

APPLYING TO

MISSOURI SERVICE AREA**\*BUSINESS ENERGY EFFICIENCY**  
**Standard Incentive Program****Purpose**

The Standard Incentive Program (Program) will provide pre-set Incentives for energy-efficient products that are readily available in the marketplace. Standard Incentives will be fixed per each Eligible Energy Efficiency Measure. A principle objective of this Program is to provide an expedited, simple solution for customers interested in purchasing efficient technologies that will produce verifiable savings.

**Availability**

This program is voluntary and available to customers qualifying pursuant to the Business Energy Efficiency Availability section and meeting the Program Provisions below.

**Definitions**

Eligible Energy Efficiency Measure - An energy efficiency Measure listed in this tariff.

Those definitions applicable pursuant to the Business Energy Efficiency Definitions section.

**Program Provisions**

Standard Incentives for Eligible Energy Efficiency Measures will be provided to qualifying customers that provide completed Standard Incentive Applications as indicated below:

- Customer must complete a Standard Incentive Application form found on the Company's website at ActOnEnergy.com or available by calling 1-866-941-7299;
- Customer must provide proof of equipment purchase and installation;
- Measures must be purchased and installed after the effective date of this tariff;
- Measures which receive an Incentive under the Custom Incentive Program are not eligible for this Standard Incentive Program;
- Customer must submit a Standard Incentive Application within 120 days of equipment purchase, but not later than May 31, 2012, to receive a Standard Incentive unless the customer has written approval from the Program Administrator;
- Eligible Energy Efficiency Measures must be part of a Project having an installed TRC ratio greater than 1.0;
- Customers must install equipment achieving a minimum total incentive per Standard Incentive Application of \$150;
- Measures must be part of a project having an overall Incentive Factor value of equal to or greater than **7%** but not more than **50%**. The Incentive Factor applies to projects receiving Incentives over \$2,500 and customers must certify that the project submitted represents the entirety of the project scope;
- Standard Incentive Projects receiving Incentives over \$2,500 must obtain pre-approval and all Custom Incentive Projects require pre-approval prior to ordering and installing equipment.

\*Indicates Change

DATE OF ISSUE November 18, 2011DATE EFFECTIVE December 18, 2011ISSUED BY Warner L. Baxter  
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**Standard Incentive Program(cont.)**

- Standard Measures must be installed as a retrofit in an existing facility.
- All projects may be subject to random on-site inspections by the Program Administrator; and
- The Company reserves the right to discontinue any project that is not making sufficient progress toward the respective Bridge Program completion date. Once the Program Administrator has received the Applicant's signed offer form indicating the Applicant's commitment to complete a project, Ameren Missouri will reserve incentive funds for the project. The Applicant then has the earlier of 30 days or May 31, 2012, from commitment to either have equipment ordered or to have a contract in place for installation services; the Applicant has the earlier of 60 days or May 31, 2012, from commitment to demonstrate physical progress in installation of the project measures; and the Applicant has the earlier of 90 days or May 31, 2012, from commitment to complete the installation of measures and provide all required completion paperwork.

Additional program details such as process flows, application instructions, application forms, etc., will be provided on the Company's website [www.ActOnEnergy.com](http://www.ActOnEnergy.com) or by calling toll free 1-866-941-7299.

**Eligible Measures and Incentives**

Standard Incentives will be provided to Participants per the above requirements for Eligible Energy Efficiency Measures applicable to the following equipment types:

- HVAC (Heating, Ventilation, and Air-conditioning)
- Lighting
- Refrigeration

The Standard Incentives provided under this Program are limited to a combined total for both Standard and Custom Programs of \$15,000 per site.

**Term**

This tariff shall be effective through June 30, 2012. No Incentives will be provided on Standard Incentive Application forms and supporting documentation postmarked, emailed, or faxed after May 31, 2012.

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**Standard Incentive Program(cont.)**

\*The Eligible Energy Efficiency Measures and Standard Incentives are listed below:

HVAC Standard Measures - Incentives		
Air Conditioning Units	Minimum SEER/EER	Incentive/Ton
Room-size AC (0.5 to 2 ton)	11.5 EER	\$20.00
Packaged AC (0.5 to 2 ton)	10.5 EER	\$20.00
Packaged AC (5.5 to 15 ton)	11.5 EER	\$10.00
Packaged AC (5.5 to 15 ton)	12.0 EER	\$15.00
Packaged or Split System (2.1 to 5.4 ton)	15.0 SEER	\$10.00
Packaged or Split System (2.1 to 5.4 ton)	16.0 SEER	\$15.00
Heat Pump Units		
Packaged HP (0.5 to 2 ton)	10.5 EER	\$40.00
Packaged HP (0.5 to 2 ton)	11.2 EER	\$50.00
Abbreviations: AC = Air-Conditioner. HP = Heat Pump. Ton = Cooling capacity of an air conditioner or heat pump equal to 12,000 British thermal units (Btu) per hour. SEER = Seasonal Energy Efficiency Ratio calculated as the Btu of cooling output during a typical cooling-season divided by the total electric energy input in watt-hours during the same period. EER = Energy Efficiency Ratio calculated as the BTU of cooling output divided by the electric energy input in watts at a given temperature.		

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MO.P.S.C. SCHEDULE NO. 5

4th Revised

SHEET NO. 231CANCELLING MO.P.S.C. SCHEDULE NO. 5

3rd Revised

SHEET NO. 231

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**Standard Incentive Program(cont.)**

Lighting and Controls Measures - Incentives		
Efficient Equipment (to be installed)	Existing Equipment (to replace/retrofit)	Incentive Per Unit
New pin based CFL fixture <= 45 watts	Replace <= 100 watt incandescent bulb or 250 watt dimmable T3 halogen torchiere	\$10.00
New pin based CFL fixture > 45 watts	Replace > 100 watt incandescent bulb or 300 watt dimmable T3 halogen torchiere	\$15.00
GU-24 pin based "twist & lock" CFL with non-removable screw-in adapter < 30 watts	Replace <= 100 watt incandescent bulb	\$5.00
GU-24 pin based "twist & lock" CFL with non-removable screw-in adapter >= 30 watts	Replace > 100 watt incandescent bulb	\$8.00
LED or Electroluminescent Exit Signs	Replace CF 18W or >=30W Incandescent	\$12.00
Occupancy Sensors(1): Any Technology	Uncontrolled lighting >50 and <= 120 watts	\$15.00
Occupancy Sensors(1): Passive Infrared or Ultrasonic	Uncontrolled lighting > 120 watts.	\$35.00
Occupancy Sensors(1): Dual Technology - Passive Infrared with Ultrasonic	Uncontrolled lighting > 150 watts.	\$45.00
Daylight Dimming	Uncontrolled lighting > 150 watts.	\$30.00

**Notes:**

(1)Includes wall, ceiling, and fixture mounted sensor types

**Abbreviations:**

CFL = Compact Fluorescent Light.

LED = Light Emitting Diode Lamp.

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