NON PROPRIETARY VERSION

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FAX NO. : 417-336-0829 Jun. 10 2002 01:17PM P2 FROM : INTER-LINC.NET Jun. 10. 2002 11:29AM Cust Serv Center (573) 874-8499 D. 5.8 ÷ CHECKING ACCOUNT INSTANT STATEMENT PAGE - 1 ÷ OZARK MOUNTAIN BANK DATE - 06/10/02 \* TIME - 11:12:24 \* ACC EMINENT NETWORK TECHNOLOGIES INC LAST STATEMENT PRINTED DATE: 00/00/00 D/B/A INTER-LINC.NET LAST STATEMENT BALANCE: THIS STATEMENT BALANCE: BY RICHARD RABAH OR MARC A RYS 607 STATE HICHWAY 165 STE 5 ITEM AMOUNT CHK NO DESCRIPTION T/C DATE BALANCE 58 DEPOSIT 540 06/03/02 590 05/03/02 FIN BANKCARD BCD DEP 752 06/03/02 CL Loan Pumt No. 0101972 910 06/03/02 910 06/03/02 980 06/03/02 Rohman JUN GP INS THE GUARDIAN 980 06/03/02 MECD CHGS YIN BANKCARD 110 DEPOSIT 540 06/04/02 590 06/04/02 DISCOVER BUS SVCSETTLEMENT 590 06/04/02 BCD DEP FIN BANKCARD 590 06/04/02 DISCOVER BUS SVCSETTLEMENT 980 06/04/02 DISCOVER BUS SVCSETTLEMENT 980 06/04/02 NEOPOST 990 06/04/0Z 990 06/04/02 590 06/05/02 FIN BANKCARD BCD DEP 990 06/05/02 390 06/05/02 390 06/05/02 390 06/05/02 540 06/06/02 590 06/06/02 DISCOVER BUS SVCSETTLEMENT 590 06/06/02 BCD DEP FIN BANKCARD 190 06/06/02 \$40 06/07/02 310 06/07/0Z 180 05/07/02 EFTPS - CHICAGO USATAXPYMT 190 06/07/02 190 06/07/02 90 06/07/02 90 06/07/02

ANNETTA G. SCOTT Notary Public - State of Missou J County of Taney

Jun. 10 2002 01:17PM P3 FAX NO. : 417-336-0829 FROM : INTER-LINC.NET P. 6/6 Cust Serv Center (573) 874-8499 Jun.10. 2002 11:30AM

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\*\*\*\*\* \*\*\*\*\*\*\*\* \*\*\*\*\*\* - 001 CHECKING ACCOUNT INSTANT STATEMENT PAGE - 2 OZARK MOUNTAIN BANK DATE = 06/10/02 \* TIME - 11:12:24 \* \*\*\*\*\*\*\*\*\*\*\*\*\*\*\* ---- DDA -T/C DATE ITEM AMOUNT CHK NO DESCRIPTION BALANCE

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******	****	END OF STATEMENT	

State & Missouri County So Taney On this 10th day of June, 2002, Befor. me personally appeared Maric Ryo, Known to me to be the person exceed the statement. widhin ANNETTA G. SCOTT out the fuller

Notary Public - State of Missouri County of Taney My Commission Expires Oct 15, 2004

**CD** Telecommunications

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January 2002

Confidentiality Agreement

The undersigned reader acknowledges that the information provided by in this business plan is confidential; therefore, reader agrees not to disclose it without the express written permission of \_\_\_\_\_.

It is acknowledged by reader that information to be furnished in this business plan is in all respects confidential in nature, other than information which is in the public domain through other means and that any disclosure or use of same by reader, may cause serious harm or damage to

Upon request, this document is to be immediately returned to \_\_\_\_\_.

Signature Date

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Name (typed or printed)

This is a business plan. It does not imply an offering of securities.

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#### 1.0 Executive Summary

#### **Overview**

CD Telecommunications has developed this plan to increase product diversity, revenue and profit. The key features of this plan are:



#### **Financial Summary**

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The key financial parameter of this plan can be summarized as follows:

1st Yr. 2nd Yr. 3rd Yr.

