Exhibit No.:

Issues: Frozen Capital Structure

Acquisition Premium

Witness: David P. Broadwater

Sponsoring Party: MoPSC Staff Type of Exhibit: Rebuttal Testimony

Case No.: EM-2000-369

MISSOURI PUBLIC SERVICE COMMISSION

UTILITY SERVICES DIVISION

REBUTTAL TESTIMONY

OF

DAVID P. BROADWATER

UTILICORP UNITED INC.

AND

EMPIRE DISTRICT ELECTRIC COMPANY

- CASE NO. EM-2000-369

Reporter Dx

Jefferson City, Missouri June 2000

Denotes Highly Confidential Information

1	REBUTTAL TESTIMONY
2	OF
3	DAVID P. BROADWATER
4	EM-2000-369
5	TABLE OF CONTENTS
6	FROZEN CAPITAL STRUCTURE
7	ACQUISITION PREMIUM
8	

1	REBUTTAL TESTIMONY OF
2	DAVID P. BROADWATER
3	UTILICORP UNITED INC.
4	AND
5	THE EMPIRE DISTRICT ELECTRIC COMPANY
6	CASE NO. EM-2000-369
7	Q. Please state your name.
8	A. My name is David P. Broadwater.
9	Q. Please state your business address.
10	A. My business address is 3675 Noland Road, Independence, Missour
11	64055.
12	Q. What is your present occupation?
13	A. I am employed as a Financial Analyst for the Missouri Public Service
14	Commission (Commission). I accepted this position in March 1995. From Decembe
15	1993 to February 1995, I was employed as a Management Services Specialist with the
16	Commission. I would note that while a member of the Management Service
17	Department, I assisted with cost of capital reviews for the Financial Analysis Department
18	Q. What has been the nature of your duties while in the employ of thi
19	Commission?
20	A. Principally, I have analyzed the cost of capital of public utility companie
21	operating within the state of Missouri. Please refer to Schedule 1 for a listing of th
22	major cases in which I have previously filed testimony. In addition to the cases listed in



(UtiliCorp) proposal to "freeze" the capital structure of The Empire District Electric

Company (Empire) for ratemaking purposes at Empire's normalized capital structure; and

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(2) respond to UtiliCorp's proposal to recover 50% of the acquisition premium associated

with the purchase of Empire directly through rates.

How does your testimony filed in this merger application compare to the Q. testimony you filed earlier concerning the same issues in the UtiliCorp/St. Joseph Light

& Power Company (St. Joseph) merger application, Case No EM-2000-292?

A. It is very similar to that testimony filed earlier in the UtiliCorp/ St. Joseph

merger case. However, I have addressed certain unique financial aspects of the

UtiliCorp/Empire transaction in this testimony that are not relevant to the UtiliCorp/St.

Joseph transaction.

FROZEN CAPITAL STRUCTURE

Q. Why does the Staff believe that UtiliCorp is proposing to use the current

normalized capital structure of Empire to set rates for Empire customers after the merger?

A. UtiliCorp's capital costs are less that what Empire capital costs have been

historically. This is one of several indirect ways in which UtiliCorp plans on recovering

50% of the acquisition premium for which they are not seeking direct recovery.

Q. What is Empire's current capital structure that UtiliCorp referred to in its

Regulatory Plan?

A. According to UtiliCorp's response to Staff Data Information Request No.

3823, UtiliCorp has corrected the direct testimony of Mr. John W. McKinney, on page

28, where he states that UtiliCorp is proposing the capital structure for Empire be

maintained at a normalized level of 47.5% long-term debt and 52.5% common equity. It

should read that UtiliCorp is proposing the capital structure of Empire be maintained at a

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normalized level of 52.5% long-term debt and 47.5% common equity. (The new numbers in Mr. McKinney's testimony are now consistent with those contained in Empire witness Robert B. Fancher's direct testimony at page four, which addresses Empire's "normalized" capital structure). Empire's current capital structure is approximately 40% common equity and 60% long-term debt (excluding short-term debt), an explanation of why Empire's capital structure contains as much debt as it does will be addressed later in my testimony. However, Empire's targeted capital structure is between 45% and 50% common equity and 50% and 55% long-term debt, while UtiliCorp's current targeted capital structure is 40% common equity and 60% long-term debt.

- Q. Is it true that, absent the merger, Empire's capital structure would not have changed appreciably from the normalized level over the next five to ten years?
- A. It is impossible to say what Empire's capital structure would be going forward but, according to Empire's forecasts, the anticipated common equity ratio would vary from **____** to **_____* for the years 1998 through 2002 (Source: Due Diligence material given to UtiliCorp by Empire made available to Staff at UtiliCorp's Corporate Headquarters).

Although Mr. McKinney represents his proposed capital structure to be a normalized capital structure, Empire's projections of what it believed its capital structure would be going forward shows an average equity ratio of **____* versus Mr. McKinney's normalized equity ratio of 47.5%.

How will the Empire utility operations be financed going forward, and O. what are the real capital costs that will be incurred in the operation of the Empire utility operations?

A. Empire's utility operations will be financed by UtiliCorp once the merger is consummated. Empire will operate as a division of UtiliCorp after the merger is consummated. As a result, Empire will not have any common stock outstanding, publicly traded or otherwise. The actual capital costs of the merged entity will be UtiliCorp's capital costs. UtiliCorp has repeatedly stated that it intends to keep its targeted capital structure at approximately 40% common equity and 60% long-term debt. Therefore, assuming that rates are set based on actual costs, the capital costs that should be included in rates for the Empire Division, are UtiliCorp's capital costs, not Empire's pre-merger normalized capital costs.

