

Exhibit No.:
Issues: Regulatory Plan
Witness: John W. McKinney
Sponsoring Party: UtiliCorp United Inc.
Case No.:

Before the Public Service Commission
of the State of Missouri

Direct Testimony
of
John W. McKinney

December 1999

BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI
DIRECT TESTIMONY OF JOHN W. MCKINNEY
ON BEHALF OF UTILICORP UNITED INC.

CASE NO.

INTRODUCTION

1

2 Q. Please state your name.

3 A. My name is John W. McKinney.

4 Q. By whom are you employed and in what capacity?

5 A. I am employed by UtiliCorp United Inc. ("UtiliCorp") as Vice President-
6 Regulatory Services.

7 Q. Please state your business address.

8 A. My business address is 10700 East 350 Highway, Kansas City, Missouri 64138.

9 Q. Please describe your educational and employment history.

10 A. I have an MBA and a Bachelor of Science in Business Administration from
11 Central Missouri State University. I have been employed in the public utility
12 industry for more than 35 years in various positions in the fields of accounting,
13 finance, operations and regulation. I have spent more than 25 years being directly
14 involved in and responsible for the development of regulatory policy and the
15 handling of regulatory matters. I have been employed by UtiliCorp and its
16 predecessor, Missouri Public Service Company, since 1977.

17 Q. Have you ever testified previously in this jurisdiction or before any other utility
18 commission?

1 A. Yes, I have. In addition to numerous proceedings before the Missouri Public
2 Service Commission ("Commission"), I have also testified before the utility
3 commissions in New Jersey, Michigan and the Department of Public Service in
4 the State of Minnesota.

5 Q. What is the purpose of your direct testimony in this proceeding?

6 A. My direct testimony will,

- 7 • explain how UtiliCorp plans to operate The Empire District Electric
8 Company. ("Empire") properties as a separate retail energy distribution unit;
- 9 • explain UtiliCorp's regulatory plan;
- 10 • explain the proposed rate moratorium;
- 11 • discuss the synergies expected from the merger;
- 12 • discuss why sharing of benefits is appropriate;
- 13 • discuss industry experience with acquisition premiums;
- 14 • discuss common misconceptions about premiums and merger savings;
- 15 • discuss the industry record of regulatory treatment of premium recovery and
16 merger savings;
- 17 • discuss appropriate capital structures;
- 18 • discuss the sharing of synergy benefits;
- 19 • discuss Regional Transmission Organizations ("RTOs") and Market Power;
- 20 • discuss the Commission's jurisdiction over the operations of the merged
21 company; and

- provide a brief summary of these comments.

OPERATION OF EMPIRE PROPERTIES

Q. How will UtiliCorp operate the Empire properties?

A. UtiliCorp plans to operate the Empire properties as an entirely separate retail energy distribution unit as described in greater detail in the testimonies of UtiliCorp witnesses Robert Green and Steve Pella. This plan includes separate rates for the current Empire customers..

Q. How do the existing electric rates of UtiliCorp and Empire compare?

A. Figure 1 (below) compares the electric rates of Empire with the electric rates of UtiliCorp's Missouri Public Service ("MPS") operating division as of April 1999.

Missouri LDC Rate Comparison (2)		
As of April 1999		
	Empire	UtiliCorp
Residential		
Summer @ 1000Kwh	\$ 71.88	\$ 77.51
Winter @ 750 Kwh	\$ 51.85	\$ 55.90
Annual Bills (1)	\$ 702.32	\$ 757.24
Annual Kwh	10,000	10,000
Annual avg \$/Kwh	0.0702	0.0757
Commercial		
Winter 50 KW / 12500 Kwh	\$ 647	\$ 651
Summer 50 KW / 12500 Kwh	\$ 893	\$ 945
Annual Bills (1)	\$ 8,748	\$ 8,988
Annual Kwh	150,000	150,000
Annual avg \$/Kwh	0.0583	0.0599
Industrial		
Winter 1000 KW / 400000 Kwh	\$ 16,839	\$ 14,411
Summer 1000 KW / 400000 Kwh	\$ 22,139	\$ 23,571
Annual Bills (1)	\$ 223,268	\$ 209,572
Annual Kwh	4,800,000	4,800,000
Annual avg \$/Kwh	0.0465	0.0437
(1) Annual bills are calculated by pricing the monthly usage by the base rate effective at the date of this schedule, and includes 12 months of customer charges.		
(2) Source Document: Typical Bills and Average Rates Report by Edison Electric Institute		

Figure 1

1 Q. After the companies are merged, will the former Empire customers continue to
2 have separate rates?

3 A. Yes.

4 Q. How will the accounting be maintained to allow for the continued separation of
5 rates?

6 A. In the near term , UtiliCorp will continue to use the existing accounting systems
7 of Empire until this accounting information can be completely transferred to
8 UtiliCorp's system.

9 Q. Is this important?

10 A. Yes. Since Empire will be operated as a separate retail energy distribution unit, it
11 is imperative that the integrity and continuity of these accounting records be
12 maintained in order to ensure accurate accounting and reporting. Once the
13 information has been transferred to UtiliCorp's accounting system, it will be
14 maintained in a manner that will allow development of cost of service information
15 necessary to establish specific rates for both the current Empire operations and
16 for current MPS operations.

17 **THE REGULATORY PLAN**

18 Q. What principles were used by UtiliCorp in developing a regulatory plan for the
19 operation of the combined companies?

20 A. First and foremost, UtiliCorp determined that the combination of the companies
21 would definitely create benefits, and that an equitable plan going forward would
22 permit these benefits to be shared between customers and UtiliCorp shareholders.

1 UtiliCorp further realized that to complete any transaction of this type the
2 economics of the merger or acquisition must make sense.

