

APPLYING TO

MISSOURI SERVICE AREA***BUSINESS ENERGY EFFICIENCY****Purpose**

The purpose of the Business Energy Efficiency Program is to proactively impact Commercial & Industrial (C&I) customer energy use in such a way as to reduce consumption of electricity. The programs and measures included in this tariff are cost effective by having a Total Resource Cost Test ratio of greater than 1.0.

Availability

Services under this tariff shall be available to customers qualifying for service under Service Classifications Small General Service Rate 2(M), Large General Service Rate 3(M), Small Primary Service Rate 4(M), Large Primary Service Rate 11(M), or Large Transmission Service Rate 12(M). However, application of individual program provisions may be restricted to customers with certain attributes as described in the Detailed Program Descriptions section of this tariff. Availability of services under this tariff shall be limited by the Company's goal of reducing 10,000 MWh of energy use during the Term of this tariff. Services under this tariff and the individual programs shall not be available to customers electing to opt-out of energy efficiency program funding under 4 CSR 240-20.094(6).

Term

This tariff shall be effective through June 30, 2012. Individual program Term provisions are contained within each individual program tariff.

Description

The reductions in energy consumption will be accomplished through the following programs:

- Standard Incentive Program
- Custom Incentive Program

Program offerings, structures, availability, and Incentives may be adjusted through the tariff sheet revision process to respond to market conditions in order to achieve the desired energy reduction.

Additional program details such as process flows, application instructions, application forms, etc., will be provided on the Company's website, www.ActOnEnergy.com or by calling toll free 1-866-941-7299.

Definitions

Applicant - A customer who has submitted a program application or has had a program application submitted on their behalf by an agent or Trade Ally.

*Indicates Change

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MO.P.S.C. SCHEDULE NO. 5 2nd Revised SHEET NO. 226CANCELLING MO.P.S.C. SCHEDULE NO. 5 1st Revised SHEET NO. 226APPLYING TO MISSOURI SERVICE AREA***BUSINESS ENERGY EFFICIENCY (cont.)**

Evaluation, Measurement, & Verification (EM&V) Contractor - The Company will contract with ADM Associates, Inc. (ADM) to provide impact and process evaluations and measurement and verification of the individual programs provided under this tariff based on calculated and measured data.

Incentive - Any consideration provided by the Company, through the Program Administrator, which encourages the adoption of energy efficient equipment, systems, or practices. Measures and incentives are specified in the tariff sheets of individual programs.

Incentive Factor - A factor used to reduce free ridership. The Incentive Factor equals the estimated or actual incentive amount divided by the estimated or actual energy efficiency project cost. Calculations of Incentive Factor during project proposal will use estimated values. Calculations of Incentive Factor after project installation will use actual values. In order to ensure an accurate Incentive Factor for a project, customers must certify that the project submitted represents the entirety of the project scope.

Measure - An end-use measure, as defined in 4 CSR 240-22.020(18), (20), and (21).

Participants - End use customers and/or manufacturers, installers, and retailers providing qualifying products or services to end use customers.

Program Administrator - The Company has contracted with Lockheed-Martin to provide program design, promotion, administration, implementation, and delivery of services.

Program Period - Program Period shall mean the period January 3, 2012 through June 30, 2012.

Project - One or more Measures proposed by an Applicant in a single application.

Total Resource Cost Test (TRC) - A test of the cost-effectiveness of demand-side programs that compares the sum of avoided utility costs plus avoided probable environmental costs to the sum of all incremental costs of end-use measures that are implemented due to the program (including both Company and Participant contributions), plus utility costs to administer, deliver and evaluate each demand-side program to quantify the net savings obtained by substituting the demand-side program for supply resources.

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APPLYING TO

MISSOURI SERVICE AREA***BUSINESS ENERGY EFFICIENCY (cont.)****Program Evaluation**

The EM&V Contractor will provide impact and process evaluation, measurement, and verification of the services provided under this tariff based on calculated and measured data. The EM&V Contractor will provide a report by October 2012 with all impact and process evaluation, measurement and verification findings for the individual programs under this tariff, as well as an impact and process evaluation for the Business Energy Efficiency tariff in its entirety. The Commission Staff will be provided a copy of all final EM&V reports.

Detailed Program Descriptions

The following pages contain descriptions and terms for the individual programs being offered under this tariff.

Program Measure Change Process

As conditions warrant, certain Measures and Incentives provided under the individual programs covered by this tariff may be revised through the tariff revision process.

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