- Q. How does UtiliCorp's capital structure practices differ from that of Empire?
- A. UtiliCorp's targeted capital structure contains 40% common equity and 60% long-term debt. UtiliCorp's forecasts show that its common equity ratio will vary between **___** and **___** for time period 1999 through 2003, which is not that different from Empire's projected capital structure of between **___** and **___** common equity for approximately the same time period. The real issue is that of the cost of capital differences between the companies come from different attitudes that the companies have regarding the use of debt and ultimately how those differences are reflected in rates. Standard & Poor's Global Utilities Rating Service Utility Credit Report for UtiliCorp January 2000 states the following regarding UtiliCorp:

Capital Structure. Management's aggressive attitude regarding debt leverage and off-balance-sheet obligations appears in the balance sheet ratios, where total debt to capital approaches 60% and is projected to decrease only moderately in the future. Some ebbing in the attitude toward leverage has been manifested at times, but Standard & Poor's believes that management's historic

affinity for the use of leverage is still present and will limit credit quality in the future.

The consensus is that UtiliCorp will fund its operations with approximately 40% common equity on a going forward basis. In fact, below is an excerpt from the transcript of the August 5, 1999 conference call with security analysts discussing second quarter 1999 earnings where UtiliCorp Chairman and CEO Richard C. Green, Jr., stated that UtiliCorp is still very comfortable with a 40% common equity/60% debt capital structure.

Okay. And presumably, have you determined at this point – would these be financed as ones have similarly in the past as far as the US capital markets?

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RCG: Yes and let me talk a little bit broader about that because it is our strong intent to be very effective and good at deploying our capital and growing our business base and balance sheet.

And underneath that, what we're talking about is when we get to the point of doing equity offerings those are equity offerings in conjunction with accretive deals.

You'll remember that the offering we did last year was an accretive stock offering.

And that when we do these transactions they're based at least on a 60/40 equity/debt or debt/equity balance here. [emphasis added]

So we have a lot of confidence that when you put together accretive deals like we've been doing in the South Pacific that that's just going to, you know, be positive the bottom line even when we have to put out the equity to balance the - to shore up the balance sheet.

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And you're still comfortable with that 60/40 split as the business expands and is further dispersed around the world?

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RCG: Yes. Yes we are....

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different than Empire's. Standard & Poor's Global Utilities Rating Service Utility Credit

The approach to UtiliCorp's capital structure as illustrated above is significantly

Report for UtiliCorp April 1999 states the following regarding Empire's capital structure:

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Capital Structure. Historically, EDE [Empire] has used conservative financing practices. Between 1993 and 1997, the company's construction program was relatively stressful. Yet, management has striven to maintain capital structure balance by issuing large amounts of common equity over the past several years. This conservative financing strategy is expected to continue during the next several years. The company has no unsecured or long-term floating-rate debt outstanding. EDE's average debt life is 16.5 years. Asset quality is relatively high, with balance sheet deferrals of regulatory assets consisting of unamortized loss on reacquired debt (net of deferred income taxes) of \$11.3 million as

of Dec. 31 1998, or a reasonable 4.9% of common equity.

EDE's reported debt leverage stands at 48.4% and common equity of 45.1% of total capitalization. When factoring in off-balance sheet purchased-power commitments using a weighted average risk factor of 45%, debt leverage rises to a liberal 53.2%. While this level of debt is marginally acceptable for EDE's current ratings, leverage will rise later this year if the company issues more debt than equity to fund its new capacity addition and again in 2001 when adjusted for the capacity payments under the WR [Western Resources] purchased power contract

EDE's 32.9 million preferred stock layer is all fixed-rate perpetual and accounts for 6.5% of total capitalization. The company's embedded cost of preferred stock was 7.59% in 1998.

This illustrates the vastly different approach that Empire and UtiliCorp take to their capital structures. Although both Empire and UtiliCorp's capital structure have been fairly debt heavy in the recent past, the motivation has been vastly different in each case. Empire has been using both debt and equity to finance generation additions to meet the needs of its growing service territory, while UtiliCorp's management has shown it preference for financing with debt, mostly to fund its acquisitions.

It also should be noted that the financing Standard & Poor's referred to in its discussion of Empire's capital structure was completed at the end of 1999. Empire actually issued all unsecured debt for this financing because, at that time Empire and UtiliCorp had already entered into a merger agreement and UtiliCorp did not want Empire to issue new equity that it would have to later reacquire at a premium.

- Q. What is the impact of the UtiliCorp/Empire merger on the combined company's cost of capital?
- A. The impact of this proposal is two-fold. First, Empire's normalized cost of capital is higher than UtiliCorp's actual cost of capital so there will be an immediate reduction in the capital cost to operate the Empire properties after the merger. This will be a potentially significant source of merger savings from the perspective of Empire customers. Secondly, there will be a reduction in UtiliCorp's risk with the addition of the Empire and St. Joseph properties, further reducing UtiliCorp's cost of capital (UtiliCorp's proposed acquisition of St. Joseph is now pending before the Commission in Case No. EM-2000-292).

The first type of reduction in capital costs referenced above will create approximately \$2.5 million per year for a total savings of approximately \$25 million over the ten-year period UtiliCorp is proposing to freeze Empire's capital structure (See Schedule 2). The Staff's analysis of the \$2.5 million per year in capital cost savings is based upon UtiliCorp's authorized cost of capital from their most recent rate case (Case No. ER-97-394, et al) and the capital structure UtiliCorp is proposing to be used to set rates for the Empire customers. As an alternative, if the Staff would use the cost of capital estimate that UtiliCorp is employing in this case to calculate capitalized merger

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savings (11.37% per the response to Staff Data Request No. 1), the annual savings shown on Schedule 2 would rise to approximately \$5.1 million. The second type of reduction in capital costs will come from the reduction in risk that the acquisition of Empire and St. Joseph will create for UtiliCorp. The amount of savings from the reduction in risk that will be generated from these acquisitions is not known. The Staff is confident, thought, that the risk and corresponding capital costs of UtiliCorp will be reduced due to the addition of these regulated operations. The certainty that is associated with cash flows of regulated utility operations is greater than that of unregulated operations. Through these acquisitions, the percentage of UtiliCorp's cash flows that come from regulated operations will increase in relation to the total cash flows thus creating greater certainty of the total cash flows of UtiliCorp. UtiliCorp has not acknowledged this benefit in its direct testimony, but does acknowledge it in a written transcript of "UtiliCorp's Investor Call, July 13, 1999 - \$250MM Senior Notes." UtiliCorp's CEO Richard C. Green referred to the pending Empire and St. Joseph transactions as low risk; however, the magnitude of the effect this transaction will have on UtiliCorp's cost of capital is not known. It appears that the Staff and UtiliCorp both agree that the effect of the Empire and St. Joseph transactions will be lower risk and lower capital costs to UtiliCorp, which ordinarily would result in lower costs to the customers of Empire, St. Joseph and UtiliCorp.

