

I am much in favor of a geographic spirit over an area-code overlay. I think the brief confusion and new printing costs the companies affected may encounter is a small price to pay, versus the long-term armoyance of having different area codes on the same city block.

And stop passing out Nancy Wagner much in volocks of 10,000;

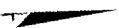
123 West 96 Street Hunder Both MOGHIY





Public Dorvice Commension PC Boys 360 Delburan Cry No 65102

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Pour PSC.

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orea code to be "sverlayed"

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THE SEPTIME TO SEPTIME

Public Service Commission Truman State Office Building Room 530 P.O. Box 360 Jefferson City, Mo. 65102

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Please, no move area codes

Please, no move area codes

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in chesto, hold and that's one(1)

too many
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Sor an area code for Coll

Shows & pasors I distike dealing

phones & pasors I distince area

just a short distance area

Inst you D. R. Bowers

ITS I wild Horse Creek Rd

Chesterfield, MO 63006

. Edgar & Karen Beck 828 Atalanta Ave. Webster Groves, Missouri

We support the proposal for geographic area codes. No overlays please.

RECEIVED

SEP 18 2000 Lace Beece
MU. FUDLIU DENVIUE UVIMIN BOSCH
BECCE





Public Service Commission
Truman State Office Building
Room 530
PO Box 360
Jefferson City, MO 65102

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NO OVENLAY IN ST. LOUIS

Thuk you

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Cobent J. May

Service Commission 2536 N. GEYER R)

SECT SEP 14 2000

ST COUIS 6313)

I Louis City area. (Racial pr ling under another quise? I am enclosing the article from the Post Despatch with the full details. I know this is a Haliday everkend, but rape someone on your diel read this letter Sept 18th deadline. anks for reading my nate communication Sincerely yours, will y (314) 355-8957

# RECEIVED

SEP 2 2 2000

Records Public Service Commission

State backs thira

St. Lôuis area code

Continued from B1

their counterparts in St. Louis, Clayton and Florissant. Folks makseven. 10 digits rather than the traditional zones must now remember to dial ing local calls between the two

bers in the 314 area code. Making Southwestern Bell — was asking to codes until 2004 or 2005, they said. the life of both the 314 and 636 636 an overlay code would extend depleting pool of available num-636 area codes over the whole rewanted to intermingle the 314 and undo it. Industry officials said they went into effect in February, the telephone industry gion to buy extra time for the fast-But even before that change ıncluding third area code on just the 314 another solution — an overlay of a

same geographic region. Reversing 636 and 314 areas would share the ary's 636 split — a move that third area code here for about four would impose throughout the area because both has asked for a reversal of Februadministers area codes nationwide, he split would delay the need for a Neustar Inc., the company that 10-digit dialing

western Bell supported the rever-In testimony last week, South 'also called a retroactive

> ery call. Residents of the 636 area would have to dial 10 digits for ev

numbers with the new area code if

bers, but new customers would get

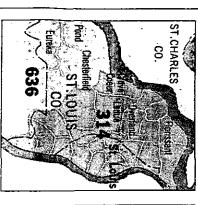
would keep existing phone numand businesses in the 314 area suburbs two area codes. Residents city of St. Louis and most nearby

314 numbers weren't available.

Within the

314 area, callers

# Area code proposals



enough numbers to last untill 2008. Current situation: Area split between 636 to The 314 area code is projected to exhaust its number supply in the third quarter of 2001. The 636 area code is projected to have west and 314 in the inner suburbs and city

> and 314 share the same geographic area. Industry proposal: Undo the split and have 636

Everyone would have to dial 10 digits for all numbers for the whole area to last 4.4 years Under this scenario, there would be enough

ST.CHARLES Chesterfield

Missouri Public Service Commission staff and Office of Public Counsel position: Leave the split intact but overlay the 314 area with a new

numbers in the 314 area to last 6.3 years. Only people and businesses in the 314 area would have to use 10-digit dialing for all calls. The 636 code would last until 2008 Under this scenario, there would be enough

some way to split it that would make sense to consumers," Dandino said. Highway 40 (Interstate 64). "It was difficult to figure out

another split has been weak, too. erty's office. Public support for no, assistant public counsel in Hoggraphic split of 314 at last week's formal hearings, said Mike Dandi-No one supported a further geo-

culty coming up with a proposal to correspond to political boundaries split the 314 area code that would or to a familiar landmark, such Dandino said planners had diffi-

its to dial phone numbers with the aling the seven-digit local number, but they would have to use 10 dig-314 area code or the new area dents and businesses in 636 by di-

separate under this proposal.

The 314 overlay would give the

area. The 636 area would remain

But state officials have proposed

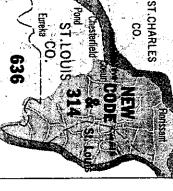
the 314 and 636 division. mend another split so quickly after said he was reluctant to recomtions expert with the commission, Walt Cecil, a telecommunica-

running out of numbers, Cecil said the fast-growing one is in danger of with more unused numbers while the slower-growth area ends up growing faster than the other, so One side of any split usually is

> submitted to the Public Service Building, Room 530, P.O. Box 360 Commission, Truman State Office by the commission. Public comments also can be

E-mail: jerristroud@postnet.com Phone: 314-862-2146

"With an overlay, those numbers



ST.LOUIS 8

ST.CHARLES

Florissant

8

including putting the city in 314 and inner suburbs in a new code or dividing roughly intact and divide 314 further Under this scenario, everyone would retain 7-Further geographic split: Leave the 636 area Various proposals have been considered, digit dialing within their home area code

along Highway 40.

going to have to bow to 10-digit di-"There's a point where you're needed very quickly," Cecil said. can migrate to where they're

cluded, parties in the case have unthe case, then wait for a decision til Sept. 18 to submit final briefs in With last week's hearings con-

Jefferson City, Mo. 65102

# ST. LOUIS POST-DISPATCH

### Under plan, new code and 314 code would occupy same region

By JERRI STROUD Of the Post-Dispatch

The Missouri part of the St. Louis area soon could get another new area code under a propos-al backed by regulators and Mis-souri's official consumer

And that means many more of us\_could be dialing 10 digits to

make local calls.

Public Counsel Martha S.

Hogerty and the Missouri Public
Service Commission's staff are urging the commission to create a new overlay code for the 314

In an overlay, two codes occupy the same geographic area. Customers must dial 10 digits for all local calls, and neighbors could end up with phone numbers in different area codes.

Two other options exist:

Carving out a new area code
within just part of the 314 area.

Undoing the recent geographic split of the 636 area code from 314 and overlaying 636, instead of a new area code, over the entire area.

The Public Service Commission heard testimony on the alternatives last week in Jefferson City. A decision should come

down by November.

Why all the fuss over area codes? The spread of wireless phones, pagers, fax machines, computer modems and extra lines is gobbling up the pool of unused telephone numbers in the St. Louis area and around the nation. Regulators and telephone industry officials are scrambling for ways to keep pace with de-

Just six months ago, the west-ern and southern portions of the metro area were broken off geo-graphically from the 314 area code and assigned a new area code of 636.

Suddenly, residents and businesses in places such as St. Charles, Chesterfield and Arnold had a different area code from See Area code, B4

Sear Governor

This is my personal openion

of the proposed action! am I wrong?

Livelle J. Halls

BLAICH HFRITAGE



Governor Mel Carnahan State Capital, Rosm 216 Afterson City, Ma 6510/ sioi/isss hhadaalllaallaallahdalalahahalah

Mrs. Lucille G. Walls 11340 Warnsutta Trail Florissant, MO 63033-7722



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Truman State Office Building

Room 530

P. O. Box 360

Jefferson City, Missouri - 65102

TA-2000-374

September 13, 2000 FIVED

SEP 1 5 2000

MU. FUDLIU SERVIUE CUIVIN

Subject: Area Code proposals.

We were affected by the break up of area code 314 last year. It caused, and continues to cause, problems for us to say nothing of the expense of changing all of our stationery, etc.

Like everyone else these days, our people operate beepers and cell phone, lap tops, etc. that require additional phone lines.

From my standpoint, I just don't understand why an area code has to changed because phone lines are being utilized for the beepers, cell phone, etc. Why not set up area codes for cell phone users. Why not set up separate area codes for beepers? Why not set up separate area codes for lap tops?......

Since we are just beginning to scratch the surface of electronic communication, we will be changing area codes or overlaying them or .... for a long time to come.

Missouri is the "SHOW ME STATE"! Why don't we show the rest of the Country how we can protect our longtime area codes that identify and have indentified our communities by keeping their area codes and setting up new ones for the accessorial services like the cell phone....

William N. McCann

cc: Senators Bond and Ashcroft

Representatives Talent, Gephardt, Jo Ann Emerson, Kenny Hulshof

Gov. Mel Carnahan

State Sen. David Klarick

State Rep. John Louden

McCann's

575 Rudder Road, Suite 109 P.O. Box 545

Fenton, Missouri 63026

Public Service Commissioon Truman State Office Building Room 530 P. O. Box 360 Jefferson City, Missouri - 65102

65102-0360

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September 12, 2000

TO-2000-374 letter file

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CUSTOMER SERVICES
PUBLIC SERVICE COMMISSION

Public Service Commission
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P.O. Box 360
Jefferson City, MO 65102

The telephone industry's attempt to impose area code overlays in the St. Louis area is ridiculous. Why should telephone customers have a confusing and cumbersome system of 10-digit dialing imposed on them? This is simply an attempt on the part of the telephone companies to change the system to allow them to use less expensive switching equipment. A simple change to the procedure for assigning blocks of telephone numbers from 10,000 at a time to a smaller number would delay the alleged number shortage problem many months and allow for proper infrastructure to be put in place to handle additional area codes as needed.

Don't allow the telephone companies to change the system just so they can avoid investment in the appropriate switching technology.

Kirk Caldwell

1245 Shepard Road

Wildwood, Mo 63038

70-2000-374 Cetterfile

Kelly, Kevin

From: Tom Doerr [tdoerr@essehealth.com]

Sent: Monday, November 27, 2000 11:34 AM

To:

Kelly, Kevin

Subject:

Re: Telephone area codes in St. Louis

Why not give the 314 area code to everybody north of Highway 40, and 557 to everybody south of Highway 40? Or vice versa? This approach would ultimately be much simpler than the overlay solution.

The area code system exists and has done well because most people make many of their calls locally. It is simpler and easier to make these calls with seven digits instead of 10 or 11. Lets pause for a moment and think about the logical implications of overlay area codes. If overlays were the best way to do it, then why should we have area codes anywhere at all in the U.S.? As soon as one considers how impractical it would be to do away with area codes altogether, it clarifies the unnecessary complexity of overlays.

We all managed to deal with the new 636 area code, since it was defined by geography, rather than by when the person got assigned their phone number. What if we had decided to overlay 636 onto 314? We would now be overlaying 557 onto both of those. This is another way of demonstrating why overlays are a bad idea. Dialing phone numbers would be unnecessarily complicated.

It is not too late to change to a north/south geographic solution. Please reconsider.

Tom Doerr, M.D. 81 Willmore Road St. Louis, MO 63109

Cell phone 314.393.4778 Home phone 314.832.6849

"Kelly, Kevin" wrote:

I would send it to this address where we will place it in the official case file. Thank you.

----Original Message----

From: Tom Doerr [mailto:tdoerr@essehealth.com]

Sent: Wednesday, November 22, 2000 8:50 PM

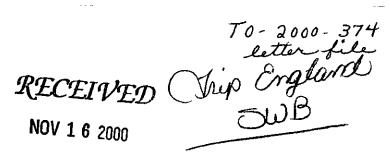
To: pscinfo@mail.state.mo.us

Subject: Telephone area codes in St. Louis

Please send me the email address for making a comment about the overlay area code proposal.

Thanks, Tom Doerr





NOV 1 6 2000

Records Public Service Commission

November 4, 2000

To:

Missouri 816 NPA Code Holders and Other Industry Members

Re:

Industry Conference Call for Implementation of NPA Relief in the Missouri 816 NPA.

On October 24, 2000, the Missouri Public Service Commission (MPSC) approved an all-services distributed overlay relief plan for the 816 NPA. The order requires a report on the implementation schedule to be filed within 60 days of the Order's effective date.

The implementation meeting will be held by conference call on Thursday, November 30, 2000, 10:00a.m. Central Standard Time. The dial-in number is 847-619-6648 with passcode 6533174#. An agenda for the meeting is attached (Attachment 1).

We will follow the consensus process, developed in an open industry forum, which is supported by the Alliance for Telecommunications Industry Solutions (ATIS). Please familiarize yourself with the MPSC decision and be prepared to make implementation decisions on the call. The Order may be accessed on the MPSC's website at the following URL:

### http://www.psc.state.mos.us/orders/10240374.htm

The NANPA Transition Plan (Attachment 2), developed by an industry task force, describes NANPA's implementation responsibilities as follows: "... setting up, coordinating, and facilitating the first implementation meeting after the NPA relief plan has been approved." The plan continues with: "... Subgroups would be established, as necessary, and future meetings would be coordinated by these subgroups."

If you have any questions or concerns that you would like to discuss before the meeting, please call me at (708)-848-3838 or contact me by email at george.light@neustar.com. You may also contact Frank Colaco, Senior Relief Planner, at 973-740-9100 or by email at frank.colaco@neustar.com.

Sincerely,

George Light NPA Relief Planner

Central Region - NANPA

NEUSTAR, INC.

1120 Vermont Avenue, N.W.

Saite 550

Washington, DC 20005

Plane 202 533-2600

Hux 202 533 2575

### **ATTACHMENT 1**

# Missouri 816 NPA Relief Initial Implementation Meeting 10 AM CST November 30, 2000 Conference call

### **AGENDA**

- Welcome and Introductions
- Review Consensus Definition
- Review current 816 NXX code assignment status
- Review Approved Relief Plan
- Establish implementation schedule
- Establish dialing plan
- Test number(s)

1

- Duplicate Codes
- Establish subcommittees, if needed

### Technical

- Translations and testing
- Switch announcements
- 911, ETN, ISDN set changes
- ANI conversion schedule

### Mechanization

- Records conversion
- BRIDS/BRADS updates
- 800 database changes

### Customer Education

Establish communications channels

### NANPA Transition Plan CO Code Administration and NPA Relief Planning

### 5.6 Implementation of NPA Relief Plans

Once approved, an NPA relief plan must be implemented by the industry by the end of the permissive period. It was learned during the site visits that involvement in the implementation process varies considerably from one administration/region to another. In some cases, the NPA relief planner gets very involved from the moment the plan is approved until well after the end of permissive period. In other regions, the involvement is very little and is coordinated by the service providers. Some regions see implementation matters as a service provider issue and do not believe NANPA should become involved after a relief plan has been established. With this wide diversity of experience, it would be beneficial to move toward a standard process that would eventually be followed, as much as possible, across all regions.

NANPA will be responsible for setting up, coordinating, and facilitating the first implementation meeting after the NPA relief plan has been approved. Activities needing to be accomplished for a successful NPA relief plan would be identified at this meeting. Responsibilities would be assigned on a voluntary basis for these activities. Subgroups would be established, as necessary, and future meetings would be coordinated by these subgroups. It would be expected that the implementation group would meet about once month up to the start of permissive dialing. NANPA will attend as many of the implementation meetings as necessary to assist the industry and to gather the requisite material and information, e.g., test numbers, contact names, NXX lists, ANI conversion schedules, etc., that will be included in the NANPA Planning Letter.

Customer education will be a major topic of discussion at the implementation meetings. It is proposed that the development of customer education material will be the responsibility of the service providers and not NANPA, unless directed otherwise by appropriate regulatory authorities or by state regulations.

Hagemeyer, Nila

To-2000-374 letter file

From:

Messina, Toni

ent: o: Tuesday, September 26, 2000 9:54 AM

ro: Subject: Hagemeyer, Nila FW: Area Codes

Nila - could yo add this to the area code case file, please? thanks so much

----Original Message----

From: Messina, Toni

Sent: Tuesday, September 26, 2000 9:53 AM

To: 'Nancy Van Dillen'

Cc: Kelly, Kevin

Subject: RE: Area Codes

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SEP 2 6 2000

Records Public Service Commission

Dear Ms. Van Dillen:

Thanks for taking the time to express your views regarding the area code case now pending before the Public Service Commission. I will see that your message is added to our file on this topic so that Commissioners may consider it along with all other evidence in this case.

Toni Messina, Legislative Coordinator Missouri Public Service Commission PO Box 360, Jefferson City, MO 65102

Phone: 573-751-5472

----Original Message-----

From: Nancy Van Dillen [mailto:nancyvand@juno.com]

Sent: Tuesday, September 26, 2000 9:25 AM

To: pscinfo@mail.state.mo.us

Subject: Area Codes

Please let Missouri avail itself of "number pooling" as a reasonable method of telephone number conservation. This may not last forever, but it would surely help. The best choice would be to designate specific area codes for cell phones, pagers and faxes, but until that regulation is addressed (and from the public hearing at Harris Stowe last summer I think that this is within the purview of the Federal Trade Commission)

should at least ask that the assorted companies take only the prefix numbers that they truly need. It seems to me that consumers are asked

make all the adjustments in order to make things convenient for the communications companies.