3 Q. What do you mean by "the economics of the merger or acquisition must make
4 sense?"

5 A. In any merger or acquisition, sound economics requires that the transaction create
6 sufficient synergies to allow for the recovery of the cost of the transaction in a
7 manner which allows both customers and shareholders to benefit from the
8 transaction. If this cannot be accomplished, the financial profile of the acquiring
9 company will suffer and there would be no sound economic basis for the
10 transaction.

11 Q. Are there other factors that should be considered in the combination of two
12 utilities?

13 A. Yes. Any such combination should result in maintenance or strengthening of
14 the efficiency and reliability of the surviving entity. Mr. Pella will address
15 UtiliCorp's customer care model and the new systems that are in place to assure
16 about these desired results.

17 Q. You mentioned earlier that the economics of a transaction of this type must
18 develop sufficient synergies. Would you explain this statement?

19 A. Yes. The savings or benefits which result from a transaction must be equal to or
20 exceed the premium paid for the property so that there will be benefits for the
21 customers after the cost of the premium is recovered. This is the case with the
22 proposed merger of UtiliCorp and Empire.

1 Q. Please explain.

2 A. The merger will clearly create savings which would not otherwise exist. With an
3 equitable resolution of this case by this Commission, the premium will be
4 recovered by UtiliCorp and the customers will realize benefits that include a
5 lower cost of service. However, as I will elaborate later, it would be inappropriate
6 for all of those savings to be passed on to either shareholders or to customers
7 exclusively without providing for the economic logic of recovery of the costs of
8 the transaction.

9 Q. Would you please describe UtiliCorp's proposed regulatory plan?

10 A. Yes. The regulatory plan that will allow this transaction to take place, and for
11 which Commission approval is sought, applies to the first 10 years after the close
12 of the merger and is as follows:

- 13 1. UtiliCorp will not file any case with the Commission requesting a general
14 increase or decrease in electric rates for the Empire operating unit, (except for
15 the rate case that is needed to include the new State Line generating station
16 which will become operational in 2001) for a period of 5 years after the
17 effective date of the rate change State Line rate case. The State Line rate case
18 is sometimes referred to as "the Pre-Moratorium Rate Case." The reasons for
19 this case are discussed in Mr. Robert Fancher's testimony.
- 20 2. During the fifth year of the rate moratorium, UtiliCorp will prepare and file
21 general rate case for the retail electric operations of the Empire unit. This rate
22 case is sometimes referred to as "the Post-Moratorium Rate Case" and will

1 have operation of law date which coincides with the conclusion of the 5-year
2 rate moratorium;

- 3 3. The Post-Moratorium Rate Case filing will include an accounting of the
4 synergies realized during the moratorium and the balance of the acquisition
5 premium (the 50% that has been assigned to the Empire electric operations)
6 that is yet to be recovered;
- 7 4. Included in the Post-Moratorium Rate Case filing will be the complete flow-
8 through of all test-year O&M synergies, adjusted to the forward average level
9 of saving for 5 years following the rate moratorium, net of the costs to achieve
10 the synergies, resulting from the merger;

- 11 5. Fifty percent (50%) of the unamortized balance of the acquisition premium
12 paid by UtiliCorp for Empire will be included in the rate base of the Empire
13 unit's retail electric operations and the annual amortization of this acquisition
14 premium will be included in the expenses allowed for recovery in cost of
15 service in the Post-Moratorium Rate Case. The return allowed on this
16 premium, for the recovery period, will be based on the capital structure of
17 60% debt and 40% equity as established by Mr. Siemek in his synergy study;
18 the net effect of item #4 and #5 is a guaranteed minimum reduction in the
19 Empire revenue requirement of \$3 million.

- 20 6. The balance of the retail electric rate base in the Post-Moratorium Rate Case
21 will be allowed a return, for the period covered by the regulatory plan, based
22 upon a Empire unit capital structure as found in the Pre-Moratorium Rate
23 Case.

1 7. The allocation of corporate and intra-business unit costs to MPS in the rate
2 case shall exclude the Empire factors from the methodology for the period
3 covered by the regulatory plan.

4 Q. Your summary points did not indicate any premium or recovery of premium
5 would be sought from the water operations of Empire. You also did not indicate
6 that any operating unit of Empire would have a rate moratorium except the
7 electric operations. Would you please explain?

8 A. At the time UtiliCorp valued Empire's operations, Empire was considering a sale
9 of its water operations. That separate sale will not take place, however, and
10 therefore, the water operations will now also be merged with the other UtiliCorp
11 Missouri utility operations. Because the final bid price that was agreed to did not
12 include the expectation of the water operations, none of the premium should be
13 applied to that part of the business. Since the water operations will not be
14 involved in the recovery of the cost of the transaction, there is no need to put a
15 rate moratorium in place for the water properties. UtiliCorp will ensure none of
16 the costs of the transaction will be assigned to the water operations and the rates
17 of the water operations will not be increased as a result of the merger.

18 **THE RATE MORATORIUM**

19 Q. Please explain the details of the rate moratorium.

20 A. During the five-year rate moratorium, UtiliCorp will not file any case with the
21 Commission requesting a general increase or decrease in the electric rates for the
22 Empire operating unit unless there is the occurrence of a significant, unusual
23 event, such as: an act of God; a significant change in federal or state tax law; a

1 significant change in federal or state utility law or regulation; or an extended
2 outage or shutdown of a major generating unit(s), which has a major effect on
3 Empire jurisdictional operations. The Staff of the Commission will not encourage
4 or assist in the filing of any case with the Commission requesting a decrease in
5 Empire's (electric and water) retail rates or a rate credit or rate refund during the
6 moratorium. However, UtiliCorp may file for approval of mutually agreed to
7 special contracts with its customers and other tariff items that would cause no
8 change in rates.