- Q. Has the Commission previously heard the issue of "frozen capital structure?"
- A. No. This issue has not been presented to the Commission previously in this manner, but a very similar version of this proposal was proposed by UtiliCorp in



Case Nos. ER-97-394, ER-93-37 and ER-90-101, its last three general rate proceedings in Missouri. In those cases, UtiliCorp was proposing a capital structure for its Missouri Public Service (MPS or MoPub) division that had significantly more equity than was being used to finance MoPub's assets. The Staff argued in Case No. ER-97-394 that the allocated capital structure proposed by MoPub would have the effect of artificially increasing the cost of capital to be paid by MoPub customers. More specifically, in the Direct Testimony of Consultant Steven G. Hill, Staff stated the following:

 capital structure will not equal the actual overall cost of capital because the allocated capitalization is different than the capital structure on which the Company's actual costs are based. For example, UtiliCorp management has selected an allocated ratemaking capital structure for MPS which has an equity ratio of approximately 47%. Other electric utilities that have similar capital structures have bond ratings which are several ratings categories higher than the bond rating of MPS's parent, UtiliCorp. The Companies included in Mr. Dunn's electric utility sample have an average equity ratio of approximately 48% and an average Standard & Poor's (S&P) bond rating of "A+." UtiliCorp has an equity ratio closer to 40% and has a bond rating of "BBB."

The cost rates associated with the debt issued by UtiliCorp (and subsequently allocated to MPS) are a function of UtiliCorp's "BBB" bond rating, not of the allocated capital structure. Those embedded debt cost rates are not the cost rates that would exist for MPS if it had actually been capitalized in a manner similar to the allocated capital structure. Therefore, in order to accurately estimate MPS's actual overall capital costs those embedded debt cost rates should be matched with the capital structure on which the cost of that debt is predicated – the consolidated capital structure of UtiliCorp.

It is important to remember that capital dollars are not color-coded. Once they enter the corporate treasury accounts, dollars derived from retained earnings, equity issuances, debt issuances or investment tax credits are not differentiable from each other. When those dollars are disbursed to subsidiary operations, they can



Rebuttal	Testimony of
David P	Broadwater

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Q.

1 2 3		certainly be classified as being from a certain percentage of debt or equity (as UtiliCorp has done in allocating capital to its subsidiaries) but, in reality, it is not possible to distinguish the
4 5		source of those monies once they are deposited in the corporate treasury. Therefore, the cost rate which is most appropriately
6		associated with those monies is the parent company's overall cost
7 8		of capital. (pp. 13-14)
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11		[W]ith the use of an allocated capital structure there exists the
12		potential for the overrecovery of capital costs. Overrecovery can
13		occur on the debt capital costs through the allocation of debt to the
14 15		regulated subsidiary which carry a cost rate higher than the overall consolidated embedded cost of debt. For example, UtiliCorp
16		reported to its shareholders in "The 1996 Corporate Profile" a
17		statistical supplement which the parent characterizes as a
18		"companion piece to the UtiliCorp United 1996 Annual report to
19		shareholders," indicates that the consolidated embedded debt cost
20		at year-end 1996 was 8.14%. However, Schedule JCD-10
21 22	i	attached to the Direct Testimony of Company witness Dunn indicates that the Company requests that its rates be set using an
23		embedded cost of 8.39%
24		5335 54 515 51 515 7 7 5 5 5 5 5 5 5 5 5 5 5 5
25		Also, if rates are set for MPS using a capital structure which has a
26		higher percentage of equity capital than that actually utilized by the
27		parent, the parent company will have the opportunity to realize a
28 29		return on equity higher than that which is allowed in utility rates. (pp. 15-16)
29		(pp. 13-10)
30	Q.	How did the Commission rule on that issue in that case?
31	A.	The Commission's Report And Order dated March 6, 1998, stated the
32	following:	
33 34 35 36		Based on substantial evidence of record, the Commission finds that the consolidated capital structure as proposed by the Staff accurately reflects the correct capital structure of UtiliCorp itself, and therefore MPS, during the actual test year.
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How were the two previous cases decided?

The Commission adopts the Staff-proposed capital structure of 56.14 percent debt to 43.86 percent equity.

A. In Case No. ER-93-37, the Commission ruled in UtiliCorp's favor, but in

Case No. ER-90-101, the Commission ruled in the Staff's favor and stated the following:

years?

The Commission determines that the capital structure proposed by Staff/Public Counsel, as modified hereinafter, should be adopted in this case. In ratemaking, establishing the correct capital structure is part of the process of setting the rate of return on the Company's facilities. The goal of selecting a rate of return is to attract sufficient capital for the company's needs in financing its facilities. It is important that the rate of return established realistically reflect the assessment of prospective investors in that company. The Commission finds that it is more reasonable to use the consolidated capital structure for MPS than it is to assign a hypothetical capital structure to MPS. As noted by Staff/Public Counsel, MPS has no capital structure of its own and its stock is not traded on the stock Investors cannot invest in MPS but can invest in UtiliCorp. It is the capital structure of UtiliCorp that prospective investors will examine when contemplating the investment. It is UtiliCorp which must attract capital for the use of its divisions and subsidiaries including MPS.