Thank you for your consideration

Nancy Van Dillen 5871A Loran Ave St Louis, MO 63109

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TO-2000-374 Letterfilie

Kelly, Kevin

From: Sent: Eric J. Jarvis [ejj0366@griffon.mwsc.edu] Tuesday, September 26, 2000 11:31 PM

To:

pscinfo@mail.state.mo.us

Subject:

RE: Possible overlay of 314 area code

I am writing today to urge you to when deciding on a split of the 314 area code to avoid using an overlay, Why not just put the city of St. Louis in the 314 area code, and put St. Louis County in the new or proposed new area code, that would work and be less confusing than an overlay area code

TO - 2000 - 374 Celly, Kevin Letter File

From: Joe Patke [patke@sluh.org] on behalf of patke@sluh.org

Sent: Tuesday, October 24, 2000 2:28 PM

To: pscinfo@mail.state.mo.us
Subject: I am opposed to an overlay

I want to express my opposition to the plan to impose an "overlay" area code on the St. Louis area.

I would prefer to see a new area code created, and maintain 7-digit dialing within each area code. I believe the public has spoken out strongly against an overlay in the past, and yet it is being imposed upon us anyway.

I hope the PSC will reconsider this decision, and perhaps seek more public input.

- Joe Patke

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May 4, 2000-374

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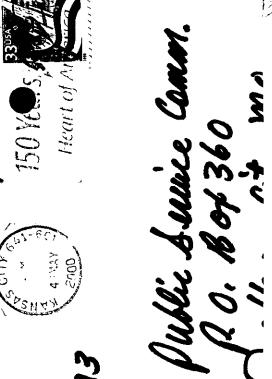
Dear P.S.C.

lam whiting you regarding the potential new telephone area code in the Kansas (it; grea. My strang peeling is that if a new area code to created it should be brased according to geographic lecation and not arealised inside the (816) boundary.

Please do not let that happen!

Delais Moore
Boy 7232
K.C. MO 64113

6. Mose 8 of 7.832 K.C. Mo 64113



63102/0360 . Idhabhadllaaddaanlahadadhalladhada

TO-2000-374

Mary-Ann Gaston 8270 West 117th Street Overland Park, KS 66210

5-3-00

Secretary of the Public Service Commission P. O. Box 360
Jefferson City, MO 65102

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MAY 0 5 2000

Records Public Service Commission

Dear Secretary:

I have read the articles in the Kansas City Star that you are considering adding another area code to the Kansas City area. My suggestion is that you keep the 816 area code for residences and businesses ("permanent addresses" for telephones) and develop a new area code for cellular phones and pagers.

We're already used to cellular phones having either 816 or 913 area codes in the Kansas City metropolitan area, whether we live in Kansas or Missouri. I know that when I dial my house in Overland Park from my cell phone, I have to dial the area code because I have a "Missouri" phone. I think it would lessen the confusion considerably to switch all cellular phones (whose phone numbers we are not as familiar with) than have two area codes for people living in the same neighborhood.

Sincerely,

Mary-Ann Gaston

Mary-an Gaston

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Lecretary of Public Levvie Commission P.O. Box 360 Jefferson City No 65102 65102+0360 Identhum Minimul Mi

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MAY - 5 2000

Service Commission

TO-2000-394

May 3,2000

Public Service Commission. Po. Box 360 Jefferson City, MD 65102 RECEIVE 3

MAY 05 2000

Records

Dear Officials:

From writing you about the potential new telephone area code in the Kings-City area. My strong belief is that if a new area code is created it should be based according to "geographic" Location and Not overlayed inside the 816 boundary.

I have traveled to several locations throughout the US, and the "overlay"

of new area codes creates extreme

geographic Split is selected.

confusion which could be avoided if

Sincerely For Crussinger FO. Box 413/44 Karsas GI-MO 64141

Critinger POBOX 413744

2000 2000

150 YEARS

7350 Machlandllandllandladlandladlamadll

(A) (A) (A)

Public Service Commosion Patros 360 Defferen Cy Mo 65102

Dek0idj@aol.com [mailto:Dek0idj@aol.com] From:

Sent: Thursday, January 11, 2001 10:20 PM

pscinfo@mail.state.mo.us

Subject:

The Growing Pain That Increases With Use

Please forward to the appropriate office.

An article appeared in the December 31 issue of the Blue Springs Examiner, that mentions that with the ever increasing need for more telephone numbers that western Missouri is getting a second area code (975). The proposal assigns both area codes to western Missouri. This includes all of the 816 area code.

What a mess! Your neighbor could have a number using area code 975 while yours is area code 816. Your office in downtown Kansas City could be assigned the 975 area code, while your bank in the same building is 816. Grandma in St. Joseph could be 816 and aunt Bessie next door could be 975. This only gets worse as time continues. This does not exist in most (if not all) regions of the United States and does not need to exist here.

Generally, when an area code is split, it is generally based on geography. A couple years ago the outlying areas of the 816 area code became area code 660. A short lived pain for those who lived in or called Warrensburg, Clinton, Maryville, etc., but at least that growing pain is over.

My daughter lives in Auburn Hills, Michigan. Over the last seven years, their area code has changed twice (313 to 810 to 248). Yes, they went throughout the transition twice,

but their transition pain is now over.

Traditionally, a geographical area has one and only one area code, lets keep it that way!

Richard A. (Dick) Witt 2235 N.E. Porter Road Blue Springs, MO 64014-0938

Telephone number 816-229-7988 Office number 816-459-6664

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TA-2000-374

Normandy Bank letter file

NORMANDY

7151 NATURAL BRIDGE - P.O. BOX 5790 ST. LOUIS MO 63121-5790 Phone 314/383-5555 • Fax 314/383-1610 **CRESTWOOD** 

50 CRESTWOOD EXECUTIVE CTR. • SUITE 60 CRESTWOOD MO 63126 Phone 314/729-0067 · Fax 314/849-2117

December 6, 2000

Mr. William E. Kennard, Chairman Federal Communications Commission 445 12th Street, S.W. Washington, DC 20554

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FEB 28 2001

Records Public Service Commission

Dear Mr. Kennard:

It is our understanding that you are giving serious consideration to adding an additional area code in our immediate St. Louis area where we now have the 314 area code; however, we also understand that it is the intention to employ the new area code as an overlay on top of the present area code, requiring all dialed numbers within the present 314 area to be dialed as ten digit numbers rather than seven digit numbers.

The concern that we have is not for businesses or youngsters, who are apt to have telephones with memories that can be programmed to hold groups of ten digit numbers for easy access via one or two key memory dialing. Rather the concern is for those older persons for whom dialing is more of a chore and for whom during any kind of an emergency situation the added anxiety in having to properly dial three more digits might be of grave concern.

We respectfully suggest that you consider merely dividing the 314 area geographically into two halves--perhaps a north and south half or an east and west half so that seven digit numbers might then be the rule for dialing persons in close proximity. It would seem that the result would be that most numbers dialed would be seven digits rather than ten in reaching telephones within the present geographic area of 314.

Your consideration of this request will be appreciated.

Yours very truly,

Robert L. Levin

President

U

THE CHAIRMAN

RLL:mif





### Kelly, Kevin

From:

Bob B Newman [ROBERTNEWMAN@prodigy.net]

Sent:

Saturday, January 08, 2000 12:48 PM

To:

pscinfo@mail.state.mo.us

Subject: Neustar's Proposal for an overlay

I hope that the Missouri Public Service Commission will vigorously oppose Neustar's Proposal to the FCC to switch the 636 area code to an overlay over 314 region.

Such a idea would cause a lot of unnecessary aggravation - especially for the elderly - for most telephone calls, which are local.

A better idea would be to take action immediately to give the St. Louis area 5 area codes:

- 1. One area code for phones in the City of St. Louis.
- 2. A second area code for phones in St. Louis County north of Highway 40.
- 3. A third area code for phones in St. Louis County south of Highway 40.
- 4. A fourth area code for phones in St. Charles County.
- 5. A fifth area code for phones in the 314 and 636 area outside the above referenced four areas.

Keep two things in mind when considering this idea:

- 1. The St. Louis area will eventually need 5 area codes.
- 2. Putting this system in place now will put the change behind us now, avoiding inevitable disruptions at a later time.

Sincerely,

Bob Newman ++++++++++++++ Drive Shrewsbury, MO 63119

January 12, 2000 · Takikom It may oncer : 10-2000-31/4 Country Leader Paper today about the "Oderlay" lile I for one do not want to have to diala 10-digit local calling. If I have to deal a 10-digit for my neighbor and maybe their being different from mine I can not see any since in this at all . Ok, Jam 70 years old and do not like all the changes sometimes that are being made . I still like most of the old ways of things. I can not see for the life of me why a company like newstar can be aloud to come into missier with all of these changes. a lot of us older people, and there are a lot ques in missier, sometimes care no vinemanher family phone mumbers and now your are thinking about letting someone come in and make matters worker If there where not so many different things added on to the telephone lines we would not have all of this trouble. I hate to see someone in a car driving down the highway in a phone. How can they keep their minds on their driving . I am very much against this Quallay". Sorothy Savon Sace 160 arlie Al., Crystal City mo. 63019-1102 1-636-937-4247

Records Public Lervice Commission

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PUBLIC SERVICE COMMISSION
CUSTOMER SERVICES \*\*\*

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Missouri Riblic Service Comm P. O. Bad 35-0 Jefferson City Mrs. 65 103

ESICE/CSC INMINIMUM MINIMUM MI

TODOO-374

Letter file

RECEIVE

JAN 1 8 2000

CUSTOMER SERVICES
Donna Perry PUBLIC SERVICE COMMISSION
1046 Sunridge Trail North
Pevely, MO 63070

RECEIVED

January 14, 2000

JAN 1 9 2000

Records Public Service Commission

Missouri Public Service commission P.O. Box 350 Jefferson City, MO 65102

RE: 314/636 Telephone Overlay

### Gentlemen:

I am writing in regards to the 314/636 Telephone Overlay. In my opinion, this is going to be extremely confusing. I am sure the general public agrees with this statement.

My suggestion would be to divide area code 314 again and have the city of St. Louis have one area code, the counties have another one, and the outlying areas continue with the 636. This sounds so much more reasonable.

Thank you for considering this option.

Sincerely,

Donna Perry

Mr. & Mrs. Wayne Perry 1046 Sunridge Trail North Pevely, MO 63070-2021

Missouri Public Service commission P.O. Box 350 Jefferson City, MO 65102

98108X0880

Missouri Rublic Service Commission To-2000-374

P.O. Box 350

Jefferson City, MO 65102

Re area case overlay
JAN 19 2000

Dear Sirs: Records
Please do not require the
this area of MO to comply with

this overlay plan.

It is very difficult for lodder and handicapped callers to dial the numbers fast enough go into a recording telling the caller humbers are unwildly.

2) It is costly to keep changing aur checks, stationery and computers.

3) There are people who we seldom tack to who will not get

through on our flustration which costs

quit trying

quit string times of the phone changes. us distances. because enough is enough.

Change Flease we can do Dandino

Surely do as Conserve telephone

Surely do as Conserve

Fuggests

Suggests

Numbers. restante you for reading letter. num bers. Succeed Freser Sunshine Change Mo Holle tus. Mo 63028 636-931.4582 Givally





Ulssouri Fublii Service Comm. 70. Box 350 MO 65102 Jetheron City.

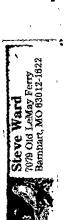
Ind. Phos. to Ovener 3/4 des 636 In St. Louis, JEFF. County PSCEIVED TO-2000-374 letter file JAN 21 2000

Records
Records Communissibility is is getting tottally

Public Service Communissibility is is getting tottally

PATHOTIC, TBOUT THIS AREA COOL OVERVAX, Everyone I know, is Hoving PhoBelms JUST Planing Achoss Town Qct Vice Ususa. Jou siways get BUSS SigNALS When Dinning - Even Though, the People Your Coming AN AND NOT EVEN ON the Phone, - Since They CE Shright THIS 314-636 Rets. - And Adding Some Kind of OVERbay: These TALKing ABOUT is going to Be RAMPANT STATE OF CONFUSION. THIS MUST Be all ABOUT - The Self-Sehving INTOWST OF The telecomunications Industries. Would'NT it Be Simpler IF all the FAX Maxhinos, of Freeway Lives ect. Were on a Hole DIFFERENT NUMBERS SCHEME, Then keep The Phone lines, The way They Were, when you could make a simple phone Call Across town with No Phoblen - ?

Gince all 570 la Wind





Missouri Public Sunvice Commitm BOX 350 Forson Child Will Will Will Will Will Will Will S 102 Factory Maintenance , Service



### ROBERT L. STEPHENS

PRESIDENT

Tele: **768-2367** Mobile: **330-2696** Night: **931-3549** 

4391 Buckeye School Road Festus, MO 63028

# BECEIVE

ROBERT LOUIS STEPHENS

JAN 2 1 2000

CUDI LIMON SEKVICES
PUBLIC SERVICE COMMISSION

4389 BUCKEYE SCHOOL RD. FESTUS, MO 63028 (314) 931-3549

1/18/00

Mo. Public SERVICE CommissiON,

WHO AUTHORIZE THE CHANGE IN THE Telephone Area Codes IN this Area.? As you CAN SEE FROM my Letter head
I pay Add, troval premiums FOR A St. LOUIS MO LINE. NOW EVEN though I have PAID; FOR A 314 LINE IT IS going to change to, 636. Who is going to pay FOR my New personal & business stationary, business cards timesheets, ect? why should this reservED LINE ON 314 Change? Do you really think that Telephone USERS should pay FOR the Obvious LACK OF planning AND Foresight

OF SOUTH WESTERN BELL."

IF I did this KIND OF BUSINGS S

I WOULD BE OUT OF BUSINESS! IMAGINE

What my customers would say IF I provided

What my customers would say IF I provided

A SERVICE THAT FORCED them to Spend

A SERVICE THAT FORCED THEM TO SPEND

A SOUTH WESTERN BELL TO

IN CONVIENCE! South Western BELL to

I WANT SOUTH WESTERN BELL COST!

Reimborse ME FOR my Additional Cost!

# ROBERT LOUIS STEPHENS

4389 BUCKEYE SCHOOL RD. FESTUS, MO 63028



MISSOURI DUBLIC SERVICE
FUBLIC UTILITIES COMM.

PO. BOX 360
JEFFETSON CITY MO 65/02

### RECEIVED

JAN 2 5 2000

JAN 24 2000

TO-2000-374 JAN 18, 2000 letter file

5728 GLADE CHAPEL RD.

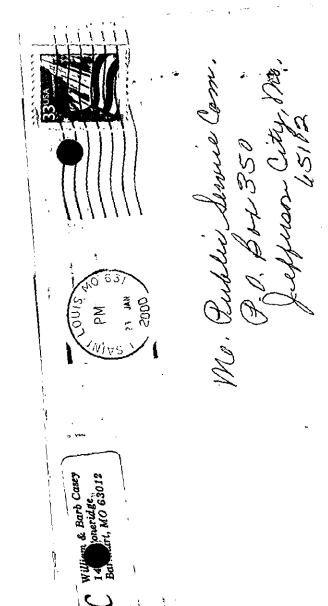
Service Commission HILLSBORO, Mo 63050-1828

Records
Public Service Commission
To THE MISSOUR!

PUBLIC SERVICE COMMISSION

NOI NO NOI TO OVERLAY AREA CODES I THOUGHT THIS QUESTION WAS SOLVED MONTHS AGO HORRORS HERE IT IS AGAIN LIKE THE MONSTER THAT REFUSES TO DIE. LET 636 GO INTO EFFECT AS PROPOSED LAST YEAR , LET IT BECOME ESTABLISHED \$ STABLE. 314 HAS THE PROBLEM. SPLIT IT AGAIN GET MORE CODES FOR IT SOMETHING, ANYTHING EXCEPT MESS WITH THE NEW 636 AREA. THIS WHOLE PROBLEM WAS BOTCHED VERY BADLY LAST YEAR. A WORKABLE SOLUTION SHOULD HAVE BEEN DRAWN UP THEN & PUT INTO EFFECT IN FEB, 2000, NOT SOME THING THAT TO BE DRAGEED OUT & REHASHED EVERY SIX MONTHS. RECEIVED SINCERELY JOAN M. STEPZINSKI

- quite after, I do JAN 27 2000 Records Public Service Commission JAN 2 6 2000 CUSTOMER SERVICES PUBLIC SERVICE COMMISSION



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### Persinger, Gordon

To-2000-374 Per Keuing

From: Sent: jtcronin@us.ibm.com

Monday, February 21, 2000 5:00 PM

Lumpe, Sheila; Drainer, Dianne, Crumpton, Harold; Murray, Connie; rschemem@mail.state.mo.us; Persinger, Gordon; VanEschen, John

Telephone Issues in St.Louis Area

Subject:

I hope this communication reaches you. Previous correspondance by U.S.Mail was not answered. Please at least acknowledge this message. You may reply using a varity of means listed below.

