Exhibit No. Issue: Rate Design, Payroll, Property Tax, Capital Structure, Cost of Capital, Rate Case Expense Witness: Josiah Cox Type of Exhibit: Rebuttal Testimony Sponsoring Party: Hillcrest Case No.: WR-2016-0064 Date: May 11, 2016

Missouri Public Service Commission

Rebuttal Testimony

of

Josiah Cox

On Behalf of

Hillcrest Utility Operating Company, Inc.

May 11, 2016

JOSIAH COX **REBUTTAL TESTIMONY**

AFFIDAVIT

STATE OF MISSOURI)) SS COUNTY OF <u>St. Louis</u>

I, Josiah Cox, state that I am the President of Central Rivers Wastewater Utility, Inc. and Hillcrest Utility Operating Company, Inc., that the answers to the questions posed in the attached Rebuttal Testimony are true to the best of my knowledge, information and belief.

Subscribed and sworn to before me this _____ day of May, 2016.

Notary Public

My Commission Expires: 1/31/2017



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REBUTTAL TESTIMONY OF JOSIAH COX HILLCREST UTILITY OPERATING COMPANY, INC.

1		WITNESS INTRODUCTION
2	Q.	PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.
3	Α.	My name is Josiah Cox. My business address is 500 Northwest Plaza Drive
4		Suite 500. St. Ann MO, 63074
5		
6	Q.	ARE YOU THE SAME JOSIAH COX THAT PREVIOUSLY PROVIDED DIRECT
7		TESTIMONY IN THIS CASE ON BEHALF OF HILLCREST UTILITY
8		OPERATING COMPANY, INC. (HILLCREST OR COMPANY)?
9	Α.	Yes, I am.
10		
11		PURPOSE
12	Q.	WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?
13	Α.	I will respond to certain aspects of the direct testimony of the Staff of the Public
14		Service Commission (Staff) and the Office of the Public Counsel (OPC) as to the
15		following issues: (1) Rate Design; (2) Property Taxes; (3) Payroll; (4) Capital
16		Structure; (5) Cost of Capital (equity and debt); and, (6) Rate Case Expense.
17		
18		

1		RATE DESIGN
2	Q.	STAFF AND OPC BOTH PROPOSE THAT THE HILLCREST RATES BE
3		ADJUSTED FROM ONE CLASS, TO MORE THAN MORE CLASS OF
4		CUSTOMERS. WHAT IS HILLCREST'S POSITION AS TO THESE
5		PROPOSALS?
6	A.	Hillcrest has no objection to the proposals to move to more than one class of
7		customers.
8		
9	Q.	DO YOU HAVE A CONCERN IN REGARD TO THE AVERAGE USAGE THAT
10		HAS BEEN USED FOR THE RATE DESIGN CALCULATION?
11	A.	Yes. Staff uses 5,300 gallons per month per customer as a base line to
12		determine to the "per 1,000 gallon" charge necessary to recover the Staff's
13		revenue requirement for water. Hillcrest has over one year of data that shows
14		customers use an average of 3,744 gallons per month per customer. On a
15		monthly average basis, the lowest per customer usage is 2,809 gallons and the
16		highest is 4,810 gallons. We believe Staff needs to either raise the base rate
17		charge per customer or change the volumetric charge in order to provide a
18		reasonable opportunity to create the proper revenue requirement. Attached as
19		Rebuttal Schedule JC-1 is the Hillcrest Monthly Usage to which I have referred.
20		
21	Q.	STAFF WITNESS ROBERTSON AND OPC WITNESS RUSSO BOTH
22		PROVIDE A "PHASE-IN" PROPOSAL FOR THE COMMISSION'S