The Commission determines that the use of a consolidated capital structure in this instance will not, per se, expose MPS's ratepayers to any adverse consequences arising from UtiliCorp's other activities any more than the use of a hypothetical, assigned capital structure will insulate them from these consequences. As stated by Staff/Public Counsel's witness, the present capital structure of UtiliCorp is not harmful to MPS's ratepayers. However, an adjustment would need to be made in future rate cases should UtiliCorp develop a capital structure that would subject MPS's ratepayers to adverse consequences arising from UtiliCorp's other activities.

The Commission further determines that it is not germane to establishing of an appropriate rate of return that the consolidated capital structure is unavailable to finance MPS's future construction. As pointed out by Staff/Public Counsel's witness, only new capital is available to MPS for new construction. Since UtiliCorp raises the capital for MPS's use, it is UtiliCorp's capital structure which is the more important in raising capital from investors to finance MPS's construction program.

Q. Why is UtiliCorp seeking to fix Empire's capital structure for the next ten

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appropriate level in future rate cases.

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23 24 Value of the company

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Unleveraged free cash flow defined as

- Is this proposal similar to "single issue ratemaking?" Q.
- Yes. "Single issue ratemaking" is when (1) rates are set or (2) issues that A. have a rate impact are heard, outside the context of a rate proceeding, without considering all relevant factors. This proposal is an attempt by UtiliCorp to do exactly that. UtiliCorp wants the Commission to determine an appropriate capital structure for Empire at this time that will be used in at least two rate proceedings over the next ten years. UtiliCorp's proposal is an attempt to "lock in" the capital structure for rate purposes without considering all the relevant factors that go into determining what an appropriate capital structure would be at those times.

UtiliCorp is attempting to guarantee the regulatory treatment of Empire

and its capital structure over the next ten years. This is an attempt by UtiliCorp to "lock

in" the capital structure for Empire outside the context of a rate proceeding. What

UtiliCorp is attempting to do with its proposal to freeze the capital structure for Empire is

to take away the Commission's right to set the capital structure of Empire at an

- From a more general perspective, would you discuss why companies enter Q. into mergers and acquisitions?
- A. Yes. The value of a company or any asset is derived from the present value of its future cash flows. Based on this concept, the following formula can be used to establish the value of a company:

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FCF = EBIT (1-tax rate) + Depreciation - Change in net working capital - capital expenditures

K = Company's cost of capital

Company's long-term growth in unleveraged free cash flow

From this formula, we can conclude that a company's value is based on its unleveraged free cash flow, its cost of capital and the long run growth prospects of the company. An example of how this equation is relevant to valuing a potential merger candidate would be to assume two companies, A and B. If company B (in this case UtiliCorp) wants to purchase company A (in this case Empire), but company A is demanding a premium to its current market value, then the only way the deal can make sense economically is if company B can either increase the unleveraged cash flow of company A, decrease the capital costs of company A, and/or increase the growth rate of company A.

- Q. How does that general theory relate to this merger and, more specifically, the issue of freezing the capital structure for Empire customers?
- A. In this specific case, UtiliCorp has agreed to purchase Empire for \$29.50 per share which was approximately \$8.75 per share above Empire's market value at the time of the May 11, 1999 announcement. Implicitly, UtiliCorp believes Empire is worth more to them than it is on the open market because they will be able to increase unleveraged free cash flow (synergies), lower capital costs and/or increase the long-range growth prospects of the combined entity.

Regarding UtiliCorp's proposal to freeze Empire's capital structure at pre-merger levels for ratemaking purposes, it is simply a way for UtiliCorp to artificially increase the cost of service to Empire ratepayers, therefore, allowing UtiliCorp to recover, in part, the acquisition premium they paid to Empire shareholders.

Q. Could you please summarize Staff's position on UtiliCorp's proposal to freeze the capital structure of Empire at the pre-merger level for ratemaking purposes?

A. It is Staff's position that there are going to be capital cost savings created from this merger in two different ways. First, the cost of capital required to operate the Empire properties will be lower with UtiliCorp's current capital costs than they were with Empire as a separate company. Secondly, there is the effect that this merger will have on UtiliCorp's cost of capital. The merger of Empire, as well as the merger of St. Joseph into UtiliCorp will have the effect of lowering UtiliCorp's overall risk profile; therefore, the future cash flows should be more certain and less risky requiring a lower discount rate. This discount rate at which future cash flows are discounted is the company's overall cost of capital. In this case, UtiliCorp's cost of capital should be less after the merger than it is prior to the merger, creating additional savings in the area of capital costs. While UtiliCorp should have a reasonable opportunity to retain some portion of its merger savings, including cost of capital savings, Empire customers should also reap some benefits from these savings as well.

Therefore, it is the Staff's opinion that UtiliCorp's proposal to freeze Empire's capital structure for ratemaking purposes at a pre-merger level is not necessary or appropriate, as discussed in the Rebuttal Testimony of Staff witnesses Mark L. Oligschlaeger and Cary G. Featherstone of the Accounting Department. The Staff's position is to allow the company to retain a portion of merger savings through the use of regulatory lag. Use of regulatory lag will allow UtiliCorp to retain for some period of time cost of capital savings associated with the Empire merger. Allowing UtiliCorp to retain merger savings in the cost of capital area through artificial restrictions and



movement from cost-based ratemaking (as is implicit in the "frozen capital structure" proposal) should not be approved by the Commission.

Empire's Actual Capital Structure

- Q. Could you please describe Empire's capital structure history?
- A. Yes. From 1990 through 1998, Empire's total debt to total capital ratio has fluctuated between approximately 47% to 50%. Then, in 1999, Empire's total debt to total capital ratio jumped to approximately 60% (see Schedule 3)
 - Q. What caused this sharp increase?
- A. Through most of the 1990's, Empire has been adding capacity to meet the demands related to the load growth in its service territory. Empire has financed its growth in a conservative manner by issuing both debt and equity. In 1999, Empire entered into the Merger Agreement with UtiliCorp and, as a result of the Merger Agreement Empire retired all of its outstanding preferred stock. The repurchase of preferred stock was coupled with the issuance of \$100 million in unsecured debt and no new equity issuance. The result has been in increase in the total debt to total capital ratio of approximately 10% in one year.
- Q. Did the Commission approve Empire's issuance of \$100 million in new debt?
- A. No. It is Empire's position that since the new debt issuance is unsecured that there is not any requirement for Empire to get Commission approval.
- Q. Why did Empire change its conservative strategy by issuing only debt and not a combination of debt and equity in its recent financing?