I am very concerned about decisions regarding the telephone service in the St.Louis metropolitan area. Today's story in the St.Louis Post Dispatch on possible 911 system problems on the 314/636 split have renewed my concern.

In my profession I have been in regular contact with people experiencing the same problems around the country. Many of them have experienced these problems years ahead of Missouri. If Missouri could learn from their experiences, perhaps more consumer friendly, longer term decisions could be made.

Area Code Splits -- Treat the problem, not the symptom. As you know the cause of the problem is the growth of new telecommunications devices, namely Cell Phones, Pages, and FAX's. The use of these products continues to increase and there is no way to predict long term growth patterns. Further as the population of the metropolitan area moves, this too has an effect on the planning of area codes. If St.Louis (and Kansas City) follow the patterns of other metropolitan areas, we will have multiple area codes and consumer confusion. Based on the experience of other communities the est long term solution is a combination of overlay area codes and service differentiation. Service differentiation is the key to the solution. Keep the land based (old technology) phones on the 314 area code. Move all non-land based phones to the new area code(s). This approach has a number of advantages to the consumer which won't be elaborated in this message. If you are interested, ask.

Local Service Costs -- I live in St.Louis County and pay over twice as much for my phone service as do most county residents. The problem is due to the MCA plan. As the region's population moves, consumers move into higher cost phone areas. The result allows SBC to financially benefit from urban growth. I recommend the MCA plan be eliminated and replaced with a simple distance based plan. For example, there is no additional cost for calls within 35 miles. An approach like the MCA plan, coupled with Area Code Splits has the potential for additional problems. As more area codes are added, problems with MCA will increase. Your commission should reconsider this system.

Do More Research — If you determined the average cost of basic phone service in St.Louis County for the last 20 years, it would probably show a clear increasing trend. The increases will probably exceed normal increases allowed by the PSC. These increases are the result of creative rule changes and plans (like MCA). My concern is a number of decisions have been made for the convenience and/or benefit of SBC; without later reassessing the actual economic impact to the community as a whole.

Please give these issues some serious consideration.

John T. Cronin

Vork: 314-234-3993 Home: 636-458-6260

Email: jtcronin@us.ibm.com

**FILED**<sup>3</sup>

FEB 2 2 2000

Service Commission

Address: 2328 Forest Leaf Pkwy Wildwood, MO 63011

lendo why to the Commission the Commission

Lumpe, Sheila

From:

itcronin@us.ibm.com

Sent:

Monday, February 21, 2000 5:00 PM

To:

Lumpe, Sheila; Drainer, Dianne; Crumpton, Harold; Murray, Connie; rschemem@mail.state.mo.us; Persinger, Gordon; VanEschen, John

Subject:

Telephone Issues in St.Louis Area

TO-2000-374 letter file

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Please give these issues some serious consideration.

John T. Cronin

Work: 314-234-3993 Home: 636-458-6260

Email: jtcronin@us.ibm.com

Address: 2328 Forest Leaf Pkwy Wildwood, MO 63011

TO-2000-374

letter file

Kelly, Kevin

From: Tom Dollus [tdollussr@megsinet.com]

Sent: Thursday, March 16, 2000 10:41 PM

To: pscinfo@mail.state.mo.us Subject: Area Code 314/636 Split

I understand there is going to be some consideration for changing the split to include overlay. I am opposed to this as it will add further confusion to the system. I understand that geographic splits such as county line or river are not as easy to administer but if there is more need in the 314 area why not pull the 636 into I-270 rather than the present diagonal in the St. Louis County area. Please do not go to OVERLAY!

RECEIVED

MAR 2 0 2000

Records Public Service Commission



To-2000-37

11654 Olive Blvd. • Creve Coeur, MO 63141 (314) 432-8408 Fax (314) 432-2810 • www.reuther.com

April 24,2000

Public Service Commission 815 Charter Commons Drive Suite 100B Chesterfield, Missouri 63017 RECEIVED

APR 2 6 2000

Records Public Service Commission

Dear Sirs,

As a business owner and citizen of Missouri, I would like to ask that you establish an Overlay Plan to address the telephone problems we have in this region.

An Overlay Plan will be the best answer to the current problem and, like most small business owners, I will not have to spend thousands of dollars on new stationery and other related costs.

A geographic split was not the answer before and is not the answer now.

Small businesses are the backbone of this state - please take that into consideration when making your decision.

I apologize for being unable to attend the Hearing this evening due to company business.

Sincerely,

(1 im Routher

Owner/Routher Jeen/Chrysler





BIRCHLER MENGWASSER MARTIN LALL P.C.

Certified Public Accountants 9378 Office Bondward Suite 301 St. Duris, Missaurd G3132 314/997-5535 314/997-1420 (FAX) Members of the American Institute of Cerufied Public Accumulation and Missiant Society of Certified Public Accomments

April 24, 2000

Public Service Commission 815 Charter Commons Drive Suite 100B Chesterfield, Missouri

To the Public Service Commission:

I would like to request that you use an Overlay Plan to address the telephone number issue.

We have already had a geographic split that proved costly and I would not support such a move to solve the problem.

An Overlay Plan is far more appropriate and permanent, it is less costly for me as a small business owner and will assure that my Company does not incur costs for changing stationery, business cards, advertising, etc.

An Overlay Plan is a long-term solution to a recurring problem.

I regret being unable to attend this evening's meeting. Unfortunately, the notice appeared too late for my attendance.

Sincerely,

Stan J. Mengwasser, CPA

SIM:mas



April 24, 2000.

Public Service Commission 815 Charter Commons Drive Suite 100B Chesterfield, MO 63017

### Members of the Commission:

I support an "Overlay" to solve the current telephone number problems. Other methods of addressing the problem are expensive to small business owners and are short-term solutions.

I regret not being able to attend the Hearing this evening as it was published too late for me to change my schedule.

Sincerely,

Michael Christian

4065 Wedgeway Court - St. Louis, MO 63045 • (314) 209-1915 • Fax (314) 209-1917 Toll Free (888) 449-2701 • E-mail: custom@netscad.net

1st Fidelity Mortgage using our experience for your future

Re: P.S.C.

As a small business owner located in Creve Coeur, MO. I would like to ask that you implement an Overlay Plan with regard to addressing the current telephone problems.

I do not support a geographical split - it is expensive for me and does not solve the problem of continually changing existing phone numbers.

As Senior Partner, I would like to go on record with P.S.C. supporting on "overlay" versus the geographical split.

Paul Cooper Senior Partner

1st Fidelity Mortgage



TO-2000-374

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APR 2.6 2000

APR 2 6 2000

Records Public Service Commission

### **Chamber of Commerce**

# PRESENTATION TO MISSOURI PUBLIC SERVICE COMMISSION MONDAY, APRIL 24, 2000 Vi Smith Executive Vice President

Good evening, members of the Missouri Public Service Commission, my name is Vi Smith, Executive Vice President of the Creve Coeur-Olivette Chamber of Commerce, representing about 350 area business owners, more than three hundred of which are employers with less than fifty employees.

We are here tonight to ask Commission members to approve an "overlay" plan.

Our members agree that the single most important financial impact on the success of their business is the ability to communicate. Requiring those businesses to change their telephone numbers is not only a major disruption of their business, but a costly and time consuming burden.

An overlay will not only effectively address the current problems, but also provide the mechanism for future continuous relief without further disruption of our current telephone numbers.

all has flame out to be

Geographic splits are too confusing. Each time a business – especially a small business – is forced to change its telephone number, the rippling effect on their business is tremendous – initially there is the personal contact with important clients and customers, then there is the cost of new stationery and new business cards for employees. Then there are changes to media advertising. When businesses rely on long term advertising, they face even more problems. Trade publications and magazines sometimes cannot be changed for weeks or months – even as long as a year. Businesses can never recoup those losses.

We hope that you will consider all these factors because small business owners are the backbone of the State of Missouri; they work hard and extremely long hours to remain competitive and grow their business. Some of our members asked that we share their personal letters with you requesting the overlay plan and we would like to present these to you on their behalf.

We thank you for giving us the opportunity to speak this evening.

### RECEIVED

APR 2 6 2000

Records Public Service Commission



**Executive Director** 

Lisa J. O'Brien

Officers 2000

President Steven M. Turner Creative Printing Services, Inc.

Vice President Jeffrey L. Fister Clayton Word

Vice President Simon Katz Simons Jewelers

Vice President Daniel G. Tobben Murphy, Tobben & Wasinger, L.C.

Vice President Harold A. Tzinberg Blumenfeld, Kaplan Sandweiss, P.C.

Treasurer James G. Castellano Rubin, Brown, Gornstein & Company

Past President Anne L. Gagen

**Board of Directors** 

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Thomas D. Gorman Thomas Gorman, Inc.

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Jeanie McDonald HRM Outsourcing

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Sally H. Murdaugh

Lee B. Murray **Equity Office Properties** 

F. Walter Nelson St. Louis County Government

Joseph M. Noelker The Earthgrains Company

John C. Porter Clayton Jewelers

Scott S. Randall City of Clayton

Elizabeth T. Robb Blake & Davis Realtors

John Schaper

Don Senti School District of Clayton

DeLancey A. Smith Ervin Markéting Creative Communications

Ann M. Sullins Commerce Bank, N.A.

Kevin Thompson Coin Acceptors, inc.

Stephen I. Wolff Wolff Properties

On Wednesday, April 19, 2000, the Clayton Chamber of Commerce Board of Directors accepted the following resolution in support of the Area Code Relief option of the Overlay plan.

### Area Code Relief Resolution

WHEREAS, the Legislative Committee (the "Committee") of the Clayton Chamber of Commerce (the "Chamber") supports the Area Code Relief Overlay option.

WHEREAS, after substantial consideration, the Committee has concluded that acceptance of the Overlay will be in the best long-term interest of Clayton's businesses.

WHEREAS, the Overlay Plan will eliminate the costly expense to businesses to modify existing telephone numbers on all collateral.

WHEREAS, the Overlay Plan will eliminate dialing confusion as to when to use 7 or 10-digit numbers.

WHEREAS, the Overlay Plan option will provide easier transition when additional relief is needed.

WHEREAS, the Overlay Plan will assure the business community that there will be no more costly changes to existing phone numbers.

WHEREAS, the Overlay Plan would eliminate multiple geographic splits projected under the geographic split option.

NOW THEREFORE, be it resolved that the Clayton Chamber of Commerce Board advise the Missouri Public Service Commission of the Board's interest in supporting the Overlay option in order to alleviate the exhaustion of local telephone numbers for the 314 and 636 prefixes.

For additional information please contact:

Lisa O'Brien **Executive Director** Clayton Chamber of Commerce 314-726-3033

600 W 107th St. Apt. 208 Kansas City, MO 64114-5927 April 21, 2000 RECEIVED

Missouri Public Service Commission 302 W High St. 5th Floor PO Box 360 Jefferson City, MO 65102-0360

Missouri Publicion Service Commission TO-2000-374 letter file RECEIVED

MAY 1 2000

Records Public Service Commission

Dear Public Service Commission:

I am submitting a comment about the proposed new area code for the 816.

I have no significant objections to the concept of using an "overlay" area code and, in fact, I believe using an overlay is less disruptive and costly than geographically splitting the 816 area code.

I do, however, want to strongly express a concern regarding the implementation of this new area code: the tradition of using 7 digit dialing within one's own area code should be retained after the new area code is implemented. While it will obviously be necessary to dial 10 digits when calling the new area code, there is very little reason to burden people calling within their own area code—before or after the new area code is put into effect.

Any requirement that mandates 10 digit dialing for calls to numbers in one's own area code will simply make dialing more difficult by requiring the use of extra digits for numbers people regularly dial. I am well aware of the recent implementation of 10 digit dialing for local numbers in the 913 area code but, since most of the numbers I call are in the 816 area code, it has not been a large inconvenience (and it is not difficult to remember to use the area code when calling 913 numbers).

I had a frustrating experience in another city (Los Angeles) when I tried to make a call from a pay telephone. Seeing that the number I was calling was in the same area code, I simply dialed the 7 digit number. I was surprised when I got a recording telling me to dial the area code first. I was even *more* surprised—and quite upset—when the pay telephone refused to return my coins after I got this message. This was a most unpleasant experience (it took several months and several letters to get the pay telephone service to refund the money the telephone erroneously collected).

Permitting 7 digit dialing within each area code will minimize the inconvenience and maximize the flexibility for customers, all while having a negligible impact on the pool of available telephone numbers.

For these reasons, I strongly urge the Missouri Public Service Commission to mandate that 7 digit dialing be permitted for all calls between numbers that are within the same area code. Additionally, the use of 10 digits should also be permitted for these calls.

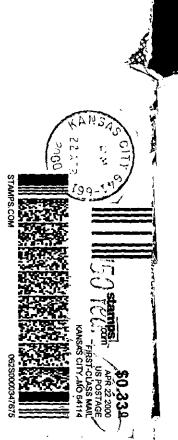
Thank you for allowing me to express my concerns and I hope you will give them due consideration.

Sincerely,

Robert L. Stitt



ROBERT L STITT 600 W 107TH ST APT 208 KANSAS CITY MO 64114-5927



MISSOURI PUBLIC SERVICE COMMISSION 302 W HIGH ST 5TH FL PO BOX 360 JEFFERSON CITY MO 65102-0360

TO-2000-374 letter file

### ANDREW SMITH

RECEIVED

MAY 1 2000

April 24, 2000

Records Public Service Commission

Missouri Public Service Commission POB 360 Jefferson City, MO 65102

Dear Sir or Madam:

IN REFERENCE TO OVERLAPPING AREA CODES IN THE ST. LOUIS AREA.

NO!

<u>Please do not do this!</u> This is a recipe for a telephone disaster. There would be no logical way to keep straight who has what area code. Given I will be moving into the 314 area code soon, I could potentially have a different area code than my next door neighbor (at home or work).

If you need more exchanges for the 314 area code, shrink the size of the area in logical geographical steps.

Why did you just shrink the 314 area and add 636 area code? I thought this issue was already settled by shrinking the size of 314. Did you not shrink it enough? Shrink it more if you have to (In a logical geographical way).

Your lack of foresight, poor public communication on this issue, and inability to resolve this issue the first time the area code change was made is appalling.

PLEASE DO NOT MAKE THIS GOOFY CHANGE!

Sincerely,

Andrew Smith

Page 1 of 1

MAY 2 2000

To-2000-374 letter file

Hagemeyer, Nila

From: Kelly, Kevin

Records

Public Service Commission

Sent:

Tuesday, May 02, 2000 8:52 AM

To:

Hagemeyer, Nila

Subject: FW: 314/636 Restructuring --- Overlay is a horrible idea!

Please place this in the official letter file in the case concerning area code issues (314, 636 and 816). Thanks.

----Original Message----

From: Mike Boyle [mailto:MBOYLE@Coinco.com]

Sent: Tuesday, May 02, 2000 8:18 AM

To: pscinfo@mail.state.mo.us

Subject: 314/636 Restructuring --- Overlay is a horrible idea!

The overlay proposals will make, even calling across the street, incredibly convoluted.

Why can't we simply make all wireless communications, modern lines, pagers, etc., a different area code and re-free-up all those telephone numbers for normal land line communications? These "luxury" services are responsible for the accelerated erosion of the long established numbering system. This would mean that if I wanted to call a neighbor or local business and communicate building to building, human to human, mouth to ear, I could continue to do it just the way I have for so many years.

All the stuff that has come along in the past few years, and I admit that may have been 10 - 15 years, is "wrecking" the status quo rather than "enhancing" it.

You need to understand, to add some credence to my comments, that I am a user of cellular, pager and modem services. While there are only two numbers registered in my name (land line & cellular; I haven't put a second line into my house for the computer) I do routinely use the other services. I am big enough to admit "THEY" (these new services) are the culprit...Let them shoulder, rather than cause, the burden of additional dialing digits.

I would appreciate a response. I am quite interested in knowing if this proposal has been considered and if rejected, why?