Capital Expense:

**Revenue Plan: \$** 

**Profit Plan: \$** 

## 1.1 Objectives

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CDT has established five objectives for this communications plan. These objective are:



#### 1.2 Keys to Success

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## 2.0 Company Summary

#### 2.1 Start-up Summary

Starting

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Start-up Plan Start-up Expenses Legal Stationery etc. Brochures Consultants Insurance Rent Research and development Expensed equipment Other Total Start-up Expense

Start-up Assets Needed Cash Requirements Other Short-term Assets Total Short-term Assets

Long-term Assets Total Assets

Total Start-up Requirements: Left to finance:

Start-up Funding Plan

Investment CDT Investor 2 Other Total investment

Short-term Liabilities Unpaid Expenses Short-term Loans Interest-free Short-term Loans Subtotal Short-term Liabilities Long-term Liabilities Total Liabilities

Loss at Start-up Total Capital Total Capital and Liabilities Checkline





### 2.2 Company Locations and Facilities

The primary location of CD Telecommunications will be in Branson, MO at 607 State Hwy. Suite 5.

#### 3.0 Services

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CD Telecommunications will provide 1

# 3.1 Service Description

Wholesale Services

PRI user

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**Retail Services** 

Calling Card Offering

**DSL** Service



3.2 Competitive Comparison

<u>PRI</u>

Long Distance Offering

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3.3 Fulfillment

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3.4 Technology



ng card

#### 3.5 Future Services

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PROPRIETARY PROPRIETARY INFORMATION

### 4.0 Market Analysis Summary

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## 4.1 Service Business Analysis

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## 4.1.1 Competition and Buying Patterns

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# 4.1.2 Main Competitors

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5.0 Strategy and Implementation Summary

PROPRIETARY INFORMATION

5.1 Competitive Edge

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## 5.2 Marketing Strategy

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Proprietary Information

## 5.2.1 Pricing Strategy

5.2.2 Promotion Strategy

#### 5.3 Sales Strategy

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5.3.1 Sales Forecast

PROPRIETARY INFORMATION

Sales Forecast Unit Sales PRI Sales Reciprocal Comp Calling Card Long Distance Local Phone DSL Installation Outside PRI Sales Other Total Unit Sales

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Unit Prices

ıgs.

PRI Sales Reciprocal Comp Calling Card Long Distance Local Phone DSL Installation Outside PRI Sales Other

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Sales PRI Sales Reciprocal Comp Calling Card Long Distance Local Phone DSL Installation Outside PRI Sales Other Total Sales

Direct Unit Costs PRI Sales Reciprocal Comp Calling Card Long Distance Local Phone DSL Installation Outside PRI Sales Other

Direct Cost of Sales PRI Sales Reciprocal Comp Calling Card Long Distance Local Phone DSL Installation Outside PRI Sales Other Subtotal Direct Cost of Sales

PROPRIETARY TNFormATION



Sales Monthly

5.4 Strategic Alliances

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5.5 Milestones

The significant milestones are:

1) 2) 3) 4) 5) 6) 7)



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Milestones

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\$ 8

Start Date

End Date

Budget

Manager Department

PROPRIETARY TREAMATION

Totals

### 6.0 Management Summary

6.1 Management Team Gaps

#### 6.2 Personnel Plan

Personnel Plan Infrastructure Personnel Switch Tech Provisioner Name or title Other Subtotal

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Sales and Marketing Personnel Direct Sales Name or title Name or title Other Subtotal

General and Administrative Personnel General Manger Name or title Name or title Other Subtotal

Consulting & Legal Personnel Name or title Name or title Name or title Other Subtotal

Total Headcount Total Payroll Payroll Burden Total Payroll Expenditures

#### 7.0 Financial Plan

PROPRIETARY JANFORMATION

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#### 7.1 Important Assumptions