A. Due to its pending merger with UtiliCorp, the decision was made in accordance with the Merger Agreement that there would be no new equity issued except in the normal course of business. Therefore, Empire had to issue debt only to finance the construction of its new generating station.

- Q. Is Empire the first utility in Missouri to issue unsecured debt in lieu of secured debt?
 - A. No. There are several utilities that have gone to issuing unsecured debt.
 - Q. Why have companies gone to issuing unsecured debt?
- A. It gives them flexibility. When a company issues first mortgage bonds or secured debt, it is limited in what it can do with the property it has pledged as security, where as unsecured debt does not limit a company nearly as much. Within the electric industry, the idea of flexibility extends into to the area of deregulation. If in the process of deregulation the company decides to divest or spin-off a portion of the company, then the presence of secured debt may severely limit the company. Within this context, the Staff has not traditionally been opposed to the issuance of unsecured debt as long as any additional cost is not excessive.
 - Q. Why is there an additional cost to issue unsecured debt?
- A. The flexibility that unsecured debt offers the issuers of the securities translates to additional risk to the purchasers of the security. Therefore to attract investors to purchase the security, the unsecured debt must be offered at a higher interest rate. Another major factor that effects the cost of unsecured debt is the fact that holders of secured debt (i.e. first mortgage bonds) are first in line to receive their principal in the event of a liquidation. In the event that a utility issues unsecured debt as a policy and has



no secured debt outstanding, then the holders of unsecured debt are first in line in the event of a liquidation. Even in this situation, unsecured debt holders would still require a premium because there is nothing that would keep the company from changing its policy and issuing secured debt which increases the flexibility for the issuer and increases the risk for the investor.

Q. Assuming that the purpose of the law that requires utility companies to gain Commission approval before they issue secured debt is to protect the utility customers, does issuing unsecured debt protect utility customers?

A. No. Even though unsecured debt does not directly encumber the assets of a utility, to the extent that a utility has assets in excess of its current balance of secured debt, the unsecured debt investors have a claim to the utility's assets in the case of a liquidation. Therefore, given that the market value of a utility's assets are greater than the par value of the secured debt outstanding, then the unsecured debt holders have a claim to the assets of a company. In the Staff's opinion, this essentially poses the same concerns from a customer perspective as if the company would have issued secured debt.

ACQUISITION PREMIUM

- Q. Is the Staff supporting UtiliCorp's proposal regarding the recovery of one-half the acquisition premium directly through rates?
- A. No. It is the Staff's position that this merger is ultimately about the shareholders and maximizing shareholder value. This merger is not being done for the customers of Empire, the employees of Empire or the communities that Empire operates within. In the *Proxy Statement of The Empire District Electric Company*, Empire lists the

following six reasons why this transaction is a good deal. As can be seen by their recitation below, they all involve shareholder benefit issues:

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 The merger consideration offers you an attractive premium over the trading price of our common stock prior to the announcement of the merger;

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 As a result of the merger, you will most likely benefit from increased dividends:

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 You will benefit by participating in the combined economic growth of the service territories of UtiliCorp and Empire, and from the inherent increase in scale, the market diversification and the resulting increased financial stability and strength of the combined entity;

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• There will likely be cost savings from a reduction in operating and maintenance expenses and other factors;

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 The combined enterprise can more effectively participate in the increasingly competitive market for the generation of power; and

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 UtiliCorp has significant non-utility operations and, as a larger financial entity following the merger, should be able to manage and pursue further non-utility diversification activities more efficiently and efficiently than Empire could as a stand-alone entity.

In Empire witness Myron W. McKinney's direct testimony, he makes the claim

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that this merger will provide opportunities for our customers, employees, and shareholders that would not be available if Empire would remain an independent company. However, this merger is not about customers or employees – it's about getting the most value for the shareholder. The Empire Board of Directors is employed by

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Empire's shareholders and it is their duty to maximize the value of the Company. That is

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exactly what they have done here in negotiating this merger.

Bond Indenture Change

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Q. What is Empire going to change about its bond indenture?

1	A. There is a provision in its original indenture that states that in the event of
2	a merger, future dividends have to be paid out of current earnings. UtiliCorp and its legal
3	advisors objected to that provision and asked Empire if they could get it changed.
4	Empire did receive bondholder consent to eliminate that provision, but to obtain that
5	consent it cost Empire approximately ****.
6	Q. How did the need to change the bond indenture effect the merger
7	agreement?
8	A. The price per share of Empire was lowered by **** per share.
9	Originally, UtiliCorp had agreed to purchase Empire for **** per share. When
10	this issue arose Empire estimated that to obtain the necessary bondholder consent it
11	would cost between ****. Consequently, an equivalent amount was
12	taken out of the share price.
13	Q. Does that mean that UtiliCorp is only asking to recover the acquisition
14	premium up to \$29.50 per share and not **** per share?
15	A. Not exactly. UtiliCorp is seeking recovery of half of the acquisition
16	premium through rates, which is the difference between the book value of Empire and the
17	agreed upon price of \$29.50. However, UtiliCorp is asking for recovery 100% of the
18	amount needed to change the bond indenture through an amortization as a transaction
19	cost. Therefore, UtiliCorp is asking for ratepayer reimbursement of more than half of
20	their **** per share offer for Empire.
21	Q. Is it appropriate for customers to pay for this change in the bond
22	indenture?