9 Q. Is this rate moratorium similar to other moratoriums approved by this
10 Commission?

11 A. Yes. UtiliCorp based the language for its proposed moratorium on the language
12 found in the Stipulation and Agreement in Case No. EM-97-515 (Merger
13 Application of Western Resources Company and Kansas City Power & Light
14 Company) as approved by this Commission on September 2, 1999. However,
15 UtiliCorp's moratorium is for a longer period. During this moratorium customers
16 will be allowed to enjoy stable low rates, and UtiliCorp will be allowed to recover
17 part of the cost of the merger transaction.

18 **MERGER SYNERGIES**

19 Q. Has UtiliCorp prepared a synergy study in connection with this transaction?

20 A. Yes. UtiliCorp witness Vern Siemek is sponsoring the overall synergy study. In
21 addition, Mr. Siemek will explain the synergies created by the combining of
22 UtiliCorp's and Empire's transmission and distribution operations as well as the
23 administrative and general savings which will occur as a result of this merger.

1 UtiliCorp witness Bob Browning will address the savings related to combining
2 the covered employees into one employee benefit program; and UtiliCorp witness
3 Bob Holzwarth will elaborate on the calculations of the savings that will result
4 from operational synergies and the joint dispatch of the generating plants.

5 Q. Please explain how UtiliCorp will be able to keep track of the synergies during
6 the rate moratorium and determine the level of synergies occurring during the test
7 year for the Post-Moratorium Rate Case that will be filed during year five of the
8 moratorium?

9 A. Bob Holzwarth and UtiliCorp witness Jerry Myers will describe the tracking
10 methods UtiliCorp plans to use to monitor savings arising from the merger in
11 future periods. Furthermore, each time UtiliCorp appears before the Commission
12 in future rate proceedings, it will have the burden to demonstrate that it has been
13 able to both track and accurately quantify these savings. With this procedure in
14 place, UtiliCorp assumes the responsibility and risk of generating synergies,
15 quantifying them properly and providing that information to the Commission.

16 Q. How do you address the concern about the need to exactly track the synergies?

17 A. As the Commission knows, synergies need only be proved to reach the proposed
18 hurdle level in each subsequent rate proceeding. Only if the synergies fall short
19 would there be an adjustment. That adjustment would result in a lower
20 percentage of premium being included in the Empire's electric rate base for
21 recovery. Any synergies above that hurdle level would be used to reduce rates
22 during the normal course of the rate proceeding and result in even lower costs to
23 the customers.

1 Q. What do you mean by "hurdle level"?

2 A. The hurdle level is the cost impact resulting from the premium.

3 Q. As a general matter, should UtiliCorp and Empire customers receive reductions in
4 their cost of service as a result of cost savings?

5 A. Yes. We believe customers should be a principal beneficiary if a utility devises a
6 more efficient way of providing service. As utilities cut costs, these savings
7 ultimately should be flowed through to customers. For example, many
8 efficiencies have been gained through UtiliCorp's recent re-engineering efforts
9 which were audited and discussed at length in UtiliCorp's most recent Missouri
10 rate case. The savings resulting from these efforts were flowed through to our
11 customers.

12 Q. Did UtiliCorp incur any costs in the creation of these savings?

13 A. Yes. The re-engineering project is a very large and complex program that has
14 generated considerable costs.

15 Q. What happened to these costs from a ratemaking standpoint?

16 A. The Staff of the Commission recommended and the Commission allowed
17 UtiliCorp to recover these costs through rates, in effect passing the "net savings"
18 on to customers.

19 Q. How does this concept of netting the premium and synergies compare to what
20 normally takes place in the regulatory process?

21 A. This is no different than many of the other savings that utilities develop internally.
22 Whether it is obtaining capital at a reduced cost, early retirement programs,
23 renegotiating fuel or purchase power contracts, improving the heat rate for a

1 power plant, or reducing power outage through improved line maintenance; all
2 have a cost to achieve. The net savings are then passed on to customers through
3 the regulatory process.

4 Q. Do the costs to achieve the type of savings you have just described differ from the
5 costs to achieve the synergies relating to this merger?

6 A. No, there is no difference. The merger involves costs, but the merger and related
7 costs ultimately create savings. The concept of netting the costs ties to a long-held
8 regulatory concept of "matching" that is a mainstay in nearly all regulatory
9 processes. We believe that the costs should be deducted before the savings are
10 distributed, and that only net savings or benefits should be passed on to
11 customers. Without the application of such a commonly understood economic
12 principal, there would be no incentive for companies or shareholders to undertake
13 such a transaction.

14 Q. Is this approach detrimental to the customers?

15 A. No. The customers of Empire will not be harmed and they gain the benefit of not
16 having their rates increase as a result of this transaction.

17 **WHY SHARING OF BENEFITS IS APPROPRIATE**

18 Q. Why is UtiliCorp proposing a sharing of the benefits?

19 A. Sharing is proposed because it is clearly fair to all concerned.

20 Q. Please explain.

21 A. If a portion of the benefits are not used to recover the premium, it would
22 discourage further attempts to make beneficial business combinations between
23 Missouri utilities. In the long run, this would be to the detriment of utility

1 customers who would have otherwise benefited from better service and lower
2 rates that flow from such combinations.

3 Q. If all of the benefits of the merger go to the customers, and all of the costs go to
4 the merging entity's shareholders, how would you characterize this result?

5 A. It would be both unfair and unreasonable.

6 Q. Why?

7 A. We know of no economic system or model where it is considered fair or
8 reasonable to assign all the costs to one party or stakeholder in a transaction and
9 give all of the benefits to another. The benefits should be shared between the
10 stakeholders by allowing the costs to provide those benefits to be recovered.

