

**BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI**

In the Matter of Union Electric Company)
d/b/a Ameren Missouri's 2nd Filing to)
Implement Regulatory Changes in)
Furtherance of Energy Efficiency as)
Allowed by MEEIA)

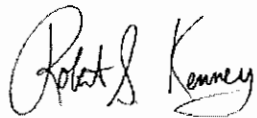
File No. EO-2015-0055

NOTICE OF COMMUNICATION

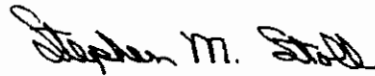
Issue Date: July 30, 2015

This notice is being filed on behalf of all of the Commissioners at the Missouri Public Service Commission along with the attached letters from Michael J. Schaeffer, Schaeffer Marketing Group, 5614 Hampton Ave., St. Louis, MO 63109; Jim Timmersman, Power Supply Industries, 201 Sun Valley Circle, Fenton, MO 63026 and W. Clay Otto, Starbeam Supply Company, 1360 Baur Blvd., Olivette, MO 63132, regarding the above captioned case.

Respectfully Submitted,



Robert S. Kenney
Chairman



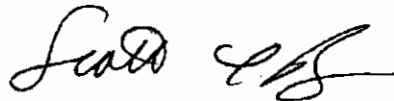
Stephen M. Stoll
Commissioner



William P. Kenney
Commissioner



Daniel Y. Hall
Commissioner



Scott T. Rupp
Commissioner

Dated at Jefferson City, Missouri
On this 30th day of July, 2015



Schaeffer Marketing Group

July 24, 2015

RE: Ameren MO Bizsavers Program

Robert S. Kenney, Chairman
Stephen M. Stoll, Commissioner
William P. Kenney, Commissioner
Daniel Y. Hall, Commissioner
Scott T. Rupp, Commissioner

Missouri Public Service Commission
200 Madison Street, PO Box 360
Jefferson City, MO 65102-0360

Dear Commissioners:

We are writing to express our concern about the prompt continuation of the Ameren Bizsavers program.

Our sales agency represents several leading electrical manufactures of energy saving lighting, retrofit parts and controls in Eastern Missouri. We have been a Missouri corporation since 1977 and employ eight full-time associates who spend a large part of their efforts in saving energy with contractors and distributors.

In addition, we are a Platinum Ally of Ameren MO and help facilitate Missouri energy savings projects primarily in lighting and controls. We help owners and facility managers find the most cost effective lighting solutions on a daily basis.

Ameren's Incentive program is extremely important in helping to bring these projects about and making them a reality. The Ameren program also helps legitimize for end-users the whole idea of removing functional lighting and replacing or retrofitting with more efficient equipment.

In the bridge year of 2012, we experienced a long interruption of the first Ameren program. Simply put, it decimated our energy saving business. It often takes several months to bring projects from inception to completion. We encourage you not to cause a delay in the Ameren program for 2016.

Your prompt action will help us continue our business of saving KWH energy and greenhouse gases.

Thank you.

Sincerely,

Michael J Schaeffer, P.E.
President

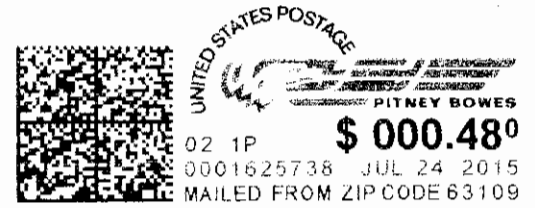


**Schaeffer
Marketing Group, Inc.**

5614 Hampton Avenue
St. Louis, MO 63109

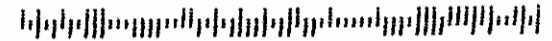
ELECTRICAL MANUFACTURERS' REPRESENTATIVE

ST. LOUIS
MO 631
JUL 24 2015



Missouri Public Service Commission
200 Madison Street, PO Box 360
Jefferson City, MO 65102-0360

65102036060



PSI **POWER SUPPLY** **INDUSTRIES**

**201 Sun Valley Circle
Fenton, Missouri 63026-4664
(636) 343-5252
Fax (636) 343-1580**

July 22, 2015

Missouri Public Service Commission
200 Madison Street, PO Box 360
Jefferson City, MO 65102-0360

Attention: Robert Kenny

Reference: Energy Efficiency Programs in Missouri

Mr. Kenny,

We are writing to you today in regards to the Ameren Missouri Energy Efficiency Program June filing. We are in favor of extending this program without interruption. PSI has enrolled many Missouri companies and implemented energy solutions saving Missouri manufacturing plants over 9,000,000 kWh using this program.