As stated previously the key assumption of the plan are

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General Assumptions

Short-term Interest Rate % Long-term Interest Rate % Payment Days Estimator Collection Days Estimator Tax Rate % Expenses in Cash % Sales on Credit % Personnel Burden %

## 7.2 Key Financial Indicators

FY2003

FY2004

FY2005

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PROPRIETARY Intformation

**Benchmarks** 





7.3 Projected Prof.

Profit and Loss (Income Statement)

Sales Direct Cost of Sales Infrastructure Payroll Other

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Total Cost of Sales Gross Margin Gross Margin % Operating expenses: Sales and Marketing Expenses Sales and Marketing Payroll Advertising/Promotion Travel Miscellaneous

Total Sales and Marketing Expenses Sales and Marketing % General and Administrative Expenses General and Administrative Payroll Payroll Burden Depreciation Leased Equipment <sup>4</sup> Utilities , Insurance Billing System Test Gear CO-LO Rent Co-LO Power CO-LO Build Out CO Backhaul Long Distance Drain OS/DA & Local Trunks ALinks Equipment Mait Rent

Total General and Administrative Expenses General and Administrative % Consulting & Legal Expenses Consulting & Legal Payroll Contract/Consultants

Total Consulting & Legal Expenses Consulting & Legal %

Total Operating Expenses Profit Before Interest and Taxes Interest Expense Short-term Interest Expense Long-term Taxes Incurred Extraordinary Items Net Profit Net Profit/Sales

## 7.4 Projected Cash Flow

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Pro-Forma Cash Flow

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Net Profit Plus: Depreciation Change in Accounts Payable Current Borrowing (repayment) Increase (decrease) Other Liabilities Long-term Borrowing (repayment) Capital Input Subtotal Less: Change in Accounts Receivable Change in Other Short-term Assets Capital Expenditure Dividends Subtotal Net Cash Flow Cash Balance

PROPRIETARY TRAFFORMATION INFORMATION

Cash



#### 7.5 Projected Balance Sneet

Pro-forma Balance Sheet

Assets Short-term Assets Cash Accounts Receivable Other Short-term Assets Total Short-term Assets Long-term Assets Capital Assets Accumulated Depreciation Total Long-term Assets Total Assets

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Liabilities and Capital

Accounts Payable Short-term Notes Other Short-term Liabilities Subtotal Short-term Liabilities

Long-term Liabilities Total Liabilities

Paid in Capital Retained Earnings Earnings Total Capital Total Liabilities and Capital Net Worth

PROPRIETARY INFORMATION

#### Table 5.3.1: Sales Forecast

Sales Forecast Unit Sales PRI Sales Reciprocal Comp	Oct	Nov 15	Dec	Jan Se	Feb	Mar	Arr	Mair	.lun	lut	Aug	Sep	FY2003	FY2004	FY2005	
Calling Card Long Distance Local Phone DSL Installation Outside PRI Sales Other Total Unit Sales																
Unit Prices PRI Sales Reciprocal Comp Calling Card Long Distance Local Phone DSL Installation Outside PRI Sales Other							61	P	21	{	N	ł				
Sales PRI Sales Reciprocal Comp Calling Card Long Distance Local Phone DSL Installation Outside PRI Sales Other Total Sales		(	$\overline{\mathbf{P}}$	)ß	04	R		Pi R	MA	<b>T</b> <sup>11</sup>						
Direct Unit Costs PRI Sales Reciprocal Comp Calling Card Long Distance Local Phone DSL Installation Outside PRI Sales Other						J	~(	$\mathbf{\mathcal{S}}$								
Direct Cost of Sales PRI Sales Reciprocal Comp Calling Card Long Distance Local Phone DSL Installation Outside PRI Sales														·		
	**						·									

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Other Subtotal Direct Cost of Sales	\$0	\$0	<b>\$</b> 0	\$0	<b>\$</b> 0	\$0	\$0	\$0	<b>\$0</b>	\$0	\$0	<b>\$0</b>	\$0	\$0	\$0	