11 Q. How would this approach relate to the Commission's long-standing policies with
12 respect to ratemaking?

13 A. It would be consistent.

14 Q. Please explain.

15 A. We are requesting that the Commission first examine our proposal to confirm our
16 determination that significant merger benefits are or will be created as a
17 consequence of this combination. Next, it is appropriate to confirm that the
18 transaction (premium) and transition costs associated with the benefits are
19 reasonable. Finally, our filing demonstrates that benefits will continue to flow
20 after the transaction (premium) and transition costs have been covered. Any other
21 outcome could only be considered unfair and unreasonable.

22 Q. Why is it important that the Commission approve the recovery of premium?

1 A. It is important that the Commission not create an economic road block to
2 modernizing the electric utility industry in Missouri. The industry should be
3 permitted and encouraged to develop itself on sound economic principles to meet
4 the competitive requirements being imposed upon it today.

5 ACQUISITION PREMIUM

6 Q. Please explain how UtiliCorp proposes to recover the acquisition premium.

7 A. In the Post-Moratorium Rate Case, UtiliCorp will request that 50% of the
8 unamortized premium be included in the rate base of Empire's electric unit and
9 the amortization of the premium be included in the cost of service.

10 Q. How do you characterize this approach?

11 A. As reasonable.

12 Q. Why?

13 A. When a merger between two electric utilities creates quantifiable benefits through
14 cost savings, the premium and the costs to bring about those benefits should
15 receive rate recognition, otherwise there would be little incentive to pursue such
16 transactions and the potential benefits would never be realized.

17 Q. Generally, how are premiums included in the rate making process?

18 A. The inclusion of premiums in rate making is accomplished through the booking of
19 a premium in an acquisition adjustment account. The assets are required by the
20 FERC's Uniform System of Accounts to be recorded at original costs, and the
21 premium in the acquisition adjustment account, which is amortized as an expense
22 over a period of years, as approved by the Commission. Generally, the premium
23 is treated as another part of the company's investment in serving customers which

1 it is entitled to recoup and earn a reasonable return on through the rates set by the
2 Commission.

3 Q. How is the premium determined?

4 A. The premium, when being reviewed for rate making treatment for an electric
5 utility, is the difference between the amount of consideration paid in cash, other
6 assets, equity or the assumption of the acquired company's debt and the book
7 value of the acquired company's net assets.

8 In the case of a "pooling-of-interests transaction," the premium is considered to
9 equal the difference between the amount of consideration paid and the acquired
10 company's book value of equity.

11 A premium may exist in a merger transaction regardless of the manner in which
12 the premium is treated for regulatory and financial reporting purposes. That is,
13 regardless of the accounting treatment, a premium exists when the value of
14 consideration paid exceeds the book value of consideration received.

15 Q. Is this transaction a pooling-of-interests transaction?

16 A. No. The premium will not be recorded on the accounting books as a pooling-of-
17 interests transaction. This merger transaction is a "purchase transaction."

18 Q. What is the significance?

19 A. In a purchase transaction, the portion of the premium commonly referred to as
20 "goodwill" is recorded in the financial statements and is the difference between
21 the total consideration, as described for the pooling-of-interests transaction, and
22 the fair value of the identifiable net assets acquired. In a purchase transaction,
23 goodwill does not necessarily equal the premium. That is, goodwill equals the

1 premium only when the book value of the acquired net assets equals the fair value
2 of the net assets.

3 The premium, commonly referred to as an "acquisition adjustment", recorded on
4 the regulatory accounting books is equal to the difference between the
5 consideration paid and the book value of the identifiable net assets.

6 Q. Is there a distinction among the terms "premium," "goodwill," or "acquisition
7 premium" or "acquisition adjustment?"

8 A. Not really for purposes of my discussion. These are just various accounting terms
9 referring to the same value. For the purpose of setting rates, the amount we are
10 discussing is the amount paid over the net book value of the assets of Empire.

11 Q. How can determination be made with regard to the recovery of a premium in
12 utility rates?

13 A. Historically, real assets have usually been included in a utility's rates at the
14 original cost of the assets when they were dedicated to utility service. When these
15 assets are acquired by another utility, the regulatory body should evaluate the
16 reasonableness of including the premium in the cost of service. In other words, if
17 the purchaser pays more than the depreciated original cost for the assets (or more
18 than the book value of equity of the acquired company), the commission should
19 judge the reasonableness of the consideration paid from an evaluation of the
20 merger benefits generated through synergies.

21 Q. Please continue.

22 A. Including the premium in the cost of service results in the increasing of the
23 revenue requirement when one does not consider the offsetting cost savings

1 provided through merger synergies. When a utility can demonstrate significant
2 cost savings created from the merger and the value of these savings eliminates the
3 revenue requirements for the premium, the premium should be considered a
4 reasonable cost for inclusion in rates.

5 Q. How should the rate making treatment for the premium be viewed when compared
6 to other efforts used by electric utilities to become more cost efficient?

7 A. It should be viewed in the same way. Generally, utility commissions include in
8 cost of service the investments and expenses incurred in cost efficiency programs.
9 This treatment is considered to be reasonable because savings from the program
10 are flowed-through to customers. UtiliCorp believes the rate making treatment for
11 the premium and related merger savings should be the same as for other cost
12 savings initiatives which it undertakes on behalf of its customers.

13 **MISCONCEPTIONS ABOUT PREMIUMS AND MERGER SAVINGS**

14 Q. How do you respond to the suggestion that a premium should not be included in
15 the cost of service because it increases the rates for the customers?

