

**BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI**

In the Matter of the Request of The Empire)
District Electric Company and The Empire)
District Gas Company for Waiver of a Dual)
Branding Requirement Regarding the)
Continued Use of the Empire District Name)
for Electric, Gas, and Water Operations)

File No. AO-2020-0184

**ORDER DIRECTING THE EMPIRE DISTRICT ELECTRIC AND GAS
COMPANY TO FILE ADDITIONAL INFORMATION**

Issue Date: March 10, 2020

Effective Date: March 10, 2020

On January 30, 2020, The Empire District Electric Company and The Empire District Gas Company (Empire) filed a response to Staff’s recommendation. Empire’s response states: “The date of the public announcement has not yet been determined. In order to finalize the content and timing of the public announcement and customer communication plans, a decision from the Commission is needed with regard to the operational name limitations of EDE and EDG.” The Commission requires additional information to assist it in making a determination. The Commission will order Empire to provide a general explanation of its customer announcement and communication plan as well as estimated costs.

THE COMMISSION ORDERS THAT:

1. Empire shall provide a general explanation of its customer announcement and communication plan as well as estimated costs no later than March 13, 2020.

2. This order is effective when issued.



BY THE COMMISSION

A handwritten signature in black ink that reads "Morris L. Woodruff".

Morris L. Woodruff
Secretary

John T. Clark, Senior Regulatory Law Judge,
by delegation of authority pursuant
to Section 386.240, RSMo 2016.

Dated at Jefferson City, Missouri,
on this 10th day of March, 2020.