1		CONSIDERATION. HOW DO YOU UNDERSTAND THAT THOSE
2		PROPOSALS WOULD WORK?
3	A.	Generally, they both would set rates based on some amount less than the full
4		annual revenue requirement. The amounts associated with the unrecovered
5		revenue requirement would then be "carried over" and used to determine rates in
6		the next rate case.
7		
8	Q.	WHY IS STAFF PRESENTING THIS PHASE-IN OPTION TO THE
9		COMMISSION?
10	A.	Staff witness Robertson states that the "reason for considering a phase-in is to
11		alleviate the amount of 'rate shock' on the customer as a result of implementing
12		the entire rate increase all at once." (Robertson Dir., p. 8)
13		
14	Q.	IS THAT THE ONLY RATE DESIGN STAFF PROVIDES?
15	A.	No. Staff also provides a rate design that would recover the revenue
16		requirement in current rates.
17		
18	Q.	WHAT IS THE STATED REASON THAT OPC RECOMMENDS A PHASE-IN?
19	A.	OPC Witness Russo suggests that a phase-in may be appropriate to "mitigate"
20		"rate shock." (Russo Dir., p. 14)
21		
22	Q.	HOW DOES MR. RUSSO DEFINE "RATE SHOCK"?

1	Α.	He says that rate shock, in his opinion, is "any proposed rate over 100% greater
2		than the existing rate." (Russo Dir., p. 14)
3		
4	Q.	DOES A CERTAIN PERCENT INCREASE ALWAYS HAVE THE SAME
5		IMPACT ON RATES?
6	A.	No. A percent increase is always dependent on the current rate.
7		
8	Q.	WHAT ARE THE CURRENT RATES FOR HILLCREST?
9	A.	For Sewer Hillcrest currently charges \$14.63 per month for single family
10		residential homes and \$11.70 per month for the twenty apartments inside the
11		Hillcrest subdivision.
12		For Water Hillcrest currently charges \$3.58 as a service charge and \$1.84 per
13		1,000 gallons. The average resident in Hillcrest currently pays \$20.33 per month
14		for water service.
15		
16	Q.	HAVE THE CUSTOMERS OF HILLCREST EXPERIENCED A RATE
17		INCREASE RECENTLY?
18	A.	No. We believe that the rates have not changed since the systems were
19		established in 1989.
20		
	-	

21 Q. HAS THAT BEEN A BENEFIT TO THE CUSTOMERS?

1	Α.	In one respect, yes. However, as stated in my Direct Testimony, the water and
2		sewer systems were also in a complete state of disrepair when Hillcrest acquired
3		the utility assets of Brandco Investments, LLC.
4		
5	Q.	HAS HILLCREST INVESTED SUBSTANTIAL AMOUNTS TO REMEDY THIS
6		SITUATION?
7	A.	Yes. Hillcrest began construction on the drinking water and wastewater
8		improvements approximately 30 days after it acquired the water and wastewater
9		systems. The drinking water and wastewater improvements cost approximately
10		\$1,205,000, and were completed in the fall of 2015. Attached as Rebuttal
11		Schedule JC-2 is the letter Hillcrest received from the Department of Natural
12		Resources indicating that Hillcrest has successfully completed the requirements
13		set for the in the Administrative Order on Consent.
14		
15	Q.	IS IT A SURPRISE THAT A HIGH PERCENTAGE INCREASE IS THE RESULT
16		OF THE LOW CURRENT RATE AND SUBSTANTIAL NEED FOR
17		IMPROVEMENT?
18	A.	No. In fact, in its acquisition application to this Commission in Case No. WO-
19		2014-0340, Hillcrest estimated that the required improvements would result in an
20		increase of \$49/month to the Hillcrest water rates and an increase of \$71/ month
21		for the sewer rates. That estimate would result in a monthly rate of
22		approximately \$62.33/month for water and \$85.63/month for sewer. These
23		estimates were done well before Hillcrest owned the systems or started