16 A. I disagree with this argument because it does not consider the aggregate impact on
17 rates from a merger. Specifically, it does not take into consideration the cost
18 savings generated through synergies. When the premium and resulting cost
19 savings are appropriately analyzed together, the Commission will see that
20 inclusion of the premium in the cost of service will not increase Empire's rates,
21 but in fact, it will lower them. Consequently, the suggestion represents an
22 incorrect application of the public detriment standard.

1 Q. Please expand on this last statement.

2 A. When the impact on revenue requirements related to the premium is viewed
3 separately from other elements of a merger, it could understandably be perceived
4 as a detriment. However, a correct application of the public detriment standard
5 should be to determine whether the aggregate impact from the merger is a benefit
6 or detriment to customers. In the merger of UtiliCorp and Empire, the cost
7 savings from synergies should be fairly considered and weighed against the cost
8 of the premium.

9 Q. How do you respond to the suggestion that including the premium in the cost of
10 service provides an incentive for the buyer to "bid up" the purchase price?

11 A. This is a misconception that stems from an erroneous "all or nothing" approach to
12 premium recovery. When the ratemaking treatment of the premium is judged for
13 its reasonableness based on the value of aggregate merger benefits, the purchasing
14 utility actually has an incentive to minimize the premium paid for the acquired
15 utility because it may not receive full cost of service recognition for the premium.

16 Q. If the Commission were to make a determination as to the reasonableness of a
17 premium, does that shift the burden or risk of the premium to the regulators?

18 A. No, definitely not. When the utility acknowledges that the premium will be
19 evaluated for reasonableness, it accepts the risk related to recovery of this
20 element of cost in rates. Actually, by arbitrarily choosing not to include a
21 premium in rates, the regulators inadvertently create disincentives for mergers that
22 may offer net benefits for customers.

1 On the other hand, when the regulatory body chooses to evaluate the
2 reasonableness of a premium it is simply fulfilling its responsibility to set just and
3 reasonable rates. Generally, the review process for the premium should be
4 perceived no differently by the Commission than the audits that its Staff conducts
5 for the reasonableness of investments and expenses.

6 Q. What if regulators flow-through merger savings to customers, but fail to allow
7 rate recovery of the premium?

8 A. That approach would be unreasonable.

9 Q. Why?

10 A. Some regulators may believe it is correct to pass merger savings along to
11 customers even though the premium is not allowed in the utility rates.
12 Frequently, this position is advocated because commissions generally do pass
13 productivity gains to customers. I agree that it is common to pass cost savings to
14 customers when achieved, but commissions also allow rate treatment for the
15 investments and expenses used to develop the savings. Likewise, the
16 Commission should perceive that a reasonable premium is an investment made to
17 develop merger savings. Therefore, the premium deserves rate making
18 recognition if savings are passed on to customers.

19 Q. If the Commission were to determine the reasonableness of the premium, would it
20 need to be involved in the merger negotiations?

21 A. No. The Commission could determine the reasonableness of the premium just
22 like it determines the reasonableness of other investments and expenses incurred
23 by utilities. For example, it is common for regulators to evaluate the

1 reasonableness of electric plant investments based on capacity needs and other
2 economic and accounting criteria. Usually, the regulator performs this evaluation
3 of construction costs without participating in the utility management's
4 negotiations with contractors, equipment suppliers and board of directors.

5 Also, sometimes regulators believe that to establish a precedent of not allowing a
6 premium in the cost of service relieves the commission of the burden of testing
7 the purchase price for reasonableness. That's not true, however, as a commission
8 is charged with the responsibility of determining the reasonableness of utility
9 rates. Arbitrarily excluding a premium from rate determination may make the
10 review process simple for the regulators, but it would be contrary to the obligation
11 of the regulators to serve the public interest and would undoubtedly discourage
12 beneficial mergers. Thus, utility customers would be deprived of merger benefits
13 because shareholders are not permitted to recover reasonable investments that
14 include a premium, and shareholders are not provided due process in the review of
15 their investment.

16 Q. Some regulators may assert that unregulated companies are placed at a
17 disadvantage when compared to regulated utilities if premium recovery is allowed
18 in rates. Do you agree?

19 A. No. This assertion ignores the fact that the unregulated firm retains the cost
20 savings from synergies created through the merger. That is, in the case of the
21 unregulated firm, there is no regulatory commission requiring merger savings to
22 be flowed to customers. Therefore, the unregulated firm recovers the premium
23 through merger savings. Actually, when regulators do not allow recovery of a

1 premium while passing the all the cost savings to the customers, it is the
2 regulated utility that is disadvantaged.

3 Q. Why?

4 A. Because the regulated utility is not allowed to recover any part of the investment
5 in the premium on the one hand, while on the other it makes all the merger
6 savings available for its customers. The combined effect of this treatment is to
7 lower the utility's earnings below the level it would achieve without the merger.
8 Under such economically unsound circumstances, a merger probably would not
9 even be proposed.

10 **REGULATORY TREATMENT OF PREMIUM RECOVERY**

11 **AND MERGER SAVINGS**

12 Q. What is your understanding of the Commission's position regarding rate recovery
13 of premiums or acquisition adjustments?

14 A. The Commission has stated that it is not opposed to consideration of acquisition
15 adjustment for ratemaking purposes. Specifically, the Commission has indicated
16 that it is not opposed to the concept of a savings sharing plan (as part of an
17 acquisition adjustment request) provided that only merger-related savings are
18 shared. The Commission has said that it does not wish to prevent companies from
19 producing economies of scale and savings which can benefit ratepayers and
20 shareholders alike (Kansas Power & Light / Kansas Gas & Electric Case No.
21 EM-91-213), a position we enthusiastically support. The Commission has
22 evaluated each merger on its own merits and has concluded that different
23 circumstances have necessitated different approaches and solutions. For example,

1 in one case an earnings sharing grid was approved with target returns set high
2 enough to allow for full or partial recovery of the premium or acquisition
3 adjustment (Union Electric / Central Illinois Public Service Co. Case No EM-96-
4 149). In another case, rate freezes were established for a period of time that
5 allowed for a full or partial recovery of the acquisition adjustment (Western
6 Resources / Kansas City Power & Light Case No. EM-97-515).

