

**AQUILA INC.  
AQUILA NETWORKS-MISSOURI (ELECTRIC)  
CASE NO. EO-2007-0395  
OFFICE OF PUBLIC COUNSEL  
DATA REQUEST NO. OPC-2024**

**DATE OF REQUEST:** May 25, 2007

**DATE RECEIVED:** May 25, 2007

**DATE DUE:** June 11, 2007

**REQUESTOR:** Ryan Kind

**REQUEST:**

The Bill Determination section of Aquila's proposed tariff states "The annual weather normalized kWh (WNkWh) will be increased by additional kWh (kWhG) to reflect expected consumption changes and other growth factors." Please identify and fully explain the "other growth factors" that are referenced in this quote.

**RESPONSE:**

The additional kWh (kWhG) reflects factors that can cause contractual consumption to differ from normal-weather consumption for reasons other than weather effects. These factors include 1) normal growth by the average customer from one year to the next; 2) additional consumption that constitutes changes in consumption patterns resulting from participation in fixed billing; 3) self-selection by customers who know more about their plans for the coming year than does the provider at the time a forecast is generated.

**ATTACHMENTS:** None

**ANSWERED BY:** Gail Allen

**DATE COMPLETED:** June 8, 2007

**AQUILA INC.  
AQUILA NETWORKS-MISSOURI (ELECTRIC)  
CASE NO. EO-2007-0395  
OFFICE OF PUBLIC COUNSEL  
DATA REQUEST NO. OPC-2005**

**DATE OF REQUEST:** May 25, 2007

**DATE RECEIVED:** May 25, 2007

**DATE DUE:** June 11, 2007

**REQUESTOR:** Ryan Kind

**REQUEST:**

Please provide a copy of all presentations, reports, memos, etc. that have been provided to one or more members of Aquila's management regarding the existing Aquila Fixed Bill Pilot Program.

**RESPONSE:**

See attached PowerPoint presentation given by Maurice Arnall to Aquila Leadership Team on Nov. 9, 2004 in preparation for the original program filing. In addition, Aquila management has been provided with the same reports that Aquila has filed with the PSC regarding the results of the existing program.

**ATTACHMENTS:**

OPC-2005 Fixed Bill Mgt Presentation.ppt

**ANSWERED BY:** Charles Gray

**DATE COMPLETED:** June 6, 2007



# Missouri Fixed Bill Pilot

*Maurice Arnall*  
*Director*  
*Regulatory Services*

## ***What Should Aquila expect from Fixed Bill?***

- **Healthy growth mostly off-peak**
  - Small peak effects
- **High customer satisfaction and renewal**
- **Reduced deferral payments and bad debt**
- **Good penetration rates with attractive premiums**
- **Strong interest from budget bill customers**
- **Manageable risks**
  - Natural hedge against the weather