	operations or construction, so they were far from exact. However, they did
	provide a decent indication of the type of increase that would be necessary to get
	the systems in compliance and provide service.
Q.	OPC WITNESS RUSSO STATES THAT HE HAS COMPARED THE
	PROPOSED WATER AND SEWER RATES TO OTHER REGULATED WATER
	AND SEWER UTILITIES IN MISSOURI. (RUSSO DIR., P. 13) HAVE YOU
	COMPARED THE PROPOSED RATES WITH RATES OF OTHER WATER
	AND SEWER PROVIDERS?
A.	Yes.
Q.	WHAT DID YOU FIND?
A.	Hillcrest is similar to other utility service providers of the same size in the region
	and across the state.
	For example, approximately two miles west of the Hillcrest subdivision, the City
	of Gordonville provides sewer service to a community that is similar in size to the
	Hillcrest subdivision. Gordonville's sewer rate is \$59 per month for the first 1,000
	gallons, plus \$10 per 1,000 gallons of additional use. For perspective,
	Gordonville's rate applied to Staff's average usage for Hillcrest customers, would
	equate to an average bill of \$83 per month for sewer service. I understand that
	Gordonville spent \$2.8 Million dollars on improvements to its wastewater system
	in the 2010 timeframe. Approximately \$1.3 Million of the Gordonville treatment
	plant upgrade cost came in the form of a grant. The remaining \$1.5 million
	А. Q.

1		dollars was lent to the City of Gordonville through the state of Missouri's
2		subsidized revolving fund direct loan program. See
3		http://www.waterworld.com/articles/2009/05/city-of-gordonville-mo-gets-12m-
4		grant-15m-loan-for-wastewater-system-improvements.html.
5		This is an example where even with grant and financing opportunities not
6		available to investor-owned utilities, a small system must charge similar rates as
7		Hillcrest due to the amount of capital improvements required to meet MDNR
8		regulatory compliance, the associated raised operational/professional
9		management needed to run the new improvements, and the challenge of
10		spreading those costs across a small customer base.
11		
12	Q.	DO YOU AGREE WITH OPC WITNESS RUSSO'S BASIS OF RATE
13		COMPARISON?
14	Α.	I agree with OPC witness Russo as to how low the existing Hillcrest Tariffs are,
15		but I do not agree with comparing Hillcrest's proposed rates to all other regulated
16		utilities in the state. Mr. Russo's comparison does not properly account for the
17		reality that Hillcrest is a small utility. Hillcrest estimates there are 52 truly small
18		regulated sewer utilities in the state (Hillcrest defines small sewer companies as
19		sewer companies servicing under 8,000 customers not owned by entities that are
20		publically traded). Seven, or 13.5%, of these small regulated utilities are in state-
21		appointed receivership. Hillcrest estimates that 33 of the remaining 45 small
22		regulated utilities may currently be, or are about to be out of, federal and state
23		regulatory pollution or dispense permit compliance based on review of MDNR

1		records. Comparing Hillcrest's proposed rate, that supports safe, clean, reliable,
2		and environmentally compliant water and drinking water service over a small
3		customer base with a data set that is 77% failing does not paint an accurate
4		picture.
5		
6	Q.	DO YOU ACKNOWLEDGE THAT THIS IS A DIFFICULT SITUATION FOR THE
7		HILLCREST CUSTOMERS?
8	Α.	Absolutely, I do. However, in order to obtain financing to make improvements on
9		troubled small water and sewer systems, the utilities have to be able to show an
10		ability to make the payments required by such financing arrangements. That is
11		not possible with a phase-in.
12		
13	Q.	OPC WITNESS RUSSO FURTHER STATES AS FOLLOWS:
14		"A BENEFIT TO THE COMPANY IS THEY ARE ALLOWED THE
15		OPPORTUNITY TO RECOVER THEIR FULL COST OF SERVICE AT THE END
16		OF THE RATE PHASE-IN PERIOD AND THE COMPANY IS ALLOWED TO
17		RECOVER CARRYING COSTS ON THE PORTION OF THE RATE INCREASE
18		THAT IS DELAYED FROM TAKING EFFECT ON DAY ONE OF ANY
19		APPROVED RATE INCREASE." (RUSSO DIR., P. 14)
20		DO YOU AGREE WITH THIS STATEMENT?
21	Α.	Not as to Hillcrest. I can understand that in certain situations, a large corporation
22		that focuses on "earnings" might be able to withstand booking these unrecovered
23		revenues as a regulatory asset for future recovery. Hillcrest, unfortunately, is not