A. No. This is money that is being spent for the benefit of UtiliCorp's shareholder. It is intended to protect the dividend stream of UtiliCorp's shareholders going forward. The bondholders consent does not in any way help the customers of Empire or any of UtliCorp's other operating divisions. This cost is strictly a shareholder benefit issue, which should be paid by shareholders.

The Empire District Electric Company Valuation

- Q. Theoretically, how are companies valued?
- A. A company is just like any other asset that needs to be valued. The value of an asset is based on the present value of future cash flows. When a company is being valued, the future benefits are dollars available to investors. In the discussion of the frozen capital structure issue, we discussed the following valuation formula:

$$V = FCF / (K - G)$$

This formula derives the value of a company from the cash flow that is available to the shareholder. There is also the more conventional discounted cash flow model which, when solving for price, is as follows:

$$P = D/(K - G)$$

Both of these formulas value a company based on the present value of future cash flows. Once the value of a company has been estimated using some type of discounted cash flow analysis, it is prudent to consider the results versus how a group of comparable companies have been valued in the market. Also consideration is given to comparable companies that have previously been involved in merger transactions. There are several ratios that can be used for this process such as sales price to any of the following:

earnings, operating cash flow, book value, sales, EBITDA (earnings before interest, taxes, depreciation and amortization) and/or EBIT (earnings before interest and taxes) as well as what premium is being paid over and above market value as compared to the unaffected market value per share. These are just some of the possible ratios that can be used to ensure that the discounted cash flow price for the company in question is reasonable.

Q. How did UtiliCorp determine a value for Empire?

A. UtiliCorp did not hire an investment banker to assist with the process of evaluating Empire -- the process was done in-house. UtiliCorp reviewed the financials of Empire, analyzed what the consolidated financials would look like if UtiliCorp would purchase Empire, and UtiliCorp reviewed what the ratios would be as a result of paying a variety of prices for Empire. They then compared the ratios to those of several recent transactions within the electric industry. UtiliCorp did not do an independent analysis of Empire's value. While what UtiliCorp did was good, it just did not go far enough.

It is critical that an analysis of the specific assets be done when a company is valued. What UtiliCorp has done is make the assumption that each of the other transactions they reviewed as part of their analysis were valued correctly and have relevance to UtiliCorp's purchase of Empire. It is just like you are looking to buy a specific house and in determining what you would be willing to pay for it. You look at what other houses in the area have sold for and make your offer to buy based only on the analysis of other homes. That analysis may lead to you getting a good house in a good area at a good price, but it could just as easily lead you to overpaying for that house in the good area if that house is not comparable to the other homes. A better approach to

at which others have sold.

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determining what a home's value would be based upon characteristics that are specific to that home and what they would be worth to you, and then compare that price to the price

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What I believe UtiliCorp has done is assume that the market for electric utility companies is a competitive market and quite simply it is not. It is true, by some definition, the "market price" of Empire is \$29.50 per share, but that market price is not the result of a competitive market. While Empire negotiated this deal exclusively with UtiliCorp they did have several other utilities that they discussed merging with in the past. Empire took UtiliCorp's offer because they believed that it was the best they could do for their shareholders. A competitive market is defined by having many buyers and sellers, all with perfect information, competing for a homogenious product. In the mergers and acquisitions market, you have only a few players and the products are all unique. UtiliCorp was one company that had an interest in Empire, but there very well could have been others. On the other side of the transaction, Empire is the "product" and there is not another company exactly like Empire. Therefore, the "market price," that has been determined by the sale of Empire is not the result of real competition and should not be assumed to be the "fair market value" of Empire. To take that idea to the next logical step, the value of other companies as part of the precedent transactions analysis should not be assumed to represent the market value of any specific electric company.

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Q. What was the process used by Empire to determine its value?

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A. Empire had retained the firm of Salomon Smith Barney (Salomon) to assist the Board of Directors and the Company with various financial matters including the potential sale of the Company. Salomon did an independent DCF analysis of Empire,



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as well as a comparison to other electric companies and an analysis of other mergers in the electric and gas utility industry. Salomon conducted a DCF analysis of the value of Empire at two different points in time in association with this merger. The first was as of February 6, 1999, and was done for the Board of Directors to assist them in negotiating with UtiliCorp. The second was as of May 10, 1999, which was done just prior to the announcement of the merger for the purpose of supporting Salomon's Fairness Opinion. Salomon also looked at trading statistics for comparable electric companies, as well as mergers in the electric utility industry from 1996 through the present.

In the DCF analysis conducted by Salomon, it determined the estimated cash flows for Empire as well as a terminal value for the Company, then it discounted the cash flows and the terminal value to determine the present value of Empire. Salomon estimated the discount rate for Empire to be in the range of ** ** to ** **.

- Q. What is the significance of the discount rate used to discount future cash flows?
- A. The discount rate used to value a company should be the pre-tax weighted average cost of capital of the acquiring firm. When Empire was determining its value, it would have been appropriate for Salomon to use Empire's cost of capital as the discount rate in the analysis. A reasonable value for the pre-tax weighted average cost of capital would be 13.10% based on the Staff's opinion of the rate of return reflected in Empire's last settled rate case (No. ER-97-81).
- Q. Did Salomon use Staff's pre-tax weighted average cost of capital from Empire's last rate case for their May 10, 1999 presentation to Empire's Board of Directors?

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,	A. No. That analysis was more than two years old and the economic
2	environment has changed significantly over that two year period. However, discount
3	rates in the range of **** to **** are extremely low, even when considering
4	the current economic environment. Using a simplified case where a company is financed
5	with 50% debt and 50% equity and taxes are not considered, a cost of capital of
6	**** would result from a cost of debt of **** and a cost of common equity of
7	** **
8	Q. Was Empire's Board of Directors' satisfied with Salomon's DCF
9	analysis?
10	A. Yes. Mr. Myron McKinney was asked about the discount rates Salomon
11	used in its DCF analysis he stated in his May 22, 2000 transcribed interview with the
12	Staff and the Office of Public Counsel that **
13	
14	** (Transcript, page 87).
15	Q. What is the effect of using such a low discount rate?
16	A. The lower the discount rate the greater the present value of the future cash
17	flows and the greater the present value of the terminal value of the firm. These greater
18	present value figures translate into a greater value for Empire. By coupling that
19	understanding with the fact that Empire's Board of Directors goal is to maximize

Q. What were the assumptions and results of the discounted cash flow analysis performed by Salomon on Empire's behalf?

Shareholder value, it is not difficult to see that there would be an incentive by Empire's

Board of Directors to keep the discount rate as low as reasonably possible.



