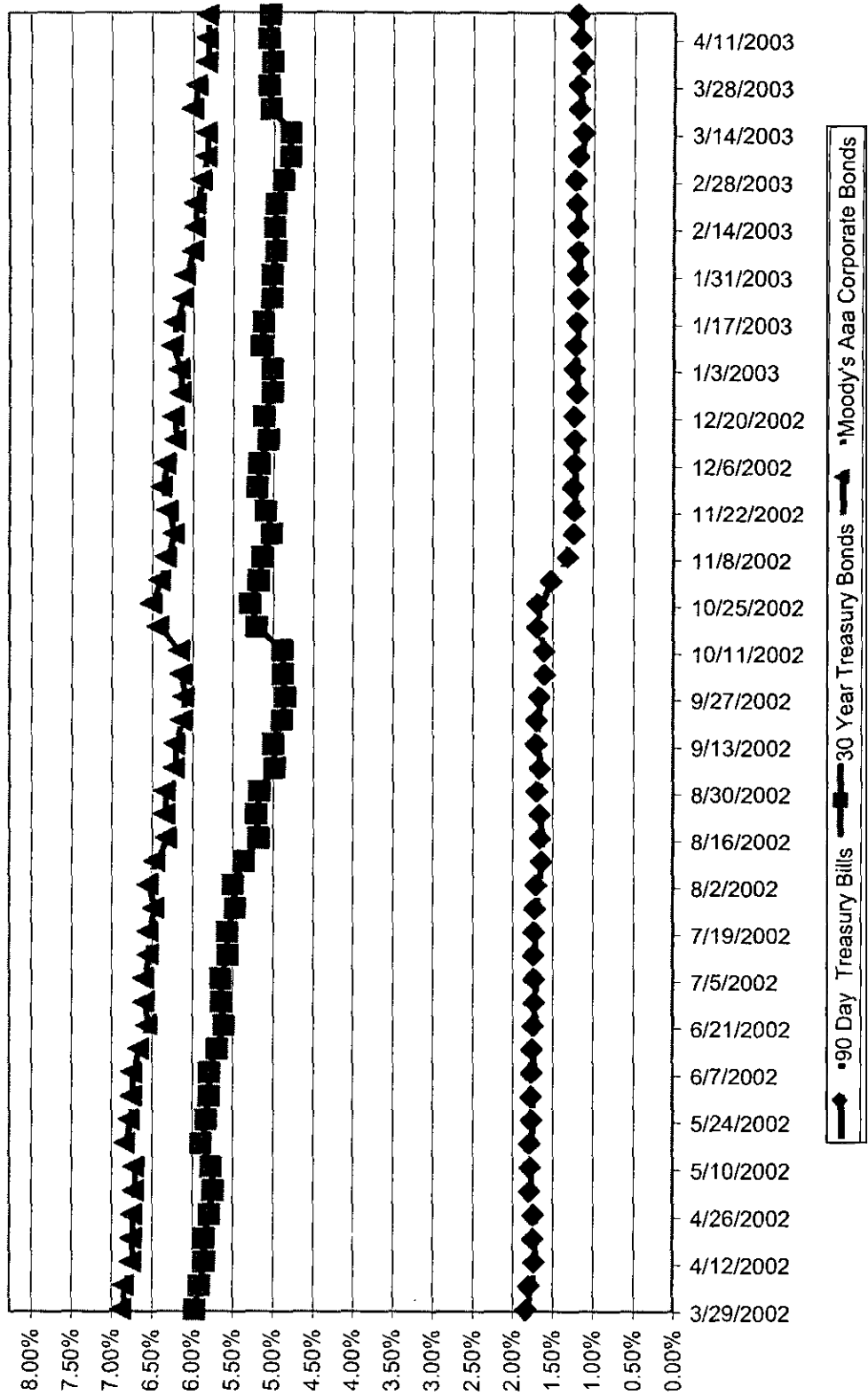
Cost of Equity : Size Adjusted Capital Asset Pricing Model