1		in that situation. Hillcrest needs cash to pay its bills. That cash will not be
2		provided in a timely manner by a regulatory asset on the books.
3		
4	Q.	PLEASE DESCRIBE YOUR UNDERSTANDING OF THE STAFF PHASE-IN
5		ALTERNATIVE.
6	A.	Staff witness Robertson discussed an alternative that would call for an initial rate
7		followed by a phase-in rate that would only go into effect after an entirely new
8		rate case that Hillcrest would be asked to file in a year. Under this approach, the
9		rates for the initial "phase-in year" would not include "non-cash items" and then a
10		new rate where carried costs would be amortized over a five-year period
11		(Robertson Dir., p.18). The total rate requirement proposed by staff for this
12		"phase in year" would be \$132,699 for water and \$157,253 for sewer.
13		
14	Q.	HAVE YOU HAD A CHANCE TO COMPARE THE HILLCREST'S COSTS WITH
15		THE REVENUES THAT IT WOULD PURPORT TO RECEIVE AS A RESULT
16		OF THE STAFF PHASE-IN ALTERNATIVE?
17	Α.	Yes. Between the agreed upon partial stipulation operational costs and
18		Hillcrest's actual debt service payments this "phase-in year" would cause
19		Hillcrest to default in the first year of operations. The "phase in year" does not
20		include any money for corporate management of Hillcrest, taxes, earnings on
21		improvements that are in service and used and useful, or depreciation expense
22		on improvements that are in service and used and useful.

Q. WHAT WOULD BE THE IMPACT OF THIS APPORACH FOR A SMALL UTILITY?

A. In general, this type of approach can be very damaging to a small utility. Small
utilities are cash businesses that have real expenses like debt payments, tax
preparation fees, property taxes, and actual management costs that are required
to operate. Hillcrest believes a lack of professional management and a lack of
access to capital are major contributors to difficulties being experienced in many
of Missouri's small water and sewer systems.

9

10 Q. DOES THE OPC PHASE-IN CAUSE THE SAME DIFFICULTY FOR

11 HILLCREST?

A. Yes. The OPC has proposed an even longer phase-in period, which is even
 more unworkable than the Staff's proposal. The first year of operations costs
 proposed by OPC will not cover basic operational expenses of the water and
 sewer systems.

16

17 Q. COULD THOSE REVENUE REQUIREMENTS CREATE AN EVEN GREATER

18 **PROBLEM FOR HILLCREST?**

19 A. Yes. A good portion of those revenues are dependent upon customer usage.

- 20 Any drop in customer usage will further exasperate this deficiency.
- 21

Q. IS THERE ALSO A DOWNSIDE FOR CUSTOMERS ASSOCIATED WITH A
 PHASE-IN?

1	Α.	Yes. The carrying costs associated with the booking of those deferred revenues
2		means that, in the end, the customers will pay more out of their pockets, than
3		they would in the absence of a phase-in, all else being equal.
4		
5	Q.	OPC WITNESS RUSSO FURTHER DESCRIBES A "PHASE IN" AS "AN
6		ESTABLISHED MECHANISM." DOES HILLCREST AGREE WITH THAT
7		DESCRIPTION?
8	A.	No. Counsel for Hillcrest will address this matter from a legal and historic
9		perspective in the Company's brief in this case.
10		
11	Q.	IS HILLCREST THE ONLY UTILITY FACING THE POTENTIAL OF LARGE
12		RATE INCREASES IN MISSOURI?
13	A.	No. As I mentioned in my Direct Testimony, it is Hillcrest's belief that 40 small
14		regulated utilities in Missouri currently face the same critical situation with large
15		safety, environmental, and/or service reliability issues pending. I believe there
16		are more many more unregulated systems with similar critical issues. Small
17		regulated utilities in Missouri currently have issues like lead contamination in
18		drinking water, radio-nuclides in drinking water, and plants discharging waste that
19		has not been disinfected. The improvements necessary to remedy these
20		problems and bring in professional management, when spread over a small
21		customer base, like Hillcrest, will almost always result in large rate hikes.
22		
	_	