Table 6.2: Personnel

Personnei Plan Infrastructure Personnei Switch Tech Provisioner Name or tille Other Subtotal

Sales and Marketing Personnel Direct Sales Name or title Name or title Other Subtotal

General and Administrative Personnel General Manger Name or title Name or title Other Subtotal

Consulting & Legal Personnel Name or title Name or title Name or title Other Subtotal

Total Headcount Total Payroll Payroll Burden Total Payroll Expenditures

Table 7.1: General Assumptions

#### **General Assumptions**

Short-term Interest Rate % Long-term Interest Rate % Payment Days Estimator Collection Days Estimator Inventory Turnover Estimator Tax Rate % Expenses in Cash % Sales on Credit %

PROPRIETARY INFORMATION

	Personnel Burden %	15.00%	` 15.00%	15.00%	15.00%	15.00%	15.00%	15.00%	15.00%	15.00%	15.00%	15.00%	15.00%	15.00%	15.00%	15.00%	ن ب ب ب ب ب ب ب ب ب ب ب ب ب ب ب ب
	Table 7.3: Profit and Loss																
	Profit and Loss (Income Statement)								-				·				
•	Sales Direct Cost of Sales Infrastructure Payroli Other	Oct	Nov	Dec	. Jan	Feb	Mar	Apr and apr	May	Jun \$100.014	Jul \$105 770	Aug €110.070	Sep	FY2003	, FY2004	FY2005	· .
	Total Cost of Sales Gross Margin Gross Margin % Operating expenses: Sales and Marketing Expenses Sales and Marketing Payrolt																
	Advertising/Promotion Travel Miscellaneous							(	1.								
	Total Sales and Marketing Expenses Sales and Marketing % General and Administrative Expenses General and Administrative Payroli Payroli Expense Payroli Burden Depreciation Leased Equipment			(	$\mathcal{P}_{l}$	20	Sig	18-	fai	19	) T1	n					
	Utilities Insurance Billing System Test Gear CO-LO Rent CO-LO Power CO-LO Build Out				<b>[</b> . •		۱ ⁄ ،	Ja	P	MA	7 "						
	CO Backhaul Long Distance Drain OS/DA & Local Trunks ALinks Equipment Mail Rent							D	)						÷		
	Total General and Administrative Expenses General and Administrative % Consulting & Legal Expenses Consulting & Legal Payroll Contract/Consultants																
:	Total Consulting & Legal Expenses Consulting & Legal %																
	Total Operating Expenses Profit Before Interest and Taxes Interest Expense Short-term									,							
															٦		
			· ·														

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Interest Expense Long-term Taxes Incurred Extraordinary Items Net Profit Net Profit/Sales	\$0	<b>\$</b> 0	<b>\$</b> 0	<b>\$</b> 0	\$0	\$0	<b>\$</b> 0	\$0	\$0	<sub>,</sub> \$0	<b>\$0</b>	\$0	\$0	\$0	\$0.

Table 7.4: Cash Flow

Pro-Forma Cash Flow

Net Profit Plus: Depreciation Change in Accounts Payable Current Borrowing (repayment) Increase (decrease) Other Liabilities Long-term Borrowing (repayment) Capital Input Subtotal Less: Change in Accounts Receivable Change in Inventory Change in Other Short-term Assets Capital Expenditure Dividends Subtotal Net Cash Flow Cash Balance

Table 7.5: Balance Sheet

Pro-forma Balance Sheet

#### Assets

Short-term Assets Cash Accounts Receivable Inventory Other Short-term Assets Total Short-term Assets Long-term Assets Capital Assets Accumulated Depreciation Total Long-term Assets Total Assets

Liabilities and Capital

Accounts Payable Short-term Notes Other Short-term Liabilities Subtotal Short-term Liabilities

PROPRIETORY TROPRIETORY INFORMATION

Long-term Liabilities Total Liabilities \$0 \$0 \$0

\$0

Paid in Capital Retained Earnings Earnings Total Capital Total Liabilities and Capital Net Worth

PROPRIETREY

\$0

\$0

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\$0

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