TU-2600-374 letter file

## MYRAL C. COATNEY, D.O. FCFIVED 6235 TRUMAN ROAD

6235 TRUMAN ROAD KANSAS CITY, MISSOURI 64126 OFFICE BE 1-5600 RESIDENCE FL 6-3060

MAY 4 2000

5-2-00

Records
Public Service Commission

Time I can't attent your open forums, I wish to inform you to Cese common souse in use the overlay for all new numbers. Leographie was fine at first but notathis teining. I wrote the Star (K.C.) before ameritach Was Taken over by S.B.C. Even then there Was the plea quit leasting numbers \_\_ I would imply you to and this wasteful activity My number have been in existence over 40 years. I don't want there changed. Myral C. Castney DO.

Belton Chamber of Commerce, Inc.

P.O. BOX 350 • BELTON MICE.

RECEIVED

4 2000 MAY

April 25, 2000

Records ublic Service Commission

MAY - 4 2000

Service Commissi

Missouri Public Service Commission The Truman State Office Building 5<sup>th</sup> Floor, 301 West High Street P.O. Box 360 Jefferson City, MO 65102

Dear Sirs:

The Belton Chamber of Commerce would like to go on record as supporting the suggested overlay relief plan as proposed by the North American Numbering Plan Administrator.

We believe this overlay method would be the least intrusive for businesses and individuals in the area. The telephone is one of the major tools that businesses use to market their products and services, a business spends many of their advertising dollars to advertise the business phone number.

We realize that the growth of the area and new technology make an additional source of numbers necessary. Please consider the overlay plan as the plan that would alleviate the problem and also preserve the integrity of the advertising structure currently in place by business customers.

Respectfully yours,

Mark Ricketts, President

Belton Chamber of Commerce

5 2000

# RECEIVED

Records Public Service Commission MAY 0 5 2000 the first place. rellerar shore's do the changing and Celleral shoned have these place, but it seems to me its just a play to business. You can't go down unless you see someone usun in a car and that's another problem since I know it a traffic Thing Unless you know someone that by a cellean phone user you don't 63367

### ATTN: MR. TED SICKINGER

SIR;

I HAVE BEEN FOLLOWING THE RECENT COMMENTS AND ARTICLES ON PROPOSED AREA CODE, AND OVERLAY ETC. PLANS, AND LIHOUGHT OF A SOLUTION THAT IS EITHER IMPOSSIBLE OR TOO SIMPLISTIC, OR IT MIGHT BE A GOOD "FIX"

WHY HAVE WE BECOME ACCUSTOMED TO AND, "SLAVE TO" THE THREE - FOUR CONCEPT. IE: 000 0000? IS IT REALLY SANCROSANCT OR CAN IT BE MANIPULATED? IF SO, WE COULD IMMEDIATELY INCREASE BY (10) EVERY NUMBER NOW IN CIRCULATION BY THE ADDITION OF A SERIES OF 0 TO 9 TO EVERY 3 DIGIT PREFIX AS IN 3740 4889.

RECEIVED

MAY 5 2000

Records Public Service Commission

IF THE ABOVE CONCEPT COULD BE APPLIED, THEN LETS GO FURTHER AND DO THE SAME TO THE (4) DIGIT IN USE NOW, AS FOLLOWING,

3749 48890 THRU 3749 48899. THIS INCREASES THE PHONE NUMBERS BY ANOTHER (10) TIMES, AND WE HAVE NT EVEN SCRATCHED AREA CODE USE YET. HOW ABOUT THAT !!!!!!!!!!!!

I BELIEVE IT TAKES SOMEONE REALLY STUPID OR REALLY SMART TO

COME UP WITH THIS IDEA, SO THERE MUST BE SOME BASIC CONCEPT TO STOP ITS IMPLEMENTATION. I WOULD
LIKE TO HEAR THE "REASONG" IT CANNOT BE USED TO OFFER A POSSIBLE "SIMPLE SOLUTION" TO A VERY

STICKY PROBLEM AND ITS MANY RESULTING PROBLEMS WITH OVERLAY OR AN ADDED AREA CODE I BELIEVE
THAT IF IT IS NOT POSSIBLE NOW.

THAT THE SYNTAX OR WHATEVER WOULD BE NECESSARY TO DO SO
WOULD BE CHEAPER THAN ANY OF HERETOFORE MENTIONED REPAIRS.
IN EFFECT THIS WOULD LEAVE ALL AREA CODES AND EXISTING NUMBERS
INTACT, AND ONLY NEW NUMBERS AFFECTED: WITH THE PROLIFERATION
OF CELL PHONES, "WHY NOT HAVE THEM BEAR THE INCONVENIENCES"?

MAY THEAR FROM YOU?

SINCERELY

816 761 0910

HARRY D. DUNCAN (DONNACH) 5603 E 87TH ST. KANSAS CITY, MO. 64132

THIS A COPY OF EMAIL SONT ON 5/4/00 to KCSTAR. COM
THOSE THIS MEETS YOUR "COMMENT" INVITATION

Donnichie AOL. Com

RECEIVED May 4-2000 MAY 9 2000 St Charles Mo. Records Public Service Commission 63301 To Wale Koberts, TO-2000-374 letter file By using the I and the area cade, wedle making all these eacles Ho telephone de are screving us exugh all ready and also the people who are thinking of all the great Here are people who can't almost Hord a tete any more, and I me one If them. Things have gotten out of hand, as fail as I'm Concerned. Domething should be done about some of these charges that are on our phone bills allready Twant to know if this morey is really used for what they say, he is it winds into some ones pocket, which has roppened more than once You wanted my openion you got it. I Horse et does bonne good

Maby you would like to read this to the people at the Public Service Commission Hansas City, St Josephs & Blue Springs also Jefferson City Mo. Thope this does in it pass for del the peoples pake, theres enough to deal with in this world b Skiely Poeling 956 Vine St. Charles mo, 6330/

МДҮ **9** 2000 Public Service Commission Ms. Nancy Zirges 45 Great Lakes Dr Saint Peters, MO 63376



TO-2000-374 letter file

RECEIVED

MAY 9 2000

Records Public Service Commission

## CHAMBER OF COMMERCE

April 20, 2000

Missouri Public Service Commission PO Box 360 Jefferson City, MO 65102

Dear Commissioners & Staff:

On April 18, 2000 the Liberty Area Chamber of Commerce Board of Directors voted to support and encourages the Missouri Public Service Commission to implement the overlay proposal made by the Telecommunications Industry in regards to the Kansas City Metropolitan area.

Liberty is a community of 26,000 people. Liberty is located east of I-35 highway and neighbors Kansas City. The Liberty Area Chamber of Commerce services the Kansas City and Liberty area. We are the county seat for Clay County, the largest county in the Kansas City metropolitan area. There are more than 350 business members represented by the Chamber of Commerce.

The overlay proposal offers several advantages that are not present in the split option.

- Existing businesses don't have the financial burden of replacing business cards, stationary and contacting all of their clients.
- The Missouri River has been considered a divisional point in the Kansas City Metropolitan Area. The City of Kansas City has worked hard at making sure the river does not act as a dividing point. The split proposal only defeats what Kansas City Mayor Kay Barnes has worked so hard to overcome. Leaders in the Kansas City area, both north and south of the river, have worked hard for a number of years to eliminate the barriers created by the river. Creating a split using the river as a divisional point would be detrimental to all of the work done by leaders in the Kansas City area.
- With either plan, ten-digit dialing will become necessary however with the overlay plan fewer people are burdened at implementation.
- The overlay plan has a longer life span that the split option. If changes must be made, we believe the communities involved will be more receptive to the plan if they know the commission does not expect to come back immediately with additional changes.

It is our hope that when the Commission announces the changes that take place that an overlay project will be chosen.

Respectfully.

Melinda J. Mehaffy

President

RECEIVE D

MAY 0 9 2000

COMMISSION COUNSEL PUBLIC SERVICE COMMISSION

MAY 9 2000

Records
Public Service Commission

To-2000-374 letter file

Hiram Schear 20619 State Route J Peculiar, MO 64078 (816) 779-7369 hiram3@juno.com

5-4-00

Public Service Commission P.O. Box 360 Jefferson City, MO 65102

Dear Sirs,

This is a comment about the proposed area code changes for the 816 area.

Please DO NOT give us the PERMANENT complexities of 10 digit dialing by doing an "overlay" of area codes. Although an area code split is an expense and inconvenience for many IT IS A TEMPORARY expenses and inconvenience. After a year or two everyone finally gets used to it and life is back to normal. With an overlay the inconvenience NEVER GOES AWAY. That is way I feel that it is a shortsighted plan. If you do it, it will mean that all phone books must include area codes FOREVER. If you do it we will NEVER AGAIN be able to dial a simple 7 digit number. Etc. Etc.

Please plan for the future.

Hiran & Schn

Sincerely,

Hiram H. Schear

MAY 9 2000

Records Public Service Commission

May 03, 2000

Mr. Dale Roberts
Missouri Public Service Commission
P.O. Box 360

Jefferson City, MO 65102

Dear Sir,

In my opionion, I feel that the proposal for the 10 digit phone number is a waste of time. Especially for business, that would have to use this "1" plus area code every time they placed a call. For me, the "1" plus area code tells me when I am making a long distance call which I will be charged additional for. Themnew 636 are code is already a problem, as far as I am concerned. I oppose this proposal. Thank You for your time

Sincerely Amulton
Jeanette & Micheal Hamilton

May 4, 2000

MAY 9 2000

Records Public Service Commission

Secretary, Public Service Commission P.O. Box 360 Jefferson City, MO 65102

Dear Sir or Madam,

In re: the proposed plan to "overlay" the 816 area code with a new area code, rather than the usual practice of a geographic split.

I was disappointed to read in the St. Joseph paper this morning that only a handful of people attended yesterday's meeting. Could it be because most ordinary consumers were at their jobs on a weekday afternoon?

The advocates of the plan seem to be more interested in a cheap way to address the problem of the expanding number of phone numbers. They are using the excuse that there would be "confusion" on the part of businesses to inform others that their area code has changed. I get the impression that the ordinary household consumer is being ignored in this process. Many of us have been through area code changes before and lived through it. We in the Kansas City metro area already have to consider which side of the state line we are calling, but most of us are aware of the change and have adjusted accordingly. After all, most of us know where the residence or business we are calling is located.

However, this new plan seems to be only for the benefit of the telephone companies, with little thought of the the little guy. Are they trying to tell us that the telephone companies are not making money and they need this little trick to squeeze more profit from their customers? Dial a different area code for a neighbor down the street, or the drug store a few blocks away? As they they say on TV, "Give me a break!"

I hope the Public Service Commission will listen to the ordinary household consumer instead of big business for a change.

Dolores Palmer 6519 N W Hilldale Dr. Kansas City, MO 64151 816-587-5981 dcloepalm@earthlink.net

Dolores Palmer

letter file

Phone: 816-444-1963 816-361-1956

Fax: 816-444-4790

E-mail: dandpwhit@aol.com

24 East 68th Street,

Kansas City, MO 64113-2414

#### DONALD WHITMAN

RECEIVED

MAY 9 2000

Records Public Service Commission 11:25 a.m. 75 degrees Sunny 4 May 2000

Secretary Public Service Commission P.O. Box 360, Jefferson City, MO 65102

RE: New Area Code Proposals for Current 816 Assignment.

Dear Sir or Madam:

While circumstances kept my spouse and me from attending the public hearings on 816 area code proposals, we very much would like our preferences to be considered by the Commission as it prepares to make a ruling.

Our qualified preference is an "overlay" rather than reducing the present 816 area in size to impose a changed area code for those who are located outside the new boundary. We do not wish to see the imposition of changing phone numbers (area codes)!

On the other hand, we do not have sufficient information to evaluate the assertion by Martha Hogerty, Missouri public counsel, that was printed in the 3 May *Kansas City Star*. It said, "...the problem would be eliminated if state and federal regulators adopted a decisive number conservation plan and stopped issuing numbers to phone companies in blocks of 10,000." If that is the case, and would not introduce more or different complications, then we likely would favor that idea. Again, we recommend a solution that does not require mass changes to people's phone numbers.

In the years we have maintained our present telephone numbers (one since 1963 and another since 1966) they have been distributed to family members, friends, business and fraternal associates around the world. To notify everyone, and to change all of the printed and electronic records is an overwhelming thought. We urge you to favor a "fix" that will leave the existing 816 network in place, be it an overlay or a change in the way numbers are assigned—whichever can be reasonably accomplished.

Please DO NOT split the 816 area and force mass changes of numbers.

Sincerely,

Donald and Polly Whitman

enc: Kansas City Star article, "New Area Code to be Discussed." 3 May 2000

Deraed Whitman

# KANSAS CITY STAR 3 MAY 2000

# New area code to be discussed

Public hearings will seek reaction to plan that addresses growth in phone numbers

By TED SICKINGER The Kansas City Star

The Missouri Public Service Commission will hold public hearings today in Kansas City and Blue Springs to gauge consumer reaction to a plan to "overlay" the 816 area code with a new area code, perhaps by the fall of 2001.

The Kansas City hearing will take

place from 12:30 p.m. to 2:30 p.m. in Room 204 of the Jackson County Courthouse at 415 E. 12th St. The Blue Springs hearing will run from 6:30 p.m. to 8:30 p.m. at the Jackson County Park Facility, Fleming Hall, 21906 Woods Chapel Road.

The staff of the commission will be available for one hour before each hearing to answer questions.

The overlay plan aims to alleviate

the exhaustion of 816 area code numbers caused by the proliferation of wireless phones and second lines for fax and Internet connections.

With an overlay, existing customers keep their numbers, and a new area code is assigned to new numbers. All local calls become subject to 10-digit dialing, no matter the area code.

Advocates of the plan, including larger telephone companies, say overlays are cheap to administer

See CODES, C-2

# **CODES**: Hearings to be held today

Continued from C-1

and minimize customer confusion, as there is no need for businesses and consumers to reprint stationery and inform others their numbers have changed.

But overlays have drawbacks, and some consumers think the commission and Neustar Inc., which administers area codes around the country, are making the wrong call.

Opponents say the commission should use the long accepted method of relieving exhausted area codes by implementing a geographic split.

As its name implies, a geographic split makes the boundaries covered by the existing area code smaller, and brings in a new area code to fill the gap. Roughly half the exchanges served by the old area code are moved to a new one, leaving room in both for new numbers.

Geographic splits make more intuitive sense, opponents of overlays say, as people in the same neighborhood retain the same area code. With an overlay, two phones in the same house can have different area codes.

Furthermore, with a split, calls within the same area code can still be made with seven digits.

Martha Hogerty, Missouri public counsel, said the problem would be eliminated if state and federal regulators adopted a decisive number conservation plan and stopped issuing numbers to phone companies in blocks of 10,000.

"We have traditionally opposed overlays in favor of splits," she said. "The issue this time is not just whether the overlay or geographic split is the better choice, but whether there is a real need to go through this very painful and expensive exercise of area code relief

now.

"Our primary concern is that we have to get rid of this system altogether and come up with a conservation plan so we don't have to continue to do these."

Hogerty said her office had pushed hard for such a conservation plan at both the state and federal level, as there is concern that the entire North American Numbering System will eventually be exhausted, necessitating 11- or 12-digit dialing for all calls.

Those who can't attend the hearings can submit written comments to the secretary of the Public Service Commission, P.O. Box 360, Jefferson City, MO 65102. Testimony in the case is due by next Wednesday.

To reach Ted Sickinger, call (816) 234-4336 or send e-mail to sickinger@kcstar.com

May 8, 2000

## RECEIVED

Public Service Commission P.O. Box 360 Jefferson City, MO. 65102 MAY 12 2000

Missouri Public Service Commission

Re: 816 Area Code Overlay Comments

Sir,

I'm confused as to why we continue to do the telephone communication business as we did 20 years ago. Surely the technology exists that would allow a user to have one phone number and utilize that number for connection to any device that user may possess, such as a home phone, office phone, cellar phone, FAX, etc.

My scenario would simply allow a user to enter one seven digit number followed by a "pound" or "star" and then a 4-(for Home), a 2 (for Cell), a 9 (for Work) or a 3 (for Fax) or some combination such as this. It would eliminate the need for continuing expanding phone numbers and would make remembering phone numbers much easier.

Sincerely,

John Brackman 7706 Larson

Kansas City, MO. 64138

nachmi

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MAY 1 2 2000

Records Public Service Commission

John Brackman 7706 Larson Kansas City, MO. 64138





Public Service Commission P.O. Box 360
Jefferson City, MO. 65102

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1898 SW State Route N Amity, MO 64422 16 Apr 00

Missouri Public Service Commission Truman State Office Building 301 West High Street Jefferson City, MO 65102 RECEIVED

APR 2 0 2000

Dear Sirs:

Missouri Public Sulviud Commission

We have seen much publicity in the media, especially in the local county newspapers plus the St Joseph News Press reference the overlaying of a new area code rather than splitting the off part of the current 816 area code and making a new exclusive area code. We were in the minority when area code 660 was split off area code 816 several years ago when the effort was to keep St Joseph and that immediate vicinity included in area coce 816 along with Kansas City.