1	A. As stated above, Salomon used discount rates of **** to ****
2	With those variables and the cash flow projections done by Salomon, which were no
3	provided to the Staff, Salomon estimated Empire's value to be in the range of ****
4	to **** per share.
5	Q. How would the savings that UtiliCorp believes it can generate effect the
6	DCF analysis conducted by Salomon?
7	A. The estimated savings that will be generated by the merger will increase
8	Empire's cash flow, thus making Empire worth more to UtiliCorp than it would
9	otherwise. The concept of having a rate case to 'lock in" higher rates and then implement
10	a five-year rate moratorium is another attempt by UtiliCorp to increase the cash flows of
11	Empire prior to the merger. This will also have the same effect of increasing the value of
12	Empire to UtiliCorp.
13	Q. How should the Commission value Empire for the purpose of determining
14	an appropriate acquisition premium?
15	A. The Commission needs to decide what the appropriate value of Empire is
16	if it plans on reflecting all, or a portion, of the acquisition premium in rates. Determining
17	the value of a utility company is nothing new for a utility commission. It is done in every
18	contested rate case in which cost of capital is an issue. The only difference is in this
19	analysis, the Commission needs to decide what the value of the Empire is and, in a rate
20	case, the value is a given and the appropriate discount rate is what is at question. In both
21	cases, the theoretical concept is identical. The only difference is the factor of the
22	equation that is being solved for.



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The Staff believes the most appropriate value for Empire is the value that uses UtiliCorp's cost of capital as the discount rate. The cash flows that Salomon used should be augmented by the savings that UtiliCorp will realize through this merger as well as any additional cash flow that will be generated due to the rate case Empire has planned on filing this fall. The Staff had hoped to perform such an analysis for the Commission, but Salomon stated that they did not have any work papers justifying their DCF analysis, making it impossible for the Staff do such an analysis (Staff Data Information Request No. 3821).

Q. Is recovery of the acquisition premium using this valuation the position that the Staff is supporting in this case?

A. No. The Staff's position is that UtiliCorp should not receive any direct recovery of the acquisition premium. The acquisition premium is a shareholder cost and should not be allowed in rates. To further illustrate this point, let us look at an example where a utility sells an asset at a premium to its book value. In this example, the Staff's position would be that the gain goes to shareholders and is not included in rates as an offset to rate base. The Staff's position concerning the acquisition premium is consistent with the Commission's historical treatment of premiums on assets sales. If, and only if, the Commission decides to change its policy and allow direct recovery of all or part of the acquisition premium, does there come a need to determine what is the true value for Empire. In that event, the Commission should direct Staff to conduct a discounted cash flow analysis of Empire's cash flows using UtiliCorp's pre-tax cost of capital as the discount rate.

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Q. Has UtiliCorp historically been comfortable with the policy of this and other state commissions regarding non-recovery in rates of acquisition premiums?

A. Yes. The policy of this Commission and most other state commissions has been that acquisition premiums have not been allowed in rates. UtiliCorp is aware of the historical treatment of acquisition premiums and, in fact, believes they do not necessarily need to interfere with making a profit. In the early 1990's, Mr. Richard Green made the following remarks to a group of security analysts at a conference in St. Louis:

> Where I'd like to go from here is into about 3 slides that focus on some questions I've been asked about the company and why we're able to do what we're able to do and still be very strong financially. This first one here deals with the premiums that we have paid for our acquisitions in comparing them to operating income. As you can see, the premium is a significant amount. So that people that understand you have to pay a premium to get an acquisition, also can understand that the premium doesn't have to be such that interferes with making a profit. I think this very clearly illustrates that we've been able to buy our properties at a price that we're still able to make good money at.

> This, I think, is the most interesting of the three because it is an attempt to explain to people how one can mitigate the premiums of a price paid for a property and, therefore, take away a lot of, if any, of the negative effects of doing an acquisition. You can see in the red lines that is the UCU stock sale premiums. The premium over book in which we have put our stock out on the market and the other line is the premiums we've paid for the acquisitions. Of course, adjusted for asset growth, that's simply saying that as assets have been added to those acquisitions, they've added at book value and, therefore, they average down the premium paid over time. But, essentially, you can see that we're getting more for our price of stock than we're paying for the properties we're buying, so you're really mitigating a lot of that premium and that's a function that's allowed us to be as aggressive as we have been in the acquisition market, and as long as we keep those two curves relatively close, I think we're going to still make a very profitable and prudent acquisition.

What this excerpt illustrates is that UtiliCorp believes that acquisitions are possible at a premium, and do not require any direct recovery of that premium as long as the price is within reason for what is being purchased. At approximately the same time, UtiliCorp published an Issue Report entitled *Mergers and Acquisitions in the Utility Industry*. In that report, UtiliCorp states the following:

In the view of some analysts, growth that is achieved through acquisition of regulated utility properties is an uneconomic way of building value. Because the utility being purchased has an earnings potential that is restricted to the book value of assets allowed in rate base, they contend that it is difficult to justify the expense of paying a premium over the book value of a utility's assets. They further assert that because premiums are not recovered through cost-of-service-based rates, the utility will not perform as well as others in its peer group.

In UtiliCorp's view, the success of our growth strategy can best be measured by the performance of our securities in the debt and equity markets. The conclusion cited above can be proved by an analysis of UtiliCorp's total return to investors in the five years since it began its growth strategy.