Company	Risk Free Return	Beta	Equity Risk Premium	Adjusted Equity Risk Premium	Size Premium	Cost of Equity
Central Vermont P.S.	4.90%	0.50	7.00%	3.50%	3.53%	11.93%
CLECO Corporation	4.90%	0.85	7.00%	5.95%	1.52%	12.37%
Empire District	4.90%	0.60	7.00%	4.20%	1.52%	10.62%
Great Plains Energy	4.90%	0.70	7.00%	4.90%	0.82%	10.62%
Hawaiian Electric	4.90%	0.55	7.00%	3.85%	0.82%	9.57%
MGE Energy Inc.	4.90%	0.50	7.00%	3.50%	1.52%	9.92%
Comparable Companies' Averages	4.90%	0.62	7.00%	4.32%	1.62%	10.84%

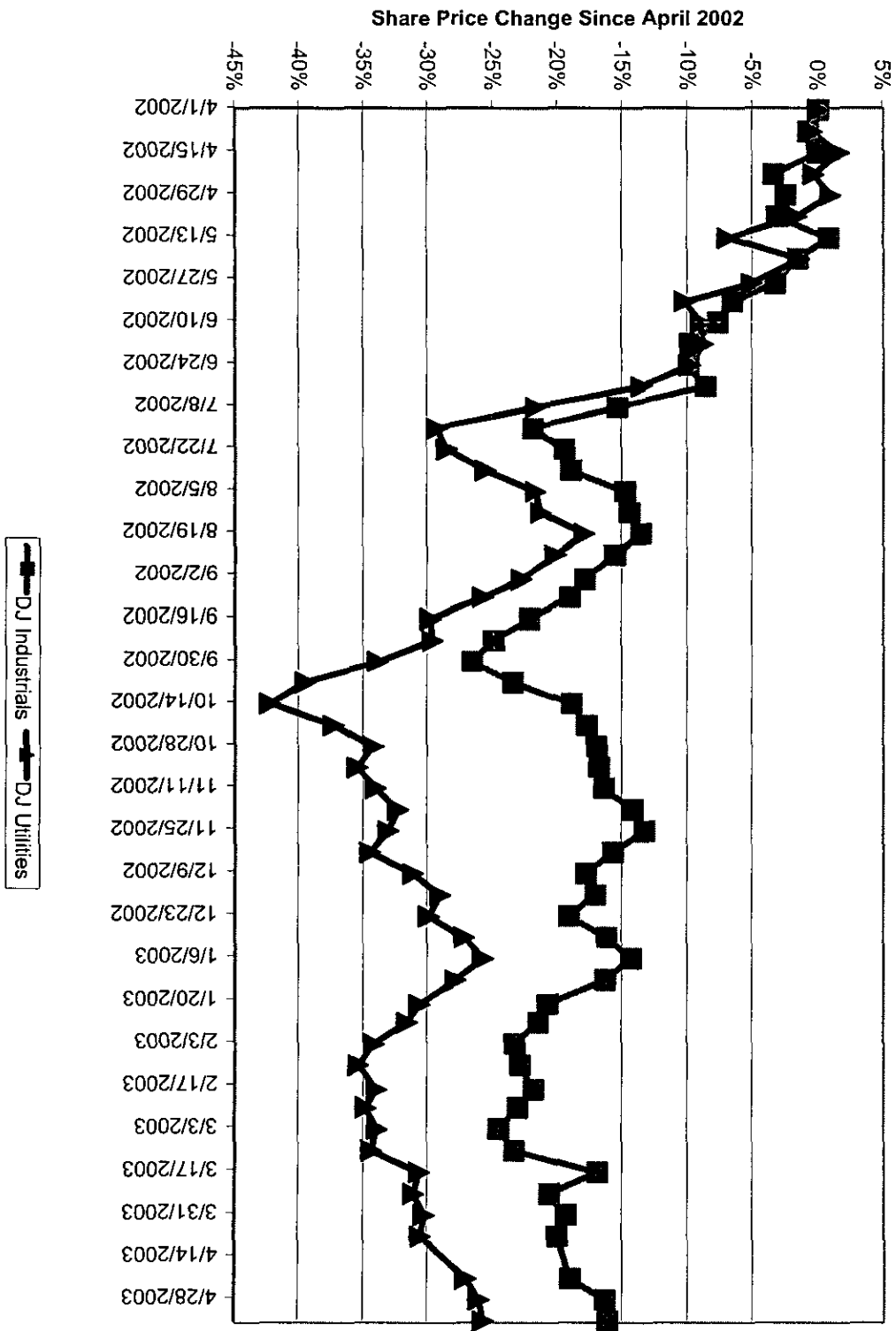
Sources :