7 Q. Have other regulatory commissions addressed the questions of premiums,
8 acquisition adjustments or the sharing of merger benefits?

9 A. A quick reference of the states that have addressed the issue and have allowed at
10 least some recovery of premiums is presented in Figure 2.

11 Q. Have you reviewed any of the details of the various commissions decisions
12 regarding premiums, acquisition adjustments or the sharing of benefits from
13 mergers?

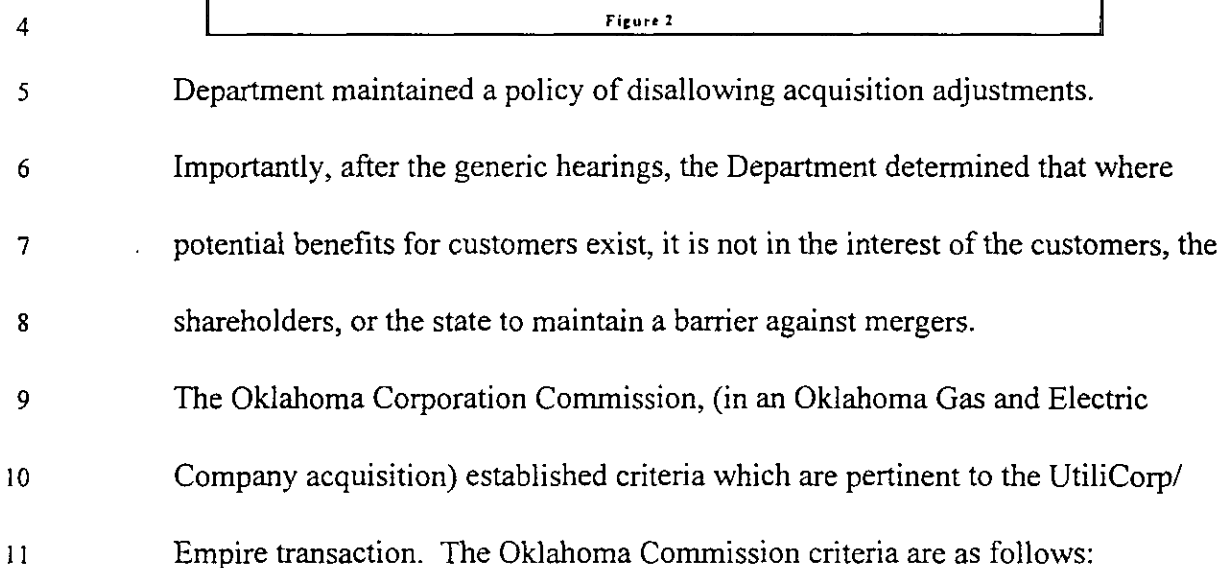
14 A. Yes. I have closely examined summaries of commission proceedings to
15 determine how acquisition adjustments and sharing of savings have been treated
16 in other jurisdictions.

17 Q. Please summarize the results of your review.

18 A. As can be seen on Figure 2, a large number of states have permitted rate recovery
19 of a portion or all of acquisition costs. The recovery is generally limited to
20 savings and most of the decisions focused on sharing the net benefits.

21 Q. Are any of these cases noteworthy for purposes of the UtiliCorp/Empire merger?

22 A. Yes. Two decisions are very informative and have direct bearing on this case.



1. The public interest must be considered.
2. The purchase price must be reasonable.
3. The benefits to ratepayers must equal or exceed the cost of the acquisition premium.
4. The transaction must be conducted at arm's length.

Q. How do these points relate to this merger?

A. They precisely describe this transaction.

Q. Please explain.

A. This transaction is a result of a confidential bidding process which is clearly an arm's length transaction between the parties. As explained by Mr. Green the purchase price is reasonable. The transaction meets the test of not being detrimental to the public interest and in fact creates net benefits for customers and shareholders. If this transaction does not take place, benefits which could accrue to the customers of both companies will not be realized.

Q. Have you made a review of accounting publications in connection with your research?

A. Yes, I have. In Accounting For Public Utilities, by Robert L. Hahne, Gregory E. Aliff, and Deloitte & Touche (1998 ed.), the issue of acquisition adjustments is addressed. The general rule related to the acquisition of utility plant previously used in the utility function is that the rate base component for the plant includes only the original cost of the property to the first owner devoting the property to public service. The excess amount paid is referred to as an acquisition adjustment and is placed in a separate account to be treated for ratemaking purposes as so

1 authorized by the regulatory commission. The necessity of this separate
2 accounting treatment is largely a consequence of certain abuses in the utility
3 industry during the 1920s and 1930s. Commonly owned utilities were able to
4 inflate their rate bases by purchasing affiliated companies at inflated prices.
5 However, rate base treatment and/or cost of service treatment has been allowed by
6 various regulatory commissions under a variety of circumstances.

7 Q. Under what circumstances?

8 A. The reasons most commonly cited for allowing rate base treatment of acquisition
9 adjustments are as follows:

- 10 1) when acquisitions represent an essential or desirable part of an
11 integration of facilities program devoted to serving the public better;
- 12 2) when acquisitions are clearly in the public interest, because operating
13 efficiencies offset the excess price over net original cost; and
- 14 3) when acquisitions are determined to involve arm's-length bargaining.