The conclusion that can be reasonably drawn from the above comments is that UtiliCorp believes that if it can purchase regulated utility companies at a fair price, there is no need to directly recover the acquisition premium. To take that to the next logical step and apply it to this case, UtiliCorp has no need to receive direct recovery of the acquisition premium paid to Empire shareholders unless it has overpaid for the properties.

- Q. Does this conclude your rebuttal testimony?
- A. Yes, it does.



BEFORE THE PUBLIC SERVICE COMMISSION

OF THE STATE OF MISSOURI

In the Matter of the Joint Application of UtiliCorp United Inc. and The Empire District Electric Company For Authority To Merge The Empire District Electric Company With and Into UtiliCorp United Inc. and, In Connection Therewith, Certain Other Related Transactions, Filed.))) EM-2000-369))
AFFIDAVIT OF DAV	ID P. BROADWATER
STATE OF MISSOURI)) ss. COUNTY OF COLE)	
David P. Broadwater, is, of lawful age, an preparation of the foregoing Rebuttal Testimony is pages to be presented in the above case; that the a given by him; that he has knowledge of the matter are true and correct to the best of his knowledge	enswers in the foregoing Rebuttal Testimony were ers set forth in such answers; and that such matter

Subscribed and sworn to before me this 20th day of June, 2000.

SHARON S WILES
NOTARY PUBLIC STATE OF MESSOURI
COLE COUNTY
MY COMMISSION EXP. AUG. 23,2002

DAVID BROADWATER

COMPANY	CASE NO.		
Empire District Electric	ER-95-279		
Laclede Gas Company	GR - 96-193		
Missouri Gas Energy	GR-96-285		
Empire District Electric	ER-97 - 81		
Empire District Electric	ER-97-82		
Kansas City Power & Light	EO-97-84		
Union Electric	EO-97-86		
Missouri-American Water Company	WR-97-237		
St. Louis County Water	WR-97-382		
Laclede Gas Company	GR-98-374		
Laclede Gas Company	GR-99-315		
GTE Midwest /Spectra Communications	TM-2000-182		
AmerenUE	EO-2000-205		
Kansas City Power & Light	EO-2000-210		
Atmos Energy Corp./Associated Natural Gas Company	GM-2000-312		
UtiliCorp United Inc. and St. Joseph Light & Power Company Merger	EM-2000-292		

UtiliCorp United Inc's Cost of Capital Including The Empire District Electric Company Normalized Capital Structure

Capital	Capital			Weighted	Tax	Pretax
Component	Dollars	Percentage	Cost	Cost	Factor	Cost
Common Equity	\$0	47.50%	10.75%	5.106%	1.6231	8.288%
Preferred Stock	\$0	0.00%	0.00%	0.000%	1.6231	0.000%
Long-term Debt	\$0	52.50%	8.18%	4.295%	1.0000	4.295%
Short-term Debt	\$0	0.00%	0.00%	0.000%	1.0000	0.000%
Total	\$0	100.00%		9.401%		12.583%

UtiliCorp United Inc's Cost of Capital

Capital	Capital			Weighted	Tax	Pretax
Component	Dollars	Percentage	Cost	Cost	Factor	Cost
Common Equity	\$1,525,400,000	· 39.41%	10.75%	4.237%	1.6231	6.877%
Preferred Stock	\$100,000,000	2.58%	8.81%	0.228%	1.6231	0.369%
Long-term Debt	\$2,245,100,000	58.01%	8.18%	4.744%	1.0000	4.744%
Short-term Debt	\$0	0.00%	0.00%	0.000%	1.0000	0.000%
Total	\$3,870,500,000	100.00%		9.209%		11.990%

Cost of Capital Difference

0.592%

Empire's Rate Base

\$423,250,645

Dollar Impact / Year

\$2,506,682

Source: The Empire District Electric Company's Capital Structrue was taken from UtiliCorp United's Direct Testimony

UtiliCorp United's Capital Structure was taken from UtiliCorp United's response to Data Information Request 3816

UtiliCorp United Inc. & The Empire District Electric Company EM-2000-369

The Empire District Electric Company Historical Capital Structure

Common Equity Preferred Stock Long-Term Debt Short-Term Debt Total	1990 \$148,847 \$7,902 \$142,310 \$6,000 \$305,059	1991 \$156,910 \$8,102 \$142,314 \$6,000 \$313,326		1992 \$163,293 \$7,902 \$143,719 \$15,000 \$329,914		1993 \$167,861 \$7,902 \$165,227 \$15,000 \$355,990		1994 \$173,780 \$32,902 \$185,097 \$16,000 \$407,779
Common Equity Preferred Stock Long-Term Debt Short-Term Debt Total	48.79% 2.59% 46.65% 1.97% 100.00%	50.08% 2.59% 45.42% 1.91% 100.00%		49.50% 2.40% 43.56% 4.55% 100.00%		47.15% 2.22% 46.41% 4.21% 100.00%		42.62% 8.07% 45.39% 3.92% 100.00%
Common Equity Preferred Stock Long-Term Debt Short-Term Debt Total	1995 \$193,137 \$32,902 \$194,705 \$14,000 \$434,744	1996 \$213,091 \$32,902 \$219,533 \$7,500 \$473,026	* * * * *	1997 219,034 32,902 219,385 28,000 499,320	\$ \$ \$ \$ \$	1998 229,791 32,634 246,093 14,500 523,018	\$ \$ \$ \$ \$ \$	1999 234,188 - 345,850 - 580,038
Common Equity Preferred Stock Long-Term Debt Short-Term Debt Total	44.43% 7.57% 44.79% 3.22% 100.00%	45.05% 6.96% 46.41% 1.59% 100.00%		43.87% 6.59% 43.94% 5.61% 100.00%		43.94% 6.24% 47.05% 2.77% 100.00%		40.37% 0.00% 59.63% 0.00% 100.00%

Source: The Empire District Electric Company's Annual Report to Shareholders