This program has been instrumental to the economic success of the local manufacturing base in eastern Missouri. The Ameren Act on Energy program has also stimulated economic growth in local companies that are providing energy solutions to achieve the kWh savings. Missouri manufacturing companies can and must compete in the global manufacturing arena by improving energy efficiency in manufacturing.

Our first concern is a potential disruption to the continuation of the successful program. Prior to the existing three year Act on Energy program, there was a very limited program offering which functionally amounted to no program at all. This gap in the program caused a lack of confidence in the program when it started back up. It took most of the first year of the current program to rebuild that trust and begin finding new energy saving opportunities for our customers.

Our second concern is the possibility of a new program based on kW Demand instead of kWh. Demand charges are typically a smaller portion of our customer's power bills. Incentivizing demand reduction will be seen as a onetime incentive instead of a continuing reduction in their power bill. Without the ongoing savings, energy reduction projects will become much less attractive to industry.

In conclusion, we would like the commission to reconsider the Ameren Missouri's Energy Efficiency Program Proposal. Increased energy efficiency of the industries in Missouri helps to keep jobs in our state and encourage new companies to move to our state. Personally, I am also concerned about the five employees in our Energy Efficiency Division. Without this program, it will be difficult to maintain our current staffing level.

Sincerely,

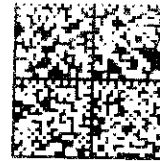
Jim Timmersman
Energy Services Manager
D.O.E. Air Master Certified

cc: Stephen Stoll
William Kenny
Daniel Hall
Scott Rupp

PSI POWER
SUPPLY
INDUSTRIES

201 Sun Valley Circle
Fenton, Missouri 63026-4664

MISSOURI
NO 630
23 JUL 15
PM 7 L



UNITED STATES POSTAGE

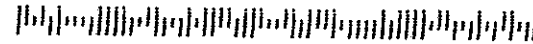
PITNEY BOWES

\$ 000.48⁵

02 1P
0001843217 JUL 23 2015
MAILED FROM ZIP CODE 63026

Missouri Public Service Commission
200 Madison Street, PO Box 360
Jefferson City, MO 65102-0360
Attention: Robert Kenny

65102036060



Starbeam Supply Company
1360 Baur Blvd.
Olivette, MO 63132

July 22, 2015

Mr. Robert S. Kenney, Chairman
Missouri Public Service Commissioners
200 Madison Street
PO Box 360
Jefferson City, MO 65102-0360

Mr. Stephen M. Stoll, Commissioner
Mr. William P. Kenney, Commissioner
Mr. Daniel Y. Hall, Commissioner
Mr. Scott T. Rupp, Commissioner

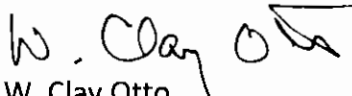
Dear Mr. Kenney,

I am writing you today in order to express my support for the Ameren Missouri *BizSavers* Program which is currently under consideration by your commission. I believe the *BizSavers* program to be enormously beneficial to my customers, my business, the residents of Missouri as well as our environment. Since 2013, my small St. Louis based lighting company has teamed with Ameren on 200 different projects that have resulted in close to 8 million KWh savings.

It is my understanding that the opponents to our current program would prefer to switch to a demand based program rather than the KWh savings program. As I see it, there are significant disadvantages to the majority of my customers, small to medium sized firms who are usage based Ameren customers, with the demand based proposal. One very significant flaw with the demand reduction program is it ignores the huge potential energy savings opportunity available through improving "dark hour" lighting. My research indicates that demand energy usage measuring ends at 10:00pm. As a lighting professional I can confidently assure you that there is a huge potential energy saving opportunity in improving "dark hours" lighting...parking lot lighting, road lighting, building security lighting and such. All one has to do is to look at a nighttime satellite image to gain an understanding of the energy consumed during our dark hours.

I would also like to thank you and the Commission for all the effort you are devoting in making our state energy wise. I simply ask for a program which will benefit all users, both demand users and usage users. Again, the majority of the projects we have completed have been with usage based customers and I fear without a program to directly benefit the Ameren usage based customer we will be missing a huge segment of potential energy savings.

Sincerely yours,


W. Clay Otto
President

STARBEAM 1360 Baur Blvd.
St. Louis, MO 63132
SUPPLY CO. (314) 997-0077
Fax: (314) 997-7630
Since 1970
Your Midwest Lighting Specialists
"Leaders in Service"

RECEIVED

JUL 28 REC'D



US POSTAGE
\$00.48⁵
First-Class

Mailed From 63132
07/24/2015
032A 0061801565

Mr. Robert S. Kenney, Chairman
Missouri Public Service Commissioners
200 Madison Street
PO Box 360
Jefferson City, MO 65102-0360

651020360 8050