Please consider when making the new decision, that this is a rural area, that our current telephone exchanges may be some of those who have excess numbers and maybe several of those exchanges could be combined, and that it would probably create less overall confusion for many of our elderly citizens if the entire area were to be encompassed by a single area code vis-a-vis the co-mingling of two or more area codes.

Thank you for your consideration of our views.

Sincerely.

George F. Fischer

Waris /1/ Placebee

Doris M. Fischer

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Missouri fublic Service Commission.
Troman Stat Office Bailding
301 W. Kigh Street
Te Hersen City, MO 65102

blie Service Commission ode Hearings in KCHO MAY - 9 2000 Missouri Public Service Commission The North Kansas City School District No. 74 **Pam Polson** Coordinator **YouthFriends** 3100 N.E. 83rd Street, Suite 2400, Kansas City, MO 64119 816-413-5479 E-mail: ppolson@nkcsd.k12.mo.us Fax: 816-413-5465

AGreat Place to Learn.

والإراف والمنطقة المؤلف فاستناه والألا

PAMELA H. POLSON 700 N.W. 40th TERRACE KANSAS CITY, MO 64116

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JUN 15 2000

TO-2000-374 letter file
12235 Charlotte
Kansas City, MO 64146

June 13, 2000

Missouri Public Service Commission

Public Service Folks:

There's a group of us old timers that meet for breakfast once each week, mostly for good food, but also to solve the dilemnas of the good old U.S.A.

Last week we took on the problem of the squeeze on telephone area codes. Now, these guys didn't just fall off the turnip truck, so some of them know how to get things fixed.

So here's what was felt to be the solution to the "816" area code impending shortage:

- Reserve the remaining supply of 816 codes for the main number at each residence and business. This would be the number that would be listed in the phone book.
- All additional numbers assigned to that person or business would be given the new area code. These numbers are rarely dialed, since extra lines for rollover numbers, fax, internet, or cell phones are generally "speed dialed", so the caller rarely dials the full number anyway.
- If a residence or business wants a second line listed in the directory, a fee could be charged for that listing, and thereby be given an "816" number.

Ol' Fred (who doesn't always agree with such wisdom) offered an alternative plan that would reserve all 816 numbers for residences and give the new area codes to businesses - a possibility.

Thanks for hearing us out - come have grits with us soon.

George Davidson

George Davidson 12235 Charlotte Kansas City, MO 64146

Missouri Public Service Commision P. O. Box 1157 Jefferson City, MO 65102

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Page: 1 Document Name: utitled

314/816 AREA Code Case

LOG NO:

NAME:

\*\* CONSUMER COMPLAINT SYSTEM -- CONFIDENTIAL INFORMATION \*\*\* DATE: 7/06/20

TIME: 10:57:36

LOG NUMBER 192002000 TARIFF NUMBER

CASE NUMBER

NAME

TRESLER CARL R

DELETE THIS COMPLAINT

ADDRESS 13804 E 43RD STREET

INDEPENDENCE

MO 64055

COUNTY

**JACKSON** 

TELEPHONE

OFFICE: 000 000 0000 HOME: 000 000 0000 PROBLEM AREA: 000 000

UTILITY CODE: 3045 SOUTHWESTERN BELL TELEPHONE CO

TYPE T COMPLAINT: MEDIATION REQUEST: INQUIRY: MEANS OF COMM: L

COMPLAINT CODE:

DISPOSITION:

CLASS:

SAVINGS:

REFER TO : CLARK

ANTHONY

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REC OFFC JC DTE SNT CO 00 00 0000 INIT RESP 00 00 0000 FINAL RESP 00 00 0000

COMMISSION RULE: 4CSR 240-00.000 VIOLATION:

4CSR 240- 00 . 000 VIOLATION: CHANGE RECEIVED DATE?

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RECEIVED: 07 05 2000 FOLLOW UP: 07 12 2000 CLOSED: 00 00 0000

Date: 7/6/ 0 Time: 10:57:36 AM

LOG NO:

NAME:

\*\* CONSUMER COMPLAINT SYSTEM -- CONFIDENTIAL INFORMATION \*\*\* DATE: 7/06/20

TIME: 10:57:41

LOG NUMBER: 192002000 NAME: TRESLER CARL R

I RECEIVED THE (CITY SCENE), ALONG WITH MY UTILITY BILL. IN IT THERE IS AN ARTICLE ABOUT, A SHORTAGE OF TELEPHONE NUMBERS FOR NEW TELEPHONE CUSTOMERS.

I RECENTLY WATCHED A PROGRAM ON ONE OF THE TELEVISION STATIONS, ABOUT THIS SUBJECT.

IT SEEMS, MAJOR COMPANYS, ARE ALLOWED TO RESERVE (TEN THOUSAND) PHONE NUMBER AND SMALLER COMPANYS, A SMALLER AMOUNT OF NUMBERS IT WAS SAID THESE LARGE COMPANYS, SHOULD BE LIMITED TO (ONE THOUSAND & THE SMALLER COMPANYS BE REDUCED ACCORDINGLY. THERE WOULD BE NO SHORTAGE OF NUMBERS THEN. YOU & I WOULD NOT HAVE TO GO THROUGH THIS MESS THEN.

THIS MESS HAS BEEN CREATED BY USING THE REGULAR PHONE NUMBERS FOR USE IN COMPUTERS & OTHER TYPES OF THIS EQUIPMENT.

I FEEL THIS EQUIPMENT SHOULD BE THE ONE, THAT SHOULD HAVE TO HAVE THEIR NUMBERS CHANGED, NOT YOU & I.

IF THE PHONE COMPANYS WANT THIS, COMPUTER TYPE OF BUSINESS, THEN LET

DRE

Date: 7/6/ 0 Time: 10:57:38 AM

Page: 1 Document Name: unitled

LOG NO:

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\*\*\* CONSUMER COMPLAINT SYSTEM -- CONFIDENTIAL INFORMATION \*\*\* DATE: 7/06/20

TIME: 10:57:42

LOG NUMBER: 192002000 NAME: TRESLER CARL R

THEM ASSIGN SPECIAL NUMBERS FOR IT.

D OF LIST!

Date: 7/6/ 0 Time: 10:57:39 AM

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JUL 0 5 2000

June 27,2000 Indep,Mo

CUSTOMER SERVICES
PUBLIC SERVICE COMMISSION

Missouri Public Service Commission

Sir;

I received the (City Scene), along with my utility bill. In it there is an artical about, a shortage of telephone numbers for new telephone customers.

I recently watched a program on one of the television stations, about this subject.

It seems, major companys, are allowed to reserve (ten thousand)phone numbers & smaller companys, a smaller amount of numbers. It was said these large companys, should be limited to (one thousand & the smaller companys be reduced accordingly. There would be no shortage of numbers then. You & I would not have to go through this mess then.

This mess has been created by using the regular phone numbers for use in computers & other types of this equipment.

I feel this equipment should be the one, that should have to have their bers changed, not you & I.

If the phone companys want this, computer type of buisness, then let them assign special numbers for it.

Sincerely

Carl R. Tresler

Carl R Truler

Carl R. Tresler
2.3804 E. 43rd. St.
Indep, Mo. 64055





Missouri Public Service Commission Truman State Office Building Room530
301 West High Street

Indep, Mo. 64050

Officery Commission

John Egley 424 South Van Buren Avenue Kirkwood, Missouri 63122 (314) 822-3585 RECEIVED

AUG 1 1 2000

Records Public Service Commission

> To-2000-374 letter file

August 9, 2000

Secretary of the Public Service Commission P. O. Box 360 Jefferson City, MO 65102

#### Ladies and Gentlemen:

Back in January 1998, I wrote you a letter (copy enclosed) in which I proposed that we add another digit to local telephone numbers, reasoning that dialing ONE additional digit for local calls would surely be preferable to dialing THREE additional digits. Moreover, it would make 90,000,000 extra numbers available in each area code to accommodate the growth demanded by the proliferation of cell phones, faxes, modems, and pagers.

Since then, new area codes 573 and 636 have been carved out of 314 in rapid succession, and already we're faced with the need to add yet another one. This is absurd. Doesn't ANY public official realize that there are only 999 numbers available for area codes, and very soon we'll be FORCED to add another digit anyway, *AFTER* having gone through all of the hassles of multiple area code changes? This was plain to foresee, and no one too boneheaded to have foreseen it should be making decisions.

I've begun to suspect that candidates for public officials' jobs are given a test to make sure they're stupidly shortsighted. God knows there's abundant evidence.

Sincerely yours,

cc: St. Louis Post-Dispatch

#### John Egley 424 South Van Buren Avenue Kirkwood, Missouri 63122 (314) 822-3585

January 29, 1998

Secretary of the Public Service Commission P. O. Box 360 Jefferson City, MO 65102

#### Ladies and Gentlemen:

In all of the discussion of different ways to implement new area codes, I haven't heard about any consideration of increasing the <u>capacity</u> of area codes by simply adding another digit to our individual phone numbers. Dialing eight digits for local calls is surely preferable to dialing ten, and this solution would make many millions of additional numbers available in each area code (from 9,999,999 to 99,999,999 = 90,000,000 additional numbers, minus numbers not issued).

With the ever-accelerating demand for more numbers for wireless phones, fax machines, modems, and pagers, adding more area codes is destined to become a sustained series of short-lived temporary fixes until we inevitably run out of area code numbers, at which point we'll be <u>forced</u> to add the extra digit. Why don't we spare ourselves that on-running vexation by adding the digit now?

Besides, adding a digit isn't unprecedented. Back at the other end of this century local phone numbers were only six characters.

Ultimately, maybe we'll develop a system that employs our ninedigit social security number as our basic means of contacting each other individually regardless of our location, perhaps through a chip surgically implanted at birth.

We can work on that later.

Sincerely yours,

John Egley

cc: Office of Public Counsel

70-2000-374 letter file

Kelly, Kevin

From:

RBN [robertnewman@prodigy.net]

Sent:

Sunday, August 13, 2000 1:49 PM

To:

pscinfo@mail.state.mo.us

Subject: Additional Area Code(s) for St. Louis Region

I must object to the proposal that an overlay be put over the St. Louis region.

The best way of solving this problem would be to give the City of St. Louis its own area code. That city/county district has its own police, 911 system, fire, et al. Giving the City its own area code would buy the rest of the region time to work out an alternative to an overlay.

Putting an overlay over the whole area would be a major hassle for elderly people, businesses and handicapped individuals.

A proactive idea would be to give St. Charles County its own area code now. Since they're growing so fast out there, getting their own area code is inevitable. Why wait?

I also believe the parts of St. Louis County north of Highway 40 should be given one area code, the parts south should be given another. Again, two area codes for the county are inevitable, why put it off?

Thank you.

Bob Newman 7519-A Triwoods Drive Shrewsbury, MO 63119

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AUG 1 4 2000

Records Lublic Service Commission

To-2000-374 letter file

Kelly, Kevin

From: Douglas C. Atkins Jr. [clark\_atkins@juno.com]

Sent:

Sunday, August 13, 2000 7:55 PM pscinfo@mail.state.mo.us

To: Subject:

Comment on New Area Code for St. Louis

I'd like to submit my comment via email if that is acceptable:

I suggest that if a third area code is needed you assign the pagers & cell-phones to that area code.

My reasons for this are several:

It minimizes the inconvenience of dialing the area code when the caller is calling a

regular phone number.

This seems to be the most

basic portion of the

phone service we enjoy and thus should be the easiest.

#### And despite the

best efforts of SWBell, switching of the area codes

results in many problems

each day reaching parties who have a new area code. In

many cases, I would

imagine someone calling from out-of-town might just give

up figuring the company

was out of business or it was easier to call someone who was at least reachable.

It reduces the expense and inconvenience of individuals &

businesses reprinting their

stationary, invoices, purchase orders, receipts, etc.

etc. etc. And also reduces

their time spent updating all their contacts as to the

new number.

Thank you for your attention.

Clark Atkins

Kirkwood, MO

clark atkins@juno.com

Records Lublic Service Commission

**AUGUST 21-2000** 

PUBLIC SERVICE COMMISSION P.O. BOX 360 JEFFERSON CITY, MO. 65102

SUBJECT: NEW AREA CODE FOR ST. LOUIS AREA - SUGGESTION

FROM EVERYTHING I READ, IT APPEARS THE PROBLEM, WITH RUNNING OUT OF CODE NUMBERS IS THE INCREASE OF 'INTERNET' AND 'CELL PHONE' USAGE.

THIS HAS, I'M SURE, BEEN SUGGESTED BEFORE, ALTHOUGH I NEVER READ ANY REASONS WHY IT WOULDN'T WORK.

WHY WOULD IT BE DIFFICULT TO PUT ALL, OR AT LEAST THE NEW SERVICES OF 'INTERNET' OR CELL PHONES' IN A NEW AREA CODE NUMBER?

INTERNET BILLING IS DONE TO THE EXISTING CUSTOMER BY 'MASTER CARD' OR OTHER METHODS, BUT THE 'INTERNET' CALLING NUMBER IS ENTIRELY DIFFERENT.

CELL PHONES; ONE'S I'M FAMILIAR WITH, ARE BILLED BY THE PROVIDER FROM THE CALLS MADE ON THE NUMBER THE SUPPLIER PROVIDED.

I SEE NO REASON WHY ANYONE WOULD CARE WHAT AREA CODE THEY ARE ASSIGNED BY THE SUPPLIER.

I WOULD THINK THE ENGINEERS OF THE PHONE COMPANIES PROVIDING THE SERVICES COULD CERTAINLY HANDLE THIS PROBLEM.

SINCERELY:

BOB BUSCHMANN 9408 PALOMINO DR. ST. LOUIS MO. 63123

(314) 638-3033

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COMMISSION COUNSEL PUBLIC SERVICE COMMISSION

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codes in what's now the 314 area — with the new code likely expanded into the current 636 area," Kelly said.

carea," Kelly said.

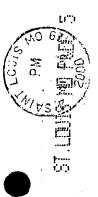
Cecil said information and suggestions may be submitted until Sept. 18 to the Public Service Commission, P.O. Box 360, Jefferson City, 65102.

Service Commission, P.O. Box 360, Jefferson City, 65102. "The PSC must make a decision on what to do by about November or December," Kelly said.

"We want to make a decision as early as possible, to give consumers plenty of time to make adjustments. We realize consumers in the 314 and 636 area codes underwent changes very recently, but we're reacting to what NeuStar filed and the need to move forward to address the shortage situation," he said.

BOB BUSCHMANN 9408 PALOMINO DR. ST. LOUIS MO. 63123

DECEIVE



PUBLIC SERVICE COMMISSION P.O. BOX 360 JEFFERSON CITY, MO. 65102

65102-0360



August 21, 2000

Public Service Commission Truman State Office Building, Room 530 P. O. Box 360 Jefferson City, MO 65102 RECEIVED 2

AUG 2 3 2000

Public Same Records

To whom this may concern:

It is unconscionable that you are again considering another area code change!

This shows a lack of preparation on your part and complete insensitivity to the disruption of business and residential services.

It would have been much simpler to make two area code changes at the same time rather than experience one dramatic change February 25, 2000, and another within a year!

We would suggest the Public "Service Commission" might need new management.

Sincerely,

Yvonne M. Wesa

President

YMW/jr



Chesterfield MO 63005

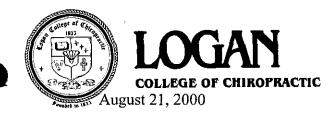
Public Service Commission
Truman State Office Building, Room 530
P. O. Box 360

Jefferson City, MO 65102

88182-8368

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Public Service Commission Truman State Office Building Room 530 P.O. Box 360 Jefferson City, MO 65102 RECEIVED?

Public Service Commission

To whom it may concern:

I read with interest the August 9, 2000 article in the St. Louis Post-Dispatch concerning the creation of a new area code for the 314 area. I understand there are several options being considered.

I disagree with the suggestion that the 314 and 636 split be reversed. This change has resulted in confusion and expense for the residents of both areas. We are still in the process of learning when to dial seven digits versus ten digits, and have just recently began to understand which areas remained in the 314 area and which areas were changed to 636. The reversal of this decision would cause more confusion and further expense. Reversal of this decision would only delay the return of another area code split in four years.

I disagree with the overlay for new customers in the 314 area suggestion. Random placement of area codes would be very confusing to residents. With an overlay neighbors would have to dial ten digits to call each other while calling several miles away would only require seven digits.

I suggest that the 636 area be left as it is. This geographical area will need the entire bank of available telephone numbers to meet the needs of its rapid growth.

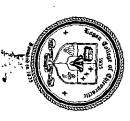
In the August 9<sup>th</sup> article Mike Dandino stated that planners were having a difficult time coming up with a proposal to split the 314 area code geographically. I feel this suggestion should be looked at closely. A geographical split is much easier to understand and communicate to residents than a group of intermingled area codes.