Value Line Investment Survey  
 Ibbotson Associates 2003 SBBI Yearbook  
 Federal Reserve Statistical Release

# Comparison of Bond Yields



### Comparison of Dow Jones Indices





Steam Operations of St. Joseph Light & Power

Comparable Companies

Comparison of Average Annual P/E Ratio

Company	1999	2000	2001	2002	2003	Five Year Average	Forecast '06-'08
Central Vermont P.S.	9.5	9.7	17.8	11.4	11.9	12.1	11.0
CLECO Corporation	13.4	13.2	14.6	12.2	7.9	12.3	10.0
Empire District	21.7	17.7	33.9	16.2	12.9	20.5	12.0
Great Plains Energy	20.0	12.4	15.9	11.1	11.1	14.1	12.5
Hawaiian Electric	12.1	12.9	11.8	13.5	13.5	12.8	11.5
MGE Energy Inc.	14.0	11.7	14.8	16.0	15.4	14.4	12.5
Comparable Companies' Averages	15.1	12.9	18.1	13.4	12.1	14.3	11.6

Source: Value Line Investment Survey

Steam Operations of St. Joseph Light & Power

Proposed Cost of Capital

December 2002

	Ratio	Embedded Cost		Weighted Cost of Capital	
		Low	High	Low	High
Long-Term Debt	52.50%	7.67%	7.67%	4.03%	4.03%
Common Equity	47.50%	12.00%	12.50%	5.70%	5.94%
Total	100.00%			9.73%	9.97%

Source: St. Joseph Light & Power Work Papers

Steam Operations of St. Joseph Light & Power

Comparable Electric Companies

Comparison of After-Tax Times Long Term Interest Earned Ratios

St. Joseph Light & Power	@12.0% ROE	2.42
Central Vermont P.S.		2.71
CLECO Corporation		2.18
Empire District		1.84
Great Plains Energy		2.97
Hawaiian Electric		2.58
MGE Energy Inc.		3.42
Comparable Companies' Average		2.62

Source : Value Line Investment Survey

BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE STATE OF MISSOURI

In the matter of Aquila, Inc. d/b/a Aquila )  
 Networks-L&P, for authority to file tariffs )  
 Increasing steam rates for the service provided )  
 To customers in the Aquila Networks-L&P area )

Case No. HR-\_\_\_\_\_

County of Oklahoma )  
 ) ss  
 State of Oklahoma )

AFFIDAVIT OF DONALD A. MURRY

Donald A. Murry, being first duly sworn, deposes and says that he is the witness who sponsors the accompanying testimony entitled "Direct Testimony of Donald A. Murry;" that said testimony was prepared by him and under his direction and supervision; that if inquiries were made as to the facts in said testimony and schedules, he would respond as therein set forth; and that the aforesaid testimony and schedules are true and correct to the best of his knowledge, information, and belief.

*Donald A. Murry*  
 \_\_\_\_\_  
 Donald A. Murry

Subscribed and sworn to before me this 16th day of June, 2003.

*Pat Burnett*  
 \_\_\_\_\_  
 Pat Burnett Notary Public

My Commission expires:  
 10-8-2006  
 #02017037

\_\_\_\_\_