23 Q. IS THIS A LARGER ISSUE IN THE WATER AND SEWER INDUSTRIES?

1	Α.	Yes. While more pronounced in small utilities, issues revolving around the
2		renewal and replacement of aging and failing infrastructure and how to finance
3		these improvements are not just small utility issues. In the latest American Water
4		Works Association 2015 water and wastewater utility rate survey, the number
5		one issue utilities reported they faced is the renewal and replacement of aging
6		water and wastewater infrastructure. The number two issue utilities across the
7		United States of every size reported in this survey is how to find financing for
8		capital improvements. The number four and five issues utilities cited was
9		customers understanding the value of water systems/water services and the
10		value of water resources. An excerpt from survey is included as Rebuttal
11		Schedule JC-3.
12		
12		
13		PAYROLL
		PAYROLL
13	Q.	PAYROLL ARE THERE SIMILARITIES BETWEEN THE STAFF AND HILLCREST
13 14	Q.	
13 14 15	Q. A.	ARE THERE SIMILARITIES BETWEEN THE STAFF AND HILLCREST
13 14 15 16		ARE THERE SIMILARITIES BETWEEN THE STAFF AND HILLCREST CONCERNING PAYROLL?
13 14 15 16 17		ARE THERE SIMILARITIES BETWEEN THE STAFF AND HILLCREST CONCERNING PAYROLL? Yes. In the direct testimony, both Hillcrest and the Staff utilize MERIC data to set
 13 14 15 16 17 18 		ARE THERE SIMILARITIES BETWEEN THE STAFF AND HILLCREST CONCERNING PAYROLL? Yes. In the direct testimony, both Hillcrest and the Staff utilize MERIC data to set a salary for Hillcrest's employees and then propose to allocate only fourteen
 13 14 15 16 17 18 19 		ARE THERE SIMILARITIES BETWEEN THE STAFF AND HILLCREST CONCERNING PAYROLL? Yes. In the direct testimony, both Hillcrest and the Staff utilize MERIC data to set a salary for Hillcrest's employees and then propose to allocate only fourteen
 13 14 15 16 17 18 19 20 	A.	ARE THERE SIMILARITIES BETWEEN THE STAFF AND HILLCREST CONCERNING PAYROLL? Yes. In the direct testimony, both Hillcrest and the Staff utilize MERIC data to set a salary for Hillcrest's employees and then propose to allocate only fourteen percent (14%) of that salary to Hillcrest for purposes of the revenue requirement.

1	Α.	No. The 14% represents the percentage of time the Company believes will be
2		required of employees, at some point in the future, provided the organization is
3		able to complete additional acquisitions.
4		
5	Q.	OPC WITNESS ROTH FURTHER STATES THAT "STAFF ALLOCATED 14%
6		OF THE TOTAL WAGES FOR MR. CHALFANT AND MS. EAVES TO
7		HILLCREST BECAUSE TIME SHEETS WERE NOT AVAILABLE FOR THOSE
8		EMPLOYEES." (ROTH DIR., P. 6) ARE TIME SHEETS NOW AVAILABLE
9		FOR MR. CHALFANT AND MS. EAVES?
10	Α.	Yes. Those employees began to keep time sheets in November of 2015, and
11		thus have six months of records. The time sheets have been previously provided
12		within the context of the Raccoon Creek Utility Operating Company, Inc. rate
13		case and have been available to both Staff and OPC.
14		
15	Q.	HAVE YOU PROVIDED TIME SHEETS FOR A LONGER PERIOD OF TIME
16		CONCERNING YOUR ACTIVITIES?
17	Α.	Yes. I have provided time sheets dating back to February of 2014.
18		
19	Q.	IF THOSE TIME SHEETS WERE USED AS THE BASIS FOR ALLOCATING
20		MR. CHALFANT AND MS. EAVES COSTS TO HILLCREST, WOULD THE
21		ALLOCATION BE GREATER OR LESSER THAN THE 14% PROPOSED BY
22		HILLCREST AND USED BY STAFF?