Telephone communication is important in business and residential use. I respectfully request that the Public Service Commission consider the impact of their decision on customers usage and minimize the confusion and expense as much as possible by leaving the 636 area as it is and geographically splitting the 314 area.

Sincerely,

Sharon Kehrer

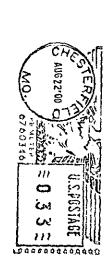
Law types



COLLEGE OF CHIROPRACTIC
1851 Schoettler Road
Post Office Box 1065
Chesterfield, MO 63006-1065

4

Chiropractic



Public Service Commission Truman State Office Building Room 530 P.O. Box 360 Jefferson City, MO 65102

45182-8348

J. Gibson Henderson, Ph.D.

473 Graywood Drive Ballwin, Missouri 63011

Phone 636-227-6340 Fax 636-207-1260

> RECEIVED AUG 14 2000

August 10,2000

Public Service Commission Truman State Office Building Room 530, P.O. Box 360 Jefferson City, MO 65102

MO. PUBLIC SEKVICE COMMIN

Dear Members of the Commission:

I am enclosing an article that I wrote for the St. Louis Post-Dispatch pointing to flaws in the way the current 636 changeover is handled. I have two specific suggestions for the Committee.

- 1) No matter what proposal is selected, I think it would save a lot of trouble to all phone customers involved (and their friends, relatives, and customers) if for an indefinite period (at least a year) there were an error that would be triggered whenever someone used an outdate area code that stated the following: "The area code of the number you have dialed has changed. The new number is 636-GRANDPA." This kind of message produces a self-correcting system, where callers get the new number and correct their previous information. The current kind of message: "The number you have called cannot be completed as dialed. Please check the number and dial again." This message gives no new information and leaves the caller confused, and as you can see from my article hurts the businessman who depends on referrals.
- 2) What about reassigning all cellular phones and beepers to a new area code and leave residential and business numbers alone.

Sincerely.

J. Gibson Henderson, Ph.D. Missouri Licensed Psychologist

PY01170

Cc: Walt Cacil

### COMMUNICATIONS

# Why can't the area code has change

By J. Gibson Henderson

F your area code changes do you cease to exist? What sounds like a metaphysical question has for many. of us become a practical one. Readers who have been changed from area code 314 to 636 can back me up on this.

I recently experienced the 636 last straw. A colleague told me that she had referred some people to my practice, only to hear from them that they couldn't get through to me. They had gotten an ear-piercing "d-o-o, d-o-o, d-w-e-e-t!" followed by the recorded announcement: "We're sorry, your call cannot be completed as dialed. Please check the number and dial again." This message will ultimately become exasperating to people who have your number from an old directory or business card.

Naturally they look at the number they have, think they must have misdialed. and try again. Same message. Look at card. Try again. Same message. Look at card. And so forth.

Callers from other parts of the country fare no better. My sister from Connecticut and my friend/Chris from Boston were willing to go to great lengths to solve the mystery, eventually e-mailing me"to say that they'd been trying to reach me for days with no response and wondered, given my recent medical history, if something was amiss.

With both my ties to family and friends and my livelihood at stake, I decided to take a plunge into the icy waters of the Southwestern Bell Business Office's automated response system, which encircles like a moat a tiny enclave of besieged employees. Since none of the choices on the menu matched my concern, I picked numbers at random until I heard what I tentatively identified as a live voice. I asked a few test questions that could only be answered by someone with a heartbeat and found that this was not only a real person but also someone who knew the secret code for connecting me to customer relations.

VUSTOMER RELATIONS at SWB is staffed by people who know well how to گ "relate" to customers. I thought this person did, indeed, "relate" well to me, I was less sure, however, at the end of our conversation that she or anyone else at SWB would actually attempt to solve the problem. I did find out that what I wanted to have in perpetuity was something that actually had happened for one month after the change.

When someone dialed 314-MYNUM-BER he or she got a recording that said, "The number you've called has been changed The new number is 636-MYNUMBER." The customer relations person told me she had taken down my complaint and would forward it to the next level. I pictured her wadding up the complaint and swishing it deftly through one of those basketball hoops you hang from the top of a door.

I am a little puzzled why the very informative initial message was changed to "please check the number and dial again," which, if followed to the letter, would lead the caller to an endless loop of redialing until she got hungry or thirsty, had to go to the john, or transcended all bodily urges to achieve the coveted Buddhist state of true "mindfulness." I can't imagine that

there would have been any harm in keeping the original informative message indefinitely. In fact, it must have been of some inconvenience to SWB to change the message. There is one thing I know for sure: Every single phone solicitation outfit in the United States of America has somehow received word of my new area code.

I can't imagine that there would have been any harm in keeping the original informative message indefinitely.

Maybe the phone company will soon have another service like Caller ID, say, "Automatic Area Code Redirect" that you can pay more of your hard-earned money for once they've baffled your whole support network by changing your area code. Like Caller ID (which is the phone company's way to protect you from -- get the significance here - various other phone companies calling to sell you on a new long distance rate), this new service falls into the category of "cause the affliction, then charge for the cure."

Perhaps I'm not be being fair to the phone company. Therefore, I'm going to hold off sending this article for one whole month (note the significance of the time frame). After that, if I still get the Zen message, I'm sending this in. Not that it will make any difference to the phone company, which I'm sure plays hoops enthusiastically with dozens of wadded up complaints like mine everyday.

J. Gibson Henderson, Ballwin, is a



TO-2000-374 letter file RECEIVED

August 15, 2000

AUG 17 2000

Records Public Service Commission

Mr. Walt Cecil Public Service Commission P.O. Box 360 Jefferson City, Missouri 65102

Re:

Area Code Solutions for St. Louis Metropolitan Area

Dear Mr. Cecil:

Having just suffered through the aggravation of the "314 / 636" adjustment in St. Louis with both my business and personal communications, I find it absolutely unbelievable that what was confirmed as an eight year solution is now an exhausted remedy by Fall of 2001. Please consider my following suggestion in your discussion as I believe it is important to keep the best interest of the general public at heart, not the easiest path for the phone companies. I find myself dialing not ten digits when calling certain areas, but quite often seventeen digits because the boundary lines are not distinct between 314 / 636 areas. It would have been much wiser to segment via a major highway (i.e. I-270), but this mistake is set. Please do not throw fuel on the fire by making a similar mistake again.

I believe that the issue is very important to the citizens of my area and the complaints that I hear on almost a daily basis are widespread. Using your phone is becoming harder to use, not easier. With issues like mobile phones in vehicles and the potential for accidents being very real, why would we subject ourselves to further risk by dialing ten or seventeen numbers because we're not sure about which area code to use.

#### Solution:

Look to where the growth is taking place. Who are consuming these phone numbers at a geometric rate? Cellular phones, pages, computers and fax lines. As an owner of all of the above items, I put to you that the area code should be assigned based upon type of use, not area. If these products are consuming numbers, these products should receive the changes, not the general public. This may be extra work for the phone companies, but again, I stress that the ultimate goal should be to keep this the least impactful on the general public.

I am available by phone at "presently" (314) 994-4068 or I am willing to speak in person in Jefferson City with reasonable notice.

Sincerely,

Daniel Wm. Hayes

Principal

DWH/alj

cc: Mr. Kevin Kelly

# DESCO COMMERCIAL Commercial Real Estate Brokerage Services

August 15, 2000

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RECEIVED

Mr. Walt Cecil Public Service Commission P.O. Box 360 Jefferson City, Missouri 65102 AUG 2 2 2000

AUG 21 2000

Records Public Service Commission

MO. PUBLIC OCHYICE CLIMAR

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Sincerely,

Daniel Wm. Hayes

Principal

DWH/alj

cc: Mr. Kevin Kelly

TO-2000-374 letter file

Jerry Rich 1501 Ploma Dr. Manchester, MO 63021 636.225.4161

RECEIVED

AUG 2 4 2000

Records Public Service Commission

August 22, 2000

ATTN: Dale Hardy Roberts Public Service Commission PO Box 360 Jefferson City, MO 65102

SUBJECT: AREA CODE PLAN RE: 314/636

To the Public Service Commissioners and Staff:

Thank you for considering public comment as you review the matter of retroactively overlaying the 314/636 area codes. Although not directly relevant to your decision, I would note that I attended a public hearing in April and it appeared to me that many individuals giving testimony were recruited by the dominant local telephone company. I don't know that testimony given that day reflected public opinion.

In any event, I would urge the PSC to decline NeuStar's proposal to reverse the recent 314/636 area code split. This proposal is ill-advised and, I think, unfriendly to consumers. The PSC has been through this process, has made a well-considered decision, and should not introduce more confusion by reversing the split and overlaying the area codes.

As a consumer in the 636 area code (and near the boundary of the split), I am quite satisfied with the split and believe that local businesses and consumers have managed the change well. My own small office had to make the appropriate changes and they were not onerous nor is the present dialing situation difficult.

If any different strategy is to be pursued, it should be within the present 314 area code. Since I live outside that area, I won't speak to any preference that affects only that area. However, an overlay in the present 314 area is a viable option as is further splitting—but please don't penalize the successful 636 area code by re-integrating it with 314.

Again, I believe the recent area code split was adequately reviewed and defended, and that the right decision was made.

Finally, I would urge the PSC to mandate number conservation in all area codes. Furthermore, I would urge the PSC to join other states to actively propose a more effective solution: assignment of cell phones and pagers to discrete area codes. This is the "split" that makes profound sense! There is no reason that the PSC, teaming up with other states, cannot effectively lobby the FCC to change its position on this matter.

Sincerely,

Jerry L. Rich

cc: Office of the Public Counsel

32 Falling Leaf Drive O'Fallon, Missouri 63366 September 14, 2000

RECEIVED

SEP 1 8 2000

MO. PUDLIC SERVICE CUmui

Public Service Commission P.O. Box 360 Jefferson City, Missouri 65102

To Whom it May Concern:

I am writing this letter regarding the anticipated shortage of 314 telephone numbers in the near future and the Public Service Commission's upcoming decision to deal with the problem

It has always been logical and helpful to me to know that when I am calling a particular location that a specific area code will apply. If a new area code is allowed to co-exist within the current 314 area code boundaries or if 636 area codes are given to new phone numbers within the 314 boundaries, then callers will not know what area code to use when they call a particular location.

To keep the system as straight-forward as possible, it is my suggestion that the 314 area again be divided into two sections. One section would retain the 314 area code while the other section would be given a new area code. I believe that area codes need to apply to specific locations in order to keep our phone system from getting very confusing.

Thank you.

Sincerely,

Rinda R. Ontiveros

Runda Contiveros

Charles & Rinda Ontiveros 32 Falling Leaf Dr. O Fallon, MO 63366

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Public Service Commission P.O. Box 360 Jefferson City, MO 65102

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RECEIVED

SEP 18 2000

MO. Public Service Collins

SEPTEMBER 13, 2000

Public Service Commission Truman State Office Building Room 530 P.O. BOX 360 Jefferson City, MO 65102

GENTLEMEN/MESDAMES:

IN RE THE AREA CODE PROPOSALS:

YES, WE CARE VERY MUCH IF MORE DIGITS ARE ADDED TO OUR TELEPHONE NUMBERS. IN FEW WORDS, DO NOT DO THAT.

EVEN IN THE LARGER DETROIT/ANN ARBOR, MICHIGAN AREA, AREA CODES HAVE BEEN CHANGED, BUT NOT OVER THE EXISTING ONES.

IN OUR '314' AREA WE HAVE ACCOMMODATED TO THE NEW '636' CODE, THAT WE CAN AGREE TO, BUT IT WOULD BE UNFAIR TO BURDEN OLDER PEOPLE WITH HAVING TO DIAL ENDLESSLY JUST TO REACH ANOTHER PERSON/ENTITY.

PLEASE LISTEN TO THE COMMENTS HEREIN OFFERED.

SINCERFLY

# TRULLIA STATE OFFICE BUILDING

ROOM 530 PO-BOX 360 JEFFERSON CITY-MO-65102

WALTER L. PETERS #1 DEERPATH DR. ST. PETERS, MO. 63376-4213

September 13, 2000

RECEIVED

MISSOURI PUBLIC SERVICE COMMISSION PUBLIC SERVICE COMMISSION TRUMAN STATE OFFICE BUILDING ROOM 530 P.O. BOX 360 JEFFERSON CITY, MO. 65102

SEP 18 2000

MU. FUBLIC SERVICE CONNE

Subject: TELEPHONE AREA CODES

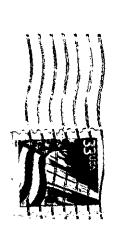
Dear MISSOURI PUBLIC SERVICE COMMISSION,

I am writing this letter to offer my opinion on the constant problems that we are having concerning the changing of the area code around the nation. I suggest that you consider using a five- digit area code and use the current postal zip- codes as most people have to learn the zip code to mail to someone this same code would serve as the area code also for calling someone.

Walter L Peters

Watter L. Peters # 1 Deerpath Dr. St. Peters, Mo. 63376-4213





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Public Service Commission
Truman State Office Building
Room 530
P.O. Box 360

Jefferson City, Mo. 65102

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The second secon

Missouri Public Service Commission

**RECTO SEP 14 2000** 

Postal Box 3509 Maplewood, MO (63143) Wednesday, 13 September 2000

Missouri Public Service Commission Room 530 Truman State Office Building Postal Box 360 Jefferson City, MO (65102)

#### Gentlemen:

I want to urge you, in adopting a new telephone area code for Saint Louis, to split the existing 314 area geographically. Please do not adopt an overlay area code for Saint Louis. I feel that it is confusing to have more than one area code assigned to any one geographical area, and annoying to have to dial ten digits instead of seven for every number called.

It will also be annoying to have an area as small as 314 divided. Calls that now take seven digits will require ten. But dialing all local calls with ten digits would be worse, and being unable to associate a geographical area with any one area code would be more than annoying.

My vote: yes for a geographical split within 314; no for an overlay code.

Sincerely yours,

William Lee Valentine

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Cosign Box 2509

Cosign Box 2509

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Missouri Public Services Cornissions

COSTALBOX 360

Jaliforny (12005)

25152/520 Minhhadllmaddhandhdhadhdhandll

### Bervice Commission RECD SEP 14 2000

September 12, 2000

Public Service Commission Truman State Office Building Room 530 P.O. Box 360 Jefferson City Mo 65102

Dear Sir or Madam:

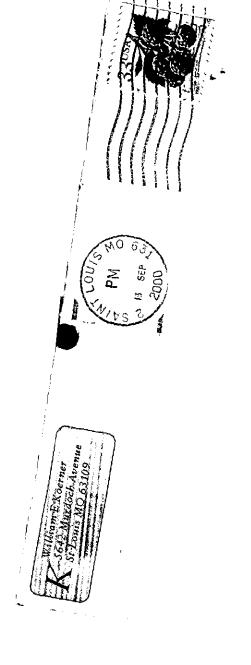
My husband and I feel strongly that it is preferable to avoid the overlay area code method of increasing the number of telephone numbers. Please do use the idea of splitting the area geographically and adding new area codes as needed. One code per one area!!!

Thank you for the opportunity to express our preference.

Sincerely yours,

Anta Koemer

William and Anita Koerner 5642 Murdoch Avenue St. Louis MO 63109-2867



Public Service Commission
Room 530
P.O. BOX 360
Jefferson City MO 65102

65102-0360

If a third area code is needed in It Louis we all know it will be a big source of confusion over which one to use In order to elemente this I would like to see one lade used for residences, and for cell phones, tordone for Business lines. Le believe in this way you would know customaticing which code to use. Thunk you for allowing me to express my openion Lawrence E. Bapp Missauri-Public Gervies Commission **RECD SEP 14 2000** 



Trumen State Office Bulg. Dubles Levies Commences

St. Louis, MO 63129-4048

Raymond & June Sellenriek 15174 Chamisal Drive Chesterfield, MO 63017 636 532 8174

Sept. 13, 2000

Missouri Public Service Commission Truman State Office Building Room 530 P.O. Box 360 Jefferson City, Missouri 65102 SEOD SEP 1 4 2000

Dear Commission Members,

We are writing to ask that a new telephone area code be assigned for the St. Louis area. We prefer this to the overlay process being considered.

We are in the western portion of St. Louis County that got the new area code 636 in February of this year. Although, it seems very soon after this change that another area code would be necessary. We would rather see the St. Louis area further divided than to require everyone do dial ten digits no matter where they are calling. The overlay system it seems to me will be much more confusing.

Short of this, why not postpone this action long enough that a number pooling arrangement can be implemented. This would allow assigning numbers in 1,000 lot blocks and greatly releive the entire situation.

Thank you for you consideration.