15 Q. Does the UtiliCorp/Empire transaction meet these tests?

16 A. Yes.

17 Q. Have other commissions considered and employed these standards?

18 A. Yes. A number of cases exist where rate base and/or cost of service treatment has
19 been allowed as a result of satisfying the criteria listed above. For example:

20 The Tennessee Public Service Commission in 1969 allowed both rate base and
21 cost of service treatment for acquisition adjustments of a telephone company
22 where the acquisitions were found to be in the best interest of the public and not
23 for the purpose of inflating the rate base.

1 In a 1955 Virginia Supreme Court of Appeals decision, the court ruled that the
2 Virginia State Corporation Commission had properly allowed both rate base and
3 cost of service treatment for an amount paid at arm's length bargaining in excess
4 of original cost.

5 Q. Are there other such cases ?

6 A. Yes. For example, as far back as 1946, the Louisiana Public Service
7 Commission allowed rate base and cost of service treatment for an electric
8 company's acquisition adjustments stating that the criteria specified above had
9 been met.

10 Importantly, The Commission stated that:

11 "The owners of a public utility are entitled to earn and receive a fair rate of return
12 upon the money prudently invested in property used and useful in rendering
13 public service. Money is prudently invested, even though it is in excess of the
14 original cost of the property purchased, if the excess of purchase price over
15 original cost was paid as the result of arm's-length bargaining between
16 nonassociated buyer and seller, if the excess was necessary for the integration of
17 the property into a larger and more efficient system, and if the purchase
18 necessitating the excess did or reasonably should have resulted in public benefit
19 by improvement of service to customers or in lowered rates or both better service
20 and lowered rates. This integration cost or excess of purchase price over original
21 cost termed in prescribed system of accounts as 'Utility Plant Acquisition
22 Adjustments' should remain a part of the prudent investment during the life of the
23 physical property to which it was applied, and its extinguishment from the

1 investment when and if required by the Commission, should be accomplished by
2 amortization through annual charges to Operating Revenue Deductions during the
3 life of the property remaining after the date of the purchase which created the
4 excess."

5 More recently, commissions have begun to apply the sharing principles. Using a
6 different approach, the Kansas Corporation Commission in 1992 allowed
7 Western Resources the opportunity to recover an acquisition premium (as well as
8 the return on the premium) incurred in connection with its acquisition of Kansas
9 Gas and Electric Company. However, rather than permitting rate base treatment
10 and amortization in cost of service, the Commission allowed Western Resources
11 to retain part of the anticipated cost savings to be realized in future years from
12 merging the operations of the two companies.

13 In an interesting case that discusses what is meant by "Original Cost", the
14 Vermont Public Service Board in a gas rate proceeding in 1973 stated that:
15 "Original cost" relates to the cost incurred by the utility purchasing the facility,
16 not the original cost of a prior owner. Assuming prudent investment, the
17 stockholders should be allowed to earn a return on their actual 'out-of-pocket'
18 investment; the fact that the marketplace may place a higher or lower valuation on
19 the property does not affect the amount of the actual price paid by petitioner."

20 Q. In the previous answer, the term "Original cost" is used and in an earlier answer
21 the term "Fair Value" is used. Would you explain the difference?

22 A. Yes. "Original cost" is normally defined in regulatory accounting as the cost of
23 the asset when it was first devoted to serving the public. "Fair value" of

1 properties is not the original cost of those properties, but the market value of the
2 assets at a given point in time.

3 Q. Is net original cost the only method used by the Commission to determine the
4 value of assets?

5 A. No. The Commission has in the past used the concept of Fair Value rate base
6 determination many times in the setting of rates for electric utilities. While the
7 majority of rate cases today are decided on an original cost basis, and Missouri is
8 normally regarded as an original cost state, the United States Supreme Court
9 (Southwestern Bell Telephone v. Public Service Commission of Missouri, 262
10 U.S.276; 43 S.Ct.544; 67 L.Ed. 981 [1923]) and the Missouri Supreme Court
11 (State ex rel, Missouri Water Co. v. Public Service Commission, 308S.W.2d 704,
12 718-19 [Mo. Banc 1957]) have stated in at least two opinions that the
13 Commission is to consider Fair Value information in the setting of rates when that
14 information is provided by the utility. Since I am not an attorney, I can only offer
15 a layman's view. From my reading of those decisions, I would say the
16 Commission has the right to use its judgment to set the value of property at the
17 level it believes is proper based upon the total evidence provided to it.

18 **CAPITAL STRUCTURES**

19 Q. The regulatory plan refers to the Empire capital structure in the context of The
20 Post-Moratorium Rate Case. Will you please explain this point?

21 A. In addition to the capital structure proposal that is to be used for the premium
22 recovery, an additional part of the regulatory plan proposal in this case is a
23 determination by the Commission that the normalized capital structure (47.5%

1 debt, 52.5% equity) of Empire as a standalone operation be used as the capital
2 structure in setting future rates for the Empire customers.

3 Q. What is the basis for this aspect of the regulatory proposal?

4 A. Absent the merger, this capital structure would not have changed appreciably.
5 Retaining that capital structure results in no new cost to the existing Empire
6 customers.

7 Q. If this capital structure proposal is not approved by the Commission, what would
8 be the impact on the regulatory plan?

9 A. It would require UtiliCorp to significantly restructure its regulatory plan in order
10 to maintain the financial feasibility of this merger.

11 ALLOCATIONS

12 Q. The last item in the regulatory plan refers to the allocation of UtiliCorp's
13 corporate and intra-business unit costs and how the merger will impact those
14 allocations. Will you please explain this point?

15 A. Yes. The current allocation methodology is familiar to the Commission, having
16 been used by UtiliCorp for some time, and allocates those costs through the use of
17 various drivers (factors) to the different business units.