1	Α.	It would be much greater. If Hillcrest's current time by employee were used, the
2		allocation percentage would be closer to 21%, if only operational time is
3		considered. If time spent on the Hillcrest rate case were also considered,
4		currently it is recorded separately; the allocation percentage would be
5		significantly higher than this.
6		
7	Q.	DOES HILLCREST CONTINUE TO SUPPORT THE 14% ALLOCATION?
8	A.	Yes. Hillcrest is committed to providing cost effective support for its customers
9		and the allocation provides that.
10		
11	Q.	OPC WITNESS ROTH FURTHER SUGGESTS THAT THE HOURLY RATES
12		DERIVED FROM THE MERIC DATA ARE NOT REASONABLE FOR
13		SIMILARLY SIZED UTILITY COMPANIES. (ROTH DIR., P. 5) IS SHE MAKING
14		AN "APPLES TO APPLES" COMPARISON?
15	A.	No. You must remember that, as stated above, only 14% of MERIC salary
16		amount is being allocated to Hillcrest. Thus, the hourly rate being borne by
17		Hillcrest is much lower than the hourly rate being borne by the utility in Ms.
18		Roth's example.
19		
20	Q.	WHAT DIFFERENCE IS THERE BETWEEN STAFF AND HILLCREST AS TO
21		THIS ISSUE?

1	Α.	In assessing the appropriate salary within the MERIC data, Staff witness
2		Harrison uses the "mean level" of experience, rather than the "experienced level."
3		(Harrison Dir., p. 6)
4		
5	Q.	DO THE ACTUAL SALARIES OF THESE EMPLOYEES IMPACT THIS
6		QUESTION?
7	A.	Only in that the actual salaries are greater than those used by both Staff and
8		Hillcrest and are thus being ignored by both Staff and Hillcrest for the purpose of
9		setting the revenue requirement. Thus, both the Staff and Hillcrest proposals
10		benefit the customers when compared to the actual amounts.
11		
12	Q.	STAFF WITNESS HARRISON STATES THAT "STAFF SELECTED THE MEAN
13		LEVEL BECAUSE, AT THE TIME [STAFF] DEVELOPED [ITS] COST OF
14		SERVICE FOR HILLCREST, ALL OF THE EMPLOYEES HAD A YEAR OR
15		LESS OPERATING AND RUNNING A REGULATED UTILITY AND THE
16		COMPANY WAS JUST BEGINNING TO ESTABLISH ITSELF AS A
17		REGULATED UTILITY." HOW DO YOU RESPOND TO THIS REASONING?
18	A.	I do not think that regulated utility experience is the only thing that should be
19		important to this question. As described in my Direct Testimony, our employees
20		all have substantial years of work experience in various business environments
21		and significant educational backgrounds.
22		

23 Q. DOES USEFUL EXPERIENCE COME IN A VARIETY OF FORMS?

1	Α.	I think that it does. There is a commonly heard statement that is credited to a
2		variety of writers that suggests good judgment comes from experience and
3		experience comes from bad judgment. There is some truth to that statement.
4		
5	Q.	HAVE YOU BENEFITED FROM SOME INSTANCES WHERE IN HINDSIGHT
6		YOU MIGHT HAVE PURSUED A DIFFERENT COURSE?
7	Α.	Yes. I mentioned in my direct testimony that I had experience working for
8		Trumpet LLC (Trumpet) as a company officer. I learned much in that role.
9		However, unfortunately, Trumpet ultimately came to an end as a result of being
10		in the building, civil engineering, and development business during the great
11		recession of 2008. Trumpet was ill prepared for an almost overnight huge loss of
12		work that came from the cancellation of projects. I learned a huge amount over
13		the next five years of business from 2008 till 2013, as I tried to keep Trumpet
14		afloat and its employees paid. One of the greatest lessons for me in hind sight is
15		that when there are large issues that need resolved, those issues need to be
16		resolved, in the words of Greg Brenneman, renowned corporate turnaround
17		expert, "Right away, and all at once."

19 Q. HOW DID THAT APPLY IN THE TRUMPET SITUATION?

A. As a younger executive facing the largest recession in modern times, I was
 hesitant to immediately lay off Trumpet's staff of fifteen full time employees, a
 majority of whom were in the building industry, in hopes that the economy would
 turn around. Upon reflection, it can be concluded that Trumpet carried too many

people from 2008 all the way through spring 2013, and thereby incurred large
debts. Trumpet's actions during that time included taking on bad projects and
existing debts from struggling banks to keep Trumpet going on the hope the
economy would recover. Circumstances did not change and Trumpet's debt
eventually forced the lay-off of all of Trumpet's employees and my declaration of
a personal bankruptcy.