Sincerely

Raymønd Séllenriek

Mr. Ray Sellenriek 15174 Chamisal Dr. Chesterfield, MO-63017-77-



Missouri Gublic Service Commissions Truman state Office Building Room 530 P.O. Bux 360 P.O. Bux 360 Tafferon Citx, MO. GSTO2 6510240360 hhuldanmhamhllamhallahadh

LOG NO: NAME:

HATCHER GERALD J.

\*\*\* CONSUMER COMPLAINT SYSTEM -- CONFIDENTIAL INFORMATION \*\*\* DATE: 8/17/2000

TIME: 13:21:58

LOG NUMBER 202782000 TARIFF NUMBER CASE NUMBER

DELETE THIS COMPLAINT

ADDRESS 15596 VALLEY BRANCH

CHESTERFIELD MO 63017

COUNTY

NAME

TELEPHONE OFFICE: 636 532 4122 HOME: 000 000 0000 PROBLEM AREA: 636 532

UTILITY CODE: 9999 GENERAL UTILITY OR LEFT BLANK

TYPE T COMPLAINT: Y MEDIATION REQUEST: INQUIRY: MEANS OF COMM: L

COMPLAINT CODE: SNAC SERVICE NEW AREA CDE DISPOSITION:

CLASS: C SAVINGS:

REFER TO : VANESCHEN JOHN REFERRED FROM:

REC OFFC JC DTE SNT CO 00 00 0000 INIT RESP 00 00 0000 FINAL RESP 00 00 0000

COMMISSION RULE: 4CSR 240- 00 . 000 VIOLATION:

4CSR 240- 00 . 000 VIOLATION: CHANGE RECEIVED DATE?

EDUC MATERIALS SENT? DESCRIPTION:

RECEIVED: 08 17 2000 FOLLOW UP: 08 24 2000 CLOSED: 00 00 0000

Date: 8/17/00 Time: 1:20:59 PM

Public Service Commission P.O. Box 360 Jefferson City, Mo. 65102

#### To Whom It Concerns:

As a consumer of the telephone and have very little knowledge of how the numbering system for you phone works. I have only this to say. area 314 stood up for a very large area for I can't tell you how long but as far as I know Missouri was divide into 3 area codes for as my memory serves me for at least 25 years and now in the last 3 to 4 years you say we need to have area code changes to accommodate the consumer.

One solution that I think should be give some consideration is convenience for the consumer to call from house to house. Give area codes out for fax machines, cell phones Beepers, computers, and other type devices.

I have a cell phone in my truck but I use it to call out not to have people call me while I am driving. I have had people call me but very few times and most of the time it was about a problem.

I go to fax someone I have to know their fax number each and every time I fax them because I don'tt fax them often. I don't worry about remembering their fax number.

But from my home I dial many more time to people at home than all the other call put together.

My Father die Dec. 1999. I am a lot like him The easier things can be made the more I would use it. I am getting to a point where I hate telephones, telephone companies because

they are making it more difficult to communicate with others.

In St.Louis you now have to know where some lives to know if they are 314 or 636. and I suppose there will be another area code whether we want it or not.

The Break up of the AT&T telephone company was the one of the biggest screw up in American Government and certainly has made it hard to communicate with others.

Gerald J. Hatcher

636 532-4122 for now
Gerald & Halleton



## HAULING - GRADING - BACKHOE WORK CONCRETE BREAKING

Jerry Hatcher • 15596 Valley Branch • Chesterfield, MO 63017





Public Service Commission P.O.Box 360 Jefferson City Mo 65102

"THE CONCRETE BREAKER"

63102-0360

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Auto - Life - Health - Home and Business BETTE HANDY, Agent

8084 Watson, Suite 261 Phone: Off. (314) 849-0202 Res (944) 230-5767 St. Louis, Missouri 63119

MO. PUPLIC SERVICE COMM

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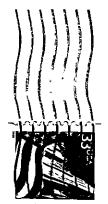




BETTE HANDY, Agent Auto - Life - Health - Home and Business

8084 Watson Rd., Suite 261 St. Louis, MO 63119 Phone: Off. 314-849-0202 Res. 636-230-5767





Parlie Senice Commission Po Box 360. Letherson City, mo 65102

RECEIVED
SEP 18 2000
MO. PUBLIC SERVICE CUMIN

September 15, 2000

Public Service Commission Truman State Office Building Room 530 P. O. Box 360 Jefferson City, MO 65102

Dear Sirs/Mesdames:

I am writing to support the idea of a geographic split for the 314 area code. I have read the newspaper reports concerning your advocacy of an overlay. I believe it's a bad idea.

I have been waiting for one of your open forums in the St. Louis area to express my concerns. Due to my travel schedule, I must have missed it. Had I been notified of it, I would have been there. I can only hope this letter does what I could have done personally.

I believe the overlay will only serve to confuse people over a long term basis. The point of an AREA code is that you can know the area, and mentally you can know where you're calling. I reject the notion that "well, you have to dial 10 digits anyway, so what's the difference what the area code is". If that's the case, let's gather all the area codes in the country and pool them. A computer can select a new number once applied for. Mine and the 200 other homes in my subdivision can all have different area codes, because "we're all dialing 10 digits anyway". The absurdity of this is clear, but it illustrates the point. The strength of a geographic split is that you are only concentrating on the last 7 digits because the first 3 are "automatic". For example, when I dial Chicago, I know exactly where I'm dialing due to the area code, even though there's 5 of them. It makes perfect sense.

I reject the assertion that a comfortable split can't be done on 314 geographically. It's nonsense.

I am offended that the deck has been stacked against a geographic split by all parties involved in increasing fashion for a long time. I was interviewed by Barb Meisenheimer a few years ago, pre-636. I was on a cell phone in Oklahoma when we did it (I remember it well). I argued for two new geographic area codes at once in order to upset the St. Louis area only once, and was told that one new code would last for quite a while. I was asked if an overlay for cell phones and faxes would make sense. I responded that under only those circumstances it did, and it was reported to the Commission that I supported an overlay! A clear lie.

For all the planning and money spent on this, it seems that the convenience of the phone company overrides service to the customers. I believe if an overlay is done that you'll get plenty of backlash. I urge you to reconsider for a geographic split.

I welcome the opportunity to speak to you about this, if you choose.

B**es**t regard

Michael S. Pappas VI 14830 Annasarra Ct. Chesterfield, MO 63017

Home-636-207-7789 Office-636-519-9700 Kelly, Kevin

From:

Larry & Pat Belgeri [Irbpb2@inlink.com]

Sent:

Saturday, September 16, 2000 11:33 AM

To:

pscinfo@mail.state.mo.us

Subject:

St. Louis area Telephone Area Codes

Importance: High

Dear Members,

We would like to add our vote for the Commission to continue to adopt **geographic splits** for telephone area codes in the St. Louis area, rather than an overlay, as the St. Louis Post Dispatch (September 12, 2000, page D1) has identified as the most likely decision to be made by the Commission at the current time.

The Post Dispatch states the "regulators and the industry spent almost no time considering proposals to split the 314 area into two smaller regions. The industry rejected the proposals in November 1999, when representatives of six companies voted to support the retroactive overlay." The Public Service Commission is supposed to SERVE THE PUBLIC, NOT big business and certainly NOT the telephone companies -- who have been allowed, unregulated, to continue to increase the cost of telephone services.

People in the St. Louis area have adjusted to the geographic split, and, with minimal effort, can easily conclude who is currently located in the 314 or 636 area. Now, less than one year into the new split, you will blow that out of the water by overlaying the entire 314 area with a second code --- it just doesn't make sense. If you started with geographic splits, you should continue with them. It is not "fair" to the St. Louis area to now decide that you didn't like what you started! While the "regulators and industry" spent almost no time considering a geographic split, the Commission -- who is supposed to look out for the public good -- should have!

Regards,

Larry & Pat Belgeri

533 Kimberly Lane

St. Peters, MO 63376

TB-2000-374 cetterfile

Kelly, Kevin

From: Cathy Stein [stlcat99@yahoo.com]

Sent: Tuesday, September 12, 2000 8:47 AM

To: pscinfo@mail.state.mo.us Subject: St. Louis Area Code Plans

I would respectfully suggest that you consider designating that all current and future cellular/wireless phone and pager numbers be converted to a new area code. In other words, leave the existing geographic 314/636 split and introduce a logical split for cellular/wireless phone and pager access providers. I believe all cellular phone and pager numbers are still in the 314 area code and seem to be far outpacing the demand for land lines in the 314 geography. On the surface, this would seem to provide the needed relief while reducing the confusion level considerably.

I can only assume there is some obvious technical reason which renders this plan unworkable, because it seems very logical and simple to the layman. I have had numerous conversations with colleagues, neighbors and friends and everyone seems to agree this would be ideal. The vast majority of the time a caller knows he or she is calling a pager or cell phone number, so it would be far less confusing to personally manage one's telephone contacts than either of the overlay plans being considered. It also seems, to the uninformed, that these are the types of numbers which are experiencing the rapid growth in demand.

At the very least, it would be beneficial for St. Louis area residents to be educated on why this would not be a workable plan so that we can be more open-minded to whichever option is selected.

Cathy Stein Chesterfield, MO

TO 2000-374 Letterfile

Kelly, Kevin

From:

Judy Toedebusch [jtoedebu@mail.win.org] Tuesday, September 12, 2000 7:41 PM

Sent: To:

pscinfo@mail.state.mo.us

Subject:

overlay area code

To whom it may concern, This e-mail is to let you know I am totally against an overlay plan for an additional area code. There has to be an easier way. Why not simply assign cell phone and pagers with their own area code? Are how about adding 1 digit to existing numbers (ex: my number is 636-327-4686, how about if you add the number one to either the 327 or the 4686?) that would add a very large base to the existing number and when it was used up start over with the number two added, then three etc. Anything has to be better then an overlay because that gives you no clue as to where the number is really located. Please do not rush into this overlay plan. Thank you for reading this and hoping considering what I have said. Judy Toedebusch 781 E. Hwy N. Wentzville, MO 63385 (itoedebu@mail.win.org)

70-2000-374

RECEIVED

SEP 8 2000

September 6, 2000

Records Public Service Commission

I sent the following letter in May.

Because I have not heard any more about this problem lately, I am wondering what has happened. I sincerely hope that the "overlay" plan has been scrapped. As a Missouri taxpayer, I would appreciate hearing from you with an update. Thank you.

May 4, 2000

Secretary, Public Service Commission P.O. Box 360 Jefferson City, MO 65102

Dear Sir or Madam,

In re: the proposed plan to "overlay" the 816 area code with a new area code, rather than the usual practice of a geographic split.

I was disappointed to read in the St. Joseph paper this morning that only a handful of people attended yesterday's meeting. Could it be because most ordinary consumers were at their jobs on a weekday afternoon?

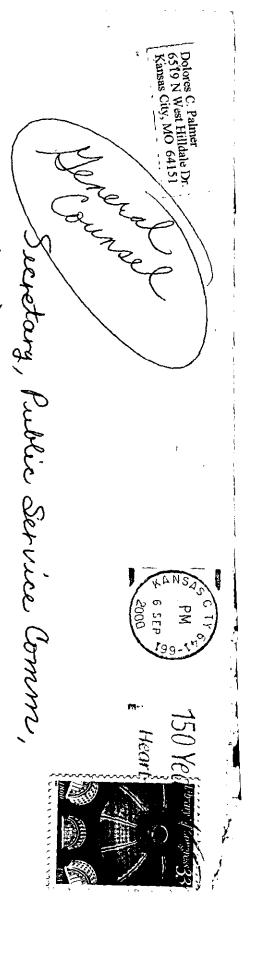
The advocates of the plan seem to be more interested in a cheap way to address the problem of the expanding number of phone numbers. They are using the excuse that there would be "confusion" on the part of businesses to inform others that their area code has changed. I get the impression that the ordinary household consumer is being ignored in this process. Many of us have been through area code changes before and lived through it. We in the Kansas City metro area already have to consider which side of the state line we are calling, but most of us are aware of the change and have adjusted accordingly. After all, most of us know where the residence or business we are calling is located.



However, this new plan seems to be only for the benefit of the telephone companies, with little thought of the the little guy. Are they trying to tell us that the telephone companies are not making money and they need this little trick to squeeze more profit from their customers? Dial a different area code for a neighbor down the street, or the drug store a few blocks away? As they they say on TV, "Give me a break!"

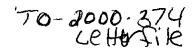
I hope the Public Service Commission will listen to the ordinary household consumer instead of big business for a change.

Dolores Palmer 6519 N W Hilldale Dr. Kansas City, MO 64151 816-587-5981 dcloepalm@earthlink.net



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800 Box 360 Jeffurson City, MO 65102



Kelly, Kevin

From:

BRISTULL@aol.com

Sent:

Wednesday, September 13, 2000 10:36 PM

To:

pscinfo@mail.state.mo.us

Cc:

rbn2000@juno.com

Subject:

Area code changes

I am writing to express my opposition to the area code of 636 becoming an overlay for the St.Louis metro region. The whole idea of an overlay seems to lend itself for nothing but confusion and irritation.

As a resident of St.Charles that recently was switched into the new area code, I find it very shortsighted that the long term needs of the entire metro region were not fully considered or addressed.

Besides the confusion which would be created by having a possible two area codes for one location, think of the budgetary issues for all the businesses which will be forced to adjust their letterhead—again. This was not a popular decision before, but was accepted as a necessary part of the community growing. I certainly don't envy your customer service operators that will gave the task of explaining how we've outgrown 636 in less than one year.

If new and additional area codes are necessary, please make the appropriate changes now in one massive effort. Continuing to merge/add/overlay numbers every few months or years needs to be avoided.

Thanks for your consideration.

**Brian Stull** 

LETTER FILE TO-2000-374

RECEIVED $^2$ 

SEP 1 8 2000

Records

Arthur J. (Art) Steiger 810 Berquist Drive

Ballwin. MO 63011-4216 September 12, 2000

ECEIVE

Public Service Commission TO: **Public Service Commission** Truman State Office Building Room 530 P.O. Box 360 Jefferson City, MO. 65102

CUSTOMER SERVICES PUBLIC SERVICE COMMISSION

Re: Telephone Area Codes 636, 314, ???

Today's Post Dispatch says regulators have heard few complaints about overlay proposals. Consider this a vehement complaint against that approach.

Every time we make a phone call now, whether it's at home or out, we have to either know the area code from memory, look it up, ask someone, or pick one and wait to see if we get the error message, to find out what we have to dial. To need to dial 10 digits all the time will only make it worse. It makes sense to have a geographic distribution. St. Louis City 314 should remain as is. St. Louis County 636 should remain as is (they have already gone thru the hassle of changing). That part of St. Louis County that remained 314 should receive a new code.

The second best choice is the one supported by Ms. Hogerty to overly 314 only, if necessary, and most importantly, to quickly implement the number pooling process.

I believe that the phone companies proposals reflect their interests only and should be viewed from that perspective. Let's keep it simple for the users.

From two hassled users in the 636 area code

Art Steiger / Trudy Steiger







65102-0360

TO:

**Public Service Commission** 

Truman State Office Building

P.O. Box 360

Room 530

Jefferson City, MO. 65102

To WHOM IT MAY CONCERN;

I would like to suggest that All FAX MACHINES BE ASSIGNED THEIR OWN AKEA CODE I HAVE Problems with Someone TRYing TO SEND MY Home PHONE A FAX. IT is TRULY ANNOYING TO COME Home AND FIND SEVERAL MINUTES OF BEEPING ON my machine, or DEAL WITH my phone Ringing For AN hour DECAUSE SOMEONE 13 TRYING TO SEND my home Phone A FAX. IF FAX MAChines had THEIR OWN AREA CODE, THIS WOULD NOT happen.

TO-2000-3714/5/00

I would also like to suggest that Cell Phones DE ASSIGNED THEIR OWN SPECIAL AREA CODE. THAT way, collers would know if the Number Hey Are calling is A cell Phone.

No matter how you solve the Phone NUMBER Shortage, Businesses will have to LEPRINT STATIONARY. I would think Assigning FAX machines ONE AREA COOF, AND CELL PHONES ANOTHER, WOULD DE

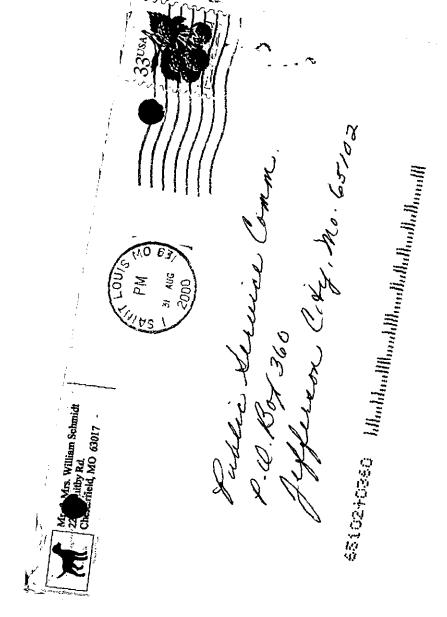
A good way to solve to Propher ShortAGE. Mrs. Carol J. McArthur
10040 Meadowfield Lif 26 fic Service Commission 8 <sub>2000</sub> Carol M'ant

visit us at www.peta-online.org

To-2000-374 Letter file SEP Records Public Service Commission 63017-7348 Lublic Service 2. O. Box 360 ffeeson City, Mo-65102 To whom it may concert, With regard to a theed Area Code, Swauld like to new cellular phones (ei' cellulau phod the present This would free up numbers in the 636 x 2 conneccial ase

florit know if this can be done but hopefully something of this but hopefully something of their nature could be put in place.