18 Q. What is the effect on the MPS operations from excluding the Empire factors from
19 the corporate allocations?

20 A. It is not adverse. The corporate and intra-business unit allocations to MPS will
21 not increase if the Empire factors are excluded.

22 Q. Why should the Empire factors be excluded from the MPS allocation
23 calculations?

1 A. Including the Empire factors would artificially shift the existing Empire overhead
2 savings to the MPS customers. MPS customers should continue to be allocated
3 their existing level of corporate costs, as no change in the level of service will be
4 effected by this merger. Therefore, in future MPS rate cases , the allocation
5 factors should not be impacted by Empire.

6 Q. Is this portion of the plan one of the items necessary to make the transaction's
7 economics work?

8 A. Yes. While many items call for special regulatory treatment. The total regulatory
9 plan provides means that allow the economics of the transaction to work and
10 ensure, when considered in aggregate, that customers will be benefited and not
11 be harmed.

12 **RTOS AND MARKET POWER**

13 Q. Has the Commission requested other public utilities that have filed applications
14 requesting approval of mergers or acquisitions to provide other information that
15 is not mentioned in the Commission's rules?

16 A. Yes. The Commission has requested other public utilities address Regional
17 Transmission Organizations ("RTOS"). Joining an RTO is not an issue for the
18 merged company. UtiliCorp has been in favor of RTO formation since the
19 beginning of this decade and has stated many times that UtiliCorp will join the
20 RTO that is responsible for the service area where its transmission facilities are
21 located. UtiliCorp wants to be sure that the RTO it becomes a member of is the
22 best organization to serve the needs of UtiliCorp's native customers and to ensure
23 all parties have open access to all markets. The direct testimony of UtiliCorp

1 witness Mr. Richard C. Kreul will explain in detail UtiliCorp's position in regard
2 to RTOs.

3 Q. Does the Commission have a rule that requires merging companies to file a Retail
4 Market Power Study as a part of any merger application?

5 A. No. However, the Commission has ordered some companies to file market power
6 studies when the Commission believed it was necessary to review the issue in the
7 context of a merger proceeding.

8 Q. Has UtiliCorp and Empire provided a retail market power study in connection
9 with this proceeding?

10 A. No. UtiliCorp and Empire have included, as part of their merger filing with the
11 Federal Energy Regulatory Commission ("FERC"), (Docket No. EL-00-28-000),
12 a market power analysis as required by the FERC. The Commission has been
13 served with a copy of that filing including this analysis. In this regard, there is
14 considerable debate as to the form of the analysis necessary to determine if
15 merging companies will exert market power. At this time the FERC only requires
16 all merging companies to complete an "Appendix A" analysis, which reviews the
17 market power position of the merged company on the wholesale market.

18 Q. At this time can UtiliCorp and Empire complete a Retail Market Power analysis?

19 A. Not a meaningful one.

20 Q. Why?

21 A. Retail competition does not yet exist in Missouri, and we are not sure when choice
22 will come for retail customers. At this time, the only competitive market is the

1 wholesale market, and therefore, that is the only market that can be meaningfully
2 analyzed.

3 Q. When can such an analysis be accomplished?

4 A. It is premature to consider retail market power issues at this time. Once the
5 Missouri General Assembly and the Commission have decided the form of the
6 market and when competition will be allowed for the Missouri retail customer, we
7 will be able to perform a meaningful retail market power analysis. In any event,
8 UtiliCorp, as the third largest retail electric company in Missouri -- both before
9 and after the merger -- does not believe that the merged company will exercise
10 any significant measure of retail market power.

11 Q. Are you suggesting the Commission should not be concerned with market power
12 issues?

13 A. Not at all. The Commission should view market power as a critical issue and take
14 steps to bring appropriate wholesale issues to the attention of the FERC during its
15 review of the UtiliCorp/Empire merger application before that body. Retail
16 market power, on the other hand, is an important issue that should be reviewed
17 later when retail competition becomes a reality in Missouri.

18 Q. How have other electric utilities that have filed merger applications in Missouri
19 handled this market power issue?

20 A. In the proposed settlement of the Western Resources Company/Kansas City
21 Power & Light Company merger, the parties have agreed to the same basic
22 concept of deferring the retail market power study. UtiliCorp and Empire are
23 asking for similar treatment from the Commission in this proceeding.

1 Q. When should the merged company file a retail market power study?

2 A. UtiliCorp will file a retail market power study at that point in the future when the
3 Commission determines that the study is needed, either as a result of legislative
4 action, because the commencement of retail competition, or for any other reason.
5 UtiliCorp will file the study in conformance with the guidelines and orders put
6 forth by the Commission at the time the study is to be completed. To agree to
7 market power conditions and guidelines today without the knowledge of what the
8 retail market will really look like would not be a meaningful or productive
9 exercise.

10 **COMMISSION JURISDICTION**

11 Q. What impact will this merger have with respect to the jurisdiction of the
12 Commission?

13 A. None to my knowledge. It is my understanding that the Commission's
14 jurisdiction will remain intact, including jurisdiction over operations, customer
15 service, revenues, rules and the retail rates. The corporate offices for the
16 combined company will remain in Missouri, and the Commission will maintain
17 complete access to the books and records of the merged company.

18 **SUMMARY**

19 Q. What is the standard that UtiliCorp and Empire must meet for the Commission to
20 approve this transaction?

21 A. The sole determination that the Commission must make is that the transaction is
22 not detrimental to the public interest.

1 Q. Does UtiliCorp and Empire meet this requirement?

2 A. Yes, definitively The merger of the companies results in a stronger Missouri
3 based utility that will be able to provide continued excellent service to its
4 customers at a reduced level of cost. There is no detriment to the public interest
5 as a result of this transaction.

6 Q. Does this conclude your direct testimony?

7 A Yes.

8

9

10

11