7

8 Q. WHAT WAS THE RESULT OF THAT BANKRUPTCY?

A. Bankruptcy was an emotionally devastating process resulting in my family of five
living close to the poverty line for at least a year and half. During that time, much
litigation was conducted involving both myself and Trumpet – more than I can
possibly remember in detail. Generally, this litigation included creditor attempts
to obtain higher priority or to avoid discharge in bankruptcy. This included claims
of fraud for the purpose of avoiding discharge. Ultimately, all claims were
discharged.

16

17 Q. WHAT DID YOU LEARN FROM THAT SITUATION?

A. From this business experience I learned very much. First and foremost, I learned
about humility and my limitations. I have my own talents, expertise, and
experience, and I must work within those skills. Additionally, I grew in fortitude
through the painful process of trying to keep a struggling company afloat and
employees paid. I also honed on-going technical expertise. Finally, I learned
that in order to be successful I need to deal with the realities of any given

1		business situation as they exist on the ground and not based on hoped-for
2		outcomes, in other words, "right away, and all at once." "Right away, and all at
3		once" requires addressing the business case for any particular endeavor, only
4		taking on business that truly needs to be done, and completing the tasks I take
5		on. I think that is what Hillcrest has done in regard to the subject water and
6		sewer systems.
7		
8	Q.	HAS YOUR PERSONAL BANKRUPTCY HAD A NEGATIVE IMPACT ON THE
9		WORK YOU HAVE PERFORMED IN REGARD TO SMALL WATER AND
10		SEWER?
11	A.	I do not believe so. None of the entities from whom I have sought financing or
12		other relationships have asked for my personal financial information.
13		
14	Q.	I BELIEVE THERE IS A DENIAL FOR FINANCING FROM GREAT SOUTHERN
15		BANK THAT MENTIONS PERSONAL GUARANTEES. HOW DO YOU
16		EXPLAIN THAT REFERENCE?
17	Α.	Great Southern Bank never sought a personal guarantee from me during the
18		application process. During the conversations and subsequent financing
19		rejection from Great Southern Bank, I learned Great Southern Bank had a very
20		bad experience with a regulated water system, Tri-State Utility. As a result of
21		that experience (which is referenced in the rejection letter), Great Southern Bank
22		had difficulties in spite of personal guarantee(s) from the original owner(s) of Tri-
23		State Utility. My understanding of the Bank's comment in this context was that it

1		believed personal guarantees did not help in regard to its utility financing
2		decisions. Attached as Rebuttal Schedule JC-4 is a copy of the referenced
3		rejection letter.
4		
5	Q.	ARE THERE OTHER EXAMPLES OF THINGS THAT YOU WOULD HAVE
6		DONE DIFFERENTLY AS A RESULT OF THE EXPERIENCE YOU HAVE
7		OBTAINED?
8	Α.	I would be more careful of my outward profile in life. As a potential public utility
9		provider seeking commission approval for the acquisition of failed utilities, I did
10		not always understand that my personal life could be a public affair. Thankfully,
11		members of the Staff, before I ever became a part of a regulated utility,
12		counseled me in regard to this issue. I have attempted to keep these issues in
13		mind since that time.
14		
15		PROPERTY TAXES
16		
17	Q.	DID STAFF INCLUDE ANY AMOUNTS IN THE REVENUE REQUIREMENT
18		FOR REAL PROPERTY TAXES?
19	A.	Yes. In the Direct Testimony of Ashley Sarver (p. 3), it was indicated that "Staff
20		has now included \$164 for water and \$164 for sewer in the cost of service for
21		property tax expense."
22		