Sincerely Caralle A. Selmide



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TO-2000-374 letter file

#### THE HEINENS **6 BRIAR HILL LANE** COLUMBIA, IL 62236-1004

August 16, 2000

RECEIVED

Missouri Public Service Commission P.O. Box 360 Jefferson City, MO 65102

AUG 2 9 2000

Records Public Service Commission

RE: Fewer 314, 636-phone number available

Attached is a copy of an article appearing in the Clarion Journal on 8/16/200, Metro East Edition. Although we live on the Illinois side of the Mississippi River, we must deal with the changes in communication patterns and incur the costs of changing systems every time new area codes are assigned or modified. I appreciate the opportunity to offer the following suggestions.

Please consider making new area codes "Service Specific". Why not assign different area codes to various services as a way of identifying for users the type of service/phone they are contacting? For instance, assign area codes by the following services:

- Residential Phone Numbers a.
- **Business Phone Numbers** b.
- Fax Machines C.
- Cell Phones đ.
- **Pagers** e.

Assigning area codes by service could potentially have the following benefits:

- For Senior Citizens:
  - 1. It would be a lot easier for them to not have to change their "rapid dial" systems every few years.
  - 2. They wouldn't get the "screech" of fax machines as often.
  - 3. They wouldn't have to dial as many digits.
- For Business and Government: b.
  - 1. It would reduce the costs of changing stationery etc. every few years.
  - 2. It would be avoid "wrong dialing" for fax machine users, this would be particularly helpful for people attempting to copy a number from a business card.

Thank you for considering these possible solutions to our "numbers" problem.

Mymary W. Keinen Raymond W. Heinen

# Clasian Junnel 19/16/2000 Fewer 314, 636 phone numbers available

#### Third area code looms

By Mary Shapiro Staff writer

The shortage of telephone numbers available in the St. Louis region could soon lead to the introduction of a third area code.

ST. LOUIS

The Missouri Public

Service Commission (PSC) recently split the St. Louis area into two area codes - 314 and 636. Telephone numbers in the 314 area code were being exhausted, officials said.

Under the split, areas such as Valley Park, Manchester, Ballwin and Wildwood — as well as parts or all of Jefferson, Franklin, Warren, St. Charles, Lincoln and Montgomery counties - were given a 636 area code.

Despite this action, the available 314 telephone numbers are expected to be exhausted by the third quarter of next year, said Kevin Kelly and Walt Cecil, both with the PSC. The commission originally anticipated the 314 area code numbers would last until about 2008, Kelly said.

Alternative area code solutions were discussed recently in Jefferson City, he said.

Officials have recommended a proposal calling for the creation of a new area code, which would co-exist within the current 314 area code boundaries, Kelly said.

He said this solution would provide enough telephone numbers to last about six years.

Under this proposal, people in the 314 area would be required to dial 10 digits for all local calls, whether to a number in the 314, 636 or new area code.

NeuStar Inc., an independent agency responsible for recommending the need for new

area codes, said representatives from telecommunications companies, such as Southwestern Bell, prefer another

proposal.

"The industry proposal is to do a retroactive overlay, which would give 636 area codes to new phone numbers within the 314 area code (boundaries) when available 314 numbers are used up," Kelly said

The plan would solve the need for additional numbers for about four years, he said.

"However, at some point, that plan would require introducing a third area code. That would mean you would have three area codes in what's now the 314 area - with the new code likely expanded into the current 636 area," Kelly said. Cecil said information and

suggestions may be submitted until Sept. 18 to the Public Service Commission, P.O. Box 360, Jefferson City, 65102.

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WEBSITE **CSBWATERLO** 

## **Graduates**

 Kimberly K. Murphy, daughter of Dona Parker of Swansea, and a 1986 graduate of Waterloo High School, received a graduate degree from Washington University in St. Louis on May 19. Murphy graduated from Southern Illinois University at Edwardsville with a bachelor of science degree in marketing in 1990

· Lucretia "Cricket" S. Kelly, of Columbia received a graduate degree from Washington University in St. Louis on May

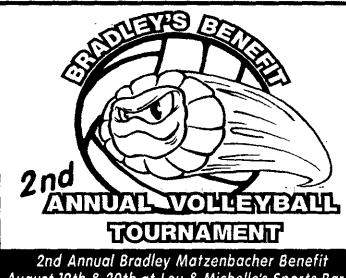
Kelly graduated in 1969 from Beloit College in Beloit, Wis., with a bachelor's degree. She also received a master of arts degree from Washington University in 1995.

Kelly currently resides with

her husband, John, in Columbia.

• Carrie F. Keller, daughter of Mary L. and Virgil B. Keller of Columbia, received an undergraduate degree from Washington University in St. Louis on May 19.

She is a 1996 graduate of Belleville Township High School West.



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Proceeds to Benefit Mike Reeves

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70.200-374 letter file

9223 Laurel Hill Dr Crestwood MO 63126 August 14, 2000

AUG 2.9 20

Public Service Commission.

Public Service Commission P O Box 360 Jefferson City MO 65102

To Whom It May Concern:

Following is a suggestion in regard to additional area code changes not only in the St Louis area but in all areas of the United States.

Why not keep existing area codes and increase the four digit part of the number to five or more as needed? I call Chile and Germany and they have a different format and I feel sure other countries do also.

There may be reasons why this wouldn't work but if it would the constant changing of area codes would be eliminated.

Sincerely,

Louise O. Hauf

Louis O. Hauf

loh

RECEIVED Letter file

August 14, 2000

AUG 2 9 2000

Records Public Service Commission

To: Public Service Commission

Re: More Area Code changes

To Whom it May Concern:

Last week I read in the <u>West County Journal</u> that another change in Area Code is being considered. Many of us are still trying to "cope" with the recent addition / change for the St.Louis area.

Therefore, I would like to make a suggestion that seems so simple and reasonable, I don't understand why it has not already been recommended. Why not change ALL Cell Phones and / or ALL Pagers to the new area code?!?!? Personally, that would be more acceptable than confusing the public again with residential and business area code changes. I have a pager and a cell phone, and I could "live with" such a change. Fax numbers are also an option, although I think that potentially could complicate life for some businesses I can only speak for myself, but if we knew that ALL cell phones and / or pagers had their own, specific area code, it would be relatively easy for most of us to adapt to such a change.

Sincerely,

Karen Bly

972 Fernway Lane St. Louis, Mo. 63141

(H) (314) 542-2478 (W) (314) 577-5347

RECEIVED

AUG 2 9 2000

Records Public Service Commission

Public Service Commission P. O. Box 360 Jefferson City, MO 65102

To Whom It May Concern:

Rather than cause another upheaval and disruption for people with stationary or portable telephones in their home, I propose that all of the car telephones and cellular telephones have similar area codes.

(i.e., car phones 123- and cell phones 456-).

- people would know which type of service they would be using.
- e seniors wouldn't have to be inconvenienced and disturbance again and again at this time of their life.
- this should have been done originally before everything got out of hand.
- won't have to go through this chaos every two or three years.

Please consider my suggestion. It has to be better than dividing the 314 and 636 areas again and again.

D. G. Duba 913 Kent Court

Ballwin, MO 63011-3013

Donald J. McLain 2009 Long Cate Court Chesterfield, Missouri 63017 TD-2000-374 Letter file

8-14-00

DOAR COMMISSION MEMBER:

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AUG 2 9 2000

Plense do NOT consider the Service Commission

Addition of A Third AMEN Code ton

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Almost Always it requires Two CAlls

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MANY ThANKS.

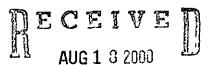
South. The

Mr. J. C. Ahrenbeck 741 Crab Thicket Lane Des Peres, MO 63131 TV-DVV-374 letter file

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AUG 2 9 2000

Records Public Service Commissw..



Public Service Commission Truman State Office Building Room 530 P. O. Box 360 Jefferson City, MO 65102 CUSTOMER SERVICES
PUBLIC SERVICE COMMISSION

#### Gentlemen:

The St. Louis Post-Dispatch carried an article in today's paper concerning the three proposals dealing with the need for additional telephone numbers in the St. Louis metropolitan area. After reviewing these, the proposed plan by the Commission's staff to add a new area code as an overlay to 314, and issue this area code to anyone wanting a <u>new</u> number makes complete sense; while both of the others have, at least in my opinion, unacceptable features.

Also, I agree with the Commission's staff in stating that some day we will all reach the point of having to dial a ten-digit number in our home area. To try and avoid this, for the time being, by adopting some other less sensible plan would be unwise.

The Commission's staff has the right solution and I urge you to approve their plan.

Yours truly,

J. C. Ahrenbeck

J. C. Ahrenbeck 741 Crab Thicket Lane Des Peres, MO 63131

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To 2000-3'74 letter file

#### J. Gibson Henderson, Ph.D.

473 Graywood Drive Ballwin, Missouri 63011

Phone 636-227-6340 Fax 636-207-1260

### RECEIVED

AUG 2 9 2000

August 10,2000

Public Service Commission Truman State Office Building Room 530, P.O. Box 360 Jefferson City, MO 65102

Records Public Service Commission

Dear Members of the Commission:

I am enclosing an article that I wrote for the St. Louis Post-Dispatch pointing to flaws in the way the current 636 changeover is handled. I have two specific suggestions for the Committee.

- 1) No matter what proposal is selected, I think it would save a lot of trouble to all phone customers involved (and their friends, relatives, and customers) if for an indefinite period (at least a year) there were an error that would be triggered whenever someone used an outdate area code that stated the following: "The area code of the number you have dialed has changed. The new number is 636-GRANDPA." This kind of message produces a self-correcting system, where callers get the new number and correct their previous information. The current kind of message: "The number you have called cannot be completed as dialed. Please check the number and dial again." This message gives no new information and leaves the caller confused, and as you can see from my article hurts the businessman who depends on referrals.
- 2) What about reassigning all cellular phones and beepers to a new area code and leave residential and business numbers alone.

/6. Gibson Henderson, Ph.D. Missouri Licensed Psychologist PY01170

cc: Walt Cecil

DECEIVE D AUG 1 8 2000

CUSTOMER SERVICES
PUBLIC SERVICE COMMISSION

#### COMMUNICATIONS

# Why can't phone message still say the area code has changed?

By J. GIBSON HENDERSON

F your area code changes do you cease to exist? What sounds like a metaphysical question has for many of us become a practical one. Readers who have been changed from area code 314 to 636 can back me up on this.

I recently experienced the 636 last straw. A colleague told me that she had referred some people to my practice, only to hear from them that they couldn't get through to me. They had gotten an ear-piercing "d-o-o, d-o-o, d-w-e-e-t!" followed by the recorded announcement: "We're sorry, your call cannot be completed as dialed. Please check the number and dial again." This message will ultimately become exasperating to people who have your number from an old directory or business card.

Naturally they look at the number they have, think they must have misdialed and try again. Same message. Look at card. Try again. Same message. Look at card. And so forth.

Callers from other parts of the country fare no better. My sister from Connecticut and my friend Chris from Boston were willing to go to great lengths to solve the mystery, eventually e-mailing me to say that they'd been trying to reach me for days with no response and wondered, given my recent medical history, if something was amiss.

With both my ties to family and friends and my livelihood at stake, I decided to take a plunge into the icy waters of the Southwestern Bell Business Office's automated response system, which encircles like a moat a tiny enclave of besieged employees. Since none of the choices on the menu matched my concern, I picked numbers at random until I heard what I tentatively identified as a live voice. I asked a few test questions that could only be answered by someone with a heartbeat and

CUSTOMER RELATIONS at SWB is "relate" to customers. I thought this person did, indeed, "relate" well to me, I was less sure, however, at the end of our conversation that she or anyone else at SWB would actually attempt to solve the problem. I did find out that what I wanted to have in perpetuity was something that actually had happened for one month after the change.

When someone dialed 314-MYNUM-BER he or she got a recording that said, "The number you've called has been changed The new number is 636-MYNUMBER." The customer relations person told me she had taken down my complaint and would forward it to the next level. I pictured her wadding up the complaint and swishing it deftly through one of those basketball hoops you hang

from the top of a door.

I am a little puzzled why the very informative initial message was changed to "please check the number and dial again," which, if followed to the letter, would lead the caller to an endless loop of redialing until she got hungry or thirsty, had to go to the john, or transcended all bodily urges to achieve the coveted Buddhist state of true "mindfulness." I can't imagine that

there would have-been-any harm in keeping the original informative message indefinitely. In fact, it must have been of some inconvenience to SWB to change the message: There is one thing I know for sure: Every single phone solicitation outfit in the United States of America has somehow received word of my new area code.

I can't imagine that there would have been any harm in keeping the original informative message indefinitely.

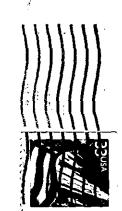
Maybe the phone company will soon have another service like Caller ID, say, "Automatic Area Code Redirect" that you can pay more of your hard-earned money for once they've baffled your whole support network by changing your area code. Like Caller ID (which is the phone company's way to protect you from — get the significance here — various other phone companies calling to sell you on a new long distance rate), this new service falls into the category of "cause the affliction, then charge for the cure."

Perhaps I'm not be being fair to the phone company. Therefore, I'm going to hold off sending this article for one whole month (note the significance of the time frame). After that, if I still get the Zen message, I'm sending this in. Not that it

will make any difference

J. Gibson Henderson, Ph.D. 473 Graywood Drive Ballwin, MO 63011

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Public Service Commission Truman State Office Building Room 530, P.O. Box 360 Jefferson City, MO 65102

65102-0360

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John J. Morgenthaler, Sr. 501 Turbine Avenue Chesterfield, MO 63005-3630 800.535.1445 Extension 3 Fax 636.519.1171 www.aerocharter.com

August 9, 2000

Public Service Commission
Truman State Office Bldg, Room 530
PO BOX 360
Jefferson City, Mo 65102

Dear Sirs,

TO-2000-374 letter file

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AUG 2 9 2000

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AUG 1 8 2000

CUSTOMER SERVICES
PUBLIC SERVICE COMMISSION

It is time to separate pagers, cell phones, and other such equipment from our local area codes, and put them all into a group of their own. On our business phones and home phones we go to a big expense of printing up letter heads, invoices and stationary, only to have it obsoleted in a very short time. Most people don't have the cell phones and beeper numbers on anything but their business cards, and they can be changed at little cost. We do business in all 50 states, and a lot of customers don't realize that the phone companies do not give out the new area codes after a short period of time. When you call another state that has change its area code, instead of telling you that a change has been made, they will only say that this phone number is "no longer in existence" leaving you to believe that the company is out of business. I have notified many of the companies that we do business with, and they are usually surprised that the phone companies do not inform them of this. If you do a lot of outstate business, it is vital that you know this happens. Please don't change our area code again.

Sincerely,

John Morgenthaler, Sr.

636 530 7911 // 636 449 5132

Chesterfield

AERO W CHARTER

501 Turbine Avenue Chesterfield, MO 63005-3630 636.537.0005 800.535.1445 636.519.1171 Fax

JOHN J. MORGENTHALER, SR.
OFFICE MANAGER
JUMSRØAEROCHARTER.COM

SOI TURBINE AVENUE

CHESTERFIELD, MO 63005-3630

Rulli Sovie Communicia BOBOX 360 Efferon Cit, NO 65102

The second secon

Public Service Commission P.O. Box 360 Jefferson City, MO 65102 August 24, 2000

letter file

AUG & & ZUUD

Records Public Service Commission

re: St. Louis area codes

Dear Commission,

I recently read a newspaper article regarding a third area code. Hopefully there can be a better job done with this change than the last.

The last one appears to have been done without any thought or logical means, because it did not follow any natural boundaries or landmarks.

One suggestion would be to make the city of St. Louis "314", St. Louis County "636" and the surrounding counties the new area code.

A second suggestion would be to give cell phones and pagers a separate area code from the land lines.

Let's get it right this time!!!

Thank you,

Mařk K. Buchheit

9 Huntsman Trail

St. Peters, MO 63376