1 Q. STAFF WITNESS SARVER FURTHER STATES THAT STAFF'S NUMBERS ARE USED BECAUSE THEY ARE "KNOWN AND MEASURABLE." SHE 2 **DEFINES "KNOWN AND MEASURABLE" TO MEAN "THE UTILITY COSTS** 3 4 UNDER REVIEW ARE ASSOCIATED WITH AN EVENT THAT HAS ALREADY 5 OCCURRED AND THE CHANGE IN COSTS ASSOCIATED WITH THE EVENT 6 CAN BE MEASURED WITH A HIGH DEGREE OF ACCURACY." (SARVER 7 DIR., P. 4) WHAT IS YOUR RESPONSE TO THAT REASONING? 8 Α. I believe what Hillcrest is proposing is the known and measurable situation. The 9 circumstances have already changed greatly from those that were in place on 10 January 1, 2015, and it is certain that the taxes used by Staff will not be the taxes 11 paid by Hillcrest. Hillcrest has made over \$1.2 million in improvements to the 12 water and wastewater systems. Those improvements are in service. It is known 13 that they will be taken into account in the property tax Hillcrest will pay this year,

14 15 as well as future years.

16 Q. CAN THE COSTS ASSOCIATED WITH THAT EVENT BE MEASURED WITH A
 17 HIGH DEGREE OF ACCURACY?

A. Yes. As I mentioned in my Direct Testimony, I have working with the Cape
 Girardeau County Assessor's office in an effort to make the taxes as affordable
 as the County Assessor will allow. I recently received feedback providing me
 with an estimate of property tax costs.

22

1	Q.	GIVEN THAT INFORMATION, WHAT WILL THE CAPE GIRARDEAU COUNTY
2		PROPERTY TAXES BE FOR HILLCREST IN 2016?
3	Α.	It will be at least \$2,972. I say "at least" because it is my understanding that the
4		final tax rate could be raised marginally over the summer.
5		
6		CAPITAL STRUCTURE
7	Q.	WHAT CAPITAL STRUCTURE DOES STAFF USE?
8	Α.	Staff witness Griffin uses 25% equity and 75% debt.
9		
10	Q.	HOW DOES THIS RELATE TO HILLCREST'S ACTUAL CAPITAL
11		STRUCTURE?
12	Α.	As of September 2015, Hillcrest's actual capital structure was 19% equity and
13		89% debt.
14		
15		COST OF CAPITAL (EQUITY AND DEBT)
16		
17	Q.	STAFF WITNESS GRIFFIN IDENTIFIES THE STAFF SUGGESTED COST OF
18		EQUITY AS OF DECEMBER 2015 TO BE 12.88%, AND INDICATES THAT IF
19		THE STAFF WERE TO UPDATE BASED ON DATA THROUGH MARCH OF
20		2016, ITS RECOMMENDED COST OF EQUITY WOULD BE 14.13%. (GRIFFIN
21		DIR., P. 2-3) WHAT IS YOUR REACTION TO STAFF'S COST OF EQUITY
22		POSITIONS?

1	Α.	I certainly would prefer the updated cost, as that would reflect more recent data.
2		However, I believe the range of the Staff cost of equity recommendations is
3		reasonable.
4		
5	Q.	STAFF WITNESS GRIFFIN IDENTIFIES THE STAFF SUGGESTED COST OF
6		DEBT AS OF DECEMBER 2015 TO BE 8.88%, AND INDICATES THAT IF THE
7		STAFF WERE TO UPDATE BASED ON DATA THROUGH MARCH OF 2016,
8		ITS RECOMMENDED COST OF DEBT WOULD BE 14.13%. (GRIFFIN DIR., P.
9		2-3) WHAT IS YOUR REACTION TO STAFF'S COST OF DEBT POSITIONS?
10	Α.	For the reasons stated in my Direct Testimony, I believe that Hillcrest's actual
11		debt cost (14%) should be used. To do otherwise, is to assume financing that
12		just is not available to Hillcrest at this time.
13		
14		RATE CASE EXPENSE
15	Q.	WHAT RATE CASE EXPENSE HAS HILLCREST INCURRED AS OF THIS
16		DATE?
17	Α.	\$13,995.65, as of May 11, 2016.
18		
19	Q.	WHAT IS INCLUDED IN THAT EXPENSE?
20	Α.	\$11,478.63, in attorney fees for services provided by Brydon, Swearengen &
21		England P.C.; \$2,517.02, in consulting fees for services provided by Johansen
22		Consulting Services and expenses (travel).
23		

1 Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?

2 A. Yes, it does.